SEARS 1948
Christmas
BOOK

Largest, most complete gift catalog we've ever published

- ★ More pages than ever before
- ★ More selections to choose from on every page
- ★ Gifts from 25c up—hundreds actually under $1.00

Do all your Christmas shopping from this catalog—without leaving your home, without tiring yourself. And remember—shop early for complete selections, quick delivery.

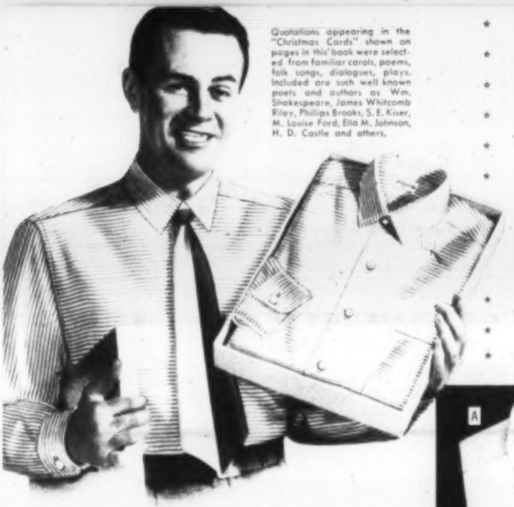
New helpful list of gift suggestions on pages 238-239.
Index on page 240
Easy Terms on page 242

Let's dance and sing
and make good cheer,
For Christmas comes
but once a year

SATISFACTION GUARANTEED
OR YOUR MONEY BACK

SEARS, ROEBUCK AND CO.

925 So. HOMAN AVENUE
CHICAGO 7, ILLINOIS



Quotations appearing in the "Christmas Cards" shown on pages in this book were selected from familiar carols, poems, folk songs, dialogues, plays. Included are such well known poets and authors as Wm. Shakespeare, James Whitcomb Riley, Phillips Brooks, S. E. Kiser, M. Louise Ford, Ella M. Johnson, H. D. Castle and others.

Sears proudly presents

Their biggest, most complete Men's Furnishings Department . . smart gifts for every man

DRESS SHIRTS . . 52 styles to choose from . . whites, stripes, solids, figures . . newest collar styles . . finely woven Sanforized fabrics
SPORTS SHIRTS . . distinctively, boldly smart, new and "different"
FLANNEL SHIRTS . . colorful as Christmas ornaments; warm, too
TIES . . new "verticals" ablaze with color; conservative styles, too
PAJAMAS . . So smartly tailored he'll use them for lounging
SWEATERS . . pullovers with the new bold look; favorite classics
SOCKS . . in colors that put the rainbow to shame; also "quiet" styles
ROBES . . rich rayons; soft, warm wools; thick cotton blanket cloth types
GLOVES . . butter-soft leathers: pigskins, capeskins, deerskins
UNDERWEAR . . luxurious rayons, brightly patterned shorts, shirts
BELTS, BELT SETS, SUSPENDERS . . supple leathers, jewelry trimmings

The new shorter Kent collar

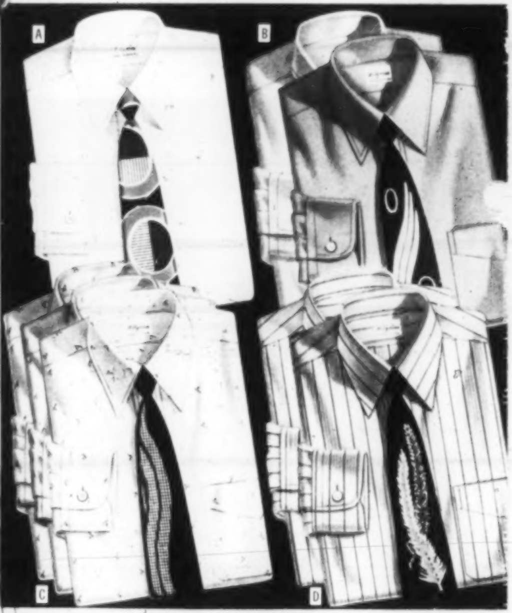
$3.49
Each
3 for $10.20

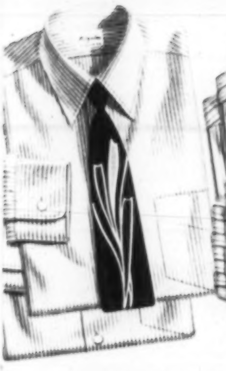
If he dares to be different, he'll like everything about this high styled shirt . . . the set of the non-wilt short point collar, the horizontal hairline stripe pattern, the fine tailoring throughout. Fine cotton broadcloth, Sanforized so it can't shrink over 1%; vat dyed and washfast. Dressy (no panel) French front; single cuffs. Boxed. Shpg. wt. ea. 1 lb. 3 oz.

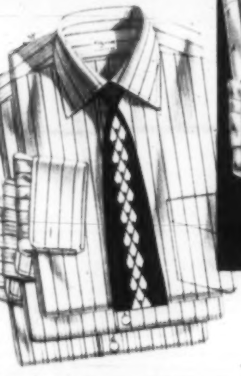
Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 inches. *State neck size and sleeve length wanted.*

33 N 250—Blue 33 N 251—Tan. Each $3.49 . . . . . 3 for $10.20

Tie illustrated sold on page 11. Sleeve length chart on page 5.







Woven stripe broadcloth

$3.49
Each
3 for $10.20

Were $3.85. Fine cotton broadcloth; mercerized. Sanforized, won't shrink over 1%. Washfast. French front, single cuffs, non-wilt collar. Boxed. Shipping weight each 1 pound 3 ounces.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length.*

33 N 187–Blue
33 N 189–Green. Each $3.49 3 for $10.20

Wide collar . . woven stripes

$4.77
Each
2 for $9.25
4 for $18.00

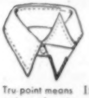
Combed cotton broadcloth; Sanforized, won't shrink over 1%. French front, double cuffs. Washfast. Collar has removable stays. Shpg. wt. ea. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length.*

33 N 217—Blue 33 N 218—Tan
33 N 219—Green
Each $4.77 . . . 2 for $9.25 . . . 4 for $18.00

See page 5 for measuring instructions. See page 11 for ties.

Famous Tru-point's Reduced



Tru-point means curl-proof collars. Hidden stays fused in tips, for long-lasting neat appearance.

WERE ~~$3.19~~
3 for ~~$9.25~~

$2.79 Each
Save 40c

3 for $8.20
Save $1.05

BUY 3 FOR BIGGEST SAVINGS

If he's worn a Tru-point before, he'll appreciate your thoughtfulness. If he hasn't, there's a new thrill in collar comfort and neat looks awaiting him. See small view at left. Shirts are closely woven cotton broadcloth, mercerized and Sanforized. Fabric won't shrink over 1%. Vat-dyed colors are fast to washings. PILGRIM tailoring includes double yoke, strongly stitched seams, regular pan front, single cuffs. Shpg. wt. each shirt 1 lb. 3 oz. Boxed.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length.*

A **Sparkling white** broadcloth. *Sizes above.* Sleeve lengths, page 5.
33 N 300—Each $2.79 3 for $8.20

C **Figured design** on soft ground color. Vat dyed broadcloth. *Sizes above.*
33 N 310—Blue 33 N 311—Tan
33 N 312—Green, Each $2.79 3 for $8.20

B **Solid color** broadcloth. *Sizes above.*
33 N 305—Blue
33 N 306—Tan, Each $2.79 3 for $8.20

D **Stripes** on soft ground colors. Vat dyed broadcloth. *Sizes above.*
33 N 315—Blue stripe Each $2.79 3 for $8.20
33 N 316—Tan stripe

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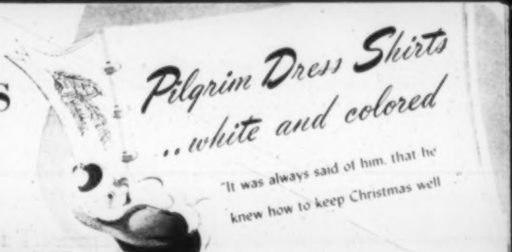
Every man wants lots of

WHITE DRESS SHIRTS

Buy him 3, 6, or 12 for a truly impressive gift . . and SAVE MONEY DOING IT! Sanforized broadcloths . . 3 Pilgrim qualities



Pilgrim Dress Shirts .. white and colored

"It was always said of him, that he knew how to keep Christmas well"

GOOD

Regular Collar Style (A)

Each	3 for	6 for	12 for
$1.97 Were $2.49	$5.80 Were $7.29	$11.00 Were $14.58	$21.50 Were $29.16
SAVE 52c	SAVE $1.49	SAVE $3.58	SAVE $7.66

Order as many sizes as you wish

BETTER

Regular Sizes

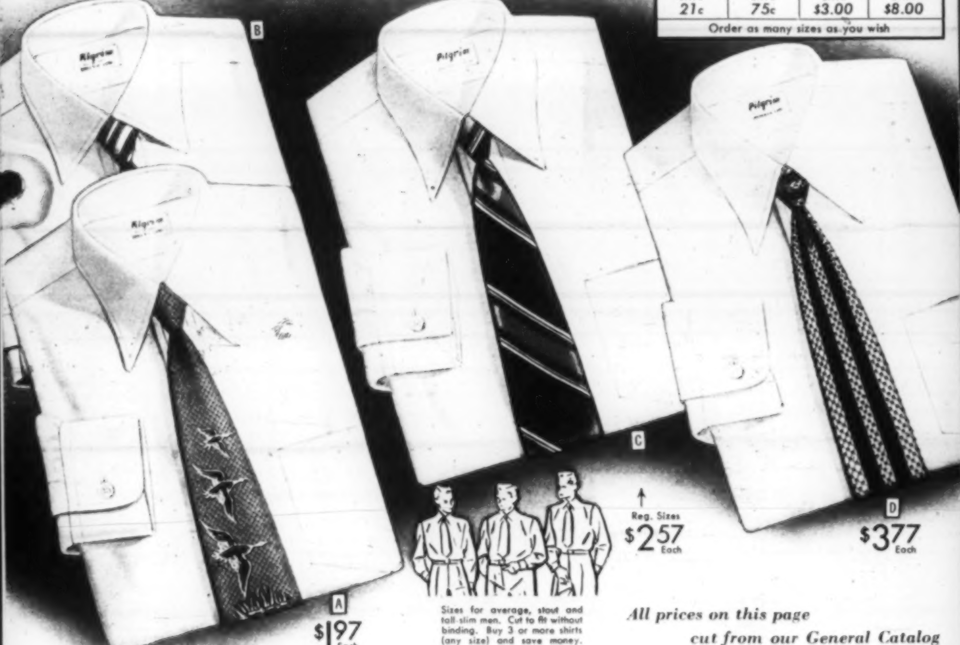
Each	3 for	6 for	12 for
$2.57 Were $2.98	$7.50 Were $8.80	$14.00 Were $17.60	$27.00 Were $35.20
SAVE 41c	SAVE $1.30	SAVE $3.60	SAVE $8.20

Order as many sizes as you wish

BEST

Each	3 for	6 for	12 for
$3.77 Were $3.98	$11.00 Were $11.75	$20.50 Were $23.50	$39.00 Were $47.00
SAVE 21c	SAVE 75c	SAVE $3.00	SAVE $8.00

Order as many sizes as you wish



Sizes for average, stout and tall-slim men. Cut to fit without binding. Buy 3 or more shirts (any size) and save money.

All prices on this page cut from our General Catalog

GOOD quality 112x60 white broadcloth

A Buy 3, 6 or a dozen of our lowest priced dress shirts and keep your gift budget low. Good cotton broadcloth (172 threads per sq. inch); Sanforized, won't shrink over 1%. Medium point non-wilt collar. Regular panel front, single cuffs. Boxed. No Tie. Shpg. wt. each 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length.* See page 5 for sleeve lengths.

	Each	3 for	6 for	12 for
33 N 100—Each.....	$1.97	$5.80	$11.00	$21.50

B **Widespread Collar Shirts.** Same features as above. *State size and sleeve length,* see above. No tie.

	Each	3 for	6 for
Single Cuffs, Regular Front 33 N 104—Each..................	$1.97	$5.80	$11.00
Double Cuffs, Regular Front 33 N 114—Each..............	2.49	$7.35	$14.50

BETTER quality 136x60 white broadcloth

C Combed, cotton broadcloth (196 threads per sq. inch), Sanforized, won't shrink over 1%. Non-wilt collar. Regular front, single cuffs. No tie. Shpg. wt. ea. 1 lb. 3 oz.

Regular neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length.* See page 5 for sleeve lengths. Boxed.

	Each	3 for	6 for	12 for
33 N 130—Each.......	$2.57	$7.50	$14.00	$27.00

For Extra Tall Men. Longer body and sleeves. 36-inch shirt tails. Non-wilt collar.

Neck sizes 14½, 15, 15½, 16, 16½, 17, 17½ in. Sleeves, 36, 37 in. *State neck size and sleeve length.* White.

33 N 53—Each. $2.77 3 for $8.15

For Extra Big Men. Gathered back and sleeves. Larger neck and body.

Neck sizes 17½, 18, 18½, 19 in. Sleeves, 33, 34, 35 in. *State neck size, sleeve length.* White.

33 N 54—Each. $2.77 3 for $8.15

OUR BEST 144x76 broadcloth

D Actually 220 threads packed into every square inch of this fine mercerized combed cotton broadcloth; fabric is silky smooth, extremely durable. Sanforized, won't shrink over 1%. Non-wilt collar, ocean pearl buttons. Single cuffs, French front. Double shoulder yokes for longer wear. Back and sleeves gathered for comfort. Tie not included. Boxed.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve length.* See page 5 for sleeve lengths. Shpg. wt. 1 lb. 3 oz.

	Each	3 for	6 for	12 for
33 N 148—Ea.	$3.77	$11.00	$20.50	$39.00

* * * * *

Another two pages in Sears Big complete Men's Furnishings Section

* * * * * * *

Pilgrim Dress Shirts

..sparkling white

. . the lilt of it is jolly,
and the words of it are gay
"Get the mistletoe and holly,
I have started on the way"

Special fabric collar and cuffs guaranteed to outwear the shirt

No "saw edged" collar, no frayed cuffs . . . made of firmly woven 3-ply cotton fabric, guaranteed by Sears to outwear the shirt . . . you get a new shirt free if it doesn't. Body of shirt is fine quality 136x60 count cotton broadcloth (196 threads per sq. in.). Fabric is Sanforized, won't shrink over 1%. Gathered back, sleeves. Med. point non-wilt collar. Regular front, single cuffs. No tie. Shipping weight each 1 lb. 3 oz. Boxed.

Ea. $3.85
3 for $11.15
6 for $21.80

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 inches. *Please state neck size, sleeve length,* see page 5.

33 N 255—White. Each $3.85 3 for $11.15 6 for $21.80

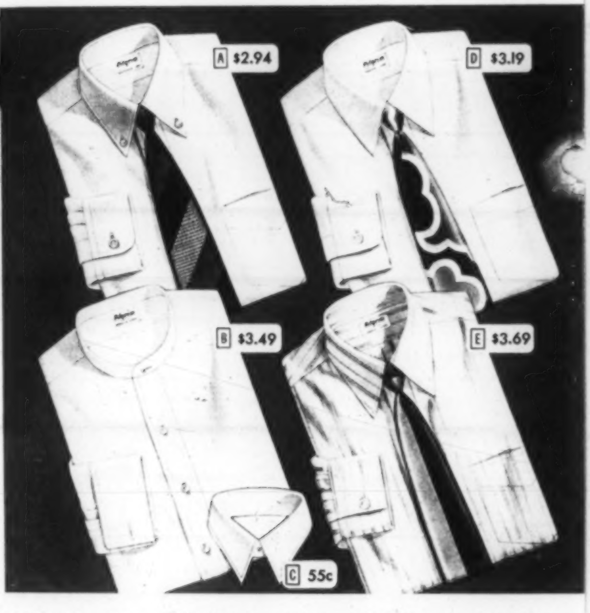
Fine Sanforized white pique

For a gift he'll long remember make it a really "special" one like this dress shirt. It's "top drawer" quality in every detail, from the sparkling white combed cotton pique to the precise tailoring. Fabric is Sanforized, won't shrink over 1%. Soft long point collar has removable stays. French (no panel) front; dressy double cuffs; Gathered back and sleeves. No tie. Boxed.

Ea. $3.85
3 for $11.15

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length;* see page 5. Shpg. wt. each 1 lb. 3 oz.

33 N 258—White . . . . Each $3.85 3 for $11.15



A **Oxford cloth** . . . lustrous combed cotton fabric, softer, more durable than just ordinary broadcloth; won't shrink over 1%. Youthful, casual styling with its button down soft collar. Regular front, single cuffs. No tie. Shpg. wt. each 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length;* see page 5.

33 N 137—White . . . . Each $2.94 3 for $8.60

B **Neckband style, double cuffs.** Combed cotton broadcloth. Mercerized, Sanforized won't shrink over 1%. Order collar below. Wt. ea. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length.*

33 N 133—White . . . . Each $3.49 3 for $10.20

C **Van Huesen Separate Collar.** Strong cotton webbing. Sanforized. *Sizes* 14, 14¼, 14½, 14¾, 15, 15¼, 15½, 15¾, 16, 16¼, 16½, 16¾, 17, 17¼. Postpaid. (Shpg. wt. each 3 oz.).

33 N 15—White. *Please state size* . . . . Each 55c

D *Were $3.69.* **Sanforized rayon . . .** looks like silk, launders like a cotton. Fabric won't shrink over 1%. Novelty weave forms a smart pattern. Beautifully tailored. Soft med. point collar. Reg. front, single cuffs. No tie. Shpg. wt. each 1 lb. 3 oz. Attractively boxed . . . makes a fine gift.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length;* see page 5.

33 N 190—White . . . . Each $3.19 3 for $9.30

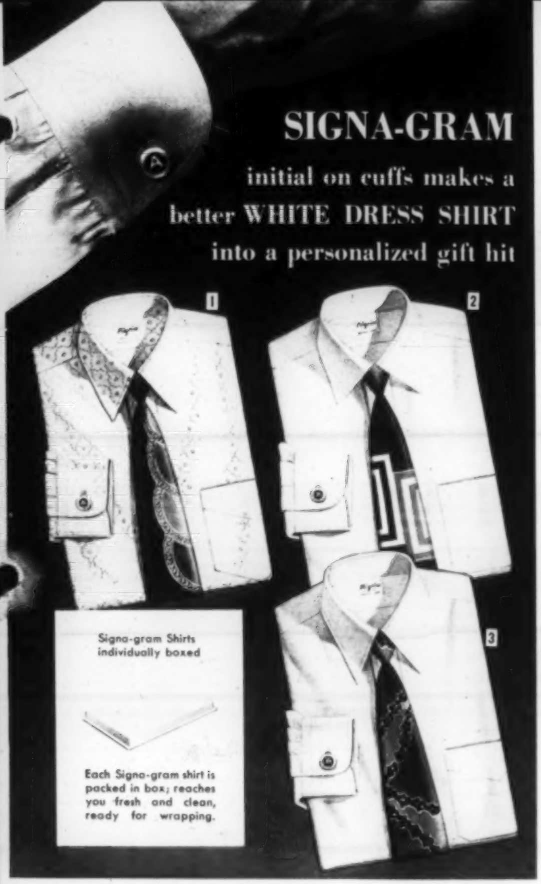
E **Rayon stripe broadcloth** . . . gleaming strip[illegible] form a smart contrast to the fine cotton fabri[illegible] Sanforized, fabric won't shrink over 1%. Medium point non-wilt collar, regular front, single cuffs. Carefully Pilgrim tailored with fine even stitching throughout. Tie not included. Shipping weight each 1 pound 3 ounces. Boxed.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length;* see page 5.

33 N 256—White . . . . Each $3.69 3 for $10.80

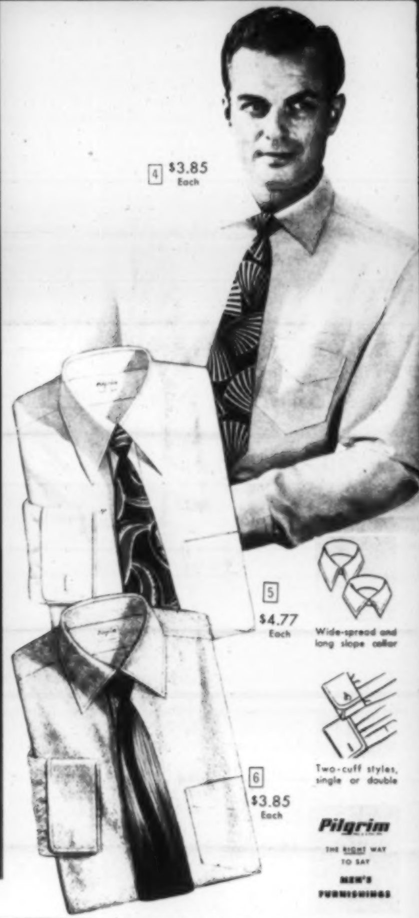
SIGNA-GRAM

initial on cuffs makes a better WHITE DRESS SHIRT into a personalized gift hit



Signa-gram Shirts individually boxed

Each Signa-gram shirt is packed in box; reaches you fresh and clean, ready for wrapping.


4 $3.85 Each
5 $4.77 Each
6 $3.85 Each
Wide-spread and long slope collar
Two-cuff styles, single or double
Pilgrim
THE RIGHT WAY TO SAY MEN'S FURNISHINGS

NOW LOWER than last Spring's low price

WERE		3 for	6 for
~~$3.69~~	$2.85 Each	$8.35	$16.50
3 for $10.79	Save 84c	Save $2.44	Save $5.08

Lucky indeed is the man who's gifted with a Signa-gram shirt . . . the smart metal snap-in initial (gold color on black) adds just the right personal touch, makes a handsome gift of what might have been just "another Christmas shirt." Three distinctive styles to choose from.

Finely tailored of high count cotton broadcloth, combed and mercerized for strength, smoothness and rich luster. Sanforized to assure lasting good fit; fabric won't shrink over 1%. Expertly needled, carefully finished throughout. Pleated back and sleeves. Regular panel front, single cuffs. Comfort-cut collars in your choice of styles. See page 11 for ties.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 inches. *Please state neck size, sleeve length, initial; all initials except I, O, Q, U, V, X, Y, Z.* Shipping weight each 1 pound 3 oz.

1 **White on White,** self-figure. Medium point, non-wilt collar. White. *State size* above. Each 3 for 6 for
33 N 203 $2.85 $8.35 $16.50

2 **Widespread collar,** removable stays. *Color,* white. *State size;* see sizes above. Each 3 for 6 for
33 N 201 $2.85 $8.35 $16.50

3 **Medium point, non-wilt** collar. Made of white broadcloth. *State size,* see above. Each 3 for 6 for
33 N 200 $2.85 $8.35 $16.50

HOW TO MEASURE FOR MEN'S SHIRTS

1. First measure carefully around the neck. The number of inches is correct neck size. *State neck size.*
2. Bend arm and measure from middle of back of neck to the wrist. Number of inches is correct sleeve length. *State sleeve length.*

Neck sizes in inches	Sleeve lengths available
14	32, 33, 34
14½, 15	32, 33, 34, 35
15½, 16,	32, 33, 34, 35
16½	33, 34, 35
17	33, 34, 35

All your Christmas shopping can be done at one time without waiting for the next pay check. Sears Easy Terms are convenient and simple to use. See page 243 for complete details.

Our finest white Dress Shirts

Superbly tailored of luxurious fabrics

Style 4
$3.85 Each
3 for $11.15
6 for 21.80

For the man who wants the best, give him our finest white dress shirts. Superb fabric, tailoring, appearance. Fine cotton broadcloth fabrics selected for firm, even weave; smooth-as-silk appearance; resistance to constant wear and launderings. Sanforized, fabric won't shrink over 1%. Combed and mercerized, too. Tailored with fine even stitching. Gathered back, sleeves allow fullness for comfort. Double yokes; long shirt tails. Ocean pearl buttons. Ties sold on pages 10, 11. Boxed. Shpg. wt. each shirt 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve length.*

4 **2x1 Pima broadcloth.** Wide-spread collar with removable stays. French front; single cuffs.
33 N 182—White. *Sizes above.* Each $3.85 3 for $11.15 6 for $21.80

5 **2x2 Pima broadcloth** (2-ply yarns both ways); more closely woven than above. French front. Long slope soft collar; removable stays. White. *Sizes,* tailoring features, see above.
33 N 196—*Double cuffs* 33 N 194—*Single cuffs.* Ea. $4.77 2 for $9.25 4 for $18.00

6 **White on white broadcloth.** Neat self color figure. Fine fabric (144x76 count). Soft wide-spread collar has removable stays. French front, double cuffs. Other features above.
33 N 257—White. *Sizes above* . . . . Each $3.85 3 for $11.15 6 for $21.80

★ ★ ★ ★ ★

Another two pages in Sears Big complete Men's Furnishings Section

★ ★ ★ ★ ★ ★ ★ ★ ★

A
$2.94
Were
~~$3.69~~

B
$3.49
Were
~~$3.85~~

TIES ILLUSTRATED ON SHIRTS ON THESE TWO PAGES SOLD ON PAGES 10 AND 11.

Pilgrim Dress, Sport and Flannel Shirts

"Speed the grateful sound
Bidding Merry Christmas
All the world around"

All Pilgrim Dress and Sport Shirts Individually boxed for gift-giving

Two of our finest colored Dress Shirts at reduced prices!

A **Rich rayon Sanforized,—washfast.** Looks like a heavy silk, washes like any good cotton. Won't shrink over 1%. Soft med. point collar, reg. front, single cuffs. Sleeves, back gathered. Colored stripes on harmonizing ground.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve lgth.* Shpg. wt. each 1 lb. 3 oz. Boxed.

33 N 192—Blue.
33 N 193—Tan.. Each **$2.94** 3 for $8.60

B **End-and-end broadcloth** . . . superior combed cotton fabric, mercerized for silk-like luster, Sanforized, won't shrink over 1%. Soft misty coloring. Non-wilt medium point collar, French (no panel front), single cuffs. Gathered back, sleeves. Shpg. wt. each 1 lb. 3 oz.

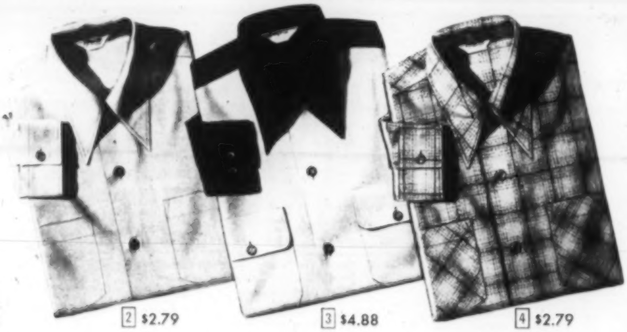
Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size, sleeve lgth.*

33 N 174—Blue.
Each . . . . **$3.49** 3 for $10.20

Look at these Pilgrim Sport Shirt values . . you'd expect to pay much more

Signa-gram initials on the pockets (shirt [1] only) adds a personal touch to this shirt.

1
$4.88



2 $2.79

3 $4.88

4 $2.79

Firmly woven cottons, rayons . . . shrinkage-controlled, vat-dyed

Always welcome additions to a man's wardrobe. Buy him two or more for real Christmas treat.

All Pilgrim sport shirts are carefully tailored with convenient two-way collars, squared in-or-out tails; finely needled, cut full and roomy throughout. Fabrics are Sanforized (except [1]), won't shrink over 1%. Colors are vat-dyed. Long sleeved. Individually boxed for gift giving. Signa-gram initials with shirt [1] only. Shipping weight each shirt 1 lb. 6 oz. *Please state neck size.*

Sizes small (14-14½-in. neck); medium (15-15½); medium large (16-16½); large (17-17½).

1 **Removable initial** on each pocket button 100% rayon gabardine. Button loop at neck. Washable, 2% max. fabric shrinkage. All initials but I, O, Q, U, V, X, Y, Z. *Print initial. State size above.*

33 N 535—Maize (yellow) plaid.
33 N 533—Blue plaid.
33 N 534—Tan plaid . . . . . . Each **$4.88** 2 for $9.50

2 **Cotton poplin,** soft solid colors. Closely woven for long wear. Mercerized. Washfast. *State size above.*

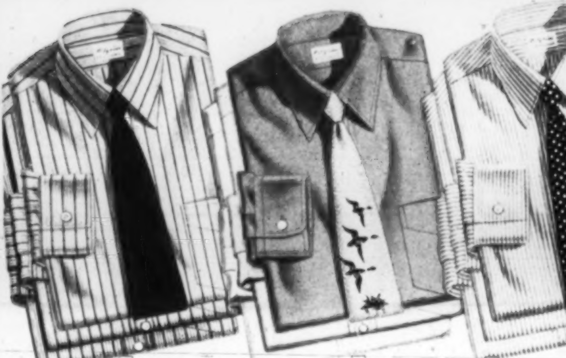
33 N 643—Blue. 33 N 644—Tan.
33 N 645—Green . . . . Each **$2.79** 3 for $8.25

3 **50% Rayon and 50% cotton gabardine** in smart two-tone combination. Casual styling and dressy fabric. Two button-through flap pockets; two button adjustable cuffs. Button loop at neck. Hand wash separately. *State size; see above.*

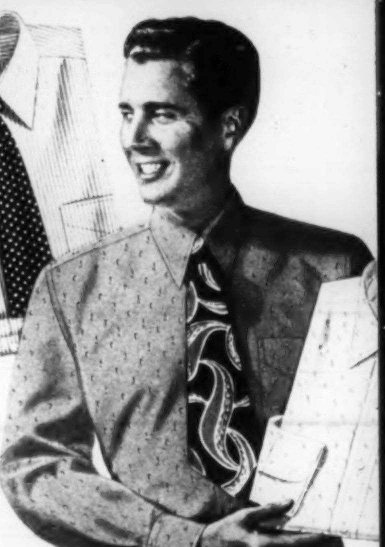
33 N 497–Tan front; brown trim.
33 N 498–Brown front; tan trim. Ea. **$4.88** 2 for $9.50

4 **Cotton printed plaid;** smoothly, firmly woven; very smart. Washable. *State size; see above.*

33 N 608—Tan 33 N 609—Blue
33 N 610—Gray . . . . Each **$2.79** 3 for $8.25



A $1.95 B $1.95 C $1.95



$1.95 D

Even at this low price each shirt is individually boxed, reaches you factory fresh

LAST MINUTE PRICE CUTS!

~~$2.79~~ Pilgrim Dress Shirts

Your choice $1⁹⁵ Each 3 for $5.75

SLASHED . . . and we do mean slashed, exactly 84c a shirt; here's a value that will make your gift budget stretch a long way and take care of every man on your gift list. Buy three; save even more.

Cut full and roomy; tailored to exacting Pilgrim specifications. Fabrics are firmly woven cottons Sanforized; won't shrink over 1%. Washfast, of course, for lasting color brightness. Medium point non-wilt collars. Individually boxed. Ties not included. Shipping wt. each shirt 1 lb. 3 oz.

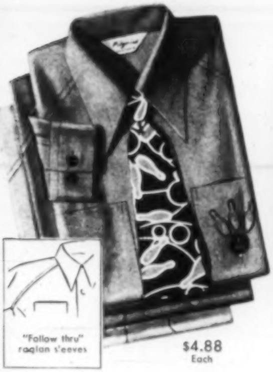
Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *Please state neck size, sleeve length; chart on page 5.*

A **Harmonizing stripes** on colored ground. Good cotton. Neck sizes above. *Please state size.*
33 N 30—Blue 33 N 31—Tan
33 N 32—Gray . . . . Each **$1.95** 3 for $5.75

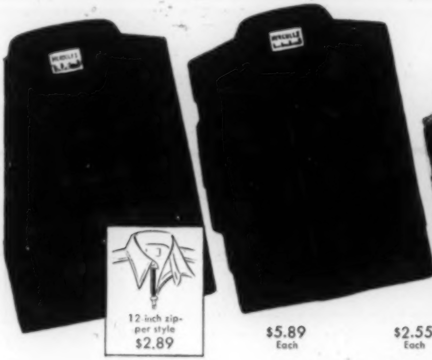
B **Solid color** 112 x 60 count broadcloth . . . rich looking, long wearing. *State size above.*
33 N 40—Blue 33 N 41—Tan
33 N 42—White . . . . Each **$1.95** 3 for $5.75

C **Stripes on white ground.** Good quality cotton. *State size above.*
33 N 77—Blue
33 N 78—Tan
33 N 79—Green . . . . Each **$1.95** 3 for $5.75

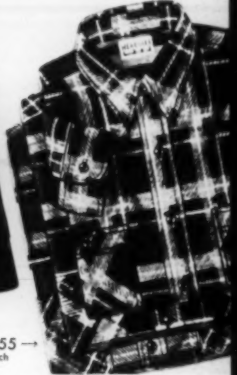
D **Small figured pattern** on firm 80 square cotton fabric. Colored and white background. *State size.*
33 N 85—Blue
33 N 88—White . . . . Each **$1.95** 3 for $5.75



$4.88 Each



$5.89 Each



$2.55 → Each

"Ten-pin" Bowler

Score "300" for gift appeal if he's proud of his bowling prowess. Sanforized, washfast gabardine, 61% cotton, 39% rayon Sanforized fabric won't shrink over 1%. Sport shirt styling with 2-way collar, long raglan sleeve for free-swing action. Embroidered pocket design. Tie to match on page 10. Shpg. wt. each 1 lb. 8 oz. Boxed.

Sizes small (14–14½-in. neck); medium (15–15½); medium large (16–16½); large (17–17½). *Please state size.*

83 N 688—Gold
83 N 689—Tan
83 N 690—Blue . . . . Each **$4.88** 2 for $9.50

Hercules cotton and wool Shirts . . . bright patterns and warm fabrics

Medium heavy cotton suede. Sporty printed plaid pattern on bright red ground . . . cheery as a bonfire and just as warm. Ruggedly made with double shoulder yoke; lined, non-chafing neckband. Cut full, roomy; two button through pockets. Napped on outside for additional softness and warmth. Shpg. wt. each 14 oz. Hand wash separately. *Color* red and black.

Neck sizes 14½, 15, 15½, 16, 16½, 17 inches. *State size.*

83N1449—Buttoned. Each **$2.69** 2 for $5.25
83N1549—Zipper front. 12-in. covered zipper. Each **$2.89** 2 for $5.65

All wool flannel . . . pre-shrunk and heavyweight . . . who could ask for anything more in this perennially popular buffalo check shirt; ideal gift for every outdoorsman.

Rugged fabric is a hefty 14-oz. weight, shrinkage controlled, won't shrink over 3%. Collar is carefully stitched, lined. Smart bias cut pockets; main seams are double stitched. Long tails. Washable separately.

Neck sizes 14½, 15, 15½, 16, 16½, 17 in. *State size.* Shpg. wt. ea. 1 lb. 10 oz.

83N1630–Red and black
Each shirt . . . . **$5.89** 2 for $11.50

Sanforized cotton twill weave flannel in the most colorful plaids you've seen in a long time. Medium heavy weight for warmth, softly napped. Fabric won't shrink over 1%. Neat dress type collar; double shoulder yoke. Cut full, roomy. Wash separately by hand. Shpg. wt. each 1 lb.

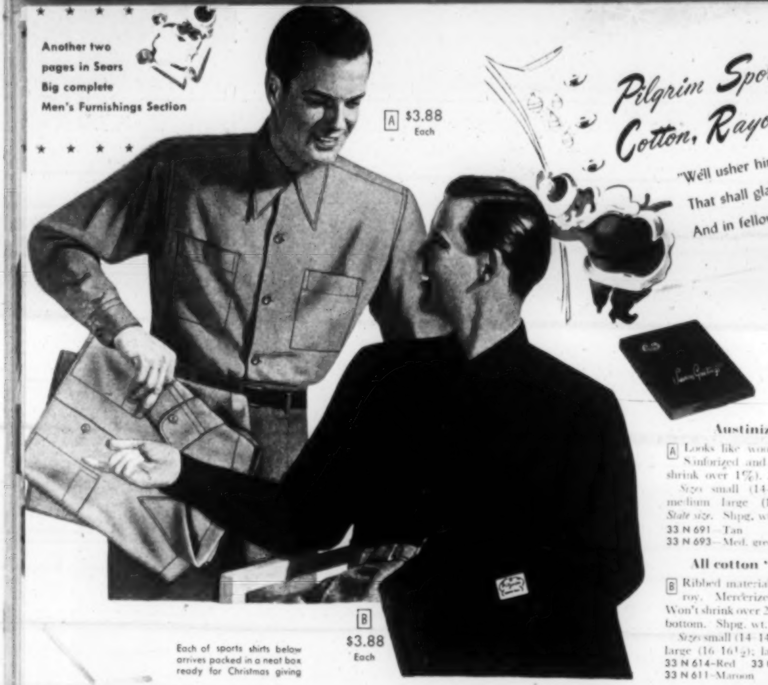
Neck sizes 14½, 15, 15½, 16, 16½, 17 in. *Please state size.*

83 N 1470—Red
83 N 1471—Blue
83 N 1472—Green. Each **$2.55** 2 for $5.00

★ ★ ★ ★

Another two pages in Sears Big complete Men's Furnishings Section

★ ★ ★ ★



Pilgrim Sports Shirts Cotton, Rayon or Wool

"We'll usher him in with a merry din
That shall gladden his joyous heart
And in fellowship, goodwill, part"

Individually packed in a Christmas box ready for wrappings and ribbon

Each of sports shirts below arrives packed in a neat box ready for Christmas giving

Austinized . . . all rayon

A Looks like wool, feels like wool. Sanforized and vat-dyed. (Won't shrink over 1%). 2-way collar, square bottom. **$3.88**

Sizes small (14-14½); medium (15-15½); medium large (16-16½); large (17-17½). *State size.* Shpg. wt. 1 lb. 6 oz.
33 N 691—Tan 33 N 692—Rust brown
33 N 693—Med. green. Each $3.88 2 for $7.50

All cotton "Sworduroy" fabric

B Ribbed material resembles corduroy. Mercerized and washable. Won't shrink over 2%. Convertible collar, square bottom. Shpg. wt. 1 lb. 6 oz. **$3.88**

Sizes small (14-14½); medium (15-15½); med. large (16-16½); large (17-17½). *State size.*
33 N 614-Red 33 N 612-Brown 33 N 613-Green
33 N 611-Maroon Each $3.88 2 for $7.50

Men's tailored Sports Shirts

C **Genuine Hego Rayon** in soft tones. Cross ribbed fabric made from Celanese yarns. Won't shrink over 2%. Washable. Pleated back and long sleeves. Two-button cuffs. Shpg. wt. each 1 lb. 6 oz. **$4.88**

Sizes small (14-14½-in. neck); medium (15-15½); medium large (16-16½); large (17-17½). *State size.*
33 N 578—Walnut (Brown) 33 N 577—Medium blue
33 N 579—Medium tan..............Each $4.88 2 for $9.50

D **Plaid Pattern** in deep and soft tones. Colorful print on all rayon fabric. Gathered back, 2-way collar. Long sleeves with one-button cuffs. Hand wash separately. Shpg. wt. each 1 lb. 6 oz. **$3.88**

Sizes small (14-14½-inch neck); medium (15-15½); medium large (16-16½); large (17-17½). *State size.*
33 N 603—Luggage (reddish) brown 33 N 605—Med. blue
33 N 604—Maroon..................Each $3.88 2 for $7.50

E **Two-Tone Plaid Front** with solid color back, sleeves, collar. All rayon fabric casually styled, carefully tailored. Hand wash separately. 2 pockets. **$3.88**

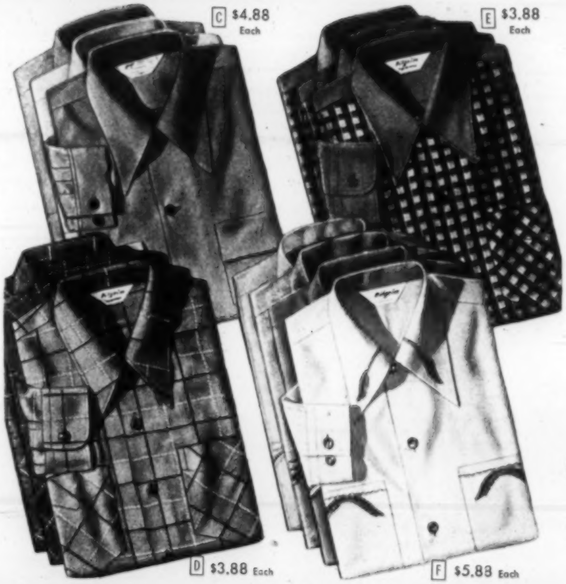
Sizes small (14-14½); medium (15-15½); med. large (16-16½); large (17-17½). *State size.* Shpg. wt. ea. 1 lb. 6 oz.
33 N 601—Gray 33 N 602—Tan.
33 N 600—Blue......................Each $3.88 2 for $7.50

F **Braid Trimmed Western Style** of Sanforized gabardine. Won't shrink over 1%. 51% rayon for smooth comfort 49% cotton for long wear. Gathered back and sleeves. 2-button adjustable cuffs. Hand wash separately. Shipping wt. each 1 lb. 7 oz. **$5.88**

Sizes small (14-14½ in. neck); medium (15-15½); medium large (16-16½); large (17-17½). *Please state size.*
33 N 501—Tan
33 N 502—Brown 33 N 499—Blue
33 N 500—Maize (yellow).........Each $5.88 2 for $11.50

How to measure for sport shirts. Measure carefully around neck. The number of inches is your size. *State size.*

All your Christmas shopping can be done on Sears Easy Terms. See page 243 for complete details.



A $4.88 Each

B $4.88 Each

Pilgrim

THE RIGHT WAY TO SAY
MEN'S FURNISHINGS

C $5.88 Each 2 for $11.50

the casual, carefree Hollywood styling has a way of showing a man at his very best

Here's the new bold look at its best in a 2-tone gabardine Sport Shirt

Solid color collar and V-neck contrast with natural color body . . . gives effect of dark sport shirt being worn under light cardigan jacket. Bold styling is emphasized on collar, V-neck and chest pocket. Sanforized gabardine (61% cotton and 39% rayon). Can't shrink more than 1%. Washfast, colors are vat dyed to stay bright. Square cut bottom.

$6.75 Each

Sizes small (14–14½-inch neck); medium (15–15½); medium large (16–16½); large (17–17½). *Please state size.* Shipping weight each 1 pound 7 ounces.

33 N 615—Natural color shirt with maroon neck and collar.
33 N 616—Natural color with navy blue neck, collar . . Ea. **$6.75**

All shirts illustrated on this page are individually packed in box ready for wrapping

Made in California . . styled in Hollywood

Pilgrim deep yoke Sport Shirts

From Hollywood . . style capital for men . . straight to you. Sport shirts that slip on over your head . . no buttons or zippers to spoil the chest-full beauty. Collar, neck, pockets and double thick yoke are designed on the diagonal for new bold look. Wear square bottom in or out of trousers; collar open or closed. Pleated back, sleeves. All rayon luana cloth (closely woven with fine cross rib). Specially treated to keep shrinkage under 3%. Hand wash separately. Shipping weight each 1 lb. 6 oz.

$4.88 Each 2 for $9.50

A **Solid color Sport Shirt**
33 N 683—Blue
33 N 685—Tan **33 N 684**—Gray
Each **$4.88** 2 for **$9.50**

B **Two-tone combination Shirt**
33 N 686—Blue, gray yoke
33 N 687—Lt. tan, med. tan yoke
Each **$4.88** 2 for **$9.50**

Rayon gabardine

C All rayon gabardine with that free California styling. Hand stitching on collar, pocket flaps. 2-way collar with loop, button. Vat-dyed colors. Washable. Fabric won't shrink over 2%. Shpg. wt. each 1 lb. 6 oz.

$5.88 Each 2 for $11.50

33 N 522—Tan
33 N 520—Reddish brown
33 N 521—Dusty blue
State size. Ea. **$5.88** 2 for **$11.50**

Sizes small (14–14½); medium (15–15½), med. large (16–16½); large (17–17½). *State size.*

Solid color all wool flannel

D Winter is a season for sport shirts, too . . . warm all wool sport shirts. And this one's a natural for Christmas-giving. Medium weight 100% virgin wool flannel. Tailored like a dress shirt with pointed collar that lies neat and flat, button panel front, long rounded shirt tails; long sleeves. Choice of 2 colors: screaming red (the hunter's favorite) and soft-tone brown.

$5.88 Each 2 for $11.50

Neck sizes 14½, 15, 15½, 16, 16½, 17 inches. *Please state neck size.* Hand wash separately. Shpg. wt. each 1 lb. 7 oz.
33 N 707—Red **33 N 708**—Brown Each **$5.88** . . 2 for **$11.50**

100% virgin wool plaid Shirt

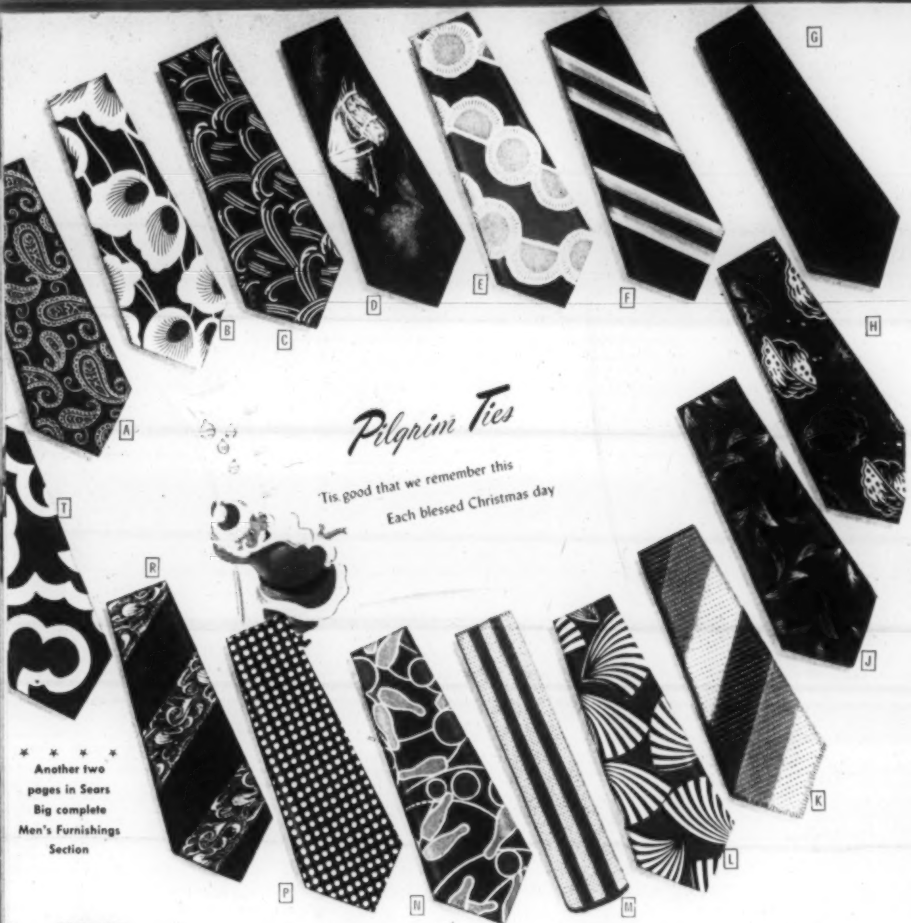
E There's something about a plaid shirt (especially this one) that makes a man feel good. Perhaps the bright and manly plaid cheers him. Could be the welcome warmth of thick woolen fabric (20 oz. per sq. yard) on cold, after-Christmas days. Maybe it's the careful, comfortable styling with sateen faced collar that can't itch, 2 roomy chest pockets, long shirt tails and long sleeves. Whatever it is . . . . every man likes a plaid shirt. So buy him one for Christmas. Hand wash separately. Shipping wt. 1 lb. 7 oz.

$7.75 Each

Sizes 14½, 15, 15½, 16, 16½, 17 inch neck. *State neck size.*
33 N 727—Red plaid **33 N 728**—Brown plaid . . Each **$7.75**

D $5.88 Each 2 for $11.50

E $7.75 Each



★ ★ ★ ★
Another two pages in Sears Big complete Men's Furnishings Section

Pilgrim
THE RIGHT WAY TO SAY
MEN'S FURNISHINGS

Good quality rayon Ties in smart patterns. Wool lined to drape neatly

Some colorfully bold . . . others smartly conservative but all are styled from good quality rayon (except [K]) to fit masculine tastes. Individually boxed. Shipping weight each 4 ounces.

94c Each 3 for **$2.69**

[A] **Woven Paisley** pattern. Jacquard weave.
33 N 3805—*State color* maroon, blue, brown. . . .94c

[B] **Thistle-like flowers** on good Celanese rayon. Rayon faced ends. *Please state color.*
33 N 3810—Blue, maroon, brown. 94c

[C] **Wave crest pattern** in conservative colors.
33 N 3807—*State color* blue, maroon, brown . . . 94c

[D] **Horse's Head.** A screen painted, lifelike portrait of a famous thoroughbred on lustrous rayon.
33 N 3814—*State color* maroon, blue, brown, green 94c

[E] **Diagonal desigr.** Small suns shine over horizon color bands. Good quality Celanese rayon. White rayon faced ends. *Please state color.*
33 N 3813—Brown, blue, maroon. 94c

[F] **Woven rayon satin stripes,** a popular favorite.
33 N 3802—*State color* blue, maroon, brown . 94c

[G] **Solid color** rayon barathea. *Please state color.*
33 N 4026—Maroon, blue, brown, green, black 94c

[H] **Spaced leaves** falling in pattern. Woven rayon Jacquard. *Please state color.*
33 N 3806—Blue, maroon, brown 94c

[J] **Triple-tone feathers.** Woven Jacquard design.
33 N 3808—*State color* brown, blue, maroon . 94c

[K] **All Wool club stripes** in soft desert tones. Hand woven in California from 100% homespun wool. Wrinkle-resistant. *Please state color.*
33 N 3803—Brown, blue, maroon, green. 94c

[L] **Curved fans** on good Celanese rayon. White rayon faced ends. *Please state color.*
33 N 3827—Maroon, blue, brown. 94c

[M] **Fine mesh tubular knit rayon.** Square cut ends and 5 vertical stripes for timely styling.
33 N 3804—Brown-maize; blue-gray; maroon-gray. *Please state color*. .94c

[N] **Kingpin of neckties.** Good Celanese rayon. Rayon faced. See Fall General for same style shirt.
33 N 3809—*State color* brown, blue, maroon .94c

[P] **Polka Dots,** classic design for business men. Rayon faced ends. *Please state color.*
33 N 3985—Green, navy blue, maroon, brown. . . .94c

[R] **Wide floral bands** in colorful Jacquard weave.
33 N 3801—*State color* maroon, blue, brown 94c

[T] **Scalloped waves** on Celanese rayon. White rayon faced ends. *Please state color.*
33 N 3812—Blue, maroon, brown. 94c

Add Ties and Mufflers to your Easy Terms order, see page 243

Better *Celanese** rayons

with the new bold look . . . . . solid color knots and exclusive patterns

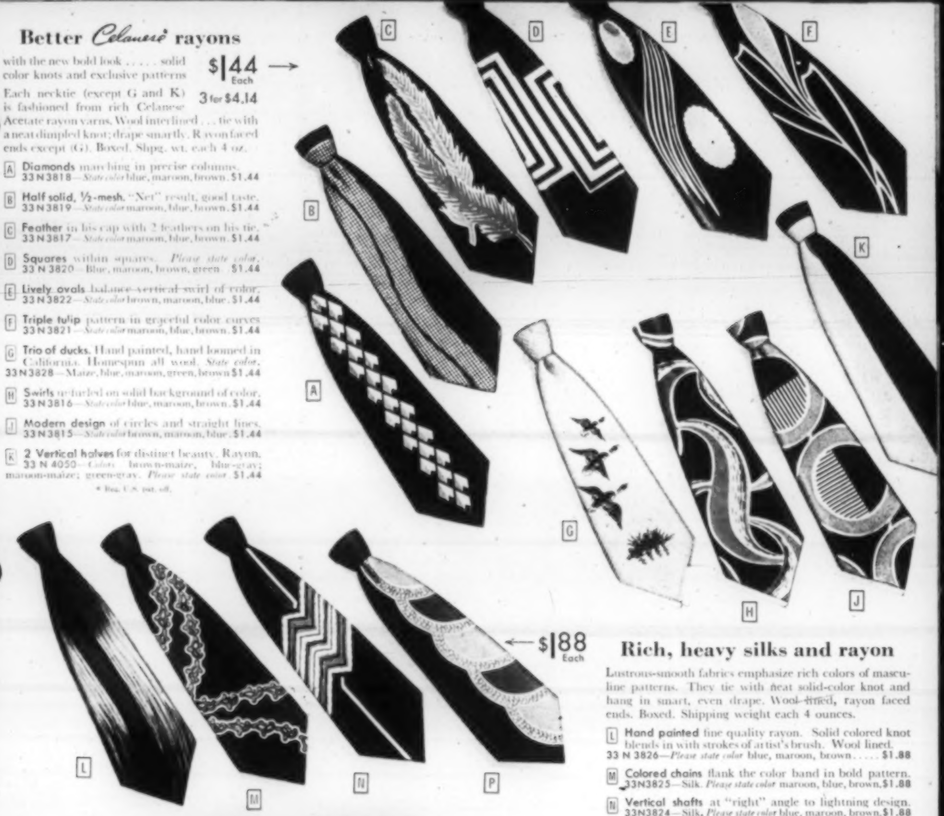
$1.44 Each →

3 for $4.14

Each necktie (except G and K) is fashioned from rich Celanese Acetate rayon yarns. Wool interlined . . . tie with a neat dimpled knot; drape smartly. Rayon faced ends except (G). Boxed. Shpg. wt. each 4 oz.

- [A] **Diamonds** marching in precise columns. **33 N 3818**—*State color* blue, maroon, brown . **$1.44**
- [B] **Half solid, ½-mesh.** "Net" result, good taste. **33 N 3819**—*State color* maroon, blue, brown . **$1.44**
- [C] **Feather** in his cap with 2 feathers on his tie. **33 N 3817**—*State color* maroon, blue, brown . **$1.44**
- [D] **Squares** within squares. *Please state color.* **33 N 3820**—Blue, maroon, brown, green . **$1.44**
- [E] **Lively ovals** balance vertical swirl of color. **33 N 3822**—*State color* brown, maroon, blue . **$1.44**
- [F] **Triple tulip** pattern in graceful color curves **33 N 3821**—*State color* maroon, blue, brown . **$1.44**
- [G] **Trio of ducks.** Hand painted, hand loomed in California. Homespun all wool. *State color.* **33 N 3828**—Maize, blue, maroon, green, brown **$1.44**
- [H] **Swirls** unfurled on solid background of color. **33 N 3816**—*State color* blue, maroon, brown . **$1.44**
- [J] **Modern design** of circles and straight lines. **33 N 3815**—*State color* brown, maroon, blue . **$1.44**
- [K] **2 Vertical halves** for distinct beauty. Rayon. **33 N 4050**—*Colors* brown-maize, blue-gray; maroon-maize; green-gray. *Please state color* . **$1.44**

* Reg. U.S. pat. off.

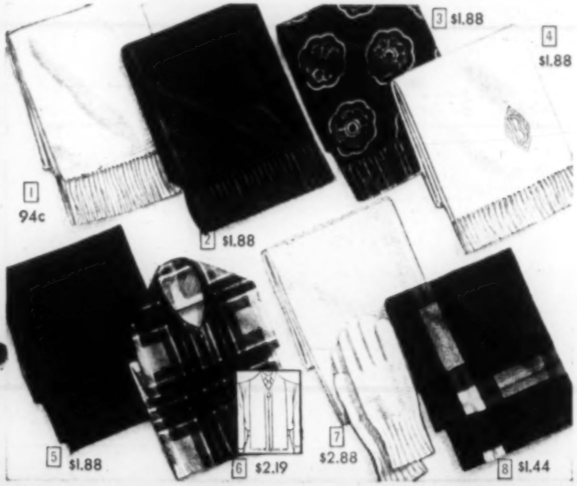


← **$1.88** Each

Rich, heavy silks and rayon

Lustrous-smooth fabrics emphasize rich colors of masculine patterns. They tie with neat solid-color knot and hang in smart, even drape. Wool-~~lined~~, rayon faced ends. Boxed. Shipping weight each 4 ounces.

- [L] **Hand painted** fine quality rayon. Solid colored knot blends in with strokes of artist's brush. Wool lined. **33 N 3826**—*Please state color* blue, maroon, brown **$1.88**
- [M] **Colored chains** flank the color band in bold pattern. **33N3825**—Silk. *Please state color* maroon, blue, brown, **$1.88**
- [N] **Vertical shafts** at "right" angle to lightning design. **33N3824**—Silk. *Please state color* blue, maroon, brown, **$1.88**
- [P] **Interlocking ½-circles,** laced borders in panel print. **33N3823**-Silk. *State color* brown, blue, maroon, green, **$1.88**



Individually boxed Mufflers

- [1] **Double thick knit rayon.** Priced to fit Christmas budgets. About 11x48 in. with fringe. Shpg. wt. 9 oz. **33 N 3539**—*White only.* Hand wash separately **94c**
- [2] **Rayon crepe.** Double thick. About 12x50 in. with knotted fringe. Hand wash separately. Shpg. wt. 6 oz. **33 N 3526**—*Colors* maroon, white, yellow. *State color* . . **$1.88**
- [3] **Multicolor rayon crepe.** About 12x50 in. with knotted fringe ends. Dry clean. Shpg. wt. 8 ounces. **33 N 3536**—*Colors* blue, maroon, brown. *State color* . . . **$1.88**
- [4] **Initialed white rayon crepe.** About 12x50 in. with knotted fringe. Hand washable. Embroidered initial (all except I, Q, U, V, X, Y, Z) or motif, *state which.* **33 N 3537**—*White only.* Shipping wt. 8 oz **$1.88**
- [5] **Solid color zephyr wool.** About 12x48 in. Hand wash separately. Shpg. wt. 7 oz. *State color.* **33 N 3525**—*Colors* maroon, lt. yellow, white, tan, navy. **$1.88**
- [6] **Zipper front** wool worsted plaid. Abt. 11x46 in. with self fringe. Dry clean. Shipping weight 8 ounces. *Please state neck size, color. Sizes* small (14-14½); medium (15-15½); large (16-16½). **33 N 3535**—*Colors* blue, maroon, brown. *State color* . . . **$2.19**
- [7] **Glove and Muffler Set;** all worsted wool. Woven muffler about 12x48 in. with self fringe. Matching knit gloves. Hand washable. Shpg. wt. set 13 oz. *State size, color. Glove sizes* small (8); med. (9); large (10). **33 N 3540**—*Colors* yellow, navy, white, maroon, tan, **$2.88**
- [8] **Plaid muffler;** zephyr wool. About 12x48 in. with self fringe. Hand wash separately. Shpg. wt. 8 oz. **33 N 3538**—*Colors* blue, maroon, brown. *State color* . . . **$1.44**

For women's style see page 103. Make up a set for the perfect gift for Mr. and Mrs.

Another two pages in Sears Big complete Men's Furnishings Section

* * *

New Gift Idea for Mr. and Mrs. Pajama Patterns that match.

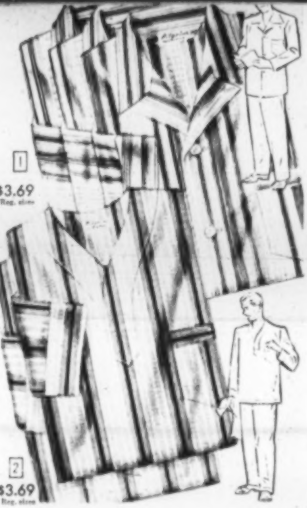
Men's Suit $4.79 2 for $9.39

An original idea for a practical Christmas gift for husband and wife . . . pajama patterns that match. Men's style of Sanforized cotton broadcloth; won't shrink over 1%. Big and roomy for sleeping comfort. Elastic side waist band. Neat cuffs, button front. Washable. Shipping weight each suit 1 pound.

Sizes A, B, C, D. *State size letter.* See size table on opposite page.

Ombre style plaid. *State size letter.*
33 N 938—Blue 33 N 939—Maroon
33 N 940—Green
Men's suit each $4.79 2 for $9.39

Scroll print. *State size letter.*
33 N 941—Blue 33 N 942—Maroon
33 N 943—Green
Men's suit each $4.79 2 for $9.39



Sanforized Broadcloth Regular and extra long sizes

$3.69 2 for $7.19 Reg. Sizes

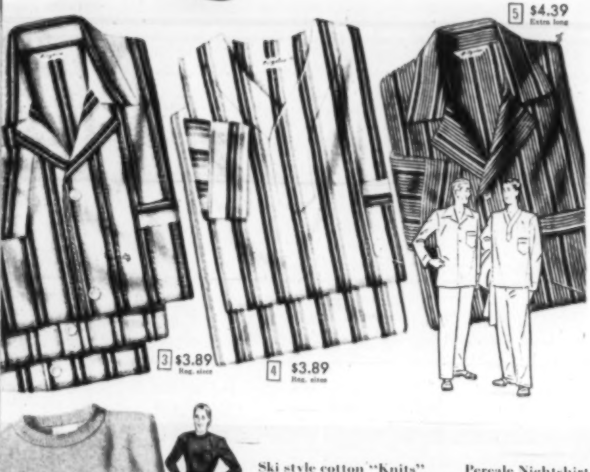
Buy a pair for a present . . . buy a pair for yourself, too. Rich cotton broadcloth in attractive printed stripe pattern. Cut big and roomy. Sanforized; fabric won't shrink over 1%. Drawstring waistband, button fly front. Cuffs on sleeves. Washable. Shpg. wt. suit 1 lb. See size table on opposite page.

Regular sizes A, B, C, D, E. *State size letter.*

1 **Coat style**	2 **Pullover Style**
33 N 855—Green	*See table at rt.*
33 N 853—Blue	33 N 856—Blue
33 N 854—Maroon	33 N 857—Maroon
Suit $3.69 2 for $7.19	Suit $3.69 2 for $7.19

Extra long sizes B, C, D. *State size letter.*

Coat Style	**Pullover Style**
33 N 858—Blue	33 N 859—Maroon
Suit $3.95 2 for $7.79	Suit $3.95 2 for $7.79



Sanforized flannelettes

$3.89 2 for $7.59 Reg. size

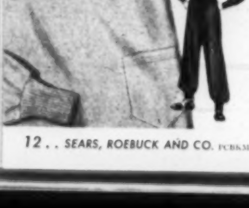
Christmas and winter are 2 good reasons for buying these cotton flannelettes now. Heavyweight cotton softly napped for warmth; cut roomy for comfort. Fabric won't shrink more than 1%. Trousers have drawstring waist with elastic section woven-in. Washable. Shpg. wt. suit 1 lb. 8 oz.

Regular sizes A, B, C, D. *State size letter.*

3 **Coat style**	4 **Pullover style**
33 N 1070—Blue	33 N 1073—Blue
33 N 1071—Maroon	33 N 1074—Maroon
33 N 1072—Green	*See table at right.*
Suit $3.89 2 for $7.59	Suit $3.89 2 for $7.59

Extra long sizes B, C, D. *Please state size letter.*

5 **Coat style**	**Pullover style**
33 N 1075—Blue	33 N 1076—Blue
Suit $4.39 2 for $8.59	Suit $4.39 2 for $8.59



Ski style cotton "Knits"

$3.35 Heavyweight cotton yarns and soft outside nap make a thick warm fabric. Snug-fitting wrists, ankles, waist, neck to keep out cold. Elastic waistband in trousers. Hand wash separately. Shpg. wt. suit 1 lb. 6 oz. *Sizes* A, B, C, D. *State size letter* Size table on opposite page.

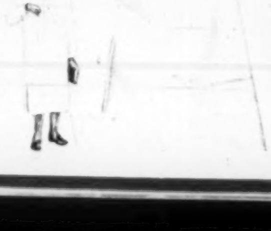
33N1029–Med. tan
33N1028–Med. blue
Suit. . . . .$3.35 2 for. . . .$6.50

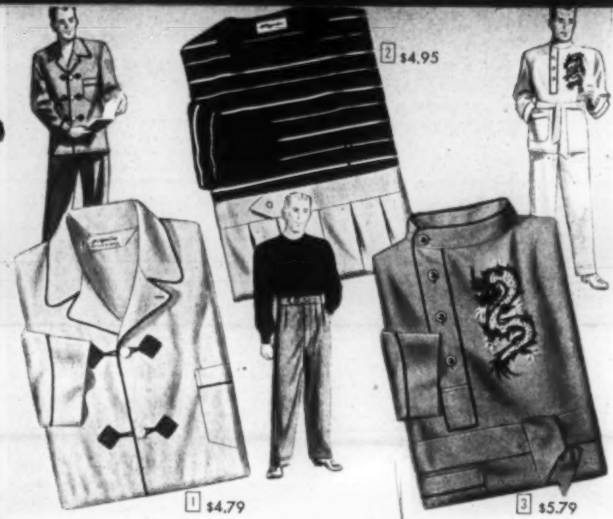
Percale Nightshirt

$2.95

Men like practical gifts such as this full cut nightshirt. Firmly woven of long wearing white cotton percale. Can't shrink out of shape for it's Sanforized (max. shrinkage 1%). Full 54 inches long. Shipping weight each 1 pound. *Sizes* small (34–38 inch chest); medium (40–44); large (46–50). *State size.*

33 N 971—White
Each. . . .$2.95 2 for. . .$5.75





Coat style, cotton broadcloth

[1] $4.79 2 for $9.39 Sewed-on braided "frogs" on button holes, wide 2-inch lined cuffs on sleeves and trouser legs. Closely woven cotton broadcloth with double stitched seams. Drawstring in trousers has sewed-in elastic section. Hand wash separately. Shpg. wt. suit 1 lb.

Sizes A, B, C, D. *State size letter.*
33 N 930—Gray 33 N 929— Blue
Suit . . . . $4.79 2 for $9.39

Lounge style Pajamas

[2] $4.95 2 for $9.70 Knitted combed cotton tops with contrasting cotton broadcloth trousers tailored like slacks: 2 "pants" pockets, pleated front, 2 Gripper fasteners on waist and fly. Elastic back section in waist-band. Long sleeves. Snug cuffs. Hand wash separately. Shipping weight suit 1 pound 9 ounces.

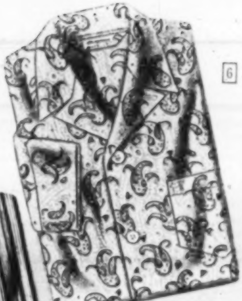
Sizes A, B, C, D. *Please state size letter.*
33 N 1022—Blue pants, navy blue top
33 N 1023—Gray pants, maroon striped top.
Suit . . . . $4.95 2 for $9.70

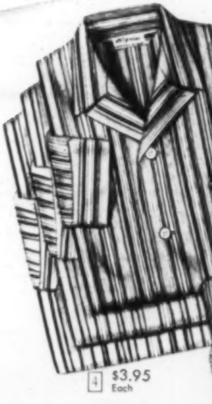
Mandarin style Pajamas

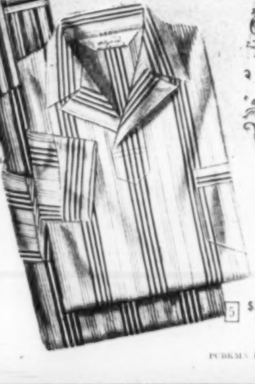
[3] $5.79 Mandarin pajamas let a man lounge in royal style. The Chinese dragon embroidered on his chest . . . the row of matching buttons under military collar . . . the low pocket and gallant half-sash around his waist give a man that imperial look. Full cut sizes, elastic in drawstring waist. Closely woven of cotton broadcloth. Hand wash separately. Shpg. wt. suit 1 lb. Size chart below.

Sizes A, B, C, D. *State size letter.*
33 N 957—Blue with royal blue trim
33 N 958—Gray with scarlet trim. Suit. . . . $5.79

Pilgrim Pajamas..knits, Broadcloth, Flannelette
"All hailed with uncontrolled delight
And general voice, the happy night"







Priced 64c Lower than same quality in Mid-fall Catalog

Each Suit $3^{95} 2 for $7^{79}

Broadcloth in stylish striped or paisley print. Cut full and roomy throughout. Full notch collar, chest pocket. Double-stitched seams. Elastic section in drawstring trousers. 2-button fly. Washable. Shpg. wt. suit 1 lb.

[4] **Striped pattern. Coat Style.** *Sizes* A, B, C, D. *State size letter* See size table below.
33 N 932—Maroon 33 N 931—Blue
33 N 933—Tan Suit $3.95 2 for $7.79

[5] **Striped pattern, Middy (pullover) style** with notch collar. *Sizes* A, B, C, D. *State size letter.*
33 N 934—Blue
33 N 935—Maroon. Suit $3.95 2 for $7.79

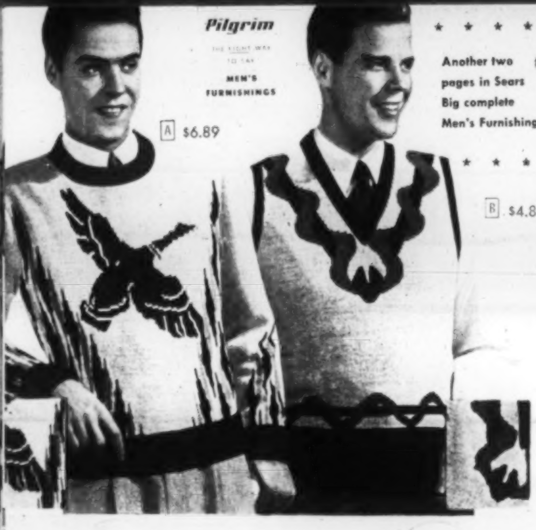
[6] **Paisley Pattern in Coat Style.** *Sizes* A, B, C, D. *State size letter.* Shpg. wt. suit 1 lb.
3 N 936—Blue.
33 N 937—Gray Suit $3.95 2 for $7.79

For correct size order by letters in table below. *Be sure style you order comes in size you need.*
If chest measures 34–36 inches . . . order size A.
If chest measures 38–40 inches . . . order size B.
If chest measures 42–44 inches . . . order size C.
If chest measures 46–48 inches . . . order size D.
If chest measures 50–52 inches . . . order size E.

Pilgrim

THE RIGHT WAY TO SAY

MEN'S FURNISHINGS



* * * * *

Another two pages in Sears Big complete Men's Furnishings Section

* * * * * *

For that bold, rugged look Smart Pilgrim Pullovers

Long sleeve $6.89 Sleeveless Pullover $4.89

All sweaters individually boxed ready for Christmas wrapping

A **Long sleeve Pullover style.** The first thing he'll do is put on this sweater and thank you for your generosity. No wonder, either, because it's an all wool worsted knit from winter weight 2-ply yarns. Not only warm, it's good looking, too, with genuine Jacquard knit arctic flying goose pattern on front and back. Novelty knit rib trim around crew neck. Taped neck and shoulder seams for longer wear. Long sleeves and bottom have knit-on rib trim for neat-fitting appearance.

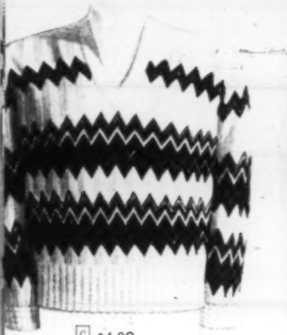
Sizes small (34-36-inch chest); medium (38-40); large (42-44). *State size.* Shipping wt. 1 lb. 8 oz. Hand wash separately.

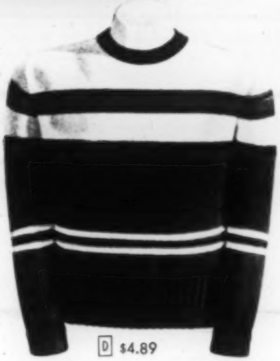
83 N 2182—Tan-brown **83 N 2183**—White-maroon Each **$6.89**

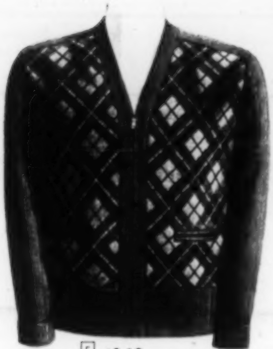
B **Sleeveless Pullover.** Neat as a vest and twice as stylish. Can be worn under suit coat; over dress shirt or sports shirt. The bold and colorful pattern is genuine Jacquard knit-in design. Knit from all wool 2-ply worsted yarns (double strands tightly twisted together for added warmth and strength). Rib trim at V-neck and around armholes for that extra touch of neatness. Knit-on rib trim bottom. Taped neck and shoulder seams for added strength.

Sizes small (34-36-inch chest); medium (38-40); large (42-44). *State size.* Shipping weight 1 lb. Hand wash separately.

83 N 2187—White-navy **83 N 2188**—Tan-brown **$4.89**

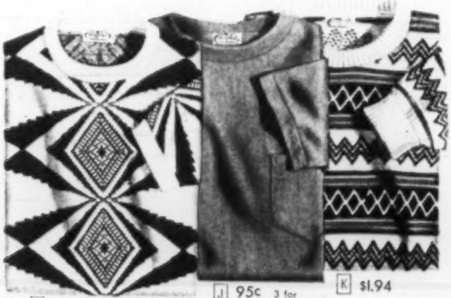

C $4.89


D $4.89

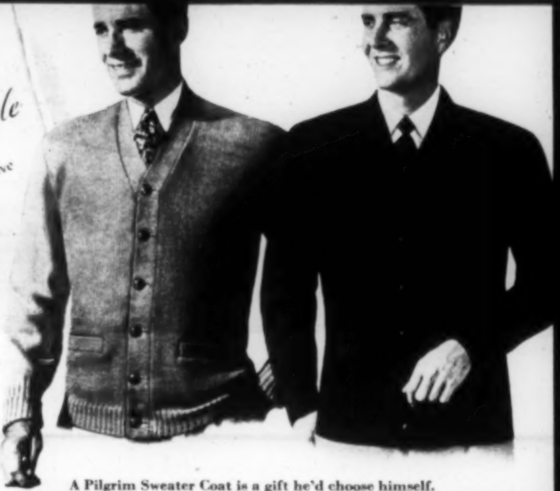

E $3.89

F $2.94

G $3.94



Pilgrim Sweaters,
Pullovers, Coat Style
"Three hundred days and sixty-five
And just one Christmas!
—sakes alive!"



Colorful Sweaters, Tee Shirts for style-minded men

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

C **V-neck Pullover** in an attractive zig-zag design. Knit from all wool 2-ply worsted yarns. Elastic in ribbed cuffs, waist keeps them fitting snugly. Rib trim at neck. Hand wash separately. $4.89
Sizes small (34–36-inch chest); medium (38–40); large (42–44). *State size.* Shpg. wt. 1 lb.
83 N 2161—Tan 83 N 2163—White
83 N 2162—Light blue....................$4.89

D **Crew-neck Pullover** with broad color stripes carried out to sleeves. All wool 2-ply worsted yarns. Knit-on rib cuffs and bottom. Taped neck and shoulder seams. Hand wash separately. $4.89
Sizes small (34-36-inch chest); medium (38-40); large (42-44). *Please state size.* Shipping wt. 1 lb. 2 oz.
83 N 2184—Maroon 83 N 2185—Royal blue
83 N 2186—Brown....................$4.89

E **Argyle pattern, zipper front** knit of 100% worsted wool adds color to smart coat style. Matching solid color back, sleeves and trim knit of 90% cotton and 10% rayon. Ribbed bottom and cuffs. Two set-in pockets. Hand wash separately. Shipping weight 1 lb. 3 oz. $3.89
Sizes 36, 38, 40, 42, 44, 46-inch chest. *State size.*
83 N 2250—Luggage (reddish) brown
83 N 2251—Medium blue....................$3.89

F **Sleeveless Pullover of light,** warm 100% virgin wool. Knit in a fine baby shaker stitch of 2-ply yarns. Ribbed V-neck, armholes, bottom. Taped neck, shoulder seams. Hand wash separately. $2.94
Sizes small (34-36-inch chest); medium (38-40); large (42-44). *Please state size.* Shpg. wt. 12 oz.
83 N 2133—Maize (yellow) 83 N 2134—Camel (med.) tan
83 N 2135—Medium blue....................$2.94

G **Cable stitch sleeveless Pullover.** Cable design both front and back. Knit of 2-ply 100% virgin wool worsted yarns. Ribbed V-neck, armholes and bottom. Taped neck and shoulder seams. $3.94
Sizes small (34-36-inch chest); medium (38-40); large (42-44). *Please state chest size.* Hand wash separately.
83 N 2228—Maize (yellow) 83 N 2229—Camel (med.) tan
83 N 2230—White. Shpg. wt. each 12 oz............$3.94

Cotton Tee Shirts. Trim looking and long wearing. Reinforced shoulder seams. Hand wash separately.

Sizes small (34-36-in. chest); medium (38-40); large (42-44). *Please state size wanted.*

H **Genuine jacquard design Tee Shirt.** Short sleeves. Fine gauge cotton. Rib trim neck, sleeves, bottom. Shpg. wt. ea. 12 oz. *Sizes above.* $1.94
83 N 1709—Med. blue. 83 N 1710—Maroon......$1.94

J **Flat knit Tee Shirt** with short sleeves. Soft, absorbent combed cotton. Set-in ribbed neck. Hemmed sleeves, bottom. *Sizes above.* 95c Each
83 N 1744—White 83 N 1745—Blue
83 N 1746—Tan. Shpg. wt. each 7 oz. Each 95c 3 for $2.70

K **Novelty knit Tee Shirt** in bright color combinations. Looks like a fine sweater. Sturdy carded cotton. Ribbed round neck, bottom and cuffs on long sleeves. Shpg. wt. 12 oz. *Sizes above.* $1.94
83 N 1711—Maroon 83 N 1712—Navy blue........$1.94

A Pilgrim Sweater Coat is a gift he'd choose himself.

- All virgin wool yarns knit in a fine baby shaker stitch.
- Styled for good looks, comfort and long wear.

$4.89

A practical gift because it's warm . . . warm because it's all wool worsted. Knit-on rib knit cuffs and smart narrow bottom. Trim 6-button front, non-stretch buttonholes. Set-in pockets. Hand wash separately. *Sizes* 36, 38, 40, 42, 44, 46-inch chest. *Please state size.* Shpg. wt. 1 lb. 6 oz.
83 N 2032—Camel (med.) tan
83 N 2034—Maroon
83 N 2033—Royal blue................$4.89

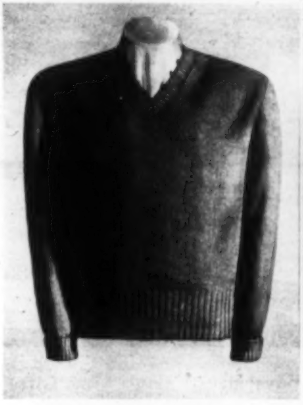
- All wool worsted. Double elbows.
- Taped neck and shoulder seams.
- *Chest sizes* 36, 38, 40, 42, 44, 46 in.

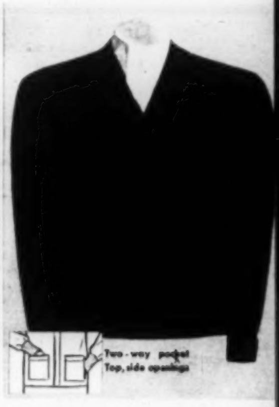
Med. weight $3.75 Button Front

Med. wt. 100% wool knit in fine rib. Hand wash separately. *State size.* Shpg. wt. ea. 1 lb. 6 oz.

Button Front. $3.75	**Zipper Front.** $4.25
83 N 2270—Brown	83 N 2276—Brown
83 N 2272—Navy blue	83 N 2277—Dark gray
83 N 2271—Dark gray	83 N 2278—Navy blue

Heavyweight . . . warmer closely knit 100% virgin wool in rib stitch. Hand wash separately. *State size.*
83 N 2274—Brown heather 83 N 2273—Dark gray
83 N 2275—Navy blue. Shpg. wt. 1 lb. 10 oz. Ea$4.75





Pilgrim all wool Pullovers

- Knit in baby shaker stitch.
- Taped neck, shoulder seams.
- *Chest sizes* 36, 38, 40, 42, 44, 46-inch. *Please state size.*

Zephyr wool $4.89

100% **Virgin Wool.** 2-ply yarns. Ribbed neck, bottom, cuffs. Hand wash separately.
83 N 2222—Med. tan. Shpg. wt. each 14 oz.
83 N 2223—Maroon. *State size.*
83 N 2224—Royal blue. Each $3.94

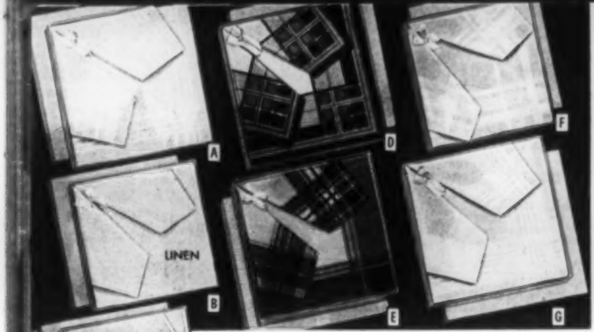
Australian Zephyr Wool. Richer, softer imported wool. Knit-on cuffs, bottom. *State size.*
83 N 2074—Med. blue. Hand wash separately.
83 N 2075—Med. tan. Shpg. wt. 1 lb.
83 N 2076—Maize (yellow) Each $4.89

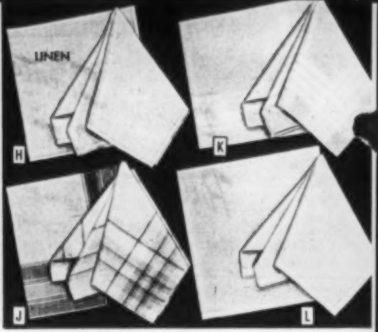
Zipper front Sweater . . . all wool

Rib knit in a fine gauge for a smooth-fitting, smart looking coat sweater. Made of 100% virgin wool worsted . . its natural warmth will be appreciated at Christmas. Fly front zips open or closed with concealed zipper. Two-way patch pockets open at top and sides. Taped neck and shoulder seams for longer wear. Ribbed cuffs and hemmed bottom. Hand wash separately. $4.85

Sizes 36, 38, 40, 42, 44, 46-inch chest. *Please state chest size.* Shipping weight each 1 lb. 2 oz.
83 N 2195—Maroon 83 N 2196—Medium gray
83 N 2197—Navy blue................Each $4.85

Note: All sweaters are individually boxed





Men's Boxed Handkerchiefs

A **Hand rolled hems,** white woven stripe borders, fine white cotton make these our top quality cotton handkerchiefs. Soft, smooth and absorbent to make them a pleasure to use; all white to make them "right" to wear with everything. Assorted borders. About 18 in. sq.
25 N 2594—Shipping weight 7 ounces............3 in box $1.49

Genuine Irish Linen in two qualities. There's nothing like linen for crisp snowy whiteness and that look of fresh newness even after repeated tubbings. A gift to please the most exacting men.

B **Hand rolled edge** on our finest quality Irish linen. About 17 inches square. Shipping wt. 6 oz.
25 N 2593.....3 in box $1.85

C **Hemstitched.** Good quality linen. About 17 in. square. Shpg. wt. 6 oz.
25 N 2595.....3 in box $1.49

D **Colored Print Borders** go with today's popular tie colors; **white center.** Good sturdy cotton, **neatly hemmed.** Assorted colors and patterns. About 17 inches square. Shipping wt. 7 oz.
25 N 2581......3 in box 98c

E **Colored Woven Borders,** hand rolled hems, fine quality cotton . . . better in every way. **Asstd.** colors to go with ties, shirts, suits; white center. About 17 in. sq. Shpg. wt. 7 oz.
25 N 2583.....3 in box $1.49

F **Firm white cotton;** assorted woven white satin stripe border. Low priced, yet durable and practical. Neatly hemmed. About 17 inches square. Shipping weight 7 oz.
25 N 2580.....3 in box 77c

G **Sheer white cotton** with white satin stripe border designs woven in. Fine quality, smoothly woven, neatly hemmed. Asstd. patterns. About 17 in. sq. Shipping wt. 7 oz.
25 N 2582.....3 in box 98c

Irish linens, soft cottons

H **Hemstitched Irish Linen.** Snowy white, soft and fine.

Good quality. About 17 in. sq. Shpg. wt. 2 oz.
25 N 2515...........2 for 97c

Better quality. About 17 in. sq. Shpg. wt. 2 oz.
25 N 2502...........Each 67c

Our best quality. About 18 in. sq. Shpg. wt. 2 oz.
25 N 2504...........Each 87c

J **Colored Woven Borders** on cotton. Assorted colors.

Good. Hemmed. Abt. 17 in. sq. Shpg. wt. 3 oz.
25 N 2574...........3 for 72c

Better. Hemmed. Abt. 17 in. sq. Shpg. wt. 3 oz.
25 N 2571...........3 for $1.00

Best. Hand rolled. Abt. 17 in. sq. Shpg. wt. 2 oz.
25 N 2585...........2 for 98c

K **White woven stripe** border on cotton. Assorted.

Good. Hemmed. About 17 in. sq. Shpg. wt. 3 oz.
25 N 2596...........3 for 72c

Better. Hemmed. Abt. 18 in. sq. Shpg. wt. 3 oz.
25 N 2584...........3 for $1.00

Best. Hand rolled. Abt. 17½ in. sq. Shpg. wt. 2 oz.
25 N 2586...........2 for 98c

L **Hemstitched white cotton.** Firmly woven, absorbent

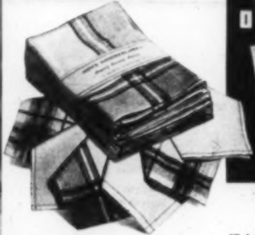
Good quality. About 17 in. Shpg. wt. 4 oz.
25 N 2505...........6 for $1.3

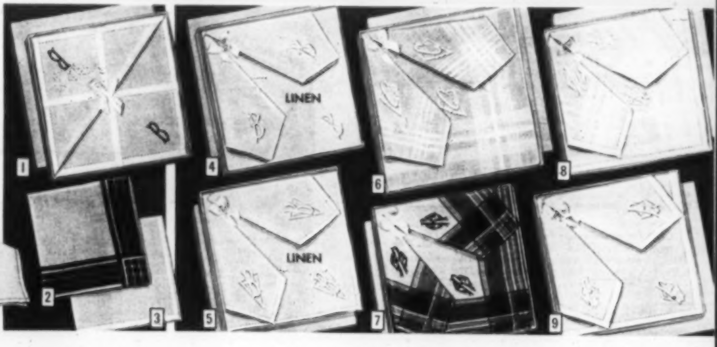
Better quality. About 19 in. sq. Shpg. wt. 3 oz.
25 N 2532...........3 for $1.00

Our best quality About 18 in. sq. Shpg. wt. 2 oz.
25 N 2514...........2 for 95c

Men's Thrifty Handkerchief Wardrobe

6 for $1.00





Variety . . . economy . . . value Gift assortment that's sure to please because it fills his every need. White hemstitched cottons; no man ever has too many of them. Colored borders to blend or contrast with shirts, ties or socks. Each pack contains three white cotton handkerchiefs with hemstitched edges and three with assorted colored borders and neat hems. About 17 inches square. Shpg. wt. 5 oz.
25 N 2588—Banded.6 for $1.00

Boys' sizes

1 **Initials** embroidered in assorted colors on white cotton. Hemstitched. About 14 inches square. *Print initial;* all except I, O, Q, U, V, X, Y, Z. Shipping weight 6 ounces.
25 N 2579.........4 in box $1.20

2 **Print Border** cotton. Neatly hemmed. **Assorted.** About 14 inches square. **Shipping** weight 3 ounces.
25 N 2546.............6 for 89c

3 **Hemstitched** white cotton just like dad's. About 14 inches square. Shpg. wt. 2 oz.
25 N 2547.............3 for 69c

Gifts with his initials always flatter

Men's cotton or linen handkerchiefs made personally his with embroidered initials. Boxed ready for gift-giving. All initials except I, O, Q, U, V, X, Y, Z. *Please print initial.*

4 **Fine Irish Linen,** hand rolled edge. All white. About 17 inches square. Shipping wt. 6 oz. *Please print initial.*
25 N 2599...3 in box $1.98

5 **White Irish Linen** in a good quality. Hemstitched edge, white initial. About 17 in. sq. Shpg. wt. 6 oz. *Print initial.*
25 N 2598...3 in box $1.68

6 **White corded borders;** white initial. Hemmed cotton. About 18 inches square. Shpg. wt. 7 oz. *Print initial.*
25 N 2597...3 in box $1.49

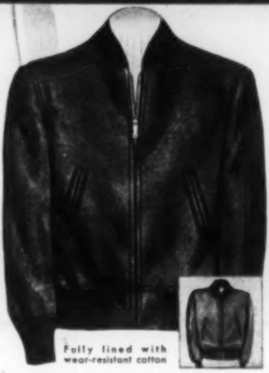
7 **Colored woven borders** Assorted; matching color initials. Hemstitched cotton. Abt. 17 in. sq. Shpg. wt. 6 oz. *Print initial.*
25 N 2576...3 in box $1.20

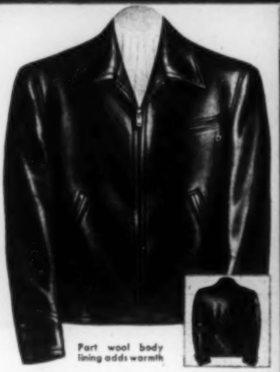
8 **Satin stripe border** on cotton. All white. Hemmed. Assorted. About 17 in sq. Shpg. wt. 6 oz. *Ple print initial.*
25 N 2573.....3 in box 87

9 **Hemstitched** white cotton with white initial. About 17½x17½ inches square. Shipping wt. 6 oz. *Please print initial.*
25 N 2572.....3 in box 89c

Leather Jackets and Handkerchiefs

"For kindness is the silver light
that makes the Christmas Star so bright"





Rich, supple leathers . . two-fisted action styling combined in Hercules Jackets to please *particular* men

Knit bottom Jacket . .
soft velvety suede $\$14^{95}$

Select quality suede leather, expertly tanned to a rich, soft texture. Reversed to protect your shirt at all contact points. Fully lined with durable cotton fabric for extra warmth, wear. Snug fitting knit collar, waistband and wristlets. (50% wool, 50% cotton) retain shape, stay springy. 2 slash pockets; set-in sleeves. Average length, 26 inches.

State chest size 34, 36, 38, 40, 42, 44, 46, 48 in.

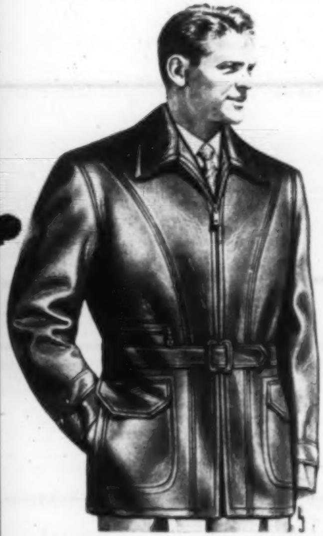
41 N 5608—Brown. Shpg. wt. 3 lbs. 5 oz. $14.95

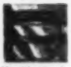
No. 1 horsehide
Cossack Jacket $\$21^{00}$ Cash $2.50 Down

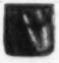
Pliable, perfect grained horsehide leather. Fancy check body lining is part wool for warmth, rayon for lustrous finish (12% wool, 38% reused wool, 50% rayon). Sleeves lined with sturdy sateen. Zip front, cigarette pocket. Two slash pockets. Knit wristlets. Side straps are adjustable. Belted sports back. Average length, 25½ in. Shpg. wt. 4 lbs. 7 oz.

State chest size 34, 36, 38 40, 42, 44, 46, 48 inches.

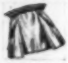
41 N 602—Brown. 41 N 603—Black $21.00

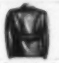



Humidor pocket


2-way pockets

Our finest
horsehide
Surcoat


Rayon lining

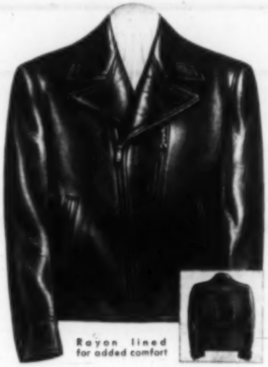

Sports back

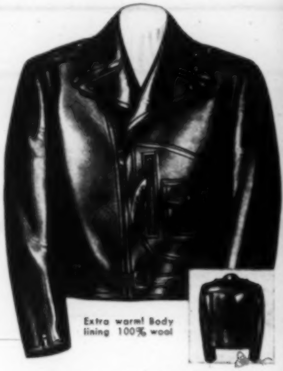
$\$28^{95}$ Cash $3.00 Down

You can pay a lot more money . . . but you can't buy a better grade of horsehide leather! Made exclusively from choice No. 1 hides, carefully inspected for perfect grain, uniform thickness. Scuffproof finish mellows with use; you'll be proud to wear this coat for years! Expertly tailored to rigid HERCULES specifications. Fully lined with lustrous rayon, shoulders smartly padded for comfort. Handy zip front. Double collar, double leather button tab on cuff and 3-piece double belt (front sections detachable, back stitched down). 7-inch humidor pocket with zip closure. 2-way combination pockets (see small view above). Stitched panels front and back. Average length, 29 inches. Remember, it's available on Sears Easy Terms, see page 243.

Sizes—chests 34, 36, 38, 40, 42, 44 and 46 inches. *Please state size.* Shpg. wt. 5 lbs. 4 oz.

41 N 610—Brown horsehide. $28.95





Aviation style . . .
top grain cowhide $\$21^{95}$ Cash $2.50 Down

We used the finest chrome-tanned, top grain cowhide leather we could buy for this smart, aviation style jacket. Combines amazing strength and durability with lightweight wearing comfort. Zip front runs from center bottom to right shoulder; overlap gives extra chest protection. Fully lined with sleek rayon. Deep map pocket has 7-inch zipper closing. 2 roomy side slash pockets. Bi-swing belted back with 3 tucks allows shoulder freedom. Set-in sleeves, button trim at cuffs. Av. length, 25½ in. *State chest size* 34, 36, 38, 40, 42, 44, 46 inches.

41 N 5612—Brown. Shpg. wt. 3 lbs. 15 oz $21.95

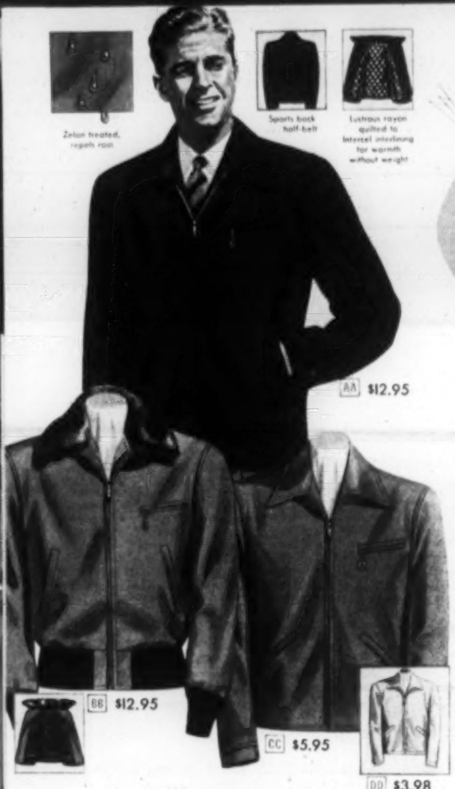
All leather Jackets individually boxed.

See How to Measure for Jackets on page 18; for saddle pants, see measuring information on page 245. Hercules clothing, like everything Sears sells, available on easy terms. See page 243 for details.

Motorcycle Jacket . . .
Jet black horsehide $\$28^{95}$ Cash $3.00 Down

We present the finest motorcycle jacket we've ever seen . . bar none! Ideal for all sports and general utility wear. No. 1 horsehide leather—finest obtainable—combines wind, scuff and wear-resistancy with smoothness and pliability. 14-oz. Buffalo Plaid all new wool body lining; sturdy cotton in sleeves. Diagonal zipper runs clear to right shoulder; snap fasteners hold down the wide lapels or collar in heavy wind. Convertible collar. Easy fitting sleeves have zipper gussets at cuffs—fit tight over gloves. Bi-swing back; 3-in. double band across back at bottom. Double leather belt attached at sides; locks with bright metal tongue buckle. Map pocket with 7-in. zipper; cigarette pocket with snap fastener. Av. length, 24 in. *State chest size* 34, 36, 38, 40, 42, 44, 46 inches.

41 N 626—Black. Shpg. wt. 5 lbs. 11 oz. $28.95


Zelan treated, repels rain
Sports back half-belt
Lustrous rayon quilted to Intercel interlining for warmth without weight
AA $12.95
BB $12.95
CC $5.95
DD $3.98

Any man will be proud to own a Hercules all-weather Jacket!

AA **Our finest 2-ply combed gabardine.** Zelan treated to repel rain, lined with quilted rayon for extra warmth. Outer fabric is famous "Pima" combed cotton gabardine, woven 2-ply both in warp and filling for super strength. Sanforized, fabric won't shrink more than 1%. Mercerized for luster. Vat dyed colors are sunfast. Keeps you warm, doesn't "weight you down", because interlining of Celanese rayon fibers provides exceptional insulation from cold, yet weighs only a few ounces. Zipper front, zipper cigarette pocket. 2 deep slash pockets. Easy fitting set-in sleeves, turn-up cuffs. Belted sports back. Average length, 27 in. *State chest size* 34, 36, 38, 40, 42, 44, 46, 48 inches. Shipping weight 3 pounds 6 ounces. **$12.95**

41 N 6152—Seal (dark) brown **41 N 6153**—Sage (grayish) green $12.95

BB **Pile lined poplin . . lambskin collar.** Tough outer fabric is army-type cotton poplin, Zelan treated for durable water repellency. Warm body lining of 100% wool pile (on both sides of cotton back that's 40% of whole lining). Quilted sateen sleeve lining interlined with 100% wool. Quality linings like these are mighty rare in jackets at this price! Beaver dyed lamb storm collar. Knit wristlets and waistband stay springy (50% wool, 50% cotton). Zip front, zip cigarette pocket. 2 slash pockets. Average length, 27 in. *State chest size* 34, 36, 38, 40, 42, 44, 46, 48 in. **$12.95**

41 N 559—Medium brown. Shipping weight 4 pounds 1 ounce $12.95

CC **Army-type poplin, fully lined.** Tightly woven cotton poplin makes jacket wind-resistant. Specially treated to repel rain. Plaid cotton body lining for warmth, tough cotton twill in sleeves for wear. Zipper front and cigarette pocket. 2 slash pockets. Belted back, adj. side straps. Av. length, 25½ in. *State chest size* 34, 36, 38, 40, 42, 44, 46, 48 inches. **$5.95**

41 N 5128—Cocoa brown. Shipping weight 2 pounds 9 ounces $5.95

DD **Unlined water-repellent army-type cotton poplin.** Elastic side inserts. Zipper front. Average length, 25½ inches. *Sizes above, state size.*

41 N 5119—Putty gray. Shipping weight 2 pounds $3.98

How to Measure: Pass tape around body, over chest and well up over shoulder blades in back. Measure over garments worn underneath. Number of inches is your size. Complete measuring information on green pages in back of book.

Warm Outerwear

"Long as I've got a roof-tree
While there's a chimney flue
Santa shall come to my house!
How is it, folks, with you?"

Hercules wools . . the ideal way to express Christmas warmth

ILLUSTRATED ON OPPOSITE PAGE

A **24-oz. Virgin Wool Buffalo Plaids and Fireman's Red.** Lightly brushed for a fleecy-soft texture and specially treated to repel water. Neatly finished square cut bottom is smart tucked in or worn loosely. Double thick convertible collar interlined to retain shape. Easy-fitting set-in sleeves, single button band cuffs. 2 deep double-button flap pockets. Faced cuffs, pocket flaps; taped seams. Unlined. Av. length, 29 in. Get one for "her," too! *State men's chest size* 34, 36, 38, 40, 42, 44, 46 in. **$6.45**

41 N 256—Black and white plaid
41 N 257—Red and black plaid
41 N 258—Brown and white plaid
41 N 255—Fireman's red. Shipping weight 3 pounds 7 ounces $6.45

B **24-oz. Virgin Wool Multicolor Plaids.** 100% virgin wool! Water-repellent finish, lightly brushed for softness. Zipper front. 2 slash pockets. 2 double-button chest pockets. Double thick convertible collar. Set-in sleeves. 2-button adjustable tabs on cuffs. Unlined. Average length, 29 inches. *State chest size* 34, 36, 38, 40, 42, 44 in. Shipping weight 3 lbs. 5 oz. **$7.45**

41N240-Brown, gold and white plaid
41N241-Blue, black and white plaid
41N239-Red, black and white plaid $7.45

D **24-oz. Virgin Wool Chopper Jackets.** Popular window pane plaids in water-repellent virgin wool. Double yoke extends nearly halfway down front and back; 2 chest, 2 slash pockets. Zipper front. Double collar. Unlined; taped seams. Adjustable cuff tabs. Av. length, 29 in. *State chest size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 3 lbs. 4 oz. **$8.75**

41 N 243—Brown and white plaid
41 N 244—Red and black plaid
41 N 242—Black and white plaid $8.75

F **100% Wool Action-Jacket.** New streamlined model with "free-action" sleeves. 24-oz. wool has special water-repellent finish. Fully lined with lustrous rayon. Bold Buffalo plaid front and back; solid tone sleeves, shoulders and trim. Zipper front; elastic waistband adjustments. Two pockets. Smart banded cuffs. Average length, 24½ in. *State chest size* 34, 36, 38, 40, 42, 44 in. Shipping weight 3 lbs. 5 oz. **$12.45**

41 N 5247—Blue combination
41 N 5246—Rust brown comb. . . $12.45

H **Our Best 100% Wool Surcoat.** 24-oz. pure wool in new shaded plaids. Fully lined for lightweight warmth with lustrous rayon quilted to Intercel (Celanese rayon fiber) interlining. Zipper front. Four big pockets—two "hand-warmers," two with flaps. Double collar. Roomy plain back. Av. length, 30 in. *State chest size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 4 lbs. 7 oz. **$16.95**

41 N 263—Brown blended plaids
41 N 264—Red blended plaids . . $16.95

C **24-oz. Virgin Wool Border Stripes.** Campus styled "in-or-outer" in clear colors of pure virgin wool. Soft napped finish; water repellent. Zip front goes to double thick interlined collar. 2 pockets with slanted flaps. Adjustable tabbed cuffs; set-in sleeves. Unlined; taped seams. Average length, 29 inches. *Men's chest sizes* 34, 36, 38, 40, 42, 44 inches. *Please state size.* Shipping weight 3 pounds 6 ounces. **$7.95**

41 N 253-Red with black stripes
41 N 254-Green with black stripes
41 N 251-Gold; harmonizing stripes $7.95

E **Warm-Up Jackets.** 24-oz. wool (35% new wool, 65% reprocessed wool). Body lined with warm fancy cotton flannel; tough cotton twill lined sleeves. Knit waistband, collar, cuffs, 50% wool, 50% cotton. Zipper front. 2 slash pockets. Av. length, 26 in. *State chest size* 34, 36, 38, 40, 42, 44, 46 in. Shpg. wt. 3 lbs. 7 oz. **$9.95**

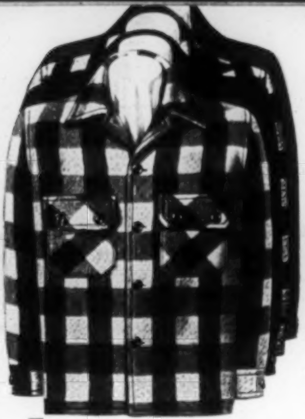
41 N 299—Green and gray
41 N 297—Royal blue and scarlet
41 N 298—Scarlet and gray $9.95

G **100% Virgin Wool Plaid Surcoat.** Full 26-oz. weight; so warm, needs no lining. Bold brown and white window pane plaid with gold overplaid. Zip front; utility tab below, on inside, concealed zipper on cigarette pocket. Two slash pockets. Inside rayon shoulder yoke. Roomy set-in sleeves, adjustable 2-button tabbed cuffs. Average length, 29 in. *State size, chests* 34, 36, 38, 40, 42, 44. Shpg. wt. 3 lbs. 10 oz. **$10.75**

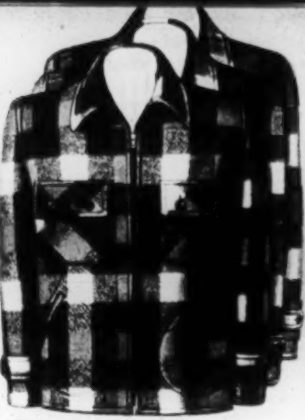
41 N 5251—Window pane plaid . . $10.75

J **100% Virgin Wool Jacket.** Knit bottom style. 20-oz. virgin wool plus full rayon lining keeps warmth in, cold out. Smart plaid front and sleeves, rich solid tone collar and back. Snug-fitting knit bottom (50% wool, 50% cotton). 2 deep slash pockets. Zipper front. Comfortable set-in sleeves. Av. length, 27 in. *State chest size* 34, 36, 38, 40, 42, 44, 46 in. Shpg. wt. 3 lbs. 3 oz. **$9.45**

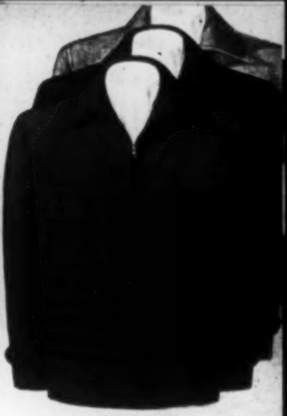
41 N 225—Brown and white $9.45



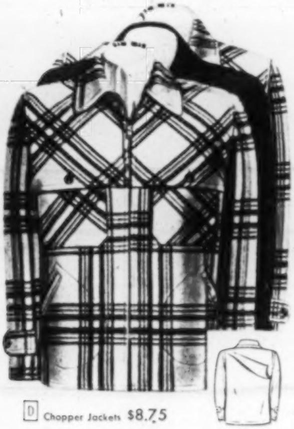
A Buffalo Plaids and Fireman's Red $6.45



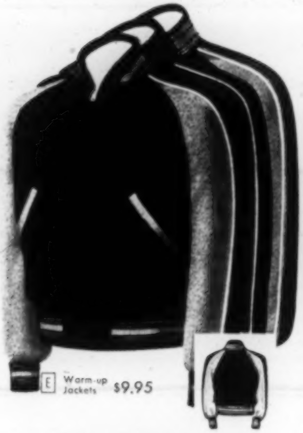
B Multicolor Plaids $7.45



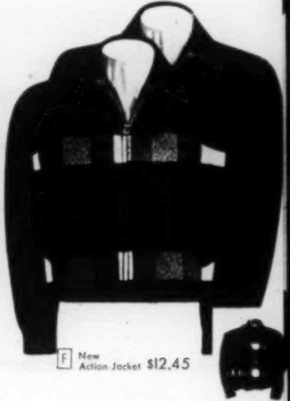
C Border stripes $7.95



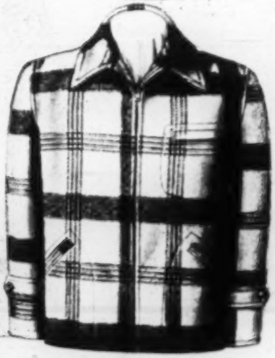
D Chopper Jackets $8.75



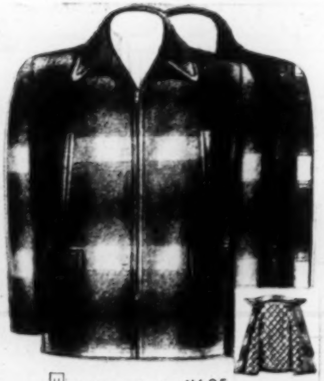
E Warm-up Jackets $9.95



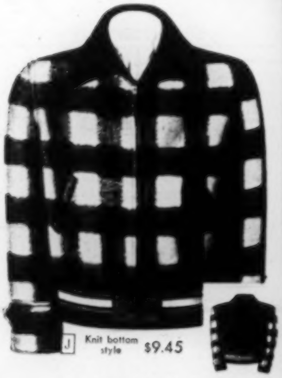
F New Action Jacket $12.45



G Plaid Surcoat $10.75



H Our best wool Surcoat $16.95

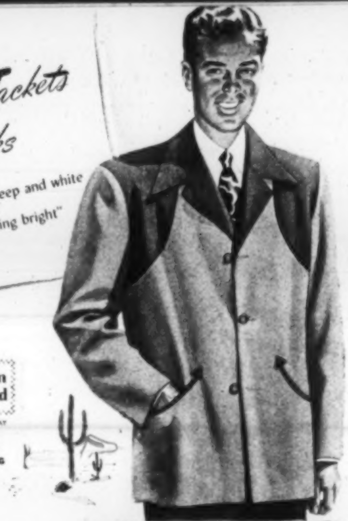


J Knit bottom style $9.45

Sport Coats, Jackets and Slacks

"When winter snows lie deep and white
with tiny candles sparkling bright"

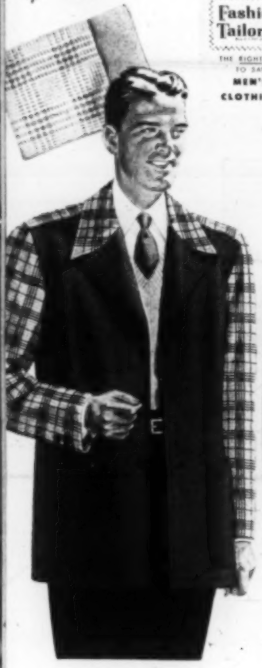
Fashion Tailored
THE RIGHT WAY TO SAY MEN'S CLOTHING

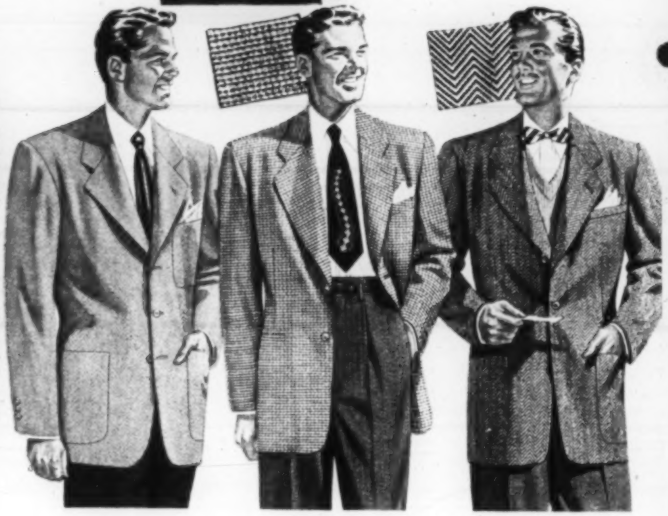


Fashion Tailored Ranch Style leisure Jacket

$14.95

Authentic ranch styling! You'll want one of these distinctive leisure jackets yourself . . . and you couldn't choose a finer gift for any man. For Christmas get-togethers, for casual wear the whole year 'round . . . this Western model jacket will hold the style spotlight. It's masculine as a brier pipe, handsome as a hand-tooled saddle. 100% virgin wool . . . tough and rugged, yet luxuriously soft. Body and sleeves are handsome palomino (medium) tan, yoke is a rich brown shade. Four roomy pockets, cut rodeo-style. Lower pockets are reinforced at the corners with genuine leather. FASHION TAILORED, with careful workmanship throughout. It's styled for action. Padded shoulders. Fully lined with fine rayon. *Even sizes* 34 to 46-in. chest. *State chest measure taken over vest.* Shipping weight 3 pounds 2 ounces.
055 N 6266—Tan and brown $14.95





All wool leisure Coat

$8.95

Just right to wear for holiday fun . . . and all the rest of the year, too. 100% virgin wool, with rugged FASHION TAILORED construction, 1949 styling, roomy comfort. Suede-like all wool solid color front; all wool Glen plaid collar, sleeves, and back. Yoke rayon lined, sleeves, seams are rayon piped. Shipping weight 2 lbs. 11 oz. *Even sizes* 34 to 46-in. chest. *Please be sure to state chest measure taken over vest.*
055 N 6263—Blue
055 N 6261—Tan $8.95

Camel tan sport Coat

$17.95

Give a gift he can wear! He's sure to like this handsome camel tan sport coat . . . looks right with any color slacks. 100% virgin wool in a rich-textured herringbone weave. 3-button model, 3 patch pockets. FASHION TAILORED for easy comfort, top-notch styling, shape-holding strength. Rayon lined. *See sizes below.* Shipping weight 3 pounds 8 ounces.
055 N 6216—Camel tan........$17.95

SIZES FOR SPORT COATS: *All sizes* 34 to 44-inch chest. Regulars, shorts, and longs. *State chest and sleeve length; also age, height, and weight.* Jackets and Sport Coats are shipped from Chicago. Order, pay postage from Sears nearest mail order house.

Basket weave check

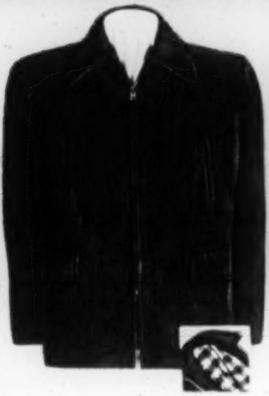
$18.50

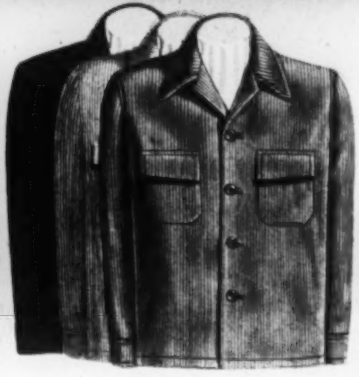
Distinctive, spirited styling is combined with expert FASHION TAILORED craftsmanship to make this coat first choice for men who appreciate extra quality. Luxurious 100% virgin wool, in an exceptionally handsome novelty weave check. Popular two-button model. Rayon lined. *See sizes below.* Shipping weight 3 pounds 8 ounces.
055 N 6218—Tan
055 N 6219—Blue $18.50

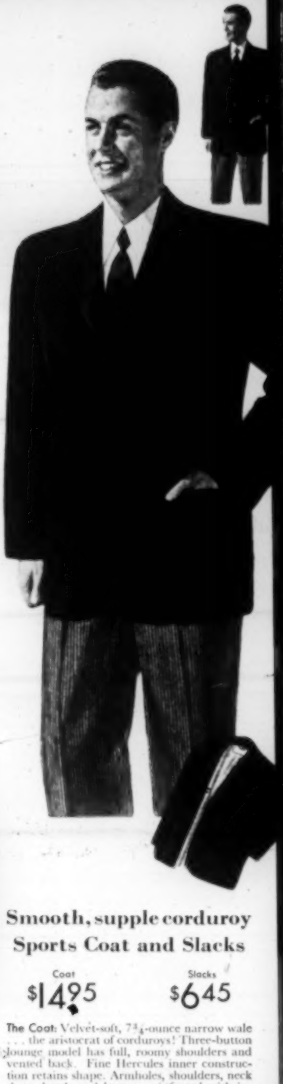
Popular herringbone

$17.50

For yourself or for a gift; here's the perfect way to give a lift to any man's wardrobe. Rich 100% virgin wool sport coat in a handsome herringbone pattern. Fine FASHION TAILORED quality for real distinction and extra lon service. It fits smoothly, holds its shape, feels extra-comfortable. Correctly casual patch pockets. Rayon lined. *See sizes below at left.* Shpg. wt. 3 lbs. 8 oz. It's convenient to order on Easy Terms . . . see page 243.
055 N 6220—Brown
055 N 6221—Blue.............$17.50







Give him a Hercules Jacket of rich, mellow corduroy . . the velvety fabric once known as "the cloth of kings"

Our best corduroy Surcoat
Virgin wool plaid body lining

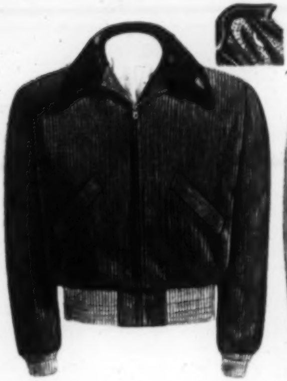
Outside: 13-oz. thickset corduroy for rugged strength. Inside: brown, buff and white plaid body lining of fleecy-soft virgin wool for warmth! Roomy, set-in sleeves lined with quilted rayon. 3-button trim at cuffs. Zip front; padded shoulders. 4 big pockets. Easy fitting plain back. Average length 30 in. Shpg. wt. 3 lbs, 13 oz. **$14.95**

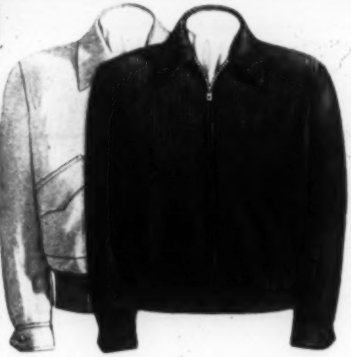
State size, chests 34, 36, 38, 40, 42, 44, 46 inches.
41 N 6121—Medium brown $14.95

Campus styled corduroy Jacket
2-way bottom—popular colors

Favorite of men (and women, too) who want smartness along with comfort! 7¾-ounce narrow wale corduroy (14 wales to inch); soft, not stiff or boardy. Double thick collar lies flat; set-in sleeves. In-or-out bottom. Patch pockets with flaps. Inside rayon yoke; taped seams. Won't fray or ravel. Length 29 in. Shpg. wt. 2 lbs. 4 oz. **$6.79**

State men's chest size 34, 36, 38, 40, 42, 44, 46 inches.
41N5192 Tan 41N5191 Gray 41N5190 Scarlet $6.79





Pile lined B-15 type Jacket
Corduroy shell, mouton collar

Outer fabric is 10-oz. sleekwale corduroy. Body lining of alpaca pile is warmer than wool! (100% alpaca face on cotton back that's 48% of total fabric.) Zip front. Mouton-lamb collar. Quilted rayon sleeve linings interlined with fiberglass. 100% worsted knit bottom, wristlets. Slash pockets. Av. length 26½ in. Shpg. wt. 3 lbs. 11 oz. **$16.95**

State size, chests 34, 36, 38, 40, 42, 44, 46, 48 inches.
41 N 515—Covert color (greenish-gray) $16.95

Corduroy and Zelan treated poplin
zip-front all-weather Reversible

Actually two jackets in one! One side is 7¾-oz. narrow wale corduroy in heather (medium) green. Reverses to tan combed cotton poplin, Zelan treated to shed water. Harmonizing knit bottom, 50% wool, 50% cotton. Corduroy side has 2 slash pockets; poplin side, 2 patch pockets with flaps. Set-in sleeves. Average length, 26 in. **$10.95**

State size, chests 34, 36, 38, 40, 42, 44 and 46 inches.
41 N 6114—Shipping wt. 2 lbs. 14 oz. $10.95

HOW TO MEASURE, For Jackets: Measure chest around body over garment usually worn underneath. Keep tape well up under arms and over shoulder blades in back. Number of in. is your size.

Smooth, supple corduroy Sports Coat and Slacks

Coat $\$14^{95}$ Slacks $\$6^{45}$

The Coat: Velvet-soft, 7¾-ounce narrow wale . . . the aristocrat of corduroys! Three-button lounge model has full, roomy shoulders and vented back. Fine Hercules inner construction retains shape. Armholes, shoulders, neck slope, lapels and bottom reinforced with inside taping. Canvas interlined front; built-in shoulder pads, snug fitting collar. Fully lined with lustrous rayon. Chest and side pockets have flaps, deep inside pocket. Average length, 31 in. *State size*, chests 34, 35, 36, 37, 38, 39, 40, 42, 44 in. Shpg. wt. 3 lbs. 1 oz.

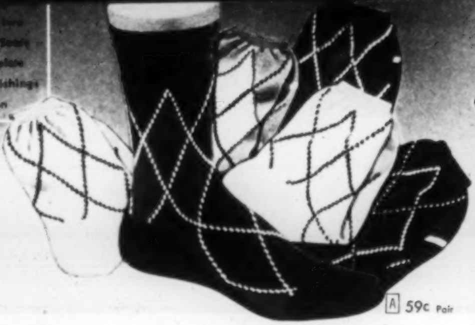
41 N 6106–Maroon
41 N 6107–Heather (medium green)
41 N 6108–Rum (medium dark brown) . . $14.95

The Slacks: 10-oz. sleekwale corduroy in new smoke gray shade. 4 pleats, dropped loops, cuffs. Zipper fly. *State waist size* 28 to 40 in., *inseam* 29 to 34 in.; *tell which is waist.*

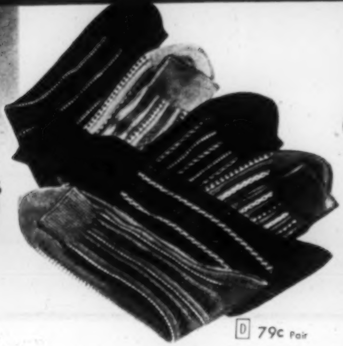
41 N 5843—Shpg. wt. 2 lbs. 2 oz. $6.45

[illegible]
Another two
pages in Sears
Big complete
Men's Furnishings
Section

Won't fade
or stain in
laundering

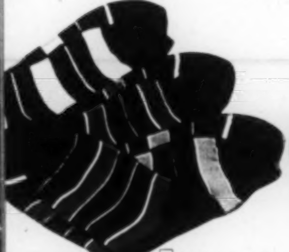


A 59c Pair

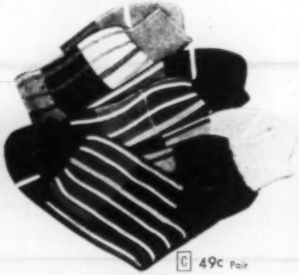


D 79c Pair

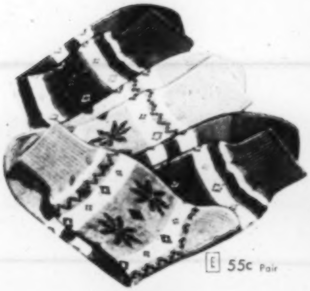
Pilgrim colorful washfast Socks



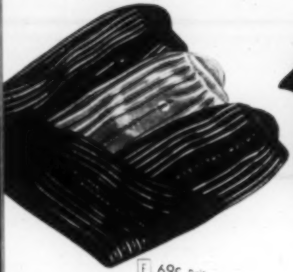
B 39c Pair



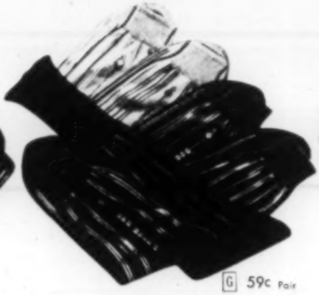
C 49c Pair



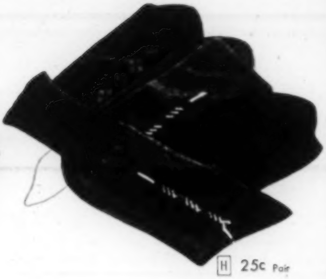
E 55c Pair



F 69c Pair



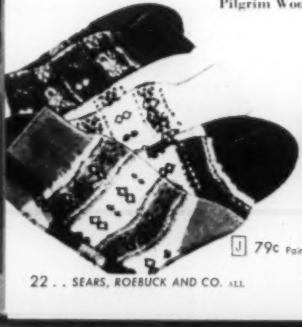
G 59c Pair



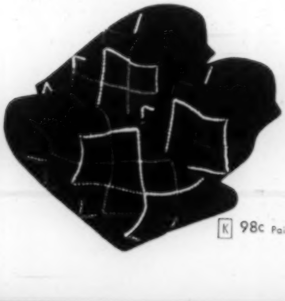
H 25c Pair

Pilgrim Wool, Part Wool Socks for gifts of warmth

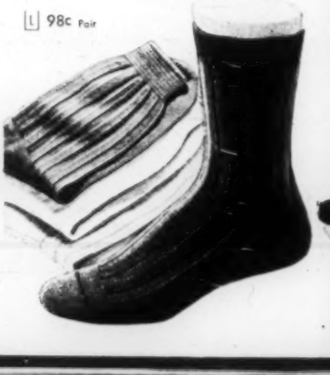
L 98c Pair

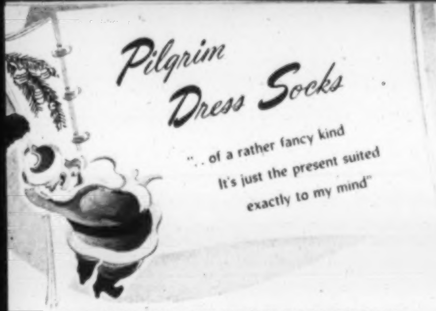


J 79c Pair



K 98c Pair





Pilgrim Dress Socks

"... of a rather fancy kind
It's just the present suited
exactly to my mind"

DESCRIPTION OF MEN'S PILGRIM SOCKS SHOWN ON OPPOSITE PAGE

Pilgrim colorful washfast Socks

Give a Christmas gift of socks that keep their sparkling colors! It's almost too good to be true! The gay, bright colors will stay that way no matter how often they're washed. They're a gift to Mom as well as Dad . . . they won't fade or stain to discolor her laundry.

[A] **Our finest Argyles.** Brilliant colors are washfast; keep that new look. 4-ply mercerized cotton. Reinforced heels, toes. Elastic in tops. Shpg. wt. pr. 3 oz. *Main colors* brown, maroon, med. blue, navy blue, tan, yellow. *Sizes* 10, 10½, 11, 11½, 12, 13.
86 N 2053—Short length. *State size, color*.......Pair 59c — 3 pairs $1.73 — 6 pairs $3.35

[B] **Handsome Blazers.** Bold stripes for the man in your life who wants smartness down to his toes. Washfast colors, too. Mercerized 2-ply cotton. Elastic in tops. Shpg. wt. pr. 3 oz. *Main colors* brown, green, maroon, navy blue. *Sizes* 10, 10½, 11, 11½, 12.
86 N 1928—Short length. *State size, color*......Pair 39c — 3 pairs $1.15 — 6 pairs $2.25

[C] **"Buccaneer" Stripes.** Style, dash and washfast colors he'll really go for. Finely knit 2-ply mercerized cotton. Knit-in vertical stripes. Elastic in tops. Shpg. wt. pr. 3 oz. *Main colors* green, med. blue, tan, yellow. *Sizes* 10, 10½, 11, 11½, 12.
86 N 2057—Short length. *State size, color*......Pair 49c — 3 pairs $1.42 — 6 pairs $2.75

Smart, durable Pilgrim Dress Socks

[D] **New, Dressy, 6x3 rib.** A gift of good taste! He'll admire their design of distinction. They're a gift he would buy for himself. Knit-in 3-color vertical pattern. 4-ply mercerized cotton. Knit on English imported machines. *Colors* brown, gray, maroon, navy, med. blue, tan. *Sizes* 10, 10½, 11, 11½, 12. *Please state size and color*. Shipping weight pair 3 oz.
86 N 1931—Regular length, rib tops
86 N 1932—Short length, elastic tops..........Pair 79c — 3 pairs $2.30 — 6 pairs $4.40

[E] **Tyrolean-type pattern.** Combed cotton ingrain-dyed (before knitting). Elastic tops. Shpg. wt. pr. 3 oz. *Colors* lt. blue, lt. green, tan, yellow. *Sizes* 10, 10½, 11, 11½, 12.
86 N 2043—Short length. *State size, color*.......Pair 55c — 3 pairs $1.59 — 6 pairs $3.00

[F] **Rich, lustrous rayon.** Finely knit. Knit-in pattern. Mercerized cotton tops, toes, heels. Nylon reinforced heels, toes. Double soles, high spliced heels. Shpg. wt. pr. 3 oz. *Colors* brown, gray, maroon, navy. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color*.
86 N 1903—Regular length, rib tops.
86 N 1904—Short length, elastic tops.........Pair 69c — 3 pairs $2.00 — 6 pairs $3.85

[G] **Rayon and silk,** assorted knit-in patterns. Mercerized cotton tops; 4-ply heels, toes. Double soles. Shipping weight pair 3 oz. *Colors* brown, navy, gray, maroon, med. blue, tan. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color*.
86 N 1959—Regular length, rib tops.
86 N 1960—Short length, elastic tops.........Pair 59c — 3 pairs $1.73 — 6 pairs $3.35

[H] **Cotton and Rayon.** Wool-like texture. Rib tops. Assorted patterns. A budget gift for Dad. Shpg. wt. pr. 4 oz. *Colors* brown, green, maroon, navy. *Sizes* 10, 10½, 11, 11½, 12.
86 N 1919—Regular length. *State size, color*....Pair 25c — 3 pairs 73c — 6 pairs $1.40

Pilgrim Part Wool and All Wool Socks

[J] **Tyrolean-type pattern** . . . 40% new wool, 60% rayon. Handsome blend of soft tones, ingrain-dyed (before knitting). Warm and lustrous. Elastic in tops. Shpg. wt. pr. 4 oz. *Colors* maroon, med. blue, tan, yellow. *Sizes* 10, 10½, 11, 11½, 12.
86 N 2137—Short length. *State size and color*....Pair 79c — 3 pairs $2.30 — 6 pairs $4.40

[K] **100% Virgin wool Argyles.** Rich colors are gay and sparkling as Christmas tree ornaments . . . yet with a distinguished air that appeals to most men. Treated to retard shrinkage. Soft, warm heat-retaining wool. Elastic in tops. Shpg. wt. pr. 4 oz. *Main colors* brown, maroon, navy blue. *Sizes* 10½, 11, 11½, 12, 13.
86 N 2114—Short length. *State size and color*...Pair 98c — 3 pairs $2.90 — 6 pairs $5.50

[L] **6x6 rib 100% Virgin wool, solid colors.** A conservative style any man would welcome as a gift . . . can be worn for dress or sports. He'll love their soft, wool-warmth. Treated to retard shrinkage to help retain their fine shape. Nylon reinforced heels, toes. Elastic in tops. Shpg. wt. pr. 4 oz. *Colors* camel tan, powder blue, white, yellow. *Sizes* 10½, 11, 11½, 12, 13.
86 N 2108—Short length. *State size and color*...Pair 98c — 3 pairs $2.90 — 6 pairs $5.50

M
49c pair
Vat dyed Colors
WASHFAST
Won't fade or stain
P
49c pair
N
65c pair
Pilgrim
THE RIGHT WAY TO SAY
MEN'S
FURNISHINGS

Pilgrim Dress Socks . . . gifts for the man who likes smart, conservative styles

[M] **Nylon and rayon** . . . finely knit smooth, lustrous socks. The socks he'll wear for "good." Nylon reinforced heels and toes. Mercerized cotton tops; comfortable and durable double soles. Neat, conservative solid colors. Shpg. wt. pr. 3 oz. *Colors* black, brown, maroon, white. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color*.
86 N 2031—Regular length, ribbed tops.
86 N 2032—Short length, elastic in tops.
Pair..................49c
3 prs. $1.44 — 6 prs. $2.75

[N] **Pure silk Socks** . . . the perfect gift for men who want the finest in conservative styling. Heavy luxury quality, finely knit for smooth comfort. Mercerized cotton tops, double soles. Reinforced toes. "Rub-resist" heels. Shpg. wt. pr. 3 oz. *Colors* black, white, dark brown, gray. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color*.
86 N 2048—Regular length, ribbed tops
86 N 2049—Short length, elastic in tops.
Pair..................65c
3 prs. $1.92 — 6 prs. $3.75

[P] **Washfast . . . 6x3 rib cotton** . . . famous for their trim, knit-in fit . . . a must in his wardrobe. Cotton yarns, mercerized for slight luster, strength and color richness. 4-ply cotton yarns armor heels and toes. Shpg. wt. pr. 3 oz. *Colors* black, brown, maroon, navy, white. *Sizes* 10, 10½, 11, 11½, 12. *State size, color*.
86 N 2040—Regular length, ribbed tops.
86 N 2041—Short length, elastic in tops.
Pair..................49c
3 prs. $1.44 — 6 prs. $2.75

For someone "special"
Pilgrim Spun Nylons

- Exceptionally durable
- Luxuriously soft
- Feel like fine wool
- Will not shrink
- Rich solid colors
- Elastic in tops

55c pair
85c pair

100% pure Du Pont Spun long Staple Nylon . . dress or sports

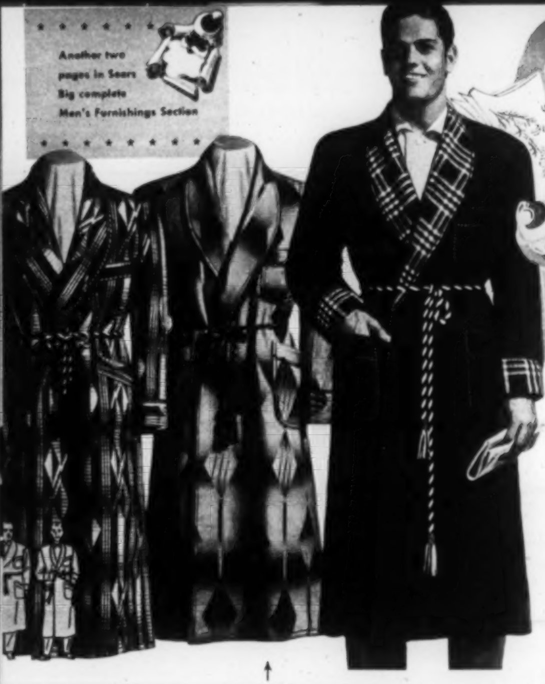
Plain knit . . all spun nylon. Luxuriously soft, smart looking socks in rich, handsome colors . . . a special gift of good taste. Finely knit of nylon staple . . . long fibers that insure longest wear. Solid colors are ingrain-dyed (before knitting) to make sure the colors stay clear. He'll enjoy their soft, wool-like comfort and be pleased with their long-wearing quality. Keep their fine shape. Short length with snug elastic in tops.

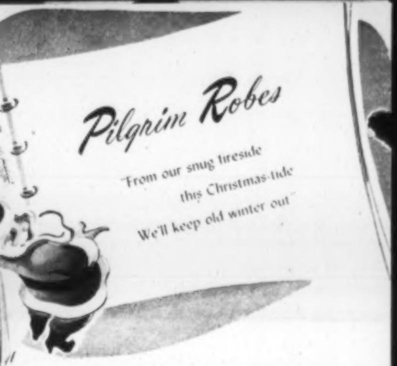
Colors camel tan, maroon, navy blue, white. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color*. Shipping weight pair 3 ounces.
86 N 1909—Pair....55c — 3 pairs $1.59 — 6 pairs $3.00

6x6 Rib . . . all spun nylon. Socks to delight the man in your life whether he's young or old. They're so pleasantly soft and amazingly durable. Knit of long staple nylon yarns that wear and wear and feel like soft, cushiony wool. The smart 6x6-rib pattern in handsome solid colors is dressy enough to be worn anywhere. Fine for sports, too. Won't shrink out of shape. Short length with snug elastic in tops.

Colors yellow, camel tan, powder blue, navy blue, maroon. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size and color*. Shipping weight pair 4 oz.
86 N 1908—Pair....85c — 3 pairs $2.50 — 6 pairs $4.75

Another two pages in Sears Big complete Men's Furnishings Section





Beacon Cloth. $6.79 Reg. size. Regular and extra large sizes. Thick, soft cotton blanket cloth. Double thick shawl collar. Rayon cord trim and sash. 3 pockets. Dry clean.

Regular sizes small (36–38-in. chest); med. (40–42); large (44–46). *State size.* Shipping weight each 2 pounds 6 ounces.

33 N 1908—Blue
33 N 1909—Maroon. Each $6.79

Extra large, 48–50-in. chest.
33 N 1960—Blue
33 N 1961—Maroon. Each $6.95

↑

Extra Heavy Beacon Cloth. $7.95 Extra warm weight cotton blanket cloth. Long-wearing fabric in ombre (shaded) pattern. Wide double shawl collar. Rayon cord trim and sash. 3 patch pockets. Wide overlap. A gift favorite. Dry clean.

Sizes small (36–38-in. chest); med. (40–42); large (44–46). *State size.* Shipping weight each 3 pounds 2 ounces.

33 N 1939R—Blue
33 N 1941R—Tan
33 N 1940R—Maroon. Ea. $7.95

Super-warm Beacon Cloth. $7.95 Cotton blanket cloth robe in rich, solid colors. Neat plaid pattern on comfortable shawl collar and cuffs. Full rayon cord trim and sash. 3 patch pockets. Always dressy . . . sure to keep him warm. Dry clean.

Sizes small (36–38-in. chest); medium (40–42); large (44–46). *State size.* Shipping weight each 3 lbs. 2 oz.

33 N 1903—Blue
33 N 1902—Maroon
33 N 1910—Brown. . Each $7.95

Rayon Robes below shown on opposite page . . .

A **Rayon Brocade.** Regular and extra large sizes. Luxurious looking robe with self-color woven novelty design. Double thick shawl collar. Shaped cuffs, matching sash. Dry clean. Boxed. *Sizes* small (36–38-in. chest); medium (40–42); large (44–46); extra large (48–50). *Please state size.* Shipping weight each 2 lbs. 8 oz. Was ~~$7.79~~ $6.95

33 N 1926—Maroon 33 N 1927—Navy blue. Each $6.95

B **Rayon Foulard Print.** Rich colors in a Paisley print; soft, smooth rayon fabric. Lightweight, for home, travel. Double shawl collar, non-slip sash, cuffs interlined. Boxed. Dry clean. *Sizes* small (36–38-in. chest); med. (40–42); large (44–46). *State size.* Shpg. wt. each 2 lbs. 9 oz. Was ~~$9.98~~ $8.95

33 N 1992—Maroon 33 N 1993—Blue. . . . . Each $8.95

C **Rayon Brocade.** Self-color woven pattern. Double shawl collar, non-slip matching sash, shaped cuffs are interlined. Perfect for his "dressed up" leisure hours. Dry clean. Boxed. *Sizes* small (36–38-in. chest); med. (40–42); large (44–46). *State size.* Shpg. wt. each 2 lbs. 10 oz. $10.50

33 N 1924—Blue 33 N 1925—Maroon. . . . Each $10.50

D **Rayon Satin Trim.** All rayon brocade with rayon satin double shawl collar, cuffs, pocket tops, fringed non-slip sash. Rayon satin yoke. Patterns similar to illustration. *Sizes* small (36–38-in. chest); med. (40–42); large (44–46). *State size.* Shpg. wt. ea. 2 lbs. 10 oz. Dry clean. Boxed. $10.50

33 N 1917R—Maroon 33 N 1918R—Blue. . Each $10.50

E **New . . . French-type Rayon Crepe . . .** colorful printed blazer stripe. Interlined double shawl collar, shaped cuffs, matching non-slip sash. Lightweight . . . suitable for home, travel. Three patch pockets, self yoke. Dry clean. *Sizes* small (36–38-in. chest); med. (40–42); large (44–46). *State size.* Shpg. wt. each 2 lbs. 9 oz. Boxed. $11.50

33 N 1915—Navy blue 33 N 1916—Maroon. Each $11.50

F **Attractive Printed Polka Dot Design.** Lightweight, all rayon. Interlined double shawl collar, shaped cuffs, matching non-slip sash. Dry clean. At home or traveling, it's always "right." *Sizes* small (36–38-in. chest); med. (40–42); large (44–46). *State size.* Shpg. wt. each 2 lbs. 9 oz. Boxed. $8.95

33 N 1957—Maroon 33 N 1958—Navy blue. . Each $8.95

G **Rayon Jacquard . . . Rayon Satin Lined.** Padded shoulders, 3 rayon satin bound slash pockets, full lining, shawl collar, cuffs, fringed non-slip sash. Patterns similar to illustration. *Sizes* small (36–38-in. chest); med. (40–42); large (44–46). *State size.* Shpg. wt. ea. 3 lbs. 2 oz. Dry clean. Boxed. $16.95

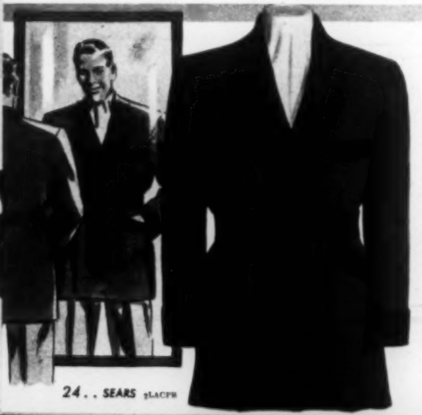
33 N 1964R—Maroon 33 N 1965R—Navy. . . Each $16.95

H **Our Finest Lined Robe . . .** all rayon woven stripe. Rayon satin full length lining, cuffs, fringed non-slip sash, double shawl collar. 3 rayon satin bound pockets. Padded shoulders. *Sizes* small (36–38-in. chest); med. (40–42); large (44–46). *State size.* Shpg. wt. ea. 3 lbs. 4 oz. Dry clean. Boxed. $19.50

33 N 1985—Navy blue 33 N 1986—Maroon. Each $19.50

HOW TO MEASURE FOR COMFORTABLE PILGRIM ROBES

With your shirt on, measure under arms, over shoulder blades. If your chest measures between sizes, order next size larger. Robe lengths are in proportion to chest sizes. Be sure the robe you order comes in the size you need. *Include a Robe in your Easy Terms Order . . . see page 243.*



Luxurious Pilgrim Lounging Jackets

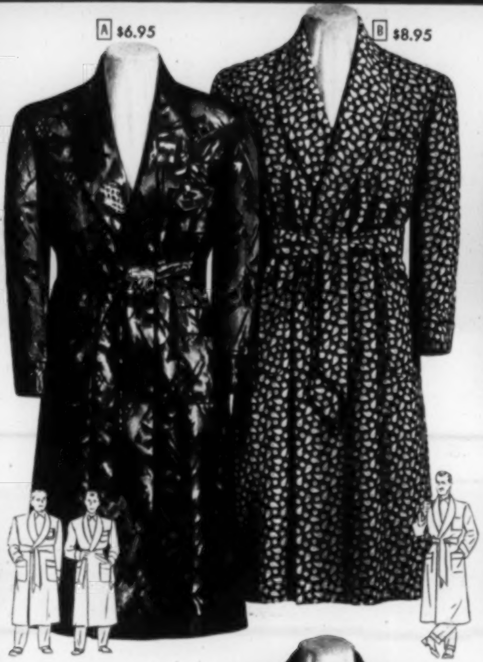
$9.45 Is he hard to please? Does he have just about everything? Then surprise him with a luxurious Pilgrim all wool flannel lounging jacket; comfortable, dressy for pleasant, leisurely evenings at home, even when guests drop in. Smart and dashing with a scarf, neat and good looking over a shirt. Solid color with contrasting cuffs, pocket tops, double thick shawl collar, non-slip sash. Dry clean. Boxed.

Sizes small (36 – 38-in. chest); med. (40–42); large (44–46). *State size.* Shipping weight ea. 2 lbs. 9 oz.

33N1937–Navy with maroon
33N1938—Maroon with navy. . . . . .Each $9.45

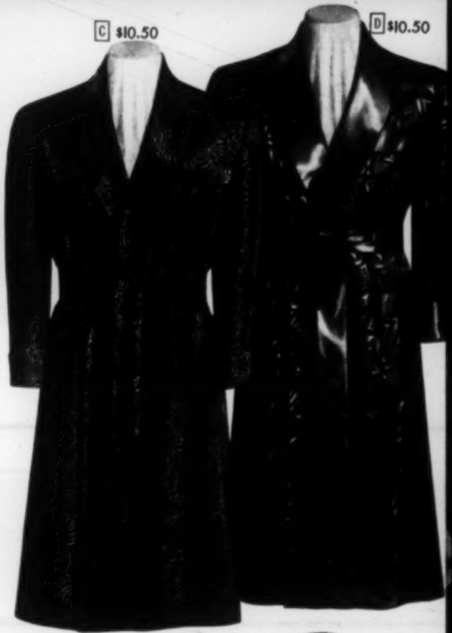
A $6.95

B $8.95

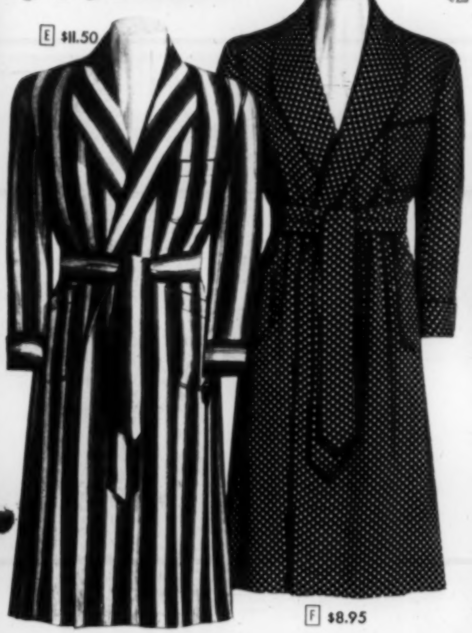


C $10.50

D $10.50



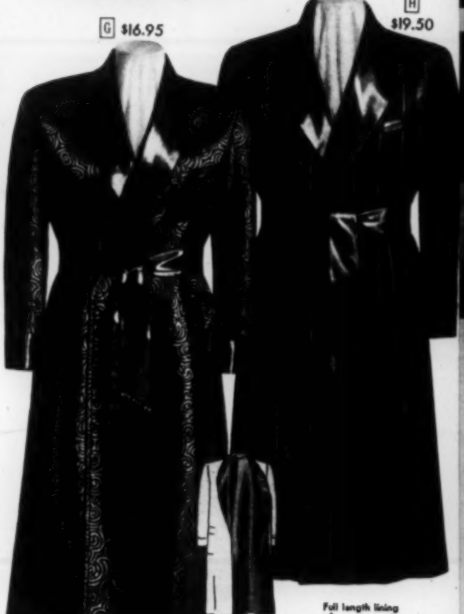
E $11.50



F $8.95

G $16.95

H $19.50



Full length lining of rayon satin

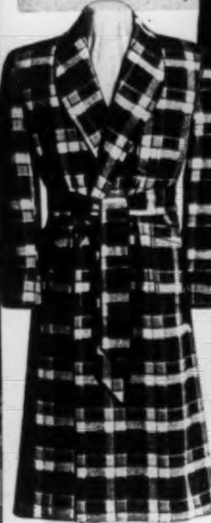
Another two pages in Sears Big complete Men's Furnishings Section

★ ★ ★ ★ ★ ★ ★ ★

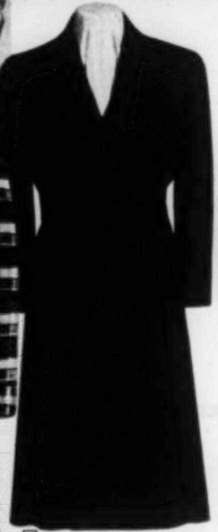
Pilgrim

THE RIGHT WAY TO SAY

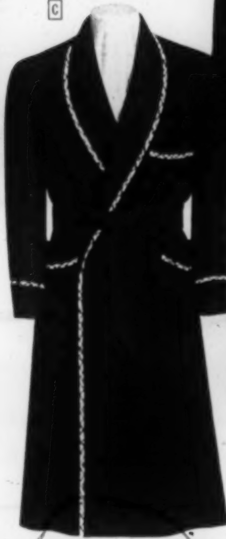
MEN'S FURNISHINGS

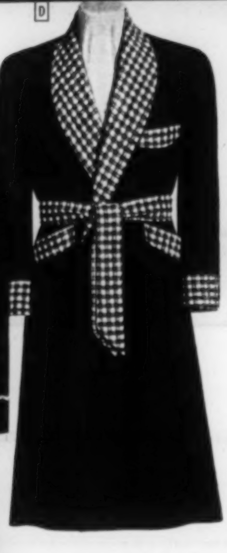


A **Handsome Plaid** $12.95



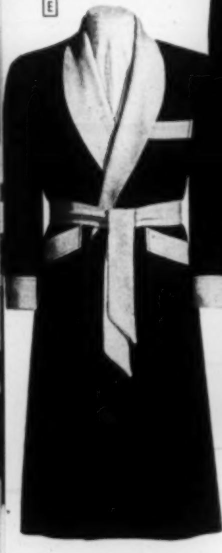
B **Two-way Collar** $11.45

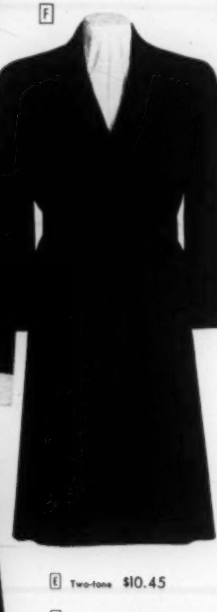




C **Plaid Trim** $11.45

D **Check Trim** $10.95





E **Two-tone** $10.45

F **Solid Color** $9.45

Pilgrim wool Robes make warm gifts

A **Handsome Plaid.** He'll be dressed up and really warm in this attractive, new plaid 100% all wool flannel robe. Medium weight with full, double thick shawl collar and graceful drape that every man likes. Matching sash has non-slip feature that prevents slipping out of loops. Loose, shaped cuffs. Three roomy patch pockets. Strong seams. Dry clean. Boxed. Shpg. wt. ea. 2 lbs. 14 oz. **$12.95**

Sizes small (36-38-in. chest); medium (40-42); large (44-46). *State size.*

33 N 1996—Blue
33 N 1997—Maroon.......... Each $12.95

C **Smart Plaid Trim.** Rich, solid color 100% wool flannel robe with new, attractive plaid edge trimming on collar and front, cuffs and pockets. Comfortable, full length wrap-around style with plenty of overlap. Wide, sweeping shawl collar is double thick. Warm medium weight, not bulky. Non-slip sash. 3 deep patch pockets. Dry clean. Boxed. Shpg. wt. ea. 2 lbs. 14 oz. **$11.45**

Sizes small (36-38-in. chest); medium (40-42); large (44-46). *State size.*

33 N 1980—Medium blue
33 N 1981—Maroon.......... Each $11.45

E **Rich Two-tone Colors.** Is he dreaming of a warm Christmas? He can have that, and smartly distinctive appearance, too, if you give him this wool flannel robe in rich, deep solid colors. Attractively trimmed with contrasting color on wide double thick shawl collar, non-slip sash, pocket facings, cuffs. Three wide, roomy patch pockets. Dry clean. Boxed. Shpg. wt. ea. 2 lbs. 14 oz. **$10.45**

Sizes small (36-38-in. chest); medium (40-42); large (44-46). *State size.*

33N1970—Maroon with gray trim
33N1971—Navy with med. blue Ea. $10.45

B **Two-way Notch Collar.** Warm, 100% wool flannel with a convertible notched collar that can be left open for casual wear—or buttoned up under the chin for more protection. Medium weight so it's warm and comfortable but not bulky. Rich, solid colors with matching, non-slip sash. Smart, stitched down cuffs. Three roomy patch pockets. Dry clean. Boxed. Shpg. wt. ea. 2 lbs. 14 oz. **$11.45**

Sizes small (36-38-in. chest); medium (40-42); large (44-46). *State size.*

33 N 1947—Navy blue
33 N 1948—Maroon.......... Each $11.45

D **Neat Checked Trim.** Santa himself would like to find this warm, medium weight all wool flannel robe under his tree. Gay, Christmas-trimming colors make the checked trim on the wide double thick shawl collar, non-slip sash, cuffs and pocket tops sparkle in contrast to the solid color robe. Three wide, roomy patch pockets. Dry clean. Boxed. Shpg. wt. ea. 2 lbs. 9 oz. **$10.95**

Sizes small (36-38-in. chest); medium (40-42); large (44-46). *State size.*

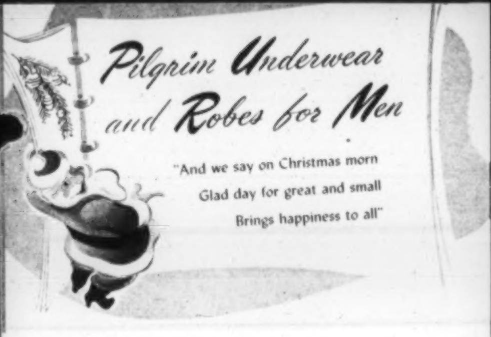
33 N 1922—Maroon
33 N 1923—Navy blue....... Each $10.95

F **Rich, Solid Colors.** Smart, solid colors in soft all new wool flannel . . . an ideal combination for gift-giving, for year around enjoyment. Medium weight and not bulky. Wide, comfortable double shawl collar. Wrap around style with wide overlap for roomy comfort, warmth. Matching non-slip sash. Wide shaped cuffs. Three patch pockets. Dry clean. Boxed. Shpg. wt. ea. 2 lbs. 14 oz. **$9.45**

Sizes small (36-38-in. chest); medium (40-42); large (44-46). *State size.*

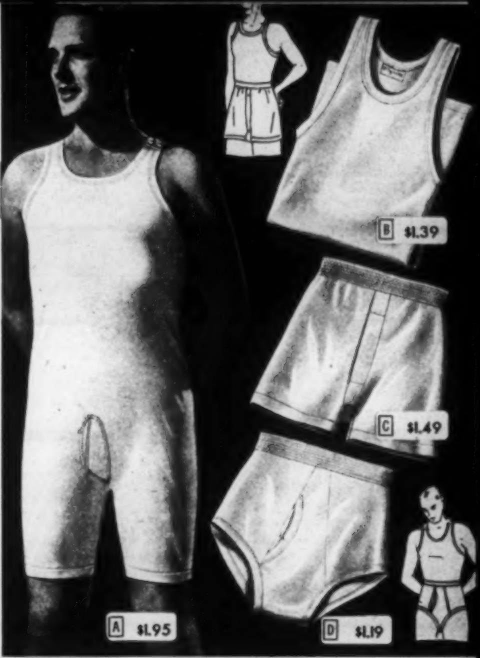
33 N 1954—Navy blue
33 N 1955—Maroon.......... Each $9.45

Include a Pilgrim Gift Robe in your Easy Terms Order . . . see page 243 for complete details



Pilgrim Underwear and Robes for Men

"And we say on Christmas morn
Glad day for great and small
Brings happiness to all"



Give him a gift of luxury . . . he'll enjoy the silk-like feel of rayon Underwear

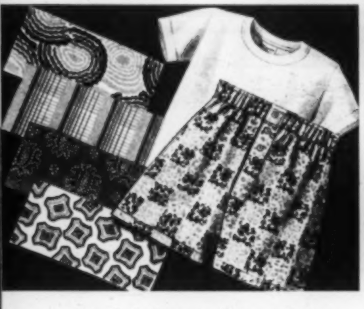
Just about the most luxurious yet practical gift a man can get is this soft, rayon underwear with a nice silk-like feeling against his skin. Durable, too, because it's tricot knit and runproof! And there's nothing like finely knit rayon for body-hugging fit. Shirts cut full, long; hemmed bottoms; tubular bound neck, armholes help prevent sagging or stretching. All elastic waistband brief, shorts. Shorts have roomy curve panel seat, buttonless fly front. Brief has double fabric front panel; buttonless fly front. Short leg union suit has 2-button shoulder; no gap fly front; flap seat. *Color* white. Shipping weight each garment 5 ounces.

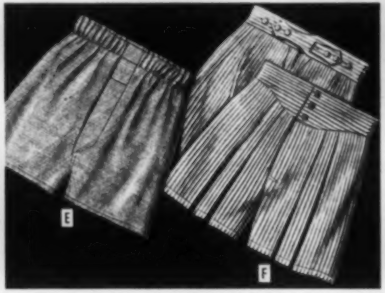
A **Union Suit.** *Sizes* 36, 38, 40, 42, 44, 46-inch chest.
16 N 5229—*Please state size*.............................Each $1.95 2 for $3.75

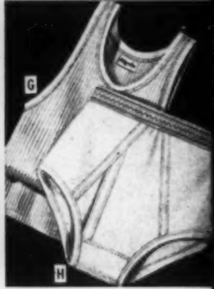
B **Shirt.** *Sizes* small (34-36)-inch chest; medium (38-40); large (42-44); extra large (46). *Please state size.*
16 N 5130 Each $1.39 3 for $3.98

C **Shorts.** *Sizes* small (30-32)-in. waist; medium (34-36); large (38-40); extra large (42-44). *Please state size.*
16 N 5131 Each $1.49 3 for $4.29

D **Briefs.** *Sizes* small (30-32)-in. waist; medium (34-36); large (38-40); extra large (42-44). *Please state size.*
16 N 5133 Each $1.19 3 for $3.49







New Style Shorts. . . Cotton T-Shirts

Each garment $100 Any 4 $3.85

Gripper Fastener Boxer Shorts. New style! New patterns! If he likes the new and unusual . . . he'll "go" for these shorts with their bright, sharp washfast colors and patterns, offered for the first time in Sears mail order. If he wants tops in comfort (what man doesn't), he'll welcome these new style boxers . . . 3-Gripper Fastener front and all elastic waistband. Curve panel seat has no-seam comfort. Sanforized cotton broadcloth is smooth, soft, durable . . . won't shrink over 1%. Assorted colors and patterns as illustrated.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.*
16 N 5175—Shpg. wt. ea. 5 oz............Each $1.00 4 for $3.85

Our Finest T-Style Undershirts. All combed cotton, closely flat knit. Strong, absorbent. No side seams. Hemmed bottom, sleeves.

Color white. *Sizes* small (34-36); medium (38-40); large (42-44); extra large (46)-inch chest. *Please state size.*
16 N 5190—Shipping weight ea. 7 oz. ....Each $1.00 4 for $3.85

Boxer, French Back Style Shorts

Each garment $100 Any 4 $3.85

To make his Christmas merry, give him luxury shorts of finely woven dress shirt fabrics. Sanforized fabrics . . . won't shrink over 1%. He'll enjoy their comfort and fine tailoring. Washfast colors. Shpg. wt. each 5 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist.

E **Oxford cloth Boxer Shorts.** One of the longest wearing fabrics used in men's shorts. All around elastic waistband. Body curve panel seat. New, soft colors in solid pastels. *Colors* blue, tan, wine.
16 N 5187—*State size, color*....Each $1.00 4 for $3.85

F **French back style Shorts.** Smooth cotton broadcloth. 6-button adjustment in back for perfect fit, comfort. 3 rust-resistant Gripper Fasteners in front. Pleated front. Curve panel seat. Asst. patterns, colors.
16 N 5185—*Please state size*....Each $1.00 4 for $3.85

Rib cotton Briefs, Shirts

Each garment $100 Any 4 $3.85

G **Sleeveless Undershirt.** Fine, mercerized cotton. Tubular bound neck, armholes. Shpg. wt. ea. 5 oz. *Color* white. *Sizes* small (34-36 in. chest); med. (38-40); large (42-44); ex. large (46).
16N5192—*State size.* Ea. $1.00 4 for $3.85

H **Colored Elastic Waistband Briefs.** Superior Durene* cotton. Double fabric crotch. Seam-free seat. Elastic in leg openings. Fabric strap reinforcement. Waistband in assorted colors. *Color* white. *Sizes* small (30-32)-in. waist, med. (34-36); large (38-40); extra large (42-44). Shpg. wt. ea. 5 oz.
16N5125—*State size.* Ea. $1.00 4 for $3.85
*Reg. U. S. Pat. Off.

Underwear, too, can be included in your next Sears Easy Terms order . . . Details on page 243

* * * * *

Another two pages in Sears Big complete Men's Furnishings Section

* * * * * *

A

Unlined $2.94
Wool lined 3.94
Fur lined 4.94

B

Unlined $3.94
Wool lined 4.94
Fur lined 5.49

Pilgrim Dress Gloves
"Within the hall are song and laughter
the cheeks of Christmas red and jolly"

Imported capeskin leather Gloves for men

Unlined . . . wool lined . . . fur lined. Choice of 2 qualities

The knit wool linings softly fleeced for added warmth and comfort.

Thick linings of coney (rabbit) fur take the "bite" out of cold days.

A Good quality leathers carefully chosen, expertly tanned for softness and long wear. Designed with whipstitched sidewall construction. *Sizes and colors below.*
Unlined. *Please state size and color.*
33 N 2441—Shpg. wt. pair 5 oz.... Pr. $2.94
Wool lined. *State size, color.* See below.
33 N 2565—Shpg. wt. pair 6 oz.... Pr. $3.94
Fur lined. *State size, color.* See below.
33 N 2615—Shpg. wt. pair 8 oz.... Pr. $4.94

B Better quality imported capeskin carefully tanned to a rich softness. Lock-whipstitching and roomy sidewall design. Individually boxed. *Sizes and colors below.*
Unlined. *State size, color.* See below.
33 N 2428—Shpg. wt. pair 5 oz.... Pr. $3.94
Wool lined, seamless. *State size, color.*
33 N 2556—Shpg. wt. pair 6 oz.... Pr. $4.94
Fur lined. *State size, color.* See below.
33 N 2616—Shpg. wt. pair 8 oz.... Pr. $5.49

Sizes for above gloves. **Unlined** 8, 8½, 9, 9½, 10, 10½. **Lined Gloves** small (8-8½); medium (9-9½); large (10-10½). *Colors* tan, brown, black. *State size and color.*

$6.50 set

$5.94

$3.94

$2.94

Unlined $1.94
Lined 2.94

Pilgrim Gloves are welcome gifts because it's cold at Christmas time

Two-in-One Set . . . **$6.50 Set** just like having 3 pairs of gloves. Genuine South African capeskin leather glove can be worn alone for dress, the knit wool glove for chilly days. 100% seamless wool knit glove inside leather gloves gives you a twosome unbeatable for comfort and good looks. An original and practical gift. *Color* tan leather, maize liner. Shipping weight set 6 ounces.

Sizes small (8-8½); medium (9-9½); large (10-10½). *Please be sure to state size wanted.*
33 N 2570............Set $6.50

Lamb lined Horsehide gloves that **$5.94** combine warmth, comfort, and long wear. Rugged as only horsehide can be . . . and soft, too, for it's tanned by special process to make leather more pliable. Thick lambskin lining keeps out cold as no other lining can. Roomy sidewall construction gives you plenty of finger freedom. Shipping weight pair 8 ounces.

Sizes small (8-8½); medium (9-9½); large (10-10½). *State size. Color* dark brown only.
33 N 2656—Slip-on... Pr. $5.94

Imported South African Capeskin. **$3.94** Select skins expertly tanned to retain their natural softness. The deep luster and table-cut fit makes them a dress glove of distinction. Outseam sewn. Unlined.

Sizes 8, 8½, 9, 9½, 10, 10½. *Colors* brown, black or tan. *State size and color.* Shpg. wt. pr. 5 oz.
33 N 2442—Slip on style
33 N 2443—Snap style.... Pr. $3.94

Cadet Slip-ons for shorter fingers. Same style as above. *Sizes* 7½, 8, 8½, 9, 9½. *Color and Shpg. wt. as above. State size, color.*
33 N 2444............Pair $3.94

Strap wrist keeps gloves **$2.94** looking neat and trim at all times. Made of long wearing, pliable domestic capeskin. Fully lined with 100% wool knit lining to help keep hands warmer on cold days. Strongly stitched.

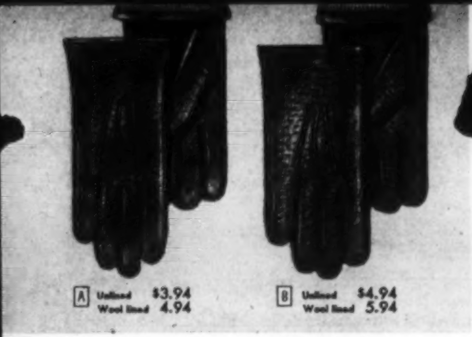
Sizes small (8-8½); medium (9-9½); large (10-10½). *Colors* brown or black. *Please state size and color.* See how to measure on opposite page. Shpg. wt. pair 6 oz.
33 N 2564........Pr. $2.94

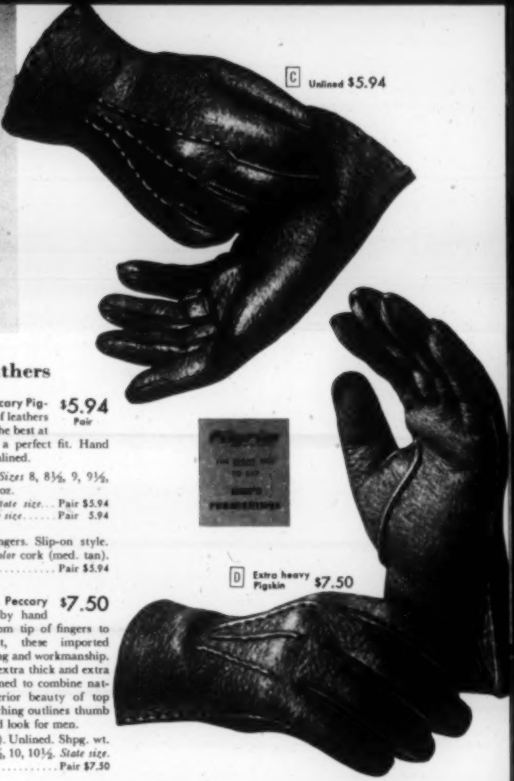
Unlined domestic Capeskin. **$1.94 Unlined** Slip-on style has same high-styling as more expensive gloves. Firmly stitched for long wear. Neat, self hemmed tops. Shipping wt. pair 5 oz.

Sizes 8, 8½, 9, 9½, 10, 10½. *Color* black, brown. *State color.*
33 N 2427—*State size*...Pr. $1.94

Lined domestic Capeskin. As above with all wool knit lining. *Sizes* small (8-8½), med. (9-9½); large (10-10½). *Color* brown, black. *State size and color.* Shpg. wt. 7 oz.
33 N 2563—Lined..Pair $2.94

Do your Christmas shopping the convenient way . . by using Sears Easy Terms. See page 243 for details





Luxurious Pigskin . . Dressiest of leathers

A **Imported Pigskin.** Light, soft leather selected for long wear and beauty. Styled with new, bold look for men: rolled edge at wrist, roomy sidewall design, whip-sewn with black thread in contrast to cork color leather. **$3.94** Unlined

Unlined. *Color* cork (medium tan). *Sizes* 8, 8½, 9, 9½, 10, 10½. *Please state size.*
33 N 2430—Shpg. wt. pair 5 oz. . . . . . . Pair $3.94

Lined with warm knit all wool. *Color* cork (med. tan). *Sizes* small (8-8½); med. (9-9½); large (10-10½). *Please state size.*
33 N 2569—Shpg. wt. pair 6 oz. $4.94

B **Better quality imported Pigskin.** Choice leather (note the wild pig markings) skillfully tanned for beauty and softness. Pattern cut to fit smooth and snug. Smart sidewall construction for finger freedom. Carefully stitched throughout, hemmed wrist. *Color* cork (med. tan). **$4.94** Unlined

Unlined. *Sizes* 8, 8½, 9, 9½, 10, 10½.
33 N 2450—*State size.* Shpg. wt. pr. 5 oz. Pair $4.94

Lined with 100% knit wool. *Sizes* small (8-8½); medium (9-9½); large (10-10½). Shipping weight pair 6 oz.
33 N 2550—*State size* . . . . Pair $5.94

C **Imported Selected Peccary Pigskin** . . . the aristocrat of leathers for the man who deserves the best at Christmas. Table cut for a perfect fit. Hand stitched hem and back. Unlined. **$5.94** Pair

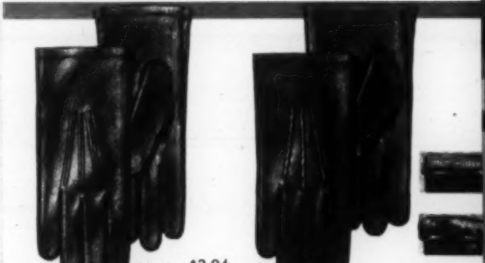
Color cork (med. tan). *Sizes* 8, 8½, 9, 9½, 10, 10½. Shpg. wt. pair 5 oz.
33 N 2445—Slip-on style. *State size* . . . Pair $5.94
33 N 2446—Snap style. *State size* . . . . . . Pair 5.94

Cadet size for shorter fingers. Slip-on style. *Sizes* 7½, 8, 8½, 9, 9½. *Color* cork (med. tan).
33 N 2447—*Please state size* . . . . Pair $5.94

D **Handmade imported Peccary Pigskin Gloves.** Cut by hand . . . stitched by hand. From tip of fingers to the easy flare of wrist, these imported pigskins show perfect styling and workmanship. The plump, soft leather is extra thick and extra comfortable. Expertly tanned to combine natural toughness with superior beauty of top quality leather. Black stitching outlines thumb and fingers in the new bold look for men. **$7.50**

Color cork (medium tan). Unlined. Shpg. wt. pr. 5 oz. *Sizes* 8, 8½, 9, 9½, 10, 10½. *State size.*
33 N 2454—Slip-on style . . . . Pair $7.50

Hand stitched by experts for added beauty, longer wear
Hand stitched Unlined $5.94



Deerskin . . dress Gloves that can do a day's work

Hand sewn Deerskin. Rugged as dress gloves can be . . . stylish as they come. Top quality leather is soft but tough. Hand stitched with double thick black thread. Hemmed wrist. Roomy sidewall construction. Unlined. Boxed.

Sizes 8, 8½, 9, 9½, 10, 10½. *State size. Color* cork (medium tan).
33 N 2429—Shpg. wt. pair 5 oz. $5.94

Pigtexed Deerskin. Genuine deerskin with Pigtex finish. Whip-sewn. Sidewall design. *Color* cork (med. tan). **Unlined.** *Sizes* 8, 8½, 9, 9½, 10, 10½. *Please state size.*
33 N 2456—Shpg. wt. pair 6 oz. . Pr. $3.94

Lined with 100% knit wool. *Sizes* small (8-8½); medium (9-9½); large (10-10½). *State size.*
33 N 2576—Shpg. wt. pair 6 oz. . Pr. $4.94

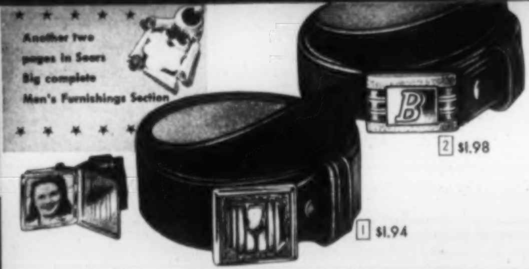
Genuine deerskin. Pattern cut for good fit. Whipstitched sidewall design. Expansion wrist. Boxed. *Colors* natural (light tan), cork (med. tan). *State color.* **Unlined.** *State size* 8, 8½, 9, 9½, 10, 10½.
33 N 2423—Shpg. wt. pair 5 oz. . Pr. $4.49

Lined Gloves. *Sizes* small (8-8½); medium (9-9½); large (10-10½). *State size, color.*

Wool lined, seamless. Shpg. wt. pair 6 oz.
33 N 2568 . . . $5.49

Fur lined of Coney (rabbit) fur. Shpg. wt. pr. 6 oz.
33 N 2614 . . . $5.94

HOW TO MEASURE FOR DRESS GLOVES. Measure right hand, fingers touching, thumb raised. Measure over knuckles; don't include thumb. If left handed, measure left hand. Number of inches around hand is your correct size. Allow a little extra room for lined gloves. *Please state size.*



Thrift-priced gift Belts

[1] **Picture Buckle.** Heavy nickel plated buckle hinges open for carrying picture or identification inside. Serviceable belt (1⅜ in. wide) of top grain cowhide. Priced for thrifty Christmas giving.

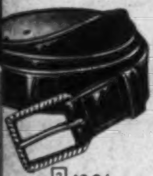
Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please state waist size.* Shpg. wt. 5 oz.

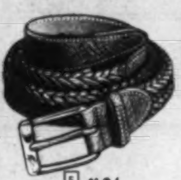
33 N 4217—Black
33 N 4218—Brown...... $1.94

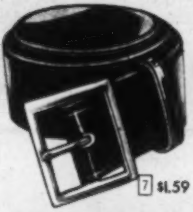
[2] **Initialed Buckle** plated with silver and gold. 1-inch calf-grained cowhide belt. Stamped and lacquered initial—all except I, O, Q, U, V, X, Y, Z. *State initial or plain.*

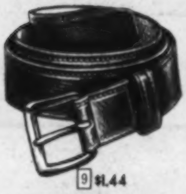
Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.* 17c Fed. Tax inc. Shpg. wt. 5 oz.

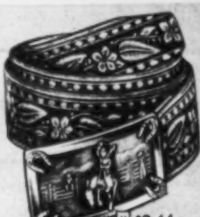
33 N 4201E—Black
33 N 4202E—Brown
33 N 4203E—Suntan..... $1.98


3 $2.94


5 $1.94


7 $1.59


9 $1.44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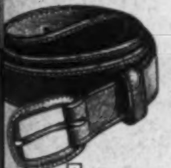
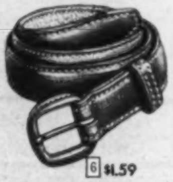
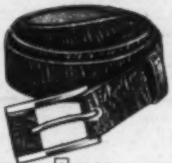
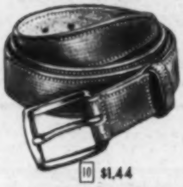
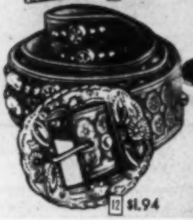

4 $1.94


6 $1.59


8 $1.44


10 $1.44


12 $1.94

Choose Leather Pilgrim Belts . . . practical . . . inexpensive . . . stylish gifts

[3] **Brass and Copper Buckle.** 1-strand of each twisted together for 2-tone cable effect. Smoothly polished belt (1 inch wide) of genuine mule shell cordovan leather. Shpg. wt. 5 oz.

State size. See below.

33 N 3702—Brown
33 N 3727—Black....... $2.94

[4] **Dress Belt with Covered Buckle.** Genuine pigskin leather belt (1 inch wide). Lined with pig-grained cowhide. Pigskin covered metal buckle. Shpg. wt. 5 oz.

State size. See below.

33 N 3730—Tan....... $1.94

[5] **Hand Braided Belt.** Imported from Argentina. Braided from top grain cowhide. About 1 in. wide. Nickel plated bronze buckle. *Sizes* 32, 34, 36, 38, 40, 42, 44, 46-in. waist. *State size.* Shipping wt. 5 oz.

33 N 3731—Russet tan.. $1.94

[6] **Padded Cowhide Belt.** Top grain leather with split cowhide lining. Cowhide covered buckle. Shpg. wt. 5 oz.

State size. See sizes below.

33 N 3712—Tan
33 N 3715—Black
33 N 3716—Brown...... $1.59

[7] **Leather Work Belt** . . . a practical gift. Extra wide and extra heavy top grain cowhide. 1¾ inches wide. Metal buckle.

State size. See sizes below.

33 N 3707—Black belt, nickel color buckle. Shpg. wt. 8 oz.
33 N 3708—Brown belt with gold color buckle.... $1.59

[8] **Alligator Grained Leather** . . . . attractive top grain cowhide (1 in. wide) finished to resemble alligator skin. Solid brass buckle trimmed in leather. Shipping weight 5 ounces.

State size. See sizes below.

33 N 4260—Tan
33 N 4261—Brown........ $1.44

[9] **Top grain cowhide leather.** (1¼ in. wide) smoothly finished on both sides. Shipping weight each 5 ounces.

State size. See sizes below.

33 N 3733—Brown belt with natural solid bronze buckle.
33 N 3732—Black belt, nickel plated bronze buckle.. $1.44

[10] **Solid cowhide Belt.** Top grain leather (1 inch wide) with split cowhide lining. Neatly stitched. Solid brass buckle. Shipping weight 5 oz.

See sizes below. *State size.*

33 N 4256—Tan
33 N 4254—Black
33 N 4255—Brown....... $1.44

[11] **Western style saddle leather** embossed with floral design. 1½ inch wide. Extra heavy steerhide. Solid brass—3¼-inch buckle stamped with bronc-riding scene. Shpg. wt. 8 oz. *State size.*

33 N 3752—Tan........ $2.44

[12] **Studded Western Style.** Solid top grain cowhide leather (1⅜ inches wide). Decorated with nickel plated metal studs and bright plastic jewels. Nickel plated metal buckle. *State size.* Shpg. wt. 8 oz.

33 N 3709—Black
33 N 3710—Tan......... $1.94

Sizes for above belts (except 33 N 3731, see sizes above): 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please state waist size when ordering*

Colorful Pilgrim Suspenders

[13] **Metal clip-on Ends.** Wide (1⅛-in. comfortable webbing of rayon and elastic. Adjustable back. Shpg. wt. each 5 oz. *See sizes listed below.*

33 N 3642—*State size*........ Each $1.44

[14] **Cowhide leather button-on Ends.** English "Y" back. Comfortable rayon and elastic webbing 1⅛ in. wide. Shpg. wt. ea. 5 oz. *See sizes below.*

33 N 3643—*State size*........ Each $1.44

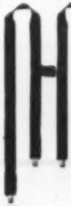
[15] **Pigskin leather button-on Ends.** Better quality rayon and elastic webbing ⅞-in. wide. Adjustable back. Shpg. wt. ea. 5 oz. *See sizes below.*

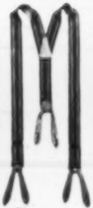
33 N 3651—*State size*........ Each $1.88

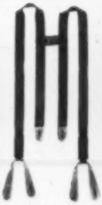
[16] **Gold color metal clip-on Ends.** Better quality rayon and elastic webbing 1⅛ in. wide. Adjustable back. Shpg. wt. ea. 5 oz. *See sizes below.*

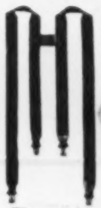
33 N 3652—*State size*........ Each $1.88

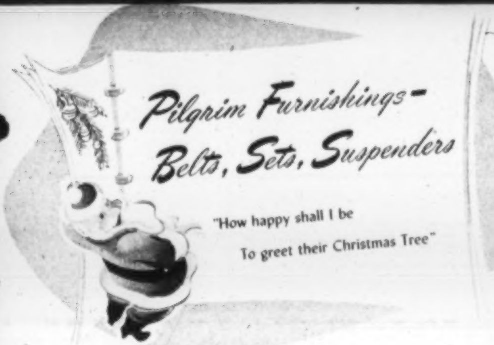
Suspenders available in assorted fancy stripes. Sorry, no choice of color.
Sizes (regular length) 38 inches and (long) 42 inches. *Please state length.*


13 $1.44


14 $1.44


15 $1.88


16 $1.88



Pilgrim Furnishings— Belts, Sets, Suspenders

"How happy shall I be

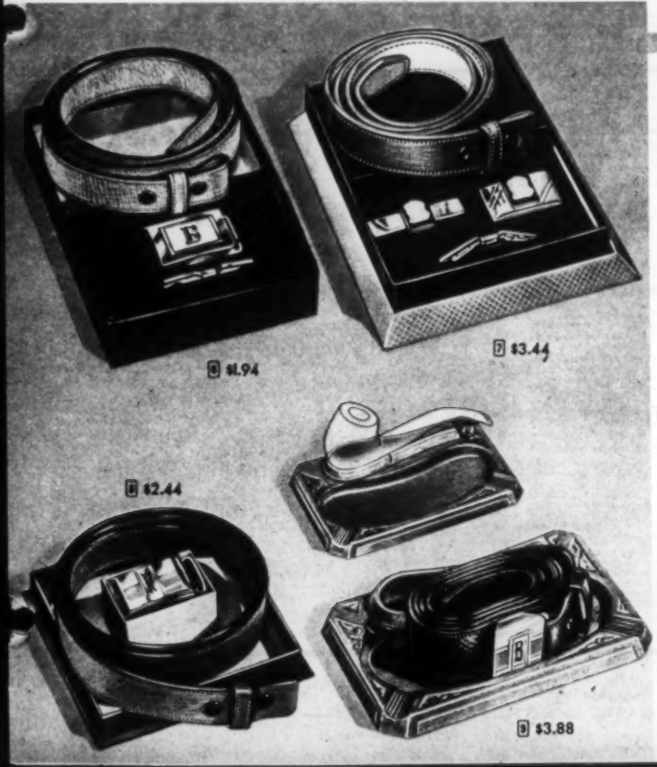
To greet their Christmas Tree"

Five Christmas Gifts in One

1. Inch-wide dress belt is sleek, supple and smart looking . . . made of top grain cowhide with russet color leather lining. **$5.98**
2. The solid brass buckle is triple plated with gleaming silver. Raised initial is plated with 24 karat gold. *Please state initial wanted.*
3. Arrow clasp which seems to pierce necktie is solid brass plated with gold.
4. Highly polished brass tie bar and 5. Key chain. Both are gold plated.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please state waist size. Print initial* wanted or *state plain.* 72c Federal Excise Tax included in price.

33 N 4262E—Black 33 N 4263E—Brown. Shpg. wt. set 10 oz. . . . . Set $5.98



PLEASE NOTE: On initialed sets, all initials are available except I, O, Q, U, V, X, Y, Z.

Pilgrim Gift Sets

6 **Three-piece Set.** Inch-wide genuine pigskin leather belt lined with pig-grained cowhide. Solid bronze buckle with black enamel raised initial on mother-of-pearl inlay. Solid bronze collar bar to match. Shipping weight set 7 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size and print initial* or *state plain.*

33 N 4226—Black
33 N 4227—Tan. . . . . Set **$1.94**

7 **Four-piece Cameo Set.** Matching white plastic cameos mounted on hand polished solid bronze buckle and tie clasp. Double-grip bronze collar bar. Inch-wide top grain cowhide belt with smooth cowhide lining.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.* Shpg. wt. set 7 oz.

33 N 4270—Black 33 N 4271—Brown
33 N 4272—Suntan. . . . . Set **$3.44**

8 **Belt and buckle Set** . . . simple yet distinctive. Top grain cowhide leather (1-in. wide) with russet color lining. 2-tone solid bronze buckle plated with bronze and silver. Black enamel initial. Shpg. wt. set 6 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size, print initial* or *state plain.* 20c Federal tax included.

33 N 4229E—Black 33 N 4230E—Brown
33 N 4231E—Suntan. . . . . Set **$2.44**

9 **Pipe Holder and Belt Combination.** Top grain cowhide leather belt (1⅜ in. wide) with cowhide lining. Stitched with nylon. Stamped initial on silver plated buckle. Pressed wood pipe holder and ashtray. Shpg. wt. 11 oz. 23c Federal Tax included in price.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size, print initial* or *state plain.*

33 N 4264E—Black
33 N 4265E—Brown. . . . . Set **$3.88**

Christmas Price
$37.50 Cash
$4.00 Down

New, low priced TOWER 6x30 Binoculars

Buy now at this special introductory price for Christmas thrift-giving! Ideal all-purpose glass—for spectator sports, hunting, yachting . . . for almost every use. Imported from France. Comparable domestic glasses sell for more than *twice* this price! Extra wide field of view—130 yds. at 1000 yds. 30 mm. objective lenses are fully achromatic. Handy center focusing wheel and hinge for eye width adjustment. Black artificial leather covered barrels. Leather carrying case and neck strap.
4 N 06215E—Size closed 4⅝ in. Shipping weight 2 lbs. $37.50

See our Big General Catalog for complete line of Tower Binoculars, Field Glasses and Telescopes

8-power Binoculars with 25 mm. objective lenses. Field of view 110 yds. at 1000 yds. Same TOWER features as above. 4½ in. closed. Shpg. wt. 2 lbs.
4 N 06209E $45.00

8-power Binoculars, 30 mm. objective lenses. Field of view 115 yds. at 1000 yds. TOWER features as above. 4⅝ in. closed. Shpg. wt. 2 lbs.
4 N 06211E $55.00

8-power TOWER Binoculars—our finest! 32 mm. objective lenses. Wide field of view—125 yds. at 1000 yds. Same superb TOWER features as above. Size closed 4⅝ in. Shpg. wt. 2 lbs.
4 N 06213E $62.50

"Sharpshooter" 3-power Field Glasses made in America exclusively for Sears, to Sears high specifications. Wide field of view—133 yds. at 1000 yds. 1⅛-in. objective lenses. Quick, center focus. Black artificial leather covered body, case. Closed 4⅛ in. The perfect budget-priced gift! **$5.94**
4N6253E—Shpg. wt. 1 lb. 8 oz. $5.94

"Sharpshooter" 5-power Telescopes . . . Sears own American-made glass. Optically ground lenses bring objects 5 times closer. Field of view 117 yds. at 1000 yds. Black fiber body with two draw tubes, polished chrome fittings. 4⅛ in. closed, 8⅛ in. extended. Convenient carrying case. **$2.25**
4 N 6312—Shpg. wt. 1 lb. 2 oz. $2.25

Optical Goods, Men's Jewelry, Brushes
"My gifts I'll find early
with fine hurly-burly.
what Christmas is
bringing to me"

Men's Luxurious Jewelry Accessories

If it's Smart . . . it's SWANK

Smart jewelry by Swank is yellow gold plated except (7). *Postpaid* (Shpg. wt. 4 oz.).

[1] Here's sheer Swank magic! Looks as if arrow Pin-Klip pierces tie. Actually tie loops through arrow bar.
4 N 6006E $3.00

[2] Saber Pin-Klip by Swank appears to cut through tie. Keeps his tie centered; holds without crushing.
4 N 6007E $3.00

[3] Tie loops neatly through dagger Pin-Klip by Swank. Back piece clips firmly to his shirt front.
4 N 6033E $3.00

[4], [6] *not available with I, Q, U, V, X, Y, Z.*

[4] Modernistic initial Pin-Klip with traditional Swank beauty and distinction. *Print 1 initial.*
4 N 6002ME $3.00

[5] Ultragram tie bar by Swank personalized with his bold initials.
4 N 6001E—*Print 3 initials* $3.00

[6] Cut-out initial cuff links match Pin-Klip [4] by Swank.
4 N 6005ME—*Print 1 initial* $3.00

[7] Matching collar bar and hand-engraved Swank tie chain. Lustrous 1/20 12K yellow gold filled. Foxtail link chain. *Print 2 or 3 initials.*
4 NR 6038E . . . . 2-pc. set $6.00

[8] Duo-gram link tie chain and collar bar by Swank. *Print 2 initials.*
4 N 6027ME . . . . 2-pc. set $3.00
4 N 6029ME—Tie chain only $1.80

[9] Matching duo-gram key chain.
4 N 6026ME—*Print 2 initials.* $3.00

[10] Swank collar bar and snake tie chain with individuality all its own.
4 N 6035ME . . . . 2-pc. set $2.40
4 N 6036ME—Tie chain only . . . $1.20

[11] Matching snake key chain.
4 N 6034ME $1.80

Anson Pencil Tie-Clip

[12] Unique pencil tie clip by Anson. Simulated ruby in tip. Automatic pencil with eraser pulls out of clip to use. Yellow gold plate. Postpaid.
4 N 6004E—Shpg. wt. 4 oz. $1.80

4-pc. Smoker's Set

[13] Quadruple silver plated set at an unbelievably low gift-giving price. Pocket-size, windproof lighter. Mirror-finish, 2⅝ in. high cigarette urn holds 20 cigarettes. Matching ash tray plus gleaming 8-in. diameter tray. All four pieces at one low price.
4 N 6073E—Shpg. wt. 1 lb. 7 oz. $6.95
4 N 6074E—**Silver plated lighter only.** *Postpaid.* (Shipping weight 4 oz.) . $6.00

Handy Money-Clip

[16] Keeps his paper money in order. In three qualities. Shpg. wt. 2 oz.
4 N 6075E—Electro gold plated . $3.60
4 N 6076—Electro chrome plated 2.50
4 N 6077—Tumble nickel plated . 1.50

Identification Bracelets

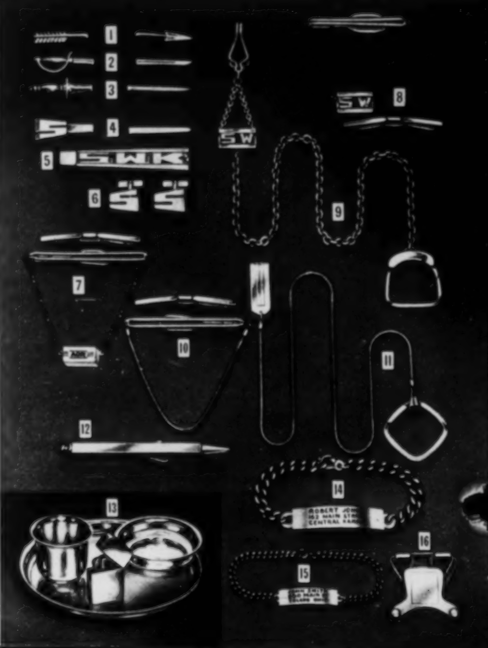
For men and boys . . . popular "cruiser link" style identification bracelets. Rugged, heavyweight sterling silver or rich-looking 1/20 12K yellow gold filled. Hand-engraved with name and address at 5c a letter extra. *Print exact engraving wanted. State for front or back of disc.* If correctly engraved, may not be returned.

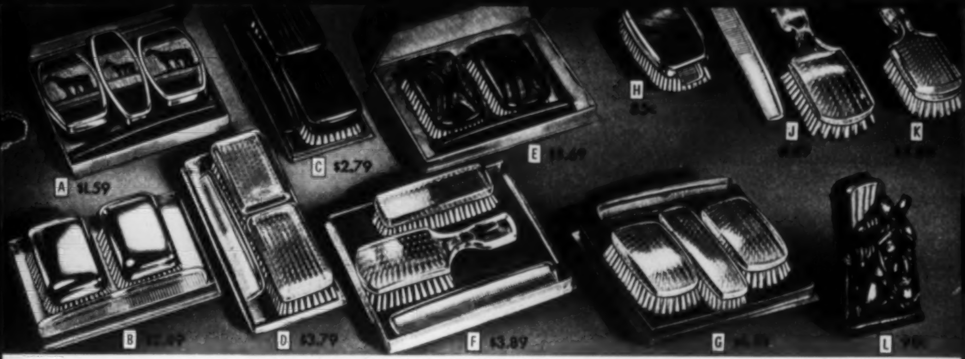
[14] **For men** . . . heavy soldered flat curb links and curved plaque. 7⅝ inches long. *Print name and address.* Shipping weight 3 ounces.
4 NR 6050E—Sterling. Plain $4.75
4 NR 6051E—Gold filled. Plain . . . $6.98

[15] **For boys** . . . junior edition of big brother's. 6⅛ inches long. *Print name and address.* Shpg. wt. 2 oz.
4 NR 6087E—Sterling. Plain $2.49
4 NR 6088E—Gold filled. Plain . . . $3.49

Prices include 20% Federal Tax where E is added to catalog number

For Easy Terms way, see page 243





Men's Brush and Comb Sets for a distinctive gift

A **Men's 4-piece Brush Set.** 2 military brushes, clothes brush and comb. Simulated wood back, metal trim. Synthetic bristles. Length of hair brushes 4⅛ inches; of clothes brush 6 inches. 7-inch black plastic comb.
8 N 9961—Shpg. wt. 1 lb. 3 oz................$1.59

Men's 3-piece Brush Set. (Not shown.) Above set without clothes brush. Shipping weight 14 ounces.
8 N 9766—2 military brushes and comb...........98c

B **Men's 3-piece Chrome-plated Military Brush Set.** Two 4⅛-inch military brushes and a comb. Bristled with Nylon. 7-inch clear plastic comb.
8 N 9758—Shipping weight 14 ounces..........$2.69

C **Men's 3-piece Hardwood Military Brush Set.** Dark color. (Simulated Cocobolo.) Two military brushes and a comb. Brushes 4⅛ inches long, bristled with Nylon. 7-inch brown plastic comb.
8 N 9996—Shipping weight 13 ounces.........$2.79
8 N 9997—Above Set in light-color hardwood. (Simulated Satinwood.) Shpg. wt. 14 oz. Complete, 2 brushes and comb $2.79

D **Men's 3-piece Lucite Military Set.** Two military brushes and a comb. Brushes of gleaming clear Lucite, bristled with Nylon. Length 4⅛ inches. 7-inch clear plastic comb. Packed in box.
8 N 9998—Shipping weight 14 ounces..........$3.79

E **Men's 3-piece Cocobolo Wood Military Set.** For a smart Christmas gift, order this military set. Includes 2 military brushes and a comb. Back of brushes made from imported highly polished natural color cocobolo wood. Length 5 inches. Genuine Nylon bristles. Brown plastic 7-inch comb. Packed in attractive box. Shipping weight 1 pound.
8 N 9743..................................$3.69

F **Men's 3-piece Lucite Club Brush Set.** A perfect present for a man's Christmas! Set includes club style hair brush, comb and clothes brush. Club brush has crystal clear Lucite back and short handle; overall length 6⅝ inches. Extra-long Nylon bristles. 7-inch Lucite comb. 5-inch clothes brush with clear Lucite back, Nylon bristles. Shipping weight 1 pound.
8 N 9938..................................$3.89

G **Men's 4-piece Lucite Set.** Extremely handsome! Includes 2 military brushes, clothes brush and comb. Military brushes have strong, extra long Nylon bristles . . . heavy clear Lucite backs, 4⅛ inches long. Clothes brush 6 inches long. 7-inch clear plastic comb.
8 N 9965—Shpg. wt. 1 lb. 6 oz.................$6.89

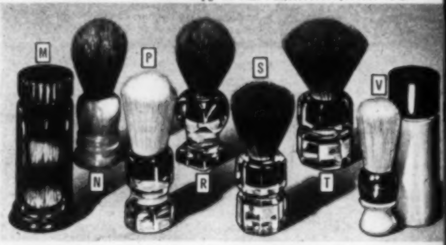
H **Brush and Comb.** Brush has metal back—4⅛ inches long. Genuine bristles. 5-inch plastic comb slips inside brush.
8 N 9943—Shipping weight 6 ounces..............85c

J **Club Brush and Comb.** Clear Lucite brush, 6⅝ inches long, Nylon bristled. 7-inch clear plastic comb.
8 N 9946—Shipping weight 10 ounces............$1.89

K **Deluxe Lucite Club Brush.** Crystal clear Lucite handle, heavy, durable. Strong, long Nylon bristles.
8 N 6374—6⅝ inches long. Shpg. wt. 8 oz. $3.89

L **Men's Clothes Brush in Holder.** Wood-back clothes brush (6⅛ inches), with synthetic bristles. Molded-wood decoration has horse's head decoration.
8 N 9868—Shpg. wt. 1 lb. 4 oz....................98c

Shaving Brushes—a practical gift



M **Shave Brush with Holder.** Red plastic handle brush, genuine bristles. 3⅛ inches long. Convenient matching plastic brush holder included.
8 N 9878—Shpg. wt. 6 oz...........$1.79

N **Badger Shaving Brush.** Genuine badger bristles. Ivory color plastic handle. 3⅝ inches long.
8 N 7681—Shpg. wt. 6 oz..........$3.59

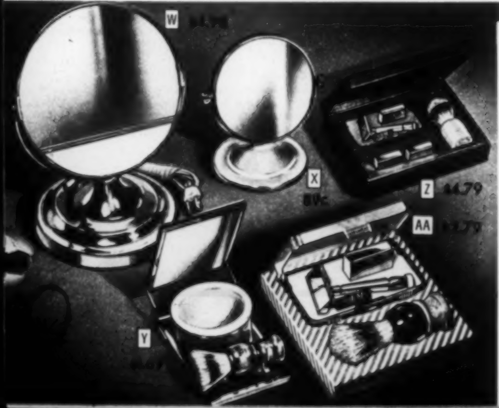
P **Nylon Bristle Shaving Brush.** Clear Lucite handle. Bristled with white Nylon. 3⅝ inches long.
8 N 7665—Shpg. wt. 6 oz..........$4.89

R **Badger Brush with Clear Plastic Handle.** Handsome brush with genuine badger bristles. Clear plastic handle.
8N9779–3⅝ in. long. Shpg. wt. 4 oz.$4.39

S **Badger Brush, Gleaming Plastic Handle.** A good-looking brush with large knot of genuine badger bristles. Attractive clear plastic handle. Length 3⅝ inches.
8 N 9771—Shpg. wt. 4 oz..........$5.79

T **Deluxe Badger Brush with Heavy Clear Plastic Handle.** A distinguished-looking, high-quality brush with large knot of soft genuine badger bristles. Clear plastic handle. Length 4 inches. A brush he will be proud to own!
8 N 9731—Shpg. wt. 5 oz..........$7.79

V **Travel Brush, Nylon-Bristled.** Small size brush (3⅝ inch) fits in plastic container. Brush is bristled with Nylon, black and white plastic handle. Plastic case 3⅞ in. long.
8 N 9676—Shpg. wt. 4 oz..........$2.39



Shaving Mirrors, Shaving Kits

W **Electric Shave Mirror.** Large size 8-inch diameter mirror gives full view of face for shaving. Light shines through frosted panel at bottom. Shining metal rim. Metal base, 7 inches in diameter. Height 11⅛ inches. 5-foot rubber-covered cord. For 110-120 volt AC. 25-watt bulb included. Shipping weight 2 pounds 4 ounces.
8 N 9767......................$4.98

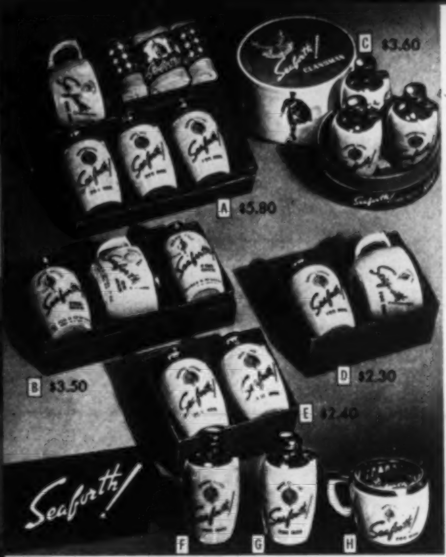
X **Adjustable Metal Frame Shaving Mirror.** Has plain mirror on one side, magnifying mirror on other side. Ivory colored. Overall height 7⅛ inches. Diameter 5⅛ inches. Shipping weight 1 lb. 6 oz.
8 N 6266..........................89c

Y **Shaving Kit.** Consists of mirror, bowl and brush. Mirror (4x6 inches) folds down over glass shaving bowl. (Soap not included.) 4-inch brush with genuine bristles. This handy kit is finished in red enamel with metal trim. Shipping weight 1 lb. 8 oz.
8 N 9865......................$1.69

Z **Deluxe Shaving Brush and Razor Set.** Brush has tuft of mixed badger and bristles. White plastic handle. Length 3⅝ inches. Gold-plated Gem Micromatic razor opens and closes to change blades. 10 Gem blades. Packed in an extremely attractive reusable box. Length of box 8⅛ inches; width 5⅝ inches. Rich brown color with picture of flying wild ducks. Shipping weight 12 ounces.
8 N 9889...................$4.79

AA **Shaving Brush and Razor Set.** The shaving brush has an attractive yellow and black plastic handle. Tuft of genuine bristles. Length 4 inches. Gold-plated Gem Micromatic razor opens and closes to change blades. 5 Gem blades. Comes in plastic box. Order it on Easy Terms . . . see below. Shipping weight 12 ounces.
8 N 9883...................$2.79

Men's brushes and shaving needs are available on Sears Easy Payment terms. For details see page 243.



Men's Toiletries for good grooming
"At Christmas time Old Santa brings
Joy and mirth and all nice things"

Seaforth Products . . . to remind a man of Scotch heather

These "little brown jugs" are filled with invigorating Seaforth toiletries for a man's Christmas! Quaint miniature replicas of ancient Scotch jugs. The fragrance of Seaforth will make him think of fern and heather.

A **7-piece Set.** 4-ounce bottle of shaving lotion; 3½-ounce container of men's talc; shaving mug; 4-ounce bottle of hairdressing; 3 cakes of soap. In gift box. Price includes 60c Federal Tax. Postpaid:
8 N 9860E $5.80

B **3-piece Set.** 4-ounce shaving lotion; 3½-ounce talc; shaving mug. Includes 40c Federal Tax.
8 N 7236E—Postpaid $3.50

C **3-piece Set.** Consists of 4-oz. bottle of shaving lotion; 4-oz. bottle of hairdressing; 3½-oz. container of men's talc. In gift box. Postpaid.
8 N 9862E $3.60

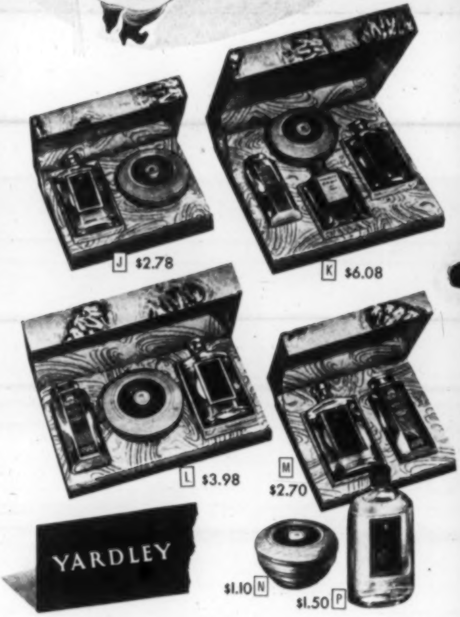
D **2-piece Set.** 4-ounce bottle of shaving lotion; shaving mug. In gift box. Includes 20c Federal Tax.
8 N 9858E—Postpaid $2.30

E **2-piece Set.** 4-ounce bottle of shaving lotion; 3½-ounce container of men's talc. In gift box.
8 N 7235E—Postpaid $2.40

F **Shaving Lotion.** Soothing. 4-oz.
8 N 7632E—Postpaid $1.20

G **Men's Cologne.** 4-oz. bottle. Refreshing. Postpaid.
8 N 9864E $1.20

H **Shaving Mug.** With soap.
8 N 7634—Postpaid $1.10



Marbury Toiletries Set. An attractive gift. 4-ounce bottle of after-shave lotion; 4-ounce men's shampoo; 4-ounce hairdressing. Boxed. Shpg. wt. 2 lbs. 4 oz. Includes 12c Fed. Tax.
8 N 9755E 98c

Williams Shaving Set. A nice Christmas gift! 5-ounce bottle of Aqua Velva; 3-ounce can of talc; 2-ounce tube of shaving cream. Boxed. Price includes 13c Federal Tax. Postpaid.
8 N 9861E $1.12

Norseman Shave Kit. 3-ounce after-shave lotion; 2¼-ounce talcum; plastic shaving bowl with soap; 2 cakes of skin soap. Price includes 10c Federal Tax. Shipping wt. 2 lbs.
8 N 9964E $1.35

Yardley Toiletries . . . scented with Old English lavender

The refreshing but light lavender fragrance of Yardley will make a man's shaving a delight! The packaging is gay and attractive. Truly a distinctive present for a man on Christmas morning. Now is the time to shop. Place your order early.

J **2-piece Set.** Shaving bowl with soap; 4-ounce bottle of after-shaving lotion. Includes 28c Fed. Tax.
8 N 7209E—Postpaid $2.78

K **4-piece Set.** 4-ounce talc in metal container; shaving bowl with soap; 4-ounce after shaving lotion; 4-ounce cologne for men. Boxed. Price includes 83c Federal Tax.
8 N 9680E—Postpaid $6.08

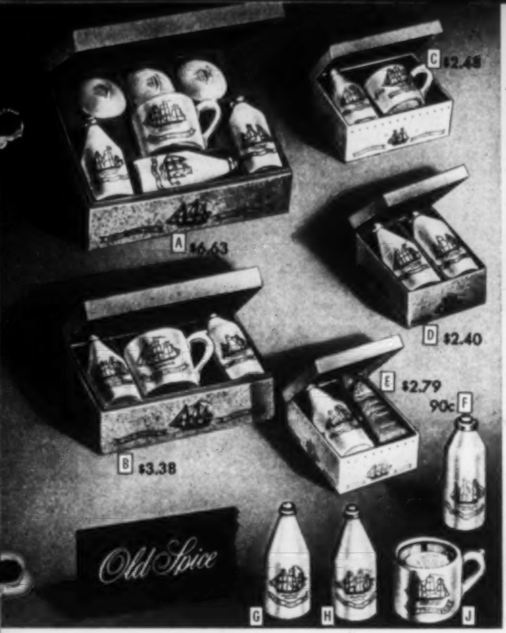
L **3-piece Set.** 3¼-ounce talc in metal container; shaving bowl with soap; 4-ounce bottle of after-shaving lotion. Boxed. Includes 48c Fed. Tax.
8 N 7210E—Postpaid $3.98

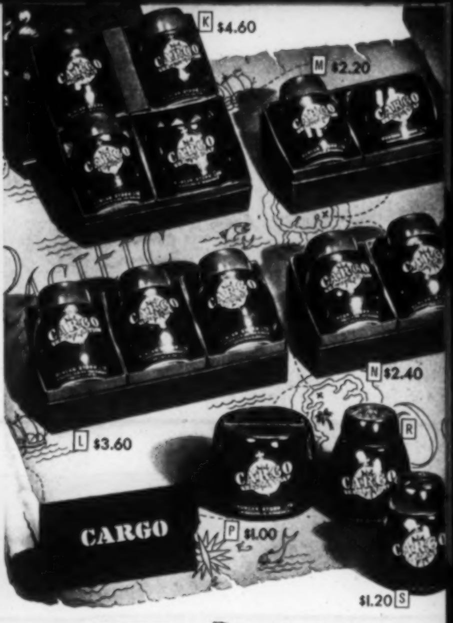
M **2-piece Set.** A handsome set that makes a smart Christmas present for a man. Contains 4-ounce after-shaving lotion; 4-ounce metal container of men's talc in neutral tint. Packed in attractive box.
8 N 9679E—Postpaid $2.70

N **Shaving Bowl.** Quick lathering soap comes in attractive, convenient wooden bowl. Postpaid.
8 N 7507 . . . . $1.10

P **After-Shaving Lotion.** 7-ounce bottle. Refreshing. Postpaid.
8 N 7610E $1.50

Items marked postpaid are not for sale outside the continental U. S.





Old Spice Toiletries. . . the choice of discriminating men

The scent of these toiletries is tangy and masculine . . reminiscent of sailing ships and salt waves and romance. Containers are attractively made of cream-colored pottery—in an early American pattern with clipper ship design.

A **7-piece Set.** Consists of 4¾-ounce cologne; 4¾-ounce after-shave lotion; 3-ounce men's talc; shaving mug; and 3 cakes of soap. Gift boxed. Price includes 63c Federal Tax.
8 N 9855E—Postpaid $6.63

B **3-piece Set.** 4-ounce after-shave lotion; 3-ounce men's talc; and shaving mug with soap. Price includes 38c Federal Tax.
8 N 7205E—Postpaid $3.38

C **2-piece Set.** 4¾-ounce after-shave lotion; shaving mug with soap. Includes 23c Federal Tax.
8 N 9681E—Postpaid $2.48

D **2-piece Set.** 4-ounce after-shaving lotion; 3-oz. talc. Boxed.
8 N 7206E—Postpaid $2.40

E **2-piece Set.** 4½-ounce lather shaving cream. 8-ounce after-shaving lotion. In box. Includes 29c Federal Tax.
8 N 7222E—Postpaid $2.79

2-piece Set. 4½-ounce brushless shaving cream. 8-ounce after-shaving lotion. In box. Includes 29c Federal Tax.
8 N 7221E—Postpaid $2.79

F **Men's Talc.** In neutral tint.
8 N 7603E—3-ounce. Postpaid . . . 90c

G **Cologne.** 4-ounce bottle. Spicy.
8 N 9854E—Postpaid $1.20

H **After-Shaving Lotion.**
8 N 7609E—4-oz. Postpaid $1.20
8 N 7607E—8-oz. Postpaid 2.10

J **Shaving Mug.** With soap.
8 N 7523—Postpaid $1.00

Cargo . . . with distinctly masculine fragrance

CARGO—a name that calls up memories of pirates and a masculine out-of-doors. Containers are made of handsomely fashioned pottery. Boxes have background of maps and desert islands.

K **4-piece Set.** This distinguished-looking set contains 4-ounce bottle of cologne; 4-ounce bottle of shaving lotion; shaving mug; and 4-ounce bottle of men's talc. Price includes 60c Federal Tax.
8 N 9740E—Postpaid $4.60

L **3-piece Set.** This smartly styled set includes 4-ounce bottle of shaving lotion; 4-ounce bottle of cologne; and 4-ounce container of talc in neutral tint.
8 N 9742E—Postpaid $3.60

M **2-piece Set.** Popular set contains 4-ounce bottle of shaving lotion; and mug with shaving soap. Price includes 20c Federal Tax.
8 N 9744E—Postpaid $2.20

N **2-piece Set.** A set to please any man! Includes 4-ounce bottle of after-shaving lotion; and 4-ounce bottle of men's cologne. A welcome Christmas gift!
8 N 9746E—Postpaid $2.40

P **Shaving Mug with soap.** This fragrant soap lathers quickly for a cool, quick shave.
8 N 9752—Postpaid $1.00

R **After-shaving Lotion.** Use it after shaving for soothing effect on the skin. 4-ounce bottle.
8 N 9753E—Postpaid $1.20

S **Cologne.** A distinctly masculine fragrance that a man will welcome. 4-ounce bottle.
8 N 9754E—Postpaid $1.20

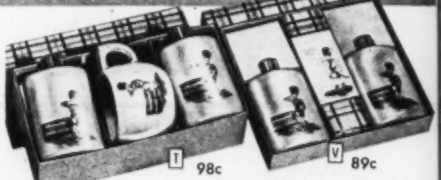
Champrel Sets . . . at a modest price

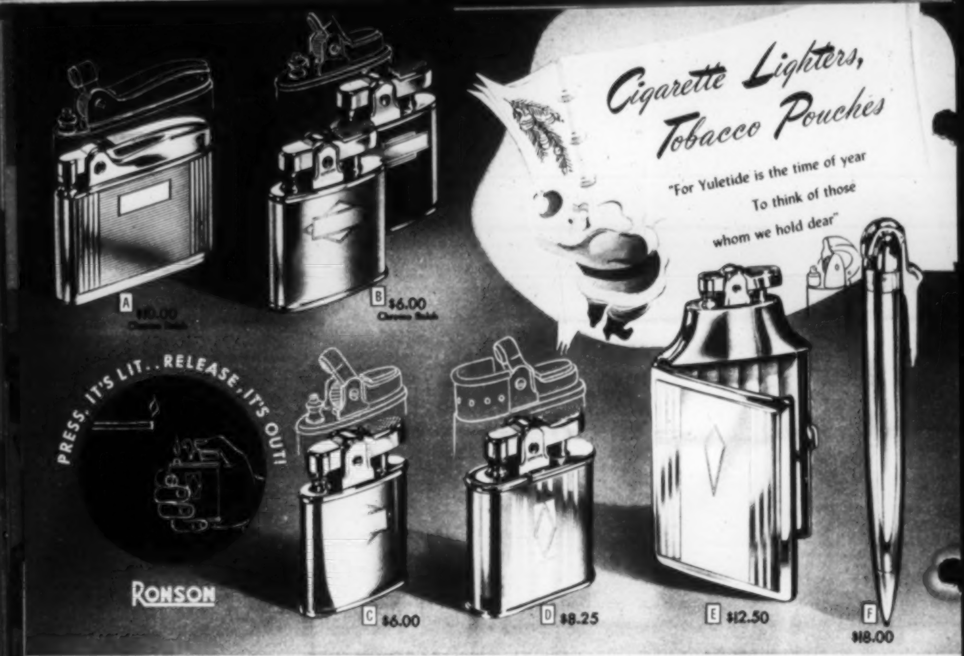
For toiletries with the spicy odor of the Scotch highlands, give him a Champrel set.

T **3-piece Shaving Set.** 4-ounce bottle of after-shave lotion; shaving mug with soap; 4-ounce men's talc. Price includes 11c Federal Tax.
8 N 9756E—Shpg. wt. 2 lbs. 14 oz 98c

V **3-piece Shaving Set.** 4-oz. bottle of after-shaving lotion — 4-oz. brushless or lather shave cream (*state choice*); 4-oz. talc. 12c Federal Tax. included.
8 N 9757E—Shpg. wt. 2 lbs. 14 oz 89c

Prices on these two pages include 20% Federal Tax (unless otherwise stated) where E is added to catalog number as 8N9756E





Smartly-styled Ronson Lighters, the kind that lights every time

A **Ronson Adonis.** Slim, trim elegance to give you the new look in cigarette lighters. In the clean-cut beauty of its line, the new Ronson Adonis is a distinguished lighter. Comes with the famous Ronson safety action—lights at the flick of a finger, goes out immediately when released. Size 1¾x2 inches. Boxed.
87 N 6528T—Chrome finish.
Postpaid (Shipping weight 6 ounces) . . . $10.00
4 N 6072TE—Sterling silver.
Postpaid (Shipping weight 12 ounces) . $30.00

B **Ronson Standard.** Handsome lighter that works in an instant. When you press your finger on a Ronson it's lit—when released it's out! Here's a gift that will make any smoker happy at Christmas. The nationally advertised Ronson is famous for dependability. 1¾x2 in. Boxed. Postpaid. (Shpg. wt. 6 oz.)
87 N 6508T—Chrome finish $6.00
87 N 6507T—Tortoise color finish. A glowing dark brown that's truly elegant! Suitable for both men and women $6.50

C **Ronson Princess.** This petite, smart new lighter makes an ideal gift for the smoker at Christmas. Women will love it! Made with shining chrome finish. Equipped with the famous Ronson safety-action—when you press, it's lit; release and it's out. Size 1⅜x1⅝ inches. Boxed.
87 N 6529T—Postpaid. (Shpg. wt. 3 oz.) $6.00

NOTE: All Ronson lighters include extra flint and brush.

D **Ronson Whirlwind.** Here's a perfect lighter for the outdoor man or the man who smokes a pipe! Has a disappearing windshield that makes it easy to use in the wind. Lights easily and simply with a flick of the thumb. Handsome chrome finish. For rugged dependability, you can't go wrong on this Ronson. Place your order now to please that man on Christmas morning. Comes in attractive box. Size 1¾x2⅛ inches.
87 N 6509T—Postpaid. (Shpg. wt. 6 oz.) $8.25

E **Ronson Mastercase.** Put this rich-looking combination cigarette case and lighter under the tree for a long-to-be-remembered gift. Combines the fingertip precision of the Ronson lighter with the added luxury of a stunning cigarette case. Appealing modernistic design, Satiny chrome finish. Holds about 14 cigarettes (cigarettes not included). Size 4¼x2½ inches. Fits easily into pocket or purse. Postpaid (Shpg. wt. 12 oz.)
87 N 6510T $12.50

F **New Ronson Penciliter.** Now you can get a cigarette lighter and a mechanical pencil streamlined into one! At one end is a Ronson safety-action lighter, which lights at the flick of the thumb. At the other end is a well-balanced pencil, with extra leads inside. Overall length 5½ inches. 1/20 14-K gold filled. Clip for keeping in pocket. Handsomely boxed. A modern gift you can be proud to give to anyone. Postpaid (Shpg. wt. 6 oz.)
87 N 6511ET $18.00

H $17.40
J $19.80
Set
G $13.20

Elegant Ronson Table Lighters a cherished addition to any home

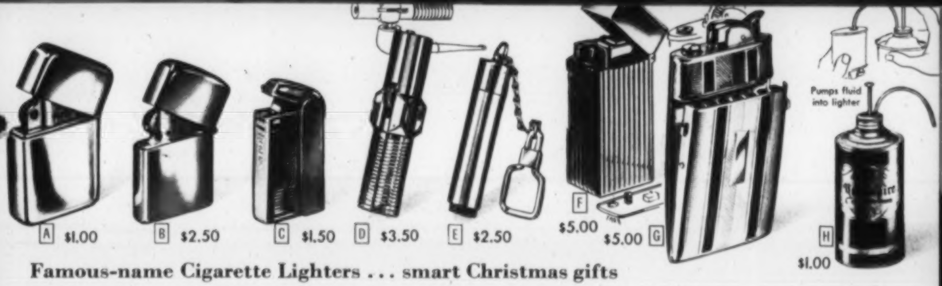
G **Ronson Crown.** Luxurious table lighter makes a handsome ornament for your desk or table. Modeled in heavy silverplate. Lacquered to retard tarnish. Felt padding on bottom protects your furniture. Postpaid. (Shpg. wt. 9 oz.)
4 N 6060TE—2⅝ in. high $13.20

H **Ronson Decanter Deluxe.** Give the lighter that adds to smoking enjoyment. Richly adorned table lighter, pleasing as the tobacco you smoke. Heavily silverplated, lacquered to retard tarnish. Felt padding on base. Postpaid. (Shpg. wt. 1 lb.)
4 N 6070TE—4⅜ in. high $17.40

J **Ronson Mayfair.** Newest creations: matching twin table lighters you'll be proud to give or receive. Two beautifully crafted, heavy silverplated lighters that give a distinguished touch to any room. Lacquered to preserve glowing finish. Felt padding on base saves furniture. Postpaid. (Shpg. wt. 1 lb. 8 oz.)
4 N 6071TE—Set of 2, each 3 inches high $19.80

Smoking supplies are available on Sears Easy Terms. For details, see page 243

All items on this page are same price, cash or terms. 20% Federal Tax is included where "E" is added to catalog numbers.



Famous-name Cigarette Lighters . . . smart Christmas gifts

A **Zephyr Windproof Lighter.** A handsome lighter in triple-chrome plate. Guard makes it easy to use in the wind. Length 2¼ inches. Width 1½ inches. Comes with asbestos wick. Large fuel capacity. Ideal Christmas gift! Shipping weight 6 ounces.
87 N 6521. . . . .$1.00

B **Zippo Lighter.** Brush-finished in chrome. Windguard. Size 2¼x1¼ in. Postpaid.
87 N 6523. . . . .$2.50

C **Regens Storm Liter.** Fully automatic; attractive nickel finish. Size 2¼x1¼ inches. Postpaid. (Shipping wt. 4 oz.).
87 N 6503. . . . . $1.50

D **Nimrod Pipe Lighter.** New "downdraft" lights pipe quickly. Easily operated with one hand. Flick of the thumb starts flame. Handsome chrome finish. Length 3⅛ inches. Postpaid. (Shpg. wt. 4 oz.).
87 N 6513. . . . .$3.50

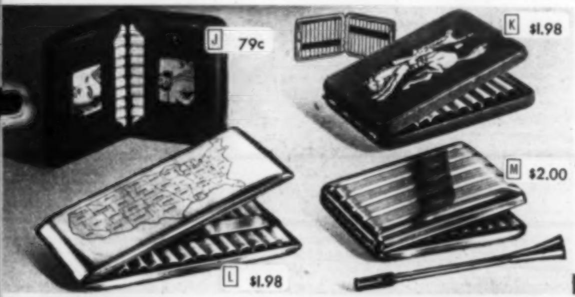
E **Lektrolite Flameless Cigarette Lighter.** Lighting element in head. 1-oz. can of Lektrolite fluid included. Postpaid. (Shpg. wt. 7 oz.).
87 N 6515. . . . .$2.50

F **Parker Table Lighter.** King size, 3 in. high. Chrome plate. Postpaid. (Shpg. wt. 11 oz.).
87 N 6516. . . . .$5.00

G **Evans Combination Cigarette Case and Lighter.** Nickel finish. Holds 14 cigarettes (not included). Size 4⅜x2½ in. Postpaid. (Shpg.wt.7oz.).
87 N 6517. . . . .$5.00

Evans Lighter. 2x1⅜ in. Postpaid. (Shpg. wt. 6 oz.).
87 N 6519. . . . .$3.00

H **Yorkshire Lighter Fluid.** Handy pump screws on top of can so you can pump fluid directly into cigarette lighter. A full quart can for only $1.00! A thoughtful gift for a smoker. Shipping wt. 1 lb. 4 oz.
87 N 6518—Complete with pump. .$1.00



Handsome Cigarette Cases

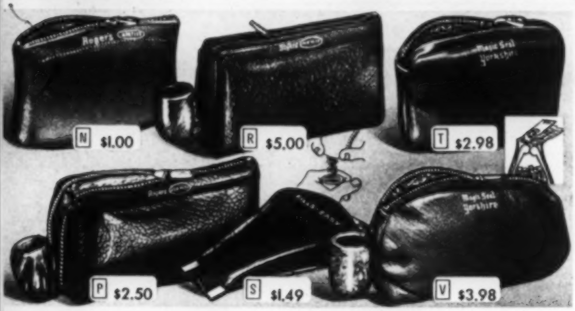
J **Leather Cigarette Case.** Brown split cowhide. Insert for picture on each side. Holds 20 cigarettes.
87 N 6549—Size closed 3¼x4¼ inches. Shpg. wt. 4 oz. 79c

K **Top-Grain Leather Cigarette Case.** Sheepskin on metal frame. Brown. Embossed bucking broncho. 3¼x4 in.
87 N 9963—Holds 20 cigarettes. Shpg. wt. 4 oz. $1.98

L **Metal Cigarette Case with Map.** Gold color. Map of U.S. on front. Holds 14 cigarettes.
87 N 6565—Size 3x5 inches. Shpg. wt. 8 oz. $1.98

M **Metal Cigarette Case and Holder.** Gold color case, 3x4 in. holds 14 cigarettes. 4½-in. holder.
87 N 6563—Postpaid (Shpg. wt. 8 oz.). . . . . .Set $2.00
87 N 6526—Cigarette Case. Postpaid. (Shpg. wt. 7 oz.). . .$1.00

Cigarettes not included in above cases.



Pouches to keep tobacco fresh!

N **Rogers' Air-Tite.** *State choice*, brown or black plastic.
87 N 6564—3⅛x5⅛ in. Postpaid. $1.00

P **Rogers' Air-Tite Sheepskin Combination.** Holds pipe, tobacco (not included). *State* brown or black.
87 N 6592—3⅛x6⅛ in. Postpaid. $2.50

Rogers' Air-Tite Combination. *State choice*, brown or black plastic.
87 N 6567—3⅛x6⅛ in. Postpaid. $1.50

R **Rogers' Air-Tite Pigskin Combination.** Brown color. For pipe and tobacco (not included). 3¼x6¼ inches.
87 N 6577—Postpaid $5.00

S **"Fills Easy" Pouch.** Top-grain brown sheepskin. Shpg. wt. 4 oz.
87N6580—4⅛x5⅛ in. $1.49

Yorkshire Magic Seal Pouches. Patented, molded seamless rubber lining. Tan cowhide.

T **Pouch.** 3½x5½ inches. Shpg. wt. 5 oz.
87 N 6590. . . . . $2.98

V **Combination.** 3½x6 inches. Holds pipe, tobacco (not included). Shipping weight 6 oz.
87 N 6591. . . . . $3.98

Fine Tobaccos for that Yorkshire pipe
PRINCE ALBERT
Yorkshire

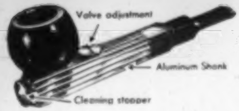
Vacuum-packed Yorkshire Tobacco

Yorkshire Tobacco. A fine blend of tobacco, vacuum packed in a lever-lift tin to keep fresh and fragrant. Ideal for carrying on fishing or camping trips. Yorkshire is flake cut, cool and slow-burning—a blend of 5 imported and domestic tobaccos. Tin container makes perfect humidor.
87 N 6604—8-ounce tin. Shpg. wt. 14 oz. $1.15
87 N 6603—1-pound tin. Shpg. wt. 1 lb. 8 oz. $2.00

Middleton's Variety Kit. Contains 5 different fine tobacco mixtures, a blend for every taste! Walnut aromatic blend; Regimental mixture; Old Mariner; Bin 56; Club mixture. Handsome gift package. Postpaid. (Shipping weight 14 ounces).
87 N 9673—Set of five 1-ounce tins. $1.25

Prince Albert. Packed in tin container. Crimp cut. PA is always a favorite.
87 N 9574—1-pound tin. Shpg. wt. 1 lb. 14 oz. 86c

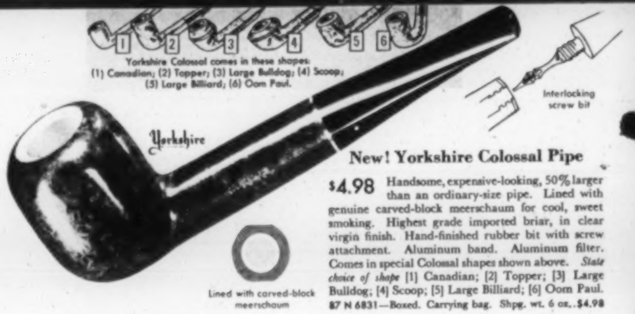
Rogers' Air-Tite Pouches and Zippo Lighters are not for sale outside the limits of the U.S.



Briarglow Aircooled Pipe

Shank of this pipe is made of metal . . . absorbs heat to give you a cool, sweet smoke. Cleaning stopper at end of shank is removable. Tars deposited on inside of the walls of shank can easily be cleaned out. Genuine imported briar bowl. Valve on top of shank controls smoking draft. Hard rubber bit. Excellent gift! **$1.00**

87 N 6832—Shipping weight 5 ounces . $1.00



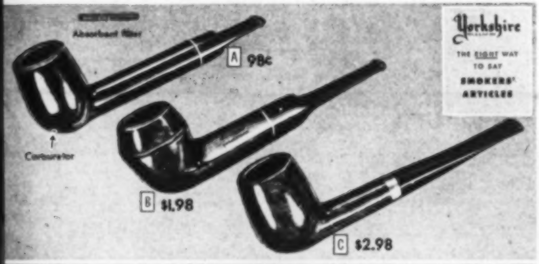
Yorkshire Colossal comes in these shapes: (1) Canadian; (2) Topper; (3) Large Bulldog; (4) Scoop; (5) Large Billiard; (6) Oom Paul.

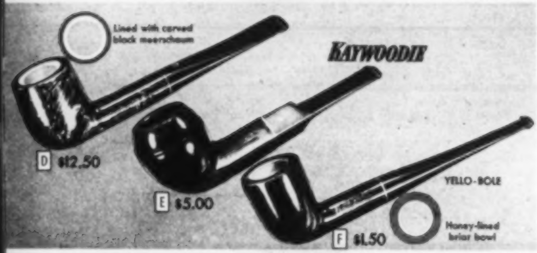
Lined with carved-block meerschaum

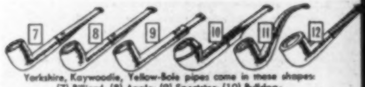
New! Yorkshire Colossal Pipe

$4.98 Handsome, expensive-looking, 50% larger than an ordinary-size pipe. Lined with genuine carved-block meerschaum for cool, sweet smoking. Highest grade imported briar, in clear virgin finish. Hand-finished rubber bit with screw attachment. Aluminum band. Aluminum filter. Comes in special Colossal shapes shown above. *State choice of shape* [1] Canadian; [2] Topper; [3] Large Bulldog; [4] Scoop; [5] Large Billiard; [6] Oom Paul.

87 N 6831—Boxed. Carrying bag. Shpg. wt. 6 oz. . $4.98







Yorkshire, Kaywoodie, Yellow-Bole pipes come in these shapes: (7) Billiard; (8) Apple; (9) Sportster; (10) Bulldog; (11) Full Bent; (12) Pot Bowl.

Yorkshire Pipes are finer than ever!

Imported briar pipes with hard rubber bits. *State choice of shapes* [7] Billiard; [8] Apple; [9] Sportster; [10] Bulldog; [11] Full Bent; [12] Pot Bowl. Boxed. Carrying bag. Aluminum bands.

A **Yorkshire Royal.** Polished plum-color finish. Carburetor on bowl cools smoke. Filter in shank. Carbonized bowl.
87 N 6828—With absorbent filter. *State shape.* Shpg. wt. 5 oz. . . 98c

B **Yorkshire Aristocrat.** Select quality imported briar in hand-rubbed walnut-color finish. A good-looking pipe!
87 N 6829—Aluminum filter. *State shape.* Shpg. wt. 6 oz. $1.98

C **Yorkshire Supreme.** Highest grade imported briar, clear virgin finish. Interlocking screw bit to resist breaking.
87 N 6830—Aluminum filter. *State shape.* Shpg. wt. 6 oz. $2.98

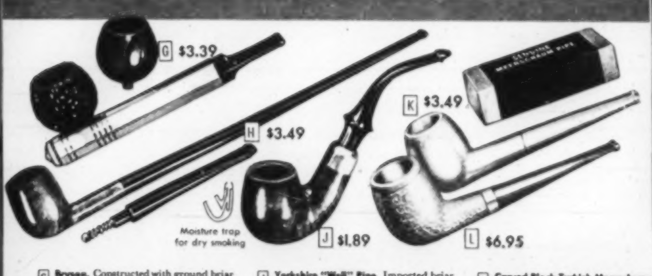
For a cool smoke, give a Kaywoodie

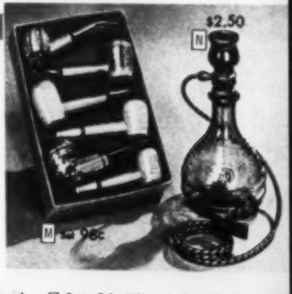
These distinguished pipes are for men who appreciate mild, cool smoking. Available in shapes shown above: [7] Billiard; [8] Apple; [9] Sportster; [10] Bulldog; [11] Full Bent; [12] Pot Bowl.

D **Meerschaum-Inlaid Kaywoodie.** Flame-grain. Briar lined with sweet-smoking block Turkish meerschaum. Aluminum filter. Screw type bit. Narrow aluminum band. *State shape.*
87 N 9708—Boxed. Carrying bag. Postpaid. (Shpg. wt. 8 oz.) $12.50

E **Super-grain Kaywoodie.** Fine-grained imported briar. Aluminum filter. Screw type bit. Aluminum band. *State shape.*
87 N 6877—Boxed. Carrying bag. Postpaid. (Shpg. wt. 4 oz.) $5.00
87 N 6810—**Standard Kaywoodie.** *State shape.* Postpaid. (Wt. 4 oz.) $3.50

F **Yellow-Bole.** Honey-lined briar bowl. Easy "breaking-in."
87 N 6875—**Imperial.** *State shape.* Postpaid. (Shpg. wt. 4 oz.) $1.50
87 N 6856—**Standard.** *State shape.* Postpaid. (Shpg. wt. 4 oz.) . . $1.00





G **Bryson.** Constructed with ground briar bowl on top of Duraluminum metal cooling zone and shank. Extra bowl is included.
87 N 6823—Shpg. wt. 8 oz. $3.39

H **Yorkshire Day and Night Pipe.** Bowl made of genuine inported briar. Long 9-inch stem is for smoking in the evening. Short 3⅛-inch stem for easy carrying. Interchangeable stems.
87 N 6820—Shpg. wt. 7 oz. $3.49

J **Yorkshire "Well" Pipe.** Imported briar bowl. Hard rubber bit. Moisture from mouth collects in trap, leaving smoke passage free of moisture. An unusual gift!
87 N 6822—Shpg. wt. 5 oz. $1.89

K **Pressed Turkish Meerschaum.** A well-balanced pipe that smokes sweet. Amber-colored plastic bit. An attractive present.
87 N 6807—Shpg. wt. 7 oz. $3.49

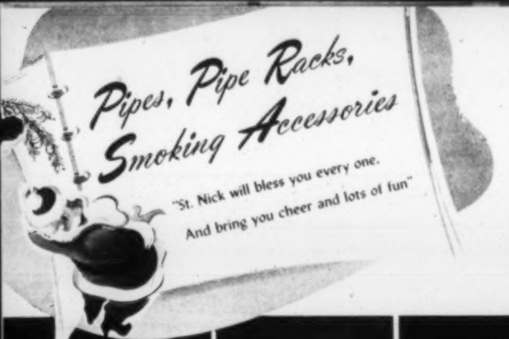
L **Carved Block Turkish Meerschaum.** A treasure among pipes—that's this beautiful pipe of genuine carved block Turkish meerschaum. With continued smoking, the dazzling white bowl gradually changes in color to rich tones ranging from cream-ivory to russet brown. Gold-plated band. Amber-colored plastic bit. Plush carrying bag in handsome gift box. Low price for a pipe of this quality. Order now for his Christmas gift.
87 N 6806—Shpg. wt. 7 oz. $6.95

M **Corn Cob "Missouri Meerschaum" Pipes.** For an old fashioned smoke. Set of 6 corn cob pipes in assorted shapes. Plastic bits.
87N6871—Shpg. wt. 15 oz. Set of 6 98c

N **Sultan Improved Turkish-style Water Pipe.** Ground briar bowl fits on decorated glass. 35-inch air-tight tubing. Smoke drawn through water before reaching mouth. Overall height 8⅛ in.
87 N 6833—Shpg. wt. 1 lb. 6 oz. $2.50

Take advantage of Sears Easy Terms to buy Smoking Supplies. See page 243 for details

Pipes, Pipe Racks, Smoking Accessories


"St. Nick will bless you every one.
And bring you cheer and lots of fun"

Yorkshire Cigars vacuum packed for freshness

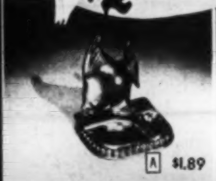
$1.85
Box of 25 Coronas

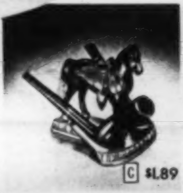
Yorkshire Cigars now come packed in vacuum tins to assure you perfect freshness. The man who gets these can open them any time he likes. A perfect Christmas gift for the man who smokes cigars.

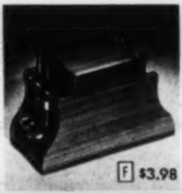
Yorkshire Coronas. Mild and aromatic. Shade wrapper and Havana filler. 4½ inch blunt edge style.
87 N 6623—Shpg. wt. 1 lb. 8 oz. Box of 25 $1.85

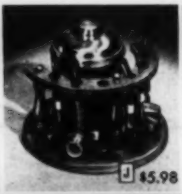
Yorkshire Perfectos. Fragrant and mild. Shade wrapper and Havana filler. 5-inch Perfecto style.
87 N 6624—Shpg. wt. 1 lb. 8 oz. Box of 25 $2.50

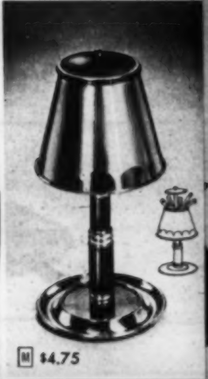
VACUUM PACKED

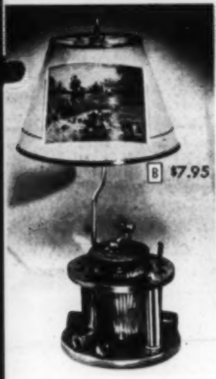

A $1.89

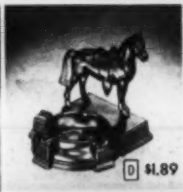

C $1.89

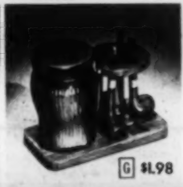

F $3.98

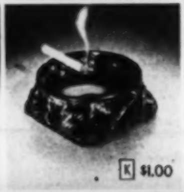

J $5.98

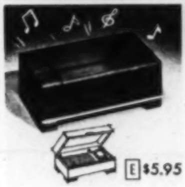

M $4.75

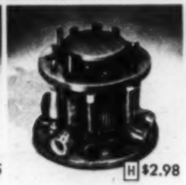

B $7.95

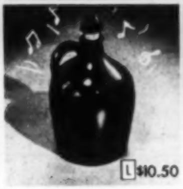

D $1.89

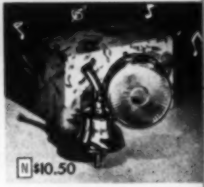

G $1.98


K $1.00


E $5.95


H $2.98


L $10.50


N $10.50

Distinctive Smoking Accessories from Sears, sure to please any smoker

A **Metal Fish Pipe Rack and Ash Tray.** Rich bronze finish pipe rest and ash receiver. Overall height 5 inches. Pipe not included. Shipping weight 1 lb. 6 oz.
87 N 6739 . . . . $1.89

B **Brass Lamp with Pipe-Rack Base.** A gift he will welcome. Overall height 22 inches. Width of lamp shade 11 inches; height of shade 7 inches. Lamp operates on 110-120 volt A.C. Pipe rack made of beautifully finished solid walnut . . . holds 10 pipes. Width of rack 8 inches, height 6 inches. Glass humidor has solid walnut cover with clay moistener in top. Holds ½ pound of tobacco. (Light bulb, pipes, tobacco not included.) 54 in. cord. Shipping weight 3 lbs. 6 oz.
87 N 09923 . . . . $7.95

C **Metal Horse Pipe Rack.** Handsome bronze finish. Rack for 2 pipes. Pipes not included. Overall height 5¼ inches. Shipping weight 1 lb. 6 oz.
87 N 6738 . . . . $1.89

D **Metal Horse Ash Tray.** Horse has western-style saddle. Attractive bronze finish. Ash tray with places for 3 cigarettes. Overall height 5⅜ inches. Shipping weight 1 lb. 6 oz.
87 N 6740 . . . . $1.89

E **Musical Cigarette Box.** Plays a cheerful little tune. Solid walnut, carefully polished, with inlaid decoration on top. Holds 40 regular-size cigarettes (not included). Size 7¾ x 4½ x 2⅝ inches. Shpg. wt. 1 lb. 2 oz.
8 N 9904 . . . . $5.95

F **Pipe Rack with built-in Caddy.** Holds 6 pipes. Solid walnut, 9½x5x5⅝ in. high. Hinged walnut lid. Built-in wood caddy—holds ½ lb. tobacco. Clay moistener. Shpg. wt. 2 lbs.
87 N 9984 . . . . $3.98

G **Humidor and Pipe Rack.** Holds 5 pipes. Solid walnut. 4¾ x 8½ in. Glass humidor has walnut top. Holds ½ lb. tobacco. Shipping weight 1 lb. 14 oz.
87 N 6711 . . . . $1.98

H **Circular Pipe Rack and Humidor.** Glass humidor has walnut top. Holds ½ lb. tobacco. Solid walnut rack holds 10 pipes. 8-inch base. Shpg. wt. 2 lbs. 4 oz.
87 N 6713 . . . . $2.98

Note: Pipes and tobacco not included with Caddy or Humidors.

J **Deluxe Circular Pipe Rack and Humidor.** Solid walnut. Holds 6 pipes. 9½-inch base. Cedar-lined metal humidor, plastic-covered. Clay moistener. Attractive metal top. Holds 12 oz. tobacco. Shpg. wt. 2 lbs. 5 oz.
87 N 6712R $5.98

K **Sta-Put Safety Ashtray.** Made of metal with holder that snuffs out cigarettes. Cloth base loaded with shot, like bean-bag. Fits securely on arm of chair. Diameter 4¼ in. Shpg. wt. 1 lb. 7 oz.
87 N 6704 . . . . $1.00

L **Little Brown Musical Jug.** Plays tune "Little Brown Jug." Brown ceramic. Holds a quart of beverage. Carrying handle. Height 9 inches. Shpg. wt. 3 lbs. 12 oz.
8 N 9814 . . . . $10.50

M **Lampstyle Cigarette Holder.** When you press down on lamp shade (as shown in small view above), it's easy to take out cigarette. When released, shade closes automatically. Height 8 inches. Made of polished metal handsomely trimmed in black. Holds 20 cigarettes (cigarettes not included). Shipping weight 1 pound 4 ounces.
87 N 6708 . . . . $4.75

8 N 9992—Above cigarette holder with musical movement that plays gay tune. Shipping weight 1 lb. 10 oz. $8.95

N **Musical Beverage Pourer.** Cleverly concealed musical attachment. When you tip bottle, pourer plays tune "How Dry I Am." Chrome-plate finish. Height 4 inches. Bottle not included. Shipping weight 13 ounces.
8 N 9817 . . . . $10.50

Smoking Supplies are available on Sears Easy Payment Terms. See page 243 for details

$6.00

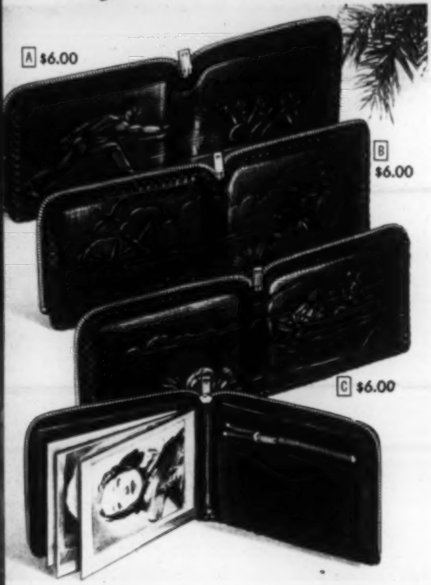
Fine Initialed Wallet

Swank "Aristogram" has a personalized air with its three handsome cut-out gold-plated metal initials attached to removable leather card case. Supple hand-grained Morocco (goatskin) made with special interlocked tailored construction. Zip closing bill pocket, open bill pocket, card pocket. *Closed size* 3½x4½ inches. *State color* black or brown. Shipping weight 4 oz. *Please print 3 initials desired.* Federal Tax included.
25 N 3004E—Postpaid....$6.00

$6.50

Real Shell Cordovan

Smooth, glossy, long-wearing Shell Cordovan (horsehide) leather, in a neatly tailored wallet. Stitched with nylon for greater strength. Zipper closing bill pocket gives added security for large bills. Open bill pocket. Identification window pocket. One card pocket with two transparent card holders. Two smaller card pockets. Dark mahogany color. *Closes to* 3½x4½ in. Shipping wt. 5 oz.
25N3034E-Fed. Tax incl.$6.50


A $6.00
B $6.00
C $6.00

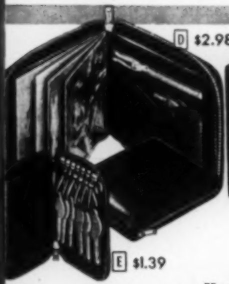
Men's Leather Wallets ... Matched Sets

"The message of the wreath so bright
Is 'Welcome, one and all,' tonight"

Pilgrim Wallets for the sportsman

$6.00 Each Every man loves sports motifs and the many, many features in these remarkable wallets. Expertly made, cleverly embossed in hand-tooled effect, with designs of American sportsmen in action. Choose from the "Fishermen," "Hunters," and "Bowler". Features include: 2-side zipper closing, zip-closing coin pocket, three leather bound slip-in swing windows, identification window pocket, card pocket, stamp holder in small pocket, lined bill pocket. Concealed holder for extra keys and secret compartment for big bills. Made of calf-grained goatskin leather in rich brown. Edges are hand-laced with India goatskin. *Closed size* 3⅜x4½ inches.

A 25 N 3295E—"Bowler." Shipping weight 4 oz. Federal Tax included..............$6.00
B 25 N 3296E—"Hunters." Shipping weight 4 oz. Federal Tax included.............6.00
C 25 N 3297E—"Fisherman." Shipping weight 4 oz. Federal Tax included...........6.00


D $2.98
E $1.39

F $4.40

G $3.85

H $3.85

Handsome Wallets . . In varied stylings . . Deftly arranged to win his approval

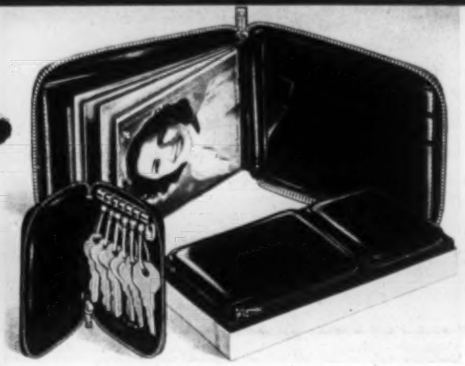
D **Pilgrim 3-side zipper closing Wallet.** Identification window pocket, 4 swing windows, zip coin pocket, stamp holder. *Closed* 3¼x4¼ in. *State* chameleon (shaded) brown or black hand-grained Morocco goatskin. Wt. 5 oz. Fed. Tax incl.
25 N 2778ME......$2.98

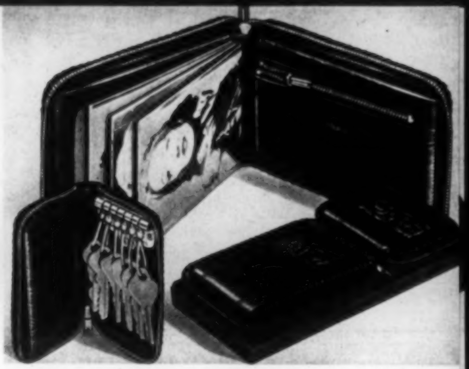
E **6-hook Key Case.** Same leather and colors as wallet at left. Order both for a complete set. 3-side zip close. Snap-closing coin pocket. *Closed size* 2½x3¾ inches. *Choice* of brown or black. *Please* be sure to *state color* desired. Shpg. wt. 3 oz. Fed. Tax included.
25 N 2780ME..........$1.39

F **Precisely tailored hand-boarded India goatskin.** Snap-closing detachable pass case with 4 swing windows, 2 pockets for spare keys. 2 large card pockets. Roomy bill pocket, cleverly concealed secret pocket. Nylon stitched. *Closed* 3¼x4¼ in. *State* brown or black. Fed. Tax incl.
25 N 3036E—Wt. 5 oz.. $4.40

G **Favorite for the man who prefers** slim, tailored styling. Pilgrim wallet of hand-grained Morocco leather. Zip closing bill pocket. Open bill pocket. 2 large, 2 small card pockets. Leather stamp holder. Neatly turned edges. *Closed* 3½x4⅜ in. *State* black, or brown. Fed. Tax incl.
25 N 3035E—Wt. 4 oz.. $3.85

H **Twin heart-shaped photo windows** in a Pilgrim wallet. 3-side zip close. Open bill pocket, snap closing coin pocket, detachable leather-covered pass case with 4 swing windows. *Closed* 3¼x4¼ in. *State* brown hand-shaded goatskin or black hand-grained Morocco. Fed. Tax incl.
25 N 2926E—Wt. 5 oz.. $3.85





Wonder value Shell Cordovan

Buy the Set, Wallet or Matching Key Case

$7.25 Set

Fine Pilgrim tailoring highspots this smooth wallet and matching key case of glossy shell cordovan (horsehide). Men favor this leather for the remarkably long service it gives. Its texture improves with wear. Remarkable values at our prices, high quality considered. Wallet has three-sided zipper closing and four double-faced swing windows for cards, photos, etc. Identification window pocket. One large card pocket; two smaller card pockets. Lined bill pocket. Stitched with nylon for greater strength. Rich dark mahogany color. *Closes* to 3⅛x4⅜ inches.

Key case of matching color and leather has 6 key hooks, 3-side zip closing, and license or card pocket inside. Lined. *Closed* size 2⅝x3¾ inches.

25 N 3041E—**Matching Wallet and Key Case Set.** Shipping weight 8 ounces. 20% Federal Tax included in price.......................Set $7.25
25 N 2984E—**Wallet only.** Shpg. wt. 6 oz. Fed. Tax included...........Each 5.00
25 N 2788E—**Key Case only.** Shpg. wt. 3 oz. Fed. Tax included.........Each 2.50

Pilgrim "All American" Deluxe

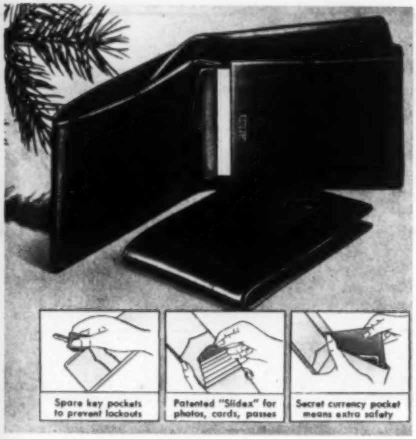
Famous hand-laced favorite—3 choices

$8.95 Set

Expert workmanship and smart detailing, plus many features men like. Edges are carefully hand-laced with India goatskin. 2-sided zipper closing. Open bill pocket, zipper closing coin pocket, secret bill pocket and holder for extra keys. Three slip-in double-faced windows, identification window pocket, stamp holder. Nylon stitched. *Closed size* 3⅛x4½ inches. Matching key case has 3-sided easy sliding zipper closing, six detachable key hooks, auto license holder. *Closed size* 2⅛x3¾ inches. Choice of brown Spanish-grained steerhide or black hand-grained Morocco goatskin (both embossed in hand-tooled effect), or in dark tan, calf-grained cowhide (not embossed). Prices include 20% Federal Tax. *Please be sure to state color.*

25 N 3029E—**Matching Wallet and Key Case Set.** Shpg. wt. 14 oz. Set $8.95
25 N 2989E—**Wallet only.** Shpg. wt. 8 oz...........................Each 6.50

Black morocco embossed
Smooth Dark tan Calfgrained cowhide


Spare key pockets to prevent lockouts
Patented "Slidex" for photos, cards, passes
Secret currency pocket means extra safety

Famous Amity "Director" Wallets—3 Grades

$6.00 to **$10.50**

Nationally advertised Amity Wallets . . outstanding for their many worthwhile features. A truly handsome gift, unmatched for dignity and beauty of line. Certain to please the most particular man. Eight notable features include: secret bill pocket for concealing larger bills, open bill pocket, "Findex" sliding card pocket, other card and key pockets to hold miscellaneous items, transparent card holders for photos, cards, sliding stay, free registration service. Turned edges are stitched with nylon to give additional strength. *Closes to* 3⅝x4¾ inches. 20% Federal Tax included in prices. *Postpaid.* (Shipping weight 6 ounces.)

25 N 3086E—**Cowhide.** Silvertone brown (illustrated).........Each $7.20
25 N 3085E—**Goatskin.** *State* black or brown...................Each 6.00
25 N 3088E—**Calfskin.** *State* black or brown...................Each 10.50

See page 243 for Sears Convenient Easy Terms

High-grade Tailored Set

$8.00 Set

Hand-grained Morocco goatskin in a matching set that's tops in style and utility. Wallet has divided bill pocket, zip closing coin pocket, stamp holder in small pocket, 3 card pockets, one with 4 double faced windows. Secret compartment for big bills and extra keys. Edges turned and stitched. *Closed* 3⅝x4½ in. Matching Key Case has zip closing. 6 detachable hooks, snap-closing identification pocket. *Closes* to 2⅛x3¾ in. 20% Fed. Tax included. *State* black, russet brown.

25 N 3299E—**Wallet and Key Case Set.** *State color.* Shpg. wt. 8 oz....... Set $8.00
25 N 3298E—**Wallet only.** *State color.* Shipping weight 6 oz.............Each $6.00

Matched Set in kip calf

$5.00 Set

Splendid value set of long-wearing kip calf leather in very good looking shaded brown. Wallet has three-side zipper closing, snap-closing gusseted coin pocket, four double-faced swing windows. Identification window pocket, lined bill pocket. *Closes to* 3⅛x4⅛ in. Matching Key Case has 3-sided zip closing. 6 metal key hooks. Pocket inside holds license or identification card. *Closes to* 3⅜x3½ in. Shpg. wt. set 9 oz.

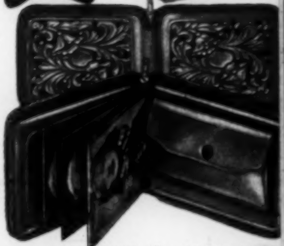
25 N 2987E—**Matching Wallet-Key Case Set.** 20% Fed. Tax incl..... Set $5.00

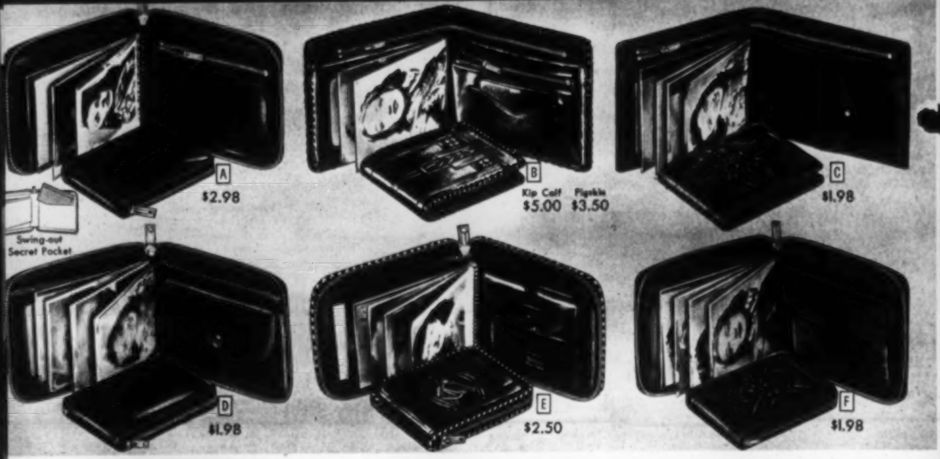
Extra fine "Western" Wallet

$5.48

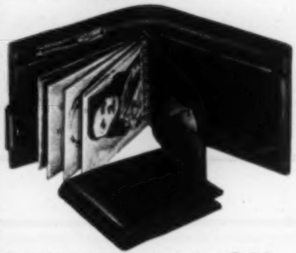
An authentic Western-style saddle design accents the cover of this wallet. So expertly embossed it closely resembles hand-tooling. Zipper closing makes wallet compact to carry in pocket. Three removable swing windows, convenient for photos, cards, etc. Card pocket, identification window pocket, snap-button-closing gusseted coin pocket, lined bill pocket. Edges are hand-laced with goatskin. Wallet is made of soft, supple saddle cowhide . . in an effective two-tone tan and brown color. *Closes to* 3½x4⅜ in. 20% Federal Tax included in price.

25 N 3007E—Shpg. wt. 8 ounces....$5.48





PILGRIM WALLETS . . . Choice of particular men



- Removable leather-bound pass case
- Bill pocket has zipper closing
- *Closed size* 3⅝x4⅜ inches

$3.50

Handsome Pilgrim goatskin wallet. Removable leather-bound pass case with 4 double-faced swing windows, pocket for spare key. One open bill pocket, and snap-closing gusseted large coin pocket, card pocket. *State* shaded brown goatskin or black hand-grained morocco (goatskin). Shpg. wt. 5 oz.
25 N 2880E—20% Federal Excise Tax included . . . $3.50

[A] **"Secret-pocket" wallet** of durable brown calf-grained cowhide. Secret pocket keeps valuables secure, swings out of zip coin pocket. Open bill pocket, 4 card pockets, 4 removable double-faced swing windows for cards etc. 3-side zip closing. *Closed* 3⅜x4½ in. Shpg. wt. 5 oz.
25 N 2921E—20% Federal Tax included $2.98

[B] **Embossed wallets** have goatskin hand-laced edges. Zip close bill pocket and coin pocket. Open bill pocket, swing windows. Card pocket. Nylon stitched. Prices include 20% Federal Tax. Shpg. wt. each 5 oz. *Closed size* 3¾x4⅜ inches.
25 N 2982E—Includes holder for spare keys. Kip calf leather. *State* black or British brown . . $5.00
25 N 2803E—Same style except with stamp holder. *State* black levant grained pigskin or brown Spanish grained pigskin $3.50

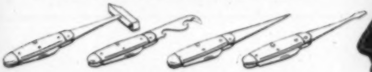
[C] **Pilgrim quality** trimly tailored wallet, designed for long service. Zipper closing bill pocket, open bill pocket, identification window pocket, 4 double-faced swing windows, snap closing gusseted coin pocket. *Closes* to 3½x4½ in. *State color* shaded brown Spanish grained pigskin or black levant (rough) grained pigskin. Shpg. wt. 4 oz.
25 N 2848E—20% Federal Tax included $1.98

[D] **Top grain cordovan leather.** Famous for long wear . . . an amazingly low price. Smooth 3-sided zipper style, snap button closing coin pocket, 4 swing windows for cards, photos, identification window pocket, lined bill pocket. Neatly stitched with contrasting color thread. *Closed size* 3½x4½ in. Dark brown. 20% Fed. Tax included.
25 N 2761E—Shipping weight 5 ounces $1.98

[E] **Bronze-tone horse's head design** embossed on smooth supple kip calf leather . . . makes this wallet distinctive. 3-sided zipper closing; 2-tone braid edge. Lined bill pocket, identification window pocket, snap button closing coin pocket, removable insert with 4 swing windows. *Closed* 3½x4½ inches. *State* black or brown. Shpg. wt. 5 oz.
25 N 2771E—20% Federal Tax included $2.50

[F] **3-sided zip-closing Wallet** packed with features . . thriftily priced! Identification window pocket, 4 slip in swing windows, snap button coin pocket. Embossed. *Closed size* 3¼x4½ in. *State* brown Spanish grained pigskin or black levant (rough) grained pigskin. Shpg. wt. 4 oz.
25 N 2825E—20% Federal Tax included $1.98

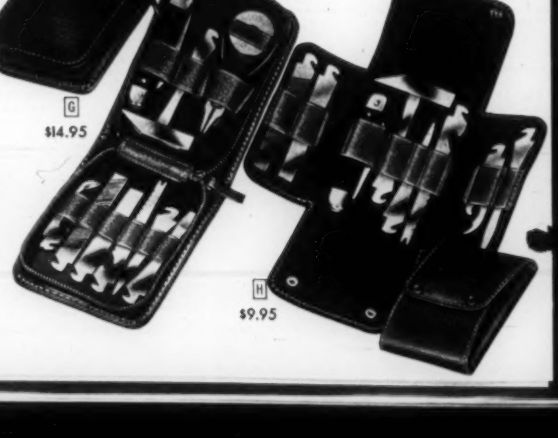
Tools fit into knife base to form handle for each tool



Something new every man wants

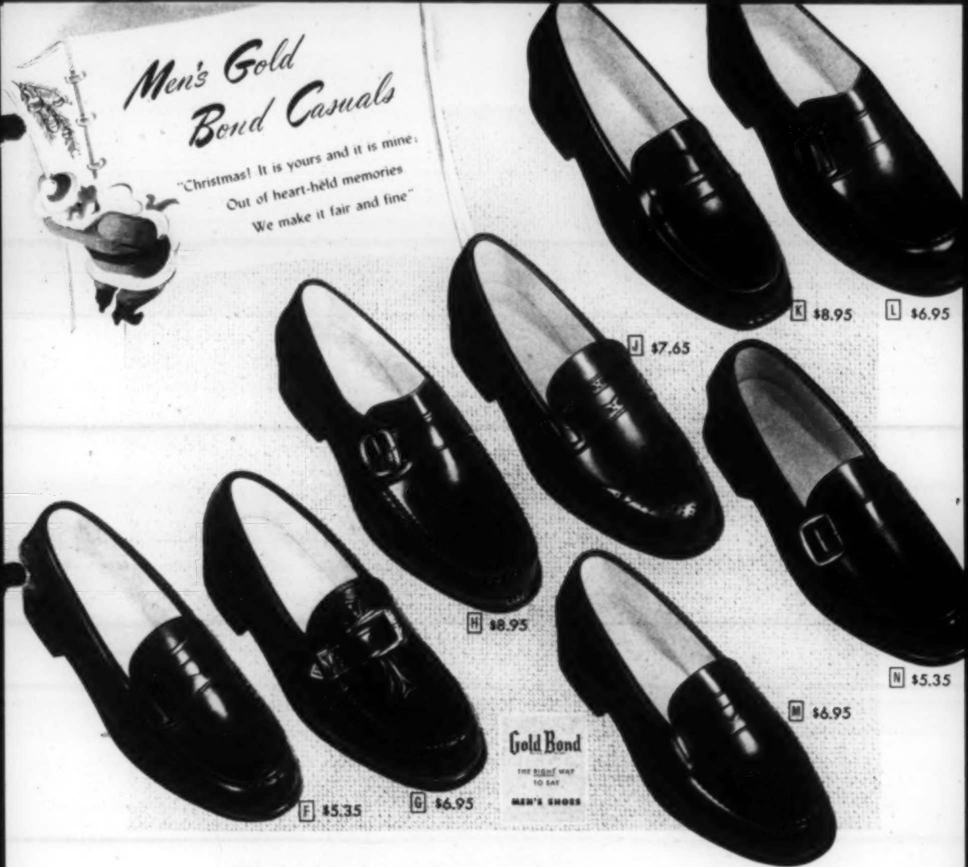
[G] **This nifty leather kit** closes to 4⅜x5½ inches . . yet contains a set of 10 tools suitable for most small jobs and emergencies. Zipper case of high grade tan pigskin, lined with scratch-resistant acetate-covered leather. Steel tools are nickel-plated and polished (except the blued finish pliers). Includes bone-handled master knife, hammer, leather punch, can opener, screw driver, chisel, file, combination fish scaler, bottle opener and nail lifter, combination pliers and wire cutter, and metal tape measure.
25 N 3098—Shipping weight 1 pound 3 ounces $14.95

[H] **This snap-button closing tan pigskin case,** contains 8 handy tools for small jobs, those most needed for everyday light work. Kit closes to convenient 3¾x5 inches. Steel tools are nickel-plated and polished. Included are bone-handled master knife, hammer, leather punch, screw driver, can opener, chisel, file, combination fish scaler, bottle opener and nail lifter.
25 N 3099—Shipping weight 12 ounces $9.95



Men's Gold Bond Casuals

"Christmas! It is yours and it is mine;
Out of heart-held memories
We make it fair and fine"



Think of his leisure-hour comfort . . .

give slipper-easy Gold Bond Casuals

F **Today's magic carpet** for work or play. Easy slip-on slip-off style. Lace free. Flexible, full-bodied leather upper. Strong genuine leather top binding. "Compo" sole, rubber heel. Strongly sewed construction. Good casual at a low price.

• D (medium wide) men's 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shpg. wt. 2 lbs. 8 oz.

67 N 4304—Brown leather . . . Pair $5.35

G **C'mon Tom, Dick and Harry . . .** go western! Expertly crafted cowboy strap. Gold Bond casual—out where the comfort begins. Look at the trim ornamented buckle with big keeper. Stout leather upper. Durable Neolite sole, rubber heel.

• D (medium wide) sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shpg. wt. 2 lbs. 10 oz.

67 N 4221—Brown leather . . . Pair $6.95

H **Strike a new note** in casual footwear. Bold handstitched forepart outlines puckered seam. Adjustable strap for snugness. Wine tone leather upper. Goodyear welt, smooth insole. Leather sole, hard heel.

• B (narrow) 8, 8½, 9, 9½, 10, 10½, 11, 12. D (medium wide) sizes 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size, width.* Shpg. wt. 2 lbs. 6 oz.

67 N 4410—Wine tone . . . . . . Pair $8.95

J **The shoe that leads a double life!** It toes the line with a business-like wing tip. But keeps that slipper comfort you want in a leisure shoe. Fine quality uppers, flexible Goodyear welt construction for restful long wear. Leather sole, heel.

• D (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shpg. wt. 2 lbs. 6 oz.

67 N 4497—Brown leather. . . Pair $7.65

K **Your man and his Gold Bond Casuals** are seldom parted. Main street or countryside, he'll step into a life of ease. Leather upper, sole and heel. *Please state size and width.*

• C (medium wide) in men's sizes 7½, 8, 8½, 9, 9½, 10, 10½ and 11. D (medium wide) in men's sizes 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. Shipping weight 2 lbs. 6 oz.

67 N 4419—Wine tone . . . . . Pair $8.95

L **Give a gift of comfort!** Robust moccasin model of masculine appearance. Snug-fitting adjustable strap 'n' buckle. Smooth roomy toe, rich brown leather upper. Easy to resole Goodyear welt construction. Neolite sole; hard rubber heel.

• D (medium wide) men's sizes 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. *Please state size.* Shpg. wt. 2 lbs. 6 oz.

67 N 4214—Brown leather . . . Pair $6.95

M **Walking can be fun** in this moc-style. Smooth insole, Goodyear welt, no rough thread or nails. Sparkling brown leather upper. Leather sole, rubber heel. *State size, width.*

• B (narrow) width in men's sizes 8, 8½, 9, 9½, 10, 10½, 11 and 12. D (medium wide) in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Shipping weight 2 lbs. 6 oz.

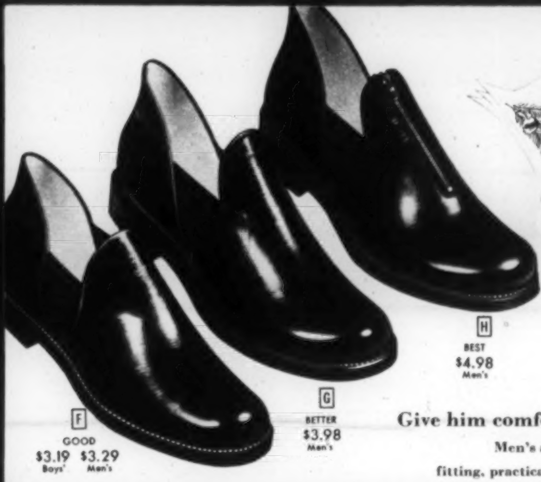
67 N 4217—Dark brown . . . . Pair $6.95

N **Step out** in this pace-setting strap-on-moc. Budget-priced casual for business or pleasure. Handsome style in rich brown. Quality leather top binding, strongly sewed. Durable rubber sole and heel. Tops in walking ease and economy!

• D (medium wide) men's 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shpg. wt. 2 lbs. 10 oz.

67 N 4305—Brown. . . . . Pair $5.35

Include Socks with your gift shoes . . . all on Sears Easy Terms . . . see page 243



Comfort Gold Bonds for Men and Boys

"... rejoice at the sight
everywhere, everywhere
Christmas tonight"

Gold Bond
THE RIGHT WAY TO SAY
BOYS' AND MEN'S SHOES

Give him comfort supreme . . . Romeos

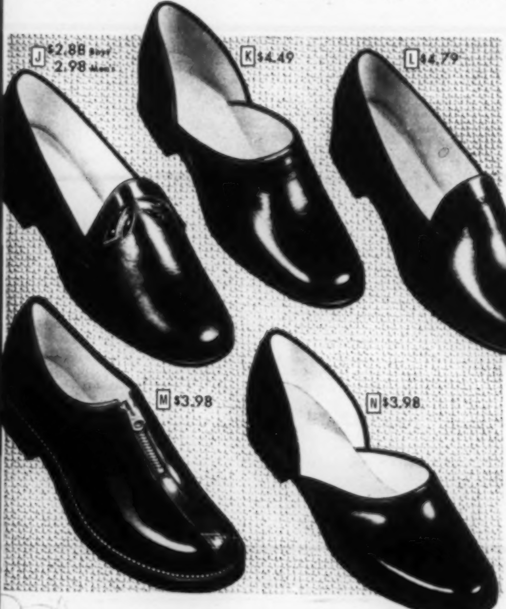
Men's and Boys' Favorites . . . Fine kidskin, snug fitting, practical, comfortable . . . Sears Super Values

F **Good Quality** . . . soft kid leather upper. Elastic side gore. Leather sole, rubber heel. *Please state size.*
- Men's wide sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. Shipping weight 1 lb. 8 oz.
67 N 5723—Brown. . . . . Pair $3.29
- Boys' wide 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Shpg. wt. 1 lb. 6 oz.
67 N 5923—Brown. . . . . Pair $3.19

G **Better Quality** . . . has finer grade kid; higher cut back. Also leather quarter lining. Stretchy elastic side gore. Leather sole, rubber heel.
- Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13. *Please be sure to state size.* Shipping weight 1 pound 8 ounces.
67 N 5721—Brown. . . . . Pair $3.98
67 N 5722—Black. . . . . Pair 3.98

H **Best Quality** . . . finest kidskin. Slide fastener front and elastic side gore for easiest on and off; snug fit. High back. Leather quarter lining. Leather sole, rubber heel.
- Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13. *Please be sure to state size.* Shipping weight 1 pound 8 ounces.
67 N 5724—Brown. . . . . Pair $4.98

HOW TO ORDER SLIPPERS: Order slippers same size as your regular shoes. If slipper comes in whole sizes only, and you wear a half size shoe, order slipper half size larger for C and D or wider shoe widths; order slipper half size smaller for AA, A or B widths. *Example:* if you wear size 8½C or wider, order slipper size 8½ or 9.



Genuine Leather Slippers he'd choose himself

J **Flexible Everett style.** Soft leather upper. Strongly sewed. Leather sole, rubber heel. *Please state size.*
- Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
67 N 5736—Brown. Shpg. wt. 1 lb. 8 oz. . . . . Pair $2.98
- Boys' wide sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5.
67 N 5936—Brown. Shpg. wt. 1 lb. 4 oz. . . . . Pair $2.88

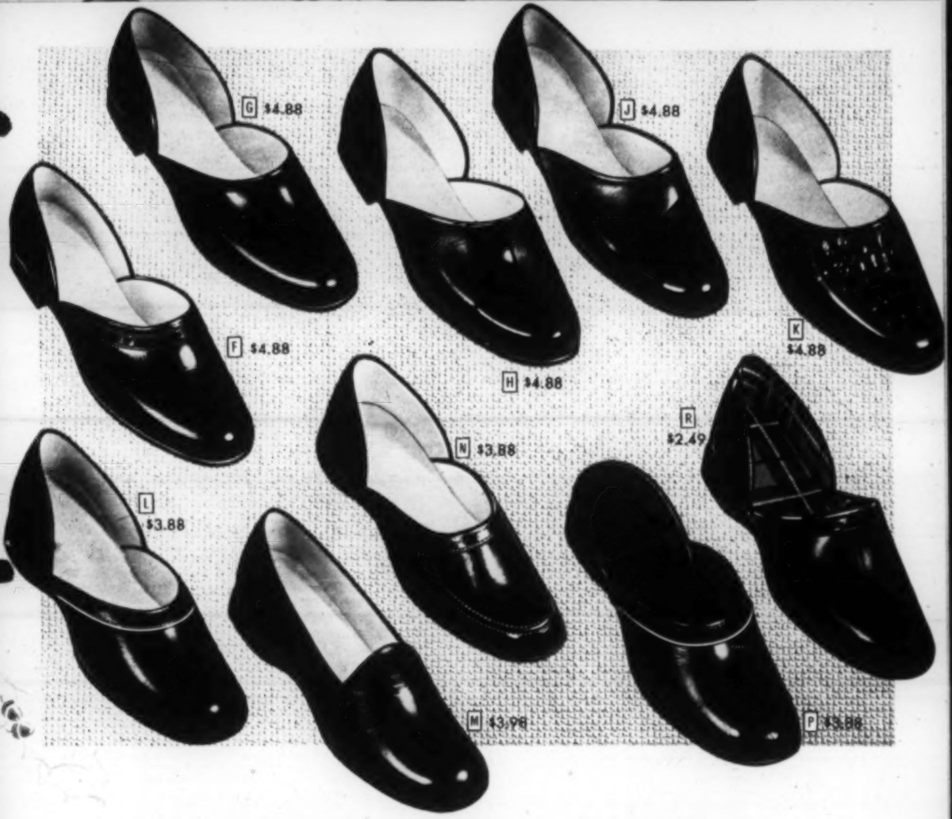
K **Dress opera style** he'll be proud to wear when friends drop in. Glove-soft brown kid leather upper, smooth leather lining. Long-wearing leather sole, rubber heel. Easy-fitting, shape-holding construction. *State size.*
- Men's wide sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
67 N 5725—Brown. Shpg. wt. 1 lb. 8 oz. . . . . Pair $4.49

L **Wears longer** because it's finest quality leather. Smooth leather lining, leather sole, rubber heel. Comes in two comfortable widths. *State size and width.*
- Men's E (wide) 6,6½,7,7½,8,8½,9,9½,10,10½,11,12. EEE (triple wide) sizes 7,7½,8,8½,9,9½,10,10½,11.
67 N 5726—Brown. Shpg. wt. 1 lb. 8 oz. . . . . Pair $4.79

M **Zips up** for easy on and off . . . snug fit. Higher than usual style gives extra wear and protection. Smooth leather uppers. Flexible leather sole is long lasting; thick enough to wear outdoors. Rubber heel. *State size.*
- Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.
67 N 5727—Brown. Shpg. wt. 1 lb. 8 oz. . . . . Pair $3.98

N **Soft, genuine kid leather** that'll deliver the smooth comfort his feet crave. Black or wine color. Rayon faille lining. Leather sole, rubber heel.
- Men's wide sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. *Please state size.* Shipping weight 1 lb. 8 oz.
67 N 5738—Wine color. . . . . Pair $3.98
67 N 5739—Black. . . . . Pair 3.98

Let Easy Terms save your budget . . . see page 243



Genuine Leather Slippers . . . soft and smooth to pamper his feet

Gold Bonds you'll be proud to give . . . regular and padded soles

F **He won't mind being caught napping** in these handsome slippers. Dress opera style in gleaming black kid leather. Red dot inlaid decoration. Smooth, long lasting leather lining. Leather sole, rubber heel. • Men's wide sizes, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *State size.* Shipping weight 1 lb. 8 oz.
67 N 5733—Black. . . Pair $4.88

G **Kid leather** in rich wine tone color. Gold Bond fine quality throughout—and shows it. Smooth leather lining. Leather sole, rubber heel. Shpg. wt. 1 lb. 8 oz. • Men's B (narrow) in sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. E (wide) sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. *State size and width.*
67N5732—Wine tone. Pr. $4.88

H **Smart new "sigh coaxers."** Snug-fitting opera style in novel red and black kid leather "sun-burst" pattern. He'll like 'em at first sight. Smooth leather lining. Flexible leather sole, rubber heel. *State size.* • Men's wide width sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13.
67 N 5734—Red and black. Shpg. wt. 1 lb. 8 oz. . Pair $4.88

J **He'll love you for this pair.** They're so good-looking and so wearable. Genuine kid leather in handsome two-tone brown pattern. Smooth leather lining for lasting comfort. Easy-bending leather sole, rubber heel. • Men's wide width sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5735—Brown. . Pair $4.88

K **He'll know you chose with care** when you picked this unusual design. Notice the rich-looking effect of the alligator-grain leather vamp. Comfy opera style with brown kid leather upper. Flexible leather sole, rubber heel. *Please state size.* • Men's wide sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. Shpg. wt. 1 lb. 8 oz.
67 N 5737—Brown. . Pair $4.88

L **For soft, easy shuffling** during his yawning hours. Padded leather sole and wedge heel to pillow his tired feet. Opera style, wine tone kid leather upper. Leather sole, rubber heel. • Men's wide sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* See "How to order" on opposite page. Shpg. wt. 1 lb. 8 oz.
67 N 5704—Wine. . . Pair $3.88

M **Brand new pattern.** Make his leisure hours more comfortable with this "1949 model" foot-soother. Pliant brown kid leather upper. Soft padded leather sole and wedge heel. • Men's wide width sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* See "How to order slippers" on opposite page. Shpg. wt. 1 lb. 8 oz.
67 N 5712—Brown. . Pair $3.98

N **Handsome moc-style** to fill his off-time hours with comfort. Smart white stitching on roomy toe. Brown kid leather upper, warm felt lining. Padded leather sole and heel. • Men's wide width sizes 7, 8, 9, 10, 11, 12. No half sizes. *State size.* See "How to order slippers" on opposite page. Shipping weight 1 lb. 8 oz.
67 N 5708—Brown. . Pair $3.88

P **Here's a scuff style** that slips on or off in a wink. Welcome at any man's bedside. Brown kid leather upper is soft, smooth and flexible . . . fits easily. Padded leather sole and heel. • Men's wide width sizes 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* See "How to order slippers" on opposite page. Shipping wt. 1 lb. 8 oz.
67 N 5700—Brown. . Pair $3.88

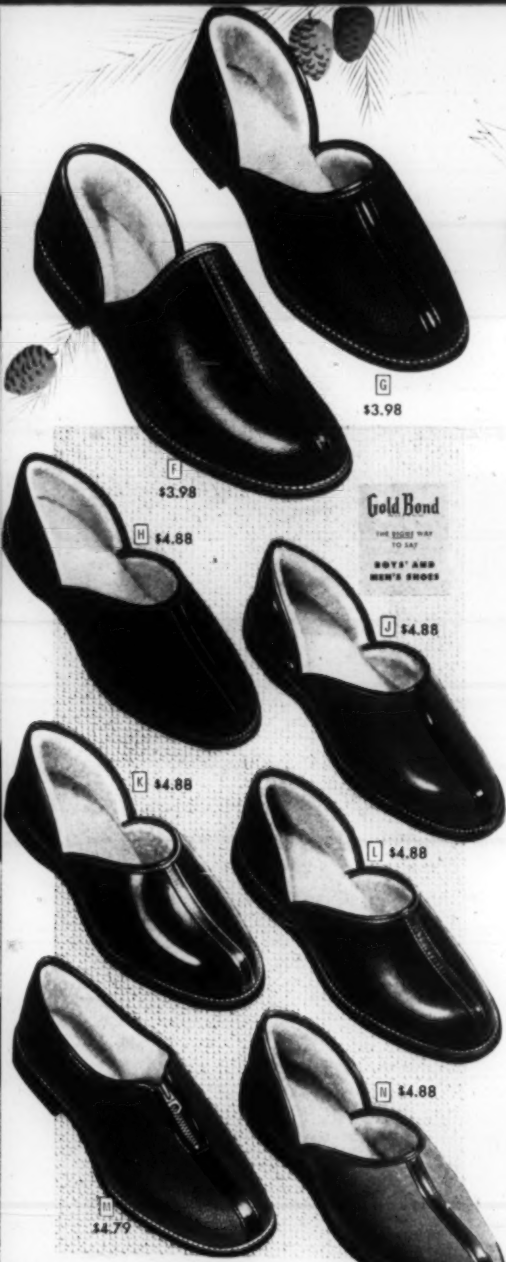
R **Merry Christmas slippers.** Bright plaid cloth lining. Blue or dark red leather vamp. Black imitation patent trim and heel. Padded leather sole, heel. *State size.* • Men's wide sizes 7, 8, 9, 10, 11, 12. No half sizes. "How to order" on facing page.

67 N 5709—Blue and black. Shpg. wt. 1 lb. 10 oz. . Pair $2.49

67 N 5710—Dark red, black. Shpg. wt. 1 lb. 10 oz. . Pair $2.49

Give "Her" slippers, too . . . see our women's and misses' slipper section in this catalog

Men's, Boys' Slippers
shearling, leather, felt
"We'll manage it this way:
A different pair of slippers
To wear for every day"



Shearling lined leather Gold Bonds . . He'll love to snuggle his toes in their deep, fluffy warmth

F **Winter-warm, Masculine . . .** soft shearling lining heel-to-toe. He'll welcome this snug harbor against chills. High rounded vamp; easy-flexing, foot-hugging style. Pliable leather upper. Leather sole, rubber heel.

- Men's wide sizes 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *State size*. Shpg. wt. 1 lb. 8 oz.

67 N 5774—Brown. . . . . . Pair $3.98

H **New in style, new in warmth.** Soft suede leather upper is lightweight; yields with every toe wiggle. Lined with chill-chasing shearling wool—satisfying as hot coffee on a cold morning. Leather sole, wedge heel.

- Men's wide sizes 7, 8, 9, 10, 11, 12. No half sizes. *Please state size*. Shpg. wt. 1 lb. 8 oz.

67 N 5792—Dark brown. Pair $4.88

K **Slipper luxury** . . . right for that "extra-special" gift. Fine grade brown kid leather upper, lined with soft shearling. Leather binding for longer wear. Leather sole, wedge heel. Strongly sewed.

- Men's wide sizes 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *Please state size*. Shpg. wt. 1 lb. 8 oz.

67 N 5783—Brown kid. . . Pair $4.88

M **Extra snug zip front style.** If he wants extra protection against chilly drafts, choose this ankle-hugging style. Soft shearling lining will cover his foot completely. Tan leather upper. Leather sole, rubber heel.

- Men's wide sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size*. Shipping wt. 1 lb. 8 oz.

67 N 5776—Tan. . . . . Pair $4.79

G **As smart looking as it is warm.** Rich, wine-tone leather with black imitation leather trim and quarter. Soft, downy, shearling lining . . . sure-fire "chill-chaser." Leather sole, rubber heel. Strongly sewed.

- Men's wide sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size*. Shpg. wt. 1 lb. 8 oz.

67 N 5781—Wine, black. Pair $3.98

J **Cheery to look at; warming to wear.** Bright red kid leather upper with gleaming black patent leather back and trim. Cozy shearling lining baffles frosty drafts. Strongly sewed leather sole and wedge heel.

- Men's wide sizes 7, 8, 9, 10, 11, 12. No half sizes. *Please state size*. Shpg. wt. 1 lb. 8 oz.

67 N 5791—Red, black. . Pair $4.88

L **Give HIM a gift he can use,** this handsome slipper . . . he'll really mean it when he says, "Thank you." Shearling lined for sigh-coaxing warmth. Mellow brown elk tanned leather. Leather sole, wedge heel.

- Men's wide sizes 7, 8, 9, 10, 11, 12, 13. No half sizes. *Please state size*. Shipping weight 1 lb. 8 oz.

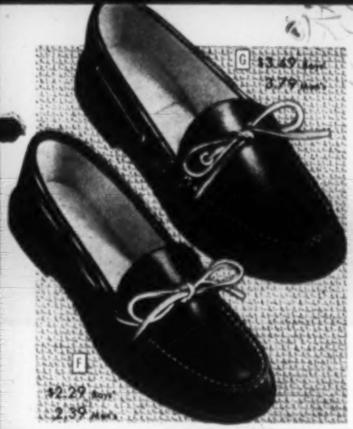
67 N 5786—Brown. . . . . . Pair $4.88

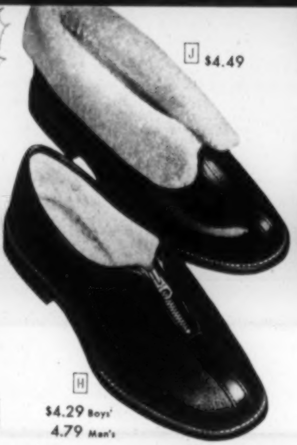
N **Brand new two tone job,** and it's a honey! Light tan suede leather fore-part with elk tanned leather trim and back. Soft, deep shearling lining so warm and comfortable on cold mornings. Leather sole and wedge heel.

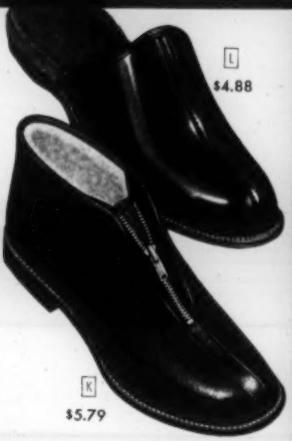
- Men's wide sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size*. Shipping wt. 1 lb. 8 oz.

67 N 5788—Tan. . . . . Pair $4.88

HOW TO ORDER SLIPPERS: Order slippers same size as your regular shoes. If slipper comes in whole sizes only, and you wear a half size shoe; order half size larger for C, D or wider shoe widths; half size smaller for AA, A or B widths. *Examples:* if you wear shoe size 8½C, order slipper size 8½ or 9. If you wear size 8½B, order an 8½ or 8.







Men's, Boys' Camp-Mocs

F Comfort-wise Indian style moccasin. Leather upper, rubber sole and heel. Adjustable leather draw string. *State size.*

- Men's wide 7, 8, 9, 10, 11. Shpg. wt. 1 lb. 10 oz. **67N4090—Brown. Pr. $2.39**
- Boys' wide 2, 3, 4, 5, 6. Shpg. wt. 1 lb. 8 oz. **67N5090—Brown. Pr. $2.29**

G Give him comfortable hand sewn moccasins. All one piece of leather. Rubber sole, heel. *State size.*

- Men's wide 7, 8, 9, 10, 11. Shpg. wt. 2 lbs. 2 oz. **67N4077—Brown. Pr. $3.79**
- Boys' wide 2, 3, 4, 5, 6. Shpg. wt. 2 lbs. **67N5094—Brown. Pr. $3.49**

Shearling lined warmth for men and boys

H Zips up. Wine leather upper. Leather sole, rubber heel. *State size.*

- Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. Shpg. wt. 1 lb. 10 oz. **67 N 5780–Men's. Pr. $4.79**
- Boys' wide sizes 1, 2, 3, 4, 5. No half sizes. Shpg. wt. 1 lb. 6 oz. **67 N 5976–Boys'. Pr. $4.29**

J Luxurious comfort! Thick shearling overflows top to form warm turn up cuff. Crushed leather uppers. Pliable leather sole, rubber heel.

- Men's full sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. Wide width. *State size.* Shpg. wt. 1 lb. 10 oz. **67N5775—Brown. Pr. $4.49**

K Gain a foothold on comfort! Shearling lined leather upper zips ankle high for extra warmth. Ideal for hunter and fisherman. Leather sole, rubber heel.

- Men's wide sizes 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz. **67N5784—Brown. Pr. $5.79**

L Foot-loose; easy-on, easy-off scuff. Fine-grained leather uppers. Fully lined with warm, soft shearling. Supple leather sole and heel.

- Men's full sizes 7, 8, 9, 10, 11, 12. No half sizes. Wide width. *State size.* Shpg. wt. 1 lb. 13 oz. **67N5771—Brown. Pr. $4.88**

Drowsy-time foot pals . . for men and boys

M New! Brown felt Everetts will win his praise. Black leather tip protects toes. Leather sole and rubber heel.

- Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.* Shpg. wt. 1 lb. 8 oz. **67N5826—Brown. Pr. $2.19**

P Slip a pair under the tree and watch him smile! Wine red contrasting cotton corduroy trim. Thick cushion platform. Snug zipper closing. Flexible sole, heel.

- Men's wide 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz. **67 N 5810—Wine Pr. $2.29**

T Imitation leather upper; genuine leather sole, rubber heel. *Please state size.*

- Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. Shpg. wt. 1 lb. 8 oz. **67N5914—Brown. Pr. $1.98**
- Boys' wide 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½. [illegible]hpg. wt. 1 lb. 5 oz. **[illegible]7N5995—Brown. Pr. $1.79**

N To go with his pipe and paper. Handsome lounger style. Gold Bond Casual look, of soft warm felt. Moc-style, leather sole, rubber heel.

- Men's wide sizes 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 6 oz. **67 N 5832—Wine. Pr. $2.29**

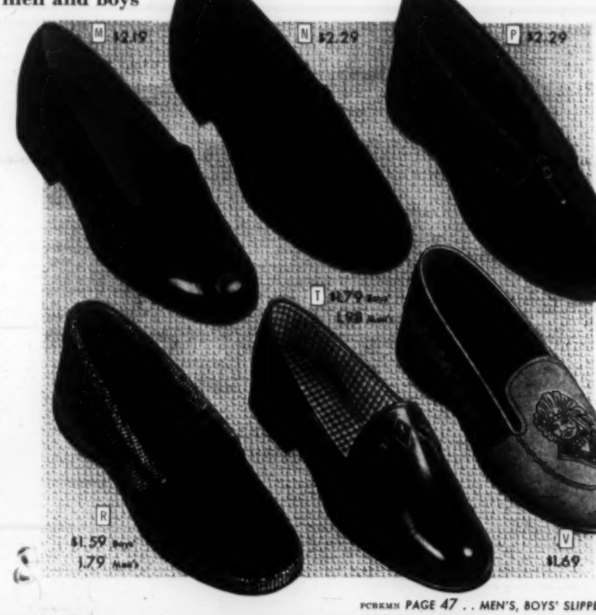
R Warm felt uppers hug foot. Cushion padded sole, heel.

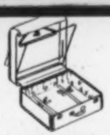
- Men's wide 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 4 oz. **67 N 5803—Wine. Pr. $1.79**
- Boys' wide 2, 3, 4, 5. *Please state size.* Shipping weight 1 pound 2 ounces. **67 N 5983—Wine. Pr. $1.59**

V Good cheer, good health, good slippers! Moc-style. Suede leather with zig-zag brown trim. Embossed design. Padded leather sole; wedge heel.

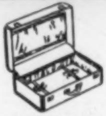
- Men's sizes 6, 7, 8, 9, 10, 11. No half sizes. Wide width. *State size.* Shpg. wt. 1 lb. 8 oz. **67 N 5701—Tan. . Pr. $1.69**

Due to slight variations, the fiber content of felt and wool slippers is not stated in the catalog; but as required by the Wool Products Labeling Act, it is clearly marked on all merchandise.

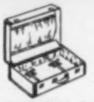




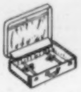
Ladies' Hanger Wardrobe—Shirred pockets on 3 sides. Hangers pack suits, dresses. Dust curtain protects hanger compartment. Room for shoes, lingerie below.



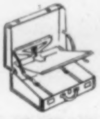
Ladies' Pullman—Built to fit under pullman seat. Elastic shirred pockets in lid and body of case. Holds 4 or 5 dresses, lingerie, shoes for long trip.



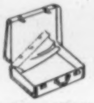
Ladies' Weekend—Fine for 2 or 3 day trips, or accessory to large pieces. Easy to pack quickly . . . has shirred pockets in body and large pocket in lid.



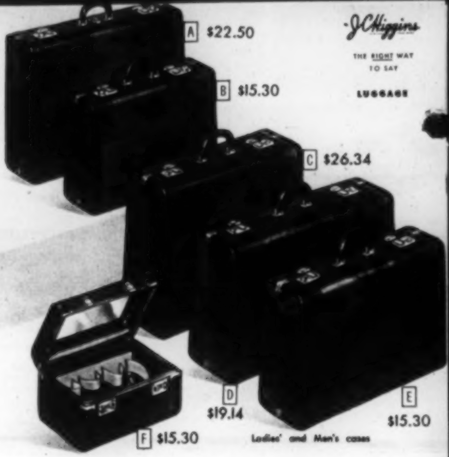
Ladies' O'Nite . . Similar to weekend case, but slightly smaller. Packs easily, light weight, easy to carry. Generous sized, elastic shirred pockets in lid and body of case.



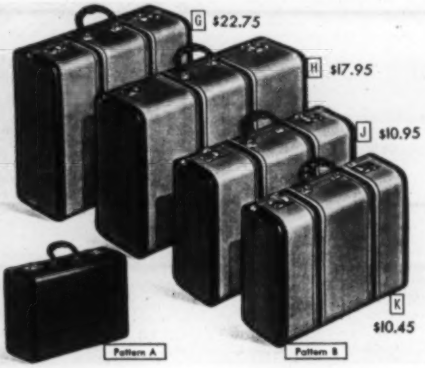
Men's Two-Suiter. . Hangers and appointments for 2 suits and accessories. Center divider separates suit compartment from shoes and other clothing. Keeps suits neat and wrinkle free.



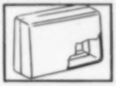
Men's Companion. Made to match men's two-suiter. Convenient, easy to pack, easy to carry; may be used as weekend bag. Has center divider with snap fastener to keep clothing secure.



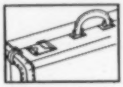
J.C. Higgins
THE RIGHT WAY
TO SAY
LUGGAGE



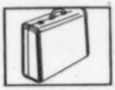
NEW! Looks like rawhide! RAW-TEX canvas covered Luggage



Sturdy all wood box frame with 3-ply top and bottom sections



Solid brass, set-in locks with keys. Post-style leather handles



New streamlined shape with smart, all modern "look". Easy to carry

$15.30
O'Nite Case

A sensational, brand new J. C. Higgins luggage line for men and women . . . here just in time for Christmas giving . . . and sold only by Sears. A gift he or she will always admire and appreciate. *NEW:* RAW-TEX canvas covered . . . heavy closely woven canvas triple impregnated with pyroxylin plastic to make it wear longer, and take the kicks and scuffs of travel for years and years. A thing of real beauty, of luxurious good taste . . . made to look like expensive rawhide. *NEW:* improved, completely modern, streamlined design; body-fitting, easy to carry; styled for plenty of room; stacks easily in auto, train or plane. *AND* packed top to bottom with quality features usually found in much more expensive luggage.

- Rigid, all wood box frame, 3-ply top and bottom . . . reinforced corners.
- Brown top grain cowhide binding stitched through box for extra strength.
- Solid brass locks; half-moon design post-style handles of genuine cowhide.
- Ladies' cases have rich rayon linings; men's have smart cotton fabric.
- Padded interior bottoms; grosgrain tie-tapes in all of the ladies' cases.
- All cases have retainer curtains to help keep clothing wrinkle-free.
- Ladies' cases have large, convenient shirred elastic pockets in body of case.

A **Men's Two-Suiter Case.** 24x18x8½ in. 2 suit hangers.
6 N 09293ME—Shpg. wt. 10 lbs. . $22.50

B **Men's Companion Case.** 19x14x7½-inch size.
6 N 09294ME—Shpg. wt. 7 lbs. . . . $15.30

C **Ladies' Wardrobe Case.** 21x17¾x8¾ in. 4 dress hangers.
6 N 09292ME—Shpg. wt. 11 lbs. . $26.34

D **Ladies' Pullman Case.** 24x15x8½-inch size.
6 N 09291ME—Shpg. wt. 9 lbs. . . . $19.14

E **Ladies' O'Nite Case.** 21x14x7¼-inch size.
6 N 09290ME—Shpg. wt. 7 lbs $15.30

F **Ladies' Train Case.** Rayon lined. Mirror in lid. 12x9x7½ in.
6 N 9289ME—Shpg. wt. 5 lbs. $15.30

All luggage prices on this page include 20% Federal Excise Tax. Luggage may be bought on Sears Easy Terms . . . only 10% cash down. See page 243.

High quality . . . thrift-priced Luggage

$10.45
O'Nite Case

- Tough, longwearing canvas, plastic coated for extra wear
- Strong all wood box with 3-ply veneer top and bottom
- Brass-plated hardware, stop hinges, set-in locks with keys
- Modern post-style plastic handles molded to fit the hand
- Beautiful harmonizing rayon linings, grosgrain tie tapes.
- 2 attractive patterns . . . *Pattern A* brown diagonal stripe tweed . . . *Pattern B* tan tweed with brown and gold stripes . . . both have brown top grain cowhide trim. All pieces are perfectly matched. All have roomy body pockets. Hanger case has hangers in lid; other cases have shirred elastic pockets.

G **Hanger Case.** 21x18x8½-inch size. Has dust curtain. Shpg. wt. 12 lbs.
6 N 09498ME—Pattern A. . . . . . $22.75   6 N 09493ME—Pattern B. . . $22.75

H **26-in. Pullman Case.** 26x16x8½-inch size. Shpg. wt. 10 lbs.
6 N 09497ME—Pattern A. . . . . . $17.95   6 N 09492ME—Pattern B. . . . $17.95

J **21-in. Weekend Case.** 21x13½x6½-inch size. Shpg. wt. 9 lbs.
6 N 09496ME—Pattern A. . . . . . $10.95   6 N 09491ME—Pattern B. . . . $10.95

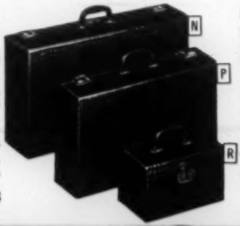
K **18-in. O'Nite Case.** 18x12½x6-inch size. Shpg. wt. 6 lbs.
6 N 09495ME—Pattern A. . . . . . $10.45   6 N 09490ME—Pattern B. . . . $10.45

Ladies' Train Cases

Artificial leather. Wood frame; mirror in lid. Lock, key. Shipping weight 5 lbs.

L **Python-grained.** Rayon lined. 3 pockets. 12½x10x5 in. *State* red or tan.
6 N 9103E. $7.74

M **Alligator-grained.** Paper lined. 12x8½x4¾ in.
6N9102E-Brown. $3.78



Matched Luggage

Brown alligator-grained plastic coated fabric; wood frame. Paper lined. Locks, key.

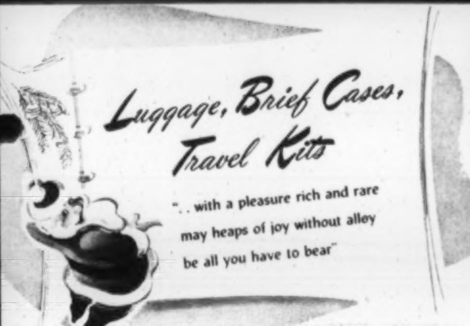
N **Pullman Case.** 26x15x7 in. size.
6 N 09399ME
Shpg. wt. 8 lbs. . $7.50

P **Weekend Case.** 21x13x6 in. size.
6 N 09398ME
Shpg. wt 6 lbs. . $5.40

R **Train Case.** Mirror in lid. 11¼x6½x6 in.
6 N 9397ME
Shpg. wt. 3 lbs. . $3.78

Val-a-Pak

Famous wardrobe case of heavy brown duck with top grain cowhide handles and trim. Zipper dust curtain. Six pockets in side; three suit hangers. Closed size 23x14½x10 inches. Shipping weight 12 pounds.
6N09366E $29.50



Luggage, Brief Cases, Travel Kits

"..with a pleasure rich and rare
may heaps of joy without alloy
be all you have to bear"

Prices on this page include 20% Federal Excise Tax except as otherwise stated. Buy all your Luggage on Sears Easy Terms. See page 243 for details

A $17.94
B $31.92
C $11.82

Cowhide Gladstones and Club Bag

A **Split Cowhide Gladstone Bag** built over steel frame. Steel reinforced at base corners and handle. Cotton lined. Walrus-grained. Choice of black with nickel-plated hardware or brown with brass-plated hardware. *State color.*
6 N 09227E—Shpg. wt. 13 lbs. Size 24x13½x7¾ inches....................$17.94

B **Top Grain Cowhide Gladstone** has cotton fabric lining with center divider and snap-down accessory pockets. Built over steel frame. Steel reinforced at base corners and handle. Roller buckle straps. Same colors as bag above.
6 N 09228E—Shpg. wt. 14 lbs. *State color.* Size 24x13½x7¾ inches..........$31.92

C **Split Cowhide Club Bag.** Plastic coated brown shark-grained.
6 N 09334E—Cotton lined. Shpg. wt. 7 lbs. Size 18x9½x11 inches........$11.82

Our finest Two-Suiter and Companion Bag

D **Top Grain Cowhide Two-Suiter.** An especially practical and beautiful Christmas gift! Whether purchased alone or with companion bag described below, it will remind "him" of your very good taste for many years to come. Bag is built over strong steel frame to reduce weight. British tan color. Leather straps sewn on sides. Double handles, solid brass automatic claw-type locks. Center divider has accessory pockets. 2 plywood hangers, for suits; shirts, accessories go in bottom of case. Cotton lining. Locks with key.
6 N 09458ME—24x18x8 in. Shpg. wt. 16 lbs. $5.50 down, Easy Terms ..Cash $53.94

E **Matching Companion Bag** of British tan top grain cowhide. Same fine construction as bag above. Center divider has accessory pocket.
6 N 09459ME—21x14x7½ in. Shpg. wt. 10 lbs. $4 down on Easy Terms. Cash $38.88

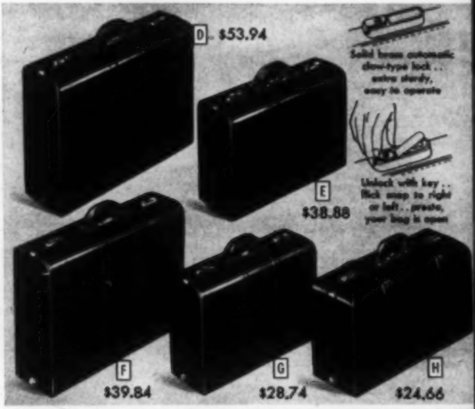
Quality Threesome...economical, handsome

Here's the gift that will triple any man's traveling pleasure. A matching threesome of split cowhide in beautiful suntan color. Built over lightweight steel frames, these bags have 3-ply veneer bottoms. Divider, accessory pockets. Cotton lined. Buy any bag, or the set, on Sears Easy Terms.

F **Two-Suiter.** Solid brass automatic claw-type locks. Removable hanger fixture. Double handles. Special tie pocket. Two accessory pockets.
6 N 09272ME—24x18x8 in. Shpg. wt. 16 lbs. $4.00 down on Terms....Cash $39.84

G **Matching Companion Bag.** Double handles. Solid brass claw-type locks.
6 N 09273ME—21x14x7½. Shpg. wt. 10 lbs. $3 down on Terms....Cash $28.74

H **Matching Gladstone.** Leather straps with roller buckles. 24x14x8 in.
6 N 09474ME—Shpg. wt. 12 lbs. $2.50 down on Easy Terms ......Cash $24.66


D $53.94
Solid brass automatic claw-type lock .. extra sturdy, easy to operate
E $38.88
Unlock with key .. flick snap to right or left .. presto, your bag is open
F $39.84
G $28.74
H $24.66

Travel Kits . . . fitted and unfitted

J **Fitted Deluxe Club Brush Set.** Handsome, top quality saddle leather. 5 fittings include brush, comb, mirror, file, toothbrush holder. Light tan. Metal on fittings is chrome plated. 7½x3¾x2 in.
6 NR 9065E—85c Fed. Tax incl. Shpg. wt. 1 lb....$7.83

K **Smaller Fitted Brush Set.** Same quality and color case as above. 4 fittings. 5x3x1¾ in.
6 NR 9064E—51c Fed. Tax incl. Shpg. wt. 10 oz...$5.00

L **Pig-grained Split Cowhide Fitted Case.** Diary lock. 5 fittings. 8¾x3½x1¾ in. Tan color.
6 NR 9066E—52c Fed. Tax incl. Shpg. wt. 1 lb.....$4.41

M **British Brown Top Grain Cowhide Fitted Case.** Zipper on 3 sides. 10 fittings. 10½x7x2 in.
6 NR 9058E—$1.02 Fed. Tax incl. Shpg. wt. 3 lbs..$8.75

N **Unfitted Kits for Men or Women.** 10x6x4 in. Oiled silk lining. Zipper. Shpg. wt. 1 lb. 8 oz.
6 NR 9057E—Suntan Top Grain Cowhide...........$6.72
6 NR 9056E—Grained Split Cowhide. *Please state color black or brown*..............................$3.96

Leather Brief Cases and Ring Binders

P **Smooth Top Grain Cowhide Brief Bag.** Steel frame. Sides and gussets of suntan cowhide. Side straps. Expands to 7-in. width. 3 inside pockets. 3-position lock, key.
6 NR 9626E—Shpg. wt. 4 lbs. 6 oz. 15x12 in...........$25.44

R **Top Grain Cowhide Underarm Case.** Rich smooth graining. Zipper on 3 sides. 2 long expanding pockets inside. Plastic coated fabric lining. Suntan color.
6 NR 9624E—Shpg. wt. 2 lbs. 4 oz. 16x11½-in. size.....$14.22

S **Disappearing Handle Portfolio.** High quality rough-grained split leather. 4 inside pockets. 16x11 in.
6 NR 9617E—*State black or brown.* Shpg. wt. 2 lbs. 8 oz....$9.30

T **Smooth-grained Split Cowhide,** artificial leather gussets. 4 pockets, 1 with zipper. 11x16 in.
6 NR 9667E—*State black or brown.* Shpg. wt. 2 lbs. 8 oz. ..$6.90

V **Ring Binders** of good quality rough grained split leather. Zipper closing. 2 inside pockets. 13⅝x10½-in. size. *State color black or brown.* Shpg. wt. each 2 lbs.
6 NR 9612E—3-Ring Style. For 11 by 8½-in. sheets......$3.96
6 NR 9616E—2-Ring Style. For 10½ by 8-in. sheets $3.96

His Initials in gold—We will print at no extra charge, 3 gold initials on any Travel Kit or Brief Case ordered before December 1st. *Print initials clearly.* No C.O.D. orders. Not returnable if initialed as ordered.

Riding Equipment

"... he is off for his
long Christmas ride
to visit the children
who live far and wide"

Complete Pony Outfit 36^{50} Cash

$9.50 Down
$5 Monthly

[A] **Pony Saddle.** Russet leather with rolled border design throughout. **Tree.** 12-inch solid front swell. 2½-inch leather covered horn; 2½-inch cap. **12-inch Seat;** seat and jockey in one piece. Cantle 2½-inches high by 10½-inches wide. **Rigging.** Single. 1¼-inch tie straps. **Skirts.** Round, 8½ by 19 inches. **Fenders.** 6 by 12½ inches. **Stirrup leathers.** 1¼-inches wide with buckle. **Stirrups.** Boys' 3-inch with leather hood covers.
Cincha. Heavy 3-inch cotton web with rings. Shpg. wt. 18 lbs.
10 N 08401M.........Each $32.90

[B] **Pony Bridle.** High quality russet leather. Double cheeks. ¾-inch buckle on crown. Complete with port bit and curb strap. 4-foot reins are ⅝ in. wide; with buckle.
10N8185M–Shpg. wt. 2 lbs. Ea. $2.79

[C] **Pony Saddle Pad.** Gray felt; red felt edge and braid star in rear corner. 30% new wool, 50% re-used wool, 10% reprocessed wool, 10% cotton. 20x28-inch size.
10N8457M–Shpg. wt. 12 oz. Ea. $1.55

10N09502–**Complete Set.** Saddle. Bridle. Pad. Shpg. wt. 21 lbs. $36.50

99^{90} Cash
$25 Down
$7 Monthly

79^{90} Cash
$20 Down
$6 Monthly

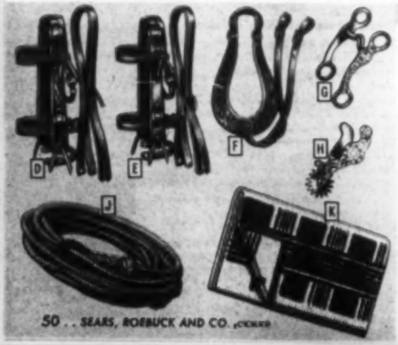
52^{90} Cash
$13.50 Down
$5 Monthly

Give years of thrills . . . years of fun when you give a J. C. Higgins Saddle

Western Roper Saddle. Handsome, full hand-tooled floral pattern on finest skirting leather; oiled and antiqued finish. **White River Tree,** tough beefhide covered. 12-inch swell; beaded binding; 3-inch leather covered horn. **Seat.** 14-inch; 3-inch beaded cantle. **Rigging.** ¾-double. 1¾-inch latigo ties and off billets; 1½-inch rear billets and flank strap. **Skirts.** 12¾x25-inch, sheep wool lined. **Fenders.** Two piece, 8½x18-inch; 3-inch laced stirrup leathers. **Stirrups.** Metal bound Visalia type. **Cincha.** 13-strand Mohair, ⅝-in. leather connecting strap.
10 N 08428—Shpg. wt. 40 lbs. Boxed.........$99.90

White River Saddle. Finest skirting leather with rolled borders throughout; oiled and antiqued finish. **White River Tree,** beefhide covered. 14-inch swell. 2-inch leather covered horn. **Seat.** 15-inch. One-piece seat, jockey and cantle. 2¾-inch low, leather bound cantle. **Rigging.** Double 3-inch nickel rings. 1½-inch tie straps, 1¾-inch off billets. **Skirts.** 12½x26-inch, sheep wool lined. **Fenders.** 9½x18-inch. 3-inch stirrup leathers. **Stirrups.** 2-inch metal bound, with leathers. **Cinchas.** Front, 13-strand angora; rear, 1¾-inch leather.
10 N 08449—Shpg. wt. 40 lbs. Boxed.......$79.90

Western Guest Rancher Saddle. Basket weave design hand-stamped on top grade skirting leather. Antiqued finish. **Yonah style Tree.** Not for roping. 13-inch swell. 1¾-inch horn. **Rigging.** Heavy ¾-single; flat rings. 1½-inch latigo tie straps; ⅝-inch rope strap with buckle. **Seat.** 15-inch with dished 2¾-inch beaded cantle. **Skirts.** 11¾x24¾-inch, sheep wool lined. **Fenders.** 7½x15-inch, riveted to stirrup leathers. **Stirrups.** 2-inch Visalia-type, metal bound; leather tread. **Stirrup leathers.** Single ply, 2-inch wide with liners. **Cincha.** Cotton web.
10 N 08407—Shpg. wt. 30 lbs. Boxed.........$52.90



Riding Equipment . . ideal gifts for those who ride

[D] **Tapered Bridles.** Oak tanned russet leather. Tapered 2⅝-inch cheeks; 1⅛-inch brow and nose bands; ⅜-inch throat strap. ¾-inch by 6½-foot flat reins. Brass buckles. Without bit. Shipping weights each, 2 pounds 12 ounces.

10 N 8191—**Hand-tooled floral design**...	$10.50
10 N 8190—**Hand-stamped basket design**..	8.50
10 N 8189—**Plain leather**................	7.50

[E] **Tapered Bridle.** Border stamp design. Oiled russet leather. 2⅝-in. cheeks taper to 1-in. ¾-in. by 6½-ft. reins. Less bit.
10 N 8212—Shpg. wt. 2 lbs. 12 oz.......$6.50

[F] **Best Grade Martingales.** Oak tanned russet leather, antiqued finish. 2¾-inch wide collar; ⅞-inch belly strap; ⅞-inch tie down. Brass hardware. Shpg. wts. 2 lbs.

10 N 8231—**Hand-tooled floral design**...	$10.25
10 N 8230—**Hand-stamped basket weave**...	8.50
10 N 8229—**Plain leather**..................	7.50

[G] **Western Standard Bit.** Aluminum. 5⅛-in. mouth; 7¼-in. cheek. Wt. 12 oz.

10 N 9564—**Engraved.** Boxed...........	$3.59
10 N 9551—**Plain.** Boxed...............	2.69

[H] **The Californian Spur.** Aluminum. Solid button; chap guard. Wt. pr. 5 oz.

10 N 9539—**Engraved.** Boxed...........	$7.79
10 N 9535—**Plain.** Boxed...............	5.79

Boys' Size. Shpg. wt. pair, 5 oz.

10 N 9534—**Engraved.** Boxed...........	$7.79
10 N 9545—**Plain.** Boxed...............	5.7

[J] **Sisal Lariat.** Rugged 3-strand, 7/16-inch diameter sisal rope. Smooth splice; metal honda.
10 N 8483—**35-foot.** Shpg. wt. 2 lbs. 12 oz. $2.98

[K] **Indian-style Saddle Blankets.** 2-pound, full double blanket. Bright red, black and white Indian design. 31% wool for softness, greater absorbency—69% cotton for long wear, resistance to shrinking. 30x60-in.
10 N 8459—Shpg. wt. 2 lbs. 2 oz. $4.19

Typewriters

"Let's write a letter to Santa Claus
Telling him what to bring because
It must be hard to bring, you see.
The very things we want—dear me"

Typing is much faster, neater, more modern . . . say students, businessmen, women everywhere

Educators find that students do more work and get better grades when they type. Business men keep their personal notes neater, more easily available. Writing letters, recipes, notes, can be easier and faster with a portable typewriter conveniently near. Same price cash or terms.

A **Royal Arrow** combining beauty of design with efficient, easy operation. Writes a full 9-inch line (longest of any portable). Inbuilt space bar, Finger Form keys, Magic Margin key, shock absorber feet. 16 lbs. 10 oz. in case. Includes case. Smart black and gray finish.

$84.48
$8.50 Down

3 NM 4513T—Pica type. *Express prepaid*..............$84.48
3 NM 4514T—Elite type. *Express prepaid*.............. 84.48

B **Royal quiet De Luxe.** Ideal for home or school. Inbuilt quiet action. Finger form keys, speed spacer, touch-set tabulator, Magic Margin setting, touch control, rapid ribbon changer, automatic paper lock, black and gray finish. 16 lbs. 10 oz. in case. Includes case.

$95.08
$10 Down

3 NM 4501T—Pica type. *Express prepaid*..............$95.08
3 NM 4502T—Elite type. *Express prepaid*.............. 95.08

C **Smith-Corona Clipper.** Streamlined portable that's speedy, rugged, economical. Famous floating shift, touch selector, typebar speed booster, paper fingers. Floating shift means only type segment moves in shifting. Black crackle finish. 16 lbs. in case. Includes case.

$76.85
$8 Down

3 NM 4525T—Pica type. *Express prepaid*..............$76.85
3 NM 4526T—Elite type. *Express prepaid*.............. 76.85

D **Smith-Corona Sterling.** All the features of the *Clipper* plus many others. Speedy floating shift, touch selector, cushioned tabulator, tilting paper table, automatic ribbon reverse. Black crackle finish. Includes sturdy carrying case. Weighs about 17 lbs. in case.

$87.45
$9 Down

3 NM 4521T—Pica type. *Express prepaid*..............$87.45
3 NM 4522T—Elite type. *Express prepaid*.............. 87.45

E **Underwood "Universal."** Smart styling, smooth action make this portable a favorite for home, school and office use. Carriage lock, 1, 2 and 3 line spacing, paper alignment scale, dual touch tuning. Sealed action frame protects mechanism from dust. Black crackle finish. 16 lbs. in case (included). *Express prepaid.*

$76.85
$8 Down

3 NM 4592T—Pica type. (Shpg. wt. 17 lbs.)..........$76.85
3 NM 4593T—Elite type. (Shpg. wt. 17 lbs.).......... 76.85

F **Underwood Champion.** All the features of the "Universal" plus many others. Unique paper bail, automatic ribbon reverse, inbuilt tabulator, carriage lock, dual touch tuning, stencil lever, paper guide. Gray wrinkle finish with nickel plating. 16 lbs. in case (case included). *Express prepaid.*

$89.57
$9 Down

3 NM 4527T—Pica type. (Shpg. wt. 17 lbs.)..........$89.57
3 NM 4528T—Elite type. (Shpg. wt. 17 lbs.).......... 89.57

G **Remington De Luxe.** Latest model featuring plastic finger-fitted keys, nonglare two-tone gray, paragraph key that indents 5 spaces, touch regulator. Exclusive down-stroke typebar gives uniform stroke for clear carbons, stencils. About 17 lbs. in case (case included).

$84.27
$8.50 Down

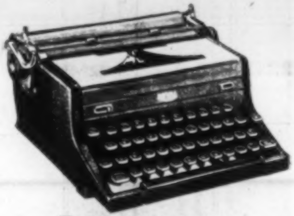
3 NM 4540T—Pica type. *Express prepaid*..............$84.27
3 NM 4541T—Elite type. *Express prepaid*.............. 84.27

H **Remington Noiseless No. 7.** It types in a whisper! Ideal for students, doctors, teachers, businessmen. Has all the features of an upright machine including special card holder. Tabulator key and stops. Short-stroke noiseless action. Black crackle and chrome finish. 17 lbs. 8 oz. in case (case included).

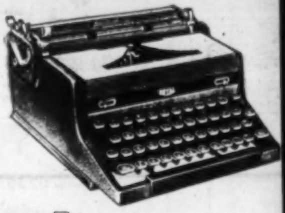
$119.67
$12 Down

3 NM 4544T—Pica type. *Express prepaid*..............$119.67
3 NM 4545T—Elite type. *Express prepaid*.............. 119.67

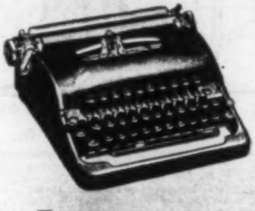
Portable typewriters except Underwood not for sale outside continental U.S.A.



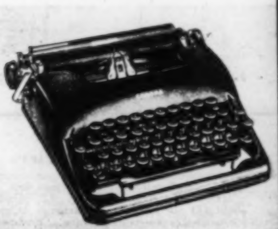
A **Royal Arrow $84.48**



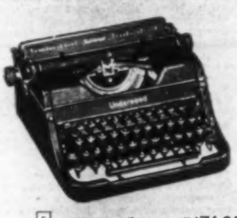
B **Royal Quiet De Luxe $95.08**



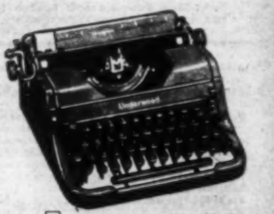
C **Smith-Corona Clipper $76.85**



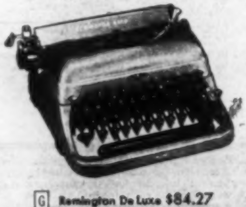
D **Smith-Corona Sterling $87.45**



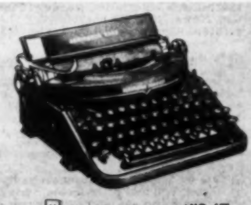
E **Underwood "Universal" $76.85**



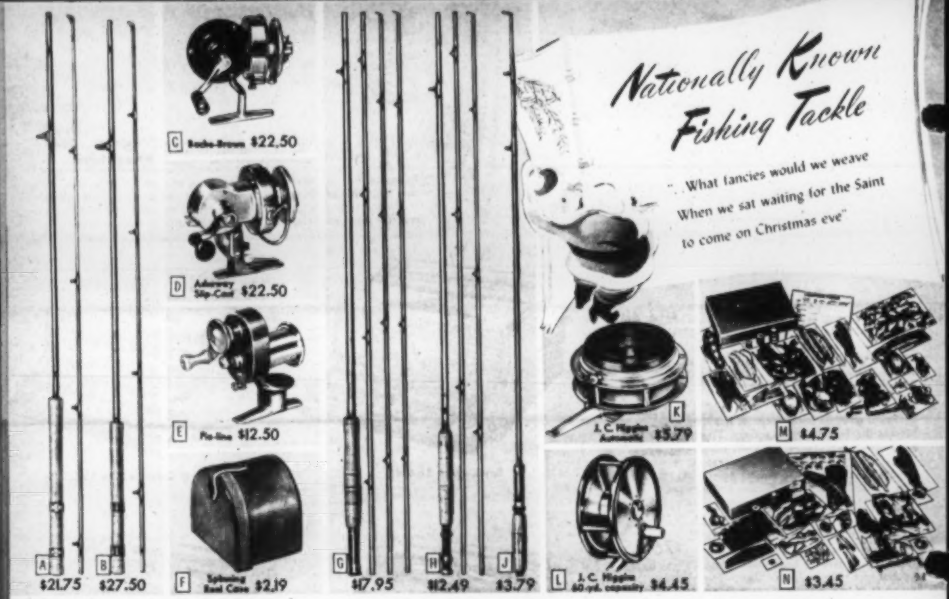
F **Underwood Champion $89.57**



G **Remington De Luxe $84.27**



H **Remington Noiseless $119.67**


Nationally Known Fishing Tackle
". . What fancies would we weave
When we sat waiting for the Saint
to come on Christmas eve"
A $21.75
B $27.50
C Bache-Brown $22.50
D Ashaway Slip-Cast $22.50
E Flo-line $12.50
F Spinning Reel Case $2.19
G $17.95
H $12.49
J $3.79
K J. C. Higgins Automatic $5.79
L J. C. Higgins 60-yd. capacity $4.45
M $4.75
N $3.45

SPINNING TACKLE . . . the new gift for anglers

A **Gephart Two-piece Tubular Steel Rod.** Made specially for spinning fishing. 7-ft. length. Wt. about 4½ oz. 12-inch cork handle is designed for one-handed or two-handed casting. 5 chrome guides are placed close together to prevent line slap. Excellent action-balance. Divided cloth case and metal tube. Browntone enamel finish.
6 N 03052—Shpg. wt. 1 lb. 6 oz. $21.75

B **Bache-Brown Two-piece Split Bamboo Spinning Rod.** Action, balance, backbone that'll give added thrill to your fishing. 7 ft. long; wt. about 4½ oz. 12-in. cork handle for single or double-handed casting. 5 specially-designed chrome guides and top. Includes partitioned cloth case, composition tube for protection. 2-tone tan finish.
6 N 03051—Postpaid. (Shpg. wt. 1 lb. 4 oz.). . . $27.50

C **Bache-Brown Spinning Reel.** Made to use on spinning rods. Extra large line spool turned from solid block Duraluminum. Wing-nut brake gives constant control of fish, prevents breakage of lightest lines. Knob-controlled line pickup aids reeling in. In-out spindle motion for retrieving. Cap. 200 yds. 8-lb. test line. Aluminum alloy frame.
6 N 3180—Postpaid. (Shpg. wt. 1 lb. 8 oz). $22.50

D **Ashaway Slip-Cast Spinning Reel.** Use on regular bait casting rods with light line. Aluminum frame. Thumb-trigger control holds line while starting cast. Line bale aids reeling in. In-out spindle for retrieving. Cap. 125 yds. 10-lb. test line.
6 N 3181—Postpaid. (Shpg. wt. 1 lb. 8 oz.). . . $22.50

E **Flo-line Spinning Reel.** Fits fly, bait casting, or spinning rods. Use right or left-handed. Positioning lever to turn reel to desired position. Eliminates backlash; compensates for line twist. Cast light lures with light lines overhead or sidearm. 3½ to 1 retrieving ratio. Adjustable clutch on handle helps catch large fish with light test line. Adjustable click for trolling. Cap. 90 yds. 7½-lb. test line.
6 N 3182—Aluminum. Shpg. wt. 1 lb. 8 oz. $12.50

F **Case for Spinning Reel.** Top-grain leather. Snap fastener. Will hold Bache-Brown, Ashaway, Record, Luxor, Salmo, and other spinning reels.
6 N 3465—Shpg. wt. 1 lb. $2.19

FLY FISHING TACKLE . . . make this the merriest Christmas for your favorite fly fishermen

G **South Bend Model 47 Three-piece Split Bamboo Fly Rod.** A Christmas gift that will give exciting thrills for many years to come. The fly fisherman will use it for bass or trout fishing. Single-built split bamboo; two-tone flame finish. Light-weight thread-lock maroon and chrome reel seat. High quality cork grip shaped to fit hand comfortably. Stainless steel stripping guide; other guides tool-hardened chrome-plated steel. Pear-shaped tip-top. Orange and black winds. Nickel alloy, chrome-plated, waterproofed welted serrated ferrules. Use with D line or HCH tapered line. Extra tip included. Length 9 feet. Actual weight 6¼ ounces. Cloth bag and fiber case for protection.
6 N 3015—Postpaid. (Shpg. wt. 1 lb.) $17.95

H **J. C. Higgins Fly Rod of Selected Split Bamboo** with handsome flame finish. Here's a rod that the fly fisherman will use year after year . . . always thanking you for this treasured Christmas present. Every length of Tonkin cane is matched and assembled by expert craftsmen. Three joints with extra tip. Chrome-plated improved rolled welt ferrules. Plastic Scru-lock reel seat. Solid cork grip with hook ring above. Agatine butt guide and two tungsten steel snake guides. Red and black silk winds. Two pear-shaped tops. Popular 9-foot length; actual weight about 6 ounces. Packed in canvas bag and black fiber case finished to resemble leather.
6 N 03002—Shipping weight 2 pounds. $12.49

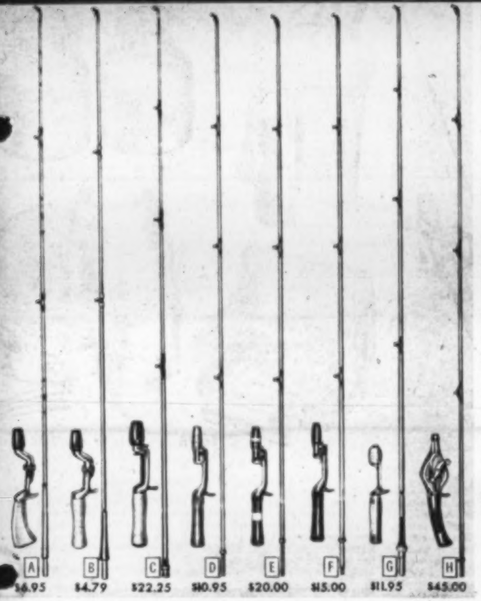
J **Combination Three-piece Telescoping Steel Rod.** Do your favorite sportsmen fly cast? Do they also bait cast? Why not give them a dual-purpose present for all their fishing needs? This inexpensive rod is an ideal Christmas gift . . . designed to give years of fishing pleasure. Can be used either as a fly casting or a bait casting rod. Simply reverse the handle to make it a bait rod. Extremely flexible hexagonal-shaped steel blade with brown enamel finish. Chrome-plated ring guides and ring top. Scru-locking reel seat. Cork grip is shaped to fit hand comfortably either in fly-casting or bait-casting position. Overall length 7 feet; can be telescoped to 38 inches. Includes convenient cloth case for easy carrying and storage and to protect the rod's finish.
6 N 03009—Shipping weight 2 pounds. $3.79

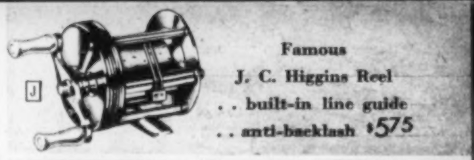
K **J. C. Higgins Automatic Fly Reel.** Put this beauty under the Christmas tree and watch the joy on the face of the lucky fisherman. Lightweight aluminum construction with dark green anodized finish. Open frame and ventilated line spool for faster line drying. Chrome-plated line guide. Smooth quick action . . . just the touch of a finger on the brake lever reels up all slack line. Gives the fisherman accurate control of his line at all times. Retrieves full tapered line or 80 feet of G line at one winding. Free-stripping. Actual weight 5½ ounces. Capacity 150 foot G line or full 30 yards size HCH or smaller double tapered line. You'll like its consistently good and dependable service.
6 N 3157—Shipping weight 14 ounces. $5.79

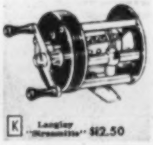
L **J. C. Higgins Lightweight Single Action Fly Reel.** The Christmas present that's worth a million times its feather-light weight in the affections of fly fishermen. Deluxe single action reel with silent drag that's quickly adjustable from approximately free spool to ¾-pound pull. All aluminum construction with highly polished finish. Built-in line guide. Tenite knob handle. Split-second take-apart for quick, easy cleaning and oiling. Precision made for smooth action and perfect balance. Shipping weight each 8 oz.
6 N 3140—Capacity 60 yards of G line. Actual weight 5¼ ounces. $4.45
6 N 3141—Capacity 100 yards of G line. Actual weight 6 ounces. 4.79

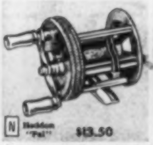
M **J. C. Higgins Deluxe Fly-tying Kit.** The Christmas gift for creative fishermen. They'll be able to make their own flies that fish just can't resist! Will make about 450 flies. See what you get in this large assortment: Assorted hackle (reds, greens, yellows, blacks, speckled multi-colors), extra long hackle, select neck hackle, peacock herl, goose pointers, duck pointers, turkey broads, pheasant tippetts, grouse, deer body hair, mallard plumage, squirrel tail, chenille, fly-tying floss, 50 yds. black nylon thread, gold-colored tinsel, special fly-tying vise, approximately 25 hooks. Instructions included with each kit.
6 N 3522—Shipping weight 14 ounces. $4.75

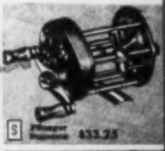
N **Fly Tying Kit with material** to make about 250 flies.
6 N 3426—Shipping weight 14 ounces. $3.45

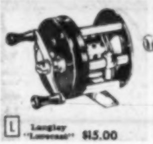


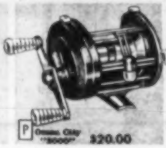


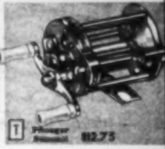


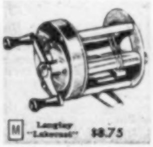


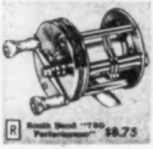


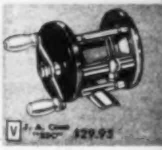











V J. A. Coxe "25C" $29.95

BAIT CASTING TACKLE . . . is more than a decoration 'neath the tree . . .

it's a gift that keeps giving joy to fishermen year after year

A **Gep 1-pc. Hex-shaped Solid Steel Rod.** Aluminum finish, red, black trim. Cork Nu-grip shaped to fit hand, adjusts and locks in desired position. Cast aluminum reel seat; plastic forward grip. Threaded locking reel band. Celluloid butt hosel. Hardened steel guides.
6 N 03069—4½-ft. length. Cloth carrying case. Shpg. wt. 2 lbs **$6.95**

B **J. C. Higgins 1-pc. Square Shaped Solid Steel Rod.** Brown finish. Cast aluminum off-set screw-lock handle. Cork grip shaped to fit hand. Reel seat with threaded locking ring. Rust-resistant stainless steel guides; celluloid butt hosel. Has light action, yet will land the big ones!
6 N 03071—4½-ft. length. Cloth carrying case. Shpg. wt. 2 lbs **$4.79**

C **Heddon "Pal" Tubular Steel Model 3151 Rod.** Handsome brown tone enamel finish. Scru-locking blade and reel seat. Non-sticking tapered ferrule. Off-set handle with shaped cork rear grip; hand checkered walnut forward grip. Metal parts of handle finished in black enamel. Chrome-plated guides and tip-top. *Choice of two popular lengths* 4½-ft. medium weight, 5-ft. medium weight. *Please state choice of length.* Carrying case.
6 N 03023—(Shipping weight 2 pounds) .... Postpaid **$22.25**

D **Actionrod Model AR-C.** Solid steel rod, cadmium-plated finish. Ferrule precision tapered for snug, perfect fit. Precision reel-lock keeps constant grip on reel; no slip. Solid color non-slip Tenite grips. Uniform-hardness blade. Waterproof canvas carrying bag and fiber tube for protection. *Choice of 2 lengths* 5 ft. 1 in.; 4 ft. 7 in. *Please state length.*
6 N 03083—(Shipping weight 1 pound.) Postpaid **$10.95**

E **Actionrod AR Deluxe Rod.** Copper-nickel-chrome plating over solid steel. Nickel-plated aluminum handle accommodates any standard reel; built-in reel lock and blade lock. Copper-plated stainless steel guides and Carboloy tip-top. Automatic aligner keeps handle and guides in perfect adjustment. Wedge type reel lock. *State choice of 2 lengths* 5 ft. 1 in.; 4 ft. 7 in. Zipper case and rod protector included.
6 N 03084—(Shipping weight 1 pound 6 ounces.) Postpaid **$20.00**

F **Actionrod Model ARB Standard Steel Rod.** Copper-cadmium plating. Copper-plated stainless steel guides, tip-top. Automatic aligner; wedge-type reel lock; positive rod lock. Canvas case and rod protector. *Please state choice of 2 lengths* 5 ft. 1 in.; 4 ft. 7 in.
6 N 03085—(Shipping weight 1 pound 4 ounces.) Postpaid **$15.00**

G **South Bender Model 411 Rod.** Lightweight solid aluminum alloy. Screw-locking device holds reel in seat, aligns guides, locks tip. Cork lower grip, white plastic fore grip, butt plate. Step-tapered tip has polished aluminum finish. Stainless steel guides and tip-top. Cloth carrying case, wood dowel to protect tip. Length 4 ft. 11 in. Medium action. Actual weight of tip 3 ounces.
6 N 03047—(Shipping weight 2 pounds.) Postpaid **$11.95**

H **Hurd Super-Caster Rod with Built-in Reel.** Exceptionally lightweight, rigid Magnesium-aluminum alloy reel; checkered pistol-grip handle. Thumb-button drag controls reel action. High carbon steel rod in 4½-ft. length with flexible action or medium action; or 5-ft. length with medium action. *Please state choice of length and action.* Capacity 100 yds. 20-lb. nylon line.
6 N 03095—Koroseal case included. (Shpg. wt. 3 lbs. 8 oz.) Postpaid **$45.00**

J **J. C. Higgins Non-Backlash Level Wind Reel** with simplified adjustable drag tension . . . turn dial to right to increase tension for heavy lures, to left for light lures. When properly adjusted, thumbing and backlash are eliminated. High grade brass throughout, heavily chrome-plated. Adjustable click on tail plate. Lightweight aluminum spool, cork arbor. Quadruple multiplying action. Two spur, two spiral gears. S-shaped crank, shaped plastic handles. Special duo-pawl doubles service of reel. Cap. 100 yds. 18-lb. test line.
6 N 3104—Shipping weight 12 ounces **$5.75**

K **Langley Model 310 "Streamlite" Reel.** All aluminum; wt. 5 oz. Anti-inertia spool eliminates backlash. Click on tail plate; drag on head plate. Line-guide. Quadruple multiplying. Cap. 175 yds. 12-lb. test. (Shpg. wt. 8 oz.).
6N3177–Postpaid **$12.50**

L **Langley Model 330 "Lurecast" Reel.** Made of aluminum. Level wind; anti-inertia spool. Lightweight (4½ oz.). Starts, stops with lure when spool cap is adjusted. Holds 75 yds. 12-lb. test line. Shipping weight 10 ounces
6N3178–Postpaid **$15.00**

M **Langley Model 350 "Lakecast" Reel.** Aluminum. Gear box control makes gears accessible without taking reel apart. Adjustment caps for drag control. Wt. 6 oz. Cap. 125 yds. 12-lb. test. (Shpg. wt. 8 oz.).
6N3179–Postpaid **$8.75**

N **Heddon "Pal" Reel.** Removable head ring. Chrome-plated brass. Anodized aluminum end plates. Quadruple multiplying; thumb drag; featherweight spool; cork arbor. 100-yd cap.; 12-lb. test line. Shipping wt. 12 ounces.
6N3113–Postpaid **$13.50**

P **Ocean City Model 2000 Reel.** Aluminum alloy frame. Hollow lightweight spool. Level wind. Drag on frame edge. Self-aligning bearings. Chamois container, tube Lubriplate. Shpg. wt. 1 lb. Cap. 100 yds. 18-lb. test.
6N3125–Postpd. **$20.00**

R **South Bend Model 750 Perfectoreno Reel.** 3-pc. take-down; chrome-plated brass frame. Aluminum spool, plastic arbor. Quadruple multiplying. Spool stops when lure hits water. 50-yd. cap.; 18-lb. test line. Shpg. wt. 12 oz.
6N3161–Postpaid **$8.75**

S **Pfleuger Supreme.** Chrome finish over brass. Level wind is rust-proof steel, quick starting. Anti-backlash; dial Indicator. Oilite lubricating system. Leather bag, repair parts, tools. Cap. 100 yds. 18-lb. test line.
6N3109–Postpd. **$33.25**

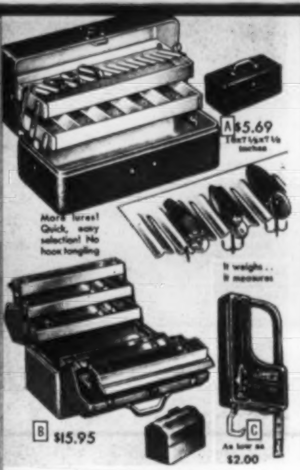
T **Pfleuger Summit Reel.** Level-wind; lightweight aluminum spool eliminates backlash. Adjustable casting drag. Polished nickel-silver. Tension oil cups. Screw-driver-wrench. Capacity 145 yards. 15-lb. test line.
6N3114–Postpaid **$12.75**

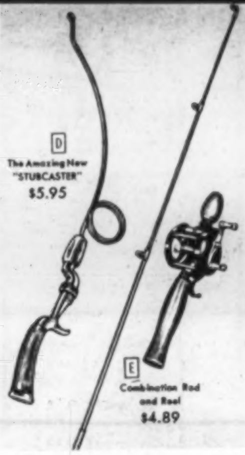
V **J. A. Coxe Model 25C Level Wind Reel.** Nickel-alloy frame, plastic end plates. Easy take-apart. Automatic free spool. Adjustable thumb drag, 100-yd. cap.; 9-lb. test line with cork arbor. Leather case. Shipping wt. 1 lb.
6N3130–Postpd. **$29.95**

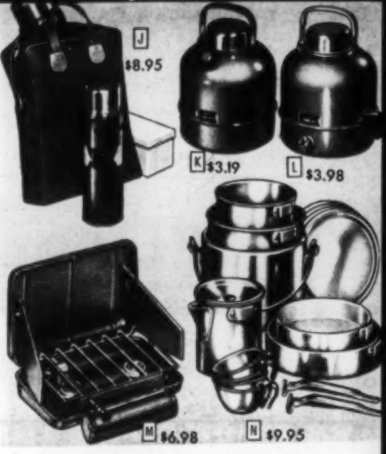
REEL CASE . . . added gift, to hold his treasured reel

Top Grain Leather Reel Case. Accommodates any 100-yd. bait casting reel. Gives excellent protection against dirt or sand. Leather hinged lid with fastener. Strong sewed seams. Natural tan color.
6 N 3535—Shipping weight 6 ounces **$1.39**

Note: Pflueger Reels not sold by Sears in Foreign Countries. Easy Terms on page 243


A $5.69
16x7½x7½ inches
More lures! Quick, easy selection! No hook tangling
It weighs . . It measures
B $15.95
C As low as $2.00





Tackle Boxes and De-Liar

A **J. C. Higgins Seamless Aluminum Tackle Box with Selector Tray.** Exclusive with Sears. Patented (No. 2364807). Partitioned lower tray. Undivided bottom space. Push-button lock. 16x7½x7½ in. high.
6 N 3466—Shpg. wt. 5 lbs. $5.69
6 N 03467R—Same box as above but 21x7½x7½ in. high. Shpg. wt. 6 lbs. 8.95

B **J. C. Higgins All-Aluminum Hip-Roof Tackle Box.** Three divided trays on each side. Large bottom compartment.
6 N 03488—Wt. 10 lbs. 18x10x13 in. . . . $15.95

C **Langley De-Liar.** Weighs fish to 8 lbs.; measures to 24 in. (Shpg. wt. 2 oz.)
6 N 3457—Not legal for trade. Ppd. $2.00

Large Langley De-Liar. Weighs to 28 lbs.; measures to 42 in. (Shpg. wt. 4 oz.)
6 N 3458—Not legal for trade. Ppd. $2.50

"STUBCASTER". . . Rod, Reel Set

D **Revolutionary New "Stubcaster."** Delight your favorite fishermen with this gift. They'll like the way this casting-trolling rod with coil spring design gives full-length rod action and greater casting accuracy in and around foliage. Brings fish right up to net. Aluminum, plastic pistol grip. Fits in tackle box; 21-in. long. Breaks down to 14 in.
6 N 3098—(Shpg. wt. 1 lb.) Postpaid . . . $5.95

E **Combination Rod and Reel.** Low-priced; costs less than you'd expect to pay for the rod alone! 4½-ft. rod; 1-pc. cadmium-plated solid steel blade. Chrome-plated steel guides, top. Cork grips. Level-wind reel, exposed metal parts chrome-plated brass. Quadruple multiplying. Cap. 100 yds. 18-lb. test line.
6 N 03099—Shpg. wt. 2 lbs. Complete . . $4.89

Camping and Picnic Needs

J **New J. C. Higgins Picnic Kit** will really be appreciated as a Christmas gift. Entire lunch and 2 qts. of beverage can be carried in this one container. Ideal for outings, motor trips, spectator sports. Case is made of tan, football-grain artificial leather. Zipper closing. Equipped with white enameled sandwich box and two 1-qt. vacuum bottles.
6 N 7301—*Size* 12x4½x15½ in. Shpg. wt. 8 lbs. 12 oz. $8.95

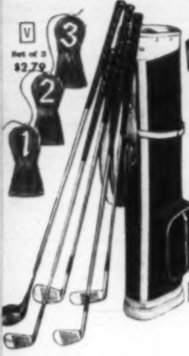
Deluxe Thermos Picnicker. As above but with 2 Thermos 1-qt. aluminum vacuum bottles. Each bottle has 4 nested plastic cups.
6 N 7340—*Not sold outside U.S.A.* Postpaid. $13.50

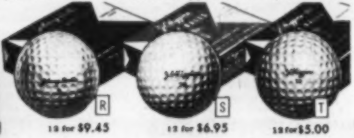
K **J. C. Higgins 1-Gal. Insulated Jug with E-Z Pour Spout.**
6 N 07363—Shipping weight 5 pounds $3.19

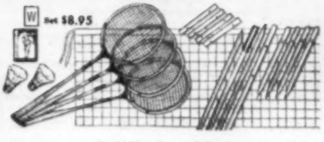
L **J. C. Higgins 1-Gal. Jug, Chrome-plated brass Spigot.**
6 N 07307—Zero-Cel insulation. Shpg. wt. 5 lbs. 3.98

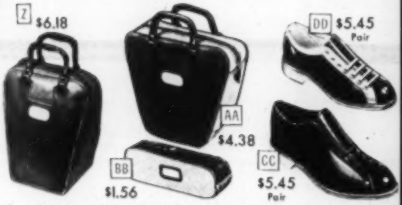
M **Low-priced 2-Burner Stove.** Steel, green-enameled case. Holds 2 pts. white gas. Folds to 18x11½x4¾ in.
6 N 07217—Cook surface 11x16⅛ in. Shpg. wt. 12 lbs. $6.98

N **14-Piece Camp Cook Set.** Polished aluminum. Includes 9-in. and 7½-in. frying pans. 2½-qt. and 5-qt. sauce pans, 4 plates 8⅞-in., 6-cup coffee pot with cover, 4 cups (⅝-pt. size). Set fits in 7-qt. kettle. Weighs about 5½ lbs. 7⅝ in. high.
6 N 7190—Postpaid. (Shpg. wt. 6 lbs.) $9.95









5 J. C. Higgins Clubs, Bag

P For "him" or "her" . . . for Christmas pleasure . . . for golfing pleasure! Set includes Brassie, Putter, Nos. 2, 5, and 7 Irons. Step steel shafted with black leather grips. Irons have chrome-plated heads. Brassie has perfectly-balanced persimmonwood head. Canvas bag is dark brown with tan artificial leather trim. Padded sling, zipper ball pocket. Protective studs on bottom of bag.

Men's Set. Bag and 5 righthanded clubs.
6 N 0837—Shipping weight 9 lbs. $28.49

Women's Set. Bag and 5 righthanded clubs.
6 N 0838—Shipping weight 9 lbs. $28.49

Golf Needs and Badminton Sets

J. C. Higgins Golf Balls. Special Christmas wrapping on 6 N 905. See General Catalog for further description. Shpg. wt. 2 lbs.

R **Johnny Bulla Pro-Model Balls.**
6 N 905—Special wrap of 12 for $9.45

S **J. C. Higgins Model 70 balls.**
6 N 906—12 for. 6.95

T **J. C. Higgins Model 50 Balls.**
6 N 907—12 for 5.00

V **Sheepskin Club Head Covers.** Dark brown pig-grained. Cotton flannel lining.
6 N 910—Set of 3. Shpg. wt. 1 lb. $2.79
6 N 911—Set of 4. Shpg. wt. 1 lb. 3.69

W **Badminton Set.** 4 Rackets (made in India), 2 shuttlecocks, 20x2-ft. net. Rules, poles, stakes, ropes included.
6 N 01327—Shpg. wt. 9 lbs. . . . . Set $8.95
6 N 01325—2 Rackets, 18x1-ft. net, 2 shuttlecocks, rules incl. Shpg. wt. 4 lbs. . . . . Set $3.95

Bowling Bags, Oxfords . . timely gifts for bowlers

Z **Plastic Ball and Shoe Bag.** Extra long zipper. Handsome British tan with white welt seams. Sturdy plastic handles. Ball fits into rubber cup in bottom, shoes on either side.
6 N 1440E—Shipping weight 2 pounds 10 ounces. $6.18

AA **Low-priced Ball and Shoe Bag.** Made of long-wearing sturdy duck in 2-tone brown and tan combination. Rubber cup holds ball, shoes fit at sides. Plastic handles, zipper top.
6 N 1437E—Shipping weight 1 pound 10 ounces. $4.38

BB **Shoe Bag** of cotton duck with zipper on 1 end. Leather handle. 2-tone brown and tan. Holds one pair of shoes.
6 N 1496E—Shipping weight 6 ounces. $1.56

J. C. Higgins Bowling Oxfords. Durable, comfortable uppers of soft, full-grain leather. Lace-to-toe style. Rubber right sole grips, buckskin left sole slides. Steel shank supports arch. Leather tip on rubber right sole adds to long wear. Order regular shoe size. If you wear wider than C width, order bowling shoes ½-size larger.

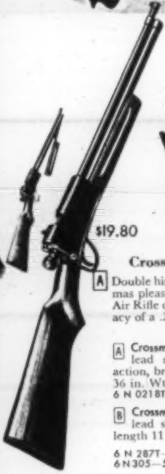
CC **Men's Black.** Righthanded. Shipping wt. 2 lbs. 14 oz.
6 N 1427—*State full or ½-size* 6 to 11. . . . . Pr. $5.45

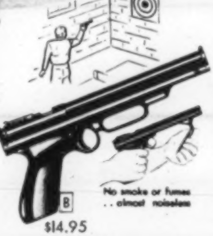
DD **Women's Black and White.** Righthanded. Shpg. wt. 2 lbs. 6 oz.
6 N 1428—*State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. . . . . Pr. $5.45

NOTE: 20% Federal Tax included on bowling bags

For Sportsmen, Golfers, Bowlers

"The yearly course that brings
this day about
Shall never see it but a holiday"



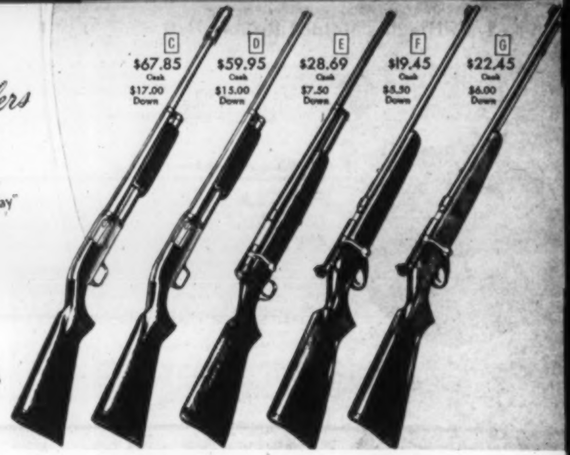


Crossman Air Rifle and Pistol

A Double his target practice pleasure . . . Christmas pleasure, too . . . by giving a Crossman Air Rifle or Pistol . . . the gun with the accuracy of a .22. Same price cash or terms.

A **Crossman Single Shot Rifle.** Fires .22 cal. lead shot. 20½-in. steel barrel. Bolt action, breech loading. Wood stock. Length, 36 in. Wt. 6 lbs. *Not sold to minors.*
6 N 0218T—(Shpg. wt. 9 lbs.) Postpaid . $19.80

B **Crossman Single Shot Pistol.** Fires .22-cal. lead shot. 8⅝-in. steel barrel. Overall length 11½ in. Wt. 2 lbs. *Not sold to minors.*
6 N 287T—(Shpg. wt. 3 lbs.) Postpaid . . $14.95
6 N 305—500 .22 cal. pellets. Shpg. wt. 11 oz. $1.69



J. C. Higgins Repeater Shotguns and .22 Rifles

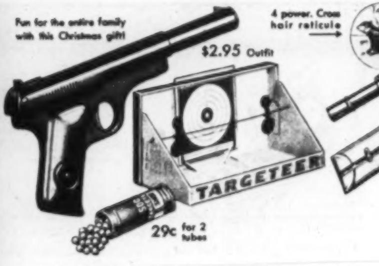
C **J. C. Higgins Model 20 Pump with POWer-PAC.** There isn't a hunter who wouldn't be thrilled and proud to own this 12-ga. six-shot repeater . . . it's America's new pump shotgun . . . sold at Sears low price. It's equal in quality, beauty, eye-appeal to any American-made pump-gun. He'll like this fast-handling, hard-hitting beauty for its lightning fast action (6 shots in 3½ seconds) . . . for the amazing new Power-Pac choke-control device that gives the right size pattern for short or long range with a big reduction in recoil. He'll like (and friends will envy) the all-around performance . . . the rich solid walnut stock and forearm. Non-takedown. Overall length 48 in. Actual wt. about 7½ lbs. 12 gauge only.
6N013—With Power-Pac. Shpg. wt. 10 lbs $67.85

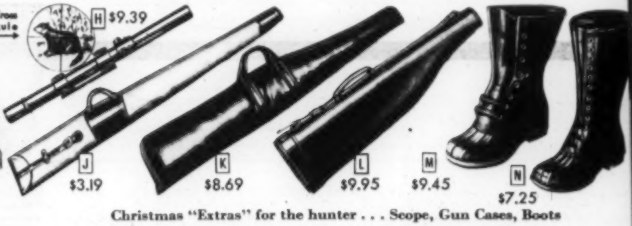
D **J. C. Higgins Model 20 with plain barrel.** As above but without POWer-PAC.
6 N 01—Full choke. Shpg. wt. 10 lbs. . . . $59.95
6 N 02—Modified choke. Shpg. wt. 10 lbs. . $59.95
6 N 03—Cylinder bore. Shpg. wt. 10 lbs . . 59.95
NOTICE—Firearms Not Sold to Minors

E **J. C. Higgins Bolt Action 6-Shot Repeater Shotgun.** He'll be happy to receive this gun because it's fast-handling and has dependable bolt action and rich walnut stock. Takedown. Actual weights and lengths: 12-ga. 7¼ lbs.—48-in.; 16-ga. 7¼ lbs.—46 in.; 20-ga. 7 lbs.—46 in. Shpg. wt. ea. 9 lbs.
6 N 097—12 ga. Full choke. 28-in. barrel $28.69
6 N 098—12 ga. Mod. choke. 28-in. barrel . . $28.69
6 N 099—16 ga. Full choke. 26-in. barrel . . 28.69
6 N 025—16 ga. Mod. choke. 26-in. barrel . . 28.69
6 N 096—20 ga. Full choke. 26-in. barrel . . 28.69
6 N 095—20 ga. Mod. choke. 26-in. barrel . . 28.69

F **J. C. Higgins 8-Shot .22 Repeater Rifle.** Clip-type magazine holds 8 short, long or long rifle shells. Adjustable "peep" sight. Dependable bolt action. 24-in. tapered barrel. Actual wt. 6 lbs. Walnut finished wood stock.
6 N 0209—Length 42½ in. Shpg. wt. 8 lbs. $19.45

G **J. C. Higgins .22 Repeater with tubular magazine.** Same gun as above but holds 25 short, 20 long, 18 long rifle shells. Actual weight about 6½ lbs. Length 42 in.
6 N 0211—Shipping weight 9 lbs $22.45





Daisy Targeteer Air Pistol and Target Set

Fun for grownups . . . fun for kids . . . and something new for entertaining guests. Yes the entire family will put this Christmas gift to plenty of good use. You know it's practical to give, too, because it is less powerful than ordinary air guns. Cocks like an Army .45 by pulling back on the slide . . . has same design as real pistol . . . holds 500 shots. The Targeteer pistol fires .118 caliber shot (smaller than BB's) accurately up to 12 feet. 10-in. blued steel barrel is fitted with open rear sight, bead front sight.

$2.95 Set

Outfit includes pistol, back-stop carton, two metal spinners, twenty five bull's-eye target cards, and five hundred shots. (Shipping weight 1 pound 11 oz.) Postpaid.
6 N 281T—Targeteer Outfit $2.95

Extra .118-cal. Pellets for Targeteer.
6 N 279—Shpg. wt. 5 oz . . . . Two tubes, each 500-pellet for 29c

Christmas "Extras" for the hunter . . . Scope, Gun Cases, Boots

H **J. C. Higgins 4-Power Scope.** Built by Weaver. Achromatic lens; internal windage, elevation. Cross hair. 30-ft. field at 100 yards. 11¼-in. long. Eye relief 2 in. Wt. with bracket-type mount 10¼ oz. *For .22 rifles. State make, model of your .22.*
6 N 663—Shipping weight 1 lb. $9.39

J **Sturdy Canvas full length Case.** Durable brown canvas reinforced at points of strain with leather. Cotton flannel lining. For shotguns and rifles. *Sizes* small 38 to 42 in.; medium 44 to 46 in.; large 48 to 52-in. length.
6 N 742—*State size.* Shpg. wt. 12 oz $3.19

K **Full-length Zipper Shearling Sheath.** Soft, thick shearling wool lining. Cotton duck cover impregnated with waterproof vinyl plastic. *State size* small 38–42-in.; medium 44–46 in.; large 48–52-in. length.
6 N 733—Shpg. wt. 12 oz $8.69

L **Leg O'Mutton Take-down Case.** Hard side. Grained vinyl-impregnated duck; adjustable leather sling strap; luggage-type handle. Hinged leather top; cotton flannel lining. Barrel compartment. Shpg. wt. 6 lbs. 10 oz.
6 N 0731—For automatics. Remington 17, 29, 31 pumps $9.95
6 N 0730—For single, double, other pumps . . $9.95

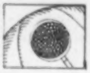
M **J. C. Higgins leather top 12-in. Field Boots.** Bar-cleated sole on waterproof rubber shoe. Ribbed vamp and semi-hard toes. Soft oil-tanned uppers. *State size* 6, 7, 8, 9, 10, 11, 12. If ½ size is worn, order next *smaller* size. Brown.
6 N 6208—Shpg. wt. 3 lbs. 14 oz . . . . Pair $9.45

N **J. C. Higgins full-laced 15-in. Rubber Hunt-Pacs.** Watertight and sturdy. Olive drab, lightweight. *State size* 6, 7, 8, 9, 10, 11, 12. If ½ size is worn, order next *smaller* size.
6 N 6207—Shpg. wt. 3 lbs. 10 oz . . . . Pair $7.25

NOTICE: Firearms not sold to minors. For details on Sears Easy Terms see page 243.

J. C. Higgins Molded Rubber Ball

Waterproof, seamless. Won't get water-logged, soggy, or lose shape

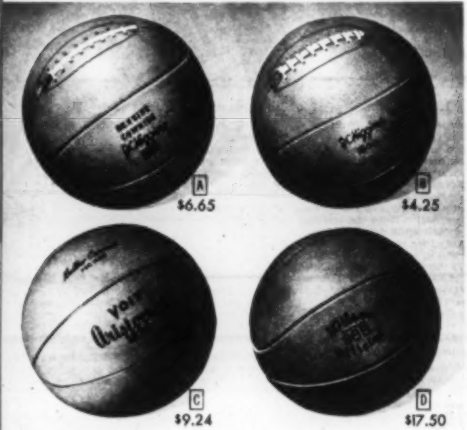


Pebblegraining, easy to handle; resembles expensive leather

New J. C. Higgins ball. Official in shape, size, weight and performance

J. C. Higgins Molded Rubber Basketball. Your best buy for outdoor play . . . official for indoor use. Takes the scuffs of rough courts that ruin ordinary balls . . . yet keeps its official size, shape, and liveliness. One-piece construction is molded to perfect shape and size without seams or stitching. Rubber impregnated fabric over inflated bladder forms the inside. Tough vulcanized cover forms the outside. Pebble graining for firm grip. Everything about the new J. C. Higgins molded rubber basketball is official. Inflating needle included. **$6.25**

6 N 1802—Shpg. wt. 2 lbs. 3 oz. . . . $6.25



Basketball, Baseball, Football, Boxing Goods

"Then away with every cloud
That our pleasure might enshroud"

Regulation Basketball Equipment

The gift that's right . . . because the season's right

A **J. C. Higgins Split Leather Ball.** Pebble-grained split cowhide; made with many high price features. J. C. Higgins quality. Official size, weight, handling ability. Sturdy-built. Regulation size pattern with strongly stitched seams. Double lining of herringbone twill helps ball hold its shape. Rubber bladder gives it plenty of "life." Flat leather laces. Inflating needle included. Shpg. wt. 2 lbs. 3 oz. **$6.65**

6 N 1801 . . . . $6.65

C **Voit Aristocrat Molded Rubber Basketball.** Features impossible to match in leather balls. Inner layers of fabric impregnated with top quality rubber. Molded over inflated bladder to perfect shape. Won't stretch or break. No stitches, seams, dead spots. Supertough rubber cover vulcanized to inner layers. Outwears leather balls. Double-seal, leakproof valve. Inflating needle included. **$9.24**

6 N 1826—Shpg. wt. 2 lbs. 8 oz. . . . $9.24

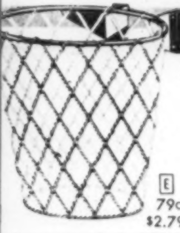
B **J. C. Higgins Peb-tex Basketball.** Bargain-priced for youngsters and beginners . . . will add that extra thrill to Christmas morning. Official size and weight. Strongly stitched seams, double lining reinforce ball for longer wear. Artificial leather cover pebble-grained like expensive balls for easier handling. Plastic lacing. One-piece rubber bladder inflates by needle. Needle included. Shipping weight 2 lbs. 3 oz. **$4.25**

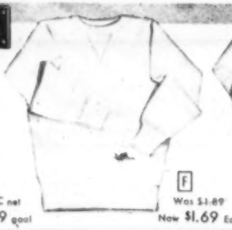
6 N 1800 . . . . $4.25

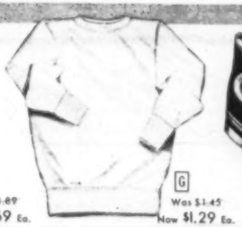
D **Wilson Official Laceless Basketball.** Long life in fast, hard play. Select pebble-grained cowhide cover reinforced with strong herringbone twill lining to prevent stretching. Holds accurate shape. Elimination of lacing assures accuracy of shots and rebounds. No lopsided bounces. Seams lockstitched with linen thread for longer wear. One-piece rubber valve-type bladder. Inflates by needle; needle included. *Postpaid.* **$17.50**

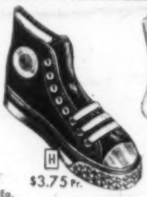
6 N 1824—(Shpg. wt. 2 lbs. 8 oz.) . . $17.50

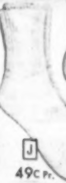
NOTE: Basketballs and footballs shown on these pages are shipped inflated and boxed to insure their perfect shape.

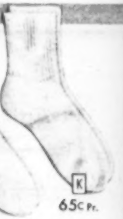



F
Was ~~$1.89~~
Now $1.69 Ea.


G
Was ~~$1.45~~
Now $1.29 Ea.







Goals and Nets

E **Basketball Goal.** Regulation 18-in. diameter steel ring. Firmly braced with welded steel brackets. Nuts and bolts are included. Net is not included. Buy 2 or more and save money. Shipping wt. each 8 lbs.

6 N 01833 . . . Each **$2.79**
2 for $5.45

Net for goal. Regulation size. Made of strong cotton twine. Goal is not included. Shpg. wt. each 6 oz.

6 N 1834 . . . . Each **79c**
2 for $1.50

Prices reduced on J. C. Higgins Sweatshirts

F **Heavyweight Sweatshirt.** Pre-shrunk; special process controls shrinkage to 3%. Correct fit no matter how often washed. Heavy cotton knit, double fleeced; maximum absorption. Cut extra full. Rib knit collar, cuffs, waistband. Color pearl gray. *Sizes* small (34-36-in. chest); medium (38-40); large (42-44); extra large (46 in.). *State size.* Shpg. wt. 1 lb. 5 oz. Buy two or more and save money.

6 N 2003 . . . . Each **$1.69**
Were 2 for ~~$3.69~~ 2 for $3.29

G **Medium weight Sweatshirt.** Firmly knit cotton with soft fleecing inside for absorption and comfort. Rib knit collar, cuffs, waistband. Strong seams hold up under hard strain. Full cut for active comfort. Allows arm and shoulder movement without binding. Light gray color. *Sizes* small (34-36-in. chest); medium (38-40); large (42-44); extra large (46 in.). *State size.* Shpg. wt. 1 lb. 8 oz. Buy two or more and save money.

6 N 2035 . . . . Each **$1.29**
Were 2 for ~~$2.79~~ 2 for $2.50

Basketball Shoes

H **Men's low-priced Basketball Shoes.** Molded rubber suction tread sole; extra thick at ball of foot where wear is greatest. Sturdy black duck uppers backed with cotton drill; rugged gray toe guard. Peg top design helps prevent binding at heel when shoe is laced tight. Cushioned heel guards against painful bruises. Double sewn seams for longer wear. Scientific last (wide at ball of foot, narrow at heel). *Full and half sizes* 5 through 12. *State size.* Wt. 2 lbs. 8 oz.

6 N 6210 . . . . Pair **$3.75**

Basketball Socks

J **Part Wool** with cotton reinforced heels, toes. 50% wool, 25% cotton, 25% rayon. Rib knit top. White. *State size* 9, 10, 11, 12, 13. Shipping wt. pr. 3 ozs.

6 N 2021–Pr. 49c 3 prs. . . **$1.35**

K **100% New Wool** with cotton reinforced heels, toes. Specially processed — won't shrink over 3%. Brushed inside for softest comfort. Rib knit top. White. *State size* 9, 10, 11, 12, 13. Shpg. wt. pr. 3 oz.

6 N 2057–Pr. 65c. 3 prs. . . **$1.75**

This Christmas you can buy all athletic gifts on Sears Easy Terms. See page 243 for details

A $2.60
B $4.25
C $4.98
D $7.35

Footballs for the young athlete

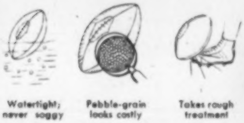
A **Peb-tex Football.** Sturdy low-priced ball. **$2.60** Pebble-grained imitation leather cover. Cemented cotton drill lining to hold regulation size and shape. Rubber bladder. Strongly stitched seams. Needle included.
6 N 2410—Shpg. wt. 1 lb. 8 oz. . . . $2.60

B **Split Leather Football.** Official size, weight. **$4.25** Tough pebble-grained split cowhide. Double cemented cotton twill lining helps ball hold shape. Flat leather laces; strong seams. Inflating needle included.
6 N 2413—Shpg. wt. 1 lb. 8 oz $4.25

C **Interscholastic Model.** Official size and weight. **$4.98** Pro-style. Cowhide cover pebble-grained. Double herringbone twill lining helps ball hold shape. Lockstitched seams; flat double leather lacings. Rubber bladder; needle incl.
6 N 2401—Shpg. wt. 1 lb. 10 oz $4.98

D **Official Conference Model.** Triple lining of cotton **$7.35** herringbone twill reinforcing. Official size, weight. Top pebble-grained cowhide. Long-wearing flat leather laces. Seams lockstitched with linen thread. 1-pc. rubber bladder. Needle included.
6 N 2402—Shpg. wt. 1 lb. 10 oz. $7.35

J. C. Higgins Molded Rubber Football



E Official performance, longer wear at low price. Sturdy **$4.90** cotton fabric impregnated with rubber. Seams slightly raised for passing control. Double reinforced ends.
6 N 2408—Needle incl. Wt. 1 lb. 12 oz. . $4.90

Youths' Football Togs

F **Good Quality Junior Helmet.** Molded white fiber crown. Tan leather trim; cotton padding. 4-pt. elastic webbing. Adj. chin strap. Fits up to headsize 7¼.
6 N 2417—Shpg. wt. 1 lb. 4 oz. $2.98

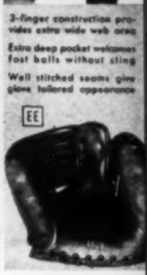
G **Our Best Quality Junior Helmet.** White molded fiber crown; black leather strips, earpieces. Cotton padding, leather forehead guard. 6 cross straps. Adjustable chin strap. Fits up to headsize 7⅜.
6 N 2418—Shpg. wt. 1 lb. 12 oz. $5.15

H **Colorful Jersey.** Cotton; roomy. *State color* blue body, gold yoke; green, white yoke; red, white yoke. *State size* small 26-28; medium 30-32; large 34-36.
6 N 2421—Shpg. wt. 10 oz. $1.39

J **Good Quality Pants.** Khaki drill; cotton hip, kidney pads. Reinforced points of strain. *State waist* 26, 28, 30, 32.
6 N 2407—Shpg. wt. 1 lb. 12 oz. $4.75

K **College-style Shoulder Pads.** Heavy cotton quilted pads; red fiber shields. Elastic arm straps. For boys up to 12 yrs.
6 N 2414—Shpg. wt. 1 lb. 14 oz. $3.95

X
Y
Z
AA
BB
CC
DD


3-finger construction provides extra wide web area
Extra deep pocket welcomes fast balls without sting
Well stitched seams give glove tailored appearance
EE

Boxing Gloves and Accessories

L **Boys' Pro-style Gloves.** Same design as used in professional bouts. Smoothly finished, wine colored sheepskin. Hair padding. Strongly stitched construction. Curved thumb for protection.
6 N 1416—Shipping weight 2 lbs. 6 oz. . . . . . Set of 4 $6.95

M **J. C. Higgins Official 8-oz. Fighting Gloves.** Padded cuffs hold wrists straight to deliver full force of your punch. Well padded with resilient hair filler to protect your fists. Highest quality wine colored sheepskin is tough but smoothly finished to prevent cutting opponent. Lined with durable canvas. Inside finger grip.
6 N 1410—Shipping weight 3 lbs. 4 oz. . . . . . Set of 4 $9.45

N **Striking Bag Platform.** Hardwood frame, 1-pc. circular steel rim, 22-in. diameter. Bag not included.
6 N 01405—Shipping weight 11 pounds $4.95

P **Striking Bag Swivel.** Metal ball and socket type.
6 N 1406—Shipping weight 7 ounces $1.29

R **Top Grain Cowhide Striking Bag.** Double layer cotton twill lining. Strong leather welt seams, leather laces. Rubber valve bladder, needle included. Russet color. Official size, shape, weight.
6 N 1450—Shipping weight 1 pound 10 ounces $9.65

Wine Color Sheepskin Striking Bag. Official size. Double cotton twill lining, rubber valve bladder. Leather welt seams. Needle included. (Not shown.)
6 N 1403—Shipping weight 1 pound 8 ounces $6.85

Junior size Striking Bag. Wine color sheepskin, rubber bladder. Needle included. (Not shown.)
6 N 1402—Shipping weight 1 pound 6 ounces $5.85

Gloves for Youngsters

S **Junior Size Fielder's Glove.** Endorsed by Billy Herman. Top grain tan cowhide; fully oiled. Leather-lined palm; felt padding. For right-handed throwers; wear on left hand.
6 N 1614—Shpg. wt. 1 lb. 4 oz. . . $2.95

T **Pro-style Junior Spear-M Model.** Adds inches to your reach; stops those overhead "liners." Whole mitt works with hand; automatically closes over ball at impact. Light tan cowhide; double-stitched reinforced webbing. For right-handed throwers; wear on left hand.
6 N 1643—Shpg. wt. 1 lb. 5 oz. . . . $4.50

V **Pro-style Junior Ball Hawk.** Endorsed by Stan Hack. Catch easy "outs" in palm, fast balls without sting in special webbing. Tan cowhide with lined palm. Wear on left hand; for right-handed throwers.
6 N 1619—Shpg. wt. 1 lb. 4 oz. . . $4.75

W **Bob Feller "Fireball".** For catching practice. Horsehide cover. Compressed felt over rubber center.
6 N 1604—Shpg. wt. 8 oz. 79c

Regulation Baseball Equipment Gifts

X **"Peanuts" Lowrey Model.** Tough, oiled willow tanned cowhide; sheepskin leather lining. Welted thumb, finger seams. Inner greased ball pocket. Jute felt padding. Shpg. wt. 1 lb. 6 oz.
6 N 1675—For right-handed throwers; wear on left hand $5.25
6 N 1636—For left-handed throwers; wear on right hand 5.25

Y **E. P. Fletcher Model First Baseman's Mitt.** 3-sided pocket between thumb, fingers. Add 5 in. to reach. Top grain cowhide, sheepskin lining. Reinforced thumb, finger sections. Oiled palm. Jute felt padding. Light tan. Tough plastic binding. Shpg. wt. 1 lb. 6 oz.
6 N 1678—For right-handed throwers; wear on left hand $6.35
6 N 1640—For left-handed throwers; wear on right hand 6.35

Z **J. C. Higgins Official 12-in. Softball.** Kapok core.
6 N 1613—Horsehide cover. Shipping weight 9 ounces $1.89

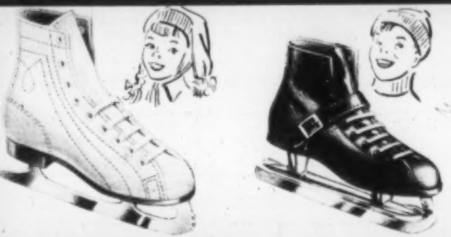
AA **J. C. Higgins Official Baseball.** Rubber covered cork center.
6 N 1603—Horsehide Cover. Shpg. wt. 8 oz. $1.89

BB **Baseball "Spikes."** Top-grain cowhide uppers. Double leather toe, felt insole. Oak bend leather heel. Steel rivets anchor spikes to sole. Goodyear lockstitch. *State size and ½ sizes* 4 through 11.
6 N 1693—Black. Shpg. wt. 2 lbs. 8 oz. . . . . Pair $5.85

CC **J. C. Higgins Official Hardwood Baseball Bat.** Select wood.
6 N 01744—Natural finish. Shpg. wt. 2 lbs. 6 oz $1.45

DD **J. C. Higgins Official Hardwood Softball Bat.** Select wood, dark finish; taped handle.
6 N 01720—Shipping weight 2 pounds 2 ounces $1.10

EE **Professional Ball Hawk.** Catch easy "outs" in the deep preformed pocket; snare the "hot" ones in extra-wide webbing without a sting. Tan cowhide; fully oiled. Leather-lined palm.
6 N 1626—Wear on left hand. Shpg. wt. 1 lb. 8 oz. $7.75



Ice Skates and Roller Skates
"I bring skates from where they grow in the land of ice and snow . ."

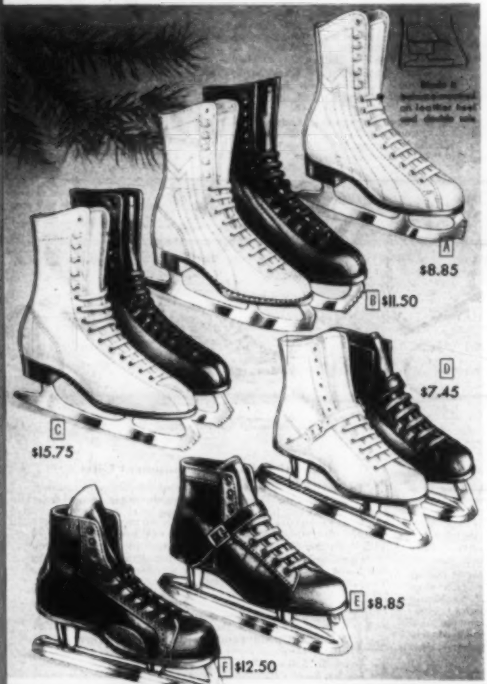
J. C. Higgins Ice Skates . . . for the youngsters

Figure Skates. Rocker-type hollow-ground blade makes it easier for young beginners to learn fancy skating. Saw tooth front lets them start and stop quickly or even stand on toes. Shiny, nickel-plated carbon steel blades. Top grain elk-tanned cowhide uppers keep ankle straight, reinforced with webbing for support. Double leather sole, children's ½-heel. Padded tongue. *State size* 11, 12, 13, 1, 2, 3. (For larger sizes see skate keyed "A" below.) **$6.45** Pair

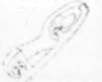
6 N 1015—White. Shpg. wt. 3 lbs. . . . $6.45

Pleasure or Hockey Skates. Built-in leather strap and steel arch shank give strong support. Top grain cowhide uppers have soft toe, padded tongue, cloth lining, for added support and comfort. Double leather sole. Shiny, nickel-plated tubular steel blades welded to sole plate for greatest strength. *State color* black or white. *State size* 11, 12, 13, 1, 2. (For larger sizes see skate "E" below.) Include accessories for a real "Xmas package." **$5.98** Pair

6 N 1000—Shpg. wt. 2 lbs. 12 oz. . . . $5.98



J. C. Higgins Pro-Style Figure Skates



These precision ground blades make figure skating easier because rocker design lets you whirl and pivot freely. Hollow-ground blade has two skating edges for graceful inside or outside turns. Saw edge acts as brake for dramatic stops; grips ice for graceful starts.

[A] **Women's Good Figure Skates.** Unusual low price. Split cowhide white tops, felt-backed tongue, cloth lining. Oak-tanned leather sole, heel. Nickel-plated hollow-ground steel blades. **$8.85** Pair

6 N 1014—*State size* 4, 5, 6, 7, 8, 9, 10. Shpg. wt. 3 lbs. 12 oz. $8.85

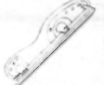
[B] **J. C. Higgins Better Figure Skates.** Stitching on uppers adds beauty to shoe, support to ankles. Top-grain elk-tanned cowhide uppers, cloth lined, shearling tongue. Double leather sole. Snug fitting heel counters. Nickel-plated hollow-ground carbon steel blades. Women's white, men's black. **$11.50** Pair

6 N 1009—Women's. *State size* 3, 4, 5, 6, 7, 8, 9, 10. Shpg. wt 3 lbs. 12 oz. . $11.50
6 N 1010—Men's. *State size* 5, 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 4 lbs. 4 oz. . 11.50

[C] **J. C. Higgins Deluxe Figure Skates** have fitted-comfort style professionals demand. High cut plain uppers of top-grain leather, fit without binding. American welt construction with double leather sole. Hollow-ground steel blades have tri-chrome nickel, copper, chromium finish for rust resistancy. White for women, black for men. **$15.75** Pair

6 N 1011—Women's. *State size* 3, 4, 5, 6, 7, 8, 9, 10. Shpg. wt. 3 lbs. 12 oz. $15.75
6 N 1012—Men's. *State size* 5, 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 4 lbs. 4 oz. . 15.75

J.C. Higgins Pleasure, Hockey Skates



J. C. Higgins tubular skates are built for endurance and speed. The sharp bright-finished steel blades are straight and narrow for creating "driving power." Welded tubular construction gives blade great strength, minimum weight. Steel shank adds support to arch.

[D] **J. C. Higgins Tubular Pleasure Skates.** Built-in strap for added support to ankles. Cloth lined split leather uppers. Soft toe of top grain leather. Shiny, nickel-plated welded steel blades. White for women, black for men. Shpg. wt. pr. 3 lbs. 12 oz. **$7.45** Pair

6 N 1007—Women's. *State size* 4, 5, 6, 7, 8, 9. . . . . .Pair $7.45
6 N 1006—Men's. *State size* 5, 6, 7, 8, 9, 10, 11, 12. . . . . .Pair 7.45

[E] **J. C. Higgins Economy Priced Hockey Skates.** Leather strap and stitching on split leather uppers lend support to ankles. Hard toe protects toes. Machine stitched oak leather sole. Nickel-plated tubular steel blades riveted to sole. Black with tan trim. **$8.85** Pair

6 N 1003—Men's. *State size* 3, 4, 5, 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 4 lbs. 4 oz. . $8.85

[F] **J. C. Higgins Professional-style Men's Hockey Skates.** Reinforcing tan scuff patches at back of heel, on ankle and vamp. Cross-stitching on top-grain cowhide uppers gives support to ankles. Shearling lined tongue allows comfortable tight lacing. Hard toe for safety, comfort. Chrome-plated skate anchored to oak-tanned double leather sole by steel rivets. Welded cups and tubes. Black. **$12.50** Pair

6 N 1005—Men's. *State size* 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 4 lbs. 4 oz. $12.50

J. C. Higgins Skating Accessories

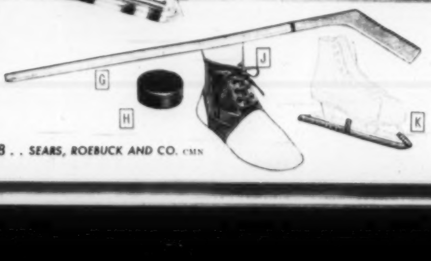
[G] **J. C. Higgins Hockey Sticks.** Select elm for strength, "whip."
6 N 01026—Large. 48 in. long. Shpg. wt. 1 lb. 12 oz. . . . . Each $1.09
6 N 01025—Small. 44 in. long. Shpg. wt. 1 lb. 12 oz. . . . . Each 75c

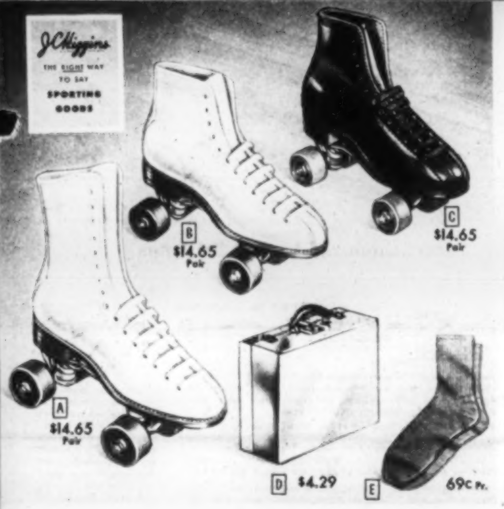
[H] 6 N 1027—**Regulation Puck.** Hard rubber. Black. Shpg. wt. 8 oz. Ea. 19c

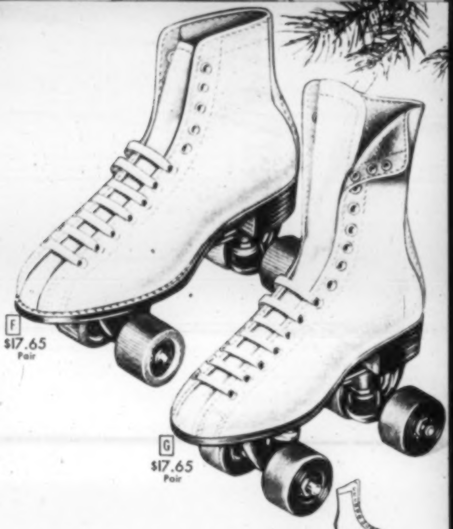
[J] **Ankle Support.** Heavy canvas webbing. *Men's sizes* extra small (shoe sizes 3-4); small (5, 6, 7); medium (8-9); large (10, 11, 12): *Women's sizes* small (3-4); medium (5-6); large (7, 8, 9).

6 N 1022—Shpg. wt. 4 oz. *State size and if for man or woman* . . . . Pr. $1.09

[K] 6 N 1028—**Rubber Skate Guard.** Protects skate blade. Shpg. wt. 4 . . . oz. Pr. 39c







MONEY-SAVING COMBINATION OFFER!

J. C. Higgins Rink Skates *Plus* Aluminum Case

Special Christmas Book Offer: Skate Case and Standard Rink Skates listed below may be purchased together at special price of $18.50. What a Christmas package! *Please state men's or women's, color, wood or fiber wheels, and size wanted.* **$18.50**

6 N 2360—(Rink skates and case combination.) Shpg. wt. 10 lbs. $18.50

J. C. Higgins Standard Rink Skates

$14.65 Pair

Top-grain elk-tanned cowhide uppers. Snug-fitting counters. Double leather sole. American welt construction. Padded tongue. 16 bearings per wheel. Non-locking adjustable cones. Adjustable steering. Steel chassis. Live rubber shock absorbers. Cast axle bracket, action screw.

A	6 N 2306—Women's. White. Fiber wheels. Shipping wt. pair 7 lbs.	$14.65
	6 N 2305—Women's. White. Wood wheels. Shipping wt. pair 7 lbs.	14.65
B	6 N 2304—Men's. White. Fiber wheels. Shipping wt. pair 7 lbs.	$14.65
	6 N 2307—Men's. White. Wood wheels. Shipping wt. pair 7 lbs.	14.65
C	6 N 2353—Men's. Black. Fiber wheels. Shipping wt. pair 7 lbs.	$14.65
	6 N 2354—Men's. Black. Wood wheels. Shipping wt. pair 7 lbs.	14.65

Women: *State even size* 3 to 10. **Men:** *State even size* 6 to 12.

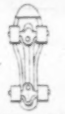
D **Shiny Aluminum Skate Case.** Lightweight case for skates, socks, accessories. Riveted construction. Plastic handle. Snap down lock.
6 N 2352—*Size* 14¼x10¼x5¼. Shipping weight 3 pounds **$4.29**

E **All Wool Skating Socks.** Warm and comfortable. 10 in. long. Shpg. wt. 6 oz.
6 N 2159—*State color* red or white. *State size* 9, 10, 11, 12 . . . . Pair **69c**

J. C. Higgins New Lightweight Deluxe Rink Skates

Lighter by a full pound

Finest leather uppers, sole

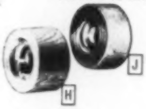


Aluminum alloy chassis

This is the new J. C. Higgins lightweight skate . . . a deluxe skate! The aluminum alloy chassis adds speed and grace to skating performance. Sixteen polished steel bearings per wheel—adjustable non-locking cones—micromatic adjustment for exact steering tension—10° action—live rubber shock absorbers—balance mounted chassis. Full leather lined white top-grain, elk-tanned cowhide uppers stand hardest wear, hold trim shape. Wide padded tongue. Goodyear welt construction for rugged strength. Shpg. wt. pair 6 lbs. *Even sizes* 3 to 9 for women; 6 to 12 for men. *Please state street shoe size.* **$17.65** Pair

F	6 N 2355—Men's. Fiber wheels	Pair	$17.65
	6 N 2356—Men's. Wood wheels	Pair	17.65
G	6 N 2357—Women's. Fiber wheels	Pair	$17.65
	6 N 2358—Women's. Wood wheels	Pair	17.65

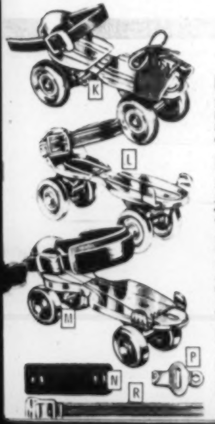
NOTE: If ½ size is worn, order next even size.



Replacement Wheels

H **Wide Maple Wheels.**
6 N 2329—Shpg. wt. 3 oz. Ea. . **19c**

J **Wide Fiber Wheels.**
6 N 2330—Shpg. wt. 3 oz. Ea. **28c**



Sidewalk Skates, Accessories

K **For children 3 to 6 years old.** For beginners. 8 ball bearings in each wheel. Rubber cushioned axle. Leather toe straps have strong lacing. Extend from 6¼ to 8¾ in. Nickel-plated steel frame.
6 N 2302—Shpg. wt. 2 lbs. . . . . . Pair **$1.89**

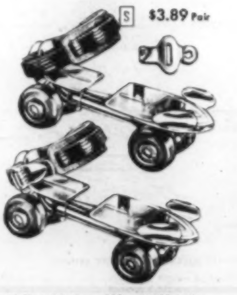
L **Sturdy Skates.** Eight ball bearings in each wheel. Rubber shock absorbers. Nickel-plated girder-type steel chassis adjusts from 8 to 10½ in. 17½-in. leather strap. Key included.
6 N 2303—Shpg. wt. 3 lbs. . . . . . Pair **$1.89**

M **J. C. Higgins Better Skates.** Heavy-duty nickel-plated steel wheels have 16 ball bearings apiece. Rubber shock absorbers. Nickel-plated 2-piece welded steel girder type chassis adjusts from 8 to 10¾ in. Padded strap. Key.
6 N 2301—Shpg. wt. 4 lbs. 6 oz. . . Pr. **$2.79**

N **Sponge Rubber Ankle Pad.**
6 N 2315—Shpg. wt. 2 oz. . . . . Pair **25c**

P 6 N 2317—Key. Shpg. wt. 2 oz. Each 5c

R **20-inch Leather Strap.**
6 N 2314—Shpg. wt. 4 oz. . . . . . Pair **19c**



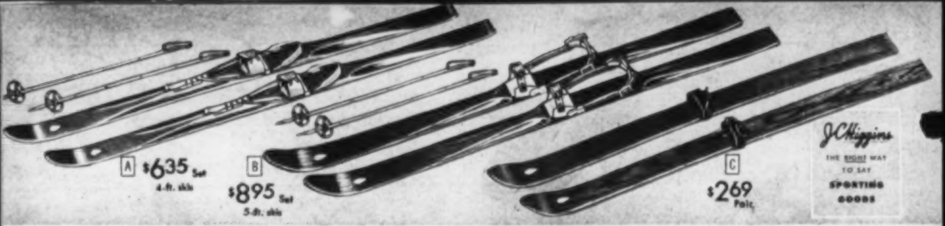
- **Adjustable from 8½ to 11½ inches**
- **Tubular nickel-plated steel chassis**
- **Shock absorbers for smooth skating**
- **Streamlined toe clamps fit curve of sole**

Our Best Sidewalk Skates

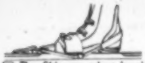
S A Christmas tree is the perfect background for the sparkle and brightness of these skates . . . and for the brightness in your youngsters' eyes when they see these J. C. Higgins Best. There's comfort built into these skates, too—rubber shock absorbers take up many of the jolts, allow controlled steering and add smoothness to sidewalk skating. The 16 ball bearings in each wheel help make longer strides and more speed possible—let the skater coast for longer distances. Flashing tubular nickel-plated steel chassis is extra strong—adjusts from 8½ to 11½ in. (full size larger than most skates). Special heavy-duty, extra long-wearing wheels have dust caps to keep wheels moving freely at all times. Reinforced heel plate. Streamlined toe clamps curve to fit shoe . . . hold the skate firmly to the shoe. Leather strap, sponge rubber pad and key included. **$3.89** Pair

6 N 2300—Shpg. wt. 6 lbs. . . . . . Pair $3.89

Rink skates, sidewalk skates are available on Sears Easy Terms . . . see page 243



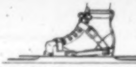
Complete Ski Sets for youngsters . . . start them right this Christmas



Ideal set for beginners . . . no special ski boots needed . . . bindings fit overshoes, boots, and shoes

A **The Skis** are select hardwood with ridge tops. Brown water-resistant finish. *State length* 4, 4½, 5 ft. See How to Order.
The Bindings. Adjustable front throw lever, like adults'. Rubber covered nylon cable holds boot firmly. Fits shoe sizes 11 to 4.
The Poles. Stout cane. Leather hand strap. 40 in. long. Steel points.

6 N 01120—**Complete.** Shpg. wt. 10 lbs. (Bindings not mounted). With 4-ft. skis . . . . $6.35 4½-ft. . . . . . $7.15 5-ft. $7.75
6 N 01175—**Poles only.** Shpg. wt. 1 lb. . . . . Pair 1.65
6 N 01115—**Skis with Bindings.** *State ski length.* Shpg. wt. pr. 8 lbs. 4-ft. . . . . $4.98 4½-ft. . . . . . $5.75 5-ft. $6.49
6 N 1104—**Bindings only.** Shpg. wt. 2 lbs. Pair 1.98



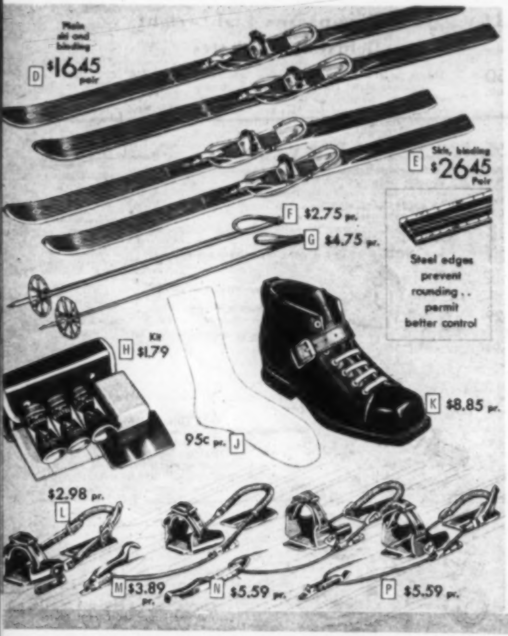
The quality ski set for youngsters 9 to 13 years old . . . designed like adult equipment . . . just as sturdy

B **The Skis.** Strong select hickory, tempo tips, ridge tops. *State lgth.* 5, 5½, 5¾-ft. Drilled for bindings (not mounted). See How to Order.
The Bindings. Touring. Steel toe irons, sole plate. Side throw lever.
The Poles. Same as poles in outfit 6N01120 at left.

6 N 01121—**Complete outfit.** Shpg. wt. 11 lbs. With 5-ft. skis . . . . . $ 8.95 5½-ft. . . . . $9.75 5¾-ft. 10.45
6 N 01158—**Skis and Bindings only.** *State ski lgth.* Shpg. wt. 6 lbs. 5-ft. . . . . $7.75 5½-ft. . . . . . $8.50 5¾-ft. $9.25
6N1105—**Bindings only.** (Juniors, adults.) Shpg. wt. 2 lbs. 4 oz. . . Pr. $2.19

HOW TO ORDER JUVENILE SKI LENGTH. Extend arm over head. Measure from base of thumb to floor. Order ski length nearest this measurement.

C **4-ft. Flat Top Juvenile Skis.** Not designed for controlled skiing like outfits at left. High quality hard wood takes a lot of rough use. Stained, finished to high gloss with waterproof varnish. Special mortise for toe strap that's included. Lace on strap permits finer adjustment on youngsters' feet. 4-ft. length only. Shpg. wt. 5 lbs.
6 N 01113. Pair **$2.69**



Adult size Ski Equipment

Perfect gift for a white Christmas . . . timely . . . thrilling!

D **J. C. Higgins solid hickory Skis.** Select hickory. Hand-crafted ridge tops. Matched in grain, weight, flexibility. Stained walnut tops, bottoms protected by 2 coats lacquer. See How to Order below. *State length.*
6 N 01116—Plain-edged skis with binding (see 6N1107 below) mounted. Pair $16.45
6 N 01159—Plain-edged skis without bindings . . . . Pair 11.45
6 N 01117—Steel-edged skis (better control; better "bite" into snow; prevents rounded edges) with binding (6 N 1107 below) mounted . . . . Pair $20.45
6 N 01160—Steel-edged skis without bindings . . . . Pair 15.95

E **J. C. Higgins pressure-molded hickory Skis.** 2 layers of hickory pressure-molded to perfect camber. Matched for balance, weight, flexibility. Walnut finished tops; straight-groove bottoms finished in red speed lacquer. Tempo tips, ridge tops; steel edges. *State length.* See How to Order.
6 N 01118—Skis with binding (see 6N1107 below) mounted . . . . Pair $26.45
6 N 01169—Skis without binding . . . . Pair 21.95

HOW TO ORDER CORRECT SKI LENGTH. Extend arm over head, heels on floor. Measure from base of thumb to floor. Order ski length nearest this distance.

Sizes and Shipping Weights of Adult Skis shown above

6-ft.–8 lbs.; 6¼-ft.–9 lbs.; 6½-ft.–10 lbs.; 6¾-ft.–11 lbs.; 7-ft.–12 lbs.; 7¼-ft.–13 lbs. Sizes 7 and 7¼-ft. skis shipped freight or express. Add 3 lbs. if bindings included.

F **Strong cane Ski Poles.** Lacquer prevents drying; leather wrist strap. 6-in. metal snow ring, leather cross straps. See How to Order.
6 N 01177—Lengths about 42, 45, 48, 51 in. *State length.* Shpg. wt. 2 lbs. Pr. **$2.75**

G **Lightweight aluminum alloy Poles.** Triangular steel point. 6-in. aluminum snow ring, riveted non-slip chrome-tanned leather cross straps. Red and blue handle; padded leather half-grip. Shpg. wt. 2 lbs. See How to Order.
6 N 01176—Lengths about 42, 45, 48, 51 in. *State length* . . . . Pair **$4.75**

HOW TO ORDER CORRECT SKI POLE LENGTH. Measure from floor to just less than ½ way between elbow and armpits. Order pole length nearest this measurement.

H **Wax Kit with Case.** 2-oz. tubes of Base, Universal, Klister (for wet snow). Cork block, steel scraper, wiping towel. Blue fabric case for belt.
6 N 1187—Shipping weight 1 pound . . . . Kit **$1.79**

J **Pre-shrunk 100% new wool Ski Socks.** (Max. shrink. 3%). Seamless rib knit, softly fleeced inside. *State color* red or white; *size* 9, 10, 11, 12.
6 N 2150—10-in. length. Shpg. wt. 6 oz . . . . Pair **95c**

K **Chippewa low-priced brown Ski Boots.** Top grain cowhide uppers, oil-tanned, water-repellent. Grooved rubber heel, leather-lined box toe. Double sole, rubber outsole. *If ½ size is worn, order next larger.* Wt. 4 lbs. 4 oz.
6 N 6232—Men's, boys'. Sizes 3–12. *State size, allow for socks* . . . . Pair $8.85
6 N 6233—Women's, girls'. Sizes 3–9. *State size, allow for socks* . . . . Pair 8.85

L **J. C. Higgins Safety Bindings.** Side throw lever. For downhill, touring.
6 N 1106—Flexible heel spring; adjustable toe irons. Wt. 3 lbs. 6 oz. Pr. $2.98

M **J. C. Higgins Racing Bindings.** Side hitch brackets for racing, touring.
6 N 1107—Reverse front throw lever. Shpg. wt. 3 lbs. 12 oz . . . . . . Pair $3.89

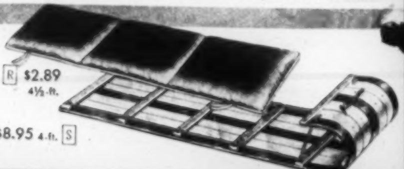
Kandahar Bindings. Side brackets, cable guides. Wt. pr. 3 lbs. 14 oz.
N 6 N 1110—Racing model with front throw hand lever . . . . Pair **$5.59**
P 6 N 1111—Touring model. Side lever, releases in bad spill . . . . Pair $5.59

Toboggans and Pads . . . swift gifts for winter snows

R 6 N 01183—4½-ft. **Pad** for 6-ft. toboggan. Shipping weight 3 pounds $2.89
6 N 01184—6½-ft. **Pad** for 8-ft. toboggan. Shipping weight 5 pounds 4.49

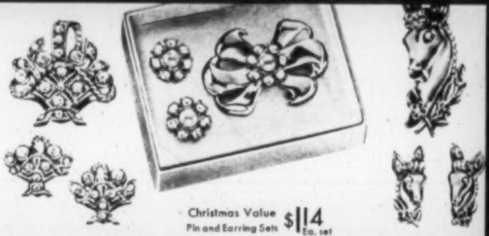
NOTE: Toboggans shipped freight or express.

S 6 NM 1165—**J. C. Higgins 4-ft. Toboggan** . . . for 3 riders. Shipping weight 10 pounds . . . . $ 8.95
6 NM 1166—**J. C. Higgins 6-ft. Toboggan** . . . for 4 riders. Shipping weight 18 pounds 14.50
6 NM 1167—**J. C. Higgins 8-ft. Toboggan** . . . . for 5 riders. Shipping weight 25 pounds 19.50
6 NM 1168—**J. C. Higgins 10-ft. Toboggan** . . . . for 6 riders. Shipping weight 32 pounds . . . 24.50



Costume Jewelry

"Variety is the very spice of life that gives it all its flavor"



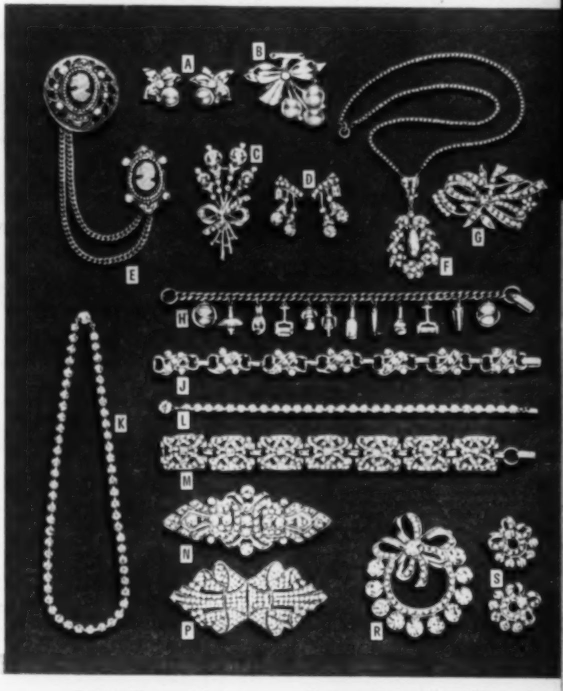
Boxed Pin and Earring Sets at one unbelievably low price

She'll go for a brilliant pin and earring set in a big gift way, you'll go for the down-to-earth price. Scintillating styles, unusually fine quality . . . outstanding values! Lovely rayon-lined gift box. Safety clasps; screw back earrings. Shipping weight each set 7 ounces.

Rhinestone studded basket. Flashing rhinestone flowers, leaves on silver color metal for a touch of glitter. Pin 1½-in. high, earrings ⅞ in.
4 N 3604E—Set....$1.14

Gleaming gold color metal bow. Rich creamy simulated pearl center surrounded by twinkling rhinestones. Pin 2-in. wide, earrings ⅝ in.
4 N 3606E—Set....$1.14

Pert horse's head of gold color metal. Enameled wreath around neck. Aqua blue stone eyes, ruby color ears. Pin 2⅛ in. high, earrings 1 in.
4 N 3605E—Set....$1.14



Budget beauties for your gift list

Wonderful new costume pieces for yourself, for gifts. You'll want several at this low price. Pins have safety clasps; screw back earrings. Shpg. wts.: pins, bracelets, pendant each 4 oz.; earrings pair 3 oz.

A **Simulated pearl earrings**
4 N 4012ME—1 in. Pr. $1.14

B **Charming cluster pearl pin** to match. Dainty gold color metal stems and leaves with simulated pearl cherries, sparkling rhinestones.
4 N 3612ME—1⅜ in. high. $1.14

C **Graceful bouquet pin.** Bright rhinestones sprinkled over silver color metal stems, flowers and bow.
4 N 3613ME—2⅜ in. high. $1.14

D **Matching earrings.**
4N4013ME–1¼ in. Pr. $1.14

E **Cameo chatelaine.** Beautifully carved white heads on tan stones. Gold color metal frame. 3½, 5-in. chains.
4N3533E–Pins 1½ in. high. $1.14

F **Rhinestone and simulated pearl pendant.** Sparkling rhinestone wreath and flowers with tear-drop pearl. Silver color metal 15-in. chain.
4 N 4542E—1¾ in. high . . $1.14

G **Rhinestone bouquet pin** . . . a graceful spray of flowers and leaves with a bow. Bright stones in silver color metal.
4 N 3609E—2¼ in. wide . $1.14

H **Charm bracelet** in gold or silver color metal with 12 charms. *State color.*
4 N 4431E—7½ in. long . . $1.14

J **Rhinestone bracelet.** Silver color metal links encrusted with flashing rhinestones. A luxurious-looking gift.
4 N 4408E—7½ in. long . . $1.14

Rhinestone charmers make glamorous gifts

A spectacular collection of new costume jewelry ablaze with sparkling rhinestones. So low priced, you can't resist them! Choose the right pieces to highlight your wardrobe. Pins have safety clasps; screw back earrings. Shpg. wts. pins, bracelets, necklace each 4 oz.; earrings pair 3 oz.

K **Flexible rhinestone necklace.** Top quality stones, silver color metal. Stone-set clasp. Beautifully simple.
4 N 4533ME—14 in. long . . $2.32

L **Matching bracelet.**
4 N 4433ME—7 in. . . . $1.14

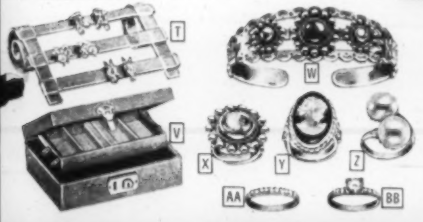
M **Dressy rhinestone bracelet.** Sparkling stone-studded links of silver color metal.
4 N 4432E—7 in. long $3.50

N **"Triplet" pin** . . . may be worn as a brilliant brooch or as two clips and a pin. Two side clips detach, leaving a large, sparkling pin. Diamond-bright rhinestones set in silver color metal for luxurious glitter.
4 N 3614E—3¼ in. wide . . $2.98

P **"Duet" pin** . . . wear it as an elegant pin, as two alluring clips. Finest quality rhinestones that sparkle with a diamond-like brilliance. Set in silver color metal to enhance their flashing beauty. Clips slide apart easily. An exquisite gift!
4 N 3615E—3½ in. wide . . $5.50

R **Rhinestone wreath pin** . . . for silhouetted sparkle on dark dresses or suits, for costume brilliance. Shining silver color metal radiant with rhinestones, cut like real diamonds.
4 N 3607ME—2 in. wide . . $3.50

S **Matching rhinestone earrings.** Diam. 1 in.
4 N 4037ME—Pair $2.32



Smart gift suggestions

T **Lucite earring rack.** 6 in. wide. Wt. 5 oz.
4 N 4822—Earrings not included . . . . . 95¢

V **Shiny plasticized jewel box** with hinged tray. Lock and key. Red or light blue with harmonizing rayon lining. Partitioned tray. Size 7¾x5¾x2½ in.
4 N 4825—Shpg. wt. 1 lb. 4 oz. *State color* . . $1.95

Genuine leather jewel box (not shown). Quilted effect top with. 24K gold tooling. Partitioned, hinged tray. Red or medium blue with rich rayon lining. Lock and key for safe storage. Size 10x7x3½ in.
4N4826 – Shpg. wt. 1 lb. 12 oz. *State color* . . . $3.95

Prices include 20% Federal Tax where E is added to catalog number (as 4 N 3604E)

Costume Bracelets and Rings

W **Turquoise stones,** silver color bracelet.
4 N 4558ME—Metal. Shpg. wt. 6 oz. . . $1.14

X **Matching turquoise-set adjustable ring.**
4 N 4808ME—Shpg. wt. 4 oz. $1.14

Y **Cameo** on tan; adjustable gold color ring.
4 N 4801E—Metal. Shpg. wt. 4 oz. . . . $1.14

Z **Simulated pearls,** rhinestones. Sterling.
4 N 4802E–Shpg. wt. 4 oz. *State size 5 to 8* . . $2.32

Rhinestone engagement and wedding rings. Sterling rings; *state size 5 to 8.*

AA 4N4804ME–Wedding ring. Wt. 4 oz. $1.14

BB 4 N 4803ME—Size of ¾ ct. diamond, 4 side stones. Shpg. wt. 4 oz. $2.32

Compacts and Pearls

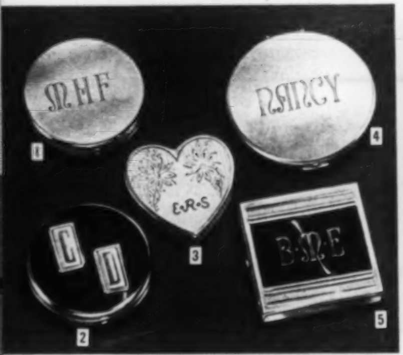
". . each year I live
I always like the gifts I get
But how I love the gifts I give"

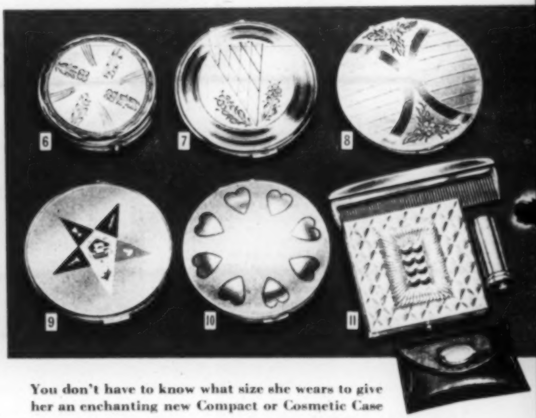
Special Christmas Price $5.95

Exciting low price on Sterling Compact

Want to make her Christmas dreams come true? Here's how! Give her an exquisitely designed sterling silver compact, at the unbelievably low price of $5.95. Don't miss this remarkable Christmas offer! Sparkling pinwheel design gives an engine-turned effect. Looks like a fine piece of jewelry with its gleaming, highly polished finish. Not in many years have we had precious sterling silver compacts in this good weight and excellent quality for such a small price. Deep powder compartment with mesh sifter. Velvety soft puff. Made by Dorset. Price includes 20% Federal Tax.

4 N 4765E—Diameter 3 in. Postpaid. (Shpg. wt. 4 oz.) **$5.95**





Thrift-priced, Personalized Compacts to dazzle her on Christmas morning

Choose one of these smartly styled compacts made by Dorset. If correctly engraved, compacts may not be returned. Postpaid (Shipping weight each 5 oz.).

1 Satin-finished gold color metal, polished sides. Sifter style.
4 NR 4763—Diameter 3 in. *Print 3 Initials* **95c**

2 Glowing red or blue jeweltone top with sparkling gold color snap-on initials and trim. Sifter style with super-soft puff.
4 NR 4766—Diameter 3 in. *State color and print 2 initials* **95c**

3 Gold color metal heart dressed up with dainty flower design. Metal cover over powder compartment. Size 2¾x2¾ in.
4 NR 4761—*Print 3 initials or name not over 5 letters* **$1.95**

4 Satin-finish gold color or red jeweltone compact is wafer-thin. Metal powder compartment cover. Diameter 3⅞ in. *State color*.
4 NR 4742—*Print 3 initials or name not over 5 letters* **$1.95**

5 Red or green gleaming jeweltone center with polished, ridged gold color metal ends. Sifter style. Thick, soft puff.
4 NR 4767—3-in. square. *State color and print 3 initials* **95c**

You don't have to know what size she wears to give her an enchanting new Compact or Cosmetic Case

They're all good sizes, made to catch the eye and pamper her vanity. Made by Dorset.

Never have we had such beautiful, hand-engraved compacts as (6), (7) and (8) at popular prices. Exquisitely detailed flower designs in rose and green gold color.

6 Satin finish silver color center, gold color trim. Sifter style. Diam. 3 in
4 N 4774—Postpaid (Shpg. wt. 5 oz.) . . . **$1.95**

7 Soft-toned flowers on silver color background, shiny gold color frame. Metal powder cover. Diam. 4 in.
4 N 4772—Postpaid (Shpg. wt. 5 oz.) . . . **$2.95**

8 Gold color bands contrast beautifully with gleaming flowers on satin finish silver color top. Metal powder cover. Elegantly wafer-thin. Diameter 4 in.
4 N 4773—Postpaid (Shpg. wt. 5 oz.) . . . **$3.95**

9 Authentic Eastern Star emblem in the official colors on satin finish gold color metal. Metal powder cover. Diam. 4 in.
4 N 4775—Postpaid (Shpg. wt. 5 oz.) . . . **$1.95**

10 Elegantly tapered satin finish gold color metal. Bright hearts outlined in black. Metal powder cover. Diam. 4 in.
4 N 4771—Postpaid (Shpg. wt. 5 oz.) . . . **$1.95**

11 Rich, genuine leather kit keeps your cosmetic needs in attractive order for you. Handy to carry in your purse, lovely to carry alone. Square 3-in. compact has quilted-effect gold color metal top. Comb 4½ in. long. Lipstick holder has screw type bottom. Size of kit 4x6 in. *State color* red, green or black.
4 N 4776—Postpaid (Shpg. wt. 4 oz.) . . . **$2.95**

Dorset Compacts and Cigarette Case 95c Each

12 Large compact looks much more expensive than its low price. Black flower and leaf design enameled on satin finish gold color metal. Mesh sifter. Diam. 4 in.
4 N 4769—Postpaid (Shpg. wt. 5 oz.) **95c**

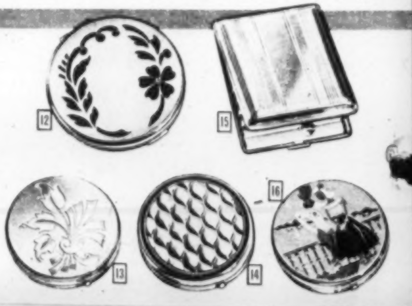
13 Gleaming mirror-finished leaf and ribbon design on satin-finished gold color metal. Mesh sifter. Diam. 3 in.
4 N 4756—Postpaid (Shpg. wt. 5 oz.) **95c**

14 Brilliant quilted-effect gold color metal top with contrasting black rim. Mesh sifter over deep powder compartment. Downy-soft puff. Diam. 3 in.
4 N 4768—Postpaid (Shpg. wt. 5 oz.) **95c**

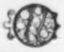
15 Here's a value that's really tops! Sparkling gold color metal cigarette case with good-looking engine turned design. Holds a full package of 20 cigarettes for convenience. And look at that low price! 4 in. long, 3 in. wide.
4 N 4701—Postpaid (Shpg. wt. 5 oz.) **95c**

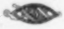
16 Teen-age compact for the coke crowd! Boy and girl in romantic moonlit scene enameled on metal top in lush colors. Mesh sifter. Diam. 3 in.
4 N 4758—Postpaid (Shpg. wt. 5 oz.) **95c**

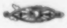
Do your Christmas shopping the Sears Easy Terms way — see page 243 for details



Tradition Pearls . . . famous for beauty, perfect for gifts


FINE has sparkling rhinestone clasp

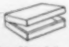

FINER 10K white gold filigree clasp


FINEST—14K white gold filigree clasp set with flashing diamond

One of the finest of simulated pearls—scientifically created to reproduce the glow, beauty and iridescence of real pearls. Strung on special silk cord that resists stretching and breaking. Our three qualities are graded by the creamy color and luster of each bead, achieved by many coatings of pearly essence . . . by the roundness of each pearl . . . the evenness of size graduation . . . and the quality of the clasp. Shipping weight each necklace 5 oz., earrings 3 oz.

Glass base coated many times with shimmering pearly essence from the sea

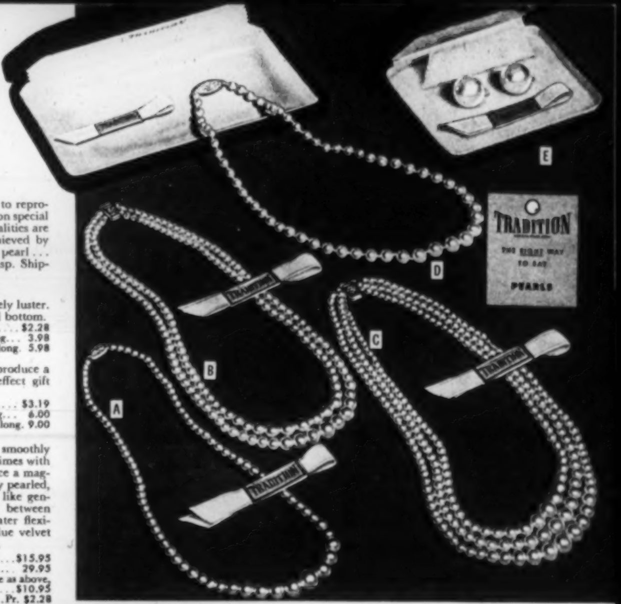
Perfectly round pearls, carefully graduated and evenly matched by experts

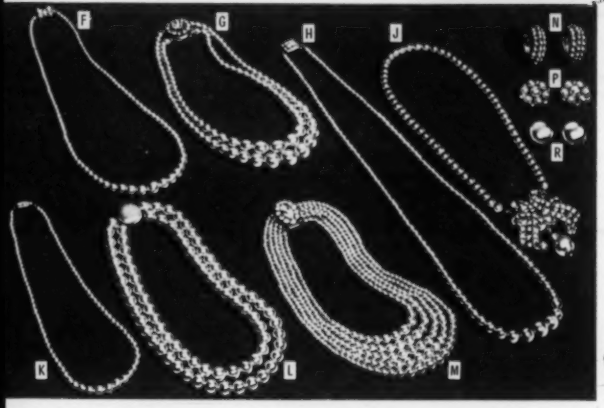

Each necklace in beautiful gift box. Different quality box with each quality pearls.

Fine quality. Coated 9 times for a lovely luster. Rhinestone clasp. Box has satin lined bottom.
(A) 4 N 4684E—1-strand. 17 in. long...... $2.28
(B) 4 N 4685E—2-strand. 16, 17 in. long... 3.98
(C) 4 N 4686E—3-strand. 16, 17, 18 in. long. 5.98

Finer quality . . . coated 12 times to produce a lustrous glow. Lovely blue suede-effect gift box, satin lining top and bottom.
(A) 4 N 4687E—1-strand. 17 in. long...... $3.19
(B) 4 N 4688E—2-strand. 16, 17 in. long... 6.00
(C) 4 N 4689E—3-strand. 16, 17, 18 in. long. 9.00

D **Our finest.** Fine glass beads, smoothly rounded and coated many more times with pearly essence plus coatings to produce a magnificent iridescent sheen. Individually pearled, carefully polished by hand. Strung like genuine Oriental pearls, hand-knotted between each bead to give the necklace greater flexibility and grace. Exquisitely soft blue velvet snap-cover gift box, white satin lined.
4 N 4600ME—1-strand. 18 in. long........$15.95
4 N 04618ME—2-strand. 17, 18 in. long.... 29.95
4 N 4531ME—1-strand. 18 in. long. Same as above, except with sterling silver clasp............$10.95
(E) 4 N 4011ME—⅝-in. screw Earrings. . .Pr. $2.28





Give her lovely Simulated Pearls to wear with every costume

F **Good quality,** coated 7 times with pearly essence; low-priced for thrift-giving. Rhinestone clasp. 1, 2 and 3 strands. Shpg. wt. each 5 oz. Gift box.
4 N 4661E—17 in. long.......$1.10
4 N 4662E—16, 17 in. long... 2.20
4 N 4663E—16, 17, 18 in. long 3.30

G **Two-row Choker Necklace,** evenly graduated matched pearls. Large twinkling rhinestone clasp. Shpg. wt. 5 oz.
4 N 4543E—13½, 14 in. long. $2.98

H **30-inch Rope Necklace,** the newest of the "new look." Clasp has square cut rhinestone surrounded by smaller stones.
4 N 4530E—Shpg. wt. 5 oz...$2.98

J **Pearl and Rhinestone Pendant,** perfect accent for the new elegant fashions. Flashing rhinestone pendant with tear-drop pearl. Clasp is at side of pendant. 15-In. long.
4 N 4532E—Shpg. wt. 5 oz....$2.32

K **Junior Pearl Necklace** Rich, creamy pearls evenly graduated ..smaller, daintier than grownups'. Silverplated clasp. Length 13 in.
4 N 4670E—Shpg. wt. 5 oz.....94c

L **Two-row Choker Necklace** with evenly matched, creamy beads. Smoothly rounded pearls have a lovely, lustrous glow. Bead clasp. Shpg. wt. 5 oz.
4 N 4569E—14, 14½ in. long. .$2.28

M **Bib-style Necklace** . . . the most romantic of all fashion accessories. Perfectly matched and carefully graduated beads. Five strands of exquisite simulated pearls in 15, 16, 17, 18 and 19-in. lengths. Sparkling rhinestone clasp.
4 N 4607E—Shpg. wt. 5 oz...$5.50

Simulated Pearl Earrings in three charming styles. Comfortable screw backs. Shpg. wt. pair 3 oz.

N **Hoop of dainty pearls.**
4 N 4020E—Diam. 1 in. Pr. $1.14

P **Pearls and rhinestones.**
4N4001E—Diam. ⅝ in. Pr. $1.14

R **Tailored button pearls.**
4 N 3912E—Diam. ⅝ in. Pr. 68c

Glowing Jewel-Glo Jewelry

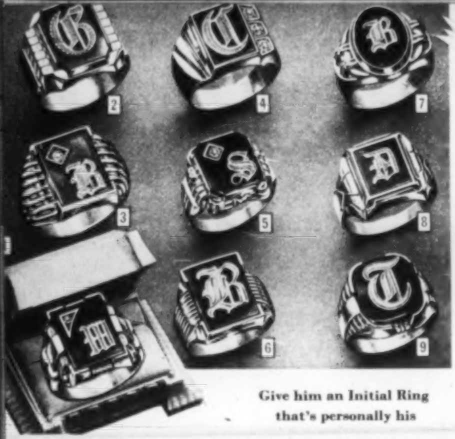
Want to be her favorite Santa? Give her alluring Jewel-Glo jewelry to highlight her wardrobe. It's so easy to play Santa at these low prices. And look at those luscious colors! Pearly tones of pale pink, light blue or snowy white. *State color.* Bracelet adjusts to fit wrist. Shpg., wts.: necklace or bracelet, 4 oz.; earrings, 3 oz.
4 N 4503ME—16-in. necklace......................$1.14
4 N 4406ME—Two-row bracelet.................. 1.14
4 N 3926ME—Screw back earrings. Diam. ⅝ in. .Pr. 68c

Cultured Pearls, Sears low priced

Now you can give beautiful cultured pearls at a price lower than you'd have dreamed possible! Precious gems from living oysters, they possess the lustrous loveliness that can't be completely imitated. Enchanting luster and exquisite delicacy in each bead, with the tiny imperfections that mark them as genuine. Strung on strong cord, a knot between each bead. 10K white gold filigree clasp. Luxurious white and gold box, satin lined. Amazing value at this low price!
♦ 4 N 4541EY—17-in. necklace. Shpg. wt. 5 oz...$29.95

Men's and Women's, Boys' and Girls' Rings

"A gift is as a precious stone
In the eyes of him that hath it"



Give him an Initial Ring that's personally his

Striking mountings are smoothly finished inside—a mark of high quality. Price depends upon weight and design of mounting, fineness of stone. 10K yellow gold unless otherwise stated. *Print 1 initial. State size 8 to 12.* Shpg. wt. each 4 oz.

1 Fiery diamond in 14K white gold setting. Genuine black onyx.
♦4 N 05408EY....$25.95
♦4 N 05407EY–As above without dia. $20.95

2 Bold initial on synthetic ruby. Massive mounting with wide top; smart ridged sides.
♦4 N 05436EY....$26.95

3 Diamond countersunk on genuine black onyx or synthetic ruby.
♦4N05429EYRuby$39.95
♦4N05430EY-Onyx.34.95

4 Three radiant zircons shine from side of masculine mounting. Initial on polished genuine black onyx.
♦4 N-05423EY....$25.95

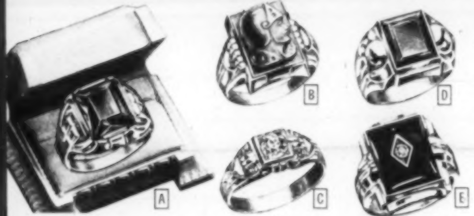
5 Brilliant diamond opposite initial. Genuine black onyx. Ridge-crested mounting.
♦4 N 05431EY....$19.95

6 Smartly tailored with grooved sides. Genuine black onyx holds his own initial.
♦4 N 05432EY....$19.95

7 Unusual oval-shaped genuine black onyx. Classic Old English initial. Heavy mounting fits finger grooves snugly.
♦4 N 05426EY...$14.95

8 Simulated black onyx in sterling silver frame. Harmonizing 10K yellow gold ring.
♦4 N 05420EY.....$9.95

9 Budget-priced! Sterling silver mounting. Gold trim and initial. Simulated black onyx.
♦4 N 05400EY.....$3.50



Stone-set Rings . . . his lifelong treasure

10K yellow gold mountings. *State ring size 8 to 12.* Shipping weight each 4 oz.

A Simulated ruby or blue sapphire in distinctive band. *State stone.*
♦4 N 05505EY.....$9.50

B Genuine rich tan tiger eye cameo on trim masculine mounting.
♦4 N 05536EY....$12.95

C Large diamond-white zircon about 1½ ct. on massive ring.
♦4 N 05538EY....$17.50

D Genuine black onyx or synthetic ruby.
♦4N05533EYRuby$17.95
♦4N05525EY–Onyx 12.95

E Expensive-looking diamond blazes in 14K white gold setting. Polished genuine black onyx. Heavy mounting.
♦4 N 05539EY—
3/100 ct. diamond.$34.95
♦4N05540EY-1/20.$44.95
♦4N05541EY-1/12.$59.9

Distinctive Jewelry prized by men and boys

Lapel buttons. Wt. 2 oz.

10 **Blue Lodge Masonic** with sparkling diamond. 14K yellow gold.
♦4 N 5482EY......$7.95
4N5480E–10K gold, without diamond...$1.09

11 **Shrine.** Flashing diamond, rich synthetic ruby. 14K white gold
4 N 5483E.......$16.95

12 **Elk.** 10K yellow gold.
4 N 5481E......$1.98

Hand-engraving makes these distinctive signet rings personally his. *Print 3 initials.* Shpg. wt. 4 oz. *State size 8 to 12.*

13 Lustrous satin-finish top. 10K yellow gold.
♦4 NR 5613EY....$10.95

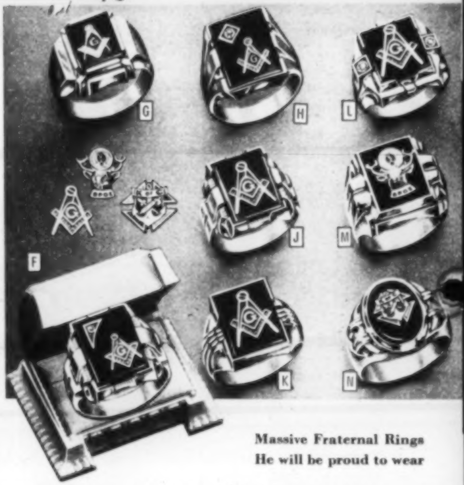
14 Sterling silver ring, simple, yet massive.
♦4 NR 5610EY.....$3.95

State size 6 to 9. Wt. 4 oz.

15 Boys' simulated black onyx. Sterling silver or 10K yellow gold. *Print 1 initial.*
♦4 N 05413EY–Gold $8.50
♦4N05416EY–Silver. 2.89

16 Boys' 10K yellow gold. *Print 3 initials.*
♦4 NR 5648EY.....$5.95
♦4NR5647EY—As above, sizes 3 to 5..$4.95

Rings are shown actual size. Prices include 20% Federal Tax.



Massive Fraternal Rings He will be proud to wear

Your choice of elegant 10K yellow gold Masonic, Knights of Columbus or Elks emblem. Price depends upon weight and design of mounting, fineness of stones. 10K yellow gold mountings. *State emblem, ring size 8–12.* Shpg. wt.each 4 oz.

F Rose-cut diamond glitters in 14K white gold setting. Fraternal emblem set in opposite corner of genuine black onyx. Unusual heavyweight yellow gold mounting smoothly finished inside for comfort.
♦4 N 05456EY....$25.95
♦4 N 05455EY—As above, without diamond..$20.95

G Encrusted large emblem centered on glowing synthetic ruby stone. Terraced edges adorn 10K yellow gold mounting. Expertly beveled. Masculine style appeals to men in all walks of life.
♦4 N 05463EY....$28.95

H Trim fraternal emblem countersunk on rich synthetic ruby or highly polished genuine black onyx. Brilliant countersunk diamond in 14K white gold setting.
♦4N05450EYRuby$39.95
♦4N05465EY–Onyx 34.95

J Extra large distinctive fraternal crest glows on rectangular synthetic ruby. Streamlined massive 10K yellow gold mounting.
♦4 N 05435EY....$25.95

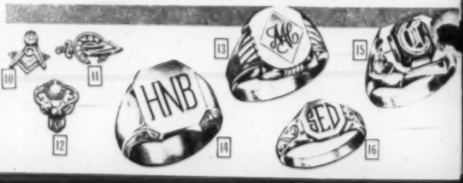
K Polished genuine black onyx with big emblem in the middle. Heavy ridge design 10K yellow gold ring.
♦4 N 05464EY....$20.95

L Diamond-bright zircons gleam from each side of genuine black onyx. Gold emblem harmonizes with smart yellow gold mounting.
♦4 N 05424EY...$20.95
♦4 N 05404EY—As above, without zircons...$16.95

M A real he-man's ring. Classic heavy mounting skillfully fashioned with deep grooves, beveled edges. Emblem on genuine black onyx.
♦4 N 05425EY....$16.95

N Here's high style at a low price! Emblem set on distinctive oval-shaped genuine black onyx. Sturdy mounting.
♦4 N 05468EY...$14.95

Items marked ♦ sent from Chicago or Philadelphia. Order and pay postage from your nearest Sears mail order house.



Star-bright Zircons . . . gems of mystery

White zircons look so much like diamonds that only an expert can tell the difference. Blue zircons are brightly blue as a sunny sky. Zircon carats about ⅕ heavier than diamond carats. Gift boxed. *State size 5 to 8.* Shpg. wt. ea. 8 oz.

A White zircon flanked by zircon baguettes. 14K white gold. About 2½ ct.
♦4 N 05195EY $34.95

B Brilliant white zircon, 2 side diamonds. 14K yellow gold. About 1½ ct.
♦4 N 05159EY $29.95

C White zircon, engraved white gold sides. 10K yellow gold. About 2 ct.
♦4 N 05196EY . . . $24.95

D Two side diamonds. 10K yellow gold. About 1½ ct. *State blue or white zircon.*
♦4 N 05178EY $19.95

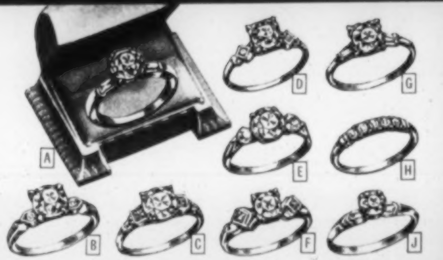
E Prong-set white zircon, 2 side zircons. 14K yellow gold. About 1⅗ ct.
♦4 N 05197EY $19.95

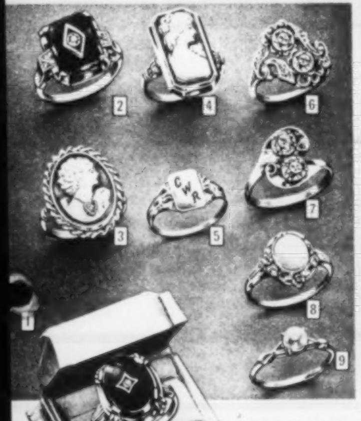
F White zircon, engraved white gold sides. 10K yellow gold. About 1¼ ct.
♦4 N 05199EY $16.95

G 10K yellow gold grooved sides. About 1½ ct. *State blue or white zircon.*
♦4 N 05180EY $12.50

H Wedding band with five white zircons in white gold top. 10K yellow gold mounting.
♦4 N 05203EY $7.98

J Blazing white zircon. 10K yellow gold. About 1 ct. Budget-wise price.
♦4 N 05183EY $6.98





Give her a Ring She'll love it, and you

Lovely 10K yellow gold rings to please the most discriminating feminine tastes at Christmas time. Price depends upon weight of mounting, fineness of stone, and excellence of design and craftsmanship. Attractively gift boxed. *State size 5 to 8 except (5).* Shpg. wt. each 4 oz.

1 Brilliant diamond flashes on oval-shaped genuine black onyx. Expensive-looking, grooved mounting.
♦4 N 05171EY. $14.95

2 Bright diamond twinkles in 14K white gold setting. Genuine black onyx on richly engraved ring.
♦4 N 05185EY—
3/100 ct. diamond . $29.95
♦4 N 05186EY–1/20 ct. $39.95
♦4 N 05187EY–1/12 ct. 54.95

3 Diamond shines in oval-shaped cameo. Genuine shell pink stone, gold scroll trim.
♦4 N 05173EY. $14.95

4 Distinctive rectangular shaped shell pink cameo. Gleaming gold frame.
♦4 N 05174EY. $10.95

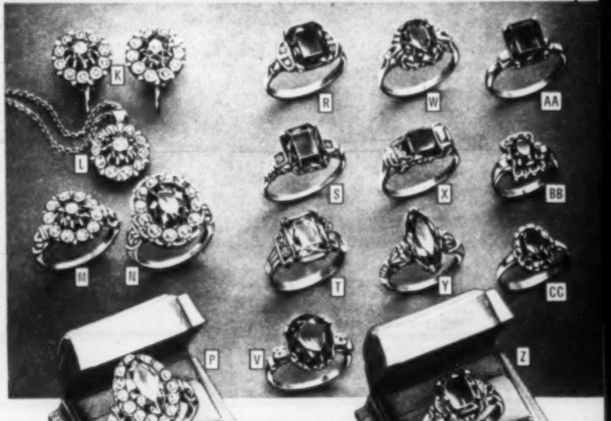
5 Beautifully designed signet ring for junior miss. Hand-engraved. *Print initials, state size* 3 *to* 5.
♦4 NR 5292EY. $2.95

6 Two ¾ ct. white zircons sparkle in unusual "new look" styled 10K yellow gold mounting.
♦4 N 05193EY. $14.95

7 Fancy swirl "ballerina" mounting, 2 prong-set brilliant zircons. *State blue or white zircons.*
♦4 N 05202EY. $14.95

8 Genuine milky opal, fiery sunset colors. In 2-tone gold setting.
♦4 N 05194EY. $14.95

9 Lustrous cultured pearl firmly set in exquisitely simple mounting.
♦4 N 05189EY. $9.95



Birthstone Jewelry for remembrance

BIRTHMONTH CHART

January	Dark Red Garnet	April	White Sapphire	July	Red Ruby	October	Rose Pink Zircon
February	Purple Amethyst	May	Pale Green Spinel	August	Light Green Peridot	November	Golden Sapphire
March	Green Aquamarine	June	Violet Alexandrite	September	Dk. Blue Sapphire	Dec.	Blue Green Zircon

Scintillating simulated stones to add to her Christmas joy. Multi-faceted stones are all expertly cut and colored to resemble genuine gems. Precious 10K yellow gold mountings. Women's rings are sizes 5 to 8, misses' sizes 3 to 5. *State size and birthmonth.* Gift boxed. Shpg. wt. each 4 oz.

K Matching screw earrings. Birthstone in center.
♦4 N 05878MEY—Pair. $8.25
♦4 N 05869MEY—Same as above, in sterling silver. Pair. . $3.75

L Beautifully detailed cluster pendant with 18-inch chain. Matches (K) and (M).
4 N 05822MEY. $7.25
4 N 05868MEY—Same as above, in sterling silver $2.50

M Her own birthstone in center of cluster ring. Matches (K) and (L). *Women's sizes.*
♦4 N 05055MEY. $6.50
♦4 N 05056MEY–Same as above, in sterling silver. . . . $2.75

N Brilliant-cut birthstone ring, cluster of white stones.
♦4 N 05041EY–*Women's sizes* $7.95

P Women's Marquise stone.
♦4 N 05054EY–*Sizes 5 to 8.* $7.95

R Four blazing diamonds flank square-cut center stone.
♦4 N 05050EY—*Women's sizes.* $19.95

S Rich square-cut stone, two bright side diamonds.
♦4 N 05051EY—*Women's sizes.* $14.75

T 4 diamond-like zircons glitter at sides of birthstone.
♦4 N 05040EY—*Women's sizes.* $10.95

V Fiery faceted birthstone in exquisite mounting.
♦4 N 05052EY—*Women's sizes.* . $8.95

W Brilliant birthstone in oval-shaped pierced setting.
♦4 N 05042EY—*Women's sizes.* . $7.35

X Cocktail style ring has elegantly designed mounting.
♦4 N 05059EY–*Women's sizes.* . . $6.75
♦4 N 05060EY—*Misses' sizes* . . . $3.95

Y Engraved, marquise-shaped birthstone ring.
♦4 N 05028EY–*Women's sizes.* . . $5.95

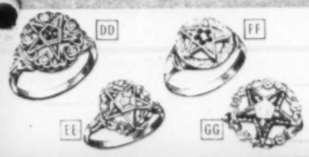
Z Sparkling square-cut stone set in richly finished mounting. Attractively priced!
♦4 N 05013EY–*Women's sizes* $3.95
♦4 N 05012EY—*Misses' sizes* $3.25

AA Superbly, yet simply tailored mounting with bright birthstone. Fits her finger, fits your budget.
♦4 N 05053EY–*Women's sizes* $4.50

BB Glowing misses' birthstone. Handsome mounting.
♦4 N 05017EY—*Misses' sizes* . $2.95

CC Brilliant crown-set stone to thrill a young lady.
♦4 N 05006EY—*Misses' sizes* . $2.65

Items marked ♦ sent from Chicago or Philadelphia. Order and pay postage from your nearest Sears mail order house.



Eastern Star Jewelry that's especially hers

Eastern Star emblem on rings and lapel pin. 10K yellow gold settings. *State ring size* 5 *to* 8. Shpg. wt. 4 oz.

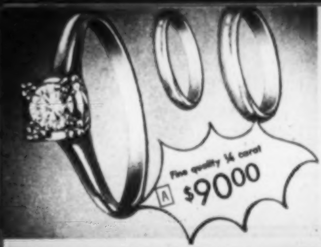
DD 5 bright diamonds. Cut-out emblem simulated stones.
♦4 N 05190EY $34.95

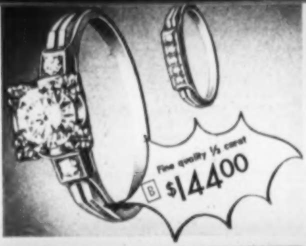
EE Diamond set in center of cut-out enameled emblem.
♦4 N 05191EY $14.95

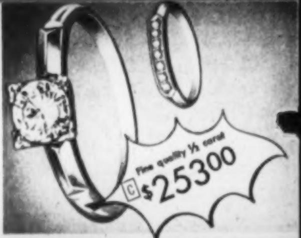
FF Cut-out white gold enameled emblem in official colors.
♦ 4 N05192EY $10.95

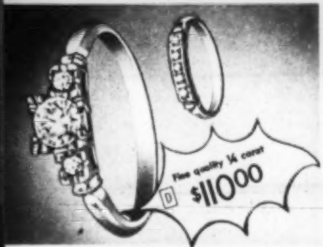
GG Lapel pin with twinkling simulated stones on emblem.
4 N 05867E. $7.95

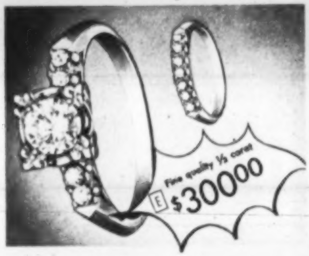
Rings are shown actual size. Prices include 20% Federal Tax. For Easy Terms, see page 243.

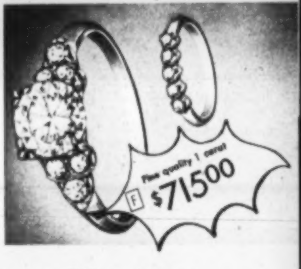












Sears Diamond Prices Cut 10% to 20% . . Now Buy the Perfect Gift and Save

Take advantage of Sears terrific Christmas savings and give her an intensely brilliant, beloved diamond. This is the season to choose the most precious gift of her life—a gift diamond to be treasured from generation to generation. Select from Sears three guaranteed qualities—Fine, Tradition and Finest—mounted in solitaire or diamond-set ring. (For detailed quality information see our big Fall and Winter catalog.) Each full-cut center diamond is clear, blue-white in color, expertly cut, polished and mounted to bring out all its fire and beauty. Mountings are 14K white gold or yellow gold with white gold crowns to emphasize your diamond's splendor and size. Prices vary according to carat size, quality of diamond and ring design. *Print initials and date for engraving wedding band*, no extra charge. *State ring size 5 to 8, center diamond carat size, and Fine, Tradition or Finest quality*. All rings delightfully gift boxed. *Postpaid* (Shipping weight each 4 oz.).

Please be sure to state your choice of white or yellow gold mountings for all rings above.

A Classic solitaire mounting for dignified feminine tastes. Matching bride and groom's wedding bands.

4 N 02983MEY—1/4 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct. . $43.95	1/8 ct. . $52.95	♦1/8 ct. . $68.00
1/6 ct. . 57.95	1/6 ct. . 69.95	♦1/6 ct. . 85.00
1/4 ct. . 90.00	1/4 ct. . 125.00	♦1/4 ct. . 140.00
♦1/3 ct. . 130.00	♦1/3 ct. . 165.00	♦1/3 ct. . 189.00
♦3/8 ct. . 169.00	♦3/8 ct. . 212.00	♦3/8 ct. . 235.00
♦1/2 ct. . 250.00	♦1/2 ct. . 310.00	♦1/2 ct. . 360.00

Matching Wedding Rings

4 NR 3277ME—Bride's	$5.95
4 NR 3278ME—Groom's. *State size 8 to 12*	$9.95

B Two sparkling side diamonds (total 1/50 ct.) add to the blazen beauty of box-set center diamond.

4 N 02501MEY—1/3 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct. . $57.95	1/8 ct. . $66.95	♦1/8 ct. . $82.00
1/6 ct. . 71.95	1/6 ct. . 83.95	♦1/6 ct. . 99.00
1/5 ct. . 84.95	1/5 ct. . 109.95	♦1/5 ct. . 129.00
1/4 ct. . 105.00	1/4 ct. . 139.00	♦1/4 ct. . 158.00
♦1/3 ct. . 144.00	♦1/3 ct. . 189.00	♦1/3 ct. . 218.00
♦3/8 ct. . 187.00	♦3/8 ct. . 230.00	♦3/8 ct. . 262.00
♦1/2 ct. . 278.00	♦1/2 ct. . 330.00	♦1/2 ct. . 385.00
♦1 ct. . 665.00	♦1 ct. . 800.00	♦1 ct. . 885.00

Matching Wedding Ring

4 NR 2000ME—Five diamonds (total 1/16 ct) **$44.95**

C Scintillating diamond in white gold crown with highly polished distinctively beveled mounting.

4 N 02914MEY—1/2 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct. . $46.95	1/8 ct. . $55.95	♦1/8 ct. . $71.00
1/6 ct. . 60.95	1/6 ct. . 72.95	♦1/6 ct. . 88.00
1/5 ct. . 69.95	1/5 ct. . 94.95	♦1/5 ct. . 114.00
1/4 ct. . 93.00	1/4 ct. . 128.00	♦1/4 ct. . 143.00
♦1/3 ct. . 133.00	♦1/3 ct. . 168.00	♦1/3 ct. . 192.00
♦3/8 ct. . 172.00	♦3/8 ct. . 215.00	♦3/8 ct. . 238.00
♦1/2 ct. . 253.00	♦1/3 ct. . 313.00	♦1/2 ct. . 363.00
♦3/4 ct. . 450.00	♦3/4 ct. . 517.00	♦3/4 ct. . 575.00

Matching Wedding Ring

4 NR 2165ME—Seven diamonds (total 1/10 ct.) . . . **$59.95**

D Two side diamonds (total 1/32 ct.) fishtail-set intensify center diamond. Ridge-sided mounting.

4 N 02953MEY—1/4 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct. . $63.95	1/8 ct. . $72.95	♦1/8 ct. . $88.00
1/6 ct. . 77.95	1/6 ct. . 89.95	♦1/6 ct. . 105.00
1/5 ct. . 90.95	1/5 ct. . 115.95	♦1/5 ct. . 135.00
1/4 ct. . 110.00	1/4 ct. . 145.00	♦1/4 ct. . 164.00
♦1/3 ct. . 150.00	♦1/3 ct. . 195.00	♦1/3 ct. . 224.00
♦3/8 ct. . 193.00	♦3/8 ct. . 236.00	♦3/8 ct. . 268.00
♦1/2 ct. . 284.00	♦1/2 ct. . 336.00	♦1/2 ct. . 391.00
♦3/4 ct. . 459.00	♦3/4 ct. . 549.00	♦3/4 ct. . 597.00

Matching Wedding Ring

4 NR 2406ME—Five diamonds (total 1/12 ct.) **$47.95**

E Four diamonds (total 1/12 ct.) flash at sides of radiant center diamond. All are fishtail-set.

4 N 02502MEY—1/2 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct. . $87.95	1/8 ct. . $96.95	♦1/8 ct. . $112.00
1/4 ct. . 126.00	1/4 ct. . 169.00	♦1/4 ct. . 188.00
♦1/3 ct. . 174.00	♦1/3 ct. . 219.00	♦1/3 ct. . 248.00
♦3/8 ct. . 209.00	♦3/8 ct. . 260.00	♦3/8 ct. . 292.00
♦1/2 ct. . 300.00	♦1/2 ct. . 360.00	♦1/2 ct. . 415.00
♦5/8 ct. . 355.00	♦5/8 ct. . 440.00	♦5/8 ct. . 528.00
♦3/4 ct. . 475.00	♦3/4 ct. . 573.00	♦3/4 ct. . 621.00
♦1 ct. . 735.00	♦1 ct. . 830.00	♦1 ct. . 915.00

Matching Wedding Ring

4 NR 2001ME—Seven diamonds (total 1/7 ct.) **$78.95**

F Six flaming side diamonds (total 1/6 ct.) in fishtail cluster add fire to blazing center diamond.

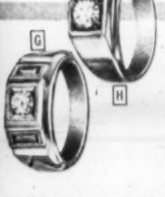
4 N 02982MEY—1 carat diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct. . $108.00	1/8 ct. . $117.00	♦1/8 ct. . $132.00
1/4 ct. . 154.00	1/4 ct. . 189.00	♦1/4 ct. . 208.00
♦1/3 ct. . 194.00	♦1/3 ct. . 239.00	♦4/3 ct. . 268.00
♦3/8 ct. . 237.00	♦3/8 ct. . 280.00	♦3/8 ct. . 312.00
♦1/2 ct. . 329.00	♦1/2 ct. . 380.00	♦1/2 ct. . 435.00
♦5/8 ct. . 375.00	♦5/8 ct. . 460.00	♦5/8 ct. . 548.00
♦3/4 ct. . 526.00	♦3/4 ct. . 593.00	♦3/4 ct. . 641.00
♦1 ct. . 715.00	♦1 ct. . 850.00	♦1 ct. . 935.00

Matching Wedding Ring

4 NR 2425ME—Five diamonds (total 1/6 ct.) **$69.95**

Finest quality diamond rings sent from Chicago; Fine and Tradition quality over ¼ ct. marked ♦ sent from Chicago and Philadelphia, ¼ ct. or under sent from all houses. Postpaid. Order from your nearest Sears mail order house.



Diamonds He'll Treasure for Life

Fine quality diamonds in 14K yellow gold mountings. *Postpaid* (Shipping weight each 4 oz.). *Please be sure to state ring size 8 to 12, and carat size.*

G Diamond, 2 synthetic side rubies. ⅛ ct. illus.

4 N 02503EY—

1/8 carat	$67.00
1/4 carat	113.00
♦1/3 carat	153.00
♦3/8 carat	196.00
♦1/2 carat	288.00
♦5/8 carat	334.00

H Glittering diamond in crown. ½ ct. illus.

4 N 02940EY—

1/8 carat	$73.00
1/4 carat	119.00
♦1/3 carat	159.00
♦1/2 carat	294.00
♦3/4 carat	491.00
♦1 carat	680.00

Smart Rings for Men and Women

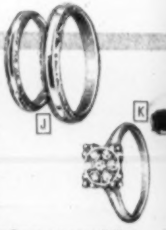
J Handsome matching wedding rings. Smoothly beveled center, engraved edges. *State 14K yellow or white gold choice, women's sizes 5 to 8, men's 8 to 12. Print initials, date for engraving. Postpaid* (Shpg. wt. 4 oz.).

4NR3256ME–Bride . . $8.50

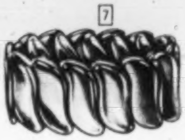
4NR3257ME–Groom . 14.95

K 7 diamonds in white gold crown form sparkling cluster top abt. size of a 1 ct. solitaire diamond. Smartly tailored 14K yellow gold mounting to please the most exacting. *Please be sure to state women's size 5 to 8. Postpaid.* (Shpg. wt. 4 oz.).

4 N 02929E **$99.95**



Engagement rings shown 2½ times actual size. Prices include 20% Federal Tax. For Easy Terms, see page 243



Delight Her With Lockets and Expansion Bracelets

Wrist-hugging bracelets and lockets in heart designs to charm a fair lady at Christmas. For that personal touch initial can be engraved on (1) (2) (3). Bracelets, lockets are 1/20 12K yellow gold filled. Bracelets have stainless steel backs except (1) (3) (6). Lockets hold 2 pictures; have 18-in. chains except (1) (2). Shpg. wts.: set 8 oz.; bracelet 6 oz.; locket 4 ounces.

1 For the junior miss—heart on expansion bracelet opens. 15-inch locket chain.
4 NR 5882E—Set. *Print 1 initial*........$7.95
4 NR 5883E—Bracelet only. *Print 1 initial*.$5.95
4 NR 5803E—Locket only. *Print 1 initial*.. 2.50

3 Exquisite flower design in 3 gold colors. Expansion bracelet heart opens.
4 NR 5886E—Set. *Print 1 initial*....... $10.75
4 NR 5887E—Bracelet only. *Print 1 initial* .$7.95
4 NR 5806E—Locket only. *Print 1 initial*... 2.95

5 Genuine diamond sparkles from heart on expansion bracelet and locket.
4 N 5898E—Set.....................$10.95
4 N 5899E—Bracelet only...............$7.50
4 N 5844E—Locket only.............. 3.50

2 Girls' charming expansion bracelet, locket. Engine turned design. 15-inch chain.
4 NR 5872E—Set. *Print 1 initial*..........$6.95
4 NR 5873E—Bracelet only. *Print 1 initial*...$4.95
4 NR 5805E—Locket only. *Print 1 initial*.... 2.19

4 Dainty flower design in 3-tone gold heart locket and yellow gold expansion bracelet. A fashionable accessory.
4 N 5896E—Set.......................$9.95
4 N 5897E—Bracelet only...............$7.25
4 N 5813E—Locket only................ 2.95

6 Delightful Mother of Pearl heart gleams on contrasting yellow gold cuff bracelet. Safety chain clasp to prevent loss.
4 N 5843E—Width ⅝ in. Bracelet only..$7.95

7 **Strikingly beautiful 1/40 10K yellow rolled gold plate cuff style expansion bracelet for her.** She'll love this extra wide handsome jewelry accessory that adds so much to her wardrobe. Bracelet expands easily to fit her wrist. Smooth gold finish has brilliant luster.
4 N 5790E—Size 1⅛ inches wide. Shipping weight 6 ounces..............................$7.95

9
10
12
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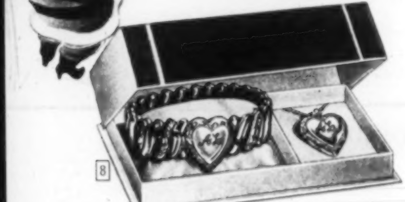
16
17

Diamond Rings, Cameos Women's Gold Jewelry

"Rich and rare were
the gems she wore
and a bright gold ring
on her wand she bore"



Heart-warming 2-picture Lockets for her

Sentimental two-picture lockets for mother, daughter or sweetheart that she'll cherish forever. Girls' lockets, 15-in. chains; women's, 18-in. chains except (16). Safety clasps. Hand engraved except (11) (14). Shipping weight each 4 ounces.

9 **Girls' lovely heart.** Gleaming 1/20 10K yellow gold filled.
4 NR 5817E—*Print 1 initial*........$2.59

10 **Girls' tiny heart.** 3-tone 1/20 12K gold filled. Flower pattern.
4 NR 5847E—*Print 1 initial*........$2.45

11 **Girls' holy book** with Lord's prayer inside. Mother of Pearl inlay, gold cross. 1/20 10K yellow gold filled.
4 N 5936E........................$2.98

12 **Women's heart.** Daintily engraved. Low-priced for Christmas! 1/20 12K yellow gold filled ¾-in.
4 NR 5816E—*Print 1 initial*.........$2.19

13 **Women's heart.** Satin finish. 3-tone 1/20 12K gold filled. ¾-inch.
4 NR 5815E—*Print 1 initial*.........$2.98

14 **Women's heart** in imitation blue cloisonne, gold edge. 1/20 12K yellow gold filled.
4 N 5819E—Size ⅝ inch...........$3.75

15 **Women's heart.** Floral motif. 3-tone 1/20 12K gold filled. 1-inch.
4 NR 5876E—*Print 1 initial*........$3.75

16 **10K yellow gold heart locket.** 2-tone bow knot pin, safety clasp.
4 NR 5846E—*Print 2 initials*.......$12.95
4 NR 5789E—As above, 1/20 12K yellow gold filled. *Print 2 initials*...$4.95

17 **Women's heart.** Precious 10K yellow gold heart with brilliant diamond or initial as listed. Treasured beauty! Size ¾ inch.
4 N 5810E—With diamond.......$12.95
4 NR 5808E—*Print 1 initial*..........$9.50

Precious Metal Replacement Jewelry Chains

For locket, cross or pendant. 3 weights, 3 lengths. Shipping weight each 2 oz.

10K yellow gold Chains for enduring loveliness

18 *Lightweight*	19 *Medium weight*	20 *Heavyweight*
4 N 5825E—16-in....$1.95	4 N 5828E—16-in....$2.55	4 N 5831E—16-in....$3.85
4 N 5826E—18-in.... 2.15	4 N 5829E—18-in.... 2.75	4 N 5832E—18-in.... 4.25
4 N 5827E—20-in.... 2.35	4 N 5830E—20-in.... 2.95	4 N 5833E—20-in.... 4.65

Sterling Silver Chains for thrifty beauty

18 *Lightweight*	19 *Medium weight*	20 *Heavyweight*
4 N 5791E—16-in......75c	4 N 5794E—16-in....$1.05	4 N 5797E—16-in....$1.35
4 N 5792E—18-in......85c	4 N 5795E—18-in.... 1.15	4 N 5798E—18-in.... 1.45
4 N 5793E—20-in......95c	4 N 5796E—20-in.... 1.25	4 N 5799E—20-in.... 1.55

Our Most Popular Bracelet Set—At Our Lowest Price Ever!

8 You can't afford *NOT* to be tops with her at this exciting price! Romantic heart design on highly polished expansion bracelet and locket set. A gift of lifelong charm and remembered sentiment. Engraved edge on ¾-in. locket. 18-in. chain. 1/20 12K yellow gold filled. Bracelet has stainless steel back. Both may be engraved. Shpg. wts.: set 8 oz.; bracelet 6 oz. *Print 2 initials.*
4 NR 5865E—Set..................$6.95 4 NR 5866E—Bracelet only........$5.95

Genuine Hand-carved Cameo Accessories

Beautiful cameos, authentic in every detail . . . 10K yellow gold mountings except (C). Delicate shell pink stones. Heirloom quality that will make them treasured. Gift box. Shpg wt each 3 oz.

A **Pendant** with luxuriously detailed cameo, frame. 18-in. chain
4 N 5820E—About ⅝ inch wide..$10.95

B **Pendant** with larger cameo. Lace-like scroll. 18-in. chain.
4 N 5821E—About ⅞ inch wide..$12.95

C **Cuff style bracelet.** Small choice cameo with lacy open scroll. Precious 1/20 12K yellow gold filled.
4 N 5849E—About ⅝ inch wide...$6.98

D **Brooch.** Expertly crafted gold frame in charming contrast with cameo. Loop for chain. Safety clasp.
4 N 5893E—About 1 inch wide...$12.95

E **Antique design brooch** with oval cameo center. Safety clasp.
4 N 5880E—About 1⅛ inches wide$14.95

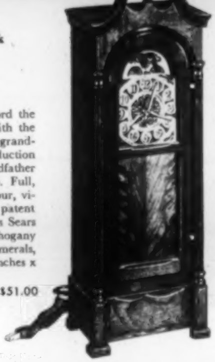
All items shown ¾ actual size.
Prices include 20% Federal Tax

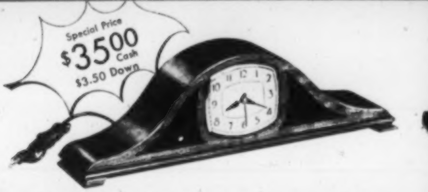
Westminster Chime Miniature Grandfather Clock

$51.00 Cash **$5.50 Down on Terms**

At this new low price you can now afford the mellow charm of yesterday combined with the modern performance of this miniature grandfather clock. Authentic one quarter reproduction of period design. The only miniature grandfather clock with genuine Westminster chimes. Full, melodious chimes sound each quarter hour, vibrant 4-tone chord strikes the hour, a patent feature. Self-starting electric movement is Sears tested. Piano-finish, hand-rubbed mahogany case. Etched ornate brass dial. Black numerals, hands; gold color second hand. Size 20 inches x 6¾ inches x 5⅛ inches.

4 N 07357E—Shipping weight 5 lbs.......... $51.00

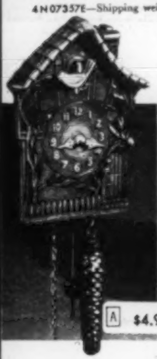


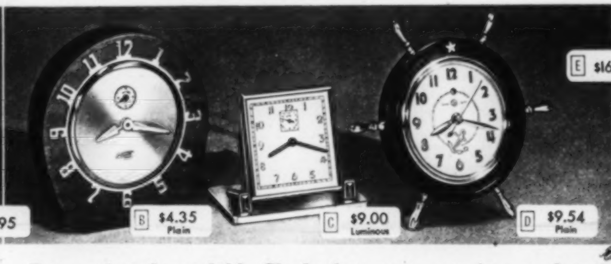


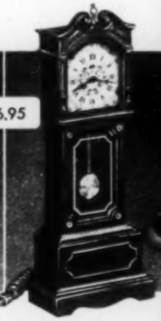
Westminster Chime Clock at unheard-of price

Look! Here's the lowest priced Westminster chime clock Sears has offered in years. We invite you to compare this price with any price anywhere. A choice tambour design that makes an impressive addition to any room. Westminster chimes strike full, deep musical chords on hour, a patent feature. Also strike quarter hours. Self-starting electric movement sealed-in-oil; Sears-tested. Hand-rubbed, solid mahogany wood case, burl inlay. Black and gold color numerals, silver color dial. Black hands, silver color second. Gold plated rim.

4 N 07166E—5⅛ in. x 20 in. x 3⅛ in. Shipping weight 5 lbs.............. $35.00







Decorative, dependable Clocks for every room in your home

A **Cuckoo-type Clock.** Quaint, carved-effect design all around molded wood-brown plastic case. Little gay-colored animated cuckoo bird moves in rhythm with swinging pendulum. One-weight pendulum movement . . . just pull up the weight to wind. Easy-to-read raised numerals. Size 8 in. high, 6 in. wide. Shpg. wt. 2 lbs. 8 oz.

4 N 7300E.............. $4.95

B **Speedway Alarm Clock.** Distinctive horseshoe-shaped 30-hour occasional and alarm clock. Die-cut gold color numerals around outside of dial is ultimate in clock styling. Rich brown walnut wood case. Harmonizing gold color rim, hands and dial. Spring-driven movement. Back shut-off. Size 6⅛ in. x 5⅝ in. Shpg. wt. 3 lbs.

4 N 7030E—Plain....... $4.35

C **New Haven Alarm Clock.** "Ideal," modern 30-hour alarm for living room, bedroom or den with exclusive compensating hairspring for greater accuracy. Gold color rim and base, black plastic ornaments. Luminous hands and numerals. One key winds time and alarm. Nonshatter crystal. 3¼ inches high. *Postpaid.* (Shipping weight 13 ounces.)

4 N 7055E—Luminous..... $9.00

D **G.E. Electrical Clock.** "Navigator," handsome nautical ornament for desk, mantel or dresser top. Brown plastic case has polished brass wheel spokes, rim and star. Gold color hands, black numerals. G.E. sealed-in-oil motor assures you of years of trouble-free service. Size 6⅝x7⅝ in. *Postpaid* (not for sale in foreign countries).

4 N 7328E—Plain....... $9.54

E **Miniature Grandfather Clock,** "Colonel," authentic reproduction of graceful 18th Century American design with swinging pendulum. Modern self-starting electric movement, Sears-tested. Mahogany colored pressed wood fibre looks like carved wood. Hand painted gilt trim, pendulum. Black numbers, hands. Etched brass dial. Shpg. wt. 4 lbs. 8 oz.

4N07356E—Size 18x6⅝ in. $16.95

Above clock prices include 20% Federal Excise Tax except 4 N 7030E, which is 10%. Cord, plug with electric clocks for 60-cycle 110-volt A.C.

Economy-priced TOWER WATCHES
Built for accuracy and hard wear

- Smart, economy-priced watches designed and made to Sears high specifications by Ingraham watchmakers.
- Dependable Tower watches guaranteed against original defects in material and workmanship for 90 days.

F Here's a dependable pocket watch at an amazing low price! Nickel plated dustproof case. Plain style has black hands, numerals on silver and gold color dial. Luminous style has black-banded silver color dial; luminous hands, numerals.

4 N 1659E—Plain.............. $1.89
4 N 1660E—Luminous........... 2.75

G Rugged, modern lapel watch with leather strap for men r women. Ultra-smart outside track with bold black numerals. Harmonizing black enameled case with chrome trim. Silver color inside dial has black hands and dots. Second dial. High in style, low in price!

4 N 1857E—Plain.............. $2.49

- Designed and constructed to withstand rugged usage—ideal for athletes, outdoor workers and children.
- Streamlined cases look far more luxurious than modest price. Nonshatter crystals. Shpg. wt. each 4 oz.

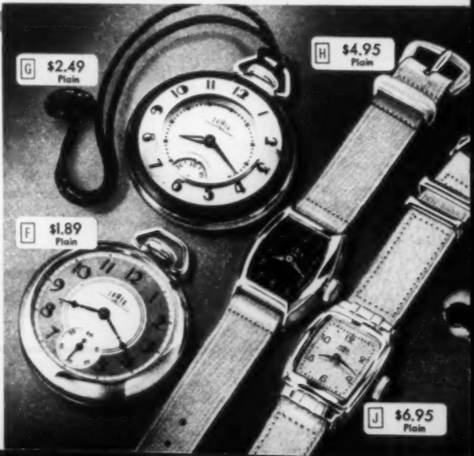
H Trim and handsome, yet low priced! Good-looking, streamlined rim is 10K yellow rolled gold plate with stainless steel back. Black dial with contrasting gold color hands and raised numerals. Sturdy brown leather strap. Built for accuracy and hard wear.

4 N 1721E—Plain.............. $4.95

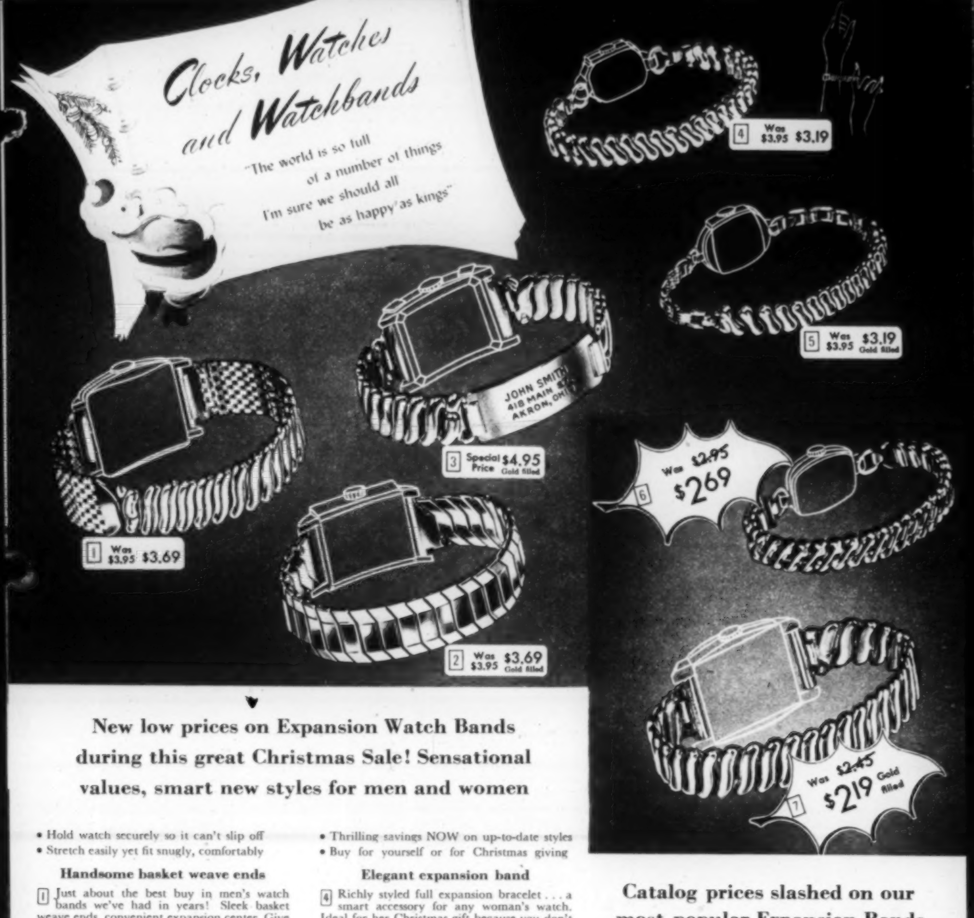
J Smartly tailored 10K yellow rolled gold plate rim . . . same styling used in higher priced watches. Unusually thin. Has rose gold color dial with polished gold color numerals. Black hands. Sturdy harmonizing brown leather strap. A reliable gift that fits your budget.

4 N 1734E—Plain.............. $6.95

Watch prices include 10% Federal Tax. Watches shown ¾ actual size.



Clocks, Watches and Watchbands


"The world is so full
of a number of things
I'm sure we should all
be as happy as kings"
4 Was $3.95 $3.19
5 Was $3.95 $3.19 Gold filled
JOHN SMITH 418 MAIN ST. AKRON, OHIO
3 Special Price $4.95 Gold filled
6 Was ~~$2.95~~ $2.69
1 Was $3.95 $3.69
2 Was $3.95 $3.69 Gold filled
7 Was ~~$2.45~~ $2.19 Gold filled

New low prices on Expansion Watch Bands during this great Christmas Sale! Sensational values, smart new styles for men and women

- Hold watch securely so it can't slip off
- Stretch easily yet fit snugly, comfortably

Handsome basket weave ends

1 Just about the best buy in men's watch bands we've had in years! Sleek basket weave ends, convenient expansion center. Give his old watch a new look . . . low in price but not in quality. And look at that cut price! Long lasting 1/20 12K rose, yellow or white gold filled to match his watch. Expansion center has stainless steel back.

4 N 1268E—*State gold color, end width*........ $3.69

Distinctive expansion style

2 Designed to give his watch a smooth, streamlined appearance; sale-priced to save you money. Your choice of long-wearing 1/20 12K rose or yellow gold filled with stainless steel back, or all stainless steel. Buy now for Christmas thrift-giving.

4 N 1269E—*State gold color, end width*....... $3.69
4 N 1271—All steel. *State end width. Was $2.95* $2.59

Identification tag center

3 Newest, most exciting idea in men's expansion bands! Center plaque is perfect for engraving name and address, or names and date of presentation. Specially low priced! Your choice of 1/20 12K rose or yellow gold filled (expansion ends have stainless steel back) or all stainless steel. Hand-engraved at 5c a letter extra. *Print exact engraving wanted.* If correctly engraved, may not be returned.

4 NR 1277E—*State gold color, end width*...... $4.95
4 NR 1278—All steel. *State end width*....... $3.45

- Thrilling savings NOW on up-to-date styles
- Buy for yourself or for Christmas giving

Elegant expansion band

4 Richly styled full expansion bracelet . . . a smart accessory for any woman's watch. Ideal for her Christmas gift because you don't have to know her size—this style fits almost any wrist. Low-priced to make your giving easy. Your choice of long-wearing 1/20 12K rose, yellow or white gold filled. Transforms an old watch into a new jewelry fashion-piece.

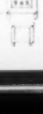
4 N 1212E—*State gold color*................ $3.19

Attractive link ends

5 Sparkling link ends add a smart new touch, convenient expansion center means real comfort. Exciting low price makes your Christmas budgeting so much easier. Your choice of 1/20 12K rose or yellow gold filled, or stainless steel for white gold watches. Save 19% to 32%!

4 N 1260E—*State gold color*.............. $3.19
4 N 1259—All stainless steel. *Was $2.95*...... $1.98

How to Order Watch Bands



Expansion style watch bands are designed to fit any size wrist or watch. For men's bands, state ⅝ or ¾-inch end width according to end lugs on watch (distance from X to Y in sketch). Women's bands come with loop end only. Prices include 20% Federal Excise Tax where E is added to catalog number (as 4 N 1268E). Shipping weight each 4 oz. Shop by Sears Easy Terms—see page 243.

Catalog prices slashed on our most popular Expansion Bands

- Big price cuts just when you're buying Christmas gifts
- Practical, long-wearing styles . . . comfortable, streamlined

Novelty style full expansion bracelet

6 Absolutely the latest in women's expansion bands. Positively the lowest of prices for this quality women's expansion band. New and different design that will add new richness to any woman's watch. Convenient expansion style that fits her wrist comfortably yet snugly. Nowhere else can you find such superb quality at such a sensationally low price! Your choice of 1/20 12K rose or yellow gold filled top; stainless steel back. Buy now at this special Christmas price.

4 N 1270E—*State gold color*.............................. $2.69

Exciting value in men's expansion band

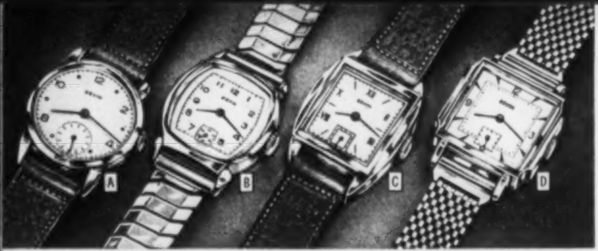
7 Sleek, conservative style band that's good anytime, with any watch. Will outwear most leather straps many times at very little extra cost. Full expansion stretches easily to slip on and off yet fits snugly, can't fall off the wrist. 1/20 12K rose or yellow gold filled with stainless steel back, or all stainless steel. Combines beauty and man-size service with new money-saving price!

4 N 1266E—*State gold color and end width*.................... $2.19
4 N 1267—All stainless steel. *State end width. Was $1.59*......$1.29

ORVIN WATCHES

The Quality Watch at the Economy Price . . . luxurious gifts at greater-than-ever holiday savings

Choose from this stunning array of top quality Orvin watches and make his or her fondest Christmas wish come true. Precision-made for accuracy and dependability, each watch is twice-tested for correct timing. 7 and 17 jewels minimize wear. Latest style 10K yellow rolled gold plate cases, stainless steel backs. Harmonizing fashion-wise bands are 1/20 12K gold filled, stainless steel backs. Modern, clean-cut dials. Gift box. Shpg. wt. each 9 oz. Use Sears Easy Terms, see page 243.



Handsome yet low-priced Orvins for men

A Suave, masculine round case is tops in smart simplicity at a low price! Black numerals, dots and hands against silver color dial. Accurate 7-jewel movement. Harmonizing brown leather strap. Second dial.
4 N 307E....................$12.95

C Streamlined case with distinctive square dial has plenty of masculine appeal. Black Roman numerals and hands on silver color dial. 17 jewels. Sturdy tan leather strap. Second dial. A real buy at this price!
4 N 308E....................$16.95

B He'll appreciate this handsome, up-to-the-minute expansion band and matching cushion style case. Gilt hands and numerals on silver color dial. 7 jewels. Second dial. And it's priced right for gift-giving too.
4 N 330E....................$17.50

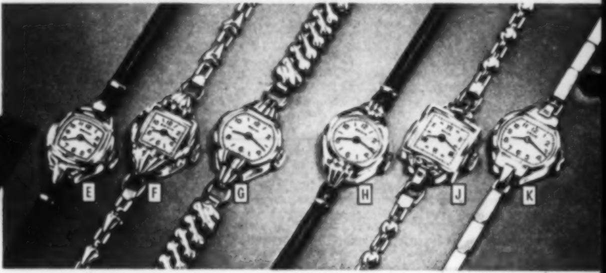
D 17 jewels minimize friction, assure him longer wear. Dignified cushion case. Dressy band has basket-weave ends, expansion center. Red hour sticks, black hands, numerals on silver color dial. Second dial.
4 N 331E....................$21.50

Lapel Watch to accent her wardrobe

There's no finer compliment to feminine charm than a delightful lapel watch. Combines allure of beloved costume pin and usefulness of a fine watch. Expertly crafted, harmonizing 1/20 12K rose and yellow gold filled pin and rolled gold plate case. Brilliant rhinestones sparkle on rose gold color loops. Square case set with extra thick beveled crystal. Black hands, numbers and sticks on silver color dial. Upside down dial with second hand is easy for her to read. Pin bar has safety clasp. 7 jewels. A sure gift hit at such a low price!
4 N 182E....................$19.95

She'll love this Bracelet Watch

Give her an enchanting bracelet watch that's as glamorous as it is useful. Refreshingly different—a pleasing addition to her every ensemble. A watch she will wear with pride. Dainty square dial has sparkling raised clear crystal. Lovely curved bracelet with concealed hinge to insure a snug fit. Richly polished long wearing gold plate. Tiny guard chain guards against loss. Identification disc may be engraved with two initials. Attractively designed easy-to-read dial. Dependable 17-jewel movement. Unquestionably one of this season's loveliest creations, yet low-priced!
4 NR 0184E—*Print 2 initials*....................$34.95



Accurate, economical, decidedly smart Orvins for women

E Graceful cushion case with exciting feminine styling. Brightly beveled ends and terraced sides. Matching gilt hands and numbers on silver color dial. 7-jewel movement. Narrow black cord band with safety clasp. Here's a women's good watch at a good, low price!
4 N 178E—*State wrist size*....................$16.95

F Handsome square dial that is so flattering to her wrist. Case has smart stepped sides, grooved ends. Link bracelet with distinctive cones and links. Gilt numbers on silver color dial. 7-jewel movement. *State wrist size.*
4 N 179E......$18.95

G Unusually attractive cushion case with light-loving tapered and rounded ends. Gay expansion bracelet in new novel design stretches easily to fit her wrist. Silver color dial with black hands and numerals. Accurate 7-jewel movement.
4 N 180E........$19.95

H Popular round dial in prim cushion style case. Smartly grooved ends add to the luxurious look of this dependable timepiece. 17-jewel movement. Black numerals, hands and sticks on silver color dial. Slim, double black cord band with safety clasp. A money-saving Christmas price!
4 N 181E—*State wrist size*....................$19.95

J Exquisitely fashioned case with tiny square dial. 17 jewels. Link bracelet has alternating links and circles. Roman numerals, hands on silver color dial. Gold color hour markers. Budget-loving price! *State wrist size.*
4 N 140E......$21.95

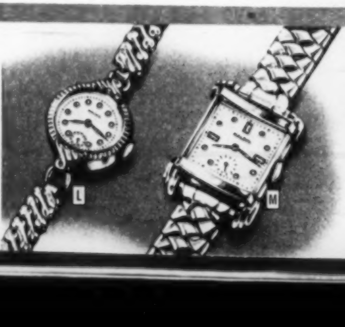
K Truly feminine styled cushion case to adorn a lovely lady's wrist. Superbly tailored "Bretton Queen" expansion bracelet with "telescope" stretching links. Dependable 17-jewel movement. Gilt raised numbers and hands on silver color dial.
4 N 0183E.......$24.95

Sparkling, diamond-like rhinestone dials
The newest in fine watch styling

Now all the beauty and flash of expensive diamond-set dial watches at prices you can afford. These rhinestone watches have all the "look" of watches selling at $200 or more. They are fine quality, dependable Maldens, sold only by Sears to many thousand satisfied customers. 17 jewels. Rust-resistant hair-spring is self-compensating for greater accuracy. 10K yellow rolled gold plate cases, stainless steel backs. Silver color dials, gold color hands. Gift boxes.

L Women's tiny dime-size watch has stunning "wheel-tread" design around edge. Brilliant-cut rhinestones mark hours. Novel expansion band.
4 N 0910E—Shipping weight 9 oz......$29.95

M Men's dashing watch with smart domed crystal. Emerald-cut rhinestones mark hours 3, 9, 12. Round stones at others. Unusual expansion band.
4 N 0911E—Shipping weight 9 oz.........$34.95



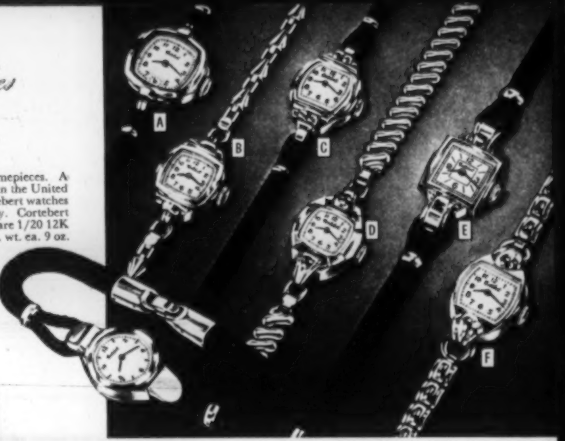
All watches shown ⅞ actual size. Prices include 10% Federal Tax. Easy to Order on Easy Terms . . See page 243.

Cortebert *Watches*

WORLD FAMOUS

SINCE 1790

When you give a Cortebert, you give one of the world's finest timepieces. A proud name honored for more than 158 years . . . sold only by Sears in the United States. Our direct importation makes it possible for you to buy Cortebert watches at much lower prices than other watches of comparable fine quality. Cortebert "dynamic poise" movement is world renowned for accuracy. Bands are 1/20 12K yellow gold filled or better, unless otherwise stated. Gift case. Shpg. wt. ea. 9 oz.



Tiny Watch she'll adore for years

Imagine her surprise to find this splendid tiny watch in her Christmas stocking. 14K yellow gold dainty round case is breathtaking in its loveliness. Highly polished flat end pieces enhance its beauty. Thick raised crystal. Silver color dial has black hands, numerals; gilt markers. Black cord band.
4 N 0296E—17 jewels. *State wrist size* $39.75

Orvin, Cortebert Watches
for men and women
"Charm strikes the sight
But merit wins the soul"

You can't buy her a finer, more accurate watch at these prices

A She'll love the smooth lines and elegant simplicity of this cushion style beauty. 10K yellow rolled gold plate, stainless metal back. Silver color dial; gilt numerals, hands. Second dial. Black cord band, safety clasp. *State wrist size.*
4N240E–7 jewels. . $19.75

B Smart cushion-shaped case with lovely link bracelet. Harmonizing bracelet and case in 10K yellow rolled gold plate, stainless metal back. Silver color dial, gold color numerals and hands. Safety clasp. *State wrist size.*
4N275E–7 jewels . . $21.95

C Tiny cushion style will win her instant admiration. Sparkling beaded ends. 10K yellow rolled gold plate, stainless metal back. Silver color dial, black numerals and hands. Black cord band, safety clasp. *State wrist size.*
4N293E–17 jewels. $24.75

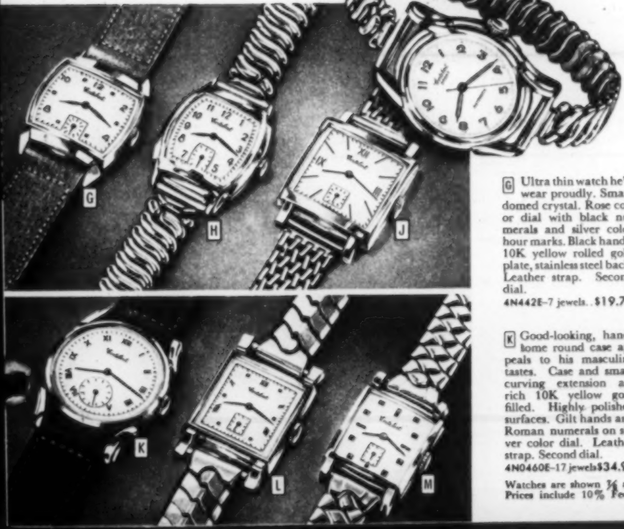
D Ever-popular gleaming yellow gold filled expansion bracelet on distinctly modern watch. Harmonizing 10K yellow rolled gold plate case. Bracelet, case have stainless metal backs. Silver color dial; gilt numerals, hands.
4N0294E–17 jewels $29.75

E Beautifully created square case with dainty swirling loop ends. Brilliant 10K yellow gold filled. Black hands and numerals on two-tone-gold color dial. Black double silk cord band with safety clasp. *State wrist size.*
4N0295E–17 jewels $29.75

F Fascinating, exquisitely styled treasure will thrill her on Christmas day. Glorious 10K yellow gold filled case. Stunning yellow gold filled bracelet has neat square links. Adds extra beauty to her watch. *State wrist size.*
4N0292E–17 jewels $32.50

The Cortebert you give him will be his proudest treasure

You'll flatter his masculine ego with this truly different self-winding watch. Winds itself while he wears it. No overwinding, no underwinding, no forgetting to wind. Just set it and forget it. Stainless steel case constructed to resist shock, dust and moisture. Silver color dial; luminous numerals, hands. Sweep second hand. Harmonizing expansion band.
4 N 0456E—17 jewels $42.50



G Ultra thin watch he'll wear proudly. Smart domed crystal. Rose color dial with black numerals and silver color hour marks. Black hands. 10K yellow rolled gold plate, stainless steel back. Leather strap. Second dial.
4N442E–7 jewels. . $19.75

H Bold, masculine style cushion case in bright 10K yellow rolled gold plate, stainless steel back. Silver-color dial. Gilt numerals, hands. Second dial. Comfortable expansion band, stainless steel back.
4N461E–7 jewels. . $23.75
4N0462E–17 jewels 27.50

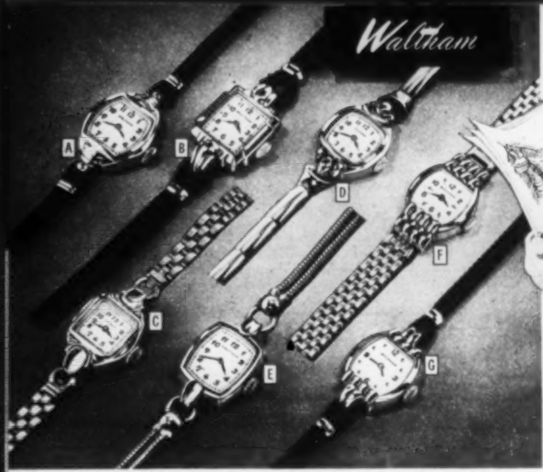
J Manly smartness with clean, vigorous lines. Square beveled case is 10K yellow gold filled. Band has expansion center, dressy basket weave ends. White dial, gilt hands. Raised Roman numerals, hour marks. Second dial.
4N0444E–17 jewels $32.50

K Good-looking, handsome round case appeals to his masculine tastes. Case and smart curving extension are rich 10K yellow gold filled. Highly polished surfaces. Gilt hands and Roman numerals on silver color dial. Leather strap. Second dial.
4N0460E–17 jewels $34.95

L Square case with shining beveled edges is sure to please him. Massive raised crystal. 10K yellow gold filled. Elegant Breton link expansion band. Silver color dial, gilt hands, markers, black numerals. Second dial. Fits his wrist, fits your purse.
4N0458E–17 jewels $37.50

M He'll like this delightfully different "bow-tie" effect in a full expansion band. Matches brilliant 10K yellow gold filled rectangular case. Smooth beveled edges. Novel gilt squares, sticks mark hours, silver color dial. Second dial. High domed crystal.
4N0459E–17 jewels $39.75

Watches are shown ½ actual size
Prices include 10% Federal Tax



Elgin, Waltham Watches
for men and women
"A good time's coming.
I wish it were here
The very best time in
the whole of the year"

Make this a memorable Christmas for her with a Waltham

A **"Deva"** . . . 10K yellow rolled gold plate case with carved ends. Stainless metal back. Black cord band. Gilt numerals, hands.
4 N 0850TE—17 jewels. *State wrist size* $33.75

B **"Nora"** with ultra smart heavy black cord band. 10K yellow gold filled case. Raised crystal. Gilt numerals and hands.
4 N 0851TE—17 jewels. *State wrist size* $47.50

C **"Jean,"** a smartly modern beauty. 10K yellow gold filled case with light-loving ridged ends. Gold filled basket weave bracelet adds a new note. Raised gilt numerals, hands.
4 N 0852TE—17 jewels. *State wrist size* $49.50

D **"Poppy"** has the newest, smartest expansion band anywhere. Gold filled "telescope" band harmonizes with the 10K yellow gold filled case. Raised gilt numerals, hands.
4 N 0853TE—17 jewels $52.50

E **"Cordelia"** has shining 10K yellow gold filled case with beveled ends. Distinctive, matching snake chain bracelet adds an extra touch of charm to this superbly simple watch. Silvered dial with gilt hands and numerals.
4 N 0854TE—17 jewels. *State wrist size* $55.00

F **"Phoebe"** . . . utterly new and different case has highly polished grooved ends that sparkle delightfully. 10K yellow gold filled case with matching basket weave band. Silvered dial; black hands and numerals, gilt hour dots. Domed crystal.
4 N 0855TE—17 jewels. *State wrist size* $69.50

G **"Ingrid"** with brilliantly beveled 10K yellow gold filled case looks so luxurious. Sparkling domed crystal. Silvered dial with raised gilt numerals, gilt hands and hour dots. Black cord band.
4 N 0856TE—17 jewels. *State wrist size* $62.50

WALTHAM WATCHES

The gift to remember

$\$33^{75}$ to $\$71^{50}$

Made to give you superb styling and accuracy at moderate cost

For nearly a century Waltham has been making fine watches—an unparalleled record in American watchmaking. Here is watch distinction—the exquisite grace of line, the rarity of design that makes fine jewelry so deeply treasured. It begins with Waltham *beauty-within*, the combination of new precision skills with a rich heritage of fine craftsmanship. Buy on Sears Easy Terms, no extra charge due to standard practice. Beautifully boxed for Christmas gift-giving. Postpaid (Shipping weight each 9 oz.). Watches shown ⅞ actual size. All prices include 10% Federal Tax. Watch bands are 1/20 12K gold filled or better quality.

Give his favorite gift . . . a fine Waltham

H **"Glenwood"** . . . for the man who knows real value. Streamlined 10K yellow rolled gold plate case, long-wearing stainless steel back. Rugged beauty to please the most particular masculine taste. Silvered dial with gilt hands and easy-to-read raised gilt numerals. Handsome, harmonizing genuine leather strap.
4 N 0800TRE—17 jewels $33.75

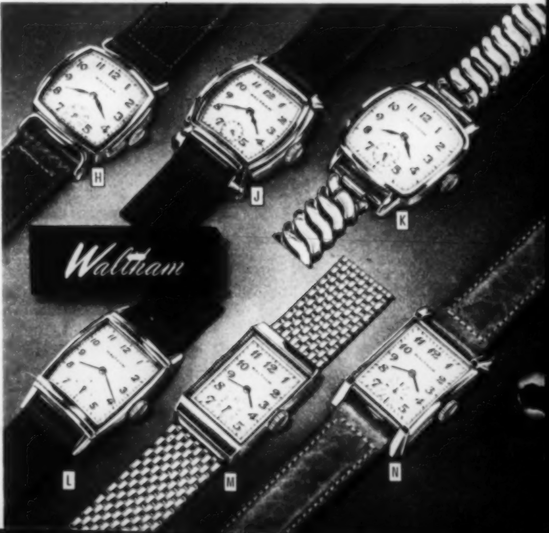
K **"Curtis"** has a smart, unusual cushion shaped case . . . a real man's watch. Large 10K yellow gold filled case is highly polished for a look of luxury, smoothly rounded for a modern, streamlined look. Full expansion band has gold filled top, stainless steel back. Silvered dial with gilt numerals and hands.
4 N 0802TE—17 jewels . . $52.50

M **"Brent,"** strikingly simple to please any man. Proud and handsome . . . a watch designed for dignity. Luxurious 10K yellow gold filled rectangular case. Matching, distinctive basket weave band for an extra touch of smartness. Silvered dial with gilt hands and raised numerals. Domed crystal. Waltham beauty is at its finest in this quality watch.
4 N 0804TE—17 jewels . . $69.50

J **"Gilbert"** . . . the perfect gift for a man with a taste for originality. Modern-looking case has stepped edges and beveled end pieces. Definitely distinctive! Richly polished 10K yellow rolled gold plate case with stainless steel back. Silvered dial with gilt hands and raised numerals. Luxurious leather strap.
4 N 0801TE—17 jewels $39.75

L **"Drexel"** . . . sleek and handsome as a thoroughbred! Good-looking 10K yellow gold filled case has deeply grooved ends. A watch the discriminating man will wear proudly, treasure for a lifetime. Silvered dial with gilt hands and easy-to-read raised numerals. Harmonizing, long-wearing tan leather strap.
4 N 0803TE—17 jewels . . $57.50

N **"Bennett."** Renowned 21-jewel Waltham movement in a handsomely tailored case. 10K yellow gold filled rectangular case with modern, beveled corners. Silvered dial; gilt hands and numerals. Thick, raised crystal. Rich, padded leather strap. The perfect gift for the man with a distinguished, dignified air. A watch to treasure.
4 N 0805TE—21 jewels . . $71.50

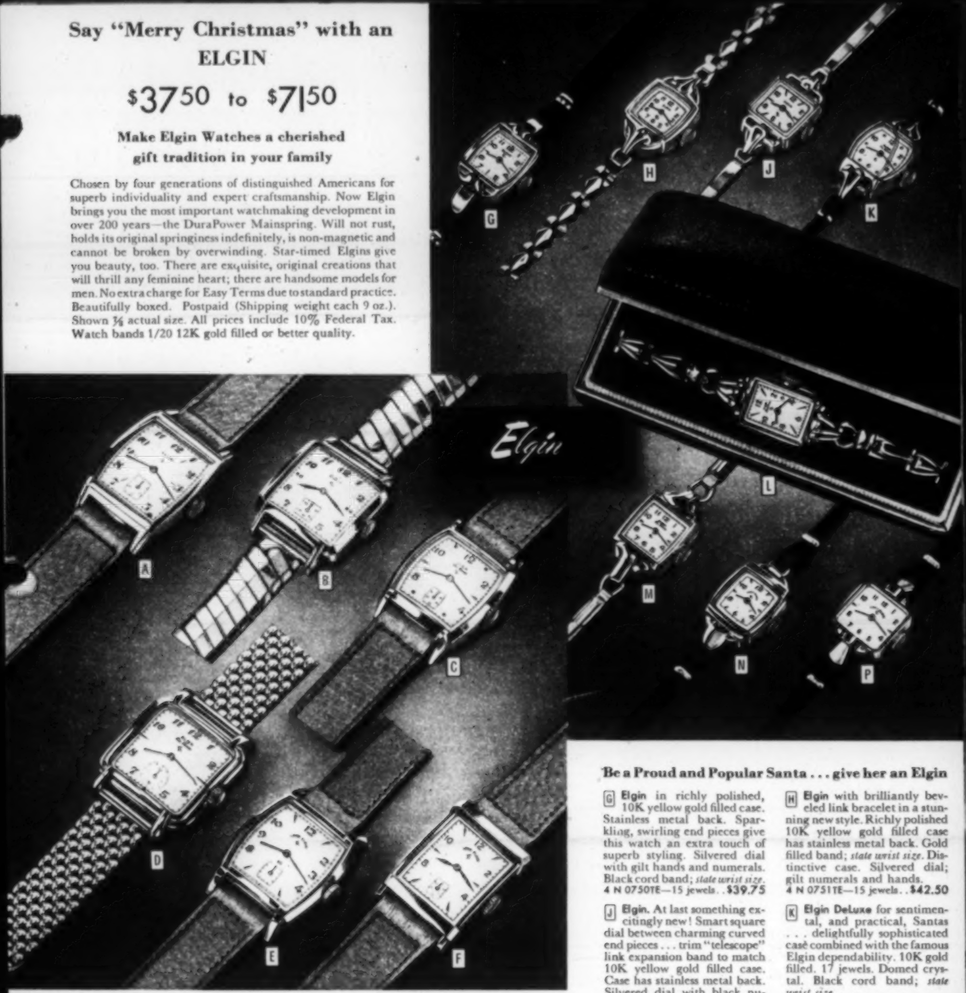


Say "Merry Christmas" with an ELGIN

$\$37^{50}$ to $\$71^{50}$

Make Elgin Watches a cherished gift tradition in your family

Chosen by four generations of distinguished Americans for superb individuality and expert craftsmanship. Now Elgin brings you the most important watchmaking development in over 200 years—the DuraPower Mainspring. Will not rust, holds its original springiness indefinitely, is non-magnetic and cannot be broken by overwinding. Star-timed Elgins give you beauty, too. There are exquisite, original creations that will thrill any feminine heart; there are handsome models for men. No extra charge for Easy Terms due to standard practice. Beautifully boxed. Postpaid (Shipping weight each 9 oz.). Shown ¾ actual size. All prices include 10% Federal Tax. Watch bands 1/20 12K gold filled or better quality.



Give him the watch he'd choose for himself . . . an Elgin

A **Elgin** in a modern, streamlined style . . . designed for the strictly masculine taste. Smart 10K yellow gold filled case has stainless steel back. Ridged ends add a different touch. Silvered dial; gilt numerals, hands. Leather strap.
4 N 0700TE—15 jewels . . $37.50

B **Elgin** with heavy-looking expansion band that gives an air of distinction to the modern square case. 10K yellow rolled gold plate case, gold filled band; stainless steel backs. Gilt hands and raised numerals, dots on silvered dial.
4 N 0701TE—15 jewels . . $42.50

C **Elgin DeLuxe** . . . Gleaming beveled style with clean, vigorous lines. 10K yellow gold filled case is highly polished. Silvered dial with gilt hands, raised numerals and hour markers. Domed crystal. Leather strap.
4 N 0702TE—17 jewels . . $47.50

D **Elgin DeLuxe** . . . masterful watch design. 10K yellow gold filled square case with smooth curved effect. Ultra modern large size that's always smart. Flexible, finely woven gold filled mesh band. Silvered dial with raised gilt numerals and hour markers, gilt hands.
4 N 0703TE—17 jewels . . $60.00

E **Lord Elgin** . . . designed to appeal to men who know and appreciate the finest in watch quality and style. Dignified 14K yellow gold filled case with gleaming, beveled end pieces. Silvered dial; gilt hands and raised numerals, hour dots. Handsome leather strap.
4 N 0704TE—21 jewels . . $67.50

F **Lord Elgin.** One of these remarkable watches belongs on your Christmas list. Distinguished, smart . . . they achieve dramatic style by the knowing use of design. 14K yellow gold filled case. Silvered dial; gilt numerals, hands. Leather strap. Domed crystal.
4 N 0705TE—21 jewels . . $71.50

Be a Proud and Popular Santa . . . give her an Elgin

G **Elgin** in richly polished, 10K yellow gold filled case. Stainless metal back. Sparkling, swirling end pieces give this watch an extra touch of superb styling. Silvered dial with gilt hands and numerals. Black cord band; *state wrist size.*
4 N 0750TE—15 jewels . . $39.75

J **Elgin.** At last something excitingly new! Smart square dial between charming curved end pieces . . . trim "telescope" link expansion band to match 10K yellow gold filled case. Case has stainless metal back. Silvered dial with black numerals, gilt hands.
4 N 0752TE—15 jewels . . $47.50

L **Elgin Deluxe** with petal-ends burnished to a brilliant luster, sparkling high-curved crystal. Matching link band reflects the same petal design. 10K yellow gold filled case and matching bracelet. Raised gilt markers, numerals and hands. *State wrist size.*
4 N 0755TE—17 jewels . . $55.00

N **Lady Elgin** . . . one of the newest and most charming of all watch styles! Modern stepped sides, gloriously sparkling end pieces. 14K yellow gold filled case with high domed crystal. Silvered dial; gilt numerals and hands. Black cord band; *state wrist size.*
4 N 0757TE—19 jewels . . $67.50

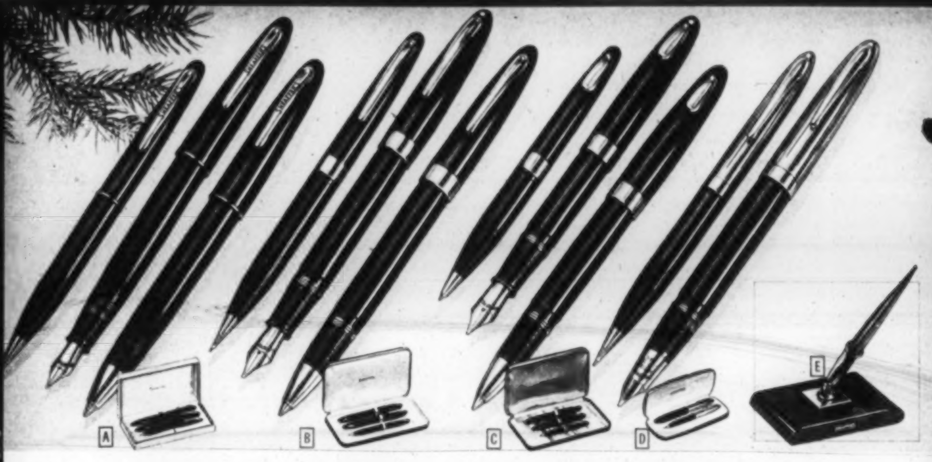
H **Elgin** with brilliantly beveled link bracelet in a stunning new style. Richly polished 10K yellow gold filled case has stainless metal back. Gold filled band; *state wrist size.* Distinctive case. Silvered dial; gilt numerals and hands.
4 N 0751TE—15 jewels . . $42.50

K **Elgin DeLuxe** for sentimental, and practical, Santas . . . delightfully sophisticated case combined with the famous Elgin dependability. 10K gold filled. 17 jewels. Domed crystal. Black cord band; *state wrist size.*
4 N 0753TE—Yellow gold $50.00
4 N 0754TE—White gold $50.00

M **Elgin DeLuxe** for a gift that is gay and deeply thrilling. 10K yellow gold filled case with gleaming, curved ends. Matching "telescope" link expansion band is the regal "Bretton Queen." Silvered dial has raised gilt numerals, hands.
4 N 0756TE—17 jewels . . $57.50

P **Lady Elgin** . . . the aristocrat of fine watches. Tiny square case with gleaming black overlay on ends is precious 14K gold. High domed crystal. Silvered dial; gilt hands, numerals. 19 jewels. Black cord band; *state wrist size.*
4 N 0758TE—Yellow gold $71.50
4 N 0759TE—White gold . $71.50

Sears has the right watch for everyone on your Christmas list. Buy on Sears Easy Terms—See page 243



Just in time for your Christmas giving . . . Sears proudly presents the famous Sheaffer line of fine quality writing instruments

A **"Admiral"** made by W. A. Sheaffer Pen Co. Quality gift, economy priced! Fountain pen has big, easy-writing 14K gold point. Matching pencil. Stratowriter ball pen rolls your writing on dry. Spring clips won't tear pocket. Lever filler. Smooth plastic body; gold plate clip, band. *Colors* black, burnt umber (brown), or Persian (bright) blue. *State color and medium or fine point.* Attractively boxed. Postpaid. (Shpg. wts.: pen 4 oz.; pen and pencil 7 oz.; "threesome" 9 oz.)

$5.00 Pen only

4 N 6881—Fountain Pen.....$5.00
4 N 6882—Pen, Pencil set..... 8.00
4 N 6883—"Threesome".....13.00

B **"Statesman"** in beautiful snap cover box. White Dot pen has huge 14K hand-ground gold point, assuring years of smooth writing. Matching Fineline pencil. Stratowriter ball pen writes multiple carbons with ease. Radite plastic body and cap; gold plate band and spring clip. Vacuum filler. *Colors* black, burnt umber (brown), or Persian (bright) blue. *State color and medium or fine point.* Postpaid. (Shpg. wts.: pen 4 oz.; pen, pencil set 7 oz.; "threesome" 9 oz.)

$10.00 Pen only

4 N 6875—Fountain pen....$10.00
4 N 6876—Pen, pencil set.... 14.00
4 N 6877T—"Threesome".... 21.00

C **"Tuckaway"** in the poopular short length to fit in purse or pocket. White Dot fountain pen with large 14K gold point. Matching Fineline pencil. Stratowriter ball pen for writing on almost every surface. Gleaming plastic body; gold plate band and extra-short clip. Vacuum filler. Snap cover box. *Colors* black, burnt umber (brown), or Persian (bright) blue. *State color and medium or fine point.* Postpaid. (Shpg. wts.: pen 4 oz.; pen, pencil set 7 oz.; "threesome" 9 oz.)

$10.00 Pen only

4 N 6878—Fountain Pen....$10.00
4 N 6879—Pen, Pencil set.... 14.00
4 N 6880T—"Threesome".... 21.00

D **"Sentinel DeLuxe"** . . . for the one who deserves something *extra special!* Sheaffer's famous White Dot pen has giant, hand-crafted 14K gold "Triumph" point, tipped with iridium. Matching Fineline pencil with sleeve tip to reduce lead breakage. Black plastic body with bright silver color cap, gold plate band and clip. Luxurious presentation box. Vacuum filler. *State med. or fine point.* Postpaid. (Shpg. wts.: pen 4 oz.; pen, pencil set 7 oz.

$15.00 Pen only

4 N 6884—Pen..$15.00 4 N 6885T—"Twosome".$20.00

"Crest DeLuxe" (not shown). Like "Sentinel," but with 1/10 10K gold filled cap polished to shining beauty.

4 N 6886TE—Pen.$21.00 4 N 6887TE—"Twosome".$28.20

E **"Triumph" Desk Set** . . . combines beauty and utility with fine Sheaffer craftsmanship. Handsome 3x4¾ in. jet crystal base with gold filled socket holding black pen. Postpaid (Shpg. wt. 1 lb. 6 oz.).

4 N 6898—*State medium or fine point*.................$15.00

Pens $20 or over same price cash or Terms (as 4N6877T). Buy on Easy Terms—see page 243

Give economy-priced Ball Pens for everyone's writing pleasure

Rollit, a really dependable never-skip ball pen! Long-lasting refills inserted in 3 seconds. Assorted colors with gold or silver color caps (no choice). Postpaid (Shpg. wt. 4 oz.)

98c

F 4 N 6859M—Rollit Petite . . . not much longer than a cigarette when closed.................98c

G 4 N 6858M—Rollit Retractable. Press cap and point pops out, ready to write.................98c

4 N 6978M—**Blue cartridge.** Postpaid (Shpg. wt. 1 oz.)..................................35c

H **B•B Executive Ball Pen** . . . performance and style make B•B the world's largest selling pen! Needs no blotting—rolls on dry. Dark red, gray, green or black plastic barrel (no choice). Chrome plated cap, band. Not boxed.

98c

4 N 6812—Postpaid (Shpg. wt. 4 oz.).........98c
4 N 6822—Same pen in white and gold color gift box. Postpaid. (Shpg. wt. 4 oz.).......$1.08

J **Webster "Skyrocket" Ball Pen** . . . does everything a pencil can do, is everything you expect in a pen. Will not blot, scratch or leak. Writes up to 200,000 words without refilling. Black or dark red plastic barrel, gold plated trim. *State color.*

$1.92

4 N 6924M—Pen. Shpg. wt. 4 oz......$1.92
4 N 6923M—**Blue ink refill cartridge** for (J). Shpg. wt. 1 oz...........................49c

K **Color King,** the exciting new writing instrument with *three* separate pens in *one* barrel—each ready for instant use! Each color cartridge has its own retractable ball point. Write red, green or blue with just a flick of a finger. Writes dry—perfect for multiple copies. Gleaming gold color metal barrel. Gift boxed.

$1.95

4 N 6842—Shipping weight 5 oz.......$1.95

B•B Desk Set with B•B ball pen. Black plastic pen with gold color metal band. Gold color ball on chrome base 4x3 in. (Shpg. wt. 9 oz.)

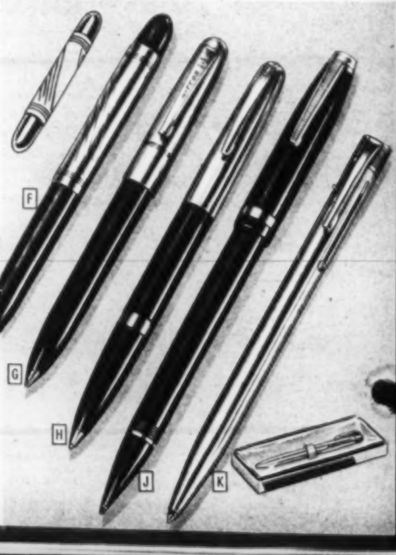
4 N 6823—Postpaid..$2.98
4 N 6824—Pen only. Postpaid (Shpg. wt. 4 oz.)..........98c

Onyx Desk Set with the famous Eversharp ball pen. Replaceable ink cartridge. Black plastic pen with gold color band. Black holder in white onyx base 3½x3 in. Shipping weight 1 pound.

4 N 6817.............$6.95

Onyx Calendar Desk Set with Eversharp ball pen. Replaceable cartridge. Black plastic pen, gold color band. Black holder on white onyx base 6x4in. Polished brass calendar. Shipping weight 1 pound 6 ounces.

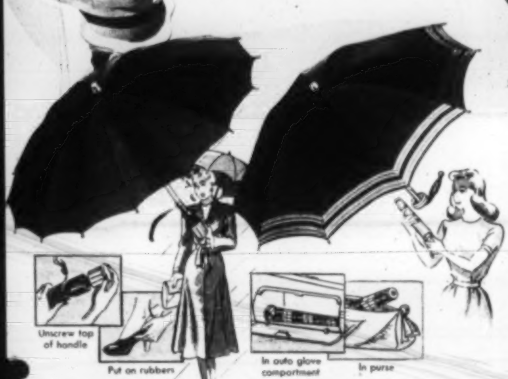
4 N 6818.............$9.95

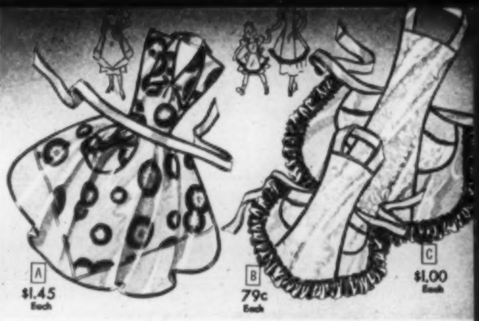


Prices include 20% Federal Tax where E is added to catalog numbers (as 4N6886TE).

Hair Goods, Aprons, Pens and Desk Sets

"And we will hear:
'So Pretty', 'Oh, How Grand'"





New style Waterproof Plastic Aprons

A Smart "New Look" Apron. Gibson girl collar, longer length flared skirt, novelty pocket. Cleans with damp cloth. Sunburst print on transparent ground. Matching binding. 24 in. waist to hem. Fits all sizes. *State print color* red, green, white, blue.
25 N 3762—Shpg. wt. 8 oz. $1.45

For Mother and "Young Miss." Santa's special gift suggestion. Bib-type; 3-panel skirt with frilly, 2-in. ruffle all around. 2 pockets. Cleans with damp cloth. Clear plastic film printed in colorful lacy pattern. *State color* white with red, blue or green.

B 25 N 3767M—Child's size. Boxed 13 in. waist to hem. Shpg. wt. 2 oz....Each 79c

C 25 N 3766M—Adult size. Boxed 20 in. waist to hem. Shpg. wt 3 oz., Each $1.00

"Rubberella"

- Give her this clever . . . rainy day protection.
- Toe rubbers are there when you need them.

$6.75 Each

Every woman would like to have this unique weather protection. Thousands of carriers are delighted. We offer a special low price. Patented plastic handle holds one pair of toe rubbers (fits any size shoe). Just turn top of handle for rubbers when it rains. 16-rib steel frame umbrella with fine quality Celanese acetate rayon cover. Matching tips, ferrule. *Please state color* black, navy or wine.
25 N 3445—Shpg. wt. 1 lb. 6 oz...... $6.75

Folding Umbrella

- Smart gift idea for year-around use.
- Opens to full spread.
- Closes to 11¼ inches.

$9.95 Each

Give her smart, convenient rain protection. Easy to carry in a purse. Handy for travel, for everyday use. Specially constructed 10-rib steel frame. Select quality acetate rayon covers. Assorted handles with matching tips, ferrule. Self material case. *Please state choice of* assorted plaids or *predominating ground color* black, wine or navy.
25 N 3630—Shpg. wt. 1 lb. 6 oz. . $9.95

Richard Hudnut Home Permanent

Complete $3.05 Postpaid

New! Improved! *Seven ways better.*

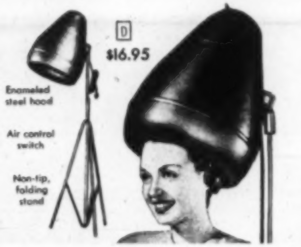
- Takes only one hour to give
- ⅓ more creme waving lotion
- Stronger, longer end papers
- 4 times as much neutralizer
- Improved technique for softer wave
- New reconditioning creme rinse
- Two length rods for ringlets, waves

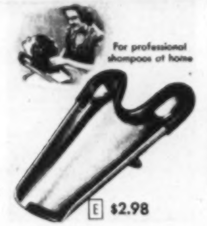
Kit contains one 4-oz. bottle Creme Waving Lotion; one 2-oz. bottle Creme Rinse; 60 plastic curling rods (fifty 2⅛-in.; ten 3⅛-in.); end papers; over 1-oz. neutralizer; illustrated instructions. Postpaid.

25 N 9595E—Home Permanent Kit with plastic rods. Shpg. wt. 1 lb. 8 oz. (30c Fed. Tax included)......... $3.05

25 N 9596E—Refill (No rods). (Shpg. wt. 12 oz.). 30c Fed. Tax included... $1.80

home permanent




For professional shampoos at home
E $2.98

Electric Dryer Reduced

D New low price on the Ann Barton, modern Dryer. Dries hair quickly for every member of the family. Requires less than ⅛ current of electric iron. Hot or cold air switch can be controlled from chair. 7-foot rubber-covered cord. 3-legged stand adjusts to 5-foot height. Can be plugged in outlet of 110–120-volt, 60-cycle, AC current. 400 watts. Approved by Underwriters' Laboratory, Inc. 1-year guarantee against defective materials and workmanship. Shpg. wt. 15 lbs. Mailable.
25 N 09597—Dryer and Stand $16.95

Special Help

E Shampoo Board exclusively for home use. Durable 18-gauge sheet aluminum. Will not rust, discolor. Neck rubber for comfort. Fit over edge of wash basin . . . rubber covered bar holds board firmly, will not mar basin. 2-inch edge helps prevent splashing. 12x17 in. Shpg. wt. 2 lbs.
25 N 9594..... $2.98

Oil Machineless Permanent Wave Set

$14.50 Complete

F Sears Approved; for real, professional-looking permanents *in your own home*. Each curl created in a "bath of oil"; curling unit "stretches" hair when curl is wound. Leaves hair soft, silky, manageable. Can be given in about 2 hours.

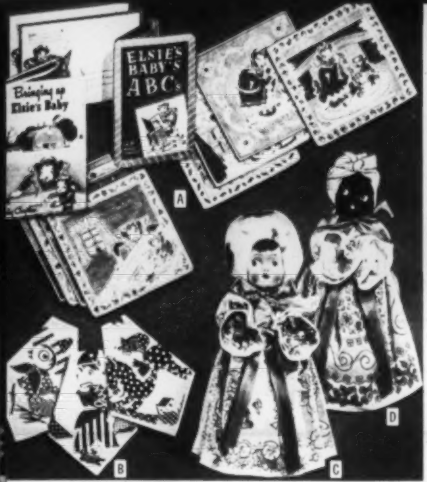
24-curler Set. Contains 2-oz. bottle waving solution, 28 chemical heat pads, 28 oil sachets, 30 end tissues, 24 rachet-type spacers and rods, 24 aluminum clamps, 24 rubber-felt pads, instructions, for one permanent. In carrying case. Same equipment gives hundreds of waves. Order refill unit for each additional wave. Satisfaction guaranteed.

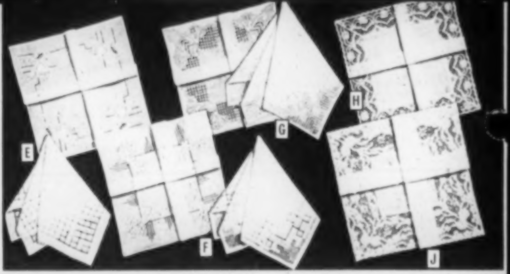
25 N 9466E—24-curler Set. Shipping weight 7 pounds. (3c Federal Tax included)........................Complete Set $14.50

25 N 9478E—Refill Unit. For one permanent. Contains solution, pads, oil sachets, and tissues as explained in 24-curler set above. Shpg. wt. 1 lb. (3c Federal Excise Tax included).................... $1.09

Wave Unit

G Individual "Aristo" Machineless Wave Unit . . . 25 heat pads (water-activated; with flannel and foil wrappers for uniform heat), one 2-oz. bottle Lan-O-Mulsion (regular strength) for normal, med. or fine hair. For one permanent. Shipping weight 1 lb. 3 oz. (2c Federal Tax included.)
25 N 9544E......... 81c





Chinese hand needlework on Irish Linen. White wisps of feminine daintiness so dear to a woman's heart. 4-corner designs in embroidery, applique, spoke stitching; all done by hand. Hand rolled hems. Assorted similar to illustration. Shpg. wt. 1 oz.

E **Good linen; neat design**
25 N 2374—10¼ to 11 in. sq. . . 2 for 95c

F **Better linen; more needlework**
25 N 2384—11¼ to 12 in. sq. . Each 98c

G **Our best linen; intricate design**
25 N 2390—11¼ to 12 in. sq. . Each $1.45

Lace edged linen. Romantic fluffs of loveliness to grace her every gesture. Snowy white party handkerchiefs with linen centers and filmy cotton lace borders neatly mitered at corners. Assorted patterns similar to illustration.

H **Sheer linen . . . 1¾-in. lace edge.** Shipping weight of two 2 oz.
25 N 2352—Abt. 12 in. sq. . . 2 for 95c

J **Our finest linen . . . 2¾-in. lace edge.** Shpg. wt. each 1 oz.
25 N 2360—About 13 in. sq. Each 98c

Kiddies' Hankies bright as holly

A **Elsie the Cow and her Baby** . . . ready for mailing. Precious Beauregard eating his cereal, getting his bath, learning his ABC's . . . all cleverly told on handkerchiefs. A gift with imagination, color and educational value for your child. Four washfast cotton print handkerchiefs in a colorfully illustrated folder enclosed in an illustrated mailing envelope; just address and mail. Each hankie in the folder tells a different chapter in the life of Elsie's baby. Folders are assorted; neatly hemmed handkerchiefs about 8 inches square in assorted color combinations. Shpg. wt. 2 sets 5 oz.
25 N 2408—Each set has 4 Hankies, Folder and Envelope. . . . . .2 sets 98c

B **Toyland Prints for Tots.** Bright, inexpensive cotton hankies in assorted colors and patterns give you variety and low cost for church, school or club parties or for your own youngsters. Tuck 'em into a holiday folder (sold on opposite page). Neatly hemmed; about 9 inches square. Shpg. wt. of six 2 oz.
25 N 2323. . . . . .6 for 58c

Hankie Dolls. Gay, pert and lovable. Bright as tree ornaments, so useful long afterwards. Clever as favors, prizes for holiday parties. Doll about 11 inches high has painted face, three colorful handkerchiefs in assorted cotton prints. Shipping weight 5 ounces.

C **Old-fashioned Girl**
25 N 2393. . . . . .Each 75c

D **Black-face Mammy**
25 N 2394. . . . . .Each 75c

Handkerchiefs for Women, Children

"Oh, glad hearts sing,
And joy bells ring
In the bright December weather"

Print Handkerchiefs have a festive air

Irish Linen Prints. Soft, smooth textured, color drenched. Tuck 1 or 2 in a greeting card folder. (Sold on opposite page.)

K **Hand screened** prints on Irish linen . . our best. Hand rolled hems. For "special" gifts. Striking floral, white ground. Asstd. About 14 in. square
25N2334–Shpg. wt. 1 oz. Each 95c

L **Garden Bouquet.** Colorful floral print on fine Irish linen. Hand rolled hem. Assorted. About 13 in. square.
25N2333–Shpg. wt. 1 oz. Each 67c

M **Flower Prints** on good quality Irish linen say a cheery "Merry Christmas" for you. Hand rolled hems. Assorted. About 12¼ in. square.
25N2331–Shpg. wt. 1 oz. 2 for 98c

N **Pin-money** Irish linen. Perle edges. Asstd. florals. About 11¼ in. square.
25N2330–Shpg. wt. 2 oz. 3 for $1.00

Rayon or Cotton Prints in splashy or dainty florals. Patterns for every taste; prices for every purse.

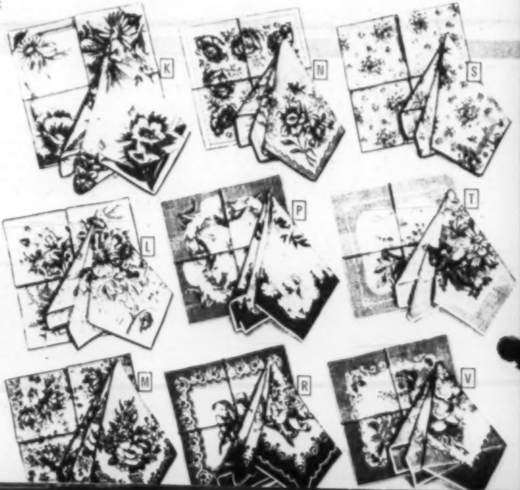
P **Gaily colorful** and feminine. Soft spun rayon; asstd. prints. Hand rolled hems. About 12½ in. square.
25N2335–Shpg. wt. 1 oz. 2 for 95c

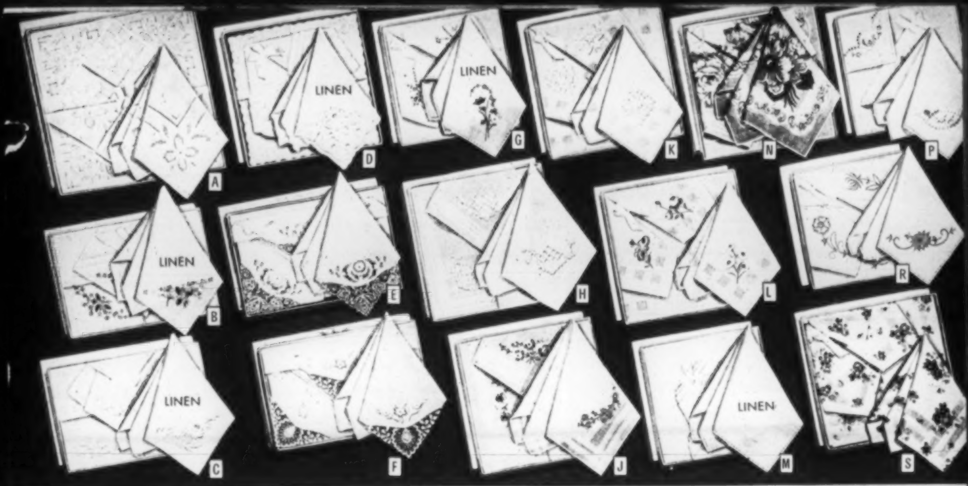
R **Flower-fresh,** cloud-soft spun rayon. Asstd. blossom prints. Hand rolled. About 12¼ in. square.
25N2328–Shpg. wt. 2 oz. 3 for $1.00

S **Dolly Madison** prints. Old fashioned flowers in all-over design on white cotton. Asstd. leno weave borders. Perle edges. About 11 in. square.
25N2362–Shpg. wt. 2 oz. 3 for 50c

T **Sheer and lovely.** Multicolor floral on white cotton. Hemmed. Abt. 12 in. square.
25N2321–Shpg. wt. 2 oz. 3 for 50c

V **Penny-wise cottons.** Variety and economy in popular assorted multicolor florals. About 11½ in. square.
25N2369–Shpg. wt. 2 oz. 6 for 59c





Gift-boxed Handkerchiefs for the woman who likes lovely things

A **Chinese Hand Needlework.** Sixteen or sixty, she'll thrill to the exquisite beauty of the delicate embroidery, applique or drawnwork. Hand rolled hems. White cotton; assorted patterns. About 12 inches sq. Shipping wt. box 8 oz.
25 N 2409—3 in box.... **$1.98**

Embroidered Irish Linen. Dazzling white linen punctuated by a touch of embroidery in white or colors is the choice of the most discriminating women. Assorted floral patterns; perle edges. About 11¼ in. sq. Shpg. wt. box 5 oz.

B Multicolor embroidery
25 N 2349—3 in box **$1.37**

C White embroidery
25 N 2353—3 in box. **1.37**

D **Scalloped Irish Linen.** Demurely feminine, sparkling white squares of fine linen with neatly scalloped edges and graceful floral corner designs in white embroidery. Assorted patterns. About 11 inches sq. Shpg. wt. box 5 oz.
25 N 2407—3 in box..... **$1.59**

Lace-Corner Cottons that whisper of romance add the last finishing touch to her costume for "big moments". Neatly hemstitched white cotton; floral corner embroidery in assorted patterns. About 11¼ in. square. Shpg. wt. box 5 oz.

E Multicolor embroidery
25 N 2347—3 in box. **98c**

F Gray and white embroidery
25 N 2348—3 in box. **98c**

G **Hemstitched Irish Linen** sets off the enchanting posies embroidered in the corner. Assorted multicolor floral designs on white. Hemstitched edges. About 11 inches square. Shpg. wt. box 5 oz.
25 N 2389—3 in box.... **98c**

Corded Border Cottons. Crisply tailored and neat, yet a touch of floral embroidery in the corner makes them distinctly feminine. Fine white cotton with self-color borders woven right in; perle edges. Assorted designs. About 12½ in. sq. Shpg. wt. box 5 oz.

H White embroidery
25 N 2406—3 in box. **98c**

J Multicolor embroidery
25 N 2405—3 in box. **98c**

Openwork Borders and the glamour of embroidery make a sure-to-please combination. Leno weave borders look like fine drawnwork; floral embroidery in a choice of white or delicate colors on neatly hemstitched white cotton. Assorted. Abt.11 in.sq. Shpg.wt.box 5 oz.

K White embroidery
25 N 2345—3 in box **77c**

L Multicolor embroidery
25 N 2404—3 in box **77c**

M **White Irish Linen Classic.** Simple style with dainty narrow hemstitched edge. Still the favorite of many women. Also suitable for tatted or crocheted edging. About 11 in. sq. Shpg. wt. box 5 oz.
25 N 2391—3 in box..... **77c**

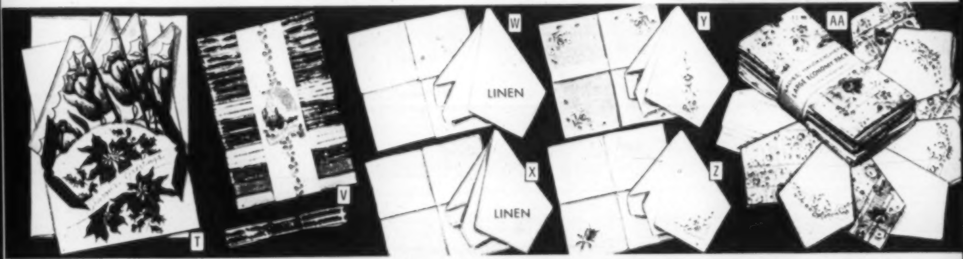
N **Color-splashed Prints** fairly sing your joyous greetings. Soft cotton; perle edges. Assorted florals. About 12 in. sq. Shpg. wt. box 5 oz.
25 N 2338—3 in box....... **77c**

Budget-minded Cottons . . our lowest price boxed hankies. White; hemstitched; assorted. About 11 in. sq. Shpg. wt. 2 boxes 8 ounces.

P Colored embroidery
25N2342-3 in box; 2 bxs. **98c**

R White embroidery
25N2341-3 in box; 2 bxs. **98c**

S **Dolly Madison Prints.** Dainty all-over design. Leno (open) weave corners. White cotton; colored perle edges. About 11 in. sq. Shpg. wt. box 6 oz.
25 N 2343—3 in box....... **77c**



"Makings" for Christmas packages and Hankies to put in 'em

T **Gift Packets.** Ribbon tied paper folder in assorted holiday designs. Tuck in a hanky of your own choosing, sign the separate gift card, address the envelope and mail. No wrapping, no tieing; you get everything but the hanky. About 4⅞x7½ in.
25 N 2410—Shpg. wt. 5 oz. . **6** complete packets **59c**

V **Ribbon Kit.** 12 hanks (about 60 yds.) assorted rayon, cellophane, tinsel ties. ¼ to ⅞ in. wide. Asst. Christmas colors.
25 N 1260—Shpg. wt. 4 oz. . . . . Kit **98c**

Hemstitched Irish Linen in white or pastels. Narrow hemstitched edge is smart and simple. For a decorative touch add a crocheted or tatted edging. About 11 in. sq. Shpg. wt. 2 oz.

W **White,** always "right."
25 N 2310 . . . . **3** for **72c**

X **Pastels;** ass'td colors.
25 N 2319. . . . . **3** for **74c**

Embroidered Cotton in two qualities Multicolor embroidery in floral designs on white. About 11 in. sq.

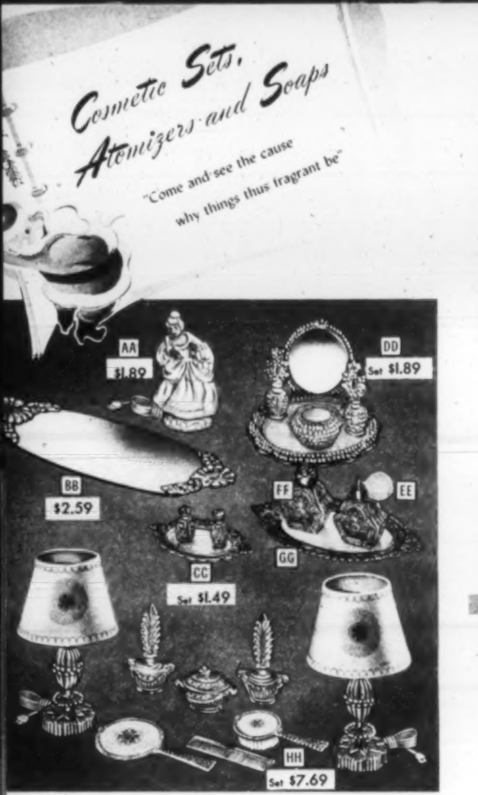
Y **Four-corner embroidery;** perle edge. Shpg. wt. 1 oz.
25 N 2368. . . . . **2** for **98c**

Z **One-corner embroidery;** neat hem. Shpg. wt. 2 oz.
25 N 2326. . . . . **3** for **50c**

AA **Handkerchief Wardrobe.** Wherever she goes, whatever she wears, she'll have a hanky to go with her outfit. Six cotton handkerchiefs . . . 2 floral prints, one with embroidered corner, 3 plain whites. Neat edges. About 11 to 12 inches square. Shipping weight 2 ounces.
25 N 2344—Banded . . . . . . **6** for **89c**

Cosmetic Sets, Atomizers and Soaps

"Come and see the cause why things thus fragrant be"



Glamour for her dressing table

AA Lady Mist Electric Perfumer Lamp. China lamp that perfumes while it lights. Colonial lady figurine has perfume pocket in back. A few drops of her favorite scent will perfume the room. For 110–120 volt AC-DC.
8 N 9962—7½ in. Wt. 1 lb. 3 oz. . $1.89

BB Mirror Tray with floral design handles. To keep all her feminine scents and secrets in neat array.
8 N 7004—Wt. 4 lbs. 18½x8¼ in. . $2.59

CC Miniature gold plated Filigree Jar and Tray Set. Two 2-inch perfume bottles and one 6x4-inch tray encrusted with 24-Kt. yellow-gold plated openwork design.
8 N 9793—Shpg. wt 12 oz. $1.49

DD Miniature Hobnail Set. 8½-inch mirror tray, 3½-inch powder jar—mirror top, two 4½-in. perfume bottles, 4½-in. magnifying mirror.
8 N 9799—Shpg. wt. 3 lbs. 6 oz. Set . $1.89

Gold-plated Filigree pieces. Antique gold-plated finish gives a luxury look to these fine pieces. Why not order one of each for a beautiful set?

EE Atomizer 3½ in. high. Mesh bulb.
8 N 9785—Shpg. wt. 10 oz. . . $2.79

FF Perfume Bottle. Rosebud top.
8 N 9783—Shpg. wt. 10 oz. . . $1.98

GG Mirror Glass Tray. 10½x5¾ in.
8 N 9787—Shpg. wt. 1 lb. . . . $2.39

HH Boudoir Ensemble. two (15-in.) glass lamps with off-white shades. 110–120 volt AC or DC. 3-pc. plastic comb, brush and mirror set, two (7½ inch) perfumed bottles, powder jar.
8 N 09780—Shpg. wt. 9 lbs. . 8-pc. $7.69

JJ Sachet Parisiana. 6x4½-in. packets in different colors and fragrances with French designs.
8 N 9668E—*Postpaid* . . . . . . Set of 6 $1.14

KK Parfait Sachet Clown with powder puff hands, feet. 14 in. high, dressed in bright green suit, yellow cap and red collar. Blue button nose.
8 N 9664—*Postpaid* $1.95

Popular priced Soaps and Cosmetic Sets

ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

A Landers 8-pc. Pink Petals Set. Sweetly scented toiletries in beautiful gift box. Includes 5-oz. Talcum Powder, 5-oz. Bath Crystals, 3-oz. bottle Bubble Bath, 3-oz. bottle Toilet Water, 1-oz. perfume, 1-oz. sachet and 2 pkgs. Water Softeners.
8 N 9691E—Shpg. wt. 4 lbs. $1.58

B Landers 6-pc. Gift Set. 3 oz. Bubble Bath, 3 oz. Toilet Water, 1 oz. Perfume, 1 oz. Sachet and 2 soap clusters. Includes 21c tax.
8 N 9690E—Shpg. wt. 2 lbs. 4 oz. . $1.19

C Ponds 4-pc. Beauty Chest. Gift sizes of Ponds preparations . . . 1⅛ oz. cold cream, 2 oz. vanishing cream, medium shade .35 oz. Dreamflower face powder, lipstick.
8 N 9650E—*Postpaid* . . . . Set $1.18

D Lanchere 2-pc. Blue Rose Set. 6-oz. box of fragrant dusting powder, including large fluffy puff; and 3-ounce bottle of cologne.
8 N 9661E—Shpg. wt. 1 lb. 4 oz. . Set 89c

E 3-pc. Tangee Trio. Gorgeous pink and silver colored gift box with white rayon lining, holds large sizes of powder, rouge and lipstick. Flattering medium shades. Rouge and Lipstick in gold colored metal containers with pink decoration.
8 N 9678E—*Postpaid* . . . . Set $1.20

F Campana's Italian Balm Dispenser Set. Back again in time for Christmas giving. Her favorite lotion in a wonderful dispenser-bottle. 6-oz. bottle, practical plastic dispenser.
8 N 3634E—*Postpaid* $1.20

G Perfumed Soap Clusters. 12 fragrant cakes of creamy, rich-lathering Apple Blossom and Pine soap.
8 N 4978—Shpg. wt. 2 lbs. 98c

H Dahlia Garden Soap Clusters. Box of 8 delightfully scented cakes—4 Apple Blossom and 4 Gardenia.
8 N 9734—Shpg. wt. 1 lb. 79c

J Yardley's Lavender Toilet Soap. Scent of freshcut lavender flowers.
8 N 4464—*Postpaid* . . . . 3 cakes $1.20

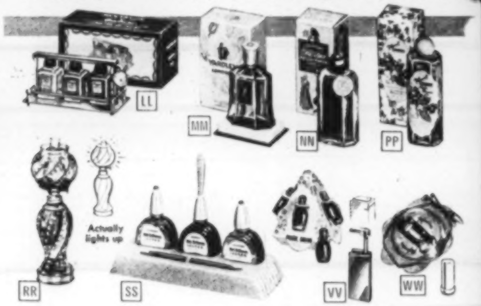
K Wrisley Bubble Bath. 20 envelopes . . 5 each of Lily of the Valley, Apple Blossom, Forest Pine and Carnation scented bubble bath. Gift boxed.
8 N 9651E—*Postpaid* . . . . 10 oz. $1.20

L Wrisley's Toilet Superbe Soap. This floral scented soap is known for its fine quality and superb perfuming.
8 N 4989—*Postpaid* . . . . 8 cakes $1.19

Wrisley's Bath Superbe Soap. 4 huge 8-oz. cakes of fine soap above.
8 N 4985—*Postpaid* . . . . 4 cakes $1.19

M Ann Barton's Hearts and Flowers. The loveliest rosebuds you ever saw, and adorable plump hearts, made of finely milled, fragrantly scented soap. 4 red hearts, 4 red rosebuds (¼ lb. each) nestled in bright green cups, set in gold colored background. A striking, romantic gift.
8 N 9647—Shpg. wt. 1 lb. 10 oz. 95c

N Ann Barton Bath Oils. Each capsule contains enough perfumed oil for a luxurious bath. In gift box.
8 N 3010E—Shpg. wt. 12 oz. . (36) $1.43



Sachets, Perfumes, Colognes and Atomizers

LL Tantalux Perfume Bar. Gold colored metal tray has a lock that can be opened to remove three 3-dram bottles of perfume. Floral scents.
8 N 9850E—*Postpaid* $1.50

MM Yardley's Old English Lavender Toilet Water. Fresh scent.
8 N 4493E—*Postpaid* . . . 2¾ ounces $2.10
8 N 4452E—*Postpaid* . . . . . 5 ounces 3.42

NN Shulton's Old Spice Toilet Water. Scent of crushed roses and spice.
8 N 5551E—*Postpaid* . . . . . 4 ounces $1.20
8 N 5567E—*Postpaid* . . . . . 8 ounces 2.10

PP Floral Cologne. Lily of the Valley. Garden Pinks, Apple Blossom, Floral Bouquet. Shipping weight 15 ounces.
8 N 5731E—*State scent* . . . . . 4-oz. size 83c

RR Dream-lite. Perfumed Oil Lamp actually lights up and perfumes the room. Red swirled glass shade and stand. Gold colored base.
8N9663–8 in. high. Shpg. wt. 1 lb. 12 oz. 98c

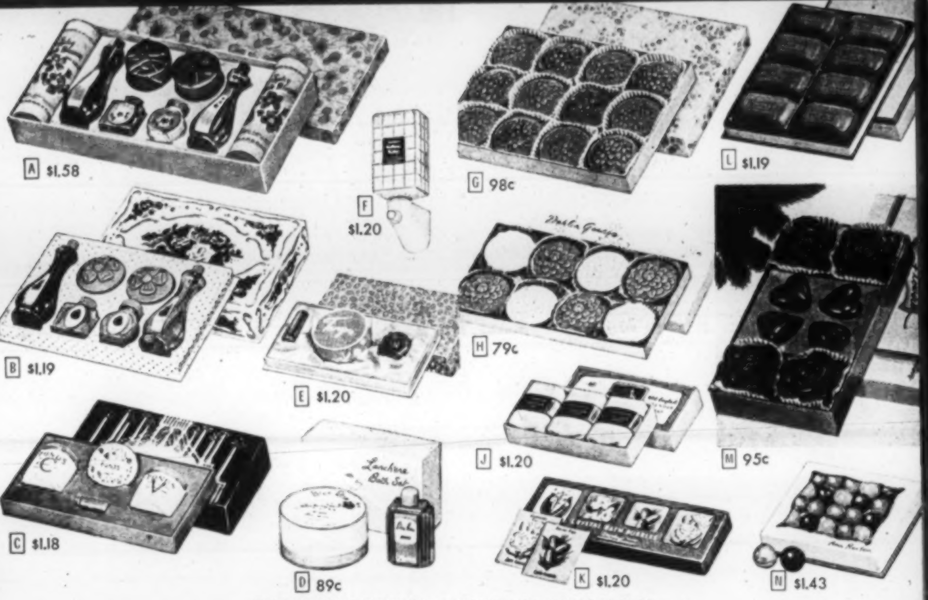
SS Cutex "Nail Brilliance" Manicure Set. "New look" bottles on plastic base. Set consists of 1 (½-oz.) bottle medium shade nail enamel, polish remover and cuticle remover. Plus 2 emery boards, 1 orangewood stick and cotton. 19c Fed. tax. included.
8 N 9672E—*Postpaid* . . . . . 7-pc. set $1.19

TT Leigh Perfume Miniatures. Four tiny ⅛-dram bottles of perfume: Risque, Poetic Dream, Dulcinea, and Heart Beat. Set in tree-like stand. Makes an adorable Christmas gift.
8 N 5564E—*Postpaid* . . . . Set $1.20

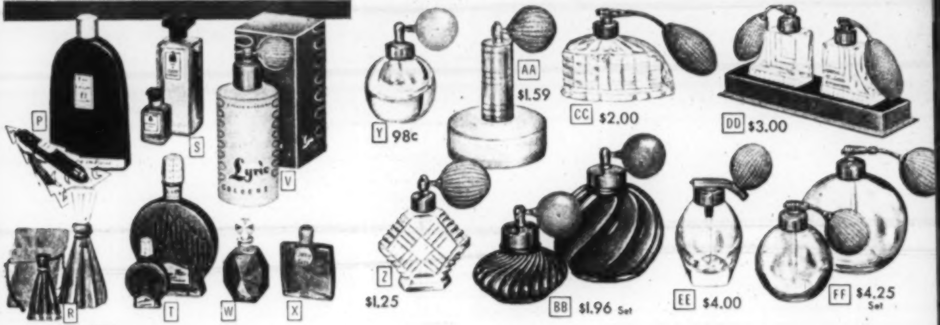
VV Milady's perfume purse spray. Chromed atomizer in flannel bag. Looks just like a cigarette lighter. . . sprays perfume on.
8 N 9782—Shpg. wt. 2 oz. 2x⅝ in. $2.39

WW DeVilbiss Perfumizer. A stunning, welcome gift for any woman. Gold plate purse atomizer, 2 in. long. Looks just like a lipstick case... sprays perfume on. Lasts a long time.
8 N 9765—*Postpaid* . . . . Each $5.00

Except where otherwise stated, prices on these 2 pages include 20% Federal Excise Tax where "E" is added to catalog number



ITEMS SHOWN ABOVE ARE DESCRIBED ON OPPOSITE PAGE



Famous Name Perfumes for Christmas — Postpaid

P **Evening in Paris** by Bourjois. "Fragrance of glorious romance."
8 N 9710E—Perfume...... ⅗ oz. $4.80
8 N 4839E—Perfume..Abt. ⅖ oz. 3.60
8 N 4822E—Perfume...Abt. ⅕-oz. 1.98
8 N 4811E—Cologne......3½ oz. 1.80

Perfume Flacon. Tasseled bottle on decorated celluloid Christmas tree.
8 N 4804E—1-dram size.......... 90c

R **Intoxication** by D'Orsay. The haunting fragrance that whispers "someone lovely has just passed by."
8 N 2949E—Perfume....¼ ounce $6.60
8 N 2948E—Eau de Toilette 2 oz. 3.60
8 N 9675E—Eau de Toilette 4 oz. 6.00

Pursette. Gold colored mesh drawstring bag holds 1 dram of Intoxication perfume. Bag measures 2x2½ in.
8 N 9674E—1-dram size.......... $3.60

S **My Sin** by Lanvin. Famous French fragrance . . . light and lovely.
8 N 2906E—Perfume.......¼ oz. $6.00
8 N 2907E—Eau de Lanvin. 2 oz. 3.60

T **Toujours Moi** by Corday. The scent of eternal loveliness. Postpaid.
8 N 9713E—Perfume......¼ oz. $6.00
8 N 9712E—Perfume......⅛ oz. 3.30
8 N 9714E—Cologne......2½ oz. 3.00

V **Lyric Cologne.** Magical fragrance subtle yet alluring.
8 N 5714E—With atomizer...4 oz. $2.10

W **Surrender** by Ciro. Heady, coquettish . . . the unique fragrance that spreads Ciro's name. Postpaid.
8 N 5875E—Perfume........½ oz. $6.60

X **Four Famous COTY perfumes.**

L'Origan, for her golden moments.
8 N 4129E—⅖-oz. bottle.......... $3.42

L'Aimant . . . perfume of magnetism.
8 N 4148E—About ⅕-oz. bottle... $3.42

Paris . . . an elegant floral odeur.
8 N 4154E—⅖-ounce bottle...... $3.42

Emeraude . . . the jewel fragrance.
8 N 4142E—About ⅕-oz. bottle... $3.42

10 different Atomizers and Sets to choose from

Y **Rubicon "Crystal Ball" Atomizer.** An amazing value. Heavy, clear glass base, gold plated cap.
8 N 9995—Postpaid. 3 in. high......98c

Z **Diamond Design Atomizer.** Crystal color. Gold plated cap, mesh bulb.
8N9993—Postpaid 3¼ in. high...$1.25

AA **Ann Barton Modernistic Atomizer.** Frosted circular glass base, gold plated metal column and head add a striking note. Gift boxed.
8N9988—Shpg. wt. 10 oz. 4 in. high $1.59

BB **Rubicon Perfume and Cologne Atomizer Set.** Matching atomizers—one for cologne (3½ in. high)—the other for perfume (2½ in. high). *State* ruby, sapphire or crystal color.
8 N 9986—Postpaid..........Set $1.96

CC **Modern Design Atomizer.** Reflects the light of her perfume. Crystal color. Gold plated cap.
8 N 7058—Postpaid. 2⅝ in. high $2.00

DD **Matched Atomizers.** Simply designed in sparkling crystal glass. Gold plated cap and mesh covered bulbs. In beautiful acetate gift box.
8 N 7059—Postpaid. 2½ in. high $3.00

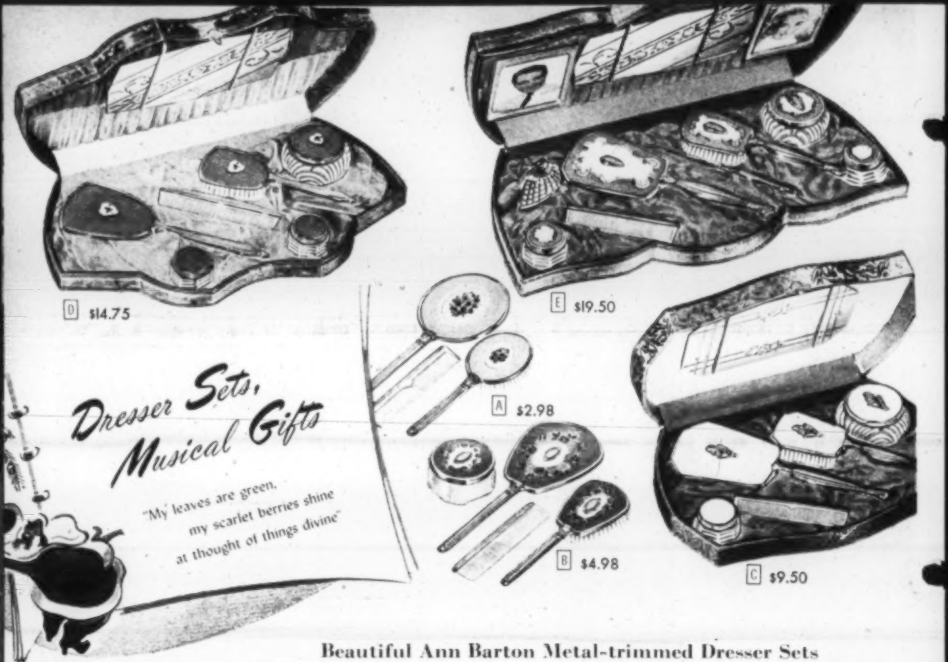
EE **Hand Cut Atomizer.** Our finest quality single atomizer. Simple tailored design, crystal-like cut glass and gold plated cap give this atomizer an air of quiet elegance.
8 N 9974—Postpaid. 3 inches high $4.00

FF **Perfume and Cologne Atomizer Combination.** Order this set for "her." In beautiful blue or rose glass, with matching mesh bulb covers. Perfume atomizer 2½ in. high, cologne atomizer 4 in. high.
8 N 9966—Postpaid. *State color*..Set $4.25

Single Cologne Atomizer. Postpaid.
8 N 9975—*State color*.............. $2.50

Single Perfume Atomizer. Postpaid.
8 N 9987—*State color*.............. $1.75

Items marked Postpaid on these two pages are not offered for sale outside the Continental limits of the U.S.A.



Beautiful Ann Barton Metal-trimmed Dresser Sets

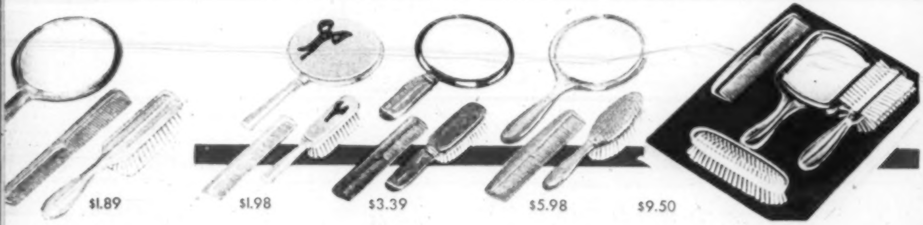
A 3-pc. set. Beautiful floral design on white background surrounded by maize, blue or rose colored band, and trimmed with gold colored metal. Truly a beautiful gift. 12½-in. mirror, nylon bristled brush and 7-in. comb. Nicely boxed. Shpg. wt. 1 lb. 11 oz.
8 N 9869—Maize 3-pc. set $2.98
8 N 9870—Rose 3-pc. set 2.98
8 N 9871—Blue 3-pc. set 2.98

B 4-pc. Set. Beautiful gold colored medallion for monogramming set in white oval . . . surrounded by floral design background. Set consists of one 12½-inch mirror, 9½-inch brush bristled with white nylon, 7-inch comb and large size powder jar. Shpg. wt. 2 lbs. 12 oz.
8 N 9895—Rose . . 4-pc. set $4.98
8 N 9896—Blue . . . 4-pc. set 4.98
8 N 9897—Maize . . 4-pc. set 4.98

C 6-pc. set. Shimmering pearlescent (plastic) background. Has gold colored floral design embossed on backs. Set consists of 11-inch mirror tray, 13-inch hand mirror, 10½-inch brush, 7-inch comb, one large powder jar and one cream jar. Shpg. wt. 6 lbs.
8 N 09903—White 6-pc. set $9.50
8 N 09901—Blue 6-pc. set 9.50
8 N 09902—Rose 6-pc. set 9.50

D 7-pc. Set. Heartshaped cloisonne medallion, outlined in gold colored metal, gives a luxury look to this pastel dresser set. 12½-inch hand mirror, 10-in. brush, 7½-in. comb, one powder jar, 2 cream jars and 11½-inch mirror tray. Shpg. wt. 7 lbs.
8N09927-Blue . . 7-pc. set $14.75
8N09925-Ivory 7-pc. set 14.75
8N09926-Rose . . 7-pc. set 14.75

E 11-pc. Set. Our finest metal-trim set. Floral design etched in gold. Atomizer, 11½-inch mirror tray, 2 cream jars, one powder jar, two 7x5-in. metal picture frames, 8-in. file, 7-in. comb, 10½-in. hair brush and 13-in. hand mirror. Shpg. wt. 10 lbs.
8N09930-Rose 11-pc. set $19.50
8N09931-Blue 11-pc. set 19.50
8N09932-Maize 11-pc. set 19.50



Lustron Set

3-pc. set. Gem-like Lustron, the new look in plastic, has highlights and transparency of much more expensive sets. An amazing value. Consists of 10-inch 2-sided mirror, 8-inch nylon bristle brush and 7½-inch comb. Shipping weight 1 lb. 4 oz.
8 N 7176–Rose . . . 3-pc. set $1.89
8 N 7175–Blue . . . 3-pc. set 1.89
8 N 7177–Crystal color 3 pc. 1.89

Bowknot Set

3-pc. set. Ivory colored plastic with your choice of adorable blue or rose bowknots. A dainty, feminine dresser set she's sure to love and use daily. Set consists of 10½-inch round hand mirror, 8-inch brush bristled with nylon and 7-inch comb. Postpaid.
8 N 9978–Blue trim 3 pc. $1.98
8 N 9979–Rose trim 3 pc. 1.98

Round Lucite Set

3-pc. set. Daintily curved handles on brush and mirror add charm to this gleaming lucite set. 10-inch mirror is plain on one side, and magnifying on the other: 7½-inch comb and 8 inch brush. A lovely gift. Shpg. wt. 1 lb. 6 oz.
8 N 9989–Blue . . . 3-pc. set $3.39
8 N 9990–Rose . . . 3-pc. set 3.39
8 N 9991–Crystal color 3 pc. 3.39

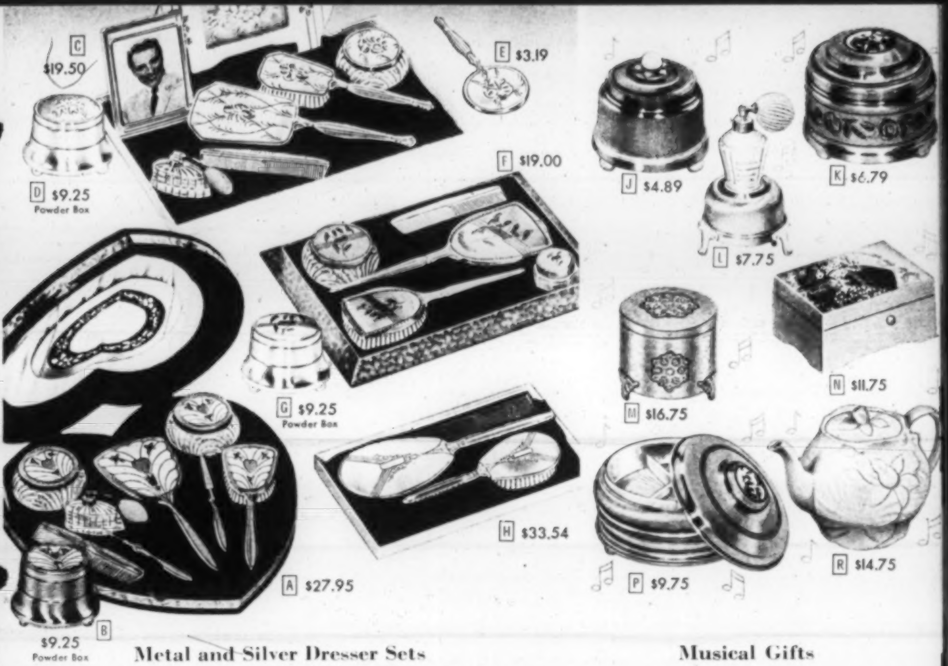
Oval Lucite Set

3-pc. set. Better quality lucite. Beautifully designed oval brush and mirror. Made of sparkling clear lucite. Brush has long white nylon bristles. Set consists of 12-inch mirror, 9-inch brush and 7¾-inch comb. Shipping wt. 1 lb. 4 oz.
8 N 9969–Rose . . . 3-pc. set $5.98•
8 N 9971–Blue . . . 3-pc. set 5.98
8 N 9972–Crystal color 3 pc. 5.98

Best Lucite Set

4-pc. set. Heavy, solid lucite set, exquisitely designed, 10¾-inch 2-sided mirror, 8¾-inch flared hair brush, and 7¾-inch comb. Plus a 6½-inch clothes brush bristled with nylon. A lovely, lasting gift. Shipping wt. 2 lbs.
8 N 9957—Crystal color $9.50
8 N 9953—Blue. 4-pc. set 9.50
8 N 9954—Rose. 4-pc. set 9.50

Buy a lovely dresser set . . . add it to your Easy Terms order. See page 243 for details



Metal and Silver Dresser Sets

A **Sweetheart Set.** Delicately etched "heart and flower" motif on silver-colored metal, gold colored border and medallion. Heartshaped crimson and gold colored case holds $13\frac{1}{4}$-in. hand mirror, brush, file, atomizer, cuticle pusher, comb, 2 small jars and heartshaped mirror tray.
8 N 09900M—Shpg. wt. 8 lbs. . . . . . 9-pc. set **$27.95**

B **Matching Musical Powder Box.** 2 sweetheart tunes. Swiss Thorens 22-note movement.
8 N 9803M—Shpg. wt. 1 lb. 4 oz. . . 5-in. base **$9.25**

C **Silver plated Dresser Set.** Good quality. Raised floral design. Set consists of atomizer, 12-inch mirror tray, 7x5-inch frame, $13\frac{1}{2}$-inch hand mirror, powder jar, 11-inch brush, $7\frac{1}{4}$-inch comb.
8 N 9881M—Shpg. wt. 6 lbs. 2 oz. 7-pc. set **$19.50**

5-pc. Set. Brush, Comb, Mirror and 2 Jars.
8 N 9882M—Shpg. wt. 4 lbs. 8 oz. 5-pc. set **$14.75**

3-pc. Set. Brush, comb, hand mirror only.
8 N 7174M—Shpg. wt. 3 lbs. . . . . 3-pc. set **$9.75**

D **Musical Powder Box.** Matches C, E. 2-tune genuine Swiss Thorens movement. $4\frac{5}{8}$-in. base.
8 N 7074M—Shpg. wt. 1 lb. 4 oz. **$9.25**

E **Magnifying Mirror.** Matches C, D. $3\frac{1}{2}$-in. diam.
8 N 9887M—$6\frac{1}{2}$ inches long. Shpg. wt. 1 lb. **$3.19**

F **Silver Plated Dresser Set.** Better quality. Rose, blue and gold floral motif etched on background. Set contains 11-inch brush, $7\frac{1}{2}$-inch comb, 14-inch mirror, powder jar, cream jar.
8 N 9884M—Shpg. wt. 5 lbs. 2 oz. . . 5-pc. set **$19.00**

3-pc. Set. Brush, comb and mirror only.
8 N 9885M—Shpg. wt. 2 lbs. 10 oz. . 3-pc. set **$14.50**

G **Matching Musical Powder Box.** 2-tune, genuine Swiss Thorens movement. $4\frac{5}{8}$-inch base.
8 N 9804M—Shpg. wt. 1 lb. 4 oz. . . . . . . Each **$9.25**

H **Sterling Silver Dresser Set.** Our finest set. Beautifully fashioned in the Lady Berkshire Pattern. This will truly be her most cherished gift. $7\frac{3}{4}$-inch genuine tortoise comb, 10-inch brush, $13\frac{3}{4}$-inch hand mirror. The gift of a lifetime.
8 N 9872E—Shpg. wt. 2 lbs. 10 oz. . . . 3-pc. set **$33.54**

Musical Gifts

These musical gifts have genuine Swiss Thorens movements.

J **One-tune Powder Box.** Metal finish, bright trim. $4\frac{1}{4}$-inch base, 18 note movement. *State* rose or blue.
8 N 9802—Wt. 1 lb. 4 oz. **$4.89**

K **Two-tune Powder Box.** Metal finish, pastoral scene on cover. 22-note movement. Shpg. wt. 1 lb. 4 oz.
8 N 9818—$5\frac{1}{4}$-in. base. **$6.79**

L **Musical Atomizer.** Plays when lifted. Lovely satin-finish metal base, clear plastic feet. $5\frac{1}{2}$ inches high. Beautiful gift box.
8 N 9806—Wt. 1 lb. 3 oz. **$7.75**

N **Alpine Music Box.** Automatic maple box. Swiss Landscape. 2-tune 28-note movement. $5x2\frac{1}{2}$ in.
8 N 9809—Wt. 1 lb. 3 oz. **$11.75**

P **Bon-bon Dish.** Gold color satin finish metal, with removable 3-partition glass tray. Shpg. wt. 3 lbs. 2 oz.
8 N 9807—7-in. diam. . . **$9.75**

R **Musical Teapot.** English Tea Pot of embossed Royal Winton Ware. 6-cup capacity, $6\frac{1}{2}x9\frac{1}{4}$ in. Plays as you pour.
8 N 9808—Wt. 3 lbs. 6 oz. **$14.75**

M **Filigree 2-tune Powder Box.** Exquisitely wrought in 24-Karat gold plate. Elaborate star design on cover.
8 N 9805—$3\frac{1}{2}$-in. diameter. Shpg. wt. 1 lb. 4 oz. **$16.75**

Famous Name Powder Metal Vanities

S **Coty "Airspun"** single Powder Vanity. Sleek trim compact with loose powder. Shining gold color metal. $3\frac{1}{4}$-inch diameter.
8N4087—Postpaid. . **$2.50**

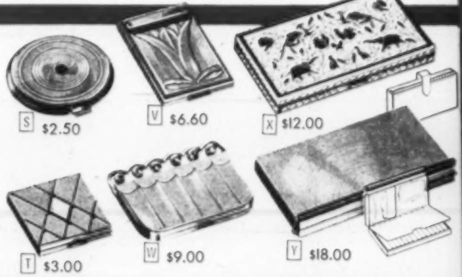
Evening in Paris single Powder Vanity with loose powder. Square, gold color metal compact with medallion in center. $2\frac{1}{2}$-in. diameter.
8N9622—Postpaid **$3.00**

V **Richard Hudnut** triple Make-up Vanity. Harmonizing powder, rouge and lipstick in gold color metal compact ($2\frac{1}{4}$ x $3\frac{1}{4}$ inches).
8N9624E—Postpaid. **$6.60**

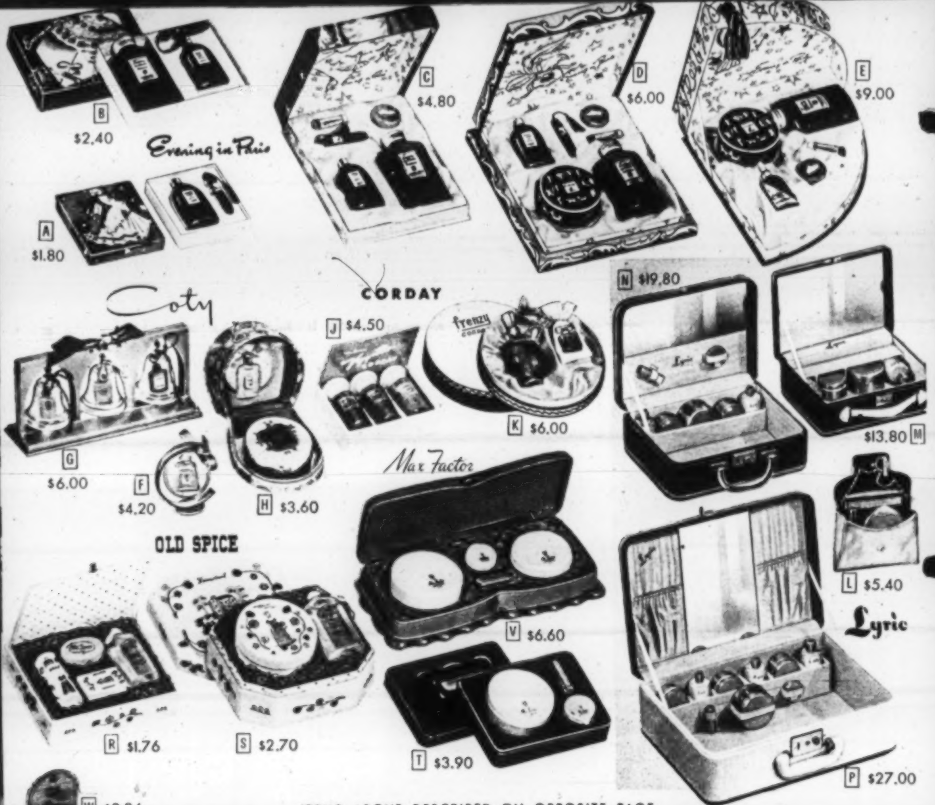
W **Coty "Sleighbells"** Compact. Six little bells jangle merrily whenever you use this gold plated compact with powder and rouge. $3\frac{3}{4}$x3 in.
8N9627E—Postpaid. **$9.00**

X **Volupte Combination.** Persian design cigarette case, make-up vanity. $5\frac{1}{4}$x3 in. Rouge and lipstick, plus steel mirror, $2\frac{1}{2}$-in. comb in rayon change purse. Black rayon moire case.
8N9632E—Postpaid. **$12.00**

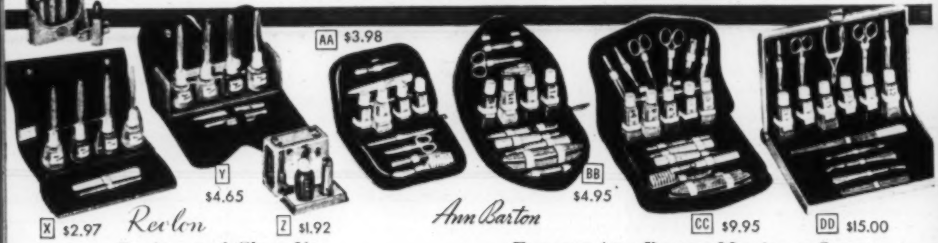
Y **Volupte "Portmanteau."** Same combination as above in exquisite gold-plated case.
8N9633E—Postpaid. **$18.00**



Prices on these pages include 20% Federal Excise Tax wherever E is added to catalog number. All items marked Postpaid on these two pages are not for sale outside the continental limits of the United States



ITEMS ABOVE DESCRIBED ON OPPOSITE PAGE



Revlon and Chen Yu

W **Revlon Goldette Lipstick Set.** 4 lipsticks in 4 gorgeous, fashion-right shades. In gold color simulated leather pursette.
8 N 9831E—Postpaid $2.34

X **Revlon "Small Wonder" Kit.** ½-oz. bottle of Lastron nail enamel, Adheron base coat, cuticle remover and polish remover; plus nylon cuticle pusher, 2 emery boards and orangewood stick. Reptile-grained plastic case. Includes 47c Federal tax.
8N9711E-Postpaid. 8-pc. Set.$2.97

Y **Revlon "Quick Trip" Set.** ½-oz. bottle Lastron, Adheron, cuticle remover and polish remover; plus orangewood stick, 2 emery boards, file, cuticle pusher and matching lipstick. In reptile-grained plastic case. Includes 70c Federal tax.
8 N 9715E—Postpaid. 10-pc. $4.65

Z **Chen Yu "Lip and Tip" Set.** "For lips and fingertips." ½-oz. bottle nail polish and regular size matching lipstick.
8 N 9716E—Postpaid . . Set $1.92

Famous Ann Barton Manicure Sets

AA **Ann Barton 12-pc. Set.** Reptile-grained plastic case. Holds ½-oz. bottle polish, nail coat, polish remover, cuticle remover; plus tweezers, file, Lucite cuticle pusher, cuticle scissors, nail white pencil, 2 emery boards, nylon hand brush. Includes 35c Federal tax.
8 N 9600E—Shpg. wt. 1 lb. $3.98

BB **Ann Barton 15-pc. Set.** Reptile-grained plastic case. ½-oz. polish, remover, nail coat, cuticle remover, tweezers, cuticle scissors, nail clipper, 2 emery boards, Lucite spear, file, cuticle knife, pusher, metal-back buffer, nail white pencil. Includes 53c Federal tax.
8 N 9601E—Shpg. wt. 1 lb. 4 oz . . . . . Set $4.95

CC **Ann Barton 21-pc. Set.** Pig-grained leather. 2 polish, remover, nail coat, cuticle remover. 2 tweezers, 2 scissors, 2 emery boards. Clipper, hoof stick, blemish extractor, spear, knife, pusher, file, brush, pencil, buffer. Includes 53c Federal Tax.
8 N 9602E—Shpg. wt. 1 lb. 12 oz. . . . . Set $9[illegible]

DD **Ann Barton Set**—our finest. Reptile-grained leather purse-like case. 2 polish, 2 removers, nail coat, cuticle remover, 2 tweezers, 2 scissors, cuticle nippers, 8-in. file, metal spear, cuticle knife, pusher. 2 emery boards in metal holder. Includes 75c Fed. tax.
8 N 9604E—Shpg. wt. 2 lbs. . . . . ,17-pc. set $15.00

Items marked postpaid are not offered for sale outside continental limits of United States

FAMOUS NAME COSMETIC SETS

ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Evening in Paris

A **2-pc. set.** Beautifully decorated gift box holds 1 dram of Evening in Paris perfume and 1 oz. of cologne. Perfume in tasseled flacon.
8 N 9837E—Postpaid.....$1.80

B **3-pc. set.** Gay gift box with 1-dram flacon of perfume, 1 oz. cologne and 3¼-oz. talcum all in her favorite fragrance.
8 N 9838E—Postpaid.....$2.40

C **5-pc. Set.** 1-dram flacon perfume, 1-oz. cologne, 3¼ oz. talcum and medium shade lipstick and rouge in metal cases. All in appealing Evening in Paris fragrance.
8 N 9839E—Postpaid.....$4.80

D **6-pc. set.** 1-dram flacon perfume, 1 oz. cologne, 3¼ oz. talcum and medium shade lipstick and rouge in metal cases. Plus 2⅝-oz. harmonizing face powder. Rayon lined gift box.
8 N 9840E—Postpaid.....$6.00

E **Best set.** Gorgeous fan-shaped box decorated with red and white bow and silver colored star. Lustrous white rayon lining. Harmonizing 2⅝ oz. face powder, rouge, and lipstick plus 3¼ oz. talcum and 4/10 oz. perfume.
8 N 9813RE—Postpaid....$9.00

Coty

F **Coty "Crystal Ball."** Clear plastic ball hanging from a blue plastic "C." Holds .35 oz. of L'Origan, L'Aimant, Emeraude, or Paris. State scent.
8 N 9722E—Postpaid.....$4.20

G **Coty "Carrillon."** 3 clear plastic bells in a gold colored belfry. Each bell holds 1 dram of L'Origan, Emeraude and L'Aimant perfume. 10x4½ in.
8 N 9721E—Postpaid.....$6.00

H **Coty "Good Luck" set.** Regular size box Coty Airspun face powder in medium shade, and .20 oz. bottle of perfume in unusual gift box. State scent L'Origan, Emeraude, L'Aimant or Paris.
8 N 9723E—Postpaid.....$3.60

Corday

J **3-pc. Voyagette set.** Three one-ounce bottles of perfume in white gift box. Tzigane—a light floral scent, Jet—a heady sophisticated scent and Toujours Moi—the eternally feminine scent.
8 N 9729E—Postpaid.....$4.50

K **Frenzy** by Corday. 2-pc. gift set of one 1¾-oz. bottle of toilet water and 1 dram perfume. White rayon satin drawstring bag for perfume.
8 N 9724E—Postpaid.....$6.00

Lyric

L **Lyric Partybag.** Gold colored kid bag (6¼x4 in.) holds round compact with loose powder, Lyric lipstick and 4½-in. metal trimmed comb.
8 N 9736E—Postpaid...$5.40

M **Lyric 4-pc. Travel Kit.** Red simulated Lizagator kit (9½x7x3½ in.), holds gift sizes of foundation lotion, skin freshener, face powder, cleansing cream.
8 N 5717E—Postpaid..$13.80

N **Lyric 7-pc. Overnight Bag.** Leathertone simulated leather (11¼x8x4 in.) holds Powder, Rouge and Lipstick, Foundation lotion, Skin Freshener, Special Cleansing Cream and Creme Nocturnal (night cream).
8 N 5716E—Postpaid..$19.80

P **Lyric 9-pc. Week-end Case.** Natural and brown simulated rawhide case (15½x10½x5½ in.), holds Lyric Powder, Rouge and Lipstick, Foundation Lotion, Skin Freshener, Special Cleansing Cream, Creme Nocturnal, Make-up base and Lyric Cologne.
8 N 5715E—Postpaid..$27.00

Max Factor Hollywood

T **3-pc. Color Harmony set.** Large sizes of Face Powder, rouge and lipstick in harmonizing shades. State Blonde, Redhead, Brownette or Brunette.
8 N 9819E—Postpaid...$3.90

V **4-pc. Pancake set.** Large sizes of harmonizing Pancake makeup, powder, rouge and lipstick. State Blonde, Redhead, Brownette, or Brunette.
8 N 9820E—Postpaid...$6.60

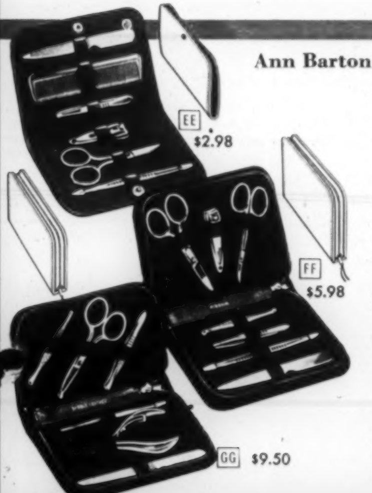
Shulton Old Spice

R **Quadrille Box.** Early American motif with gift sizes of Old Spice sachet, talc, toilet water and soap. 4-pc. set. 26c Federal Tax incl.
8 N 9682E—Postpaid.....$1.76

S **Homestead Box.** Fragrant cargo of roses and spice. 4-oz. bottle toilet water and 7-oz. box dusting powder with large puff. 2-pc. set.
8 N 5529E—Postpaid.....$2.70

Except as stated otherwise prices on these 2 pages include Federal tax wherever "E" is added to Catalog Number.

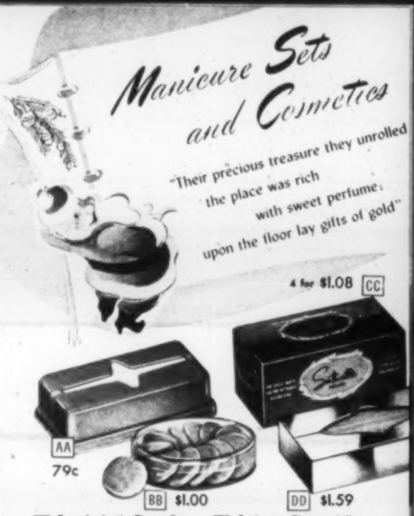
Ann Barton Implement Sets



EE **6-pc. set.** Pigskin leather case (natural color) snap closing, rayon suede lining. 5¼x3¼ in. Holds file, tweezers, comb, nail clipper, scissors, and lucite spear. Includes 27c Federal tax.
8 N 9605E—Shpg. wt. 7 oz. $2.98

FF **7-pc. set.** 5½x4 inch natural color pigskin case, zip closing. 4½-in. triple-cut file, lucite spear, tweezers, cuticle and nail scissors, nail clip, blemish extractor. Rayon suede lining. Includes 53c Fed. tax. Shpg. wt. 10 oz.
8 N 9609E.................$5.98

GG **Best manicure set.** Top quality precision-cut implements. Natural color saddle leather case 5¾x3¼ inches, with matching rayon suede lining. Contains tweezers, metal cuticle pusher, 5-inch triple-cut file, toenail nippers. Round-end scissors and blemish extractor. Zipper case. Includes 53c Fed. tax.
8 N 9616E—Shpg. wt. 10 oz. $9.50

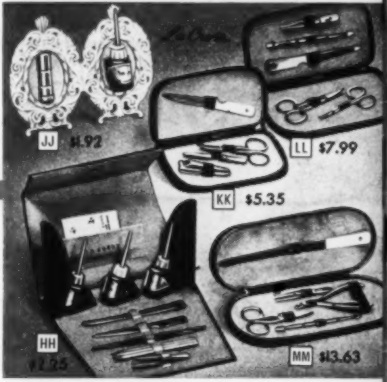

Manicure Sets and Cosmetics
"Their precious treasure they unrolled
the place was rich
with sweet perfume;
upon the floor lay gifts of gold"
4 for $1.08
CC
AA
79c
BB
$1.00
DD
$1.59

AA **Pastel plastic Tissue Box.** Adds charm to her dressing table. Measures 9¾x5 inches. *State* blue, pink, ivory.
8 N 7199—Shpg. wt. 1 lb...79c

BB **Velour Powder Puffs.** In clear plastic gift box. Holds 12 large plump puffs. A really welcome gift.
8 N 4575—Shpg. wt. 8 oz. $1.00

CC **Satinette Tissues.** Why not add a box of top quality tissues to your Christmas gifts? Shpg. wt. 3 lbs. 7 oz.
8 N 7101—4 boxes.........$1.08

DD **Mirror Tissue Box.** A bright way of keeping tissues neat. 10x5½ inches. A lovely, practical gift.
8N9749—Shpg. wt. 2 lbs. 2 oz. $1.59



La Cross Manicure Sets—Postpaid

HH **9-pc. Travel Set.** Simulated leather case with ½-oz. Naylon, Stazon, Remover, 1 emery board, file, pusher, 3 orangewood sticks, tweezers, lipstick tissues. Includes 31c Federal Tax.
8 N 3880E...............$2.25

JJ **Naylon Twintype.** Matching nail polish and lipstick in white plastic frames.
8 N 9685E—5x7¼ in.....$1.92

KK **4-pc. Ensign Kit.** Zip-closed leather case (5⅝x2⅝ in.) with nail scissors, nail clip, tweezers, 5-in. file. Includes 35c Federal tax.
8 N 3864E...............$5.35

LL **La Cross Skylarker.** Zipper cowhide case with rayon suede lining, 6¾x3 in. Tweezers, cuticle pusher, file, nail scissors and cuticle scissors. Includes 49c Federal Tax.
8 N 3872E..............Set $7.99

MM **5-pc. Hostess Set.** Pigskin case (8½x3 in.) with Tweezers, cuticle nippers, scissors, file, metal cuticle pusher; Suede cloth lining.
8 N 9635E—Includes $1.13 Federal Tax.......................$13.63

Mirrors, Brushes, Accessories

"How the whole world is brightened

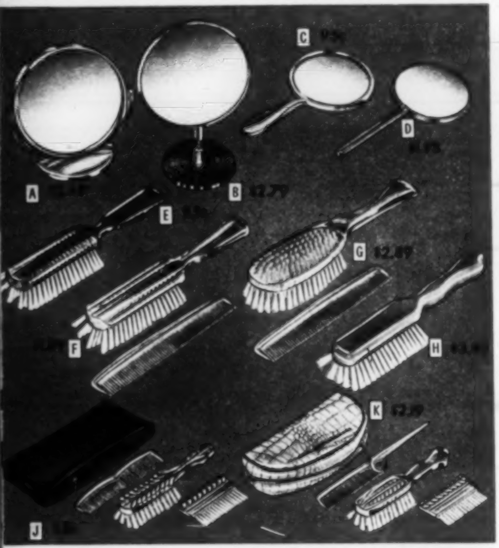
In the ruddy Christmas glow"

Round-the-Neck Mirrors

Lucite and gold colored trim Mirror. Adjustable mirror—1 side magnifying, 1 side plain. 13 inches overall.
8 N 9899—Shpg. wt. 1 lb. 4 oz......$3.79

Lucite and chrome Mirror. Same as above but with chrome trim instead.
8 N 9898—Shpg. wt. 1 lb. 4 oz......$2.89

All-metal trim Round-the-Neck Mirror Economy priced gift. Ivory colored enameled, sturdy metal frame. 2-sided mirror—1 side plain, other magnifying. An inexpensive, practical gift for man or woman. Leaves hands free.
8 N 9516—Shpg. wt. 1 lb. 4 oz......$1.98



Lovely, lasting gifts she'll use every day of the year

A **Lucite-trim Reversible Mirror.** Utility gift for men and women. One side magnifies, other side plain. For applying make-up, grooming eyebrows, shaving, etc. 5-in. diameter, 5⅝ in. high.
8 N 6259—Shpg. wt. 1 lb. 6 oz. $2.49

C **Lucite Hand Mirror.** Low priced 2-sided mirror makes a lovely gift. One side plain . . . other side magnifying. 8⅛ in. long. Slim and graceful. *State color:* Crystal, Blue or Rose.
8 N 9764—Shpg. wt. 8 oz......95c

E **Lucite Hair Brush.** A lovely gift, a real value. Sparkling lucite in rose, blue or crystal color. Professional style brush, with nylon bristles. 8 inches long. *State color.* Order several.
8 N 9776—Shpg. wt. 6 oz.....95c

G **Cut Lucite Brush Set.** Crystal clear lucite brush and comb in lovely acetate gift box. 8½ inch oval shaped brush, 7-inch lucite comb. Brush has 7 rows white nylon bristles. A beautiful, practical gift.
8 N 9778—Shpg. wt. 10 oz..$2.89

J **Economy Beau Kit.** Envelope style simulated leather case 6½x2¾ in. Contains miniature hair brush, clothes brush, and comb. Clear plastic . . . nylon brushes. *State* red or blue. Includes 5c Federal Tax.
8 N 6390E—Shpg. wt. 9 oz....98c

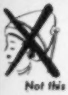
B **Metal-trim 2-sided Mirror.** Gold color metal base with circular design. Swivel fixture enables mirror to be placed in any position. Shpg. wts. 1 lb. 8 oz.; 8 oz.
8 N 9841—5½ in. size......$2.79
8 N 9763—3½ in. size.......$1.39

D **Metal-trim Hand Mirror.** Luxurious antiqued gold color handle and frame with etched floral design. 2-sided mirror, 12 inches long. An expensive looking gift at this low price.
8 N 6268—Shpg. wt. 1 lb. 8 oz. $1.98

F **Lucite Brush Set** in your choice of sparkling crystal, blue or rose color. Long white nylon bristles. Professional style brush 8 inches long; 7-inch lucite comb to match. *State color.*
8 N 9777—Shpg. wt. 9 oz....$1.89

H **Pearlescent (plastic) Hair Brush.** New! Unusual! Breathtakingly lovely! Shimmering pearlescent brush in gorgeous pink or blue. Nylon bristled, professional style brush. Handle is ½-inch thick. *State color.*
8 N 9761—Shpg. wt. 6 oz...$3.89

K **Toy Kit.** Gorgeous alligator-grain white plastic 6½x2¾ in. case with gold design. Holds lucite hair brush with nylon bristles, clothes brush and 7-inch folding rat tail comb. Zipper pocket. Includes 15c Federal Tax.
8 N 9759E—Shpg. wt. 8 oz..$2.19



Parlyn Heatless Hair Dryer

Brand new! A heatless hair dryer. Simply wear it on your head like a turban . . . it absorbs all the moisture. No heat . . . no electricity . . . no chemical action. You can go on about your housework, etc. while your hair is drying. Attractive blue fabric turban about 9x6 inches. Comes in translucent plastic bag . . . nicely boxed. Any woman would appreciate the convenience of a gift like this. Why not order one for yourself, too? Shipping weight 1 lb. 12 oz.

$5.79

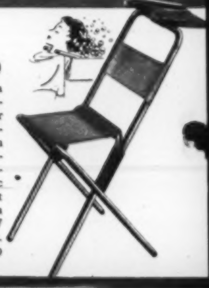
8 N 9760........................Each $5.79

SHAMPAIRE

Gives home shampooing with all the comforts of a professional salon. Completely adjustable for youngsters and grown-ups. Tubular aluminum frame, horizon blue canvas back and seat, sunshine yellow plastic drainboard. Folds flat for storage . . . an extra chair. Adjusts to 57 in. high. Shpg. wt. 7 lbs.

$8.50

8 N 06149.........$8.50

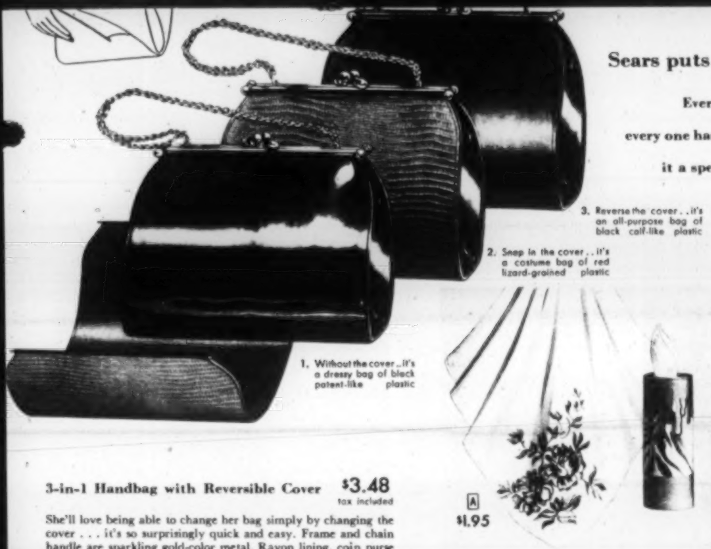


Sears puts a Surprise in your gift

Every one is low priced . . .

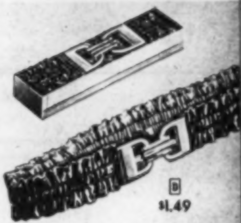
every one has a novelty feature that makes

it a special for Christmas giving

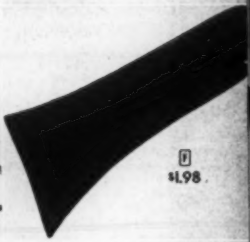

3. Reverse the cover . . it's an all-purpose bag of black calf-like plastic
2. Snap in the cover . . it's a costume bag of red lizard-grained plastic
1. Without the cover . . it's a dressy bag of black patent-like plastic
A
$1.95

B $3.48
tax included

C
$2.00 each pair



E $2.38
tax included



G 3 pairs with box
$5.00

3-in-1 Handbag with Reversible Cover $3.48 tax included

She'll love being able to change her bag simply by changing the cover . . . it's so surprisingly quick and easy. Frame and chain handle are sparkling gold-color metal. Rayon lining, coin purse and mirror. *Size* abt. 9x8 inches. Shpg. wt. 1 lb. 14 oz.

88 N 1494E—Black patent-like plastic bag; reversible cover of black calf-grained plastic and red lizard-grained plastic **$3.48**

88 N 1495E—Brown calf-grained plastic bag; reversible cover of brown alligator-grained plastic, brown rayon and cotton faille **$3.48**

A Candle-Box Square

Beautiful sheer rayon square with multicolor hand painted flowers. About 33 in. sq., hand washable. Surprise package . . . a plastic candle-like tube with the ends of the square forming the flame. Shpg. wt. 3 oz.

88 N 4745–White ground.**$1.95**
88 N 4746–Light pink **1.95**
88 N 4747–Light blue **1.95**

B Handbag and Wallet

Double-zip top handler bag of calf-grained plastic with front flap, gold-color metal turn lock, two side pockets, fabric lining. Abt. 10x8 in. Surprise feature . . . the plastic wallet has center zip pocket, snap coin purse. Shpg. wt. 1 lb. 10 oz.

88 N 1545E–Black **$3.48**
88 N 1546E–Brown **3.48**

C Mittens or Gloves

Angora and wool . . . surprisingly warm and fluffy, closely knit with ribbed cuff. Abt. 9¾ in. long. 50% angora, 50% wool; hand wash. Small (6, 6½), med. (7, 7½), large (8, 8½). *State size.* Shpg. wt. ea. 4 oz.

88 N 5071–White mittens **$2.00**
88 N 5073–White gloves . **2.00**

D Belt and Gift Box

Gold-color simulated leather, plastic-coated so it won't crack or scuff. Shirred on elastic, it gives to waistline. Matching metal buckle. Transparent-topped gift box. *Sizes* 26, 28, 30, 32. *State size.* Shpg. wt. 3 oz.

88 N 2416–Gold color . . . **$1.49**

E Shoulder Strap Bag

Calf-grained plastic bag with its own gold-color metal lock and key and a wonderful surprise . . . its own comb, brush, emery board. Adjustable strap; fabric lining. Abt. 8½x6¼ in. Shpg. wt. 1 lb. 4 oz.

88 N 1488E–Black **$2.38**
88 N 1489E–Brown **2.38**

F Sueded Nylon Gloves

It's new. Classic slipon of double woven nylon, longer wearing, quicker drying. Lockstitched for strength. Length about 11½ in. Hand wash. *Sizes* 6, 6½ 7, 7½, 8. *Please state size.* Shpg. wt. 4 oz.

88 N 5400–Black **$1.98**
88 N 5401–White **1.98**

G Year-'round Glove Wardrobe in handsome Box

Surprise! Two wonderful gifts for the price of one. 3 pairs of beautiful gloves . . and a transparent plastic glove box. *Sizes* 6½, 7, 7½, 8. *State size.* 1. Cork (tan) gloves of pig-grained imported capeskin. Whipstitched. About 10¾ in. long. 2. White gloves of sueded rayon. Flared, bound cuff. About 11 in. long. Hand wash. 3. Black gloves of sueded rayon. Up-or-down convertible cuff; inseams. Length with cuff up abt. 11 in. Hand wash.

88 N 5839—Three pairs of gloves and box. Shpg. wt. 8 oz . . **$5.00**

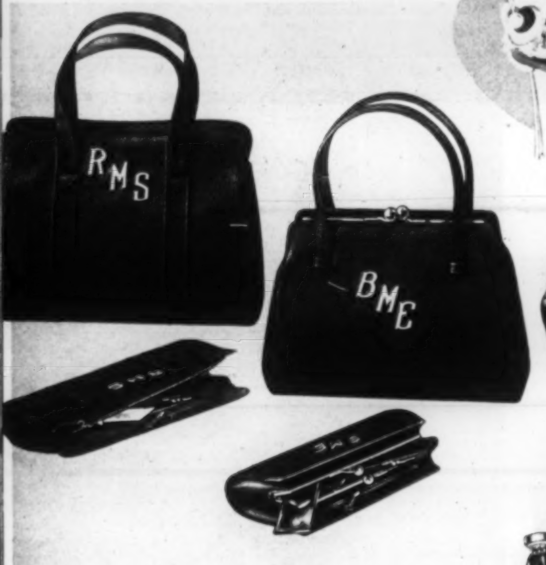
Prices of handbags include 20% Fed. Ex. Tax. **For glove Size:** Measure right hand at fullest part. Number of inches is your correct size.

Leather and Fabric Handbags
"Of all the Christmas wishes made
This is the deepest in the heart"

Her favorite Bag is a Classic . .

Kerrybrooke
THE RIGHT WAY TO SAY
WOMEN'S ACCESSORIES

Kerrybrookes . . exclusive with Sears
- **Genuine leather . . . goatskin, scuff-resistant**
- **Expert workmanship . . firm, close stitching**
- **Extra value . . made to Sears high standards**



Twin Zip Top-Handler

$7.00 Tax included

Kerrybrooke zip top-handler . . . ideal Christmas gift for the woman who wants quality and convenience in a handbag. Deep pockets on either side of zipper, plus another inner zip compartment, provide spacious carrying room. Beautifully grained, scuff-resistant goatskin, firmly sewn for wear. Rayon lined. Frame coin purse on cord. Double faced mirror. Size 10¾x8 in. Shpg. wt. 1 lb. 9 oz. Initials sold separately. See below.

88 N 1072E—Black..........$7.00
88 N 1073E—Brown.......... 7.00

Swagger Frame Bag

$7.00 Tax included

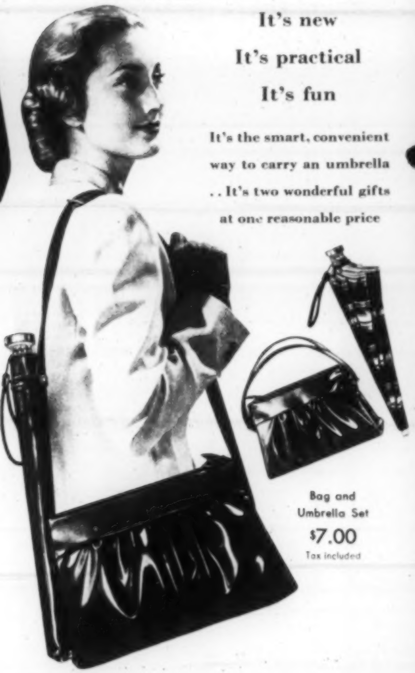
Kerrybrooke frame swagger handbag of long-wearing, scuff-resistant genuine goatskin, sewn with fine craftsmanship . . . a quality gift she will cherish. Two roomy side pockets, a rear wall zip and an extra inside zip pocket give her plenty of room to carry valuables. Rayon lined; frame coin purse on cord; double faced mirror. *Size* about 10½x7½ inches. Shipping weight 1 pound 10 oz. Initials sold separately. See below.

88 N 1082E—Black..........$7.00
88 N 1083E—Brown.......... 7.00

A Monogram for her Kerrybrooke bag

Initials in shining gold-color metal as shown on Kerrybrooke bags above. Add a monogram to her gift bag to make it really her very own. *Size* 1⅛ in. All letters except "X." Please print letters wanted. Shipping weight each 1 ounce.

88 N 1012..................Each 29c....3 for 84c



It's new
It's practical
It's fun

It's the smart, convenient way to carry an umbrella . . It's two wonderful gifts at one reasonable price

Bag and Umbrella Set
$7.00
Tax included

Umbrella and bag set. She'll never have to worry about gray skies if you give her this exciting new umbrella bag for Christmas. The bag is a beauty . . . a top zipper of supple calf-grained plastic, shirred front and back for roominess, with an adjustable shoulder strap that shortens to top-handle length. A matching detachable case carries gay rayon plaid umbrella. When the umbrella is in use, the case snaps off—folds up to stow away in handbag. Bag is rayon lined; mirror. Price includes 39c Federal Excise Tax on bag only. *Size* of bag 11x7¼ inches. Shipping weight 1 pound 14 oz.

88 N 1529E—Black bag with multicolor plaid umbrella........$7.00
88 N 1530E—Brown bag with multicolor plaid umbrella....... 7.00

Prices of bags include 20% Federal Excise Tax. Easy Terms available. For details, see page 243

FABRIC BAGS she loves for dress-up occasions . . faille, cordé, guimpe

[A] **Pretty Pouch** with a gleaming frame of crystal-clear plastic and gold-color metal. Rayon and cotton faille, shirred all around. Fabric lining, mirror. About 11x5 inches. An excellent value. Shipping weight 15 oz.

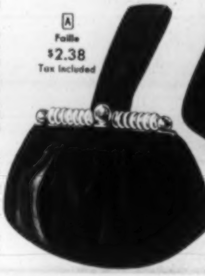
88 N 1535E—Black	$2.38
88 N 1536E—Brown	2.38

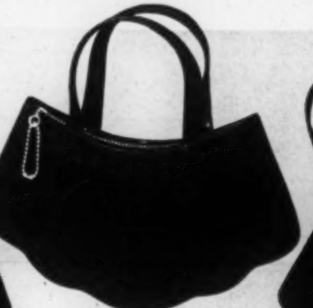
[B] **Ziptop Favorite** of genuine rayon cordé with scalloped bottom, Vermicelli trim front and back. Metal chain pull can be removed, used as key ring. Two side pockets, rayon lining, mirror. About 13x6 in. Shpg. wt. 1 lb. 3 oz.

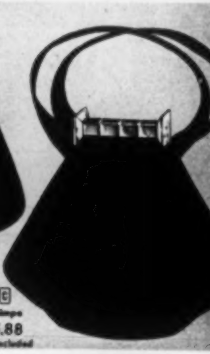
88 N 1537E—Black	$6.98
88 N 1538E—Brown	6.98

[C] **The New Overskirt Bag** with gold-color metal frame accented with crystal-like plastic. Rayon and cotton guimpe, draped front and back. Rayon lining, frame coin purse, mirror. About 11x7¾-in. Shpg. wt. 1 lb. 5 oz.

88 N 1533E—Black	$5.88
88 N 1534E—Brown	5.88


[A] Faille
$2.38
Tax included


[B] Genuine Cordé
$6.98
Tax included


[C] Guimpe
$5.88
Tax included

GENUINE LEATHERS . . so rich and mellow and elegant . . such perfect gifts

[D] **Handsome Genuine Leather** with the new cartridge pleated front and a gold-color metal lift lock. Rayon lining, coin case, mirror. About 8⅓x5¾ inches. Shipping wt. 1 lb. 2 oz.

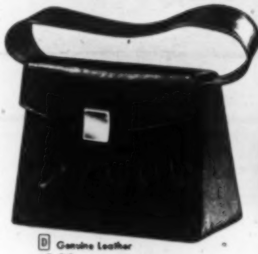
88 N 1539E—Black	88 N 1541E—Red
88 N 1540E—Brown	Each $5.88

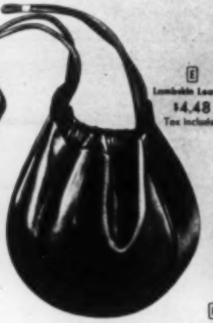
[E] **Supple, Soft-to-the-Touch** lambskin leather . . . feminine and smart, with wonderful carrying space. Fabric lined, mirror, rayon and cotton cord drawstring. Abt. 9¼x8 in. Shpg. wt. 13 oz.

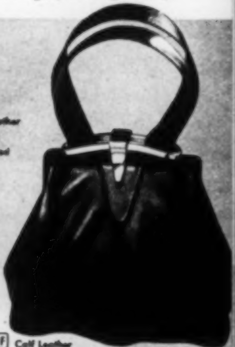
88 N 1459E—Black	$4.48
88 N 1460E—Brown	4.48
88 N 1547E—Green	4.48

[F] **Smooth, Beautiful** genuine calf leather bag for someone very special. Exquisitely made with covered frame, shirred front and back, gold-color metal lift lock. Rayon lining, covered-back mirror, frame coin purse on cord. Abt. 7¾x7½ inches. Shpg. wt. 1 lb. 4 oz.

88 N 1527E—Black	$14.95
88 N 1528E—Brown	14.95


[D] Genuine Leather
$5.88 Tax included


[E] Lambskin Leather
$4.48
Tax included


[F] Calf Leather
$14.95 Tax included

REPTILES and reptile-grained in the bright or dark colors she loves

[G] **Genuine Lizard** stitched in a smart diamond pattern . . . will wear and wear. Favorite underarm style . . . zipper top with gold-color metal chain pull, rayon lining, coin purse, mirror. Abt. 10¼x6½ in. Shpg. wt. 1 lb. 3 oz.

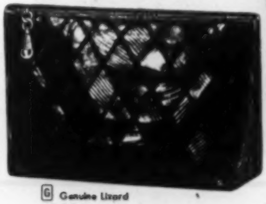
88 N 1524E-Black	88 N 1525E-Brown
88 N 1526E-Red	Each $5.88

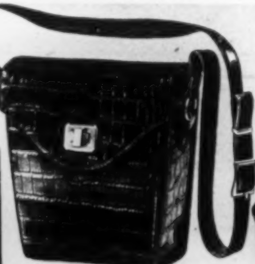
[H] **Alligator-Grained** leather-like plastic bag is lined with sueded simulated leather and has an adjustable shoulder strap. Gold-color metal turn lock; extra sidewall pockets for letters and cards; frame coin purse, mirror. About 7¾x 8¼ in. Shpg. wt. 1 lb. 10 oz.

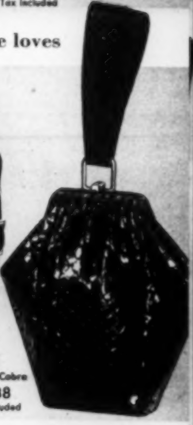
88 N 1542E-Brown	88 N 1544E-Green
88 N 1543E-Red	Each $5.88

[J] **Beautifully Grained Genuine Cobra** (snakeskin) . . . a handsome gift for the leading lady on your Christmas list. Rayon lining, mirror. A marvelous value. About 9x8 inches. Shpg. wt. 14 oz.

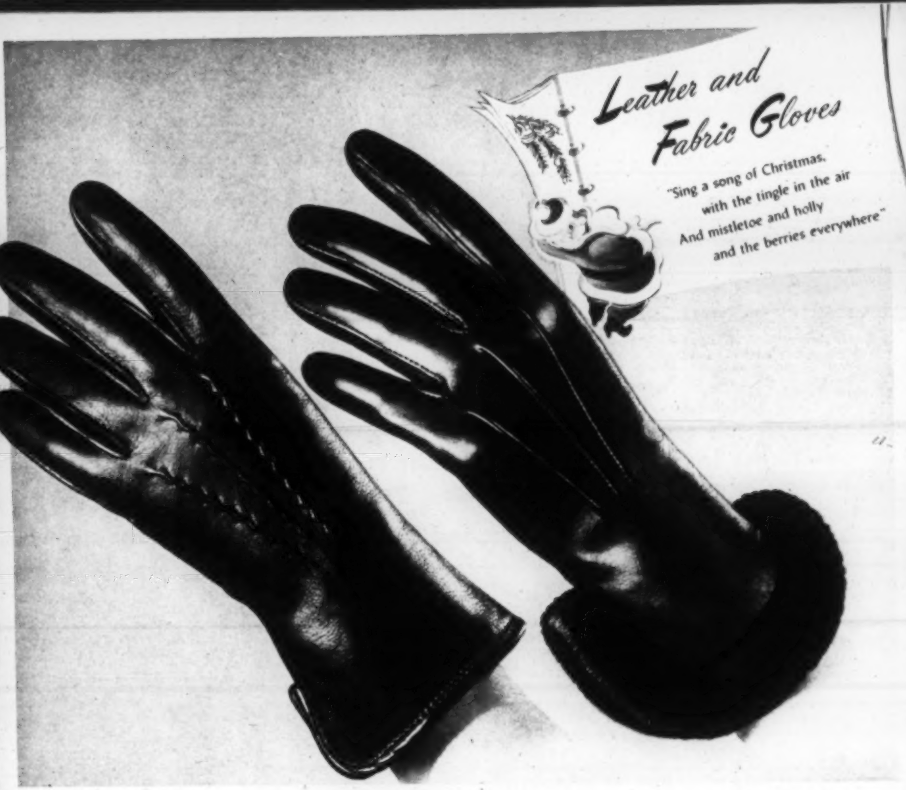
88 N 1521E-Black	88 N 1522E-Brown
88 N 1523E-Green	Each $8.88


[G] Genuine Lizard
$5.88 Tax included


[H] Leather-like Plastic
$5.88 Tax included


[J] Genuine Cobra
$8.88
Tax included

Prices of all bags shown on this page include 20% Federal Excise Tax. For Sears Easy Terms see page 243.

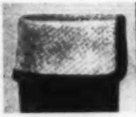


Leather and Fabric Gloves

"Sing a song of Christmas,
with the tingle in the air
And mistletoe and holly
and the berries everywhere"

Lined Leather Gloves . . the practical glove gift

So warm and comfortable . . . classic slip-on or fur-cuff style . . .
choose the lining she'll enjoy most . . at the price you want to pay

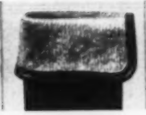


$1.98

Cotton Fleece Lined

Supple domestic pig-grained capeskin glove. Length about 9½ in. *Sizes* Small (6-6½); medium (7-7½); large (8-8½). *State size.* Shipping weight 5 oz.

88 N 5300—Black
88 N 5301—Brown
Each pair.......**$1.98**



$2.98

100% Wool Lined

Imported capeskin glove, deliciously warm. Length about 9½ inches. *Sizes* Small (6-6½); medium (7-7½); large (8-8½). *State size.* Shpg. wt. 5 oz.

88 N 5302—Black
88 N 5303—Brown
Each pair.......**$2.98**

$3.98

Bunny Fur Lined

Very warm glove of imported Capeskin. Length about 9½ inches. *Sizes* Small (6-6½); medium (7-7½); large (8-8½). *State size.* Shipping wt. 5 oz.

88 N 5304—Black
88 N 5305—Brown
Each pair.......**$3.98**

$2.98

Cotton Fleece Lined

Cuff of bunny fur on imported capeskin leather. Length about 9¾ in. *Sizes* Small (6-6½); medium (7-7½); large (8-8½). *State size.* Shpg. wt. 5 oz.

88 N 5306—Black
88 N 5307—Brown
Each pair.......**$2.98**

$3.98

100% Wool Lined

Imported capeskin leather with cuff of bunny fur. Length abt. 9¾ in. *Sizes* Small (6-6½); medium (7-7½); large (8-8½). *State size.* Shpg. wt. 5 oz.

88 N 5308—Black
88 N 5309—Brown
Each pair.......**$3.98**

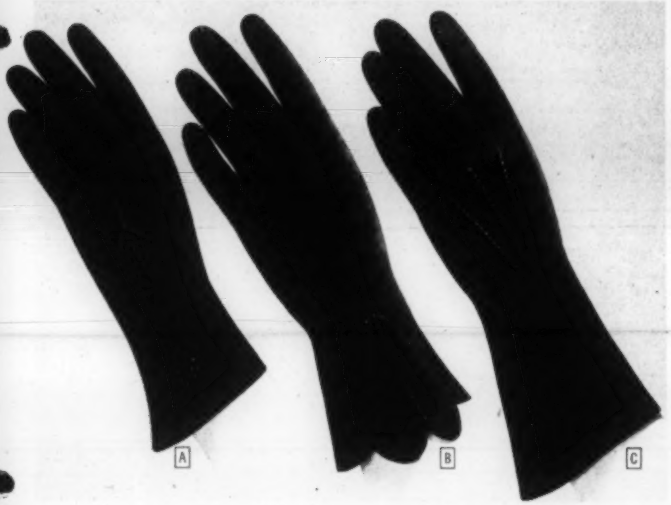
$4.98

Bunny Fur Lined

Cuff and lining of bunny fur on imported capeskin. Length about 9¾ in. *Sizes* Small (6-6½); medium (7-7½); large (8-8½). *State size.* Shpg. wt. 5 oz.

88 N 5310—Black
88 N 5311—Brown
Each pair.......**$4.98**

Hand sewn, double woven cotton . . Sears best quality . . her year-'round favorite



Choose any of these three styles . . choose any color for a smart gift . . at one price

$1.98 pair

[A] **Shortie,** dressed up with dainty clusters of handmade French knots in matching color on the back. Hand sewn, double woven cotton. Hand wash. Length about 9 in. *Sizes* 6½, 7, 7½. *State size.* Shpg. wt. 4 oz.
88 N 5851–Black 88 N 5852–Brown
88 N 5853–White Each pair. .$1.98

[B] **Tulip-Cuff Glove,** its soft flare accented by fine hand sewing . . . pretty and feminine with long or short sleeves. Double woven cotton. Hand wash. Length about 10½ in. *Sizes* 6½, 7, 7½. *State size.* Shpg. wt. 4 oz.
88 N 5896–Black 88 N 5897–Brown
88 N 5898–White Each pair. .$1.98

[C] **Classic Slipon,** so smart for all occasions. Hand sewn, double woven cotton. Hand wash. Length about 11 in. *Sizes* 6, 6½, 7, 7½, 8. *State size.* Shipping weight 4 oz.
88 N 5864–Black 88 N 5865–Brown
88 N 5866–White 88 N 5867–Beige
Each pair. $1.98

Fine imported leathers in smart gloves she'll love to get . . you'll be proud to give

Imported Pigskin . . sturdy classic slipon $4.95

[D] Genuine pigskin. Sears is proud to offer this classic slipon made of rich, natural-grained pliant pigskin (imported from South America) . . . a gift that will give pleasure and service for many seasons. Carefully tablecut by expert craftsmen, firmly stitched to hold its shape through countless wearings. Outseam sewn. Bolton thumbs for comfort. Hand washable. Length abt. 10½ in. *Sizes* 6, 6½, 7, 7½, 8. *State size.*
88 N 5775—Cork (tan). Shipping weight 4 oz. . . . . Pair $4.95

Imported Kidskin . . for elegance and beauty $3.95

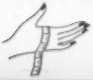
[E] Genuine imported kidskin (imported from Milan) . . . the ideal glove for women who appreciate fine quality. This leather is soft to the touch, wondrously pliant, truly luxurious. It's table cut, tailored with smooth, full pique seams. An impressive gift glove . . now available in Sears catalog for the first time in years . . at Sears practical price. About 11½ inches long. *Sizes* 6½, 7, 7½, 8. *State size.* Shpg. wt. 4 oz.
88 N 5752—Black. . . . . .Pair $3.95 88 N 5753—Brown . . . .Pair $3.95

Imported Capeskin . . tailored, long wearing $2.98

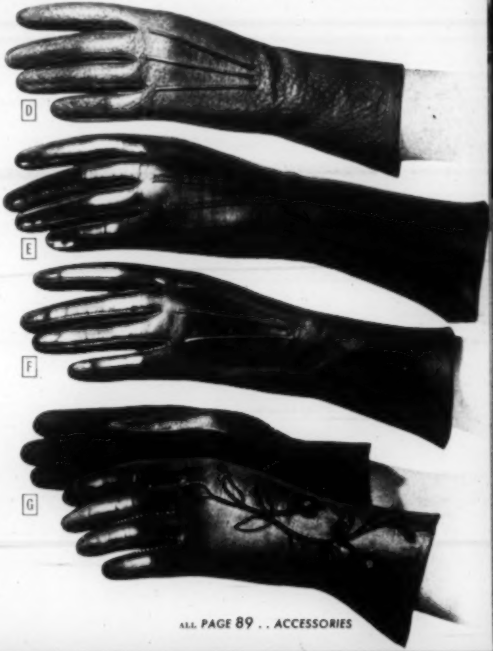
[F] Genuine imported capeskin in a dependable slipon. The close grained supple leather will wear beautifully and keep its polished luster. Skillfully hand cut to retain its shape and make it fit as though it were moulded to the hand. Half pique sewing makes fingers look slim and tapered. Length abt. 11¼in. *Sizes* 6, 6½, 7, 7½, 8. *State size.* Shpg. wt. 4 oz.
88 N 5768—Black 88 N 5767—White
88 N 5769—Brown Pair. $2.98

Imported Capeskin Back . . fabric palm $1.98

[G] Half 'n' half . . . half of leather, half of fabric. Graceful scroll design of cordé, with sparkling gold-color nailheads. A glove with the luxury look of fine leather at an economy price that's easy on your Christmas budget. Back and top of thumb of imported capeskin, under-thumb and palm of beautifully sueded double woven cotton that wears well. Whipstitched. Length about 9¾ in. *Sizes* 6, 6½, 7, 7½, 8. *State size.*
88 N 5715—Black. Shipping weight 4 oz. . . . . .Pair $1.98

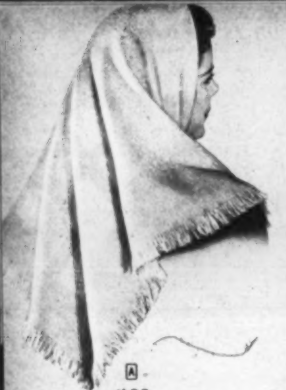


For Glove Size: Measure right hand at fullest part. Draw tape snugly. Number of inches is your correct size. Easy Terms available see page 243 for details.

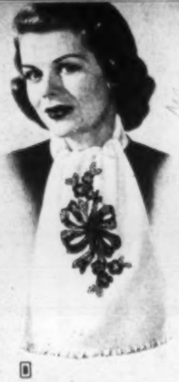


Scarfs, Headsquares

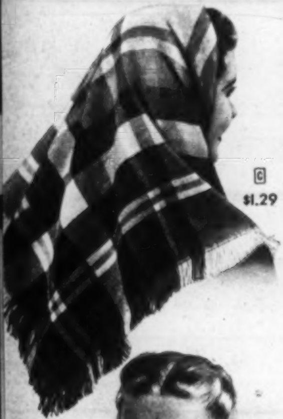
"All are glad, because
Everyone loves Merry Christmas
And dear Santa Claus"



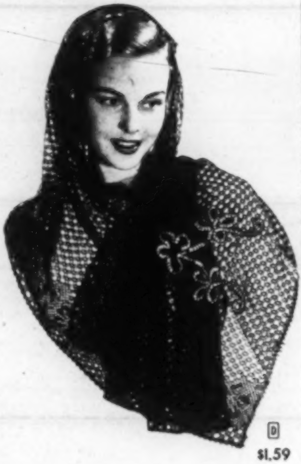
A
$1.95



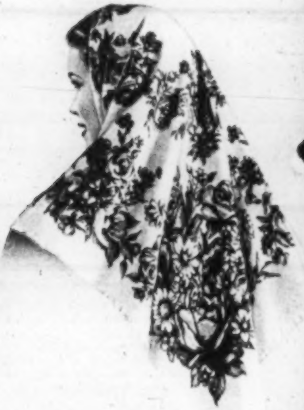
B
$2.95



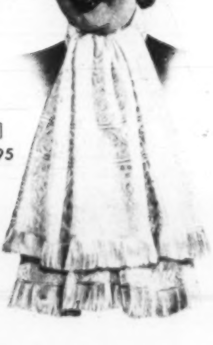
C
$1.29



D
$1.59



E
$1.79



F
$1.95

Flattering Scarfs to delight every feminine fancy

A **100% zephyr wool square** in jacquard block pattern. She'll wear it day in and day out . . . love its light-as-a-feather warmth, its becoming, soft color. Abt. 35 in. sq. self fringe. Hand wash. Shpg. wt. 5 oz.

88 N 4669—White
88 N 4670—Yellow
88 N 4671—Medium blue
Each $1.95

C **100% pure wool square** in bright plaids to delight a gay young heart . . . adds color and warmth to everything from ski costumes to semi-dressy woolens. Abt. 32 in. square. Hand washable. Shpg. wt. 5 oz.

88 N 4681–Navy blue, red and white plaid $1.29
88 N 4682–Brown, turquoise blue and tan plaid. . . 1.29

E **Garden flowers** on a big, beautiful square of soft, sparkling white spun rayon. About 35 inches square; self fringe. A gift she's sure to appreciate because it will go with all her clothes, look smart for every occasion. Hand washable. Shpg. wt. 5 oz.

88 N 4545–White background, multicolor print. $1.79

B **Gleaming sequins** of turquoise blue and magenta red on sparkling white rayon crepe . . . a bright, flattering accent for winter costumes. The sequins are hand sewn. The scarf is tubular with self-fringed ends. About 10⅝x45 in. Dry clean. Shpg. wt. 6 oz.

88 N 4741—White with multicolor sequins $2.95

D **Romantic scarf** of black rayon lace with glittering gold-color sequins. Nothing could be more flattering . . . it's soft, becoming drape makes even a pretty girl look prettier. Long enough to wear many ways . . . about 22x54 in. Dry clean. Shpg. wt. 4 oz.

88 N 4739—Black with gold-color sequins $1.59

F **White rayon crepe scarf** with a handsome allover jacquard pattern. Its shining whiteness and rich folds make it wonderfully elegant and it's extremely practical, too, because it hand washes like a dream, irons beautifully. About 21x46 in. Shpg. wt. 5 oz.

88 N 4680—White $1.95

PURE SILK SCARFS

Soft luxury in bright, rich colors . . beautiful to see . . wonderful to wear

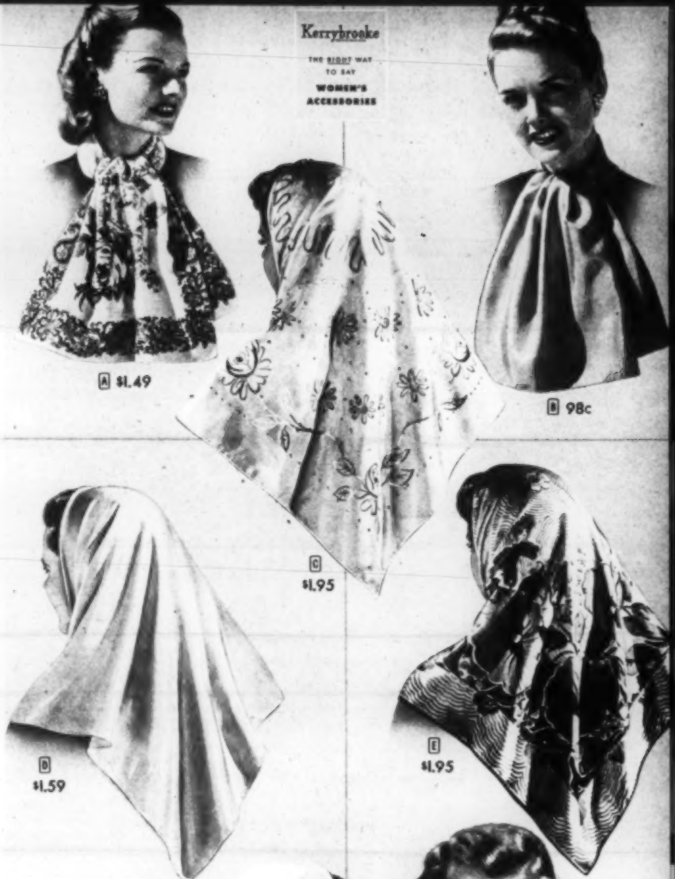
[A] **Deep, richly colored flowers** hand screen painted on lovely white silk. A gift natural, goes with everything. About 16x42 inches . . . long enough to wear many ways . . . wonderful twisted through a string of pearls. Rolled hems. Hand wash. Shpg. wt. 3 oz.
88 N 4698—Multicolor flowers on a white background $1.49

[B] **Sparkling colors** . . . luscious pure silk . . . a scarf that's wardrobe magic. She'll knot it in a soft bow at her neck, wear it as a turban or a sash. About 17½x47 inches. Rolled hems. Hand washable. Shipping weight 3 oz.
88 N 4652—Kelly green 98c
88 N 4748—Aqua blue 98c
88 N 4654—White 98c

[C] **Gleaming gold-color flowers** and scrolls on fine white silk . . . one of the season's most beautiful scarfs. Best news of all, it's hand washable so she can keep it Christmas fresh all year long. About 35 inches square. Rolled hems. Shipping weight 3 oz.
88 N 4738—White with gold . . . $1.95

[D] **Square of pure silk** in strikingly beautiful colors. A year-'round gift because she'll wear it now as a scarf . . . use it next summer as a turban or snood. Abt. 35 inches square. Rolled hems. Hand washable. Shpg. wt. 4 oz.
88 N 4694—Bright red $1.59
88 N 4749—Kelly green 1.59
88 N 4696—Medium blue 1.59

[E] **Gorgeous morning glories** hand screen printed on tissue-fine pure silk . . . so soft it's a joy to wear . . . so richly colored it adds a jewel-like brilliance to any costume. Abt. 35 in. square. Rolled hems. Hand washable. Shipping weight 4 ounces.
88 N 4743—Ruby red predominating in multicolor print $1.95
88 N 4744—Sapphire blue predominating in multicolor print $1.95



A Monogram means it's just for her

Scarf or square of snowy white, with three handsome initials to press on

[F] **The monogrammed spun rayon square** . . . proof you planned her Christmas gift early and thoughtfully. The kind of personalized accessory she loves . . . wears the year 'round with casual or dressy costumes. About 32 inches square. Easy-to-press-on initials included. *Print three letters wanted.* Dry clean. Shpg. wt. 5 oz.
88 N 4740—White with 3 black press-on initials . . . 98c

[G] **The monogrammed rayon crepe scarf** . . . a personal gift that's always in good taste. About 9½x42 inches . . . smart worn in the popular ascot style illustrated or in a single loop, bringing the initials higher so they're sure to show under her coat or suit. The handsome black initials are easy to press on. *Print three letters wanted.* Dry clean. Shipping weight 4 oz.
88 N 4676—White with 3 black press-on initials . . . 98c

JEB
BJy
F 98c with Initials
G 98c with Initials

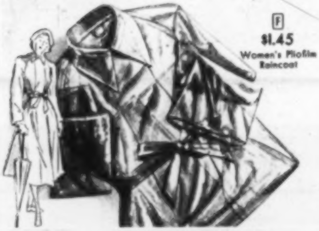
Special pin-money Gifts carefully selected for her . .

A
$3.98
Chenille Robe

E
$3.94
Rayon Crepe Bedjacket

J
$1.98
100% wool

B
$2.94
Reg. sizes
Rayon Satin Slip


F
$1.45
Women's Pliofilm Raincoat

K
$2.84
Love Bird Blouse

C
$2.94
Fitted Smock

G
$2.98
Tax included

L
8-inch $1.59
10-inch $1.79
14-inch $1.98

D
1 strand $1.10
2 strands $2.20
3 strands $3.30
Earrings $1.14

H
$1.49

M
$1.89
Lustron Dresser Set

A **Pin Point Chenille** robe of soft cotton, with shawl collar, all around border design, large pocket, ample fullness. Wash separately. *Sizes* 12, 14, 16, 18, 20. *State size.* Shipping weight 1 lb. 10 oz.
027 N 7890—Copen blue
027 N 7893—Cherry Red
027 N 7892—Aqua blue
Each $3.98

B **Rayon Satin Slip.** 3-in. Alencon-type cotton lace trims bodice—1-in. matching lace at 4-gore bias skirt. V-back, adj. straps. Hand wash. Shpg. wt. 8 oz. *State bust size.* **Reg.** 32, 34, 36, 38, 40, 42, 44 in.
38 N 3145A—Pink . . $2.94
38 N 3146A—White 2.94
Larger. 46, 48, 50, 52 in.
38 N 3147A—Pink. . . $3.69

C **Princess Style** smock in striped, washable percale. Elastic in the sleeves. 2 handy pockets. Large self bow at neck. Buttons down the front. *Sizes* 12, 14, 16, 18, 20. *State size.* Shipping weight 11 ounces.
27N6219—Red and white
27N6220—Blue and white
Each. $2.94

D **Good Quality Simulated Pearls** with rich, creamy luster . . . a wonderful value! Rhinestone clasp. 1, 2 and 3 strands; gift boxed. Shpg. wt. 5 oz.
4N4661E—17-in. $1.10
4N4662E—16, 17-in. 2.20
4N4663E–16,17,18-in. 3.30
4N3998E—Screw back earrings. 1 in. diam. Shpg. wt. 3 oz. . . . . . . Pair $1.14

E **Rayon Crepe Bedjacket.** Luxurious cotton lace trims front, adjusts to peplum effect with drawstring ribbon. Shirring at shoulders and ¾ sleeves. Hand wash. Shpg. wt. 6 oz. *State bust size* small (32-34); med. (36-38); large (40-42) in.
38N2535A—Pink. . . $3.94
38N2536A—Blue . . . 3.94

F **Women's Pliofilm Raincoat.** Clear transparent, water-repellent; rubber composition. Wrap-around style. Self belt, military collar. Snap closes neck. Raglan sleeves. *State size* small, 32-34-in.; med., 36-38-in.; large, 40-42-in. bust. Shipping wt. 8 oz.
25N3315 . . . . . Each $1.45

G **Bag with Miniature** . . two bags for the price you'd expect to pay for one. Roomy underarm zipper bag of calf-grained plastic. Fabric lined; mirror. *Size* about 13½ x 7 in. *Size of miniature* 7 x 4 inches. Shipping weight 1 pound 4 ounces.
88N1515E—Black . . . $2.98
88N1516E—Brown. . 2.98

H **Slip-on Glove** of double woven cotton. Smooth seams for slim, tapering look. Hand wash. For How to Measure, see page 89. Length about 10¾ in. *Sizes* 6, 6½, 7, 7½, 8, 8½. *State size.* Shpg. wt. 4 oz.
88N5877—Black . . . $1.49
88N5878—Brown . . 1.49
88N5879—White . . 1.49

J **100% Wool Hooded Shawl** with plenty of gift appeal. Knit in lacy stitch for light-as-a-feather warmth . . fringe on scarf ends. Fits all sizes. *Colors* White, black, copen blue, bright green, rose. *State color.* Shpg. wt. 5 oz. Shipped from Philadelphia or Chicago.
078 N 8800. . . . . $1.98

K **Love Bird Blouse,** rayon crepe with sheer cotton net birds and embroidery at front. Buttons down the back. Hand wash. *Sizes* 12, 14, 16, 18. *Please state size.* Shipping weight 10 oz.
07 N 2164—Petal pink
07 N 2165—White
07 N 2166—Soft aqua blue
Each. $2.84

L **Knitting Tube.** Beautiful transparent plastic tube for knitting, crocheting. Pull yarn from eyelet opening in top of lid. Oval shape; plastic handle. *State color* blue or rose. Shipping weights, 4, 5, 6 oz.
25 N 4532—8 in. $1.59
25 N 4533—10 in. . . . 1.79
25 N 4534—14 in. . . . 1.98

M **3-Pc. Lustron Dresser Set.** Gem-like Lustron has highlights and transparency of much more expensive material. 3-pc. set—10-inch mirror, 8-inch nylon bristled brush, 7½-in. comb. Shipping weight 1 lb. 4 oz.
8N7176A–Rose $1.89
8N7175A–Blue. 1.89
8N7177A–Crystalcolor 1.89

Price of handbag includes 20% Federal Excise Tax. Numbers beginning with "0" shipped from Philadelphia or Kansas City unless otherwise stated. Order, pay postage from Sears nearest mail order house. For Easy Terms see page 243.

Pin-money Gifts to stretch your budget

N $1.54
Kerrybrooke Shirt

Stylish Apparel and Accessories
"The whole world is a Christmas tree
And stars its many candles be"

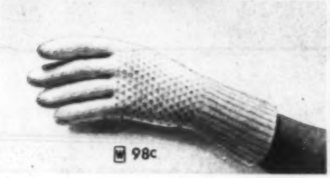
U Sheer Nylons
97c pair
3 prs. with gift pack $2.75

X $2.38
Tax Included

R $3.53
Tax Included

V $1.94
Denim Dungarees

Y 3 Aprons for $1.98



Z 94c
3 for $2.75
Knit Rayon Panty

N **Kerrybrooke Shirt,** washfast. Sanforized broadcloth (max. shrink. 1%). Yoke front and back, reinforced buttonholes. Short sleeves. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 9 oz.
7 N 1770—White....$1.54
7 N 1771—Pink..... 1.54
7 N 1772—Yellow... 1.54
7 N 1773—Lt. blue.. 1.54

P **Scarf of Misty Sheer** white rayon shadow plaid. She'll love its smoothness under her fur collar, its soft flattery. Priced right for your Christmas budget, too. Easy to keep sparkling clean, for it hand washes in a jiffy. *Size* about 17 x 44 inches. Shpg. wt. 3 oz.
88 N 4457—White....98c

R **Notebook Bag** .. fitted shoulder bag of calf-grained plastic. Fittings include looseleaf notebook with pencil; mirror; comb (each in its own pocket). Gold color turn lock. Rayon lined. *Size* about 9½x6 in. Shipping weight 1 lb. 12 oz.
88 N 1517E—Black $3.53
88 N 1518E—Brown 3.53

S Only 99c . . . reduced for this book. Warm, practical felt slipper. Leather tip. Padded sole, wedge heel. See felt content notice on page 106. • C (medium) women's 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15N3786A–Wine (dk. red)
15N3069A–Blue
15N3787A–Brown Pr.99c

T **Fruit - of - the - Loom Square.** Big, beautiful floral print on spun rayon at a gift-right Christmas price. Water-repellent. Hand wash. *Size* about 35 inches square. Shipping weight 6 ounces.
88N4750R–Red ground
88N4751R–Yellow ground
88N4752R–Medium blue ground.........Each 98c

U **Seamed-back all Nylon Sheers.** Reinforced toes, high spliced French heels. Seamless soles. Sheer, smooth, strong. *Colors* pastel nude, glace mocha, morning mist, white. *Sizes* 8½, 9, 9½, 10, 10½. *State size, color.* Shipping weight pair 3 oz.
86 N 711A......Pair 97c
3 prs. $2.75 6 prs. $5.40

V **Denim Dungarees.** Sears famous quality. Sanforized (max. shrink. 1%). Two front pockets with copper rivets, bright stitching. Back yoke with pocket. Firm, durable 6-oz. denim. Wash separately. *Sizes* 10, 12, 14, 16, 18, 20. *Please state size.* Shipping weight 1 pound.
7 N 973—Navy blue $1.94

W **100% Wool Glove,** knit in novelty stitch. Snug ribbing at wrist. Hand wash. *Sizes* Small (6-6½), medium (7-7½), large (8-8½). Length abt. 9½ in. For How to Measure see page 89. *State size.* Shpg. wt. 4 oz.
88 N 5062—White....98c
88 N 5063—Brown....98c
88 N 5064—Red......98c

X **Bracelet Handle Pouch Handbag** . . . a glamour present at a budget-right price. She'll love the smart new lines . . . the gleaming patent-like plastic that wears like a dream. Gold-color metal frame; dressy front tucks; plenty of wonderful carrying space. Fabric lined. Mirror. *Size* abt. 10x8 in. Shpg. wt. 1 lb. 3 oz.
88 N 1519E—Black..............................$2.38
88 N 1520E—Red.............................. 2.38

Y **Economy Package of Three Gift Aprons.** One: floral percale bib-top coverall with bright binding and rick-rack. Two: gaily checked half apron trimmed with rick-rack and binding. Three: festive chintz half apron with all-around binding, heart-shaped pocket. All three of these pretty aprons are washable cotton, have roomy patch pockets, fit up to size 20. Shpg. wt. 10 oz.
27 N 6227—Set of 3 aprons....................$1.98

Z **Knit Rayon Panty.** Lavish cotton lace trim around flare leg openings. Smooth 2-bar tricot knit is run-proof. Double fabric crotch, elastic waist. Hand wash. Shipping weight each 6 oz. *State hip size* 36, 38, 40 in.
38 N 5086A–Black 38 N 5076A–Tearose
38 N 5077A–Blue 38 N 5078A–White. Ea. 94c–3 for $2.75

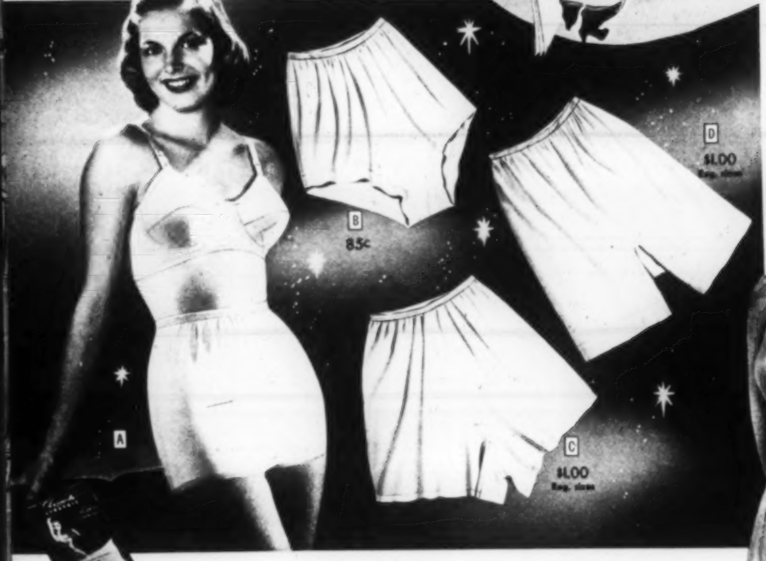
Prices of handbags include 20% Federal Excise Tax. For Sears Easy Terms see page 243

Sears and Celanese

Now two great names combine to bring you our finest knit rayon Lingerie . . . made to high Charmode specifications

- Runproof tricot fabric is rich, smooth . . needs no ironing
- Panties in sizes as accurate as dresses . . . more perfect fit
- Cut full for comfort . . retain good fit after laundering
- Beautifully styled and tailored . . with "perfection" details
- Panties are cellophane-packaged . . come to you daisy-fresh

Knit Lingerie
Tailored Slips
"But the dearest, truest Christmas
Is the Christmas in the heart"



Fill her Lingerie wardrobe with our finest knit rayons . . . buy 3 and save!

A **Elastic Leg Brief.** 85¢ Ea. 3 for $2.45 Elastic waist. *State hip size* 34; 35-36; 37-38; 39-40 in. Shpg. wt. ea. 6 oz.
38N5650-Tearose 38N5651-White
Each 85¢ . . *Save!* . . Buy 3 for $2.45

B **Band Leg Brief.** 85¢ Ea. 3 for $2.45 Elastic waist. *State hip size* 34; 35-36; 37-38; 39-40 in. Shpg. wt. ea. 6 oz.
38N5652-Tearose 38N5653 White
Each 85¢ . . *Save!* . . Buy 3 for $2.45

Panty sizes accurate as dresses . . order by hip size

Hip Sizes	To Fit	
	Misses	Women
34 in.	12	. .
35-36 in.	14	32
37-38 in.	16	34
39-40 in.	18	36
41-42 in.	20	38
43-44 in.	22	40
45-48 in. 49-52 in.	Larger sizes	

C **Flare Leg Panty** $1.00 Ea. 3 for $2.85 Reg. sizes Elastic waist. Fits well with or without girdle. *State hip size* 35-36; 37-38; 39-40; 41-42; 43-44 in. Shpg. wt. ea. 6 oz.
38N5654-Tearose 38N5655-White
Each $1.00 . *Save!* . . Buy 3 for $2.85
Larger sizes. *State your hip size* 45-48; 49-52 in. Shpg. wt. ea. 6 oz.
38N5656-Tearose 38N5657-White
Each $1.25 . *Save!* . . Buy 3 for $3.60

D **Band Leg Panty.** $1.00 Ea. 3 for $2.85 Reg. sizes Elastic waist. Fits well with or without girdle. *State hip size* 35-36; 37-38; 39-40; 41-42; 43-44 in. Shpg. wt. ea. 6 oz.
38N5658-Tearose 38N5659-White
Each $1.00 . . *Save!* . . Buy 3 for $2.85
Larger sizes. *State your hip size* 45-48; 49-52 in. Shpg. wt. ea. 6 oz.
38N5660-Tearose 38N5661-White
Each $1.25 . . *Save!* . . Buy 3 for $3.60

Classic Slip in Celanese knit rayon

$1.94 Ea. 2 for $3.80

Famous Charmode Classic quality in superb 2-bar tricot knit rayon. Feels and looks so rich . . *needs no ironing*. Takes plenty of wear because it's *runproof*. *Sleek 4-gore style* fits like a made-to-order dream . . . it's designed on Sears new proven patterns for better fit. *Double fabric yoke* front, back and under arms gives extra long service. *Perfect-fit darts* in yoke are sewn separately for no-pucker smoothness. *Nylon thread* in the major seams means you get the long wear and elasticity that only nylon can give.

Double stitched adjustable straps are made of firm rayon crepe. All points of strain are bar-tacked.

State bust size 32, 34, 36, 38, 40, 42, 44 in. Size Scale for Slips, page 96.
38N4345-Pink 38N4346-White
Shpg. wt. ea. 8 oz. Ea. $1.94; 2 for $3.80

Items on this page hand washable

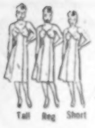
Charmode Classic in 3 lengths . . best Slip we know of at the price

$3.50 Rayon crepe
2 for $6.75

$4.65 Nylon

Charmode

THE RIGHT WAY TO SAY
WOMEN'S
INTIMATE
APPAREL



3 lengths

Tall . . up to 68 in.
Regular . . up to 64 in.
Short . . up to 61 in.

- Double fabric yoke at front, V-back and under the arms
- Double stitched bodice seams . . . covered inside skirt seams
- Sleek 4-gore style cut on exact 45-degree bias for fine fit
- Non-fray double needle hem . . . firmly sewn adjustable straps

Multifilament rayon crepe

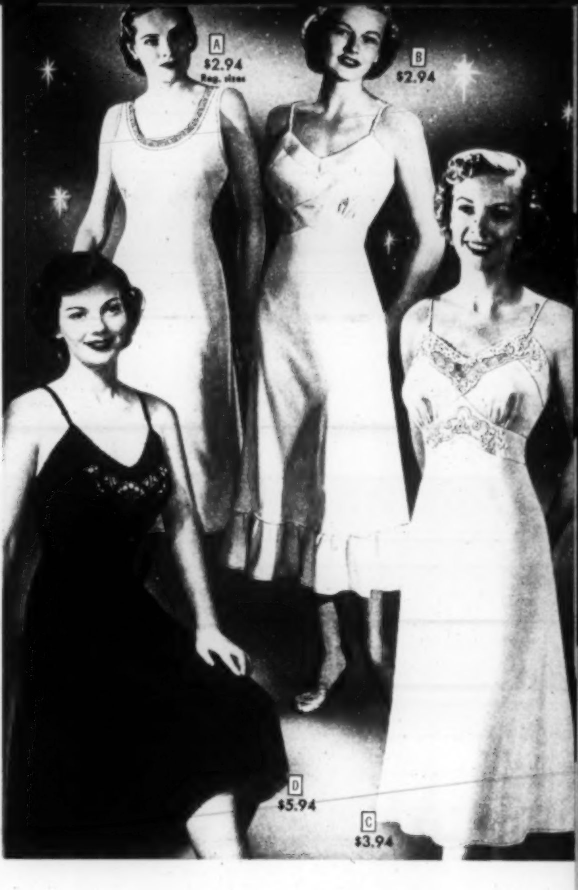
Soft-as-silk to touch . . . shimmering with delicate highlights. Extra fibers in each yarn mean longer wear, extra smoothness. Hand wash. Shpg. wt. 8 oz. $3.50 2 for $6.75

Short. Up to 61 in. tall. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3080—Pink 38 N 3081—White . . Each $3.50 . . 2 for $6.75
Regular. To 64 in. tall. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3079—Pink 38 N 3001—White . . Each $3.50 . . 2 for $6.75
Tall. Up to 68 in. tall. *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 3082—Pink 38 N 3083—White . . Each $3.50 . . 2 for $6.75

Multifilament nylon . . . individually boxed

Miracle fabric for long service, for luxurious silk-like texture. Gives practically endless wear, fussless care. Dries in a jiffy, needs no ironing. Hand wash. Shpg. wt. 10 oz. $4.65

Short. Up to 61 in. tall. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3019—Pink 38 N 3020—White . . . . Each $4.65
Regular. To 64 in. tall. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3021—Pink 38 N 3022—White . . . . Each $4.65
Tall. Up to 68 in. tall. *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 3023—Pink 38 N 3024—White . . . . Each $4.65



Tailored to look as a gift Slip should . . . to wear as a good Slip must . . . $2.94 to $5.94

A **Built-up shoulder style** with a new look of daintiness. Val-type cotton lace edges the neckline, front and back. Soft French-type rayon crepe. 4-gore style is straight cut—won't ride up. 3-in. hem. Hand wash. Shpg. wt. 8 oz. *State bust size.* $2.94 Reg. sizes

Regular sizes 34, 36, 38, 40, 42, 44 in.
38 N 3135–Pink 38 N 3136–White . . Each $2.94
Larger sizes 46, 48, 50, 52 inches.
38 N 3137—Pink . . . . Each 3.59

B **Highlights of rayon satin** at slim midriff and V-neckline . . . perfect tailored accent for the soft French-type rayon crepe. She'll like the smooth, streamlined fit of the bias cut skirt—ending in a 5-inch self ruffle to swish under her new feminine fashions! Double needle straight back conceals bra. Adjustable straps. Hand wash. Shpg. wt. 8 oz. *State bust size* 32, 34, 36, 38, 40 inches. $2.94

38N3133–Pink 38N3134–White . . Each $2.94

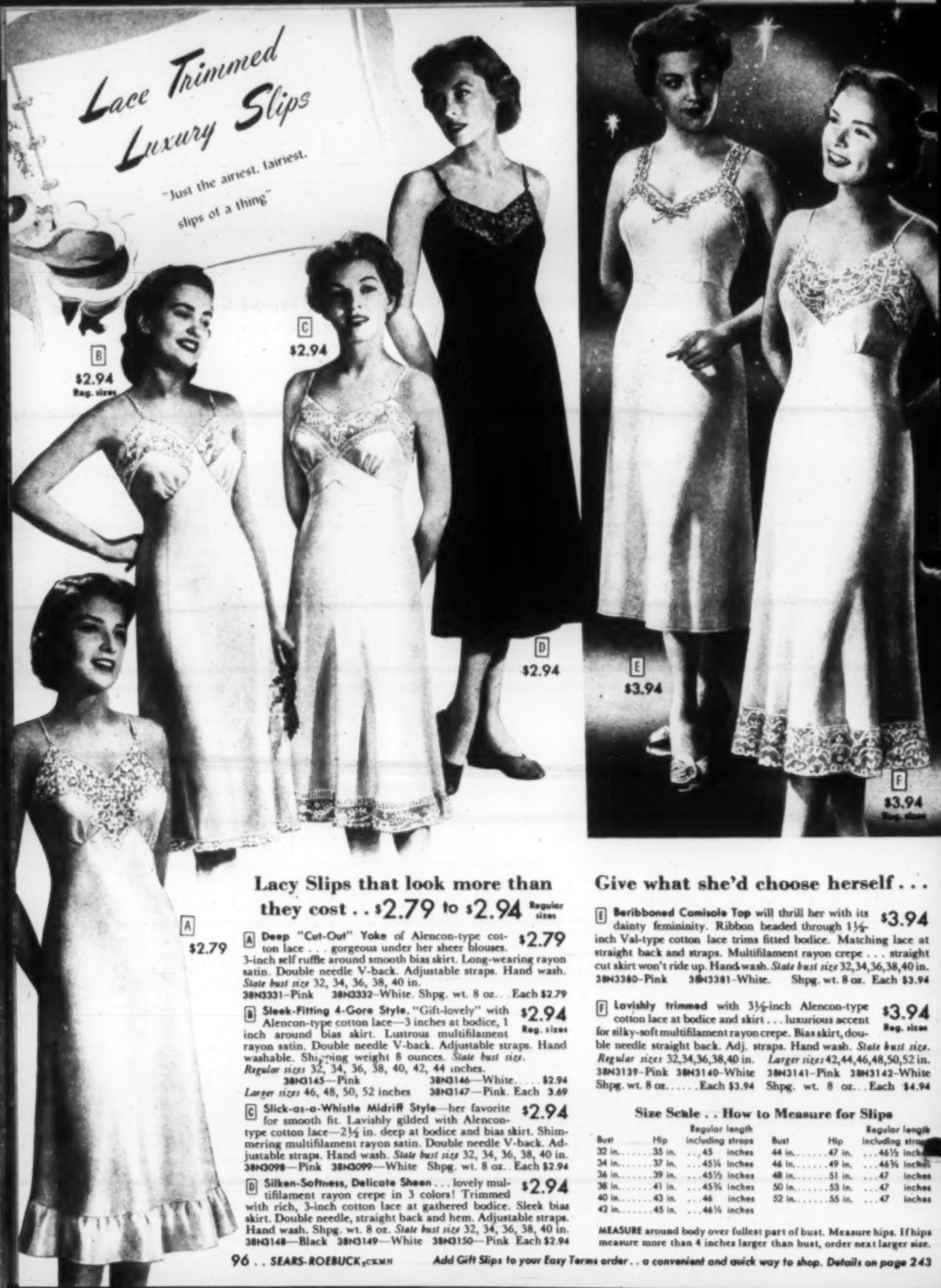
C **Scallops and embroidery** put the feminine touch on a sleek tailored style. Gathered bodice has a sheer rayon net insert outlined with embroidery to match the trim midriff. Fashioned in multifilament rayon crepe —made with extra fibers in each yarn for extra softness, extra strength. Double needle straight back and hem. Adjustable straps. Hand wash. Shpg. wt. 8 oz. *State bust size* 32, 34, 36, 38, 40 in. $3.94

38N3017–Pink 38N3018–White . . Each $3.94

D **Embroidered rosebud bouquet** in four glowing pastel colors . . . luxury touch that will make this her favorite tailored slip. Val-type cotton lace puts a dainty finishing touch at gathered bodice, V-back and bias skirt. Made of Bur-mil multifilament rayon crepe . . . famous for silky softness plus amazing durability. Adj. straps. Hand wash. Shpg. wt. 8 oz. *State bust size* 32, 34, 36, 38, 40 in. $5.94

38 N 3370–Black 38 N 3369–Pink . . Each $5.94

Size Scale for Slips and How to Measure, page 96


Lace Trimmed Luxury Slips
"Just the airiest, fairiest, slips of a thing"
B
$2.94
Reg. sizes
C
$2.94
D
$2.94
E
$3.94
F
$3.94
Reg. sizes
A
$2.79

Lacy Slips that look more than they cost . . $2.79 to $2.94 Regular sizes

A **Deep "Cut-Out" Yoke** of Alencon-type cotton lace . . . gorgeous under her sheer blouses. $2.79 3-inch self ruffle around smooth bias skirt. Long-wearing rayon satin. Double needle V-back. Adjustable straps. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38N3331–Pink 38N3332–White. Shpg. wt. 8 oz. . . Each $2.79

B **Sleek-Fitting 4-Gore Style.** "Gift-lovely" with Alencon-type cotton lace—3 inches at bodice, 1 inch around bias skirt. Lustrous multifilament rayon satin. Double needle V-back. Adjustable straps. Hand washable. Shipping weight 8 ounces. *State bust size.* $2.94 Reg. sizes
Regular sizes 32, 34, 36, 38, 40, 42, 44 inches.
38N3145—Pink 38N3146—White. $2.94
Larger sizes 46, 48, 50, 52 inches 38N3147—Pink. Each 3.69

C **Slick-as-a-Whistle Midriff Style**—her favorite for smooth fit. Lavishly gilded with Alencon-type cotton lace—2½ in. deep at bodice and bias skirt. Shimmering multifilament rayon satin. Double needle V-back. Adjustable straps. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. $2.94
38N3098—Pink 38N3099—White Shpg. wt. 8 oz. . Each $2.94

D **Silken-Softness, Delicate Sheen** . . . lovely multifilament rayon crepe in 3 colors! Trimmed with rich, 3-inch cotton lace at gathered bodice. Sleek bias skirt. Double needle, straight back and hem. Adjustable straps. Hand wash. Shpg. wt. 8 oz. *State bust size* 32, 34, 36, 38, 40 in. $2.94
38N3148—Black 38N3149—White 38N3150—Pink Each $2.94

Give what she'd choose herself . . .

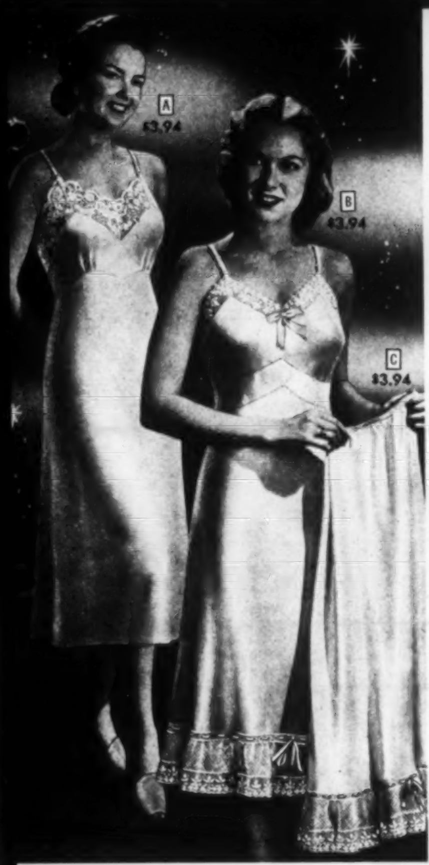
E **Beribboned Camisole Top** will thrill her with its dainty femininity. Ribbon beaded through 1⅛-inch Val-type cotton lace trims fitted bodice. Matching lace at straight back and straps. Multifilament rayon crepe . . . straight cut skirt won't ride up. Hand wash. *State bust size* 32,34,36,38,40 in. $3.94
38N3380–Pink 38N3381–White. Shpg. wt. 8 oz. Each $3.94

F **Lavishly trimmed** with 3⅛-inch Alencon-type cotton lace at bodice and skirt . . . luxurious accent for silky-soft multifilament rayon crepe. Bias skirt, double needle straight back. Adj. straps. Hand wash. *State bust size.* $3.94 Reg. sizes
Regular sizes 32,34,36,38,40 in. *Larger sizes* 42,44,46,48,50,52 in.
38N3139–Pink 38N3140–White 38N3141–Pink 38N3142–White
Shpg. wt. 8 oz. . . . . . Each $3.94 Shpg. wt. 8 oz. . . Each $4.94

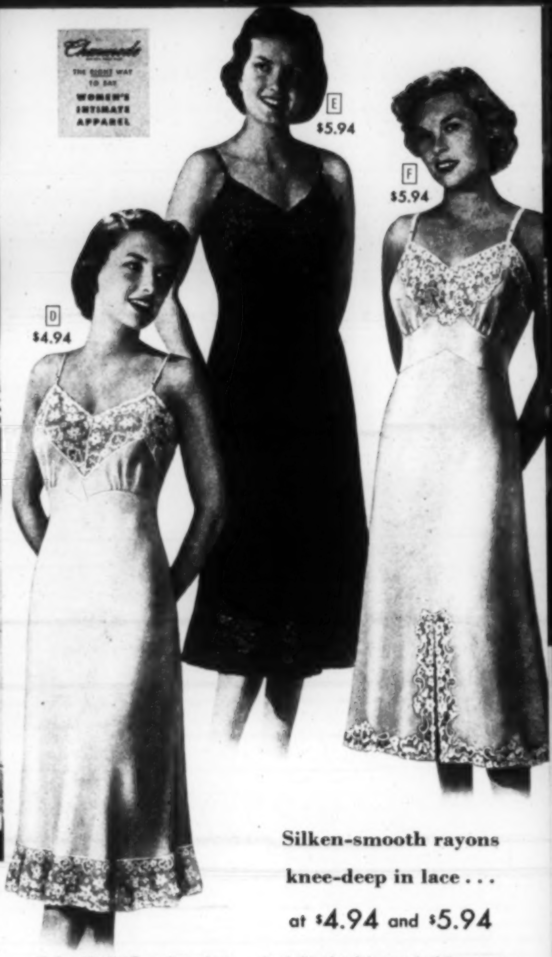
Size Scale . . How to Measure for Slips

Bust	Hip	Regular length including straps	Bust	Hip	Regular length including straps
32 in.	35 in.	45 inches	44 in.	47 in.	46½ inches
34 in.	37 in.	45¼ inches	46 in.	49 in.	46¾ inches
36 in.	39 in.	45½ inches	48 in.	51 in.	47 inches
38 in.	41 in.	45¾ inches	50 in.	53 in.	47 inches
40 in.	43 in.	46 inches	52 in.	55 in.	47 inches
42 in.	45 in.	46¼ inches			

MEASURE around body over fullest part of bust. Measure hips. If hips measure more than 4 inches larger than bust, order next larger size.



Charmode
THE RIGHT WAY
TO SAY
WOMEN'S
INTIMATE
APPAREL



Slips laden with lacy frills . . . $3.94

A **Straight Cut Skirt** . . . the style she picks for wearable comfort . . . because it won't ride up or twist. The gathered bodice is dipped deep in 3-inch Alencon-type cotton lace, front and back . . . so pretty under sheer blouses. Multifilament rayon crepe feels extra soft and smooth because it has extra fibers in each yarn. Double needle hem. Hand wash. Adjustable straps. Shipping weight 8 ounces. *State bust size* 32, 34, 36, 38, 40 inches. **$3.94**
38 N 3371—Pink **38 N 3372**—White **38 N 3373**—Black. . Each $3.94

Feminine-as-a-Ruffle Twosome. Slip or petticoat alone makes a perfect gift . . . but she'll have real Christmas morning luxury if you give her the matching set! Shimmering rayon satin . . . frosted with daintiest embroidered rayon net beaded in narrow, bow-tied ribbons. Hand washable.

B **Slip.** Darted bodice accents a smooth bustline . . . inset midriff defines a trim waist . . . bias skirt falls in graceful folds. She'll love the 4-inch lace-effect rayon net trim, gathered like a ruffle around the skirt . . . and the matching 1½-inch trim at V-neckline. Double needle V-back. Adjustable straps. *State bust size* 32,34,36,38,40 in. **$3.94**
38 N 3362M—Pink **38 N 3363M**—White. Shpg. wt. 8 oz. . . Each $3.94

C **Petticoat.** Trimmed to peep prettily from her full skirts . . . a belle-of-the-ball ruffle in 4-inch beribboned rayon net! Matches slip above . . . fashioned in same fine quality rayon satin. Double elastic waistband hugs her waist smoothly. Bias cut skirt has plenty of flare and swing. 31 in. long. *State waist size* 26, 28, 30, 32 inches. **$3.94**
38 N 3360M—Pink **38 N 3361M**—White. Shpg. wt. 6 oz. . . Each $3.94

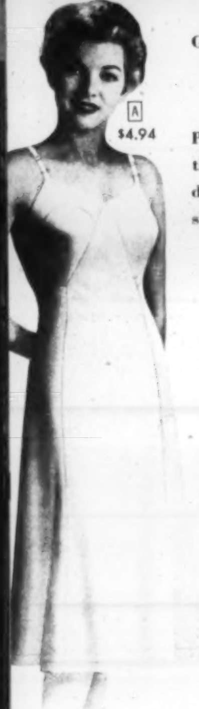
Silken-smooth rayons knee-deep in lace . . . at $4.94 and $5.94

D **Exquisite Val-Type Cotton Lace** . . . hand clipped to bring out the full loveliness of the pattern. Imagine her delight when she sees 4 full inches of it trimming the bodice . . . and gathered like a ruffle 'round the bias skirt. Matching lace edges the straight back, too. Fashioned in multifilament rayon crepe . . . the silky-soft, "extra-fiber" fabric that gives such long service. Double stitched seams are ripproof, stay firm under plenty of wash and wear. Adjustable shoulder straps. Hand wash. Shipping weight 8 ounces. *State bust size* 32, 34, 36, 38, 40 in. **$4.94**
38 N 3092—Pink **38 N 3093**—White. . . . . .Each $4.94

E **For more than just "A Touch of Lace!"** Gorgeous feminine finery in 4½ inches of rich Alencon-type cotton lace . . . at bodice, at straight back and all around the sleek-smooth bias skirt. You couldn't find a lovelier slip to give her the luxury look . . . it's a real "find" at this price. Fashioned in multifilament rayon crepe . . . many more fibers in each yarn for delicate smoothness, longer wear. Adjustable straps. Hand wash. Shpg. wt. 8 oz. *State bust size* 32, 34, 36, 38, 40 inches. **$5.94**
38 N 3374—Black **38 N 3375**—White **38 N 3376**—Pink. . . . . .Each $5.94

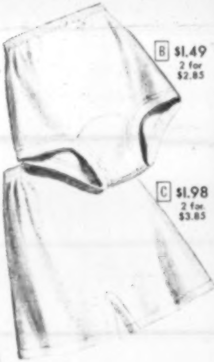
F **Rainbow Pastels in Rayon Crepe-back Satin.** Thrillingly lovely multifilament fabric . . . combines the rich shimmer of satin with the silky-softness of crepe. Trimmed so luxuriously, she'll say it's almost too pretty to hide! Alencon-type cotton lace, shaped to look like expensive applique, gilds the smooth bodice and straight back . . . curves up the bewitching 12-inch slit front. Sleek inset midriff, bias skirt. Adjustable straps. Hand wash. Shpg. wt. 8 oz. *State bust size* 32, 34, 36, 38, 40 inches. **$5.94**
38 N 3377—Pink **38 N 3378**—Opaline (ivory) **38 N 3379**—Blue. . . .Each $5.94

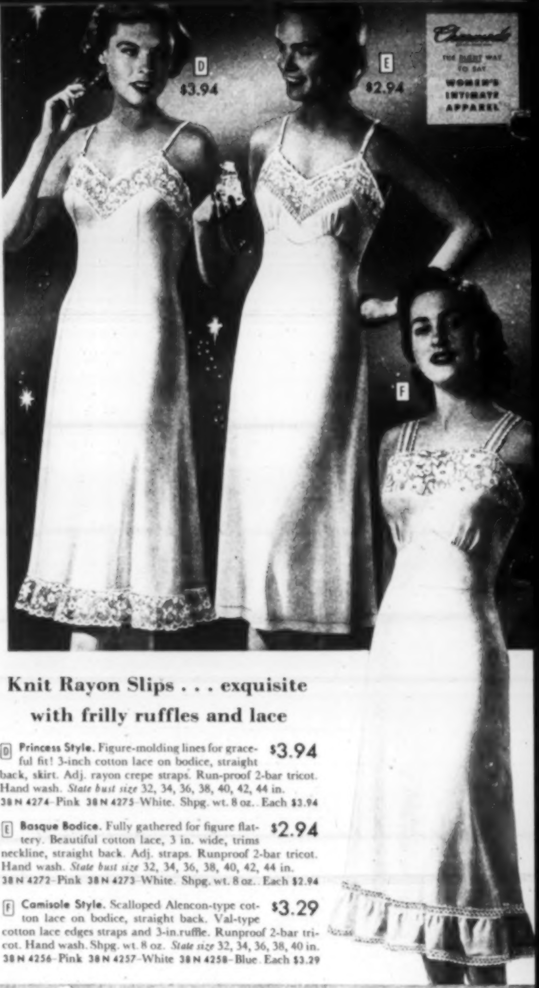
HOW TO MEASURE and Size Scale for Slips on opposite page. For Easy Terms, see page 243



Give her the magic of *Nylon*

Petal-soft tricot knit that wears for years . . dries in minutes . . and shakes out wrinkles!





A Knit Nylon Tailored Slip $4.94 for sleek fit, marvelous service. Darted bustline, slim waist mold the figure smoothly, skirt has 4 gores, for easy grace. Another mark of quality—1½-inch self-fabric facing at V-front and back. Adj. straps. Hand wash. Boxed. Shpg. wt. 10 oz. *State bust size* 32, 34, 36, 38, 40, 42 in.
38 N 4364–Pale pink.
38 N 4365–White. Each **$4.94**

B Knit Nylon Band Leg Brief. $1.49 Ea. 2 for $2.85 Double crotch, nylon elastic waist. Hand wash. *State hip size* 30-34; 35-38; 39-40 in.
38N5127–White. Shpg. wt. ea. 6 oz. Each **$1.49** *Save!* 2 for **$2.85**

C Knit Nylon Flared Panty. $1.98 Ea. 2 for $3.85 Double crotch, nylon elastic waist. Hand wash. *State hip size* 32-36; 37-40; 41-44 in.
38N5128–White. Shpg. wt. ea. 6 oz. Each **$1.98** *Save!* 2 for **$3.85**

Measure for Slips: see Size Scale on page 97.
Measure for Panties around fullest part of hips

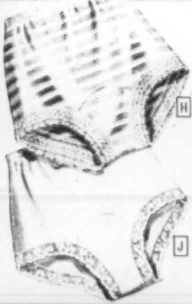
Knit Rayon Slips . . . exquisite with frilly ruffles and lace

D Princess Style. Figure-molding lines for graceful fit! 3-inch cotton lace on bodice, straight back, skirt. Adj. rayon crepe straps. Run-proof 2-bar tricot. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. $3.94
38 N 4274–Pink **38 N 4275**–White. Shpg. wt. 8 oz. . Each **$3.94**

E Basque Bodice. Fully gathered for figure flattery. Beautiful cotton lace, 3 in. wide, trims neckline, straight back. Adj. straps. Runproof 2-bar tricot. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. $2.94
38 N 4272–Pink **38 N 4273**–White. Shpg. wt. 8 oz. . Each **$2.94**

F Camisole Style. Scalloped Alencon-type cotton lace on bodice, straight back. Val-type cotton lace edges straps and 3-in. ruffle. Runproof 2-bar tricot. Hand wash. Shpg. wt. 8 oz. *State size* 32, 34, 36, 38, 40 in. $3.29
38 N 4256–Pink **38 N 4257**–White **38 N 4258**–Blue. Each **$3.29**

G 94c
3 for $2.75



Pay as little as 59c for the luxury she loves . . . fancy knit rayon Panties

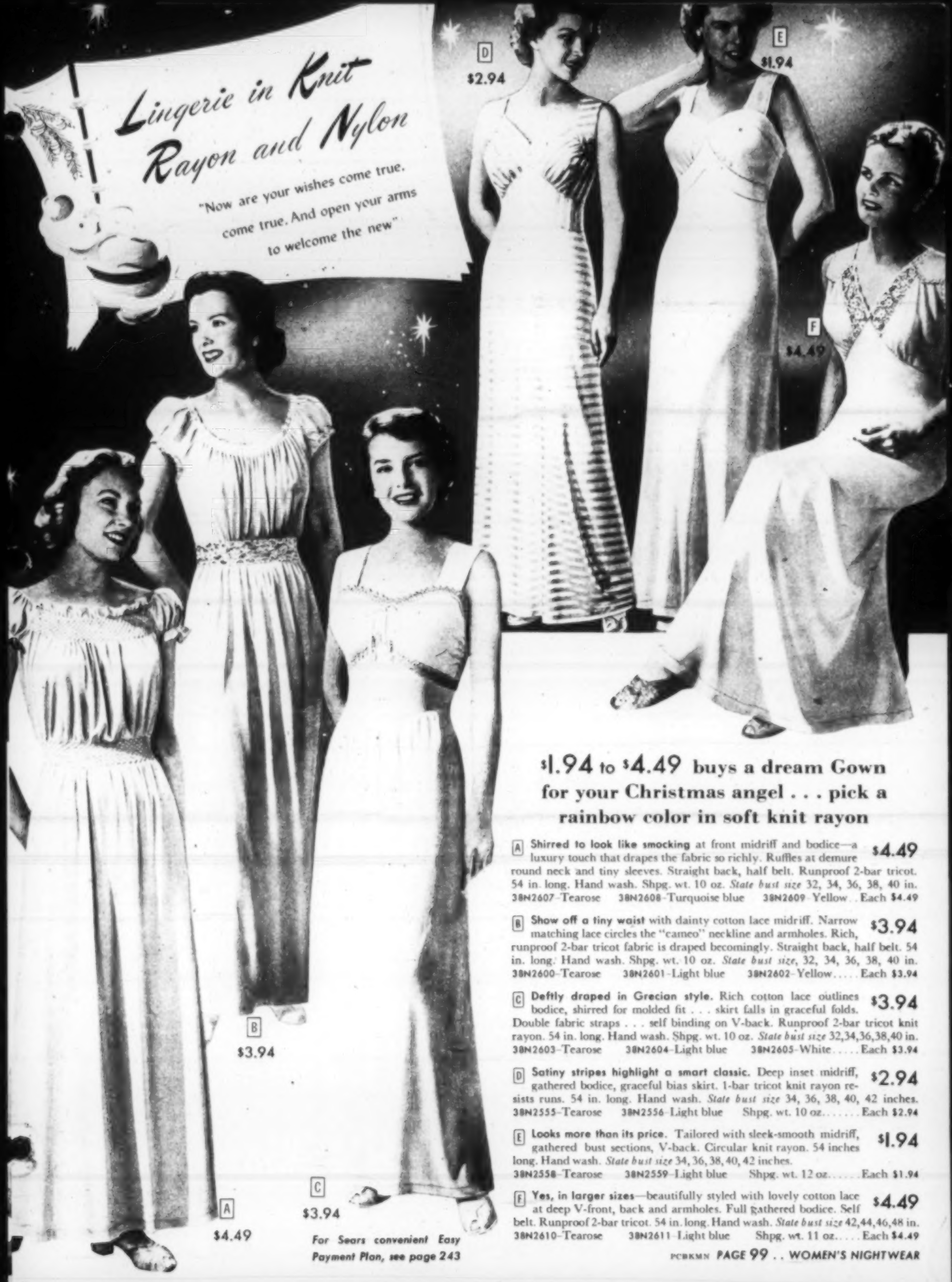
- All styles have double fabric crotch, elastic waistband. Hand wash

G Panty. Luxurious cotton lace trim. Smooth, runproof 2-bar tricot. Shpg. wt. ea. 6 oz. *State hip size* 36, 38, 40 in. 94c Ea. 3 for $2.75
38N5086–Black **38N5076**–Tearose **38N5077**–Blue **38N5078**–White

H Brief. Cotton elastic lace ruffles. Striped 1-bar tricot. Shpg. wt. ea. 6 oz. *State hip size* 30-34; 35-38; 39-40 in. 59c 3 for $1.7
38N5004–Tearose **38N5005**–White **38N5006**–Blue

Finer fabric and lace, style as above. *State hip size* 30-34; 35-38; 39-40 in.
38N5339–Tearose **38N5340**–White **38N5341**–Blue **38N5342**–Yellow
Shipping weight each 6 ounces . . . . Each 94c *Save!* 3 for **$2.75**

J Brief. Band leg style, dainty cotton lace trim. Runproof 2-bar tricot. *State hip size* 30-34; 35-38; 39-40 in. 85c Ea. 3 for $2.45
38N5360–Tearose **38N5361**–White . . . Shpg. wt. ea. 6 oz.


Lingerie in Knit Rayon and Nylon
"Now are your wishes come true, come true. And open your arms to welcome the new"
D
$2.94
E
$1.94
F
$4.49
B
$3.94
A
$4.49
C
$3.94

For Sears convenient Easy Payment Plan, see page 243

$1.94 to $4.49 buys a dream Gown for your Christmas angel . . . pick a rainbow color in soft knit rayon

[A] **Shirred to look like smocking** at front midriff and bodice—a luxury touch that drapes the fabric so richly. Ruffles at demure round neck and tiny sleeves. Straight back, half belt. Runproof 2-bar tricot. 54 in. long. Hand wash. Shpg. wt. 10 oz. *State bust size* 32, 34, 36, 38, 40 in. **$4.49**
38N2607–Tearose **38N2608**–Turquoise blue **38N2609**–Yellow . . Each **$4.49**

[B] **Show off a tiny waist** with dainty cotton lace midriff. Narrow matching lace circles the "cameo" neckline and armholes. Rich, runproof 2-bar tricot fabric is draped becomingly. Straight back, half belt. 54 in. long. Hand wash. Shpg. wt. 10 oz. *State bust size*, 32, 34, 36, 38, 40 in. **$3.94**
38N2600–Tearose **38N2601**–Light blue **38N2602**–Yellow . . . . . Each **$3.94**

[C] **Deftly draped in Grecian style.** Rich cotton lace outlines bodice, shirred for molded fit . . . skirt falls in graceful folds. Double fabric straps . . . self binding on V-back. Runproof 2-bar tricot knit rayon. 54 in. long. Hand wash. Shpg. wt. 10 oz. *State bust size* 32,34,36,38,40 in. **$3.94**
38N2603–Tearose **38N2604**–Light blue **38N2605**–White . . . . . Each **$3.94**

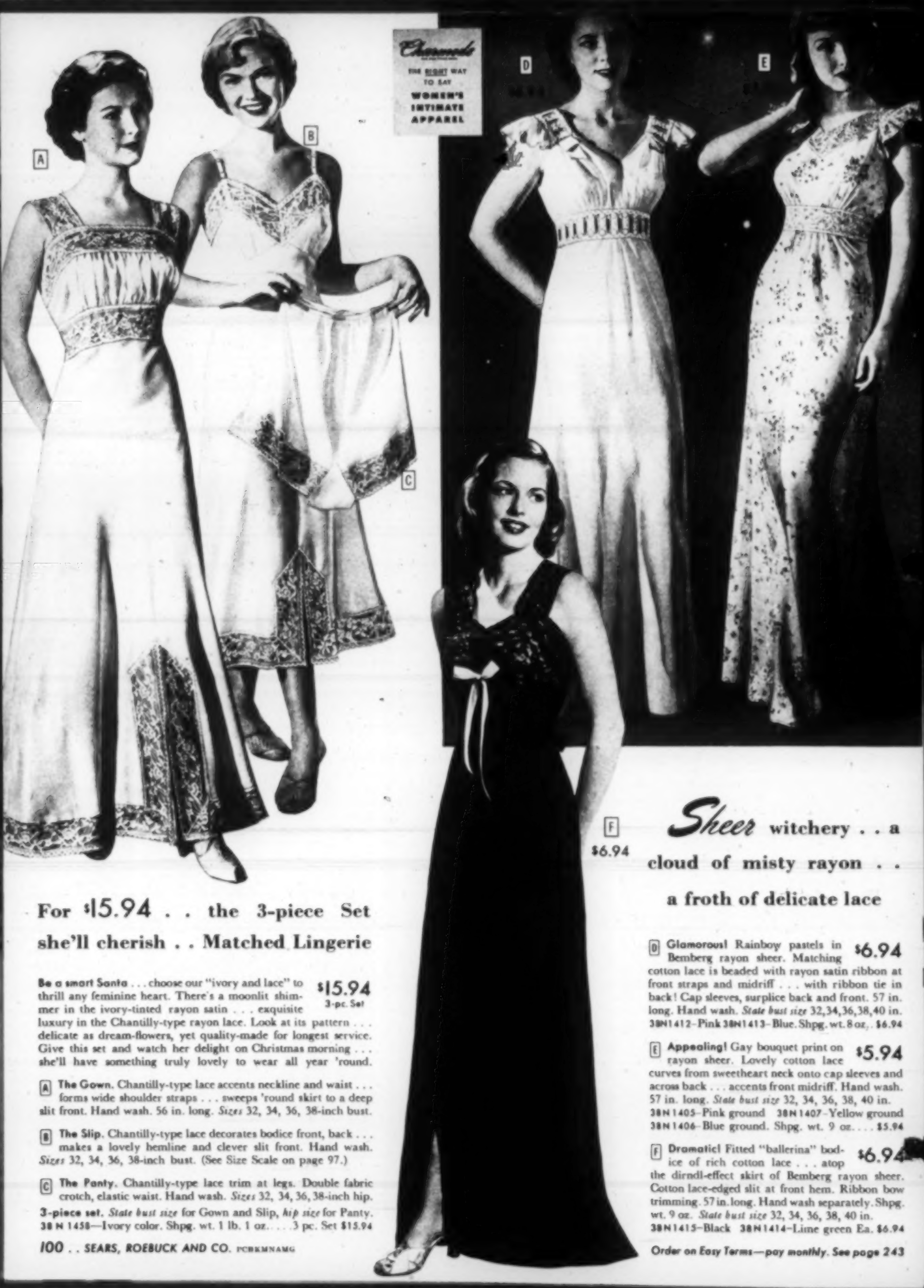
[D] **Satiny stripes highlight a smart classic.** Deep inset midriff, gathered bodice, graceful bias skirt. 1-bar tricot knit rayon resists runs. 54 in. long. Hand wash. *State bust size* 34, 36, 38, 40, 42 inches. **$2.94**
38N2555–Tearose **38N2556**–Light blue Shpg. wt. 10 oz . . . . Each **$2.94**

[E] **Looks more than its price.** Tailored with sleek-smooth midriff, gathered bust sections, V-back. Circular knit rayon. 54 inches long. Hand wash. *State bust size* 34, 36, 38, 40, 42 inches. **$1.94**
38N2558–Tearose **38N2559**–Light blue Shpg. wt. 12 oz . . . . . . Each **$1.94**

[F] **Yes, in larger sizes**—beautifully styled with lovely cotton lace at deep V-front, back and armholes. Full gathered bodice. Self belt. Runproof 2-bar tricot. 54 in. long. Hand wash. *State bust size* 42,44,46,48 in. **$4.49**
38N2610–Tearose **38N2611**–Light blue Shpg. wt. 11 oz . . . . . Each **$4.49**

Charmode

THE RIGHT WAY
TO SAY
WOMEN'S
INTIMATE
APPAREL



For $15.94 . . the 3-piece Set she'll cherish . . Matched Lingerie

Be a smart Santa . . . choose our "ivory and lace" to thrill any feminine heart. There's a moonlit shimmer in the ivory-tinted rayon satin . . . exquisite luxury in the Chantilly-type rayon lace. Look at its pattern . . . delicate as dream-flowers, yet quality-made for longest service. Give this set and watch her delight on Christmas morning . . . she'll have something truly lovely to wear all year 'round.

$15.94
3-pc. Set

A **The Gown.** Chantilly-type lace accents neckline and waist . . . forms wide shoulder straps . . . sweeps 'round skirt to a deep slit front. Hand wash. 56 in. long. *Sizes* 32, 34, 36, 38-inch bust.

B **The Slip.** Chantilly-type lace decorates bodice front, back . . . makes a lovely hemline and clever slit front. Hand wash. *Sizes* 32, 34, 36, 38-inch bust. (See Size Scale on page 97.)

C **The Panty.** Chantilly-type lace trim at legs. Double fabric crotch, elastic waist. Hand wash. *Sizes* 32, 34, 36, 38-inch hip.

3-piece set. *State bust size* for Gown and Slip, *hip size* for Panty.
38 N 1458—Ivory color. Shpg. wt. 1 lb. 1 oz. . . . 3 pc. Set **$15.94**

Sheer witchery . . a cloud of misty rayon . . a froth of delicate lace

D **Glamorous!** Rainbow pastels in Bemberg rayon sheer. Matching cotton lace is beaded with rayon satin ribbon at front straps and midriff . . . with ribbon tie in back! Cap sleeves, surplice back and front. 57 in. long. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38N1412–Pink **38N1413**–Blue. Shpg. wt. 8 oz. . **$6.94**

$6.94

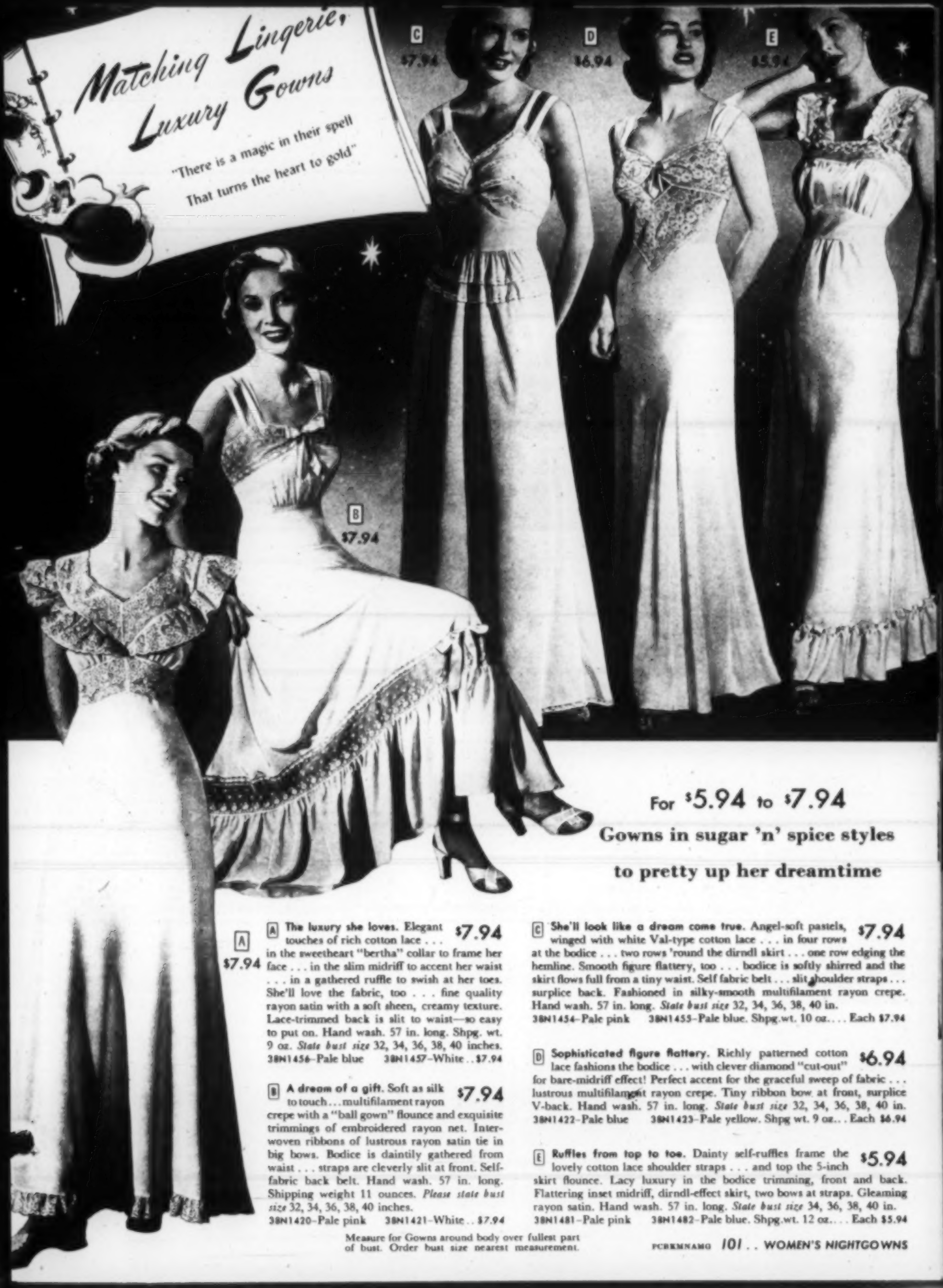
E **Appealing!** Gay bouquet print on rayon sheer. Lovely cotton lace curves from sweetheart neck onto cap sleeves and across back . . . accents front midriff. Hand wash. 57 in. long. *State bust size* 32, 34, 36, 38, 40 in.
38N1405–Pink ground **38N1407**–Yellow ground
38N1406–Blue ground. Shpg. wt. 9 oz. . . . **$5.94**

$5.94

F **Dramatic!** Fitted "ballerina" bodice of rich cotton lace . . . atop the dirndl-effect skirt of Bemberg rayon sheer. Cotton lace-edged slit at front hem. Ribbon bow trimming. 57 in. long. Hand wash separately. Shpg. wt. 9 oz. *State bust size* 32, 34, 36, 38, 40 in.
38N1415–Black **38N1414**–Lime green Ea. **$6.94**

$6.94

Order on Easy Terms—pay monthly. See page 243


Matching Lingerie, Luxury Gowns
"There is a magic in their spell
That turns the heart to gold"
C $7.94
D $6.94
E $5.94
B $7.94
A $7.94

For $5.94 to $7.94

Gowns in sugar 'n' spice styles to pretty up her dreamtime

Ⓐ **The luxury she loves.** Elegant touches of rich cotton lace . . . in the sweetheart "bertha" collar to frame her face . . . in the slim midriff to accent her waist . . . in a gathered ruffle to swish at her toes. She'll love the fabric, too . . . fine quality rayon satin with a soft sheen, creamy texture. Lace-trimmed back is slit to waist—so easy to put on. Hand wash. 57 in. long. Shpg. wt. 9 oz. *State bust size* 32, 34, 36, 38, 40 inches. **$7.94**

38N1456–Pale blue 38N1457–White . . $7.94

Ⓑ **A dream of a gift.** Soft as silk to touch . . . multifilament rayon crepe with a "ball gown" flounce and exquisite trimmings of embroidered rayon net. Interwoven ribbons of lustrous rayon satin tie in big bows. Bodice is daintily gathered from waist . . . straps are cleverly slit at front. Self-fabric back belt. Hand wash. 57 in. long. Shipping weight 11 ounces. *Please state bust size* 32, 34, 36, 38, 40 inches. **$7.94**

38N1420–Pale pink 38N1421–White . . $7.94

Measure for Gowns around body over fullest part of bust. Order bust size nearest measurement.

Ⓒ **She'll look like a dream come true.** Angel-soft pastels, winged with white Val-type cotton lace . . . in four rows at the bodice . . . two rows 'round the dirndl skirt . . . one row edging the hemline. Smooth figure flattery, too . . . bodice is softly shirred and the skirt flows full from a tiny waist. Self fabric belt . . . slit shoulder straps . . . surplice back. Fashioned in silky-smooth multifilament rayon crepe. Hand wash. 57 in. long. *State bust size* 32, 34, 36, 38, 40 in. **$7.94**

38N1454–Pale pink 38N1455–Pale blue. Shpg.wt. 10 oz. . . . Each $7.94

Ⓓ **Sophisticated figure flattery.** Richly patterned cotton lace fashions the bodice . . . with clever diamond "cut-out" for bare-midriff effect! Perfect accent for the graceful sweep of fabric . . . lustrous multifilament rayon crepe. Tiny ribbon bow at front, surplice V-back. Hand wash. 57 in. long. *State bust size* 32, 34, 36, 38, 40 in. **$6.94**

38N1422–Pale blue 38N1423–Pale yellow. Shpg wt. 9 oz. . . Each $6.94

Ⓔ **Ruffles from top to toe.** Dainty self-ruffles frame the lovely cotton lace shoulder straps . . . and top the 5-inch skirt flounce. Lacy luxury in the bodice trimming, front and back. Flattering inset midriff, dirndl-effect skirt, two bows at straps. Gleaming rayon satin. Hand wash. 57 in. long. *State bust size* 34, 36, 38, 40 in. **$5.94**

38N1481–Pale pink 38N1482–Pale blue. Shpg.wt. 12 oz. . . . Each $5.94

Nightwear, Bed Jackets, Shoulderettes, Bed Socks

"And all are excited
and no one is slighted
And everyone merrily sings"

Bed Jackets . . . 100% cozy-warm virgin wool

Yoke style. Dainty white knit edging around neck. 2 rayon satin bows. ¾-sleeves. *State bust size* med. (34-36) in.; large (38-40) in. **$2.89**
38N7831-Pink 38N7832-Blue
Hand wash. Shpg. wt. 11 oz. $2.89

Round neck style. Simulated hand knit looks expensive. Long full sleeves. 2 rayon satin bows. *State bust size* med. (34-36); large (38-40) in. **$3.89**
38N7834-Pink 38N7835-Blue
Hand wash. Shpg. wt. 11 oz. . $3.89

At little price . . . gleaming, lacy Gowns . . . or a charming Bed Jacket

$3.94 Each

A **Rayon satin Gown.** Pretty-as-a-picture neckline, framed with 2 rows of Alencon-type cotton lace. Smart V-shaped inset midriff makes the waist look tinier. Bias cut skirt . . . surplice V-back. Good quality rayon satin. Hand wash. 54 in. long. Boxed. Shpg. wt. 13 oz. *State bust size* 34, 36, 38, 40, 42, 44 in.
38N1465-Pale pink
38N1466-Pale blue . $3.94

B **Rayon satin Gown.** Flatters lovely shoulders with straps and ruffled cap sleeves of rich cotton lace. Matching lace forms the curved midriff . . . dainty gathers give bodice fullness. Bias skirt, surplice front, V-back. Lustrous, durable rayon satin. Hand wash. 54 in. long. Shpg. wt. 10 oz. *State bust size* 34, 36, 38, 40, 42 in.
38N1491-Tearose
38N1492-Pale blue . . . $3.94

C **Rayon crepe Bed Jacket.** She's always wanted an utterly feminine style like this! Silky-soft multifilament rayon crepe . . . lovely cotton lace at waist gives a ruffled peplum effect. Ribbon drawstring. Deep shirring at shoulders and ¾-sleeves. Hand wash. Shpg. wt. 7 oz. *State bust size* small (32-34); med. (36-38); large (40-42) in.
38N2535-Pale pink
38N2536-Pale blue . . . $3.94

Shoulderettes . . protect arms and shoulders

Light 100% new wool. Soft, sheer "chill-chasers." Fancy stitch, rayon satin ribbon at collar. Knit cuffs. *One size*—34 to 40-in. bust. **$1.94**
38N7825-Pink 38N7826-Blue
Hand wash. Shpg. wt. 7 oz. . . $1.94

Better 100% new wool. Fine quality, warm and fluffy. Simulated hand-stitch. Beribboned collar, knit cuffs. *One size*—34 to 40-in. bust. **$2.89**
38N7828-Pink 38N7829-Blue
Hand wash. Shpg. wt. 7 oz. . . . $2.89

D
94c
E
94c
F
$1.59
G
$1.94

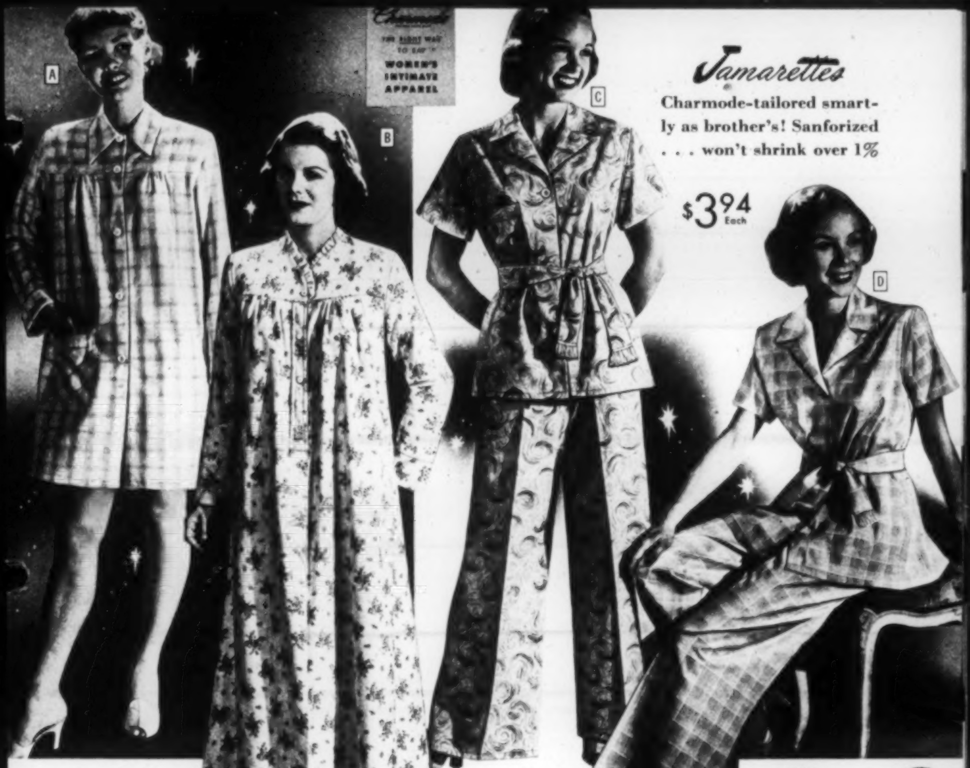
Bed Socks for warm comfort . . hand washable wool yarns

D **100% virgin wool** . . low cuff. Ribbon tie. *One size fits all.* **94c Pr.**
38N7837-Pink 38N7838-Blue. Shpg. wt. 4 oz.

E **Purl-stitched** high cuff. 100% virgin wool worsted. Knit string ties. *One size fits all.* **94c Pr.**
38N7814—Tearose 38N7815—Light blue
38N7816—Orchid. Shipping weight 4 oz.

F **Gay stripes.** 51% wool, 49% cotton. *One size.* Boxed. **$1.59 Pr.**
38N7844-Rose 38N7845-Blue. Shpg. wt. 4 oz.

G **Bed "shoes"** for lounging, sleeping. 100% virgin wool. Lacy stitch, all hand crocheted; contrasting ribbon. *One size fits all.* Shpg. wt. 4 oz. **$1.94 Pr.**
38N7840—Pink 38N7841—Blue



Jamarettes

Charmode-tailored smartly as brother's! Sanforized . . . won't shrink over 1%

$3.94 Each

Sanforized Flannelettes won't shrink more than 1%

A **Flannelette Slumber Coat.** Cute as a wink . . . new youthful style for sleeping or lounging. **$2.94** Wear it for comfy warmth on chilly nights . . . and she'll love it as a short robe over pajamas or gowns. Fluffy-warm Simtex flannelette, Sanforized so it won't shrink more than 1% . . . pre-washed for extra softness. Woven checks come in delicious ice-cream pastels, vat-dyed to keep their fresh colors. Casual sports collar, roomy hanky pocket, cozy long sleeves. Major seams are double stitched to give plenty of wear. 5 buttons. 34 in. long. Washable. *State bust size* 34, 36, 38, 40 in.
38 N 262—Pastel checks. Shpg. wt. 13 oz. . . . . Each **$2.94**

B **Flannelette Gown.** Wonderful for Christmas giving! Practical for its cozy warmth—yet daintily feminine with bright bouquet print and self-ruffled collar. **$2.94 Reg. sizes** Sanforized flannelette won't shrink over 1% . . . pre-washed for fleecy-soft nap. Double fabric yoke gives extra warmth over shoulders and chest. Full straight cut is so comfy for sleeping—won't bind or pull. 3-button opening. 54 inches long. *State bust size wanted.*

Regular sizes 34, 36, 38, 40 in.	*Larger sizes* 42, 44, 46, 48 in.
Shipping weight 15 oz.	Shipping weight 1 lb.
38 N 263—Print. . Each **$2.94**	**38 N 264**—Print. . Each **$3.25**

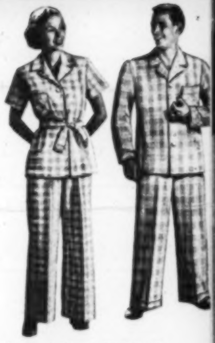
You can't go wrong, buying Jamarettes for the "tailored" Miss or Mrs. on your Christmas list. **$3.94 Each** She'll note their *casual smartness* . . . the neat set of the shoulders, trim cut of the trousers. After one wearing, she'll know *pajama fit that's hard to beat* . . . because Jamarettes are designed for easier, freer movement, full cut for utmost comfort: She'll see at a glance the "*extra*" *features* that mean sterling quality:

- Famous AMERITEX prints . . . vat-dyed to stay new-looking
- Silky-soft cotton broadcloth . . . 160 threads per square in.
- "Laundry-proof" Gripper Fasteners at adj. trouser waist.
- Double fabric "back patch" at jacket top—gives longer wear
- Major seams are double stitched, ripproof, for extra service
- Coat belt has silky rayon fringe trim; crisp collar, pocket

C **Scroll Print.** Swirling, softly blended pastels with misty gray. Washfast. *State bust size* 32, 34, 36, 38, 40 in.

38N1108—Pink and gray	**38N1109**—Blue and gray
38N1110—Yellow and gray	Shpg. wt. 1 lb. Ea. **$3.94**

D **Ombre style plaid.** White "crossbars" on rainbow pastel backgrounds. Washfast. *State bust size* 32,34,36,38,40 in.
38N1111—White on pink **38N1112**—White on blue
38N1113—White on pale green. Shpg. wt. 1 lb. . . . . Each **$3.94**



Mr. and Mrs. gift idea!

Man-tailored Pajamas in the same crisp style, same fine broadcloth fabric, *identical patterns!* Colors in men's pajamas are slightly deeper. Make up a set—they'll enjoy these pajamas for seasons to come. Order women's pajamas at left; order men's pajamas from page 12.

MEASURE for Nightwear and Bed Jackets around body over fullest part of bust; order size nearest measure

Watch her eyes sparkle
when she finds three pairs
Merry Christmas
Royal Purple
THE RIGHT WAY TO SAY
WOMEN'S HOSIERY

Most welcome gift of all . . .
Our newest, finest, filmiest

Royal Purple Nylons

with exclusive "Carefree" finish . . .
65% *more snag resistant* than the best
of other leading brands tested
Full fashioned . . proportioned to fit

Pair **$1.69** **3** pairs with gift pack **$4.75**

Gift nylons she will wear during the holidays . . . *and way after* . . . for no other stockings made combine such exquisite "sheer as a bubble" beauty with such unusual durability. They're the sheerest you can buy treated with the exclusive "CAREFREE" process that lengthens their life to such a degree she can wear them every day without feeling too extravagant.

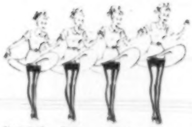
The scientific "CAREFREE" process smooths down and seals all the tiny, fuzzy fibers, protects the fabric against damaging snags, cuts down 90% of runs resulting from snags. All nylon, knit in a very high gauge, flawlessly clear in texture, wonderfully dull. Reinforced heels, toes, tops. Shpg. wt. pair 2 oz.

Colors smokecloud, autumn dusk, deep dawn, winemist. *Please state color, size, catalog number*; check figure type chart at right.

86 N 833—Short-slender. *Sizes* 8½, 9, 9½.
86 N 831—Slender. *Sizes* 9, 9½, 10, 10½.
86 N 835—Average. *Sizes* 8½, 9, 9½, 10, 10½.
86 N 832—Tall. *Sizes* 9½, 10, 10½, 11

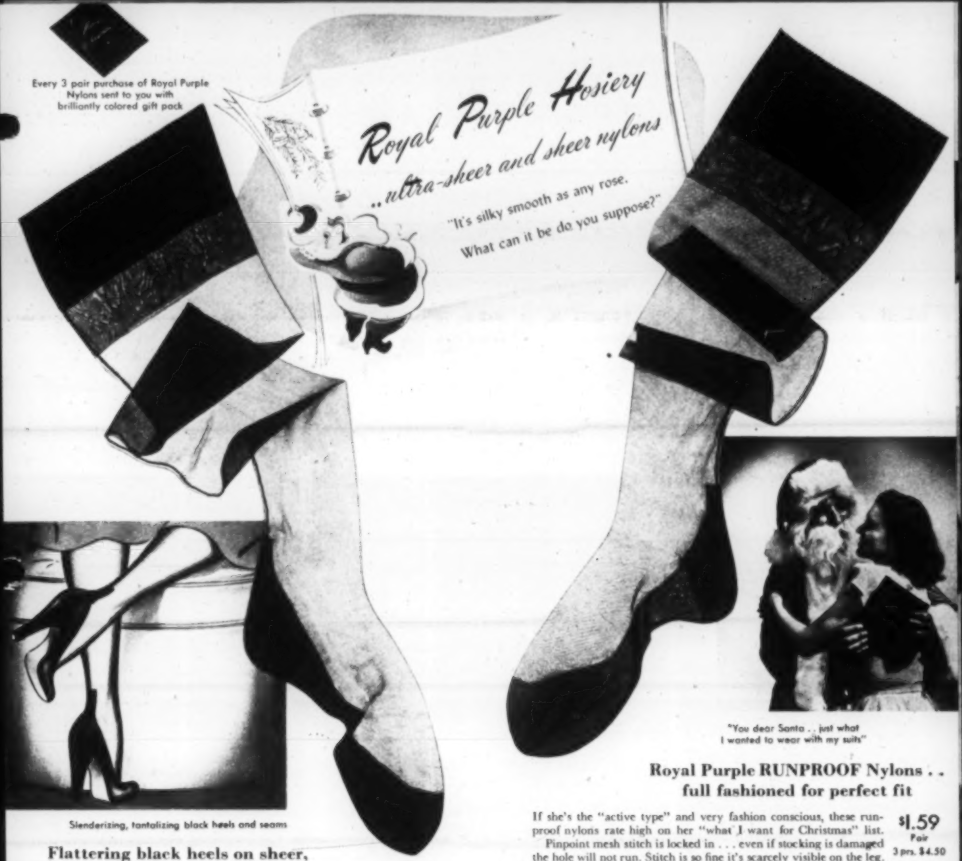
Pair $1.69 { **It's smart economy to buy 3 pairs $4.75**

Pamper her with a Royal Purple "glamour pack" containing 3 pairs . . . it makes a truly IMPRESSIVE gift. Color descriptions on opposite page.



√ check foot size √ check height √ check weight in figure type charts below for the best hosiery fit possible. (If in doubt about HER type, order average . . 5 out of 10 women can wear average.)

If your Foot size is	If your Height is	If your Weight is	Order Style
8½	4 ft. 8 in. to 5 ft. 2 in.	90–110	Short-slender
8½	5 ft. 2 in. to 5 ft. 7 in.	115–135	Average
9	4 ft. 9 in. to 5 ft. 2 in.	90–112	Short-slender
9	5 ft. 2 in. to 5 ft. 7 in.	90–125	Slender
9	5 ft. 2 in. to 5 ft. 7 in.	125–150	Average
9½	4 ft. 11 in. to 5 ft. 3 in.	95–118	Short-slender
9½	5 ft. 3 in. to 5 ft. 7 in.	95–128	Slender
9½	5 ft. 3 in. to 5 ft. 7 in.	128–160	Average
9½	5 ft. 7 in. to 6 ft. 1 in.	161–185	Tall
10	5 ft. 3 in. to 5 ft. 7 in.	100–135	Slender
10	5 ft. 3 in. to 5 ft. 7 in.	130–165	Average
10	5 ft. 7 in. to 6 ft. 1 in.	166–190	Tall
10½	5 ft. 1 in. to 5 ft. 7 in.	100–135	Slender
10½	5 ft. 3 in. to 5 ft. 7 in.	135–170	Average
10½	5 ft. 7 in. to 6 ft. 2 in.	171 and over	Tall
11	5 ft. 7 in. to 6 ft. 2 in.	171 and over	Tall



Every 3 pair purchase of Royal Purple Nylons sent to you with brilliantly colored gift pack

Royal Purple Hosiery

..ultra-sheer and sheer nylons

"It's silky smooth as any rose.
What can it be do you suppose?"

Slenderizing, tantalizing black heels and seams

"You dear Santa . . just what I wanted to wear with my suits"

Flattering black heels on sheer, sheer Royal Purple Nylons

$1.79 Pr.
3 prs. $5.00

Because SHE loves the new, the glamorous, the exciting, she will treasure a gift of these fashion-inspired nylons. Outrageously sheer with black heels and seams that stand out in bold contrast to focus attention on a well turned ankle (so important these days of longer skirts). Full fashioned to fit perfectly; fine hairline seams in black slenderize, beautify. Very finely knit in a high gauge, ultra-sheer, flawlessly clear. Reinforced heels, toes, double tops. Shpg. wt. pair 2 oz.

Colors autumn dusk, smokecloud. *Sizes* 8½, 9, 9½, 10, 10½.
86 N 816—*State size, color* . . . . . Pair $1.79 **3 pairs with gift pack $5.00**

Royal Purple Hosiery Color Chart

High styled colors in smart accord with today's frankly feminine fashions—versatile tones, every one of them—ranging from illusive smoky shades to animated suntones. Sheerest stockings come in deeper tones.

Smokecloud—discreet misty gray shade
Deep dawn—dashing "off-brown-black" combination
Autumn dusk—distinctive deep brownish taupe
Winemist—rich, warm wine-brown tone
Morning mist—light taupe (tan overcast on gunmetal)
Glace mocha—radiant brown, smart with brilliant tones
Pastel nude—glowing suntone, fine with browns

All colors not listed in all styles. Be sure color you want comes in style ordered. Check individual descriptions.

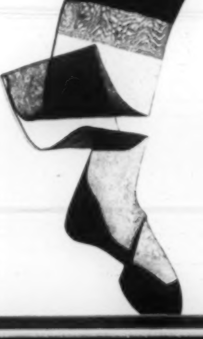
Royal Purple RUNPROOF Nylons . . full fashioned for perfect fit

$1.59
Pair
3 prs. $4.50

If she's the "active type" and very fashion conscious, these runproof nylons rate high on her "what I want for Christmas" list.

Pinpoint mesh stitch is locked in . . . even if stocking is damaged the hole will not run. Stitch is so fine it's scarcely visible on the leg. All nylon . . . no weak spots anywhere. Very sheer because of the open stitch; actually they're made of heavier yarns than are plain knit stockings of comparable weight. Reinforced heels, toes, double tops. Full fashioned, neatly seamed in back. Shipping weight pair 3 ounces.

Colors morning mist, glace mocha. *Sizes* 8½, 9, 9½, 10, 10½. *State size, color.*
86 N 808 . . . . Pair $1.59 **3 pairs with attractive gift pack $4.50**



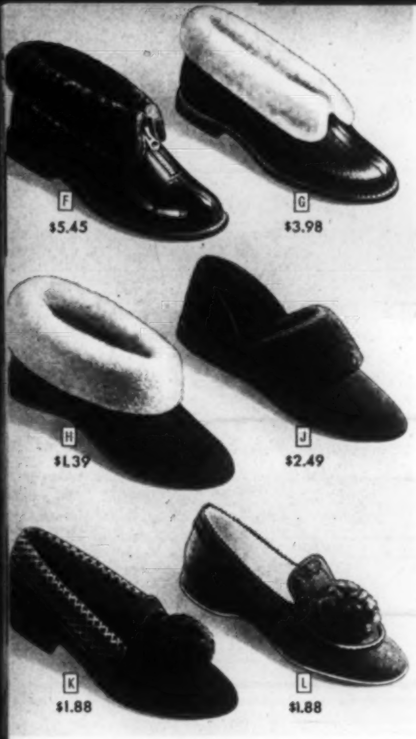
Practical sheer weight Full fashioned to fit

$1.39
Pair
3 prs. $3.95

Unbeatable for all occasions' wear" . . . the kind of stockings she'd buy for herself, the kind she needs in her wardrobe.

Beautifully dull which makes their smart colors even lovelier . . . fine quality in every detail. All nylon knit in a high gauge so they're sheer, strong and clear. Full fashioned, evenly seamed in back. Reinforced heels, toes, tops. Shipping weight pair 3 ounces.

Colors glace mocha, morning mist, pastel nude. *Sizes* 8½, 9, 9½, 10, 10½.
Please be sure to state size and color wanted.
86 N 814 . . . . Pair $1.39
3 pairs with gift pack 3.95



She'll enjoy relaxing in any of these "toe-toasters" . . . Warm lined leather, felt and rayon velvet

F **Give her warmth and delightful comfort.** Soft kidskin zip boot; deep matching shearling cuff. Natural color shearling lining. Sturdy leather sole, rubber heel.

• C (medium) women's and misses' sizes 5, 6, 7, 8, 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15 N 3708—Brown kid. . . . . Pair $5.45

G **She'll like this crushed leather boot** with its turn-down collar and lining of warm shearling. Leather sole, flat rubber heel.

• C (medium) 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3839—Wine (dark red)
15 N 3838—Blue
15 N 3707—Brown. . . . . Pair $3.98

H **Something smooth for mother or sister;** colorful felt slipper. Natural shearling collar, warm around ankle. Padded sole, heel.

• C (medium) women's and misses' sizes 4,5,6,7,8,9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15 N 3153—Medium blue
15 N 3154—Wine (dk. red) Pair $1.39

J **Wonderful for Christmas gifts, for yourself.** Low back felt slipper, cuffed in front with electrified shearling. Padded sole, heel.

• C (medium) women's and misses' sizes 4, 5, 6, 7, 8, 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15 N 3739—Blue
15 N 3740—Wine (dk. red) Pair $2.49

K **If she loves her comfort,** choose this soft warm felt slipper with gaily checked rayon velvet collar, rayon pompon. Leather sole, rubber heel.

• C (medium) 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3613—Wine (dark red)
15 N 3668—Brown
15 N 3683—Blue. . . . . .Pair $1.88

L **Inexpensive gift suggestion.** Two-tone excellent grade felt slipper. High squared vamp, fluffy rayon pompon, picoted collar. Wedge heel, padded sole.

• C (medium) women's and misses' sizes 4,5,6,7,8,9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15 N 3742—Wine (dark red)
15 N 3741—Blue. . . . . Pair $1.88

"Here's hoping all good dreams, you have ever dreamed may yet come true"

Women's and Misses Slippers

Kerrybrooke
THE RIGHT WAY TO SAY
WOMEN'S SHOES

For the luxury-loving . . . slippers and scuffs of deep shearling . . . electrified for soft silk-like feel

SLIPPERS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

M **Adorable gifts** . . . electrified shearling scuffs. Cross band vamp, shearling heel pad. Cotton faille platform, leather sole and heel.

• C (medium) women's 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3077—Light blue
15 N 3078—Pink
15 N 3080—White.
15 N 3079—Red. Pair $2.98

N **Gifts for the glamorous.** Softly feminine scuffs. Electrified shearling vamp and heel pad. Cotton faille-covered cushion platform, leather sole and wedge heel.

• C (medium) women's 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3894—Blue
15 N 3897—White
15 N 3895—Red. Pair $3.45

P **Lovely gift choice** . . . dainty scuffs. Electrified shearling vamp and shearling back strap. Cotton faille-covered platform, leather sole, heel.

• C (medium) women's 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3008—Light blue
15 N 3009—Pink
15 N 3082—Medium blue
15 N 3081—White. Pr. $3.98

Colorful beauties . . . live a long, useful life

R **Bridge slippers** . . . smooth leather, imitation patent trim. Cotton corduroy platform, soft padded sole.

• C (medium) 5,6,7,8,9, 10. No half sizes. *State size.* Shipping. wt. 1 lb.

15 N 3062–Blue and black
15 N 3063–Red and black
Pair. $1.98

T **Bow-trimmed high vamp bridge slipper.** Fine quality foot-caressing kidskin. Leather sole, 1½-inch heel.

• C (med.) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3015—Blue
15 N 3016—Wine (dk. red)
15 N 3017—Black. Pr. $4.49

V **Smooth, flexible leather slipper;** "shirred" around the high peaked vamp. Padded sole, low wedge heel.

• C (med.) women's 4,5,6, 7,8,9,10,11. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3840—Blue
15 N 3682—Wine (dk. red)
15 N 3841—Black. Pr. $2.29

W **Women like this high quality** kidskin boot. Shearling collar, natural shearling lining, leather sole, low heel.

• C (med.) women's 5,6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3083—Blue
15 N 3084—Red. Pair $5.45

X **Lovely, warm electrified shearling** low-backed scuff, for any girl or woman on your list. Padded sole, wedge heel.

• C (med.) women's 4,5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3090—Medium blue
15 N 3091—Red. Pair $1.98

Y **English Import;** our finest quality felt boot; rayon plush collar, wedge heel, padded sole.

• C (med.) women's 4,5, 6, 7. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3038—Pink
15 N 3039—Wine (dk. red)
15 N 3037 Lt. blue. Pr. $2.69

Z **Becoming to any foot.** Genuine moccasin in crushed leather with natural shearling collar and lining. Extra leather sole.

• C (med.) women's 4,5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3152—White
15 N 3815—Blue
15 N 3816—Red. Pair $2.98

FF **Economical gifts.** Bright red or blue pig-grained leather boots; matching shearling collar. Warm lined, padded sole, wedge heel.

• C (med.) women's 4,5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3145—Blue
15 N 3146—Red. Pair $1.98

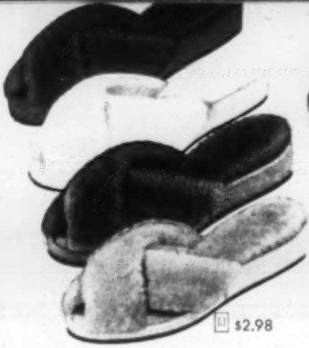
GG **She'll appreciate** these pretty Fuzzy Wuzzys. Lustrous electrified shearling, smooth cotton felt lining. Padded sole and heel.

• C (med.) women's 5,6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

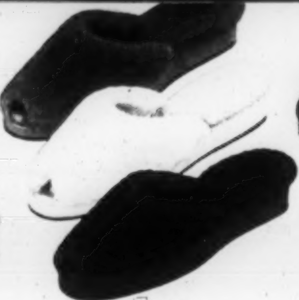
15 N 3011—Medium blue
15 N 3012—Red. Pair $2.79

HOW TO ORDER WOMEN'S, MISSES' SLIPPERS: Order *same size* as your shoe wherever slippers are listed in that size. If slipper comes in whole sizes only and you wear a half size, *order as follows:* for A, B and C shoe widths, *order slipper half-size smaller* than your shoe. For D and E shoe widths, *order slipper half-size larger.*

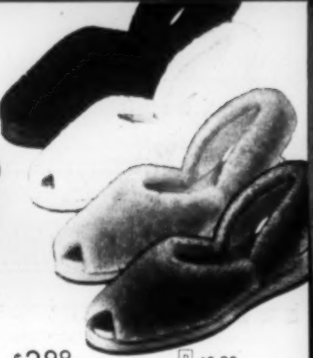
Due to slight variations, the fiber content of felt and wool is not stated in the catalog, but as required by the Wool Products Labeling Act, it is clearly marked on all felt and wool slippers.



M $2.98

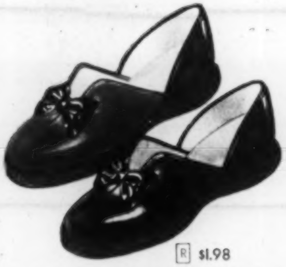


N $3.45

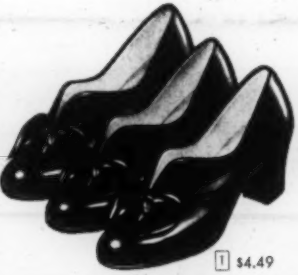


P $3.98

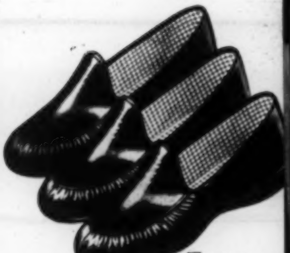
Like little muffs for your feet . . deep soft shearling $2.98 to $3.98



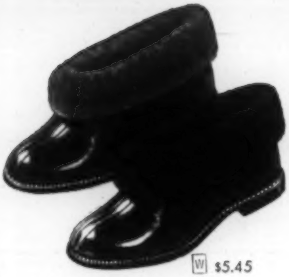
R $1.98



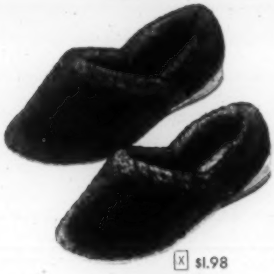
T $4.49



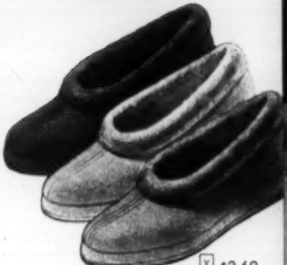
V $2.29



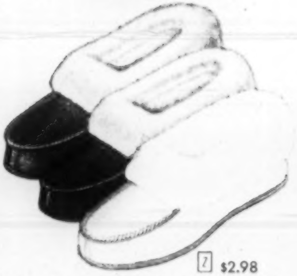
W $5.45



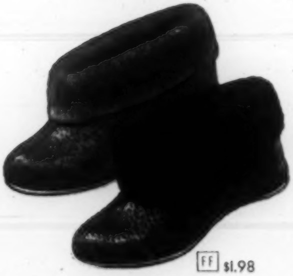
X $1.98



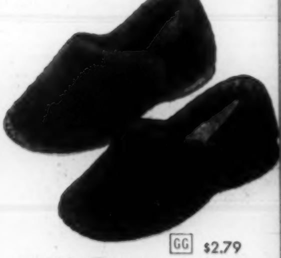
Y $2.69



Z $2.98

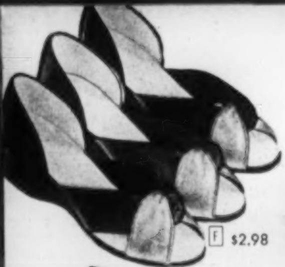


FF $1.98



GG $2.79

Slippers make wonderful gifts for men, too; see four pages of styles to please any man; begin with page 44

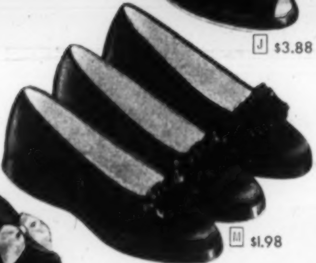

F $2.98

H $2.59

J $3.88

G $1.98

K $1.98


M $1.98

L $2.98

N $1.98

Foot-flattering Lovelies . . . frankly frivolous

P $2.49

R $2.98

T $1.59

V $1.69

W $2.29

X $2.98

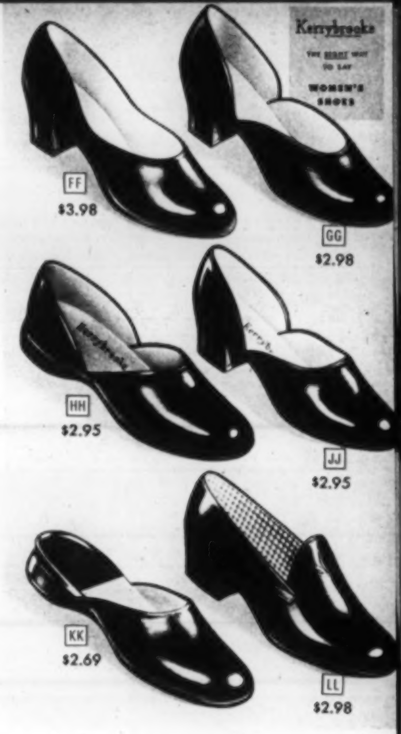
Y $2.98

Gift Slippers, Scuffs . . . gloriously comfortable

Beautiful slippers for children in gay colors they love . . . for Christmas giving . . . see page 118

Women's and Misses Slippers

"Little candles, bright are we
Sparkling on the Christmas Tree"



Glamorous, feminine . . Slippers and Scuffs

Gifts to delight girls of any age

SEE OPPOSITE PAGE FOR ILLUSTRATIONS OF SLIPPERS DESCRIBED BELOW

[F] **Like dancing slippers.** Rayon satin, gold kid. Wedge heel, leather sole.

• C (medium) women's 5,5½,6,6½,7, 7½,8,8½,9. *State size.* Shpg. wt. 1 lb.

15 N 3147—Medium blue and gold
15 N 3148—Red and gold
15 N 3149—Black and gold...... Pair $2.98

[H] **Fur "frosted"** flowered pastel rayon satin scuffs. Cushion platform, back strap, wedge heel, leather sole.

• C (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3112—Light blue
15 N 3113—Pink............... Pair $2.59

[K] **Rayon satin slipper.** White fur cuff, platform, wedge heel, padded sole.

• C (medium) women's 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3139—Wine (dark red)
15 N 3140—Black
15 N 3138—Light blue.......... Pair $1.98

[M] **Gift slipper of rayon satin.** Soft platform, wedge heel, padded sole.

• C (medium) women's 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3684—Royal (medium blue)
15 N 3685—Wine (dark red)
15 N 3686—Black.............. Pair $1.98

[P] **Impish scuff;** rayon velvet with upward pointing toe, saucy little gold color bow. Wedge heel, leather sole.

• C (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3880—Royal (medium blue)
15 N 3881—Black.............. Pair $2.49

[T] **Inexpensive gift,** comfortable, too. Felt slipper. Fringed collar, cut-out vamp trim, wedge heel, padded sole.

• C (medium) women's 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3143-Medium blue and gray
15 N 3144-Wine (dk. red) and gray Pr. $1.59

[W] **Rayon satin slipper,** embroidered. Cushion platform, wedge heel.

• C (medium) women's 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3752—Royal (medium blue)
15 N 3753—Red
15 N 3754—Black.............. Pair $2.29

[G] **For Mother or Aunt Mary.** Quilted slipper; padded sole, heel.

• C (medium) women's 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3074—Red rayon satin
15 N 3075—Black rayon satin
15 N 3073—Lt. blue rayon satin.. Pair $1.98

[J] **Leather beauty.** Red or blue scuff. Cushioned platform, leather sole, leather lining and heel pad, wedge heel.

• C (medium) women's 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3136—Royal (medium blue)
15 N 3137—Red............... Pair $3.88

[L] **Pert rayon velvet slipper,** gold color bow. Wedge heel, leather sole.

• C (medium) women's 4,4½,5,5½,6, 6½,7,7½,8,8½,9. *State size.* Shpg. wt. 1 lb.

15 N 3660—Royal (medium blue)
15 N 3661—Red
15 N 3662—Black.............. Pair $2.98

[N] **Ballet-type slipper;** rayon satin, gold rayon bow, composition sole.

• C (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3626—Light blue
15 N 3627—Red
15 N 3628—Black.............. Pair $1.98

[R] **Rayon velvet gift scuff,** luxurious white fur cuff. Open toe, stretchable back strap, wedge heel, leather sole.

• C (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3150—Royal (medium blue)
15 N 3151—Wine (dark red)..... Pair $2.98

[V] **Feminine scuffs;** nice gift for mother or sister. Quilted rayon satin, fluffy white fur cuff, wedge heel, padded sole.

• C (medium) women's 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3846—Royal (medium blue)
15 N 3847—Wine (dark red)..... Pair $1.69

[X] **Exquisite scuff;** rayon satin upper and lining; wedge heel, leather sole.

• C (medium) women's 4,5,6,7,8,9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3132—Light blue
15 N 3134—Red
15 N 3135—Black.............. Pair $2.98

[Y] **Rayon satin bridge slipper** . . . high vamp, open toe, pretty foot-shortening bow. Low underwedge heel and leather sole. Shipping weight 1 pound.

• C (medium) women's sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.*

15 N 3620—Royal (medium blue) **15 N 3621—Wine (dark red)**
15 N 3622—Black.. Pair $2.98

Gift slippers for Men and Boys, pages 44 to 47 . . . Easy Terms, page 243

Simply fashioned Leather Slippers and Scuffs . . desirable gifts

[FF] **Fine quality kidskin slipper.** 1½-inch heel, leather sole.

• C (medium) women's 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3018—Blue
15 N 3019—Black......... Pair $3.98

[HH] **Soft, kidskin slipper;** smart gift idea for any woman on your list. Wedge heel, padded sole.

• C (medium) women's, misses' sizes 4, 5, 6, 7, 8, 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15 N 3854—Black......... Pair $2.95

[KK] **Foot-free comfort** .... flexible kidskin scuff, leather heel pad, padded leather sole, wedge heel.

• D (med. wide) women's, misses' sizes 4, 5, 6, 7, 8, 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15 N 3058—Black......... Pair $2.69

[GG] **A gift women appreciate.** Black kidskin slippers. 1½-in. heel, sturdy leather sole.

• C (medium) women's 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3755—Black....... Pair $2.98

[JJ] **Soft-as-moss** kid slippers feel more like shoes. 1¼-in. heel, padded leather sole.

• C (medium) women's, misses' 4, 5, 6, 7, 8, 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15 N 3654—Black....... Pair $2.95

[LL] **Give easy-feeling** leather slippers; peaked vamp, leather sole, 1-inch rubber heel.

• D (medium wide) women's 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 9 and 10. *State size.* Shpg. wt. 1 lb.

15 N 3023—Black....... Pair $2.98

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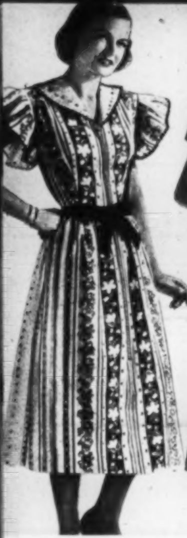
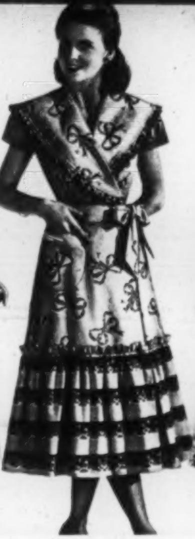
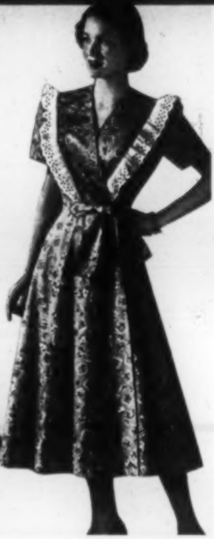


A **Cotton Plisse** $4.94



B **80-Sq. Percale** $3.94



C **Percale** $2.94

Cotton Brunch Coats

A **Carefree Cotton Plisse** needs no ironing. Cheerful border print, fresh and colorful, with rickrack trimming along the collar and airily ruffled cape sleeves. Bright rayon grosgrain belt. 24-inch zipper for quick dressing. Washable, youthful and ever so practical. *Sizes* 12, 14, 16, 18, 20. *State size.* Shipping weight 1pound 4 ounces.

027 N 7610—White, navy blue and gold	$4.94
027 N 7611—White, red and green	4.94

B **Bowknot Print,** frilly and feminine, in washable 80-square percale. Deep ruffle-topped border print flounce. Smart ruffle-edged collar curves around the back, set-in waistband. Ties at side. Ample pocket. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 1 pound 2 ounces.

027 N 7615—Blue background print	$3.94
027 N 7616—Rose background print	3.94

C **Low Priced and Pretty** percale brunch coat. Full skirt makes it attractive and comfortable. Generous eyelet cotton trimming from shoulder to waist. Set-in side pocket. Waist-slimming stitched on belt ties at side. Washable. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shpg. wt. 1 lb. 2 oz.

027 N 7620—Blue background	$2.94
027 N 7621—Rose background	2.94

Numbers beginning with "0" shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. Sears Easy Terms are available. For details see page 243.

Washable Cotton Aprons

D 3 Gift Aprons for $1.98

Three gift aprons in one economy package. 1. Floral percale bib-top, bright binding, rickrack. 2. Gaily checked half apron trimmed with rickrack and binding. 3. Festive chintz half apron with all-around binding and heart shaped pocket. All three of these aprons are washable, have roomy patch pockets, and fit any size up to 20. Shipping weight set of 3 aprons 10 ounces.

27 N 6227—Assorted. Set of 3	$1.98

E **Striped Cotton,** organdy ruffle. Fits to size 20. Shpg. wt. 7 oz.

27 N 6238—Yellow and black	$1.49
27 N 6239—Red and black	1.49
27 N 6240—Green and black	1.49

F **Bright Border Print Bib-Top,** roomy pocket. Sanforized (max. shrinkage 1%) Fits to size 20. Shpg. wt. 9 oz.

27 N 6229—Border print	$1.49

G **Candy Stripe Percale,** crisply ruffled. Fits to size 20. Shpg. wt. 8 oz.

27 N 6236—Red and white	98c
27 N 6237—Blue and white	98c

H **Coin Dot** 80-square percale, eyelet trimmed, with rickrack and wide ruffles. Fits to size 20. Shpg. wt. 8 oz.

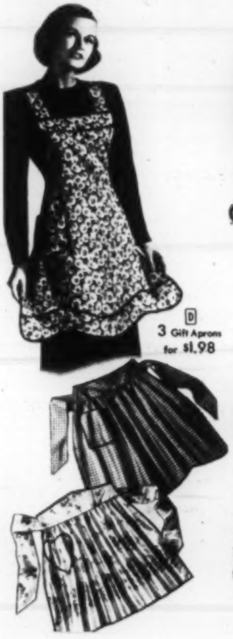
27 N 6231—Yellow with black dots	$1.94
27 N 6232—Blue with black dots	1.94
27 N 6233—Rose with black dots	1.94

J **Embroidery Print** with gay flowers. Ruffle and red rickrack trim. Fancy pocket. Fits to size 20. Shpg. wt. 8 oz.

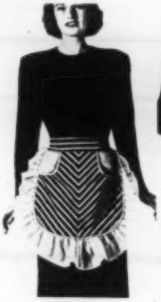
27 N 6234—Black background	$1.84

K **Gay Chintz** with all-around ruffle. Fits to size 20. Shpg. wt. 9 oz.

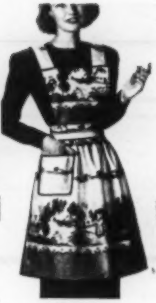
27 N 6235—Assorted florals	$1.94



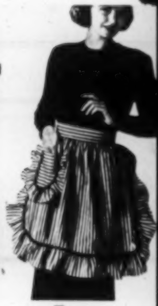
D 3 Gift Aprons for $1.98



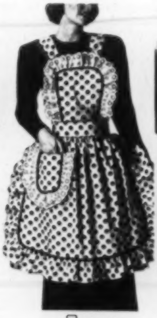
E $1.49



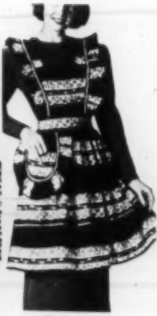
F $1.49



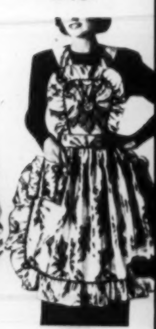
G 98c



H $1.94



J $1.84



K $1.94

Robes and Housecoats

"Then out upon the
midnight air is shed
The burst of sound
saluting Christmas Day!"

Kerrybrooke
THE RIGHT WAY TO SAY
FASHIONS

"Winter Star" white on dark $12.94

White flannel and scroll embroidery flash out against the rich-toned 100% wool flannel of this stunning new Kerrybrooke. Self-covered buttons to the waist, a 24-inch fly-front zipper below. A gift for beauty, charm, warmth. Dry clean. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 2 lbs. 8 oz.

027 N 7920–Royal blue
027 N 7921–Dark red
027 N 7922–Navy blue
Each $12.94

All the year 'round she needs a classic Robe
. . so give her a smart, clean-cut Kerrybrooke

- Cut full with wide wrap and smart lines
- Double belts have plump white rayon tassels
- Seams are closely stitched, cleanly finished

$8.94 Sizes 12 to 20 **$9.94** Sizes 38 to 44

Striped Rayon Faille in soft feminine colors . . . and you can wash it. Its pocket is extra large. Smooth princess back, belt attached at side seams. Wash separately. Shpg. wt. 1 lb. 10 oz. *State size.*

Misses' sizes 12, 14, 16, 18, 20.
027 N 7905–Melon rose and white . . $8.94
027 N 7906–Aqua blue and white . . . 8.94

Women's sizes: 38, 40, 42, 44.
027 N 7910–Melon rose and white . . $9.94
027 N 7911–Aqua blue and white . . . 9.94

- Contour-shaped collars add to comfortable fit
- Triangular self-covered shoulder pads
- Misses' sizes 12 to 20, women's sizes 38 to 44

$9.84 Sizes 12 to 20 **$10.84** Sizes 38 to 44

Wool Flannel Kerrybrooke Classic made exclusively for Sears, and we specify high quality in every stitch. Double needle seams are French felled, strong and neat. Smart white piping. Dry clean. Shipping weight 2 lbs. 6 oz.

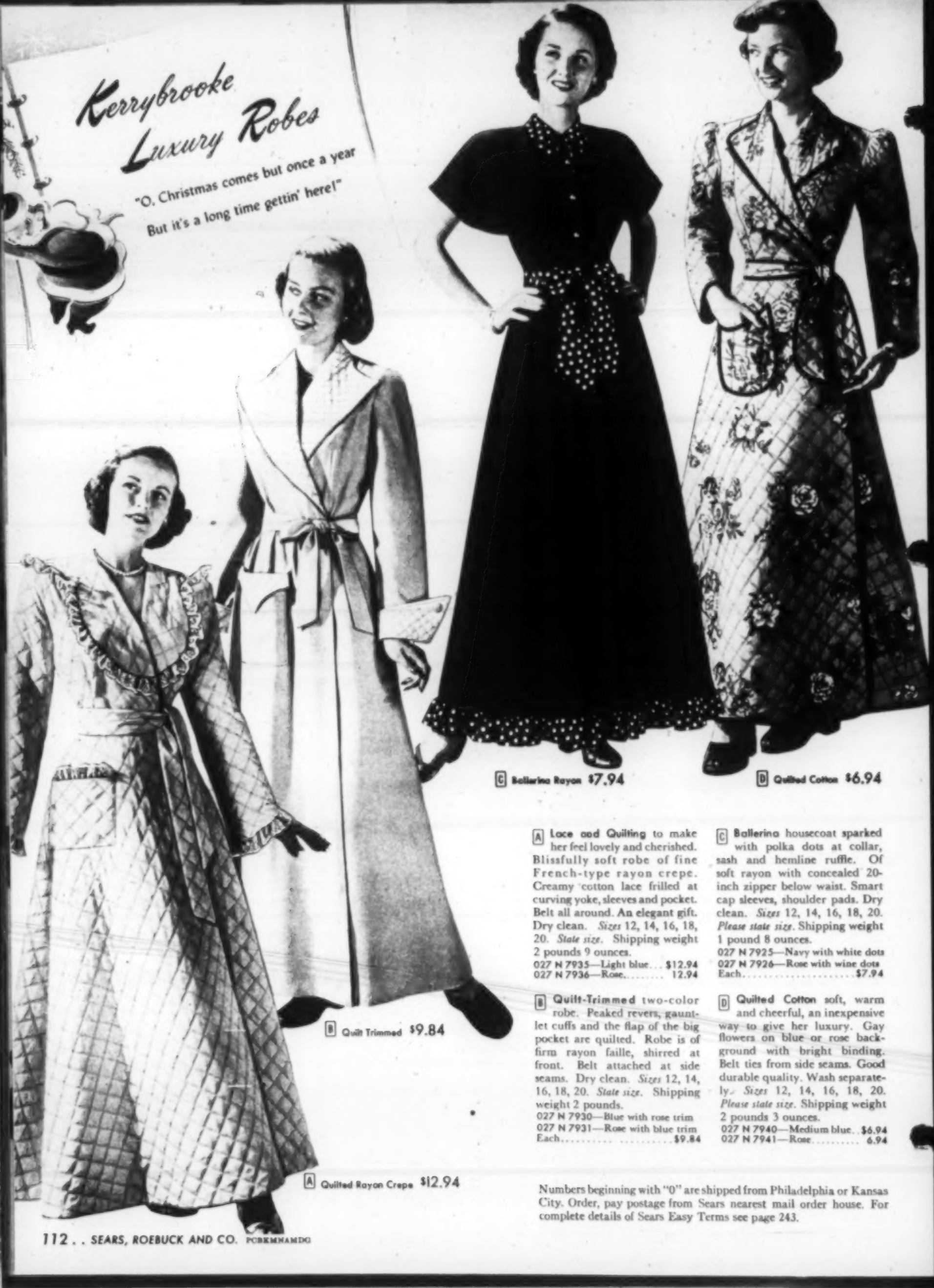
Misses' sizes 12, 14, 16, 18, 20. *State size.*
027 N 7795–Royal blue
027 N 7796–Deep red
027 N 7797–Navy blue
Each $9.84

Women's sizes 38, 40, 42, 44. *State size.*
027 N 7800–Royal blue
027 N 7801–Wine red
027 N 7802–Navy blue
Each $10.84

Numbers beginning with "0" shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house.

Kerrybrooke Luxury Robes

"O, Christmas comes but once a year
But it's a long time gettin' here!"



C Ballerina Rayon $7.94

D Quilted Cotton $6.94

B Quilt Trimmed $9.84

A Quilted Rayon Crepe $12.94

A **Lace and Quilting** to make her feel lovely and cherished. Blissfully soft robe of fine French-type rayon crepe. Creamy cotton lace frilled at curving yoke, sleeves and pocket. Belt all around. An elegant gift. Dry clean. *Sizes* 12, 14, 16, 18, 20. *State size.* Shipping weight 2 pounds 9 ounces.
027 N 7935—Light blue... $12.94
027 N 7936—Rose......... 12.94

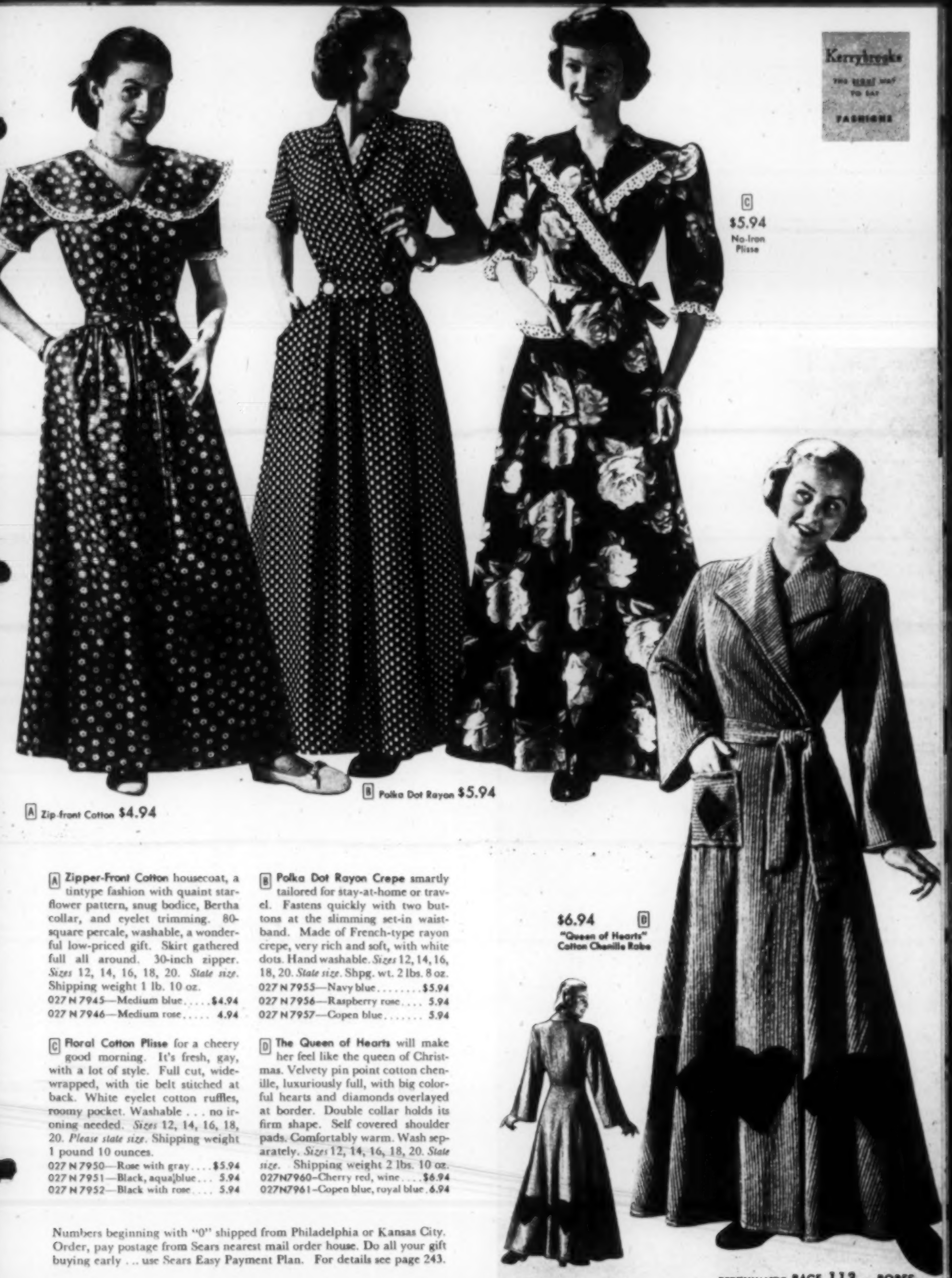
B **Quilt-Trimmed** two-color robe. Peaked revers, gauntlet cuffs and the flap of the big pocket are quilted. Robe is of firm rayon faille, shirred at front. Belt attached at side seams. Dry clean. *Sizes* 12, 14, 16, 18, 20. *State size.* Shipping weight 2 pounds.
027 N 7930—Blue with rose trim
027 N 7931—Rose with blue trim
Each......................$9.84

C **Ballerina** housecoat sparked with polka dots at collar, sash and hemline ruffle. Of soft rayon with concealed 20-inch zipper below waist. Smart cap sleeves, shoulder pads. Dry clean. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 1 pound 8 ounces.
027 N 7925—Navy with white dots
027 N 7926—Rose with wine dots
Each......................$7.94

D **Quilted Cotton** soft, warm and cheerful, an inexpensive way to give her luxury. Gay flowers on blue or rose background with bright binding. Belt ties from side seams. Good durable quality. Wash separately. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 pounds 3 ounces.
027 N 7940—Medium blue. . $6.94
027 N 7941—Rose.......... 6.94

Numbers beginning with "0" are shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. For complete details of Sears Easy Terms see page 243.

Kerrybrooke
THE RIGHT WAY TO SAY
FASHIONS



C
$5.94
No-Iron
Plisse

A Zip-front Cotton $4.94

B Polka Dot Rayon $5.94

$6.94 D
"Queen of Hearts"
Cotton Chenille Robe

A **Zipper-Front Cotton** housecoat, a tintype fashion with quaint starflower pattern, snug bodice, Bertha collar, and eyelet trimming. 80-square percale, washable, a wonderful low-priced gift. Skirt gathered full all around. 30-inch zipper. *Sizes* 12, 14, 16, 18, 20. *State size.* Shipping weight 1 lb. 10 oz.

027 N 7945—Medium blue $4.94
027 N 7946—Medium rose 4.94

B **Polka Dot Rayon Crepe** smartly tailored for stay-at-home or travel. Fastens quickly with two buttons at the slimming set-in waistband. Made of French-type rayon crepe, very rich and soft, with white dots. Hand washable. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 2 lbs. 8 oz.

027 N 7955—Navy blue $5.94
027 N 7956—Raspberry rose 5.94
027 N 7957—Copen blue 5.94

C **Floral Cotton Plisse** for a cheery good morning. It's fresh, gay, with a lot of style. Full cut, wide-wrapped, with tie belt stitched at back. White eyelet cotton ruffles, roomy pocket. Washable . . . no ironing needed. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 1 pound 10 ounces.

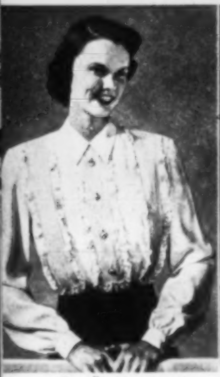
027 N 7950—Rose with gray $5.94
027 N 7951—Black, aqua, blue . . . 5.94
027 N 7952—Black with rose 5.94

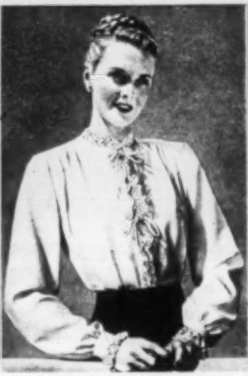
D **The Queen of Hearts** will make her feel like the queen of Christmas. Velvety pin point cotton chenille, luxuriously full, with big colorful hearts and diamonds overlayed at border. Double collar holds its firm shape. Self covered shoulder pads. Comfortably warm. Wash separately. *Sizes* 12, 14, 16, 18, 20. *State size.* Shipping weight 2 lbs. 10 oz.

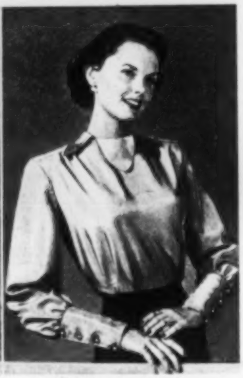
027N7960–Cherry red, wine $6.94
027N7961–Copen blue, royal blue . 6.94

Numbers beginning with "0" shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. Do all your gift buying early . . . use Sears Easy Payment Plan. For details see page 243.

Gifts of special beauty . . Kerrybrooke Blouses for holiday dress-up


A **Tucks and Lace** $6.84


B **Bows and Lace** $5.94


C **Pure Dye Silk** $6.84

A **Pintucks and Lace** (cotton Val-type) on fine rayon crepe. Pearl-like buttons. Hand wash. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 13 oz.
07 N 2153—White........$6.84
07 N 2154—Petal pink...... 6.84

B **Bows and Lace Frills** froth at front and wrists of a fine rayon crepe blouse. Lace is Venise-type (cotton). Hand wash. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 12 oz.
07 N 2155—White........$5.94

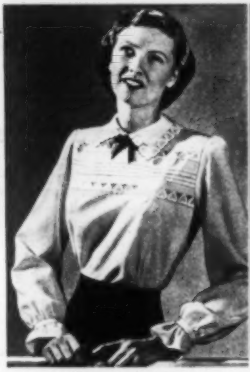
C **Pure Dye Silk,** the height of luxury. Elegant deep cuffs, metal buttons. Back closing. Hand wash. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 10 oz.
07 N 2156—White........$6.84
07 N 2157—Petal pink..... 6.84

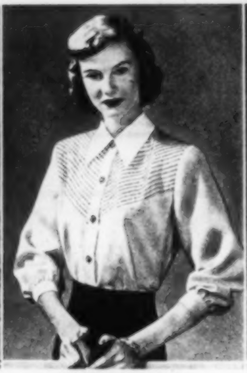
Numbers beginning with "0" shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house.

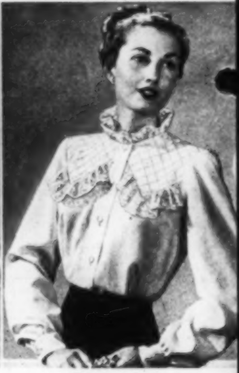
D **Crossed with Lace** and tucks, → ruffled at cuffs, buttoned in back. Rayon crepe with Venise-type cotton lace, black bow. Hand wash. *Sizes* 12, 14, 16, 18. *State size.* Shpg. wt. 11 oz.
07 N 2159—White........$4.84

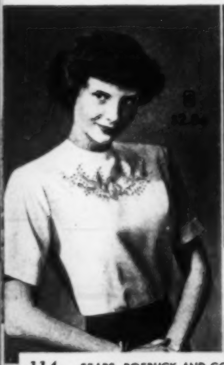
E **Metallic Stitching** in gleaming gold color on a holiday rayon crepe blouse. Shiny gold color metal buttons. Hand wash. *Sizes* 12, 14, 16, 18. *State size.* Shipping weight 10 ounces.
07 N 2160—White.......$3.64
07 N 2161—Petal pink..... 3.64
07 N 2162—Light blue.... 3.64

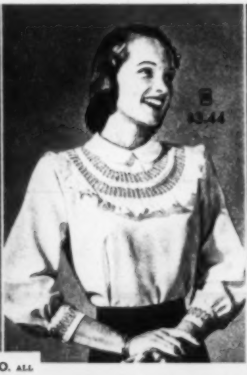
F **Fluffy Lace Frills** and waffle tucking make this rayon crepe blouse a lovely gift. Lace is sheer cotton Val-type. Hand wash. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 11 oz.
07 N 2163—White.......$5.44

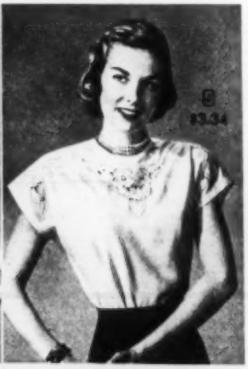

D **Lace Banded** $4.84


E **Glint of Metal** $3.64


F **Lace Frills** $5.44





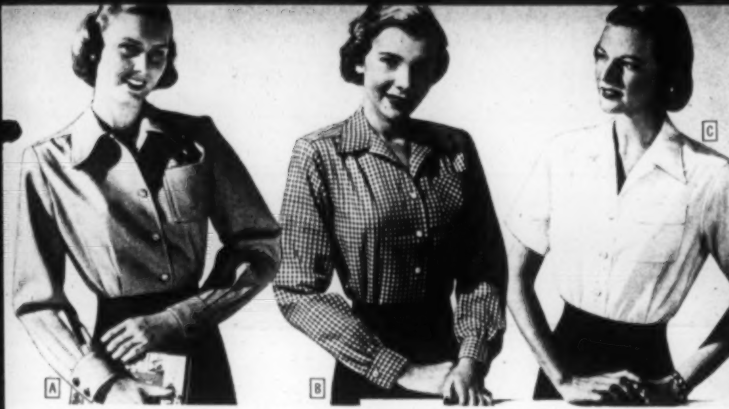


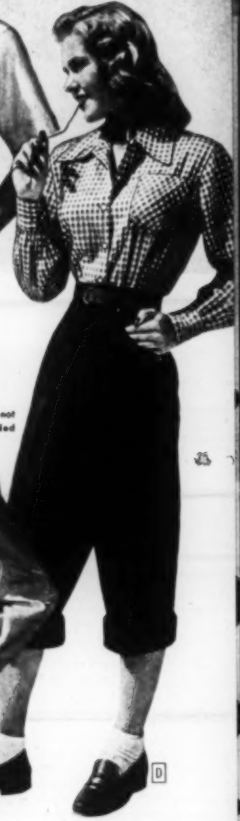
← G **Love Bird Blouse,** rayon crepe with sheer cotton net birds, embroidery. Buttons in back. Hand wash. *Sizes* 12, 14, 16, 18. *State size.* Shpg. wt. 10 oz.
07 N 2164—Petal pink...$2.84
07 N 2165—White........ 2.84
07 N 2166—Soft aqua blue .2.84

H **Sparkling Yoke** and cuffs stitched in gold color thread. Rayon crepe with curving ruffle. Buttons in back. Hand wash. *Sizes* 12, 14, 16, 18. *State size.* Shpg. wt. 11 oz.
07 N 2168—White.......$3.44
07 N 2169—Petal pink..... 3.44

J **Applique Flowers** of cotton embroidery on a smart cap-sleeved blouse of rayon crepe. Buttons in back. Hand wash. *Sizes* 12, 14, 16, 18. *State size.* Shpg. wt. 10 oz.
07 N 2167—White.......$3.34

Kerrybrooke
THE RIGHT WAY TO DAY
FASHIONS





Belts not included

Kerrybrooke Shirts made to Sears specifications

A **$4.94**

- Fine 10-oz. wool flannel
- Flat pleats at cuffs
- Very finely stitched
- Reinforced buttonholes
- Double-stitched seams
- Smart padded shoulders
- Smoky gray buttons

Sizes 10, 12, 14, 16, 18, 20. *State size.* Dry clean. Shpg. wt. 1 lb. 3 oz.

07N1991–Kelly green . $4.94
07N1992–Bright red . . . 4.94
07N1993–Gold 4.94
07N1994–Gray 4.94
07N1995–Black 4.94

B **$2.44** Long sleeves

- Woven checked gingham
- Washfast . . Sanforized (maximum shrinkage 1%)
- Double-needle seams
- Ample tuck-in length

Sizes 12, 14, 16, 18, 20. *State size.* Shpg. wt. 11 oz.

With long sleeves
7 N 1852–Red and white
7 N 1853–Blue and white
Each $2.44

With short sleeves
7 N 1850–Red and white
7 N 1851–Blue and white
Each $1.94

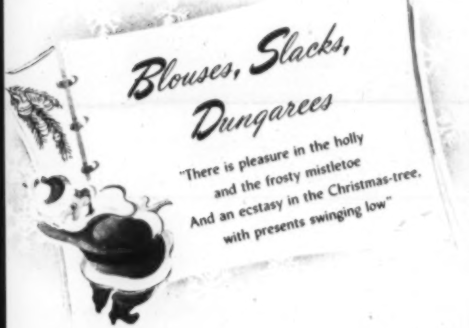
C **$1.54** Short sleeves

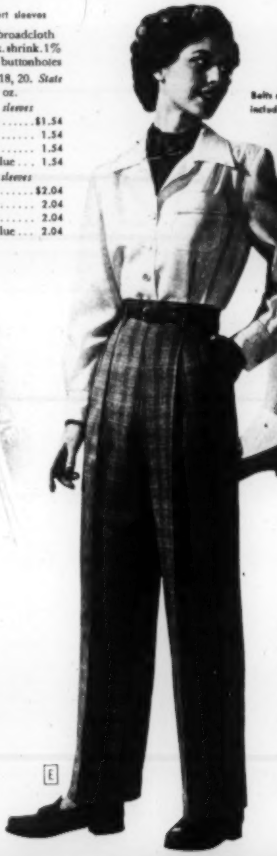
- Fine washfast broadcloth
- Sanforized max. shrink. 1%
- Strong corded buttonholes

Sizes 12, 14, 16, 18, 20. *State size.* Shpg. wt. 9 oz.

With short sleeves
7 N 1770–White $1.54
7 N 1771–Pink 1.54
7 N 1772–Yellow 1.54
7 N 1773–Light blue . . . 1.54

With long sleeves
7 N 1778–White $2.04
7 N 1779–Pink 2.04
7 N 1780–Yellow 2.04
7 N 1781–Light blue . . . 2.04


Blouses, Slacks, Dungarees
"There is pleasure in the holly
and the frosty mistletoe
And an ecstasy in the Christmas-tree,
with presents swinging low"



Crease-Resistant Kerrybrooke Slacks $5.84

- New princess waistline
- Buttoned tab, inner button
- Two pockets . . 5 belt loops
- Front creases finely stitched
- Non-ravel seams pressed flat
- Zipper concealed in pocket
- Alteration outlet . . 2-in. hems
- 4 front pleats . . back darts

E Dan River rayon in Glen plaid . . an unusually smart gift. Dry clean. *Sizes* 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 8 oz.

07 N 1476—Brown plaid
07 N 1477—Gray plaid
07 N 1478—Green plaid
Each $5.84

For more Sears Slacks see our General Catalog. Numbers beginning with "0" shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. For Easy Terms see page 243.

Sturdy 6-ounce Denim Dungarees

$1.94

- Sanforized (maximum shrinkage 1%)
- Zipper placket, riveted button
- Wide back yoke, big back pocket
- Two big front pockets, metal riveted
- Four belt loops, strongly reinforced
- Stitched in bright contrasting color
- Double-needle stitching at leg seams

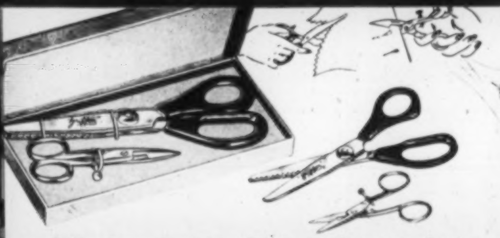
D Famous for work-or-play durability. Wash separately. *Sizes* 10, 12, 14, 16, 18, 20. *State size.*

6-oz. denim. Shpg. wt 1 lb.
7 N 973—Navy blue $1.94

Also 8-oz. denim. Shpg. wt. 1 lb. 3 oz.
7 N 949—Navy blue $2.54

Needlework and Scuffs Sewing Kits,

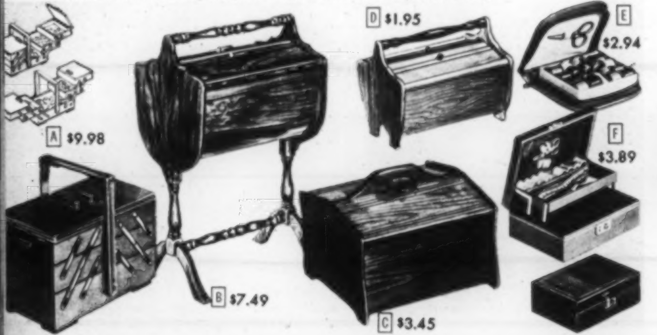
"Will he fill our stocking
Or give us a tree?
Whatever he chooses,
It always suits me"

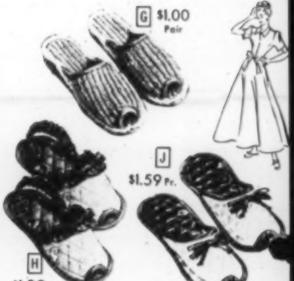


Griffon 2-piece Dressmaker Gift Set for the woman who sews

Steel Pinking Shears and Buttonhole Scissors . . . just what she'd order herself to give her sewing that professional finish. Tru-Pink Shears pink as they cut . . . leave a ravel-free zig-zag edge. Use when cutting from pattern or trim after sewing. No need to hem, overcast, picot or bind oilcloth, dishcloths, towels. Lightweight, 7½ in. long. Molded black plastic handles.

Buttonhole scissors adjust with set screw to accurately cut any size buttonhole up to one inch; cut exact size every time, no guesswork. Scissors 4¼ inches long. Set attractively packed in velvet lined box. Shipping weight 12 oz.
25 N 5167 . . . . 2-piece set $6.95





G $1.00 Pair
J $1.59 Pr.
H $1.39 Pr.

Women's quilted Scuffs
Three fabrics to match robes

Colorful gift for any woman; they're so easy on the feet at home, so easy to pack for traveling. Comfortable open toe.

Sizes small (shoe size 3-4); medium (5-6); large (7-8). *Please state size.* Shipping wt. pair 6 oz., two pairs 10 oz.

G **Washable cotton chenille** . . . soft and fluffy. Decorative trim. Cellophane wrapped. *Colors* blue, aqua green or rose; white trim. *Please be sure to state size and color.*
25 N 3730 . . . . . . Pair $1.00 2 pairs $1.85

H **Washable cotton chintz** . . . ruffle trim, elastic back strap. Assorted colors. Cellophane packed. *State size.*
25 N 3838 . . Pair $1.39 2 pairs $2.50

J **Lustrous Rayon Satin** two-tones; bow trim. Packed in matching color, durable plastic drawstring bag. *Colors* copen blue with wine, black with red. *State size and color.*
25 N 3731 . . Pair $1.59 2 pairs $2.89

Sewing Cabinets and Boxes for that stitch in time

A **Solid Mahogany . . . 5-section.** Richly polished and sturdily built. Hinge-like arrangement raises trays for easy access to all five at once. Hinged lids on top sections; carrying handle. *Overall size* 15x8½x11½ in. Shpg. wt. 8 lbs.
25 N 05272 . . . . $9.98

B **Chair-high Cabinet.** Roomy and convenient for storing sewing or mending . . . attractive as a piece of furniture in bedroom or living room. Smoothly finished plywood. Two hinged lids and carrying handle. *Size* 25½x11½x16½ in. *Finish* maple or walnut. Shpg. wt. 8 lbs.
25 N 05269—*State finish* $7.49

C **Hardwood Priscilla Cabinet.** Double spool tray, spacious interior to hold sewing needs. Carrying handle; hinged lids. Beautifully grained, smooth birch plywood, light maple or walnut finish. 9½x12x11½ in. Shpg. wt. 6 lbs.
25 N 05274—*State finish* $3.45

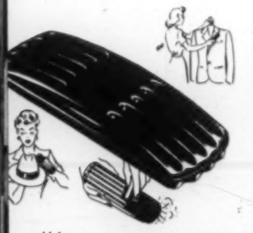
D **Space-saving Priscilla.** Smaller than cabinet above, yet keeps sewing needs together. Single spool tray, carrying handle, hinged lids. Lacquered plywood in two go-with-everything finishes: walnut or blonde with walnut trim. *Size* 9½x8½x12 in. Shpg. wt. 5 lbs.
25 N 05259—*State finish* $1.95

E **Zip-closing Kit.** Takes little space in desk, dresser or luggage. Contains scissors, thimble, needles, assorted color sewing and darning thread. Artificial leather cover, rayon lining. *Size* 5¾x4x1¼ in. *Colors* tan, red. Shpg. wt. 10 oz.
25 N 5235—*State color* $2.94

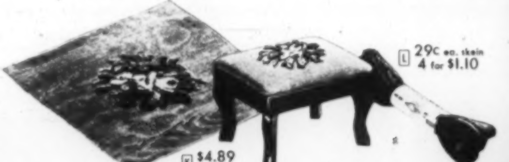
F **Sewing Box with lock and key.** Automatic swing-up tray fitted with scissors, thimble, tape measure, needles and thread. Lizard grained artificial leather decorated with gold-color tooling, rayon lining. *Size* 7x10x3¼ inches. *Please state color* wine or medium blue.
25 N 5291—Shpg. wt. 2 lbs. . $3.89

Electro-static "no-bristle" Cleaner

$1.44



New type "no-bristle" cleaner works magic. Just brush in quick sideway strokes . . . the magnetic action created removes lint, dirt or loose hairs. No batteries, no current, no cord required. Ideal for clothing, felt hats, car or furniture upholstery. Made of durable black pyroxyloid (plastic). Size 8x2-inches. Small brush for cleaning grooved surface included. A useful gift. Shpg. wt. 8 oz.
25 N 3852 . . . . $1.44

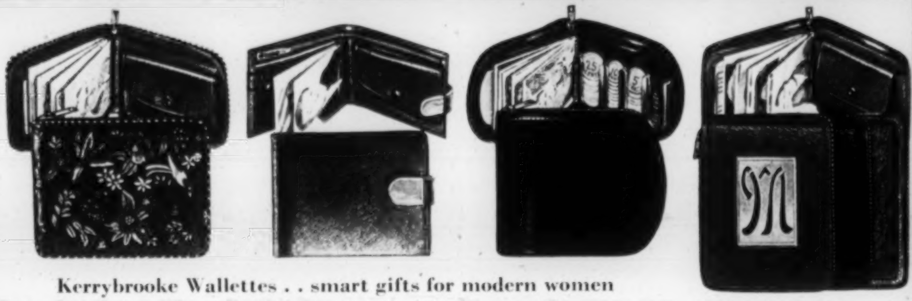


L 29c ea. skein 4 for $1.10
K $4.89 Kit

Footstool Kit with Commenced Needlepoint Cover

K **Combination Offer:** Oblong stool 9½x12 in. Covered padded seat with needlepoint piece ready for background yarn. Mahogany finish hardwood stool. Requires 4 skeins needlepoint yarn (not incl.) to finish. (Order background yarn at right.) Wt. kit 4 lbs.
25 N 4401—Stool and Needlepoint $4.89

L **Needlepoint yarn.** 100% virgin wool. Moth, light resistant. Shpg. wt. skein 1 oz., four 5 oz. *State color* black, dk. brown, med. green, dk. burgundy (maroon), antique (old) rose, dk. French (medium) blue. (Instructions on each label.)
25 N 5618—40-yd. skein . . Ea. . 29c 4 for $1.10



Kerrybrooke Wallettes . . smart gifts for modern women

For the woman who values smart accessories, choose this pin-grained lamb-skin wallette. High color floral embossing, two-tone braided edges. Three-side zip closing, snap closing coin pocket with gusset, 4 double-faced swing windows, identification window pocket. *Closed* 3½x4½ in. *State* red, blue. Shpg. wt. 5 oz.
25 N 2740E—Fed. Tax included. $2.39

The gold-plated jacket on tab closing enriches smooth lines of this hand-grained Morocco wallette. Zip closing bill pocket, open bill pocket, snap-closing gusseted coin pocket, 2 transparent swing windows, 2 card pockets. *Closes* to 3¼x4⅛ in. *State color* black with red trim, red with black, brown with green. Shpg. wt. 5 oz.
25 N 3224E—Fed. Tax included. $3.95

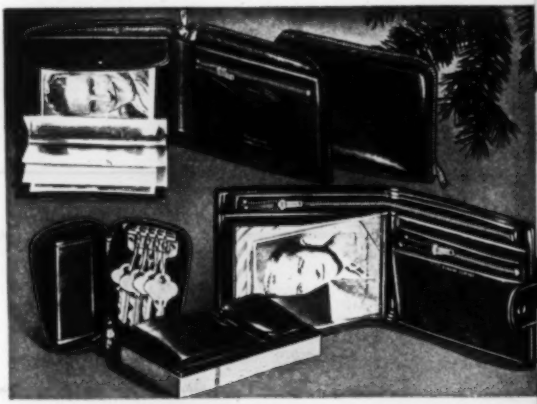
Glossy, pliable cowhide, fashioned with sleek rounded corners. An easy-sliding zipper closes 3 sides of this compact wallette. Plastic coin holder keeps coins in order for ready access. 4 removable swing windows, bill pocket, card pocket. *Closes* to 3½x4½ inches. *State color* green, black, red or tan. Shpg. wt. 5 oz.
25 N 2726E—Fed. Tax included. $2.29

Cut-out initials in gold-color metal, against a glossy black background. Morocco-grained sheepskin. 3-side zip close. Window pocket, coin pocket, bill pocket, 4 swing windows. *Closes* to 3¼x4½ in. *State* red, black, brown. *Print initials.* All initials but I, O, Q, U, V, X, Y, Z. Shipping weight 5 ounces.
25 N 2775E—Fed. Tax included. $2.39

Attractive shaded goatskin

$4.69
Each

A truly distinctive wallette, fashioned of rich-looking shaded goatskin . . perfect accessory for any costume. The Chameleon (shaded) goatskin is soft and supple, with a beauty and durability that will last and last. Two-side zipper closing adds to convenience and security. Detachable four-window pass case has built-in window pocket. Leather-lined bill pocket, zipper closing coin pocket, card pocket, stamp holder, identification window. *Closes* to 3¼x4½ inches . . . ideal size for either purse or pocket. *Please state shaded color* red, brown, green. Shipping weight 5 ounces.
25 N 3032E—Federal Tax included $4.69



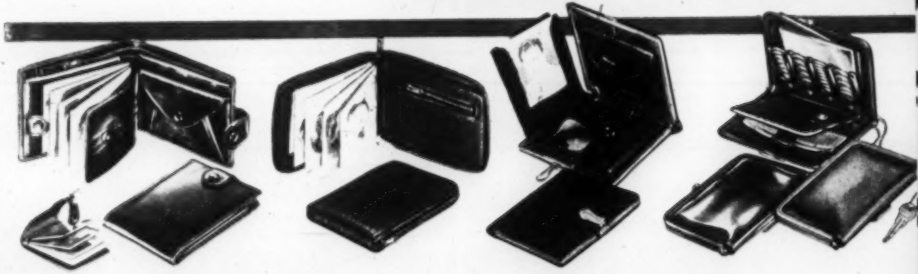
Smart Wallette—key case set

$5.00
Set

You can be certain she'll appreciate this gift set . . A precisely designed matching wallette and key case, richly hued in tones to contrast with her costume. Fine smooth-grained sheepskin. Wallette has a full length zipper closing bill pocket, open bill pocket, zipper closing gusseted coin pocket, identification window pocket, 2 double faced swing windows. Nylon stitching. Snap-button tab-end closing. *Closes* to 3½x4½ inches. Key case is in new tapered shape, has 3-side zip closing. Four detachable swivel key hooks, and snap-closing license pocket inside. Stitched with nylon. *Closes* to 2¼x3⅞ inches.

25 N 2991E—**Matching Wallette and Key Case Set.** *Please state color* green, red or brown. Shipping weight 6 ounces. Federal Tax included. Set $5.00

25 N 2990E—**Wallette only.** *Please state color* green, red, brown. Shpg. wt. 4 oz. Federal Tax included. $3.50



Wallettes for her . . accent convenience . . latest styling

Trim accent for milady's costume. A wallette of lustrous calf-grained cowhide. Tab-end closing. Zip closing bill pocket, open bill pocket, snap-closing gusseted coin pocket, detachable pass case with 4 swing windows. *Closes* to 3½x4½ in. *State color* black, red, green. Shpg. wt. 5 oz.
25 N 2993E—Fed. Tax included. $4.40

Three-side zipper closing wallette of supple Morocco-grained sheepskin. Open bill pocket. Zipper-closing gusseted coin pocket has concealed secret pocket for larger bills. 4 swing windows, window pocket, spare key holder. *Closes* to 3⅜x4⅜ in. *State color* red, black, brown. Shpg. wt. 4 oz.
25 N 2725E—Fed. Tax included. . $1.98

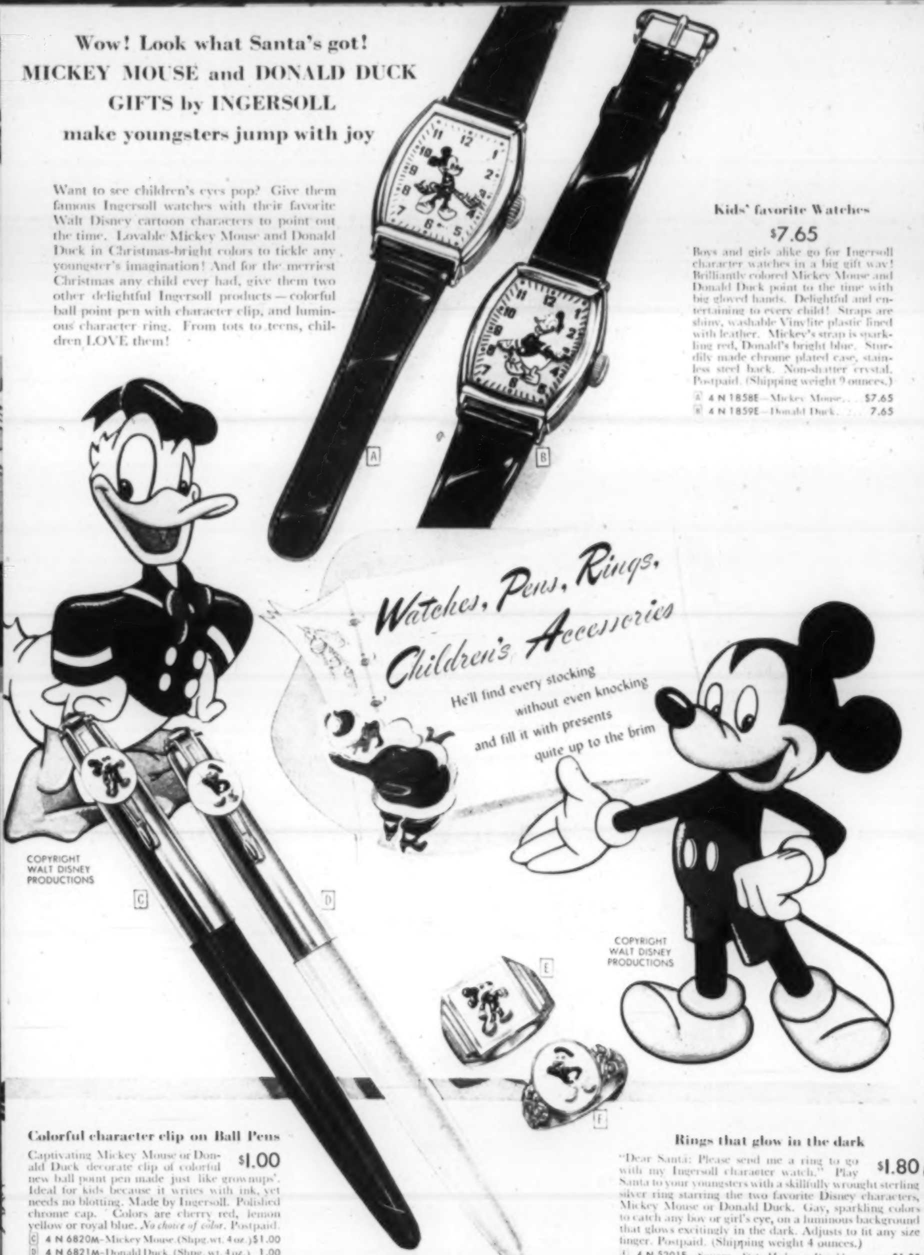
Morocco-grained sheepskin wallette, set off by a lustrous gold-plated metal clasp and frame. Large snap-closing gusseted coin pocket, snap-closing bill section with open pocket for photo or card, and slots for 2 spare keys. *Closed* 3¾x4 in. *State color* blue, red, black. Shpg. wt. 5 oz.
25 N 2717E—Fed. Tax included. $2.98

"Inner Sanctum" Plastic Pursette. Metal frame, key ring. Loop on back. Beveled mirror has Inner Sanctum secret pocket behind it. Snap-closing bill pocket, plastic coin holder, comb. *Closed* 3⅜x4⅝ in. *State* shiny black with red trim; gold color mesh finish with red inside. Shpg. wt. 6 oz.
25 N 2710E—Fed. Tax included . . $1.19

Prices on this page include 20% Federal Excise Tax . . For Easy Payment Terms. see page 243

Wow! Look what Santa's got!
MICKEY MOUSE and DONALD DUCK GIFTS by INGERSOLL
make youngsters jump with joy

Want to see children's eyes pop? Give them famous Ingersoll watches with their favorite Walt Disney cartoon characters to point out the time. Lovable Mickey Mouse and Donald Duck in Christmas-bright colors to tickle any youngster's imagination! And for the merriest Christmas any child ever had, give them two other delightful Ingersoll products — colorful ball point pen with character clip, and luminous character ring. From tots to teens, children LOVE them!


A
B
Watches, Pens, Rings, Children's Accessories
He'll find every stocking without even knocking and fill it with presents quite up to the brim
COPYRIGHT WALT DISNEY PRODUCTIONS
C
D
COPYRIGHT WALT DISNEY PRODUCTIONS
E
F

Kids' favorite Watches

$7.65

Boys and girls alike go for Ingersoll character watches in a big gift way! Brilliantly colored Mickey Mouse and Donald Duck point to the time with big gloved hands. Delightful and entertaining to every child! Straps are shiny, washable Vinylite plastic lined with leather. Mickey's strap is sparkling red, Donald's bright blue. Sturdily made chrome plated case, stainless steel back. Non-shatter crystal. Postpaid. (Shipping weight 9 ounces.)

A	4 N 1858E—Mickey Mouse. . .	$7.65
B	4 N 1859E—Donald Duck. . . .	7.65

Colorful character clip on Ball Pens

$1.00

Captivating Mickey Mouse or Donald Duck decorate clip of colorful new ball point pen made just like grownups'. Ideal for kids because it writes with ink, yet needs no blotting. Made by Ingersoll. Polished chrome cap. Colors are cherry red, lemon yellow or royal blue. *No choice of color.* Postpaid.

C	4 N 6820M–Mickey Mouse. (Shpg. wt. 4 oz.)	$1.00
D	4 N 6821M–Donald Duck. (Shpg. wt. 4 oz.)	1.00
	4 N 6799M—Refill blue ink cartridge. Wt. 1 oz.	49c

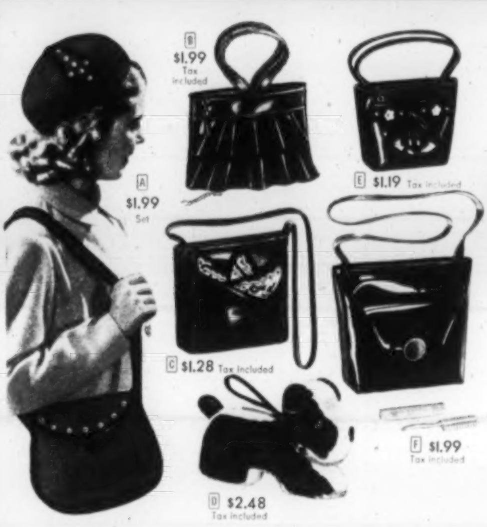
Rings that glow in the dark

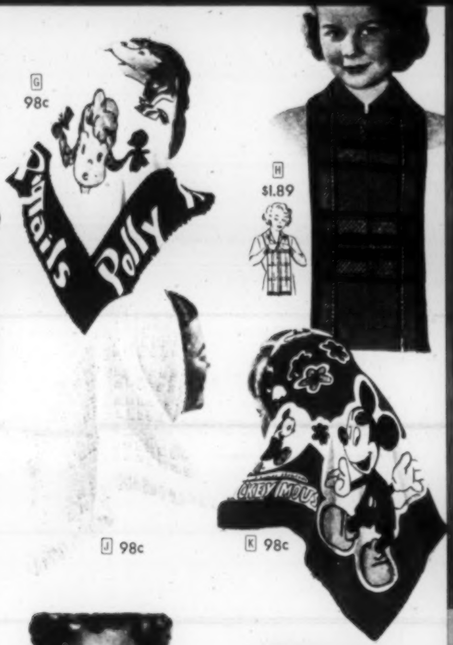
$1.80

"Dear Santa: Please send me a ring to go with my Ingersoll character watch." Play Santa to your youngsters with a skillfully wrought sterling silver ring starring the two favorite Disney characters, Mickey Mouse or Donald Duck. Gay, sparkling colors to catch any boy or girl's eye, on a luminous background that glows excitingly in the dark. Adjusts to fit any size finger. Postpaid. (Shipping weight 4 ounces.)

E	4 N 5201E—Square. *State Mickey or Donald*.	$1.80
F	4 N 5200E—Round. *State Mickey or Donald*.	1.80

NOTICE: Watches, Rings and Pens are Postpaid. Watch prices include 10% Federal Tax, Rings 20%.





Bright Gifts a girl will love to own

A **Shoulder Bag and Hat Set.** Felt (70% wool, 30% cotton). Wool stitching, nailhead trim. Bag about 8x5 in. Hat fits any size. Price includes 18c Fed. Ex. Tax on bag only. Shpg. wt. set 9 oz.
88 N 1512E–Red 88 N 1513E–Navy blue
88 N 1514E–Kelly green Each set $1.99

C **Shoulder Strap Bag,** cotton hankie in pocket. Calf grained plastic. Top zip. Fabric lined. *Size* abt. 7¾x6 in.
88 N 1608E–Red 88 N 1609E–Navy blue
88N1610E–Brown 88N1611E–Kelly green
Shipping weight each 8 oz....Each $1.28

E **Gay felt Flowers,** wooden beads adorn front pocket of this patent-like plastic top handler. Zipper. Fabric lined. *Size* abt. 6¾x5 in. Shpg. wt. 9 oz.
88 N 1508E—Red $1.19
88 N 1509E—Black 1.19

G **Polly Pigtails Square** of soft spun rayon. About 26 inches square. Hand washable. Shipping weight 3 oz.
88 N 4731—Red 98c
88 N 4732—Royal blue 98c

J **100% Pure Wool,** about 26 inches square. Hand wash. Shpg. wt. 3 oz.
88 N 4561—White 88 N 4562—Red
88 N 4563—Blue 88 N 4564—Yellow
Each................................98c

B **Skirt Bag** with two tier skirt in front. Scalloped handles. Gleaming patent-like plastic, fabric lining, top zipper. Size about 7¼x5¾ inches. Shipping weight 9 ounces.
88 N 1504E—Black................$1.99
88 N 1505E—Red................1.99

D **Puppy Dog Bag** of plush (50% rayon, 50% cotton). Zip pocket on back, fabric lined. Plastic collar and loop strap. *Size* about 9x5 inches. Shipping wt. 10 oz.
88 N 1506E—Brown and white $2.48
88 N 1507E—Red and white........2.48

F **Fitted Shoulder-Strap Bag** in patent-like plastic. Top zip, front pocket has inserted mirror. Comb and brush. Fabric lined. *Size* abt. 9x7 in. Shpg. wt. 12 oz.
88 N 1510E—Black................$1.99
88 N 1511E—Red................1.99

H **Zip-up Plaid Wool Scarf** that stays in place. Hand wash. *Size* Neckline about 13 inches closed. Shpg. wt. 4 oz.
88 N 4733—Red 88 N 4734—White
88 N 4735—Yellow Each $1.89

K **Mickey Mouse Square** of rayon challis. Hand washable. *Size* about 26 inches square. Shipping weight 4 ounces.
88 N 4691—Red................98c
88 N 4692—Royal blue................98c

L **100% Wool Scarf and Mitten Set.** Scarf abt. 9½x40 in. Rib-wrist mittens abt. 8½ in. long. Mitten's *sizes* 4, 5, 6. *State size.* Hand wash. Shpg. wt. set 5 oz.
88 N 5297—Red plaid........Set $1.69
88 N 5298—Brown plaid........Set $1.69

Scarf only. Shipping weight 3 oz.
88 N 4736—Red plaid................98c
88 N 4737—Brown plaid................98c

Mittens only. Shipping weight 4 oz.
88 N 5277—Red................79c
88 N 5278—Brown................79c

M **White Mittens** (50% angora, 50% wool). Hand-closed tip. Hand wash. Length about 8½ in. *Sizes* 4, 5, 6, 7. *Please state size.* Shpg. wt. 4 oz.
88 N 5290......................Pair $1.79

P **Mickey Mouse or Donald Duck** mittens of cotton poplin. Cotton fleece lined, knit lastex wrist. About 6¼ in. long. *Sizes* 2, 3, 4, 5. *State size.* Shpg. wt. 4 oz.
88 N 5103—Mickey on red......Pair 98c
88 N 5104—Donald on navy blue. Pr. 98c

S **100% Wool Glove** with colorful jacquard pattern. Length abt. 9 in. *Sizes* 5, 6. *Please state size.* Shpg. wt. 4 oz.
88 N 5205—Red 88 N 5206—Brown
88 N 5207—Navy blue Pair 98c

Measure right hand at fullest part, then refer to size scale below.

Size Scale for Children's, Girls' Gloves

Size 2	Size 3	Size 4	Size 5	Size 6	Size 7
4¾–5 in.	5–5¼ in.	5¼–5½ in.	5½–5¾ in.	5¾–6 in.	6–6¼ in.

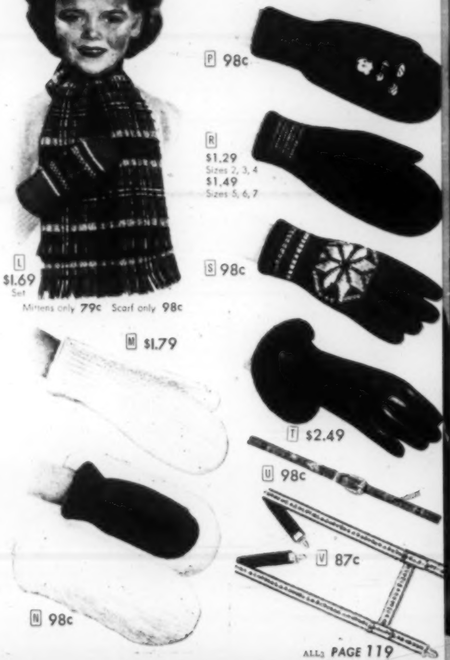
N **White Bunny Fur Mittens.** Red palm of brushed rayon, cotton backing. Elastic at wrist. Abt. 7 inches long. *Sizes* 4, 5, 6. *Please state size.* Shpg. wt. 4 oz.
88 N 5252......................Pair 98c

R **"Dry Soft" Mittens.** Brown buffed deerskin. Don't stiffen after wetting. Cotton fleece lined. *State size.* Shpg. wt. 4 oz.
Sizes 2, 3, 4. Abt. 7½ in. long.
88N5150 Pr. $1.29
Sizes 5, 6, 7. Abt. 8½ in. long.
88N5151–Pr. $1.49

T **Bunny Fur Cuff Glove** of long-wearing imported capeskin. Cotton fleece lined. Length about 9¾ inches. *Sizes* 4, 5, 6, 7. *Please state size.* Shpg. wt. 4 oz.
88 N 5155—Brown..........Pair $2.49

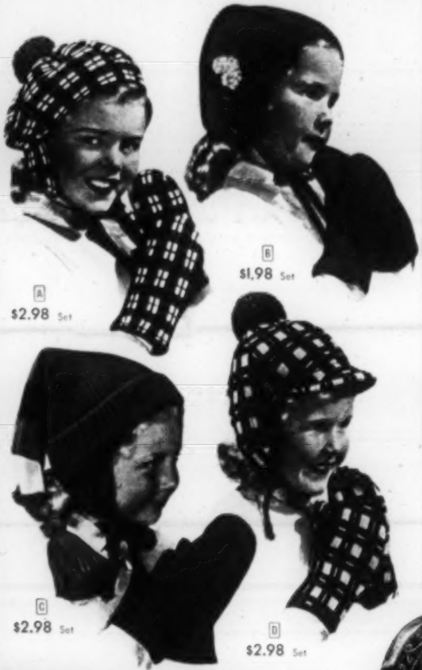
U **Cowhide Belt.** Embossed, jewel-like stones. ¾-in. wide. *Even sizes* 22, 24, 26, 28 in. *State Size.* Shpg. wt. 4 oz.
88 N 2415R—Natural tan............98c

V **Decorated Suspenders.** Gay white decorated tape on red felt. Clip-on ends. Adjustable. Fits sizes 1 to 8.
88 N 4333—Shipping weight 5 oz....87c



Prices of all bags shown on this page include 20% Federal Excise Tax.

Keep her warm, make her eyes sparkle with a gay knit Hat-and-Mitten Set

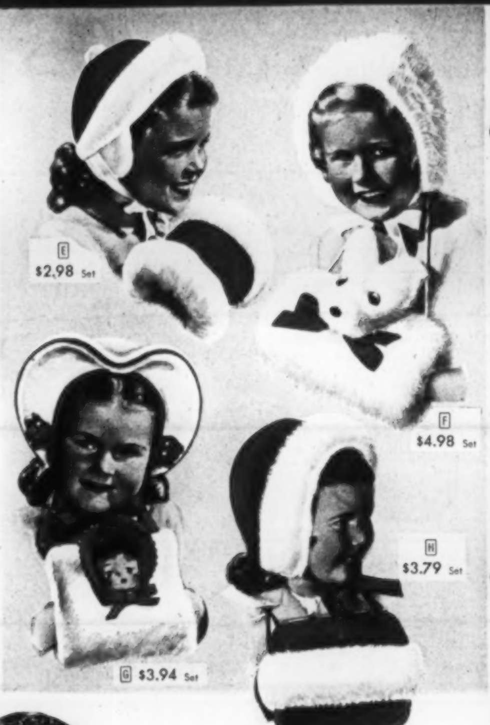


A
$2.98 Set

B
$1.98 Set

C
$2.98 Set

D
$2.98 Set



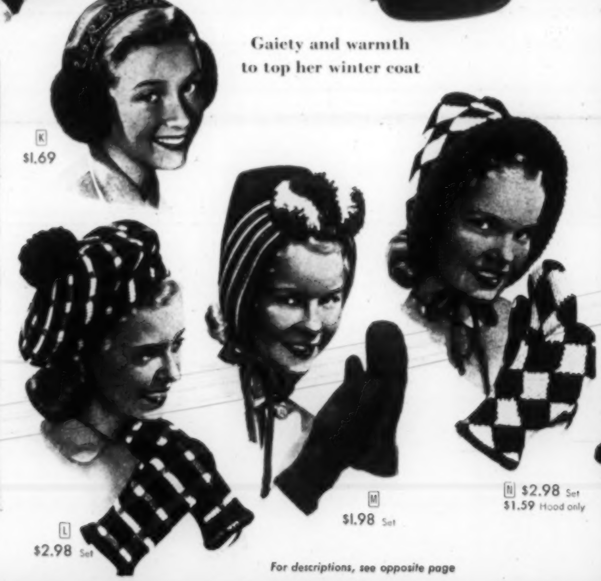
E
$2.98 Set

F
$4.98 Set

G $3.94 Set

H
$3.79 Set

Gaiety and warmth to top her winter coat



K
$1.69

J
"Sno-Belle" fur pillbox in six wonderful colors
$1.98 each in its own plastic box

L
$2.98 Set

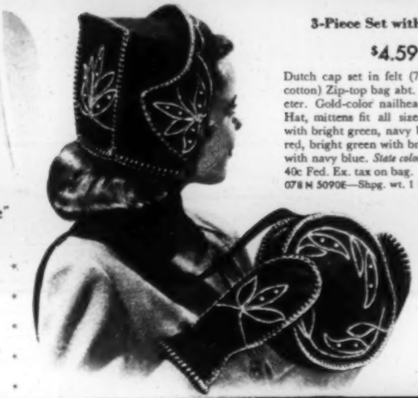
M
$1.98 Set

N $2.98 Set
$1.59 Hood only

For descriptions, see opposite page

Girls' Headwear and Ensemble Sets

"All the branches that are bending
for me and you
With the joyous gleam and glitter of
our Christmas dreams come true"



3-Piece Set with sparkle

$4.59

Dutch cap set in felt (70% wool, 30% cotton) Zip-top bag abt. 7½ in. in diameter. Gold-color nailheads; embroidery. Hat, mittens fit all sizes. *Colors* Brown with bright green, navy blue with bright red, bright green with brown, bright red with navy blue. *State color*. Price includes 40c Fed. Ex. tax on bag.
078 N 5090E—Shpg. wt. 1 lb . . . . . Set $4.59

Description of hats, sets shown on opposite page

A **100% Wool Set** in bright plaid. Tam has ear laps, pompon and self-tie strings. Tam, mittens fit all sizes. *Colors* Bright red, bright green, royal blue or brown plaid. *State color*. Shpg. wt. set 5 oz.
078 N 5045 . . . . Set $2.98

C **100% Wool Set.** Stocking cap has ear laps, bright stripes, tassel, chin tie. About 13½-in. long. Mittens to match. *Colors* Bright red, white, bright green, brown. *State color*. Set fits all sizes. Shipping weight set 6 oz.
078 N 5040 . . . . Set $2.98

E **Corduroy** hood has white rayon plush halo, ear laps. Rayon lined. Matching muff abt. 6x5 in. Hood fits sizes 20½ to 21 in. *Colors* Bright red, dark green, wine red, brown. *State color*. Shpg. wt. set 1 lb. 1 oz.
078 N 5060 . . . . Set $2.98

G **Bonnet,** dolly muff of white rayon plush. Sweetheart bonnet fits all sizes. Cute doll's head on muff. Red felt, metal nailhead trim. Rayon lined. Muff abt. 7x6 in. Shipping weight 1 lb. 4 oz.
078 N 5065—White . . . . Set $3.94

B **Knit Parka Cap** and mittens (70% wool, 30% cotton) with gay kittens-ear pompons, contrasting stitching. *Colors* Bright red, royal blue, bright green, brown. *State color*. Set fits all sizes. Shpg. wt. set 5 oz.
078 N 5055 . . . . Set $1.98

D **100% Wool Set** in colorful plaid. Cap has ear laps and pompon. Cap and mittens edged with solid-color wool. Set fits all sizes. *Colors* Bright green, bright red, brown. *State color*. Shpg. wt. set 4 oz.
078 N 5050 . . . . Set $2.98

F **White Bunny Fur Set** to make a small girl look adorable. Bonnet has rayon satin chin ties, fabric lining. Cute dog's head and red satin bow on muff. Bonnet fits all sizes. Muff abt. 9x5 in. Shpg. wt. set 1 lb. 4 oz.
078 N 5075—White . . . . . Set $4.98

H **Velveteen** and bunny fur bonnet and muff set. Rayon lined. Bonnet fits all sizes. Muff abt. 7x6 in. *Colors* Bright red, dark green, brown, wine red, all with white bunny fur. *State color*. Shpg. wt. set 1 lb. 1 oz.
078 N 5070 . . . . Set $3.79

J **"Sno Belle" Bunny Fur Pillbox** is a wonderful glamour gift to delight any girl. Lined with rich belting, elastic band to fit any headsize. Comes packed in plastic box. *Colors* White, black, brown, American beauty red, bright green, bright red. *State color*.
078 N 5095—Shipping weight 9 ounces $1.98

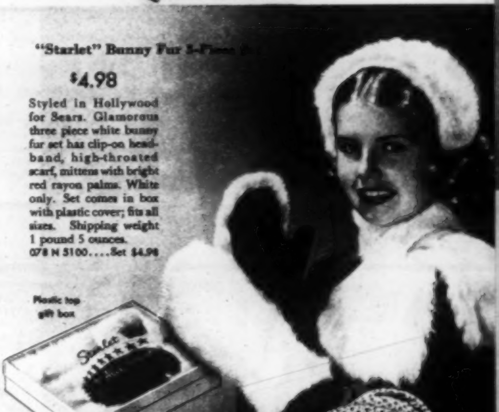
K **Brown Mouton-Dyed Lamb Fur** ear laps on felt headband (70% wool, 30% cotton), richly embroidered in gold color. Fits all sizes. *Headband colors* Bright green, brown, bright red. *State color*. Shpg. wt. 12 oz.
078 N 5030 . . . . $1.69

M **Pompon Hood** and mittens. Colorful pompons and stitching add zest to hood. Self-tie strings. All cotton with 100% wool trim. Fits all sizes. *Colors* Bright red, bright green, brown, royal blue. *State color*. Shipping weight set 7 oz.
078 N 5025 . . . . Set $1.98

L **100% Wool Plaid** tam makes a girl feel like a Highland lassie. Matching mittens. Set fits all sizes. *Colors* Light navy blue, grey, bright red, bright green. *State color*. Shipping weight 5 oz.
078 N 5035 . . . . Set $2.98

N **100% Wool Plaid** hood and mittens. Fits all sizes. *Colors* Bright green; royal blue; bright red . . . all with white. Brown with yellow. *State color*. Shipping weight set 6 oz.
078 N 5020 . . . . Set $2.98
Hood only. Shpg. wt. 4 oz.
078 N 5015 . . . . $1.59

How to Measure for Hats . . . draw tape measure around part of head you wear hat. Number of inches is correct size. Numbers beginning with "0" shipped from Philadelphia or Chicago. Order, pay postage from Sears nearest mail order house. Easy Terms on page 243.



"Starlet" Bunny Fur 3-Piece Set

$4.98

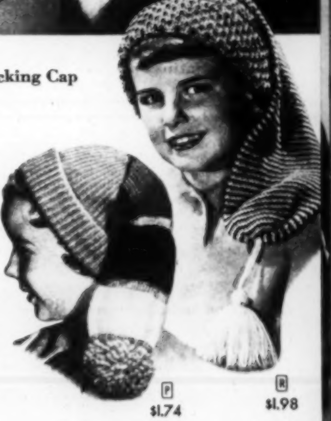
Styled in Hollywood for Sears. Glamorous three piece white bunny fur set has clip-on headband, high-throated scarf, mittens with bright red rayon palms. White only. Set comes in box with plastic cover; fits all sizes. Shipping weight 1 pound 5 ounces.
078 N 5100 . . . . Set $4.98

Plastic top gift box

Give her a warm Stocking Cap

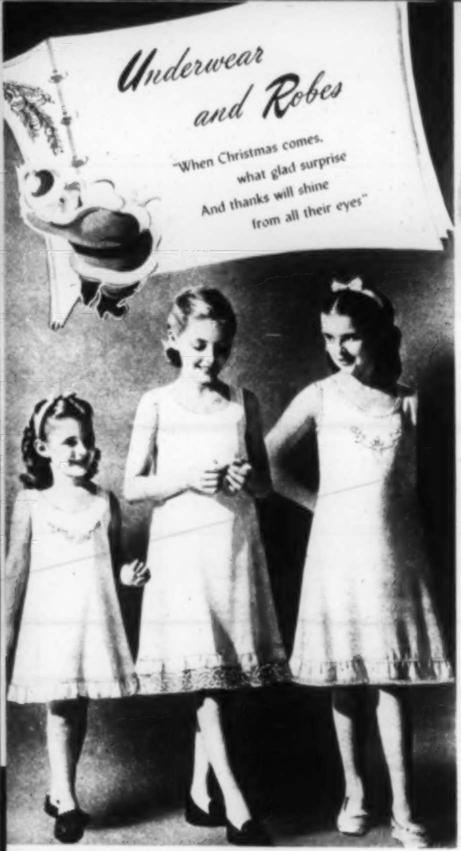
P 100% wool stocking cap, just the gift for the girl who loves winter sports. In four sparkling colors with pompon trim. Fits all sizes. *Colors* Bright red, white, bright green, light navy blue, each with harmonizing color bands. *Please state color*. Shipping weight 4 ounces.
078 N 5000 . . . . $1.74

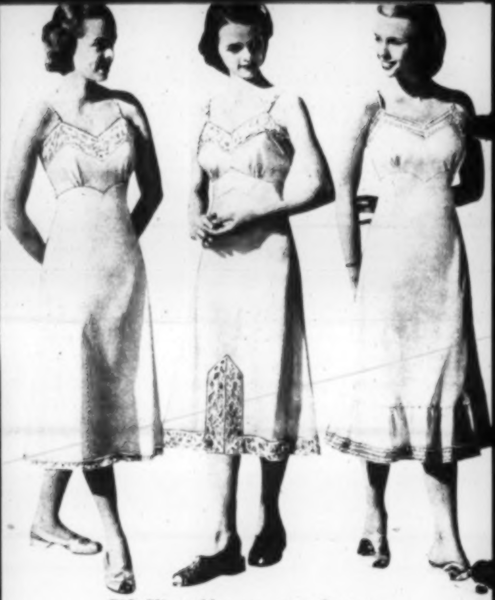
R 100% wool stocking cap for skating and cold-weather fun. Knit in a novelty pattern, cap is 22 in. long and has tassel trim. Fits all sizes. *Colors* Solid white, red with white, royal blue with white, bright green with white. *State color*. Shpg. wt. 5 oz.
078 N 5010 . . . . $1.98



Underwear and Robes

> "When Christmas comes,
> what glad surprise
> And thanks will shine
> from all their eyes"





Gift Slips of luxury rayon for teens

$1.98

Petal Soft Rayon Satin is dressed up at top and bottom with generous touches of lovely cotton lace. Adjustable shoulder straps. Superb tailoring, needle work; comfortable fit. Hand wash. *Sizes* 10, 12, 14, 16. *State size*. Shpg. wt. 6 oz.
77 N 4217—Pink . . . $1.98
77 N 4218—White . . 1.98

$2.49

A Sparkling Accent of delicate cotton lace at the bodice is repeated around the bottom of this sleek-fitting, midriff style slip of lustrous rayon satin. Beautifully tailored. Hand wash. *Sizes* 10, 12, 14, 16. *State size*. Shpg. wt. 6 oz.
77 N 4219—Pink . . . $2.49
77 N 4220—White . . 2.49

$2.89

Caressingly Soft multifilament rayon crepe slip. Plentifully prettied with 5-in. cotton lace trimmed ruffle at bottom and accent of lace at the V top. Adjustable shoulder straps. Hand wash. *Sizes* 10, 12, 14, 16. *State size*. Shpg. wt. 6 oz.
77 N 4221—Pink . . . $2.89
77 N 4222—White . . 2.89

Size Scale for Teens' Slips, Sizes 10 to 16

Order size:	10	12	14	16	
If bust is	30	31½	33	34	in.
If hips are	33	34½	36	37	in.
Slip length (about) . .	40	41½	43	44	in.

Rayon Satins and Crepe that star on gift lists

$1.39

Dainty Embroidery on the bodice gives a touch of richness to this rayon satin slip with built-up shoulder straps and ruffle flounce. Armholes and neck deftly hemstitched. Hand wash. *Sizes* 4, 6, 8, 10, 12, 14. *State size*. Shpg. wt. 4 oz.
29 N 3244—Pink . . . $1.39

$1.59

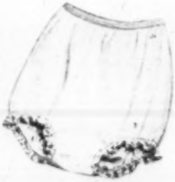
Gay Ruffled Flounce and 2-inch band of cotton lace trim this multifilament rayon satin slip. Hemstitching at neck, armholes. Built-up shoulders. Hand wash. *Sizes* 4, 6, 8, 10, 12, 14. *State size*. Shpg. wt. 4 oz.
29 N 3245—Pink . . . $1.59
29 N 3246—White . . 1.59

$1.98

Fine Quality, shimmering multifilament rayon crepe. Styled with ruffle flounce, cotton lace trim at neck, armholes, bottom. Embroidered bodice. Hand wash. *Sizes* 4, 6, 8, 10, 12, 14. *State size*. Shpg. wt. 6 oz.
29 N 3247—Pink . . . $1.98
29 N 3248—White . . 1.98

Girls' Rayon Satin Bloomerette 89¢ ea.

This bias cut bloomerette panty is made of smooth, downy-soft rayon satin, trimmed with cotton Val-type lace at the elastic leg openings. Double fabric crotch for longer wear. Comfortable, all-around elastic waist band. Hand wash. *Sizes* 4, 6, 8, 10, 12, 14. *State size*. Shpg. wt. 4 oz.
29 N 3028—Pink . . . . Each 89c . . 2 for $1.74
29 N 3029—White . . . . Each 89c . . 2 for 1.74



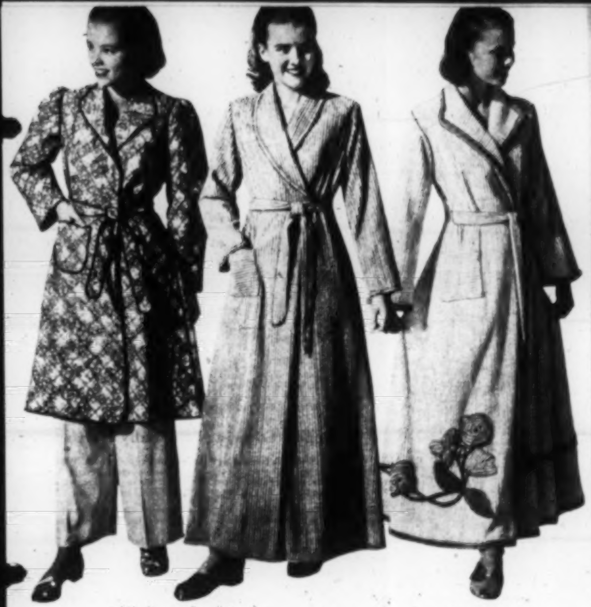
Tricot Knit Rayon

59c each Sizes 4 to 8 **69c each** Sizes 10 to 14

Run-proof two-bar knit rayon tricot fashioned into a dainty panty with double crotch, matching color elastic top, and Val-type cotton lace trimmed elastic legs. Hand wash. *Sizes* 4, 6, 8, 10, 12, 14. *State size*. Shipping weight 4 oz.
29 N 3022—Pink
29 N 3023—White
29 N 3024—Yellow
29 N 3025—Blue
Sizes 4 to 8. Ea. 59c; 3 for $1.74
Sizes 10 to 14. Ea. 69c; 3 for 2.04

Size Scale for Girls' Slips, Undies, Sizes 4 to 14

Order size: . . .	4	6	8	10	12	14	
If chest is	23	25	27	29	30½	32	in.
If hips are	23½	25½	28½	31	33	35	in.
Slip lgth. (abt)	19	22	27½	30½	33½	35½	in.



Give her a warm Robe or Brunch Coat . . sizes 8 to 16

Was ~~$5.98~~ **$3.98**

Quilted Cotton Brunch Coat in colorful floral print. Contrast binding on revere collar, down front, around bottom and belt; one pocket. Wash separately. *Sizes* 8, 10, 12, 14, 16. *State size.* Shipping weight 1 lb. 4 oz.

77 N 2911 . . . . $3.98

$3.98

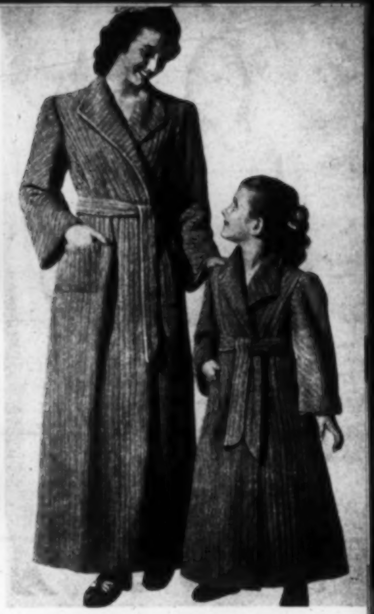
Pin-Point Cotton Chenille Robe. Classic style with shawl collar, front tie belt, one pocket. Washable, needs no ironing. *Sizes* 8, 10, 12, 14, 16. *State size.* Shipping weight 1 lb. 10 oz.

77 N 2916—Med. blue . . $3.98
77 N 2917—Bright red . . 3.98

$5.98

Pin-Point Cotton Chenille; overlay design all around. Double fabric collar, front tie belt. Washable, needs no ironing. *Sizes* 8, 10, 12, 14, 16. *State size.* Shipping weight 1 lb. 13 oz.

77 N 2923—Multicolor floral on white $5.98



"Sister Act" in matched Chenilles

Big sister sizes 8 to 16 **$5.98** Little sister sizes 3 to 6x **$3.98**

Make both sisters happy. Give robes of luxurious pin-point cotton chenille, our finest quality. Made with fluffy, very closely tufted yarns. Washable, needs no ironing. Bias sleeves, front tie belt.

Sizes 8, 10, 12, 14, 16. *Please state size.* Shpg. wt. 2 lbs.

77 N 2924M—Cherry red . . $5.98
77 N 2925M—Medium blue 5.98
77 N 2926M—Yellow 5.98

Sizes 3, 4, 6, 6x. *Please state size.* Shpg. wt. 1 lb. 5 oz.

29 N 1526M—Cherry red . . $3.98
29 N 1527M—Medium blue 3.98
29 N 1528M—Yellow 3.98

Warm Robes, 1 to 3

$1.98

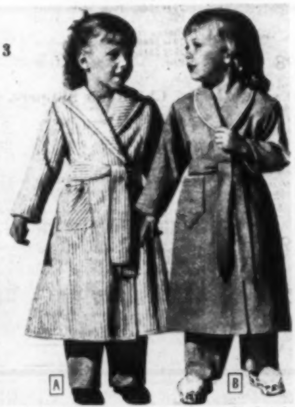
A **Fluffy Cotton Chenille,** closely stitched for warmth. Easy to wash, needs no ironing. Shawl collar, tie belt, one pocket. Washable. *Sizes* 1, 2, 3. *State size.* Shpg. wt. 11 oz.

29 N 7922—Blue $1.98
29 N 7923—Pink 1.98

$3.98

B **All Wool Flannel Robe.** Fine quality Parker Wilder flannel. White piping on collar, pocket. Self-fabric belt. Dry clean. *Sizes* 1, 2, 3. *State size.* Shpg. wt. 10 oz.

29 N 7914–Blue $3.98
29 N 7915–Dusty pink 3.98



Cotton Chenilles, 3 to 6x

$2.98

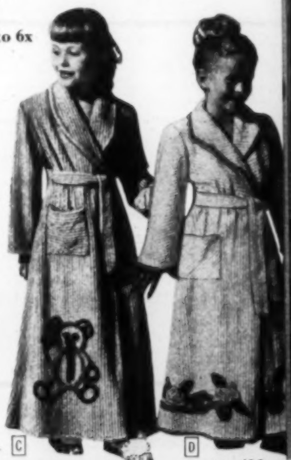
C **Panda Bear** design in two-tones on pin-point cotton chenille wrap-around robe. Shawl collar, pocket. Washable separately. Tie front belt. *Sizes* 3, 4, 6, 6x. *Please state size.* Shipping weight 1 lb. 2 oz.

29 N 1518–Med. blue . . . $2.98
29 N 1519–Bright red . . . 2.98

$3.98

D **Pin-Point Cotton Chenille,** with overlay design all around. Bias sleeves, revere collar, front tie belt, one pocket. Washable, needs no ironing. *Sizes* 3, 4, 6, 6x. *Please state size.* Shipping weight 1 lb. 3 oz.

29 N 1529—Multicolor floral on white ground $3.98

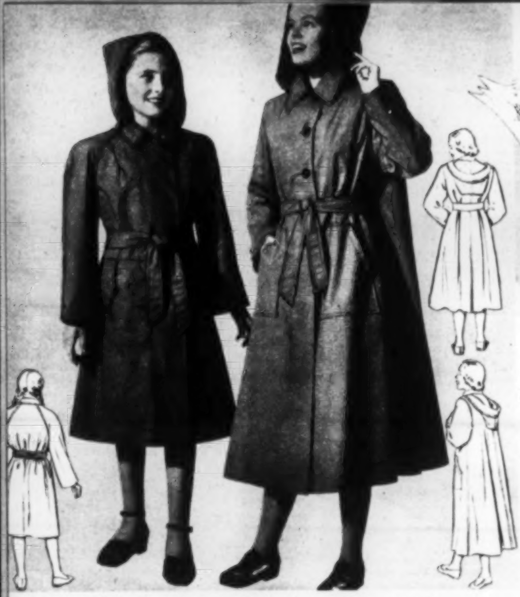


Size Scale for Robes, Sizes 1 to 3 and 3 to 6x

Order size:	1	2	3	4	6	6x	
If height is	29½-31	31½-34	34½-37	37½-40	40½-46	46½-48	in.
If chest is	20	21	22	23	24½	25½	in.

Size Scale for Robes, Sizes 8 to 16

Order size:	8	10	12	14	16	
If chest is	27	29	30½	32	34	in.
If hips are	28½	31	33	35	36½	in.
If height is	50-52	53-56	57-58½	59-61	61½-63	in.



Rainwear and Infants' Gifts

". . I didn't tell him half
I want. But ma says: 'Don't you s'pose
old Santa Claus he always knows?'"

Give all-weather Rainwear for lasting pleasure

Rayon with shirred back $4.98

Wrap-around coat. Waterproof rubberized rayon. Elastic shirred back, button-on tie belt, self-lined yoke, detachable hood. Storm tab and button at bottom. *Sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 2 pounds 3 ounces.

77 N 6857—Bright blue........$4.98
77 N 6858—Bright red........ 4.98

Water-Repellent Rayon . . . wear it 3 ways $6.98

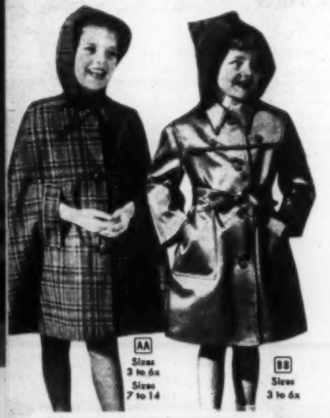
Wear it three ways—loose without belt for a soft draping, flared effect; belted all around for a trim, figure-fitting look; or half-belted for a flattering compromise. Waterproof rubberized rayon fabric. Contrasting-lined detachable hood, self-lined yoke, roomy pockets, convertible collar, storm tab at bottom. *Sizes* 10, 12, 14, 16. *State size.* Shipping weight 2 pounds 14 ounces.

77 N 6853—Bright blue........................$6.98
77 N 6854—Bright red........................ 6.98

Size Scale for Girls' Sizes 7 to 14 and Teen Sizes 10 to 16

Order size:	7	8	10	12	14	10	12	14	16
If chest or bust is	26	27	29	30½	32 in.	30	31½	33	34 in.
Coat length	28	30	33	36	38 in.	39½	41	42½	44 in.

Boxy Coats 1 Inch Shorter



Rubberized Plaid $1.98

AA Printed plaid rubberized cotton raincape. Self tie neck, attached hood, 3 button closing, roomy arm slits. *Sizes* 3, 4, 5, 6, 6x. *State size.* Shpg. wt. 1 lb. 7 oz.

29 N 4901—Red; blue plaid . $1.98

Same Cape as above with 4-button closing for Grade Schoolers. *Sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 2 lbs. 3 oz.

77 N 6800—Red; blue plaid . $1.98

Hooded Rayon Twill $6.98

BB Cotton backed lustrous rayon. Vat-dyed; Cravenetted. Detachable hood. Button tab yoke, 2 patch pockets. All around tie belt. Inside shoulder yoke. *Sizes* 3, 4, 5, 6, 6x. *Please state size.* Shipping wt. 2 lbs. 10 oz.

29 N 4914—Light tan......$6.98
29 N 4915—Bright red...... 6.98
29 N 4916—Medium blue. . . 6.98

Size Scale for Sizes 3 to 6x

Size:	3	4	5	6	6x
Chest	22	23	24	25	25½ in.
Length	19	20½	22	23½	25 in.

Descriptions of Bedding, Footwear shown on opposite page

Cozy gift Coverings for baby's crib

A **"Wombo", cotton crib blanket by Pepperell** won't creep down. Tape ties, cut-out neckline, full size. Woven-in jacquard nursery design. 5-inch rayon satin binding. Washable. Boxed. *Size* about 36x56 in. Shpg. wt. 2 lbs.

29 N 5388—Blue............$3.98
29 N 5389—Pink..........$3.98

B **Pepperell Cotton Blanket.** 3-inch rayon satin binding. Assorted woven-in patterns. Washable. Boxed. *Size* about 36x50 in. Shipping weight 1 pound 8 ounces.

29 N 5359—Pink..........$1.98
29 N 5358—Blue.......... 1.98

C **Pepperell Cotton Blanket.** 4-in. rayon satin binding. Assorted woven-in patterns. Boxed. Washable. *Size* about 36x50 in. Shipping weight 1 pound 14 ounces.

29 N 5364—Blue..........$2.79
29 N 5365—Pink.......... 2.79

D **50% Wool, 50% Rayon** blanket by Pepperell. Warm, soft, luxurious. 6-in. rayon satin binding. Washable. Individually boxed.

Size 36x54 in. Shpg. wt. 2 lbs.
29 N 5314—Pink..........$3.98
29 N 5379—Blue.......... 3.98
29 N 5345—White.......... 3.98

Size 40x60 in. Wt. 2 lbs. 6 oz.
29 N 5390—Pink........$4.98
29 N 5299—Blue........ 4.98
29 N 5391—White........ 4.98

E **Rayon Satin Comforter and Pillow Set.** Filled with 100% wool. *Comforter size* about 34x46 in. *Pillow* cotton filled, *size* about 12x16 in. Pink on one side, light blue on the other side . . . reversible.

29 N 5340—Shipping weight 3 pounds 1 ounce.........2-pc. set $7.49

Infants' Shoes in Plastic Gift Box

100% Wool Felt Shoes. Pastel colors. Packed in individual clear plastic box. *Sizes* 0, 1, 2. *State size.* Shipping wt. pr. 5 oz.

F *Applique trimmed shoes*
29 N 5845—Pink . . . . Pr. $1.00
29 N 5844—Light blue Pr. 1.00

G *Moccasin style shoes*
29 N 5846—Blue with white
29 N 5847—Pink with white
Pair..................$1.00

H *Ribbon trimmed shoes*
29 N 5849—Pink with white
29 N 5848—Blue with white.
Pair..................$1.00

Soft, Supple Leather Shoes. Pastel colors, clean with damp cloth. In clear plastic box.

J *Christening. Sizes* 0, 1, 2. *State size.* Shpg. wt. pr. 5 oz.
29 N 5825—Blue. . . Pair $1.29
29 N 5826—Pink . . Pair 1.29

K *Soft sole. Sizes* 0, 1, 2, 3. *State size.* Shpg. wt. pr. 6 oz.
29 N 5828—Pink . . Pair $1.39
29 N 5827—Blue . . Pair 1.39

L *Creeper sole. Sizes* 1, 2, 3, 4. *State size.* Shpg. wt. pr. 6 oz.
29 N 5829—Blue . . Pair $1.69
29 N 5830—Pink . . Pair 1.69

Children's Slippers, warm, colorful

M **Rayon Plush Bunny Slippers.** *Sizes* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping weight pair 4 oz.
29 N 5873—Light blue. . . Pair 95c
29 N 5874—Pink.........Pair 95c

P **Shearling Slipper** has leather on outside, soft, warm natural fleece inside. *Sizes* 4, 5, 6, 7, 8. *State size.* Shipping wt. pr. 6 oz.
29 N 5866—Light blue. Pair $1.89
29 N 5867—Pink......Pair 1.89

S **Capeskin Leather Cavalier** with shearling cuff, leather sole. *Sizes* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping wt. pr. 8 oz.
29 N 5854—Royal (bright blue)
29 N 5855—Bright red
Pair.....................$2.29

V **Capeskin Leather Zipper** high-boot slipper. Leather sole. *Sizes* 2, 3, 4, 5, 6, 7, 8. *Please state size.* Shipping weight pair 8 oz.
29 N 5859—Royal blue . Pr. $2.29
29 N 5860—Bright red. . Pr. 2.29
29 N 5852—Light blue. . Pr. 2.29
29 N 5853—Pink.......Pr. 2.29

N **Felt (70% wool, 30% cotton).** Zipper. *Sizes* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping wt. pr. 6 oz.
29 N 5864—Light blue. . Pr. 95c
29 N 5865—Pink.......Pr. 95c

R **Felt (85% wool, 15% cotton)** with shearling cuff, leather soles. *Sizes* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping wt. pr. 8 oz.
29 N 5887—Pink......Pair $1.89
29 N 5888—Light blue. Pair 1.89

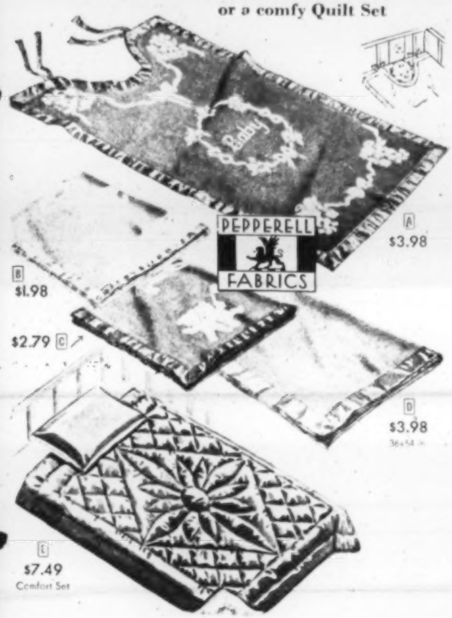
T **Dyed-Lamb Moccasin,** fleece inside. *Sizes* 4, 5, 6, 7, 8. *State size.* Shipping wt. pr. 10 oz.
29 N 5861—Bright red
29 N 5862—Royal (bright blue)
29 N 5863—White
Pair.....................$2.29

W **Cute Bunny Face Slipper** made of warm, cozy shearling, popular children's favorite. Stitched leather sole. *Sizes* 2, 3, 4, 5, 6, 7, 8. *State size.* Shipping wt. pr. 8 oz.
29 N 5856—Light blue. . Pr. $2.29
29 N 5857—Pink.......Pr. 2.29
29 N 5858—White......Pr. 2.29

Order shoe size:	0	1	2	3	4	5	6	7	8
If foot length is	3½ or less	3⅞	4⅛	4½	4⅞	5⅛	5½	5⅞	6⅛ in.

Gifts can be added to Easy Payment accounts. See page 243

Give Baby a warm Pepperell Blanket or a comfy Quilt Set



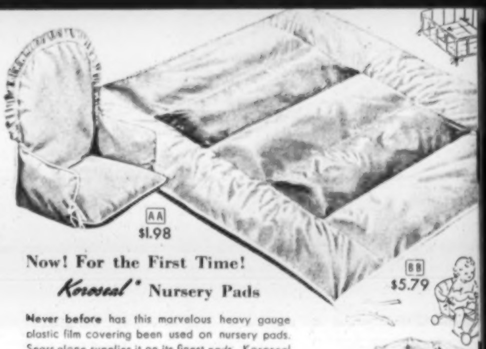
A $3.98

B $1.98

$2.79 C

D $3.98 36x54 in.

E $7.49 Comfort Set



AA $1.98

BB $5.79

Now! For the First Time! *Koroseal** Nursery Pads

Never before has this marvelous heavy gauge plastic film covering been used on nursery pads. Sears alone supplies it on its finest pads. Koroseal is acid-resistant, stain-resistant, waterproof; cleans with damp cloth, color won't rub off. **Cotton** felt filling extra plump for comfort.

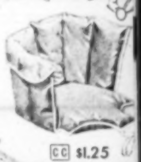
AA High Chair Pad. Shipping weight 1 lb. 6 oz.
29 N 5522—Blue $1.98
29 N 5523—Pink..... 1.98

BB Play Yard Pad. Reversible. Size abt. 40x40 in. Shpg. wt. 3 lbs. 10 oz.
29 N 5530—Blue and pink combination.........$5.79

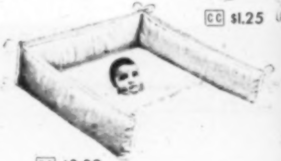
CC Walker Pad Tape ties. Shipping weight 12 oz.
29 N 5528—Blue $1.25
29 N 5529—Pink..... 1.25

DD 3-Pc. Crib Bumper. Shipping weight 3 lbs.
29 N 5527—Pink.....$3.39
29 N 5526—Blue..... 3.39

* Trade Mark B F Goodrich Co.

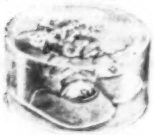


CC $1.25



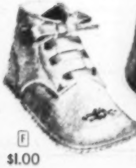
DD $3.39

100% Wool Felt . . Pastel Leathers Infants' shoes packed in crystal-clear plastic box . . a perfect gift

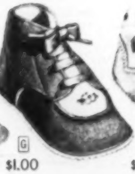


3 Styles in attractive 100% wool felt . . .

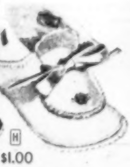
3 Styles in pastel-tinted soft leather



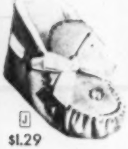
F $1.00



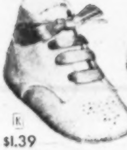
G $1.00



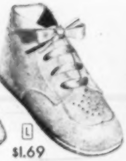
H $1.00



J $1.29

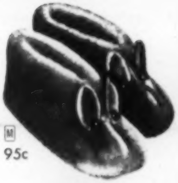


K $1.39

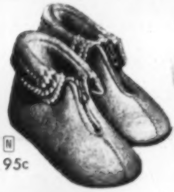


L $1.69

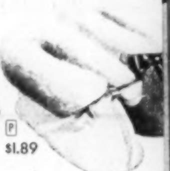
Gift Slippers for little boys and girls



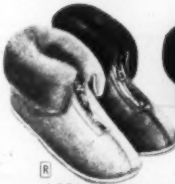
M 95c



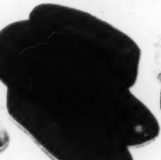
N 95c



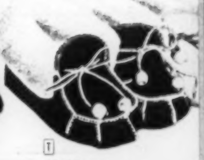
P $1.89



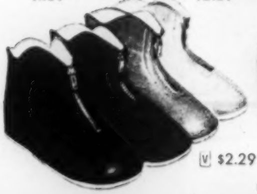
R $1.89



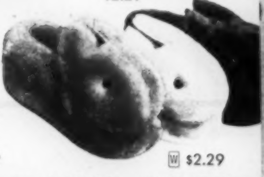
S $2.29



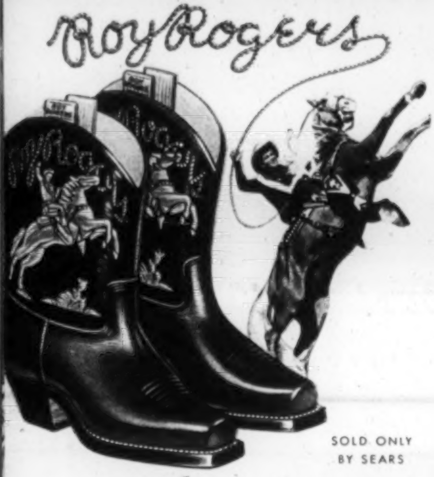
T $2.29



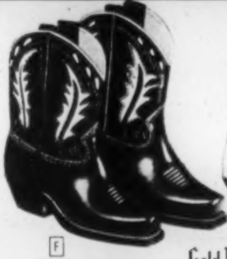
V $2.29

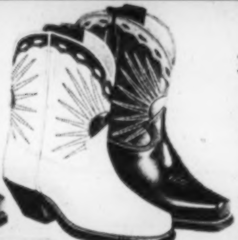


W $2.29



SOLD ONLY BY SEARS

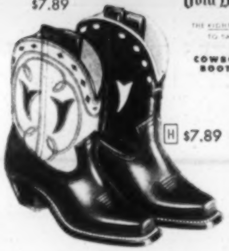


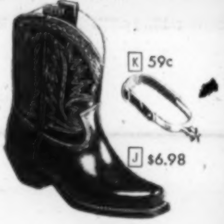


Gold Bond

THE RIGHT WAY TO SAY

COWBOY BOOTS





Yippee! Ride 'em Cowboy!
Ask for Roy Rogers Boots for Christmas

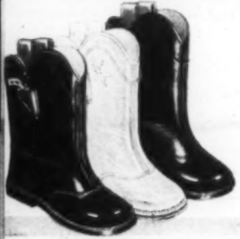
New . . Authentic! Endorsed by your favorite cowboy hero—Roy Rogers on his famous horse "Trigger" in a raised design on leg. They're Texas-made of fine saddle leather, Goodyear welt, designed for growing feet over perfect fitting last. Leather sole, rubber lift. **$8.85**

- Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width. *State size.*

15 N 1293—Saddle leather leg, tan vamp. Shpg. wt. 1 lb. 12 oz........Pair $8.85

- Children's sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.*

15 N 1292—Saddle leather leg, tan vamp. Shpg. wt. 2 lbs ....Pair $8.85



Tiny Tots' Boots

$3.49 Little "buckaroos" strut with joy in these wild west Biltwels; they even tote their own "six-shooters" in side holsters. Easy-fitting, soft leather uppers for growing feet. Leather sole, rubber heel. Sewed construction.

- Tots' wide sizes 5½, 6, 6½, 7, 7½, 8. *State size.* Shpg. wt. 12 oz.

15 N 714—Red leather
15 N 712—White leather
15 N 713—Brown leather . . Pair $3.49

Every child loves Cowboy Boots

F Made to highest Western standards by expert Texas bootmakers. Real cowboy boots that'll take plenty of wear. Inlaid kidskin leg. Leather sole. Correct pitch cowboy heel. *State size.*

- Child's wide sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Shpg. wt. 1 lb. 10 oz.

15 N 1265—Black leg, tan vamp.
15 N 1263—Red leg and vamp.....Pair $7.89

- Child's sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. Shpg. wt. 2 lbs.

15 N 1264—Black leg, tan vamp.
15 N 1262—Red leg and vamp.....Pair $7.89

H Texas-built to outlast the bronco bustin' pep of your young "cowboy" or "cowgirl." True Western style Gold Bonds. Fine inlaid kidskin leg. Wear-packed leather sole, heel. Rubber heel lift. *State size.*

- Child's wide sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Shpg. wt. 1 lb. 12 oz.

15 N 1259—Blond leg, brown vamp
15 N 1257—Red leg, brown vamp...Pair $7.89

- Child's sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. Shpg. wt. 2 lbs.

15 N 1258—Blond leg, brown vamp
15 N 1256—Red leg, brown vamp...Pair $7.89

G Just like boots that real cowboys wear—and just as sturdy. Top quality leather leg with stitched and inlaid pattern. Leather sole and cowboy heel. Made in Texas. *State size.*

- Child's wide sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Shpg. wt. 1 lb. 10 oz.

15 N 1267—Tan leg, brown vamp.
15 N 1269—White leg and vamp...Pair $7.89

- Child's sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. Shpg. wt. 2 lbs.

15 N 1266—Tan leg, brown vamp
15 N 1268—White leg and vamp...Pair $7.89

J Low price for genuine Texas boots. Rugged leather upper, embossed leaf pattern. Leather sole. Leather cowboy heel, rubber lift. *State size.*

- Child's wide sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12. Shpg. wt. 1 lb. 12 oz.

15 N 1261—Brown.............Pair $6.98

- Child's sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. Shpg. wt. 2 lbs.

15 N 1260—Brown...............Pair $6.98

K Child's Spur. Safe leather rowell. Strap adjusts. Fits boots to size 3.

15 N 6005—Shpg. wt. 6 oz........ Pair 59c

Youths' and Misses' Boots

L Boys' He-man Boot. Regular Texas-made cowboy boot. Extra rugged. Stout leather leg, leather lining. Embossed pattern. Welted side seams. Leather sole. 1¾ inch heel, rubber lift.

- Boys' medium width in sizes 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.* Shpg. wt. 3 lbs. 4 oz.

67 N 5610—Brown leg and vamp. Pair.................... $11.95

N Boys' Dress Boot. Top grade Gold Bond . . . Kidskin leg, handsome "six-shooter" inlay. Leather leg lining. Smooth welted side seams. Tough leather sole. 1½-in. heel, rubber lift.

- Boys' medium width in sizes 2½, 3, 3½, 4, 4½, 5, 5½ and 6. *State size.* Shpg. wt. 2 lbs. 10 oz.

67 N 5611—Tan leg, brown vamp. Pair.................... $13.45

M Misses' Fancy-stitched Boot. Soft kid leg, smooth leather lining. Neat welted side seams. Leather sole. 1½-inch heel, rubber lift. Texas made.

- Women's and misses' sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½ and 8. Medium width. *Please state size.* Shipping weight 3 lbs. 2 oz.

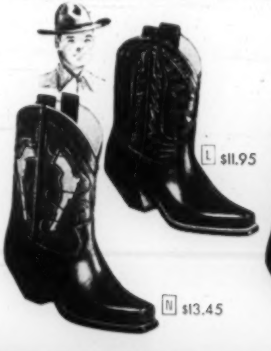
15 N 2035—Brown leg, tan vamp. Pair....................$14.45

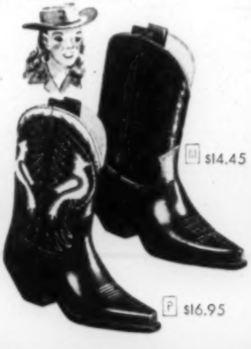
P Misses' Finest Gold Bonds. Texas beauties. Bright red kidskin leg, white inlaid design. Welted side seams. Leather sole. 1½-in. heel, rubber lift.

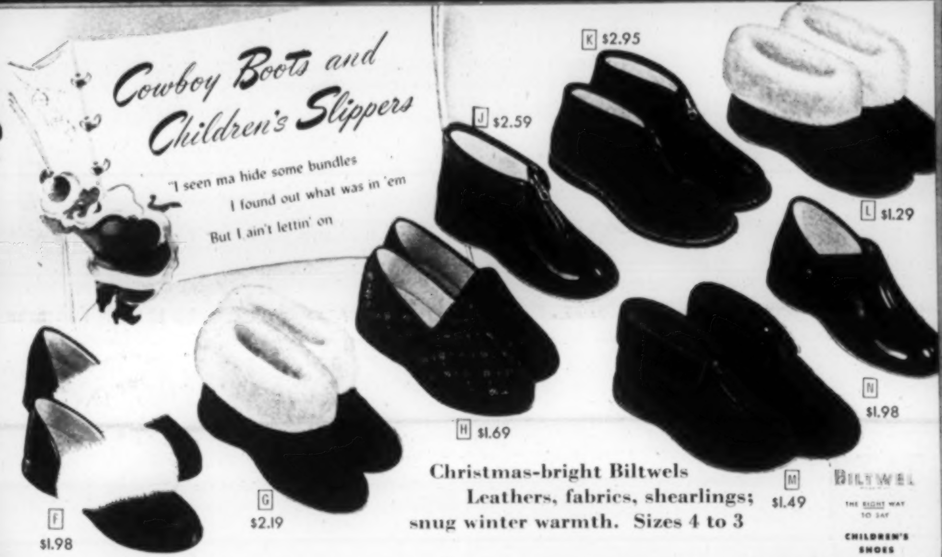
- Women's and misses' sizes 4, 4½, 5, 5½, 6, 6½, 7, 7½ and 8. Medium width. *Please state size.* Shipping weight 3 lbs.

15 N 2039—Red leg and vamp. Pair....................$16.95

For men's cowboy boots see Sears big General Catalog







Christmas-bright Biltwels
Leathers, fabrics, shearlings;
snug winter warmth. Sizes 4 to 3

BILTWEL
THE RIGHT WAY
TO SAY
CHILDREN'S
SHOES

F **Soft white fur** trims rayon satin. Cushiony platform; padded sole, heel. • Child's wide sizes 11, 12, 13, 1, 2, 3. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 979—Blue
15 N 980—Wine (dark red) . . . . . Pair $1.98

H **Peaked Vamp Pal** . . . multi-color embroidery on soft brushed rayon. Pillowy platform; padded sole, heel. • Child's wide sizes 11, 12, 13, 1, 2, 3. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 906—Red 15 N 905—Blue. Pair $1.69

K **Right from top of Santa's Pack;** snug shearling-lined leather bootee. Easy on zip front. Leather sole and heel. • Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 942—Red 15 N 941—Blue. Pair $2.95

M **Felt Zip Front Boot** . . . corduroy collar, platform. Padded sole, heel. • Children's sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. Wide width. No half sizes. *Please state size*. Shpg. wt. 10 oz.
15 N 908—Red 15 N 909—Blue. Pair $1.49

P **Gift Special** . . . color-bright leather slipper, little one's love. Thick shearling collar, lining. Leather sole. • Child's wide 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 901—Red 15 N 900—Blue. Pair $3.59

T **"Grown-up" style** . . . supple leather; plaid lining. Leather sole, heel. • Children's sizes 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 976—Blue, red trim
15 N 977—Brown . . . . Pair $2.29

W **Press bill, duck quacks** . . . soft shearling upper, and insole. Leather sole. • Child's wide 4, 5, 6, 7, 8, 9, 10, 11. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 928—Natural with red trim
15 N 927—Natural with blue trim. Pair $1.98

G **Gift Delight** . . . for kiddies. Soft suede; cuddly shearling collar. Cotton fleece lining. Padded sole, heel. • Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 938—Red 15 N 937—Blue. Pair $2.19

J **Christmas Surprise** . . . supple, long-wearing brown leather zip boot, easy on and off. Padded sole and heel. • Child's wide 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 913—Brown . . . . Pair $2.59

L **Fluffy Shearling collar** . . . wraps tiny ankles in toasty warmth. Practical felt. Flexible padded sole and heel. • Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 957—Red 15 N 956—Blue. Pair $1.29

N **Pliant Brown Leather** . . . side snap for sure fit. Padded sole, wedge heel. • Children's sizes 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. Wide width. No half sizes. *Please state size*. Shpg. wt. 10 oz.
15 N 914—Brown . . . . Pair $1.98

R **Rayon Plush Fuzzy Wuzzy** . . . for cold mornings. Warm lining. Leather sole. • Children's sizes 6, 7, 8, 9, 10, 11, 12, 13, 1, 2 and 3. Wide width. No half sizes. *Please state size*. Shpg. wt. 10 oz.
15 N 930—Red 15 N 929—Blue. Pair $1.00

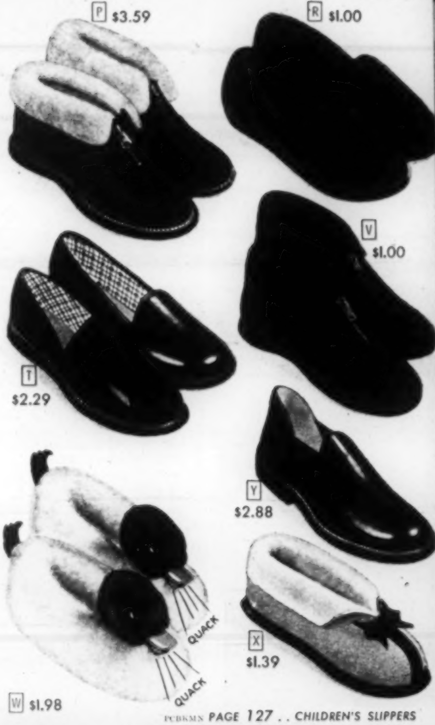
V **Zip-front Boot** . . . easy on; sure fit. Colorful felt. Padded sole, heel. • Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 995—Red with blue trim
15 N 994—Blue with red trim . . . . Pair $1.00

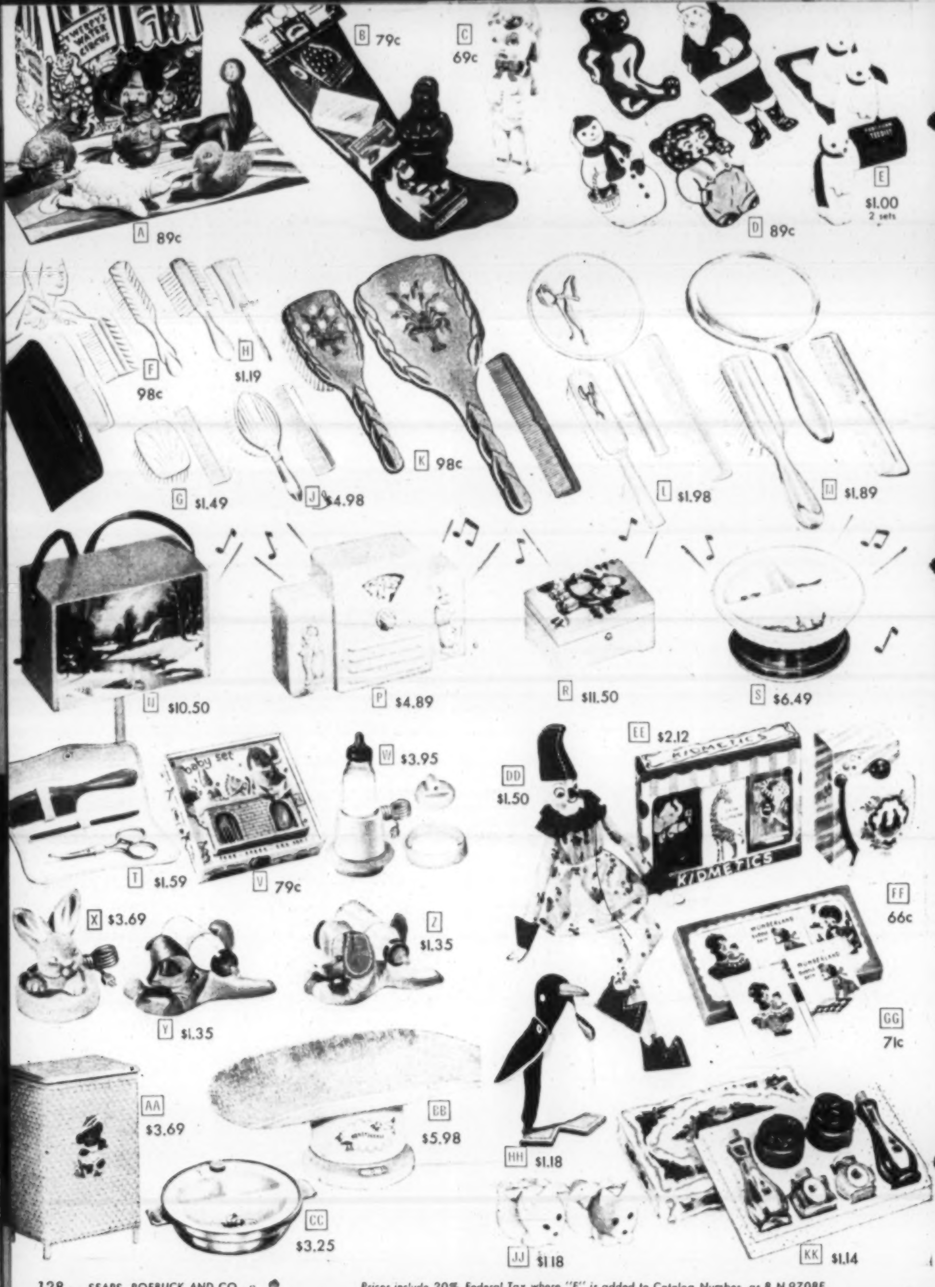
X **Santa's Choice** . . . natural color leather bootee; soft, cozy-warm shearling lining, collar. Flexible leather sole. • Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 991—Natural color . . . . Pair $1.39

Y Looks just like Dad's favorite slipper . . . sure to be a hit with kiddies. Flexible brown leather, stretchy side gore, better fit. Durable leather sole, rubber heel. • Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size*. Shpg. wt. 10 oz.
15 N 920—Brown kidskin leather . . . . Pair $2.88

HOW TO ORDER: order shoe size. Half sizes order next size larger.

Due to slight variations, wool content of felt, wool slippers is not stated in catalog; it is marked plainly on merchandise as required by Wool Products Labeling Act.




WIMPY'S WATER CIRCUS
A 89c
B 79c
C 69c
D 89c
E $1.00 2 sets
F 98c
H $1.19
G $1.49
J $4.98
K 98c
L $1.98
M $1.89
N $10.50
P $4.89
R $11.50
S $6.49
T $1.59
baby set
V 79c
W $3.95
DD $1.50
EE $2.12
KIDMETICS
FF 66c
X $3.69
Y $1.35
Z $1.35
GG 71c
AA $3.69
BB $5.98
CC $3.25
HH $1.18
JJ $1.18
KK $1.14

Prices include 20% Federal Tax where "E" is added to Catalog Number, as 8 N 9708E.

Soaps and Sponges for baby's bath

[A] **Twerpy's Water Circus Playhouse.** Just the thing for the children when they play circus. This tentful of pure baby castile soap figures features Twerpy the Clown as ringmaster, Dubbie the Duck, Frankie the Fish, Myrtle the Turtle, and Sniffer the Seal. Figures are from 2 to 4 inches in height. Big colorful play tent is almost a foot long and a foot high. Boxed. Shpg. wt. 1 lb. 8 oz.
8 N 908........................89c

[B] **Christmas Stocking with Soap Figures.** Bath time is fun time with these 4 soap figures. Jolly Santa Claus 3¾ inches high. Jumpy frog 2 inches high. Pert little penguin 3⅜ inches high. 3-inch bright green Christmas tree. Net stocking.
8 N 9648—Shpg. wt. 2 lbs. 4 oz. ..79c

[C] **Sparkle Plenty Soap Doll.** Lovable character will enchant the children. Modelled in castile soap, with pink bows on her bathrobe, blue eyes and flowing yellow hair. Packed in a box that forms a little bed for Sparkle. A charming gift for Christmas! 4½ in. high.
8 N 9686—Shpg. wt. 12 oz........69c

[D] **Children's Bath Sponge and Playtoy.** Foam rubber sponges made like Santa Claus, a Dog, a Bear and a Snowman. Gaily colored, velvety soft. Float in water, odorless. Colors won't rub off. 5½ in. high. Shipping weight 4 ounces.
8 N 9924—Set of 4 figures........89c

[E] **Toboggan Teddies.** 3 soap Teddy bears on a toboggan.
8 N 9905—Shpg. wt. 2 lbs...2 Sets $1.00

Children's Toiletries
Comb and Brush Sets
"And baby sings with glee because
He's now a friend of Santa Claus"

Brushes, Dresser Sets for young folks

[F] **Minikit Brush, Comb Set.** Simulated-leather case (7x3 in.). Miniature hair brush (5⅝ in.); clothes brush; comb. Clear plastic. Nylon bristled brushes. *State* red or blue.
8 N 6390E—Shpg. wt. 10 oz.......98c

[G] **Baby Boys' Set.** Brush 3⅝ inches long, soft Nylon bristles. 4½-in. comb. Made of Lucite.
8 N 6393—Shpg. wt. 6 oz.....Set $1.49

[H] **Plastic Brush and Comb Set.** 5½-in. brush. Soft Nylon bristles. 5-in. comb. *State:* Rose or Blue.
8 N 9933—Shpg. wt. 7 oz.........$1.19

[J] **Sterling Silver Brush, Comb Set.** 5¾-in. brush, back and handle of sterling silver, Nylon bristled. 4⅝-in. comb, silver trim.
8 N 9934E—Shpg. wt. 8 oz.....$4.98

[K] **3-piece Pyroloid Dresser Set.** Mirror 13¾ inches long. Brush 9⅛ inches long. 7¼-in. comb. *State color*, rose or blue.
8 N 9999—Shpg. wt. 1 lb. 3 oz.....98c

[L] **3-piece Pro-phy-lac-tic Dresser Set.** An attractive set in ivory-color plastic. Brush, bristled with Nylon, 7¾ inches long. Mirror and comb. Postpaid.
8 N 9978—Blue bow decoration..$1.98
8 N 9979—Pink bow decoration....1.98

[M] **3-piece Lustron Set.** Transparent plastic. Professional style Nylon-bristled brush. 9⅝-inch hand mirror. Comb. Shipping wt. 1 lb. 4 oz.
8 N 7175—Blue...............$1.89
8 N 7176—Rose...................1.89
8 N 7177—Crystal clear..........1.89

Music Boxes to entertain your children

[N] **Hurdy Gurdy.** With this wonderful music box, any boy or girl can be an "organ grinder." Tune is played when you turn the crank. Especially suitable for costume party. Box is made of wood, finished in blue, 8½ inches long, 4½ inches wide, 5¾ inches high. Holiday decoration in front. Leather carrying strap. Overall height 23½ inches. A fascinating gift for a child at Christmas time!
8 N 9816—Shpg. wt. 1 lb. 12 oz. $10.50

[P] **Kiddy Music Box.** Fairyland of animals and figures flash on "screen" as gay tune "Pony Boy" is played. Plastic box in pink, blue, or ivory. Well made with jaunty clowns on front. 8¾-inch base. Nicely boxed. 5¾ inches high. *State color.*
8 N 7020—Shpg. wt. 1 lb. 7 oz...$4.89

[R] **Children's Music Box.** Plays two cheerful children's tunes. Made of hardwood in light finish, with children's decoration on the top. Length 5 inches, width 3½ inches, height 2⅝ inches. This gift will make any child happy throughout the year, as well as at Christmas. Packed in cardboard box.
8 N 9983—Shpg. wt. 1 lb. 3 oz....$11.50

[S] **Musical Feeding Dish.** Baby can listen to a tune while he's eating, when you give him this new feeding dish. Plays gay nursery tune. Dish is made of white semi-porcelain, decorated with delightful nursery rhymes and figures. Detachable base of metal. Diameter 8 inches. Shipping weight 2 pounds 6 ounces.
8 N 9942....................$6.49

Practical gifts for baby

[T] **Baby's Toilet Case.** Rounded safety point nail scissors. Blue plastic comb. Cuticle pusher. Red leather case, rayon lined. An inexpensive gift.
8 N 9917—Shpg. wt. 4 oz........$1.59

[V] **Humpty Dumpty Feeding Set.** Blue plastic spoon and fork. Humpty-Dumpty-face spoon fits into plastic egg cup on pink wall.
8 N 9922—Shpg. wt. 7 oz.........79c

[W] **Deluxe Bottle Warmer.** Vaporizer top, night light base. Porringer. *State color*, pink or blue porcelain. For 110-120 volt A.C.
8 N 2038—Shpg. wt. 3 lbs......$3.95

[X] **Bunny Nitelite.** Ceramic, covered with cellu-suede. 7¼ in. high. 5-foot cord. *State choice:* pink or blue. For 110-120 volt A.C.
8 N 9916—Shpg. wt. 2 lbs. 10 oz..$3.69

Baby Bottle Holders. Playful animal figures. Easy-to-wash, pink or blue plastic cover. Shpg. wt. 12 oz.
[Y] 8 N 2274—Pussykin. Bottle not included. *State color*...........$1.35
[Z] 8 N 2098—Puppykin. Bottle not included. *State color*...........1.35

[AA] **Clothes Hamper.** Fiber-covered wood frame. Cover coated with gleaming pyralin. Nursery design. Baby blue color. Size 8x11½x17½ in.
8 N 02045—Shpg. wt. 2 lbs. 10 oz. $3.69

[BB] **Honeysuckle Baby Scale.** Metal with pink or blue enamel finish, Nursery design. Terrycloth tray cover. *State color*. Weighs up to 24 lbs.
8 N 2099—Shpg. wt. 6 lbs. 8 oz..$5.98

[CC] **Hot Water Feeding Plate.** 8½ in. glazed porcelain plate, aluminum base.
8 N 9920—Shpg. wt. 2 lbs. 3 oz..$3.25

Toiletries . . . for the very young miss

[DD] **"Goompy"—the Sachet Clown.** Floppy, colorful. Scented.
8 N 9847E—Postpaid..........$1.50

[EE] **Kidmetic 3-piece Set.** 6 oz. each of Bubble bath, bath powder, cologne.
8 N 3335E—Postpaid...........$2.12

Kidmetic 2-piece Set. 6-oz. Bubble bath; 6-oz. cologne. (Not Shown.)
8 N 3334E—Postpaid...........$1.42

Kidmetic 2-pc. Set. 6-oz. Bubble bath; 6-oz. bath powder. (Not Shown.)
8 N 3330E—Postpaid...........$1.42

[FF] **Floral Cologne.** Charming bottle with Colonial scene, metal cap. 6-ounce.
8 N 9706E—Shpg wt. 1 lb.........66c

[GG] **Wonderland Bubble Bath.** Each envelope contains enough for a bath. 12 envelopes, gaily decorated.
8 N 9689E—Postpaid..............71c

[HH] **Penguin Sachet.** Cute, appealing. Cloth. Scented. 5½ in. high.
8 N 9670E—Postpaid............$1.18

[JJ] **Twin Kitt'ns Sachet.** Two adorable little Kittens with white ears and red noses. Wool yarn. Scented. 3-in.
8 N 9671E—Postpaid............$1.18

[KK] **6-piece Landers' Bath Set.** Luxurious bath set. 3-ounce bottle of toilet water; two 1½-ounce boxes of bath crystals; 1 ounce of perfume; 1 ounce of sachet powder; 3-ounce bottle of bubble bath. Floral fragrance. Shpg. wt. 2 lbs. 4 oz.
8 N 9708E......................$1.14

Items marked postpaid not for sale outside the continental limits of the United States

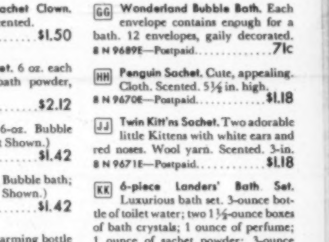
SIZZY
GOOD HABIT
KIT

$1.25 Each **Sizzy and Puzzy Good Habit Kits.** For girls and boys. Each set includes 1½-oz. tube tooth paste; tooth brush; 2 bars soap; 1-oz. liquid castile shampoo.
Sizzy Kit for girls. Postpaid.
8 N 2296...........$1.25
Puzzy Kit for boys. Postpaid.
8 N 2289...........$1.25

[LL] **3-piece Baby Gift Set.** Bath spray (4½ feet of tubing); decorated hot water bottle; rubber doll. *State choice:* blue or pink.
8 N 2439—Shpg. wt. 1 lb. 8 oz.............$2.25

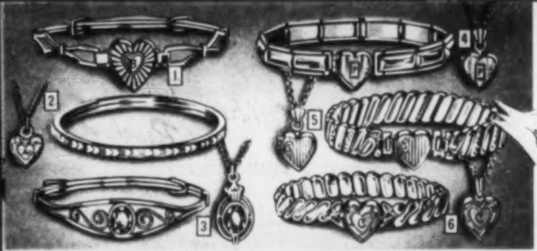
[MM] **Baby Traveler.** For clothing and bottles (3). Red artificial leather. Size 9x7¾x8 inches. Plastic diaper bag with zipper.
8 N 2285E—Shpg. wt. 4 lbs...............$6.49

[NN] **Thermo-Keep.** Keeps baby's milk or food either hot or cold. Brown or gray Koroseal plastic: *state choice*. Fiberglas insulation. Size 9x9x3 inches. Easily washable. Smart design.
8 N 9919—Postpaid.......................$4.95



Baby Jewelry, Sterling, Storage Chests for Toys

"O Santa, dear Santa Claus.
You have such pretty things
Gold chains and finger rings"



Bracelets, Lockets and Pendants that babies enjoy

Baby will be as pretty as a picture with one of these lovely lockets, pendants or bracelets. Lockets open to hold two pictures. Shown actual size. In gift box. Shipping weight each 3 oz.

1 **Extension Bracelet** has dainty heart center. . . . charming gift for a little tot. Grooved design. 1/20 12K yellow gold filled. Extends to 7 inches for baby's comfort.
4 NR 5946E—*Print 1 initial*. $2.65

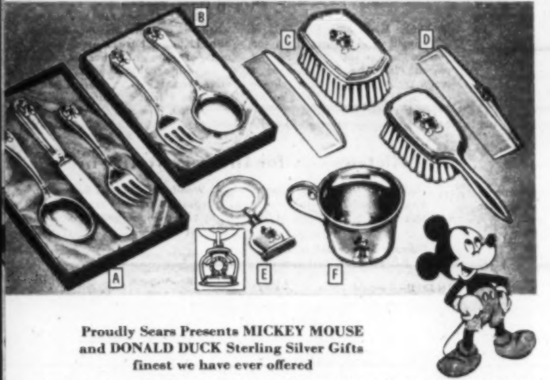
2 **Bracelet and Pendant** with delicately engraved heart design to thrill a youngster at Christmas. 5½-inch tubular bracelet opens to slip easily over her hand. Pendant may be engraved with her initial; does not open. 12-inch chain. 1/20 12K yellow gold filled.
4 NR 5991E—*Print 1 initial*. . . . . .Set $3.35

3 **Extension Bracelet and Pendant Set** with sparkling simulated ruby or blue sapphire stone to warm the heart of a little girl on Christmas morn. 5½-inch bracelet extends to 7 inches to fit her wrist. Pendant chain is 12 inches. 1/20 12K yellow gold filled.
4 N 5947E—*State stone* . . . . .Set $4.95

4 **"Baby Snooks" Link Expansion Bracelet, Locket** . . . just the thing to please a little girl. And this special holiday low price will please you too. Easy-to-remove links for a snug fit. Heart on bracelet opens to hold 2 pictures. 12-inch chain. 1/20 14K yellow gold filled.
4 NR 5953E—*Print 1 initial* . . . . .Set $5.00

5 **"Baby Snooks" Expansion Bracelet and Locket** she'll want to wear everyday. Center heart on bracelet opens to hold 2 pictures. 2-tone 1/20 14K yellow gold filled band has stainless steel back. 12-inch chain. *Print 1 initial.*
4 NR 5979E—Set. $7.95
4 NR 5977E—Bracelet only $6.95

6 **"Miss Mignon" Locket, Expansion Bracelet.** Brilliant 1/20 10K yellow gold filled, stainless steel back. Plastic gift box. Postpaid.
4 NR 5951E—Set, *Print 1 initial*. $9.95
4 NR 5952E—Bracelet only, *Print 1 initial* $7.95



Proudly Sears Presents MICKEY MOUSE and DONALD DUCK Sterling Silver Gifts finest we have ever offered

Growing up can be fun! Just imagine baby's delight to find his Christmas stocking bulging with gay, colorful Mickey Mouse and Donald Duck gifts. It's never too early to acquaint "small fry" with these famous fun-loving Disney cartoon characters, favorites of young America. Brilliant 4-color figures appeal to even the smallest tots. Colors are guaranteed never to wear off for raised figures are genuine cloisonne fired enamel. Each fine heavyweight sterling silver piece is hand soldered with pure silver. Plush satin-lined gift boxes. *State Mickey or Donald pattern.*

A **3-pc. Child Set** with knife, fork and spoon designed to fit infant hands. Baby will be so proud of his Mickey Mouse or Donald Duck silver. 5¾-in. knife has stainless steel blade; 4⅛-in. blunt-tined fork; 4⅛-in. spoon.
4 N 8926E—Shipping weight 4 oz. . . . .Set $8.50

B **2-pc. Educator Set** with spoon and blunt-tined fork for baby's protection. An easy way to help him learn table manners. Captivating Mickey or Donald sterling silver makes eating fun. 4⅛-in. fork; 4⅛-in. spoon.
4 N 8925E—Shipping weight 4 oz. . . . .Set $5.95

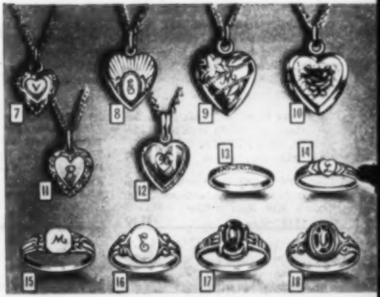
C **Baby Boy's Brush and Comb Set.** Miniature 3-inch sterling silver brush has silky soft nylon bristles. 4⅝-inch sterling silver comb with ivory color teeth. Mickey or Donald figure and beaded design on brush and comb.
4 N 8927E—Shipping weight 6 oz. . . . .Set $5.95

D **Baby Girl's Brush and Comb Set** . . . just like mother's. Precious sterling silver with Mickey or Donald characters. Lovely floral and beaded design on 5½-in. brush. Extra soft nylon bristles. 4½-in. comb, ivory color teeth.
4 N 8928E—Shipping weight 6 oz. . . . . . .Set $7.50

E **Teething Ring** with Mickey Mouse or Donald Duck sterling silver bell that babies love to jingle. Ring is made of harmless white plastic. 2-in. diam. Smooth finish may be easily wiped clean. Back space for his birth record.
4 N 8929E—Shipping weight 5 oz. $2.75

F **Heavyweight Sterling Silver Cup.** He'll enjoy his very own, easy-to-hold cup. 1¾ inches high. Luxurious 24K yellow gold lined. Brightly colored Mickey or Donald in characteristic, carefree pose on side. Ideal Christmas baby gift.
4 N 8930E—Shipping weight 5 oz. $5.95

Prices include 20% Federal Tax.
Use Sears Easy Terms, see page 243



Lockets, Pendants to delight little girls

Baby's eyes will sparkle when you place one of these dainty lockets or pendants around her little neck. Lockets open to hold 2 pictures. 12-in. chain. Shown actual size. Gift box. Shpg.wt.3 oz.

7 **Heart Pendant** with pretty engraved design. 1/20 12K yellow gold filled.
4NR5927E—*Print 1 initial*. $1.65

8 **Heart Locket** has sunburst effect, her initial. 1/20 10K yellow gold filled.
4NR5930E—*Print 1 initial*. $1.85

9 **Heart Locket** with graceful floral motif, initial. 1/20 12K yellow gold filled.
4NR5938E—*Print 1 initial*. $1.98

10 **Heart Locket** in pale blue imitation cloisonne. 1/20 12K yellow gold filled.
4 N 5924E. $2.35

11 **Heart Pendant** of precious 10K yellow gold. Lovely engraved design on edge.
4NR5937E—*Print 1 initial*. .$2.39

12 **Heart Locket** has delightful engine-turned design. Precious 10K yellow gold.
4NR5929E—*Print 1 initial*. $3.75

Every youngster wants a ring

Every little boy or girl will be thrilled with any one of these fascinating rings. Precious 10K yellow gold. Shown actual size. *Please state ring size.* Shipping weight each 3 ounces.

13 **Neatly Engraved Band** styled after mother's.
4 N 5911E—Size 0 to 3. . . . 98c

14 **Heart Band** with dainty design. *Print 1 initial.*
4 NR 5916E—Size 0 to 3. . $1.19

15 **Signet Ring.** Engraved sides. *Print 1 initial.*
4 NR 5912E—Size 0 to 3. . $1.49

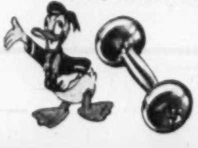
16 **Finer Signet Ring.** Spiral design. *Print 1 initial.*
4 NR 5913E—Size 2 to 4. . $1.95

17 **Twinkling simulated birthstone.** *State birthmonth.*
♦4 N 5908EY—Size 2 to 4. $2.59

18 **Simulated ruby or blue sapphire.** *State stone.*
4 N 5918E—Size 2 to 4. . $2.95

Item marked ♦ sent from Chicago. Order and pay postage from your nearest Sears mail order house.

Mickey Mouse or Donald Duck Rattle



Fascinating new "dumbbell" style rattle with pleasant tinkling sound to amuse your little baby. Beloved Donald Duck or Mickey Mouse cartoon character on each end. 4 bright colors are genuine cloisonne fired enamel, will not wear off. Precious sterling silver. In satin-lined box. 3⅛ in. long. *State pattern.*
4 N 8906E—Shpg.wt.2 oz. $5.95

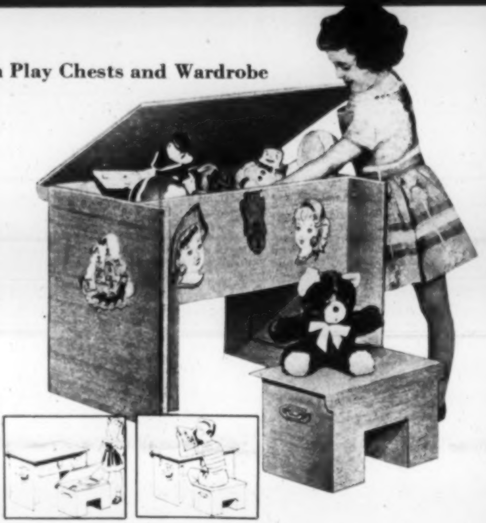
Neatness will be fun for kiddies with Play Chests and Wardrobe

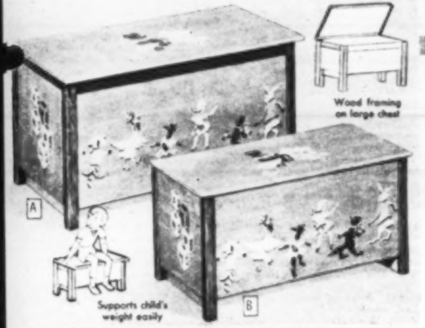
Children love this Storage and Play Chest Set with colorful "pirut" designs . . . it's fun to draw and write on the large sturdy top and there's oodles of room for toys and books, clothes and crayons.

$3.98

- Sturdily built—rigid double wall strength when assembled
- "Pirut" designs in gay colors add bright touch to chests
- Store toys, games, playclothes, blankets in larger chest
- Store crayons, pencils, books, writing pads, etc., in bench

There's more fun and more usefulness in this set than in half a dozen conventional Christmas toys. Your child will spend many happy hours sitting on the small bench, using the large chest just like a desk. Chest, 30x18x20½ in. high, has large cover, roomy storage space. Bench, 15¾x9½x9 in. high, has 3 storage compartments. Tough 3-ply fiberboard. Light brown wood grain finish. Any child can set it up in a few minutes without nails, screws or tools. One piece—folds into shape in 3 simple moves. With colored decorations on gummed paper: pirate girl and pirate boy, 2 ships, one for each end, and lock. Easy to cut out and paste on. Mailable.
11 N 09180—Combination Chest Set. Shpg. wt. 8 lbs. $3.98





Junior'll enjoy putting his toys away in his own Playroom Storage Chest . . holds nursery clothes, too

- Strong, wood reinforced—supports children's weight easily
- 3-piece new type clip construction for quick easy assembly
- Gay colored nursery decorations included. Easy to paste on

$2.19 Small size

Handsome, economical chests for safe, convenient storage. Large size for toys, out-of-season clothes, etc.; smaller size for toys, baby blankets, etc. Rigid 3-ply fiberboard, beige wood grain finish. Large chest wood reinforced on four vertical edges, four horizontal (see inset upper right); all wood joints dovetailed. Smaller size wood reinforced on 4 vertical edges. With colored decorations on gummed paper: teddy bear, 2 sets of blocks, boat, girl, rabbit, puppy, cat, goose, goat. Cut out, paste on.

A 11N09189–Large—32x16-in. top, 17 in. high. Shpg wt. 7 lbs. $3.59

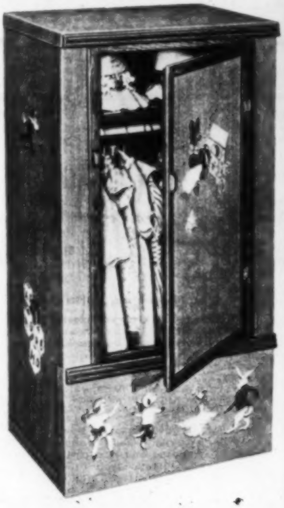
B 11N09188–Small-28x14¼-in. top. 14½ in. high. Shpg. wt. 6 lbs. $2.19

New Playroom Wardrobe makes a game of hanging up clothes

$4.29

- Holds all child's clothes
- Colored cutouts included

Kiddies "go for" this wardrobe 'cause it's just like mom and dad's. Not "just a toy," but a carefully designed, well built junior-size wardrobe. 3-ply fiberboard, beige wood grain finish. Wood reinforced door, door frame, hat shelf. 23⅝x17½x45 in. Wood door pull, wood latch, 2 metal hinges. Colored cutouts on gummed paper: teddy bear, 2 sets of blocks, boat, little girl, rabbit, puppy, cat, goose, goat. Cut out—paste on. Shipped flat. Easy to assemble. Mailable.
11 N 09065—Shpg. wt. 10 lbs. . $4.29



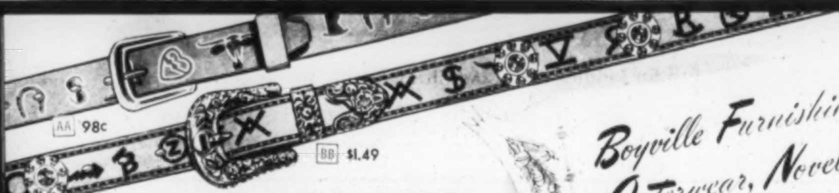
Our lowest price ever on all Metal Chest

$3.98

- Sturdy steel—red enamel outside; white enamel inside
- Use underbed, in your closet or for general utility

Stores linens, blankets, etc., out of the way under your bed. Size: 35x18x6 in. high. 3 metal snaps hold lid shut, sealing tightly against dust. Metal handle. Slides easily on smooth gliders.
11 NM 9187—Shipped freight or express. Shpg. wt. 9 lbs. $3.98

Boyville Furnishings, Outerwear, Novelties



Western style belts of choice, tough leather

AA Colorful Western style belt boys yearn to own. Made of genuine steerhide to stand up under lots of punishing wear. Handsomely decorated all around with picturesque "cow country" designs in bright painted colors. Belt about 1 inch wide. Gleaming solid brass buckle. *Color* tan. *State size* 22, 24, 26, 28, 30, 32-inch waist.
43 N 360—Shpg. wt. 6 oz. 98c

BB Cattle brand belt of fine, long wearing steerhide embossed with realistic ranch brands. 4 leather patch decorations with bright studs, jewel-like trim. Western style buckle, loop, and tip of nickel-plated brass in smart stamped design. Belt about 1 inch wide. In gift box. *Color* tan. *State size* 22, 24, 26, 28, 30, 32-inch waist.
43 N 359—Shpg. wt. 7 oz. $1.49

CC $1.00

DD $1.15

EE $1.49 sizes 5½, 6, 6½

FF $1.79 sizes 5½, 6, 6½

GG $1.98 sizes 5½, 6, 6½

HH $2.98 sizes 5½, 6, 6½

Smart-looking, warm gloves he'll wear with pride

CC Firmly knit 100% virgin wool gloves, softly brushed for extra warmth. Fancy ski design knitted in. Seamless construction throughout; snugly ribbed cuffs. *State color* blue, brown.
43 N 807—*State size* 5½, 6½. See how to measure below. Shpg. wt. 3 oz. $1.00
43 N 904—*State size* 7, 8. See how to measure below. Shpg. wt. 4 oz. $1.00

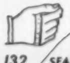
DD Buffalo Bill gauntlet gloves—a surprise to please your Christmas "cowboy!" Fine capeskin leather palms; sturdy napped finish cotton fabric backs. Buffalo Bill print on fringed artificial leather cuffs. *State color* brown, red. *State size* 5½, 6½. See chart.
43 N 842—Shpg. wt. 6 oz. $1.15

EE Fine capeskin leather gloves. Snug fitting elastic web wrists keep out the cold. Warmly lined with cotton fleece. Well made throughout for long service. *Color* brown.
43 N 844—*State size* 5½, 6, 6½. See how to measure below. Shpg. wt. 4 oz. $1.49
43 N 944—*State size* 7, 7½, 8. See how to measure below. Shpg. wt. 5 oz. $1.79

FF Dressy all capeskin leather slip-on gloves—soft, pliable, and as warm as they're good-looking! Warmly lined with 100% knitted wool. Raised stitching. *Color* brown.
43 N 841—*State size* 5½, 6, 6½. See how to measure below. Shpg. wt. 4 oz. $1.79
43 N 941—*State size* 7, 7½, 8. See how to measure below. Shpg. wt. 5 oz. $1.98

GG Capeskin leather dress gloves with easy-fit flared cuffs. Bright maize color lining of finest napped cotton. *State color* cork (med. tan), brown.
43 N 819—*State size* 5½, 6, 6½. See how to measure below. Shpg. wt. 4 oz. $1.98
43 N 929—*State size* 7, 7½, 8. See how to measure below. Shpg. wt. 5 oz. $2.19

HH Our finest imported capeskin leather slip-on gloves. Soft rabbit fur lining gives real warmth and perfect all-weather protection. Raised stitched backs. *Color* brown.
43 N 840—*State size* 5½, 6, 6½. See how to measure below. Shpg. wt. 5 oz. $2.98
43 N 940—*State size* 7, 7½, 8. See how to measure below. Shpg. wt. 6 oz. $3.69



HOW TO MEASURE BOYS' GLOVES AND MITTENS—Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurement in inches. If the hand measures between two sizes, order the larger one.

"I'm counting the days
on my fingers and thumbs
The days that must pass
before Santa Claus comes"

Jackets and shirts that set young faces beaming

A Scotchlite glow-in-the-dark jacket. 24-oz. all virgin wool. Scotchlite stripes on sleeves, pockets, back. Royal blue body, scarlet sleeves. Knit trim 50% wool, 50% cotton. *State size* 8, 10, 12, 14, 16, 18. See chart. Shpg. wt. 2 lbs.
40 N 3438—Blue, scarlet $8.95

B Boys' new style blouse-type jacket. 24-oz. all virgin wool body; knit bottom (50% wool, 50% cotton). Stripes across chest, back. Zipper. Coat-style sleeves. *State size* 8, 10, 12, 14, 16, 18. See chart.
40 N 3453—Gold. Shpg. wt. 2 lbs.
40 N 3454—Scarlet red $5.75

C Neat tattersall check sport shirt of better quality Sanforized cotton print (shrinkage 1%). 2-way collar, in-or-out bottom. Washfast. *State size* 4, 6, 8, 10. See chart on page 135. Shpg. wt. 7 oz.
43 N 3440—Blue check
43 N 3441—Tan check $1.75

D Rodeo print sport shirt that will capture the fancy of young "cowboys." Washfast, Sanforized cotton twill. 2-way collar, in-or-out bottom. *State size* 4, 6, 8, 10. See chart on page 135. Shpg. wt. 9 oz.
43 N 3445—Blue
43 N 3447—Maize $1.94

E Allover ski pattern knit shirt. Colorful and serviceable—good quality cotton in interlocked stitch. Pattern knitted right in. Wash separately—no ironing necessary. *State size* 4, 6, 8, 10. Chart on page 135. Shpg. wt. 7 oz.
43 N 4228—Dark green and white
43 N 4229—Maroon, white . . . $1.19

F Zipper knit shirt. Softer, richer than most all-cotton fabrics—75% cotton, 25% spun rayon. Wash separately—never needs ironing. *State size* 8, 10, 12, 14, 16, 18. Chart on page 135. Shpg. wt. 8 oz.
43 N 4352—Blue heather
43 N 4353—Maroon heather
43 N 4354—Brown heather $1.59

G Sanforized flannel sport shirt. Carefully made of extra heavyweight, durable cotton flannel—ideal for warm all-around wear when there's a chilly nip in the air! 1 pocket, 2-way collar, in-or-out bottom. Assorted plaids, colors. Wash separately. *State size* 8, 10, 12, 14, 16, 18. See chart on page 135. Shpg. wt. 12 oz.
43 N 3760—Assorted plaids. . . $2.19

H American Airlines sport shirt. Action-packed print with famous DC-6's winging across the U.S.A. Long sleeves, 2-way collar, sport bottom. Ameritex cotton fabric—Sanforized and washable. *State size* 6, 8, 10, 12, 14, 16, 18. See chart page 135. Shpg. wt. 10 oz.
43 N 3545—Blue
43 N 3546—Tan
43 N 3547—Maize $2.19

HOW TO ORDER BOYS' OUTERWEAR—Measure height without shoes. Measure chest around body over shirt or underwear, well up under arms and over tips of shoulder blades.

If Height is	And Chest is	Order	If Height is	And Chest is	Order
46 to 50 inches	25 to 26½	8	58 to 61 inches	29½ to 31½	14
50 to 54 inches	26½ to 28	10	61 to 64 inches	31½ to 33	16
54 to 58 inches	28 to 29½	12	64 to 66 inches	33 to 34½	18

Scarves . . . novelties to make dreams come true

J 100% new wool scarf. Bright, colorful, and warm enough to please any youngster. Soft, closely knit for snug protection. Attractive assorted plaid patterns. Just the right size—9x41 in. Gift boxed. *Colors* brown, blue, maroon. *Please state color wanted.*
43 N 214—Shpg. wt. 5 oz. 69c

K Scarf and glove set knit of warm 50% new wool, 50% cotton. 8½x41 in. fringed scarf; matching ribbed wrist gloves. Gift box. *State color* maize, camel (lt. tan), maroon. *State glove size* 5½, 6½, 7. See how to measure at bottom left. An ideal Christmas gift for that youngster.
43 N 215—Shpg. wt. 12 oz. $1.79

L Dick Tracy detective set for lads with a yen for sleuthing. Includes fine web clip-on suspenders with Dick Tracy motif, brass badge with secret leather pocket in back, lucite magnifying glass, and police whistle. Gift boxed.
43 N 391—Shpg. wt. 10 oz. 98c

M Dick Tracy embossed tan steerhide leather belt, ¾ in. wide. Complete with brass detective badge that has hidden snap-fastener leather pocket in back for secret messages. In clear plastic gift box. *State size* 22, 24, 26, 28, 30-in. waist.
43 N 392—Shpg. wt. 7 oz. 98c

N Lucky belt embossed with world's famous lucky symbols. Booklet tells their meaning, origin. Tan steerhide bridle leather, 1 in. wide. Stainless Diriold engraved buckle. Gift box. *State size* 22, 24, 26, 28, 30, 32-in. waist.
43 N 358—Shpg. wt. 6 oz. $1.79

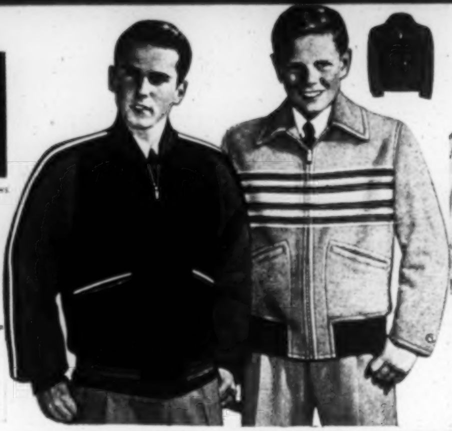
P Smart belt and tie clasp set. Embossed 1¼-in. tan steerhide leather belt with handsome detachable plated bronze buckle. Raised bronco figure on buckle and matching tie clasp. In gift box. *State size* 22, 24, 26, 28, 30, 32-in. waist.
43 N 357—Shpg. wt. 9 oz. $2.48

Picture above shows how "Scotchlite" flashes when light strikes jacket in dark

Boyville

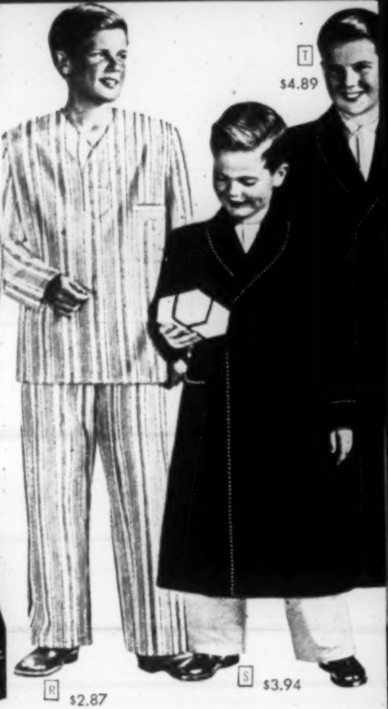
THE RIGHT WAY TO SAY

BOYS' CLOTHING



A New Scotchlite Jacket with "light-up" stripes $8.95

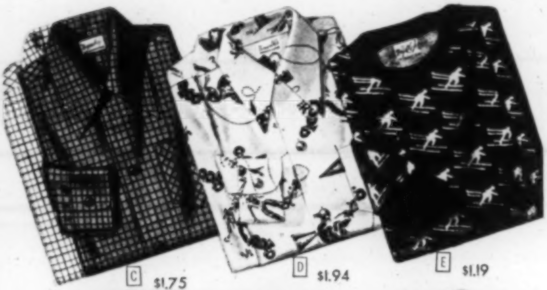
B 100% virgin wool blouse style jacket $5.75



T $4.89

R $2.87

S $3.94



C $1.75

D $1.94

E $1.19

Sleeping and lounging supreme!

Delight him with pajamas and a fine robe

R **Our best 2-pc. pajamas.** Closely woven, heavy-weight cotton flannelette—gloriously warm, wonderfully long wearing. Fabric is deeply napped for added warmth. Sanforized—won't shrink over 1%. Drawstring waist trousers. Full cut middy style. Bright assorted stripes, colors. Washfast.

State size 8, 10, 12, 14, 16, 18. See chart. Shpg. wt 1 lb.

43 N 4790—*Assorted* . . . $2.87

S T **Handsome part wool flannel robe.** Richly blended, luxurious fabric—75% wool, 25% rayon. Full wrap-around style with wide front facing, shawl collar, rayon cord trim. Self material sash belt. Dry clean.

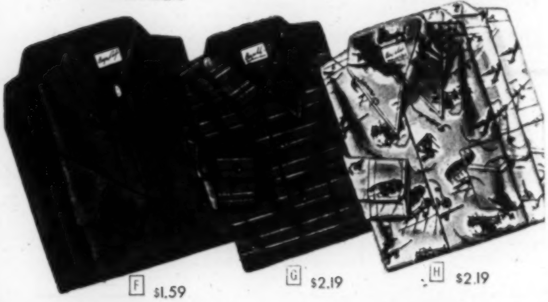
State color medium blue, maroon. See chart below.

S 43 N 23—*State size* 4, 6, 8, 10. Shpg. wt. 15 oz. $3.94

T 43 N 127—*State size* 12, 14, 16, 18. Wt. 1 lb. 2 oz. $4.89

HOW TO ORDER BOYS' PAJAMAS AND ROBES. Measure chest around body, over underwear, under arms and over tips of shoulder blades. Measure height without shoes from floor to top of head.

If chest meas.	20	22	24	26	28	30	32	33	34 in.
If height meas.	31-35	36-40	41-46	47-50	51-54	55-58	59-61	62-64	65-66 in.
Order size	2	4	6	8	10	12	14	16	18

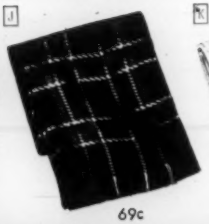


F $1.59

G $2.19

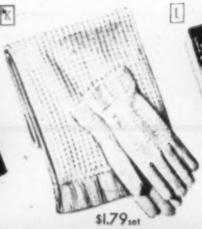
H $2.19

J



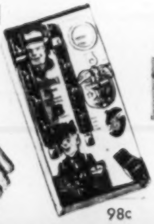
69c

K

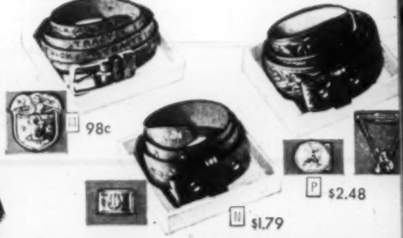


$1.79 set

L



98c

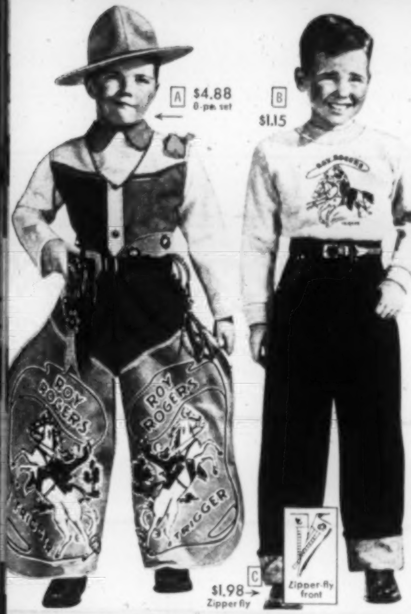


M 98c

P $2.48

N $1.79

Roy Rogers



Fellas! Roy Rogers brand means your clothes were made to please a "King!"

Columbia Pictures star Roy Rogers, cowboy favorite of boys everywhere

A **8-pc. official Roy Rogers cowboy outfit.** Only Sears brings you this movie-hero outfit by mail! **$4.88** Wide batwing chaps of heavy tan cotton twill decorated with pictures of Roy and his famous horse "Trigger." Studded waistband of imitation leather; 2-tone cotton shirt, rodeo-style piping. Wide brim cotton hat. Genuine leather belt and "quick-draw" holster. Safety-type clicker pistol. Bright cotton bandanna; lariat. A rip-snortin' sturdy outfit your boy will enjoy the year 'round. *State size* 4, 6, 8, 10, 12. See size chart on opposite page.
40 N 4533—8-piece set. Shipping wt. 2 lbs. 8 oz.............. $4.88

How to Order Denims. Measure waist over trousers without belt. Measure leg inseam from crotch to heel. Order nearest size.

If waist measures......	22½	23½	24½	25½	26½	27½	28½
If inseam measures....	16	19	21½	24	26½	28	29
ORDER SIZE	4	6	8	10	12	14	16

B **Roy Rogers sweatshirt** of sturdy flat-knit cotton—just made for ROUGH wear! Thick absorbent fleecing on inside. Double ribbed trim. Wash separately. **$1.15**
State color med. blue, maize. *State size* 4, 6, 8, 10, 12, 14, 16. Chart, bottom of facing page.
43 N 2706—Shipping weight 9 ounces.... $1.15

C **Zipper or button fly Roy Rogers jeans**—choose style you prefer. **$1.98** Husky 8-oz. Sanforized denim with long legs, yoke back, 5 pockets. Copper-riveted in front; no-mar thread bar-tacks in back.
State size 4, 6, 8, 10, 12, 14, 16. Chart at left. Wash separately. Shpg. wt. 1 lb. 7 oz.
50 N 9126—Zipper fly denim jeans........ $1.98
50 N 9125—Button fly denim jeans........ 1.88

D **Warm flannelette 1-pc. sleeper** with peppy Roy Rogers print design young lads admire. **$1.89** Sanforized medium weight cotton fabric. Softly napped surface. Drop seat. Washfast colors. Shpg. wt. 10 oz.
State size 2, 4, 6, 8, 10. See chart page 133.
43 N 4600—Red and blue combination.... $1.89

E **2-pc. flannelette pajamas** of Roy Rogers Western print. **$2.59** Softly napped medium weight cotton fabric assures cozy warmth. Washfast and Sanforized (shrinkage 1%). Shpg. wt. 12 oz.
Color red and blue combination. *State size* 4, 6, 8, 10, 12, 14. See size chart on page 133.
43 N 4650—Middy style.................. $2.59
43 N 4651—Coat style.................. 2.59

Exciting cowboy accessories he's set his heart on

F **Capeskin leather cowboy gauntlet gloves.** Fringed artificial leather cuffs with Buffalo Bill embossing. Fleeced cotton lining.
State color tan, brown. *State size* 5½, 6½. Chart, page 132.
43 N 824—Shpg. wt. 5 oz... **$1.69**

H **Roy Rogers gauntlet gloves,** all top grain chrome tanned horsehide. Jewel-like stones, nailhead star design on fringed cuffs.
State color light brown, tan. *State size* 6, 7, 8. Chart, page 132.
43 N 800—Shpg. wt. 6 oz... **$2.39**

K **100% new wool felt rodeo hat** with whiplaced brim and rayon ribbon interlaced crown.
State color tan, red, or maize. *State size* small (6¼-6⅜); med. (6½-6⅝); large (6¾-6⅞). See chart below.
43 N 422—Shpg. wt 1 lb. 4 oz **$1.69**

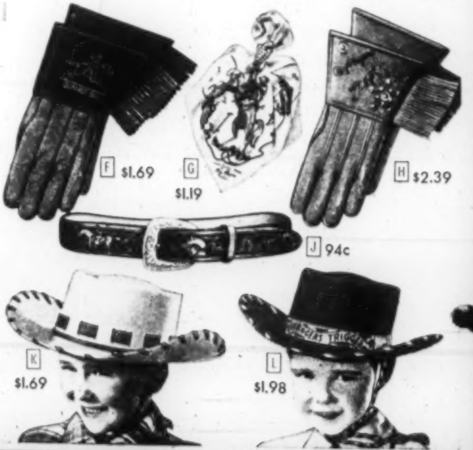
G **Roy Rogers scarf set**—will thrill any youngster! Handsomely printed rayon crepe (20x20 in.). Bright nickel-plated slide in "gun and holster" design.
State color blue, maize, tan.
43 N 227—Shpg. wt. 5 oz.... **$1.19**

J **Roy Rogers belt** of genuine steerhide leather. Western style metal buckle, loop. "Roy" and "Trigger" designs embossed.
Color tan. *State size* 22, 24, 26, 28, 30, 32-inch waist. Boxed.
43 N 356—Shpg. wt. 5 oz..... **94c**

L **Roy Rogers rodeo hat** of 100% new wool felt. Wide 3-in. whipstitched brim. Rayon band, cord. Hat body pre-shaped at factory.
State color red, black, or tan. *State size* 6½, 6⅝, 6¾, 6⅞, 7, 7⅛. See chart below.
43 N 531—Shpg. wt. 1 lb. 4 oz. **$1.98**

How to Order Boys' Hats. Place a strip of heavy paper about two inches wide around head. Mark where ends meet, then place on a tape measure for measure in inches. If between sizes, order size larger.

If head measures	19½	19⅞	20¼	20⅝	21⅛	21½	21⅞	22¼	inches
ORDER SIZE....	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛	
	Small		Medium		Large				



Western Outfits, Shirts Sweaters, Accessories

"I guess he'll think
'tis very shocking
to expect so much
in one small stocking"

Youngsters' choice—cowboy, cowgirl sets

A **Our finest 8-piece cowboy set.** Batwing chaps—genuine suede leather fronts; cotton uppers, back. Leather waistband. Matching leather and cotton vest. Plaid cotton shirt. Leather belt and holster. Toy pistol, lariat, bandanna. No hat (hats on facing page). **$7.45**

State size 4, 6, 8, 10, 12. See size chart below.

40 N 4511—8-piece cowboy set. Shpg. wt. 2 lbs. 8 oz $7.45

B **6-piece outfit for your young rancher.** Brown cotton covert pants with elastic waistband, red cotton-suede-cloth trim. Genuine leather holster, gun, lariat, cowboy hat, bandanna. Cotton plaid flannel shirt. **$2.95**

State size 2, 4, 6, 8, 10. See size chart directly below.

40 N 4510—6-piece set. Shpg. wt. 1 lb. 12 oz $2.95

C D **Twin 8-pc. Western outfits**—mean harmony at play for your girl and boy! Sure to head your boy's Christmas list. Your daughter will play her part better with a twin set. Girls' set has leopard-print skirt: (cotton fabric) matching vest front, cotton back. Plaid cotton flannel blouse. Boys' set has cotton twill pants; leopard-print front, cotton back; uppers. Bandanna; cotton flannel shirt. Both sets have Western hat; toy pistol; lariat; real leather belt, holster. **$3.98** 8 pc. set Cowboy

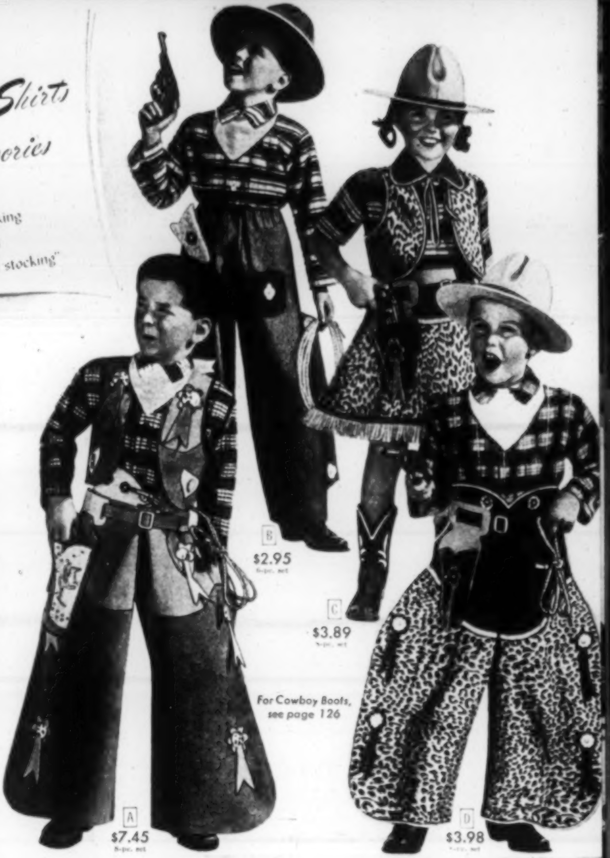
State size (boys' and girls') 4, 6, 8, 10, 12. See chart below.

C 40 N 4547—8-pc. cowgirl set. Shpg. wt. 2 lbs. 2 oz $3.89

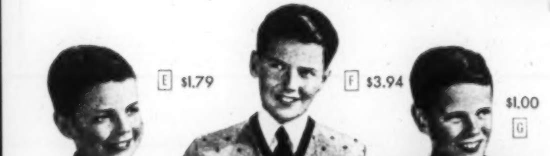
D 40 N 4550—8-pc. cowboy set. Shpg. wt. 2 lbs. 8 oz . 3.98

How to Order Cowboy Outfits: Measure height from floor to top of head without shoes. Measure waist around body over pants without belt.

If Height is, inches	And Waist is, inches	Order Size	If Height is, inches	And Waist is, inches	Order Size
31 to 34	19 to 21	2	46 to 50	23 to 25	8
34 to 40	21 to 23	4	50 to 54	24 to 26	10
40 to 46	22 to 24	6	54 to 58	25 to 27	12



For Cowboy Boots, see page 126



Action-packed Western designs boys like best

E **Our famous Western style novelty shirt** that's taken the country by storm! And no wonder—for its lively "roped" pattern is as popular everywhere as refreshing "Coca-Cola."* Made of Pacific Mills cotton twill, Sanforized to keep its good fit—won't shrink over 1%. Boyville Jr. long sleeve style with 2-way collar, square-cut in-or-out bottom. Double-stitched seams. Bright colors are fast to washing—stay bold and clear.

State size 4, 6, 8, 10, 12. See chart below. Shpg. wt. 8 oz.

43 N 3400—Blue 43 N 3401—Tan 43 N 3402—Maize. . **$1.79**

*Coca-Cola is the registered trademark which distinguishes the product of The Coca-Cola Company.

F **100% all virgin wool worsted sweater** with vigorous Western color and styling designed to please him fully. Rich-textured, twist-knit yarns give excellent wear—stay new-looking longer. Colorful Jacquard knit pattern front and back. Ribbed trim.

State size 6, 8, 10, 12, 14. Hand wash separately.

43 N 2352—Tan combination Shpg. wt. 10 oz **$3.94**

G **Western knit shirt** with scenes right out of the old west printed all over. Perfect mate for blue jeans; ideal for all-round wear. Soft, fine quality cotton in smooth, flat-knit stitch. Ribbed trim.

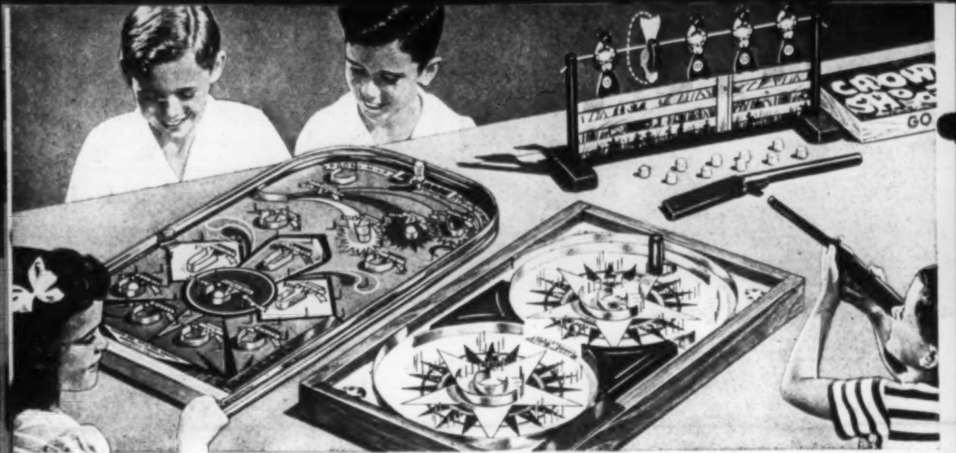
State size extra small (6); small (8–10); medium (12–14); large (16–18). Hand wash separately. Shpg. wt. 8 oz.

43 N 4308—Blue 43 N 4309—Tan. **$1.00**

How to Order Boys' Shirts, Sweaters, and Sweatshirts

Measure chest around body over shirt well up under arms and over tips of shoulder blades.

If chest is	22	24	26	28	30	32	34	36
Order size.	4	6	8	10	12	14	16	18
		Extra Small	Small		Medium		Large	



12x22-in. Five-game Board

$1.39

Five thrilling pin ball games everyone enjoys. Equally good for girls or boys, young or old! Test your skill at *Bagatelle*, *Pennants*, *Twenty-one*, *Put-N-Take* and *Baseball*. Simple rules for each game included. Big playing surface—12x22-inch non-warp composition board; colorfully lithographed. Sturdy metal frame, steel spring shooter, traps, obstacles. All cups and pins are metal—carefully set and distinctly marked for scoring all five games. Supporting leg holds board at correct playing angle. Seven marbles included.

49 N 119—Shipping weight 3 lbs. 8 oz. . . $1.39

New! Gold Star Bagatelle

$2.69

For the Christmas-time of their lives, give this fascinating game. Fun for girls and boys, and adults as well. What a thrill they will get when their marble goes in "double score." Other opponents will have to work doubly hard to catch up . . . making the game even more interesting. Each has an equal opportunity to win in this game of skill. Big playing surface—14x23½ in. long. Masonite presdwood playing surface with strong wood frame. Exclusive "goldstars" are lithographed on board. Durable spring. Metal pins and cups marked.

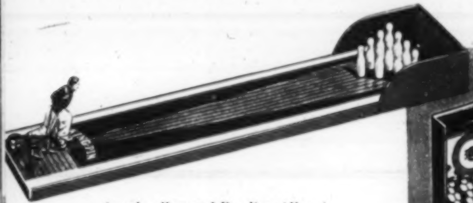
79 N 0161—7 marbles included. Shpg. wt. 3 lbs. . . . $2.69

Join in Big Crow Shoot

$1.39

Test your marksmanship! See if you can knock the black crows down from their roost with the steel barreled cork-shooting gun. Gun is 13¾ inches long and comes complete with 12 corks. Wood posts fit in wood bases and support the colorful cardboard fence and steel roost. Five humorous-looking tekwood (wood-center fiberboard) crows sit on steel roost. Score keeping is easy as the crow's tails are numbered. Easy-to-follow rules. Colorful box, 18x6½-in. Santa says that it is one of the most popular items on his list!

49 N 124—Shipping weight 2 pounds. . . . . . Set $1.39

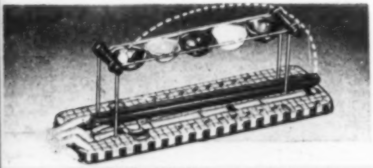


Sturdy all-metal Bowling Alley . . . make strikes and spares

$1.42

Line up the 10 wood pins—place mechanical bowler and metal ball in position—then release lever. Away goes the ball . . . crash go the pins! He'll bowl any direction by moving indicator—you can "pick-up" those pins he didn't get on the first ball. Lithographed metal alley, 2½x6x29 inches long. Metal mechanical bowler, 3¾ inches tall. Ten 1¾-inch pins included.

79 N 0149—Shipping weight 3 pounds. $1.42



Zamboola—thrilling new action game

$1.39

Wait 'til you try to 'flip' balls into matching cups! Metal construction, 18x5½x6-in. Brightly lithographed. 5 colored balls. Easy-to-follow rules, score card.

49 N 120—Shipping weight 1 pound 6 ounces . . . . Set $1.39

Metal Mechanical Shooting Gallery

$3.69

- Moving ducks on motor driven belt!
- Metal pistols—darts can't fall out!

Wind up motor, flick starting lever, and the revolving metal ducks move realistically across front of game—fire away and watch your score pile up! Ducks fall over when hit and number appears. Revolving numbered wheel in center of game affords chance for additional score. Sturdy metal construction, 14 in. long, 11 in. high. Metal folding support in back for additional stability. Lithographed in bright colors—built to take a lot of punishment. Strong keywind motor with start and stop lever. Set includes two 7¼ inch lithographed metal spring pistols and four rubber tipped safety suction darts for shooting.

79 N 0297—Shipping weight 5 pounds. $3.69

POKY THE CLOWN
500

Clown Target Game

92c

- 23x14-in. metal target
- Metal target pistol

Grand entertainment at low cost! Hit 'Poky' on the nose and add up a good score. It's fun hitting highest numbers on target and keeping ahead of your opponents. Colorfully lithographed target with wire support. Pistol shoots two rubber tipped safety suction darts . . . ideal for youngsters. Liven your parties by having a target game contest—everyone likes to show his skill.

49 N 298—Shpg. wt. 3 lbs 92c

Bas-Ket . . . action every minute, authentic game for the sport fan

Exciting basketball in miniature. Each player operates mechanically controlled steel levers which shoot ball from any position on court. Easy to play—same rules and scoring as real basketball. Strong steel mechanism, fiberboard playing field. Scoreboards have revolving wheels with numbers for keeping score. Celluloid ball included. 12x20-inch box. **$3.39**

49 N 202—For 1 to 6 players. Shipping weight 4 pounds $3.39

FOOTBALL
FOTO-ELECTRIC FOOTBALL GAME

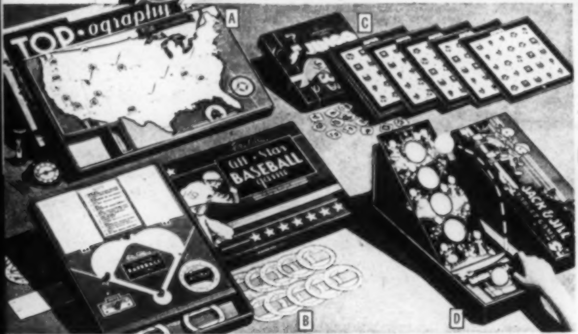
Foto-Electric Football Game

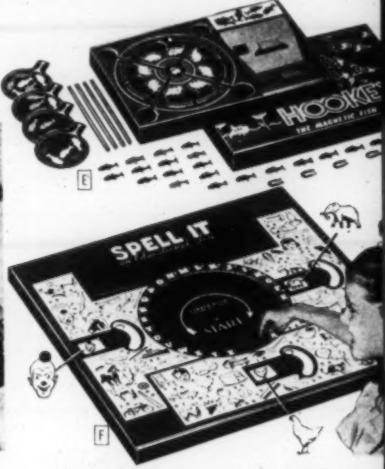
Call your own play—opponent selects his defense. Then, you *see* ball carrier start—break through line, escape tacklers until stopped. Gain or loss recorded on gridiron. Over 1000 play combinations, based on actual records. For 2 players. 20x12x5 in. Play viewer for 110–120 volt AC or DC, heavy cardboard gridiron, dice, shaker, play sheets, rules. Uses standard light bulb (comes with set). **$5.49**

49 N 201—Shipping weight 6 pounds 6 ounces . . . . Complete set $5.49

Tests of skill; Games by Cadaco-Ellis

"Hurrah for the time of merry kriss kringle
of feasting, of games and of toys
and shouting of girls and of boys"





Fascinating Games that are sure to be enjoyed for years

A **Top-ography.** Swift-moving, competitive fun! Peg-in cities, lakes, rivers and national parks beginning with letter shown on alphabet spinner. First to place all pegs in map wins! Spinner, timer, peg map and pegs in colorful 22x13¾-in. box. 2-6 players. **$2.24**

49 N 262—Shpg. wt. 2 lbs. 6 oz . . . . Set $2.24

B **All Star Baseball.** Special player discs make American and National League stars bat exactly as in big league play. Based on official batting records. Regulation diamond, 40 player discs, 4 wood pegs, scorecards, rules, spinner. Board 12⅛x19 inches. **$1.32**

49 N 226—For 2 players. Shpg. wt. 1 lb. 12 oz . . $1.32

C **Jingo.** At signal "go!", players hunt for jig-saw pieces to fit openings in their boards. First to fit 5 pieces in a row, horizontally, vertically or diagonally, yells "Jingo" and scores 10 points. 50 points win. 6 heavy cardboard jingo boards, jig-saw pieces. **89c**

49 N 229—Shpg. wt. 1 lb. 6 oz. Box 10x10 in 89c

D **Jack and Jill.** It's fun to climb the hill with Jack and Jill. Beautiful new action game . . . ideal for the younger age range. Mechanical lever tosses celluloid ball into numbered target holes. Inclined target of heavy cardboard. Big value at a tiny price! Box 6x17 in. **89c**

49 N 221—Shipping weight 1 lb 89c

Play Hookey!

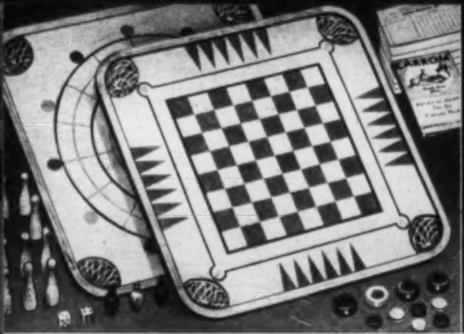
E Tots have fun fishing for colored metal fish with rods and magnetized lines in deep sea pool. All fish at once . . . try to lure right fish onto their lines. First fisherman to fill his pan wins! For two to four players. Fish pool, 4 frying pans, metal fish, rods, lines, magnets. 16x10½-inch colorful "Underseas" box. Shipping weight 1 lb. 12 oz. **$1.79**

49 N 214—Complete set . $1.79

Amazing Spell It

F Fun for 1 or more, educational, too. Helps teach spelling, adding, multiplying, subtracting. Children dial the letters to spell the object pictured on the board. Open the magic door—if the word is spelled correctly, picture appears. If the problems are dialed correctly, the answer is shown. Heavy cardboard 17 inches square. Shipping weight 1 lb. 4 oz. **$1.09**

49 N 207 . . . . $1.09



Bed leveling device on 79NM409 and 79NM410
Leg leveling device on 79NM409 and 79NM410

85-game Reversible Carrom Board

$6.50

Provides entertainment for the entire family the year 'round. On this one board, you can play party games, children's games . . . grand old favorites such as Carroms, Checkers, Backgammon, Crokinole and many other playtime classics—85 games in all. Made of handsome 3-ply veneer board, 28½ in. square. Finished with playing field on both sides. Green net pockets. Set includes 29 carrom rings, 15 discs, 10 tenpins, 3 tops, score tab, 2 dice, box, 18 flies, complete playing rules.

79 N 0481—Board with complete playing pieces. Shpg. wt. 10 lbs. $6.50

49 N 480—Extra Carrom Rings. Set of 29. Shpg. wt. 8 oz. 45c

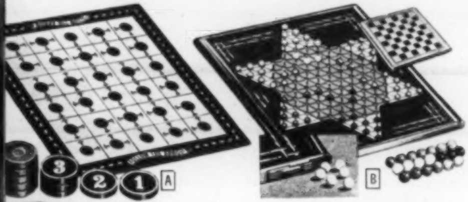
Consult all your Sears Catalogs when you select your Christmas gifts. Pay by the month on Sears Easy Terms, if you wish. Turn to page 243 for details.

Burrowes Pool Tables . . . for family fun!

$10.69
38-in. size

Streamlined design—rounded corners—beautifully finished wood frame and legs. Non-warping playing surface, girder re-inforced . . . strong and steady. "Roll-a-way" feature returns balls to end tray. 79 NM 407 has green flocked playing surface; all others have green cloth covered surfaces. Two large tables have bed and leg leveling devices, cloth covered cushions and score counters. All finished in ivory color except the largest table, finished in maple. 15 numbered balls, 1 white cue ball, wood rack, chalk, 2 maple cues, and book "How to Play Pool" included. *Shipped by freight or express.*

Catalog No.	Length	Width	Height	Diam. balls	Cue lengths	Shpg. wt.	Price
79 NM 407	38 in.	21½ in.	26 in.	15/16 in.	30 in.	15 lbs.	$10.69
79 NM 408	42 in.	23½ in.	27 in.	1⅛ in.	32 in.	21 lbs.	15.69
79 NM 409	50 in.	27½ in.	29 in.	1 9/16 in.	36 in.	38 lbs.	29.45
79 NM 410	55 in.	29½ in.	30 in.	1¾ in.	42 in.	45 lbs.	44.25



New! Follow the Arrow

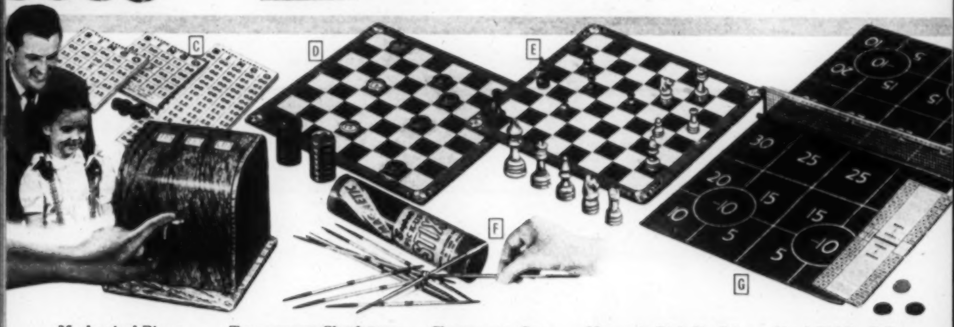
89c A Based on an entirely new principle, Follow-the Arrow is a sure cure for dull hours. 10 wood numbered playing pieces, 5 for each player. Follow the arrow and try to get to your opponent's "start" line. Game of skill that both young and old will enjoy. Colorful heavy cardboard board, 18x20 in. Rules.

49 N 175—Shipping wt. 1 lb. 89c

2-in-1 Chinese Checkers

$1.49 B What could be more fun than a session of Chinese Checkers! Checkers on back side, Chinese Checkers on front . . . the popular, easy-to-learn game for 2 to 6 players. 18x17-in. board of heavy cardboard is beautifully decorated . . . has polished tubular steel frame with storage space for the 60 colored marbles.

49 N 116—Shipping wt. 3 lbs. $1.49



Mechanical Bingo

C Accurate, speedy machine adds **$1.98** new thrills to Bingo. Press strong metal lever . . . release; wheel spins . . . stops on lucky number. 2 to 15 can play—each with a different card. First to get 5 lucky numbers in line on card wins! All metal machine, about 3½x4½ in. long. 15 Bingo cards, banker's sheet, and counters included.

49N165—Shpg. wt. 1 lb. 4 oz. $1.98

Tournament Checkers

D Sure to make a hit as a gift . . . **$1.12** it's been a favorite for years! Handsome plastic-coated Masonite presdwood board, 11¾ inches square. Set of 24 elegant, deeply embossed plastic checkers, 1⅛ inches in diameter. Rules are included with this easily-played, ageless game. Comes in attractive box. Shipping weight 2 lbs.

49 N 184 . . . . $1.12

Chessmaster Set

E For family, or even communi- **$1.59** ty entertainment, what could be better than a Chess tournament! It's good, wholesome fun that everyone enjoys. Choose this reasonably priced set! Durable plastic-coated tan and brown Masonite presdwood board 11¾ in. sq. 32 beautifully molded chessmen of durable plastic. King 2⅜ in. tall, other "men" in proportion. Rules included.

49N183—Shpg. wt. 2 lbs. . $1.59

Magnetic Pick-Up-Stix

F This new version of pick-up-stix **62c** will double your fun! Sticks are banded with metal—spring up at slightest touch of the magnetized end of the master stick. You can reverse the master stick and play conventional way. Both are exciting. Score as per value of stick—500 points is winner. Excellent for children and adults. Wood sticks in cardboard tube; rules included.

49 N 274—Shpg. wt. 4 oz. . . 62c

New! Tiddle-E-Pong

G Two games in one . . . Tiddle-E- **$1.12** Pong and Tiddle-E-Tennis. Lots of excitement shooting winks over net while seated at table. Trying for high count calls for skill . . . offers keen competition. Fascinates youngsters as well as oldsters by the hour. Felt mat, 14x26 in. long; net, 14½x2½ in. high. For 2 or 4 players. Four large, six small plastic winks and score card are included.

49N193—Shpg. wt. 1 lb. . $1.12

PIT
TOURING
ROOK
Flinch

Have fun in your home with these four old favorites

63c

Pit. Lively grain trading game for two to seven players. Fun for the whole family. 65 cards, instructions. Shipping wt. 8 oz.
49 N 166.......63c

63c

Touring. Famous auto card game—with all thrills of an auto tour. First to finish tour wins. 2–6 players. Shipping wt. 6 oz.
49 N 150.......63c

63c

Rook. 57 crisp quality cards for regular or partnership Rook. For two to six players. Rules for 20 games. Shipping weight 8 oz.
49 N 148.......63c

89c

Flinch. Oldster, still full of fun. 2 to 8 players. 150 cards in ten series. Simple rules for 7 games. Shipping weight 12 oz.
49 N 151.......89c

Do your Christmas shopping early—buy all your gifts the easy mail-order-way at Sears.

Monopoly . . . tops in popularity

$1.79
Regular Edition

Have a 'Monopoly party'—play the greatest of all trading games. You handle thousands of 'dollars'—buy, rent and sell railroads, hotels, houses and public utilities. Make shrewd, profitable deals, become the wealthiest player, and build up your monopoly. Appeals to adults and teen-agers alike. Fun . . . action . . . lots of excitement! Has 19¼-in. square folding board, 32 'houses', 12 'hotels', tokens, dice, deeds, packs of 'money', cards and instructions.
49 N 220—**Regular Edition.** (2–7 players). Shipping weight 2 lbs. 8 oz....$1.79
49 N 223—**De luxe Edition.** (2–10 players). Has finer equipment, more pawns, more 'money'. Attractively boxed. Shpg. wt. 4 lbs. 4 oz................$2.95

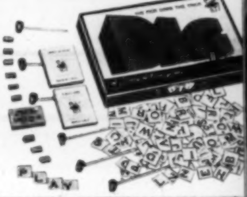
Old and New Entertainers, Famous Parker Games

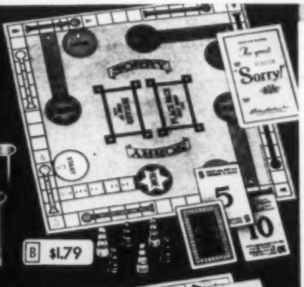
"Hurrah, for the season
of glistening holly
of playing and fun without pause"

Dig—with magic pick

$1.32

The gold mine game that every one likes to play. Dig fast and furiously for letters with magic pick. First to finish a word earns a share. Trade shares for a gold-colored bar. When you have 3 bars, you win! Great fun for 2 to 6 players. Includes picks, shares, cards and set of rules for play.
49 N 137–Shpg. wt. 1 lb. 2 oz.$1.32





FINANCE
D $1.32

Pollyanna . . . game of pursuit

$1.79 [A] Fascinating pursuit game for children and grown-ups. The first one to reach Pollyanna in center of board wins! Use the curved side tracks to avoid capture or blockades. 17¾-inch folding board, 4 dice cups, dice, pawns and rules for two to four players.
49 N 158—Shipping weight 1 pound 8 ounces..........$1.79

Play Sorry . . . a grand game

$1.79 [B] Easy to learn . . . fast to play! Requires no dice, no spinners. Movement of pawns is controlled by the draw and play of Sorry cards. 17¾-inch square folding board. Wood pawns, Sorry cards and simple rules for playing are included. Fun for two to four players.
49 N 118—Shipping weight 1 pound 6 ounces..........$1.79

Children's Hour . . . set of 3 games

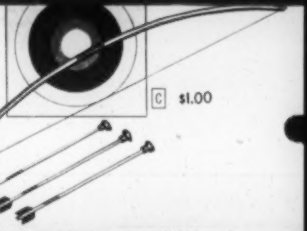
$1.79 [C] Three simple games designed for little folks. Variety of action. Short playing time; rules.
Peanut the Elephant: 4 little elephants take trip through the jungle. Spinner and gaily illustrated playing board.
Porky the Pig: 40 animal cards. Children make animal noises to ask for cards.
ABC Fishing: lots of fun fishing alphabet cards out of pond.
49 N 285—**Set of 3.** Shippi. g weight 1 lb. 12 oz........$1.79

Finance . . . make a fortune!

$1.32 [D] Popular trading game, similar to monopoly. Invest, trade—gain or lose property. For 2 to 5 players. 18½-in. folding board, dice, houses, cards, all necessary playing pieces and playing instructions.
49 N 222—Shipping weight 2 pounds 4 ounces.........$1.32

Buy games and toys the easy mail-order-way at Sears.

GOTHAM ALL-STAR
B $2.29
A $1.79



New! All star Basketball with basket shooter

A Played just like real basketball—all plays are on board. 'Ball' put in play by using shooter on right hand side. If ball rolls in a designated cup, player takes shot from basket shooter in center . . . gets 2 points if basket is made. Colorful Masonite presdwood playing board, metal frame, 5-in. square metal backboard with basket ring, net, 10 marbles. **$1.79**

49 N 192—11x21 inches long. Shipping weight 3 pounds..............Set $1.79

Youngsters will really enjoy this Pool Table

B Set it up on top of card table and have action in a jiffy! All the sport of regular pool in miniature. Table 19¾x12⅝x3¼ in. high. Steel frame, legs . . . metal return alley. Rubber cushions. Nonwarping Masonite presdwood surface, covered with green cotton flocking. 2 wood cues, 15 colored glass balls, 1 cue ball and metal rack. **$2.29**

49 N 425—Shipping weight 3 pounds........................Complete Set $2.29

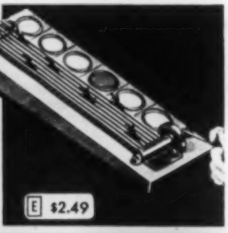
Make a bullseye! 5-pc. Archery Set

C Just what junior 'Robinhoods' need for developing their skill in target shooting. 36-inch lemonwood bow, strung with stout cord, cloth-bound hand grip. Three 15-inch arrows with rubber suction tips. **$1.00**

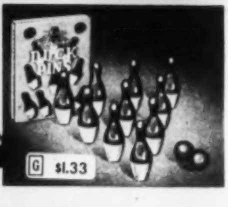
79 N 0204—Colored paper target included. Shpg. wt. 2 lbs.....Complete Set $1.00

Games, Puzzles for Children, Grownups

"Santa Claus is coming;
he'll be welcome here,
for he only comes to see us
once a year!"



SKILL BALL
F 89c



Thrilling games of chance—exciting games of skill

D **Horse Shoe Game.** Make a 'ringer' . . watch your opponent try to catch up with you. Choose up sides and have an indoor or outdoor contest. Two pairs of molded, reinforced 5¾-inch rubber horseshoes. Two enameled steel plates 11¾ inches square. Removable pegs. Complete rules included. **$1.10**

49 N 174—Shipping wt. 2 lbs. 10 oz.$1.10

F **Skill Ball.** Play inside or outside—on a table or on the floor. Roll balls into numbered holes in base . . . try to get them in the '100' hole often! 12x11⅛ in. steel base, finished in red baked-on enamel. Three colored wood balls, 1⅝-in. diam. **89c**

49 N 114—Shipping wt. 2 lbs. 4 oz....89c

E **Gee Wiz Horse Race.** They're off! Any horse can win in this exciting race! Six differently colored horses. Shaft of spinning flywheel drives balls against horses, advancing them along track. Flag raises as they cross finish line. Lithographed metal, 15⅛ in. long. Starting cord and rules included. **$2.49**

49 N 173—Shipping wt. 2 lbs. 6 oz..$2.49

G **Plastic Duck Pins.** Children love to set 'em up and knock 'em down. Requires very little space and can be used indoors and outdoors. Set includes ten two-tone red and white plastic pins 3¾ inches high; two 1⅜-inch wood balls. **$1.33**

49 N 162—Shipping wt. 1 lb. 4 oz..$1.33

Indian Blow Ball

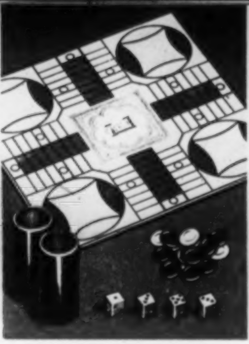
H Just as exciting as the original game, invented by American Indians. Set up game on any flat surface. Each player takes a blow gun and tries to blow ball into his opponent's goal. Two lithographed metal blow guns 9½ in. long. 4 suction cups, colored twine, 2 metal goals for setting up playing field, celluloid ball, and directions for playing included. **$1.39**

49 N 126—Shipping wt. 2 lbs...$1.39

Exploding Battleship

J **Swing sub into position—FIRE!** Torpedo leaps from nose of sub, smashes into bullseye target on Sea Raider—WHAM! Raider explodes! Smoke stacks, gun mounts, superstructure fly through air. Youngster assembles raider, reloads torpedo. 11¾-in. sub has ejector spring, trigger release. 13¼-in. raider has strong snap spring. Wood construction. **$1.79**

49 N 5662—Shpg. wt. 1 lb. 12 oz.$1.79



BUZZ
Quiz Kids Electric Quizzer

Uncle Wiggily pleases youngsters

83c

Who can get Uncle Wiggily through the forest to Doc Possum's office first? Cards tell where to go on each play—no spinners or dice. There are a great many different variations . . . youngsters will want to play it over and over again. 2 to 4 players. Beautifully illustrated 16-inch square board, 4 pawns, 140 direction cards. Rules included. A gift that's sure to please, yet costs so little. Make your youngster happy—add one to your Christmas list today.

49 N 104—Shipping weight 1 pound 6 ounces.........83c

Parcheesi—loads of fun!

92c 15½-in.

Form blockades, send opponents' men back to start. Side or player who moves all men "Home" first is winner! 2 dice cups, 4 dice, 16 'men' and beautifully illustrated playing board. An old favorite for fun at home.

49 N 101—Popular Edition. 15½-inch square folding board. Shpg. wt. 1 lb. 8 oz........92c

49 N 172—De luxe gift Set. 18½-inch board, finer equipment. Shpg. wt. 2 lbs.......$1.79

"Quiz Kids" Electric Quizzer

$1.79

120 authentic quiz kids questions and answers. Grand fun. Simple to operate—put one metal tipped cord under a question, other cord under answer. Signal buzzes if answer is correct. Shockproof electric operation—cannot work unless answered correctly. 120 questions and answers on 5 cards, 10x7½ inches. Box 12¾x9¾ in. Battery is included. Easy way to sharpen their wits in combining fun with thought-inducing quiz. Makes an excellent gift for either boys or girls.

49 N 109—Shipping weight 2 pounds....................$1.79

Have fun fitting these Jig Saw Puzzles together

[A] **Scenic-Transportation Series.** Set of 4, each 14x22 in. Folks love assembling pictures of the Diesel Streamliner, Luxury Liner, American Flagship and National Trailways Bus. Colorfully printed heavy cardboard. Over 300 interlocking pieces in each. Hours of fun at low cost. **98c**

49 N 3817—Shpg. wt. 4 lbs...Set 98c

[B] **Set of 3 Walt Disney Puzzles.** Brilliantly colored . . . lots of action. Big 22x14-in. puzzles show children's favorite Disney characters: **Snow White and the 7 Dwarfs, The Three Little Pigs** and **Mickey Mouse.** About 300 heavy cardboard pieces in each. **83c**

49 N 3889—Shpg. wt. 3 lbs......Set 83c

[C] **Grand prize 1000-piece Puzzle.** Measures about 28x22 inches. Stirring scene the entire family will enjoy assembling. Beautifully printed on heavy cardboard. Assorted subjects. Box shows completed picture as a guide. Fascinating pastime for long winter evenings. Makes a grand gift for both young and old. **79c**

49 N 3896—Shpg. wt. 2 lbs 79c

[D] **De luxe two-sided Map Puzzle.** Two puzzles in one—a map of the U. S. on one side, a map of the world on other. Made of 20x14-in. durable tekwood (3-ply fiberboard with wood center). Colorfully lithographed. Instructive and entertaining—an excellent way for children to learn geography as they play. Add one to your list. **$1.29**

49 N 3919—Shpg. wt. 1 lb. 8 oz...$1.29

A 98c
B 83c
C 79c
D $1.29

FLIPPY!
FLIPPY!
The Little Red Hen
Mr. Ree
ELSIE GAME

Flippy—magnetic fishing

$1.24

Kids will have a wonderful time fishing with this set in bathtub or a bowl of water. Seven bright-color plastic fish float upright in realistic manner . . . have metal in nose. Two colorfully finished 17¾-inch wooden rods have hooks with magnets on lines to attract fish. Player who catches the odd-colored fish is winner. Size of box 6½x18⅝ inches.

49 N 132—Shipping wt. 8 oz......$1.24

New! The Little Red Hen

$1.33

Who is going to help the Little Red Hen? Simple but fascinating story book game for 2, 3 or 4 players. Directed by spinner, players travel the path of The Little Red Hen. First to reach table with bread is winner. Colorful folding book-style playing board of heavy cardboard. Opens to 24x14 in. Four attractive plastic playing pieces, spinner, instructions.

49 N 203—Shpg. wt. 1 lb. 6 oz....$1.33

Mr. Ree—Mystery Game

$1.79

It's murder! Exciting mystery game with a different plot and new thrills each time you play. 4 to 8 players. Set includes 18½-in. square folding board, miniature hatchet, revolver, knife, "poison," 8 character cards, 7 pawns, 1 detective pawn and 86 direction cards. Grand for family fun or parties.

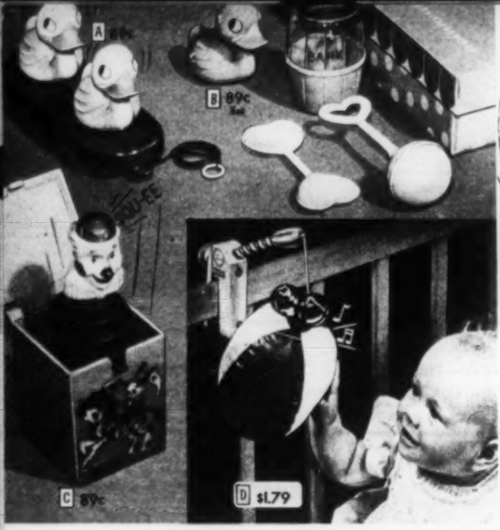
49 N 194—Shpg. wt. 2 lbs. 8 oz...$1.79

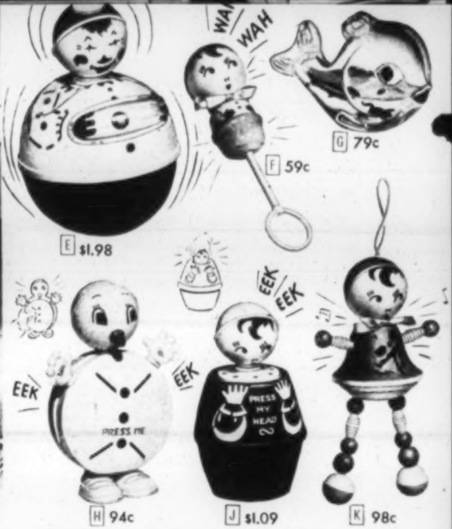
Elsie and Her Family

$1.33

Grand for children because it requires no dice, no numbers and no knowledge of reading. Try to get Elsie, Elmer and Beulah from pasture to barn first. Moves made along path of colored flowers by rolling colored cubes. For two to four players. 18½-inch square board, 3 cubes and 4 sets of pawns. A fine gift!

49 N 145—Shpg. wt. 2 lbs. 7 oz.....$1.33





Wee ones are fond of these Action Toys!

A **Wobble Ducks.** Perfect plaything for a young one passing from babyhood to toddler age! The two rollicking ducks waddle from side to side as child tows toy along. Easy-to-clean plastic with glossy bright-colored finish. Platform 7½ in. long; 4 in. high overall. Pull cord.
49 N 5433—Shpg. wt. 1 lb......... 89c

C **Plastic Jack-in-Box.** Sure, kiddies have been playing with jacks-in-boxes for generations . . . but this is the new, Christmas 1948 version! Press the button and out bounces a squealing clown. Box is beautifully made of plastic in a pastel tint, has nursery decal. Clown has plastic head, painted features. Box 2¾x2¾x3¾ in. high.
49 N 4460—Shpg. wt. 10 oz....... 89c

B **4-piece Plastic Toy Set.** Barrel-shape savings bank 3⅛ in. high; duckling 2¾ inches long; ball with teether handle 5¾ in. long; 5-inch dumb-bell. All are glossy, easy-to-clean plastic in baby pastel colors. Hours and hours of entertainment for baby! Attractive presentation box.
49 N 4463—Shpg. wt. 1 lb.....Set 89c

D **Cradle Bounce Exerciser.** Fascinating fun for infants beginning to reach for objects! Big, colorful, cotton-stuffed ball, covered with coated fabric, hangs from wooden clamp which is readily attached to crib or play pen. Plastic covered coil spring makes it bounce; bells at top tinkle. Ball (about 5½ in. long). Wipe clean with damp cloth.
49 N 4458—Shpg. wt. 1 lb. 10 oz...$1.79

Clever, easy-to-clean Plastic Toys

E **Big mechanical Roly-Poly Juggler.** Wind the key on his back, watch him go into action! He rocks and bobs, and his ball rolls back and forth as if actually juggled! Smooth-finished and gay-colored. About 8¼ inches tall.
49 N 4466—Shpg. wt. 1 lb...... $1.98

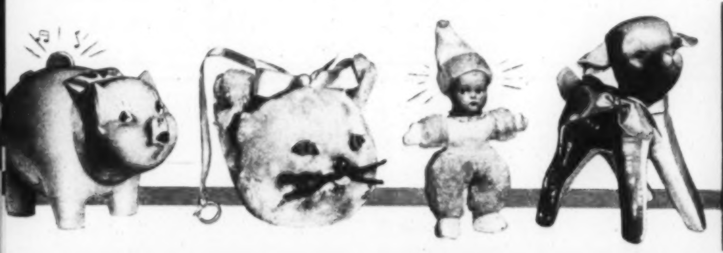
F **Colorful Doll Rattle.** Cries when teether handle is pushed up. In pastel colors. About 8 inches long.
49 N 4471—Shpg. wt. 10 oz...... 59c

G **"Water Tubby."** Oodles of fun! Transparent fish partly filled with water; and, wonder of wonders to tiny tots, he contains 2 tiny aquatic toys. Gay-colored details. 4¾ in. long.
49 N 4421—Shpg. wt. 10 oz......79c

H **Squeezie Duck.** "Press me," it says on his tummy—and he peeps obligingly whenever baby squeezes him. Comes in pretty pastel colors; has impish painted features. About 6¾ inches tall.
49 N 4427—Shpg. wt. 6 oz....... 94c

J **"Press-my-head" Doll** cries appealingly when head is pushed down . . . and she rattles, too. Pastel colors; painted features. 6½ in. high.
49 N 4461—Shpg. wt. 10 oz $1.09

K **Musical Doll.** Chimes inside give a melodious tinkle! Favorite with play-pen inmates—hang it up by the nylon elastic cord. Pastel color; painted features. About 8 inches tall.
49 N 4474—Shpg. wt. 1 lb....... 98c



These unusual personalities from toyland contribute to Christmas joy!

"Squealie" Piggie Bank. Get your little one off to a good start by letting him bank coins in "Squealie." He squeals when deposits are made. Gay-colored plastic. Opens for coin removal. 6 inches long.
49 N 6427–Shpg. wt. 10 oz. 89c

Fluffy Cat-Ball. From baby's standpoint he's lovely! Soft rayon plush, cotton-stuffed. Slanting felt eyes, yarn whiskers, jingle-bell nose. About 5-in. diameter. Shpg. wt. 12 oz.
49 N 4410.........$1.89

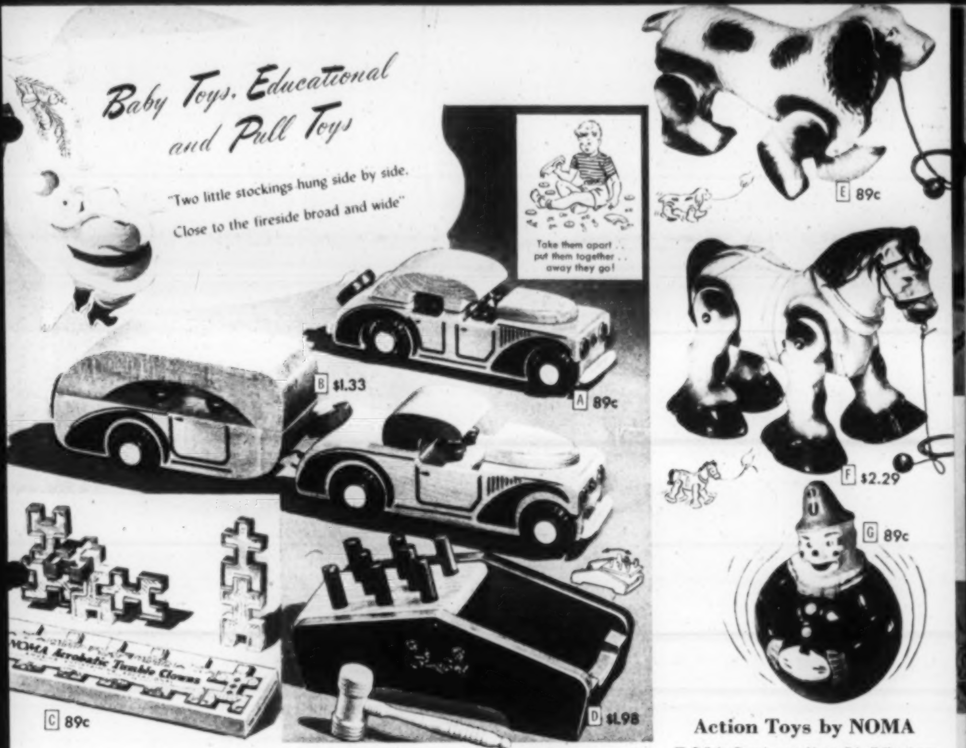
Soft Rattle-Dolly. Cotton-stuffed body covered with rayon plush and cotton fabric; matching cap. Composition head rattles when shaken; painted features. Stands alone. Pastel colors. About 12 in. Shipping weight 12 oz.
49 N 3583.........$1.79

Shy Little Lamb. Firmly stuffed with cotton; covered with pastel-color material that's easy to wipe clean. Big rayon bow. Crib and play-pen inmates find this lamb an ideal play companion! About 9½ inches high. Shpg. wt. 10 oz.
49 N 4035............$1.94

"Oinkie" the squealing Rubber Piggy. *This* little pig is all set to make small children laugh—which they do, with great glee, when they hear his squeal. He's expertly molded of rubber in realistic colors. Just the right size to make a good handful for a small child—about 6½ inches high. Modestly priced, too . . . lots of pleasure for very little money!
49 N 4414—Shipping weight 6 oz.... 63c

Baby Toys, Educational and Pull Toys

"Two little stockings hung side by side.
Close to the fireside broad and wide"


Take them apart . . put them together . . away they go!
E 89c
A 89c
B $1.33
F $2.29
G 89c
NOMA Acrobatic Tumble Clowns
C 89c
D $1.98

Famous NOMA Educational Toys encourage creative play!

A **Sport Model Take-A-Part Sedan.** 19 pieces. If your youngster is curious about the workings of this car (and any child would be), all's well and good . . . it's designed to be taken apart! Smooth, fine-quality wood parts with natural varnish finish; bright plastic pegs keep wheels in place; metal headlights; colorful wooden wheels. 9 inches from bumper to bumper.
49 N 3942—Shipping weight 1 lb. 6 oz. 89c

B **Take-A-Part Roadster and Trailer.** 28 pieces. Here's a marvelous challenge for a child . . . a streamlined roadster and trailer that come apart into 28 separate pieces! It's fun-loaded activity, demanding real thought and effort to reassemble the parts. Smooth, fine-quality wood parts with natural varnish finish; bright plastic pegs; metal headlights; colorful wooden wheels. Overall length 16 inches.
49 N 3913—Shipping weight 2 pounds 10 ounces . . . $1.33

C **Acrobatic Tumble-Clown Blocks.** These clowns perform astounding feats . . . perfect head-stands, pyramids and countless balancing tricks! Children derive great pleasure from fitting heads, arms and legs of the clowns into matching notches of other men. Amusing; educational, too! Smooth plastic in bright colors, cleverly decorated. 7 blocks, each 4 inches high.
49 N 3928—Shipping weight 8 ounces 89c

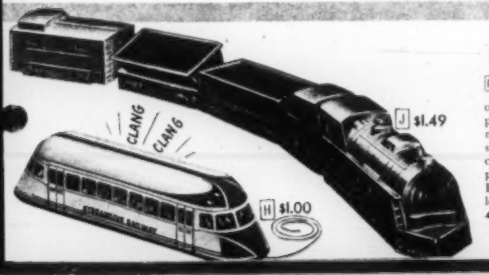
D **Flip-flop Peg Board.** Pounding is a favorite pastime of pre-school-age kiddies . . . and here's a toy they can pound to their heart's content, without mother's saying, "no, no!" They can hammer the 8 bright-colored wooden pegs level, then flip the top over and hammer them back. Helps develop hand and eye coordination. Smooth wood base and mallet have natural varnish finish. Base 14x6½x5 in.
49 N 3915—Shipping weight 3 pounds 4 ounces . . . $1.98

Action Toys by NOMA

E **Pull the Doggie—see him walk!** Follows tots around just like a real puppy on a leash. Who could resist such a cunning bob-tailed playmate? Molded of durable composition. 10⅛ inches long, about 7¼ inches high. Pull cord.
49 N 5436—Shipping weight 1 lb. 8 oz. 89c

F **Lead this big Horsie** around the playroom; let everyone admire his walk and his size (9½ in. high, 10½ inches long)! Finely molded of long-lasting composition; characteristic percheron gray, black mane and tail. Pull cord.
49 N 5485—Shipping weight 2 pounds $2.29

G **Roly-poly Circus Clown.** Highly amusing to wee ones who spend hours trying to tip him over. But they can never keep this man down—he always bobs right back with a twinkling smile! Molded composition with glossy finish in bright appealing colors. 7¾ inches tall.
49 N 4436—Shipping weight 2 pounds 89c

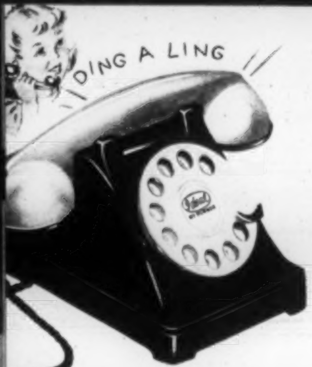


Super-size Streetcar

H Clang! Clang! Here comes trolley car No. 129, its bell clanging "Get-out-of-the-way" as its proud possessor pulls it along. Car is the last word in modern styling, substantially constructed of heavy-gauge metal; bright-colored, with lithographed conductor, passengers and other realistic details. Extra big; measures about 17¾ inches long overall.
49 N 5495—Shpg. wt. 1 lb. 8 oz. . . $1.00

All-rubber Pull Train

J This choo-choo is particularly fine for toddlers because, being made of rubber, it's practically unbreakable; washable . . . and easy on furniture! No tracks are needed . . . child pulls it along on the floor. One-piece engine and tender; dump car, gondola and caboose. Rubber connectors (all cars detachable). Bright-colored. About 27 inches long.
49 N 6485—Shpg. wt. 2 lbs. $1.49



Toy Dial Telephone

Youngsters delight in having a phone of their very own . . . they'll be busy by the hour making imaginary calls. This handsome model is so realistic: has merry tinkling bell and dial that clicks. Just dial number and bell rings. Smooth, gleaming plastic in bright color combinations. Lettered, numbered dial has spring back action. Receiver 6¾ inches long; base 3½x5 inches . . . just the right size for their desk or table. Safe and sanitary . . . will not chip—dirt washes off easily. Order one for your child! **94c**

49 N 3807—Shpg. wt. 1 lb. . . . 94c

Save time!
Save money!
Buy by mail
at Sears!

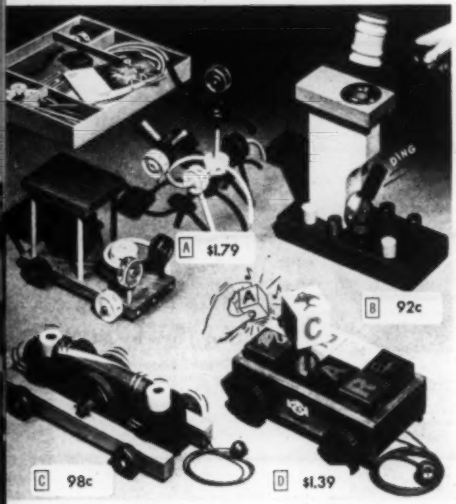
Halsam Hi-Lo Blocks

So much fun . . . develop children's creative ability as they play! Famous smooth edge wood blocks have interlocking ridges that make it easier to build things. Pictures of familiar animals, letters on sides. Shipping wts. 1 lb. 12 oz.; 3 lbs. 10 oz. **98c** $1\frac{5}{16}$ inches

49 N 3613—Box of 40 blocks, $1\frac{5}{16}$ inches square 98c
49 N 3622—Box of 36 larger blocks, 1¾ in. square $1.79

Pre-School Educational Toys, Roller Skates

"Santa Claus is coming
with his bag of toys.
Santa Claus is coming
to his girls and boys"



A Plastic Builder. Outstanding construction set certain to provide educational entertainment for youngsters. Contains 63 individual colored plastic parts—all washable. Illustrated idea sheet shows how to make a ferris wheel, truck, alphabet letters, horse with rider and many others. **$1.79**

49 N 4701—Shpg. wt. 2 lbs $1.79

C Peppermint Pull. Three-piece base mounted on 4 wheels. "Peppermint stick" whirls like a barber's pole when toy is pulled. Removable pieces help develop child's arm and finger control. Wood, finished in natural and brilliant-colored lacquers. 9x4¼x2¾ in. Pull cord. **98c**

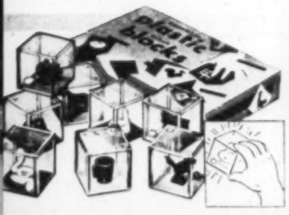
49 N 3648—Shipping weight 1 lb. . . 98c

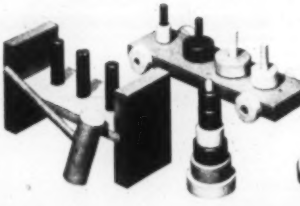
B Hammer Bench with Bell. Bang! Ding! Bang! Ding! Let your children bang away to their hearts' content. They place pegs in metal bound hole in top of board, then pound with rugged wood hammer. Bell rings as peg falls through hole. Wood bench, 7½x8 in. Eight colored pegs, hammer. **92c**

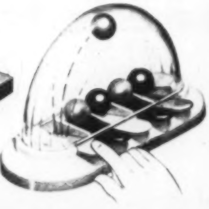
49 N 3918—Shpg. wt. 1 lb. 10 oz . . . 92c

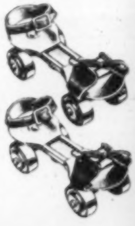
D Little Block Wagon. Tots will love playing with this block-filled wagon. Eight 1⅛-in. plastic picture and letter blocks that rattle are an extra source of enjoyment. Natural finished 7x4-in. wood wagon has Masonite presdwood bottom, 4 red plastic wheels. **$1.39**

49 N 3620—Shipping wt. 1 lb. 4 oz . $1.39









Wonderland Rattling Blocks

New! Unusually attractive! Each 1⅝-in. cube of clear plastic rattles . . . encloses colorful figure: animal, house or other objects children will learn to recognize. The little ones will have hours of fun, playing with these fascinating blocks. **92c**

49 N 3619—Set of 8. Shpg. wt. 10 oz. 92c

Colorful 3-pc. wood Toy Set

Tots have all sorts of fun with this set and learn as they play. **Peg tower** with 5 removable rings in graduated sizes. **Hammer board,** 7½x2¾ in., with mallet. **Tower cart,** 9x3¾ in., has 4 interchangeable pegs and 4 cylinders. Teaches coordination. **97c**

49 N 3698—Shpg. wt. 1 lb. 8 oz. Set 97c

Fascinating Tap-A-Toy

When tot taps on any one of the 5 colored plastic keys, one or more of the 5 colored wood balls bounce up and down in transparent enclosure. Can child get balls on matching keys? Made of sturdy plastic; base 7¾x3¼ in. Adults like it, too. **89c**

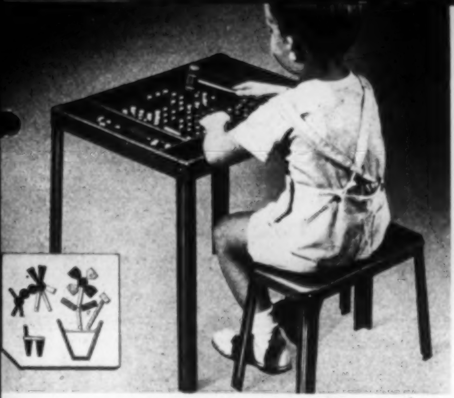
49 N 3937—Shpg. wt. 10 oz 89c

Tot's toe-strap Skates

Just the thing for beginners. Won't damage shoes. Broad leather toe straps hold steel skates firmly—lace up like shoe. Ankle straps have metal buckles. Aluminum heel and toe plates, 1¼-inch steel wheels. Length adjustable from 6 to 7¾ inches. **$1.79**

49 N 5509—Shpg. wt. 2 lbs. 6 oz . . . $1.79

Give them a table and chair set or a desk of their own, too, for a happy playtime . . . see index



Steel all-day Play-Table and Stool Set

$4.49 Set

A wonderful play center where your youngsters can pound, build and create without damaging furniture. They can hammer the gay-colored wooden pegs into the perforated table top to make all kinds of patterns . . . nail bright colored wood pieces to thick fiber nailing board to make flowers, trucks, etc. Heavy-gauge steel table with Masonite presdwood peg board, 19x15x18½ in. high. Metal stool, 14x6¾x10¾ in. high, has gay decal. Beautiful baked on enamel finish. Set also includes nails, about 150 pegs and wood pieces, and mallet. Easily assembled by "slotting-in" the metal legs.

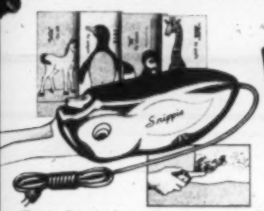
49 N 3605—Bolts and nuts included. Shipping weight 9 lbs. Complete Set....... $4.49

Tinkertoys . . . creative fun at its best

69c 81-piece set

Boys and girls of all ages, from kindergarten through grammar school, love Tinkertoys! There's no limit to the models that can be built . . . it's fun and easy. Make simple things . . . hundreds of toys that operate in the wind or by hand power. Smooth white birch pieces are put together without screws or bolts. Packed in fiberboard tubes with metal ends.

49 N 4716—**Senior Tinkertoy.** 188 pieces. Shipping weight 2 lbs. 2 oz........... $1.98
49 N 4726—**Special Tinkertoy.** 137 pieces. Shipping weight 2 lbs................ 1.59
49 N 4711—**Wonder Tinkertoy.** 126 pieces. Shipping weight 1 lb. 8 oz........... 1.19
49 N 4710—**Junior Tinkertoy.** 81 pieces. Shipping weight 14 ounces.............. 69c



Electric Snippie Scissor Toy. **$1.79** Cuts paper accurately . . . vibration does all the cutting. Your children can't cut themselves as there are no sharp edges or points. Hand-fitting 5½-inch plastic case with on-off switch. 10 colored pictures included. Attractive box. For 110–120 volt, AC-DC.

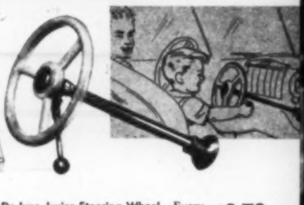
49 N 3841—Shpg. wt. 1 lb. 3 oz..... $1.79

Circus Rubber Stamp Set. **89c** Quiet hours of fun for your children. 14 rubber stamps, each 1⅛ in. high, produce pictures of animals. Stamp pad, 4 crayons and booklet for stamping and coloring.

49 N 3803—Shpg. wt. 12 oz. 89c

Letter and Number Rubber Stamp Set. **67c** 4 sets of numbers, alphabets, in 4 type styles. Set of capitals, abbreviations with fixed periods. Pad, booklet, tweezers. One 3-line, one 1-line holder. Box 9⅛x6 in.

49 N 3802—Shpg. wt. 8 oz. 67c



New fun! De luxe Junior Steering Wheel. **$2.79** Every child wants to help "drive" daddy's car . . . every child will be thrilled to have a steering wheel like this one! Looks just like daddy's—beautifully molded plastic 10-inch wheel with rubber shaft . . . gear shift that moves . . . horn that beeps. Suction cup holds it firmly to dashboard or any smooth surface. (Keeps child busy while you drive undisturbed.) Also wonderful for make-believe driving at home.

49 N 3820—Easily assembled. Shipping wt. 2 lbs. $2.79

A 69c
B 89c
C 89c
D $1.39
ABCDEF
GHIJKLMNOP
QRSTUVWXYZ
DOG

A **Spelling and Counting Board.** **69c** Learning to spell and count presents a challenge to youngsters—they have fun and enjoy learning while they play with this board. Alphabet on wood inserts on one side of the board, numbers on other. Child simply slides inserts around board into center slits to form words or numbers. Gay 10-in. diam. cardboard.

49 N 3829—Shipping wt. 1 lb........ 69c

C **New! Plastic Loc-It Blox.** **89c** What a lot of fun your children will have building animals—pig, cow, dog and cat! Each is divided in three colorful pieces . . . one letter on each spells out name of animal. About 4½ inches long when assembled. Washable. Teaches your children coordination, makes them familiar with animals—amusing and interesting.

49 N 3816—Shipping wt. 1 lb........ 89c

Order all Christmas gifts now, pay by the month on Sears Easy Terms. See page 243.

B **Walt Disney Jig Saw Puzzles** **89c** 4 puzzles cut in large pieces that little fingers can control. Youngsters love the familiar characters and funny scenes: The 3 Little Pigs, Pluto, Donald Duck and Mickey Mouse. Colorful designs are easy to put together—just watch how delighted your children are when they show you a finished scene! Each heavy cardboard puzzle 8½x11 in. long.

49 N 3818—**Set of 4.** Shpg. wt. 2 lbs.... 89c

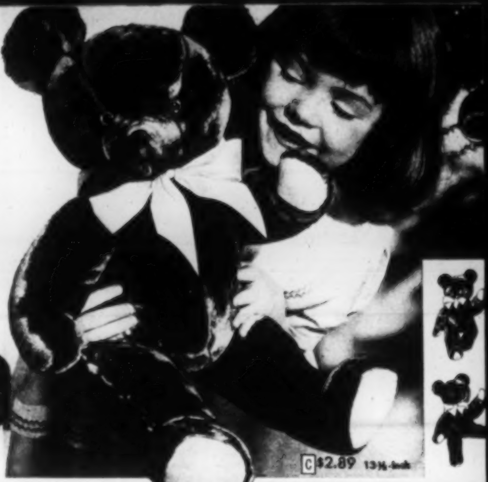
D **Plastic Letters.** **$1.39** Watch how proud your children are when they are able to spell out words with these 30 smooth, colorful, strong plastic letters. Complete alphabet plus duplication of A, E, I and O. Each 2 in. high. Use them as cookie cutters or sand toys. Sanitary, because they're washable.

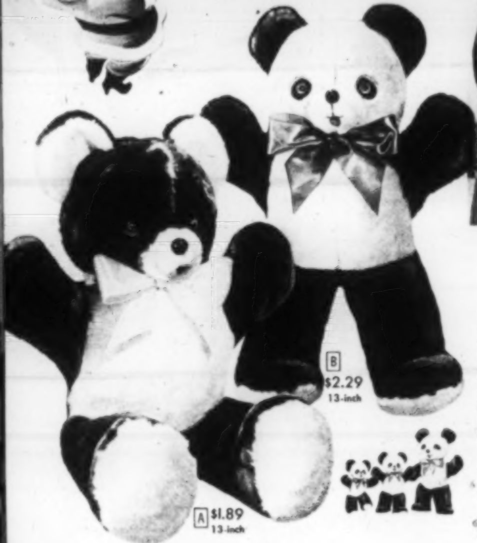
49 N 3616—Shipping weight 1 lb..... $1.39

Save shopping time . . . buy by mail at Sears.

Stuffed Animals and Soft Dolls

"Ho, little girls; and ho, little boys!
Have you heard of the
wonderful march of the toys!"





Cuddly, plush-coated Bears and Panda made for petting, hungry to be friends

A Two-tone Honey Bear. This little fellow longs to be some youngster's bosom companion. Two-tone brown rayon and cotton plush; cotton stuffed. Sparkling eyes, plastic nose, red felt tongue. 13-in. size has stub feet; shaped feet on others.

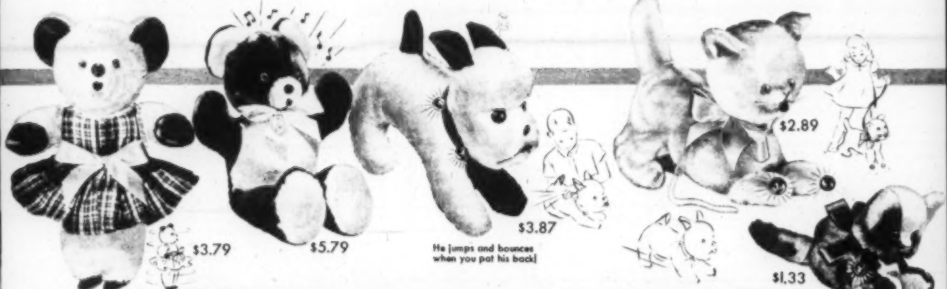
49 N 4370—About 13-in. Shpg. wt. 1 lb.....$1.89
49 N 4371—About 15-inch. Shpg. wt. 1 lb. 3 oz.$2.89
79 N 04372—About 21-inch. Shpg. wt. 3 lbs......$4.89

B This Panda really growls—has all the appeal that brings crowds to see the real one at the zoo . . . even a growling voice! Rayon and cotton plush with panda markings; cotton stuffed. Shiny eyes, plastic nose. 13-in. size has stub feet; shaped feet on others.

49 N 4380—About 13-inch. Shpg. wt. 1 lb. 4 oz...$2.29
49 N 4381—About 15-inch. Shpg. wt. 1 lb. 6 oz...$3.29
49 N 4382—About 19-inch. Shpg. wt. 3 lbs.......$4.29

C Fully Jointed Teddy. This roguish fellow assumes just about any pose imaginable . . . his arms and legs are fully jointed and his head turns! Thick, glossy brown rayon plush coat; plump cotton-stuffed body. Velvety paw pads, sparkling eyes, shiny black plastic nose.

49 N 4357—About 13½-in. Shpg. wt. 1 lb. 4 oz...$2.89
49 N 4358—About 18-inch. Shpg. wt. 1 lb. 12 oz...$4.89
79 N 04359—About 21-inch. Shpg. wt. 3 lbs......$7.79



These irresistible Animals inspire a world of juvenile affection

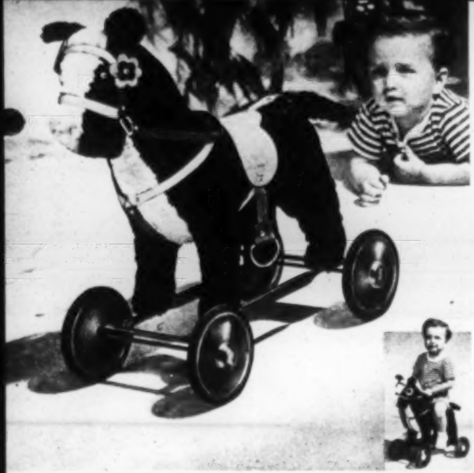
Dancing Baby Bear. Wind the key in her back and she whirls 'round and 'round in a comical dance! Two-tone rayon and cotton plush, cotton and excelsior stuffed. Gay, full-gathered rayon and cotton dress (assorted styles and colors). Bright eyes, saucy tongue, cute plastic nose. Measures about 10½ inches tall.
49 N 4070—Shpg. wt. 1 lb..$3.79

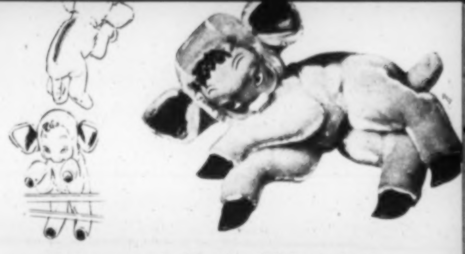
Musical Bear. There's a real Swiss music box inside this bear. Turn the key in his back and you'll hear a charming tune. His soft coat is two-tone brown rayon plush, and he's softly cotton stuffed. He has a pert plastic nose, a saucy tongue and shiny eyes. About 15 inches tall. (Plays assorted tunes, all familiar to children.)
49 N 4394—Shpg. wt. 2 lbs..$5.79

Jumping Doggie. Like a playful real-life puppy! Just pat him on the back and he'll jump forward and "yip," bells on his plastic collar tinkling merrily. When playtime's over he's a fine companion during a quiet rest. Coat of deep-pile, cuddly rayon plush; pert ears and tail and shiny button eyes. Firmly stuffed with soft cotton. Comes in assorted colors. About 10½ in. long.
49 N 4346—Shpg. wt. 2 lbs..$3.87

Jumping Kitty. Of course all kittens love to romp—this one jumps up when you pull her leash; and the bells on her front paws jingle cheerily. Soft rayon plush in pretty pastel colors; stuffed with cotton. Sparkling eyes, whiskers. About 11 in. long. Shpg. wt. 1 lb.
49 N 4347.......$2.89

Adorable little Kitten. This bundle of cuteness deserves a lot of love from any child. Soft cotton stuffed body covered with two-tone rayon plush. Sewed in, glass-like button eyes, whiskers, felt tongue. Ribbon collar with bell. About 4½ in. high and 8½ in. long to tip of tail. Shpg. wt. 6 oz.
49 N 4005..........$1.33





Beau-regard, Elsie's elflike baby boy

$479

As soon as we heard that Elsie had produced a darling baby boy, we arranged with Santa to have him ready for you. He's a cuddlesome, capricious calf; naturally, he'd love to cut capers with any youngster on your list. Beau-regard's coat is gleaming, golden-color lush rayon plush; and there's a zipper-closing pocket in his back that's perfect for holding things like handkerchiefs, doll clothes or jewelry. He has a smiling, elflike plastic mask face, and even the beginnings of some tiny horns! Curly yellow cotton yarn forelock, floppy ears, black hoofs. Stuffed with soft cotton. About 15½ inches long overall.

49 N 4075—Elsie-the-cow's baby. Shipping weight 1 lb. 8 oz..............$4.79

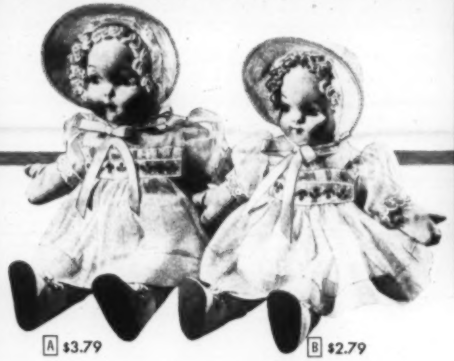
See what we've corraled for the kiddies: a sturdy Horsie meant for real riding!

$795

- Two-tone soft cotton-back rayon plush body, firmly stuffed
- Mounted on strong steel frame with durable baked-on enamel finish
- Rubber-tired, 4⅝-in. diam. disc steel wheels. Holds up to 100 lbs.

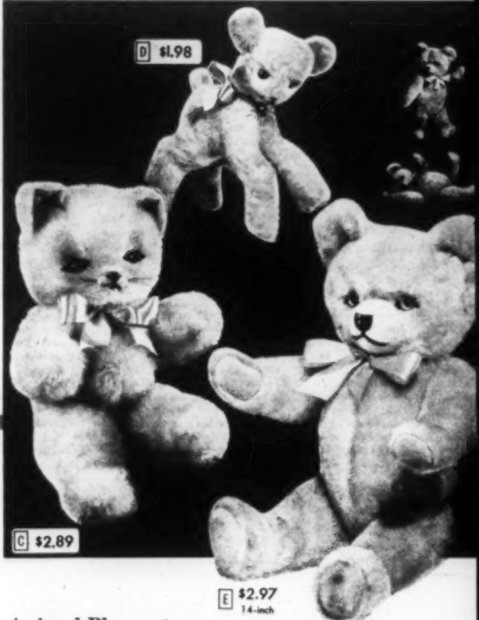
This frisky horse is saddled and bridled, ready to take some lucky toddler on a real joy ride. He's good-natured and easy to handle; husky enough to endure the rough treatment his young rider will give. Not only is he fun to ride—he's docile when led by the reins, too. His glossy two-tone cotton-back rayon plush coat is soft to the touch; his body is firmly stuffed with cotton and excelsior. Colorful plastic bridle, harness, reins and imitation leather saddle with metal stirrups. Large size: 18¾x9¾x20 in. high overall. Height from saddle to floor 13 in.

79 N 04364—Horse on wheels. Shipping weight 6 pounds....................$7.95



A $3.79

B $2.79



D $1.98

C $2.89

E $2.97 14-inch

Lovable Big and Little Sister Dolls

These sweet-faced, wide-eyed sisters are even nicer than those we've had before . . . they're much prettier and more practical! Since their bodies are completely covered with rubberized cloth, and their mask faces plastic-coated, you can sponge them off with a damp cloth . . . keep them fresh and dainty. They have charming painted features, cotton yarn curls and their bodies are stuffed with soft cotton. Both wear sheer organdy dresses and matching frilly bonnets (assorted colors), cotton undies, rayon socks and imitation leather shoes. Your little girl will love either doll . . . but she'll be thrilled beyond words if you give her both sisters so she'll have a doll family.

A **Big Sister Doll.** 15 in. tall
49 N 3582-Shpg. wt. 1 lb. 8 oz... $3.79

B **Little Sister Doll.** 13 in. tall
49N3581-Shpg. wt. 1 lb. 2 oz. $2.79

Animal Playmates extra fine quality—with a furry feel

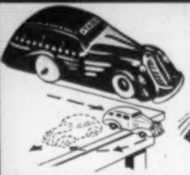
C **"Kuddles" Kitten.** Far too young to be away from someone who can take care of her! Fluffy pastel-color mohair plush, cotton stuffed. Sparkling eyes, whiskers, ribbon bow. About 11 inches tall. Shipping weight 1 lb.
49 N 4013.......$2.89

D **Rayon plush Lamb.** Snowy white (he's a GOOD sheep!) with pastel bow and jingling bell. Stands alone on his awkward long legs. Yarn nose, bright eyes. Cotton stuffed. About 8½ in. high. Shipping weight 1 lb.
49 N 4009......$1.98

E **Gold-color Jointed Bear.** Cuddliest bear you ever saw! Cotton-back rayon plush, extra soft and furry to the touch; cotton filled, fully jointed. Shiny eyes, felt nose, yarn mouth.
49 N 4321-14-inch.
Shpg. wt. 1 lb. 8 oz. $2.97
49 N 4322-16½-in
Shpg. wt. 2 lbs.....$3.89

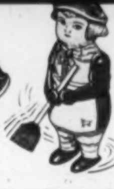
Mechanical Marvels .. New Action Toys

"And the little red wagons,
and autos, and carts.
And the whirliest engines
with silvery parts"



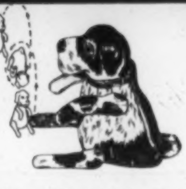
Exciting Tricky Taxi

Wind long-running keywind motor and watch an amazing performance! Taxi races across any flat surface but does not run off edge; it turns or veers uncannily. Lithographed metal, 4½ in. long.
49 N 5720—Shpg. wt. 6 oz. 77c



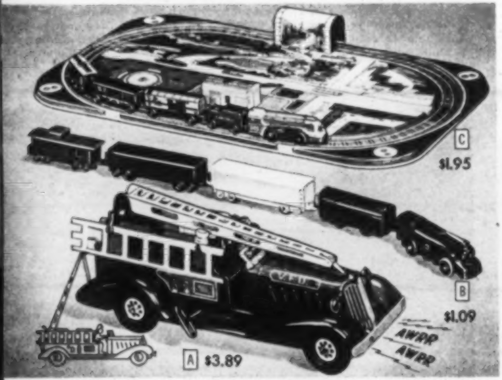
Dancing Katinka

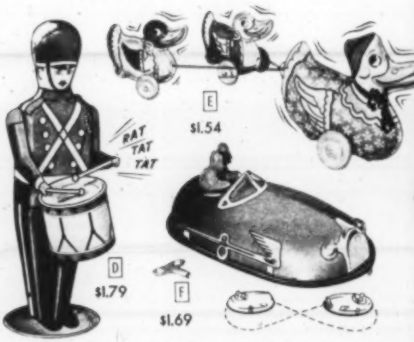
Sweeps busily as she dances . . . delights all young-at-heart. All metal, brightly lithographed. Keywind motor, key attached. About 8 in. tall. Shpg. wt. 12 oz.
49 N 5718.......... 89c



Somersaulting Dog

Watch amusing 'Flippo' turn one somersault after the other. All metal, lithographed. Clockspring motor; key attached. 3¾ in. high. Shpg. wt. 10 oz.
49 N 5730.......... 98c





Fire Truck

A Siren wails as engine races to "fire". Raise, lower fire tower with crank. Tower turns. Two 8-inch ladders mount on rear truck. Clockspring motor, brake; key attached. Heavy gauge steel—bright baked-on enamel finish. Truck 14 inches long. An exciting gift. Shipping wt. 4 lbs.
49 N 5780.......... $3.89

Plastic Train

B Speedy miniature train zooms along on floor without track. Streamlined engine, tender . . . 2 freight cars and caboose. Sturdy plastic—strong couplers. Engine has powerful, long running clockwork motor . . . about 21 inches long overall. Ideal for the very young. Shipping weight 12 oz.
49 N 5741.......... $1.09

Freight Set

C Metal engine, tender, 2 freight cars, caboose run around roadbed in 21½x13-in. metal base. Base, showing colorful scenery, has mounted-on metal station and tunnel for realism. Keywind motor. Tiny Train is 15¾ inches long. Shipping wt. 2 pounds 6 oz.
49 N 5742—Set.... $1.95

Drum Major

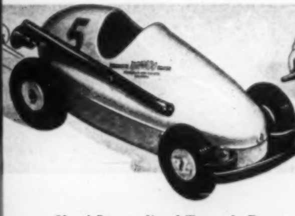
D Beats a marching rhythm with drumsticks on drum. All metal construction, colorfully lithographed dashing uniform. Long-running keywind motor, key attached. Start-stop lever. 13¼ inches tall. Shpg. wt. 2 lbs.
49 N 5767...... $1.79

Duck Family

E Jolly Mother Duck waddles along with 2 ducklings in tow. All metal, humorously lithographed. Strong keywind motor. About 13 in. long. Shipping weight 1 pound 8 ounces.
49 N 5765... $1.54

Skeeter Bug

F Streamlined all metal car scoots around . . . turning in figure "8's". Smooth colorful finish. 2 metal drivers. Rubber bumper around car. Keywind motor. 9¼ inches long. Fascinating fun. Shipping weight 1 pound.
49 N 5747..... $1.69

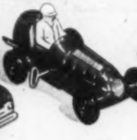


New! Streamlined Tornado Racer

Excitingly different. **"Put-put's" like real gas engine.** Air pump-powered: with 35 strokes of pumping it develops speed of over 6 miles per hour. Covers over 90 feet distance in 10 seconds. Greater distance and speeds obtained with more pumping. Sturdy aluminum body, bright baked-on enamel. Puncture-proof tires. Spring bumper. 13 inches long.
49 N 5745—Shipping weight 1 lb. 8 oz........ $4.69

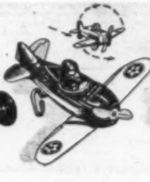
Auto Transport

Speedy mechanical transport delivers the cars! Brightly enameled steel truck has strong spring motor. Two plastic sedans ride on individual platforms. Lower platform connects with upper for loading . . unloading. 10¼ in. long. Shipping weight 1 pound 10 ounces.
49 N 5714—Set...... 97c



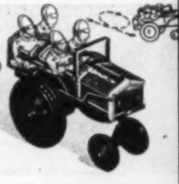
Plastic Racer

Exact scale replica of midget racer, molded with fine detail. Front wheels adjustable for arc or straight runs. Speedy, long-running spring motor with key. 6 in. long. Driver in seat. A hit with young racing fans! Shipping weight 10 oz.
49 N 5719....... 77c



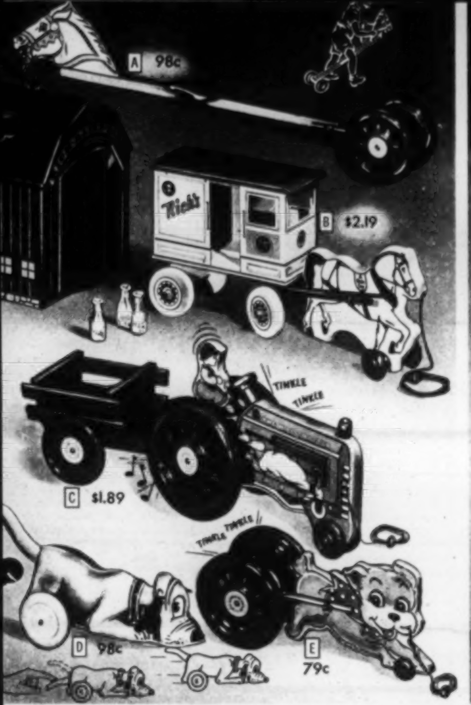
Rollover Plane

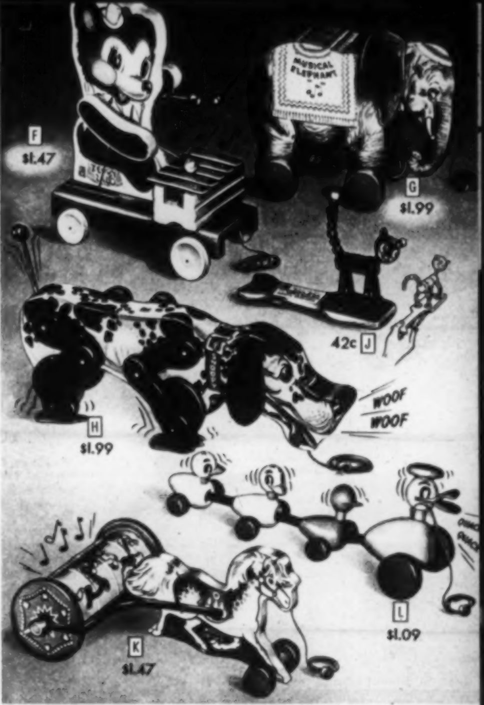
Scoots along . . . stops, rolls over completely. Action repeated many times. Strong keywind motor; key attached. All metal, lithographed in military designs and colors. Pilot in cockpit. 5 in. long, 6-in. wing spread. Loads of fun! Shipping weight 12 oz.
49 N 5738...... 98c



Jumping Jeep

Rears on back wheels . . . spins forward . . . backward . . . completely around. 4 men ride . . . won't fall out. All metal, lithographed like military vehicle. Clock spring motor gives repeated action. Key attached. 5½ inches long. Shipping wt. 12 oz.
49 N 5725......... 77c





Colorful Toys with lots of merry action . . . tots love them

Sturdily constructed for lasting fun . . . all moderately priced

A **Metal Chime Stick Horse.** Jing-ling-ling . . . off they go on their horsie. Cloth reins have jingling bells; metal wheels, with baked-on enamel finish, tinkling metal chimes. Seat, stick and head of sturdy wood.
49 N 6467—Easily assembled. 33 in long overall. Shpg. wt. 1 lb. 8 oz., . . 98c

B **Rich's Milk Wagon.** It's fun delivering milk! Realistic wood horse; sturdy wood wagon with metal sides. King pin on front axle, can turn sharp corners. Overall 20x5¾x9¼ in. high. Packed in colorfully printed cardboard barn box. Three milk bottles and pull cord included.
49 N 5458—Shipping weight 4 pounds $2.19

C **Tractor with Cart.** Lithographed wood tractor has metal chimes between big metal rear wheels. Driver bounces up and down as tractor is pulled along. Detachable wooden trailer has two metal wheels.
49 N 5432—19½ in. long overall. Has pull cord. Shpg. wt. 3 lbs $1.89

D **Mystery Motor Pluto.** Press down his tail, release it . . . watch him scoot across floor. Made of metal, comically lithographed.
49 N 5726—10 in. long; soft floppy ears. Shipping weight 14 ounces 98c

E **Doggie Pull Chime.** This happy little doggie pulls ringing metal chimes to delight the little ones. Gaily lithographed wood body. Two small wooden wheels in front; two large metal wheels in rear with chimes. Pull cord.
49 N 5429—About 12½ in. long. Shipping weight 1 pound 6 ounces 79c

F **Teddy Xylophone.** Bangs a happy tune on his steel bar xylophone when he is pulled along . . . the faster he's pulled, the faster he plays. Simple sturdy action parts. All wood body, base and wheels in gay colors. 9x4¾x10¾ inches high overall.
49 N 5455—Pull cord attached. Shipping weight 2 pounds 8 ounces $1.47

G **Musical Circus Elephant.** Head with big cloth flop ears moves from side to side, wire tail wags, chime plays when pulled. Made of wood, gaily lithographed.
49 N 5453—8x4¾x10¾ in. long. Shipping weight 2 pounds $1.99

H **Snoopy Sniffer.** Stalks along, woofing loudly as he is pulled. Jointed legs with giant, paddly paws. His cloth ears flip-flop; coil spring tail wags. Wood body.
49 N 5447—Amusingly lithographed, 16¾ in. long. Pull cord. Shpg. wt. 2 lbs $1.99

J **Tailspin Tabby.** Great fun! Turns head, wags tail . . . does countless comic capers. Pull strings to make him perform. Made of wood beads strung with sturdy cord.
49 N 6444—Mounted on wood paddle 7 in. long. Shipping weight 10 ounces 42c

K **Pony Chime.** Brightly lithographed, prancing circus pony of sturdy wood pulls cylinder-shaped metal chime, playing tinkling tune. Has wooden wheels.
49 N 5422—13 inches long. Shipping weight 1 pound 8 ounces $1.47

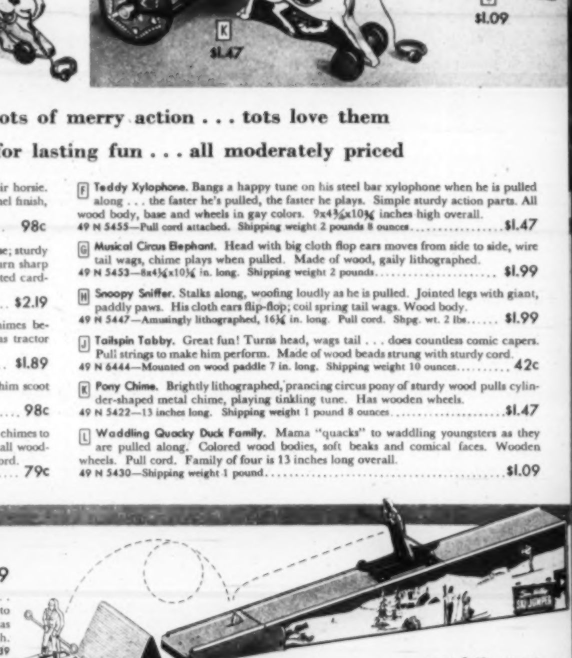
L **Waddling Quacky Duck Family.** Mama "quacks" to waddling youngsters as they are pulled along. Colored wood bodies, soft beaks and comical faces. Wooden wheels. Pull cord. Family of four is 13 inches long overall.
49 N 5430—Shipping weight 1 pound $1.09

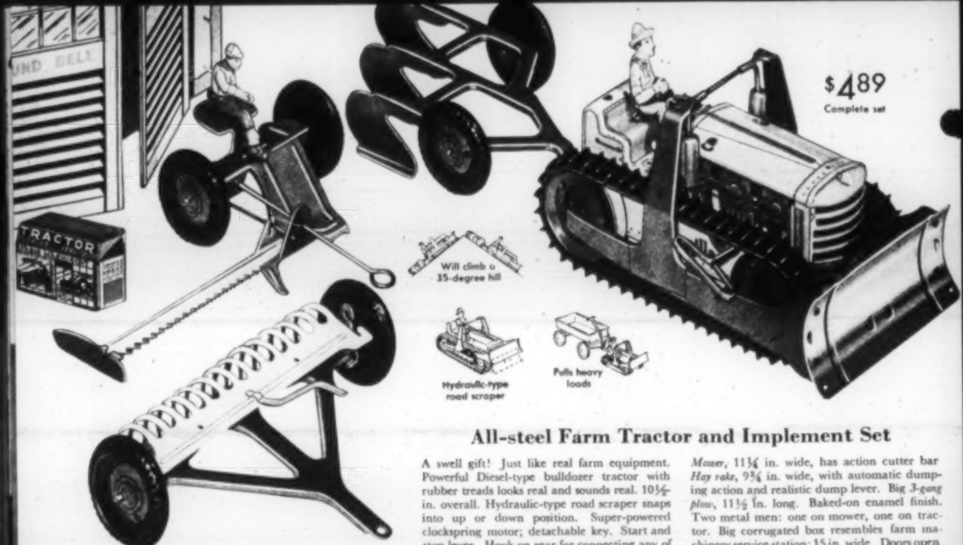
Thrilling Somersaulting Ski-Jumper

$1.39

Watch this ski-jumper do an amazing somersault over obstacle. Daring young man goes zipping down the slide . . . suddenly takes off into space . . . turns a perfect somersault . . . lands on his feet and glides off across the floor. Youngsters love to see this stunt over and over again. Metal slide about 25 in. long has automatic spring release. Man made of wood and metal 4½ in. high.
49 N 5740—Shipping weight 2 pounds $1.39

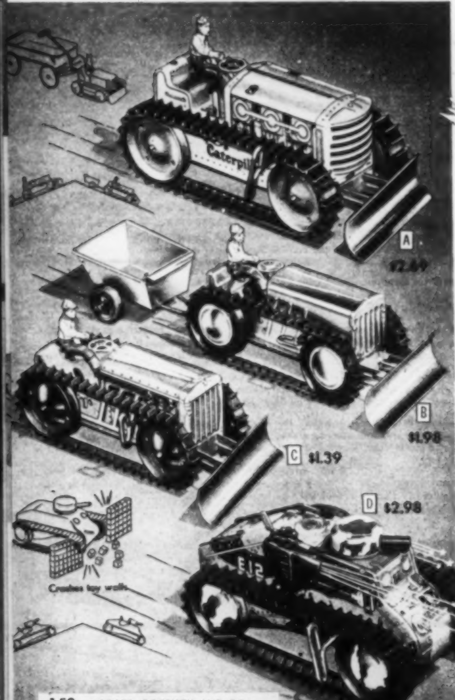
Buy all toys by mail at Sears . . . use Easy Terms, page 243





All-steel Farm Tractor and Implement Set

A swell gift! Just like real farm equipment. Powerful Diesel-type bulldozer tractor with rubber treads looks real and sounds real. 10½-in. overall. Hydraulic-type road scraper snaps into up or down position. Super-powered clockspring motor; detachable key. Start and stop lever. Hook on rear for connecting any of three realistic implements that really operate. *Mower*, 11¼ in. wide, has action cutter bar *Hay rake*, 9¾ in. wide, with automatic dumping action and realistic dump lever. Big *3-gang plow*, 11½ in. long. Baked-on enamel finish. Two metal men: one on mower, one on tractor. Big corrugated box resembles farm machinery service station; 15 in. wide. Doors open
49 N 5786—Shpg. wt. 6 lbs . . . . Set **$4.89**



Mechanical Tractors, Rider and Floor Toys

"Mr. Santa Claus Man.
aren't you afraid
Your sleigh won't hold all
the toys you have made?"

Powerful, heavy-duty Tractors and Tanks

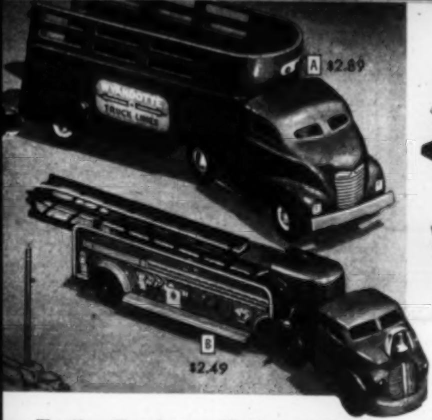
Have heavy-duty clock spring motors. Plenty of power even for climbing 35° grades! Pull many times their weight. Move forward with lumbering, tractor-like speed. Start, stop levers; keys attached. Sure-grip rubber treads for positive traction.

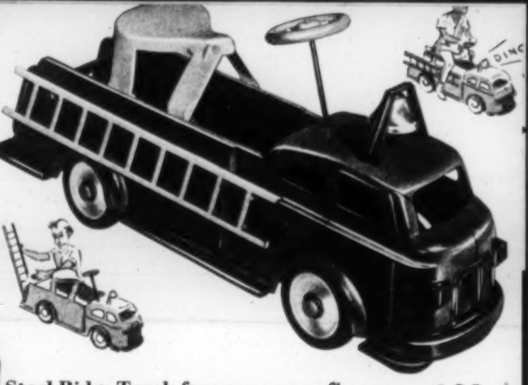
A **Powerful toy Farm Tractor.** Tremendous power for a toy of its size! Will actually pull a toy coaster wagon. All-metal; lithographed to resemble Diesel-type bulldozer tractor. Streamlined with shaped radiator front. Road scraper is easily attached and detached. With driver, brake and hook in rear for attaching loads.
49 N 5759—11 in. overall, with scraper attached. Shipping weight 2 lbs. 4 oz **$2.69**

B **Tractor, Trailer, Scraper Set.** Durable, shiny aluminum construction. Wind it up and watch it climb over steep grades and roar over obstacles! Detachable road scraper. Aluminum dump trailer also detaches. Trailer may be used to carry other toys. Metal driver. Overall length 15½ in., including trailer and scraper
49 N 5753—Shipping weight 1 pound 8 ounces **$1.9**

C **Tractor and Road Scraper.** All-metal; realistically lithographed. Clockspring motor; rubber treads. Detachable scraper. Metal man. Hook at rear.
49 N 5749—10¼ inches long overall. Shipping weight 1 lb. 6 oz **$1.39**

D **Giant spark-shooting Tank.** What boy wouldn't be thrilled to receive this tank! It crashes toy walls . . . climbs steep grades . . . rumbles like a real tank . . . even shoots sparks! Dummy cannon in revolving turret. Powerful clockspring motor. All-steel; lithographed in camouflage colors. Rubber treads. Rear hook.
49 N 5797—5x5¼x9½ in. long. Shipping weight 2 lbs. 6 oz **$2.98**





Steel Rider Truck for your young fireman $6.39

- Just like a real fire engine! Clang the bell! Unhook the ladders!
- Steer with regular steering wheel as you speed to "make-believe" fires.

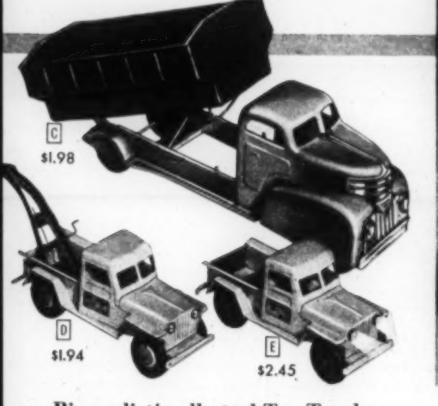
A grand gift for an active youngster! Heavy duty fire engine with sturdy bicycle-type seat. Automobile-type chassis of extra heavy gauge steel, reinforced and welded for strength. Youngsters really go for that bright red enamel . . . the automobile-type steering gear . . . the fire bell mounted on the cab . . . the four, big, easy-rolling, rubber-tired disc wheels! Best of all—two ladders, each 20 in. long, unhook from sides of truck and mount at rear. Truck over 30 inches long overall; 15½ in. high; 8½ in. wide. Seat 11½ in. from floor.
79 N 06187—Shipping weight 16 pounds..$6.39

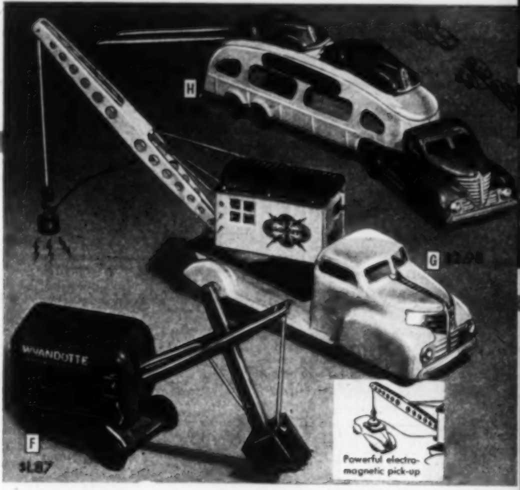
Trailer Truck

A A big truck! 25 in. long overall; 8 in. high. Six rubber-tired wheels; one spare. Glass reflectors just like a real truck, two on rear and three on top front of trailer. Dummy headlights, front bumper and grille. Heavy sheet steel construction; bright baked-on enamel finish. A gift to delight any boy! Shipping weight 8 lbs. **$2.89**
79 N 06182...............$2.89

Hook and Ladder

B Lots of fun putting out "make-believe" fires with this realistically lithographed hook and ladder! Thrill after thrill as it speeds around corners, trailer swinging on swivel-mounted cab! Ladder with dummy water nozzle may be hoisted up to 32 in. high by cranking handle. Fire bell on hood. Made of heavy-gauge steel; bright baked-on enamel finish. 25 inches long overall. Six rubber wheels. **$2.49**
49 N 6179—Shpg. wt. 4 lbs...... $2.49





Big realistic all-steel Toy Trucks

C **Coal Dump Truck.** Heavy gauge sheet steel. Bright baked-on enamel finish. 22½ in. long overall. Lever for dumping. Rear gate opens to pour coal. Dummy grille and bumpers. 4 wheels. **$1.98**
79 N 06157—Shipping weight 5 pounds............................$1.98

D **Jeep-type Wrecker Truck.** Replica of famous Willys pick-up truck. Removable wrecker boom. Length 16 in. overall; 7½ in. high to top of boom. Ratchet hoist on boom. Front and rear bumpers; dummy headlights; hook on rear. Hood raises. Removable tailgate. Steel; bright baked-on enamel finish. Shipping weight 2 lbs. 8 oz. **$1.94**
49 N 6137...................$1.94

E **Electrically lighted Jeep Truck.** Hood lifts for access to battery. Two light bulbs. On-off switch. Big truck bed. Tailgate drops for unloading. Front and rear bumpers. Dummy steering wheel. Hook in rear. 13 in. overall. All-steel; baked enamel. Uses standard flashlight battery (not included). Shpg. wt. 2 lbs. 8 oz. **$2.45**
49 N 6152.................$2.45

Steam Shovel

F Works just like a real steam shovel. Picks up and dumps anywhere you wish. Heavy gauge all-metal construction; bright baked on enamel finish. About 20 in. long overall with boom extended. Cab revolves on metal base. Two convenient cranks, one on either side; one makes ratchet sound. Shipping weight 3 pounds. **$1.87**
49 N 6154...........$1.87

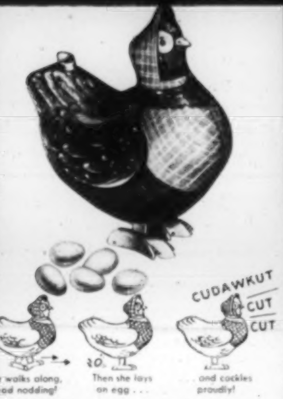
Magnetic Crane

G Powerful electro-magnet, attached to die cast lifting hook, picks up heavy metal objects, drops them when battery is turned off. Release-lever and crank to raise and lower cable. Cab and 14-inch 3-position boom revolve. Made of heavy steel; colorful baked-on enamel. Size 24 inches overall. Uses flashlight battery (battery and small car are not included). Shipping weight 4 lbs. 4 oz. **$2.98**
49 N 6180............$2.98

Big Auto Transport

H It's fun to play "car delivery"! 4-wheel cab. Detachable trailer has 4 wheels and collapsible support. Grooves on top hold the two 6-in. cars. Two 12-in. skid rails attach to upper deck to let cars roll down. Tailgate drops down forming unloading ramp for lower deck. Sturdy all steel; bright colors; 22 inches long. Shipping weight 4 pounds. **$1.98**
49 N 6149............$1.98

Easy Terms, see page 243

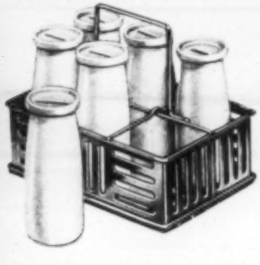

CUDAWKUT
CUT
CUT
She walks along, head nodding!
Then she lays an egg . . .
. . . and cackles proudly!

Big Walking, Laying, Cackling Hen

$2.79

Wind her up and watch her strut along in real barnyard fashion, her head nodding all the time! Cackles proudly as she lays real-looking wooden eggs. All-metal; realistically lithographed in bright colors. Strong, long-running key-wind motor. About 8 in. tall.

49 N 5768—Shpg. wt. 2 lbs. 6 oz $2.79

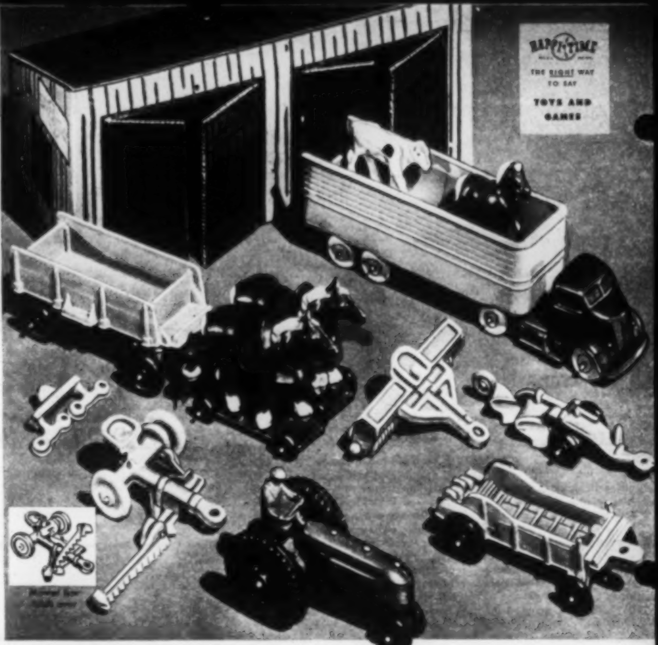


Toy Milk Bottle Carrier Set

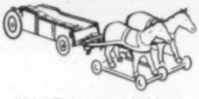
$1.39

Little folks can play milkman with this grand little set. Has strong, plated metal bottle carrier—just like the milkman uses—and 6 plastic milk bottles with removable slotted caps. Each bottle may be used as individual savings bank. Carrier 6x4¼x4½ in. high overall.

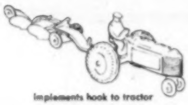
49 N 6417—Shpg. wt. 1 lb. 4 oz $1.39



HAPPI TIME 15-pc. Rubber Farm Set . . realistic . . durable!



With whiffle tree, you can hitch horses to implements without unharnessing



Implements hook to tractor

- Brightly colored . . . looks like real . . . works like real
- Molded of durable, washable rubber . . . easily kept clean
- Sturdy and almost unbreakable . . . easy-rolling wheels
- Safe for young children . . . will not scratch furniture

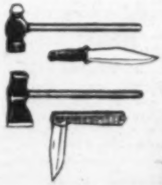
$1.98 Complete Set

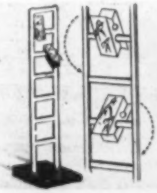
Think of the fun youngsters will have "doing the chores" with these realistic implements! They're modeled after Sears' famous DAVID BRADLEY line; have easy-rolling wheels. Set includes: double gang plow, pulverizer packer, manure spreader, mower, tractor, farm wagon, horse team with 2-pc. harness, whiffle-tree, calf and colt, 2-pc. cab and trailer—all packed in roomy cardboard barn.

Big truck, consisting of cab and trailer, is ideal for carrying realistic colt and calf. Cab and trailer 9⅛ in. long overall; other pieces in proportion. Whiffle-tree permits hitching horses to implements without unharnessing horses; or team may be backed up and hitched to wagon shaft. Turntable shaft on wagon lets front wheels make sharp turns. And, just as on a real farm, all implements can be hitched on to tractor.

49 N 6457—Shipping weight 3 lbs. 6 oz. 15-pc. set with barn $1.98

CUDAWKUT
CUT
CUT
A





Little Red Hen

56c

A Just crank the handle. She cackles proudly and lays one colorful wooden egg after another! All-metal; lithographed realistic colors. About 5½x3¼x4¾ in. Three eggs.

49 N 5766—Shpg. wt. 10 oz 56c

Amusing Balky Mule

94c

B Runs back and forth. "Whoa!" Mule and cart rear up; farmer rocks back and forth in seat. All-steel; lithographed. Clockspring motor; attached key. Length 8 in.

49 N 5721—Shpg. wt. 10 oz . . 94c

Rubber Tool Set

57c

Four molded rubber tools: 9¼-in. folding jack knife, 8-in. dagger, 9½-in. hatchet, 9¾-in. hammer with wood handles. Shpg. wt. 1 lb.

49 N 6446 . . . . 57c

Metal Stunt Firemen

39c

Lots of fun at a tiny price! Put firemen on ladder, they zip to ground in tumble race. 2 lithographed "Firemen." 14-in. metal ladder fits on base.

49 N 6407—Shpg. wt. 10 oz . 39c

Metal Mail Box Bank

39c

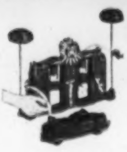
Saving comes easier this way! Insert coins up to quarter size, in letter slot provided. All-metal, about 6-in. high. 2¾-in. wide. 3-in. deep. Key included.

49 N 6432—Shpg. wt. 10 oz . 39c

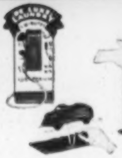
Avoid the Christmas rush! Shop early. Shop from Sears catalog. Pay on Sears Easy Terms. Details on page 243

Service Stations, Rubber Farm Sets

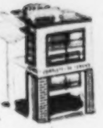
"..for we know it is a magic land . this land of Make-Believe!"



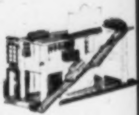
Gas pumps: one lights up; two hold water for filling the cars



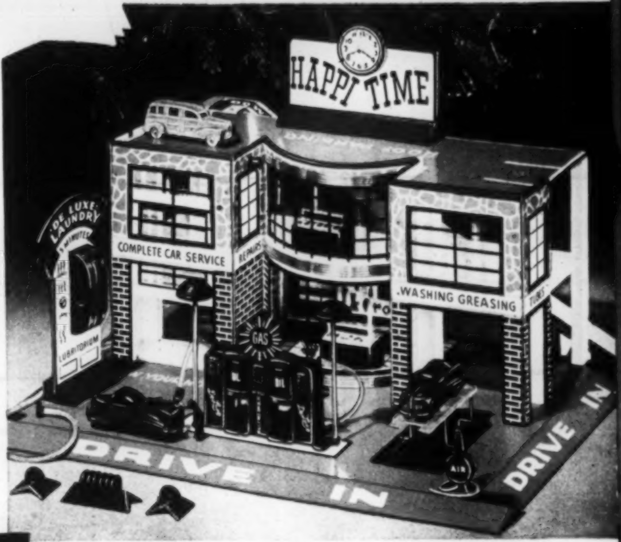
Auto laundry. Metal greasing and wash rack raises and lowers



Real elevator. Door shuts as elevator hoists car to 2nd floor



Ramp at rear for driving cars to second floor and roof for parking



HAPPI-TIME Service Station

Now with electric light

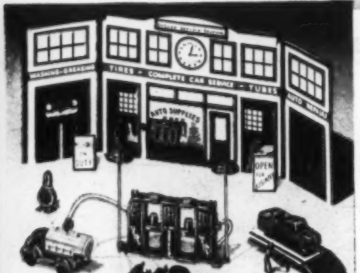
$4.89 Complete Set

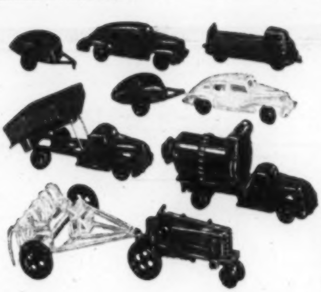
- New! Sign on center pump lights up, using penlight battery (not included)
- New! De luxe auto laundry holds water; dispenses it for washing toy cars
- New! Rounded front center windows trimmed with 3 shiny metal strips. Sign and play clock on roof
- Big 2-story building of Tekwood (wood-centered fiberboard). Sturdy wood base frame and uprights

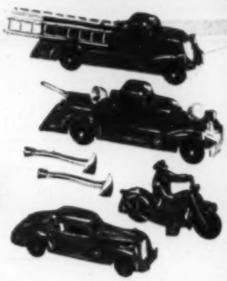
Several children can play with this big set! One can erate gas pumps that really "fill 'em up" (with wa-er). Another can run elevator. A third can operate auto laundry . . . wash cars on the metal grease rack that has pan to catch dirty water. Still another can drive a car up the ramp to roof, or on to greasing rack which raises and lowers for "make-believe" grease jobs. Another can play at pumping tires, etc.

Three colorful plastic cars about 4½ in. long are included: 2 delivery trucks with fillable tanks, one other ehicle. Colorful plastic play gas pumps, dummy oodlights and air pump, attendant, auto laundry, grease rack. Three tire racks with tires; 2 dummy ood oil cans; 2 counters and displays for store within station. Building with base 23x19x14 in. high overall. Hands on clock movable. Station easily assembled.

79 N 06454—Shipping weight 5 lbs............Set $4.89







Modern Service Station

$1.98

cludes these realistically detailed plastic es: base with three play gasoline pumps o hold water, dispense it through hoses); delivery truck and oil truck with tanks that can be filled (oil truck also drains); wrecker truck with derrick and inch; two large dummy lamps; dummy air pump with hose; attendant. Grease rack has plastic base; raises and lowers. Two wood "oil" cans; tire racks; realistic cardboard false front, 21½x9 in. high; two display signs. Plastic cars average 4½ in. in length.

49 N 6436—Shpg. wt. 1 lb. 8 oz......Complete set $1.98

9-piece plastic Vehicle Set

$1.98

Extra cars for his service station to keep him busy with repairs, etc. Realistically molded of plastic in a variety of colors. Easy rolling wheels. Trucks and cars average 5 in. in length; trailers, 3¼ in. Set includes: 2 sedans; beverage truck; operating coal dump truck; tractor that steers; hay rake that works; cement mixer with mixer unit that rotates as you push truck along, tilts for "pouring"; 2 trailers that are readily attached to sedans or beverage truck.

49 N 6484—Shipping weight 1 lb.......9-pc. set $1.98

Big Fire Department Set

$1.79

Make way for the fire department! Fire engine, 7¼ in. long, has revolving dummy searchlight and water nozzle. Hook and ladder truck, 7¼ in. long; 2 detachable ladders interlock, may be set up in rear of truck. Streamlined Fire Chief's car, 5½ in. long. Policeman on 4¼-in. motorcycle. Two 3-in. metal fire axes. All parts of solid die cast metal; rubber wheels. Colorful box.

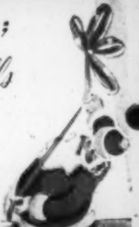
49 N 6130—Shpg. wt. 2 lbs. 8 oz..............Set $1.79

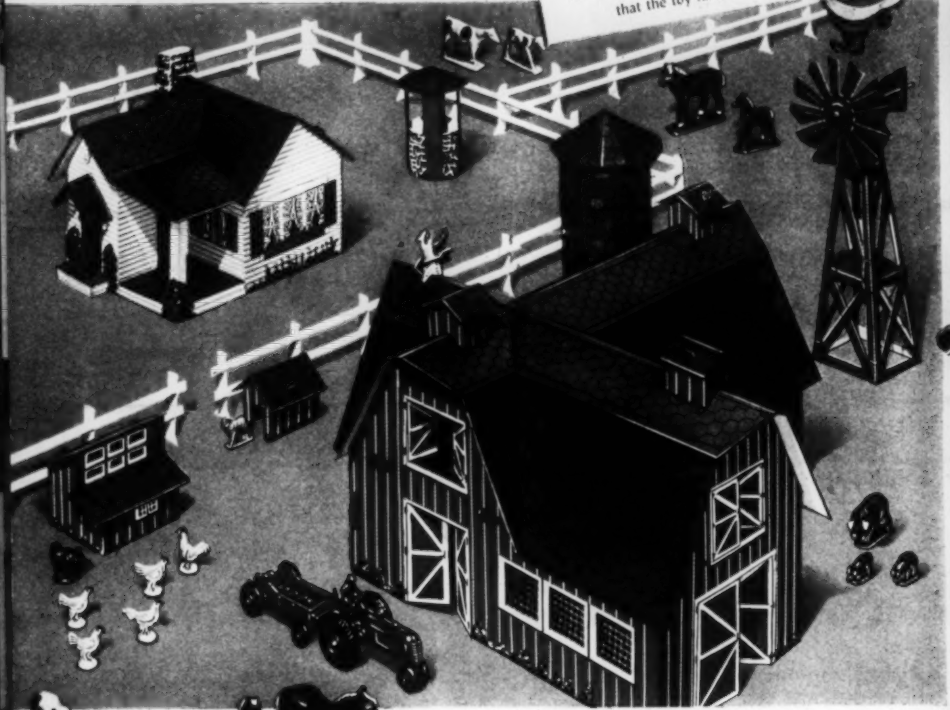
"Jimminy! We can put the animals in their stalls inside the barn"

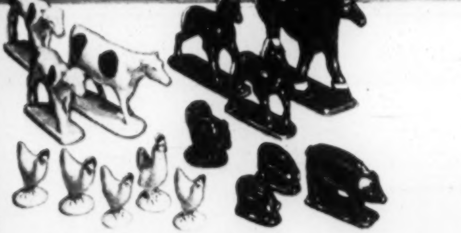
"Time for work . . . I'll hitch the tractor to the spreader"

Happi-Time Farm; Miniature Dolls

"And the prancingest horses
and the wooliest sheep,
And the mooingest cows
that the toy farmers keep"







15-piece molded rubber Animal Set

True-to-life miniatures. Long-lasting, smoothly finished, appropriately colored. Set includes horse and 2 colts, cow and 2 calves, hog and 2 little pigs, rooster and four hens and turkey. Size of horse 3¾x3⅜ inches high . . . others in proportion. All stand alone on solid bases. **89c**

49 N 6447—Set of 15 animals, color-enameled. Shpg. wt. 1 lb. 4 oz. 89c

Big HAPPI-TIME Farm with rubber animals

. . . colorful buildings, white fencing, rubber implements

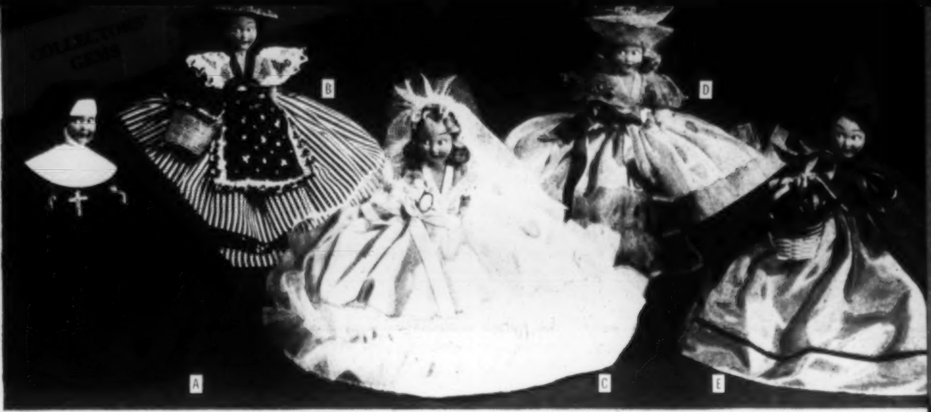
Won't the above "work-a-day" farm scene look attractive under your Christmas tree! Children are enchanted by its bright colors—thrilled by its true-to-life detail. Gives happy hours of play. **$2.98 Farm Set**

14 realistic farm animals molded from rubber—appropriately colored. Included in farm set are horse and one colt, cow and one calf, hog and two little pigs, collie dog, turkey, rooster and four hens. Horse stands 3⅜ inches high; is 3¾ inches long. All others in proportion. Smoothly finished—wipe clean with damp cloth.

Rubber farm implements. 4¼-in. long tractor, with farmer driving. Manure-spreader can be unhitched and left in barn. Both pieces realistically molded and colored.

Sturdy fiberboard buildings. Extra-large 2-wing barn is precision die-cut from heavy fiberboard. Has gables, eaves, even R-V-Lite transparent material to attach over windows. Cut-away in rear roof allows built-in stalls to be used—animals can be taken in and out of barn. See illustration at top of page. Barn measures 19x12½x11¾ inches. Other buildings are in proportion. Included are silo, water-well, farm house, windmill, doghouse, chicken coop. Fencing adds realism. All pieces, except animals and machines, come flat. Easy to set up—complete instructions. Add this set to your Easy Terms order. See page 243 for information.

79 N 06453—Shipping weight 7 pounds. . . . . .Complete set $2.98



New! Plastic Princess Anna Miniature Dolls . . . girls of all ages love to collect them

- Delightful 7¼-inch dolls with curly mohair wigs . . . beautifully molded of practically unbreakable plastic
- Stand without support . . . have movable arms. Painted-on facial features. All wear pantalettes and petticoats
- Exquisite dresses of assorted fine fabrics with full-gathered, billowy skirts (come in assorted styles and colors)

$2.29 and up

[A] **Nun,** dressed in realistic black and white garments and flowing black veil. Wears tiny metal cross (assorted colors). Has no wig.
49 N 3027–Shpg. wt. 12 oz. $2.29

[B] **Flirtatious Flower Girl** carries a big flower basket. Wears dainty apron over her billowy skirt and a beautiful straw hat with colorful trim.
49N3020–Shpg. wt. 12 oz. $2.29

[C] **Radiant Bride** looks enchanting in her wedding finery. Wears richly trimmed white gown and veil adorned with blossoms. She carries a bouquet.
49N3028–Shpg. wt. 12 oz. $2.37

[D] **Lovely Bridesmaid,** dressed up for the wedding party in a prettily trimmed pastel color gown and frilly hat. She carries a beribboned bouquet.
49N3019–Shpg. wt. 12 oz. $2.29

[E] **Little Red Riding Hood** is all set to visit grandmother. Wears a beautiful cape with attached hood over her dress, and carries a basket.
49N3021–Shpg. wt. 12 oz. $2.29

Now! The wonderful Doll that says "Mama" and "Papa" with the most lifelike soft plastic arms and legs you ever saw

- She's daddy's girl too, says "papa" when you tilt her one way, "mama" when you tilt her the other. Her pretty composition head can be turned
- Sparkling sleeping eyes have real lashes; chubby body is cotton-stuffed
- Arms and legs of rosy, soft Vinylite plastic . . . feel and look like real flesh

$4.98
17 inch

Watch your little girl beam when she receives this "talking" doll. Arms and legs are the nearest thing to human flesh, fingers are separate and flexible. Wears sheer cotton dress and bonnet (assorted colors), slip, rubber panties, rayon socks, imitation leather shoes

49 N 3157—About 17 inches tall. Shipping weight 2 pounds. $4.98
49 N 3158—About 19 inches tall. Shipping weight 2 pounds 2 ounces. 6.79
79 N 03159—About 21 inches tall. Shipping weight 3 pounds. 7.79

Beloved Kewpie Doll by Rose O'Neill

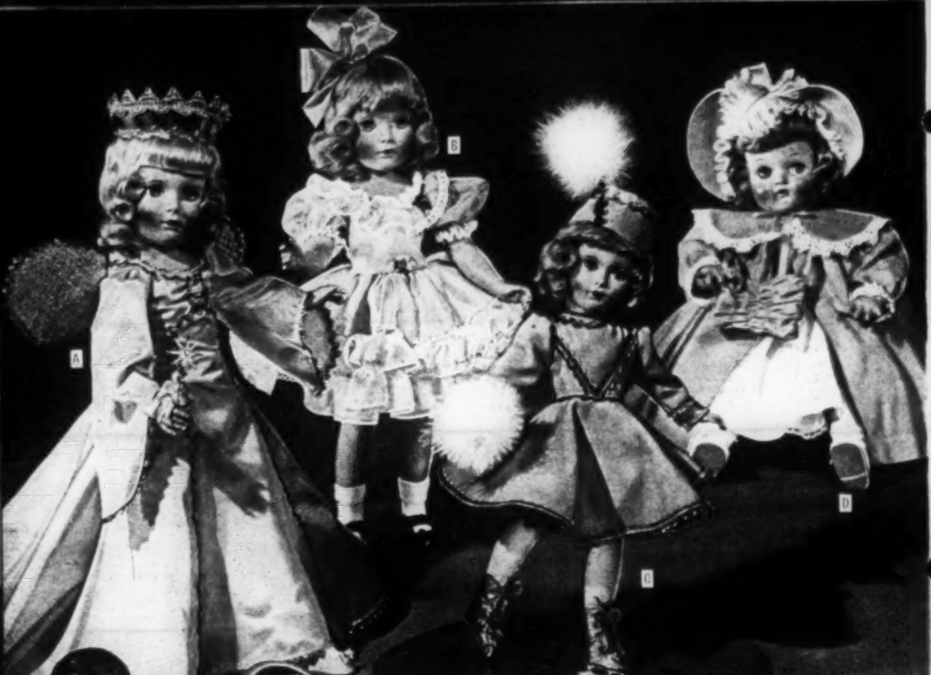
- Molded of sturdy composition . . . has turning-tilting head
- Jointed arms and legs . . . takes many poses . . . stands alone
- Wears cotton sunsuit, rayon socks and imitation leather shoes

$1.63

This lively little imp with her winning grin, flirtatious painted eyes, and the perky molded lock on her head is bound to win the heart of any girl. She stands 12¾ inches tall. Her pert sunsuit comes in assorted colors. Choose her for a delightful gift . . . her price is pleasingly low

49 N 3435—Shipping weight 1 lb. 12 oz. $1.63

Why not buy Dolls and Toys on Sears Easy Payment plan? See page 243



She dreams of exquisite Dolls like these . . made by Madame Alexander . . finest quality

Now more beautiful than ever because they are molded entirely of rosy, lightweight plastic . . practically unbreakable . . with amazingly lifelike details that only plastic can give. Girl dolls above have slender bodies; arms and legs are fully jointed; heads turn and tilt. Baby has latex rubber skin arms and legs, cotton stuffed body. All have sparkling, glass-like go-to-sleep eyes, real lashes. Luxurious outfits of assorted fine quality materials are carefully sewn, finished with finest details. Dresses have snap or button closing. Shoes are imitation leather.

Enchanting Fairy Queen

$9.98 14½-in.

A **She wears a crown of gold-color braid** and carries a magic wand. Coming from fairyland into this world, she had to have wings. Her gown of shimmering rayon is richly trimmed with gold-color braid . . . has a flowing skirt. Wears full-cut slip, panties and stockings. Her wig is mohair.

49N3362—About 14½-in. Shpg. wt. 2 lbs. $9.98
49N3363—About 17½-in. Wt. 2 lbs. 4 oz. 14.98

Wendy Ann with human hair wig

$9.45 14½-in.

B **Her lovely human hair can be combed and set** to delight her prospective mother. She is dressed up in her very best party frock . . . made of filmy silk-like rayon with swirling ruffled skirt, trimmed with lace and flower sprigs. Half-slip, attached to dress, panties, and socks are rayon. A big bow adorns her shiny tresses.

49N3364—About 14½-in. Shpg. wt. 2 lbs. $9.45
49N3365—About 17½-in. Shpg. wt. 2 lbs. 12.45
79N03366—Abt. 20½-in. Shpg. wt. 3 lbs 16.45

Babs, the Ice-skating Girl

$8.95 15-in.

C **Has real-looking champion figure skates!** Graceful skating costume has rich gold-color braid and felt trim . . . panties match dress. Jaunty felt cap, trimmed with gold-color braid, sports fluffy marabou plume; her muff is marabou, too. Lustrous mohair wig.

49N3384—About 15-in. Shpg. wt. 2 lbs. $8.95
49N3398—About 18-in. Shpg. wt. 2 lbs. 10.98
79N03399-About 21-in. Shpg. wt. 3 lbs. 13.98

Sweet Baby with crying voice

$13.95 18-in.

D **Her lifelike arms and legs of soft latex rubber skin** feel almost human to the touch. Cries softly when you tilt her. Has huggable, stuffed cotton-covered body, beautifully molded plastic head and curly mohair wig. Her outfit is truly luxurious. Wears rich-looking coat, muff and bonnet of rayon gabardine—sheer cotton dress with puffed sleeves—slip, panties and socks

49N3295—About 18-in. Shpg. wt. 3 lbs. $13.95
79N03296—About 20½-in. Wt. 3 lbs. 16.95

New! All plastic drinking-wetting Doll with basket and adorable 8-piece layette

$11 45

This precious Mme. Alexander baby is sure to thrill the heart of every little girl! Made entirely of lightweight plastic . . . practically unbreakable; molded with finest lifelike details. Has sparkling go-to-sleep eyes. She drinks from her bottle and wets her diaper just like a real baby. Richly trimmed layette: diaper; knit shirt and bootees; pert dress, matching bloomers and bonnet; quilted cotton pad and blanket, bound in rayon satin. Comes in a beautiful hand-made wicker basket, laced with lustrous ribbon. Doll about 12 inches tall.

49 N 2855—Complete Set. Shipping weight 3 pounds $11.45

In all of dolldom
the most sensational news is
the magic-voice, rubber-skin dolly

"BABY COOS"

Pressure applied to legs or body produces babylike cries which you can control

And if you nod her head, or press her arms against her body, she answers with a coo

- She coos if you cuddle her!
- She sobs if you paddle her!
- She complains if you pinch her!
- And she wakes and sleeps!

$6.79
14-inch

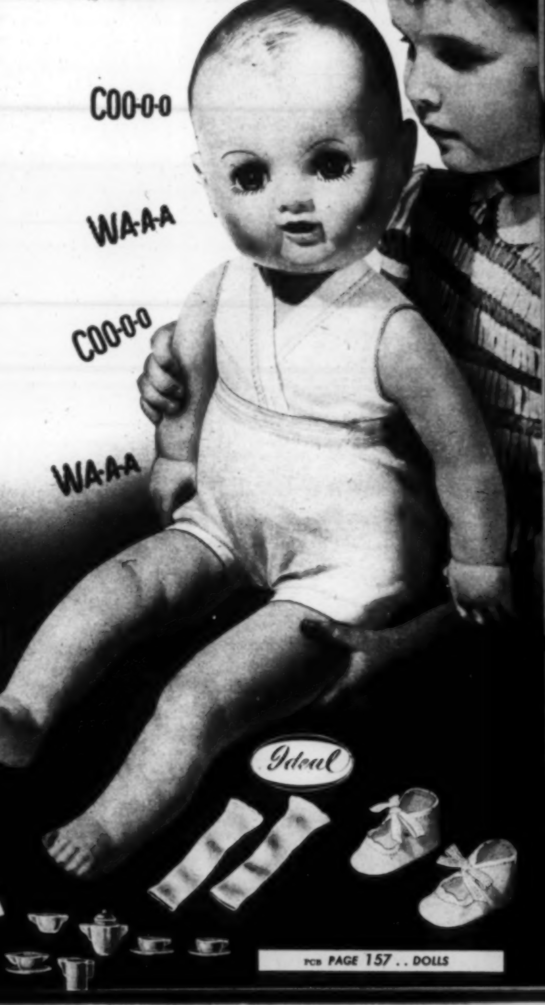
Surely you've heard about BABY COOS—newspapers and magazines all over the country have shouted her story; and BABY COOS herself has cried and cooed on the radio and over television! She looks, feels and even makes sounds like a real, live baby—and, what's more exciting and realistic, you can control the volume and pitch of her voice! The way she responds depends on the way you treat her. Caress her gently, and she'll coo affectionately. Pinch her, and she'll give a plaintive sob. And if you squeeze her roughly she'll scream to let you know it hurts!

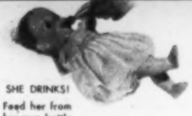
BABY COOS inspires a world of motherly tenderness and care. Her smooth Magic Skin rubber body is stuffed with soft foam rubber—she's warm and snuggly and almost human to the touch. Like any infant, she has to be bathed, powdered and dressed. Her head is practically unbreakable plastic; the eager, happy expression on her face is irresistible. BABY COOS wakes and sleeps, just as you'd expect. Her lucite eyes have a bright sparkle, and her lashes are wonderfully long and silky.

BABY COOS wears a rib-knit cotton shirt and panty. She comes with a complete outfit: a sheer, prettily trimmed organdy dress and bonnet, cotton slip, rayon socks and imitation leather shoes. And she even has a miniature plastic tea set!

49 N 2873—14-inch size. Shipping weight 2 pounds	$6.79
49 N 2874—16-inch size. Shipping weight 2 lbs. 4 oz	8.79
49 N 2875—18-inch size. Shipping weight 3 pounds	10.69
49 N 2876—20-inch size. Shipping weight 4 lbs. 6 oz	12.69
79 N 02877—22-inch size. Big as an average size 4-months-old baby! Could wear real infants' clothes! Shpg. wt. 6 lbs	$15.49

Mme. Alexander Dolls,
"Baby Coos" by Ideal
"Here is a love
with a thousand charms.
And see! she is reaching
her hands out to you"





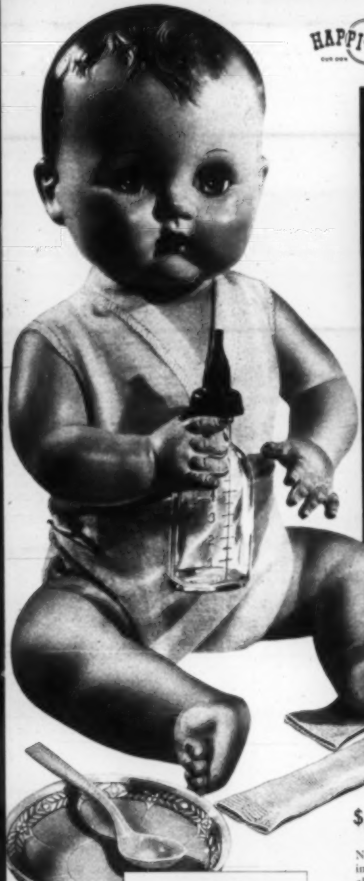
SHE DRINKS!
Feed her from
her own bottle

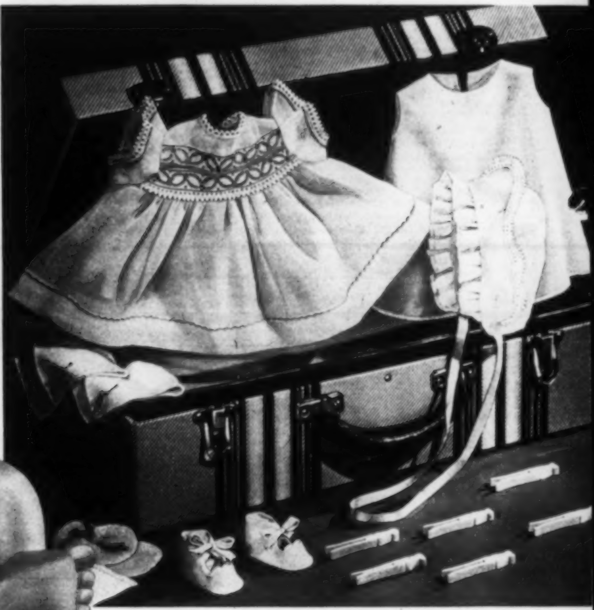
SHE WETS!
Change her diaper,
bathe, powder her

SHE SLEEPS!
Sparkling eyes
have real lashes

Drinking-Wetting and
Rubber Skin Dolls
"Pretty eyes that close up tight
When she goes to bed at night"

HAPPI-TIME





Now! HAPPI-TIME Drinking-wetting Baby with pretty layette and carrying case

$6.79 11½-in.

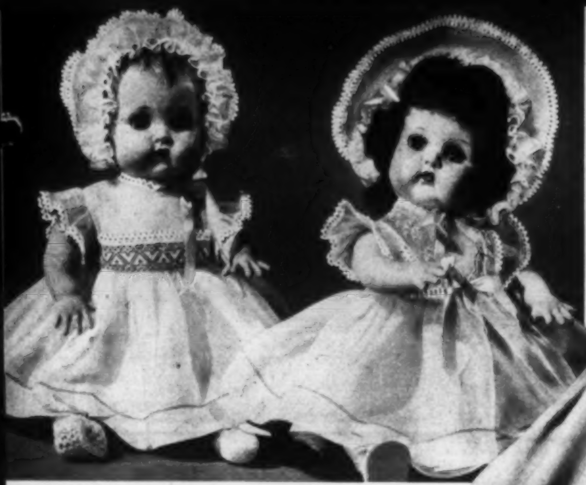
- Flesh-like body with chubby, jointed arms and legs of washable molded rubber
- Practically unbreakable plastic head turns; almost human features; sleeping eyes
- Canvas-effect fiber board case has 2 snap locks, handle; (smallest case has 1 snap lock)

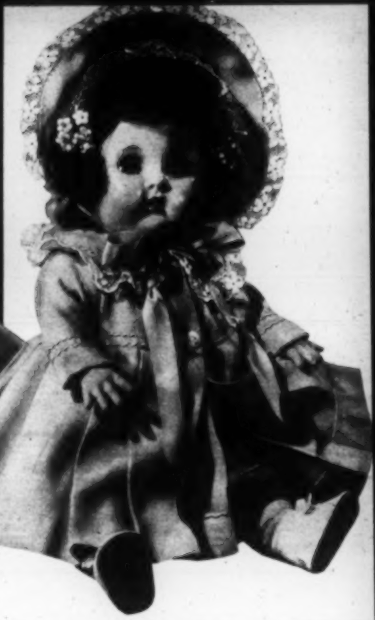
Now this beloved doll comes with her own layette in a handsome carrying case . . . so convenient to take along when your little girl goes visiting (for once she owns this sweet baby, she'll not want to part with her for *any* length of time!). At home, case will be used for storing dolly's belongings.

And what fun it'll be to care for this baby! Drinks and wets, just like a real one, and diapers have to be changed . . . can be bathed, powdered, dressed and undressed. She brings her own nursing bottle. Wears diaper and knit shirt. Layette consists of a pretty, sheer cotton dress, bonnet, slip, 2 diapers, rayon soc imitation leather shoes, 4 safety pins, 3 powder puff clothes pins, plastic plate and spoon. Choose this thrilli gift set for your little girl!

49N 2856—Doll about 11½ inches with layette in carrying case.
Shipping wt. 3 lbs. . . . . Complete Set $6.79
49 N 2857—Doll about 13½ inches with layette in carrying case.
Shipping wt. 4 lbs. . . . . Complete Set $8.79
49 N 2858—Doll about 15 inches with layette in carrying case.
Shipping wt. 5 lbs. . . . . Complete Set $10.79

Why not give her a doll buggy too? Choose from our fine selection . . . see index. For Easy Terms see page 243





Heads molded with finest details of durable plastic, note lifelike ears

Sparkling eyes with real lashes go to sleep when you lay her down

Petal-soft skin of pliable rubber . . feels and wrinkles like real skin

Dolls can be sponged off with soap and water, powdered. Arms and legs are jointed

New HAPPI-TIME Rubber Skin Dolls at Sears money-saving prices

All are beautifully dressed . . . have lifelike plastic heads

Now these beloved dolls, with all the fine features described above, are charmingly dressed—better and best dolls also have fine quality mohair wigs—to endear them all the more to a little mother's heart. (All outfits come in assorted styles and colors; sorry, no choice.) Carefully made of quality materials to last a long time . . . to withstand lots of loving care. Bodies with jointed arms and legs of soft rubber skin, stuffed with cotton. Separate fingers are so flexible that dolls can clasp their hands. Heads turn and tilt into many graceful poses.

GOOD: with simulated hair

$3.98 14-inch

This baby is neatly dressed from top to toe. Wears sweetly styled, sheer cotton dress with pretty trim—ruffled matching bonnet—cotton slip, diapers and cute bootees, tied with ribbons. Her plastic head has molded simulated hair.

49 N 2861—14-in. Doll. Shpg. wt. 2 lbs.	$3.98
49 N 2862—15-in. Doll. Wt. 2 lbs. 8 oz.	4.98
49 N 2863—16-in. Doll. Shpg. wt. 3 lbs.	5.98

BETTER: with curly mohair wig

$5.98 14-inch

A lustrous, curly mohair wig frames the face of this little darling. She wears a very lovely party dress of crisp, sheer cotton, trimmed with delicate lace and embroidery—matching bonnet with rayon ribbon bow—cotton slip, diaper—rayon socks and imitation leather shoes.

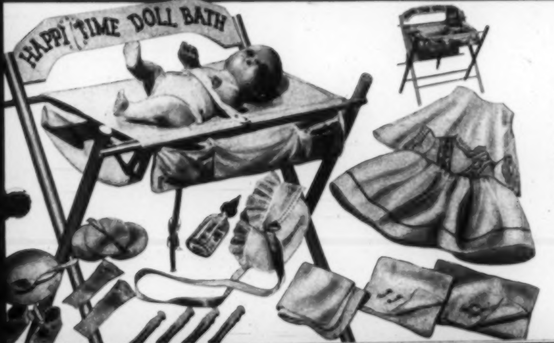
49 N 2870—14-in. Doll. Shpg. wt. 2 lbs. 2 oz.	$5.98
49 N 2871—15-in. Doll. Shpg. wt. 2 lbs. 10 oz.	6.98
49 N 2872—16-in. Doll. Shpg. wt. 3 lbs. 2 oz.	7.98

BEST: with mohair wig, dress and coat

$7.98 14-inch

Dainty flowers adorn her shiny mohair wig. Her outfit is very beautiful, indeed! Wears full-cut coat of fine cotton and rayon with decorative stitching and lace-edged collar—matching bonnet—lace-trimmed frock (similar to dress of 49 N 2870 at left)—slip, diaper, socks, imitation leather shoes.

49 N 2880—14-in. Doll. Shpg. wt. 2 lbs. 4 oz.	$7.98
49 N 2881—15-in. Doll. Shpg. wt 2 lbs. 10 oz.	8.98
49 N 2882—16-in. Doll. Shpg. wt. 3 lbs. 4 oz.	9.98



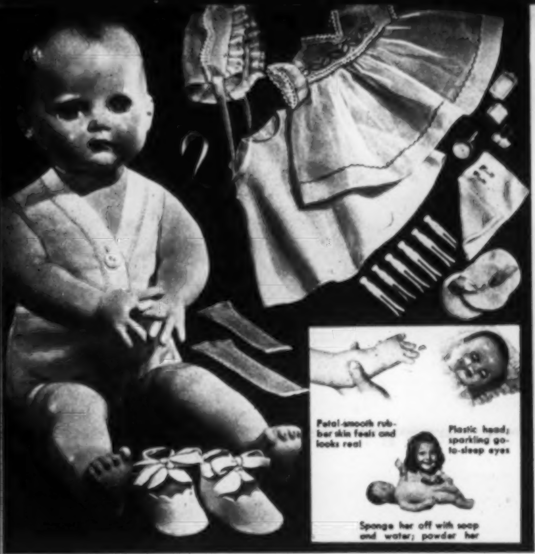
HAPPI-TIME Drinking-wetting Doll with her own bath and layette

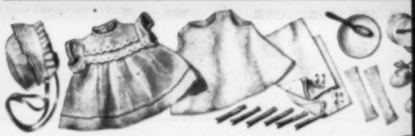
$8.49 Complete Set

Imagine how delighted your little girl will be with this wonderful gift! Doll of molded rubber has lifelike head of practically indestructible plastic and go-to-sleep eyes with real lashes. Drinks from her bottle, wets her diaper, can be bathed and powdered . . . comes with everything needed for her care. *Baby Bath* has movable dressing table top; water-holding tub of coated fabric, about 5x9x13 in. long, has drain hose and 3 pockets for bath needs. Folding wood frame, 19 in. high, enameled pastel color. *Layette* consists of sheer cotton dress and bonnet, slip, 2 flannel diapers, 4 safety pins, 3 powder puffs, wash cloth, rubber sponge, real soap, 4 clothes pins, rayon socks, dainty shoes and plastic plate and spoon for pretend meals. Doll about 11½ inches tall, wears diaper.

79 N 02831—Doll, bath and layette. Shpg. wt. 4 lbs.	$8.49

Make their dreams come true this Christmas! It's easy to buy all your gifts by mail at Sears on Easy Terms; see page 243.


Petal-smooth rubber skin feels and looks real
Plastic head; sparkling go-to-sleep eyes
Sponge her off with soap and water; powder her



This Magic Skin Baby is made for cuddling

She feels real—and her plastic head has fine features

$5.79 14-inch

She's perfectly adorable! Caring for her is a special pleasure, because her soft skin feels almost human to the touch. Just like a real baby, she should be sponged off and powdered, so she'll stay clean and fresh; she has to be dressed and undressed; and at bedtime she'll need to be sung to sleep. (Her lashes are noticeably thick and long when her sparkling eyes are closed.) Every part of the Magic-Skin baby—from tip to toe—shows quality workmanship. Her body, arms and legs have smooth rubber Magic Skin, and they're stuffed with soft cotton. Her head has molded, tinted hair and sweet babylike features—and, being plastic, it's practically unbreakable. (All sizes of the Magic Skin baby have heads which can be tilted and turned.)

Dolly wears knit cotton panties and shirt, and her big layette is pretty as can be. Consists of daintily trimmed organdy dress and frilly bonnet (assorted styles and colors); cotton slip, rayon socks and imitation leather shoes. Also included are three soft powder puffs, two safety pins (on cotton cloth), six wooden clothes pins and a set of tiny plastic dishes!

49 N 2833—14-in. Doll with layette. Shipping weight 2 pounds.........$5.79
49 N 2835—18-in. Doll with layette. Shipping weight 3 pounds.........$9.69
49 N 2834—16-in. Doll with layette. Shipping weight 2 lbs. 4 oz.........$7.79
49 N 2836—20-in. Doll with layette. Shipping weight 3 lbs. 10 oz.......$11.59

Rubber Baby with go-to-sleep eyes

She drinks from her bottle, then wets her diaper

$3.29 11½-in.

To a real mother, this infant's behavior might prove trying . . . but to a little girl it's most endearing! Besides being able to drink and wet, the Honeysuckle baby is pretty to look at and pleasant to hold. Her flesh-like body, arms and legs are unbreakable, molded rubber; can be sponged off. Her practically unbreakable plastic head has molded, tinted hair; and she has sparkling go-to-sleep eyes with lashes. She's made with great care for a long, happy life with your little girl. Comes with flannel diaper and nursing bottle. For layette, see separate listings below.

49 N 2807—11½-inch doll Shipping wt. 2 lbs.........$3.29
49 N 2808—13-inch doll Shipping wt. 2 lbs. 8 oz...$4.29
49 N 2809—15-inch doll. Shipping weight 3 pounds.................. $5.79

Layette for Honeysuckle Baby. Sheer cotton dress and bonnet, cotton slip, 2 flannel diapers, 4 safety pins, 3 powder puffs, rayon socks, imitation leather shoes, 6 clothes pins, plastic feeding plate and spoon.

49 N 3532—For 11½-inch doll Shpg. wt. 10 oz.............$1.89
49 N 3533—For 13-inch doll Shpg. wt. 10 oz............$1.95
49 N 3534—For 15-inch doll. Shpg. wt. 10 oz..........................$1.98

Ideal

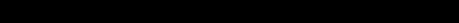
De luxe Magic Skin Baby Outfit

With complete layette in smart, sturdy suitcase

$10.95 14-inch

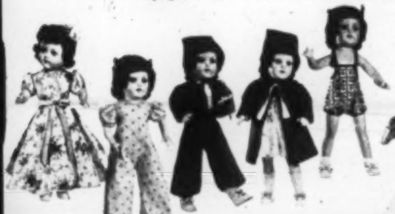
Perhaps your little girl has *dreamed* of owning a doll with a complete wardrobe . . . but to actually get this one, this Christmas, is beyond her rosiest expectations. Why, she'll go into raptures when she opens the suitcase and sees the lovable doll with all her lovely clothes! The lifelike Magic Skin baby has all the features of the one above. Her layette is made of fine cotton and rayon in pastel colors or white (no choice); trimmed with lace, embroidery and ribbons. Includes: fleecy snowsuit and bonnet, sheer dress and bonnet, slip, knitted shirt and panties, housecoat, jacket, socks, imitation leather shoes, a soft blanket, 3 powder puffs, 6 wooden clothes pins, wash cloth—and a plastic doll-size tea set. Suitcase is cardboard over wood frame, canvas-effect paper covering; snap locks, handle.

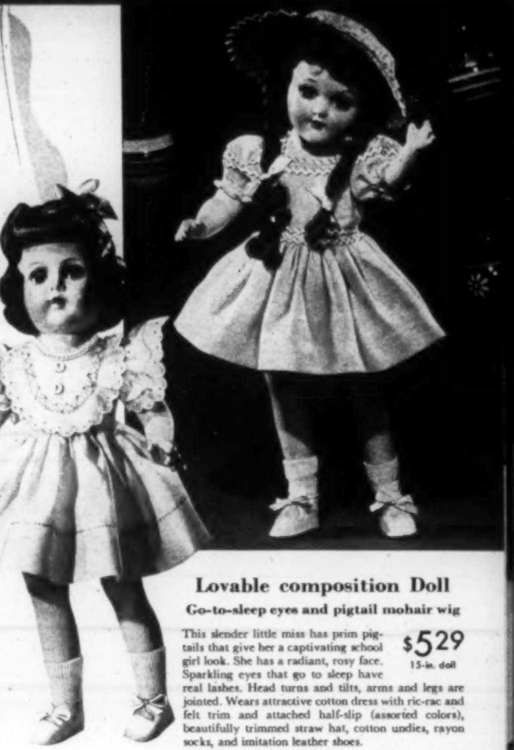
49 N 2864—14-inch doll with layette in suitcase. Shpg. wt. 5 lbs....... $10.95
79 N 02865—16-inch doll with layette in suitcase. Shpg. wt. 6 lbs....... 12.95
79 N 02866—18-inch doll with layette in suitcase. Shpg. wt. 7 lbs....... 15.95



Magic Skin, Wetting and Wardrobe Dolls

"So well you've pleaded, she shall be Your Christmas Present, child"





This Charmer has 6 attractive outfits!

All composition Doll with go-to-sleep eyes, mohair wig

$8.98 16½-in doll

$6.98 13-in. doll

Every little doll mother loves to have a "child" with lots of pretty clothes. Imagine how overjoyed *your* little girl will be when she receives this lovely doll that comes with 6 outfits! Graceful doll is made of sturdy, polished composition. Arms and legs are jointed, head turns and tilts. Wears ribbon bow in her lustrous, fine quality mohair wig. Has sparkling sleeping eyes with real lashes. Dressed in charmingly styled *party frock* of fine cotton (assorted styles), cotton undies, rayon socks and imitation leather shoes. Other outfits are made of assorted colorful cotton fabrics. There is a pretty *coat with matching bonnet*, a cute *sunsuit*, snug *pajamas*, a beautiful *house coat* with wide, flared skirt, and a 2-piece *snowsuit* with knit anklets, its own plastic belt, and matching cap.

49 N 3337—Doll, about 16½ in. tall, with 6 outfits. Shpg. wt. 3 lbs............$8.98
49 N 3336—Doll, about 13 in. tall, with 6 outfits. Shpg. wt. 2 lbs............ 6.98

Lovable composition Doll

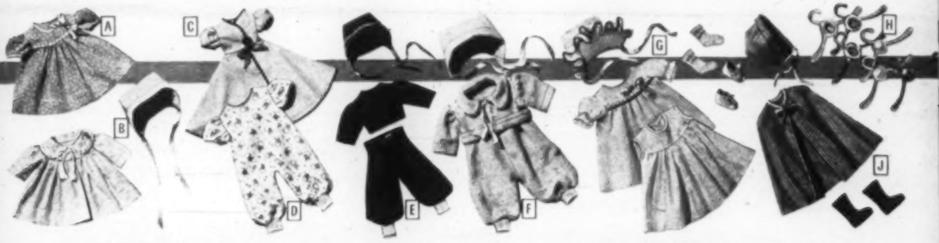
Go-to-sleep eyes and pigtail mohair wig

$5.29 15-in. doll

This slender little miss has prim pigtails that give her a captivating school girl look. She has a radiant, rosy face. Sparkling eyes that go to sleep have real lashes. Head turns and tilts, arms and legs are jointed. Wears attractive cotton dress with ric-rac and felt trim and attached half-slip (assorted colors), beautifully trimmed straw hat, cotton undies, rayon socks, and imitation leather shoes.

49 N 3381—About 15-inch Doll. Shpg. wt. 2 lbs...... $5.29
49 N 3382—About 17-inch Doll. Shpg. wt. 3 lbs...... 6.89
49 N 3383—About 20-inch Doll. Shpg. wt. 4 lbs...... 8.89

Save time, energy and money . . . buy dolls and other gifts by mail at Sears. Easy Terms, see page 243.



Give her smartly styled Clothes for her doll . . . assorted good fabrics and colors

A **Baby Doll Dress.** Charmingly styled, pretty cotton print, beautifully trimmed. Shpg. wt. 6 oz. *State size.*

49 N 3529—Size 10 to 13-in. 58c
49 N 3536—Size 14 to 17-in. . 64c
49 N 3593—Size 18 to 21-in. . 79c

B **Baby Coat and Bonnet.** Made of soft cotton fabric, neatly trimmed. Shipping weight 6 oz. *State size.*

49 N 3521-Size 10 or 12-in. $1.17
49 N 3522-Size 14 or 16-in. 1.37
49 N 3523-Size 18 or 20-in. 1.67

C **Housecoat for Girl Doll.** Has graceful, swirling skirt. Colorful cotton print. Shipping wt. 6 oz. *State size.*

49 N 3591-Size 13 or 15-in. 67c
49 N 3592-Size 17 or 19-in. 79c

D **Cuddly Cotton Pajamas for Baby Doll.** Knit anklets. Shipping weight 6 oz.

49 N 3589—*State size:* for 10, 11, 12, 13-in. doll.......... 57c
49 N 3590-*State size:* for 14, 15, 16, 17-in. doll.......... 77c

E **Snowsuit for Girl Dolls.** Trousers with knit anklets and smart-looking plastic belt, jacket and cap. Made of bright color cotton twill. Shpg. wt. 8 oz.

49 N 3584—*State size:* for 13-inch or 15-inch doll.................. $1.27
49 N 3585-*State size:* for 17 or 19-in... 1.47

F **Snowsuit for Baby Dolls.** 1-pc. suit of cuddly fabric with knit cuffs and anklets, matching bonnet. Shpg. wt. 8 oz.

49 N 3587—*State size:* for 10, 11, 12, 13-inch doll.................. $1.47
49 N 3535-*State size:* for 14 to 17-in... 1.67

G **Lovely 5-pc. Outfit for Baby Doll.** Dainty cotton dress and bonnet; slip; rayon socks; imitation leather shoes. Shpg. wt. 8 oz. *State size.*

49N3525-Size 10 to 13-in. $1.27
49N3526-Size 14 to 17-in. 1.49
49N3538-Size 18 to 21-in. 1.89
49N3539-Size 22 to 25-in. 2.19

H **Set of 6 plastic Hangers** for dolly's clothes, about 5⅜ in. long. Assorted colors.

49 N 3518-Shpg. wt. 4 oz...43c

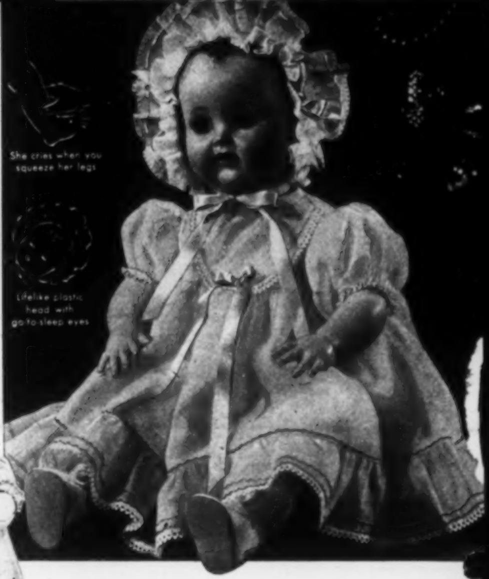
J **Rain Outfit for Girl Doll.** New! Different! Colorful vinylite plastic cape and hood with tie tapes and a pair of the cutest rubber boots to protect dolly on rainy days. Shipping weight 10 oz.

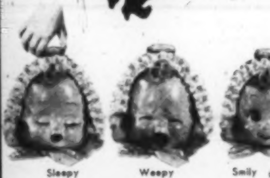
49 N 3553-Fits 14 to 16-inch doll... $1.29
49 N 3555-Fits 17 to 20-inch doll... 1.44

Avoid the Christmas rush! Do your shopping in the comfort of your home . . . buy by mail at Sears

Plassie, Trudy and other Dolls

"I sent dear Santa Claus a note:
Please bring me a big doll, I wrote"


She cries when you squeeze her legs
Lifelike plastic head with go-to-sleep eyes



Trudy varies her moods . . . turn button, change her face!

$4^{79}

Having Trudy is just like having three different dolls! She shows her feelings—if she's happy she smiles; when she's drowsy she closes her eyes tightly and sleeps; and she cries heartbrokenly when she's sad (maybe because her mother gave her a spanking). Her composition head has three appealing faces with painted features. Simply turn the button on her bonnet to bring a different face forward (the other two faces are always hidden by the bonnet). Trudy is cotton-stuffed, covered with flesh-color cotton fabric. She wears a daintily trimmed, sheer cotton dress and bonnet to match; cotton undies, felt bootees. Measures about 14½ inches tall.

49 N 3565—Shpg. wt. 1 lb. 10 oz.. $4.79

PLASSIE has Magic Skin arms and legs

$5^{89}
16-in. size

Plassie requires a lot of mothering—she cries plaintively if you so much as squeeze either of her legs or pick her up! Her real-as-life plastic head is practically unbreakable; her head is readily turned to almost any position. Shining, sleeping eyes are shadowed by long, thick real lashes; molded, tinted hair is like that of a typical infant. Arms and legs are covered with washable, satin-smooth Magic Skin (pliable rubber) . . . feel and wrinkle like that of a real baby! Since her tiny fingers are separate and flexible, you can even clasp her hands. Soft body is stuffed with cotton. She wears an embroidered dress and matching bonnet made of sheer cotton (assorted colors); cotton slip and panties, rayon socks, imitation leather shoes.

49 N 3150—16-in. size. Shpg. wt. 2 lbs.	$5.89
49 N 3151—18-in. size. Shpg. wt. 2 lbs. 12 oz..	7.79
49 N 3152—20-in. size. Shpg. wt. 3 lbs. 8 oz..	9.79

Cute composition Baby. Tiny wide-eyed infant about 8¾ inches tall. Movable arms and legs. Painted eyes. Wears regular baby-style two-tone cotton knitted suit and matching cap in assorted colors. Shipping weight 10 oz.
49 N 3304........87c

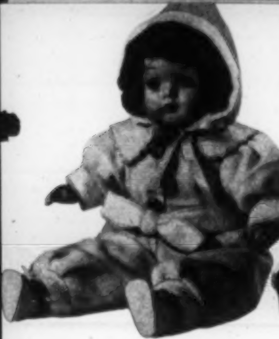
Pert toddler Doll. Made of composition. 12 in. tall. Stands alone. Movable arms and legs. Painted eyes. Cotton frock and undies, coat and bonnet (ass't'd colors), socks, imitation leather shoes. Shipping wt. 1 lb. 2 oz.
49 N 3309........$1.29

Girl with sleeping eyes. 16½ in. tall. All composition; head turns and tilts; molded hair; arms and legs move. Cotton dress, bonnet (assorted colors), undies, rayon socks, imitation leather shoes. Shipping weight 1 pound 2 oz.
49 N 3320........$2.49

Cunning soft Doll. Soft and small (11½ in. tall) . . . just right for baby's first doll. Cotton-stuffed. Colorful cotton print dress, matching bonnet. Mask face, painted features. Tufts of cotton yarn hair. Shipping wt. 12 ounces.
49 N 3531........$1.29

Sweet 13½-inch Softy. Plastic-coated face wipes clean with a damp cloth. Tufts of cotton yarn hair. Sheer cotton frock and bonnet (assorted colors), cotton undies, ribbon-tied rayon socks. Firmly cotton-stuffed. Shipping weight 1 pound.
49 N 3556........$1.98

Pigtailed Peasant. Mask face, cotton yarn pigtails, rubberized-cloth-covered body, arms and legs. Tu[illegible]ing head. Cotton-stuff[illegible] Gay-colored kerchief and skirt, bolero, undies, rayon socks, imitation leather shoes. About 16 in. tall. Shpg. wt. 1 lb. 8 oz.
49 N 3560........$2.89

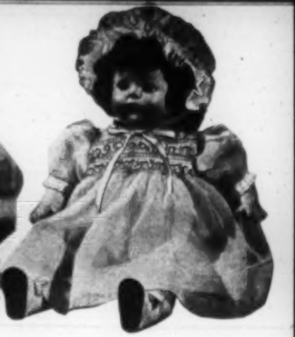


18-inch Snowsuit Doll

$4.98

This rosy-cheeked child is prettily prepared for wintry weather in her snowsuit and hood of soft, cotton-back rayon fleece (assorted colors). Crying voice. Arms, legs and turning head of composition; glossy mohair curls; sparkling go-to-sleep eyes with real lashes. Cotton-stuffed body. Rayon socks, imitation leather shoes.

49 N 3141—Shpg. wt. 2 lbs. 10 oz. $4.98

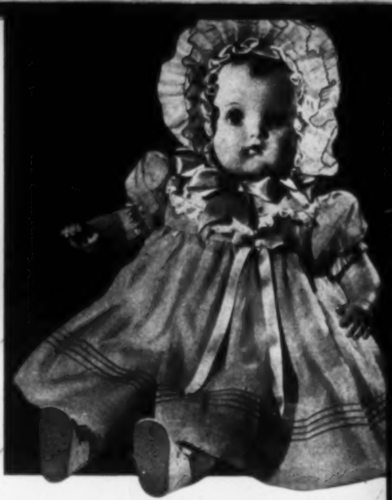


15½-inch Curlyhead

$3.69

Truly a precious child! Crying voice. Arms, legs and turning head are molded composition. She has bright eyes that go to sleep; real lashes; shining mohair curls. Soft cotton-stuffed body. Sheer cotton dress and beruffled bonnet (assorted colors); cotton undies, rayon socks and imitation leather shoes.

49 N 3136—Shpg. wt. 2 lbs. $3.69

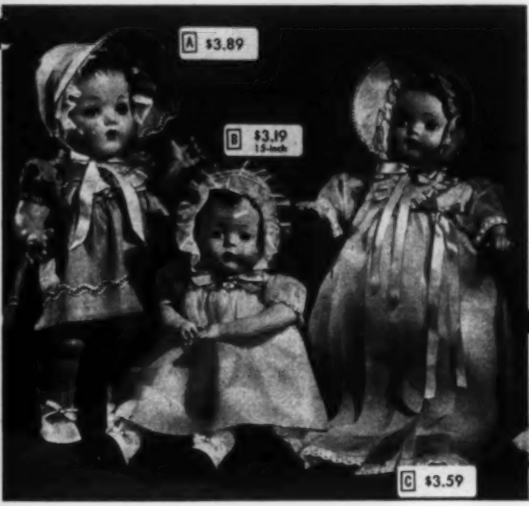


Big, beautiful 21-inch Crying Baby

$4.98

If your little girl's notes to Santa have been specifying "A great big doll, please," here's just the doll you should choose. She's a full 21 inches tall—sizable enough to make a large, lovable armful for any kiddie—and amazingly low-priced, considering her extraordinary size. Her shining, go-to-sleep eyes have long, thick real lashes. Her arms, legs and turning head are molded of durable composition, and her soft body is stuffed with cotton. She cries appealingly, too. And her outfit is very complete: cute rubber panties, cotton slip, lace-trimmed sheer organdy dress and frilly bonnet (assorted styles and colors), rayon socks and imitation leather shoes.

49 N 3154—Shipping weight 4 pounds $4.98



Three Sweethearts with sleeping eyes

A **Chubby toddler Doll.** Made entirely of sturdy composition; 16½ inches tall. Sparkling sleeping eyes, real lashes. Head turns and tilts, arms and legs are jointed. Cotton dress and bonnet (asst'd colors), undies, rayon socks, imitation leather shoes. Shpg. wt. 2 lbs. 8 oz.

49 N 3329 .... $3.89

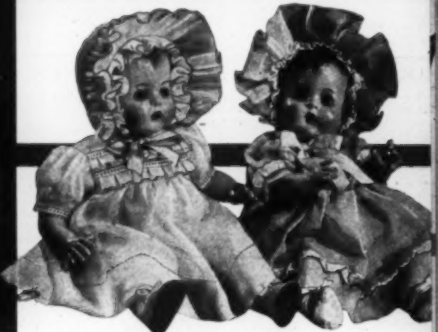
B **Lifelike crying Baby** has rubber skin arms and legs—they feel like a real baby's! Practically unbreakable plastic head; sparkling go-to-sleep eyes. Arms, legs and body are cotton-stuffed. Cotton frock, bonnet, slip, panties, socks, imitation leather shoes.

49 N 3125—About 15-in. tall. Shpg. wt. 1 lb. 6 oz. .. $3.19

49 N 3126—About 18 in. tall. Shpg. wt. 2 lbs. 4.89

C **Baby in long dress.** 15-in. crying baby in a 17-in. dress and bonnet of fine cotton, lace and embroidery trimmed. Panties, slip, ribbon-tied bootees. Composition arms, legs and turning head; sleeping eyes. Cotton-stuffed body. Shpg. wt. 2 lbs. 6 oz.

49 N 3225 ...... $3.59



Darling Infants at low prices

Chubby Charmer with crying voice. **$3.87** Her lifelike molded rubber arms and legs can be sponged off! Her soft cuddly body is cotton stuffed. Composition head, sparkling sleeping eyes, long lashes. Sheer, embroidery-trimmed organdy dress and bonnet, cotton slip and pants, rayon socks, imitation leather shoes. 16 in. tall. Shpg. wt. 2 lbs.

49 N 3138 .... $3.87

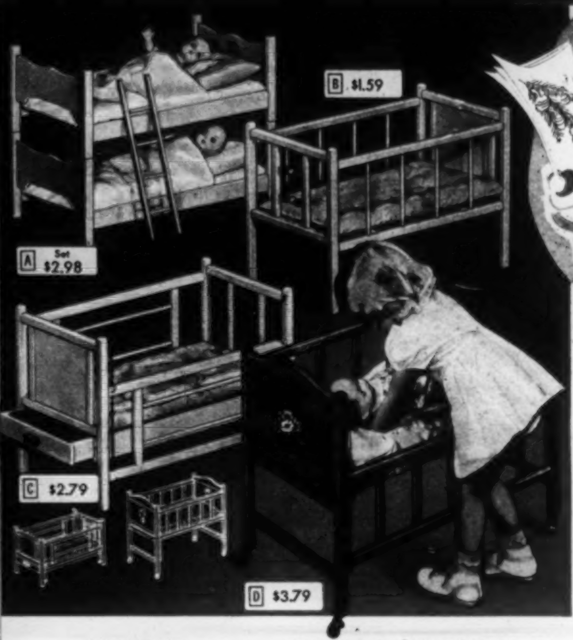
Cunning composition Baby. **$2.49** Just 13 inches tall, and every inch an adorable child! She has sparkling go-to-sleep eyes and thick lashes—a wonder at this low price! She's all-composition. She wears a filmy organdy dress with net petticoat attached, knitted one-piece cotton undies, bonnet and booties. Shipping weight 1 pound 8 ounces.

49 N 3450 .... $2.49

Many people make it a bigger Christmas for the children by buying on Easy Terms. See page 243

Doll Furniture, Doll Buggies

"Dolly'll have a ride each day
In her carriage . . so she may".



F $2.98
E $2.98
G $2.49 Large

Fine Beds are necessities for favorite dolls!

A Double-deck Beds. Let one doll climb ladder and hop into top bunk, another sleep in lower—or use them as twin beds. Strong wood with ½-inch plywood ends, fiberboard bottoms. Lacquered pale blue; stencil decoration. 22x12x16 in. overall; 15-in. ladder. Dolls and bedding not incl. Order mattress 49 N 3557. **$2.98**

79 N 07931—Shipping weight 2 pounds.... Set $2.98

C Drop-side Bassinet with drawer. Selected wood, rounded corners. Head is fiberboard with clever decal; foot has colorful play beads. Drawer makes convenient storage place for doll clothes or bedding. Bed and drawer have sturdy fiberboard bottoms. Ivory-color enamel finish. 22½x12½x15¾ in. overall. Mattress not included; order 49 N 3557. Snug fitting dowel joinings (no screws needed); easy to set up. **$2.79**

79 N 07947—Shipping weight 7 pounds........ $2.79

B Thrift-priced Bassinet. Substantially constructed of selected wood. Fiberboard head panel has juvenile-design decal; foot has bright-colored play beads. Fiberboard bottom. Lovely light pink enamel finish. 22½x12½x15½ in. overall. Mattress not included; order 49 N 3557. Easy to set up. **$1.59**

79 N 07928—Shipping weight 3 pounds....... $1.59

D De luxe Bassinet with drop-side and casters. Large and beautiful; built just like a real baby bed! Strong hardwood with tough plywood end panels; mellow maple finish, attractive decal decorations. Rounded corners, smooth edges. Stretchers doweled into legs for extra strength. Wood slat bottom; smooth-rolling casters. 25½x14¾x20½ in. Doll, bedding not incl. Order mattress 49 N 3558. Easy to set up. **$3.79**

79 N 07941—Screws incl. Shpg. wt. 8 lbs........ $3.79

Doll High Chair and Trunks

$2.98

E Dolly's mealtime is much pleasanter if she has a high chair all her own! This one is extra well made—all solid oak, with beautiful golden-color hand-rubbed oil finish. Shaped tray swings off, footrest lifts up. Stretchers doweled into legs for greater strength. 32 in. high; seat 9¾x9 in. Doll not included. Shpg. wt. 6 lbs.

79 N 07934..... $2.98

F New! Blue-enameled metal over wood. Black enameled metal binding; brass corners, lock, hinges, hasps, handle. Drawer; hangers. 14½x8x7½ in. Gay travel stickers. **$2.98**

79N07956 – Shpg. wt. 6 lbs. $2.98

G Houndstooth canvas-effect paper covering over tough wood and fiberboard. Drawer, hangers. Lock and key, hasps, hinges, handles, corners of metal. Gay stickers. **$2.49** Large size

79 N 07960—9½x10x18 inches. Shipping weight 4 pounds.. $2.49

79 N 07959—8¾x8¾x16 inches. No lock. Shpg. wt. 4 lbs... $1.98

Doll-sized Bathinette makes doll-bathing more fun!

$3.49 Now that so many dollbabies are getting regular baths, it's highly important that their "mothers" have the proper equipment. This small-scale Bathinette is made by the makers of the famous baby Bathinette—and it's a close copy! Easy to use: first bathe dolly in the plastic-coated tub; then slide the dressing-table top over the tub, fasten dolly down with the safety strap and proceed with dressing. Fabric dressing-table top; drain hose; 4 colorful cretonne pockets for bath needs. Ivory-enameled wood frame folds for compact storage. Measures 21x13½x22½ in. high overall. Doll not included.

79 N 07999—Shipping weight 4 lbs......... $3.49

Children's toys and playthings may be purchased on Sears Easy Terms, see page 243 for details

H $1.29
J 89c Small

Doll "Baskinette"

New! Copy of our best baby basket! Fine-quality woven fiber, sheet fiber lining. Enameled pure white; pastel-color trim, teddy bear decals. Handles for carrying. Folding stand has easy-rolling swivel casters. 15 in. high overall. Basket 20¾x8x13 in. Doll and bedding not included.

79N07942—Shpg. wt. 8 lbs.... **$5.59**

Bed-clothes for doll beds

H 21x15-in. Comforter. Plastic material, cotton-stuffed. Pillow.

49 N 3550—Shpg. wt. 1 lb. 3 oz. $1.29

J Mattresses. Colorful nursery-design cotton fabrics, cotton-stuffed. Shpg. wts. 8 oz.; 12 oz.

49 N 3557—About 11x21-inch... 89c

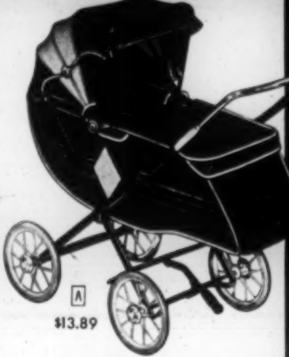
49 N 3558—About 14x26-inch. $1.09

De luxe Folding Doll Buggy has padded sides, storm curtain!

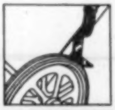
A Junior-size model of a de luxe baby carriage! **$13.89**
High-grade Morocco-grain simulated leather—rich brown, with ivory-color trim. Body has luxuriously padded sides, applique design and decorative stitching. Rigid fiberboard insert. Automatic spring folding feature. Five-bow folding hood with sun shield. Strong steel framework; footbrake has rubber pedal. Nickel plated tubular steel handle 32¾ inches from floor. Storm curtain. 8½-inch steel spoke wheels, big ¾-inch rubber tires. Body 26x13x10 inches deep; 31 inches long with foot extension. Mailable.
79 N 08274—Shpg. wt. 19 lbs. $13.89

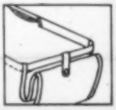
Fine, durable Folding Buggy at a very considerate price

B Any little "mother" will give her dolls plenty of fresh air if Santa delivers this buggy! **$9.98**
Smart-looking simulated leather—maroon with 2 gray center panels in hood; white binding and stitching. Rigid fiberboard insert. Five-bow folding hood with sun visor. Substantial steel framework, footbrake (with rubber pedal); tubular steel handle 29½ inches from floor. Foot extension increases length to accommodate bigger dolls. 7⅝-inch steel wheels, ¾-inch rubber tires. Body 26x13x10½ inches deep; 31 inches long with foot extension.
79 N 08273—Shpg. wt. 18 lbs. $9.98


A
$13.89

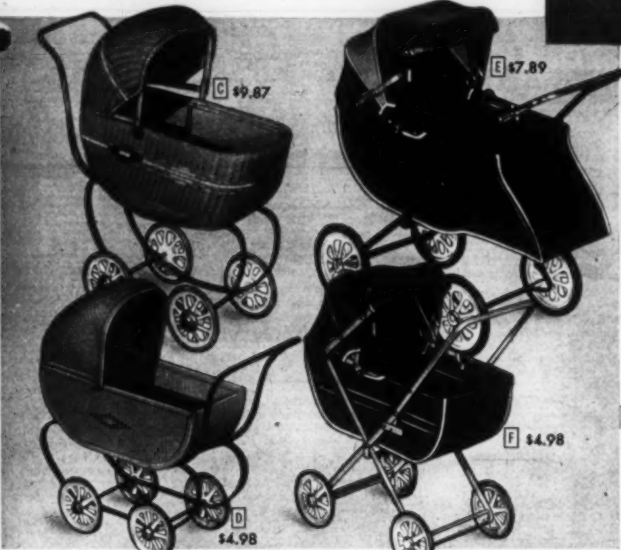
B $9.98

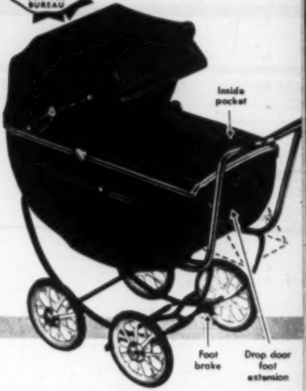

Quick-action foot brake for easy, safe parking


Foot extension folds and hooks to body

TESTED AND COMMENDED by PARENTS' MAGAZINE CONSUMER SERVICE BUREAU

Famous seal awarded to all doll carriages on this page


C $9.87
E $7.89
F $4.98
D
$4.98



Luxurious Pram

Beautifully styled, built like a real baby pram! Extra-strong 3-ply veneer wood body is enameled dark blue. **$13.98** Inside is softly padded, lined with good-quality artificial leather; has pocket for doll accessories. Body has hinged foot extension to make room for large dolls. Four-bow folding hood with sun visor. Enameled steel spring undergear; 2-wheel foot brake for easy parking. Nickel-plated tubular steel handle 28 in. from floor. Nickel-plated trimmings. White-enameled 7⅝-inch steel wheels, ⅝-inch rubber tires. Body 24x12½x12 in. deep. Shipped freight or express.
79 NM 8225—Shipping weight 23 pounds $13.98

Santa, did you know that doll buggies and doll beds can be bought on Easy Terms? See p. 243 for complete details

Sturdy, comfortable Doll Carriages at modest prices

C **Handsome fiber Buggy.** Body and hood are woven of fancy oval fiber, enameled caramel-color and brightly trimmed. Enameled steel undergear. 6⅝-inch steel wheels, ½-inch rubber tires. Body 22x10x9 in. deep. Handle 26 in. Mailable.
79 N 08211—Shipping weight 14 lbs. $9.87

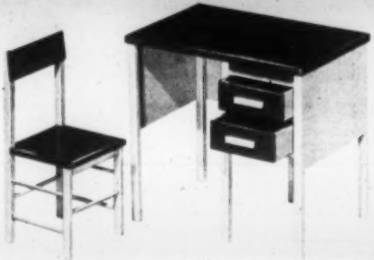
D **Fiber Buggy, low price.** Half-oval fiber; edges reinforced with steel binding. Enameled ivory-color; decorated. Steel bottom, steel frame, 5½-inch steel wheels, 7/16-inch rubber tires. Body 19x7¾x7 inches deep; handle 21¾ inches. Mailable.
79 N 08230—Shipping weight 10 pounds $4.98

E **Buggy with automatic folding device.** Dark blue artificial leather, 4-bow folding hood, sun visor. Brake; steel frame. 7½-inch steel wheels, ¾-inch rubber tires. Body 22⅝x12x10 in.; 28 in. long with foot extension. Handle 28 in. high. Mailable.
79 N 08272—Shipping weight 14 lbs. $7.89

F **Thrift-priced Folding Buggy.** Artificial leather, medium gray in color; white binding. 3-bow folding hood, sun shield. Enameled steel frame. 5½-inch steel wheels, 7/16-inch rubber tires. Body 20x10x7½ in. deep. Handle 26 inches. Mailable.
79 N 08271—Shipping weight 8 lbs. $4.98

Children's Desks. Furniture. Chests

"Such sheer delight as this is theirs . .
And every word a memory bears;
This is the children's day . . ."

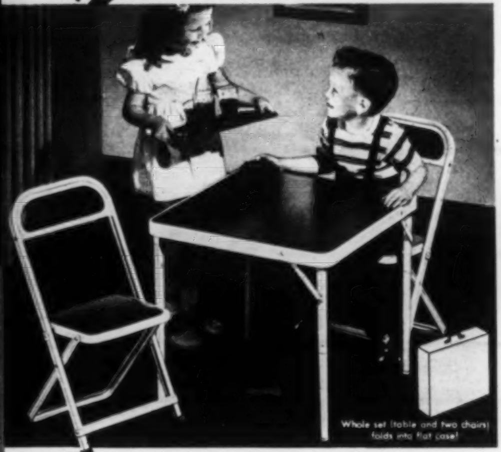


2-drawer Student's Desk with pull-out arm rest

$9.98

The clean-cut lines of this modern desk set inspire efficiency in studying! Desk is substantially constructed—with Masonite presdwood back, sides and 26½x17-in. top; fine-quality wood legs and framework. Two spacious drawers; pull-out arm rest for bigger working area. Wood-frame chair has reinforced Masonite presdwood seat (11x11 inches, 13 inches from floor). Glossy two-tone finish in bright red and off-white enamel. Desk measures 24 inches high.

79 N 08425—Shipped partly assembled; easy to set up. Shpg. wt. 28 lbs. $9.98



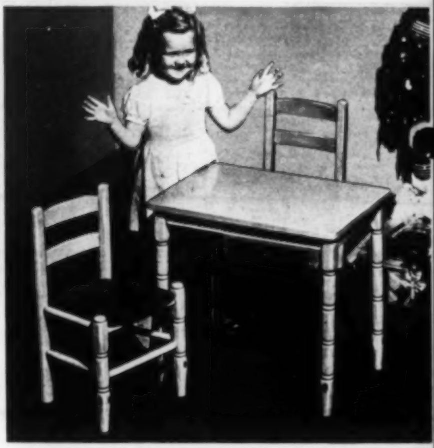
Whole set (table and two chairs) folds into flat case!

Steel Folding Set . . . copy of a grown-up bridge set!

$10.79

Sets like this in adult proportions have proved so practical (and so popular), we figured it was time to introduce a child-size version. Think how handy it will be to have a set that folds so compactly! Table and chairs have exceptionally strong steel framework with glossy baked-on enamel finish in off-white; Masonite presdwood table-top has steel cross-bracing underneath. Table-top, chair seats and backs are red simulated leather . . . removable! (Chairs have steel seats beneath the upholstery.) Rubber-tipped front feet on chairs. All edges rounded for safety. Table 20½ in. high; top 22¾ in. square. Two chairs 24¾ in. high; seats 11¼x10 in., 13¼ in. from floor.

79 N 08415—Completely assembled—ready to unfold for use. Shpg. wt. 25 lbs. . . 3-pc. set $10.79
79 N 08424—Extra chair. Shipping weight 7 pounds . . . . Each 2.89

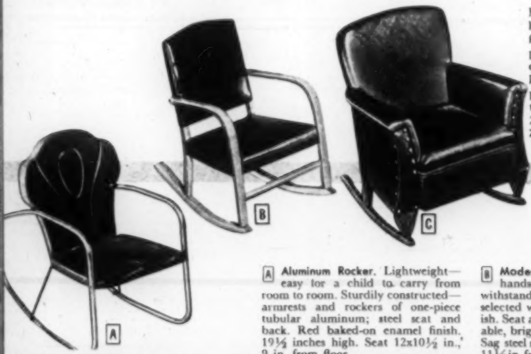


Handsome solid Oak Set—upholstered seats

$15.69

Made for us by a well known furniture manufacturer, this set has all the features you'd expect in comparable pieces of fine-quality adult furniture. Why, even a little princess (or prince) would prize it! All solid oak, with extra strong bolt construction on table-top corners. Table top is oak-veneered to resist warping. All pieces have lustrous, unusually lovely finish in seafoam (pale) green. Chairs have padded seats of bright red fabricoid (looks and feels like leather, survives tough wear and tear). Table 21½ in. high; top 18x24 in. Two chairs 22¾ in. high; seats 11x12 in., 12½ in. from floor.

79 N 08429—Partly assembled; easy to set up. Shpg. wt. 35 lbs. . . . . Set $15.69

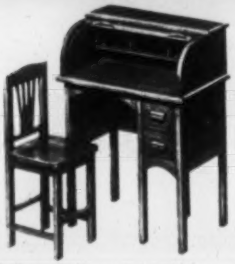


Substantial chairs for children in sizes to fit different ages

A **Aluminum Rocker.** Lightweight—easy for a child to carry from room to room. Sturdily constructed—armrests and rockers of one-piece tubular aluminum; steel seat and back. Red baked-on enamel finish. 19½ inches high. Seat 12x10½ in., 9 in. from floor.
79 N 08420—Shpg. wt. 6 lbs. . . . $2.83

B **Modern bentwood Rocker.** Very handsome, and hardy enough to withstand tough treatment. Smooth selected wood with clear varnish finish. Seat and back upholstered in durable, bright red artificial leather. No-Sag steel springs in 13½x13½-in. seat, 11½ in. from floor. 23 in. high.
79 N 08416—Shpg. wt. 11 lbs. . . $5.98

C **Large overstuffed Rocker.** Real grown-up style—comfortably upholstered in long-wearing, bright red artificial leather. No-Sag steel springs in seat; beautiful walnut-finish wood parts; nail-head trim. Seat 13½x13½ inches, 13 inches from floor. 25½ inches high. Shipped freight or express.
79 N M8418—Shpg. wt. 19 lbs. . . . $9.98



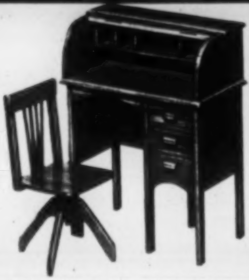
Roll-top Desk, straight Chair

- 24x15-in. writing surface
- 2 drawers, 3 pigeonholes
- 3-ply veneer sides, back

$21.95 Cash
$2.50 Down

Choose this set for a gift of year-'round pleasure! Hardwood; maple finish. Desk has 6 strong legs. Overall height 33 inches. Chair seat 11x11 inches. 15 inches from floor. Shipped by freight or express.

79 NM 8427—Shpg. wt. 45 lbs. . . . Set $21.95



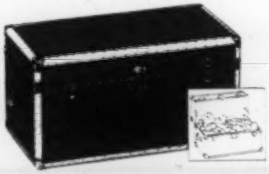
Roll-top Desk with swivel Chair

- 27x15-inch writing surface
- 3 side drawers; 5 pigeonholes
- Seat adjusts from 12½ inches to 15 inches from the floor

$26.95 Cash
$3 Down

Oh boy! . . . a desk with an easy-sliding roll-top and a swivel chair just like Dad's! Well built of rugged hardwood (with 3-ply veneer wood sides and back); warm maple finish. 6-leg desk, 35 in. high. Chair seat 12x12½ in. Shipped freight or exp.

79 NM 8430—Shipping weight 55 pounds. . . . $26.95



Trunk-fiber Toy Chests

$7.65 Small

Red trunk fiber (water and scratch-resistant) with ivory-color hard vulcanized fiber binding. Rigid wood frame. Nickel-plated metal corners, clamps and hinges; center lock, two draw bolts. Paper lining.

79 N 08435—12⅛x12x25 inches long. Shipping weight 10 pounds. $7.65

79 N 08436—15⅛x14⅛x29 inches long. Shipping weight 14 pounds. $9.89

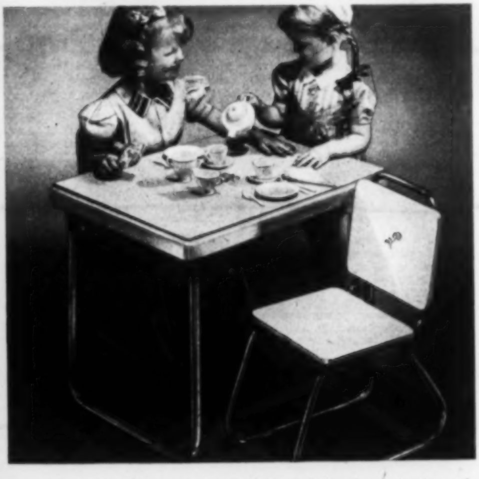
Large 4-drawer Roll-top Desk with swivel Chair

- 30x16-inch writing surface, 26¾ inches from floor
- 3 side drawers, 1 center drawer; 5 pigeonholes
- Swivel chair seat adjusts from 12½ to 15-in. ht.

$31.95 Cash
$3.50 Down

Homework progresses much more satisfactorily if you're properly equipped . . . with a set like this, for example! It's expertly made of hardwood, maple finish; has the same construction details that distinguish fine adult furniture. Desk has ample storage space, so materials can be kept in apple pie order. Has 6 legs. Overall height 36¼ in. Chair seat measures 12½x11¾ in.

79 NM 8441—Shpg. wt. 64 lbs. Freight or express. $31.95

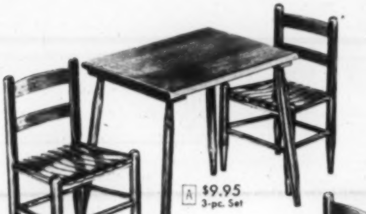


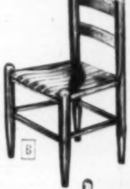
Smart Dinette Set made of tubular steel and tough plywood

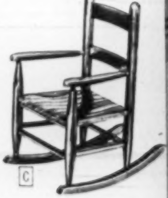
$12.98

Your children will put this set in constant use—as a work table, play table and tea-time dinette set. Modeled after newest-type adult sets, it's endowed with good looks and great durability. (It will probably be handed down to your children's children!) Rigid tubular steel legs are enameled bright red. Table top and chair seat and back are rugged, warp-resistant plywood with glossy ivory-color enamel finish; bright decorations. All edges rounded for safety. Table top measures 26x20 inches; 20½ inches high. Two chairs 21¾ inches high; seats 11½x10 inches., 11⅜ inches from floor. Partly assembled; easy to set up. Shipped freight or express. (This set, like all other items sold by Sears, can be bought on Easy Terms—see page 243).

79 NM 8455—Shipping weight 30 pounds . . . . 3-piece Set $12.98







Thrift-priced Set—maple-finished Table and matching Chairs

A **Table and Chair Set.** Child-size counterparts of quaint colonial furniture pieces . . . exceptionally sturdy, versatile enough to fit in with any sort of room furnishings . . . and low-priced to accommodate a limited budget! Simply styled of strong hardwood; glowing medium-dark maple finish. Table top 24x18 inches; 21½ inches high. (Screws included to attach table legs.) Two ladderback chairs have comfortably curved 11½x11½-in. wood slat seats, 12 inches from floor. Shipped set up.

79 N 08464M—Shpg. wt. 24 lbs. . . . 3-piece Set **$9.95**

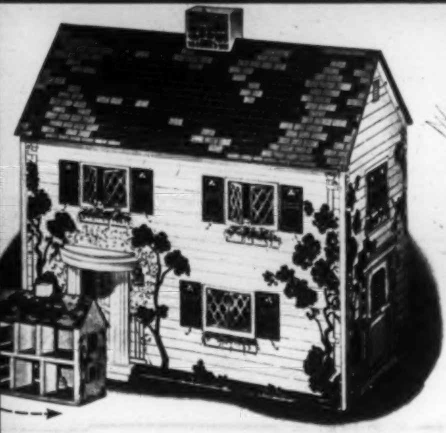
B **Extra straight Chair.** Same as above.

79 N 08563M—Shpg. wt. 9 lbs. . . . . . . Each **2.95**

C **Matching Rocker.** Has arm rests. Same construction, finish as other pieces. 11½x11½-in. wood slat seat about 10½ in. from floor.

79 N 08407M—Shpg. wt. 12 lbs. . . . . Each **$3.69**

All furniture on these pages is mailable unless marked "Freight or express"



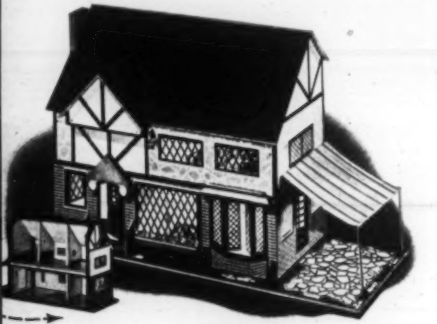
New! 6-room Doll House on built-in turn table

Turns easily without lifting . . . comes already assembled

$9.69

Big improvement in doll house construction! Built-in wooden turn table enables the little housekeeper to turn house and play from front or open back—without changing her position. Roomy house is remarkably strong: built of very durable Masonite presdwood with wood corner posts and partition supports. Impressive wooden doorway and steps, enameled white. Door and metal casement windows open and close. Two floors connected by circular wooden staircase. Living room, dining room and kitchen downstairs; 2 bedrooms and bath upstairs. Colorfully decorated interior and exterior. Overall size 12⅛x22⅛x24⅛ in. long. See opposite page for furniture and dolls.

79 NM 2178—Unfurnished House. Shpg. wt. 29 lbs. *Freight or Express* $9.69

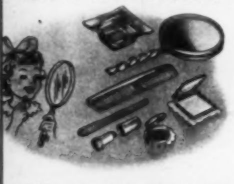


Budget-priced 5-room Doll House on turn table

$4.69

This charming house too, has a turn table. The little owner can sit in one position, turn house easily, and play from front or open back. Big picture window and 2 upstairs windows covered with specially molded plastic material. Two windows and two doors open. Airy patio with fabric awning is especially attractive. Made of sturdy tekwood (wood-center fiberboard), decorated insid and outside. Overall size 11¾x20½x31½ in. long. Simple to set up; instructions included.

79 N 02115—Unfurnished Doll House. Shipped unassembled. Shpg. wt. 5 lbs. $4.69



Make-believe Make-up Set

89c A thrilling gift for little girls who love to imitate Mother's make-up routine! Beautifully styled plastic set contains no actual cosmetics. 3⅛-in. diam. double-faced mirror with handle and frame; 5-in. comb; powder box; play compact with mirror and rouge with hinged tops; lipstick and emery board. Push-up lipstick is all plastic. Assorted pretty colors. Surprise your little lady with this intriguing set!

49 N 2131—Shpg. wt. 12 oz 89c

Doll Houses, Furniture and Dolls
"To think that the funny old fellow
Should notice I needed just this.
I think I should give him a kiss!"

New 6-room HAPPI-TIME Doll House

Charming, modern design . . . attached garage complete with plastic furniture and a doll baby

$3.79

- Extra large: 34½ in. long, 16 in. wide, 20 in. high overall
- Large, modern transparent plastic picture bay window
- Attached garage with sun deck, door to open and close
- Made of durable, heavy fiberboard; very easy to set up

Your little girl's dream come true . . . a beautiful, roomy doll house with 6 large rooms, plus library, and very attractive furniture, too. Each piece is a miniature copy of real furniture—molded of sturdy plastic in realistic colors with beautiful details. Included are sofa, barrel chair, cocktail table, console radio and table lamp for living room—table and four chairs (including one arm chair) for dining room—bed, night table and chair for bedroom—modern ivory-color tub, lavatory and toilet for bathroom. In the nursery you'll find a swinging cradle, chair, carriage, plus a 2½-inch plastic doll baby with movable arms and legs, that fits into this furniture. Light, cheerful kitchen with cardboard stove, refrigerator and sink, is enclosed in the wing . . . a second sun deck above. Has large picture window, covered with transparent plastic. Real-looking, painted-on fireplaces in living room and bedroom . . . painted-on rugs and pictures. House is beautifully decorated on the outside, too. Finished to represent lannon stone and clapboard. Shipped unassembled, but very easy to set up; instructions included.

49 N 2104—House with Doll and Furniture. Shipping weight 4 pounds $3.79

Plastic Doll House Furniture Sets

Your choice **89c** each set

Give her these handsome miniature reproductions of period furniture and home fittings for her doll house! Made of durable plastic in realistic colors . . . beautifully detailed. And so moderately priced! Dining room chairs 2½ inches high, other pieces in proportion. Will fit in all doll houses shown.

[A] **8-pc. Dining Room Set:** Table, 4 chairs (incl. 1 arm chair), breakfront cupboard, buffet and lamp.
49 N 2157—Shpg. wt. 1 lb 89c

[B] **7-pc. Bedroom Set:** Bed, vanity with mirror, bench, high boy, night table, table lamp and chair.
49 N 2156—Shpg. wt. 1 lb 89c

[C] **7-pc. Living Room Set:** Sofa, club chair, wing chair, radio, cocktail table, floor lamp, table lamp.
49 N 2155—Shpg. wt. 1 lb 89c

[D] **8-pc. Bathroom Set:** Lavatory and bathtub with faucets, toilet with movable lid and seat, hamper, night stand, lamp, chair and 2½-in. doll with movable arms and legs.
49 N 2158—Shpg. wt. 1 lb 89c

[E] **5-pc. Patio Set:** Brand new! Table with circular bench and umbrella with stand, chaise longue with movable wheels, arm chair, bench and bird bath. Order a set with house at left (79 N 02115)!
49 N 2119—Shpg. wt. 1 lb 89c

[F] **8-pc. Kitchen Set:** Table, 4 chairs, with contrasting seats, cabinet sink with faucets, gas range, refrigerator . . . all in modern design.
49 N 2159—Shpg. wt. 1 lb 89c

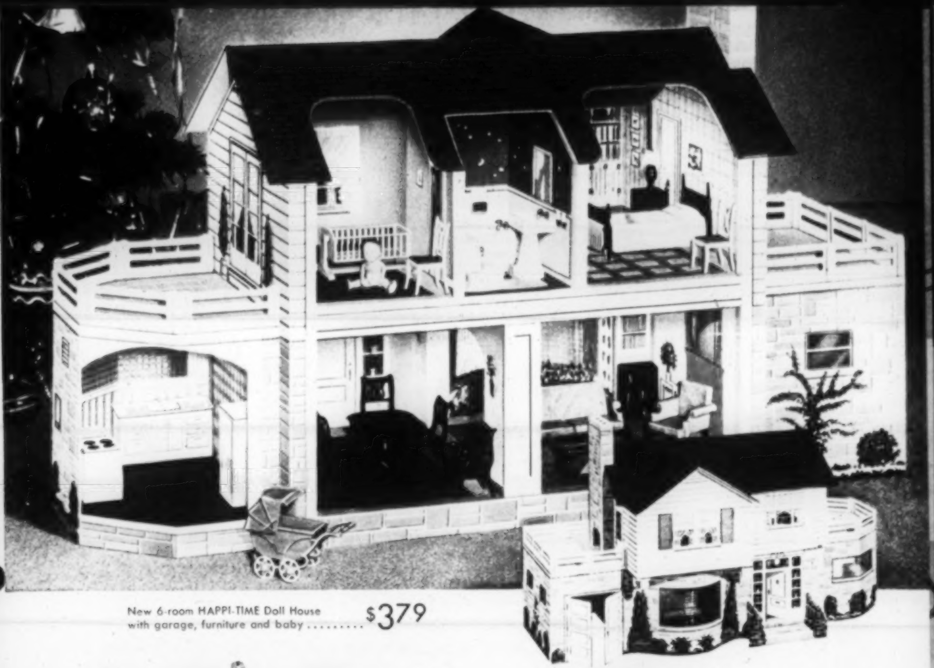
[G] **6-pc. Nursery Set:** High chair and training chair with movable trays, chamber, crib with drop side; carriage with movable hood, wheels; complete with 2½-in. plastic doll baby with movable arms and legs.
49 N 2118—Shpg. wt. 1 lb 89c

Brand new! Pretty plastic Dolls . . . fit into furniture shown

These pert, little girl dolls are amazingly lifelike! Molded of flexible, soft natural-color Vinyl plastic, realistically painted. Standing dolls about 3½ in., sitting dolls 2¾ in. high. Your little girl will love them!

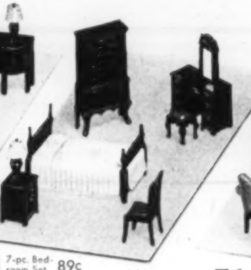
49 N 2196—Set of 4 Dolls. (Chairs not included.) Shipping weight 6 oz 89c

ALL MERCHANDISE ABOVE ILLUSTRATED ON OPPOSITE PAGE



New 6-room HAPPI-TIME Doll House with garage, furniture and baby $3.79

A 8 pc. Dining Room Set 89c



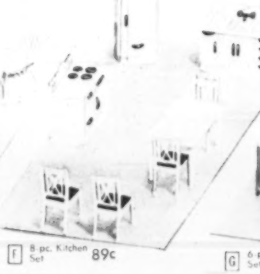
B 7-pc. Bed-room Set 89c

C 7-pc. Living Room Set 89c

D 8-pc. Bath Room Set 89c

Set of 4 Dolls 89c

E 5-pc. Patio Set 89c



F 8-pc. Kitchen Set 89c

G 6-pc. Nursery Set 89c

♪♪ JUNIOR JUKE WOWS THE KIDS! ♪♪

Lights up and changes colors as it plays records

PROJECT OF Bing Crosby RESEARCH FOUNDATION

Fun to hear, naturally . . . and fun to WATCH, too! Its colored lights win a flurry of attention from everyone. The soft red glow changes as the yellow light flashes on and off!

[A] New "Junior Juke" Electronic Record Player $29.95 Cash
$3.00 Down

[B] Big value Toy Electric Phonograph. $7.98

[C] "Melody Grand" Piano $3.59

[D] Vinylite Records. . . 3 for 89c

[E] Juke Box Bank. . . . $4.98

Children's Phonographs, And Musical Toys

"... something with dearest tone.
A handsome, shining, entertaining,
fine new graphophone"

ILLUSTRATED ON OPPOSITE PAGE

New "Junior Juke" Electronic Record Player

A It's a red-letter Christmas indeed for youngsters who get a "Junior Juke." Whether they belong to the lollipop gang or the soda-pop set, they'll thrill at owning this record player modeled after the familiar drug store juke-box . . . especially since it bears Bing Crosby's name! Grown-ups, too, will like it for gay parties the year around. Its tone reproduction is amazingly clear, rich and pleasing. Take note of these features:

- Lights up and changes color as it plays! Sturdy metal case
- Front and grillwork molded of colorful plastic
- 2 tubes; amplifier-rectifier; 4-inch magnetic speaker
- Volume control (full range, soft to loud); off-on switch
- Sensitive, lightweight crystal pick-up cartridge in tone arm
- Plays up to 12-inch records. For 105–125 volt A.C. only

Put it in the favorite home hang-out—playroom, rumpus room, nursery or wherever it is. Let the children do their own "disc-jockeying"—it's easy to operate. Approved by Underwriters' Lab., Inc. Size 13x14x16 in. high. Records not included—see below, and index.

79 N 02402—Needle included. Shipping weight 18 pounds......Cash $29.95

Big value Toy Electric Phonograph

B
- All-metal case, brightly enameled and attractively decorated
- Dependable self-starting induction motor; off-on switch
- Aluminum diaphragm for good reproduction. Plays up to 12-in. records

Think of it . . . this electric toy phonograph, newly designed in sleek teardrop shape, gives fun beyond measure at a moderate price! Size 13x8x7 inches. Approved by Underwriters' Laboratories, Inc. For 110–120 volt A.C. only. For records see below and index. Needle included.

79 N 02424—(Record not included.) Shpg. wt. 4 lbs.................$7.98

"Melody Grand" Piano—extra big; black keys work!

C
- Chromatically tuned tone bars specially tempered for clearer tone
- Extra big for a toy piano: 12½x11x6¼ inches. Top can be lifted!

Imagine a child's delight at having a piano with 17 plastic keys (10 white, 7 black) . . . tuned in chromatic scale to produce sharps and flats just as a big piano would! The top lifts up as impressively as that of a full-size concert grand. Soundly constructed of wood with a Masonite presdwood bottom, it has a glossy ivory-color enamel finish for a look of luxury.

49 N 2336—Shipping weight 3 pounds 10 ounces.....................$3.59

Vinylite Records—practically unbreakable

D Designed especially to be played on toy phonographs (but playable on any, of course), these records are well adapted to use by children. They can be dropped, twisted and bent . . . and still they won't break! Two sets of three double-face records, nursery and western themes. 7¾-inch diam.

Nursery Songs: Old MacDonald Had a Farm; Hickory-Dickory Dock; Little Boy Blue; Row, Row, Row Your Boat; Jingle Bells; Bear Went Over the Mountain. Shpg. wt. 4 oz.

49 N 2416—Set of 3 records......89c

Western Songs: Red River Valley; My Darling Clementine; Home on the Range; I've Been Working on the Railroad; Lone Prairie; Whoopee Ti-Yi-Yo. Shipping wt. 4 oz.

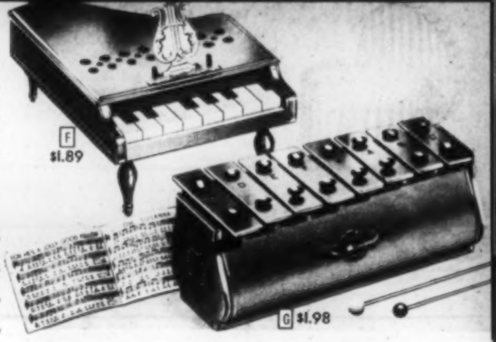
49 N 2417—Set of 3 records......89c

Juke Box Bank . . . a real incentive to save!

What a combination . . . a juke-box full of music, a bank for coins! Just wind it up, deposit your coin . . . and a gay tune will come forth. Takes pennies, nickels, dimes and quarters. Has genuine Swiss musical movement which you can watch through the window. Colorful plastic case; wind-up key in back. Size 6 in. high, 4 in. wide. Opens for coin removal.

49 N 2333—Shipping weight 12 ounces..........................$4.98

See page 228 for still more children's musical instruments! Buy on Sears Easy Terms! See page 243



True-tone 8-key Toy Piano

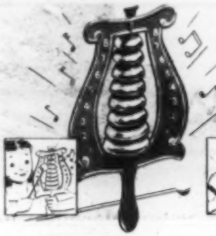
F Even a tiny tot can readily learn to play real tunes on this piano! It has a rich tone, feather-touch standard-width keys will prepare little fingers for those of a big piano. Sturdy metal body, 3 turned wood legs, removable music stand. Bright enamel finish. About 10⅝x8⅜ inches overall. 16-page music book included. (Child can pick out familiar melodies by ear, too.) $1.89

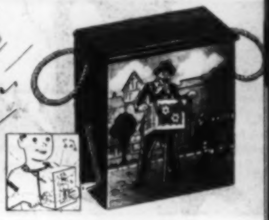
49 N 2313—Shpg. wt. 2 lbs.......$1.89

8-key Xylophone

G Because of its metal tone chamber, this xylophone achieves an extra pleasing tone—rich, vibrant, mellow. Heavy metal tone bars are mounted on a felt base; tone is absolutely true. Strongly constructed case has lyre-shaped ends, glossy enamel finish. Two mallets included—a rubber one for mellow tones, a wooden one for sparkle. Instructions. About 12⅛ in. long. $1.98

49 N 2310—Shpg. wt. 2 lbs. 14 oz..$1.98





Melody Bells

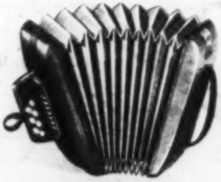
Bells — Christmas bells and jingle bells—are a tradition at this season. So what could be more fitting than a gift of Melody Bells? Eight polished aluminum bells give forth remarkably clear, sweet tones when struck with the wood mallet. Lyre-shape frame and music holder made of colorful plastic. Song sheet. 11½ in. high, 6¾ in. wide. 89c

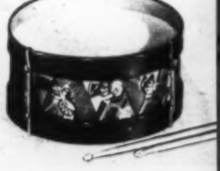
49 N 2308—Shpg. wt. 1 lb..........89c

Hurdy-Gurdy

Knowing how children chase after the organ-grinder, you can well imagine the popularity of this child-size hurdy-gurdy. A gay tune comes out when metal crank is turned. Colorful case (8x8x4 in.) substantially made of wood and tekwood. Has bright-colored shoulder cord, so child can carry it in true hurdy-gurdy man style! $1.89

49 N 2330—Shpg. wt. 1 lb. 8 oz...$1.89





20-note Accordion

Look . . . a toy accordion with ten quick-acting ivory-like plastic buttons, 20 carefully tuned plastic reeds, full volume tone! Bright streamlined plastic case; durable pyroxylin-coated fabric bellows in contrasting color. Size 4x4¼x8½ in. Key of C. Instructions included. $3.79

49 N 2339—Shpg. wt. 1 lb. 4 oz...$3.79

10-inch Parade Drum

To a child, the drummer is the most thrilling performer in a band. This drum will equip your young one to be drummer when the neighborhood rhythm band gets organized. Has lithographed metal shell; cotton "tobacco cloth" heads on both sides; 2 drumsticks; strap for carrying. 75c

49 N 2321—Shpg. wt. 1 lb. 4 oz......75c

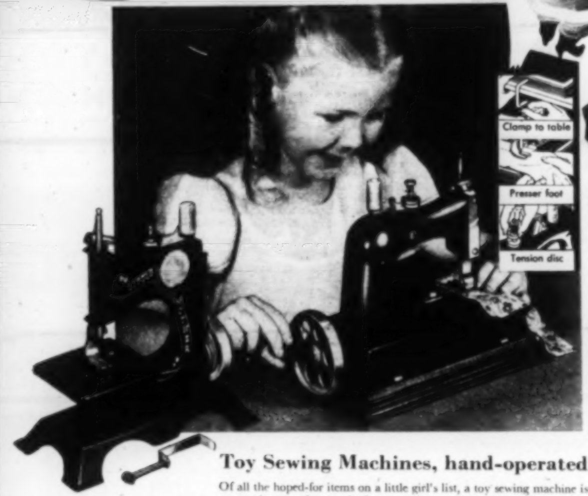
Design-A-Hat Kit

Like all feminine creatures, dolly tires of wearing the same hat for every occasion. With this kit you can create fabulous originals for her. Six small wool-felt hat bases, bright feathers and ribbons, scissors, thimble, needles and thread. Packed in gaily striped hat box (8¾-inch diameter). Instructions **$1.79**

49 N 2197—Shpg. wt. 1 lb. $1.79

Toy Sewing Machines and Tea Sets

"With a brimming full pack,
that no one may lack
His sleigh bells are jingling, Hooray"



Toy Sewing Machines, hand-operated

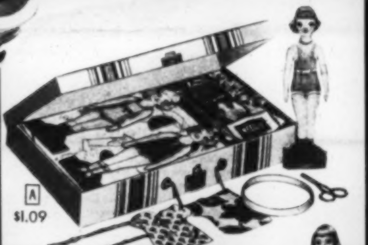
Of all the hoped-for items on a little girl's list, a toy sewing machine is sure to be near the top. And no wonder: machine stitching looks much more professional than that done by hand! With either of these machines a young seamstress will quickly learn to sew a fine seam. Each has a *clamp* for fastening to table; *presser foot* to hold material in place; *tension disc* adjustable for thickness of fabrics. Instructions.

"Little Mother" Toy Sewing Machine. Sews chain stitch; no. 60 thread preferred. All-metal, brightly enameled. Measures 7¼x4x7¾ inches long. **$2.59**

49 N 2003—Shpg. wt. 1 lb. 4 oz. $2.59

De luxe "Junior Miss" Toy Sewing Machine. De luxe in appearance, de luxe in performance! Precision-built of heavy-gauge steel, finished in durable baked-on enamel. Body completely housed—*no exposed moving parts.* Sews a neat, even chain stitch; uses standard sewing machine needle. **$6.29**

49 N 2001—Size 8x4x6⅛ in. high. Shipping wt. 3 lbs. $6.29



B
$1.12
Magic Mary

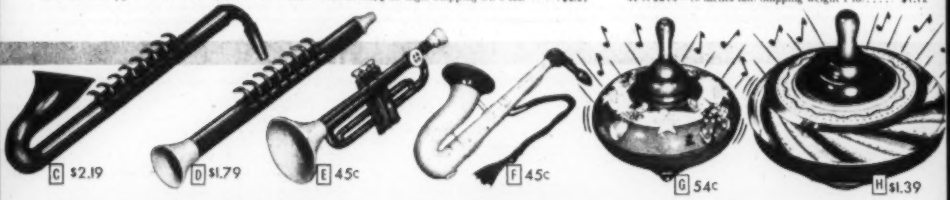
Paper Dolls, Christmas 1948 style

A **Paper-doll Sewing Kit.** Three 9¾-inch heavy cardboard dolls with stands, 6 ready-to-sew cotton dresses, scissors, needle, embroidery hoops, 6 embroidery patterns and 4 skeins of colorful thread. All in a suitcase-style case (15¾x8¾-inch) made of sturdy cardboard with metal snaps and handle. **$1.09**

49 N 2192—Shipping weight 1 pound 4 ounces $1.09

B **Magic Mary, the magnetic paper doll.** Her dresses cling like magic, due to magnetic attraction—no tabs or glue needed. ⅜-in. cardboard, metal stand. 14-dress wardrobe, ready to be cut out. **$1.12**

49 N 3814—10 inches tall. Shipping weight 1 lb. $1.12



Musical Toys with real keys!

Real career-starters for the children—they combine clear, true tone with fast easy action. Durable bright-colored plastic bodies, both 15 inches long, with keys sized to fit little beginners' fingers. Full octave (8-note) range; hand-tuned bronze reeds; nickel-plated polished keys. 6 song instruction sheets included.

C	49 N 2325—Saxophone. Shipping weight 14 ounces	$2.19
D	49 N 2324—Clarinet. Shipping weight 12 ounces	$1.79

Make-believe Instruments with kazoos

Perfect for toddlers too young to play real toy instruments, ideal for rhythm bands. All that's necessary is to hum into them—the tone is reproduced in a way that's sheer delight to a youngster. Smooth plastic in bright colors. Shipping weight each 6 ounces.

E	49 N 2363—Trumpet. 11½-inch size	45c
F	49 N 2364—Saxophone. 10-inch size	45c

Gay-colored Singing Tops

Music, action, color! Just pull wo plunger up, push it down till top whir away. Lithographed metal.

G **7-inch diameter top.**
49 N 2380—Shpg. wt. 10 oz. 54c

H **9¼-inch diam. top.** Changing tone . . . 3 musical chords!
49 N 2304—Shpg. wt. 1 lb. 4 oz. $1.39

Every toy we sell is available on Easy Terms — why not make up a big Easy Payment order? See page 243

Tea Sets of plastic with the look of porcelain

Happy is the hostess who serves tea with these dishes. They're ivory-color plastic—lightweight, hard-to-break and actually translucent—look like the fine porcelain grown-ups use. They're even hand-painted with a dainty floral design, and delicately embossed. Saucers 3⅛ inches in diameter; other pieces in proportion. With pretty paper napkins and plastic cutlery.

$1.49
22-pc.

Service for three:
3 cups 3 saucers 3 plates creamer
3 forks 3 knives 3 spoons sugar bowl
teapot, cover 6 napkins
49 N 1814—22-piece set plus 6 paper napkins. Shipping wt. 1 lb. **$1.49**

Service for six:
6 cups 6 saucers 6 plates creamer
6 forks 6 knives 6 spoons sugar bowl
teapot, cover 12 napkins
49 N 1815—40-piece set plus 12 paper napkins. Shipping wt. 1 lb. 8 oz. . . . **$2.39**

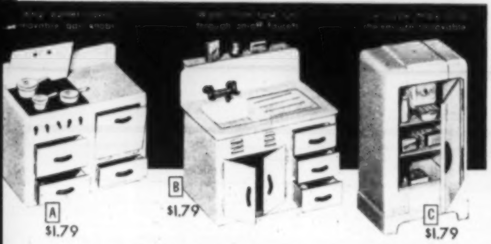
Plastic Dinner Sets as complete as mother's own!

The life of the party depends, to a large extent, on the table setting. A full-course dinner is no problem with these sets—they include covered vegetable dishes and gravy boats with ladles! Like the sets at left—same durable ivory-color plastic, same proportions—but more complete.

$2.89
27-pc.

Service for three:
3 cups 3 saucers 3 plates 1 platter
3 forks 3 knives 3 spoons 1 creamer
oval veg. dish with cover, teapot with lid, gravy boat with ladle, sugar bowl.
49 N 1816—27-piece set plus 12 paper napkins. Shpg. wt. 2 lbs. **$2.89**

Service for six:
6 cups 6 saucers 6 plates 1 platter
6 forks 6 knives 6 spoons 1 creamer
veg. dish with cover, teapot with lid, footed gravy boat with ladle, sugar bowl.
49 N 1817—45-piece set plus 24 paper napkins. Shpg. wt. 2 lbs. 8 oz. . . . **$3.89**



Play Kitchen Equipment that really functions!

Even in large-size toy equipment such realism is rare, so it's headline news to find it in these. Doors and drawers open and close, faucets actually run, ice-trays and refrigerator shelves are removable. Gleaming, durable ivory-color plastic, black trim.
49 N 2175—**Set**: Sink, stove and refrigerator. Shpg. wt. 3 lbs. . . Money-saving price **$4.98**

A **Stove** with 2 plastic saucepans and a frying pan. 5x3⅝x5⅞ in.
49N2152–Shpg.wt.1lb.**$1.79**

B **Sink** with metal basin, play soap, soap flakes and cleanser. 5½x4⅜x6 in. wide.
49N2153–Shpt.wt.1lb. . . **$1.79**

C **Refrigerator** with play milk bottle, butter, eggs. 4¼x2½x7 in. high.
49N2151–Shpg. wt. 1 lb. **$1.79**

D
94c
E
89c
F
89c

Safety clasp

Treasure Chest of Lapel Pins

$1.09

Very early in life every girl begins to covet the glitter of jewelry—and these authentic Disney-design pins will represent GLAMOUR to any small girl. Six pins, all large and heavy to withstand young wear and tear; all in lustrous gold plate; all with safety clasps. Mickey and Minnie Mouse; Pluto; Donald Duck; Porky, and Jiminy Cricket—each about 1½ inches tall. Richly decorated chest (8x5x2 in.) is sturdy fiberboard; has removable tray. Price includes 20% Federal tax.
49 N 2144E—Shpg. wt. 1 lb. . . . **$1.09**

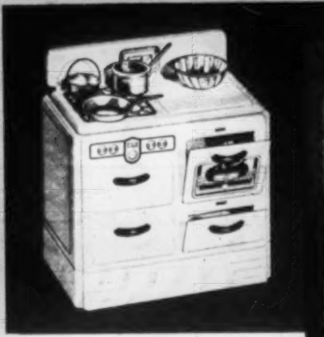
These Sets will help her entertain graciously

D **Gay-colored metal Tea Set.** Service for six—unbreakable, easy to handle. The fanciful lithographed designs will delight the little hostess, and her guests as well. Six each of the following: cups, saucers, butter plates, salad plates. And one each of these: handled dish with cover, creamer, footed sugar bowl, teapot with lid and 8x10-inch tray. Duck design on butter plates, fairyland bride and groom on all other dishes. Saucers are 2½ inches in diam.; other dishes in proportion.
49 N 1818—31-piece tea set. Shipping weight 2 pounds 8 ounces **94c**

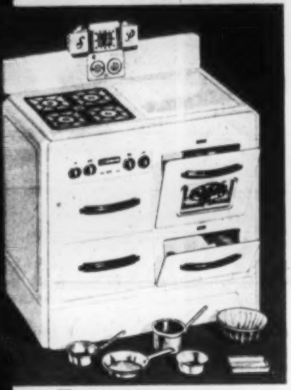
E **Shining Stemware.** Clear-as-glass, practically unbreakable plastic in a pretty floral pattern. *Service for four*—4 sherbets, 4 goblets, water pitcher (3⅝ in. high) and some colorful plastic straws.
49 N 1801—Shpg. wt. 1 lb. 4 oz. **89c**

F **Lemonade Set.** Replica of a grown-up set. Nicely finished 5x5½-inch metal tray with big easy-grip handle; holds 4 sparkling glass tumblers 2¼ in. high. Pitcher 4 in. high, 2¾ in. across.
49 N 1955—Shpg. wt. 2 lbs. . . . **89c**

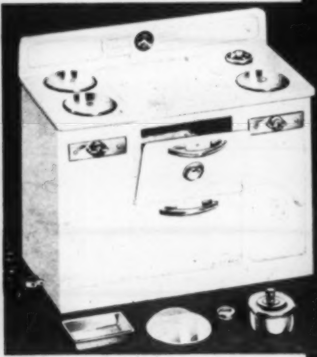
Kitchen Toys for mother's little helper



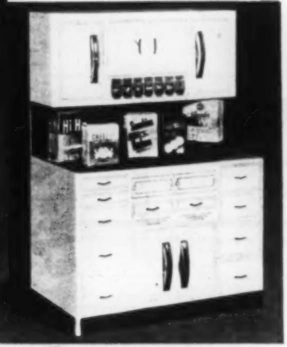
A Pretty Maid Play Stove (our lowest priced) $1.89



B Pretty Maid Play Stove, de luxe model $3.98



C Little Lady miniature Electric Range $7.39



D Kitchen Cabinet copied from mother's .. $1.79

Pretty Maid Play Stove—our lowest priced!

A Here, at a tiny price, is a close copy of a modern style cabinet range. Small "cooks" will get great enjoyment from preparing "let's-pretend" meals on it. Non-electric type, really—but the dummy burners and heat regulator have a convincingly realistic look. Stove is soundly made of steel, finished in gleaming white enamel with bright red handles. Oven and broiler doors actually open and close. Comes complete with four cooking and baking toy utensils. Stove is good-sized: 10¾ inches wide by 11¼ inches high by 6¼ inches deep. Easy to keep clean. **$1.89**

49 N 2076—Shipping weight 3 pounds 6 ounces.... $1.89

Pretty Maid Play Stove, de luxe model

B Since this stove is equipped with so many extras, prideful make-believe cooks will want to spend endless hours testing their cooking skills! Like the stove listed above, it's non-electric—but on this one the four play switches really turn "On" and "Off," and the dummy timer has movable hands. Substantially constructed of steel, with sparkling white enamel finish, bright red handles and trim. Oven and broiler doors open and close. Six assorted cooking utensils. Large size: 14¼x9¼x16¼ in. high overall. Make sure Santa has this in mind for your little girl. **$3.98**

79 N 02056—Shipping weight 11 pounds.......... $3.98

Little Lady miniature Electric Range

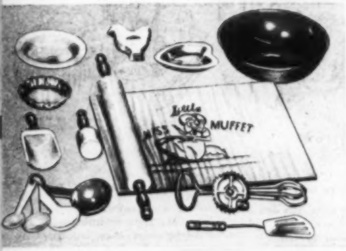
C She can cook real meals—doll-sized, of course, but still real meals—on this range. Modern table-top design; gleaming white baked-on enamel finish on strong welded steel. Four fully enclosed, insulated heating elements (three in top plate, one beneath oven). Signal light glows brilliantly when range is connected. Red plastic switches; chrome plated door handles and trim; accurate heat indicator in oven door. Insulated cord. Approved by Underwriters' Lab., Inc. For 110-120 volt AC or DC. Adequate size: 15x7¾x12¾ inches. Utensils included. **$7.39**

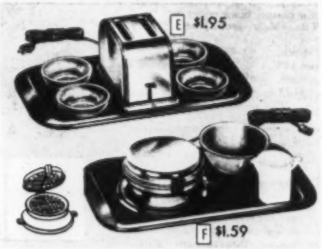
79 N 02055—Shpg. wt. 9 lbs...................... $7.39

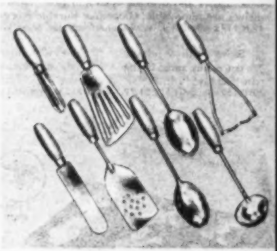
Kitchen Cabinet copied from mother's

D To be really efficient in her play kitchen, she'll need a cabinet with plenty of space for storing staple foods and spices. This one makes a fine choice. It's nicely designed, made of strong steel; finished in glossy ivory-color enamel with gay red door-pulls and trim. Top and base have two doors each—they open to reveal shelves stocked with play packages of everyday household items in well-known brands. Roomy enough to hold an ample "grocery" supply: 15¾ inches high, 11 inches wide, 6¼ inches deep. **$1.79**

79 N 02053—Shipping weight 4 pounds.......... $1.79







Little Miss Muffet 15-piece Baking Set

Small-scale copies of adult baking utensils, meant for real use! They'll make her eager to try her hand at making delicious cakes and cookies. Set includes: 8½x6½-inch pastry board, rolling pin, real egg beater, gay-colored plastic mixing bowl, set of 4 measuring spoons, 3 tin pans, wooden potato masher, wooden scoop, cookie cutter and pancake turner. Complete with a collection of favorite recipes. **$1.12**

49 N 1962—Shipping weight 1 lb. 14 oz.......... $1.12

New! Little Deb Toaster and Waffler Sets

E **Pop-up Toaster Set.** 2-slice toaster, nickel-plated; "heating unit" is a small electric bulb which glows realistically. Enameled tray (13x7¾ in.); 4 glass relish dishes. Cord and plug approved by Underwriters' Lab., Inc. **$1.95**

49 N 2122—Toaster 3 in. high. Shipping weight 3 pounds....... $1.95
49 N 2051—Same as above, but non-electric. Shpg. wt. 3 lbs..... 1.49

F **Waffle Iron Set.** Miniature waffle iron is nickel-plated, has hinged top with back rest. Enameled tray (13x7¾ in.); plastic bowl; syrup pitcher. Dummy cord, plug. **$1.59**

49 N 2121—Shipping weight 2 pounds 12 ounces.............. $1.59

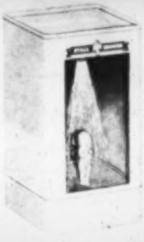
Kiddie Kitchen "Gadget" Set

Children are always anxious to "help" mother cook—the trouble is, most of her full-size gadgets are too big for small hands to grasp easily. These junior-size ones will be just right. Ladle, potato masher, basting spoon, parer, pancake turner, perforated spoon, batter whip and spatula. Steel and aluminum with colorfully enameled wood handles. 4½ to 5½ in. long. **89c**

49 N 1956—Shpg. wt. 10 oz.......... 89c

Stoves, Laundry Set and Vacuum Cleaner

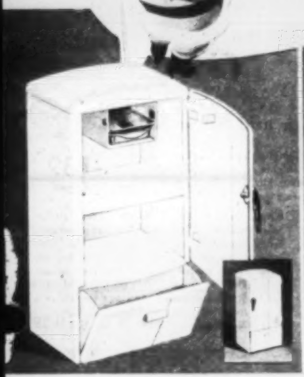
"Fill up her stocking, too, to-night
And help to make her Christmas bright"

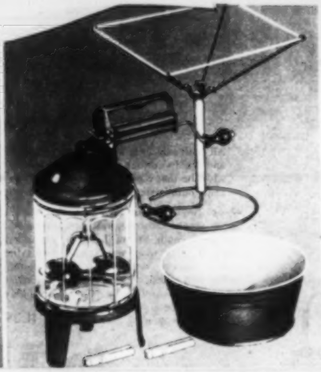


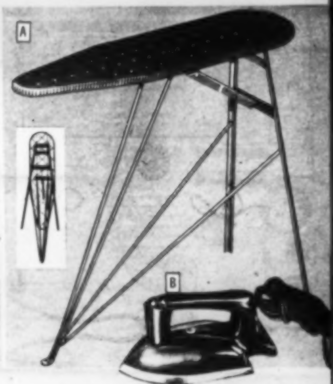
Stall Shower with doll

No doubt your little girl often thinks it necessary **$1.29** to "dunk" her dolls in a makeshift shower—even dolls not meant for such treatment—so you'll be happy to discover this outfit designed for countless showers! The all-metal stall shower is finished in gleaming white enamel, with colorfully lithographed details on the interior. There's a water reservoir on top, and a control lever inside. 3¾-inch plastic doll included. Shower 13½x7½x6½ in. deep. Use small container for catch basin.

49 N 2066—Shpg. wt. 2 lbs. 8 oz.. $1.29







Gleaming white Toy Refrigerator

The make-believe housekeeper knows that a modern refrigerator is a household necessity, and this one will answer her needs perfectly. **$2.69** It's beautifully styled, with ample storage space for all the dairy products, fruit and vegetables required by a large doll family. All-steel, with gleaming white baked-on enamel finish. Aluminum freezer compartment . . . slide-out ice-cube tray with removable divider. Two shelves; drawer for "non-perishables" in bottom. Size 14x7¾x5½ inches deep.

49 N 2061—Shipping weight 3 lbs. 10 oz. . . $2.69

Laundry Set, complete with washing machine

Here's practical washday equipment to make Mondays brighter for your little girl. **$1.39** She'll have the time of her life doing doll-laundry—tossing dolly's dirty washables into the little machine, watching the vacuum cups beat up and down and swish the little garments 'round and 'round in the glass body. The detachable wringer is efficient at squeezing out the suds; is adjustable to position. Washing machine is 9 inches high; has metal base and removable top. Enameled metal rinsing tub 6⅞ inches in diameter; revolving clothes dryer (line and stand); wooden clothes pins.

49 N 1723—Shipping weight 3 pounds 9 ounces $1.39

New plastic-top Ironing Board . . . Iron

A **Plastic-top ventilated Ironing Board.** Like the finest full-size boards! Smooth, **$2.19** durable plastic top is heat-proof to electric play irons. Red-enameled metal legs fold easily; have self-locking device. Measures 27x7 inches wide.

79 N 01704—Shipping weight 4 pounds $2.19

B **Electric Play Iron.** Actually heats up enough for ironing doll clothes. Colorful enamel finish; polished base; black handle. Cord. Approved by Underwriters' Lab. For 110-120 volt A.C. or D.C.

49 N 1722—6¾ in. long. Shpg. wt. 1 lb. 10 oz. . . . $1.79

New! Tidy Miss toy electric Vacuum Cleaner

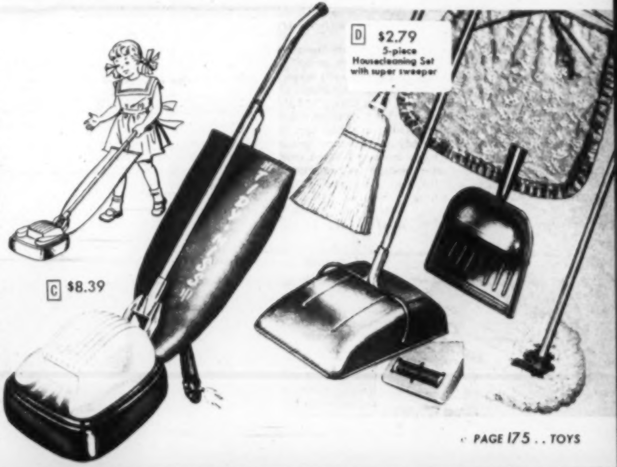
C This slick-operating vacuum cleaner is not merely a toy—it's a reasonable facsimile **$8.39** of a new adult model! It works like mother's, sounds like mother's! With a "Tidy Miss," little girls can be a real help at carpet-cleaning time—and very likely mother will use it herself, occasionally. Strong suction draws dust and dirt into durable cloth bag; there's a headlight for dark corners. No switch necessary—motor starts when handle is tilted to operating position; stops when handle is pushed forward. Beautiful two-tone plastic base (9x9½-in.); rubber-tipped aluminum handle; 15x7-in. removable bag. 11-ft. cord approved by Underwriters' Laboratories, Inc. For 110-120 volt 60-cycle A.C. only.

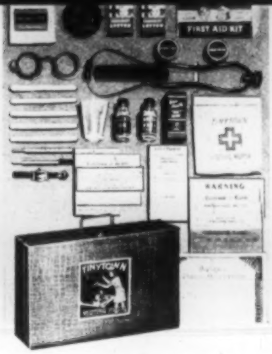
49 N 2105—Shipping weight 5 pounds $8.39

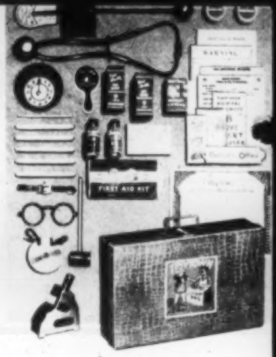
Housecleaning Set with sweeper that works!

D An energetic little housekeeper will use this set to wage an all-out campaign against **$2.79** dust and dirt. First she'll don the gay-colored plastic apron to protect her clothing. Then she'll give rugs a going-over with the sweeper—she'll like its thorough-cleansing brush action (just like mother's); it has a red-enameled base (8x9 in.) and a wooden handle 23½ in. long. For floors she'll use the broom (23½ in. long) and dust pan; and the fluffy dust mop for a fine finish.

79 N 02101—Shipping weight 4 pounds $2.79


D $2.79
5-piece Housecleaning Set with super sweeper
C $8.39





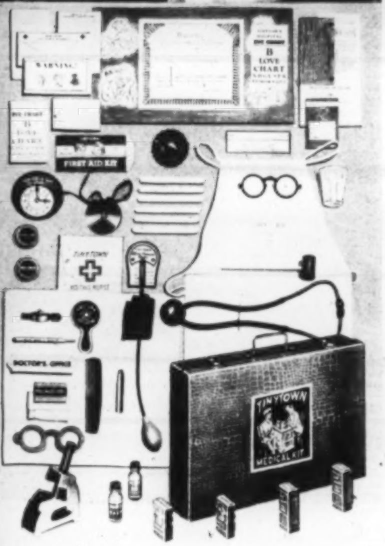
Tinytown Doctor and Nurse Kits

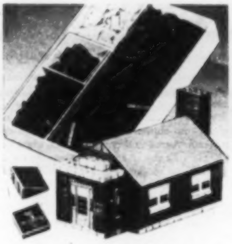
All boys and girls are impressed with the activities of doctors and nurses, and highly curious about the mysterious contents of medical kits. Playing with the many pieces of "equipment" in these kits is loads of fun—and it helps familiarize children with real instruments used by doctors and nurses.

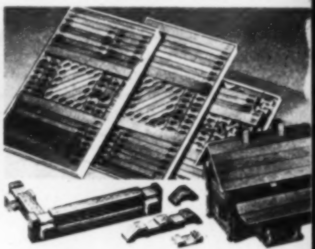
$1.39 Each

47-pc. Tinytown Visiting Nurse Kit: nurse's apron, play stethoscope, wash pan, wash cloth, real soap, comb, measuring glass; play thermometer, play wrist watch, eye glasses (no lenses), tongue depressors, gauze, cotton, candy pills, bottles, many charts and other needs. Sturdy cardboard carrying case (14¾x9x3 in.) has metal snap lock and handle.
49 N 3809—Shpg. wt. 2 lbs. . . . . Kit **$1.39**

63-pc. Tinytown Family Doctor Kit with stethoscope that works! Play blood pressure apparatus, reflex hammer, toy microscope, toy head reflector, toy eye tester, toy thermometer, toy wrist watch, tongue depressors, gauze, cotton, eye glasses (no lenses), candy pills, charts, other needs. Sturdy cardboard carrying case (14¾x9x3 in.), metal snap lock and handle.
49 N 3808—Shpg. wt. 2 lbs. . . . . Kit **$1.39**







New! Tinytown Combination Doctor-Nurse Kit

$2.95

80-pc. Set: plenty of equipment to keep a little doctor and nurse busy . . . they'll probably discover an epidemic among the dolls! Doctor's uniform, nurse's apron, flashlight and stethoscope that work, blood-pressure apparatus which indicates "Eat Meat," "Drink Juice," "Eat Cereal," "Eat Spinach" or "Drink Milk"; toy head reflector, toy microscope, reflex hammer, toy thermometer, comb, wash cloth, wash pan, soap, tongue depressors, measuring glass, candy pills, bottles, ointment cans, cotton, gauze, eye glasses (no lenses); assorted charts, signs, prescription blanks and other needs. Sturdy cardboard carrying case (16¾x10⅞x3⅜ in.), has shiny metal snap lock and handle.
49 N 3828—Complete 80-piece outfit. Shpg. wt. 2 lbs. 12 oz. . . **$2.95**

American plastic Bricks Kits

$2.79 200-pc.

With these, youngsters can construct houses, hangars, churches and other buildings, following the same practices as real-life bricklayers! Peg-socket plastic bricks—large 1⅜-inch pieces, representing nest of 9 bricks; half and gable bricks; colorful embossed windows; doors and roofs. Harmless, permanent colors molded-in. Instructions included with each set.

49 N 4720–200-pc. Shpg. wt. 2 lbs. 4 oz. $2.79
49 N 4721–400-pc. Shpg. wt. 4 lbs. 8 oz. 5.49

Halsam American Log Kits

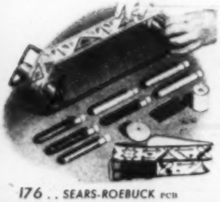
$1.09 Beginner's

As they build log cabins, block houses, forts and stockade communities, children learn about historic pioneer life. Miniature rough-hewn logs notched to fit together easily; roof panels and chimneys. Finished models can be moved when completed; logs can be used over and over. Instructions.

49 N 4764—63-piece Beginner's Kit.
Box 13⅝x10⅛x⅞ inches Shpg. wt. 1 lb. 8 oz. $1.09

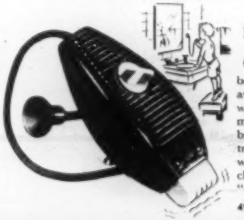
49 N 4765—86-piece Junior Kit.
Box 19⅜x12⅛x⅞ inches Shipping weight 3 lbs. . . 1.89

49 N 4775—200-piece De luxe Kit.
Box 19⅜x12⅛x1¾ inches Shpg. wt. 5 lbs. 6 oz. . . . 3.59



Genuine Indian Beadcraft

$1.98 The ancient art of beadwork is fascinating nowadays to boys and girls, young and old. Create your own designs for belts, rings, watch fobs, necklaces, bracelets and many other articles. Set includes: durable bead loom frame (11½x2¾ in.); 7 vials of colorful Indian seed beads, 2 special needles, wire, bead thread, center jewels, beeswax, sample designs, complete instructions.
49 N 4607—Shipping weight 2 lbs. . . . **$1.98**



New! Play "Electric" Shaver

62c Daddy, have you ever noticed the envious look on your little boy's face as he watched you shave? He's awfully eager to imitate you in every way—and, to him, shaving is a most manly ritual! Give him this *perfectly safe*, bright-colored replica of your own electric shaver—he can attach it to the wall with the suction plug, wind it up and get characteristic shaver vibrations as he "shaves." Two-tone plastic.
49 N 3840—4½ in. long. Shpg. wt. 1 lb. 62c

Handsome Hobby Horse de luxe model . . truly realistic

- Carved wood—dapple-gray
- Horsehair mane and tail
- Rests on tubular steel arches

$17.98 Large

[A] This proud thoroughbred takes "place" and "show" honors, too! Juvenile riders find him a faithful pal with a pleasant "gait." Glass eyes, steel stirrups, leather ears; stout web bridle, reins and stirrup straps. Sturdy red-enameled hardwood stand 32¼ in. long, 14¾ in. wide. Fancy, comfortably shaped padded saddle about 22½ in. from floor.

Large horse. Shipping weight 35 pounds.
79 NM 7589—Freight or express $17.98

Smaller horse. Same as above, but smaller in size. Narrower saddle about 21½ inches from floor. Shpg. wt. 30 lbs.
79 NM 7588—Freight or express $11.98

A
$17.98
Large

Gentle-rocking Shoo-Fly . . favorite steed for tiny tots

- Extra sturdy—⅜-inch plywood sides; ¾-inch wood seat and footrest
- Pink and blue enamel finish; colorful horse decoration on each side
- Large and roomy (35 inches long). Rounded edges; no sharp corners

$5.25

[B] Trust this horse to give your little one mild, satisfying exercise. Swinging wood play tray; dowel handle for firm grip. Overall 35x12¾x18¼ inches.
79 N 07585R—Easy to assemble; screws included. Shpg. wt. 12 lbs. $5.25

Rocking Horses, "Bikes," Doctor and Nurse Kits

"A horse fit for rocking,
some sweets for my stocking . .
Oh, what a rich boy I shall be"

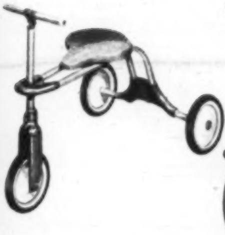
C
$4.49
D
$3.98
E
$1.98

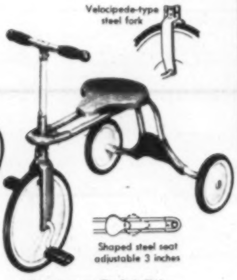
Sturdy, high-spirited Mounts that give rollicking rides

[C] **Plastic Rocking Horse.** A brisk "trot" on this rocking horse will be pure bliss to a little fellow. He's enameled white (like those in most fairytales), with painted-on mane, reins and saddle . . . and even a fluffy sheepskin tail! Well-shaped molded plastic body; wooden head and legs. Red-enameled hardwood rockers. Dowel handles on horse's head for secure grip; stationary footrest. Shaped seat 12 in. from floor. Size overall 30x12¼x20 in. high.
79 N 07560—Easy to assemble; screws included. Shpg. wt. 6 lbs. $4.49

[D] **Wooden Horse on wheels.** A fine exerciser for tiny legs! Gives delight to toddlers up to 3½ years old. All wood; tough plywood body smoothly enameled in bright colors. Shaped seat 11 in. from floor; braced back rest. 4¼-in. double-disc rear wheels with rubber tires; swivel casters in front for easy steering. Dowel hand grips. Size overall 22½x9½x18½ inches high.
49 N 7555—Easy to assemble; screws included. Shpg. wt. 6 lbs. $3.98

[E] **Horsie Rocker.** So low a creeping baby can get on and off without help. Platform seat is 16¾x7¼ inches wide, only 4½ inches from floor. Braced back rest gives a feeling of security to the rider. All wood; horse's head is mortised and screwed into seat for double strength. Large dowel handles; rounded corners and edges. Enameled bright red; black, white and yellow details.
49 N 7553—Easily assembled; hardware included. Shpg. wt. 2 lbs. $1.98




Velocipede-type steel fork
Shaped steel seat adjustable 3 inches

New! Kiddie Car with tubular aluminum frame

$2.89

As soon as baby tries to walk it's time to provide this kiddie car! Tot paddles along with his feet. Strong, lightweight tubular aluminum frame; steel saddle (10½ inches rom floor) adjusts 3 inches for dif-erent leg lengths. Front wheel steers easily. Three 5-inch double-disc steel wheels, big ¾-inch rubber tires. Seat red, wheels ivory-color enameled. Easy to set up; hardware included.
79 N 08371—Shpg. wt. 5 lbs. . $2.89

Aluminum Pedal-Bike gives "bicycling exercise"

$3.95

Even a little tyke can begin pedal-pushing with this pedal-bike! Built like a regular velocipede; wide rear spread gives good balance. Extra strong, lightweight tubular aluminum frame. Shaped steel saddle (10½ in. from floor) adjusts to fit different leg lengths. Front wheel turns and steers freely. Double-disc steel wheels, 8-inch front, 5-inch rear; ¾-inch rubber tires. Sizable rubber pedals; rubber hand grips too. Seat red, wheels ivory-color enameled. Easy to set up; hardware included.
79 N 08372—Shpg. wt. 6 lbs. $3.95

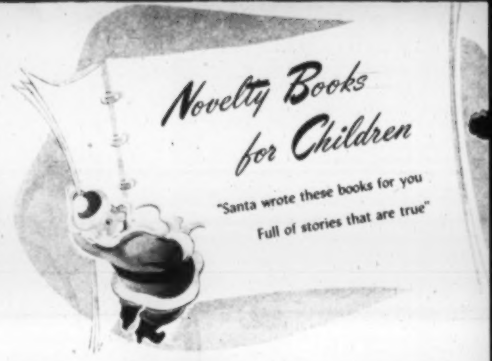
Every item on this page is mailable, except those specifically marked "Freight or express"

$1.46
Postpaid

Golden Christmas Book

Open the cover and a gorgeous papier mache Christmas tree unfolds its branches. A mammoth storehouse of entertainment, The Golden Christmas Book will provide fun for the whole family during the holiday season. There are games for young and old to play and puzzles to work, and clear directions for making gifts, candy and decorations. Order the book for yourself and for your friends . . . it will make a beautiful gift. Profusely illustrated. 96 fun-packed pages size 8½ by 11 inches. *Postpaid.* (Shipping wt. 1 pound 2 ounces.) A Golden Book Special!

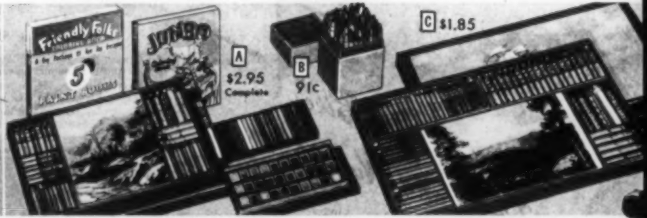
3 N 1555—Stiff Cover. $1.46



Novelty Books for Children

"Santa wrote these books for you

Full of stories that are true"



Treasury of Things-To-Do

"Mother, what shall I do now?" If that question has ever stumped you, give your boy or girl a Things-to-Do Book full of ideas and games to keep him happy. Each book has games a child can play alone, stay-in-bed games, things-to-make, playmate games, party games and handicraft projects. Materials called for are all safe and can be found in most any home. Each 6¾x9-in. book contains over 100 color illustrations. Boardbound. *Postpaid.* (Wt. 14 oz.)

3 N 1540—Treasury of Play Ideas for Tiny Tots. $1.19

3 N 1541—A Young Boy's Treasury of Things-To-Do. For boys 6 to 9 years of age. $1.19

3 N 1542—Boy's Treasury of Things-To-Do (Age 9-12). . . . 1.19

3 N 1543—A Little Girl's Treasury of Things-To-Do. For girls 6 to 9 years of age $1.19

3 N 1544—Girl's Treasury of Things-To-Do (Age 9-12) . . . 1.19

Complete Paint and Coloring Sets

A All youngsters love to color pictures . . . give each child on your Christmas list one of these beautiful big combination sets. It will keep him amused and develop young talent.

Big de luxe combination Paint and Crayon Set. Contains 39 wax crayons, 5 pictures to color, 5 blank sheets, 4 stencils, 30 paints, paint brush, 22 colored pastels (for paper or blackboard use). Also a 256-page Jumbo Coloring Book size 10⅞x11½-in.; and a set of 5 Paint Books, approximately 14⅜x10⅞ in., each with 24 pages of imaginative drawings on which to work.

3 N 4917—Shipping weight 5 pounds 6 ounces. $2.95

3 N 4918—**Smaller Set** with 23 wax crayons. 22 colored pastels. 12 paints, brush, five 24-page paint books. Shpg. wt. 3 lbs $2.00

3 N 4919—**Economy Set** with 23 wax crayons, 10 water color paints, brush. 256 page Jumbo Coloring Book. Shpg. wt. 2 lbs. 3 oz. . $1.10

3 N 1810—**Jumbo Coloring Book only.** *Postpaid.* (Wt. 10 oz.). 44c

Elaborate Gift Crayons

B **Novel Chest of Crayons.** A colorful cardboard box filled with fine quality crayons . . . 42 standard size and 9 jumbo size. Crayons are individually wrapped and stand upright in 4¾x3⅛x3⅛-inch box.

3 N 4901—Shpg. wt. 1 lb. 3 oz. 91c

C **Wonderful New Crayon Box** . . . the most complete assortment we've ever offered! 74 wax crayons, 15 sheets of pictures to color, 5 blank sheets, art study (in color), 4 stencils. A grand gift—even the child that has everything needs more crayons.

3 N 4905—Shpg. wt. 2 lbs. 12 oz... $1.85

Little Golden Books, Pre-school

D Some more of the famous Golden Books that are becoming ever more popular with the pre-school youngsters. Pleasant stories and great big bright color pictures that even the very youngest child will enjoy. Each has stiff cardboard cover and about 40 pages, 6⅝x8⅞ in.

1) **Busy Timmy**—a day in the life of a big little boy.
2) **Christmas Carols**—words, music and lovely illustrations for all the familiar old songs that children love.
3) **Come Play House**—"Let's pretend" farming, moving.
4) **Mr. Noah and His Family**—A little girl's toy ark.
5) **The Saggy Baggy Elephant**—he wanted to have a nice tight skin like the other animals in the jungle.
6) **The Taxi That Hurried** a speedy trip to catch a train.

3 N 1554—*Postpaid.* (Shpg. wt. 2 lbs.) Set of 6 books. . $1.47

3 Cloth Books

E Tiny hands won't tear pieces from these books or get them too smudged to be read. Every page is sturdy cloth that can be wiped clean. 3 books of the set are **Farm Babies, Nursery Rhymes,** and **Animals on the Farm.** Each page has a big true-to-nature picture in color. 12 pages to a book, size 6¾x8¾-inches. Colors are harmless. The pictures are those that even the youngest child can enjoy. *Postpaid.* (Shpg. wt. 11 oz.)

3 N 1558. . . . . $1.43

2 Nursery Books

F Let the nursery set have fun while they learn their letters . . . get them this popular combination for Christmas. **12 Famous Nursery Tales** has illustrated stories that have long been favorites. **The A, B, C, and 1, 2, 3 Number Book** shows kiddies their letters and numbers by means of clever animal and bird pictures. Each book has 60 pages, 30 in color, and has stiff covers 9⅛x11 in. *Postpaid.* (Shpg. wt. 2 lbs.)

3 N 1551—Set of 2 books. 97c

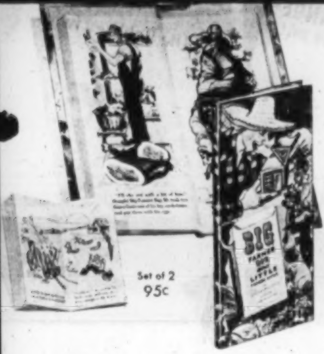
Tall Books

3 more of the popular, vividly illustrated **Tall Books.** The unique 5⅜x12⅛-inch size is just right for a small hand. Each book has over 150 pictures. *Postpaid.* (Shpg. wt. 8 oz.)

3 N 1536—**Tall Book of Moth** **Goose** . . . folk-lore favorites tol for modern children. 95c

3 N 1537—**Tall Book of Nursery Tales**—fables and morals popular for generations. 95c

3 N 1562—**Tall Book of Fairy Tales** about giants, dwarfs, princesses and fairies. 95c

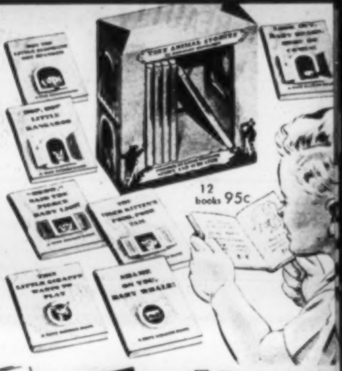


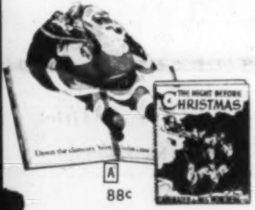
The Tiny Golden Animal Library

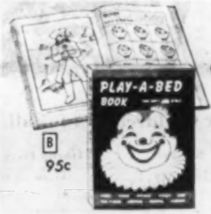
Look! 12 exciting animal story books snug in their own little zoo-house box. 12 charming stories with 200 life-like color pictures. All about animals, with titles like "Shame on You, Baby Whale," "The Two Stuck-in-the-Mud Rhinoceroses," "Hop, Hop, Little, Kangaroo" . . . they're meant for tiny tots, but the whole family will enjoy them. Each book is only 2⅛x3⅛ inches; 22 pages. Packed inside a tiny paper house.
3 N 1552—*Postpaid.* (Shpg. wt. 8 oz.) . . . . . Set 95c

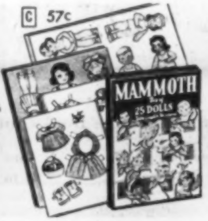
Two Novelty Books in one

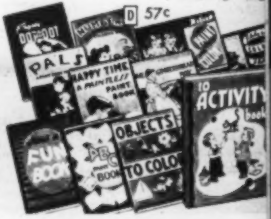
Read about **BIG FARMER BIG, Little Farmer Little.** The big 64-page book tells about Big Farmer Big, who got only enough wool from a sheep to make one mitten and ate two dozen hams at a time. The little 32-page book tucked into an envelope inside the big book is about little Farmer Little . . . he hitched a snail to his plow and slept in a matchbox. On every page of both books is an irresistible full color picture highlighting the story.
3 N 1556—*Postpaid.* (Wt. 1 lb.) . . . . Set 95c











Night Before Christmas

A The famous old Christmas poem comes alive . . . pictures that really move, give it a merrier tone than ever before. Santa's round paunch jiggles like a bowl of jelly, his merry eyes twinkle as he fills all the stockings. Then away the lively old driver flies in his sleigh pulled by 8 tiny reindeer, through a sky filled with blinking stars. **The Animated Night Before Christmas** has 18 pages and stiff cover size 6¾x8¾ inches. This delightful and colorful book should be a part of every child's reading experience. Enjoyed by old and young.
3 N 1882—*Postpaid.* (Wt. 8 oz.) 88c

Play-A-Bed-Book

B No home where there are children should be without the **Play-A-Bed-Book.** It's the complete answer for shut-ins, both boys and girls. A wonderful collection of cut-outs, stories, coloring pages, puzzles, toys-to-make, and many other things children can do alone. Perfect for rainy days or a convalescent period. Everything can be done with just the help of a pencil, crayons, scissors or paste . . . there's a special page of hints for mother on how to arrange things for the shut-in. 128 pages packed with fun! Big 8⅛x 11¼-inch size. Paperbound.
3 N 1802—*Postpaid.* (Wt. 1 lb.) 95c

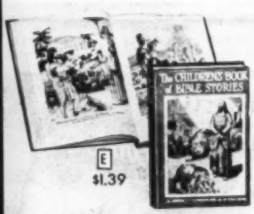
Mammoth Doll Box

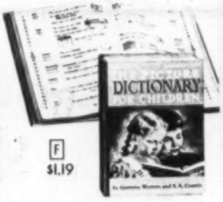
C What a thrill this big box of 25 gorgeous dolls will give some little girl this Christmas! There are boy dolls, girl dolls, blondes and brunettes and every doll has its own die-cut wardrobe printed in color. 8 clothing sections each contain 16 pages 7½x 11 inches. Box size 11¼x15½ in.
3 N 1912—Shpg. wt. 1 lb. 8 oz. 57c

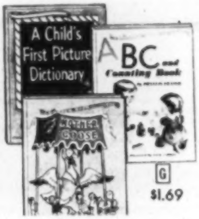
All American Girls (not shown)—a box of 15 big full-page cardboard dolls for bigger girls. With four 8-page sections of smart modern doll dresses. Page size 11x15 in.
3 N 1851—Shpg. wt. 1 lb. 12 oz. 57c

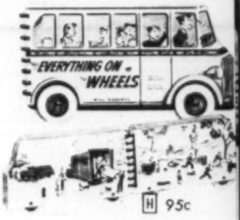
New 1948 Activity Box

D Another Grand **Activity Box** is ready to keep your boys and girls busy and happy hour after hour. 10 big fun books packed with tricks and puzzles, follow-the-dot and number games, pictures to color and paint. Magic Paint books make pictures appear from nowhere when you brush them with water. 10 books are packed in a big, gay size 7x10x1¼-inch box. Include an **Activity Box** for every child on your Christmas list. It's as much a gift for the parents as for the children, answering the question, "What shall we do." For ages 4 to 8.
3 N 1909—Shpg. wt. 1 lb. 4 oz. 57c


The CHILDREN'S BOOK of BIBLE STORIES
E
$1.39


THE PICTURE DICTIONARY FOR CHILDREN
F
$1.19





Book of Bible Stories

E Teach your children to know and love the Bible. This beautiful **Children's Book of Bible Stories** contains over 100 of the finest stories from the Scriptures, simply and clearly retold. Old Testament stories about Joseph and his brethren and Ruth and many others; and beautiful stories of Jesus from the New Testament. Written with reverence, but in fascinating story style alive with color and vivid description. 71 lovely illustrations, 52 in brilliant color. 312 pages. Durable cloth binding. For boys and girls of any age group.
3 N 1654-*Postpaid* (Wt. 1 lb. 12 oz.)$1.39

Picture Dictionary

F It's fun to learn words with the new revised **Picture Dictionary for Children.** There are 5079 terms to be learned and 1442 colorful illustrations to give the terms reality. Learning to recognize the words under the pictures becomes a simple but fascinating game. Each term is shown in small letters, capitals and script. Recommended by librarians, parents and teachers as the quick, easy way to build a reading vocabulary. 383 bright colored pages size 8⅜x11⅜ inches. Ideal for children 6 to 12 years of age. Stiff board cover.
3 N 1902—*Postpaid* (Wt. 2 lbs.) $1.19

3 New Wonder Books

G Children 3 to 7 dote on these books. Washable plastic covers. About 44 pages each, 7½x9¾ in., with plenty of big, clear pictures—some colored. The 3 books are:

A Child's First Picture Dictionary—the small child's book to prepare him for the Picture Dictionary at left.

Mother Goose—48 well-known rhymes.

The ABC and Counting Book—a word and object for each letter; directions and songs teach the child how to read, count and write; letters all in color.
3 N 1553—*Postpaid* (Shpg. wt. 1 lb. 12 oz. Set of 3 Wonder Books $1.69

Everything on Wheels

H It rolls! It has big pictures and little stories about trucks, trains, wagons, etc . . . and the book itself rolls along on 4 movable cardboard wheels. A book and a toy all in one!
3 N 1911—*Postpaid* (Wt. 9 oz.) 95c

Special Combination Offer! Jack and Jill Story Book plus 12 monthly issues of the Jack and Jill Magazine. 312 page book profusely illustrated. Order in same way as magazine subscriptions. See page 218.
3 N 9510F—*Postpaid.* (Wt. 1 lb.) . . $4.50

Don't overlook magazines for the children this Christmas. They're on page 218

BLACK BEAUTY
THE LAST OF THE PLAINSMEN
ZANE GREY
THE LONE RANGER AND THE SILVER BULLET
The Bobbsey Twins
THE HARDY BOYS THE SECRET OF SKULL MOUNTAIN
NANCY DREW MYSTERY STORIES The Ghost of Blackwood Hall
Books for Boys and Girls
"... we .. struggle to believe the wonder tales we know are true the tales of Christmas Eve"
73c Each
3 for $1.98

Famous Series Books for Children . . . for all ages . . . over 100 Titles

Children's Classics

All ages

Ever-popular stories of adventure, animals, real life boys and girls. Stiff cover.

Alice in Wonderland (36)
Anderson's Fairy Tales (37)
Bambi (38)
Bambi's Children (39)
Beautiful Joe (40)
Birds' Christmas Carol (159)
Black Beauty (161)
Eight Cousins (171)
Five Little Peppers (156)
. . . Midway (157)
. . . Grown Up (158)
Grimm's Fairy Tales (44)
Hans Brinker (163)
Heidi (45)
Heidi Grows Up (46)
Heidi's Children (47)
Huckleberry Finn (62)
Jo's Boys (54)
Little Colonel (175)
Little Men (55)
Little Women (56)
Old Fashioned Girl (57)
Pinocchio (167)
Pollyanna (60)
Pollyanna Grows Up (61)
Pollyanna's Protege (174)
Robin Hood (166)
Robinson Crusoe (160)
Tom Sawyer (60)
Treasure Island (51)
Uncle Remus (53)

State catalog No., title, title No.

3 N 1714—*Postpaid.* (Snipping weight each 8 oz.)

73c each...........3 for $1.98

Zane Grey Books

7 to 16 years

Smashing action . . . high adventure...colorful description! Just the books to appeal to boys.

Ken Ward in the Jungle (365)
Last of the Plainsmen (370)
The Redheaded Outfield (372)
Roping Lions in the Grand Canyon (369)
The Short Stop (371)
Tappan's Burro (364)
The Young Forester (368)
The Young Lion Hunter (367)
The Young Pitcher (366)

State catalog No., title, title No.

3 N 1744—*Postpaid.* (Shpg. wt. each 8 oz.) Stiff cover.

73c each...........3 for $1.98

Lone Ranger

11 to 15 years

"Hi-Yo, Silver!"—the modern knight rides again to bring swift justice to the outlaws.

The Lone Ranger (28)
—and Tonto (32)
—and the Gold Robbery (30)
—and the Mystery Ranch (29)
—and the Outlaw Stronghold (31)
—at Haunted Gulch (33)
—and the Silver Bullet (142)
—Rides Again (35)
—Rides North (99)
—Traps the Smugglers (34)

State catalog No., title, title No.

3 N 1715—*Postpaid.* (Shpg. wt. each 8 oz.) Stiff cover.

73c each...........3 for $1.98

Bobbsey Twins Series. . . 7 to 10 years

Fascinating true-to-life stories that appeal to both boys and girls. The everyday doings of 2 lovable sets of twins.

The Bobbsey Twins (75)
—at the Toy Shop (139) (new title just published)
—and Schoolmates (132)
—at Mystery Mansion (129)
—at Indian Hollow (73)
—at the Circus (127)
—at the County Fair (125)
—at the Ice Carnival (72)
—at Sugar Maple Hill (130)
—in Echo Valley (70)
—in Mexico (138)
—in the Country (120)
—in the Great West (133)
—on a Pony Trail (69)
—on an Airplane Trip (80)
—on Blueberry Island (123)
—Solve a Mystery (79)

State catalog number, title, title number. Stiff cover.

3 N 1717—*Postpaid.* (Shipping weight each 8 ounces).

73c each.......................................3 for $1.98

Hardy Boys Series

11 to 15 years

Suspense . . . mystery . . . action—teen-age boys can never get enough detective tales.

Secret of Skull Mountain (228) (latest title published)
Clue of the Broken Blade (16)
Disappearing Floor (18)
Flickering Torch (15)
Great Airport Mystery (204)
House on the Cliff (202)
Mark on the Door (224)
Melted Coins Mystery (14)
Missing Chums (207)
Mystery of Cabin Island (220)
Mystery of the Flying Express (17)
Phantom Freighter (227)
Secret of the Caves (209)
Secret of the Old Mill (206)
Secret Panel (200)
Secret Tower Treasure (201)
Secret Warning (20)
Short Wave Mystery (13)
Twisted Claw Mystery (19)

State catalog No., title, title No.

3 N 1724—*Postpaid.* (Shpg. wt. each 8 oz.) Stiff cover.

73c each...........3 for $1.98

Nancy Drew Series

11 to 15 years

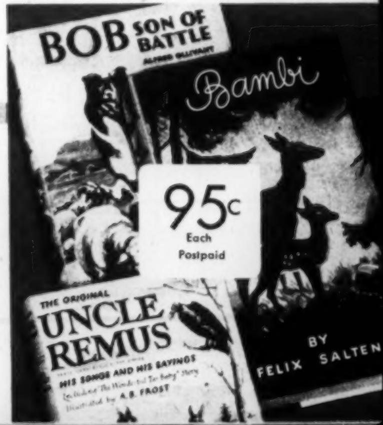
Service, adventure, romance. Over a million girls already know of these books about the young nurse who becomes involved in thrilling mysteries.

Ghost of Blackwood Hall (115) (newest title published)
Bungalow Mystery (101)
Clue in Crumbling Wall (81)
Clue in the Diary (105)
Clue in the Jewel Box (83)
Clue in the Old Album (114)
Clue of the Broken Locket (109)
Clue of the Tapping Heels (87)
Hidden Staircase (100)
Message in the Hollow Oak (110)
Moss Covered Mansion (112)
Mystery of the Tolling Bell (113)
Nancy's Mysterious Letter (106)
Secret at Shadow Ranch (103)
Secret in the Old Attic (82)
Secret of Red Gate Farm (104)
Secret of the Old Clock (85)

State catalog No., title, title No.

3 N 1713—*Postpaid.* (Shpg. wt. each 8 oz.) Stiff cover.

73c each...........3 for $1.98



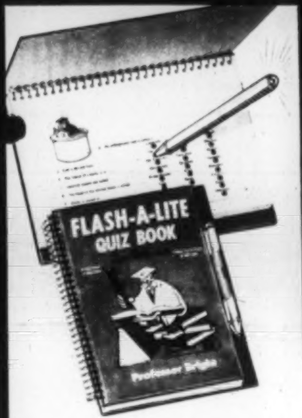
Famous Thrushwood Classics . . . beloved by children

You're never too young, never too old to enjoy the stories of this collection. 17 titles, selected from the best loved books, written by such masters of dramatic story-telling as Jack London and Booth Tarkington. Every child wants a nicely bound edition of **Heidi** and **Penrod** and **Uncle Remus** to call his own. And who wouldn't thrill to the beautifully told true-life story of the deer, **Bambi**. Give Thrushwood Classics to your young friends this Christmas . . . they are handsomely bound and wrapped in brilliant color jackets. $5\frac{1}{8}$x$7\frac{1}{2}$-inch pages, carefully illustrated.

Bambi (325) Felix Salten
Bambi's Children (326)—Salten
Beautiful Joe (333)—Saunders
Bob, Son of Battle (327)—Ollivant
Call of the Wild (189)—London
Master Skylark (318) Bennett
Heidi (315)—Johanna Spyri
Heidi Grows Up (321)—Spyri
Heidi's Children (322)—Spyri
Little Shepherd of Kingdom Come (332)—John Fox, Jr
Penrod (185)—Tarkington
Penrod and Sam (186)—Tarkington
Rebecca of Sunnybrook Farm (190)—Kate Douglas Wiggin
Secret Garden (187)—Burnett
Seventeen (330)—Tarkington
Uncle Remus: His Songs and His Sayings (324)—J.C. Harris
White Fang (328)—Jack London

Please state catalog number, title, title number. Clothbound.

3 N 1716—*Postpaid* (Shipping weight each 1 pound).......................................Each **95c**



Magic Quiz Book

What do you know?—the **Flash-A-Lite Quiz Book** with the Magic Answer Wand will give the answer. **$1.69** This fascinating new novelty book was made for the special delight of youngsters 8 to 12 and for quiz-fans of all ages. There are thirty full-length quizzes covering every conceivable topic—sports, history, animals, adventure, geography etc. Each quiz has about 15 carefully phrased questions. Ask yourself a question and touch the answer of your choice with the Magic Wand. Bingo! **If you're right, the Wand lights up** . . . if you pick the wrong answer, nothing happens. It is a wonderful game that can be played by one or any number of people. Put on your own quiz show with Professor Bright's **Flash-A-Lite Quiz Book**. 32 looseleaf pages, 7½x10 inches.

3 N 1803—*Postpaid* (Shpg. wt. 1 lb.) $1.69

The stamp collector's corner . . . Albums and Supplies

A **The Explorer Stamp Collecting Outfit**—a honey of a gift for the beginning philatelist, and the advanced collector. **$4.89 Complete** The outfit has a "Modern" Album with 400 large pages, over 5,000 illustrations and spaces for 12,000 postage stamps. *Over 1000 different postage stamps from all over the world* and a prize set of stamps priced at 50 cents or more in the Standard Postage Stamp Catalog. It also includes a "stamp finder"; 1000 stamp hinges; nickel-plated stamp tongs; watermark detector; pocket duplicate book with perforation gauge, millimeter scale.

3 N 5849—Shpg. wt. 3 lbs. 4 oz. . . $4.89

New Honor-Bilt Packets with stamps from everywhere in the world. **All are different, all genuine.**

3 N 5823—3000 Wt. 1 lb. 6 oz. . . $10.00
3 N 5824—2000. Shpg. wt. 14 oz. . . 5.00
3 N 5825—1000. Shpg. wt. 8 oz. . . 2.00

Ideal Stamp Collector's Outfit (not shown). Includes a stamp album with space for 4,000 stamps, **95c Outfit** a prize set of stamps from foreign countries, 200 other foreign stamps, 2 booklets with information for collectors, 1000 stamp hinges, pocket duplicate book and perforation gauge, stamp tongs and water mark detector. A good inexpensive set for beginners.

3 N 5827—Shpg wt. 1 lb. 8 oz. 95c

Honor-Bilt International Stamp Packets. Stamps from all over the world **guaranteed to be genuine and different.** No 2 stamps alike. Wt. 3 oz. ea.

3 N 5801—100 Airmail $2.00
3 N 5803—500 British Colonies . . 5.00
3 N 5810—200 Hungary 50c
3 N 5811—100 Mexico 1.25
3 N 5815—200 So. Central America 1.00
3 N 5820—200 United States . . 2.00
3 N 5819—85 United States Commemorative Stamps $1.00

B **International Postage Stamp Album** (formerly the Junior). **$5.69 Bookbound** Represents the first 100 years in philately. Over 8,000 illus. made from original stamps. Holds 35,000 stamps. Over 1,000 strong pages. Size 9x11½-inches.

3 N 5835—Bookbound. Stiff cover; reinforced back. Shpg. wt. 8 lbs. . . $5.69
3 N 5834—Looseleaf. Clothbound. Shipping weight 8 lbs 12 oz 8.50

C **American Stamp Album** with space for many varieties of U.S. and Confederate stamps. Illustrated.

3 N 5837—Bookbound. 9x11-in. Clothbound. Shpg. wt. 2 lbs. 10 oz. . . $1.89
3 N 5838—Looseleaf. 9x11-in. Clothbound. Shpg. wt. 2 lbs. 10 oz. . . $2.39

D **Modern Album.** Space for 11,000 world stamps, coats-of-arms, flags. 5000 illus. Clothbound. 9x11½-in. Shpg. wt. 2 lbs. 8 oz.

3 N 5836—Bookbound $1.89
3 N 5839—Looseleaf 2.39

Delightful stories for all dog lovers

Terhune Dog Stories: Every person, young or old, who has had a dog, will be enchanted by these heart-warming tales of a master writer of dog stories, Albert Payson Terhune. Here are world-famous favorites, delightfully illustrated.

Lad, A Dog (375)
Lad of Sunnybank (150)
Further Adventures of Lad (151)
The Way of a Dog (154)
Buff, A Collie (147)
A Dog Named Chips (152)
My Friend the Dog (374)
The Heart of a Dog (385)

Please state catalog number, title, title number. Clothbound.

3 N 1751—*Postpaid* (Shpg. wt. each 12 oz.) . . . . Each 95c

Silver Chief: Jack O'Brien's rugged tales about a dog, part wolf, part husky, owned by Jim Thorne of the Mounties. Illustrated. *Postpaid.* (Wt. 1 lb.)

3 N 1563—Silver Chief, Dog of the North. Clothbound . . $2.39
3 N 1564—Silver Chief to the Rescue. Clothbound $2.39
3 N 1565—Return of Silver Chief. Clothbound $2.39

Albert Payson Terhune
Lad: A DOG
SILVER CHIEF
DOG OF THE NORTH
ERIC KNIGHT'S
Great Dog Story
LASSIE
COME HOME

The year 'round gift . . .
Children's Magazines
listed on page 218

Grimm's
Fairy Tales
Heidi
JOHANNA SPYRI
$1.19
Postpaid
The Adventures of
Huckleberry Finn
MARK TWAIN

Richly bound classics

Lavishly illustrated in gorgeous color—richly bound—printed on excellent quality paper . . . these colorful classics strike a new high in beautiful, inexpensive children's books. The delightfully told stories should be a part of every child's reading experience, and these richly illustrated editions are as much fun to give as to receive. They'll make fine Christmas presents for the boys and girls on your list. Cloth covers are decorated with exquisite full color designs

Adventures of Huckleberry Finn (270)
Adventures of Pinocchio (266)
Adventures of Tom Sawyer (258)
Alice's Adventures in Wonderland and Through the Looking Glass (352)
Andersen's Fairy Tales (250)
5 Little Peppers and How They Grew (269)
Grimm's Fairy Tales (253)
Swiss Family Robinson (268)
Arabian Nights (265)
Black Beauty (359)
Christmas Stories (361)
Hans Brinker (254)
Heidi (255)
Little Men (256)
Little Women (355)
Robin Hood (263)
Robinson Crusoe (259)

State catalog number, title, and title number.

3 N 1706—*Postpaid* (Shipping wt. each 1 lb. 4 oz.) . . . . . . Each $1.19

Black Stallion

A series of rip-roaring adventure tales about a great Arabian stallion and his boy-owner. For boys and girls 10 to 14. Stories that are off the beaten track—by Walter Farley. Clothbound. *Postpaid.* (Shipping weight 1 pound.)

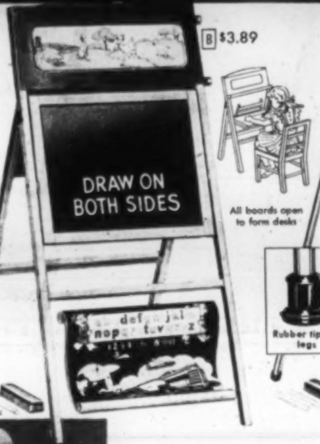
3 N 1559—Black Stallion . $1.97
3 N 1560—The Black Stallion Returns $1.97
3 N 1561—The Son of Black Stallion $1.97

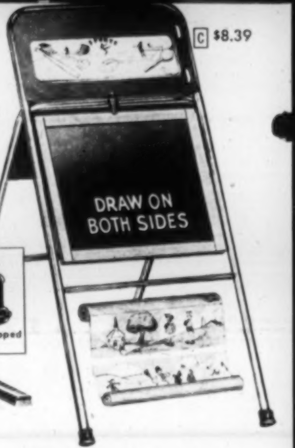
Lassie Come Home

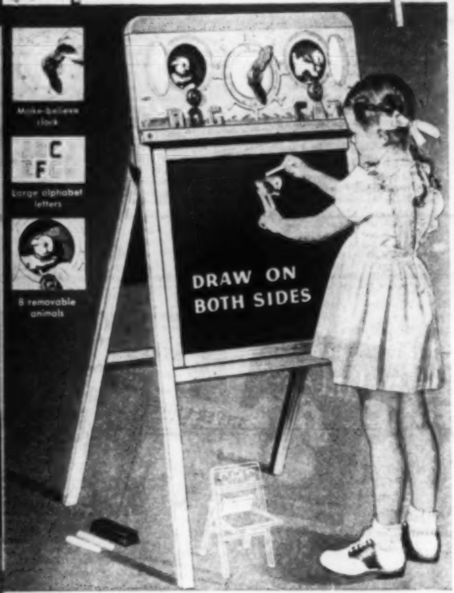
Eric Knight's great modern story of a dog's devotion. Children of every age, and grown-ups, too, will thrill to its action. Large readable print. *Postpaid.* (Shipping weight 1 pound.)

3 N 1002—Clothbound . . . $2.39

A $1.98
DRAW ON BOTH SIDES
All boards fold for storage
1/2 456 89







Chalk these up for youngsters on your list

Popular priced Blackboard, 6-frame chart

A
- Writing surface 15¾x12 inches
- 6-frame roller chart with pictures

$1.98

Roller chart has 6 frames of instructive pictures in color. Composition slate writing surface on both sides. Maple finished wood rack for supplies. Strong Masonite presdwood back. Sturdy wood frame and legs. 39x19 in. wide overall. Folds compactly when not in use. Eraser, two pieces of chalk included. Youngsters love to draw and print on a blackboard of their very own . . . they learn as they play!
79 N 03903—Shipping weight 6 pounds. Mailable $1.98

Better quality Blackboard, 12-frame chart

B
- Sturdy all-screw construction
- Writing surface 16x12 inches
- 12-frame colored roller chart with pictures, alphabet, numbers

$3.89

Large roller chart has colored pictures of things children love to draw. Smooth composition slate writing surface on both sides. Natural finish, sturdy wood frame with steel hinge plates on rear legs for extra strength. Wood rack for supplies. Masonite presdwood back. 41½x19½ in. wide overall. Eraser, two pieces of chalk included.
79 N 03904—Shipping weight 10 pounds. Mailable $3.89

New! Super de luxe Blackboard with tubular steel frame

C
- Chromium-plated steel frame and legs withstand hard knocks
- Rubber-tipped legs make board extra steady. 41x20 in. overall
- Writing surface 15¾x12 inches. 12-frame colored roller chart

$8.39

Exceptionally strong . . . built to last for years. Brightly colored Masonite presdwood trim. Built-in rack for storing chalk and other supplies. Composition slate writing surface on both sides; strong hardwood frame. 12-frame colored roller chart shows pictures, numbers and alphabet. Two pieces chalk and eraser included.
79 N 03846—Shipping weight 12 pounds. Mailable $8.39

De luxe Blackboard . . . extra large, extra sturdy
Play clock and full alphabet for extra fun

$5.39

- Large composition slate writing surface 18x14 inches wide
- 1x¾-in. wood frame; 44½ in. high—all screw construction
- Colorful die-cut animals appear in the two port holes at top as child turns wood knobs . . . lift out easily for tracing on board
- Full alphabet of large die-cut letters helps teach spelling as child plays
- Movable hands on make-believe clock help teach child to tell the time

Large, smooth-coated writing surface on both sides. Opens easily to form a convenient desk . . . just right for junior 'students.' Roomy 16-inch wood rack for chalk, eraser, books and other supplies. Rear legs have metal hinge-plates insuring extra steadiness and strength. Heavy Masonite presdwood back. Bright trim. Folds snugly for storing. Eraser, two pieces of chalk included.
79 NM 3804—Shipping weight 14 lbs. Shipped freight or express $5.39

Make this your best Christmas. Use Sears Easy Payment Plan. See page 243

Wall Blackboards

$1.09
24x18-in.

Glareless writing surface with alphabet, numbers and gay figures stenciled on sides and top. Easy to hang or fasten to wall. Made of non-warping Masonite presdwood, smoothly coated. Chalk marks erase easily. Thorough cleaning with damp cloth won't harm finish. Sturdy maple finished wood chalk rail on both boards. Eraser and 2 pieces of chalk included. Two sizes—two big values!

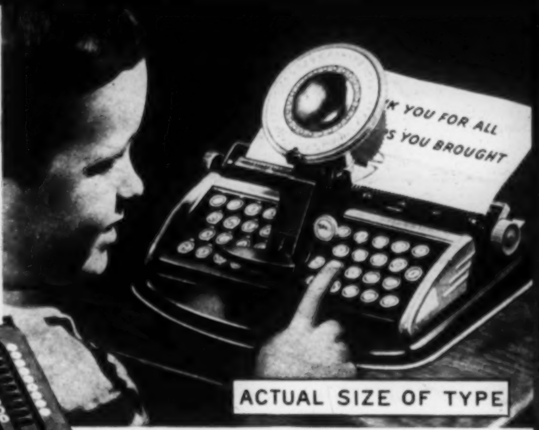
79 N 03821—24x18 in. Shipping weight 4 pounds . . $1.09

79 N 03822—Giant size. 36x24 in. Shpg. wt. 7 lbs. $1.89

Merry Christmas to All
1 2 3 4 5 6 7 8 9 10 20 25 50 100 200
1 2 3 4 5 6 7 8 9 10

Toy Typewriter, Paints, Blackboards

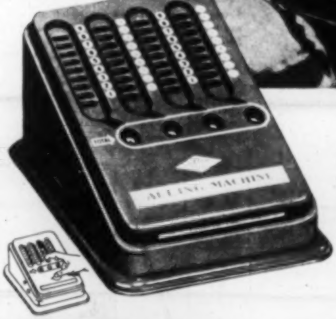
"They will bring a world of joy
To each waiting girl and boy"



Toy Adding Machine

Kids love having an adding machine of their own for playing store or bookkeeper. While they play "grownup," they learn numbers and sums. Older children can solve addition problems when they use it for homework. Even Mom finds it helpful with household accounts. Adds up to 9999. Sturdy metal with bright enamel finish. About 9x6x4 in. high. Order one for your child! **$1.45**

49 N 3933—Shpg. wt. 1 lb. . . $1.45

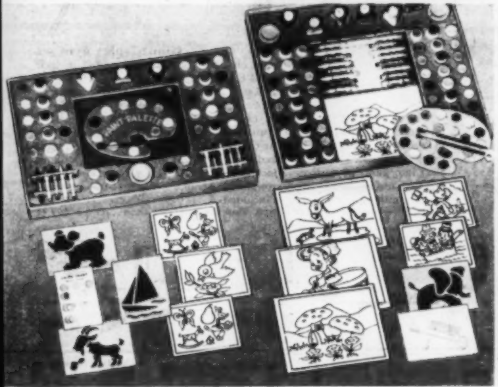


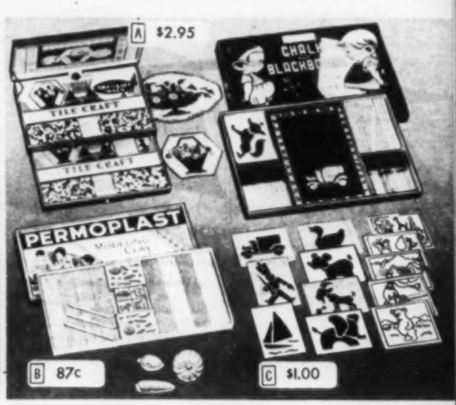
Metal Toy Dial Typewriter

Easy to operate—youngsters can write real letters

Writing letters, playing secretary or journalist is fun for career-minded youngsters. This well-designed typewriter has 40 character metal dial instead of keyboard. Complete alphabet, numbers, punctuation marks are easily found on dial. Dummy keyboard looks like regular typewriter. Carriage, moved by lever, is 11¼ in. wide. Accommodates up to 8½-in. wide paper. Line spacer and plastic roller knobs. Measures 6⅝ in. high to top of dial. Self-inking rolls easily inserted. **$3.49**

49 N 3901—Shipping weight 2 pounds 8 ounces $3.49
49 N 3902—**Three extra ink refills.** Shipping weight 2 oz. . . . . 3 for 10c





Big 79-piece Paint Set

Set young imaginations free with this generous assortment of clear, attractive colors and equipment. Trains young hands while they are busy with real enjoyment. Set includes 3 bottles of poster paint, 46 water colors (12 in wood cups, 34 tablets), 10 crayons, 1 brush, 2 water trays, 4 stencils, 12 pictures to color, color chart. All colors non-poisonous. 20x13-in. brightly colored box. A Christmas gift that proves its value all through the year. **$1.00**

49 N 3708—Shpg. wt. 2 lbs. 6 oz. . $1.00

Giant 193-piece Paint Set

Many hours of creative fun are in store for every youngster lucky enough to receive this big, complete set. While they're having fun, children develop their creative ability and observation. Set includes: 6 bottles poster paint, 4 trays, 16 crayons, 72 water colors (26 in wood tubs and 46 tablets), 2 brushes, palette, 10 stencils, color chart and 81 assorted pictures to color with paints or crayons. All colors are non-poisonous. Beautifully colored 19x17-inch box. **$1.98**

49 N 3707—Shpg. wt. 4 lbs. $1.98

Tilecraft Kit

[A] Creative fun! Make table mats, coasters, plaques, or even a basket! Hundreds of colorful porcelain beads, 4 needles, stringing cord, directions. Handsome cardboard chest has drawer. 14½x10½ in. Shpg. wt. 3 lbs. 8 oz. **$2.95**

49 N 4746—Complete set $2.95

Smaller kit; about ½ quantity of beads, 2 needles, cord and directions. Shpg. wt. 1 lb. 12 oz.

49 N 4745—Complete set . $1.49

Modeling Clay

[B] 2 lbs. non-hardening clay in 8 different colors, 1 mold, 4 wood impressions, 3 tools. Shpg. wt. 3 lbs. 8 oz. **87c**

49 N 3756—Set 87c

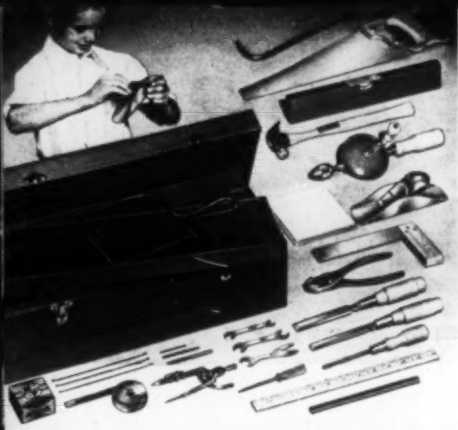
Smaller set; 1 lb. clay in 5 colors, mold, wood impression, 2 tools. Shpg. wt. 2 lbs. 6 oz.

49 N 3755—Set 44c

110-pc. Slate Set

[C] Slate of Tekwood (wood center fiber board), 12x8 in. One side black, for chalk work; other white for crayoning. 33 pieces chalk, 24 stencils, 14 colored crayons, 36 pictures, 2 erasers. Shpg. wt. 2 lbs. 12 oz. **$1.00**

49 N 3716—Set . . . $1.00

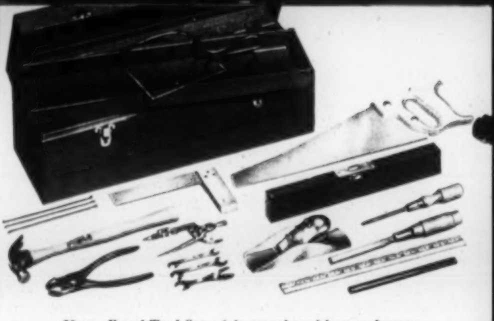


Big 31-pc. Boys' Tool Kit . . . metal tool box and tray

$\$6^{98}$
31-pc. Set

What a swell gift for your boy! And practical, too! Our finest, most complete boys' tool kit. The kind every boy needs for building and repairing things. Fine for doing odd jobs around the house. Real husky tools, made like Dad's, in a size just right for boys. **Set includes:** big 19x6x6½-in. steel tool box, removable 19x6x1⅜-in. tray; easy-running hand drill with 3½-in. die cast rim gear and 0-¼-in. knurled chuck with hardened steel jaws; 3 drill bits (1/16, ⅛ and 3/16-in.); polished steel plane (6¾x1⅞-in. bed); crosscut saw (blade cutting surface 13¾ in.); coping saw with blade; 3 extra coping saw blades; 3 wood chisels (½, ¾, and 1-in.); 3-ft. steel tape; 12-in. wood ruler, 6-in. try square; compass and protractor; wood spirit level; carpenter pencil; 10-in. steel wrecking bar made of chisel stock; 7-in. screwdriver (blade ⅜x3½ in.); small screwdriver with plastic handle; hammer; ¼-lb. nails; 3 wrenches; 6-in. slip-joint pliers; 10 sheets of sandpaper.

79 N 07452—Complete set of tools and box. Shipping weight 9 lbs. **$6.98**

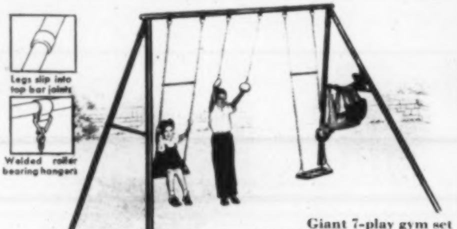


20-pc. Boys' Tool Set with metal tool box and tray

$\$4^{98}$
20-pc. Set

Fewer tools than in the set at the left. But still plenty of tools for your son to do a whale of a fine job! Real tools made in a size just right for the young "carpenter" to work with. Yes, here's a gift your youngster will really go for! **Here's what the set includes:** big 19x6x6½-in. steel tool box with 19x5x1⅜-in. tray; polished steel plane with 6¾x1⅞-in. bed; crosscut saw with 13¾-in. blade cutting surface; coping saw with blade; 3 extra 6-in. coping saw blades; ½-in. wood chisel; claw hammer; 6-in. slip-joint pliers; 3-piece wrench set; 7-in. screwdriver with ⅜x3½-in. blade; wood spirit level; 6-in. try square; compass, protractor; 12-in. ruler; carpenter pencil.

79 N 07451—Complete set of tools and box. Shipping weight 7 lbs. **$4.98**

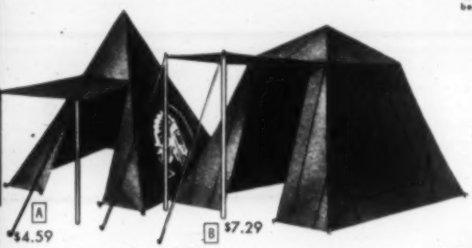


$\$29^{95}$ $3.00 Cash Down

Giant 7-play gym set

Give your children hours of outdoor fun in your own yard! Keep them safely off the street. Install this big 7-play gym set. Includes: two swings with non-tilt metal seats and welded-on roller-bearing hangers; two adjustable trapeze bars; two horizontal steel chinning bars; pair of adjustable steel trapeze rings with comfortable molded rubber grips and separate chains. Sturdy tubular steel frame—built to last! Easily set up. No bolts needed or used! Just slip legs (1⅞-inch diameter) into joints of top bar (2-inch diameter). Red-green baked-on enamel finish; chains and hardware electro-plated. About 8 ft. high; 11 ft. long. Four bolts for attaching chinning bars included.

79NM7277—Shipped freight or express. Shipping weight 80 lbs. **$29.95**



JUVENILE TENTS . . . gifts for play, shelter

A **Tepee-style Play Tent.** $\$4.59$ Complete

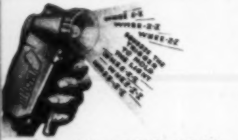
A play-time Christmas gift for all little boys and girls. Watch their eyes light up when they see this Indian-type tent! 4 ft. 6 in. square at base; 5 ft. high at center. Awning 2 ft. wide by 3 ft. long, can be dropped down to cover tent entrance. Made of gay yellow painted cotton fabric with red Indian heads painted on two sides. Poles, ropes, and stakes are included. Shipping weight 8 pounds. Mailable.

6 N 07759 . . . . Complete $4.59

B **Umbrella Play Tent.** $\$7.29$ Complete

Junior size gift, built like adult tent. Made of high count water-repellent cotton tent fabric. Forest green color. 7x7-foot base, 5-foot center height; 2-man size. Has hardwood center pole. Wire frame at eaves gives clear head room. Extends out 4 feet 6 inches. Awning flap, poles and stakes included. Mailable. Shipping weight 10 pounds. An exceptional buy at Sears low Money-Saving price.

6 N 07758 . . . . **$7.29**



Flashlight that never needs batteries!

$\$1.29$ Has its own built-in power . . . just squeeze the trigger, it lights up at once. Rhythmic "squeeze pressure" of your hand keeps light going. Weatherproof. Plastic case, 5⅛x2⅛x1⅞ in.

34 N 4548—Shpg. wt. 1 lb. **$1.29**

C $4.95
FISHING FUN

BAIT CASTING KITS . . . complete gifts for fishing

C **Deluxe Kit in Metal Case.** $\$4.95$

Has everything you need for general fishing. 52-in., 2-pc. casting rod with offset handle, level wind reel with click, red and white spoon with treble hook, plastic ball float, ventilated metal bait can, gut leader, lead sinkers, 50 yds. nylon line, snelled hook, 10 assorted steel eye hooks. Instructions included. It's a Christmas package that's sure to delight any fisherman!

6 N 3097—Shpg. wt. 3 lbs. . . . . **Kit $4.95**

D **Whiz Kit in Metal Case.** $\$2.69$

2-pc. 44-in. tempered steel casting rod, wood handle; casting reel with click fastens to rod by locking reel band. Cabled nylon line, 2-ft. gut leader, snelled hook, 7 steel-eyed hooks, lead sinkers, float, metal bait can. Instruction book gives expert tips from men who know their fishing. An inexpensive Christmas gift, priced so that you can buy several for your family!

6 N 3096—Shpg. wt. 3 lbs. . . . . . **Kit $2.69**

Tool Chests, Gym Sets, Tents and Movies

"Ah! The bells of Santa's sleigh!
He is surely on his way!"

16-mm. Safety Home Movie Film

Cat. no.	Feet	Price	Star	Title
49 N 6302	50	$1.69	Mickey Mouse	Dead Shot Mickey
49 N 6303	50	1.69	Donald Duck	Your Hat, Please!
49 N 6311	100	3.14	Mickey Mouse	Pluto's Shower Bath
49 N 6312	100	3.14	Donald Duck	The Master Plumber
49 N 6314	100	3.14	Donald Duck	Donald Gets Ducked
49 N 6315	100	3.14	Gene Autry	Shoot Straight
49 N 6318	100	3.14	Gene Autry	Champion Tricks
49 N 6338	200	6.25	Mickey Mouse	Gulliver Mickey
49 N 6334	200	6.25	Donald Duck	Donald the Skater
49 N 6335	200	6.25	Donald Duck	Donald and Pluto
49 N 6301	50	1.17	Happy Hooligan	Spider and the Fly
49 N 6316	100	2.98	Three Stooges	Grin and Bear It
49 N 6319	100	2.98	Andy Clyde	Hiss and Make Up
49 N 6317	100	2.98	Wild Bill Elliott and "Tex" Ritter	Dodge City Terror

Popular Cartoons, Westerns and Comedies

Order by catalog number. Film fits projectors at right. Shpg. wts. of 16-mm. film on reel:

50 feet	5 ounces
100 feet	8 ounces
200 feet	1 pound

Cat. no.	Feet	Price
49 N 6310	100	$1.98
49 N 6336	200	5.89
49 N 6339	200	5.89
49 N 6337	200	5.89

Realistic Cash Register

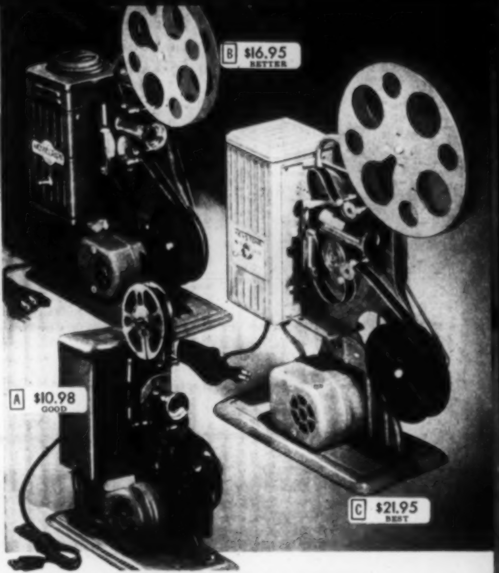
Grand for playing store! $3.79 Press key—bell rings and out pops the cash drawer. Transparent window registers amount. Thirteen plastic keys: 12 show denominations; other, "No Sale." Heavy all-metal construction with attractive crackle finish. 7¼x6½x7¼ in. high. Six sections in cash drawer keep coins separated. Aluminum play "money" included.

49 N 6480—Shpg. wt. 4 lbs. . . . $3.79

3-coin Register Bank

Teaches thrift. Registers nickels, dimes and quarters. $3.29 Bell rings once for nickel, twice for dime, five times for quarter. Non-registering slot in rear for other coins. Hole for bills. No keys to lose! Locks when first quarter is deposited; automatically opens at $10. Holds about $50. Heavy-gauge metal case; 6x5¼x4½ in. Durable enamel finish. Makes a nice gift!

49 N 6493—Shpg.wt. 2 lbs. 8 oz. $3.29



Electric motor-driven 16-mm. Movie Projectors

Show children's movies right in your own home! Wonderful entertainment for parties, holidays, rainy days, etc. Easily operated projectors show pictures 16x12 in. when about 7 ft. from screen. Greater distance increases picture size; high wattage lamps make pictures bright and clear. All have tilting device to adjust elevation. Steel spring-belt drives. Air vents to cool lamps. Underwriters' approved. *Film not included.*

A GOOD— 75-watt. $10.98

Low in cost. Shows clear, bright pictures. Uses regular 75-watt bulb (included). Fan-cooled constant-speed motor set for best speed. For 110–120-volt 60-cycle A.C. On-off switch. Special tension plates lessen film breakage. Adjustable double projection lens focuses easily. Heavy-gauge steel body and base with crystal finish. Base 11½x5½ in. Height 12½ in. without reel. Cord, plug, one empty 100-ft. capacity reel and instructions are included. Shipping weight 5 pounds.

79 N 06248. . . . . $10.98

B BETTER— 120-watt. $16.95

Famous Keystone quality! Shows brighter, clearer pictures because it has special 120-watt projection lamp, polished metal reflector and condenser lens. Sliding projection lens. Fan-cooled constant-speed motor set for proper speed. 110–120-volt 60-cycle A.C. On-off switch. Stamped steel base and frame; heavy crackle finish. Base 11¾x5½ in. Height 15 in. Carrying handle. Cord, plug, one empty 200-foot capacity reel included. (Arms built to hold up to 400-foot reels). Instructions. Shpg. wt. 8 lbs.

79 N 06270. . . . . $16.95

C BEST— 140-watt. $21.95

Our finest Keystone projector! Special 140-watt tubular projection lamp, polished metal reflector and condenser lens assure brightest, clearest pictures. Sliding projection lens. Fan-cooled constant-speed motor set at best speed. 110–120-volt 60-cycle A.C. On-off switch. Pressed steel base and cast steel frame; thick crackle finish. Base 9¾x5 in. Height 15 in. Carrying handle. Cord, plug, one empty 400-ft. reel and complete instructions are included. Shipping weight 10 pounds.

79 N 06274. . . . . $21.95

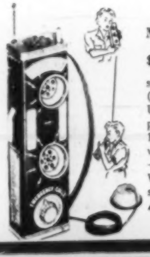
Easel-type Movie Screen. Use this glass-beaded cloth surface screen for brighter, clearer pictures. Screen size is 17x24 in. Sturdy flexible metal easel support.

49 N 6219—(Not illustrated). Easily set up. Shipping weight 1 lb. 8 oz. $2.79

15-Balloon Set

83c Many sizes, shapes and colors! Latex rubber. Some inflate up to 6-in. diameter; others up to 38 in. long! Marvin the Monkey, Peter Rabbit, etc. Three with cardboard feet. Shpg. wt. 10 oz.

49 N 6422. . . . Set 83c



Metal Walkie-Talkie

$1.37 Lots of fun! Tap out messages on telegraph key. (Code printed on side.) Use it as toy field telephone or loudspeaker. 12-ft. string included. Blow whistle on top. Turn dial—it clicks! 3½x4⅜x12 in. Web shoulder strap. Instructions. Shpg. wt. 1 lb.

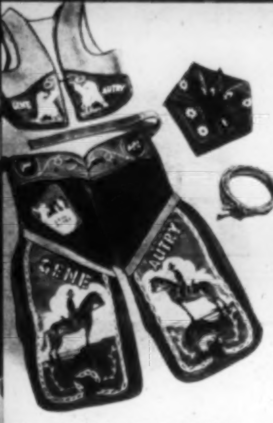
49 N 6468. . . . . $1.37

3-power Binoculars

$2.79 Metal and plastic. Adjustable focus and eye separation. Lenses optically ground; polished for clear, sharp view. 4¾x5x2 in.

D 49 N 6495E–20% Fed. Tax incl. Shpg. wt. 1 lb. . $2.79

E 49 N 6494—Simulated leather case for above. Shpg. wt. 6 oz. 45c



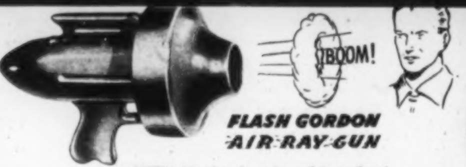
Colorful 5-piece Gene Autry Chap Set

$1.69 Here's a realistic outfit every young "cowboy" needs for rootin' tootin' wildwest games. Ablaze with color! Decorated with typical wild-west motifs and Gene Autry's picture. Wide-flaring cotton chaps have a soft, leathery feel. Built-in holster pocket and wide simulated belt band in front; adjustable cloth belt with buckle in back. Wide leg straps on back of chaps. Set also includes trim cotton vest, colorful cotton bandana, metal tie-ring and 6-foot lariat. *In ordering, please state size you want:* **small** for ages 4 to 6; **medium** for ages 7 to 10; and **large** for ages 11 to 14. Shipping weight 1 lb. 6 oz.

49 N 5638—Complete set . . . $1.69

Complete his outfit! Order one of the holster sets shown below.

For Easy Terms see page 243



FLASH GORDON AIR-RAY-GUN

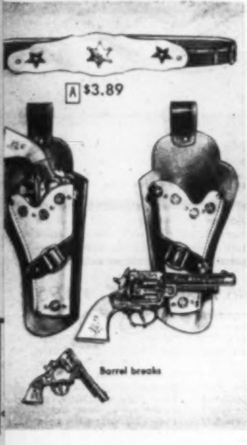
NEW! Absolutely safe and harmless!

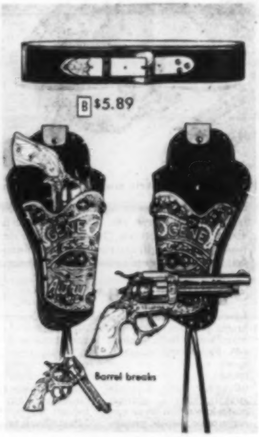
Loads of fun! Rubber diaphragm shoots blast of air over 20 ft. Safe and harmless even at point blank range! Heavy sheet aluminum; red finish. All moving parts precision machined. **$2.29**

49 N 5695—Overall length 10 in. Shpg. wt. 1 lb. 6 oz. $2.29

Cowboy Sets, Guns, Boys' Athletic Goods

"I am sure that Santa will find room
for everything inside
because I borrowed father's socks,
they are so deep and wide"





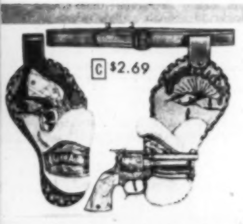
Finest de luxe Double Holster Sets

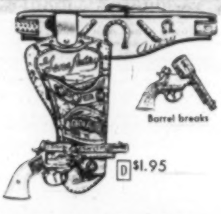
A **Texas Star Ranger Double Holster Set.** **$3.89** Our feature value! A Western-style set of striking beauty. Attractive red and white color combination. Two split cowhide holsters have top-grain leather fronts decorated with "jewels" and chrome plated nail heads. Adjustable split cowhide belt with Texas star emblem. Two 9-in. die cast metal pistols with plastic butt plates have "break-barrel" and repeater trigger action (do not shoot). Shpg. wt. 2 lbs. 8 oz.

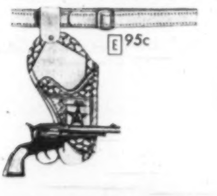
49 N 5608. . . . . $3.89

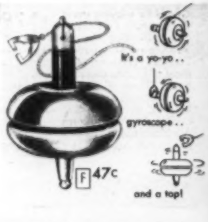
B **De luxe Gene Autry Double Holster Set.** **$5.89** A super fancy gift of sure-fire appeal! Holsters 12 in. overall. Black split cowhide backs. Top-grain leather russet-color fronts, beautifully embossed and studded with "jewels" and chrome plated nail heads. Black leg straps. Decorated black split cowhide belt, adjustable. Two striking nickel-finished 9¾-inch Champion die cast metal pistols with embossed barrels; plastic grips; repeater triggers (do not shoot). Automatic "break-barrel" action.

49 N 5610—Shpg. wt. 3 lbs. 4 oz. $5.89









Gene Autry Double Set

C **Fur-front Double Holster Set.** A set your young "cowboy" will be mighty pleased to get for Christmas! Two 8½-inch Ranger die cast metal pistols with plastic butt plates. Repeater trigger action (do not shoot). Holsters 11½ in. overall; Texide (*) backs and fur fronts with Gene Autry cross straps. Adjustable split leather belt.

49 N 5603—Shpg. wt. 2 lbs. $2.69

Gene Autry Single Set

D **Single Holster type.** Real Western styling! 9-inch die-cast metal pistol with plastic butt plates has "break-barrel" and repeater trigger action (does not shoot). Holster 12 in. overall; Texide (*) back and top-grain cowhide front with "jewels." Adjustable split cowhide belt has hammered-effect buckle. Plastic ornaments on wide waist strap.

49 N 5663—Shpg. wt. 1 lb. 10 oz. . . . $1.95

Lone Rider Holster Set

E **Single Holster type.** Rarin' for action! Has 8½-inch die cast metal pistol with plastic butt plates and repeater trigger action (does not shoot). Fancy Texide (*) holster and adjustable belt. Holster is 10½ in.; has single "jewel" set in chromium mounting and five chromium plated studs—one at each point of five-pointed star insignia.

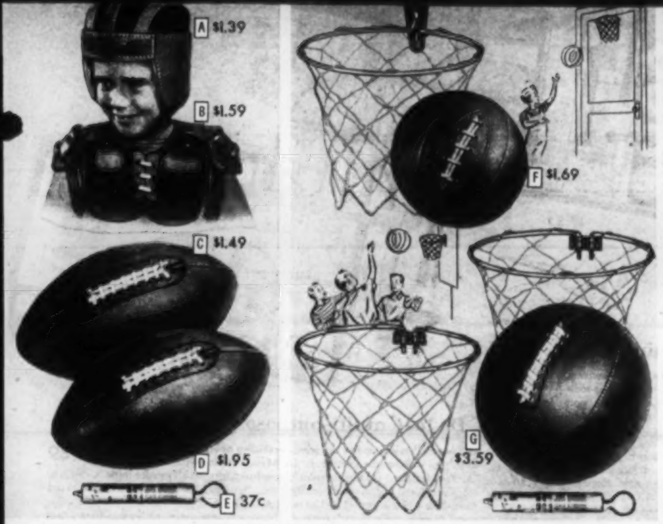
49 N 5637—Shpg. wt. 1 lb. 95c

Gyro Yo-yo Skill Top

F A fascinating test of skill for boys and girls! Colorful plastic top has plated metal pivot point and plastic spinner cap. Use it as a regular top. Attach string and it's a yo-yo! To get gyroscope, attach gyro string supplied. 3½ in. high. Instructions incl.

49 N 5571—Shpg. wt. 3 oz. 47c

(*) Texide is a duPont plastic product of fiberboard and leather dust . . . extra durable, holds its shape



Football and Basketball Equipment for young beginners

A **Beginners' Football Helmet.** Strong fibroid crown and cotton-felt lined ear-pieces. Adjustable elastic chin strap. Strongly sewn. **$1.39**
49 N 5554—Shipping weight 10 oz. $1.39

B **Beginners' Shoulder Pads.** Felt padding with fiber-board shields. Sewed vinyl-coated fabric hinges. Laced in front and back. Arm straps.
49 N 5561—Shipping weight 12 oz. **$1.59**

C **Beginners' Football.** Regulation boys' size. Outer cover of simulated pebble grain leather. Valve-type bladder. Inflating needle incl. Plastic lacing.
49 N 5567—Comes inflated. Shpg. wt. 12 oz. **$1.49**

D **Better Beginners' Football.** Regulation boys' size. Similar to above ball but about twice as heavy and strong. Inflating needle incl. Plastic lacing.
49 N 5568—Comes inflated. Shpg. wt. 1 lb. **$1.95**

E **Metal Inflating Pump.** Seamless aluminum construction. Oil-sealed pressure valve.
49 N 5565—About 8 in. long. Shpg. wt. 6 oz. **37c**

F **Jr. Ace Beginners' Basketball Set.** Designed for indoor use—can also be used outdoors. 12-inch metal basket with mesh net attaches instantly and easily to top of any standard door. Has special bracket. No screws or nails needed . . . easy to put away! 6½-inch diameter ball has cover of imitation leather. Balloon-type bladder has tuck-in stem . . . easily inflated without pump. **$1.69**
49 N 5521—Shipping weight 1 lb. 6 oz. $1.69

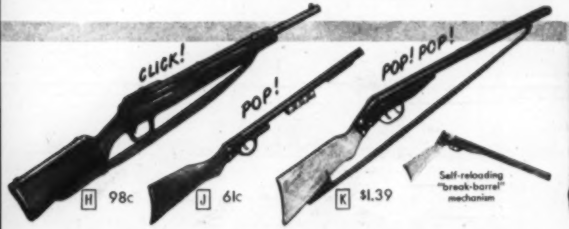
G **Beginners' two-basket Basketball Set.** Dribble . . . pass . . . SHOOT! It's a basket! Everybody likes the thrill of a hard, fast game of basketball. This set is just right for practice and pick-up games Saturdays or after school. Regulation boys' size basketball has durable pebble-grain simulated leather cover. Shipped uninflated; laced and ready to inflate, using pump and inflating needle (included). Two 15-inch non-rusting basket hoops with mesh nets and steel brackets for permanent installation. Mounting screws included.
49 N 5553—Shipping weight 3 lbs. 4 oz. **$3.59**

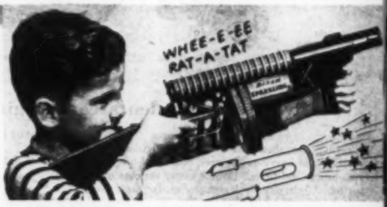
Joe Palooka Punchin' Bag

Great sport for kids! Yes, and Dad will come in for his share of the fun, too! This grand Joe Palooka Punchin' Bag outfit has real snappy action . . . develops coordination and speed. Ideal for teaching youngsters the rudiments of self-defense. A real muscle builder . . . makes a fine gift. **$4.98**

The 11½-inch long bag has tough pebble-grain simulated leather cover. Shipped uninflated. Can be inflated without unlacing . . . just insert needle at top! Plastic tipped lacing. Bag attaches to ¼-inch flexible steel rod. Top of bag stands 42 in. from base. Base is all-metal; 32½x10 in.; finished in bright red baked enamel. Inflating pump sold separately at left (see 49 N 5565).
79 N 05514—Shipping weight 6 lbs. $4.98

Here's how you can afford those gifts you'd like to give. Buy on Sears Easy Terms—the convenient way to shop! See page 243





Training Rifle

H Pull the trigger and it clicks realistically just like a regular army training rifle. Safe; does not shoot. Durable all-steel construction, including stock. Web shoulder strap sling. Attractively finished in bright red; lithographed to resemble real training rifle. 30 in. long. Shpg. wt. 3 lbs.
79 N 05699. . . . . **98c**

Safe single and double-barrel Pop Guns

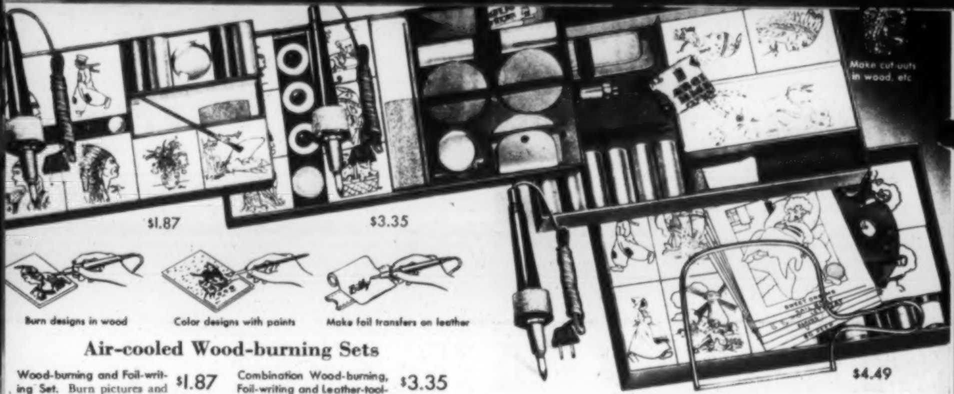
J **Single-barrel pump-action Pop Gun.** Pull trigger . . . it goes off with loud "POP". Loads of fun. Heavy-gauge steel construction. Overall length 22 in. Black baked enamel finish barrel. Shaped wood stock, walnut stain finish. Safety cork retainer. Wood pump-cock grip. Powerful spring. Shpg. wt. 12 oz.
49 N 5642. . . . . **61c**

K **28-inch double-barrel Pop Gun.** Barrels break, cocking gun. Two triggers. Pull them and you get two loud reports . . . BANG, BANG! Heavy-gauge steel barrels, black baked enamel finish. Shaped wood stock; walnut stain finish. Powerful springs. Safety cork retainers. Web sling. Shpg. wt. 3 lbs.
79 N 05623. . . . . **$1.39**

NEW! Sparking G-Man Gun . . . now with siren!

Rat-a-tat-tat! How youngsters love the chattering machine-gun sound and realistic sparks that shoot out when trigger is pulled! Long-running, clockspring motor used for shot sounds and sparks; key attached. **And now this grand little gun is equipped with a hand-operated siren that's sure to thrill every little fellow!** Big 23-inch gun has barrel and 4¾-inch diameter dummy magazine made of metal; beautifully lithographed. Hours of fun for little boys with big imaginations! **$2.39**
49 N 5607—Gun with flint. Shpg. wt. 1 lb. 12 oz. $2.39
49 N 5651—**2 extra flints for above gun.** Shpg. wt. 2 oz. 10c

Shop early!
Shop at Sears!


Make cut-outs in wood, etc.
$1.87
$3.35
$4.49
Burn designs in wood
Color designs with paints
Make foil transfers on leather

Air-cooled Wood-burning Sets

Wood-burning and Foil-writing Set. $1.87 Burn pictures and designs on wood plaques; then color them. Emboss initials on leather and wood with metal foil. Wood-burning and foil-writing are easy to learn and a fascinating hobby for young and old. Set includes: Underwriters' approved Burn-Rite electric pen (110-120 volts A.C.-D.C.) with detachable point, 6 bass-wood plaques, 4 rolls foil, 6 paint tablets, brush, water pan and instructions. An ideal gift!

49 N 4645—Shpg. wt. 2 lbs. 4 oz. $1.87

49 N 4647—Tenextra Bass-wood Plaques. (Not shown). Shpg. wt. 1 lb. 89c

Combination Wood-burning, Foil-writing and Leather-tooling Set. $3.35 Special extra point for finer foil-writing and leather tooling. A fascinating, profitable hobby! Children can create designs on wood or leather . . . make home decorations, gifts, things to sell. Set includes: Underwriters' approved Burn-Rite electric pen (110-120 volts A.C.-D.C.), 2 detachable points, 10 bass-wood plaques, 4 wooden cups of paint, brush, water pan, 2 rolls of foil, leather to work on (book mark, 2 coasters, change purse), transfer sheet of designs, and instructions.

49 N 4799—Shpg. wt. 2 lbs. 12 oz. . $3.35

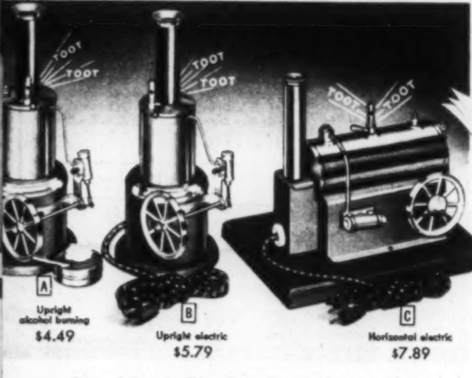
De luxe multi-purpose Wood-burning Set

Our finest! Lets you do five different decorating operations: (1) Burn designs into wood and color them. (2) Make cut-outs with coping saw. (3) Tool leather. (4) Create colorful sand-pictures. (5) Transfer initials, designs, etc., in colored foil to wood, leather, etc. Set includes: Underwriters' approved Burn-Rite electric pen (110-120 volts A.C.-D.C.), 2 detachable points, 15 bass-wood plaques, palette with 6 paint tabs, brush, sand-painting liquid, 4 packages sand, 6 pictures to sand-paint, leather items (book mark, comb case), 6 rolls foil, design transfer sheet, metal coping saw with 6-inch blade. A wonderful gift for the child who likes to do creative work. Intructions included. $4.49

49 N 4656—What a lot of fun! What a low price! Shpg. wt. 4 lbs $4.49

Wood-burning, Chemistry and Construction Sets

*". . across the snow so white,
arriving just in time
. . for us on Christmas night"*



Give him a Weeden Steam Engine!

Now every boy can be his own engineer . . . own a power plant of his very own! A thrill no boy should miss. Whirling flywheels . . . real whistles . . . safety valves! Fireboxes of heavy-gauge steel, enameled bright red. Boilers and whistles are of rust-proof solid brass. Double safety features include escape valve and cylinder spring. Underwriters' Laboratories, Inc. approved. Sturdy and educational.

A **Upright—alcohol burning.** $4.49 Fine for homes without electricity. Well-made fuel can fits into 4⅜-in. diameter base. Black dummy metal smoke stack. Big 2⅝-in. nickel plated balance wheel with pulley. Overall height 10½ in.

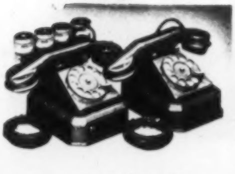
49 N 5302—Shpg. wt. 2 lbs. 6 oz. . $4.49

B **Upright—electric.** $5.79 Porcelain heating unit for 110-120 volts A.C.-D.C. 6-ft. cord and plug. Base diameter 4⅜ in. Black dummy metal smoke stack. Big 2⅝-in. nickel plated balance wheel with pulley. Overall height 10½ in.

49 N 5303—Shpg. wt. 3 lbs $5.79

C **De luxe electric type—horizontal boiler.** Our finest! Metal parts, except firebox and piston, are bright nickel plated to mirror-like finish. $7.89 Heavy balance wheel. Solid brass boiler and steam whistle. Accurate glass water gauge with brass cocks. Porcelain heating unit. 110-120-volts A.C.-D.C. Six-foot cord included. Mounted on heavy wood pedestal about 9x6½ in.

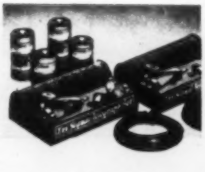
49 N 5309—Height 8 in. including wood base. Shpg. wt. 5 lbs $7.89



2-way metal Phone Set

Why shout? Why walk? Use these real battery-operated $5.49 phones from room to room . . . from upstairs to downstairs. Fun for kids . . . practical for adult use! Metal cradle phones have smooth blue finish. Receivers 8 in. overall. Dummy dials have buttons to buzz other party. With 50 ft. wire, 4 batteries, instructions.

49 N 4627—Shpg. wt. 3 lbs. 8 oz. . . . $5.49



Code Signal Set

Boys and girls! Learn the code . . . send messages . . . $2.49 and have fun doing it! Ask Santa for this triple-signal set: (1) sends buzzes; (2) sends clicks; (3) sends light flashes. International Code printed on both metal instruments. Each 3½x5½ in. Easy to connect. Includes 4 batteries, 50 ft. wire, instructions.

49 N 4626—Shpg. wt. 2 lbs. 6 oz. $2.49

For Easy Terms, see page 243

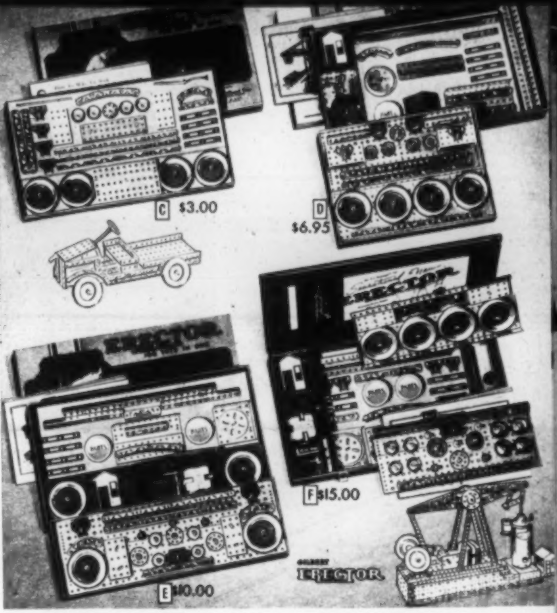
Give a Chemcraft Set . . . a fascinating hobby!

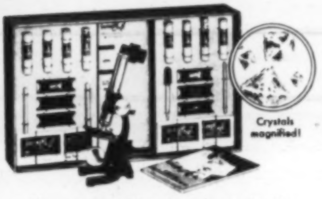
$2.29 No. 2 Set **$5.49** No. 5 Set

Let your boy or girl explore the wonders of modern chemistry—learn the scientific way of doing things. Easy-to-follow instructions show how to perform hundreds of exciting experiments, make scientific tests, etc. Chemcraft Magic Book with each set describes many mystifying chemical magic tricks . . . tells how to stage a thrilling magic show! Each set also includes laboratory-style wooden test-tube rack, test-tube holder, brush, test tubes, chemicals, instruction books, etc.,

[A] **Chemcraft No. 2.** Has 33 chemicals and pieces of apparatus. More than 270 experiments. Learn how fabrics are dyed . . . how soaps and inks are made, etc. Box 16½x10½x1½ in.
49 N 4761—No. 2 Set. Shipping weight 2 lbs. 8 oz. $2.29

[B] **Chemcraft No. 5.** Has 57 chemicals and pieces of apparatus. Senior Manual and Magic Book outline more than 580 experiments. Booklet, "Illustrated Chemistry", tells history of chemistry, includes 12 flow charts. Bryan Chemical Illustrators show how chemicals combine, explain chemical symbols and formulae. Attractive stand-up laboratory-style wooden cabinet is non-corrosive; 21x14 in. high when open.
49 N 4762—No. 5 Set. Shipping weight 5 lbs. $5.49




Crystals magnified!

Microscope Set for the young scientist

$4.69

Open up a whole new world to your child and yourself! See the hidden wonders of nature as revealed only through the lens of a microscope. See colors and structures the naked eye cannot see. Set includes large metal microscope with cast base, ground and polished lenses (50-power on large field), rack and pinion focusing mechanism, specimens, 6 glass slides, dissecting needles, probing rod, 8 vials of chemicals, pipette and manual with 80 experiments.
49 N 4756—Box, 18x11x3¼ in. Shpg. wt. 3 lbs. 4 oz. $4.69

Gilbert Erector Sets for the young builder

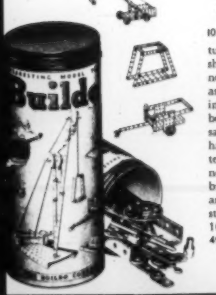
This Christmas, satisfy your son's creative urge! Give him one of these famous Gilbert Erector Sets for hours of absorbing fun. Just think what exciting models he can build. With the larger sets, he can even build bridges that open, derricks that lift, huge ferris wheels that turn around and around just like real! All sets have some colored parts. Parts from all sets are interchangeable. And every Gilbert set, except the smallest, has a motor to run the realistic models your boy can build!

[C] **No. 2½ Girder Set.** **$3.00** Postpaid Builds 75 models—ferris wheel, windmill, crane, etc. No motor. Box 18x10x1 in. high. (Shipping weight 2 lbs. 12 oz.). *Postpaid.*
49 N 4616T . . . . . Set $3.00

[D] **No. 4½ Set with Clockwork Motor.** **$6.95** Postpaid Builds 100 models—windmill, airplane ride, trip hammer, etc. Motor runs models. Key included. Box 18x10x2¼ in. high. (Shpg. wt. 6 lbs.). *Postpaid.*
49 N 4617T . . . . Set $6.95

[E] **No. 6½ Set with unidirectional Electric Motor.** **$10.00** Postpaid 20-watt motor for 110–120-volt 60-cycle A.C. (runs in one direction only). No transformer needed. Set builds 125 models—lift bridge, drill press, merry-go-round, etc. (Shpg. wt. 9 lbs.). *Postpaid.*
49 N 4618T—Box 18x10x3 in. Set $10.00

[F] **No. 7½ "Engineer's" Set with reversing Electric Motor.** **$15.00** Postpaid Dependable 20-watt reversing electric motor runs forward or backward on 110–120-volt 60-cycle A.C. No transformer needed. Set has boiler parts. Makes more than 150 action-packed models such as "walking beam" engine, air compressor, electric lifting crane, jig saw, water wagon, pile driver, etc. Packed in brightly enameled hinged metal box, 18x10x3 in. high. Metal handle.
79 N 04619T—With instructions. (Shipping weight 10 pounds) . . . . *Postpaid.* Set $15.00



Buildo Construction Set

95c 107-pc. Set

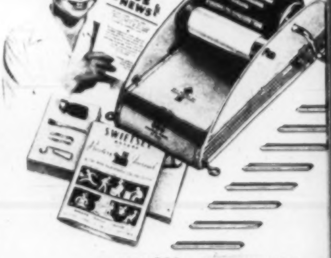
New low-cost construction kit. Just right for young beginners! Structural parts of lightweight, durable, shiny aluminum. Young "engineers" will find parts very easy to assemble. And they'll enjoy making the many, many toys that can be assembled with Buildo! (At the same time, they'll be developing hand coordination and finger dexterity). Instruction sheet shows 32 novel, educational toys that can be built with this kit. Three of these are shown at left. Set includes 57 structural parts, 20 nuts, 20 bolts, 10 washers, and instructions.
49 N 4714—Shpg. wt. 1 lb. 95c

For Easy Terms, see page 243

Cub Rotary Printing Set

$1.98 Complete Set

Everything your boy or girl needs to start a junior printshop! Grand fun printing newspapers, notices, handbills, tickets, programs, cards, etc. Streamlined, all-metal rotary press just like real cylinder-type presses. 8½x3¾x3½ in. high. Set type up in individual, removable slots; then insert slots in cylinder, spacing as desired. To print slide in a sheet of paper and turn the crank. Presto—the job's done! Takes paper up to 3½x5½ in. Includes 200 pieces type (all capitals), 8 type slots, tool for inserting type slots, tweezers, ink, brush, ribbon, paper, 2 picture dies, etc.
49 N 4608—Shpg. wt. 2 lbs. . . . $1.98



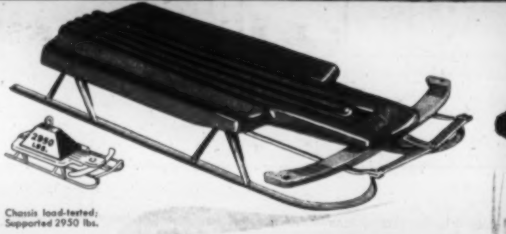
"Silver Comet" plastic-top Sled

$6.69

- A revolutionary development in sled design! Flexible one-piece laminated plastic top is moisture-resistant
- Streaks down the hill like a speedy comet . . . easy to steer . . . gives a thrilling "cushion-comfort" ride
- Super-strong and durable . . . built to take hard punishment! Chassis supported over 2900 pounds in weight by actual Sears laboratory test

Here's a sled to make any child proud as a peacock—soft riding—easy to steer! Extra wide over-sized top (14 in.) with sides extending over runners. Top made of moisture-resistant fiber-reinforced plastic (won't warp under normal conditions). All edges smoothly rolled. Deep side flanges. Attractively embossed tapering lines. Brilliant molded-in blue color of top is set off with silver-colored comet design. Red-enameled high-carbon steel runners grooved to hold straight course. Curved steering lever of varnished hardwood. 4 husky steel knees. Hardwood cross-bracing. Overall length 45 inches.

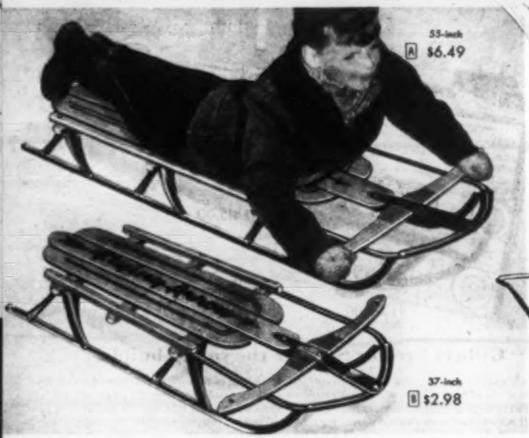
79 N 08348—Shipping weight 9 pounds.......................... $6.69



Chassis load-tested; Supported 2950 lbs.

Sleds, Skates, Lionel Electric Trains

"The little red stockings
he silently fills,
The bright little sleds
for the great snow hills"



Streamlined "Flying Arrow", fastest on the hill!

$6.49 A 55-inch

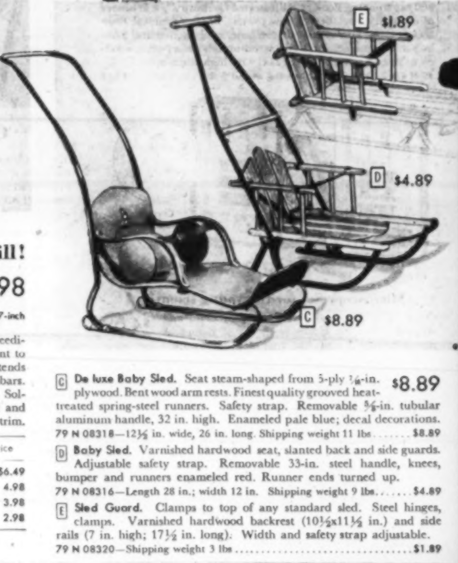
$2.98 B 37-inch

- Streamlined—tapered like a speed boat. High and wide in front and lower and narrower in rear for a fast, smooth ride.
- Very easy to steer! Runners bend from front to rear in one sweep, giving plenty of non-skid speed and perfect "track".

"Clear the way" for the new, improved "Flying Arrow" sled—for many years the speediest, best designed sled for the money. Smooth, easy steering. Runners bend from front to rear in one sweep. Finest quality heat-treated spring-steel grooved runners. Top extends back almost to runner ends for greater roominess. Heavy steel riveted hardwood crossbars. Husky metal knees placed at points of strain along sides give firm, balanced support. Solidly built, yet runners and frame are easily flexed. Hardwood top boards shaped and sanded smooth; beautifully varnished with red trim. All steel parts enameled red; yellow trim.

Catalog number	Length overall	No. of knees	Shipping weight	Price
79 NM 8306	55 inches	6	12 lbs. Freight or express	$6.49
79 N 08305	46 inches	4	10 lbs. Mailable	4.98
79 N 08304	41 inches	4	9 lbs. Mailable	3.98
79 N 08301	37 inches	4	8 lbs. Mailable	2.98

Do your Christmas shopping early. Do it the convenient Sears Catalog way!



C **De luxe Baby Sled.** Seat steam-shaped from 5-ply 7/16-in. plywood. Bent wood arm rests. Finest quality grooved heat-treated spring-steel runners. Safety strap. Removable ⅝-in. tubular aluminum handle, 32 in. high. Enameled pale blue; decal decorations. $8.89

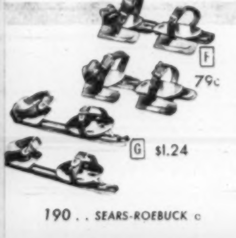
79 N 08318—12½ in. wide, 26 in. long. Shipping weight 11 lbs....... $8.89

D **Baby Sled.** Varnished hardwood seat, slanted back and side guards. Adjustable safety strap. Removable 33-in. steel handle, knees, bumper and runners enameled red. Runner ends turned up.

79 N 08316—Length 28 in.; width 12 in. Shipping weight 9 lbs....... $4.89

E **Sled Guard.** Clamps to top of any standard sled. Steel hinges, clamps. Varnished hardwood backrest (10½x11½ in.) and side rails (7 in. high; 17½ in. long). Width and safety strap adjustable.

79 N 08320—Shipping weight 3 lbs.............................. $1.89



79c F **Tots' Sled Skates.** For beginners, 2 to 6 years. Adjust from 6 to 8 in. Steel; non-rusting finish. Broad footplate and wide spaced runners give youngsters confidence.

49 N 5502—Web straps. Shpg. wt. 1 lb. 4 oz. .79c

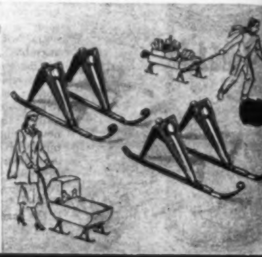
$1.24 G **Tubular "U" type Ice Skates.** Twin runners give children, 5 to 8 years old, confidence while learning. Steel; non-rusting finish. Adjustable from 6 to 8¾ in.

49 N 5524–Web straps. Shpg. wt. 1 lb. 4 oz. $1.24

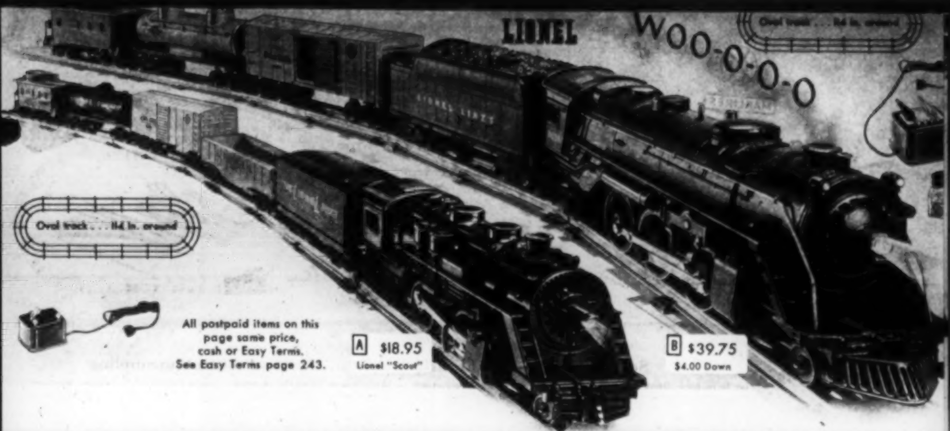
Detachable Sleigh Runners. $2.69

Convert wagons, baby carriages, scooters, etc., to winter use. Fit axles from ⅜ to ⅝-in. diameter. Runners 14¼ in. long; ⅝ in. wide. Heavy steel construction; welded joints. Enameled bright red. Each set has 4 runners, hardware, instructions. Shpg. wt. 4 lbs.

79 N 08346—Set....... $2.69



For Sears Easy Terms, see page 243


LIONEL
WOO-O-O-O
Oval track . . . 114 in. around
Oval track . . . 114 in. around
A $18.95
Lionel "Scout"
B $39.75
$4.00 Down

All postpaid items on this
page same price,
cash or Easy Terms.
See Easy Terms page 243.

New Lionel "Scout" Electric Freight

$18.95
Lionel "Scout"

- Just imagine! Lionel quality and realism at this low price!
- Scale-detailed locomotive, tender and cars; die cast wheels.
- Molded plastic locomotive with 4-wheel drive and headlight.
- Button uncouples knuckle-type couplers without touching cars!

A Over 4 ft. long; 6 units: plastic locomotive; metal tender; gondola, box car, tank car and caboose of plastic. Double trucks. 25-watt transformer (110-120-volt 60-cycle A.C.); new throttle-type control starts, stops, reverses train by remote control. "027"-gauge oval track (3 straight, 1 uncoupling, 8 curved sections).

79 N 05940T—Postpaid. (Shpg. wt. 9 lbs.) $18.95
49 N 6003T—"027"-gauge Straight Track. Postpaid. (Shpg. wt. 4 oz.) . . . . Each 25c
49 N 6004T—"027"-gauge Curved Track. Postpaid. (Shpg. wt. 4 oz.) . . . . Each 25c

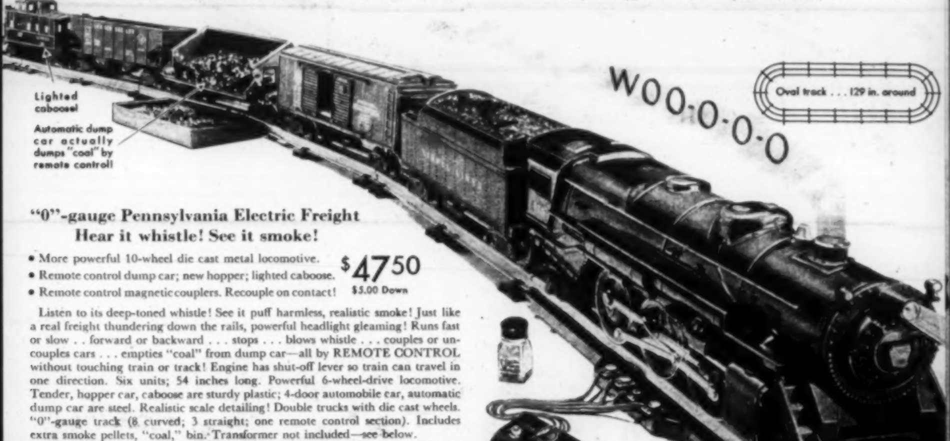
"027"-gauge Freight with smoke and whistle!

$39.75
$4.00 Down

- Puffs harmless white smoke. Built-in whistle remote controlled.
- Knuckle-type couplers. Electro-magnetic unit uncouples cars by remote control. Cars couple again on contact.
- Scale-detailed locomotive, tender, cars; die cast wheels.

B Big 10-wheel die cast metal locomotive; 6-wheel drive; bright headlight. Plastic cars; double trucks. Change train's speed and direction . . . couple and uncouple cars—all by REMOTE CONTROL! Five units, 43 in. long: locomotive, tender, box car with sliding doors, tank car and caboose. "027"-gauge track (8 curved; 3 straight; one remote control section). 75-watt transformer (110-120-volt 60-cycle A.C.); throttle-type control. Extra smoke pellets.

79 N 05967T—Postpaid. (Shpg. wt. 16 lbs.) Same price Cash or Easy Terms. . . . $39.75


Lighted caboose!
Automatic dump car actually dumps "coal" by remote control!
WOO-O-O-O
Oval track . . . 129 in. around

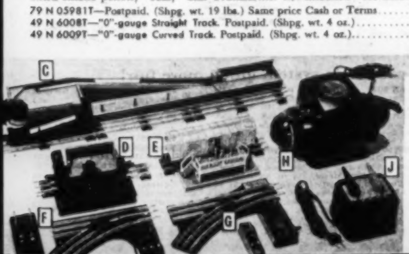
"0"-gauge Pennsylvania Electric Freight
Hear it whistle! See it smoke!

$47.50
$5.00 Down

- More powerful 10-wheel die cast metal locomotive.
- Remote control dump car; new hopper; lighted caboose.
- Remote control magnetic couplers. Recouple on contact!

Listen to its deep-toned whistle! See it puff harmless, realistic smoke! Just like a real freight thundering down the rails, powerful headlight gleaming! Runs fast or slow . . forward or backward . . . stops . . . blows whistle . . . couples or uncouples cars . . . empties "coal" from dump car—all by REMOTE CONTROL without touching train or track! Engine has shut-off lever so train can travel in one direction. Six units; 54 inches long. Powerful 6-wheel-drive locomotive. Tender, hopper car, caboose are sturdy plastic; 4-door automobile car, automatic dump car are steel. Realistic scale detailing! Double trucks with die cast wheels. "0"-gauge track (8 curved; 3 straight; one remote control section). Includes extra smoke pellets, "coal," bin. Transformer not included—see below.

79 N 05981T—Postpaid. (Shpg. wt. 19 lbs.) Same price Cash or Terms $47.50
49 N 6008T—"0"-gauge Straight Track. Postpaid. (Shpg. wt. 4 oz.) . . . . Each 30c
49 N 6009T—"0"-gauge Curved Track. Postpaid. (Shpg. wt. 4 oz.) . . . . Each 30c



C **79 N 06073T—Automatic Conveyor Lumber Loader.** Logs ride up belt, empty into lumber car by remote control. Car, track not included. Red-green light. All-steel; 27⅝ in. long. Postpaid. (Shpg. wt. 6 lbs.) $12.50

D **49 N 6050T—Operating Dump Car.** Clever mechanism in car unloads "coal" by remote control. Car 7⅝ in. long. Bin and sack of play "coal" included. Track not included. Postpaid. (Shpg. wt. 2 lbs.) $6.50

E **49 N 6061T—Operating Milk Car with Platform.** Doors open by remote control. Milkman comes out, delivers 7 milk cans to platform one by one. Car 9 in. long. Track not included. Postpaid. (Shpg. wt. 2 lbs.) $9.50

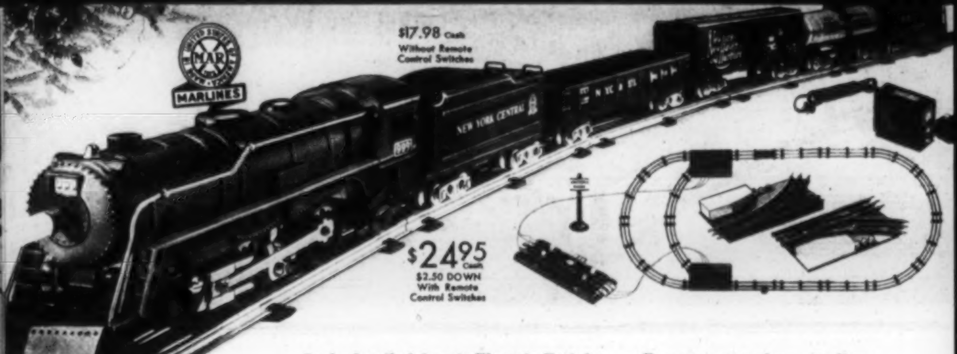
F **49 N 6048T—"027"-gauge Remote Control Electric Switches.** Postpaid. (Shpg. wt. 3 lbs.) . . Pair $10.95

G **49 N 6090T—"0"-gauge Remote Control Electric Switches.** Postpaid. (Shpg. wt. 6 lbs.) . . Pair $18.75

Transformers. Remote control of speed, reversing and whistle of your whistling trains. Bakelite cases. Throttle-type controls.

H **49 N 6089T—150-watt.** Dual control. Runs 2 trains at the same time. Pilot light. Circuit breaker. Case 6⅛x7x12½ in. For 115-volt 50-60-cycle A.C. Postpaid. (Shpg. wt. 13 lbs. 8 oz.) $22.95

J **49 N 6087T—80-watt.** For one train. Case 4½x4½x5 in. For 115-volt 60-cycle A.C. Postpaid. (Shpg. wt. 7 lbs.) $10.95



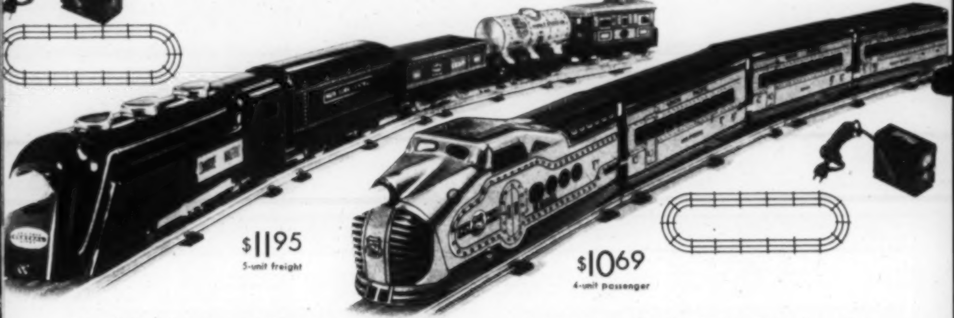
Scale detailed 6-unit Electric Freight . . . Remote control uncoupling

- Over 46 in. long. Remote control uncoupling; cars couple on contact.
- All cars accurate 3/16-inch scale models of actual rolling stock.
- Cars have double trucks (8 wheels). Metal; lithographed, embossed.
- 8-wheel scale detailed die cast metal locomotive has 4-wheel drive, bronze bearings, piston rod action, headlamp and pony trucks.

What fun to sit at the controls . . . run this train fast, slow, forward or backward . . . couple and uncouple cars . . . all by REMOTE CONTROL! Set includes: locomotive, tender, box car with sliding doors, oil car, gondola, caboose; also 50-watt U.L. approved transformer (110-120-volt 60-cycle A.C.) and track and accessories as listed below.

Low priced Train. With 14 sections track, making oval 132 in. around.
79 N 05951—Shpg. wt. 8 lbs. $17.98

De luxe Train with remote control switches. Pair of remote control switches open and close by 4-button control panel. Also 16 sections track (180 in. of running track in all!).
79 N 05952—Shipping weight 10 pounds. $24.95



5-unit Remote Control Electric Freight Set

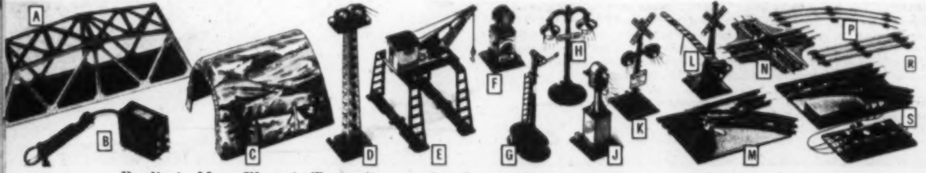
- Bargain priced! Remote control of speed, direction as on bigger, costlier sets.
- Train 35½ in. long. Sturdy steel engine. Powerful headlight. Metal cars.

Powerful Commodore Vanderbilt locomotive has 4-wheel drive, die cast wheels, piston rod action, bronze bearings, headlight. Run train forward or backward . . . fast or slow . . . by REMOTE CONTROL. Metal engine; tender; lithographed cars; gondola, oil car and caboose. Ten sections of track make oval 97-in. around. U.L. approved 50-watt transformer (110-120-volt 60-cycle. A.C.).
79 N 05923—Shipping weight 7 lbs. The perfect gift for your son! . . . . . Set $11.95

4-unit Streamlined Electric Passenger Train

- Modeled after new high-speed cross-country streamlined passenger trains.
- 28 in. long. Remote control of speed and direction as on more expensive sets.

Watch it speed around its 97-inch oval track (ten sections) . . . run fast or slow . . . forward or backward—by REMOTE CONTROL! Diesel-type locomotive has bronze bearings, die cast wheels, bright headlight. Stamped steel, realistically lithographed. Streamlined locomotive, two center coaches and end observation car. With 50-watt U.L. approved transformer (110-120-volt 60-cycle A.C.).
79 N 05922—Shipping weight 8 lbs. Note our attractive low price! $10.69



Realistic Marx Electric Train Accessories that make your train system much more fun!

A 49 N 6016—**Trestle Bridge.** Realistically embossed. Sturdy steel. Length 18 in.; width 5 in.; height 6⅛ in. Shpg. wt. 2 lbs. . . . $1.49

B 49 N 6080—**50-watt Electric Train Transformer.** Variable speed type. For 110-120-volt 60-cycle A.C. Two sets of binding posts: one gives 12 volts for accessories; other, 7 to 13 volts for running train at desired speed. Metal case. Air cooled base. With track connector, cord and plug. Approved by Underwriters' Laboratories, Inc. Shpg. wt. 1 lb. 6 oz. . . . $4.39

C 49 N 6025—**Metal Tunnel.** Two parts; easily assembled. Colorful landscape scene on sides. Adds realism to your train set. Height 7 in. width 8½ in.; length 10½ in. Shpg. wt. 1 lb. . . . 97c

D 49N6036—**Floodlight Tower.** Metal; 11¼ in. high. Two floodlights adjust as desired. Bulbs, connector included. Shpg. wt. 10oz. $1.49

E 49 N 6020—**Derrick Loader.** Straddles track. Raises or lowers loads into cars. Swings in circle. 7½ in. high. Shpg. wt. 1 lb. $1.49

F 49 N 6028—**Circuit Breaker.** Protects transformer. Built-in light indicates short circuit. Current shuts off. Metal; 4⅝ in. high. Bulb included. Shpg. wt. 10 oz. . . . $1.89

G 49 N 6040—**Automatic Semaphore.** Replica of those used on modern railways. Fully automatic; signals when train passes. Red, green and amber lights. Metal; 9 in. high. Bulbs, connector included. Shpg. wt. 10 oz. $2.89

H 49 N 6021—**Twin Lamp Post.** Electrically lighted. Metal; 7⅛ in. high. Includes 2 bulbs, track connector. Shpg. wt. 10 oz. $1.49

J 49 N 6027—**Automatic Block Signal.** Train stops on red light; proceeds on green. Metal; 6½ in. high. Bulbs, connectors are included. Shipping weight 16 oz. . . . $1.89

K 49 N 6034—**Automatic Crossing Flasher.** Twin lights alternately flash from one side to other as train goes by. "Railroad Crossing" and caution signs. Metal; 7⅝ in. high. Bulbs, connector. Shipping wt. 10 ounces . . . $1.89

L 49 N 6029—**Automatic Crossing Gate.** Arm lowers as train passes; raises. Metal; 7⅛ in. high. Connector. Shpg. wt. 10 oz. . $1.89

M 49 N 6018—**Manual Switch Set.** One left, one right-hand switch. Shpg. wt. 2 lbs. Set $2.98

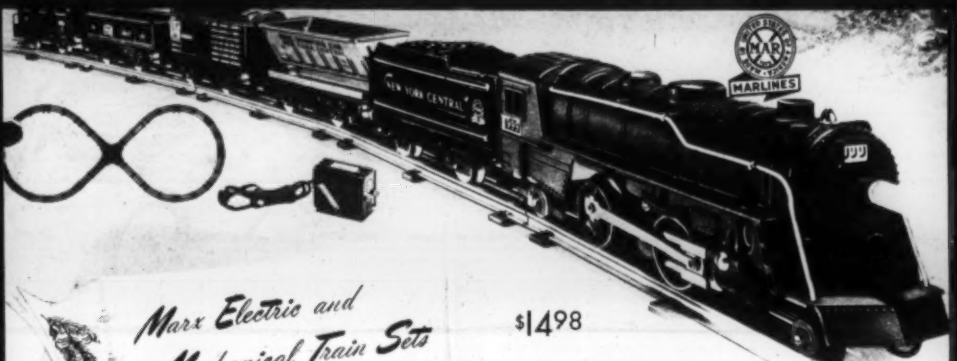
N 49 N 6017—**Crossover.** 7½ in. across. Shpg. wt. 8 oz. Ea. $1.00

P 49 N 6011—**Extra Curved Track.** Shpg. wt. 10 oz. 4 for 69c

R 49 N 6010—**Extra Straight Track.** Shpg. wt. 10 oz. 4 for 69c

S 49 N 6019—**Electric Remote Control Switch Set.** One left, one right-hand switch, 4-button control panel, wires. Shpg. wt. 2 lbs. 8 oz. . . . Set $7.45

Here's a suggestion! Buy trains and accessories on Sears Easy Terms. For full details, see page 243 of this book



Marx Electric and Mechanical Train Sets

"From out of the parlor
came the rattle of trains
Where the railroad magnate
sat counting his gains"

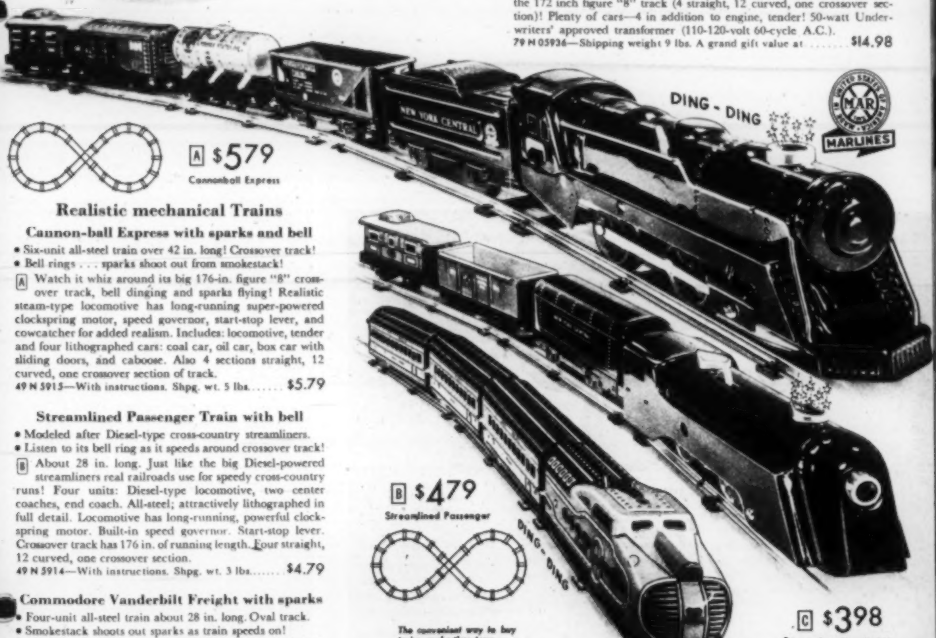
$14.98

Electric Freight with die cast engine, crossover track

- Our sensationally low price on this train will amaze and please you!
- Six units: locomotive, tender, gondola, cattle car with sliding doors, side dump car, caboose; 42 in. long. Cars are lithographed stamped steel.
- Big, scale detailed 8-wheel die cast metal locomotive has 4-wheel drive, two pony trucks, piston rod action, bronze bearings, powerful headlamp.
- Runs forward or backward, fast or slow, by remote control!

Just like being at the controls of a big, steam-type locomotive! You'll enjoy hours of fun . . . miles of railroading . . . with this moderately priced freight set. Run it fast or slow . . . forward or backward . . . start or stop it . . . all by REMOTE CONTROL. Watch it pull its big load around the 172 inch figure "8" track (4 straight, 12 curved, one crossover section)! Plenty of cars—4 in addition to engine, tender! 50-watt Underwriters' approved transformer (110-120-volt 60-cycle A.C.).

79 N 05936—Shipping weight 9 lbs. A grand gift value at $14.98



A $5.79
Cannonball Express

B $4.79
Streamlined Passenger

Realistic mechanical Trains

Cannon-ball Express with sparks and bell

- Six-unit all-steel train over 42 in. long! Crossover track!
- Bell rings . . . sparks shoot out from smokestack!

A Watch it whiz around its big 176-in. figure "8" crossover track, bell dinging and sparks flying! Realistic steam-type locomotive has long-running super-powered clockspring motor, speed governor, start-stop lever, and cowcatcher for added realism. Includes: locomotive, tender and four lithographed cars: coal car, oil car, box car with sliding doors, and caboose. Also 4 sections straight, 12 curved, one crossover section of track.

49 N 5915—With instructions. Shpg. wt. 5 lbs. $5.79

Streamlined Passenger Train with bell

- Modeled after Diesel-type cross-country streamliners.
- Listen to its bell ring as it speeds around crossover track!

B About 28 in. long. Just like the big Diesel-powered streamliners real railroads use for speedy cross-country runs! Four units: Diesel-type locomotive, two center coaches, end coach. All-steel; attractively lithographed in full detail. Locomotive has long-running, powerful clockspring motor. Built-in speed governor. Start-stop lever. Crossover track has 176 in. of running length. Four straight, 12 curved, one crossover section.

49 N 5914—With instructions. Shpg. wt. 3 lbs. $4.79

Commodore Vanderbilt Freight with sparks

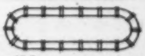
- Four-unit all-steel train about 28 in. long. Oval track.
- Smokestack shoots out sparks as train speeds on!

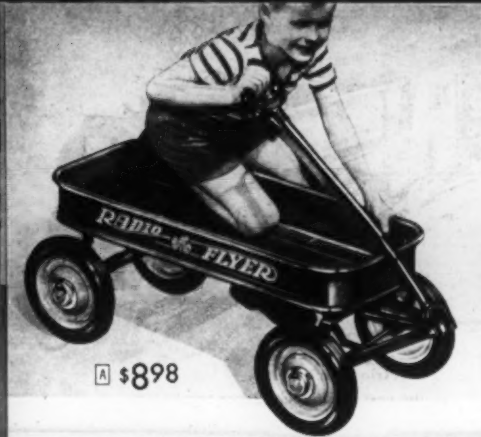
C Long-running, powerful clockspring motor. Built-in governor. Start-stop lever. Stamped steel; details lithographed. Includes: streamlined Commodore Vanderbilt type locomotive, tender, gondola, caboose. Twelve sections of track (4 straight, 8 curved) form 111 in. around.

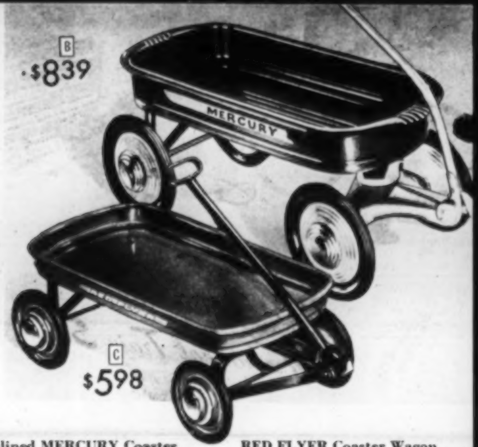
49 N 5909—With instructions. Shpg. wt. 3 lbs. 8 oz. . . $3.98

The convenient way to buy trains and other toys . . . Sears Easy Terms! For full details, see page 243

C $3.98
Commodore Vanderbilt







De luxe "Floating Ride" RADIO FLYER Coaster

- Big 1¾-in. semi-pneumatic rubber tires absorb sidewalk bumps . . . yet they're hard enough to give a smooth, speedy ride!
- Big 10-inch double-disc steel wheels spin smoothly on "Congo" oil-impregnated wood bearings that never need oiling.
- Rugged, one-piece heavy-gauge steel body; safe rolled edges.
- Durable, extra-heavy steel chassis and steering assembly.

A Actually seems to "float along" on its big semi-pneumatic tires! Strong steel body, 34x15½ in. wide. Tubular steel handle has shaped steel grip. Bright red baked-on enamel body. White wheels with red stripe and cadmium plated hub caps. Chassis black. Easy to assemble; all hardware incl.
79 N 07647—Shipping weight 38 lbs. Mailable. $8.98

Streamlined MERCURY Coaster

- A sleek, streamlined beauty! Round flare-rimmed front. Streamlined axle and steering housing.
- One-piece heavy-gauge steel body; rolled edges.
- Big 10-inch double-disc roller-bearing wheels.
- Solid ¾-in. rubber tires. Bright-plated hub caps.
- Front axle pivots on big, circular-type bearing.

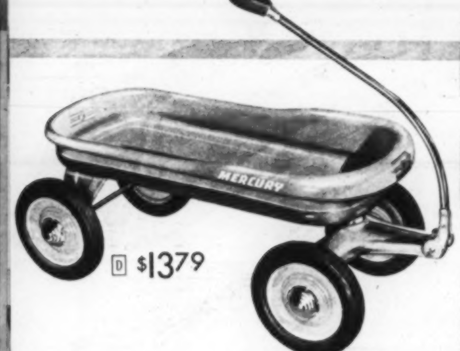
B He'll love its trim styling . . its smooth steering . . . the way its roller-bearing wheels glide along the street! Body, 36x16¼ in., and wheels have bright red baked-on enamel finish; white trim. Easy to assemble; hardware incl.
79 N 07646—Shpg. wt. 30 lbs. Mailable. . . . $8.39

RED FLYER Coaster Wagon

- A really fine wagon for the smaller boy!
- All-steel. Strong, one-piece heavy-gauge steel body with safe, smooth-rolled edges.
- 7½-in. double-disc wheels. Oil impregnated wood bearings never need to be oiled!
- Racer-type ¾-inch solid rubber tires.

C What boy wouldn't be thrilled to get thi speedy coaster. Body 30x15x3¼ in deep. Tubular steel handle. Bright red baked-on enamel finish; chassis black. Easily assembled; hardware incl.
79 N 07648—Shpg. wt. 25 lbs. Mailable. $5.98

Buy on convenient Sears Easy Terms. Complete details on page 243.



De luxe streamlined MERCURY Coaster Wagon

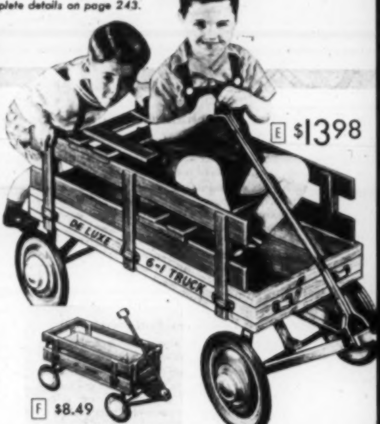
- Beautifully streamlined design. Deep-rolled raised rim in front.
- Extra large streamlined housing for front axle and steering assembly.
- Smoother steering! Front axle pivots on giant-size circular bearing.
- Chrome plated tongue, hub caps. Rubber grip on tubular steel handle.
- Big 10-inch double-disc steel wheels spin smoothly on roller bearings.
- Big 1¾-inch semi-pneumatic rubber tires cushion bumps . . . give a "floating" ride . . . yet they're hard enough for smooth, speedy riding!

D We don't think you can beat it for design or match it for performance at this price! The finest coaster wagon on the street . . . a grand gift for your boy. One-piece heavy-gauge steel body, 36x17 in. wide. Safe, rolled edges. Maroon and vermilion baked-on enamel finish. Steel undergear has aluminum color finish. Easily assembled.
79 N 07681—All necessary hardware. Shpg. wt. 38 lbs. Mailable. . $13.79

Does he have a paper route? It's ideal for delivery

Use as garden chore truck. Holds 2 bushel baskets

Want to take baby along? Give him a safe back seat!



De luxe Stake Truck—fun for youngsters, useful for the whole family

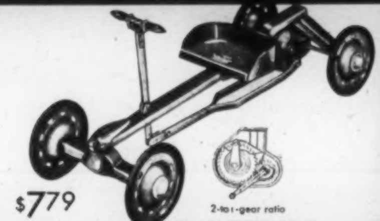
- Well built body; durable plywood bottom mortised into thick hardwood sides and ends; firmly locked at corners. Stakes fit into metal brackets at sides; may be removed.
- Strong, heavy duty steel chassis. Holds two bushel baskets or two 10-gallon milk can
- 9½-inch double-disc steel wheels; 1-inch solid rubber tires. Oil-impregnated wood bearing

E More than just a toy for your son! Has many uses. A big-capacity wagon. Without stakes, it's a speedy coaster. Put end stakes on top for stage-coach-type seats. Body 37x16¾x11¼ in. deep with stakes; 22 in. high overall. Smooth varnish finish; red trim.
79 N 07696—Easy to assemble. All fittings included. Shipping weight 38 lbs. Mailable. $13.98

F **Junior Stake Truck.** Same construction as model above but for smaller fellows. Body 29x14¾x8½ in. deep with stakes. 17½ in. high. 7½-in. wheels; ¾-in. tires.
79 N 07693—Easy to assemble. Fittings included. Shipping weight 26 lbs. Mailable. $8.49

Wagons, Stake Trucks, Irish Mail, Pedal Autos

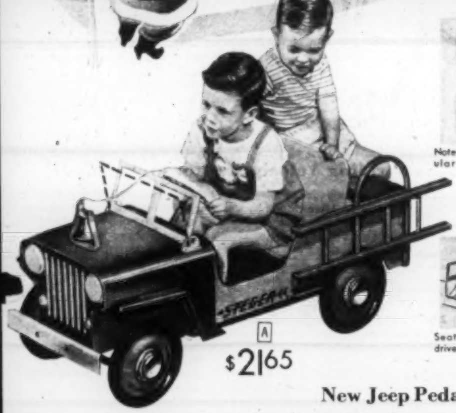
"Santa Claus will drive his sleigh
Through the wood,
But he'll come around this way
If you're good"



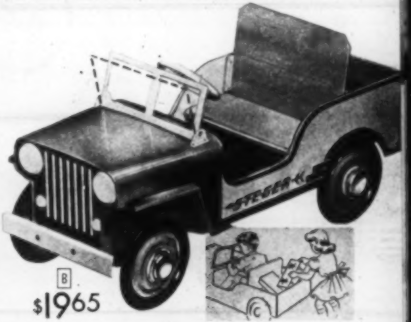
Speedy IRISH MAIL

Fully enclosed ball bearing gears . . . housing holds lubricant; keeps out dirt. Foot steering. Seat and handle adjustable. Channel steel frame; steel seat and back; enameled red. 20x48 in. long overall. 9½-in. steel wheels; ⅞-in. rubber tires. Easily set up. Hardware incl.
79 NM 8860—Shipped freight or express. Shpg. wt. 40 lbs. $7.79

Note the strong, tubular steel chassis!



Seats two children; driver and passenger



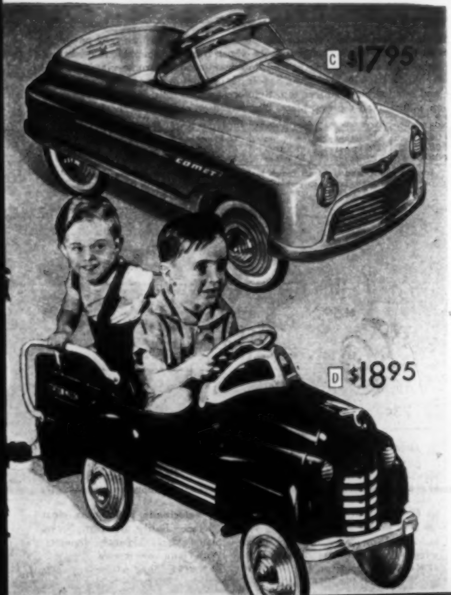
Baggage compartment

New Jeep Pedal Autos . . . made of steel and rich birch veneer

- Both have two seats—high back seat for long legs, lower front seat for shorties. Two children can ride at same time or back seat may be removed to carry baggage!
- Both have strong tubular steel chassis. Rear of body, seat and back of ⅜-inch 3-ply birch veneer wood with natural-color waterproof varnish finish. Rubber pedals.
- Steel front, hood, fenders, wheels enameled red. Adjustable windshield, front bumper, dummy headlights, grille and steering wheel of steel, enameled white.
- Stenciled dummy instrument panel; stenciled decorations on both sides, back.
- Improved steering—turn around in smaller radius. 9¾-inch double-disc steel wheels; 1-inch solid rubber tires; plated hub caps. Oil-impregnated wood bearings.

A **Hook and Ladder.** Big bell and cord. Two 22½x6-in. wood ladders. Red enameled tubular steel hand rails. 50½ in. long; 20¾ in. wide; 21 in. high.
79 NM 8971—Shipping weight 48 lbs. Shipped by freight or express $21.65

B **Jeep.** 43 in. long; 19 in. wide; 21 in. high.
79 NM 8970–Shpg. wt. 42 lbs. Shipped by freight or express. $19.65



Sleek, streamlined all-steel Pedal Autos

- Built of extra-heavy-gauge steel. Body and fenders of one-piece construction for added strength. Smooth rolled edges to protect your child's hands and clothing.
- Low slung . . . easy to get in and out! Pedals adjust for different leg lengths.
- Dummy headlights, grille and windshield. Strong steel bumpers. Fiber seat cover.
- 8-inch double-disc steel wheels; ⅝-inch solid rubber tires; shiny hub caps.

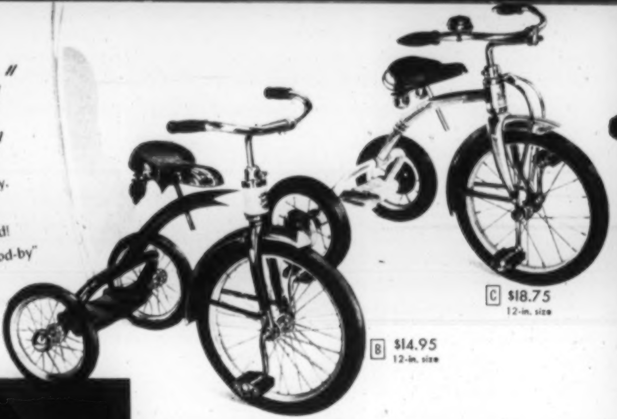
C **Streamlined "Comet"** What a beauty! Note its streamlined design . . . its all-steel construction. Streamlined steel front, rear bumpers, steering wheel, dummy windshield, radiator ornament, grille, tail lights—all in aluminum color. Chrome-plated dummy headlights. Blue baked-on enamel body finish. Wheels enameled white; nickel-plated hub caps. Rubber pedals. Overall length 39 inches; width 17 inches. Hardware included. Shipping weight 34 pounds. Mailable.
79 N 08986. . . . . $17.95

D **Big Station Wagon.** Yes, indeed! It's really big—over 44 in. long. Strong! Beautiful! Extra roomy! And it has space in back for a passenger or baggage! They'll ride with pride in this great car. All-steel body attractively finished in dark red baked-on enamel with white trim. Tubular steel hand rails, dummy windshield and steering wheel enameled white. Strong steel bumper, dummy headlights and radiator ornament have silver-color finish. Tailgate may be opened. Overall length 44½ inches; overall width 15½ inches. Easily assembled—all necessary hardware included. Shipped by freight or express. Shipping weight 36 pounds.
79 NM 8998. . . . . $18.95

For Sears Easy Terms, see page 243

Velocipedes, "Bikes" and Scooters

"You can see his smile in the sky.
I wish Merry Christmas
to all the world!
My work is over—good-by"



A $8.49 12-in. size

Easy-riding Velocipedes for every child

A GOOD. Husky Velocipedes at value-giving prices. Finest we know of at these low prices! Rugged 1¼-inch tubular steel frame. Spring saddle and handle bars adjust 2 in. Ball-bearing front wheel; riveted spokes. Durable ¾-inch solid rubber tires. Rubber pedals and grips. Mudguard. Non-slip steel step plate at rear. Finished in gleaming red and ivory baked-on enamel. A thrilling gift!

Catalog number	Front wheel	Rear wheels	For leg reach	Shpg. wt.	Price
79 N 08640	12 inches	8 inches	16-18 inches	19 lbs.	$ 8.49
79 N 08641	16 inches	10 inches	18-20 inches	22 lbs.	9.89
79 N 08642	20 inches	12 inches	20-22 inches	25 lbs.	11.49

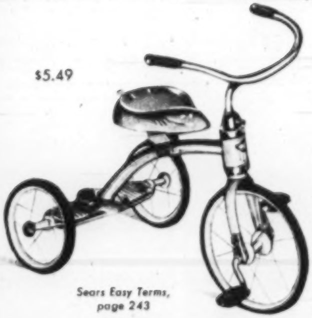
B BETTER. De luxe Velocipedes. All wheels have ball-bearings and bicycle-type multiple-spokes. Big, semi-pneumatic rubber tires: 1¾-in. on front; 1½-in. on rear. One-piece stamped steel fork. Extra-large tubular steel frame; 2-in. tubing head, 1½-in. tubing backbone, 1¼-in. tubing arch. Double-adjustable nickel plated handle bars; rubber grips. Adjustable spring saddle; molded rubber top. Two-piece rubber pedals. Mudguard. Non-slip rear step plate. Maroon baked-on enamel; white trim. Silver-color wheels. Nickel-plated hub caps.

Catalog number	Front wheel	Rear wheels	For leg reach	Shpg. wt.	Price
79 N 08660	12 inches	8 inches	16-18 inches	27 lbs.	$14.95
79 N 08661	16 inches	10 inches	18-20 inches	30 lbs.	16.95
79 N 08662	20 inches	12 inches	20-22 inches	33 lbs.	18.95

C BEST. Tangent-spoke Velocipedes with extra-large 1¾-inch semi-pneumatic tires. Full ball-bearing tangent-spoke wheels front and rear! Double-bar ball-bearing pedals. Clear-ringing bell on double-adjustable chrome plated ¾-inch tubular handle bars. Rubber grips. Saddle has aluminum color springs and under-gear and molded black rubber top. Reinforcing truss rods, hub caps and collar chrome plated. Non-slip step plate. Blue baked-on enamel, nicely decorated.

Catalog number	Front wheel	Rear wheels	For leg reach	Shpg. wt.	Price
79 N 08760	12 inches	8 inches	16-18 inches	23 lbs.	$18.75
79 N 08761	16 inches	10 inches	18-20 inches	25 lbs.	19.95
79 N 08762	20 inches	12 inches	20-22 inches	27 lbs.	21.65

For leg reach, measure from crotch to ball of foot. All above items shipped partly assembled. Easily assembled; all hardware included. All are mailable.



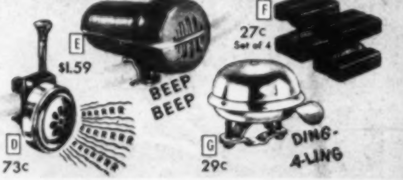
Sears Easy Terms, page 243

Tots' Velocipede

So your youngster is just beyond the toddler stage? Then here's the velocipede for him. Made for 14 to 16-inch leg reach (crotch to ball of foot). A regular velocipede but small enough for a young child. Sturdy tubular steel construction. Front wheel, 10 in.; rear wheels, 7 in. Tough ⅝-inch solid rubber tires. Shaped steel saddle. Handle bars can be raised 2½ in. Rubber hand grips and pedals. Non-skid steel rear step plate.

Red baked-on enamel finish; ivory-colored wheels and handle bars. Easily assembled. Hardware included. Shipping weight 14 lbs.

79 N 08601—Mailable $5.49



D Junior Fire Chief Siren. For velocipedes, autos, scooters. Nickel plated steel. 4¼ in. high. With clamp.
49 N 8796—Shipping wt. 5 oz. 73c

E Electric Horn. Adjustable "beep-beep" tone. Red plastic case, 4½ in. long, 2½ in. max. diam. Steel clamp screws. Battery not included.
49 N 8789—Shipping wt. 8 oz. . . . $1.59

F Pedal Blocks. Four ¾-inch thick wood blocks. Fit double bar rubber pedals. Screws.
49 N 8794—Shpg. wt. 1 lb. 27c

G Velocipede Bell. Loud, clear tone. Easily attached. Nickel plated steel. 2¼-inch diameter. With clamp and screws.
49 N 8795—Shpg. wt. 5 oz. 29c

A
$15.45 12-in. size
16-in. shown $16.95

Without coaster brake
B
$23.95 Cash
$2.50 Down
Girls' Model

Pedal Wagons, Sidewalk Bikes, Tricycles

A **Pedal Wagons.** A velocipede and wagon combined. Stamped steel wagon box measures 18½x12½x3½ in. deep inside. Sturdy welded tubular steel frame; red baked-on enamel finish; white trim. Hardware nickel plated. Shipped partly set up.

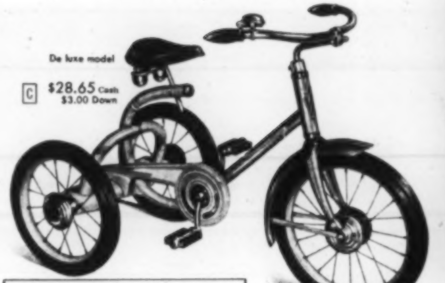
12-inch size. 12-inch ball-bearing front wheel; 8-inch disc-type, rear. One-inch solid rubber tires. Handle bars enameled white. Molded rubber pedals and grips.
79 N 08691—12 inch size. Shipping weight 24 lbs $15.45

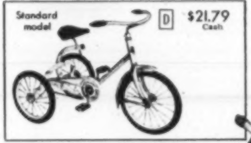
16 and 20-inch sizes. Multiple spoke ball-bearing front wheels; sleeve-bearing disc-type, at rear. 1¼-inch semi-pneumatic tires. Adjustable nickel plated handle bars. Bicycle-type pedals and grips. Fenders over rear wheels.
79 N 08692—16-inch front wheels, 10-inch rear wheels. Shpg. wt. 27 lbs.......... $16.95
79 N 08693—20-inch front wheels, 12-inch rear wheels. Shpg. wt. 30 lbs.......... 18.50

B **Sidewalk Bikes for kids 5 to 10 years.** 19½ to 23½-inch leg reach (crotch to ball of foot). 18-gauge tubular steel frame; red baked-on enamel finish. 16-inch wheels; adjustable bicycle spokes. Ball-bearing pedals and front hub. Adjustable coil spring saddle; artificial leather cover. Aluminum handle bars. Roller chain with steel guard. Parking stand. All sidewalk bikes shipped freight or express.

Without Coaster Brake. 1¼-inch semi-pneumatic rubber tires. Shpg. wt. 28 lbs.
79 NM 8763—Boys' model........$23.95
79 NM 8764—Girls' model........ 23.95

With New Departure Coaster Brake. 1¾-inch semi-pneumatic tires. Shpg. wt. 29 lbs.
79 NM 8767—Boys' model........$31.95
79 NM 8768—Girls' model........ 31.95



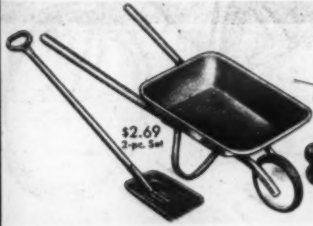


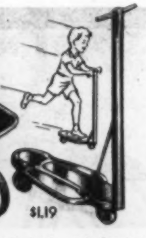
ONLY 10% DOWN on Sears Easy Terms. Buy your gifts now . . . pay over several months. Details on page 243 of this book.

C D **Chain-drive Tricycles.** Greater speed with less pedaling! All 1⅛-inch tubular steel. Streamlined fender and chain guard. Ball-bearing rubber pedals and axle. 16-inch front wheel; 14-inch rear wheels. Adjustable rubber spring saddle.

C **De luxe Model.** Ball-bearing wheels with regular bicycle-type spokes. 1¾-inch semi-pneumatic rubber tires. Double-adjustable chrome plated handle bars with bell. Maroon baked-on finish; gold-color trim. Bright parts chrome plated.
79 N 08732—Partly set up. Hardware included. Shipping weight 40 pounds....... $28.65

D **Standard Model.** Wheels have riveted spokes; 1³⁄₁₆-inch solid rubber tires. Bright red baked-on enamel finish with white trim. Single-adjustable handle bar.
79 N 08731—Partly set up. Hardware included. Shipping weight 35 pounds...... $21.79





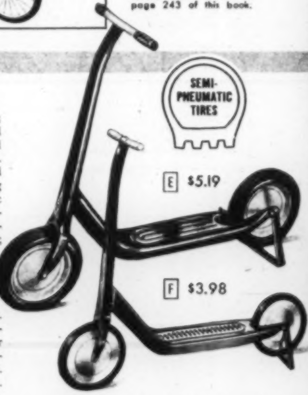
Tots' Wheelbarrow and Shovel Set . . . ideal backyard and beach play! Bright tubular aluminum handles with smoothly turned ends. Wheelbarrow body 13⅝x 11⅛x3 in. deep; shovel blade 7¼x5⅝ in. Wheelbarrow body, shovel blade and D-grip each made of one-piece heavy gauge steel. 5-inch rubber-tired steel wheel. Enameled bright red. A fine gift!
79 N 07645—Shpg. wt. 6 lbs......... $2.69

Tots' 3-wheel steel Scooter. Heavy gauge steel frame and rigidly braced handle. Three smooth-running ball-bearing steel wheels of roller skate type, 1⅞-inch diameter. Platform 13⅝x 6⅛ in. wide. Scooter is 26 in. high overall. Enameled red. Shipping weight 4 pounds.
79 N 08807............... $1.19

Easy-running Scooters

E **Big deluxe Scooter.** All-steel; bright red baked-on enamel finish; husky double-disc steel wheels in contrasting color. "Congo" oil-impregnated wood bearings never need oil. Big 10x1.75-inch semi-pneumatic rubber tires; no flats if punctured! Rubber hand grips. Parking stand; brake. 38 in. long; 34 in. high. Shpg. wt. 17 lbs.
79 N 08825 ....$5.19

F **Rugged Scooter.** Steel body; bright red baked-on enamel finish. 8½-in. diam. double-disc steel wheels in contrasting color. 1-in. solid rubber tires. Platform 4⅝ in. wide; non-slip embossed. Wood handles. Parking stand. 35x31½ in. Shpg. wt. 10 lbs.
79 N 08816.............. $3.98



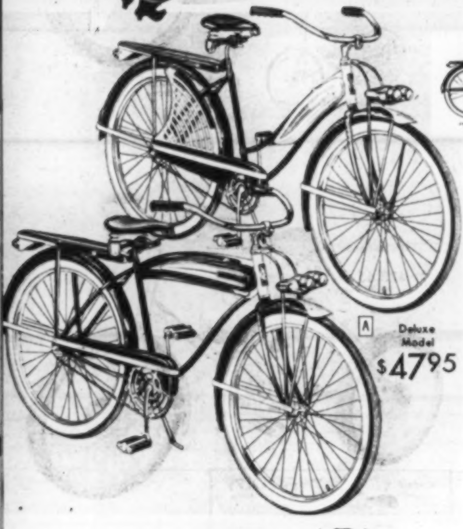
Bicycles for Boys and Girls

"'Tis the night before Christmas –
So old and so new!
With all of its dreamings
So good and so true"

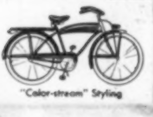
It's a J. C. HIGGINS . . .
the Bike kids dream about!

A Thrill in Every Ride . . .

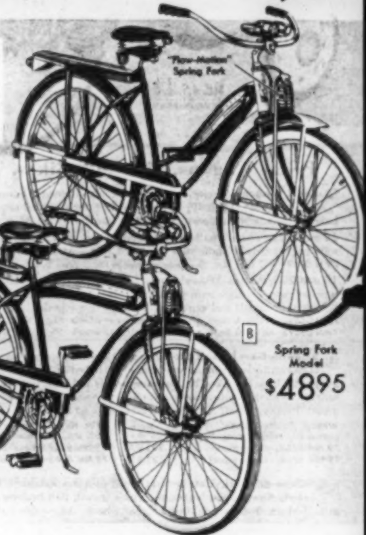
Here's the perfect gift for any youngster anywhere . . . a new J. C. Higgins bike! Choose from the many outstanding models shown here . . . you're sure to find the right bike for that "extra-special" boy or girl who rates something "extra special" for Christmas.



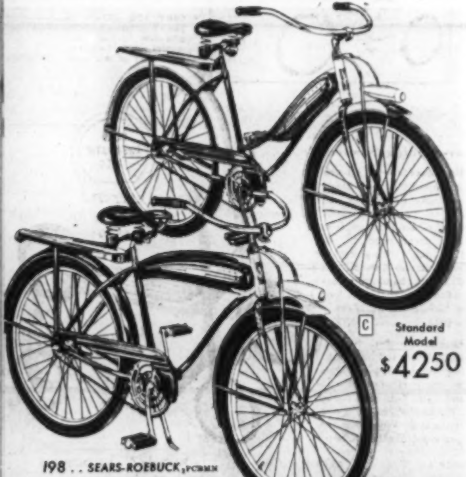
A Deluxe Model $\$47^{95}$



"Color-stream" Styling



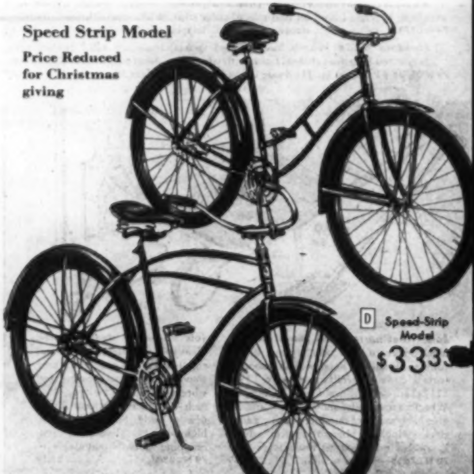
B Spring Fork Model $\$48^{95}$



C Standard Model $\$42^{50}$

Speed Strip Model

Price Reduced for Christmas giving

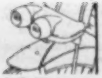


D Speed-Strip Model $\$33^{3}$

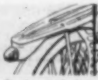
YOU can make their dreams come true!

A Value at Every Price . . .

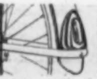
J. C. Higgins De luxe Model



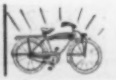
J. C. Higgins twin beam headlight in streamlined Bat-Wing case. (Batteries not included.)



Sturdy steel luggage carrier for books, bundles. Fitted with red electric tail-light.



Wide gothic fenders equipped with large safety reflector and bumper type braces.



Dazzling chrome-plated finish on handlebars, steel rims, saddle fittings, truss rods.

A **America's Most Beautiful Bike.** A beauty of a bike—a beauty of a buy—the Christmas gift supreme. That's the J. C. Higgins de luxe model. Modern "color-stream" styling harmonizes completely with the streamlining of "America's Most Beautiful Bike." In addition to the features shown above, the de luxe model is built on tubular steel frame to take plenty of rough riding . . . has Delta electrical equipment, Troxel saddle, ALLSTATE 26-in. white side balloon tires, Higgins air-cooled brakes, motorcycle-type kick stand, wide gothic fenders with safety reflector. Enamel finish has special undercoating to protect from weather and rust.

$47.95 Cash
$5.00 Down

Boys'—Men's Model. *State color* maroon frame and fenders with white panels and red trim or . . . black frame and fenders with red panels and white trim.
6 NM 4534—Shipping weight 75 pounds. $47.95

Girls'—Women's Model. *State color* bright red frame with white panels and blue trim or . . . green frame with white panels and gold color trim.
6 NM 4535—Shipping weight 75 pounds. $47.95

NOTE: (Batteries are not included.) Bikes are shipped by freight or express with handlebars and pedals unattached. Seat to pedal adjusts from 29 to 34 inches for adults or for youngsters over 9 years old.

J. C. Higgins Spring Fork Model

B **A Flow-Motion Ride is a Comfortable Ride.** Add up the following stand-out features of the J. C. Higgins Spring Fork bicycle and you'll see why the new "Flow-Motion" principle means comfort-plus in bicycle riding: (1) The Famous ALLSTATE balloon tires and tubes absorb their share of jolts. (2) Double-action springs of heavy duty Troxel saddle pillow the ruts under rear wheel. (3) But most important, a special spring fork with its bi-flex action (see illustration on opposite page) erases those armshaking jounces from front wheel. Other features that will make any youngster "ooh" and "ah" on Christmas morning are: Color-stream styling; Bat-Wing Light and Horn Unit (Batteries not included); White sidewall tires; J. C. Higgins air-cooled coaster brake; Streamlined tubular steel frame; Luggage carrier with safety reflector; Streamlined chain guard and motorcyle-type kick-up stand. Seat pedal length adjusts from 29 to 34 in. For adults, and youngsters over 9.

$48.95 Cash
$5.50 Down

Boys'—Men's 26-inch Model. Red frame with white panels and trim.
6 NM 4518—Shpg. wt. 73 lbs. Shipped by freight or express. $48.95

Girls'—Women's 26-inch Model. Blue frame with white panels and trim.
6 NM 4519—Shpg. wt. 73 lbs. Shipped by freight or express. 48.95

NOTE: Handlebars, pedals unattached for easier handling and lower shipping rates.

J. C. Higgins Standard Equipped Model

C **A standout attraction around the Christmas tree** . . . the J. C. Higgins Standard Equipped Model combines the low price of the Speed-Strip (described below) with many important accessories of fully equipped models. Fitted with seven handy accessories . . . count 'em: (1) Parking stand, (2) Streamlined tank, (3) Chain guard, (4) Truss rods, (5) Headlight (batteries not included), (6) Luggage carrier, (7) Rear reflector. Other standard features are famous J. C. Higgins air-cooled self-energized coaster brake, 26-inch ALLSTATE balloon tires and tubes, comfortable Troxel saddle. This bike has welded tubular steel frame to take hard riding for years to come. Seat to pedal length adjusts from 29 to 34 in. 26-inch models. For adults, or youngsters over 9.

$42.50 Cash
$5.00 Down

Boys'—Men's Model. Red frame, tank, fenders, carrier. White panels and rims.
6 NM 4512—Shipping weight 73 pounds. $42.50

Girls'—Women's Model. Blue frame, tank, carrier, rims, panels. White fenders.
6 NM 4513—Shipping weight 73 pounds. 42.50

NOTE: Shipped by freight or express. Handlebars and pedals unattached.

J. C. Higgins Speed-Strip Model

D **The Speed-Strip Model is a Real Money-Saver** because accessories have been left off. But it can be fitted out like a Super De luxe model at anytime (refer to index for Bicycle Accessories). The Speed-Strip is dependable because it has the same famous construction as higher priced models. Welded tubular steel frame can take punishment of roughest riding. 26-inch ALLSTATE tires, Troxel saddle, J. C. Higgins coaster brake. Beautiful enamel finish. The Speed-Strip is light and speedy like a racing bike. Nearly ten pounds have been shed by eliminating accessories (except kick-up parking stand and rear reflector). Riding is faster . . . hills are easier to climb . . . long rides are less tiring. Seat to pedal length adjusts from 29 to 34 in. For adults, and youngsters over 9. Shipped freight or express. Handlebars, pedals unattached. Shipping weight 65 pounds.

$33.33 Cash
$4.00 Down

6 NM 4532—**Boys'—Men's.** Red frame, fenders and rims. $33.33
6 NM 4533—**Girls'—Women's.** Blue frame, fenders and rims. 33.33

Buy your youngster's bike on Sears Easy Terms . . . See page 243 for details

E
J. C. Higgins Bikes for Juniors
$35.95
F
J. C. Higgins Bikes for Tots
$33.33

Smaller Bikes . . . Specially constructed for hard-riding juniors and young beginners

E **For 8 and 9 year old boys and girls** . . . with same sturdy construction and streamlined styling as full size models. Only they're smaller in size . . . lighter weight (51 pounds) makes them faster and easier to handle. And the powerful J. C. Higgins air-cooled coaster brake stops the bike in a flash. Welded tubular steel frame can take the beating of hard-riding youngsters. Finished in bright colors (red for boys and blue for girls) with white trimming. Equipped with 24-in. ALLSTATE balloon tires. Many other "big bike" features such as kick-up parking stand, streamlined chain guard, ball-bearing pedals, Troxel saddle. Handlebars, sprocket, rims and hubs are chrome-plated. Wide heavy-duty fenders with reflector on rear. Cadmium-plated fender braces. Distance from seat to pedals in horizontal position adjusts from 20 to 26 in.

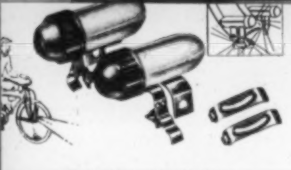
$35.95 Cash
$4.00 Down

6 NM 4524—**Boys' Model.** Red with white trim. Shpg. wt. 51 lbs. $35.95
6 NM 4525—**Girls' Model.** Blue with white trim. Shpg. wt. 51 lbs. 35.95
Shipped by freight or express. Pedals and handlebars unattached.

F **For 6 and 7 year old boys and girls** . . . these nimble little bikes are easy for little tots to handle. Built exceptionally strong with tubular steel frames. Finished in newest color combinations. Streamlined with all the modern dash and liveliness of full size bicycles. These bikes simplify "learning to ride" . . . just the right size, just the right weight. 20-inch ALLSTATE Balloon tires and tubes. Many "big bike" features such as J. C. Higgins Coaster Brake for quick stops, kick-up parking stand, Troxel saddle, rear safety reflector, ball-bearing pedals with long-wearing treads. Chromium-plated handlebars, sprocket, rims, hubs. Seat to pedal length adjusts from 16½ to 21½ inches.

$33.33 Cash
$3.50 Down

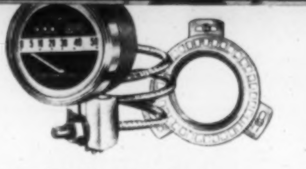
6 NM 4522—**Boys' Model.** Red frame with white trim. Shpg. wt. 41 lbs. $33.33
6 NM 4523—**Girls' Model.** Blue frame with white trim. Shpg. wt. 41 lbs. 33.33
Shipped by freight or express with handlebars, pedals unattached.



Blinker Running Lights

Mounts on front hub. Blinks on, off like airplane wing lights for safer night riding. One amber, one green lamp. Each takes 1 flashlight battery (not incl.). White plastic cases (4¾ in. long). Shpg. wt. 1 lb. 9 oz. **$1.49** Set

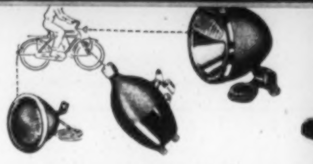
6 N 5348—Fits all bikes. Instructions. . . . . Set $1.49



J. C. Higgins Speedometer

Speedometer for 26-in. bikes. Measures: (1) Speeds up to 50 M.P.H. (2) Trip distances to 10 miles; can be reset. (3) Total mileage to 1000 miles then returns automatically to 000. Gray metal case. Shatterproof plastic lens. **$4.79**

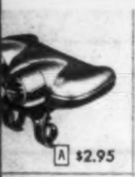
6 N 5306—Instructions. Shpg. wt. 2 lbs. 8 oz. . . . $4.79



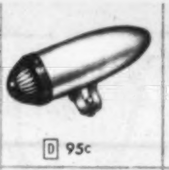
Make-a-lite Generator Light

Lights, without batteries! Generating unit for headlight and tail light mounts on front fork. Headlight (4½-in. diam.); red tail light (2½-in. diam.). Gray finish, chromium trim. Instructions, wires, fittings included. **$4.49** Set

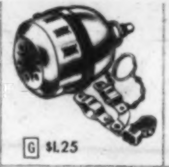
6 N 4815—(Shpg. wt. 2 lbs. 8 oz.) *Postpaid* . . . . Set $4.49



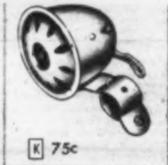
A $2.95



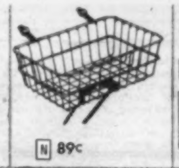
D 95c



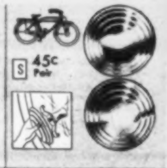
G $1.25



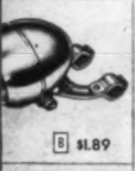
K 75c



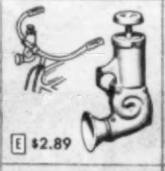
N 89c



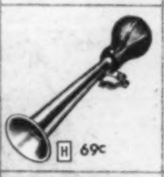
S 45c Pair



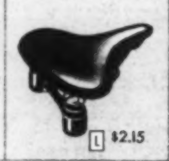
B $1.89



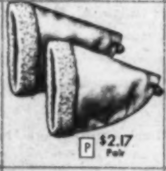
E $2.89



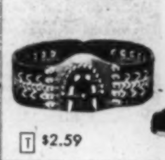
H 69c



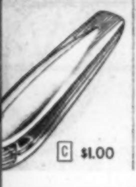
L $2.15



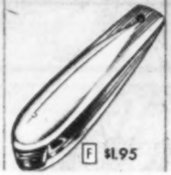
P $2.17 Pair



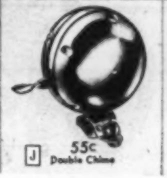
T $2.59



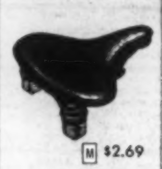
C $1.00



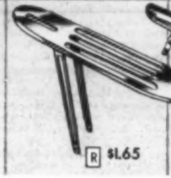
F $1.95



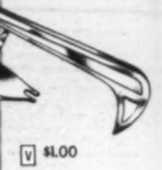
J 55c Double Chime



M $2.69



R $1.65



V $1.00

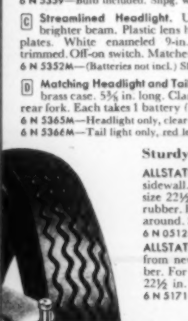
If you can't buy them a new bike . . . Re-equip their old one

A **J. C. Higgins Bat-Wing Headlight and Horn.** Double duty and beauty! White enameled metal and plastic case. Chromium trimmed nacelles. Mounts on handlebars. Clear-beam light and sharp-tone horn take 1 flashlight battery each (not included).
6 N 5337—About 7½x5½ in. Shpg. wt. 1 lb. 9 oz. **$2.95**

B **"Big Boy" Headlight.** Can be mounted directly in center of handlebar. Chromium-plated metal case. About 4½x4½ in. Battery not included.
6 N 5359—Bulb included. Shpg. wt. 1 lb. 4 oz. . . . **$1.89**

C **Streamlined Headlight.** Uses 2 batteries for brighter beam. Plastic lens has red and green side plates. White enameled 9-in. steel case chrome trimmed. Off-on switch. Matches horn "F".
6 N 5352M—(Batteries not incl.) Shpg. wt. 1 lb. . . . **$1.00**

D **Matching Headlight and Tail light.** Chrome-plated brass case. 5⅜ in. long. Clamp to handlebars and rear fork. Each takes 1 battery (not included).
6 N 5365M—Headlight only, clear lens. Wt. 13 oz. . . **95c**
6 N 5366M—Tail light only, red lens. Wt. 13 oz. 95c



Sturdy Tires and Tubes

ALLSTATE Balloon Tire. Black sidewall. For 26-in. bikes. Rim size 22½ in. Sturdy synthetic rubber. Rugged 2-cord plies all around. Shpg. wt. 3 lbs.
6 N 05125–Each. $1.59

ALLSTATE Balloon Tube. Made from new natural crude rubber. For 26-in. bikes. Rim size 22½ in. Shpg. wt. 1 lb. 6 oz.
6 N 5171–Each 89c

E **New Road Blaster.** Push down handle and air pressure blasts warning. White enamel finish, chrome trim. Mounts on handlebars. Metal case.
6 N 5355—Shipping weight 1 lb. 2 oz. **$2.89**

F **Streamlined Electric Horn.** White enameled steel case. Uses 2 flashlight batteries (not incl.).
6 N 4814M—9½ in. long. Shpg. wt. 1 lb. 3 oz. . . . **$1.95**

G **Balloon Tire Siren.** Sounds like police car. Clamps to front fork; control chain on handlebars. Silver color, steel case.
6 N 5317—About 3½x5½ in. Shpg.wt.1 lb. 8 oz . . . **$1.25**

H **New French Horn.** Sure favorite of bike riders. Red rubber bulb with chrome-plated steel horn.
6 N 4871—10½ in. long. Shpg. wt. 1 lb. **69c**

J **Double Chime Bell.** Double ringer gives clear continuous ringing. Nickel-plated steel.
6 N 5333—2⅝-in. diam. Shpg. wt. 12 oz. **55c**

Single Chime Bell. Nickel-plated steel case.
6 N 5329—2½-in. diam. Shpg. wt. 10 oz. **39c**

K **New Trigger Horn.** Klaxon type. White enamel case. Chrome-plated facing plate. Clamps on handlebars.
6 N 5204—Shipping weight 10 oz. **75c**

L **Low-priced Saddle.** Black artificial leather covering over full padding. Flexible nose. Black enamel spring cups and underfittings.
6 N 4892—Men's. Shpg. wt. 5 lbs. **$2.15**

M **Heavy-duty Saddle.** Chrome-plated fittings. Double action coiled springs, flexible nose. Artificial black leather over felt-padded double-steel plate. Gives de luxe riding comfort.
6 N 4846—Men's. Shpg. wt. 5 lbs. 6 oz. **$2.69**

N **Galvanized Wire Basket.** Attaches to handlebars, front hub. Size 15x10x4¾ inches.
6 N 05395—Shipping weight 3 pounds. **89c**

Androck Wire Basket for heavier loads. Heavy gauge galvanized wire. Reinforced with steel straps. Fits all bikes. Size 18x13x6 inches.
6 N 04843—(Not shown.) Shpg. wt. 4 lbs. **$1.45**

P **Wind Cuffs.** Water-repellent artificial leather. Wool lining, shearling trim. Clamp to handlebar.
6 N 4830—Shpg. wt. 1 lb. 2 oz. Neutral color . . . Pr. **$2.17**

Sheepskin Seat Cover. Soft and comfortable. Drawstrings fit cover to any size bike saddle. Natural color shearling hair is ¾-inch long.
6 N 5376—(Not shown.) Shpg. wt. 8 oz. **89c**

R **Streamlined Luggage Carrier.** Chrome-plated. Well braced for heavier loads. Braces included. Fits 24, 26, 28-inch bikes. 22½x5 inches.
6 N 4842—Shipping weight 5 pounds. **$1.65**

S **Stainless Steel Hubcaps.** Chrome-plated. 2½-in. diam. For front or rear wheel. Shpg. wt. 8 oz.
6 N 5344—(Buy 2 pairs for bike.). . . . . Pair **45c**

T **Leather Cycling Belt.** Western-style like ones worn by motorcycle riders. Brown and tan links woven from genuine leather. 3½ in. wide. Tan back panel has bright metal studs, 2 reflectors. Adjustable. *Please state size* 22, 28, 32 in.
6 N 4800—Shipping weight 13 ounces. **$2.59**

V **Deluxe Chrome-plated Chain Guard.** 21½ inches long, 4 inches wide at front ends. Fits 26 and 28-inch bicycles. Fittings included.
6 N 4844—Shipping weight 2 pounds. **$1.00**

Bike Accessories are perfect Christmas gifts. See page 243 for Sears Easy Terms

Indoor, Outdoor Games, Bicycle Accessories

"O, may this blessing
complete your joyful stock—
The goodness and gladness
of the Well-filled Sock"

Plastic Play Balls at special prices

10-in. Ball
Was $1.15
93c
20-in. Ball
$2.89

Tough vinylite plastic; electronically welded watertight seams. Inflates by mouth through flush plastic valve. Harmonizing color panels. 3 sizes.

6 N 2528—10-in. Shpg. wt. 7 oz. .93c
6 N 2546—14-in. Shpg. wt. 8 oz. $1.39
6 N 2561—Giant 20-in. Attractive star design. Shpg. wt. 1 lb. $2.89

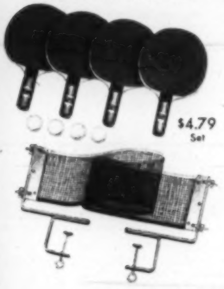
Regulation Table Tennis Equipment

For holiday joy and year-around entertainment

$39.95
Cash
$4.00 Down

Regulation Table with Non-Glare Finish. Official size for home, school, or tournament play. 5-ply, ½-inch plywood top makes smooth level playing surface. Top is nailed to sturdy wood frame. Plywood construction resists warping from heat and dampness; gives a true lively bounce to all shots. Two sections, each 4½x5 ft., join together with wing bolts to make official size table 5x9 feet. Each section has 4 sturdy legs. Sections may be used separately as game or utility tables. Strong metal braces lock legs in position. Legs fold compactly for quick easy storage. Table surface is coated with special non-glare green finish. Official white lines for doubles. Easily set up in basement or attic. Requires little storage space.

6 NM 2552—Shipping weight 110 lbs. Shipped freight or express..........$39.95



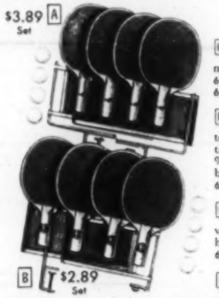


Table Tennis Sets . . . gifts that delight

J. C. Higgins De Luxe Set. Includes four 5-ply rubber faced paddles with smoothly finished genuine walnut handles. Heavy duty 66-in. metal end net with thumb screw adjustment, fastens to clamp-on extension type metal posts. Net extends approximately 4 in. beyond table edge. Net edges bound with tape. 4 regulation balls, instructions.

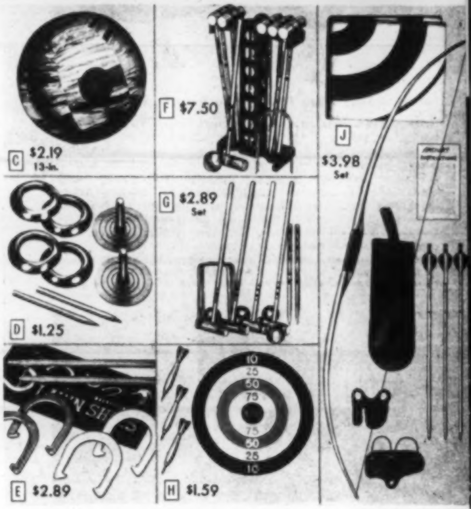
6 N 2700—Shpg. wt. 3 lbs. Set $4.79

[A] **Set with 4 Cork Face Paddles.** 3-ply wood. 66-in. net with clamp-on steel extension posts extends 4 in. over table edge. 4 balls, rule book included.

6 N 2574—Shpg. wt. 2 lbs. 14 oz. $3.89

[B] **Doubles Set.** 4 sandpaper surfaced paddles. 60-in. net, metal posts. 4 balls, rule book.

6 N 2573—Shpg. wt. 2 lbs. 12 oz. $2.89



Games give pleasure all year around

[C] **Voit "All Sports" Ball.** Molded rubber construction, scuff resistant. 6-color marbelized design.

6 N 2526—13-in. Shpg. wt. 1 lb. 12 oz.. $2.19
6 N 2527—16-in. Shpg. wt. 2 lbs. 5 oz. . 2.59

[D] **Rubber Quoit Game.** 2 red, 2 black rubber quoits with flat non-skid bottoms. Two 4-in. wood stakes with detachable rubber base for indoor play. Two 9-in. stakes for outdoors. Packed in cardboard box, ready for gift wrapping.

6 N 2544—Shpg. wt. 2 lbs. 8 oz...... $1.25

[E] **Lawn Pitching Horseshoe Set.** Lightweight magnesium. Official size. 2 silver, 2 bronze color shoes. Two 20-in. hardwood stakes.

6 N 2560—Shpg wt. 4 lbs $2.89

[F] **Our Best Quality 6-Ball Croquet Set.** Select clear-grain hardwoods. Blue enameled wood carrying rack. Six 3⅜-in. weather-resistant maple balls. Six 7-in. mallet heads, screw-in type 24-in. handles. Matching enameled stripes on mallets and balls. 2 end stakes, colorfully striped. 9 steel wickets. Instructions.

6 N 02570—Shpg. wt. 16 lbs........ $7.50

[G] **Low-priced Croquet Set.** Four 3-inch maple balls, color-striped to match mallets. Mallets have 6-in. heads. Screw-in handles. 2 brightly colored end stakes. 9 steel wire wickets. Instructions.

6 N 02695—Shpg. wt. 6 lbs.... Set $2.89

[H] **Bullseye Dart Game.** Spiral wound 16-in. target. Pull out dart, hole closes. 3 steel-pointed darts.

6 N 2509—Shpg. wt. 2 lbs. 8 oz...... $1.59

2-game 18-in. Board. (Not shown.) Baseball on one side, target game on other. Spiral wound. 3 darts.

6 N 2563—Shpg. wt. 3 lbs. 8 oz..... $2.79

Steel Pointed Darts. 6 in. long.

6 N 2565—Shpg. wt. 4 oz........ 3 for 33c

[J] **Junior Archery Sets.** A sport to thrill the youngsters on Christmas morning and for a lõng time afterward. For 8 to 12 year olds. 4-ft. 6-in. lemonwood bow (light pull); water-resistant finish. Laminated handle riser has fiber inlay, spiral wound plastic grip. Hemp bowstring. Four 22½-in. plastic nock target arrows. 16-in. diam. paper target face. Finger tab, arm guard. Imitation leather quiver. Instructions.

6 N 02512—Shpg. wt. 3 lbs.... Set $3.98

Beginner's Archery set. For children 4 to 8 years. Start your young Robin Hood with this set on Christmas day. 4-ft. lemonwood bow, water-resistant finish. Laminated handle riser. Plastic grip, hemp bow-string. Four 18-in. target arrows. One 16-in. colored paper target face. Imitation leather quiver. Finger tab. Instructions.

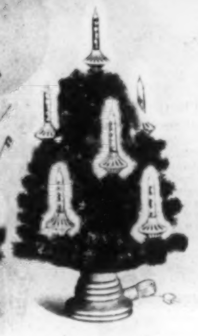
6 N 02515—(Not shown.) Shipping weight 3 pounds .... Set $3.10

Buy these games as Christmas gifts on Sears Easy Terms. See page 243

Musical Candlelite Tree

New! Swiss music box in base, playing the familiar strains of "Silent Night," makes this tree especially delightful. 16 colorful, glowing glass candle-lites and star top never burn out . . . 25-watt lamp within tree illuminates their tips. Dense branches of crisp, dark green visca (strawlike rayon) are flame-resistant. Metal frame. 22 in. high overall. **$10.79**

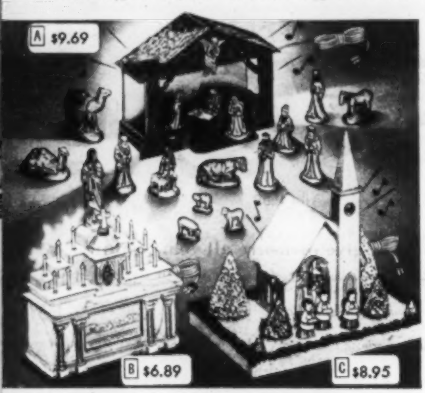
79 N 06644—Shpg. wt. 7 lbs .$10.79



Enchanting Bubble Tree

There's cheery Yuletide warmth in the glow of its 9 vari-colored Bubble-Lites . . . bubbling life in their liquid-containing candle tubes. Generously full branches of flame-resistant dark green rayon visca . . . sturdy metal frame. White-enameled pottery base has felt-bottom. 18 in. high overall. 3 replacement Bubble-Lite lamps included, (total of 12). **$8.95**

79 N 06525—Shpg. wt. 6 lbs .$8.95



Ever-new symbols of true Christmas spirit, distinctively designed . . . electrically lighted

A **Large Illuminated, Musical Nativity Set** . . . tells the story of the birth of Christ. 18 familiar figures, molded of durable composition with fine, lifelike details, are delicately hand-colored and lacquered. Child, wrapped in "swaddling clothes," lies in a straw-filled manger. Rustic-looking stable, 13x5½x10 in. high, of sturdy fiberboard has thatched roof. Swiss music box plays an appropriate Christmas hymn.
79 N 06512—Shipping weight 9 pounds . . . . Complete 19-piece Set **$9.69**

B **Illuminated Altar** . . . beautiful in its spiritual appeal. 25-watt lamp inside softly lights 12 glass candles, chalice and cross . . . spreads light over figure of Christ and scene of "The Last Supper." Made of sturdy composition with attractive marble-effect finish.
79 N 06538—12x5x15 inches high. Shipping weight 12 pounds **$6.89**

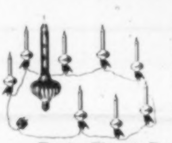
C **Musical Chapel in the Pines.** Richly colored religious pictures in windows of chapel glow like stained glass when illuminated by the lamp inside. Swiss music box plays festive air. Made of wood and sturdy fiberboard, painted white, sprinkled with mica "snow." Roof covered with cotton "snow." 6 trees, 3 composition choir boys.
79 N 06660—Base 17¾x11¼ in. Shipping weight 8 lbs . . . . Set **$8.95**

Noma Bubble-Lites, Electric Decorations

"Dance and sing and laugh with glee,
When we twinkle on the tree"

Radiant, lively Bubble Lites . . . de luxe 9-lamp Set

D These extraordinary tree lights with their ever-rising streams of shimmering bubbles are truly a Christmas delight . . . lend magic beauty to your tree. Nine liquid-containing, closed-tube glass candles on bases of 2-tone plastic, about 5 in. high . . . glow when cord is plugged in—bubbles rise after short warm-up. Interchange with any 15-volt series-type bulb. *Extra long straight-line double cord for easier tree-trimming*; plug has extra outlet. Clip at each socket holds light upright. For indoor use. By test, lamps in 9-light set burn over 4 times longer than in 49N6719 below.
49 N 6542—**De luxe 9-lamp Bubble-Lite Set.** Shipping weight 1 lb. 7 oz **$3.59**
49 N 6541—**Extra Bubble-Lite Lamps for above set.** Shipping weight 3 oz . . . . . Box of 3 for 89c
49 N 6540—**New! Independently burning C-7½ Bubble-Lite Lamps** . . when one burns out, others stay lighted. Have rounded 2-tone plastic bulb-bases. Interchangeable with C-7½ standard lamps. Shipping weight 2 ounces . . . . Box of 2 for **87c**



Inexpensive 8-lamp Bubble-Lite Set

Eight liquid-containing, closed-tube glass candles on bulb-bases of 2-tone plastic, about 5 in. high. Glow when cord is plugged in—bubbles rise after short warm-up. Interchangeable with C-6 type lamps. Circular single cord, with plug. Metal clip at each socket for attaching to tree—holds light upright.
49 N 6719—**8-lamp Set.** Shpg. wt. 1 lb. 5 oz **$2.89**

Festive Electric Decorations to brighten your Holidays

E **Brand-new! Fascinating SANTA-GLO,** lights up as a tree top . . on table, mantel or in the window. Children love him for a wall plaque in their room! (Has hole for hanging). Translucent plastic, practically unbreakable. Red flocked finish.
49 N 6661—8⅝ inches high. You'll want several! Shpg. wt. 1 lb. 2 oz **$1.85**

F **Glowing Tree-top Star.** Red C-7½ lamp, hidden behind white enameled metal center, produces a fiery, red glow around edges of sparkling-clear plastic points. About 9 in. across.
49 N 6565—Shpg. wt. 1 lb. . **$1.65**

G **Tree-top Angel.** Winsome doll has silvery wings and wig . . . white and silver-color plastic dress, swirling skirt. Concealed C-7½ lamp makes plastic "halo" glow brilliantly.
49 N 6532—10 in. high. Shpg. wt. 1 lb. **$1.85**
49 N 6704—**Angel without light and halo,** otherwise as above. Shpg. wt. 11 oz 87c

H **New! Cheerful Plastic GLO-BIRD Tree Lights.** Your tree will be the merriest ever, when you light it with these bird lights. Realistically molded of hard-to-break plastic in a variety of bright colors. Bulbs inside with metal base protruding. Interchangeable with standard C-6 (series-type) lights. (Cord and sockets not incl.)
49 N 6522—About 3⅜ in. long, 2⅜ in. high. Shpg. wt. 7 oz . . . . Set of 4 for **97c**

J **New! Musical Carolers.** Unusually charming! 3 colorfully finished carolers seem to sing . . . Swiss music box plays "Silent Night." Lamp casts soft light over entire scene. Composition, 9¾x6¾x8⅝ in. high. Shpg. wt. 4 lbs.
49 N 6554 . . . . **$5.98**

K **Illuminated Nativity Set,** depicting the story of Bethlehem. 14 figures of molded composition, hand-lacquered. Sturdy cardboard stable, 8x3x5¾ in. high, lithographed in natural colors. A big value at this low price! Shpg. wt. 1 lb. 4 oz.
49 N 6654—15-pc. Set **$1.95**

L **14-inch Glo-lite Tree** 15-watt lamp within tree makes star top and 16 candle-tip ornaments glow against branches of dark green flame-resistant visca rayon. White pottery base. Priced very low! Shipping wt. 4 lbs.
49 N 6643 . . . . **$3.69**

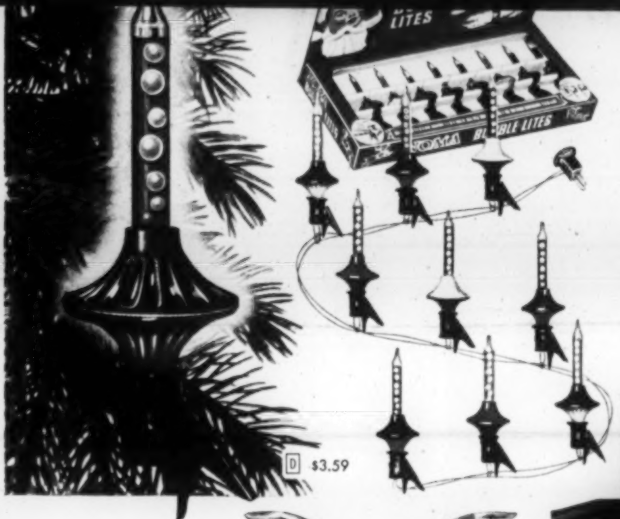
M **3-bell Cluster.** C-7½ lamp inside each 5-in. bell of reinforced red cellophane, casts cheery glow through translucent sides. Red and silver-color bow, streamers of heavy paper, about 24 in. long. Shpg. wt. 2 lbs. 12 oz.
49 N 6513 . . . . **$2.69**

N **Cheery Red Candle Wreath.** Made of sparkling cellophane. Crinkle surfaces glisten . . . plastic "halo" glows in soft light cast by electric lamp atop colorful fiber candle. Silver-color leaves. 12 inches in diameter. Order one for each window! Shpg. wt. 1 lb.
49 N 6572 . . . . **88c**

P **Shining Cross.** Lamp inside casts a soft glow around edges . . . illuminates 11 red plastic buttons. Made of white-enameled metal; blue-painted corners accent its three-dimensional effect. 10x7 inches wide. Shpg. wt. 2 lbs. 2 oz.
49 N 6561. . . . . **$1.98**

(ALL MERCHANDISE DESCRIBED ABOVE ILLUSTRATED ON OPPOSITE PAGE)

All electrical items include cords and bulbs, unless stated otherwise. 110-120 volt AC-DC.


LITES
NOMA BUBBLE LITES

D $3.59

Use it as tree top
. . as table decoration
. . or as wall plaque

E $1.85

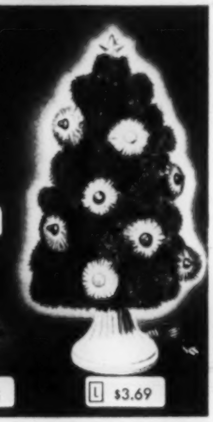
H Set of four 97c

F $1.65

G $1.85

J $5.98

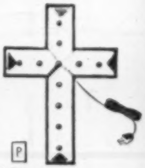
K $1.95



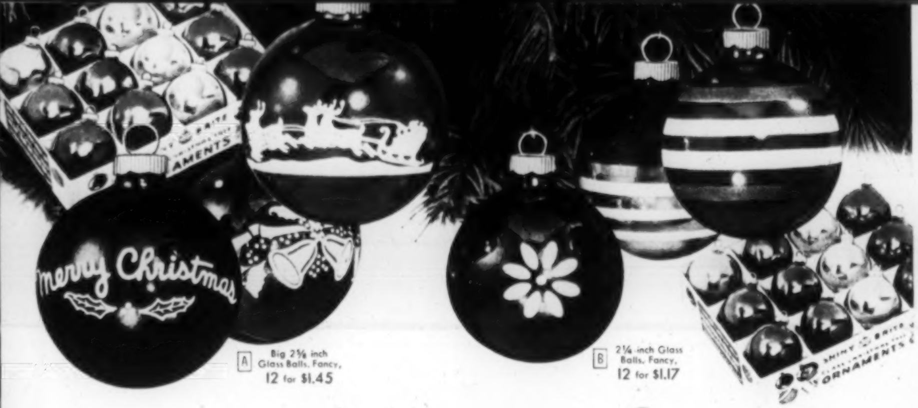
L $3.69

M $2.69

N 88c

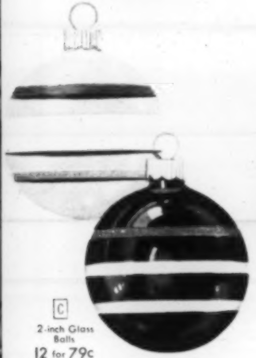


P $1.98

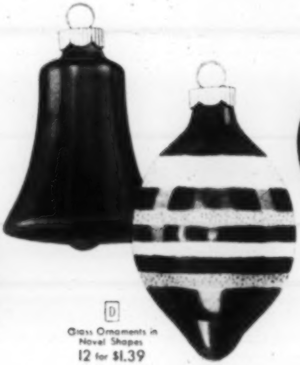


A Big 2⅝ inch Glass Balls, Fancy,
12 for $1.45

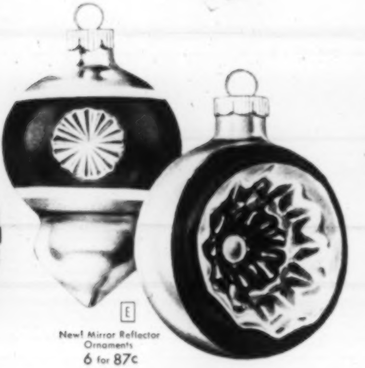
B 2¼-inch Glass Balls, Fancy,
12 for $1.17



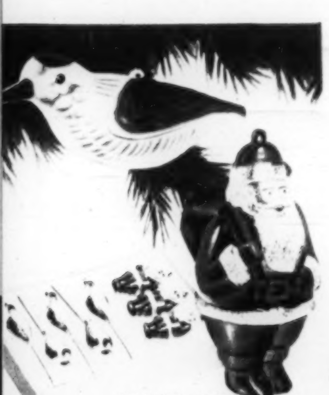
C 2-inch Glass Balls
12 for 79c



D Glass Ornaments in Novel Shapes
12 for $1.39

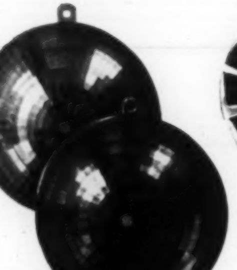


E New! Mirror Reflector Ornaments
6 for 87c

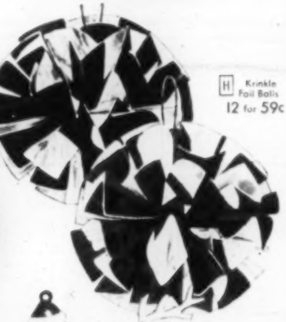


F New! Graceful Birds and Jolly Santas
Set of 8 for 98c

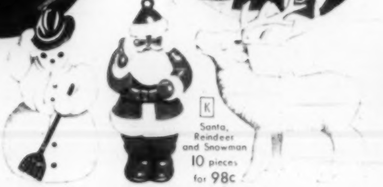
J Tree-top Spire
42c



G Shining Plastic Balls
12 for $1.19



H Krinkle Foil Balls
12 for 59c



K Santa, Reindeer and Snowman
10 pieces for 98c

Brilliant Christmas Tree Ornaments

"The tree shines with candle-glow. the trinkets glitter jewel-wise"

ILLUSTRATED ON FACING PAGE

Gleaming, feather-light Glass Ornaments

A **Big 2⅝-inch Round Glass Balls.** Large, lustrous and altogether lovely! Silvered inside to give a sparkling mirror surface to the color-lacquered outside. Choice of fancy-decorated and solid-color varieties. Metal capped.

Distinctive new designs, exciting Christmasy motifs! Santa, "Merry Christmas," beautiful stripes and frosted patterns. Partitioned box.
49 N 6609–Shpg. wt. 12 oz. 12 for $1.45

Solid-color assortment. Five festive colors—red, blue, silver, green and gold. Ornaments are fine for table decoration, too. Partitioned box.
49 N 6607–Shpg. wt. 12 oz. 12 for $1.17

B **2¼-inch Round Glass Balls** to shine brightly on your Christmas tree. Silvered inside, color-lacquered outside. Plain and fancy. Metal capped.

Bright stripes and other patterns to stand out against the dark evergreen boughs. Partitioned box.
49 N 6606–Shpg. wt. 10 oz. 12 for $1.17

Plain-color assortment. Gay colors suit the season—red, blue, silver, green and gold. Partitioned box.
49 N 6605–Shpg. wt. 10 oz. 12 for 89c

C **2-inch Round Glass Balls.** Eight silvered inside, color-lacquered outside (4 fancy, 4 plain-color); four fancy-patterned transparent and opaque.
49 N 6601—Metal capped. Partitioned box. Shpg. wt. 10 oz......Box of 12 for 79c

D **Glass Ornaments in Novel Shapes.** Teardrop shapes lend rare elegance to your tree decoration; dainty bells radiate Christmas cheer. Some are striped, others solid-color . . . and all color-lacquered outside, silvered inside for greatest brilliance. Sizes from 2⅝ to 3 inches long. Metal capped.
49 N 6608—Partitioned box. Shipping weight 12 oz.............Box of 12 for $1.39

E **New Mirror Reflector Ornaments** accent the splendor of your tree! Two styles—a unique spear-shape, and a ball—both with concave mirrored surfaces which give radiant reflections. Assorted colors (decorated and solid) lacquered over silvered base. 2½ to 3 inches long. Metal capped.
49 N 6633—Partitioned box. Shipping weight 8 oz...............Box of 6 for 87c

Durable Plastic and Metal Foil Ornaments

F **New! Graceful Birds and Jolly Santas.** Molded glass-like plastic—practically unbreakable! Silver-color with red and blue details. Birds (6¾ in. long including silky glass fiber tails); shiny red Santas (3¼ in. tall) carry full packs on their backs. Children love them! All have loops for hanging.
49 N 6728—Shipping weight 12 ounces. Set of 5 birds, 3 Santas..............98c

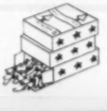
G **Shining, many-faceted 2¼-inch Plastic Balls.** Extraordinarily pretty—with a metallic luster—and highly resistant to breakage, too! In assorted solid colors—red, blue, silver, green and gold. Loop hangers.
49 N 6649—Partitioned box. Shipping weight 1 pound............Box of 12 for $1.19

H **Krinkle Foil Balls.** Glittering metal foil . . . permanently shaped, unbreakable . . . they stay like new for years! 2⅛-in. diam. Six all silver-color balls; six color-lacquered in blue, red and gold with silver-color "lining."
49 N 6577—Shpg. wt. box 10 oz. Box of 12 for 59c 2 boxes..............$1.10

J **Tree-top Spire.** Gives a touch of glory to a Christmas tree—put it on the topmost branch. Molded plastic, bright red lacquer finish.
49 N 6614—9⅜ in. high. Shipping weight 4 ounces.......................Each 42c

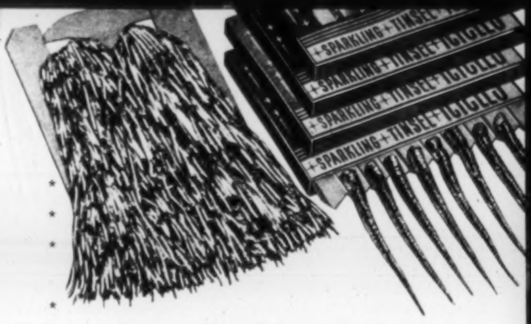
K **Plastic Santa, Reindeer and Snowman.** Hang them on the tree or place them in the "snow" beneath. Four reindeer 3 in. long; three Santas and three snowmen 3 in. tall. All are long-lasting molded plastic with clever details.
49 N 6652—Shipping weight 9 ounces..........................10-piece set 98c

Metal Ornament Hangers



Time-savers for tree-trimming . . . just insert them in the cap openings at tops of ornaments. Wide hook is suspended from twig. Use with any size ornament.
49 N 6656—Shipping weight 8 ounces...Box of 200 for 13c

Avoid the Christmas crowds . . shop from Sears by mail



Shimmering Metal Icicles to sparkle on your tree

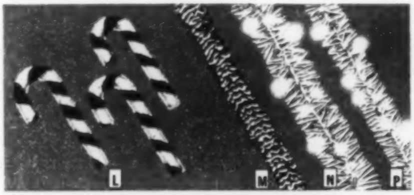
Lead Foil Icicles. Silvery strands "drip" gracefully from branches . . . catch glints of light and color from other ornaments to make your tree a wondrous delight. Thin, flame-proof metal ribbons, about 17 inches long, reflect light. Separate strands—light and loose, not stuck together—folded over cards to prevent tangles. 6 ounces—as much as you'd get in 4 ordinary boxes—packed in bulk to save you money! 29c 6 oz.
49 N 6552—Shpg. wt. 7 oz..........29c

Spiral Icicles. Bright silver-color plating over flat copper wire—coiled into a tapering spring-like spiral. Hung from tree, they vibrate gently with every tiny tremor, reflecting hundreds of pinpoints of dancing light. Extended length 5½ inches. Made entirely of metal—nothing to burn. Four boxes packed 8 to a box, each icicle in its own compartment; total 32 icicles. They stay like new for season after season. 39c 4 boxes
49 N 6584—Shpg. wt. 8 oz. 4 boxes 39c

Shiny-bright Metal Foil Blinker Assortment

Gleaming, silver-color foil—unbreakable, of course—with color-lacquered surfaces in a variety of shades. Set consists of 6 balls (2⅛ to 3¾-in. diam.), 5 bells, 3 stars, 5 cookie shapes and a garland of about 50 discs. They're feather-light—the slightest air current sets them spinning, gives dazzle to tree. All fold flat for convenient storage (and you'll be using them for many years). Tie string for hanging on each. 36c
49 N 6511—Shipping weight 4 ounces..........................20-piece set 36c

Buy Christmas decorations on Easy Terms—see page 243



Traditional Christmas Tree Trimmings

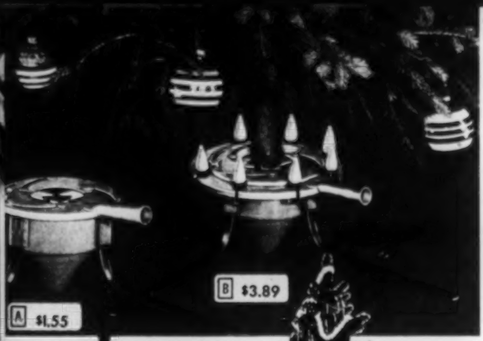
L **Gay "Candy Canes."** Soft rayon, with spiral red and white stripes—look just like the old-fashioned candy canes which have been kiddies' favorites for many generations. Simply hook them over Christmas tree branches.
49 N 6617—4⅝ inches long. Shipping weight 10 oz........Box of 18 for 44c

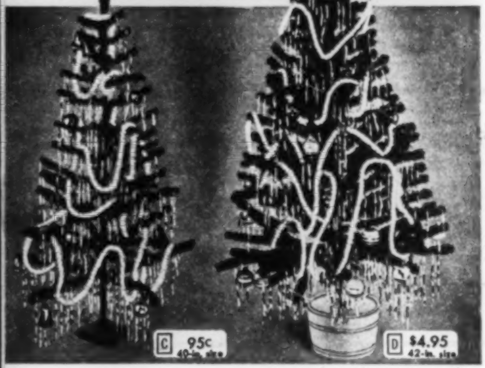
M **Bright red Cellophane Roping.** Crisp, sparkling. Won't flame.
49 N 6573—⅜-inch diameter. Shipping weight 4 oz.........24 feet for 27c

N P **Silver Tinsel Garland.** Silver-plated. Drape it from branches in graceful festoons—it glitters like sparkling ice! In two sizes.

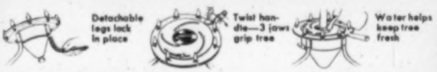
N **1¼-inch diameter** silver-plated tinsel garland.
49 N 6557—Shipping weight 3 ounces..........................12 feet for 29c

P **⅞-inch diameter** silver-plated tinsel garland.
49 N 6556—Shipping weight 3 ounces..........................18 feet for 29c





Firm-grip metal Tree Stands wide-reach 3-leg support, water well


Detachable legs lock in place
Twist handle—3 jaws grip tree
Water helps keep tree fresh

A Grip-tight Stand. Why wrestle with screws and adjustments when a convenient Sears stand does it automatically! Just attach legs—they lock into place easily—set tree in water well—pull handle tight and the three jaws grip tree all at one time. Holds from 1½ to 3-inch diameter tree. Tripod leg arrangement distributes weight evenly—tree sits solidly—doesn't rock. Made of heavy steel with red and green baked-on enamel finish. Extra large water capacity keeps tree fresher, greener—helps retain its aromatic fragrance. 7⅜ in. high overall. Comes in handy storage carton. **$1.55**

49 N 6553—Shipping weight 3 pounds 3 ounces.......................$1.55

B Electrically Lighted Stand. Has all the features of the above holder, *plus* a colorful ring of eight 15-volt Mazda electric lamps around the top rim of base. Bulbs are arranged to cast a soft light on the floor—and to diffuse their color upward through the tree branches. 4-foot lead-in wire has open outlet near tree—provides a convenient plug-in for tree lights. Stand is 7⅜ in. high overall. Each leg extends 11½ inches. Packed in sturdy cardboard carton—useful for season-to-season storage. Complete with eight assorted-color lamps. For 110-120 volt AC-DC current. **$3.89**

49 N 6549—Shipping weight 4 pounds. Holder with 8 lamps..............$3.89

Christmas Trees, Stands, Lights, Decorations
"Its boughs are filled with wondrous things, no other tree such pleasure brings"

Lovely flame-resistant Artificial Trees

Clean, economical, no needles to shed . . . excellent answer to your Christmas tree problem. Natural-looking, round-shaped branches covered with *flame-resistant*, fluffy, straw-like rayon visca . . . colored a deep forest green to represent pine needles. Unfold from trunk to tree shape desired. Fold for storing. Sizes may vary. Ornaments not included.

C Fine quality. With solid, colored wooden block base fastened securely to tree. Add to your Easy Payment Order. Choice of two sizes. **95c** 40-in. size

79 N 06663—Height about 40 inches. 36 branches. Shipping weight 2 pounds...........95c

79 N 06664—Height about 54 inches. 48 branches. Shipping weight 4 pounds.........$1.95

D Our best quality. Tree sits securely in iron-banded white wood tub. More branches than those at left . . . branches are set more closely together, have realistic off-shoots, giving thicker, more luxuriant foliage. Will last many years in their original beauty. **$4.95** 42-in. size

79 N 06640—*Table* tree about 33 in. tall. (Tub of papier mâché instead of wood.) Shpg. wt. 2 lbs...$2.19

79 N 06635—About 42 in. tall. Shpg. wt. 3 lbs... 4.95

79 N 06680—About 54 in. tall. Shpg. wt. 5 lbs... 6.45

79 N M6681—72 in. Freight, express. Wt. 7 lbs... 9.45

Order everything you need for Christmas now! Use Sears Easy Payment plan; page 243

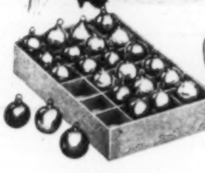
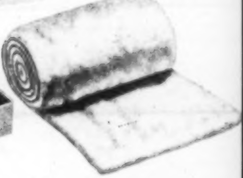


Table tree Ornaments

24 glass ornaments, each 1-in. in diam. So charming for small trees, Christmas packages, decorations. Assorted solid colors. **98c**

49 N 6659—Shpg. wt. 5 oz.........98c



White Cotton Batting

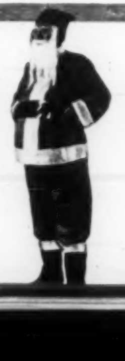
Flame resistant. For a "snow-drift" at base of your tree and many other decorative uses. Roll is 30x44 inches long. **34c**

49 N 6504—Shipping wt. 7 oz.......34c

Santa Claus Outfit

Christmas is most fun when Santa Claus himself delivers the presents. Two-piece good quality duvetyn (soft, napped cotton fabric) suit with matching red and white hood. Jolly bearded mask attached to hood. Black oilcloth leggings, white trim. Good for many seasons' wear. Shipping weight 4 lbs. 8 oz. **$6.95**

49 N 6531—Large size only (42-44)..................$6.95



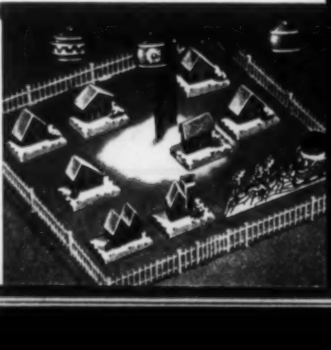
9-piece Christmas Village Set

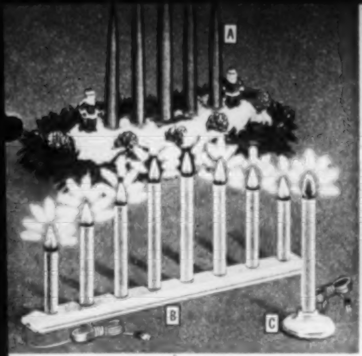
What could be more charming under your Christmas tree—on your mantel, window sill or table than this set! 8 brightly colored cardboard buildings, about 3½ in. high, roofs sprinkled with glistening mica "snow"; Santa and sleigh plaque. Just insert tree lamps to light transparent windows of houses and churches. Comes set up. Fence and tree lamps not included. See fence described below. **89c**

49 N 6658—Shipping wt. 1 lb. 12 oz.......Set 89c

Decorative white plastic Fence. For tree, doll house or mantel. 15 interlocking fence sections, 2½ in. high; 1 gate section. Makes 24-in. square.

49 N 6727—Shipping weight 8 oz...........79c





5-candle Yule Spray

A Use it as an impressive centerpiece for your table, buffet or mantel. Two sprightly santas and 5 red wax candles in thick spray of dark green pine (flame resistant) . . . decorated with white cotton "snow," mica-glittered pine cones and Christmas berries. About 7x14x16 in. long. **$2.98**
49 N 6716—Shipping weight 3 lbs. 8 oz. $2.98

B **8-light Electric Candolier.** Let the Christmas spirit shine forth from your windows, mantel, table or buffet. Looks especially beautiful in front of a mirror, casting a soft reflection. Eight slender fiber candles, on 20½-inch long wood base, hold series type lamps (included). Ivory-color enameled, 9½ in. high. Use on 110-120 volt AC-DC. **$2.19**
49 N 6711—Shipping weight 1 lb. 8 oz. $2.19

C **Electric Candle** to brighten your rooms or windows. Single tapered 9½-inch fiber candle with lamp on 3½-in. diam. wood base, ivory-color enameled. For 110-120 volt AC-DC. **59c**
49 N 6708—Shpg. wt. 8 oz. Order several! 59c

15-ft. Plug-in Extension Cord with 3-outlet plug cap. No. 18 wire, brown rubber covered. Wt. 10 oz.
34 N 5754—For Tree, Lamps, or electric Toys 52c

Brilliant NOMA indoor and outdoor Lighting Sets

D **Noma Indoor Lighting Set.** Make your Christmas bright! Use these lights to glorify your Christmas tree . . . use them on your mantel . . . use them for room decorations. You'll be delighted with beautiful effects you can create . . . with compliments you receive. Eight assorted color C-6 (series type) lamps. Underwriters' Laboratories, Inc. approved plugs, sockets. Adjustable "berry heads" hold lamps securely to branches in desired position. **$1.65**
49 N 6585—110-120 volt AC-DC. Shpg. wt. 12 oz. . $1.65

E **Noma Outdoor Lighting Set.** Use these lights for outdoor trees, porches, around windows and pillars. Friends, neighbors, passers-by . . . all will be delighted with the Christmas spirit that prevails outside your house. Weatherproof wire, rubber washers, lights colored on inside—this means long service. 7 *independent-burning* C-9½ lamps in assorted colors. Underwriters' Laboratories, Inc. approved plugs, sockets. Add-on connector. **$3.39**
49 N 6564—110-120 volt AC-DC. Shpg. wt. 1 lb. 4 oz. $3.39

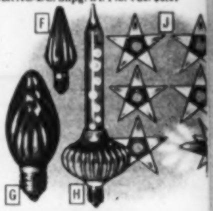
Order Replacement Bulbs, sparkling Reflectors

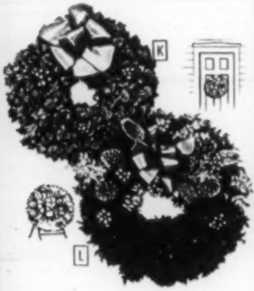
F **C-6 Indoor Electric Lamps.** Series type, 15-volt. Asst'd colors.
49 N 6507—Shipping weight 6 ounces. Box of 10 . . . . 80c

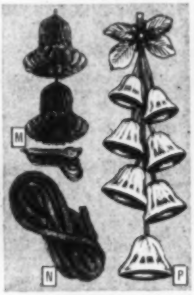
G **C-9½ Outdoor Lamps.** Multiple (*independent-burning*). Assorted bright colors. (Note: these lamps will not fit indoor light sets.)
49 N 6510—110-120 volt AC-DC. Shipping wt. 8 oz. Box of 8 . . . . . . $1.20

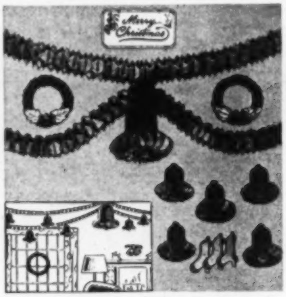
H **Bubble-Lite Lamps.** Asst'd colors. (See page 202 for description.)
49 N 6541—Series type, 15 volt. Shipping wt. 4 oz. . . . . 3 for 89c
49 N 6540—*Independent-burning.* 110-120 v. AC-DC. Shpg. wt. 4 oz. 2 for 87c

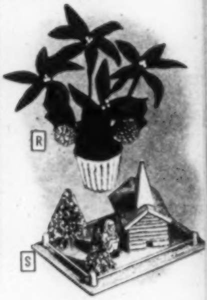
J **Mirror-Star Reflectors.** Add sparkling beauty to your tree. Made of cardboard, mirror glass star points. Fit around tree lamp base.
49 N 6530—3 inches across. Shipping weight 8 ounces. . . Box of 8 for 42c











Holiday Wreaths

K **Long-lasting Decorative Wreath.** Use for door, windows or wall. Preserved holly wreath, 15 in. in diameter. With red berries, red ribbon bow.
79 N 09711—Shpg. wt. 2 lbs. $2.39

L **17-in. Memorial Wreath with wire easel.** Preserved green ruscus with frosted cones, silver-color sprays, frosted red thistles, berries, red ribbon bow.
79 N 09710—Shpg. wt. 3 lbs. $3.39

Home and Tree Decorations

M **8 graceful Bells.** Bright red honeycombed tissue paper; 8 in. high. Held open by metal clip, fold for storing. String loop for hanging.
49N6789—Shpg. wt. 5 oz. Set 44c

N **Decorative Red Paper Roping.** 50 feet long, ⅝-in. diam.
49N6667—Shipping wt. 12 oz. 27c

P **Silver-colored 7-bell Cluster** on red ribbon, 4 to 6-in. diam. Flame-resistant; foil outside, red inside.
49N6523—Shipping wt. 7 oz. 95c

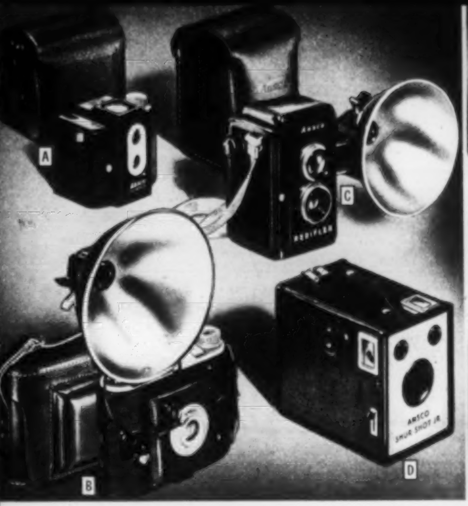
17-piece Room Decoration Set

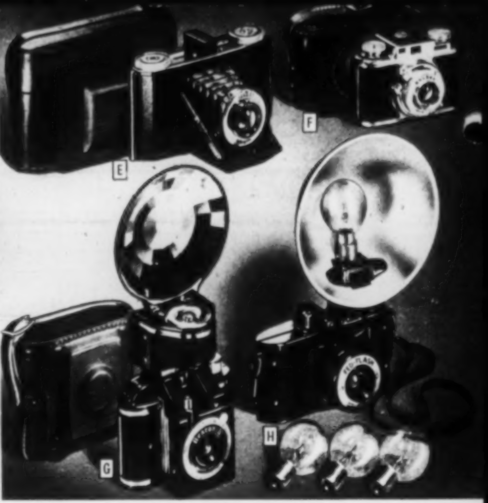
These gay trimmings add color to your home at holiday time. Enough to decorate one room as shown above. Use this set in your living room, dining room or game room . . . makes your parties even more festive. Two bright red 7-in. cellophane wreaths with silver-colored leaf spray; 5 red and green cut-out paper garlands extend to 10½ ft.; eight 5-inch honeycombed red tissue bells, one 8-inch bell; 1 foil sign lithographed "Merry Christmas." All fold flat for easy storing. Red string loops for hanging. Unfold, clip and hang in a jiffy! **69c**
49 N 6780—Shipping wt. 14 oz. 17-pc. set 69c

Gay Holiday Novelties

R **Poinsettia Plant,** brightens every room. 4 long-lasting red chenille blooms, 2 pine cones, green leaves. Abt. 15 in. tall. Papier mâché pot.
49 N 6503R—Shpg. wt. 14 oz. $1.09

S **Glistening Church Scene.** Charming centerpiece for table or mantel. White wood church with Santa, 2 trees, 1-rail fence . . . sprinkled with glistening mica "snow". Masonite presdwood base, 9x12 in.
49 N 6539—Shpg. wt. 5 lbs. $1.98





Give an Ansco Camera Gift from Sears

A **Ansco Panda.** Reflex type camera at box camera price. Takes 12 pictures 2¼x2¼ in. on 620 roll film. Magnifying reflex type viewfinder shows brilliant, large size image; automatic shutter; fixed focus lens.

3 N 6138MT—With braided neck cord. *Postpaid* (Shpg. wt. 2 lbs.)............**$4.89**
3 N 6139M—**Imitation leather eveready case.** Shipping wt. 8 oz...............$1.10

B **Ansco Clipper** 16 takes 16 pictures $2\frac{1}{16}$x2½ in. on 616 film. Sliding metal bellows; achromatic fixed focus lens; eye level finder.

3 N 6110MT—Black imitation leather cover. *Postpaid* (Wt. 2 lbs. 4 oz.) **$14.40**
3 N 6112M—**Eveready leather case** for Clipper. Shipping wt. 12 oz.............$3.49
3 N 6111—**Flash unit** for medium base bulbs. *Postpaid* (Wt. 8 oz)............... 4.03

C **Ansco Rediflex** takes 12 pictures 2¼x2¼ in. on 620 roll film. Full size picture in hooded finder. Fixed focus meniscus taking lens. Shutter synchronized for flash unit which quickly attaches to camera side.

3 N 6121MT—With plastic neck strap. *Postpaid* (Shpg. wt. 2 lbs.)........... **$14.70**
3 N 6123M—**Imitation leather eveready case.** Shipping wt. 8 oz...............$2.95
3 N 6122MT—**Flash unit,** for bayonet base bulbs. *Postpaid* (Shpg. wt. 12 oz.)..... 3.21

D **Ansco Shur-Shot.** Ever-popular box type camera for 120 roll film. Rugged construction; modern design; easy to operate. Hinged back with inner cone for fast, simple reloading. Automatic shutter; meniscus lens.

3 N 6137T—Black imitation leather cover. *Postpaid* (Shpg. wt. 1 lb.)..........**$4.69**

Other Popular Camera Gifts from Sears

E **Wirgin Folding Camera** at a popular price, F:6.3 lens; shutter speeds 1/25, 1/50, 1/100, 1/125 and bulb. All other features of Wirgin De luxe, such as 12 pictures 2¼x2¼ on 120 roll film, pop-out bellows.

3 N 06144MT—Chrome trim, bakelite body. *Postpaid* (Shpg. wt. 1 lb. 8 oz.).. **$26.00**
3 N 6145MT—**Leather eveready type case.** *Postpaid.* (Shpg. wt. 12 oz.) $5.50

F **Bolsey Model B** 35mm camera. Coupled rangefinder, Wollensak f:3.2 coated lens, shutter speeds 1/10 to 1/200, time and bulb. Precision built and unusually compact.—4⅛x2⅝x2¾ in. high, fits in pocket or handbag.

3 NM 6124MT—Aluminum die cast body. *Postpaid* (Shpg. wt. 1 lb. 6 oz.).... **$55.90**
3 N 6125MT—**Brown leather eveready case.** *Postpaid.* (Shpg. wt. 12 oz.)..........$7.25

G **Beacon II Camera** takes 16 pictures on 127 roll film. Includes built in flash shutter. Flash unit (not included) quickly attaches to camera.

3 N 6178MT—Not for sale outside U.S.A. *Postpaid*..........................**$9.95**
3 N 6179MT— **Flash unit** with tester, hot bulb ejector. *Postpaid* $4.95
3 N 6171M—**Eveready cowhide case.** *Postpaid*.................................. 2.50

H **Fed. Flash Camera** . . . for 127 roll film. Use without flash unit for outdoor shots; with flash unit for indoor pictures. 1⅝x2½ in. pictures.

3 N 6114MT—Camera only, with neckstrap. *Postpaid* (Shpg. wt. 2 lbs. 8 oz.).. **$9.95**
3 N 6116MT—**Combination Flash Unit** with four SM bayonet base flash bulbs for Fed. Flash. Simply attach to camera top. *Postpaid* (Shpg. wt. 1 lb. 8 oz.)............$4.50

Ansco
Apak
REVERSIBLE SAFETY FILM
Ansco
Kodak
KODACHROME
Kodak

Still and Movie Film to record Holiday Fun

Ansco Color Movie Film. *Postpaid* (Shpg. wt. 8 oz.)

3 N 7085—16mm. 100 ft. roll Daylight	$9.95
3 N 7086—16mm. 100 ft. roll. Indoor	9.95

Apak Black and White Movie Film. *Postpaid.*

3 N 7091—8mm. 25 ft. roll. Weston 24. (Wt. 4 oz.)	$2.49
3 N 7095—8mm. 25 ft. roll Weston 64. (Wt. 4 oz.)	2.79
3 N 7092—16mm. 100-ft. roll. Weston 12 (Wt. 8 oz.)	3.75
3 N 7094—16mm. 100 ft. roll Weston 64 (Wt. 8 oz).	5.92

Ansco Color Roll Film. *Postpaid* (Shpg. wt. 3 oz.)

3 N 7028—35mm 20 exposure Daylight	$2.04
3 N 7058—35mm 20 exposure Indoor	2.04
3 N 7029—120-8 exposure Daylight	1.37
3 N 7083—620-8 exposure Indoor	1.37
3 N 7030—620-8 exposure Daylight	1.37
3 N 7084—120-8 exposure Indoor	1.37

Eastman Kodachrome. *Postpaid* (Shpg. wt. 3 oz.)

3 N 6726—35mm 20 exposure Daylight	$3.32
3 N 6727—35mm 20 exposure Indoor	3.32
3 N 6724—828 8 exposure Daylight	1.82
3 N 6725—828-8 exposure Indoor	1.82

Ansco Super Pan Press. *Postpaid* (Shpg. wt. 5 oz.)

3 N 7013— 127 8 exposure	2 rolls	76c
3 N 7014— 120 8 exposure	2 rolls	86c
3 N 7015— 620 8 exposure	2 rolls	86c
3 N 7016— 116 8 exposure	2 rolls	98c
3 N 7017— 616 8 exposure	2 rolls	98c

Ansco Plenachrome. *Postpaid* (Shpg. wt. 7 oz.)

3 N 7008— 127 8-exposure	3 rolls	81c
3 N 7009— 120 8 exposure	3 rolls	96c
3 N 7010— 620 8 exposure	3 rolls	96c
3 N 7011— 116 8 exposure	3 rolls	$1.29
3 N 7012— 616 8 exposure	3 rolls	1.29

Eastman Panatomic X. Medium speed film for miniature cameras. *Postpaid.*

3 N 6767—35mm 36 exposure. (Shpg. wt. 3 oz.)		$1.14
3 N 6766—828 Bantam 8 exp. (Shpg. wt. 7 oz.)	3 for	1.04

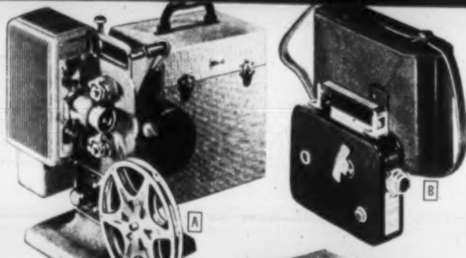
Eastman Super XX Film. *Postpaid* (Shpg. wt. 7 oz.)

3 N 6768—35mm 36 exp. (Shpg. wt. 3 oz.)	per roll	$1.14
3 N 6769—828 Bantam 28x40mm	3 rolls	1.04
3 N 6761—127. (1⅝x2½ in.)	3 rolls	1.04
3 N 6762—120 (2¼x3¼ in.)	3 rolls	1.29
3 N 6764—620 (2¼x3¼ in.)	3 rolls	1.29
3 N 6763—116 (2½x4¼ in.)	3 rolls	1.62
3 N 6765—616 (2½x4¼ in.)	3 rolls	1.62

Eastman Verichrome Film. *Postpaid.* (Shpg. wt. 7 oz.)

3 N 6736—127	3 rolls	96c
3 N 6738—120	3 rolls	$1.04
3 N 6752—620	3 rolls	1.04
3 N 6739—116	3 rolls	1.47
3 N 6753—616	3 rolls	1.47

Manufacturer's Excise Tax is included in price of photographic merchandise wherever it applies



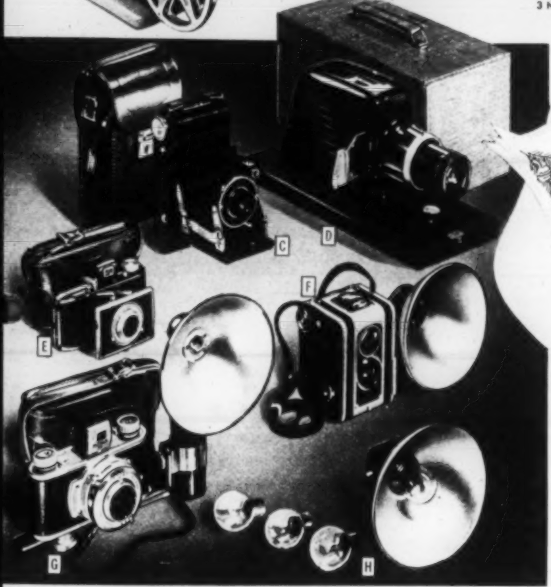
8 mm Cine Kodak and Kodascope

A $85.00 **Kodak 8mm Kodascope Model 33.** A popular projector in the low priced field. 1 inch f:2 coated lens. 500 watt projection lamp. Forced air cooling. 200 ft. reel capacity. Power rewind. Gray crackle finish, chrome trim. 110-120 volt AC or DC current. *Express Prepaid.*

3 NM 8415MT—Cash or terms. (Shipping weight 12 pounds) $85.00
3 N 08362MT—Plywood case, water repellent fabric cover. *Postpaid.* (Shipping weight 5 pounds) $11.00

B $71.75 **8mm Cine Kodak Model 25.** Popular roll film type movie camera . . . a matching camera for the projector above. ½ inch f:2.7 lumenized fixed focus lens. Optical eye-level viewfinder. Visual footage counter. *Express prepaid.*

3 NM 8233MT—Cash or terms. (Shipping weight 4 pounds) $71.75
3 N 8315MT—Leather holster case. *Postpaid.* (Shpg. wt. 12 oz.) 6.00



Cameras, Projectors and Film

"The fields in white are clad
The world is bright and fair
Let every heart be glad!"

Here it is! The famous Norwood Director Exposure Meter with the Photosphere that collects and integrates all the incident light on the subject. Simplifies exposure information. For black and white or color stills and movies. 3.2 to 1000 ft. candles light range.

3 N 06443MT—*Postpaid.* (Shipping weight 2 pounds) $32.03
3 N 6444MT—Leather Eveready Case. *Postpaid.* (Shpg. wt. 8 oz.) $2.50

Popular Eastman Cameras and 35 mm Projector

C **Kodak Vigilant Jr. Folding Camera.** Kodet lens. Takes 8 pictures 2¼x3¼ inch on 620 roll film. Dak shutter, front snaps into position when camera is opened. Metal body is imitation leather covered. *Postpaid.*

3 N 06100MT—(Shpg. wt. 1 lb. 6 oz.) . . . $20.20
3 N 6101M—Leather case. Wt. 12 oz. $4.49

D **New 35mm Kodaslide Projector 1A.** Simple to operate. f:3.5 coated 4 inch lens and coated condensers, 150 watt lamp, heat absorbing glass to protect slides. Slide carrier included. 110–120 volt AC or DC current.

3 N 06107MT—*Postpaid.* (Shpg. wt. 15 lbs.) $27.50
3 N 6108MT—Plywood case with imitation leather cover. *Postpaid.* (Shpg. wt. 3 lbs. 12 oz.) $9.00

E **Kodak Flash Bantam.** 8 pictures on 828 color or black and white roll film. Anastar f:4.5 coated lens, Flash Diomatic shutter with speeds from 1/25 to 1/200 sec., time and bulb, optical eye-level viewfinder, black imitation leather covered metal body. Takes Kodak flasholder with standard bracket. *Express prepaid.*

3 NM 6102MT—(Shpg. wt. 1 lb. 2 oz.) . . . $57.72
3 N 6103M—Leathercase. Shpg. wt. 12 oz. . . . $5.49
3 N 6104MT—Flash Unit. *Postpaid.* (Wt. 2 lbs.) 11.08

F **Kodak Duaflex Camera** for 2¼x2¼ in. pictures on 620 roll film. Fixed focus Kodet lens, shutter synchronized for flash. Reflex type finder has large viewing lens.

3 N 6118MT—*Postpaid.* (Wt. 1 lb. 6 oz.) . . $13.49
3 N 6119MT—Flash Holder for bayonet base bulbs. *Postpaid.* (Shpg. wt. 9 oz.) $2.88

G **Kodak 35mm Camera** with f:4.5 coated Anaston lens in Flash Diomatic shutter. Advancing film cocks shutter, prevents double exposure. Neck strap for convenient carrying included. Uses Kodak Flash Holder listed at left (3N6104MT). *Express prepaid.*

3 NM 6105MT—(Shpg. wt. 1 lb. 12 oz.) . $57.72
3 N 6106M—Leather case. Shpg. wt. 12 oz. . $5.49

H **Kodak Photo Flasher Kit** for any camera with "time" and "bulb" exposure. 5 in. reflector, 4 SM flash bulbs. Uses one medium flashlight battery (not included).

3 N 6861T—*Postpaid.* (Wt. 2 lbs. 8 oz.) . . $2.23

Kodak ABC Photo Lab Outfit. Includes 4x5½ in. printing box, 3 trays, graduate, thermometer, darkroom bulb, stirring rod, M-Q developer, fixer, instruction booklet.

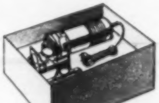
3 N 6860T—*Postpaid.* (Shpg. wt. 6 lbs.) . . . $7.08

Start a darkroom with Federal Enlarger

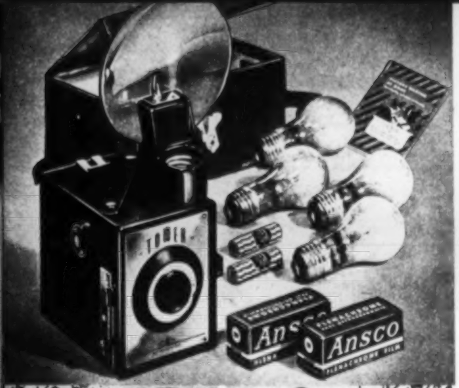
$39.50
Cash or terms
$4 Down

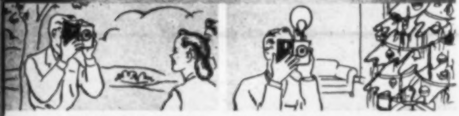
Low in price, well built to last for many years, Federal Model 269 Enlarger meets the needs of the beginning photographer or the advanced. 3½-inch f:6.3 lens fully corrected for enlarging 35 mm to 2¼x3¼ in. negatives. Has locking joint in post for storing enlarger out of way. For 110-120 DC Current.

3 NM 6508MT—*Express prepaid.* (Shipping wt. 18 lbs.) $39.50
3 N 6509M—Vinylite Enlarger Dust Cover. Shpg. wt. 8 ounces $1.49



Catalog numbers ending in T (as 3N6861T) on this and opposite page are same price Cash or Easy Terms.





Outdoors, without Flash Unit . . . indoors with Flash Unit

Tower Flash . . . *this Christmas* record on film the family gathering

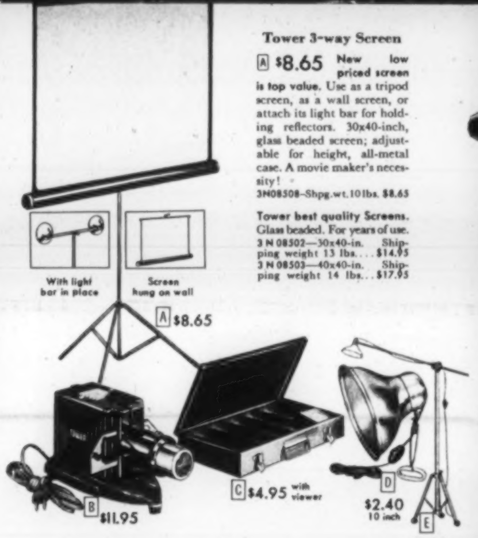
EITHER WAY
. . A GREAT
SEARS VALUE

Camera and Flash Unit $7^{75}

Complete Photo Kit $10^{25}

A family camera anyone can use and get good pictures, day or night, indoors or out. Aim it! . . . Snap it! . . . you've got it . . . memories captured for a lifetime. Use 120 film, makes 8 pictures 2¼x3¼ inch size. Ruggedly, precisely made. Hinged back for loading. Meniscus Lens in focus 6 feet to infinity. Takes snaps and time exposures. Synchronized shutter always ready. Easily detachable flash unit is metal reflector with bakelite base; plugs into top by means of 2 prongs. Complete kit in sturdy carrying case with shoulder strap includes 4 medium base flash bulbs, 2 penlight batteries, 2 rolls of film, and instruction booklet.

3 N 6550—Kit. Shipping weight 3 pounds	$10.25
3 N 6334—Tower Flash Camera and Flash Unit only. Shpg. wt. 1 lb. 8 oz.	7.75
3 N 6117—Camera only with synchronized shutter. Shpg. wt. 1 lb. 6 oz.	6.75
3 N 6126—Flash unit (less batteries). Shipping weight 12 ounces	1.90
3 N 6898—Penlight batteries for flash unit. *Postpaid.* (Wt. 2 oz.)	2 for 20c



Tower 3-way Screen

A $8.65 **New low priced screen is top value.** Use as a tripod screen, as a wall screen, or attach its light bar for holding reflectors. 30x40-inch, glass beaded screen; adjustable for height, all-metal case. A movie maker's necessity!

3N08508–Shpg.wt.10lbs. $8.65

Tower best quality Screens. Glass beaded. For years of use.

3 N 08502—30x40-in. Shipping weight 13 lbs.	$14.95
3 N 08503—40x40-in. Shipping weight 14 lbs.	$17.95

Gifts they want to make photography more fun

B **Tower Slide Projector.** The whole family enjoys evenings looking at color slides of vacations and family events. Color corrected lens to project original slide accurately whether black and white or color. For 35mm and 828 2x2-in. glass or readymount slides. F:3.5 lens. Heat-resistant plastic, metal base. Screw type front leg adjusts picture.

3 N 6113—100-watt bulb, 110-120 volt AC-DC current. Shpg. wt. 6 lbs.	$11.95

C **Slide File with Viewer.** Stores 2x2 in. glass or readymounts in convenient steel file. Numbered slots. Index in cover. Enclosed illuminated viewer.

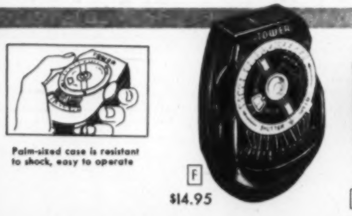
3 N 6309—Holds 250 readymounts. 110-120 volt AC-DC. Shpg. wt. 4 lbs. 8 oz.	$4.95
3 N 6310—Without viewer. Holds 300 readymounts. Shpg. wt. 4 lbs.	2.75

D **Tower Clamp Aluminum Reflector.** Soft, even light for movies, stills. Rubber covered clamp, oversize socket base, 8-ft. cord with on-off switch.

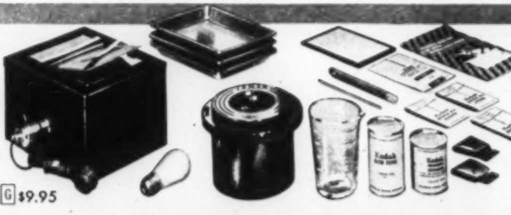
3 N 6654—10-in. for No. 1 photoflood bulb. Shpg. wt. 8 oz.	$2.40
3 N 6655—12-in. for No. 2 photoflood bulb. Shpg. wt. 2 lbs.	3.40
3 N 6663—No. 1 photoflood bulb. *Postpaid.* Shpg. wt. 8 oz.	2 for 34c
3 N 6664—No. 2 photoflood bulb. *Postpaid.* Shpg. wt. 8 oz.	2 for 64c

E **NEW! Tower Baby Boom Light.** Flexible light unit for spots, floods, reflectors. 4-ft. boom adjusts through 90°. Maximum 101½-in. height. Light head turns 360°. Steel and aluminum construction. Bulb and reflector not included.

3 N 6662—With 20-ft. cord, two-way switch. Shpg. wt. 10 lbs.	$9.89



Palm-sized case is resistant to shock, easy to operate



Tower Meter for better exposures

F **Tower Exposure Meter.** Photo-electric cell type. $14.95 A "must" for serious color workers. Simplified dial makes exposure calculations fast, immediately available. Dial arrow lines up directly with light needle. Direct reading for stills and movies, for any black and white or color film, 1/1000 to 4 seconds, f:1.9 to f:45 diaphragm setting.

3 N 6434M—With ASA film index. Shpg. wt. 1 lb. 5 oz.	$14.95
3 N 6437M—Cowhide eveready Case. Shpg. wt. 8 oz.	1.40

Tower Developing Kits . . . everything needed to make prints

G **Tower De Luxe Developing Kit.** $9.95 Our finest and most complete. Includes the popular Tower Contact Printer for prints up to 4x5-in., Tower Developing Tank for rolls 35mm to 616, 3 stainless steel trays, film clips, necessary chemicals and paper. Also an illustrated instruction book.

3 N 06869—Shipping weight 10 pounds	$9.95

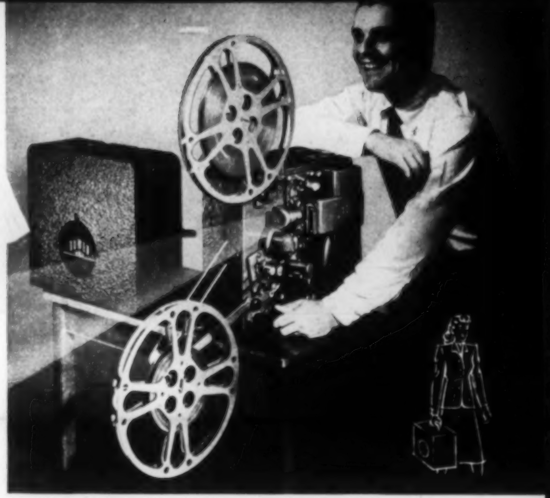
Tower Beginners Developing Outfit. $3.95 (Not shown.) All the equipment, supplies needed to make contact prints at home. Includes 4x6-in. print frame, 3 enameled steel trays, 4-oz. graduate, paper, film clips, thermometer, all the necessary chemicals, and step-by-step instruction book.

3 N 6868—Shipping weight 6 pounds	$3.95

Use Sears Easy Payment Plan. See page 243 for complete details

Sound Projector, Camera Home Movies, Screens

"I go to hundreds of places tonight.
I have much work, you see, to do
And I've something here for you!"



A $3.39 8MM

B 2 for 70c 8MM

C 2 for 70c 8MM

Useful Movie Accessory Gifts

A **Tower Film Storage Chests.** Keep your home movies free of dust and dirt for better protection, longer life. Chests are steel construction with baked on enamel finish with piano hinged top, drop front with index title holder, metal dividers.

3 N 8583—8mm. for 12-200 ft. reels. Shpg. wt. 3 lbs. 8 oz..... $3.39
3 N 8584—16mm for 12-400 ft. reels. Shpg. wt. 6 lbs. 8 oz.... 4.19

B C 3 N 8586M—8mm 200 ft. reel. Shpg. wt. 9 oz....... 2 for 70c
3 N 8588M—8mm 200 ft. can. Shpg. wt. 14 oz...... 2 for 70c
3 N 8587M—16mm 400 ft. reel. Shpg. wt. 14 oz........... 2 for 90c
3 N 8589M—16mm 400 ft. can. Shpg. wt. 1 lb. 12 oz..... 2 for 90c

SEE OUR FALL-WINTER GENERAL CATALOG FOR OTHER REELS AND CANS

The Star of the Christmas Show

Tower Sound Projector. SEE and HEAR big name bands, cartoons, musicals, sports thrillers. Tower 16mm Projector shows sound and silent movies, your own and professional home movies. Enjoy movies at home . . . entertain friends. Theater quality at Sears savings.

$269.00 Cash
$27.00 DOWN

Specifications: 16mm silent (16 frames per second) and sound speed (24 frames per second). For black and white or color film. In single case with detachable side containing speaker. Total weight 37 pounds. 750-watt projection bulb (1000-watt capacity). In-line optical system with f:1.6 coated 2 in. lens. Forced air ventilation. Detachable reel arms take up to 2000 foot reels. Straight line film threading. Fast power rewind. 4½-watt 50–60-cycle 115-volt AC-DC amplifier. Tone control, 6-in. permanent magnet type speaker with metal screen over opening. Will handle audience of 200 or more. Fits into one compact carrying case.

3 NM 8401—Projector with speaker and 400 ft. takeup reel. Shipping weight 45 lbs.........$269.00

CARTOONS
SPORTS

Fun at home with Sero-Crest and Castle Home Movies

Sero-Crest Home Movies available in 4 silent and 1 sound edition (below) unless otherwise stated. *State catalog number, title name and number.*

3 N 8620—8mm Streamliner (50 ft.) Shpg. wt. 3 oz....$1.39
3 N 8622—8mm Complete (180 ft.) Shpg. wt. 5 oz..... 4.69
3 N 8621—16mm Streamliner (100 ft.) Shpg. wt. 6 oz.. 2.49
♦3 N 8623Y—16mm Complete (360 ft.) Shpg. wt. 1 lb.. 8.39
♦3 N 8624Y—16mm Sound (360 ft.) Shpg. wt. 1 lb.... 12.49

Cartoons: (16) Pup's Christmas (13) Alias St. Nick (15) Pup's Picnic (17) Hound and Rabbit (12) Barnyard Babies (8) Toyland Broadcast (9) When the Cat's Away (14) Early Bird and Worms (18) Little Bantamweight (7) Discontented Canary

Sports: (20) Snow Fun (26) White Magic (19) Touchdown (28) Bird Dogs (29) Blue Grass (30) Sporting Wings (25) Underwater (23) Fisherman's Paradise (21) Chinook's Children (22) On the Wing (24) Devil Drivers (27) In the Swim

Specialties: (40) Who's Who at the Bronx Zoo (34) Road Runner Battles Rattlesnake (37) Kings of the Arctic

Musicals: 16mm. Sound editions only. (42) Carnival Show (41) Rhythm in a Night Court (45) Arcade Varieties

Swing Shorties Ideal for dancing and singing groups. Sound only.
♦3 N 8625Y—100 ft. 16mm sound only. Shpg. wt. 6 oz..$5.49
(52) Begin the Beguine (53) Hawaiian War Chant (54) Siboney (60) You Are My Sunshine (55) In Old Shanty Town (57) Smiles

Castle Home Movies available in 4 silent and 1 sound edition (below) unless otherwise stated. *Please state catalog number and title. Postpaid.*

3 N 8600—8mm Headline (50 ft.) (Wt. 3 oz.)....$1.59
3 N 8602—8mm Complete (150 ft.) (Wt. 5 oz.)... 5.35
3 N 8601—16mm Headline (100 ft.) (Wt. 6 oz.)... 2.59
3 N 8603—16mm Complete (350 ft.) (Wt. 1 lb.)... 8.59
3 N 8604—16mm Sound (350 ft.) (Wt. 1 lb.)..... 16.95

Abbott and Costello in "No Indians, Please"

Abbott and Costello in "Oysters and Muscles"

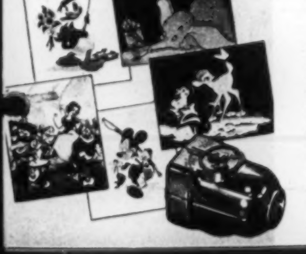
Christmas Specials: Night Before Christmas, Santa Claus' Punch and Judy Shows.

Andy Panda Cartoons: Andy's Garden, Dizzy Kitty, Nutty Pine Cabin, Andy's Pop, Crazy House

Woody Woodpecker. Hollywood Matador, The Loan Stranger, Pantry Panic, The Screwdriver, The Cracked Nut, Knock, Knock.

Musicals: (Sound only) Snow Time Serenade, Arabian Highjinks, Rhumba Rhythm, Swing and Sing, Old Russian Jubilee, Farmyard Follies.

Walter Lanz Cartoons: (Sound only) Jukebox Jamboree, Hams That Couldn't Be Cured, Eggcracker Suite



Children have hours of fun with Disney Film Strips

Walt Disney Film Strips and Mickey Mouse Viewer rate tops in home fun. Children spend hours of fun enjoying these condensed versions of famous Disney Movies. Each strip has 16 scenes, in full 16mm color.

3 N 6302—Mickey Mouse Viewer and 1 film strip "Brave Little Tailor" *Postpaid.* (Shpg. wt. 3 oz.)........................89c

3 N 6306—Viewer and 13 strips (3N6302, 3N6303, 3N6304, and 3N6305) *Postpaid.* (Shpg. wt. 12 oz.)...................$2.98

3 N 6161—Disney Treasure Chest. Viewer and all four Feature Film strips listed at right. (Snow White, Dumbo, Bambi, Pinocchio). *Postpaid.* Shipping weight 1 pound.............$3.50

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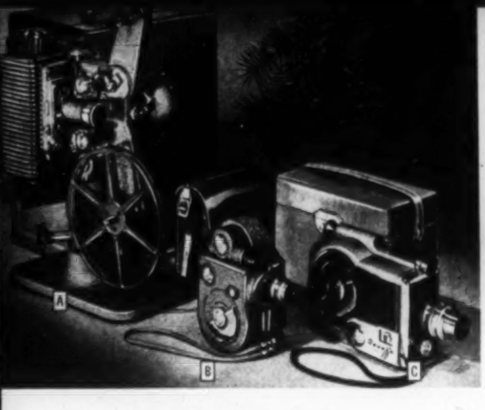
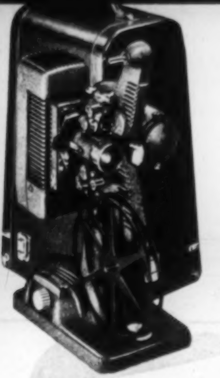
3 N 6303—Three Little Pigs; Practical Pig; Chicken Little; Tortoise and the Hare.........................89c

3 N 6304—Ugly Duckling; The Grasshopper and the Ants; Pied Piper; The Golden Touch...............89c

3 N 6305—Donald's Vacation; Hiawatha; The Painter; A Good Time for a Dime..............................89c

Catalog numbers marked ♦ shipped from Philadelphia, Chicago or Los Angeles. Order and pay postage from Sears nearest mail order house.





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$120.00
Cash or terms
$10.00 Monthly

The new Revere "48" 16mm silent projector. Revere's new "48" includes 750-watt illumination, 2-inch f:1.6 coated projection lens, motor-driven fan, single-frame projection with automatic safety screen, chain-drive reel arms, 400-foot reel capacity, improved film track for quick, simple threading. The "48" is designed to be simple, easy to operate. For 110-120 volt AC or DC current. *Express prepaid.*

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Cameras, Office and Religious Goods
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Telling him what to bring because
It must be hard to bring, you see.
The very things we want—dear me"

"In pursuit of happiness . . . Revere adds to your pleasure"

A Revere 8mm de luxe projector. A gift for the whole family. For color or black and white movies at their best. 500 watt bulb, 1 inch f:1.6 coated projection lens, 300-foot reel capacity, power rewind. *Express prepaid.*

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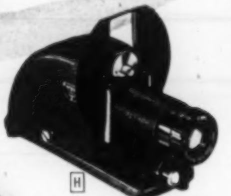

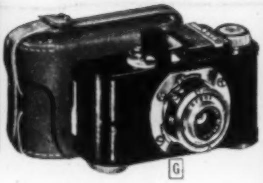

Argus . . . to capture those memorable moments of all time

D Argus Model C-3 Camera is a complete 35-mm outfit including built in flash for night and interior photography. Color corrected, coated f:3.5 lens, coupled rangefinder. Flash unit with 6 in. reflector for medium base bulbs, attaches to camera side. Includes leather case, instructions.

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E Markfinder Model 21. Features interchangeable lens mount for telephoto lens. View finder marked for both lenses. 2 in. f:3.5 coated lens furnished. Built-in flash synchronizer. Advancing film sets shutter. Cowhide case included. *Express prepaid.* (Shpg. wt. 3 lbs.)

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F Argoflex EM Camera for 12 pictures on 120 or 620 roll film. See the picture full size right side up in the ground glass. Lenses are f:4.5 coated. All metal body, leather case and strap. *Express Prepaid.*

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G Argus Model A-2 Camera. Built in exposure meter for correct exposure determination. F:4.5 coated lens, optical viewfinder. 35mm black and white or color film. Uses Kalart Compak Flash attachment listed below. Leather case included. *Postpaid* (Shpg. wt. 3 lbs.).

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H Argus 35mm Projector. All-purpose type. Takes glass or cardboard 2x2-inch slides. Rotary carrier. 4-inch f:3.5 coated lens. Oversize double condensers. 100 watt bulb. For 110-120 AC-DC current. *Postpaid.* (Shpg. wt. 6 lbs.)

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Cash or terms
2x2-in. slides

3 N 06130MT..........$27.75

3 N 6143MT—Wood case, artificial leather covered. *Postpaid.* (Shpg. wt. 2 lbs.)........$4.85

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A 85c each
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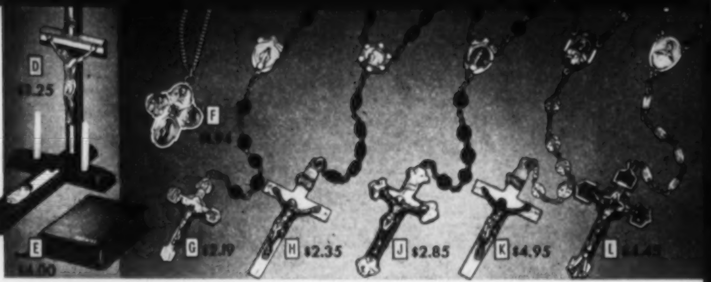

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3 N 7682—Shipping weight 3 ounces $1.94

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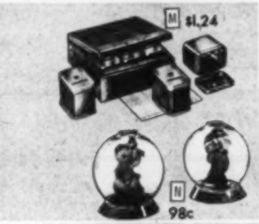

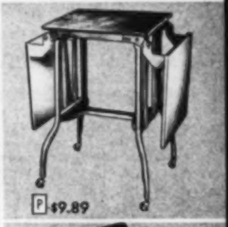

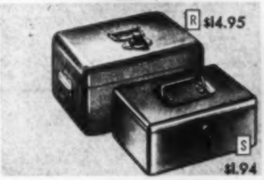

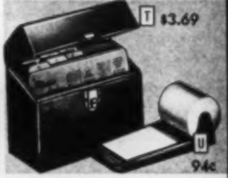

M **All metal Budget Bank.** Six coin boxes in lock box make systematic saving easier. Space for 45 titles such as rent, insurance, clothing, food, etc. Equipped with lock and key. Size 6x6¼x2¼ inches. $1.24
3 N 4408—Shpg. wt. 2 lbs. $1.24

N **Clear glass Bubble Bank.** Actually holds up to $25 in pennies. Can be opened and used time and time again. Shpg. wt. 2 lbs.
3 N 3955—**Save for a Rainy Day** . . 98c
3 N 3956—**Change for Baby** 98c

R **All-purpose Tower Safe** of cold rolled steel. Fire and pry resistant. Combination lock. Overall size: 10¼x7¼x4 inches inside; 12½x9½x6¾ inches outside. $14.95
3 N 04435—Shpg. wt. 27 lbs. . $14.95

S **Tower Cash Boxes** of heat-drawn steel. Two keys. Shpg. wt. 5 lbs.
3 N 4441—10½x7¼x4½ in. . . . $1.94
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Has all these *plus features* for gift-giving: tubular steel legs, pressure coil springs for added strength, two extra large, 9x14-inch steel drop leaves. Easy to clean plywood on 14x18-inch top . . . and 9x14-inch leaves. Top measures 14 x 36 inches with shelves up. Table is 27 inches tall. Casters. Gray color. Screws included. Shpg. wt. 18 lbs.
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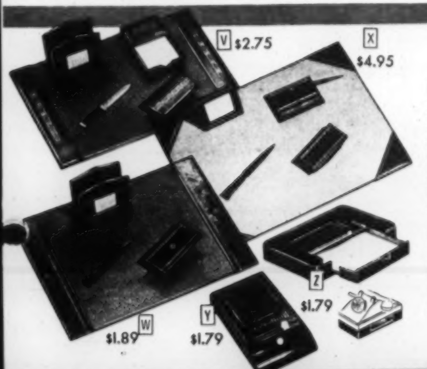
3 N 3938 . . . . 94c



Give him a neater desk this Christmas

V **Distinctive looking 5-pc. Desk Set,** well made of dark brown imitation leather with gold-color decoration. A grand way to really dress up any desk. 15x22-inch desk pad with blotter, combination calendar and letter holder, letter opener, rocker blotter, 4½x7-inch note paper tray with 250 sheets of white notepaper included with each set. $2.75 Set
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3 N 03159—Shipping weight 4 lbs. $1.89

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Y **Kwick-List.** Pop-up A to Z index. 17 ruled pages. Black plastic. 4¾x8¼-in.
3 N 3291—Shipping weight 1 lb. $1.79

Z **Pad-O-Phone.** Fits on phone base . . . drawer holds standard 3¼x4¾ inch paper pad and pencil. Easily attached and actually becomes part of the telephone. Comes in 2 sizes . . . shpg. wt. 10-oz.
3 N 3292—For oblong 5x7½-in. base . . . $1.79
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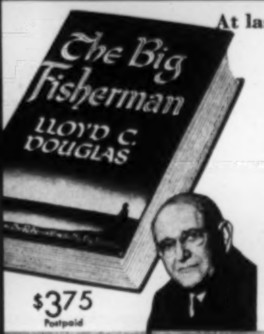
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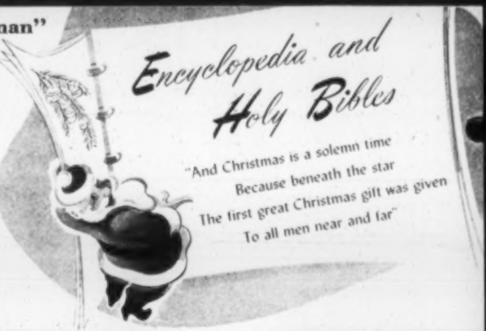
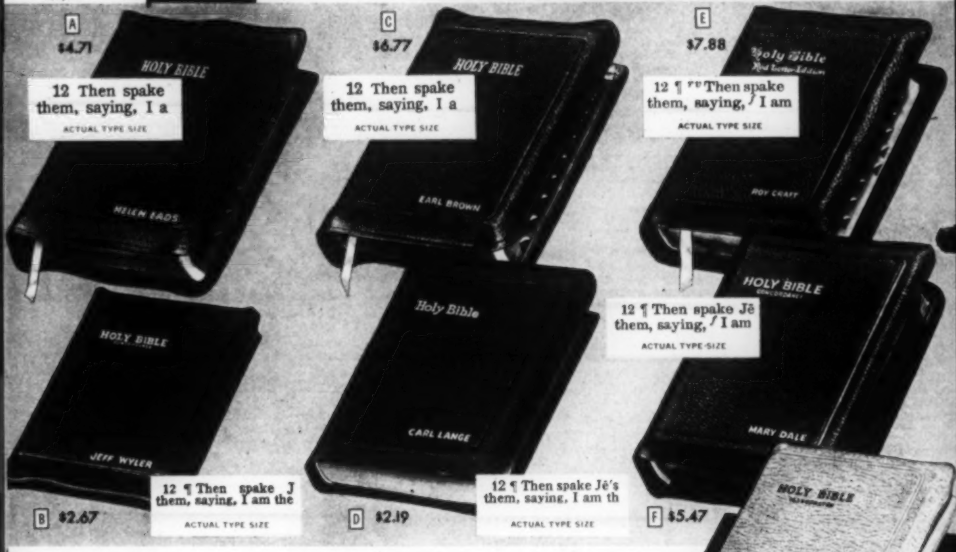


Encyclopedia and Holy Bibles

"And Christmas is a solemn time
Because beneath the star
The first great Christmas gift was given
To all men near and far"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12 Then spake
them, saying, I a
ACTUAL TYPE SIZE
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them, saying, I am
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them, saying, I am the
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12 ¶ Then spake Jē'ṡ
them, saying, I am th
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D
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12 ¶ Then spake Jē
them, saying, I am
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MARY DALE
F
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HOLY BIBLE
RUTH YATES
12 ¶ Then spake Jē'sus
them, saying, I am the
world: he that followet
ACTUAL TYPE SIZE
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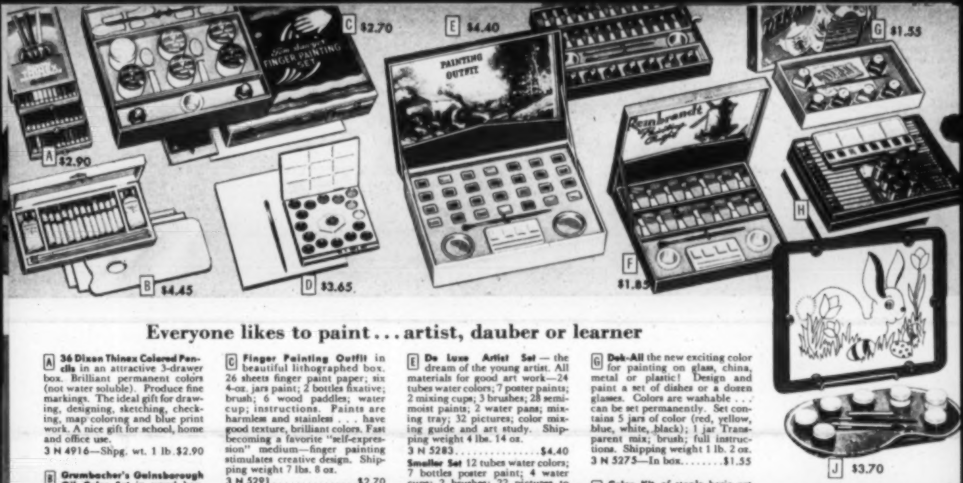

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A **36 Dixon Thinex Colored Pencils** in an attractive 3-drawer box. Brilliant permanent colors (not water soluble). Produce fine markings. The ideal gift for drawing, designing, sketching, checking, map coloring and blue print work. A nice gift for school, home and office use.
3 N 4916—Shpg. wt. 1 lb. $2.90

B **Grumbacher's Gainsborough Oil Color Set** in wood box. Give this set to the student or the hobbyist of any age who shows promise of real talent. It has everything you need to start painting: twelve ½x4-inch tubes of oil; linseed oil; turpentine; 3 artist brushes; 2 painting panels 5x10⅝-inches; and a white plastic palette 5x10⅝ inches.
3 N 5323—Shpg. wt. 3 lbs. $4.45

C **Finger Painting Outfit** in beautiful lithographed box. 26 sheets finger paint paper; six 4-oz. jars paint; 2 bottles fixative; brush; 6 wood paddles; water cup; instructions. Paints are harmless and stainless . . . have good texture, brilliant colors. Fast becoming a favorite "self-expression" medium—finger painting stimulates creative design. Shipping weight 7 lbs. 8 oz.
3 N 5291 . . . . $2.70

D **Grumbacher's Brilliant Symphonic Water Color Set** for the artist. 16 brilliant round pans (12 spectrum and 4 earth colors); 1 tube white and artist water color brush in metal box with lid for mixing colors. 24 sheets 9x12 in. water color paper.
3 N 5377—Shpg. wt. 2 lbs. $3.65

E **De Luxe Artist Set** — the dream of the young artist. All materials for good art work—24 tubes water colors; 7 poster paints; 2 mixing cups; 3 brushes; 28 semi-moist paints; 2 water pans; mixing tray; 32 pictures; color mixing guide and art study. Shipping weight 4 lbs. 14 oz.
3 N 5283 . . . . $4.40

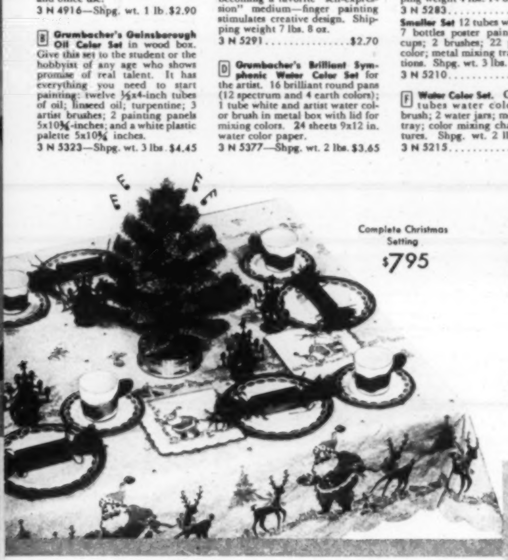
Smaller Set 12 tubes water colors; 7 bottles poster paint; 4 water cups; 2 brushes; 22 pictures to color; metal mixing tray; instructions. Shpg. wt. 3 lbs. 12 oz.
3 N 5210 . . . . $2.70

F **Water Color Set.** Contains 14 tubes water color paints; brush; 2 water jars; metal mixing tray; color mixing chart; 16 pictures. Shpg. wt. 2 lbs. 2 oz.
3 N 5215 . . . . $1.85

G **Dek-All** the new exciting color for painting on glass, china, metal or plastic! Design and paint a set of dishes or a dozen glasses. Colors are washable . . . can be set permanently. Set contains 5 jars of color (red, yellow, blue, white, black); 1 jar Transparent mix; brush; full instructions. Shipping weight 1 lb. 2 oz.
3 N 5275—In box $1.55

H **Color Kit** of staple basic art supplies. Encourage the student to try in each art field. Kit has 41 crayons in assorted colors; 8 semi-moist water colors in metal box; paint brush; 6 jars poster colors; 6 mixing sticks; 6 pictures to color; 10 sheets assorted color construction paper; color chart. Shpg. wt. 6 lbs. 5 oz.
3 N 4931 . . . . $2.30

J **Kid-E-Artist Palette Set.** Paint—washoff—and paint again . . . the child has endless fun painting the washable plastic sheet. 6 jars poster paint; water jar; 2 brushes; 2 plastic sheets; 10 pictures to paint; instructions. Brilliant colors—harmless poster paints. Wt. 4 lbs. 3 oz.
3 N 5334 . . . . $3.70



Complete Christmas Setting
$7.95

Festive Table Settings with Musical Tree

Complete Christmas Table Ensemble with a lovely Christmas tree centerpiece that revolves to the sweet tinkling music of "Silent Night." Just the thing for holiday dinners and parties. Children and adults alike will "oh" and "ah!" when they see the fully set table—and the musical tree can be used year after year. Ensemble includes the following:

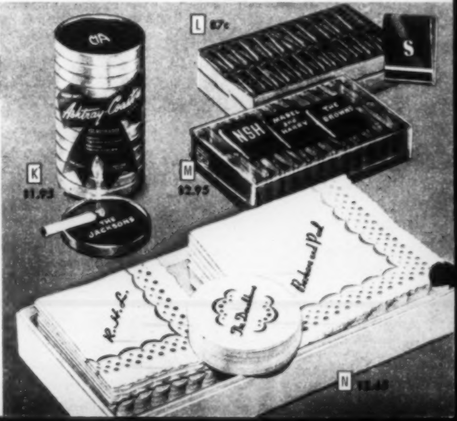
Musical Christmas Tree Centerpiece
Paper table cover and 20 napkins
8 party mottoes; 8 nutcups
8 each 8-in. and 6-in. plates
8 paper cups with handles

Musical Revolving Christmas Tree plays "Silent Night" for about 3 minutes at a winding. Start and stop lever controls music box in green metal base. 12-in. high with 25 green flameproof limbs which fold flat when not in use.

Table cover and 20 matching napkins have jolly Santa design on finest white paper background. Large 60x102-inch table cover, 12x12-inch napkins.

Red and green Christmas tree **nutcups** and **mottoes** with snapper, hat, jolly verse and favor inside. White **plates** have green border; white cups have green handles.

3 N 7319—Complete Christmas Ensemble Shpg. wt. 3 lbs. 4 oz. $7.95
3 N 7322—Musical revolving Christmas tree. Shipping wt. 1 lb. 2 oz. 5.50
3 N 7320—Set of 8 metallic nutcups and 8 mottoes. Shipping weight 8 oz. 1.35
3 N 7321—**8 each**: 8-in. plates, 6-in. plates, 6-oz. cups. Shipping wt. 14 oz. 73c
3 N 7293—Christmas paper table cover, 20 napkins. Shpg. wt. 12 oz. 73c



Personalized Paper Ensembles

Orders received up to Nov. 25 shipped before Christmas. All catalog numbers ending in F shipped from factory near N.Y. No C.O.D. orders.

K **24 Asbestos Ashtray Coasters.** (12 per acetate drum). Red, green or blue with gold color rim and monogram. Printed on both sides. Choose either 3 initials, 2 first names, or last name only. *Postpaid* (Shpg. wt. 1 lb.).
3 NR 7355F—*State color, print name*. . $1.95

L **Initialed Matches.** Bright blue covers imprinted with a modern white initial. *Print one initial for 150 matchpacks.* Shipping weight 2 lbs. 4 oz.
3 N 7262—(3 boxes). . . . . . . .150 for 87c

M **100 Monogram Matches** (50 per acetate gift box). Red, blue or green with name in gold color. Choose either 3 initials, 2 first names or last name only. *Postpaid.* (Wt. 2 lbs.) *Print name, color.*
3 NR 7354F—100 matches for $2.95

N **Monogrammed Gift Set** . . . a thoughtful personalized Christmas gift for discriminating friends. Good quality white paper with your name and a polka dot border in color. Set includes 60 luncheon napkins 12½x12½-inch; 60 tea or cocktail napkins 9x9-inch; 20 coasters 3½-inches in diameter. Your choice: red, green or blue printing; one choice per set of initials, last name or 2 first names. *Postpaid* (Shpg. wt. 1 lb. 4 oz.)
3 NR 7353F—*Print name, color* $2.65

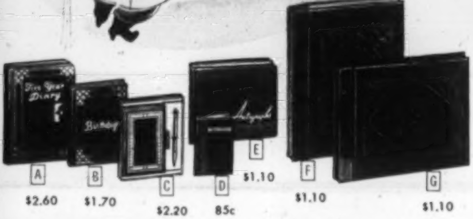
125 Luncheon Napkins only —see above. *Postpaid* (Shpg. wt. 1 lb.)
3 NR 7351F—*Print name, color* $1.95

125 Tea Napkins only. *Postpd.* (Wt. 12 oz.)
3 NR 7352F—*Print name, color* $1.95

Stationery, Gifts Party Settings

"What tree is there so fair to see
So lovely as the Christmas tree"

H
$2.00
K
$3.35
M
$1.80
J
$2.60
L
$3.85
N
$3.35



A **Handsome Five-year Diary** with padded leather cover. Rounded hand-turned corners, attractive 23K gold design and gold edges. Metal lock and key. *Size* 6x4 inches. *State color:* red or blue.
3 N 6069—Shpg. wt. 14 oz. $2.60

B **Fortune-telling Birthday Book** — leather with 23K gold design and edges. Records birthdays and has daily horoscope. 5x3⅝ inches. *Please state color*, red or green.
3 N 6073—Shpg. wt. 7 oz. $1.70

C **Leather Address Book** with gold color mechanical pencil. Book is 4⅛x2⅝-in. with 23K gold design and edges; A to Z cutout index. 3⅛-inch pencil has 9 extra leads, 3 erasers. Choice of red or green book . . . *state color*. Price includes 20% Federal Excise Tax on pencil. Set in lovely box.
3 N 6048E—Shpg. wt. 5 oz. $2.20

D **Leather Address Book** . . . saddle tan with 23K gold line design and edges. A to Z cutout index. Size 3⅝x2⅛ inches.
3 N 6071—Shipping weight 4 oz. 85c

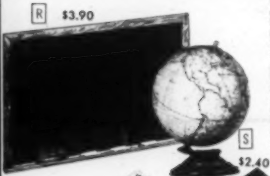
E **Leather Autograph Book.** Blue padded cover stamped in 24K gold. 56 assorted color gold-edge pages, 4⅝x6⅛ inches.
3 N 5914—Shpg. wt. 12 oz. In box. . .$1.10

F G **Gift Album and Scrapbook**—keep snapshots and souvenirs safe and orderly. Brown imitation leather padded cover handsomely embossed. Looseleaf with brown rayon cord tie. Shpg. wt. each, 2 lbs. 12 oz.

F 3 N 5962—**Scrapbook.** 50 manila leaves 14⅛x11⅝ inches. $1.10

G 3 N 5963—**Photo Album.** 50 black leaves 10⅛x13⅛ inches. $1.10

Blackboard and Globe



R **Modern Non-glare Green Blackboard**—attractive and restful to the eyes. Color-engineered to meet modern demands. Noiseless, glareless, smooth-writing 24x36-in. surface. 1⅛-in. wood frame; chalk trough. With 6 chalk sticks, eraser. Mailable.
3 N 04932—Shpg. wt. 10 lbs. $3.90

S **10-inch Student Globe** . . . a special value. Newest, most detailed 1948 map made from plates never before published. Over 5,000 place names; also mountains, railroads, rivers, ocean currents, steamship routes. Maximum information in clear print. Lithographed in 11 non-fading colors. Has scratch and water resistant glazed finish; steel base.
3 N 5407—Shpg. wt. 3 lbs. 10 oz. $2.40

School Carrying Cases

H **School Bag with Name in Gold.** Deluxe maroon pin stripe cotton cloth with a water-resistant lining. Has lunch pocket, outside zipper pencil pocket. Brown imitation leather trim and brown plastic binding, leather buckle straps. A gift that all the boys and girls on your Christmas list will be proud to own. Size 14x10 inches. *Print name*. Shpg. wt. 1 lb. 5 oz.
3 NR 4840—Plastic handle. . . .$2.00
3 NR 4841—Shoulder strap . . . 2.00

J **Filled School Bag**—Red Royal Ascot Plaid cotton cloth with saddle tan plastic trim and binding. Water resistant lining. Big lunch pocket, outside zipper pencil pocket, split leather buckle straps. 15x10-in. Bag filled with box of 10 paints; brush; 16 crayons; 50 pictures to color. Shpg. wt. 2 lbs.
3 N 4842—Plastic handle. $2.60
3 N 4843—Shoulder strap 2.60

K **3-pocket Brief Case** of walrus grain imitation leather. Has plastic handle, reinforced metal corners, all-over leather straps. Shpg. wt. 1 lb. 14 oz.
3 N 4779E—Black. 15⅝x11 in. . .$3.35
3 N 4780E—Brown. 15⅝x11 in. . 3.35

L **Imitation Leather Brief Bag** with zipper closing. Bottom gusset expands to 6 inches. Has 3 inside pockets, split leather handles. Reinforced, double stitched with metal corners. A gift for the student or business man. Shipping weight 1 pound 12 ounces.
3 N 4743E—Black. 16x12 in. $3.85
3 N 4744E—Brown. 16x12 in. . . 3.85

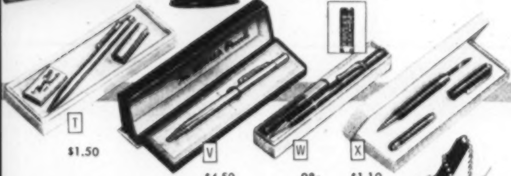
P
$1.50
MARY KING

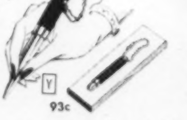
M **Two-way Underarm Zipper Case**—closing on top and one side. Flexible beaver grain imitation leather. Shipping weight 14 ounces.
3 N 4798E—Black. 11x16-in. . .$1.80
3 N 4799E—Brown. 11x16-in. . . 1.80

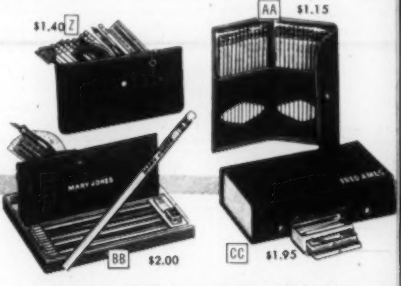
N **Zipper Ring Binder**—plastic coated artificial leather with plastic binding. Has name card holder and 3 inside pockets including one with zipper. Green imitation leather lining. *State color:* brown or black. Shpg. wt. 1 lb. 8 oz.
3 N 4947E—2-ring style.
For 10⅛x8-inch paper $3.35
3 N 4948E—3-ring style.
For 11x8⅛-inch paper $3.35

P **Personalized looseleaf Ring Binder.** Exceptionally good-looking, a pleasing gift. Brown imitation leather cover with name and line decoration in gold color. Filled with 250 sheets ruled paper. Shpg. wt. 2 lbs. 6 oz.
3 NR 4923—2-ring. With 10⅛x8-in. paper. *Print name* $1.50
3 NR 4924—3-ring. With 11x8⅛-inch paper. *Print name* $1.50

20% Federal Excise Tax included in catalog numbers ending in E (3N4744E)







T **Gold Color Top Action Pencil** feeds one lead after another. Press top—a new point appears. Holds 18 "fine" leads. Pkg. of 18 extra leads, 3 erasers included. *Postpaid*. (Shipping wt. 3 oz.)
3 N 8031—In gift box. . . . $1.50

V **Norma Pencil** for speedy, uninterrupted writing in color. Press lever to write 4 different colors—red, blue, green, black—without putting in new leads. Contains 16 leads (4 of each color). *Postpaid*. (Wt. 4 oz.)
3 N 8022—Chrome plated.$4.50
3 N 8023E—10K Gold plated pencil. 9.00

W **Calendar Pencil** in mottled brown with gold color trim and clip. The cap is a perpetual calendar. With extra box of 24 standard 1⅝-in. leads, 3 erasers. Shipping weight 4 ounces.
3 N 8027—In gift box. 98c

X **Knife Pencil.** Precision-built maroon mechanical pencil and knife combination. The knife is self-contained within the pencil . . . has a magnetized surgical steel blade. Includes 12 extra leads, 2 erasers. A welcome novelty gift for adult or child. Shpg. wt. 4 oz.
3 N 8032—In gift box. . . .$1.10

Y **Mechanical Key-Chain Pencil.** A pencil that shoppers, motorists, etc., will keep handy at all times. Precision-made—collapsible . . . won't soil clothes. Top is covered with fine leather in assorted colors. Shpg. wt. 5 oz.
3 N 8028—In gift box. 93c

Z **Brown leather Pencil Case** with zipper top. Extra pocket snaps shut. Filled with finest quality supplies. 8 pencils with erasers; 3 coloring pencils; eraser; pen point; plastic pen holder; ruler; protractor; hand pencil sharpener. Shpg. wt. 9 oz.
3 N 4801—9x4⅛-in. $1.40

AA **Household - School Pencil Case.** Blue alligator-grain imitation leather folding utility case with snap fastener. Has 24 highest grade pencils with erasers. A gift to please children and adults. Shpg. wt. 10 oz.
3 N 4793—8⅛x4⅛-in. . . .$1.15

BB **Personalized Pencil Set.** Your name in gold color on red leather case and 24 pencils. Set also contains ruler, pencil sharpener, protractor, eraser. *Print name:* (Maximum 18 letters). Orders received before Dec. 5 shipped for Christmas. *Postpaid*. (Shpg. wt. 1 lb.)
3 NR 4800F—In gift box. . $2.00

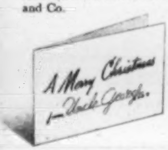
CC **Pencil Box with Name in Gold Color.** Has 10 pencils, penholder, pen point, ruler, pencil sharpener, eraser, compass, 6 crayons, protractor, triangle, 12 colored pencils. Shpg. wt. 1 lb. 8 oz.
3 NR 4807—*Print name* . . $1.95

Pencils, School Bags and other gift items on these pages can be ordered on Easy Terms . . . see page 243

Save Money on Gift Subscriptions

Send Christmas Gift Subscriptions to 2, 3 or more of your friends and save from 25 to 30 per cent of the total cost! Compare the prices.

HOW TO ORDER GIFT SUBSCRIPTIONS from the list below: **State name and address of sender and person receiving subscription; also, catalog number, magazine title, number of subscriptions.** A lovely gift card with sender's name will be sent to each person receiving a subscription. Send order and remittance to Sears. Make checks, money orders payable to Sears, Roebuck and Co.



Prices listed below are for 1, 2, 3 or more subscriptions to run for one year only—gifts for friends or for yourself. These are special Christmas Gift Subscription rates, and save up to 30%. Magazine subscriptions are gifts enjoyed throughout the year. Where dates are listed, magazine is available at gift rates only within period specified.

Catalog No.	Magazine	One 1 Yr.	Two 1 Yr.	Three 1 Yr.	Extra 1 Yr.
3 N 9291F	American Girl (Oct. 15—Dec. 31)	$2.00	$3.00	$4.50	$1.50
3 N 9294F	American Home	2.50	4.00	6.00	2.00
3 N 9435F	American Magazine (from October 1 to December 31, 1948)	3.00	5.00	7.50	2.50
3 N 9449F	Boys' Life (Sept. 15 to Jan. 15)	2.50	4.00	5.00	1.50
3 N 9501F	Calling All Girls (Oct. 15–Jan. 15)	1.75	3.00	4.50	1.50
3 N 9507F	Calling All Kids (Oct. 15–Jan. 15)	1.00	2.00	3.00	1.00
3 N 9494F	Charm (Nov. 15 to Jan. 15)	....	4.00	6.00	2.00
3 N 9502F	Child Life (Sept. 1 to Jan. 15)	3.00	5.00	6.00	2.00
3 N 9431F	Collier's (Oct. 1 to Dec. 31)	4.00	6.00	9.00	3.00
3 N 9527F	Coronet (Oct. 15 to Dec. 31)	2.50	5.00	7.50	2.50
3 N 9411F	Cosmopolitan (Nov. 1 to Dec. 25)	3.50	5.50	8.25	2.75
3 N 9296F	Esquire	6.00	10.00	13.00	4.00
3 N 9432F	Etude	3.00	6.00	8.25	2.75
3 N 9344F	Flower Grower (Nov. 1 to Jan. 10)	....	5.00	6.00	2.00
3 N 9446F	Good Housekeeping (November 1 to December 25)	3.50	5.50	8.25	2.75
3 N 9412F	Holiday	5.00	8.00	12.00	4.00
3 N 9479F	Home Garden (The)	3.00	5.00	7.00	2.00
3 N 9503F	Jack and Jill	2.50	4.00	6.00	2.00
3 N 9413F	Ladies' Home Journal	3.00	5.00	7.50	2.50
3 N 9346F	Life (Sept. 1 to Dec. 31)	6.00	11.00	15.00	4.00
3 N 9478F	Look (Good until Dec. 31)	3.50	6.00	8.50	2.50
3 N 9415F	McCalls	2.50	4.00	6.00	2.00
3 N 9509F	Mechanix Illustrated (Nov. 1–Dec. 31)	1.80	3.30	4.80	1.50
3 N 9495F	Modern Screen	1.80	3.50	5.00	1.50
3 N 9414F	Newsweek	4.75	9.50	14.25	4.75
3 N 9504F	Open Road for Boys (Sept. 1–Jan. 15)	2.00	3.00	4.00	1.00
3 N 9429F	Outdoor Life (Nov. 15 to Jan. 15)	2.50	4.50	6.75	2.25
3 N 9440F	Outdoors (Sept. 1 to Jan. 15)	2.00	3.00	4.00	1.00
3 N 9295F	Parents' Magazine	....	....	4.35	....
3 N 9442F	Pathfinder—four 1 yr. $5.00	2.00	3.00	4.00	1.25
3 N 9443F	Pic (Nov. 15 to Jan. 15)	....	4.00	6.00	2.00
3 N 9505F	Polly Pigtails (Oct. 15–Jan. 15)	1.00	2.00	3.00	1.00
3 N 9350F	Popular Mechanics	2.50	4.50	6.50	2.00
3 N 9433F	Popular Science Monthly (Nov. 15 to January 15)	....	5.00	7.50	2.50
3 N 9351F	Reader's Digest (Oct. 10–Jan. 15)	2.75	5.00	7.25	2.25
3 N 9416F	Redbook	2.50	4.00	6.00	2.00
3 N 9417F	Saturday Evening Post	6.00	10.00	15.00	5.00
3 N 9498F	Skyways (Nov. 1 to Jan. 10)	2.50	4.50	6.50	2.00
3 N 9508F	Tex Granger (Oct. 15 to Jan. 15)	1.00	2.00	3.00	1.00
3 N 9300F	Time (Sept. 1 to Dec. 31)	6.50	11.50	16.00	4.50
3 N 9420F	Today's Woman	3.00	5.00	7.00	2.00
3 N 9511F	True (Nov. 1 to Dec. 31)	3.00	5.00	7.00	2.00
3 N 9506F	True Comics (Oct. 15 to Jan. 15)	1.00	2.00	3.00	1.00
3 N 9496F	Varsity (Oct. 15 to Jan. 15)	1.75	3.00	....	1.50
3 N 9428F	Woman's Home Companion (October 1 to December 31)	2.50	4.00	6.00	2.00

American Girl
CHILDREN'S ACTIVITIES
GIRLS
BOYS' LIFE
JACK AND JILL
new funnies
POLLY PIGTAILS
TRUE COMICS
LOONEY TUNES
WALT DISNEY'S COMICS
CALLING ALL KIDS
Story Parade
TEX GRANGER
Wee Wisdom

AMERICAN HOME
American
CHARM
Flower Grower
GOOD HOUSEKEEPING
Field & Stream
Newsweek
Pathfinder
Outdoor Life
PIC
SPORTS AFIELD
SKYWAYS

Give Magazine Subscriptions

3 N 9168F—**American Home** (Monthly). Covers home planning, homemaking, gardening—everything connected with home life—in an interesting manner.
1 yr. $2.50 2 yrs. $4.00 3 yrs. $5.00

3 N 9182F—**American Magazine** (Monthly). Brings you short stories, novelettes, articles and other up-to-date information on homemaking and other topics.
1 yr. $3.00 2 yrs. $5.00 3 yrs. $7.00

3 N 9196F—**Charm** (Monthly). For smart young women—up-to-the-minute news on fashions, beauty care. 1 year......$2.50

3 N 9157F—**Collier's** (Weekly). Stories, humor, important information on foreign and domestic news events.
1 year.....$4.00 2 years.....$6.00

3 N 9303F—**Coronet** (Monthly). Popular pocket-size digest with timely articles and picture stories.
1 yr. $2.50 2 yrs. $5.00 3 yrs. $7.00

3 N 9395F—**Cosmopolitan** (Monthly). Noted for its fine fiction. Complete novel, serials, short stories each month.
1 yr. $3.50 2 yrs. $5.50 3 yrs. $7.50

3 N 9172F—**Country Gentleman** (Monthly). America's foremost rural magazine. Fiction, articles, woman's section. Available only to persons from towns of less than 2,500 population or whose addresses are Rural Route. 5 years..................$2.00

3 N 9185F—**Esquire** (Monthly). For men—fiction, articles, humor, cartoons.
1 yr. $6.00 2 yrs. $10.00 3 yrs. $12.00

Favorite Magazines for Children

3 N 9162F—**American Girl.** Published monthly by the Girl Scouts of the United States of America. Stories, features.
1 yr. $2.00 2 yrs. $3.00 3 yrs. $4.00

3 N 9163F—**Boys' Life.** Published monthly by the Boy Scouts of America. Stories and articles on scouting.
1 yr. $2.50 2 yrs. $4.00 3 yrs. $5.00

3 N 9164F—**Calling All Girls** (Monthly). Stories and articles for teen age girls.
1 year......$1.75 2 years.....$3.00

3 N 9197F—**Child Life** (Monthly). Wholesome stories, games, pictures for youngsters.
1 yr. $3.00 2 yrs. $5.00 3 yrs. $6.00

3 N 9364F—**Children's Activities** (10 issues yearly). Fascinating stories and pictures for children up to 9 years.
1 yr. $4.00 2 yrs. $7.00 3 yrs. $10.00

3 N 9161F—**Jack and Jill** (Monthly). Games, puzzles, things to make and to do. Ideal reading for children 3 to 10 years.
1 year.....$2.50 2 years......$4.00

3 N 9325F—**Looney Tunes and Merrie Melodies** (Monthly). A comic approved by parents, educators and by the children themselves. 2 years...............$1.75

3 N 9326F—**New Funnies** (Monthly). Adventures of famous movie cartoon characters. Children all love it....2 years $1.75

3 N 9166F—**Open Road for Boys** (Monthly). Gives teen-agers what they want in fiction, features, fun and hobbies.
1 yr. $2.00 2 yrs. $3.00 3 yrs. $4.00

3 N 9458F—**Polly Pigtails** (Monthly). Girls 7 to 14 will enjoy the many helpful suggestions and ideas for fun in each issue.
1 year..........................$1.00

3 N 9459F—**Walt Disney's Comics and Stories** (Monthly). Filled with the hilarious antics of Donald Duck and the rest of the Disney gang. 2 years..............$1.75

3 N 9165F—**True Comics** (Bi-monthly). Clean, wholesome true stories, in cartoon form.......................1 year $1.00

3 N 9456F—**Calling All Kids** (Bi-Monthly). For youngsters 4 to 9. Comics, stories, verses, games and puzzles, pictures to color.
1 year $1.00

3 N 9499F—**Story Parade** (10 issues a year). Fun! Fancy! Fact! Adventure! Just right for children under 12.
1 year......$3.00 2 years.....$5.00

3 N 9500F—**Tex Granger** (Bi-monthly). For boys. A stack of swell stories and comics in each issue...............1 year $1.00

3 N 9460F—**Wee Wisdom** (Monthly). Cutouts, stories and pictures for the little ones......................1 year $1.00

For other favorite magazines not listed here, see our Big General Catalog.

Cosmopolitan
Coronet
Etude music magazine
Farm Journal
HOLIDAY
JOURNAL
LIFE
McCall's
Look
modern screen
POST
PHOTOPLAY
PARENTS' MAGAZINE
POPULAR SCIENCE
RANCH ROMANCES
REDBOOK
Reader's Digest
POPULAR MECHANICS MAGAZINE
TRUE
TIME
True Story
VARSITY
The HOME GARDEN
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TODAY'S WOMAN

Magazine Subscriptions

"You can travel on these things
Faster than if you had wings"

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3 N 9179F—**Etude** (Monthly). The nation's top musical magazine for the whole family. Scores, articles about leading composers and compositions.
1 yr. $3.00 2 yrs. $5.00 3 yrs. $7.00

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1 year.....$2.50 2 years....$4.00

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1 year.....$1.80 2 years....$3.50

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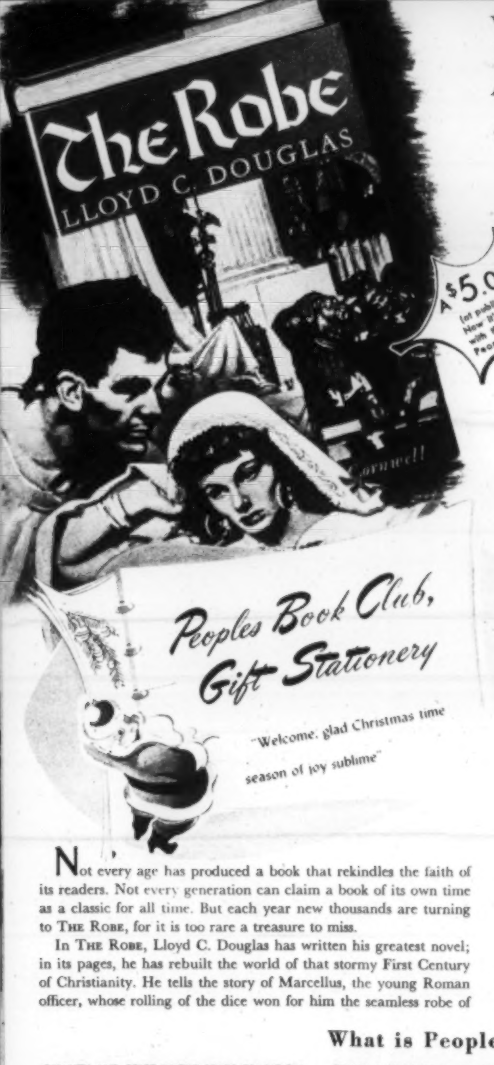
1 yr. $2.50 2 yrs. $4.00 3 yrs. $6.00



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YOURS to keep..to own.. ABSOLUTELY FREE!

THE NEW MAGNIFICENTLY ILLUSTRATED EDITION

The Robe

With eight great scenes in full color as painted by Dean Cornwell, one of America's great painters.

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Sears is making this bold, unprecedented offer because Sears wants to induce you to become a member of Peoples Book Club.

Sending you this magnificent $5.00 value with no strings attached is evidence of Sears ability, through Peoples Book Club, to bring you savings, benefits and reading pleasure that cannot be equaled.

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In either case, you may keep
The Robe *with our compliments.*

Not every age has produced a book that rekindles the faith of its readers. Not every generation can claim a book of its own time as a classic for all time. But each year new thousands are turning to The Robe, for it is too rare a treasure to miss.

In The Robe, Lloyd C. Douglas has written his greatest novel; in its pages, he has rebuilt the world of that stormy First Century of Christianity. He tells the story of Marcellus, the young Roman officer, whose rolling of the dice won for him the seamless robe of Jesus Christ, at Calvary. Through this miraculous robe, Marcellus came to grasp the single certainty, the certainty of Christ, in a tottering world.

What is the power of The Robe?

Its spirit is the spirit of today and tomorrow; it is full of strength and hope. Until you have read the thrilling story of The Robe yourself, you cannot know what pleasure and inspiration a book can bring. (Publisher's list price $5.00.)

What is Peoples Book Club?

QUALITY AND PRICE IN THE SEARS TRADITION
Peoples Book Club is a division of Sears, Roebuck and Co., and carries with it the same worthwhile savings and high standards of quality for which the name Sears is known to every American home.

And in the tradition of Sears, Peoples Book Club invites you to receive by mail, more lasting value, more reading pleasure—exclusive editions of books selling from $2.50 to $3.50 (at publishers' list prices), for the sensationally low price of only $1.66 each.

TRULY A PEOPLES CLUB—Peoples Book Club is more than a name. It is truly a peoples club, since the books are chosen with the help of the members themselves (not by a board of experts or a single editor), through a unique system of book selection known as the Peoples Jury. This method of selection virtually guarantees you books *you will want to read and own* . . . books packed with honest-to-goodness story value . . . books which can be displayed in your home with pride and confidence for any member of your family to read.

WHAT PBC MEANS TO YOU AND YOUR FAMILY

- A saving of more than 60%, including bonus books. You pay only $1.66 each for outstanding books selling from $2.50 to $3.50 in the regular publishers' editions.
- A beautiful bonus book when you join, another earned-bonus book (priced from $3.50 to $5.00 at publishers' list prices) with every fourth Club book purchased. In this offer The Robe is your enrollment gift.
- Jury-tested selections chosen by the Club's own membership.
- The opportunity to build a home library of the finest current best sellers, distinctively bound, richly illustrated.
- You pay only for the books you decide to take—as few as four books a year—and still retain full privileges of membership.
- You receive without charge *The Peoples Choice*, the beautifully illustrated magazine which tells about forthcoming selections.

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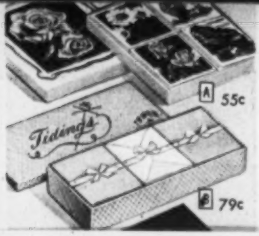

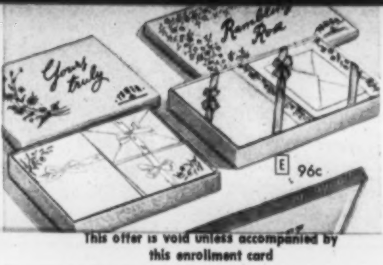

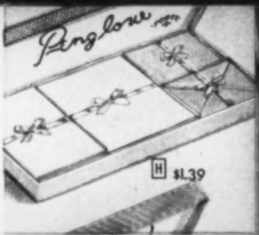

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I want to take advantage of your sensational offer to send me THE ROBE as an outright gift, and membership privilege in Peoples Book Club. Unless I have written to cancel my membership privilege within two weeks, you are to send me the first Club selection (with a bill for $1.66 plus 13c for postage and handling). *In either case, I may still keep THE ROBE as a gift without further obligations.*

As a member I agree to purchase four or more Club selections at the regular membership price, during the next 12 months. It is understood that I will also receive *The Peoples Choice* magazine, which describes forthcoming books so that I will know in advance whether I want the book described, and with every fourth book I purchase, the Club will send me an additional book, without extra charge, as an earned bonus.

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Mrs.
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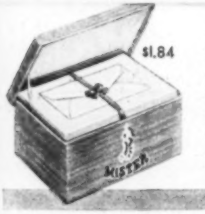
It's simple and easy to join, just fill out one of these cards and mail now!

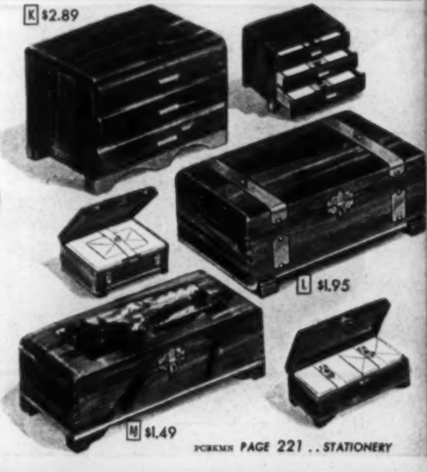


Mister Stationery

Something every man needs but doesn't think to buy for himself . . . a gift for "him." A thoughtful reminder to that young man just off to college. 144 sheets of parchment—like ripple finish 7¼x10½ in. 100 matching envelopes in a masculine wood-grain effect hinged box for his desk or his travels.

3 N 3149—Shpg. wt. 3 lbs. **$1.84**

3 N 3148—Same as above but with 60 flat sheets and 50 envelopes in wood grained effect unhinged box. Shpg. wt. 1 lb. 12 oz. **93c**



Cedar Chests Filled with Stationery

K **Cedar Chest** with 3 drawers of fine linen-finish stationery. Use the stationery, have a rich, glossy natural finish chest 8⅝x6x5⅝-in. for costume jewelry and knicknacks. Red cedar expertly worked, expertly finished. A practical gift for a practical person. 36 folded sheets of 4½x7-in. white bond.
3 N 3118—With 36 matching envelopes. Shpg. wt. 3 lbs. 8 oz. **$2.89**

L **Sweet-scented red cedar Chest** in natural lacquer finish, brass plated metal decorations, padlock. Perfect for jewelry, letters, hankies. Filled with 24 sheets 5⅜x9-in. fine quality white linen finish stationery. Chest measures 6¾x10¼x3⅜ inches.
3 N 3102—Shpg. wt. 2 lbs. 4 oz. . . **$1.95**

M **Cedar Glove Box** filled with 24 sheets linen finish note paper 4x5-in., 24 matching envelopes. Chest is 11x4⅞x3½-in., just right for gloves. Natural lacquer finish with colorful picture on top. Miniature padlock and keys securely lock the hinged top.
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The Robe
LLOYD C. DOUGLAS

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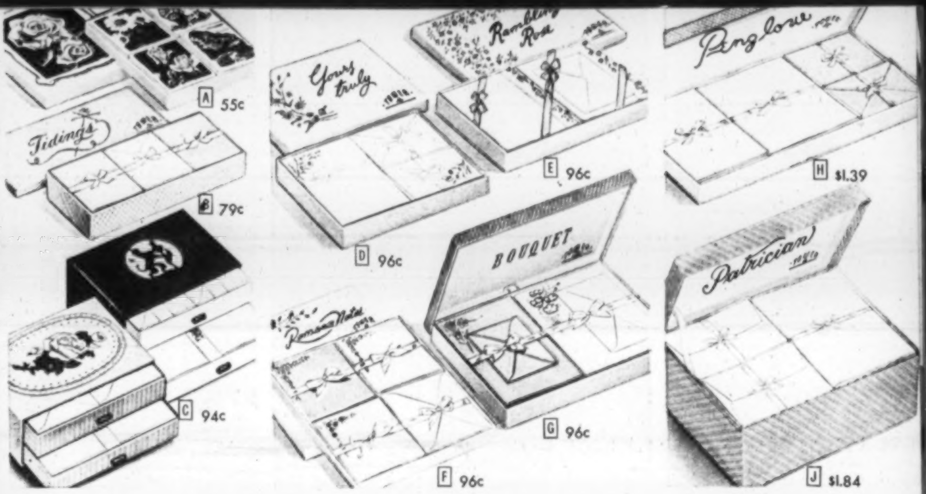


TOWER STATIONERY . . . fine quality . . . beautifully boxed . . . more for your money

Low priced Gifts

A **Flower Design Notes.** Four-fold notes with space inside for "thank you" messages, invitations. 20 designs with envelopes. 3½x4½ inch size.
3 N 3169—Shpg. wt. 8 ounces. 55c

B **Tidings Trio Notes.** 18 white, 18 pink, 18 blue 4x5 in. folded notes with 54 matching envelopes. Fine quality vellum paper, ribbon tied, gift boxed.
3 N 3128—Shpg. wt. 1 lb. 79c

C **Two-drawer artificial leather Chests.** Padded top with beautiful embossed design. Size 8⅜x6⅜x3⅜ in. Perfect for hosiery, hankies. 24 folded sheets 4⅜x8 in. bond paper, envelopes.
3N3018—Brown. Wt. 1 lb. 12 oz. 94c
3N3019—Ivory. Wt. 1 lb. 12 oz. 94c

Stationery . . . Your Choice 96c

D **Yours Truly Stationery.** This lovely box will thrill anyone on your Christmas list. Colorfully gay floral decorations on quality white vellum finish paper. 24 folded sheets 5x8-in., 24 folded notes 4x5-in.
3 N 3011—Gift box with 48 envelopes. Shpg. wt. 1 lb. 8 oz. 96c

E **Rambling Rose.** Remember that special someone with this beautiful box of stationery. Rich white vellum with bright rose border. For that different gift. 36 club size folded sheets 5¾x7⅞ in. Ribbon tied.
3 N 3017—Gift box with 36 envelopes. Shpg. wt. 1 lb. 8 oz. 96c

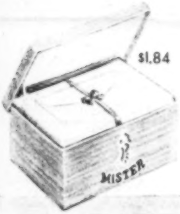
F **Romance Notes.** For a romantic gift for a lady of exquisite taste. Flower decorated notes in four different pastel colors. 12 white, 12 pink, 12 ivory, 12 blue notes with envelopes to match. Ribbon tied.
3 N 3021—Gift box with 48 notes, 48 envelopes. Shpg. wt. 1 lb. 2 oz. . . . 96c

G **Bouquet Stationery.** A dainty gift for a dainty miss . . . colorful flower bouquet on each vellum sheet. 18 white single 6x8-in. sheets, 18 pink folded 5x8-in. sheets. Ribbon tied paper and envelopes.
3 N 3020—Gift box with 36 matching envelopes. Shpg. wt. 1 lb. 5 oz. 96c

Our Finest Quality

H **Tower Penglow Cabinet.** Stationery is always a gift in good taste at Christmas time. These cabinets are specially made for Sears. Silver foil covered cabinet. Fine quality vellum, 3 socially correct sizes for each type of correspondence. 20 white single 6¼x8-in. sheets, 20 pink folded notes 4x5-in., 20 ivory folded sheets 5x8-in., 60 envelopes.
3 N 3156—Shipping weight 1 lb. 12 oz. $1.39

J **Patrician Writing Paper.** As dainty and as feminine as its name implies. The perfect gift for the perfect lady. Embossed gold foil covered cabinet. Rag content vellum in sparkling white, delicately tinted pink or blue. *Please state color.* 96 folded sheets 4⅜x7⅜-in. 96 envelopes. Ribbon tied.
3 N 3144—Shipping weight 3 lbs. $1.84



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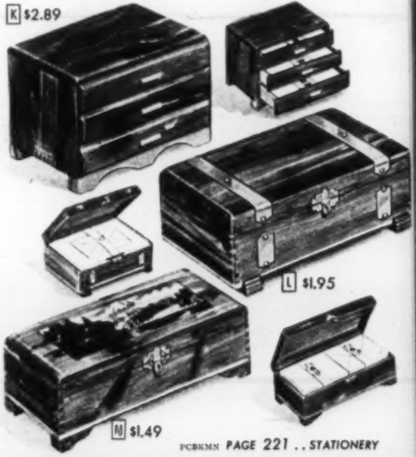

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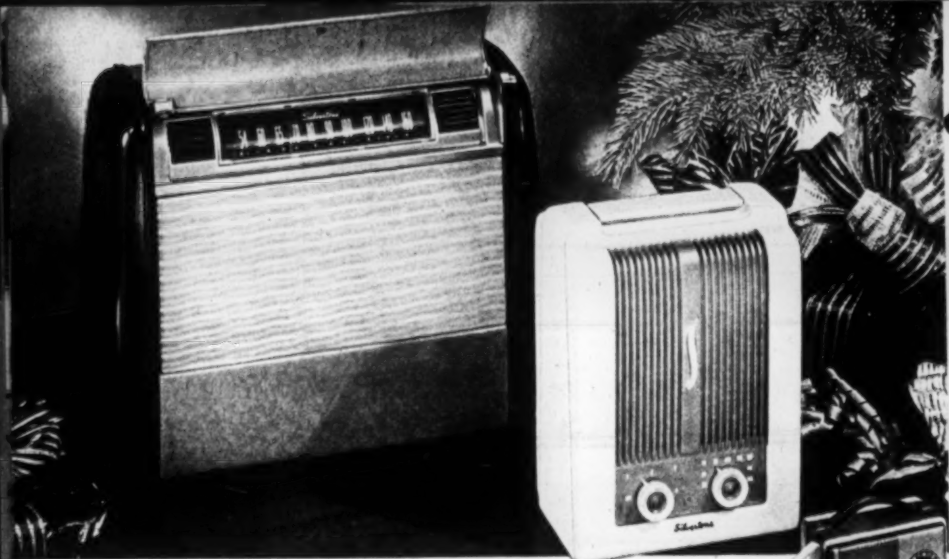
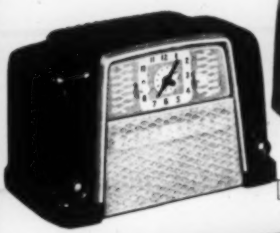
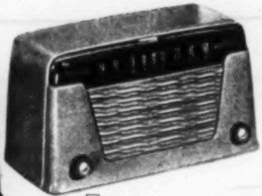


A Silvertone's finest, most powerful Portable Radio $49.95 Without Battery

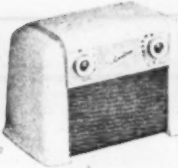
B $25.00 Without Battery



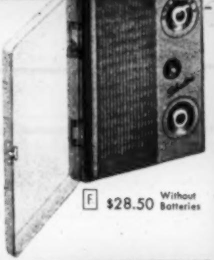
C Silvertone Table Radio with Automatic Clock $29.95



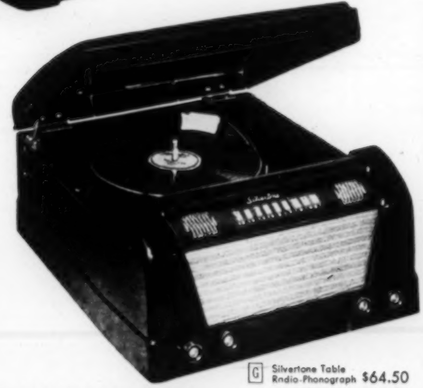
D Silvertone plastic Radio $22.50



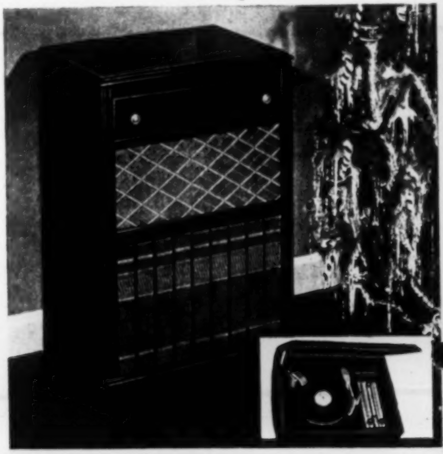
E Silvertone midget plastic Radio $13.95



F $28.50 Without Batteries



G Silvertone Table Radio-Phonograph $64.50



H Silvertone "Consolette" Radio with Automatic Phonograph $89.95

RICH-VOICED SILVERTONE RADIOS

- The gift the entire family enjoys . .
- The gift that brings year-round fun

Silvertone Radios,
Radio-Phonographs
"When such music sweet
Their hearts and ears did greet"

Father wants a Silvertone Portable to listen to the ball games

Mother wants one to move from room to room while she does her cleaning

Daughter wants a Silvertone Portable for parties and get-togethers

Junior wants a Silvertone for his camping, hiking and fishing trips

Sleek, modern Silvertone Portables

Radios you'll be proud to give, proud to take anywhere . . they play on batteries, or plug into an AC or DC socket

A **De luxe Portable Radio.** Three tuning circuits (instead of the usual two) give you extra "reaching-power" in autos, trains, airplanes and steel buildings. Built-in loop aerial; 5 tubes (2 dual-purpose) plus rectifier; 5¼-in. speaker. Tunes 540–1600 KC.

Without battery **$49.95** Cash
$5.00 Down

Sturdy aluminum case is specially finished to resemble rich leather. Shock-resisting brown plastic ends; genuine leather handle. Plays with snap-down cover closed. Size 14x11x5⅝ in. Operates on 105–125 volts AC or DC or on battery pack (guaranteed for 175 service-hours). For your protection, Underwriters' Laboratories, Inc. approved.

57 N 08270—Silvertone Deluxe Portable Radio without battery. Shipping wt. 14 lbs......$49.95
57 NT 8271—Silvertone Deluxe Portable complete with battery. Shipping wt. 21 lbs........$53.95

B **Personal Portable Radio.** Size only 9¼x6¾x4 in. Ivory color plastic case, gold-color grille. Has 4 tubes (2 dual-purpose) plus rectifier; built-in aerial; 3½-in. speaker. Operates on 117 volts AC or DC or on battery. Underwriters' Labs. approved.

Without battery **$25.00** Cash
$2.50 Down

57 N 09260—Without battery. Shpg. wt. 6 lbs..$25.00
57 NT 9261—With battery. Shpg. wt. 7 lbs.... 27.39

F **De luxe Personal Portable Radio.** Size only 8⅜x6⅜x3½ in. Built-in aerial; 4 tubes plus rectifier; 3½-in. speaker. Plastic case has ivory-color hinged covers, gold-color trim. Detachable leather shoulder strap. Operates on 105–125 volts AC or DC or on batteries. Underwriters' approved.

Without batteries **$28.50** Cash
$3.00 Down

57 N 08260—Without batteries. Shpg. wt. 7 lbs..$28.50
57 NT 8261—With batteries. Shpg. wt. 8 lbs.... 30.95

An "extra" radio makes the perfect gift

Wake up to music with a Silvertone Clock Radio!

C **Here's an "extra-special" gift** for that "extra-special" person . . . a radio that will excite joyous rapture on Christmas morning, a gift that brings, on every morning of the year, a musical reminder of your good taste. Just set the electric clock for any time, day or night . . . . tune in station wanted. Your favorite program will come on at exactly that time!

$29.95 Cash
$3.00 Down

Superheterodyne circuit has 4 tubes (2 dual-purpose) plus rectifier; 6x4 in. oval speaker; built-in aerial. Easy-to-tune "ghost dial" appears only when set is turned on.

Attractive ebony-brown plastic cabinet has an enclosed, molded back. Tunes 540–1670 KC broadcast band. Size 7⅝x12½x6¾ in. Operates on 105–125 volts 60 cycle AC only. For your protection, approved by Underwriters' Laboratories, Inc.

57 N 08010—Shpg. wt. 11 lbs. Mailable..$29.95

Silvertone Table Radios in colorful, sturdy plastic cabinets

D **Gray-green plastic cabinet** has enclosed, molded back. Built-in aerial; 4 tubes (2 dual-purpose) plus rectifier; 4-in. speaker. Tunes 540–1650 KC. Size 6⅛x6⅛x11⅞ in. For 105–125 volts AC or DC. UL approved.

$22.50 Cash
$2.50 Down

57 N 08005—Shpg. wt. 8 lbs. Mailable.......$22.50

Battery Farm Radio (not shown). Similar in appearance to above. Four tubes; 5¼-in. speaker; Stratobeam Receptor. Battery Pack and Powr Shiftr for Hi-Line operation are included at no extra charge. Size 9¼x15⅛x7¾ inches. Mailable.

57 NT 8203—Shpg. wt. 26 lbs..............$29.95

E **Ivory-color plastic cabinet** has molded back. Three tubes plus rectifier; 4-in. speaker. Tunes 540–1670 KC. Recommended only for local reception within about 50 miles. Size 8x6x5¼ in. For 105–125 volts AC or DC. UL approved.

57 N 08000—Shpg. wt. 6 lbs. Mailable......$13.95

Silvertone Table Radio with Automatic Phonograph

G **Streamlined ebony-brown plastic cabinet** . . . smart and sturdy.

$64.50 Cash
$13.00 Down

Six-tube performance from 4 tubes (2 dual-purpose) plus rectifier. Build-in aerial; 7x5-in. oval speaker; variable tone control. Tunes 540–1600 KC broadcast band. Record changer automatically plays ten 12- or twelve 10-in. records. Feather-touch tone arm has crystal pickup, long-life needle. Size 9¼x16⅞x19⅝ in. For 105–125 volt, 60 cycle AC only. UL approved.

57 N 08080—Shpg. wt. 37 lbs. Mailable..$64.50

Silvertone "Consolette" Radio with automatic record changer

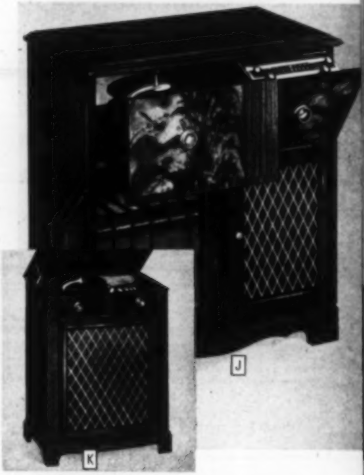
H **The gift that lends charm to any home.** Hand-rubbed mahogany veneer cabinet.

$89.95 Cash
$18.00 Down

Radio has 9x6-in. oval speaker instead of the usual small, round speaker. Built-in aerial; 5 tubes (2 dual-purpose) plus rectifier; variable tone control. Tunes 540–1600 KC.

Automatic Phonograph plays ten 12- or twelve 10-in. records. Lightweight crystal pickup, long-life needle. Stores up to 108 records (albums not included). Size 32⅛x24¼x15½ in. For 105–125 volt, 60 cycle AC only. Underwriters' approved.

57 NM 8101—Shpg. wt. 56 lbs................$89.95



Perfect gifts for your entire family . . Silvertone Console Radio-Phonographs

J **With FM band.** Tunes broadcast band (540–1600 KC) *plus* FM band (88–108 MC). Built-in antenna for each band. Has 6 tubes (2 dual-purpose) plus rectifier. Variable tone control; 8-inch speaker.

$149.95 Cash
$30.00 Down

Phonograph has new Syntronic Tone Arm, long-life needle . . . brings you new, glorious record reproduction. Automatically plays 10- or 12-in. records or *mixture of both.* Shuts off after last record. Stores 84 records (albums not included). For 105-125 volt, 60 cycle AC only. Underwriters' approved. Cabinet of selected hardwoods. 32x29¼x15¾ in. Shpg. wt. 80 lbs.

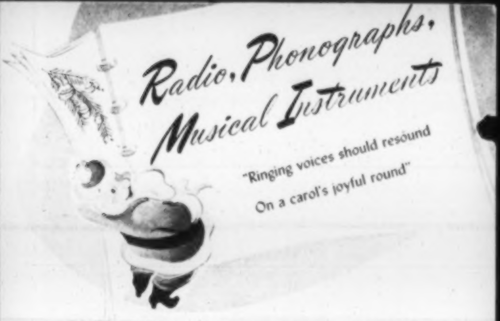
57 NM 8107—With mahogany finish cabinet.........$149.95
57 NM 8108—With walnut finish cabinet............. 149.95

K **Reduced!** Has 6–16 MC short wave band. Also tunes 540–1600 KC broadcast band. Four station push buttons; 10-in. speaker; variable tone control; 5 tubes plus rectifier. Phonograph automatically plays 10- or 12-in. records or *mixture of both.* Shuts off after last record. New Syntronic pickup, long-life needle. For 105–125 volt, 60 cycle AC only. Bowed front mahogany veneer cabinet. Size 32⅞x26⅛x14⅝ in.

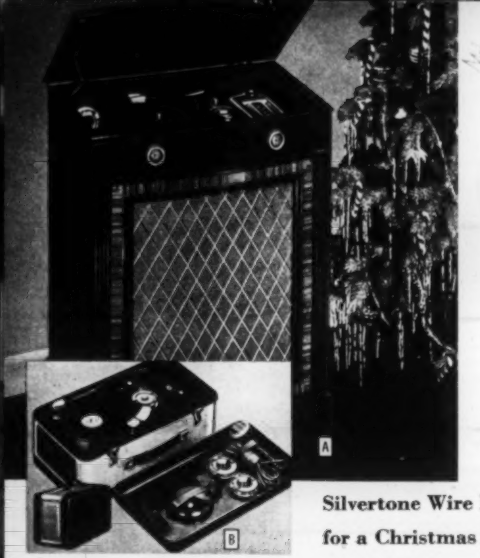
WAS ~~$139.95~~
$132.50 Cash
$26.50 Down

57 NM 8106—UL Approved. Shpg. wt. 75 lbs....$132.50

Radio, Phonographs, Musical Instruments



"Ringing voices should resound
On a carol's joyful round"



Make a PERMANENT record of your child's voice on Christmas and birthdays

Record your family's excitement when they open their gifts this Christmas

Put the fun and music of your holiday parties on the wire that remembers

Silvertone Wire Recorder-Radio-Phonograph for a Christmas you will recall forever

$179.95 Cash Without Wire
$36.00 Down

Portable Wire Recorder Phonograph

B **Complete in itself** . . . 5 tubes, plus rectifier; 4-in. speaker; Syntronic Tone Arm. Does not have radio, but can be used with radios having recorder connections . . . or with any AC radio by using Adapter Kit below. Metal case, simulated leather paint design in brown and gold color. Size 9½x10⅝x18½ in. For 105-125 volt, 60 cycle AC only. UL approved.

Without wire **$99.50** Cash
$10.00 Down

57 N 08170—Without wire. Shpg. wt. 39 lbs. . $99.50

57 N 08172—**Portable Wire Recorder** with 1 spool of wire. Shipping weight. 40 pounds $103.25

57 N 08171—**Adapter Kit** for use with AC radio. Shipping weight 8 ounces 75c

A **Capture this holiday season** with the miracle of wire recording! Your Silvertone will treasure your happy memories for all the years to come by magnetizing a durable stainless steel wire. Play your recordings back at once, play them over and over . . . or erase them and use the same wire again and again. Operates on 105-125 volt, 60 cycle AC. only.

Radio has 4 tubes (2 dual-purpose), plus 2 recorder tubes and 2 rectifiers. Built-in aerial; 10-in. speaker; variable tone control. Tunes 540-1600 KC.

Phonograph plays 10- or 12-in. records singly. Lightweight Silvertone Pickup has long-life needle.

Wire Recorder records up to a full hour on one spool of wire. Rewinds a spool in about 12 minutes, then shuts off automatically. Records radio programs, disc records, or from microphone. Hand-rubbed mahogany veneer cabinet has distinctive bowed front. Size 32⅞x26⅛x14⅝ inches. Underwriters' approved.

57 NM 8102—Without wire. Shpg. wt. 81 lbs. $179.95

57 NM 8104—With spool of wire. Shpg. wt. 82 lbs. 183.70

57 N 6757—**Recording Wire.** (One hour.) Shpg. wt. each 10 oz. . . . . Each $3.75 6 for $21.75

57 N 6759—**Extra empty spool** for recording wire. Shipping weight 4 ounces 47c

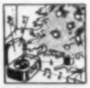
57 N 6763—**Cellophane "Leaders"** for wire. Shipping weight 1 ounce . . . . Set of 2 for 19c

Silvertone Portable Phonograph . . . the gift that brings music wherever you go

Compact—you'll be proud to carry it everywhere

Have loads of fun and music at outdoor parties

Your youngsters will love its easy operation

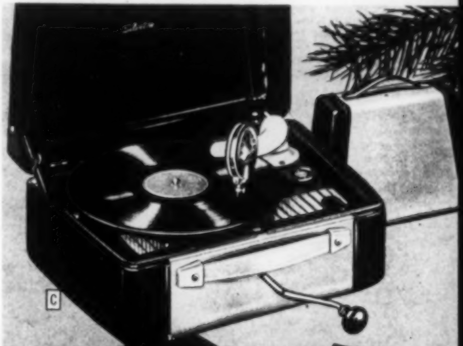


Makes a handsome and unusual Christmas gift

C **No electricity needed!** Low priced Portable Phonograph is hand-wound . . . plays anywhere. Exceptional tone and volume for an acoustic-type phonograph. Plays 10- or 12-inch records. The smart, extra-sturdy luggage-type metal case is painted in harmonizing ebony brown and light tan . . . the distinctive tan texture finish resembles leather. Handy needle cup and package of 20 steel needles included. Size 11x14x6 inches.

$18.95 Cash

57 N 08164—**Silvertone Portable Phonograph.** Shipping weight 14 lbs $18.95

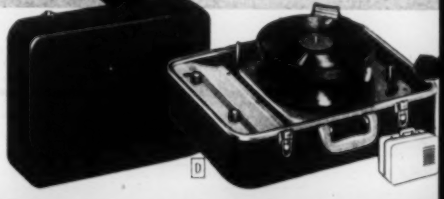


Portable Phonograph with automatic changer

D **A distinctive gift** that plays ten 12- or twelve 10-inch records automatically! Exclusive Silvertone Syntronic tone arm plays your old records with new brilliance. Has 2 tubes, plus rectifier; variable tone and volume controls. Five-inch speaker is in removable lid with 15-ft. extension cord . . . you can hang it on the wall or place it on floor, chair or table. Brown enamel finish resembles leather. Size 14x18x7¾ in. Operates on 105-125 volt, 60 cycle AC. only. Underwriters' Laboratories Inc., approved. Mailable.

$50.00 Cash
$10.00 Down

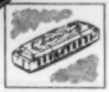
57 N 08149—**Silvertone Automatic Portable Phonograph.** Shpg. wt. 24 lbs $50.00



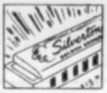
Silvertone
GOLDEN SERENADE
A $1.89
B $1.29
C 89c
D 54c
Silvertone

The Harmonicats (top-notch harmonica trio who made *Peg O' My Heart* famous) say, "We've used the Silvertone Golden Serenade. It's an easy-to-play harmonica with a rich, swingy tone!"

Organize the children in a "harmonica band"



Spotlessly clean . . . wrapped in cellophane



Gold-plated finish to thrill your youngster

Silvertone Golden Serenade Harmonica

. . with brilliant gold-plated finish and free-blowing reeds

. . see why it's sush a perfect gift!

Make any youngster the proudest in town! Has gold-plated covers . . . polished to a glistening beauty. The 20 brass reeds are electronically tuned to give perfect pitch. Rust-resistant—clean it with warm water. Instruction book included. Key of C; 4-in. long. **$3.29**

57 N 1810—**Silvertone Golden Serenade.** In handsome plush-lined box. Shipping weight 3 oz. . $3.29

NOTE: Health rules forbid return of Harmonicas. If defective on receipt, replacement will be made.

Easy-to-play Harmonicas

Perfect gifts for the youngsters. Ten numbered holes. Key of C; 4-in. long. Individually boxed. Instructions included.

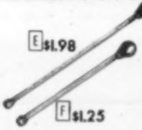
A 57 N 1804—**Silvertone Professional.** Chrome-plated cover; 20 hand-tuned brass reeds. Shpg. wt. 3 oz. $1.89

B 57 N 1800—**Silvertone Harmonica.** Polished metal covers; 20 hand-tuned brass reeds. Shpg. wt. 3 oz. 1.29

C 57 N 1806—**All-Star Harmonica.** All-metal harmonica at a bargain price. 20 brass reeds. Shpg. wt. 3 oz. 89c

D 57 N 1802—**Silvertone All-Plastic Harmonica.** Plastic covers; 20 plastic reeds. Shpg. wt. 2 oz. 54c

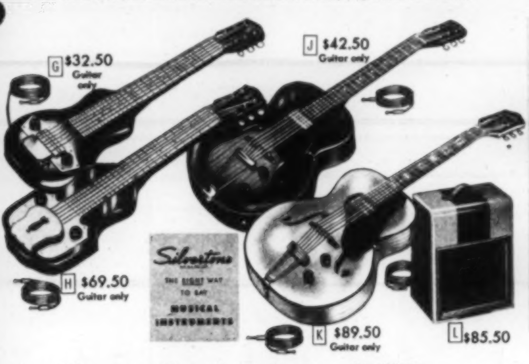
57 N 4621—**Harmonica Song Book.** (not illustrated). 64 pages; 100 songs; simple playing instructions. Shpg. wt. 9 oz. 19c



Silvertone Batons

E **Perfectly balanced 28-inch Baton.** Rubber ball, tip. Chrome-plated shaft.
57 N 3752—Shpg. wt. 1 lb. 4 oz. . . . $1.98

F **Child's 20-in. aluminum Baton.** Silver-color oxidized finish aluminum.
57 N 3783—Shpg. wt. 1 lb. 4 oz. . . $1.25



Silvertone Electric Guitars

give you top-value for your gift dollar!

Guitar (G) only **$32.50** $3.50 Down

Silvertone brings you guitar music at its best! Thrill to the tone and power . . . your music can whisper softly or fill an auditorium with full, rich melody. Priced to fit your Christmas gift budget, too—you can pay only 10% down, the balance can be paid on Sears Easy Payment Plan.

G 57 N 01319—**Electric Hawaiian Guitar.** Hardwood body, two tone brown finish. Built-in pickup; separate tone, volume controls. Size 32x9 in.; 23-in. scale. Steel, 3 picks, instructions included. Shpg. wt. 8 lbs. $32.50
57 NT 1314—**Savel Guitar with 57N01301 Amplifier below.** Shpg. wt. 24 lbs. . . . $69.50

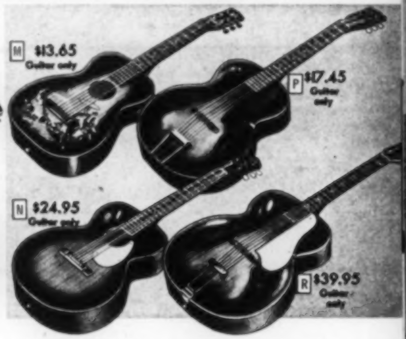
H 57 N 01352—**Professional Electric Hawaiian Guitar.** Features of above plus hand-rubbed black finish, white fingerboard. Pickup adjustable in height. Shpg. wt. 8 lbs. $69.50
57 N 01353—**Guitar with plush-lined Case,** tan cover. Shpg. wt. 21 lbs. $77.50

57 N 01301—**Guitar Amplifier** (not shown). Brown imitation leather finish. Gives 6–8 watts from 3 tubes; 6-in. speaker. 2 inputs. For 105–125 volt, 50–60 cycle AC only. Underwriters' approved. Size 12x8½x14 in. Shpg. wt. 16 lbs. $42.50

J 57 N 01320—**Electric Spanish Guitar.** Arched top and back. Spruce top; maple back, sides. Built-in pickup; tone, volume controls. Hand-inlaid white binding on body edges. Size 41x16 in. Brown satin finish. Home Study Course, pick included. Shpg. wt. 11 lbs. $42.50
57 NT 1324—**Guitar with Amplifier** (57 N 01301 at left). Save $5.05! Shpg. wt. 27 lbs. $79.95

K 57 N 01350—**Professional Electric Guitar.** Features of above plus mother-of-pearl markers; adjustable pickup; hand-rubbed blonde finish. $89.50
57 N 01351—**Guitar with plush-lined Case,** covered in light tan Fabrikoid. Shpg. wt. 24 lbs. $99.50

L 57 N 01303—**Professional Guitar Amplifier.** Built-in vibrato for rich organ-like effects. Gives 12 watts from 6 tubes; 12-in. speaker. Separate bass, treble tone controls; 3 inputs. Two tone brown imitation leather finish. Size 15½x9½x20 in. For 105–125 volt, 50–60 cycle AC only. Underwriters' approved. Shpg. wt. 30 lbs. $85.50



Silvertone Guitars

for a musical Christmas

Guitar (M) only **$13.65**

Silvertone Spanish Guitars make magnificent Christmas gifts at a low price. Flat-top Guitars have a soft, mellow tone for accompaniment or for solo playing. Arched Guitars have more carrying power for orchestral work.

M 57 N 0610—**"Gene Autry" flat-top Guitar.** Endorsed by Gene himself! Spruce top, dark mahogany finish. White binding on top edge, sound hole. Neck cord, pick, instructions, "Songs Gene Autry Sings" incl. Size 36x13 in. Shpg. wt. 8 lbs. $13.65
57 N 0612—**Outfit.** Guitar with Case. Shpg. wt. 16 lbs. $18.50

N 57 N 0613—**Our best flat-top Guitar.** Spruce top; curly maple back, sides. Light brown walnut finish. Hand-inlaid white binding, white position markers. Individual tuning gears. Home Study Course, pick. Size 41x15½ in. Shpg. wt. 8 lbs. $24.95
57 N 0614—**Outfit.** Guitar with Case. Shpg. wt. 17 lbs. $34.50

P 57 N 0700—**Low-priced arched Guitar.** Spruce top; maple back, sides. Brown satin finish. White binding on top edge. Pick, instructions, book of 200 songs included. Size 41x16 in. Shipping weight 10 pounds. $17.45
57 N 0704—**Outfit.** Guitar with Case. Shpg. wt. 18 lbs. $23.50

R 57 N 0712—**Professional arched Guitar.** Close-grained spruce top; maple back, sides. Medium brown finish, light brown shading. White binding on body edges and fingerboard. Individual tuning gears. Master size, 42x17 in. Home Study Course, pick incl. Shpg. wt. 10 lbs. $39.95
57 N 0707—**Outfit.** Guitar with Case. Shpg. wt. 21 lbs. $54.95

Popular Christmas and Children's Records

"Music such as this can say
All glad things in gladdest way.
Songs of love on Christmas Day!"

hansel & gretel
MERRY CHRISTMAS
Christmas Carols
HOUR of CHARM

Holiday music you'll love for years to come

As low as $1.29 Postpaid

Christmas Carols

Beautifully performed by Henry Weber and orchestra, choral group, soloists. Came Upon the Midnight Clear—Little Town of Bethlehem—Silent Night—Come, All Ye Faithful—Deck the Hall—First Noel—God Rest Ye Merry Gentlemen—Joy to the World. One 12-in. non-breakable Vinylite.
58 N 64—Silvertone $1.29

Perry Como

Sings Merry Christmas. That Christmas Feeling—Winter Wonderland—I'll Be Home for Christmas—Santa Claus is Coming—Silent Night—Little Town of Bethlehem—Adeste Fideles—Jingle Bells. Four 10-in.
58 N 1P161—Victor Album $4.00

Christmas Carols with Chimes

Heart-stirring organ music with chimes. First Noel—Holy Night—Silent Night—Adeste Fideles—Away in a Manger—O Little Town of Bethlehem— Hark the Herald Angels Sing—It Came Upon a Midnight Clear—Christmas Tree. Four 10-in.
58 N 5425—FM Recordings Album $3.16

Fred Waring

'Twas the Night Before Christmas (two sides)—Silent Night—Oh Gathering Clouds—Adeste Fideles—Cantique de Noel—First Noel—Little Town of Bethlehem—Carol of the Bells—Beautiful Savior. Four 10-in.
58 N 3A480—Decca Album $3.89

Bing Crosby

Merry Christmas. Thrill to Bing singing these traditional favorites. Silent Night—Adeste Fideles—I'm Dreaming of a White Christmas—God Rest Ye Merry Gentlemen—I'll Be Home for Christmas—Faith of our Fathers—Jingle Bells—Santa Claus is Coming to Town. Four 10-in.
58 N 3A550—Decca Album $3.89

Lew White, Organist

Six Best Known Christmas Carols. With chorus. Silent Night—Hark! The Herald Angels Sing—It Came Upon the Midnight Clear—Joy to the World—O Little Town of Bethlehem—The First Noel. Three 10-in.
58 N 1P2—Victor Album $3.25

Hour of Charm

Phil Spitalny and his All-Girl Orchestra and Choir with Evelyn and her Magic Violin. **Christmas Carols.** Silent Night—First Noel—Adeste Fideles—Joy to the World—Carol of the Bells—'Twas the Night before Christmas—Hark! The Herald Angels Sing—O Little Town of Bethlehem—God Rest Ye Merry Gentlemen. Three 10-in. records.
58 N 5426—Charm Album $3.85

Album of Hymns. Faith of our Fathers—Doxology—Abide with Me—Now the Day is Over—Rock of Ages—Sweet Hour of Prayer—When the Roll is Called up Yonder—When He Calls Me I Will Answer. Three 10-in.
58 N 5428—Charm Album $3.85

Christmas stories the whole family will enjoy

As low as $1.25 Postpaid

The Night Before Christmas

The best-loved Christmas poem thrillingly told by Milton Cross with background music by the Victor Salon Orchestra. Jingle Bells Fantasy on side 2. One 10-in. non-breakable record in folder.
58 N 1Y20—Victor $1.25

NOTE: Records and Albums shipped *postpaid* in continental United States. If intended for export, shipping weights are: one record 2 pounds; two records 3 pounds; three records 3 pounds; four records 4 pounds . . . two-record album 4 pounds; three-record album 5 pounds; four-record album 6 pounds.

The Small One

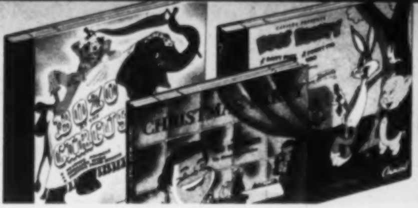
Bing Crosby tells the touching story of the cast-off donkey who carried The Virgin Mary to Bethlehem. Two 10-in. records.
58 N 3A553—Decca Album $2.85

Lionel Barrymore

"A Christmas Carol" by Dickens. Barrymore plays Scrooge, the role he made famous over the radio. Four 10-in. records.
58 N 5427—M-G-M Album $3.93

Why the Chimes Rang

Ted Malone tells about the love and unselfish sacrifice of a little boy. Two non-breakable 10-in. records in folder.
58 N 1Y357—Victor $2.25



Fascinating stories and music for the children

As low as 55c Postpaid

Rocking Horse Records for the Tiny Tots

Gay stories, rhymes and songs that fascinate the youngsters. Three 6½-in. non-breakable records in a gay and colorful picture-story folder.

Stories: Goldilocks—Little Red Riding Hood—Wynken, Blynken and Nod.
58 N 5484—Rocking Horse 98c

Songs: Silent Night—Adeste Fideles—Jingle Bells—O Little Town of Bethlehem—Night Before Christmas.
58 N 5485—Rocking Horse 98c

4 Favorite Mother Goose Songs—9 nursery rhymes—Brahm's Lullaby.
58 N 5488—Rocking Horse 98c

Popular Mother Goose Songs: Old King Cole—Old Mother Hubbard—Humpty-Dumpty—and 13 others.
58 N 5489—Rocking Horse 98c

Little Folks Story Records

Enchanting stories for the children. Cleverly told with musical background and sound effects. 10-in. records. *Order by Catalog No. and Record No.*

58 N 5429 .... Each 55c

Save! Five records for $2.49

100—**Puss in Boots.** Told and sung by Bill Roberts and Betty Jayne.
101—**Fairies and the Dandelions.** Bill Roberts and Betty Jayne.
102—**Aladdin's Lamp.** Bebe Daniels.
103—**The Doll Who Ran Away.** Told by the famous actress, Bebe Daniels.
104—**Sinbad the Sailor.** Story by movie star Gene Raymond.
105—**Tommy the Toy Soldier.** Another fascinating tale by Gene Raymond.
106—**My Horse Topper.** Told by Hopalong Cassidy (Bill Boyd).
107—**Billy and the Bandit.** Another story by Hopalong Cassidy himself.
108—**Nursery Rhymes.** Norman Kraeft.
109—**More Nursery Rhymes.** Kraeft.
110—**Cinderella.** Told by Norm Pierce.
111—**Rumpelstiltskin.** Norm Pierce.
112—**Goldilocks.** By Norm Pierce.
113—**Red Riding Hood.** Norm Pierce.
114—**Three Little Pigs.** Norm Pierce.

Bunky the Monkey

Delightful adventures of the organ grinder's monkey who wanted to see the world. Thrillingly told by Clayton Collyer with orchestra. Almost 10-minutes' playing time. One 12-in. non-breakable Vinylite record.
58 N 8—Silvertone $1.29

Bunky the Monkey in Yellowstone Park. More exciting adventures of Bunky's. One 12-in. Vinylite record.
58 N 43—Silvertone $1.29

Bugs Bunny Albums

Mel Blanc tells your youngsters three stories: Bugs Bunny meets Elmer Fudd—Porky Pig in Africa—Daffy Duck Flies South. Three 10-in. records.
58 N 4CC64—Capitol Album $3.15

Bugs Bunny and the Tortoise. Another grand story with Bugs, Elmer Fudd, Porky Pig and Daffy Duck. With colorful 20-page story booklet. Two 10-in. non-breakable records.
58 N 4DBX93—Capitol Album $3.67

Tales of Uncle Remus

With Johnny Mercer, Pied Pipers and original cast of the Disney movie, "Song of the South." Three 10-in.
58 N 4CC40—Capitol Album $3.15

Spike Jones "Nutcracker Suite"

Children love its fairy tale charm. Includes Little Girl's Dream—Land of the Sugar Plum Fairy—Fairy Ball—The Mysterious Room—Back to the Fairy Ball—End of the Little Girl's Dream. Three 10-in. records.
58 N 1P143—Victor Album $3.25

Snow White

Songs, dialogue and sound effects from the famous Disney movie. Snow White, the Prince and the Seven Dwarfs sing Whistle While You Work, Someday My Prince Will Come and six other gay tunes. Three 10-in. non-breakable records in album.
58 N 1Y17—Victor Album $3.50

Hansel and Gretel

The famous fairy opera at an exceptionally low price! Narrated and sung in English by the Chicago Theater of the Air . . . same as their annual Christmas broadcast. Henry Weber, Chicago Philharmonic Orchestra, soloists. Three non-breakable 12-in. Vinylite records with studio-like fidelity. In gay album.
58 N 1000—Silvertone $4.95

Bozo the Clown

A thrilling new series crammed with exciting and educational entertainment for the youngsters.

Bozo at the Circus. Captures the exciting glamor of the "Big-Top." Includes colorful 44 page picture booklet. Two 10-in records.
58 N 4BBX34—Capitol Album $2.84

Bozo and his Rocket Ship. Bozo takes the children on a fascinating world tour. Includes colored picture booklet. Two 10-in. records.
58 N 4BBX65—Capitol Album $2.84

Bozo Sings. Bozo's Song—Filbert the Frog—Honkety Hank—My Mule Charlie, all sung by Bozo. Two non-breakable 10-in. records in folder.
58 N 4DBS84—Capitol Album $2.36

Bozo Under the Sea. Thrilling adventures when Bozo discovers a treasure chest of gold. Two non-breakable 10-in. records in picture folder.
58 N 4DBX99—Capitol $3.67

Sparky and the Talking Train

Dramatic and suspense-filled tale of a little boy who could hear the trains talk. Realistic train sound effects. Three 10-in. records.
58 N 4BC66—Capitol Album $2.68

Sparky's Magic Piano. A thrilling, exciting story of the piano that could talk! Through magic, it plays at Sparky's command. Three 10-in.
58 N 4BC73—Capitol Album $2.68

Johnny Appleseed

A terrific story from Walt Disney's "Melody Time." Dennis Day plays 11 parts, each with a different voice. Three 10-in. non-breakable records.
58 N 1Y368—Victor Album $3.50

Rudolph, the Red-Nosed Reindeer

Rudolph guides Santa's sleigh through the fog. Told by Paul Wing with Russ Case and Orchestra. Two 10-in. non-breakable records in picture folder.
58 N 1Y353—Victor $2.25

Little Black Sambo

Don Lyon tells the popular story of Sambo and the tigers. Gay musical background. Two 10-in. in folder.
58 N 2MJ28—Columbia $1.75

Christmas Party

Two Ton Baker fascinates the children as he sings Night Before Christmas (two sides)—Santa's Toy Shop—Up on the House Tops—Deck the Halls—Jingle Bells. Two non-breakable 10-in. records in colorful folder.
58 N 5MMP5—Mercury $2.35

Matchless Silvertone Cherry-red Vinylite Records

.. the thoughtful "extra" gift that will be enjoyed year-round

Will not break when dropped

Bend it, twist it: it won't break

Gives ten times as many plays

Rich tone . . . minimum surface noise

Order by Record Number

10-inch records 89c Each Postpaid   12-inch records $1.29 Each Postpaid

Music that lasts on records that last . . . and at a price no more than you would expect to pay for ordinary breakable records. Build your PERMANENT Record Library with all-time favorites superbly recorded on cherry-red Vinylite. For other grand Silvertone Records, see our General Catalog.

12-inch Records

VOCAL SELECTIONS

58 N 5—Ave Maria (Schubert); Songs My Mother Taught Me. Vivian Della Chiesa, soprano, with Orchestra.

58 N 48—Maiden or a Sweetheart; Lord's Prayer. John Brownlee, baritone. Ted Dale's Orchestra.

58 N 57—Vesti La Giubba (Pagliacci); **Celeste Aida.** Robert Marshall, tenor, with Henry Weber and Orch.

POPULAR FAVORITES

58 N 10—Stardust; Whispering. Glenn Osser and his Orchestra.

58 N 17—Night and Day; What is this Thing Called Love. Glenn Osser and his Orchestra.

58 N 30—Begin the Beguine; Strange Music. Lanny Ross sings with Ted Dale's Orchestra.

58 N 52—When Day is Done; Among My Souvenirs. The stirring, romantic voice of Vic Damone with Tutti Camarata's Orchestra.

12-inch Records

ORCHESTRAL FAVORITES

58 N 63—Nutcracker Suite Selections (two sides). Henry Weber, Chicago Philharmonic Orchestra.

58 N 55—Peer Gynt Suite Selections Henry Weber and the Chicago Philharmonic Orchestra.

58 N 65—Marche Slav; Sleeping Beauty Waltz. Henry Weber, Orch.

58 N 40—Polonaise in A-Flat; Moonlight Sonata. Pianist Ines Carrillo with Ted Dale's Orchestra.

58 N 6—Tales from the Vienna Woods; Wine, Women and Song. Allen Roth and his Orchestra.

58 N 27—Missouri Waltz; Always. Allen Roth and his Orchestra.

58 N 7—Clair de Lune (Debussy); **Country Gardens** (Grainger). Sylvan Levin and his Orchestra.

58 N 35—Afternoon of a Fawn (Debussy). Two sides. Georges Enesco, Silvertone Concert Orchestra.

10-inch Records

ORCHESTRAL FAVORITES

58 N 201—Emperor Waltz; Voices of Spring. Sylvan Levin's Orchestra.

58 N 203—Dance of the Hours; Barcarolle. Ralph Norman, Orch.

58 N 205—Liebestraum; Intermezzo. Ralph Norman, Silvertone Orch.

58 N 220—Artists' Life; Southern Roses. Henry Weber and the Silvertone Concert Orchestra.

58 N 225—Pizzicato Polka; Perpetual Motion. Henry Weber, Orch.

VOCAL SELECTIONS

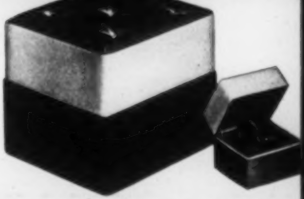
58 N 207—Sylvia; Desert Song. Baritone Mac Morgan with Orch.

58 N 210—Indian Love Call; My Hero. Martha Wright with Orch.

58 N 223—At Dawning; Because. Bruce Foote, baritone, with Orch.

58 N 216—Pretty Girl is Like a Melody; Remember. Vic Damone, with Tutti Camarata's Orchestra.

Give Records and Albums this Christmas . . . add them to your Easy Payment Order . . . see page 243



Record Case-Hassock . .

the gift that protects fifty 10-inch records

$10.95 Each

It's a large and comfortable seat!

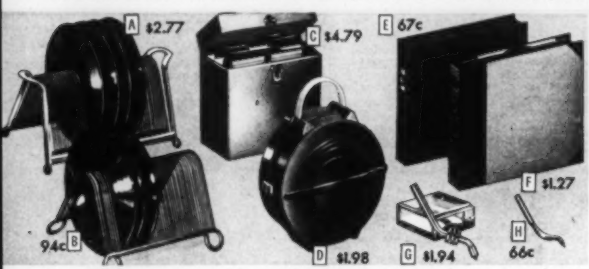
It's an attractive, padded foot rest!

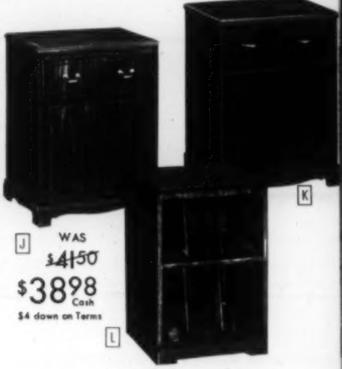
It's a storage chest for records!

Combination Record Case and Hassock. Close the lid . . . it's a comfortable hassock that harmonizes with any furnishings. Open the lid . . . it's a storage case that holds, protects and indexes fifty of your 10-in. records.

Felt covered wire rack has a patented feature which staggers records in the rack for easy removal. For their protection, records rest on a heavy felt strip.

Sturdily made of ½-in. wood, covered with harmonizing brown and beige imitation leather. Washable. Padded top; rounded corners. Size 12x12x14 inches.
58 N 05642—Shipping weight 14 lbs. Mailable. . . . $10.95





WAS ~~$41.50~~

$38.98 Cash

$4 down on Terms

Phonograph Supplies make perfect Christmas gifts for the record lover

A **Our best Record Rack.** Strong steel frame; wire dividers covered with brown felt-like material. Large handles; rubber feet. Records rest on strip of felt. Holds 50 records. Index card.
58 N 5608—Size 12x8x7 in. Shpg. wt. 3 lbs. . . $2.77

B **Economy Record Rack.** Red plastic coated steel. Holds 50 records. Size 12x7x7¾ inches.
58 N 5614—Shipping weight 2 lbs. 8 oz. 94c

C **Strong, lightweight steel Portable Record Case.** Silver-color crackle enamel finish; rubber feet. Strip-cushioned interior protects your records. Holds fifty 10-inch records. Removable indexed dividers. Leather handle. Size 11x10⅝x6½ inches with dividers removed, it makes a convenient general utility case.
58 N 5641—Shipping weight 4 pounds. $4.79

D **New Portable Record Case** of sturdy plastic. Washable . . . will not fade or warp. Holds 25 records. With records removed, you can use case for a beach bag, picnic box, lunch box or carry-all. Hinged lid securely held by non-slip plastic latch. In red or blue. *Please state color.* Size 11x5⅝ inches.
58 N 5643—Shpg. wt. 2 lbs. 8 oz. $1.98

E **Brown Economy Album** for ten 10-in. records. Screw-type metal binder posts. Indexed. 6 for
58 N 5538—Shpg. wt. 2 lbs. . . . . Each 67c $3.89

F **Better Albums.** Cream-color imitation leather covers, red trim. Reinforced corners; rounded back. Indexed; 12 pockets. Shpg. wt. 1 lb. 12 oz. 6 for
58 N 5543—**10-in. size** . . . . Each $1.27 $7.29
58 N 5546—**12-in. size.** Shpg. wt. 2 lbs. 8 oz. Ea. 1.44

G **Silvertone "Flame-Tipt" Synthetic Sapphire Needle.** Guaranteed to reproduce music as naturally and give as many plays as any sapphire needle you can buy, regardless of price . . . or your money back!
58 N 5718—Up to 10,000* plays. Shpg. wt. 2 oz. $1.94

H **Silvertone De luxe Needle.** Precious metal tip; "shock absorber" spring steel shank.
58 N 5728—Up to 5,000* plays. Shpg. wt. 2 oz. . 66c

NOTE: Number of plays varies with weight of tone arm and condition and type of records and equipment used. Normal needle wear will result in a gradual decrease in tonal quality. Sharp blows may damage or chip needle points causing sound distortion and excessive record wear. Check your needle frequently.

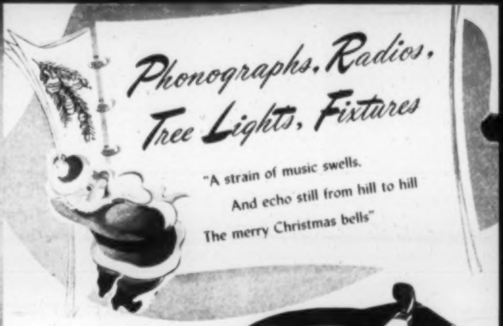
Record Album Cabinets at reduced prices

J **Hand-rubbed mahogany veneer;** 18th Century design. Holds and protects 250 10- or 12-in. records and more. Dividers hold albums upright. Size 16¼x24½x31 7/16 in.
57 NM 5671—Shpg. wt. 41 lbs. *Was $41.50* $38.98

K **Walnut finished hardwood cabinet.** Holds and protects 250 10- or 12-in. records and more. Dividers hold albums upright. Size 16¼x23½x31 1/16 inches.
57 NM 5674—Shipping weight 41 lbs. $35.98

L **Walnut veneer cabinet.** Holds 216 records and more—108 10-in. and 108 12-in. records . . . or 216 10-in. records. Has dividers. Size 14½x19x30 inches.
57 NM 5667—Shpg. wt. 27 lbs. *Was $20.98* $18.98

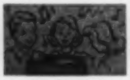
NOTE: Albums not included with cabinets listed above.


Phonographs, Radios, Tree Lights, Fixtures

"A strain of music swells,
And echo still from hill to hill
The merry Christmas bells"

Electric Phonograph . . a handsome Christmas present at a price that's extra-easy on your gift budget

A Christmas gift everyone will love


Brings fun galore to the youngsters

So easy to carry from room to room

Sleek, modern Phonograph . . . makes a gift that will be appreciated all year-round. Brown walnut-color plastic cabinet. Lightweight crystal pick-up with long-life needle. Gives 2-tube performance from 1 power output tube plus rectifier. Plays 6- to 12-in. records. Operates on 105–125 volts, 60 cycle AC. UL approved. **$18.95**

57 N 08155—Size 13x8⅜x4⅝ inches. Shipping weight 6 pounds. $18.95

Children's Records . . 7-inch non-breakable plastic

Youngsters will love these gay records for their fun and entertainment. You'll like them because they're non-breakable . . . safe for the children!

58 N 5493—*Order by Catalog No. and Record No.* Shpg. wt. 2 oz. Each. . . . . .25¢

218—Silent Night—Adeste Fideles
222—Night Before Christmas (2 sides)
220—Town of Bethlehem—Jingle Bells
206—Counting Song—Hickory, Dickory, Dock—Mistress Mary
204—Farmer in the Dell—Peter Pumpkin Eater—Brother John
208—MacDonald Had a Farm—Looby-Loo
200—All Around the Mulberry Bush—Did You Ever See a Lassie—Bye Baby Bunting

Silvertone Radio . . a low-priced Christmas gift that any youngster or grown-up will love

C A dandy little "extra" set! Mother will want one for the kitchen, Dad for workshop, and youngsters for their room. Non-breakable metal case; gray-green finish. Five-tube performance from 3 tubes (2 dual-purpose) plus rectifier. Tunes 540–1600 KC broadcast band. Size 6½x5x4½ inches. Operates on 105–125 volt, 25–60 cycle AC or DC. For your protection, approved by Underwriters' Labs., Inc. Recommended only for local reception within about 50-mile radius. **$9.95**

57 N 08003—Shipping weight 5 lbs. Mailable. $9.95

Hand-tuned Silvertone Student Xylophone . . price slashed just in time for Christmas giving

D Beautiful musical instrument that will make any child's eyes flash with joy on Christmas morning! If your boy or girl loves music—or if you want them to learn to love it—here's the perfect introduction! They'll have the deep, long-lasting satisfaction of making music of their own from the very first. Hand-tuned to perfect pitch over the complete 2-octave range. Hardwood body has gold-color metallic finish. Polished tubular aluminum legs are adjustable to player's height. Overall size 26¼x15½x15¼ in. and from 26½ to 31 inches high. Folds to 26½x15½x4¼ in. Includes two mallets and illustrated, easy-to-follow instruction book.

Xylophone Only
WAS ~~$32.50~~
$18.45
Cash

57 N 02610—**Silvertone Xylophone.** Shipping wt. 19 lbs. Mailable. $18.45

57 N 02612—**Xylophone with sturdy fiber Carrying Case,** steel reinforced. Size 28x17x4½ inches. Shipping weight 23 pounds. *WAS $30.25* $24.95

Do your Christmas shopping the Easy Terms way. See page 243

B $29.95

A $28.50

Gifts from Silvertone . .

Portable Phonograph and handsome Table Radio-Phonograph

A **Silvertone Portable Phonograph.** So handsome you'll carry it everywhere! Extra-compact, luggage-type metal case, only 12½x7x5¾ in. Rich ivory enamel finish resembles plastic in appearance. New Syntronic Pick-up, long-life needle. Two tubes plus rectifier; 4-in. speaker. For 105–125 volt, 60 cycle AC. UL approved.

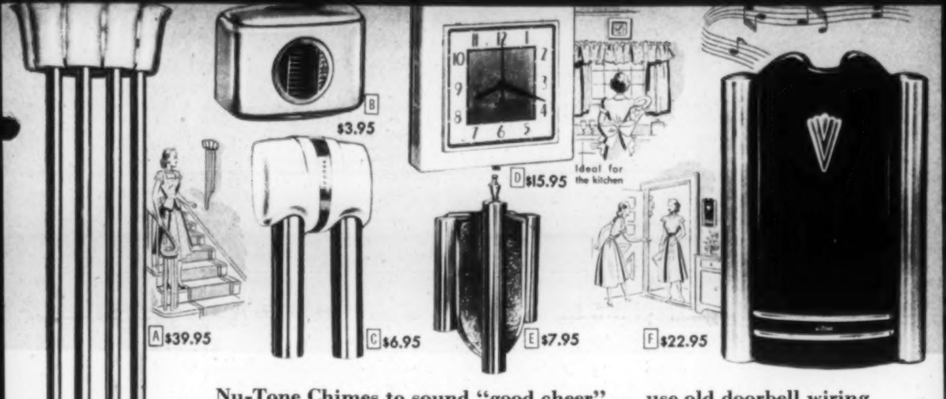
$28.50 Cash
$3.00 Down on Terms

57 N 08148—Shpg. wt. 12 lbs. $28.50

B **Silvertone Radio-Phonograph.** Ebony-brown plastic cabinet. Has 4 tubes (2 dual-purpose) plus rectifier. Built-in aerial; 4-in. speaker. Tunes 540–1600 KC broadcast band. Lightweight crystal pick-up; long-life needle. For 105–125 volt, 60 cycle AC. Approved by Underwriters' Labs., Inc. Size 6⅛x12¾x8⅝ inches.

$29.95 Cash
$3.00 Down on Terms

57 N 08070—Shpg. wt. 12 lbs. $29.95



All Chimes only 10% down . . same price cash or Terms

All merchandise on this page comes individually boxed ...easy to gift-wrap

Nu-Tone Chimes to sound "good cheer" . . . use old doorbell wiring

A **NEW! 8-note Majestic.** Beautiful for stairways! Ivory color plastic cover, with 4 extra long satin-brass tubes. Operates for 3 doors. 28-volt night light in top. **Selector switch** gives 8 rich Westminster notes for front door, or only 4 if desired . . . one note for rear door . . . plus a different single note for any third door. Radio-type volume control; also volume adjustment for each tube. Size 11⅝x53¾x5½ in. With 20-volt transformer. *Postpaid.* (Shpg. wt. 16 lbs.).
34 N 01411T—*$4 Down*.$39.95

B **The Leader.** Fine for small space in kitchen or hall . . . only 6¾x2¼x4½ inches high. White with chrome-plated louvre, or ivory color with brass louvre. 2 notes for front door, 1 for rear. *Postpaid.* (Shipping wt. 1 lb. 8 oz.)
34 N 1405T—*State color* . . . $3.95

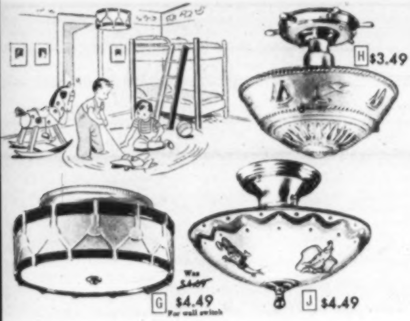
C **The De luxe.** Beautiful in any room. Only 7⅛ x 12¾x2⅝ in. deep. White with chrome-plated tubes, or ivory color with brass tubes. *Postpaid.* (Wt. 3 lbs. 4 oz.)
34 N 1402T—*State color* . . . $6.95

34 N 1419T—Transformer (not shown). Plugs into any outlet. Reduces 115–v., 50–60-cycle AC. to 10 volts. *Postpaid* (Shpg. wt. 1 lb. 8 oz.) . . $2.00

D **The Time-Chime.** Self-starting Telechron electric clock, plus Nu-Tone Chime. 2 notes for front door, 1 for rear. White with chrome-plated trim. 9x9x 3 in. deep. Chimes attach to bell wires. Clock plugs into 110-120-V., 50-60 cycle outlet. (Wt. 5 lbs.) $1 *Fed. tax incl.*
34 N 01408TE—*Postpaid* . . . $15.95

E **The Mt. Vernon.** Satin-finish brass tubes on hammered-effect brass finish shield. Size 7x11⅝x3⅛ inches deep. *Postpaid.* (Shpg. wt. 3 lbs.).
34 N 1400T $7.95

F **NEW! 4-note Waldorf.** First time at such a low price—luxurious 4-note chime fits small space in hall or living room! Measures only 11¼ in. high, 7¼ in. wide overall. **Has many features formerly found** only on larger and more expensive chimes: (1) Sounds 4 Westminster notes for front door, one note for rear door. (2) Mahogany finish metal cover with satin-brass tubes and trim is unusually beautiful. (3) Chimes are powered by Telechron motor for greater volume. (4) Tone quality is especially rich. (5) Complete with 20-volt transformer. *Postpaid.* (Shpg. wt. 6 lbs.).
34 N 1418T—*$2.50 Down* $22.95



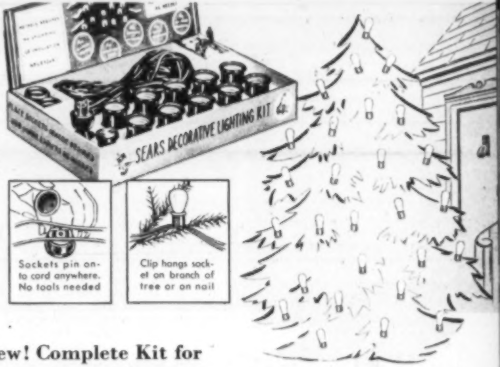
For Children's Rooms, Game Rooms

Clever, low-priced lights that thrill children, give them new pride in their room. Ideal gift! Fixtures are Homart fine quality, wired ready to install . . . no soldering or taping required. UL approved. Bulbs not included . . . . order bulbs from our Big General Catalog.

G **Bright colored drum style. . . . REDUCED.** White enameled metal holder and glass shade with drum detail in red. Diam. 10 in. Extends down 4¼ in. Uses two bulbs.
34 N 2706—For wall switch. Shpg. wt. 8 lbs. . . . . . . *Was $4.69* Now $4.49
34 N 2707—With pull switch. Shpg. wt. 8 lbs. . . . . . *Was $5.19* Now 4.98

H **New! Nautical style.** Bright brass holder and spokes. Satin-crystal glass shade has sailboats and ship's anchors molded in sparkling clear glass. Diam. 10⅛ in. Extends down 8⅛ in. Uses one bulb.
34 N 2833—For wall switch. Shipping weight 5 lbs. $3.49

J **New! Walt Disney design.** Frolicking Dumbo and other Disney characters appear in red and gray on 12-inch satin-white glass shade. Gold color metal holder. Extends 7½ in. Uses 1 bulb.
34 N 2720—For wall switch. Shipping weight 5 lbs. $4.49


SEARS DECORATIVE LIGHTING KIT
Sockets pin on-to cord anywhere. No tools needed
Clip hangs socket on branch of tree or on nail

New! Complete Kit for your outdoor decorative lighting

$3.49

The easy way to decorate outdoor trees, shrubbery, porches or buildings with festive Christmas lighting! Attach sockets to cord wherever you want a light, space them as desired . . You can plug several cords together, too, for as long a string of lights as you want! Also fine for garden parties, carnivals, festivals.

Sockets attach to cord easily. No wire stripping. Just insert wire in socket grooves and screw down cap—that's all! (See view above.) **Complete Kit includes:** 25 ft. twisted cord, 10 pin-on type bakelite sockets with rubber washers and clips, 1 rubber plug and 1 screwbase attachment plug. All parts weatherproof and UL approved. Use standard screw-base bulbs (not included. See bulbs below . . . choose the colors you prefer).
34 N 5885—Decorative Lighting Kit, with instructions. Shpg. wt. 1 lb. 12 oz. $3.49

Weatherproof Westinghouse Bulbs. 10-watt. Color is on inside of bulb—rain cannot wash it off. For any 110–120-volt current.
34 N 3915—*State choice* of red, green, blue, white, or yellow. *Postpaid* (Shpg. wt. 8 oz.) . . . . . .Each 23c

For more Lighting Fixtures, see our Big General Catalog

Mixers, Percolato
Roasters, Liquidizers

"At Christmas-tide the open hand
Scatters its bounty o'er sea and land"

$21.95 Cash
$2.50 Down
KENMORE

A Kenmore Mixer this Christmas

It's a favorite gift . . . because it means so much in work saving, so much in time saving and so much in variety of new foods she can prepare. Like an extra maid in her kitchen, this KENMORE does all her whipping, beating, mixing and juice extracting. Does the most tiresome chores at a cost of less than 1c per hour. Does the work quicker and more thoroughly than she could ever do it by hand. Mixer lifts from stand for use at stove.

Three separate speeds for different types of mixing. Comes complete with 1 and 3 quart white glass mixing bowls; 2 beaters; juicer with spout; attached 6 ft. cord; instruction-recipe booklet. 10x12x14 inches high overall. For any 110–120 volt AC or DC. Uses 75 watts. White enamel finish, black trim. Approved by Underwriters' Labs., Inc. Comes individually boxed. Can be bought on Easy Terms, only $2.50 down.

34 N 08224—3-speed Mixer. Shipping weight 18 pounds. $21.95

KENMORE
THE RIGHT WAY TO SAY
ELECTRICAL APPLIANCES
KENMORE
$28.50 Cash
$3 Down

Our Finest 12-speed Kenmore Mixer

- Super-powered to do all her heaviest mixing, whipping, beating.
- Maintains steadily the mixing speed she selects on lightest or heaviest batters
- Mixing head (only 4 lbs.), lifts from stand for convenient use at stove or sink
- Exclusive governor-controlled motor won't stall or heat up at any speed

She'll be really thrilled with a new KENMORE 12-speed Mixer. It's more powerful, more compact, easier to handle and to clean than the mixer at the left. More de luxe in design, too, and the special governor assures full smooth power at every speed. Won't slow down even in heaviest batter. Costs only 1c per hour to use.

12 speeds assure the right speed for every job . . . That means much greater convenience PLUS the maximum efficiency in mixing that's so important in preparation of tasty foods.

Very compact, overall size only 9x12x12½ in. high . . . can be kept handy on work counter, always ready to use. Bowl revolves automatically on an adjustable turntable to draw the batter back and forth through the beater for more thorough mixing.

Gleaming white baked-on enamel finish with black aluminum handle. Comes complete with 1 and 3-quart white glass bowls; 2 beaters; juicer and strainer; attached 6-ft. cord; Instructions and a beautiful new full-color recipe book included. For any 110–120 volt AC or DC. Uses 125 watts. Underwriters' Labs. approved.

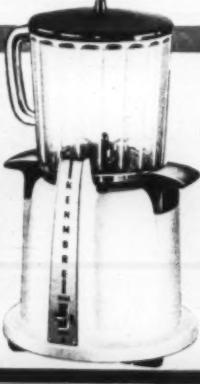
34 N 08221—KENMORE 12-speed Mixer. Individually boxed. Shpg. wt. 20 lbs. $28.50

Liquefies fruits and vegetables, all kinds

Handle on jar makes it easy-to-pour

Whips batter, cream, sauces and desserts

Mixes cakes, cookies, chops food extra fine



Kenmore 2-speed Liquidizer

Liquefies foods to a super-smooth, creamy texture. Mixes, blends, whips, beats, chops, grinds . . . prepares delicious soups, sauces, dressings, desserts. Chips ice in seconds and it's a wonderful drink mixer too.

$18.95 **Kenmore 2-speed Liquidizer** . . . another exclusive Sears development. A splendid gift, and priced far below what you'd expect to pay for even a single-speed blender. Fruit, vegetables, foods of all kinds can be prepared in just a few seconds. Especially fine for invalids, children, infants and folks on a diet.

More than 50 new exciting recipes for soups, salad dressings, sandwich spreads, milk shakes, puddings, rolls, etc., are contained in recipe booklet. White enameled steel body, black and chrome trim. 4½-cup glass jar. Size, 7x12 in. high. For any 110–120 volt AC-DC. 250 watts. U. L. approved. Boxed.

34 N 08242—Kenmore 2-speed Liquidizer. Shipping weight 11 lbs.* $18.95

Do your Christmas Shopping on Sears Easy Terms . . . See page 243

KENMORE
KENMORE

Small Mixers are always welcome

New Kenmore Whipper, handy electric mixer for drinks of all kinds, is equally efficient for whipping cream or dressings, mixing sauces or gravy, beating eggs or light batters. Use it on all occasions, when entertaining, or for your hurry-up snacks, for unexpected guests. Heat-resistant, graduated glass container holds up to 24 ounces. Motor enclosed in white enameled steel top. Overall size 5 inches diameter, 9 inches high. Attached 6-foot cord. Instructions included. Uses 45 watts 110–120-volt, 50–60-cycle AC only. UL approved. Individually boxed.

$4.45

34 N 8231—Shpg. wt. 4 lbs......$4.45

Kenmore Hand Mixer. Sensational, lightweight, does 80% of everything a big mixer can do. Weighs only 1 lb. 2 oz. in your hand. Ivory plastic housing, 2 in. diam. "On-off" switch is right under your thumb.

$9.45

8-ft. attached cord lets you reach anywhere. Mixes about twice as fast as a hand beater. Use in any container.

Won't splash, mixes thoroughly. Pulls batter downward with almost no spattering. Easy-to-clean stainless steel shaft . . . just rinse in water and spin it dry. Wall hang-up clip. For any 110–120-volt AC-DC. 50 watts. UL approved. Individually boxed.

34 N 8220—Shpg. wt. 2 lbs. 1 oz. .$9.45

Lovely electric coffee Percolators

A gleaming, bright gift for her. Coffee percolators made of solid brass, chrome-plated inside and out. 8 in 1 fuse prevents element from burning out if accidentally allowed to burn dry. No-mar plastic feet. Cool black handle. 6-ft. cord. For 110–120-volt, 50–60-cycle AC only. Uses 550 watts. Approved by Underwriters' Laboratories, Inc. A typical Sears value. Boxed.

$15.95
8-cup size

34 N 6723T—8-cup size. Makes 2 to 8 cups. Overall height 11⅛ inches. *Postpaid.* (Shipping wt. 3 lbs. 12 oz.).......$15.95

34 N 6724T—10-cup size. Makes 2 to 10 cups. Overall height 12 inches. *Postpaid.* (Shipping wt. 3 lbs. 14 oz.)......$16.95

Handsome Percolator Set. 10-cup coffeemaker with matching tray, sugar bowl and creamer. Entire set is made of beautifully chrome-plated solid brass. Makes every serving an occasion. It's a gift she'll cherish and use through the years.

$29.95 Cash
$3.00 Down

Special 8-in-1 fuse prevents element from burning out if percolator should accidentally be allowed to burn dry. No-mar feet. 6-ft. cord. Wood handle. 110–120-volt, 50–60-cycle AC. 550 watts. UL approved. Shipped Postpaid. (Shpg. wt. 7 lbs.) Sold same price either cash or terms. Boxed.

34 N 6719T—4-pc. set. Postpaid..$29.95

KENMORE
KENMORE

A $5.95

B $7.95

Removable heat resistant glass dish

$37.95 Cash
$4.00 down

Roast your holiday Turkey . . holds up to 21-lb. bird in the large cooking well

18-qt. Roasting well; 3½-qt. meat pan; two vegetable pans; and a baking rack all included

$16.95 Cabinet only

New Kenmore 4-qt. Roasters

Ideal gifts for clean, cool, efficient electric cooking the year 'round. Cook just like big roasters. Tender, delicious meats retain their moisture, don't dry out as in an oven. Wonderful for stews, vegetables, cooked desserts. Even pops corn. Plugs into any outlet.

$5.95
2-heat unit

Brand new heat-resistant glass cooking well lifts out for serving at table. 12-in. diam. 8 in. high. Aluminum cover and pot. Plastic handles. 110–120-volt, 50–60-cycle AC. Uses 500 watts. UL approved.

A **2-Heat non-automatic Roaster.** Has 250° or 500° heat. White enameled Steel body. (No cord.)

34 N 6435—2-Heat Roaster. Shpg. wt. 7 lbs......$5.95
34 N 5811—6-ft. Appliance Cord. Shpg. wt. 6 oz.....42c

B **Automatic Roaster.** Dial any heat from 100° to 550°. Polished chrome-plate steel body. 6-ft. cord.

34 N 6434—Automatic Roaster. Shpg. wt. 7 lbs...$7.95

18-quart Kenmore Roaster

The finest in roasters . . cooks a complete dinner for 2 to 8 persons. Meats retain their rich natural juices. Vegetables are cooked in little water, retain healthful vitamins. Bakes bread, pies too.

Automatic heat control from simmer to 500°. Ventilation knob regulates browning for meats. Inspection window lets you see how foods are progressing. Lid-lift knob releases cover opening mechanism so you needn't touch hot lid. Size 23x15½x13 in. high. White enameled steel body, glass wool insulation. 110–120-volt, 50–60-cycle AC. Uses 1320 watts. UL approved.

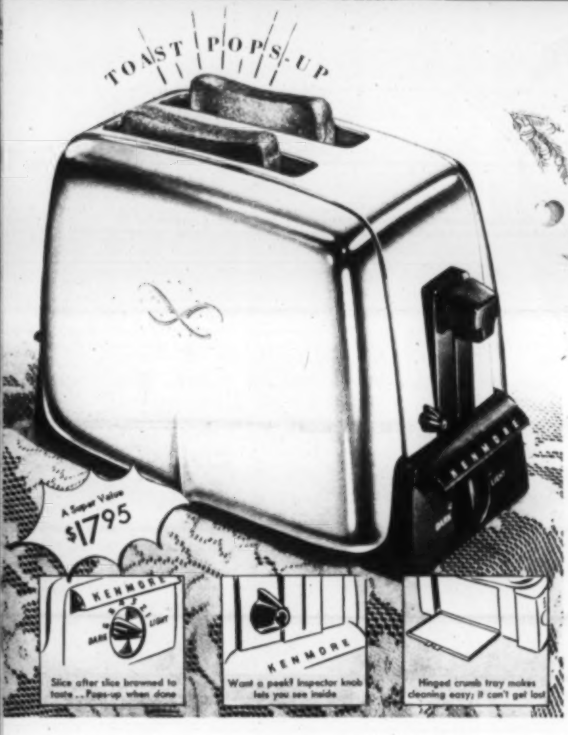
34 N 06420—Kenmore 18-qt. Roaster. Shpg. wt. 40 lbs........$37.95

Roaster Cabinet (see inset view). Sturdy white enameled steel. Hinged door. Two shelves. Recessed top, to hold roaster above.

34 N 06445—Size 13⅛x18⅜x30¼ in. high. Shpg. wt. 29 lbs....$16.95

Broiler-Grid Attachment (not shown). 8x13 in. cooking surface

34 N 6402—Uses 1500 watts. Shpg. wt. 2 lbs. 10 oz............$5.45


TOAST POPS-UP
A Super Value
$17.95
KENMORE
Slice after slice browned to taste . . Pops-up when done
Want a peek? Inspector knob lets you see inside
Hinged crumb tray makes cleaning easy; it can't get lost

Toasters, Corn Popper, Table Appliances

"He has met us with good cheer
For this many a merry year"

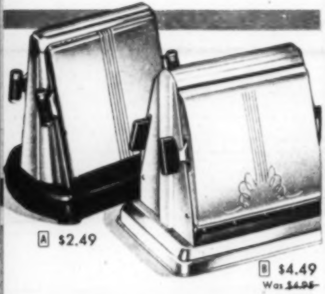
Here it is, the New Kenmore Automatic Pop-up Toaster

As welcome as Santa himself . . . it's the new . . . ALL NEW Kenmore Pop-up Toaster. A show-piece for beauty with its handsome chrome-plated steel body and glistening black plastic handles. What a wonderful gift . . . and it's here, just in time for Christmas!

We believe it's by far the finest toaster on the market today. It's your answer to perfect toast enjoyment from now on. Just plug it into outlet for any 110–120 volt AC or DC; insert your bread; set color dial for brownness you prefer; press starting knob—that's all. Toast will pop-up automatically when done. Slice after slice will be uniformly brown.

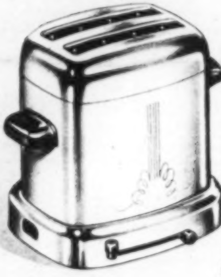
If you want to see the toast during the toasting, simply turn the inspector knob . . . your toast pops-up for a quick look. This won't interrupt the toasting cycle either. The timing is silent and accurate.

Easy-to-clean with hinged crumb tray. Just wipe clean with damp cloth. Overall size 11x6x7-in. high. 1170 watts. Attached cord. UL approved.
34 N 6330—Smartly Boxed. Shpg. wt. 6 lbs. 4 oz . $17.95

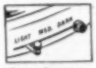


A $2.49

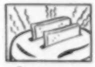
B $4.49
Was ~~$4.95~~



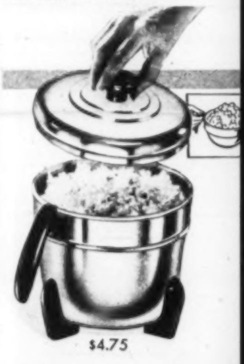
C $12.95
Fully Automatic



To set: Push clock lever to right



Toast pops up automatically



$4.75

Door-type Electric Toasters

A **400-watt. Toasts 2 slices,** one side at a time . . . toast flips over when door is lowered. Chrome-plated doors, black body, dark wood handles. 8⅜x6-in. base; 7⅜ in. high. Attached 5-ft. cord. For any 110–120 volt AC or DC. Boxed.
34 N 6324—UL approved. Shpg. wt. 2 lbs. 12 oz . . $2.49

B **450-watt.** Reduced for Christmas gift-giving. Gleaming all-chrome-plated finish with extra wide doors to take larger slices. Black plastic handles. 5-ft. cord. No-mar feet. 7⅛x 5½ in.; 7⅜ in. long. 110–120 volt AC-DC. Boxed.
34 N 6322—UL approved. Shpg. wt. 3 lbs. *Was* ~~$4.95~~ $4.49

Low-price Automatic Pop-up

C Just set for degree of brownness you want—light to dark . . . toast POPS UP when done. 2 large slices toasted on both sides at once. Chrome-plated steel body, black plastic handles. Attached cord. 700-watt element. 6¾x9x7⅛ in. high. For 110–120 volt 50–60 cycle AC.
34 N 6329—UL Approved. Boxed. Shpg. wt. 6 lbs . . . $12.95

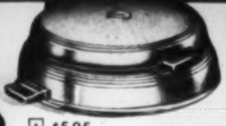
BELL-RINGER (not shown). Same as above except when toast is done bell rings and current shuts off automatically but does not pop up.
34 N 6323—UL approved. Boxed. Shpg. wt. 6 lbs $9.95

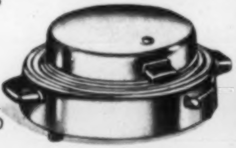
2-Piece Corn Popper

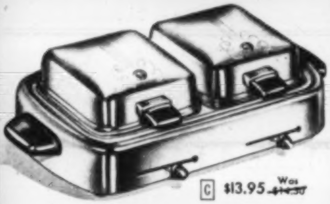
Automatic—no stirring required! Separate popping kettle lifts out for easy pouring and easy cleaning, doubles as chafing dish (2-quart). Heavy-gauge aluminum is lightweight. Lid has deep flange to keep grease in. Black plastic legs, handles. Detachable cord. Size, 10 in. diam., 9 in. high. For any 110–120 volt AC-DC. 450 watts. UL Approved. Boxed.
34 N 6868—Shpg. wt. 5 lbs. 8 oz . . $4.75

Work-saving Electrical Servants will be appreciated for years to come. This Christmas use Easy Terms

KENMORE
THE RIGHT WAY TO BUY
ELECTRICAL APPLIANCES






C $13.95 Was ~~$14.50~~

Crisp golden waffles

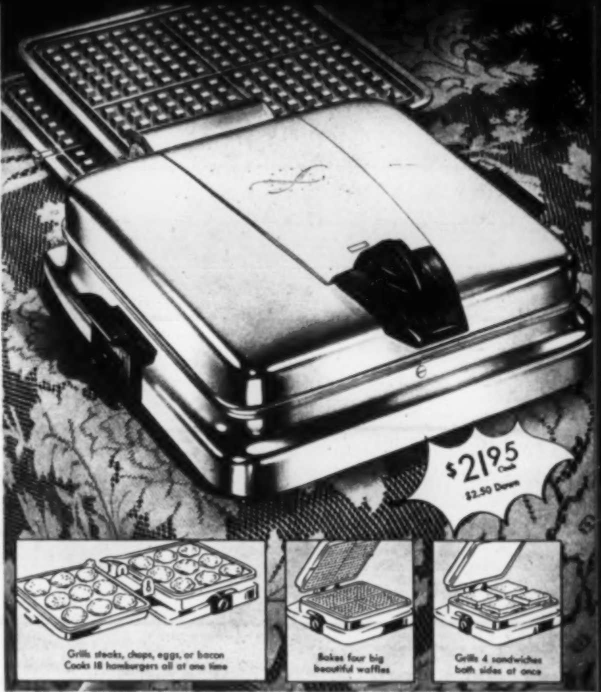
A **Non-automatic Kenmore Waffle Iron.** Has heat indicator marked "Cold," "Bake" and "Hot." Chrome-plated steel body, black plastic handles. Big 8⅛ inch cast aluminum grids. Overflow groove. Expansion hinge. Cord included. 110–120 volts, 50 to 60 cycles, A.C.
34 N 6475—Boxed. 600 watts. Shpg. wt. 5 lbs. . . . $5.95

Automatic—Reduced

B **Kenmore Waffle Iron** with Automatic Control for "light," "medium" or "dark." Signal light shows when to pour batter and when waffle is done. 7½-inch cast aluminum grids. Chrome-plated steel with overflow groove; black plastic handles. Expansion hinge. Cord included. No-mar feet. 110–120 volts, 50 to 60 cycles, A.C.
34 N 6460—660 watts. Boxed. Shpg. wt. 6 lbs. 4 oz. $9.50

Twin Automatic—Reduced

C **Bakes two waffles at once.** Each iron has separate Automatic Control for baking each waffle to taste. Lights tell when to pour batter and when done. Two 5¾x5 in. cast aluminum grids. Chrome-plated body; overflow groove; plastic handles. Expansion hinges. Detachable cord. 110–120 volt A.C., 50 to 60 cycle.
34 N 6464—800 watts. Boxed. Shpg. wt. 8 lbs. 8 oz. $13.95


$21.95 Cash
$2.50 Down
Grills steaks, chops, eggs, or bacon
Cooks 18 hamburgers all at one time
Bakes four big beautiful waffles
Grills 4 sandwiches both sides at once

Deluxe, party-size Kenmore Cooker-Waffler

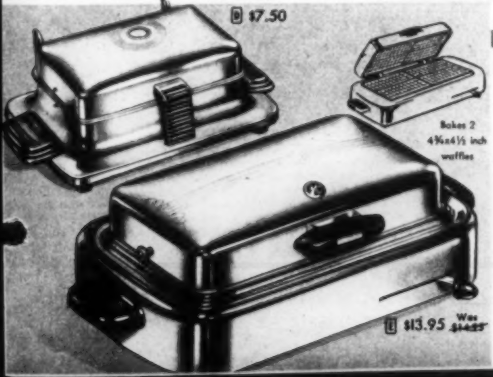
The gift every house-wife is waiting for. Twice the size of the ordinary grill-waffler, it TOASTS, BAKES, GRILLS, FRIES. Designed for parties and for everyday use by all the family all year round. Perfect for those hurry-up family meals or for entertaining because it cooks a lot . . . and cooks it quickly!

It's an electric grill with variable heat control for fast or slow cooking. Top folds back flat to provide 190 sq. in. grilling surface equal to 3 frying pans. Drip spouts for draining off excess grease.

It's an automatic waffle iron. Bakes 4 big waffles at once. Automatic browning control for "light" to "dark" waffles. Signal light tells when to pour batter and when waffles are done. Never needs re-greasing.

Has two sets of cast aluminum grids. The cooker grids for frying, grilling and toasting are permanently installed. Waffle grids with overflow groove lock easily into place right over the cooker grids.

Polished chrome-plated steel body. Black heat-resistant plastic handles. Expansion hinges for thick sandwiches, steaks. Overall size 12½x13x4 in. high. Attached cord. Uses 1320 watts. Recipe book included.
34 N 06613—UL Approved. For 110–120-volt 50-60 cycle AC only. Boxed. Shipping weight 15 lbs. $21.95



Low-priced Sandwich Toaster-Grill

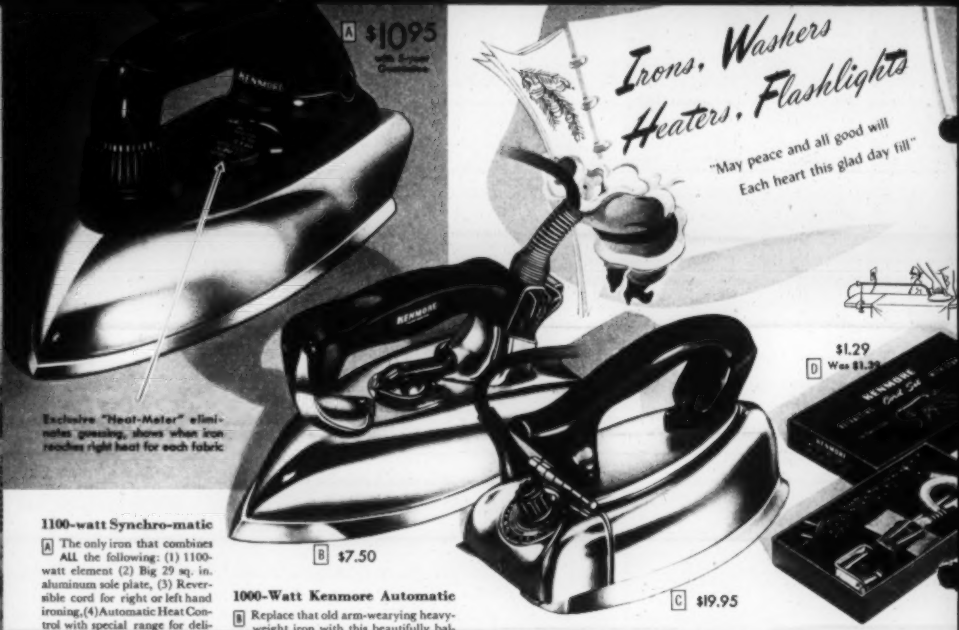
D **An ideal low-priced gift.** Has heat indicator in top, marked "Cold," "Bake", "Hot". Chrome-plated steel body, cool wood handles. Top opens back flat to give 86-square inches grill surface. Expansion hinges. Grease cup. 8⅝x13x4⅝ inches high. Any 110–120-volt A.C.–D.C. Boxed.
34 N 6600—Uses 600 watts. With detachable cord. Shpg. wt. 8 lbs. 8 oz. . $7.50

Automatic Grill-Waffler—*Reduced*

E **A Kenmore beauty!** BAKES waffles, TOASTS sandwiches, FRIES bacon, eggs, GRILLS small steaks. **Interchangeable grids**—steel for grilling, extra deep cast aluminum for crisper waffles. **Automatic control** for "light" to "dark" waffles. Signal light tells when to pour, when to serve. Top opens back for 102-square inches grill surface. Chrome-plated steel body with overflow groove; grease cup. Cool black handles. 9x15x4½ inches high. 110–120-volt, 50–60-cycle AC.
34 N 6618—660 watts. With detachable cord. Shpg. wt. 9 lbs. 8 oz. . . $13.95

Irons, Washers, Heaters, Flashlights

"May peace and all good will
Each heart this glad day fill"



Exclusive "Heat-Meter" eliminates guessing, shows when iron reaches right heat for each fabric

1100-watt Synchro-matic

A The only iron that combines ALL the following: (1) 1100-watt element (2) Big 29 sq. in. aluminum sole plate, (3) Reversible cord for right or left hand ironing, (4) Automatic Heat Control with special range for delicate fabrics, (5) clothes-saving HEAT-METER to end guessing and scorching, (6) 5-year guarantee—see General Catalog for details.

Chrome-plated with heat-resisting plastic top shell and handle.

34 N 6240—4-lb. Lightweight. Shpg. wt. 4 lbs. 13 oz. $10.95

34 N 6241—6-lb. heavyweight Shpg. wt. 6 lbs. 13 oz. $10.95

1000-Watt Kenmore Automatic

B Replace that old arm-wearying heavyweight iron with this beautifully balanced featherweight that weighs only 3 pounds. Can do any type of ironing quickly and efficiently. Has fast-action 1000-watt embedded element and aluminum-alloy sole plate for steady, even heat that speeds ironing. Automatic Heat Control has dial setting for all types of fabrics. Beveled edge and tapered toe iron ruffles, pleats, around buttons, all hard-to-reach places. Detachable cord.

34 N 6218—Shpg. wt. 3 lbs. 8 oz. $7.50

STEAM-O-MATIC Steam Iron

C Use it either with steam (for pressing or to eliminate predampening clothes) **or as a dry iron.** Opens for filling with a flick of a switch. Lightweight stainless steel body has 33 sq. in. aluminum-alloy sole plate and 1000-watt element. 3-stage Automatic Heat Control, "High," "Medium," "Low." Attached cord.

34 N 6212—Shpg. wt. 5 lbs. $19.95

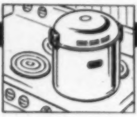
Retractable Iron Cord . . Reduced

D Packed in an attractive blue box to make it a real gift. A wonderful washday work-saver because it prevents cord from tangling with clothes. Clamps to ironing board, has retractable spring and bracket that hold cord out of way of clothes. Extra heavy-duty wire, asbestos-wrapped, with glazed cotton cover.

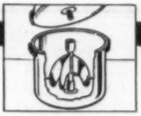
34 N 5721—Shpg. wt. 1 lb. 2 oz. $1.29

All Irons are UL approved, and operate on 110-120-volt, 50-60-cycle AC only . . . All come individually boxed, easy to wrap in attractive gift package

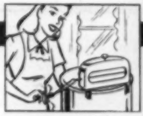
KENMORE
KENMORE
$28.95 Aluminum Tub
$35.95 Stainless Steel Tub



Use on top of stove to get water boiling hot



3-fin agitator washes sheerest fabrics safely



Available with hand operated wringer. See below

Give a useful, practical gift . . .

Give a KENMORE PORTABLE WASHER

A most considerate gift . . . especially for newly-weds . . . for mothers of small children . . . for career girls and bachelors alike. They'll bless the day you thought to give this KENMORE Portable Washer because it's so easy to operate, and such a convenience!

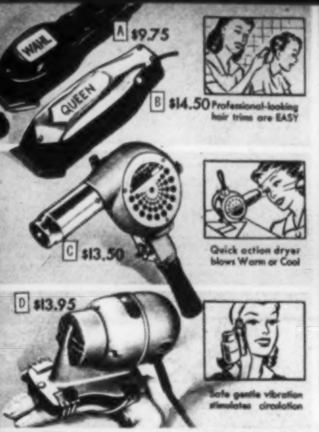
For personal washings, baby clothes and delicate hosiery and lingerie that you don't dare trust to the laundry. Washes 1½ lbs. of dry clothes in about ten minutes. Four men's shirts; 10 diapers; 15 pairs of socks; or several baby garments. Splendid for those in-between washes if you have a big washer or send things out. Tub may be placed on top of stove for heating water or for sterilizing. Costs less than 1c per hour.

Choice of hard-wearing Stainless Steel or Polished Aluminum that stay gleami bright year after year. 7-gallon tub has three-fin agitator that washes clothes easily . . . can't harm sheerest fabrics. 110–120 volt 50–60 cycle AC. UL approved. 90 watts.

34 N 07332—With bright polished aluminum tub and gleaming white enameled cover. Blue trim. Shipping weight 20 lbs. . . . . $3 down. Cash $28.95

34 N 07333—All stainless steel. Extra strong. Shpg. wt. 28 lbs. . . . . $4 down. Cash $35.95

Small hand-operated Wringer fits either washer above, almost all tubs. Clamps on.
34 N 7326—Has 7¾ inch long rolls. Shipping weight 7 pounds $7.50


A $9.75
WAHL
QUEEN
B $14.50 Professional-looking hair trims are EASY
C $13.50
Quick action dryer blows Warm or Cool
D $13.95
Safe gentle vibration stimulates circulation

KENMORE
THE RIGHT WAY TO SAY
ELECTRICAL APPLIANCES
F
$15.95
Blows HOT!
Blows COLD!
Use Winter or Summer
E $8.95

Energy-saving Beauty Aids

[A] **Magnetic-vibrator Clipper.** No. 000(fine) blade. Black plastic case; switch. 8 ft. cord. 110–120 volt, 50–60 cycles, AC only. 12-watt motor, UL approved.
34 N 7305T—Boxed. *Postpaid.* (Shpg. wt. 1 lb. 8 oz)...$9.75

[B] **Better Clipper.** Same as above but heavier Bakelite case, chrome-plate trim, 7½-ft. cord. More durably built. UL approved. 110–120 volt, 50–60 cycle, AC only.
34 N 7301T—Boxed. *Postpaid.* (Shipping wt. 2 lbs)....$14.50

[C] **Kenmore de luxe Hair Dryer with stand.** Our best. Blows WARM or COOL air, for drying hair, facials, fingernail polish, many other uses. Screw-on metal stand leaves both hands free if desired. "On-Off" and "Warm-Cool" switches. Sturdiest construction. Gray enameled metal case. Wood handle. 6-ft. cord. For any 110–120 volt AC-DC. Uses 575 watts. Boxed.
34 N 8304—UL Approved. Shpg. wt. 3 lbs. 8 oz.....$13.50

[D] **Gilbert Vitalator** for men and women. The perfect gift for home massage treatments. Use to massage scalp and body, to soothe tired nerves. Compact, lightweight. Rests on back of hand to vibrate finger-tips. 110–120 volt 50–60 cycle AC. 50 watts. Metal case, green enamel finish. About 4 inches long. 8-foot cord. Underwriters' Laboratories Approved.
34 N 8376T—Boxed. *Postpaid* (Shpg. wt. 3 lbs.)......$13.95

Kenmore FAN-FORCED Heaters

[E] **1320-watt fan-forced Heater**—a sensible, practical gift that will be appreciated in Winter, Fall, or Spring for years to come. Built-in fan draws cool air from floor, circulates 45 cubic feet of warm air per minute. Lightweight, easy to carry from room to room. Helps heat average size room quickly. Safe too—even if overturned can't set fire to the rug or endanger children or pets because of the protective front and back grills. Tan enameled metal body has chrome-plated top handle and wire guards in front. For 110–120 volt, 50–60 cycle AC. 5-foot cord attached. 8x8⅛ in. and 13 in. high.
34 N 07203—UL approved. Boxed. Shpg. wt. 10 lbs........$8.95

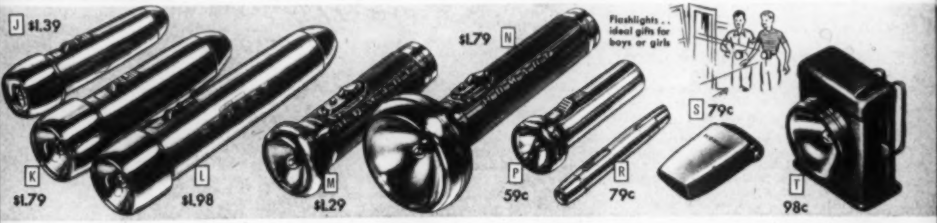
[F] **1600-watt 2-in-1 Fan and Heater**—the year 'round gift. What could be more welcome than this combination Fan and Heater that BLOWS HOT or BLOWS COLD to help "comfort-condition" any room, day or night, winter or summer. Blows 85 cubic feet of warm air per minute when used as a heater . . . or 350 cubic feet of cool air per minute when used as a fan. Changes from fan to heater with just a flick of the switch. Two-tone gray enameled steel body with safety grills at front and back. Chrome plated trim. Measures 11⅛x11⅛ inches and 13 in. high. It's portable, plugs in anywhere. 6-foot cord. 110–120 volt, 50–60 cycle AC. Uses 1600 watts as heater, 50 watts as fan. Comes boxed.
34 N 07204—Underwriters approved. Shpg. wt. 10 lbs....$15.95

For real comfort

[G] **Wetproof de luxe automatic Heat Pad.** The sight of its lustrous washable quilted rayon cover in the transparent clear plastic box is sure to bring forth smiles of delight. Cushioned cover has zipper fastener. Vulcanized rubber case protects heating element during wet applications. Neon light on switch shows dial in dark. 3 separate heats, 4 thermostats. 12x15 in. 7½ ft. cord. 55 watts. 110–120 volt AC or DC. UL Approved.
34 N 6967—Shpg. wt. 2 lbs.......$6.50

[H] **Three-Heat Kenmore Heat Pad.** Washable rayon cotton blanket cloth cover with snap fasteners. 3 separate heats; raised indicators mark switch position. 7½ ft. cord. 12x15 in. 110–120 volt AC or DC. 55 watts. UL Approved. Use dry only. Boxed.
34 N 6965–Shpg. wt. 1 lb. 10 oz....$4.50

34 N 6968—*Same as above except Single Heat*, with slow, medium or fast heating. 7½-ft. cord. Shpg. wt. 1 lb. 10 oz..$3.50



HOMART FLASHLIGHTS . . . a type and size to suit every person on your Christmas list

Homart best quality with fingertip focusing control and beautiful brushed and polished two-tone chrome-plated brass case. A floodlight and spotlight all in one. Boxed.

[J] **With 2 baby-size batteries.** 6⅝ in.
34 N 4498—Shpg. wt. 11 oz...$1.39

[K] **Throws 1000-ft. beam.** Length 8⅛ in. With 2 standard size batteries.
34 N 4450—Shpg. wt. 1 lb. 1 oz..$1.79

[L] **Throws 1500-ft. beam.** Length 10⅜ in. With 3 standard size batteries.
34 N 4451—Shpg. wt. 1 lb. 8 oz..$1.98

Low-priced focusing Homarts with Flasher Button for signalling. Spotlight to floodlight by turning lens ring. Chrome-plated trim, solid brass case. Silver-plated reflector. Plastic lens. Attractively boxed.

[M] **Throws 500-ft. beam.** Length 6⅞ in. Two standard batteries. Boxed.
34 N 4452—Shpg. wt. 1 lb. 6 oz...$1.29

[N] **Searchlight type . . .** 1250-ft. beam. 10 in. long. 3 standard batteries.
34 N 4453—Boxed. Wt. 2 lbs. 4 oz.$1.79

[P] **Fixed focus Economy Homart** with rust-resistant copper-plated steel case. Zinc reflector. Flat glass lens.
34 N 4458—*With 2 baby-size batteries.* 5⅛ in. long. Boxed, Shpg. wt. 10 oz. 59c
34 N 4456—*With 2 standard batteries.* 6⅛ in. long. Boxed. Shpg. wt. 1 lb..69c

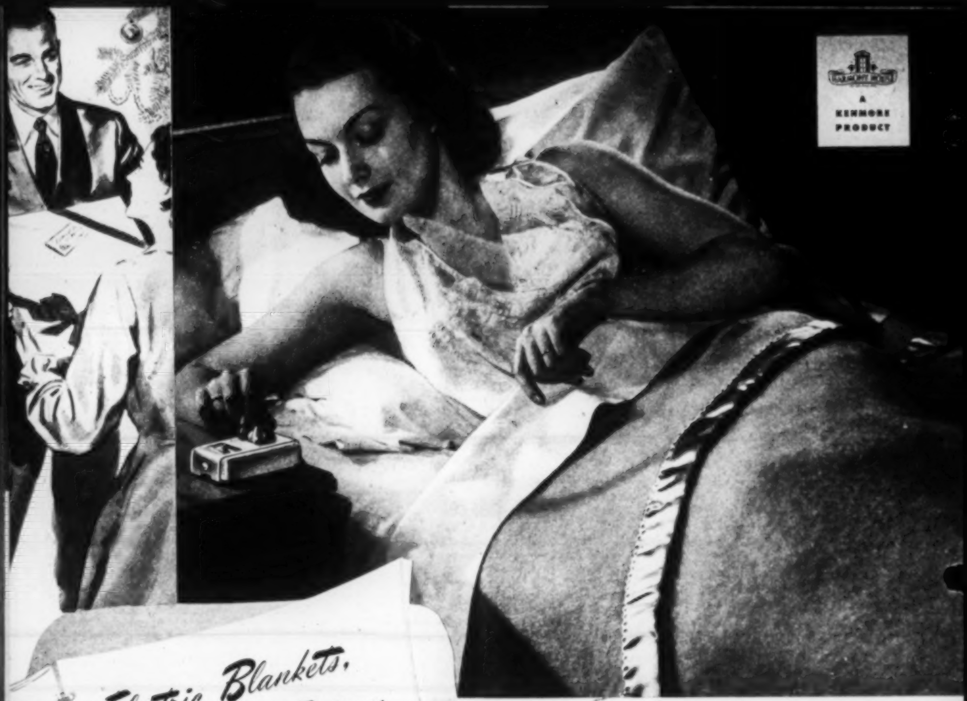
[R] **Homart Penlight.** Fountain pen size. Clips to any pocket. 2-tone brushed and polished chrome finish.
34 N 4506—*With 2 penlight batteries.* 5⅝ in. long. Boxed. Shpg. wt. 4 oz...79c

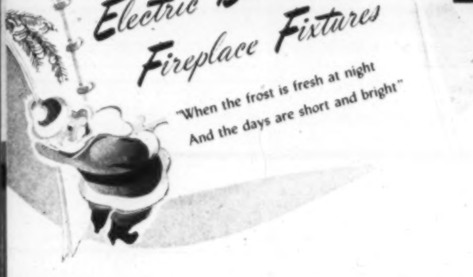
[S] **Homart Pocket Light**—a delightful surprise gift for everyone! 2-tone blue plastic case. Just slip it into purse or pocket. Size 3x1¾ inches.
34 N 4495—*With 2 penlight size batteries.* Boxed. Shipping wt. 6 oz......79c

[T] **Focusing Pocket Lantern.** 300 foot beam. Spot or floodlight, fine for camping, hiking. Clips to belt. Red steel case. 2¾x2½x4 in. high.
34 N 4801—*With 2 standard batteries.* Boxed. Shipping weight 1 pound....98c

Buy spare bulbs and batteries . . . see our Big General Catalog for listings

A KENMORE PRODUCT





Electric Blankets, Fireplace Fixtures

"When the frost is fresh at night And the days are short and bright"

It's automatic . . . It's REDUCED It's the warmest way of all to say "The merriest Christmas ever!"

WAS ~~$29.95~~ $27.95 Cash
$3 Down

For single bed, size 66x90 inches

WAS ~~$31.95~~ $29.95 Cash
$3.50 Down

For double bed, size 72x90 inches

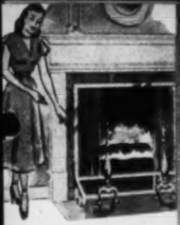
The ultimate in sleeping luxury—Just dial the warmth that suits you best, then flick the switch! The gentlest kind of warmth spreads over entire bed—never a fast, high heat like a heat pad. It's more gradual, much more soothing . . . just luxurious cozy comfort that lulls you to delightful relaxation, really restful sleep. Blanket automatically holds same even temperature all night. . . . And there's no pile of heavy covers to cramp your comfort. This one blanket is all you need, can be as warm as 3 ordinary fine wool blankets . . . yet it's so soft, fluffy and lightweight that you feel as if you're sleeping under a fleecy cloud. It's perfect warmth-without-weight, helps you sleep better, toss less, wake refreshed! Fewer blankets to launder, easier to make up bed.

You'll be proud of its beauty, pleased with its extra-value features: (1) Luxury length (90 inches) . . . 4 inches longer than most electric blankets to assure "tuck-in" that stays in. (2) Greater wool content . . . 75% long-fibered virgin wool, 25% cotton makes blanket softer, fluffier, and 100% wool face gives luxurious nap. (3) Soft colors, bound at both ends with 5-inch matching rayon satin. (4) Special safety—thermostats offer complete protection against overheating . . . UL approved. (5) Washable by hand or in washer. (6) Economical, costs only about 1c a night for current. (7) Ivory color plastic covered cord is long to assure convenience—12 ft. from blanket to bedside control, plus 7 ft. from control to wall plug. (8) Gift packaged in flexible, heavy plastic blanket bag with zipper. And (9) **it's REDUCED to save you real money.** For 110–120-volt, 50–60 cycle AC only.

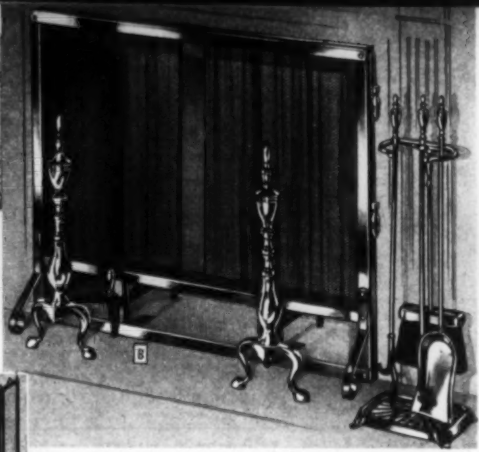
Double Bed Size (72x90 in.). Uses 180 watts.
34 N 07005—**Rose.** 34 N 07006—**Blue.**
34 N 07007—**Green.** Shpg. wt. 11 lbs. . Ea. $29.95

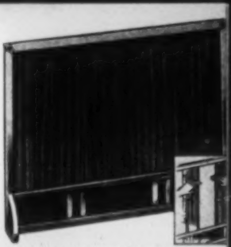
Single Bed Size (66x90 in.). Uses 135 watts.
34 N 07002—**Rose.** 34 N 07003—**Blue.**
34 N 07004—**Green.** Shpg. wt. 9 lbs . . . Ea. $27.95

Beautifully packaged in plastic bag



Curtain-style screen opens and closes with pull-chains, just like draw draperies



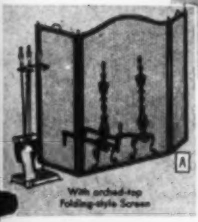


Low-priced curtain-style Screen

$15.95
30 in. high

A beautiful gift! Brass-plated frame has satin-polished finish, rich looking for any fireplace. Two-piece brass-plated mesh curtain hangs in soft folds; slides on concealed rod at top for easy access to fireplace. Has openings for andirons. Feet front and back, hard to upset. Resists tarnishing.

34 NM 4265–30x38 in. Shpg. wt. 13 lbs. $15.95
34 NM 4266–32x40 in. Shpg. wt. 14 lbs. 16.95



With arched-top Folding-style Screen

Smart Fireplace Fixtures

add bright, cheery beauty to the cozy warmth of an open fire

- Our finest! New 7-piece sets with your choice of Curtain-style or Folding-style Screen
- Bright colonial brass finish adds sparkling charm to entire room and resists tarnishing
- Gleaming solid brass fireset and extra tall (22½-in.) cast andirons are especially graceful
- Large urn top and matching brass finials on shanks accent the richness of the andirons
- Bright slender shafts of 27½-in. fireset (poker, brush, shovel and stand) are extra strong
- Outstanding values, and only 10% down on Easy Terms . . . Screens are described below:

$35.95 With folding screen

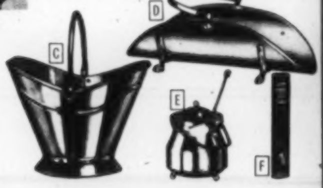
$44.95 With curtain screen

A **With our finest Folding-style Screen.** Screen has beautifully arched top (33 in. high) and is bound on all sides with polished solid brass. Piano-type hinges give extra strength and eliminate danger of sparks flying through at corners. 52 in. wide.

34 NT 4318—7-pc. set complete. Shpg. wt. 42 lbs. $35.95
34 N 04175—Andirons only. Shpg. wt. pair 19 lbs. 13.95
34 N 04221—4-pc. fireset only. Shpg. wt. 12 lbs. . . 11.95
34 N 04135—Folding screen only. Shpg. wt. 11 lbs. 12.50

B **With our finest Curtain-style Screen**—Has pull-chains for easy access to fire, *PLUS* openings for andiron shanks. Low priced for this quality. Bright brass-plated frame, 30x38 in. wide, stands closer against fireplace than folding screen. . . gives neater appearance, extra protection from sparks. Two-piece brass-plated mesh curtain, very graceful.

34 NT 4317—7-pc. set complete. Shpg. wt. 56 lbs. $44.95
34 N 04123—Curtain screen only. Shpg. wt. 25 lbs. 21.95



Beautiful for any fireplace

As low as $6.95 Firelighter

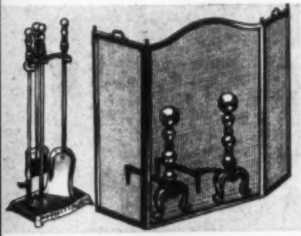
C D E Polished brass accessories for smart decoration and practical convenience. Well-built. Have hinged handle. Resist tarnishing.

C **Coal Hod.** 16⅝x13 in. wide at top. 12½ in. high.
34 N 4260—Shipping weight 6 lbs. $10.95

D **Wood Holder.** 21¾ in. long, 13 in. wide, 6¾ in. high.
34 N 4283—Shipping weight 13 lbs. $9.95

E **Firelighter.** No mess, no fuss. Fire is sure to burn!
34 N 4095—Size 5½x6¾ in. Shpg. wt. 4 lbs. . $6.95

F **Colorfuel.** Adds colors to flames for several hours.
34 N 4065—*Postpaid.* (Shpg. wt. 1 lb. 2 oz.) *Only* 50c

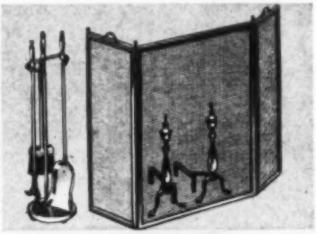


Brass-plated 7-piece Set

$19.25
$2.00 down

Has hammered-effect antique finish. Fully bound screen (52x33 in. high) has piano-type hinges and black screening. 17½-in. andirons are hollow backed. Fireset (poker, brush, shovel, stand), 27 in. Lacquered to resist tarnishing.

34 NT 4305—7-pc. set complete. Shpg. wt. 48 lbs. $19.25
34 N 04134—Arched screen only. Shpg. wt. 10 lbs. . 9.50
34 N 04170—Andirons only. Shpg. wt. pr. 20 lbs. Pr. 5.50
34 N 04220—4-pc. fireset only. Shpg. wt. 15 lbs. . . 5.50
34 NT 4304—Set, flat top 52x30-in. screen. Wt. 45 lbs 17.50
34 N 04127—Flat top screen only. Shpg. wt. 10 lbs. 7.50

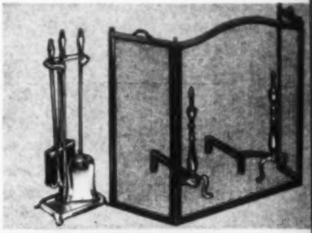


Low-priced Solid Brass 7-piece Set

$25.95
$3 down

Medium size, brightly polished, unusually beautiful for this price. Straight-top screen (52x30 in. high) has gleaming solid brass binding on all sides, spark-proof piano-type hinges, and black steel screening. Andirons (16½ in. high) have urn top and are full-patterned. Fireset (poker, brush, shovel, stand) is 27½ in. high. Resists tarnishing.

34 NT 4306—7-pc. set complete. Shpg. wt. 33 lbs. $25.95
34 N 04133—Folding screen only. Shpg. wt. 12 lbs. 10.50
34 N 04162—Andirons only. Shpg. wt. pr. 14 lbs. Pr. 8.50
34 N 04217—4-pc. fireset only. Shpg. wt. 10 lbs. . . 8.50



Larger Solid Brass 7-piece Set

$32.50
$3.50 down

Gleaming bright and especially graceful . . . a rich accent to the cheery charm of your fireplace on Christmas. Gracefully arched screen (52x33 in. high) has beautiful solid brass binding on all sides, piano-type hinges and black screening. Full-patterned andirons are 20½ in. tall. Fireset (poker, brush, shovel, stand) 27½ in. tall. Resists tarnishing.

34 NT 4315—7-pc. set complete. Shpg. wt. 40 lbs. $32.50
34 N 04135—Folding screen only. Shpg. wt. 11 lbs. . 12.50
34 N 04164—Andirons only. Shpg. wt. pr. 17 lbs. Pr. 10.50
34 N 04221—4-pc. fireset only. Shpg. wt. 12 lbs. . . 11.95

ARE YOU A PUZZLED SANTA CLAUS?

Wonder what to give sister, brother, aunt? Looking for an idea on what to buy father? Use this handy list of suggestions . . things from this *Christmas Book* arranged to help you make your Christmas list. A new Sears idea to save you time and worry in shopping

Printed on this and the facing page are just a few of the items from every section of this catalog—ideas to jog your memory, help you when you're puzzled. Or, if you wish, check on this list the things you want. It will help you remember what to buy as you go through the book. Our regular index starts on page 240

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EVERYTHING WE SELL CAN BE BOUGHT ON

Sears Easy Payment Plan

Just a small down payment and a few dollars each month will buy anything we sell in orders of $20 or more.

Use Sears Easy Payment Plan to make your Christmas Shopping easier . . to remember everybody on your list

EASY TERMS AS LOW AS
$5
A MONTH

Christmas shopping from Sears catalogs is pleasant as well as convenient and economical . . . and Sears Easy Payment Plan makes it easy to remember everybody on your list. Make up your Christmas list and do your shopping now . . . choosing from the hundreds of beautiful Christmas gifts in this book and the thousands of money-saving items in our Fall and Winter General Catalog . . . and spread payment over the months ahead.

You don't have to have all ready cash, nor do you have to disturb your savings. Anything and everything we sell regardless of price may be purchased on Sears Easy Payment Plan in orders of $20 or more. Sears Easy Terms provide an easy, thrifty way to get the things you want now—to use and enjoy while paying for them.

Sears Easy Payment Plan also encourages the purchase of the BEST qualities which give greater satisfaction and insure greater economy.

It's Easy to Order on Sears Easy Terms

List items you are ordering on one of our Order Blanks. Add up the cash prices of these items and be sure your order amounts to $20.00 or more. Then have the head of household fill in the answers to the Easy Payment questions on the order blank and sign it. Enclose a check or a money order for the required down payment and mail order to Sears.

SEND ONLY 10% DOWN PAYMENT

for everything you order—except

20% DOWN PAYMENT* *(one fifth)* on the following items
if individually priced at $50.00 or more

Furniture
Cooking Stoves and Ranges
Coldspot Refrigerators
Coldspot Freezers
Air Compressors
Outboard Motors
Saddles
Truck Tires
Rugs
Washers
Ironers
Radios
Auto Trailers
Paint Sprayers
Shotguns
Timber Power Saws
Carpets
Sewing Machines
Vacuum Cleaners
Phonographs
Boats
Rebuilt Engines
Rifles
Saw Mills

How much do I pay each month? Refer to Payment Table at right. Note that the monthly payment is only $5 for an unpaid balance up to $55.

Usually you can fill many of your needs on one Easy Payment order without increasing the amount you pay each month.

Additional Purchases on open accounts

Once your credit is established at Sears and you have an open Easy Payment Account with us you can "add on" purchases amounting to $10 or more from any current Sears Catalog as you need the merchandise. Just make a list of the things you need on our handy order blank, mention your Easy Payment Account number and write: "Add it to my account." On purchases of articles priced at $50.00 or more a down payment is required as shown above.

The amount that you will be required to pay monthly on your new balance (old balance plus amount of new purchase) will be increased only $1.00, unless a higher amount is required in accordance with the Payment Table at the right.

No increase in monthly payment will be required if your present monthly payment is sufficient to pay the new balance within six months.

*Add any tax on sales, or transportation charge to the cash price before figuring the down payment

Monthly Payment Table

If unpaid balance amounts to	We shall add for Easy Payments	Amount Payable Monthly is
Up to $22.00....	$2.00	$5.00
$22.01 to 24.00....	2.25	
24.01 to 26.00....	2.50	
26.01 to 28.00....	2.70	
28.01 to 30.00....	2.90	
30.01 to 33.00....	3.15	
33.01 to 36.00....	3.45	
36.01 to 40.00....	3.80	
40.01 to 45.00....	4.25	
45.01 to 50.00....	4.75	
50.01 to 55.00....	5.00	
55.01 to 60.00....	5.50	6.00
60.01 to 65.00....	6.00	
65.01 to 70.00....	6.50	7.00
70.01 to 75.00....	7.00	
75.01 to 80.00....	7.50	8.00
80.01 to 85.00....	8.00	
85.01 to 90.00....	8.50	
90.01 to 95.00....	9.00	9.00
95.01 to 100.00....	9.50	
100.01 to 110.00....	10.00	10.00
110.01 to 120.00....	11.00	
120.01 to 130.00....	12.00	10.50
130.01 to 140.00....	13.00	
140.01 to 150.00....	13.50	11.00
150.01 to 160.00....	14.00	12.00
160.01 to 170.00....	14.50	12.50
170.01 to 180.00....	15.50	13.50
180.01 to 190.00....	16.50	14.00
190.01 to 200.00....	17.50	14.50
200.01 to 210.00....	18.00	15.50
210.01 to 220.00....	19.00	16.00
220.01 to 230.00....	20.00	17.00
230.01 to 240.00....	21.00	17.50
240.01 to 250.00....	22.00	18.50
250.01 to 260.00....	23.00	19.00
260.01 to 270.00....	24.00	20.00
270.01 to 280.00....	24.50	20.50
280.01 to 290.00....	25.00	21.00
290.01 to 300.00....	26.00	22.00

Write for Terms over $300.00

Make Sears Your Gift Headquarters

Use both this Christmas Book and your Sears General Catalog for a complete selection

Sears Guarantee

• To Save You Money • To Deliver All Merchandise Safely • To Satisfy You Perfectly

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

HOW TO ORDER

We always urge our customers to Shop Early and Mail Early to avoid the last minute rush at Christmas. Shop through this Christmas Book, your Sears Fall and Winter General Catalog, and Sears Midseason Fall Book now. List all the things you want on the enclosed order blank. However, if you don't have a Sears order blank handy any plain paper will do.

Simply print or write plainly your full name, complete address, including rural route and box number if you live on a rural route. Give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Then add the shipping weights of items you are ordering, and change ounces to full pounds (16 ounces to the pound).

Refer to parcel post rates on page 246 for amount to include for postage as we must pay postage on parcel post packages before we can ship your merchandise. If you send too much, every cent extra will be promptly returned to you. You pay only the exact postage needed to ship your order.

The best ways to send money are by U. S. postal notes, post office or express money order, or by bank draft or check. Your mail carrier will be glad to buy a post office money order for you if you live on a rural route. You can also obtain a money order at your post office or from local express agent.

U. S. POSTAL NOTES

U. S. Postal Notes are a convenient and economical way to send money by mail. They can be purchased at post offices in any denomination up to $10 for only 5 cents per note. However, you can buy as many notes as you want at one time. For instance, if you want to send Sears $15.83 to cover the cost of goods and postage, you would buy a $10 note and a $5.83 note, which would cost you 10 cents for both. When using Postal Notes to send money to Sears, write "Sears, Roebuck and Co." on the line indicated for name of payee on the face side, and your name and address on the back—then enclose with your order.

POST OFFICE MONEY ORDER CHARGES

The post office makes the following charges for Money Orders, regardless of where they are purchased. For amounts above $100, purchase additional Money Orders at the same charges shown below.

Amount	Charge	Amount	Charge	Amount	Charge
Up to $2.50	6c	$10.01 to $20.00	13c	$60.01 to 80.00	20c
$2.51 to 5.00	8c	20.01 to 40.00	15c	80.01 to 100.00	22c
5.01 to 10.00	11c	40.01 to 60.00	18c		

C. O. D. ORDERS

Unless there is real need for C.O.D. service, we urge you to enclose postal note, money order or check when you mail your orders and avoid the extra handling and expense of C.O.D. orders. On parcel post C.O.D. shipments, in addition to the price of the merchandise and regular parcel post charges, we will bill you for the C.O.D. collection fee which we are required to pay the post office. The post office also collects a money order fee for forwarding the total amount to us.

We believe very few of our customers will want to order C.O.D. because of the extra cost. However, when you need the fastest possible service regardless of cost to you—for example on emergency orders for repair parts—we will ship C.O.D.

We do not accept C.O.D. orders: For less than $2.00 (except orders for repair parts); for merchandise that is cut, engraved, printed or made to special order; for items that are shipped direct from one of our factories or sources; or for shipment to foreign countries.

ABOUT SEARS CATALOGS

More than twelve million customers throughout the United States use Sears Catalogs year in and year out as their buying guides. They make worthwhile savings—that's why they continue to buy from Sears.

We send our General Catalog and our special catalogs without request to customers who buy regularly from any Sears catalog—by mail, by phone or through one of our catalog order offices.

To be sure that all of your orders will be correctly credited to you so that, as a regular customer, you will automatically receive Sears catalogs, we suggest that all members of the same family order under one name, preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full name). This also helps us to give you faster and more efficient service.

About Colors—The color pages in this catalog reproduce the actual colors of the merchandise as faithfully as is possible with modern high speed printing equipment. Naturally in the process of reproduction some of the printed colors may vary slightly in shade from the actual colors of the merchandise. In such cases as with everything we sell, we guarantee your complete satisfaction or your money back.

If you have a question . . . just write us

If, after looking through this catalog, there is something additional you want to know about our merchandise, how to make out your order, or how to have it shipped . . . we invite you to write to our Personal Service Department and request whatever information you need.

Ask us anything you want to know about Sears service. Your questions will receive prompt, individual attention. Address your letter to Personal Service Department, Sears, Roebuck and Co., Chicago 7, Ill.

WRITE IN ANY LANGUAGE

We can always take care of your order and we assure you of complete satisfaction at all times, or your money will be gladly refunded.

IMPORTANT ABOUT PRICES

We believe Sears prices save you money and give you the greatest possible value. If during the life of this catalog, for any reason whatever, we reduce the price of any of the merchandise shown in this book, your order will be filled at the new lower price. In each case, we will return every penny of the difference to you.

Prices in this catalog apply only to orders placed by mail, telephone, telegraph or at the catalog order desk in a Sears Retail Store, Order Office, or in one of Sears Affiliated Stores.

Should the Federal, State or Local Governments increase or impose additional taxes after this book goes to press, we shall be obliged to add such further taxes to the prices shown. On the other hand, if any existing taxes are reduced or terminated, while this catalog is in effect, we shall reduce our prices accordingly and refund you the difference.

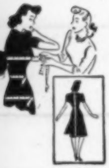
IMPORTANT TAX NOTICE

If you live in any of the places listed below, please add to your order an amount, at the rate shown to cover the following:

Illinois (Expense due to Ret. Occ. Tax)	2%
Iowa (Use Tax)	2%
Michigan (Use Tax)	3%
Ohio (Use Tax)	3%

IT'S EASY TO GET
A PERFECT FIT AT SEARS
. . . WE GUARANTEE
TO SATISFY YOU

How to Measure for proper clothing size



FOR WOMEN

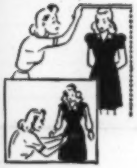
Measure over slip or lightweight dress.

Measure Hips at fullest part (7 inches below natural waistline). This is an important measurement.

Measure Waist around smallest part.

Measure Bust around body at fullest part of bust. Do not let tape slide down shoulder blades in back.

Measure Length straight down center of back from "bump" at back of neck to hem.



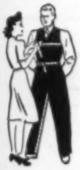
FOR LITTLE GIRLS

Children grow so rapidly that it is important to measure carefully each time you order. If measurements come between two sizes, order larger size.

Measure Chest or Bust around body at fullest part of chest or bust. Hold tape snugly, well up over shoulder blades.

Measure Height—Have child remove shoes and stand naturally against wall. Make mark level with top of head. Measure from this point to floor.

Measure Hips in straight line around body at fullest part of hips (about 7 inches below waist).

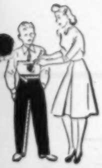


FOR MEN

Measure Chest close up under arms, snug but not tight, with tape over shoulder blades at back. Measure with vest on for garments that are worn over vest.

Measure Waist just above hip bones at natural waistline. Remove belt.

Measure Inseam from close up in crotch to bottom of trousers at length desired, usually top of heels.



FOR BOYS

Order by size, not by child's age, since children of the same age vary greatly in size. **MEASURE CHILD EACH TIME YOU ORDER** to insure correct fit.

Chest measurement should be taken around body close up under arms and well up over shoulder blades.

For outer clothing: measure over shirt.

For all other clothing: measure over underwear.

Waist measurement should be taken around trousers at natural waistline just above hip bones. Remove belt before measuring.

Inseam measurement should be taken from crotch to length desired.

To measure height, have child stand in stocking feet against wall. Make mark level with the top of head. Measure from the point which you have marked to the floor.

Height in Inches	Chest in Inches	Waist in Inches	Inseam in Inches	**Order Size**
31 to 34	20 to 21	19 to 21	. . . .	**2**
34 to 37	21 to 22	20 to 22	. . . .	**3**
37 to 40	22 to 23	21 to 23	. . . .	**4**
40 to 43	23 to 24	21½ to 23½	. . . .	**5**
43 to 46	24 to 25	22 to 24	19	**6**
46 to 48	25 to 25½	22½ to 24½	20½	**7**
48 to 50	25½ to 26½	23 to 25	21 to 22	**8**
50 to 52	26½ to 27½	23½ to 25½	23 to 24	**9**
52 to 54	27½ to 28	24 to 26	24 to 25	**10**
54 to 56	28 to 29	24½ to 26½	24 to 26	**11**
56 to 58	29 to 29½	25 to 27	25 to 27	**12**
58 to 59½	29½ to 30½	25½ to 27½	26 to 28	**13**
59½ to 61	30½ to 31½	26 to 28	27 to 29	**14**
61 to 62½	31½ to 32½	26½ to 28½	27 to 29½	**15**
62½ to 64	32½ to 33	27 to 29	28 to 30	**16**
64 to 65	33 to 33½	27½ to 30	29 to 31	**17**
65 to 66	33½ to 34½	28 to 31	30 to 32	**18**
66 to 68	34½ to 36	. . . .	. . . .	**20**
68 to 70	36 to 38	. . . .	. . . .	**22**

WAYS TO ORDER

YOUR CORRECT SHOE SIZE

★

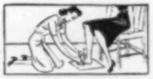
1 Tell us your shoe size . . length and width . . if you know it

For men and women only—not for children. (For children, use 4-point measuring system.) Make sure that shoes you order are sold in your particular size and width. If you have worn a particular size or type of shoe comfortably, you will certainly find it satisfactory and convenient to order the same size in your new shoes.

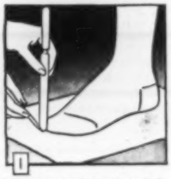
or *2* Give us all numbers in your shoe

For men and women only—not for children. Just write on your order all the numbers and marks you find in the lining of a comfortable old shoe . . . whether you bought it at Sears or not . . . and your new Sears shoes will fit just as comfortably. Be sure to include any dashes that occur, as they sometimes indicate half sizes.

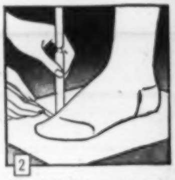
or *3* Use Sears Scientific 4-point measuring system



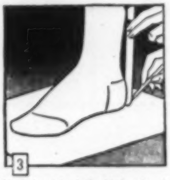
For men, women, older boys, girls and children . . . Take a piece of blank paper large enough to fit under your foot . . . an ordinary kitchen knife . . . and a sharp pencil. **Sit on a chair** and let the foot which gives you the most trouble rest naturally and without moving on the piece of paper as shown. **Do not stand** as this will spread the foot and result in an incorrect measurement. Our measurements allow for normal spread of foot when standing. *Mark this piece of paper as shown in the four illustrations below.*



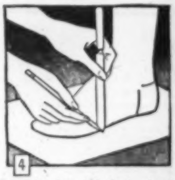
Have someone else hold the knife straight up and down at the tip of your longest toe as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.



Have knife blade moved to the joint of the inside of the foot (widest part), as shown in Point Number 2 above, and again make a mark with the pencil along the outside edge of the blade.

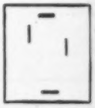


Next, have the knife blade placed at back of the heel, as shown in Point Number 3 above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.



And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement so do not send us pencil outlines of your foot.

You now will have a piece of paper with four pencil marks on it as shown at the right. Enclose this piece of paper with your order blank (if ordering more than one pair, send diagram for each with catalog number noted). Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size.



For Children's Shoes measure each time you order

New measuring device now Free for the asking!

Very easy to use in getting exact size measurement for children only. Simple and complete instructions are printed right on device. Send for one today—use it again and again to determine correct size before ordering your children's shoes. Ask for number F13818N.

How to figure PARCEL POST RATES

Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth (distance around at widest point), can be sent by parcel post in all postal zones. However, some articles may be of mailable size or weight but cannot be sent by parcel post because of the nature of the merchandise. These are described as "Shipped by freight or express." In such cases, refer to freight and express information below and specify freight or express shipment on your order.

Figure postage on total weight of order

The shipping weight of each article is given in the catalog description. When you write your order show the shipping weight of each article ordered, in pounds and ounces, in the last two columns on the right side of the order blank. Add the pounds and ounces and change ounces into full pounds (16 ounces to a pound). Then show the total weight in pounds. Consult the parcel post rate table at right for the correct amount to include in your remittance for postage.

For example: if your order adds up to 25 pounds and you live in Zone 3, the postage on your order would be 59 cents.

When figuring postage on packages weighing more than one pound, always remember that the post office counts a fraction of a pound as a full pound and charges postage accordingly. For example, if the total weight of your order is 24 pounds and 1 ounce, the postoffice charges the parcel post rate for 25 full pounds. Therefore, you could include additional articles weighing 15 ounces without having to pay one cent more for postage. It means extra savings for you when you build up your order to even pounds.

If you don't know your parcel post zone refer to table at right or ask your mail carrier.

Send enough money for postage

Include enough money in the remittance with your order to pay the postage as we must pay postage on parcel post packages before we can send your merchandise. Don't worry about sending more than the correct amount—if you send us too much, every cent extra will be promptly returned to you. You pay only the exact postage needed for your order.

PARCEL POST RATE TABLE

Shipping Weight	Local Zone Within Chicago	Distance from Chicago		
		Zones 1 and 2 Not Over 150 Mi.	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles
2 oz. or less	1½c	1½c	1½c	1½c
3 or 4 oz.	3c	3c	3c	3c
5 or 6 oz.	4½c	4½c	4½c	4½c
7 or 8 oz.	6c	6c	6c	6
9 oz. to 1 lb.	8c	9c	10c	11c
1 lb. 1 oz. to 2 lbs.	9c	11c	12c	15c
2 lbs. 1 oz. to 3 lbs.	9c	12c	14c	18c
3 lbs. 1 oz. to 4 lbs.	10c	13c	16c	22c
4 lbs. 1 oz. to 5 lbs.	10c	14c	18c	25c
5 lbs. 1 oz. to 6 lbs.	11c	15c	20c	29c
6 lbs. 1 oz. to 7 lbs.	11c	16c	22c	32c
7 lbs. 1 oz. to 8 lbs.	12c	17c	24c	36c
8 lbs. 1 oz. to 9 lbs.	12c	18c	26c	39c
9 lbs. 1 oz. to 10 lbs.	13c	19c	28c	43c
10 lbs. 1 oz. to 11 lbs.	13c	20c	30c	46c
11 lbs. 1 oz. to 12 lbs.	14c	22c	32c	50c
12 lbs. 1 oz. to 13 lbs.	14c	23c	34c	54c
13 lbs. 1 oz. to 14 lbs.	15c	24c	36c	58c
14 lbs. 1 oz. to 15 lbs.	15c	25c	38c	61c
15 lbs. 1 oz. to 16 lbs.	16c	26c	40c	65c
16 lbs. 1 oz. to 17 lbs.	16c	27c	42c	68c
17 lbs. 1 oz. to 18 lbs.	17c	28c	44c	72c
18 lbs. 1 oz. to 19 lbs.	17c	29c	46c	75c
19 lbs. 1 oz. to 20 lbs.	18c	30c	48c	79c
25 lbs.	20c	36c	59c	97c
30 lbs.	23c	41c	69c	$1.15
35 lbs.	25c	47c	79c	1.33
40 lbs.	28c	53c	90c	1.51
45 lbs.	30c	59c	$1.00	1.69
50 lbs.	33c	64c	1.10	1.87
55 lbs.	35c	70c	1.21	2.05
60 lbs.	38c	75c	1.31	2.24
65 lbs.	40c	81c	1.41	2.41
70 lbs.	43c	87c	1.51	2.60

These rates are subject to change without notice

If in a real hurry use Air Parcel Post

The new fast air parcel post service is now available on any package that can be shipped by regular parcel post, at the following rates:

Zone	Rate for First Pound or Fraction Thereof	For Each Additional Pound or Fraction Thereof, Add
1 and 2	55c	4c
3	60c	8c
4	65c	14c
5	70c	24c
6	75c	33c
7	75c	45c
8	80c	65c

When you want your order shipped by Air Parcel Post be sure to write on your order "ship by Air Parcel Post" and include sufficient money in your remittance to pay the postage. Parcels mailed air parcel post from or to a post office that is not an airport city will be sent from or to the nearest airport city by surface transportation. If shipping to an 8th zone point outside the Continental United States the rate is 80 cents for each pound or fraction thereof.

How to Estimate Freight Charges to your Station

Freight is the best and most economical way to ship heavy, bulky merchandise. Use the rate table below to estimate freight charges. Or ask your station agent, or write us giving catalog numbers of items on which you want to know actual freight charges. The minimum charge for any rail freight shipment is the rate for 100 lbs., but it is never less than $1.30. Charges for shipments over 100 pounds are figured on actual weight. On freight orders of 100 pounds or less, made up of several articles taking different rates, the highest rate applies to entire shipment.

If there is a freight agent at your station, you pay freight charges when shipment is received. If there is no freight agent, include additional money with your order to cover freight charges. If you send too much, we will return the difference to you.

Factory and Warehouse Shipments. Articles described in the catalog as shipped from one of our convenient factories or warehouses may be included on the same order blank with goods shipped from our Mail Order house, but they will be sent as separate shipments with separate shipping charges.

Direct-to-home freight delivery. Many railroads offer direct-to-home truck delivery service on rail freight shipments—usually only within city or village limits. Ordinarily there is no extra charge except where the freight rate is very low—then a slight extra charge is made by the railroad to cover the cost of delivering the merchandise. Such deliveries are usually made to first floor or sidewalk.

Ask your freight agent or write us about this service—we are always glad to give you information about the shipment of your orders.

Truck shipments. If your town is a regular stopping point on a Motor Carrier route, consult their local representative to be sure trucks of that line can make proper connections with shipping points given in the catalog description. Then mark an "x" in the space provided on the order blank and specify name of trucking company serving your town and give your complete street address. Truck rates are slightly higher than railroad rates.

Estimated Rail Freight Rates per 100 Pounds

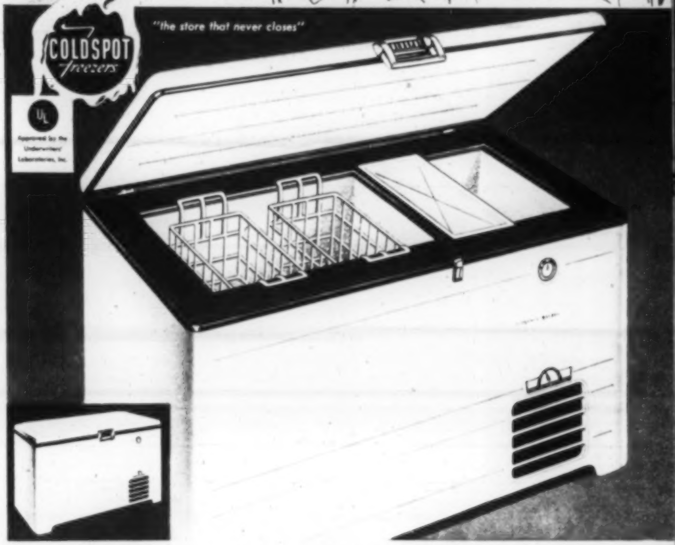
Freight rates are based on distance. Therefore, the rates below can be used to estimate freight charges from CHICAGO or any of our factories or warehouses. *For example*, if you live about 200 miles from Chicago and order Power Tools weighing 125 pounds, multiply 125 pounds (1¼ times the 100-pound rate) by $1.30 (the 100-pound rate for Power Tools). 1¼x$1.30 is $1.63. Add 3% (5c) Federal Tax. Total estimated freight rate is $1.68. The actual freight charge may vary slightly.

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles	Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Bicycles	$1.11	$1.54	$1.88	$2.27	Radio-Phonographs	$1.11	$1.54	$1.88	$2.27
Cabinets, Record	1.04	1.43	1.75	2.12	Ranges, Electric	95c	1.30	1.60	1.94
Cameras	1.11	1.54	1.88	2.27	Refrigerators, Electric	95c	1.30	1.60	1.94
Chests, Storage	1.04	1.43	1.75	2.12	Recorders, Wire, Console Model	1.11	1.54	1.88	2.27
Desks, Juvenile	1.04	1.43	1.75	2.12	Rocking Horses	95c	1.30	1.60	1.94
Doll Houses	95c	1.30	1.60	1.94	Skis	1.11	1.54	1.88	2.27
Freezers	79c	1.09	1.32	1.58	Tables, Table Tennis	89c	1.22	1.49	1.80
Gym Sets	95c	1.30	1.60	1.94	Toboggans	1.11	1.54	1.88	2.27
Ironers, Electric	95c	1.30	1.60	1.94	Tools, Hand	79c	1.09	1.32	1.58
Ironing Boards	95c	1.30	1.60	1.94	Tools, Power	95c	1.30	1.60	1.94
Lawn Mowers, Electric	95c	1.30	1.60	1.94	Typewriters	1.11	1.54	1.88	2.27
Lawn Mowers, Gas	95c	1.30	1.60	1.94	Washing Machines	95c	1.30	1.60	1.94
Pool Tables	89c	1.22	1.49	1.80	Wheel Toys	95c	1.30	1.60	1.94
Punch Bowls	79c	1.09	1.32	1.58					

Rates on this page were in effect when this catalog was printed and are subject to change without notice

Coldspot Freezer

"I would like to see the feasting
where the snowy cloth is spread
Here shall no one be forgotten
Here shall all be warmed and fed"


"the store that never closes"
COLDSPOT freezers
UL
Approved by the Underwriters' Laboratories, Inc.

A gift of Better Living the whole family will enjoy

This Christmas bring more abundant good living to your home—give a Coldspot Freezer.

For when you give a Coldspot Freezer you give tastier mealtime treats the whole year through. You give easier, faster meal preparation—fresher, flavor-full foods—better balanced diets. You give out-of-season favorite foods at budget-stretching "in-season" prices. You give pleasant, easy food preservation to replace stifling, tedious summer canning. You give every day convenience that saves marketing trips. Yes, you give more good living to all the family when you give a Coldspot Freezer.

12.7 Cubic-Foot Coldspot Freezer

$344.50 Cash

$69.00 Down $20.50 Monthly

Each outstanding feature in the Coldspot Freezer has its definite purpose—to give time and work saving convenience . . to give dependable year in, year out service with "penny-pinching" economy.

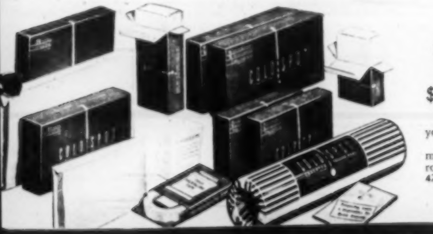
SUPERIOR CONVENIENCE FEATURES—Full opening lid. Fingertip ease in lifting . . easy reach-in depth. Counter-balanced lid stays open at any height. Self-latching handle. **Handy sliding service tray** for greater ease in handling stored food parcels. **Sliding removable baskets** for easy access to food stored in bottom. **Convenient toe space** at bottom front of cabinet. **Handy table top flat door. Inventory record** shows location of everything stored in box.

SUPERIOR CONSTRUCTION FEATURES—Big capacity. Stores 512 pounds of assorted foods; freezes 67 pounds in 12 hours in separate freezing compartment. **All-steel cabinet,** all seams welded and asphalt sealed. **Gleaming white exterior** . . easy to clean. Two coats of synthetic white enamel baked on. **Sanitary interior** of gray porcelain enamel. **Thoroughly insulated box.** Top, bottom and sides protected against loss of cold. Large balloon gasket insures tight door seal.

Temperature indicator on outside of cabinet shows temperature inside. **Automatic cold control.** Set for temperatures from 5° above to 10° below zero F. **Efficient refrigeration unit.** Hermetically sealed against dust and dirt. Forced air condenser. ¼ H.P. motor for 110–120-volt, 60-cycle A.C. Uses 2 to 2½ KWH per day at 70° F. (Varies with use.) **Storage equipment.** Sliding aluminum tray, 2 sliding baskets, 2 section separators, 2 compartment dividers, record chart, complete instructions. **Dimensions:** Outside overall width, 34½ inches (29 inches with lid removed; goes through 29¾-inch door); 60 inches long, 35¾ inches high. Inside storage compartment, 20x30¼x27½ inches; freezing compartment, 20x20x12½ inches. Shipped completely assembled ready to plug in.

47 NM 51112—12.7 cubic-foot Coldspot freezer. Shpg. wt. 525 lbs. **$344.50**

COLDSPOT FREEZER GUARANTEE—We guarantee each complete Coldspot Freezer for 1 year from the date it is delivered to you. In addition, the mechanical refrigeration unit is guaranteed for four more years giving you FULL FIVE YEARS protection on the most important part of your freezer.



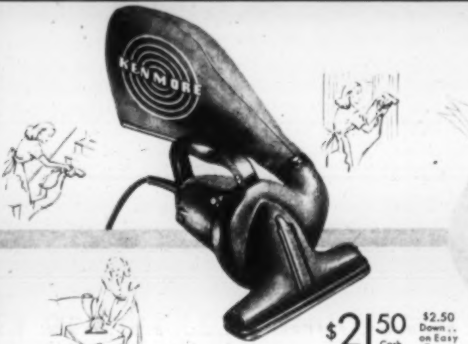
PACKAGING MATERIALS KIT . . For all frozen foods

Kit **$11.40**

Big 177-piece kit gives you a handy supply of materials to wrap practically any type of food that you might want to freeze. Materials included in kit have been assembled and selected on recommendation of Sears Home Economics Laboratory. Priced to save you money over cost you would pay for the same materials bought separately. These packaging materials come to you in convenient storage carton. All materials are Coldspot quality.

Kit contains 50 pint and 50 quart cartons with Marapak coated liners; 50 small and 25 medium size cellophane-lined parchment bags; 1 roll of Freeztex Locker Wrap Paper; 1 roll of Permacel Sealing tape.

47 N 07025—Kit. Shipping weight 18 pounds **$11.40**



$21.50 Cash

$2.50 Down . . on Easy Terms

Kenmore Vacuum Cleaners

"What's the very best rhyme
for December?
Why, of course you must know
'tis remember!"

Kenmore Upholstery Cleaner, a gift she'll use every day

"Just what I wanted!" That's what any housewife will say when she sees this KENMORE Upholstery Cleaner. It's ideal for quick tidying up and special cleaning jobs. Cleans upholstered furniture, draperies, stair carpets, mattresses, wearing apparel, automobile interiors. It's powerful, compact, perfectly balanced, easy to use. Weighs only 5½ lbs. . . . as light to handle as some hand irons.

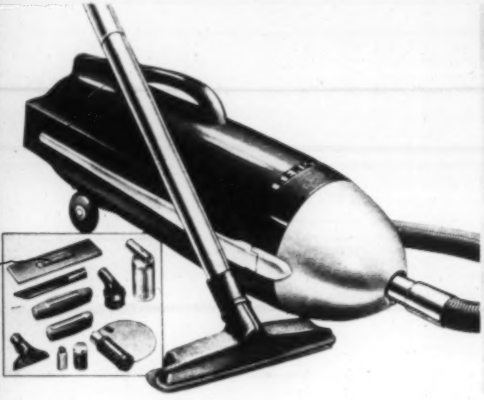
Triple-action motor-driven brush (1) **beats, (2) sweeps, (3) powerful suction draws dirt into dust-tight bag.** 1/5-hp. motor. Rubber guard on nozzle protects furniture. Finger-tip switch. Aluminum nozzle with attractive finish.

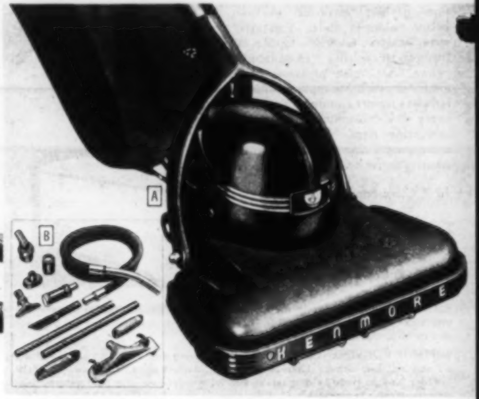
6½-in. nozzle gets into corners easily. 20-ft. cord with plug. Uses 165 watts. UL approved. For 110-120 volt AC or DC. **See 10-day trial offer below.**

20 N 0745—Complete instructions included. Shpg. wt. 8 lbs. Mailable..........$21.50

Christmas

. . . the best time for remembering.
Remember to give her one of
America's best Vacuum
Cleaners . . . KENMORE! It will
make the days happier, the work
easier for the one you love.





Kenmore Tank-Type Vacuum Cleaner

Cleans everything—drapes, furniture, rugs

Cleaner with Attachments

$59.95 Cash

$5 Monthly on Easy Terms

Cuts housework from hours to minutes. This great KENMORE gets dirt from hard-to-reach places. No need to move heavy furniture. Makes complete cleaning easy.

Powerful ⅝-hp. air-cooled ball-bearing motor never needs oiling. Large filter . . . only clean air leaves machine. Floor nozzle has floating brush . . . adjusts to any rug thickness, to bare floors or linoleum. Foot switch . . no stooping. Large, easy-to-empty dust bag. 20-ft. cord with plug. Steel body, smooth finish. Instructions. UL approved. For 110-120 volt AC or DC. Uses 550 watts.

De luxe 16-piece set of attachments includes: air filter and purifier already inserted in cleaner; floor waxing tool; sprayer; 10⅜-in. rug nozzle with floating brush; 8½-in. wall brush; 5½-in. upholstery nozzle; drapery brush; round dusting tool; radiator tool; flexible hose; two 20-in. extension wands; moth-proofer; anti-moth crystals; deodorizing fluid; storage case (not shown).

20 NT 722—**Kenmore Cleaner with Attachments.** Shpg. wt. 28 lbs. Mailable.......$59.95

10-DAY HOME TRIAL OFFER. Order any KENMORE Vacuum Cleaner. Send cash price (or down payment if ordering on Easy Terms). Try the cleaner in your home for 10 days. If not completely satisfied, return cleaner to us. We will then refund every penny you have paid, including shipping charges both ways.

Kenmore Triple-Action Vacuum Cleaner

Best type you can buy for cleaning rugs

$49.95 Cash

$5 Monthly on Easy Terms

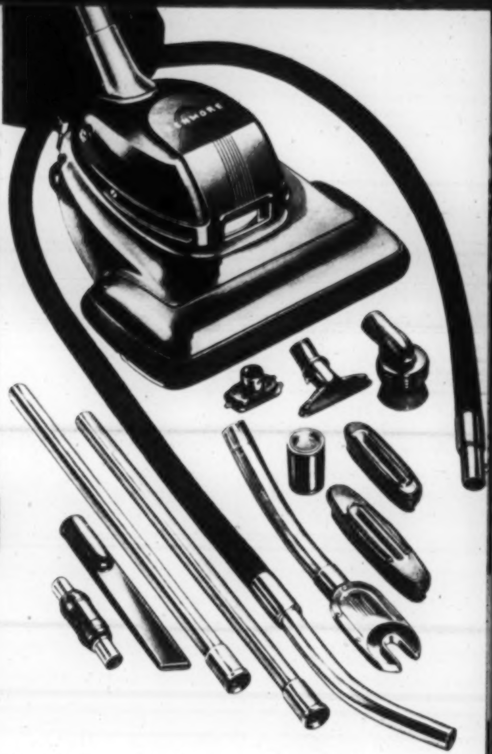
A Cleans your rugs quickly, thoroughly. Helps restore natural sheen and beauty. Makes colors bright and fresh again. Uses 3 cleaning principles: (1) **Beats** to loosen embedded dirt, (2) **Brushes** to remove dirt and lint, (3) **Banishes** . . . powerful suction whisks dirt into dust-tight bag. Automatic rug adjustment permits you to go from any thickness rug to bare floors or linoleum.

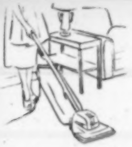
Powerful 1/3-hp. motor never needs oiling. Six wheels make cleaner easy to maneuver. Headlight lights up dark corners. Molded hand grip. Finger-tip on-off switch on handle. 3-position handle. Guard protects furniture. Aluminum nozzle has non-mar finish. 20-ft. cord with plug. Instructions. UL approved. For 110-120 volt AC or DC. Uses 310 watts. **See 10-day home trial offer at left.**

20 NT 711—**Kenmore Vacuum Cleaner.** Shipping weight 20 pounds. Mailable......$49.95

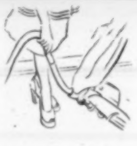
B **13-piece set of attachments** for above cleaner only. Set includes: drapery and upholstery nozzle; drapery brush; 8½-inch wall brush; dusting tool; radiator tool; flexible hose; two 20-in. extension wands; moth proofer; anti-moth crystals; suction adapter; blowing adapter; storage case (not shown).

20 N 0812—**Kenmore attachments.** Shipping weight 11 pounds. Mailable........$19.95

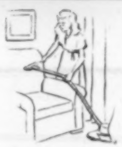




1 Triple-action . . . best type cleaner for rugs, carpets



2 In goes adapter instantly . . . in one easy motion



3 Then your Kenmore does all above-the-floor cleaning, too

Finest KENMORE Vacuum Cleaner ever built! The complete home cleaning outfit for you who demand the very best

With Attachments **$87.50** Cash $17.50 Down . . on Easy Terms

Does all your household cleaning . . . and does it better than you ever thought possible. Actually it's two cleaners in one. This sensational new Kenmore gives you all advantages of upright rug cleaner and tank-type, too. You won't believe it's possible until you try it yourself. But it's true! This new Kenmore is the ideal cleaner for rugs and for all above-the-floor cleaning. Makes your work easier, your furnishings brighter, fresher. Precision engineered, magnificently styled. Beautiful two-toned burgundy color. Nothing has been spared to give you what we believe is the best all-purpose vacuum cleaner money can buy.

Ball-bearing motor never needs oiling. Develops 4/10-hp. maximum (about 20% greater than before). Moves about 40% more air than 711 Kenmore upright cleaner. Motor driven brush gives triple action rug cleaning: **Beats** to loosen embedded dirt; **Brushes** to remove dirt and lint; **Banishes** . . . powerful suction whisks dirt into dust-tight moleskin bag. Automatic tilting feature lifts brush off floor when you release handle . . . saves rug wear. Brush has long-wearing Nylon bristles . . . adjusts easily without removing from cleaner. Nozzle adjusts instantly, accurately, automatically to any thickness rug or to bare floor or linoleum. High velocity air jets at front edge of nozzle draw in dirt from hard-to-reach places. Low motor dome . . . no need to move most furniture. Built-in headlight. Improved, long-life, sure-grip flat belt. Fan shaft and belt are encased in metal guard. Hairpins, string, hair can't foul shaft or rip belt. Rubber bumper guard protects furniture. Slight twist of handle easily changes position to low, normal or upright. On-off switch in handle. Rubber handle grip. 20-ft. cord with plug. Full instructions. UL approved. For 110-120 volt AC or DC. Uses 400 watts. **See 10-day home trial offer on opposite page.**

Attachment adapter snaps into place instantly . . . no gadgets to bother with. Attachments include: swivel hose with metal hand grip, 2 extension wands, intake adapter, exhaust adapter, upholstery nozzle, drapery brush, floor brush, round dusting brush, radiator tool, moth-proofer, anti-moth crystals, carrying case for convenient storage (carrying case not illustrated).

20 NT 921—**Kenmore Cleaner with Attachments.** Shpg. wt. 32 lbs. Mailable	$87.50
20 NT 716—**Kenmore Cleaner only.** Shipping weight 22 lbs. Mailable	69.95
20 N 0810—**Kenmore Attachments only.** Shipping wt. 10 lbs. Mailable	19.95

INSTRUCTIONS FOR BUTTONHOLE ATTACHMENT

KENMORE ROTARY SEWING MACHINES

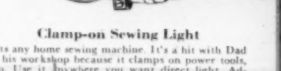
Sewing Machine Accessories

Kenmore Buttonhole Attachment. (Shown at left.) Now it's easy to make buttonholes. No more testing and guessing . . . just decide hole size you want and insert proper template. Lightweight, easy to use. Steel construction, burgundy color enameled finish. Improved cloth clamp will not scar fabrics. Stitch width and cutting space is automatically controlled by one adjustment. 5 templates (one already inserted in attachment) make these sizes: 3/16-in., 5/8-in., 13/16-in., 11/16-in., 1 1/16-in. keyhole type. Storage case included (not shown) . . . holds attachments, templates, feed cover plate. Instructions.

20 N 60706—For all Kenmore and Franklin Sewing Machines with rotary head except burgundy (maroon) color model 95. Shipping weight 1 lb. 8 oz. **$9.45**

Set of 4 Extra Templates. (Not shown.) Fit above attachment. Make these buttonhole sizes: 3/8-inch, 1/2-inch, 15/16-inch, 5/8-inch keyhole type.

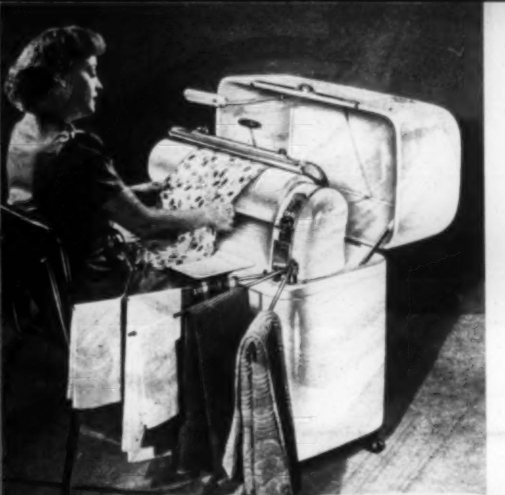
20 N 60705—Shipping weight 6 ounces. **90c**



Clamp-on Sewing Light

Fits any home sewing machine. It's a hit with Dad in his workshop because it clamps on power tools, too. Use it anywhere you want direct light. Adjustable shade is chrome-plated brass. Has 6-foot rubber-covered cord, plug, bracket, 10-watt bulb, on-off switch. For 110-120 volt AC or DC. UL approved.

20 N 60702—Shipping weight 12 ounces. . . . **$1.60**



Our Finest Kenmore Electric Ironer

$144.95 Cash
$10.50 Monthly on Easy Terms

Take the hard work out of ironing. Sit down to iron. With KENMORE you get immediate results! 65-70% of your ironing is flatwork. You'll do all flatwork the first time you sit down at your KENMORE. Then, not-so-fussy pieces (work clothes, pajamas, etc.) will be easy, too. After a little practice you'll do shirts and other hard-to-iron pieces in record time. Anything you iron by hand you can iron on your KENMORE in a fraction of the time.

It's so easy. Padded roll is your ironing board; heated shoe is your iron. A touch of knee or finger control brings shoe in contact with roll. The heat and pressure irons everything to perfection.

Control knob operates 2 roll speeds. The press control stops roll while shoe makes contact. Has separate motor and heat switches. Pilot light shows when heat is on. Shoe has 1450-watt heating element with 2 thermostats for accurate temperature control. Safety mechanism permits release of shoe in case motor is cut off when shoe is against roll. Finger protector on shoe. Adjustable light. Lap shelf. Folding end shelf. Enclosed legs. Hinged cover. 3-bar chrome plated clothes rack.

Quiet mechanism has steel cut gears sealed in oil . . . 1/10-hp. motor. Steel construction. Self-adjusting shoe pressure for any material. White baked-on enamel finish. Chrome plated hardware and trim.

Dimensions: closed, 36 in. high, 34½ in. wide, 16½ in. deep. Roll 26 in. long. UL approved. For 110-120 volt, 50 or 60 cycle AC. *State cycle.*

26NM73630—Finest Kenmore Ironer. Shipping weight 182 lbs. $144.95

Our Budget Kenmore Electric Ironer

$124.95 Cash
$10.00 Monthly on Easy Terms

Ironing comfort and convenience at a low budget price. Learn how quick and easy ironing can be.

This wonderful KENMORE Ironer has the same high quality workmanship, same dimensions, same motor, same gear case, same safety features, same rugged steel construction as Finest KENMORE (above). It does not have all the deluxe features of Finest KENMORE Ironers.

Shoe contains 1200-watt heating element with one thermostat for heat control. Press control stops roll while shoe makes contact for pressing. One roll speed operated by control knob. Has separate heat and motor switches. Pilot light shows when heat is on. Shoe can be operated by knee or finger-tip control. Self-adjusting shoe pressure for all materials. Cabinet has all white baked-on enamel finish. Hinged cover. Folding end shelf. UL approved. For 110-120 volt, 50 or 60 cycle AC. *State cycle.*

26NM73620—Budget Kenmore Ironer. Shipping weight 163 lbs. $124.95

*

KENMORE Washers and Ironers . . . gifts that bring happiness and comfort the whole year through—and for years to come. They are gifts she'll love you for every day of the year! Decide this Christmas to end washday drudgery for her forever.

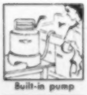
Kenmore Semi-automatic Electric Washer

With pump, as shown
$119.95 Cash
$10.00 Monthly

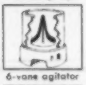
Automatic timer measures the minutes and shuts off machine when washing is done. No watching, no waiting. Washer stops, bell rings when time is up. Operates without timed cycle if you wish. Washes 8 to 9 lbs. dry clothes in one load. Holds 25 gal. to top, 18½ gal. to loadline. 6-vane agitator. Porcelain enameled tub. Chrome plated trim. Remainder of washer finished in white baked-on enamel. Steel construction. KENMORE safety wringer. Quiet ¼-hp. motor and precision-built gear case never need oiling. Built-in cord reel unwinds to the pull, rewinds automatically. Overall ht. 44⅛ in., to tub top 35¼ in. Fits 30¼x30¼-in. space. UL approved. For 110-120 volt, 50 or 60 cycle AC.

26NM73245—With built-in pump as shown. Shpg. wt. 184 lbs. $119.95
26NM73145—With gravity drain. (No pump.) Hose with threaded nozzle. Shpg. wt. 184 lbs 114.95

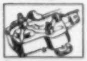
New Kenmore Jr. Electric Washer



Built-in pump



6-vane agitator



Rugged gear case

Washer only
$46.95 Cash
$5.00 Monthly
Wringer $7.95

Now . . . a portable washer with the powerful construction and efficiency of big KENMORE Washers. Quickly washes all clothes really clean! Takes 3 lbs. dry clothes in one load. Holds 6 gal. to loadline. 6-vane agitator. "On-off" switch. White baked-on enamel finish outside. Inside of tub is rustproof anodized aluminum. Steel and aluminum construction. 1/15-hp. rubber mounted motor never needs oiling. Precision-cut gears sealed in lifetime bath of oil. Very quiet . . . no vibration. Rubber-tipped, non-slip base. UL approved. For 110-120 volt, 60 cycle AC only. Size: 19 in. high. Fits space 15½x15½ in. (Wringer not included; sold separately below.)

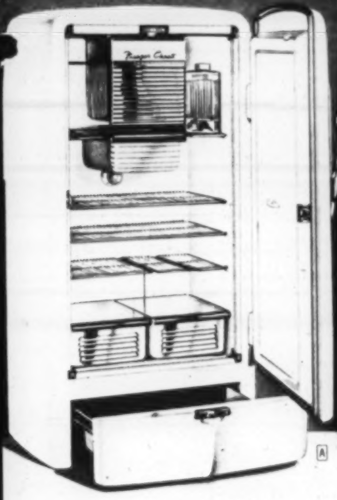
26NM73920—Washer with pump. Built-in motor-driven pump empties tub in less than minute. Shpg. wt. 32 lbs. $46.95

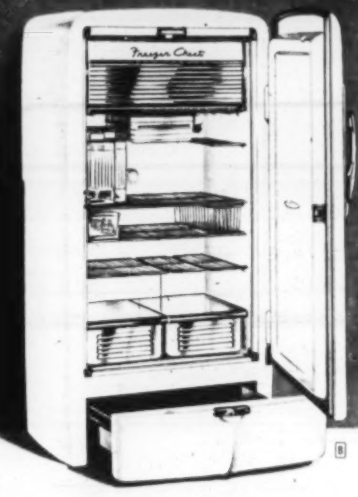
26NM73950—Kenmore Jr. Wringer. Fits above washers. Hand-operated, constant pressure wringer. Quickly clamps into place. Stores inside washer. Shpg. wt. 8 lbs. $7.95

Refrigerators, Washers, Ironers

"Here's hoping you may truly say
This is your happiest Christmas day"

* Stars will sparkle in her eyes. Her heart will dance for joy. Make this a Christmas she will never forget. Put a COLDSPOT in her kitchen! Give her the happiest Christmas she ever had. Give her COLDSPOT, the gift that proves how much you care. It's the gift that wives and mothers have been dreaming about for years. Make her dreams come true this Christmas!



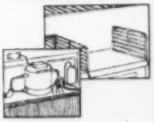


Only Coldspot gives you all these features

* 30% more refrigerated storage space in the same kitchen space!

* Real fingertip convenience. More "up-front" shelf area than Coldspot has ever had before.

* Greatly enlarged shelf area. Dozens of shelf arrangements.



* Economical, quiet Perma-Thrift back-mounted sealed system is guaranteed 5 years against defects in materials or workmanship.

9 Cubic foot Coldspot Spacemaster Refrigerator in the space of a "7"!

$\$259^{95}$ Cash
46 NM 4892
\$26.50 Down

$\$289^{95}$ Cash
46 NM 4894
\$29.50 Down

Both COLDSPOTS on this page have all these features: Stackable twin crispers hold 23 quarts of fresh fruits and vegetables. Easy-rolling Handibin drawer stores 1.22 bushels of food at room temperature. Freezer chest makes 84 ice cubes (11 lbs. 6 oz.). 5 tilt-out trays (4 single, 1 double). Cubes freeze quickly, pop out of trays easily. Ice cream stays solid in its package. Dozens of different shelf arrangements provide extra room where you want it. All steel cabinet. Sparkling white Durabond finish outside. Porcelain enamel finish inside, acid-resistant bottom. Over 3 inches of Coldex insulation. Chrome plated hardware. Built-in thermometer. Automatic interior light. 9-point cold control. 3-way action door handle . . . can be opened easily even when your arms are full. Five year guarantee and protection plan. UL approved. Outside size: $60\frac{1}{16}$ in. high, 30¾ in. wide, $28\frac{31}{64}$ in. deep. For 110-120 volt, 50 or 60 cycle AC.

A **With stainless steel U-type Freezer Chest.** Stores 26.6 lbs. of frozen foods. Covered meat storage drawer has 597-cubic inch capacity . . . keeps 19.3 lbs. of meat fresh, ready to use. 9.4 cubic feet of refrigerated storage. 17.7 square feet of rust-resistant shelves. Large water bottle.
46 NM 4892—Shipping weight 347 lbs. \$259.95

B **With stainless steel Full Width Freezer Chest.** Stores 38.3 lbs. of frozen foods. Covered meat storage drawer has 325-cubic inch capacity, keeps 10.4 lbs. of meat fresh. 8.7 cu. ft. of refrigerated storage. 18 sq. ft. of exclusive ribbon-type stainless steel shelves . . . stronger, more beautiful. Exclusive new Humiderator moisture control . . . ideal refrigeration for all weather conditions. 2 water bottles, wire egg basket, 3 leftover dishes.
46 NM 4894—Shipping weight 364 pounds. \$289.95

See your Fall and Winter General Catalog for other Coldspot Spacemaster Refrigerators. Easy Terms, page 243

For Christmas Eve . . and every night of the year

Pepperell "Countess" Luxury Muslin Sheets and Pillowcases

$5.75 Pair Sheets 81x99 in. $1.29 Cases, Pair 42x36 inches

White as new-fallen snow . . . smooth and crisp under your fingers! Strongest, longest wearing muslin . . . 144 sturdy cotton threads per square inch. Weight 4.6 ounces per square yard. You can be sure these lovely, well made, dependable sheets and pillowcases are a gift she'll welcome . . . a gift she'll use now and for years to come. And you'll want several sets for the family linen closet, too. Firmly stitched 3-inch hem at one end, 1-inch hem at the other. Sturdy, wide tape selvages for added wear. All sizes given below are before hemming.

96 N 7372—**Sheets. 72x108 inches.** Shpg. wt. 3 lbs. 12 oz. .... Pair $5.75
96 N 7381—**Sheets. 81x99 inches.** Shpg. wt. 4 lbs. .... Pair 5.75
96 N 7382—**Sheets. 81x108 inches.** Shpg. wt. 4 lbs. 4 oz. .... Pair 5.95
96 N 7340—**Pillowcases. 42x36 inches.** Shpg. wt. 13 oz. .... Pair 1.29
96 N 7343—**Pillowcases. 45x36 inches.** Shpg. wt. 14 oz. .... Pair 1.39

Gifts that say "Merry Christmas" every time they're used!

Plaid wool leisure Robes with maroon zipper Cases

$7.10 Set 100% Blended Wool

- 60% new wool, 40% reprocessed wool. 52x70 inches. Weight 2.1 lbs. Handsome fringed robes in bright scotch plaids . . with sturdy water-proof zipper carrying case in maroon suede-finished fabric. Keeps robe clean and dry at games, picnics. Blanket is washable with care. *State blanket color* navy blue or maroon.

56 N 08765—**Robe and Carrying Case.** Shpg. wt. 5 lbs. 12 oz. . . . . Set $7.10

$8.29 Set 100% Virgin Wool

- 100% cozy, long-fibered virgin wool. 52x70 inches. Weight 2.1 lbs. Loveliest, luxurious, fringed virgin wool robes, bright as a highland tartan . . with maroon, suede-finish fabric zipper carrying case, waterproof to keep robe dry at games, picnics. Blanket is washable with care. *State blanket color* green, navy blue or tan.

56 N 08769—**Robe and Carrying Case.** Shpg. wt. 6 lbs. 2 oz. . . . . Set $8.29

Tablecloths, Novel Gifts, Sheets, Cases, Robes
"Hurrah for the time when the Christmas tree, lighted is laden with tinsel and things"

Make it a bright, colorful Christmas . . . Choose these gay gifts from Santa's pack

ILLUSTRATED ON OPPOSITE PAGE

[A] **Hand-screened Print Tablecloth.** A bright, cheerful cloth that every homemaker will like for holiday and everyday dining. Ideal for breakfast and luncheon . . . for any informal meal. Floral patterns similar to illustration on sturdy bleached cotton. Hemmed, laundered. Each cloth boxed. About 50x70 in. *Please state predominating washfast color* rose, blue, gray or red.
125 N 7930—Shpg. wt. 1 lb. 2 oz. . . $2.59

[B] **Lustrous Irish Linen Damask Cloth; Matching Napkins.** A luxury gift. Smooth, even-textured white linen (135 threads to the inch). Patterns similar to illustration. Hemmed . . . boxed. Imported from Ireland.
125 N 7601M—**66x84-in. Cloth.**
Shpg. wt. 1 lb. 8 oz. .... Each $11.85
125 N 7603M—**Matching Napkins.**
Each 20x20 in. Shpg. wt. ea. 2 oz. Ea. 95c
Shpg. wt. 12 oz. .... 6 for $5.59

[C] **Color-bright Luncheon Set.** A welcome gift . . . a real value. Hand-screened prints on fine quality cotton. Patterns similar to illustration. Hemmed, boxed. Napkins, ea. about 16x16 in. *Please state predominating washfast color* blue, green, gray or rose.

Cloth size abt.	Catalog No.	Napkins	Shpg. wt.	Price
54x54-inch	125 N 7949	6	1 lb. 8 oz.	7-pc. Set $3.89
54x72-inch	125 N 7950	6	1 lb. 14 oz.	7-pc. Set 4.98
60x80-inch	125 N 7951	6	3 lbs.	7-pc. Set 6.49

Three Useful Dishcloth Packs. Wrapped in cellophane with gay Christmas band . . . all ready for Christmas-giving. All cloths are firm, lock-knit stitch cottons.

[D] **5-piece Novelty "Doll Pack" Set.** 3 cloths each about 13x16 in.; two cloths, each about 14x16 in. Multicolor stripe pattern (red predominating).
125 N 8820—Shpg. wt. 8 oz. . 5-pc. Set 98c

[E] **5-piece Set.** Heavy quality; each cloth about 14x16 in. Multicolor block check pattern (red predominating).
125 N 8819—Shpg. wt. 8 oz. . 5-pc. Set 78c

[F] **4-piece Set.** Each cloth about 13x16 in. Multicolor stripe patterns.
125 N 8818—Shpg. wt. 6 oz. . 4-pc. Set 48c

[J] **Printed Kitchen Towel Set.** 2 cotton towels in elaborate washfast multicolor designs similar to illustration. Packed in transparent plastic box. Practical and serviceable. Each about 16x29 inches.
125N8713–Shpg. wt. 12 oz. Set of 2 for $1.49

"Dishcloth Dolls." "Mammy" and "Santa" . . . all dressed up in their kitchen "finery". They make clever gifts and Christmas-tree ornaments. Each "doll" ribbon-tied.

[L] **"Mammy Doll."** Dressed in 2 cotton dishcloths, 1 padded potholder; assorted multicolors. Painted cloth face.
125 N 8841—Shpg. wt. 10 oz. . . . Each 86c

[M] **"Santa Doll."** Dressed in 2 cotton dishcloths, 1 cotton flannel dust cloth; assorted multicolors. Carries 1 kitchen brush. Painted face, cotton whiskers.
125 N 8844—Shpg. wt. 10 oz. . . Each 98c

[R] **Embroidered Guest Towels.** Fine quality ivory white cotton embroidered in lovely multicolor designs similar to illustration. Each about 12x17 in. Packed in transparent plastic top box. Pretty . . . and so useful.
125 N 8117—Shpg. wt. 7 oz. Set of 2 $1.00

[T] **Petal Pajama Bag.** A decorative note of colorful beauty for the boudoir. Assorted pastel color rayon satin petals in designs similar to illustration. Pajamas can be inserted in opening at back. 15-in. diameter. Boxed.
25 N 8414—Shpg. wt. 14 oz. . . . . Each 89c

[W] **"Roberta" . . . lovely Boudoir Doll.** A charming lady with hand-painted face . . real eyelashes. Softly curled mohair wig. Assorted pastel color lace-trimmed, rayon satin dress has 115-inch flared skirt. Matching hat. Composition head, arms, legs. Stuffed body. 28 in. tall.
25 N 04612—Shpg. wt. 4 lbs. . Each $5.89

[G] **"Big Apple" Kitchen Set.** 5 practical kitchen needs. 2 cotton dish towels, each about 18x32 in.; 1 cotton dish cloth, about 15x15 in.; 1 cotton terrycloth hand towel about 16x26 in.; 1 cotton terry pot holder about 7x7 in. Red and blue stripes on yellow ground. Cellophane wrapped.
125 N 8821–Shpg. wt. 1 lb. 5 oz. Set . $1.98

[H] **"Cherry" Kitchen Set.** 8-piece set. 2 cotton dish towels, about 18x32 in.; 4 cotton dishcloths, about 17x17 in; one each wood salad fork and spoon. Towels and cloths in multicolor stripes. Attractively boxed.
125 N 8822—Shpg. wt. 2 lbs. 2 oz.
8-pc. Set. $2.69

[K] **Novelty Pot Holders.** Clever and gay. Neatly tailored assorted cotton prints. Padded; bound edges. About 5x7 in. *State choice* "Chick" or "Panties".
125 N 8868—Shpg. wt. 4 oz. . . . . 4 for 68c

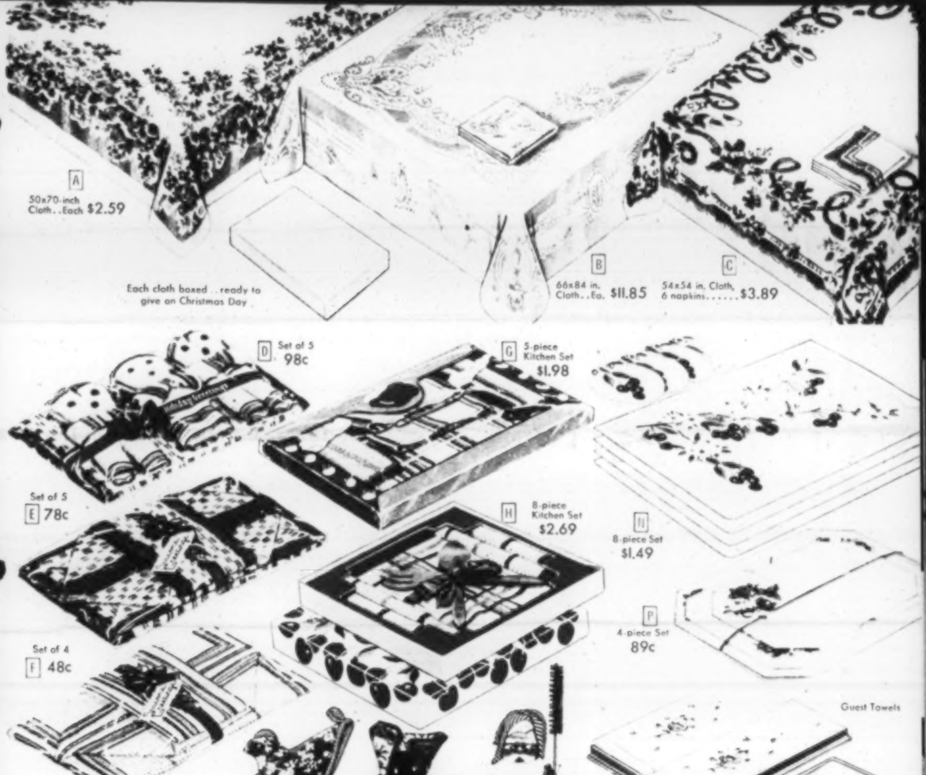
[N] **Place Mat Set.** Bright multicolor cherry pattern printed on clear plastic mats and coasters. Clean with damp cloth. 4 mats, about 11½x17½ in.; 4 coasters, 4½-in. diam. Packed in cardboard folder.
125 N 8115—Shpg. wt. 12 oz. 8-pc. Set $1.49

[P] **Hot Dish Pad Set.** Strawberry decals on ivory colored imitation leather paper laminated on chipboard. Protects table tops. Set includes 4 pads . . . 1 about 10x13 in.; 1 about 7x10 in.; 2 each about 6x8 in. Multicolor decal (red predominating).
125 N 8913—Shpg. wt. 1 lb. 4 oz. . . Set 89c

[S] **Hand Embroidered Pillowcases.** Christmas gift deluxe! Soft, smooth white cotton percale with lovely hand drawn-work and embroidered designs. Neat hemstitched hems. Finished size each 20x31 in. Assorted patterns similar to illustration. Each pair gift-boxed in cellophane window box.
125 N 8116—Shpg. wt. 12 oz. . . Pair $3.69

[V] **Set of Two Sofa Pillows.** For holiday and everyday. Lustrous rayon and cotton covers in a charming brocaded floral pattern. Neatly tailored . . . with contrasting rayon cord welt. Filled with new clean cotton. Soft and plump . . . tied with a colorful Christmas ribbon. Each about 17x17 in. *State color* green, eggshell, gold or rose.
25 N 8419—Shpg. wt. 2 lbs. 8 oz. Pair $3.95

[X] **Gay, Roomy Knitting Tube.** Holds all your fancywork. Sturdy cardboard covered in coated washable paper. Metal bottom; metal top rim. Tube is red with black trim on lid. Plastic handle. Choose from 2 sizes.
25 N 4522—10-in. Shpg. wt. 9 oz. . . . $1.00
25 N 4523—14-in. Shpg. wt. 12 oz. 1.25



A 50x70-inch Cloth. . Each $2.59

Each cloth boxed . . ready to give on Christmas Day

B 66x84 in. Cloth . . Ea. $11.85

C 54x54 in. Cloth, 6 napkins. $3.89

D Set of 5 98c

G 5-piece Kitchen Set $1.98

Set of 5 E 78c

H 8-piece Kitchen Set $2.69

N 8-piece Set $1.49

P 4-piece Set 89c

Set of 4 F 48c

Guest Towels

R Set of 2 $1.00

J 2-piece Kitchen Towel Set. $1.49

K 4 for 68c

Mammy Doll L 86c

Santa Doll M 98c

S $3.69 Pr.

Embroidered Pillowcases

X $1.00 10-inch->

Petal Pajama Bag. . . . Each T 89c

Sofa Pillows Set of 2 V $3.95

W Boudoir Doll $5.89 Ea.

Bobby
$1.69 2 pc. set

A
$2.19 4 pc. set

CURLY LOCKS
OLD KING COLE
WEE WILLIE WINKIE
HUMPTY DUMPTY
C
$2.19 4 pc. set

AN OLD AMERICAN CUSTOM
AN OLD AMERICAN CUSTOM
B
$2.39 2 pc. set

D
$1.85 Bath Towel
96 N 3425M

"Panda" Towel Gift Sets
Printed with child's name

Hand screen printed with red and blue panda *and child's own name!* Sturdy, cotton terry is absorbent. Pre-washed, washfast. Towel 18x33 in. Washcloth 11½x11½ in. Available only in names listed.

GIRLS' NAMES: Alice, Ann, Barbara, Betty, Carol, Carolyn, Cynthia, Diane, Ellen, Gail, Helen, Jane, Janet, Jean, Joan, Joanne, Joyce, Judy, Karen, Kathy, Leslie, Linda, Lynn, Margaret, Marilyn, Martha, Mary, Nancy, Pat, Patty, Peggy, Sally, Sandra, Sandy, Sharon, Susan.

BOYS' NAMES: Alan, Bill, Billy, Bobby, Bruce, Butch, Charles, Danny, David, Dennis, Dick, Donald, Douglas, Edward, Frank, Freddie, Gary, George, Jackie, Jeff, Jerry, Jimmy, Joe, John, Johnny, Kenneth, Larry, Michael, Paul, Peter, Philip, Richard, Ricky, Robert, Ronnie, Stevie, Terry, Tim, Tommy, Tony.

State clearly the name you want printed

2 pc. Set. One towel, one washcloth.
96 NR 3515F—Shpg. wt. 9 oz $1.69

4 pc. Set. *Save 23c!* 2 towels, 2 washcloths.
96 NR 3516F—Shpg. wt. 1 lb $3.15

(Orders received by Dec. 1st will be shipped for Christmas. Sets correctly printed not returnable. No C.O.D.'s).

Shipped from factory in Chicago, Ill. You pay postage from nearest Mail Order House.

Spread Christmas cheer! Give gay novelty and luxury Towels

A **4-Piece Carnival Sets.** Colorful as a circus parade . . fascinating as a day at the zoo! Gaily boxed, too! A frolicking menagerie of different animals to delight any boy or girl . . and Mother, too, because the red and green animals are screen printed on sturdy, long wearing white cotton terry, fluffy and absorbent, pre-washed for a soft finish. Washfast. Towels are the right size for children. Set consists of 2 towels, 16x25 inches and 2 washcloths 11½x11½ inches.
96 N 3533—Shipping weight 1 lb. 2 oz. .... Set $2.19

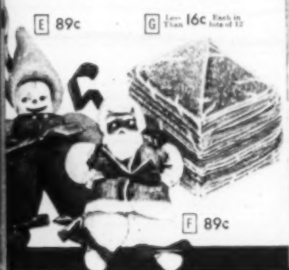
B **2-Piece Adult Towel Sets.** To bring gales of laughter at Christmas . . and whenever you use this humorous set. Towels are heavy white cotton terry pre-washed for a soft, smooth finish. Closely woven with fluffy, absorbent, long wearing loops. Washfast print in peach and blue. Set consists of 2 towels 20x37 inches, one printed in a design for men, one for women. Attractively boxed.
96 N 3535—Shipping weight 1 lb. 13 oz....... Set $2.39

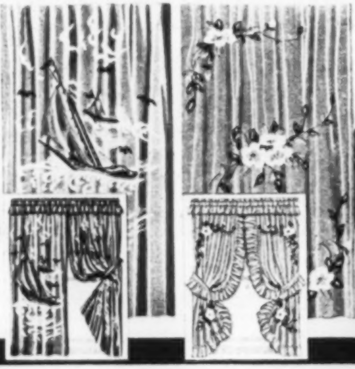
C **4-pc. Nursery Towel Sets.** Characters out of the nursery book make these towels a bathtime treat for tiny tots. Thick, absorbent, white cotton terry. Washfast blue and red print. 2 towels 16x25 in., 2 washcloths 11½x11½ in. Boxed.
96 N 3532—Shipping weight 1 lb. 2 oz.................. Set $2.19

D **Luxurious "Hobnail" Towels.** Smart towels in distinctive "Hobnail" pattern. Finest, thickest quality absorbent cotton terry with a firm underweave to give longer wear. Washfast.

New! Dark Colors. *State* dark blue, dark mint green, dubonnet (wine).
96 N 3425M—**Bath Towel** 22x44 in. Shpg. wt. 11 oz ...... Each $1.85
96 N 3426M—**Hand Towel** 16x28 in. Shpg. wt. 5 oz........ Each 95c
96 N 3427M—**Washcloth** 12x12 in. Shpg. wt. 2 oz......... Each 39c
6-Pc. Set. *Save 40c!* 2 bath towels, 2 hand towels, 2 washcloths.
96 N 3428—Shipping weight 1 lb. 14 oz .... 6-pc. Set $5.98

Lovely Pastels. *State* Harmony House *colors* light cherry pink, dark cherry pink, light horizon blue, dawn gray, federal gold or mint green.
96 N 3408M—**Bath Towel** 22x44 in. Shpg. wt. 11 oz ..... Each $1.49
96 N 3409M—**Hand Towel** 16x28 in. Shpg. wt. 5 oz .... Each 87c
96 N 3410M—**Washcloth** 12x12 in. Shpg. wt. 2 oz .... Each 37c
6-Pc. Set. *Save 21c!* 2 bath towels, 2 hand towels, 2 washcloths.
96 N 3411—Shipping weight 1 lb. 14 oz .... 6-pc. Set $5.25





HARMONY HOUSE BATH MAT AND LID COVER
$3.89 2 pc. set
$3.89 2 pc. set

Washcloth Dolls . . . Washcloths

Christmas-bright dolls . . cute as a minute . . practical, too, because these little darlings are made of 3 cotton terry washcloths about 11x12 in. in assorted colors. Doll faces are molded, painted cloth. Bright ribbon trim. Cellophane wrapped. Washcloths are washfast.

E **Clown.** About 13 in. tall.
96 N 3502—Wt. 6 oz 89c

F **Santa Claus.** About 10 in.
96 N 3503—Wt. 6 oz 89c

G Set of 12 thick, fluffy washcloths of strongly woven cotton terry. Assorted pastel colors. Overcast stitched edges. Washfast. 12x12 in. Cellophane wrapped. Shpg. wt. 1 lb. 1 oz.
96N3524..$1.89

"Spray" Shower Set

Shower and Window Curtains. Hand painted! Trim sailboat, fresh sea-scape in an *exclusive new design* on soft, durable Wataseal plastic. Hand washable. *Harmony House colors* horizon blue, sunshine yellow, cherry pink, mint green or frosted white. *State color.*

$5.39 Shower Curtain

96 N 2155—**Shower Curtain.** 72x72 in. Shpg. wt. 1 lb. 8 oz. Ea. ... $5.39
96 N 2156—**Window Curtains.** 34x54 in. Shpg. wt. 1 lb. 6 oz. Pr. $5.39
96 N 2157 — **2-Pc. Set.** *Save 19c!* **Shower curtain and window curtains** above. Shpg. wt. 2 lbs. 9 oz. Set. $10.59

Bath Ensemble in Sunny "Blossomtime"

Shower and Window Curtains. Lovely white blossoms—hand painted—grace this charming set. Durable, pliable Wataseal plastic. Hand washable. *Harmony House colors* jubilee peach, horizon blue, sunshine yellow, cherry pink or mint green. *State color.*

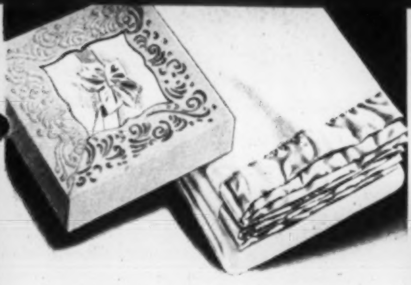
$4.39 Shower Curtain

96 N 2150—**Shower Curtain** 72x72 in. Shpg. wt. 1 lb. 8 oz. . Ea. $4.39
96 N 2151—**Window Curtains** 27x54 in. Shpg. wt. 1 lb. 6 oz. . . . Pr. $4.39
96 N 2152—**2-pc. Set.** *Save 19c!* **Shower curtain and window curtain** above. Shpg. wt. 2 lbs. 9 oz. Set. $8.59

Chenille Mat Set . . Floral design harmonizes with Shower Set at left. Mat 20x36 in. Standard lid cover. Washable cotton. *Harmony House colors* horizon blue, cherry pink, jubilee peach, mint green or sunshine yellow. *State color.* Shpg. wt. 1 lb. 8 oz.
96N2897–Set $3.89

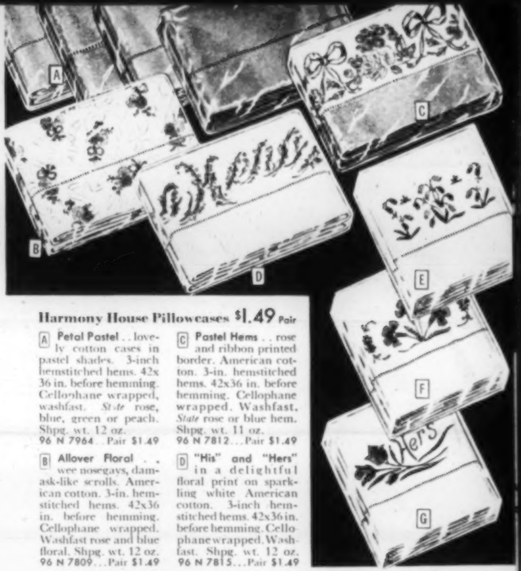
Bath Mat

Nicely boxed! Bright flowers and a gay swirl decorate this velvety cotton chenille set. Mat 20x36 in. Standard lid cover. Washable. *Harmony House colors* sunshine yellow, cherry pink, horizon blue, or mint green. *State color.* Shpg. wt. 2 lbs. 1 oz.
96N2886–Set $3.89



Pure White Gift Blankets . . All Wool $9.69 Each

Cloud soft and snowy white . . deep napped, springy, crinkly to touch! Snuggest, fluffy-warm 100% virgin wool! An exquisite blanket, soothing as a lullaby to sleep under . . . breathtakingly beautiful to give any bedroom a royal touch of luxury. In a lovely pink and gray gift box, it's an under-the-tree surprise to bring holiday joy . . . and lasting pleasure through the years to come. Extra long luxury length 72x90 inches. Weight 3¾ pounds. Shimmering 6-inch rayon satin binding. Washable with care.
56 N 08126—White only. Shipping weight 5 lbs. 7 oz. . . . . Each $9.69



Harmony House Pillowcases $1.49 Pair

A Petal Pastel . . lovely cotton cases in pastel shades. 3-inch hemstitched hems. 42x36 in. before hemming. Cellophane wrapped, washfast. *State* rose, blue, green or peach. Shpg. wt. 12 oz.
96 N 7964 . . Pair $1.49

B Allover Floral . . wee nosegays, damask-like scrolls. American cotton. 3-in. hemstitched hems. 42x36 in. before hemming. Cellophane wrapped. Washfast rose and blue floral. Shpg. wt. 12 oz.
96 N 7809 . . . Pair $1.49

C Pastel Hems . . rose and ribbon printed border. American cotton. 3-in. hemstitched hems. 42x36 in. before hemming. Cellophane wrapped. Washfast. *State* rose or blue hem. Shpg. wt. 11 oz.
96 N 7812 . . . Pair $1.49

D "His" and "Hers" in a delightful floral print on sparkling white American cotton. 3-inch hemstitched hems. 42x36 in. before hemming. Cellophane wrapped. Washfast. Shpg. wt. 12 oz.
96 N 7815 . . . Pair $1.49

Embroidered Gift Pillowcases . . in Plastic Boxes $1.95 Pair

E "Blue Bells" . . . slender-stemmed bells in gay color on snowy American cotton. 3-inch hemstitched hems. 42x36 in. before hemming. Washfast. Plastic box. Shpg. wt. 13 oz.
96 N 7849 . . . . Pair $1.95

F "Flowering Pinks" . . perky and gay in fine embroidery on white cases. American cotton. Washfast. Hemstitched 3-in. hems. 42x36 in. before hemming. Plastic box. Shpg. wt. 13 oz.
96 N 7847 . . . . Pair $1.95

G "His" and "Hers" . . pink roses in a charming embroidered design. Fine American cotton. Hemstitched, 3-in. hems. 42x36 in. before hemming. Washfast. Attractive plastic box. Shpg. wt. 13 oz.
96 N 7845 . . . . . . Pair $1.95

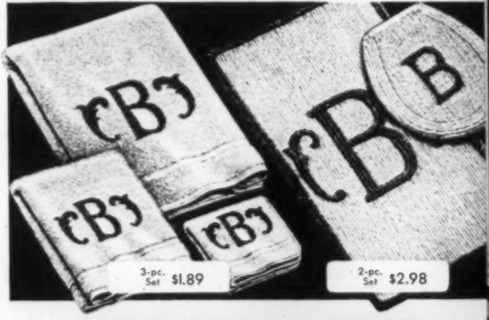
Bright Gift Sets for
Bathroom or Bedroom
" 'Tis the week before Christmas;
I'm glad it's so near;
I wonder what Santa
Will bring us this year"

Gay Towel Sets with a "Personal" touch $1.89 3-pc. Set

Fluffy, absorbent cotton terry . . . lots of thirsty loops and a firm underweave for years of wear. One large initial of your choice . . . except I, O, Q, U, V, X, Y, Z. Washfast. *Harmony House colors* mint green with dark green initial, federal gold with black initial, horizon blue with dark blue initial, or jubilee peach with dubonnet (wine) initial. Bath towel 20x37 in., hand towel 15x24 in., washcloth 11½x11½ in. *State color and print initial plainly.*
96 NR 3520F—**3-pc. Set.** One each of items above. Shpg. wt. 10 oz $1.89
96 NR 3522F—**6-pc. Set.** *Save 30c!* 2 each items above. Shpg. wt. 1 lb. 3 oz. 3.48
Shipped from factory in Chicago, Ill. Pay postage from nearest Mail Order House.

"Personalized" Fluffy Chenille Mat Sets $2.98 Set

Velvety soft cotton chenille mat sets, smartly initialed to harmonize with towels above. Mat 19x34 in. Standard lid cover. One raised initial . . except I, O, Q, U, V, X, Y, Z. Washable. *Harmony House colors* as in towels above.
96 NR 2851F—*State color and print initial plainly.* Shpg. wt. 1 lb. 3 oz. . . . . Set $2.98
Shipped from factory in Nashville, Tenn. Pay postage from nearest Mail Order House.
Sets correctly initialed are not returnable. No C.O.D's. Orders received by Dec. 5, will be shipped in time for Christmas.

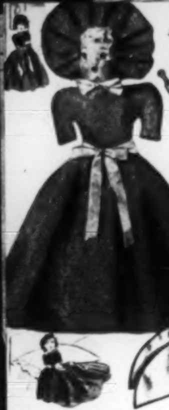


3-pc. Set $2.39
2-pc. Set $3.89

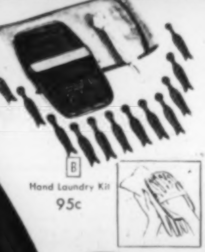
"American Beauty" Gift Bath Sets $2.39 3-pc. towel set
Red roses on snowiest white

Towel Sets. American Beauty roses . . gift boxed! Fluffy, thirsty cotton terry, firm underweave, sturdy selvages. Hand screen printed. Washfast. 22x40-in. bath towel, 16x25-in. hand towel, 11½x11½-in. washcloth.
3-piece Set. One each, bath towel, hand towel, washcloth.
96 N 3558—Shipping weight 1 lb. 12 oz . . . . 3-pc. set $2.39
6-Pc. Set. *Save 19c!* 2 bath towels, 2 hand towels, 2 washcloths.
96 N 3559—Shipping weight 2 lbs. 9 oz. . . . . 6-pc. set $4.59

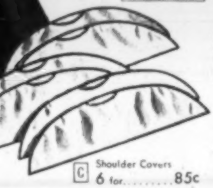
Bath Mat Sets. Softest snowy white cotton chenille hand screen printed with rich, American beauty roses to harmonize with towels. Canvas back. Washfast. Standard size lid cover.
96 N 2980—Mat 21x36 inches. Shpg. wt. 2 lbs. 6 oz . . . . Set $3.89



A "Doll" Utility Bag........$1.95



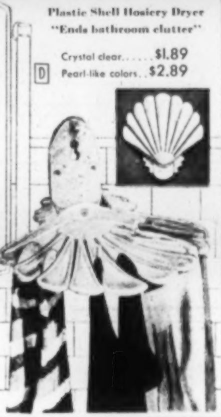
B Hand Laundry Kit 95c

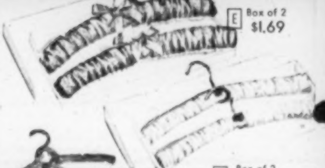


C Shoulder Covers 6 for.........85c

Plastic Shell Hosiery Dryer
"Ends bathroom clutter"

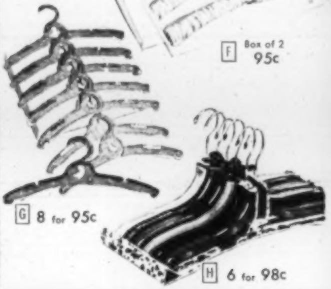
D Crystal clear......$1.89
Pearl-like colors..$2.89





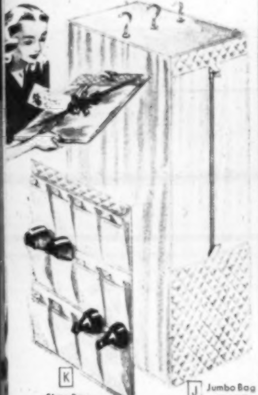
E Box of 2 $1.69

F Box of 2 95c



G 8 for 95c

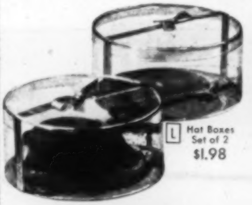
H 6 for 98c



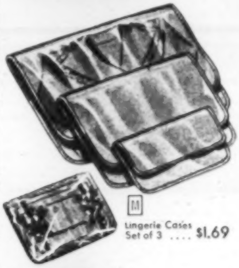
K Shoe Bag $1.89

J Jumbo Bag $3.89

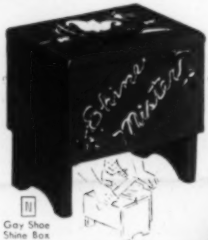
Say "Merry Christmas" with this gift set of Jumbo Bag and Shoe Bag wrapped and tied in cellophane with gift card. Complete Set........ $4.95



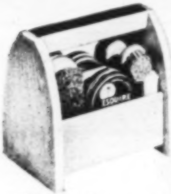
L Hat Boxes Set of 2 $1.98



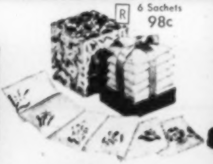
M Lingerie Cases Set of 3 .... $1.69


Shine Mister

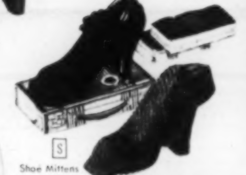
N Gay Shoe Shine Box $2.89



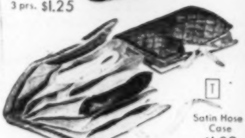
P Fitted Esquire Shine Set... $5.95



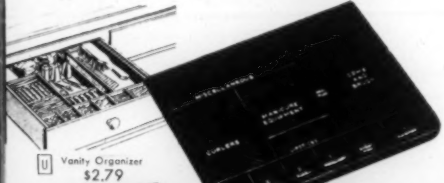
R 6 Sachets 98c



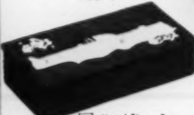
S Shoe Mittens 3 prs. $1.25



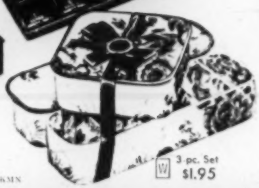
T Satin Hose Case $1.89


MISCELLANEOUS
MANICURE EQUIPMENT
CURLERS
COMB AND BRUSH

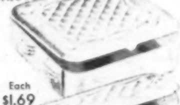
U Vanity Organizer $2.79



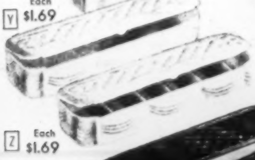
V Metal Tissue Box 98c



W 3-pc. Set $1.95

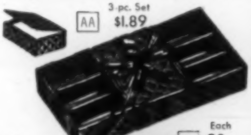


X Each $1.69

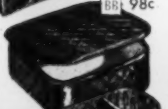


Y Each $1.69

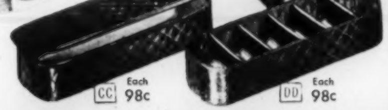
Z Each $1.69



AA 3-pc. Set $1.89



BB Each 98c



CC Each 98c

DD Each 98c

Closet Accessories

" 'Most all the things I found
Hid back there in the closet
When no one was around"

ILLUSTRATED ON OPPOSITE PAGE

A **Handy "Doll" Utility Bag.** Hang on door . . . use her roomy skirt as laundry or utility bag. Use on bed as decorative pajama bag. It's a cuddly toy for baby, too. Washable plastic film; rayon satin ribbon bows at neck and waist. 26 in. long. Gift boxed. *State color*—light blue or pink.
25 N 6527—Shpg. wt. 1 lb. . . Each $1.95

B **Clever Hand Laundry Kit.** Perfect for doing undies, socks at home or when traveling. 12 plastic clothes pins, 10-ft. plastic covered rayon clothesline, plastic hand washboard (8x4¾-in.). Packed in useful plastic film envelope. Assorted colors.
25 N 6884—Shpg. wt. 7 oz. . . . . . Set 95c

C **Plastic Film Shoulder Covers.** 20x7 in. Practical gift idea. Blue, rose or green. (No choice.) Shpg. wt. 7 oz.
25 N 6531 . . . . Box of 6 for 85c

D **Plastic "Shell" Hosiery Dryer.** Ends "bathroom clutter." Holds 10 prs. hose or gloves, lingerie. Cement included to mount on wood, tile or painted surface. Folds against wall as an ornament when not in use. 8x8 in Boxed. Shpg. wt. each 10 oz.
25 N 6866—**Crystal Clear** $1.89
25 N 6863—**Pearl-like Colors.**
State rose, blue, green, yellow 2.89

E **Deluxe Sachet Hangers.** Softly padded, scented. Covered in shirred, lustrous rayon satin; bow trim. Gift boxed. 16¾ in. wide. *State color* pink, blue. Shpg. wt. 13 oz. 20% Fed. Tax included.
25 N 6926E . . . . Box of 2 for $1.69

F **Economy Sachet Hangers.** Tailored rayon covering. Scented . . . padded. 16 in. wide. Boxed. *State* blue, pink. Shpg. wt. 10 oz. 20% Fed. Tax included.
25 N 6903E . . . . Box of 2 for 95c

G **Set of 8 Kiddies' Plastic Hangers.** Cute animal "cutout" designs on strong, smooth plastic. Notches hold straps of slips, jumpers, etc. 12 in. wide. *State* light blue, pink. Shpg. wt. 12 oz.
25 N 6955 . . . . Box of 8 for 95c

H **Set of 6 Women's Plastic Hangers.** Shaped to support shoulders. Ridges keep garments from slipping. 16 in. wide. Metal hooks. Assorted colors. Gift packed. Shpg. wt. 2 lbs. 3 oz.
25 N 6966 . . . . Set of 6 for 98c

J K **Gift Set of 16-garment Bag and 12-pocket Shoe Bag.** *Heavyweight*, transparent plastic film with quilted film trim. Clean with damp cloth. **3-hook garment bag** has metal frames top and bottom. 36-in. zipper. 57x15x20 in. **Shoe bag** has double stitched pocket seams. Wood rod at top. 33x18 in. Cellophane wrapped; Christmas trim and gift card. *State* med. blue, rose or pastel green. Shpg. wt. 2 lbs. 9 oz.
25 N 6581 . . . . 2-piece Set $4.95

Jumbo Bag only. Gift packaged. *State color (above).* Shpg. wt. 2 lbs.
25 N 6579 . . . . Each $3.89

Shoe Bag only. Gift packaged. *State color (above).* Shpg. wt. 9 oz.
25 N 6580 . . . . Each $1.89

L **2 Transparent Acetate Hat Boxes.** Fiberboard bottoms covered with satin finish paper. Rayon satin ribbon ties. *Sizes* 12¼x6 in.; 11¾x5½ in. *State trim color* light blue, pink, white. Shpg. wt. 3 lbs.
25 N 06716 . . . . Set of 2 for $1.98

N **Shoe Shine Stand.** Hand decorated, bright red enameled hardwood box to keep all your shine needs in neat order. Hinged top folds back for foot rest. Large size, 11x8x10¾ in.
25 N 9882—Shpg. wt. 5 lbs. $2.89

P **Esquire "Footman" Deluxe Shine Kit.** Completely fitted lacquered wood shine box (10½x7x10 in.) with handy foot rest. Contains two 50c cans Esquire paste polish (4⅛ oz. ea.), 1 black, 1 brown; 2 horsehair brushes (7¼x2¼ in.); 2 horsehair daubers; 2 flannel shine cloths—for black and brown shoes. (Shpg. wt. 6 lbs.)
25 N 9940—Postpaid . . . . Kit $5.95

R **6 Pillow Sachets.** Each pink rayon "pillow" hand painted with floral design. Delicately scented. Boxed, ribbon tied. Size each 3x3 inches. Shipping weight 4 oz. 20% Federal Tax included.
25 N 6676E . . . . Box of 6 for 98c

S **Colorful Shoe Mittens.** For travel and home use. Keep shoes from soiling garments. Use for protecting out-of-season shoes. Knitted cotton, asstd. colors. Drawstring closing. In "suitcase" box. Shpg. wt. 8 ounces.
25 N 9730—Women's.
25 N 9731—Men's. . . Box of 3 prs. $1.25

T **Hosiery Case** for home use or travel. Blue quilted rayon satin; rose rayon satin lining and ribbon ties. 6 sections hold 6 pairs of hose. 6x5½ inches.
25 N 6678—Shpg. wt. 3 oz. . . . Each $1.89

U **New! Vanity Organizer.** A smart gift women will appreciate. Provides "place for everything." Sturdy brown plastic; 12 compartments for bob pins, comb, brush, manicure needs. 15x12⅝x2 inches.
25 N 6679—Shpg. wt. 3 lbs. 3 oz. $2.79

V **Metal Tissue Box.** Floral trim. Holds 200 tissues (not included). 10¼x5x2¼ inches. *State color* pink, blue, white.
25 N 6684—Shpg. wt. 11 oz. . . Each 98c

W **3 Accessory Boxes.** Washable floral paper cover, multicolor on cream ground. 6-section hose box 13x4¼x2⅝ inches, glove box 13¼x4⅝x2½ inches; hankie box 7½x7½x2½ inches. Gift packaged, tied. Shpg. wt. 2 lbs. 8 oz.
25 N 6694 . . . . Set of 3 for $1.95

All Plastic Accessory Boxes. Decorative molded design. Hinged covers. Clean with damp cloth. *State color* medium blue, rose, ivory. Shpg. wt. each 13 oz.

X **Hankie Box.** Jewel box, too
25 N 6690M—8½x8¾x2 in. . . . $1.69

Y **Glove Box.** Welcomed gift.
25 N 6692M—12¾x4x2 in. Each 1.69

Z **Hose Box.** Holds 6 pairs of hose. Lovely rayon lining.
25 N 6691M—12¾x4x2 in. . . Each $1.69

AA **3 Quilted Rayon Satin Boxes.** Two 3-section hose boxes. One covered hanky and jewelry box. Each 6½x4x2¼ inches. Gift packaged, tied. *State color* blue, rose. Shipping weight 12 ounces.
25 N 6677 . . . . Set of 3 for $1.89

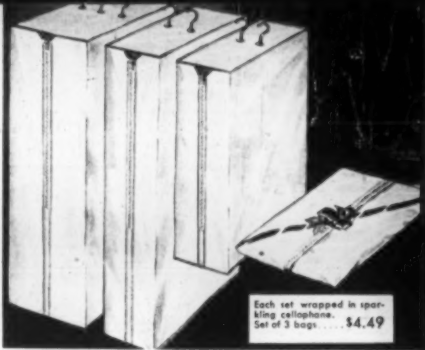
Quilted Rayon Satin Accessory Boxes. *State* blue, rose. Shpg. wt. each 1 lb.

BB **Handkerchief Box.** With lid.
25N6680M-7½x7½x2½ in. Ea. 98c

CC **Glove Box.** Self cover.
25N6682M-13½x4½x2½ in. . . 98c

DD **6-section Hose Box.**
25N6681M-13x4¼x2½ in. Ea. 98c

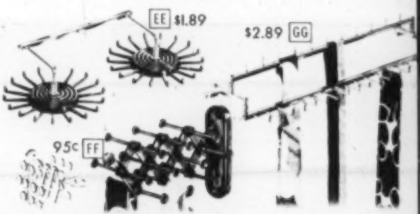
M **Lingerie Cases.** For sweaters, hankies, lingerie. *Heavyweight* washable transparent plastic film. Sizes, 10½x6½ in.; 15x10¼ in.; 16½x13¾ in. Gift packaged.
25 N 6574—*State color* rose or blue. Shpg. wt. 8 oz. . . . . Set of 3 for $1.69



Each set wrapped in sparkling cellophane.
Set of 3 bags $4.49

Our biggest value for Christmas budgets!

Set of three garment bags gift packed, ready to put under the tree. *Heavyweight* transparent plastic film for added strength. Metal frames at tops and bottoms; 36-in. zippers in 57-in. bags, 30-in. zipper in suit bag. Set includes *3-hook, 16-garment jumbo bag*, 57x13x19½ in.; *2-hook, 8-garment bag*, 57x7½x19½ in.; *8-garment suit bag*, 42x7½x19½ in. Jumbo and 8-garment bags are the new longer length. Seams bound in plastic film. Clean with damp cloth.
25 N 6547—Sorry, no color choice. Shpg. wt. 3 lbs. . . Set of 3 bags for $4.49



EE **Double Revolving Tie Rack.** 2 brown plastic wheels, chrome-plated connecting bar. Holds 36 ties or more. Boxed for gift-giving.
25 N 6824—12¾ in. wide. Screws included. Shpg. wt. 1 lb. . . . . Each $1.89

FF **Plastic Folding Tie Rack.** Holds 20 ties. Folds flat against wall . . . pulls out for instant selection. Shell (brown) color. Gift-boxed.
25 N 6818—4¼x3½ in. Screws included. Shpg. wt. 12 oz. . . . . Each 95c

GG **Deluxe Folding Bar Tie Rack.** Our Best! Chrome-plated metal. Holds 100 ties. Folds flat against wall. Gift boxed.
25 N 6814—16½ in. wide. Screws included. Shpg. wt. 1 lb. . . . . Each $2.89

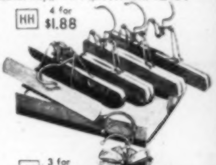
HH **Box of 4 "Setwell" Trouser Hangers.** A man appreciates a gift he can use . . . and he'll like these hangers. Lacquered hardwood bars have non-slip felt pads to hold garments securely. Automatic spring-opening. Metal hook. 10¼ inches wide. Attractively boxed. Shipping weight 2 lbs. 2 oz.
25 N 6910 . . . . . Box of 4 for $1.88

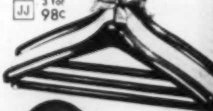
JJ **Set of 3 Men's Plastic Suit Hangers.** Ideal for every man on your Christmas gift list. Specially molded curved back supports shoulders and collars of garments. Trouser bar. Metal swivel hook. 17 inches wide. Assorted colors. Gift tied. Shipping weight 2 lbs. 7 oz.
25 N 6912 . . . . . . Set of 3 for 98c

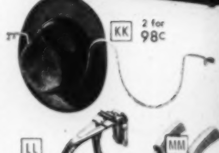
KK **Double Hat Rack.** Saves space . . . keeps hats in order. Holds 2 men's hats without crushing or bending brims. Attach to door, closet wall, or under closet shelf. Chrome-plated metal. About 23 inches wide. Screws and insructions for mounting included. Shpg. wt. 1 lb.
25 N 6853 . . . . 2 for 98c

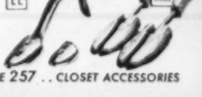
LL **Metal Shoe Shiner.** Keep shoes clean without muss! Metal bracket attaches to wall . . . holds shoe rigid while you shine. Adjustable for men's, women's or children's shoes. Self-lock feature. Dark blue enamel finish. Shpg. wt. 2 lbs.
25 N 9713—Boxed $1.45

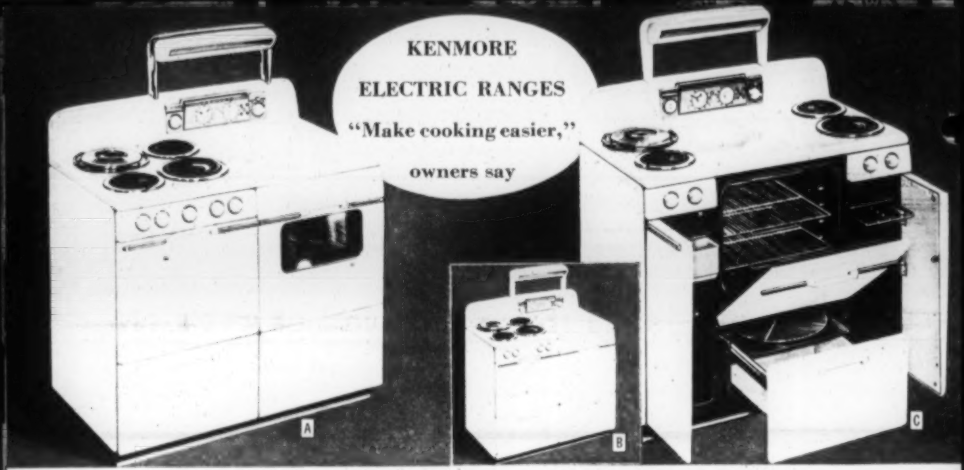
MM **Men's Shoe Trees.** Preserve the shape and fit of shoes. Natural finish lacquered wood. Metal shank. Metal spring allows automatic adjustment for length, width. *State shoe size.* Shpg. wt. 2 lbs.
25 N 9747 . . . . Pair $1.45











Sears Finest DELUXE Electric Ranges just in time for Christmas

Our best . . MASTER DELUXE Range with exclusive Kenmore features that make it your best buy

$259.50 Cash
$15.50 MONTHLY ON EASY TERMS

A Tops the field for beauty, convenience, performance. More proof that quality costs less at Sears. Here's why no other range compares with it: Huge, porcelain enamel lined "family-size" oven with light is 18 in. wide, 19½ in. deep, 15 in. high. Also has "peek" switch to use when you look through Visi-bake glass oven door. Robotimer controlled oven. Top-or-Well or appliance outlets . . . turn on or off at any predetermined time, cooks while you're away. Two chrome-plate oven racks. One is telescope type, pulls out of heat zone for turning or basting. Warming compartment has thermostatically controlled forced air circulation (keeps food hot, warms or dries dishes). Waist high KENMORE broiler unit in oven. Two big roller bearing storage drawers. Interval Timer watches cooking; everything from 2-min. eggs to 60-min. cakes. Concealed oven vent. All steel body; snowy porcelain enamel finish, easy-to-clean 1-pc. top and backguard. De luxe "shadowless" fluorescent lamp, 2 appliance outlets. New Top-or-Well unit can be used as deepwell cooker or becomes a 4th cooktop unit. Has 6-qt. aluminum cooker, trivet, pudding pan and deep-fry basket. 7-speed cooktop units have removable porcelain enamel reflector pans; wash them in your dishpan. Tiny red, Unipilot light for each unit, glows when unit is on.

Dimensions: Ht. to cooktop 36 in., with lamp 52 in. Takes 41x24 in. floor space.

22 NM 3912—**Range.** Shipping weight 288 pounds . . . . Cash $259.50
22 NM 3912F—Shpd. from factory near Newark, Ohio. Shipping weight 288 lbs 254.50

De luxe Model Kenmore Electric Range. You'll save money at this attractive price

$219.50 Cash
$13.50 MONTHLY ON EASY TERMS

You can't find the equal of these ranges anywhere . . . at anywhere near the price. Consider: same size, construction, finish as the range at the left. Same size porcelain enameled oven too, with Robotimer automatic oven control. Seamless cooktop and backguard, exclusive KENMORE design fluorescent lamp, 1 appliance outlet. Three 7-speed Infrarod top units and Top-or-Well (use it as deepwell cooker or a 4th top unit). Has 6-qt. aluminum cooker, saucepan and trivet. Unipilot light for each cooktop unit.

Big "Family-size" porcelain enameled oven is 19½ in. deep, 18 in. wide, 15 in. high has automatic oven light. Two chrome-plate racks with handles. KENMORE smokeless broiler with porcelain enamel tray and new-type chrome-plated removable rack with separate storage space.

Dimensions: Ht. to cooktop 36 in., with lamp 52 in. Fits 41x24 in. floor space.

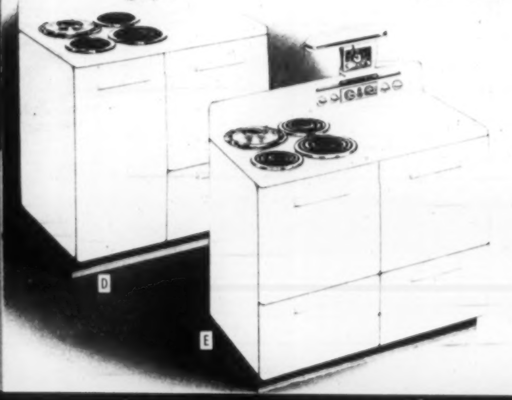
B **United Top** . . . always popular! Has workspace at one end, 2 big storage drawers, 1 utensil compartment. Shipping weight 270 pounds.
22 NM 3910—**Range** . . . . Cash $219.50
22 NM 3910F—From factory, Newark, Ohio. Shpg. wt. 270 lbs $214.50

C **Twin Top** . . . new, beautiful! Center workspace under light. Full size roller-bearing storage drawer, pot hooks. Shpg. wt. 279 lbs.
22 NM 3911—**Range** . . . Cash $219.50
22 NM 3911F—From factory, Newark, Ohio. Shpg. wt. 279 lbs $214.50

ALL RANGES ON THIS PAGE USE 120–240 VOLT 3-WIRE A.C. FOR INSTALLATION SEE YOUR LOCAL POWER COMPANY

KENMORE ELECTRIC RANGES . . . Standard quality

Sears famous low prices help your Christmas budget



$144.50 Cash
Style D
$10.00 MONTHLY ON EASY TERMS

$184.50 Cash
Style E
$11 MONTHLY ON EASY TERMS

Both have 1-pc. welded bridge-type frames, seamless top and backguard, snow-white porcelain enamel cabinets. Three Infrared top units with 7 heating speeds, from high to simmer, plus 6-qt. deepwell economy cooker. Convenient appliance outlet. Porcelain enameled insulated oven is 17 in. wide, 15 in. high, 19½ in. deep. Two non-tip removable racks. Oven thermostat with pilot light. Separate oven and broiler units. Robotimer for automatic oven.

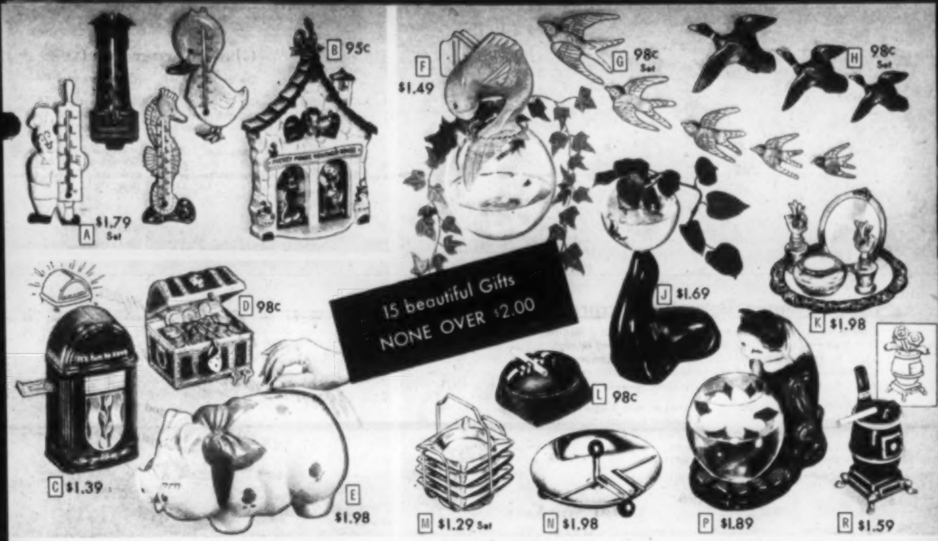
Dimensions: Ht. to cooktop 36 in. (with lamp, timer, 50 in.). 24 in. deep.

D **36-inch "Space-saver."** Has 384 square inch table top workspace, storage drawer, full height compartment with shelf.

22 NM 3922—**Range** as shown (no lamp, timer). Shpg. wt. 228 lbs . . Cash $144.50
22 NM 3922F—From factory near Newark, Ohio. Shpg. wt. 228 lbs 139.50
22 NM 3921—**Range** with lamp and timer. Shpg. wt. 234 lbs . . . . . . Cash 164.50
22 NM 3921F—From factory near Newark, Ohio. Shpg. wt. 234 lbs 159.50

E **40-inch Full size range.** Almost 25% more worktop space than range above. 3 roomy storage drawers. Interval Timer checks cooking up to 60 minutes, rings bell when food is done. Shipping weight 237 pounds.

22 NM 3919—**Range** as shown (with lamp and timer) . . . . Cash $184.50
22 NM 3919F—From factory near Newark, Ohio. Shpg. wt. 237 lbs 179.50
22 NM 3920—**Range** without lamp and timer. Shpg. wt. 231 lbs . . . Cash 164.50
22 NM 3920F—From factory near Newark, Ohio. Shpg. wt. 231 lbs 159.50



Temperature Readings

A Set of 4 Thermometers. Exciting 4-in-1 gift . . . thermometers for each room. Especially designed for the kitchen, bathroom, nursery and living room. The best part is each one gives accurate readings. Durable plastic in bright, harmonizing colors. Approx. 6-in tall. Loop at end for hanging. Shpg. wt. 9 oz.
35 N 9878—4-pc. set $1.79

B Mickey Mouse Weather Forecaster. An entertaining and practical present to delight any child. Forecasts weather 8 to 24 hours in advance. When weather is fair grinning Mickey appears, when bad weather's due doleful Donald Duck comes out in his raincoat. Molded tan plastic with clever colorful details. 4½x2¼x6-inches.
35 N 9417—Shpg. wt. 1 lb. . . 95c

Popular Banks

C Juke Box Bank . . . lights up automatically when coin is inserted. Slot takes pennies, nickles, dimes and quarters. Colorful plastic and metal, battery and bulb. 6¼-in. high. Shpg. wt. 1 lb. 8 oz.
35 N 9696 . . . . $1.39

D Pirate Chest Bank...to keep the "loot." Locks with gold-color padlock, 2 keys. Takes any coin up to 50c. Brown metal, gold color strips and hand-painted head. 4½x3x2¾ in. Coins not included.
35 N 9876—Shpg. wt. 10 oz .98c

E Giant size! "Snooty Suzie" . . . takes any size coins or even folded money. You can save $1000 in it. Cream-white pottery with hand painted red bow and clover design. 6½x12-inches. Cork in tummy for emptying. Shpg. wt. 6 lbs. 4 oz.
35 N 9422 . . . . $1.98

Favorite Animals

F Fish and Bowl Wall Vase. Fishing for compliments? . . . then give this perky fish planter. Orange color pottery, his tail holds 6-in. glass bowl. 11¾ in. tall. Metal bracket, screws. Ivy not included.
35 N 9540—Shpg. wt. 4 lbs. $1.49

G 5 Bluebirds . . . bearers of happiness. Pressed wood in natural blue. 2 to 5½-in. Easily hung! Shpg. wt. 1 lb. 2 oz.
35 N 9684 . . . . Set 98c

H 3 Mallard Ducks. Striking, realistic colors. Pressed wood. From 4 to 5¾ in. long. Shpg. wt. 1 lb. 8 oz.
35 N 9628 . . . . Set 98c

J The favorite Seal and Ball Ivy Holder. Saucy addition under tree . . . colorful splash on any table or shelf. Black pottery. 4-in. glass bowl. 11x7-in. Vine not included.
35 N 9815—Shpg. wt. 2 lbs. $1.69

Intriguing Novelty Gifts for all

K 5-pc. miniature Vanity Set. The gift to bring real joy to any woman . . . big or little. Shiny mirror on 7¾ in. tray and cover of 3-in. jar. 4½-in. magnifying mirror. Two 4½-in. perfume bottles with stoppers. All made of clear molded glass. Shpg. wt. 3 lbs. 2 oz.
35 N 9915—5-pc. set $1.98

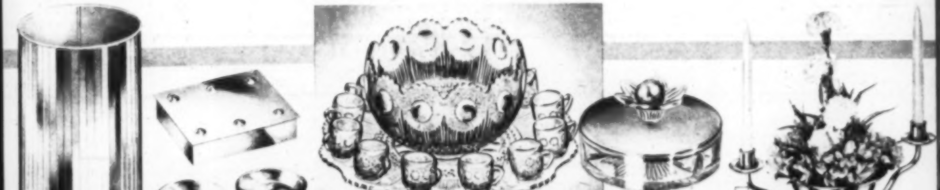
L "Sta-Put" Ashtray...put it down and it *stays put*. Weighted cloth base keeps ashtray in place. Safety holder snuffs out cigarettes. Metal. Velour bag. 4-inch diameter. Shipping weight 1 lb. 4 oz.
35 N 9918 . . . . 98c

M Set of 4 glass Ashtrays with stand. The gift that's always a winner. 3½ in. square ashtrays . . . 24K gleaming gold plated metal stand. Shipping weight 2 lbs. 2 oz.
35 N 9882—5-pc. set $1.29

N Large chrome Ashtray. Sparkling gift that will last and last. Solid brass with chrome plating . . . then hand buffed to mirror-like finish. Black plastic ball feet. 6½-inch diameter.
35N9922 Shpg wt. 1 lb. 2 oz. $1.98

P Kitten with Bowl. Impish, playful kitten keeps watch over flowers or fish in 5-inch glass bowl. Two-tone gray composition, pink nose. 7½x7½-in. Flower not included.
35 N 9495—Shpg. wt. 6 lbs. $1.89

R Pot bellied Stove Ashtray or Planter. Old fashioned, yet with modern practical touches. Black metal with silver color trim just like the real stoves. Chimney can be used for pipe rest. 5¾ inches tall, 2½-inch diameter. Shipping weight 1 lb. 8 oz.
35 N 9917 . . . . $1.59



Outstanding selection of exquisite Harmony House Giftware

S Mirrored Waste Basket... to reflect the bright, gay feeling of Christmas. Special adherent keeps each mirrored strip in place. Completely lined with sturdy metal. 12½-in. tall, 8¾-in. diam.
35 N 9866—Shpg. wt. 4 lbs. $2.79

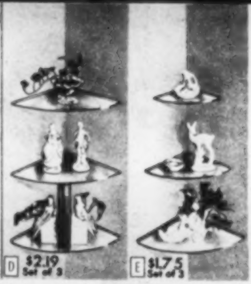
T 3-pc. brass Cigarette Set. A beautiful gift. Polished solid brass with new Dupont lacquer finish keeps it burnproof. Two 3-in. diam. trays, 1½ x 4 x 5-in. box. Hinged cover. Shpg. wt. 1 lb. 2 oz.
35 N 9883—3-pc. set $3.49

V 14-pc. Punch Bowl Set. A luxury to own . . . a treat to give. Heavy crystal glass. Bowl holds 11½ qts., extra large 23-in. plate and twelve 4½-oz. cups. Shipped freight or express. Shpg. wt. 44 lbs.
35 NM 1296—14-pc. set . . . $9.98

W 3-partitioned Candy Dish, shiny brass cover. Thick, clear glass with sections to hold all sorts of nuts and candy. Spreading flower knob tops it off. 6½-in. diam., 3¾ in. tall. Shpg. wt. 2 lbs. 8 oz.
35 N 9881 . . . . $2.98

X All-in-one brass Console Set. Charming centerpiece in living room or dining room. Polished and lacquered to prevent dulling. 6-in. tall, 14-in. long, 7-in. diam. bowl. Candles, flowers not included.
35 N 9864—Wt. 1 lb. 8 oz. $2.98

A $2.98
B $2.59
C $1.98



Glass Corner Shelves

D Our best Shelf Set. Practical gift. 16-in. across, 11½-in. wide. Screws, instructions included. Accessories not included.
35 N 6409—Set of 3 Wt. 7 lbs. 8 oz. . . . $2.19
35 N 06410—Set of 4 Shpg. wt. 12 lbs. . $2.75

E Shelves in 3 different sizes. Sparkling accent. 7½, 9½ and 11½-in. wide . . . 10½, 13½ and 16-in. across. Screws, instructions incl. Articles shown not incl.
35 N 6407—Set of 3 Shpg. wt. 5 lbs. . $1.75

Old-fashioned Baroque Mirrors

A Baroque Vanity Mirror. How she'll love the graceful design of this stunning mirror. Perfect for dressing table, dresser or bathroom. Can be hung on wall too! Glittering gold-color composition frame. Window glass mirror. Artificial leather back and easel.
35 N 06085—19x15-inches overall. Shipping weight 9 pounds $2.98

B Baroque Mirror with 2 shelves. Composition, bright gold-color paint. Window glass mirror. 21x11 in. Articles not included.
35 N 06084—Shpg. wt. 8 lbs. . $2.59

C Baroque with single shelf. Window glass mirror. Gold-color over composition. 19x11-in. Accessories not included.
35 N 06083—Shpg. wt. 8 lbs. $1.98

Harmony House Lamps, Mirrors and Accessories

"Dear old Santa, look and see how we filled the Christmas tree"

F $2.59
H $7.98
G $4.49
J $8.49

Metal Smokers

F Black baked-on enamel. Chrome-plated removable top, trim. Patented disposal. 22-in.
35N06364—Shpg. wt. 3 lbs. $2.59

G Brown baked-on enamel. Push button container. Chrome plated trim. 21¾ in.
35N06355—Shpg. wt. 5 lbs. $4.49

H Cocktail Smoker with 13-in. tray. Bright bronze plated finish. Patented disposal. Weighted base. Smart handles. 28-in.
35N06365—Shpg. wt. 10 lbs. $7.98

J De luxe Smoker. Black baked-on enamel is *burn-proof* and *liquor resistant.* Extra heavy chrome plated trim. Patented push button. Handles. 23-in.
35N06366—Shpg. wt. 7 lbs. $8.49

Window Garden

K A gift that will "bloom" for years. Set includes 2 heavy glass shelves (about 20x4 in.) with white enamel metal brackets 20½-in. high and 6 colorful pottery plant holders. Permits normal window operation. Plants not included.
35N09630—Shpg. wt. 10 lbs. Set $3.39
35N9626—Shelves, brackets only. Shipping weight 5 pounds $1.59

L $2.98
M $2.98
N $3.69
P $2.98

$2.98
S
R $2.98
T
$2.98

Give Pin-up Lamps for added light

L Planter Pin-up. Composition base has gold-color lacquer finish. Glass bowl. 10-inch rough texture paper parchment shade in old rose with Greek key borders. Plants not included. Cord about 6 ft.
35 N 7824—Shpg. wt. 5 lbs. $2.98

M Bow Pin-up. Attractive in bedrooms . . . fine for a "junior miss." Blue and silver-color composition base, matching 9¾ in. paper parchment shade. Cord about 6 feet.
35 N 7773—Shpg. wt. 3 lbs. $2.98

N Hand-painted vari-colored Fruit Pin-up. Gives a "new look" to kitchens. Composition base. 10-inch ivory color paper parchment shade, bright green leaf border. 6-inch reflector bowl. 6-ft. cord.
35 N 7823—Shpg. wt. 4 lbs. . . . $3.69

P Humpty Dumpty "Glow in the Dark" Pin-up. Good fun for kiddies as large eyes glow. Colorful composition. Gay 9¾-inch paper parchment shade. 6-ft. cord.
35 N 7776—Wt. 4 lbs. 8 oz. . . . $2.98

Intriguing Novelty Lamps

R "The Fountain" Lamp. For piano, hall, mantle or table. Glass base. Brass plated frame. 18 clear plastic prisms reflect light and sway gracefully in slightest breeze. Cord abt. 5-ft. 11½-in. Bulb below. Shpg. wt. each 4 lbs.
35N07821-Ea. $2.98 Pr. $5.49

Westinghouse 25-watt clear glass bulb. Postpaid.
34N3827—5⅝-in. 30c

Colorful Lamps for Children. Eggshell-color paper parchment shades. Padded base. Cord about 5-ft. Shpg. wt. each, 2 lbs.

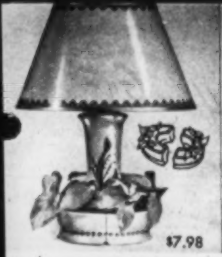
S Jumbo the Elephant. Pottery base. 10-in. shade. 14¾-in. tall.
35 N 07560. . . . . $2.98

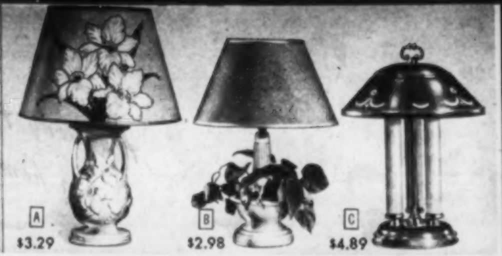
T Bingo the Monkey. Pottery base. Animals on 10-inch shade. 15-in.
35 N 07561. . . . . $2.98

Boudoir Lamps

So utterly feminine they'll probably be her favorite gift. Delicately colored china bases have gold-color stippling on top and bottom. 10-inch knife pleated ivory-color acetate shade with soft, graceful bow to match color of base. *Please state color wanted:* blue, chartreuse (light yellow green) or ivory. 18¼-inch. Shipping weight each 2 pounds 4 ounces.
35 N 7608—Each lamp. . . $4.98
Save on pair . . . 2 for only 9.49

Lamps on both pages for 110-120-A.C. only. Bulbs not included unless otherwise stated





China Planter

The lamp that will spread cheer "all through the house." Two graceful, separate planters can also be used for vases. Base and planters are ivory color with hand decorated green lilies of the valley *under glaze*. 16-in. ivory color paper parchment shade. 21-in. Plants not included. Shpg. wt. each 9 lbs.
35 N 07253–Ea $7.98 Pr. . $14.98

New Table Lamps for a "bright" Christmas

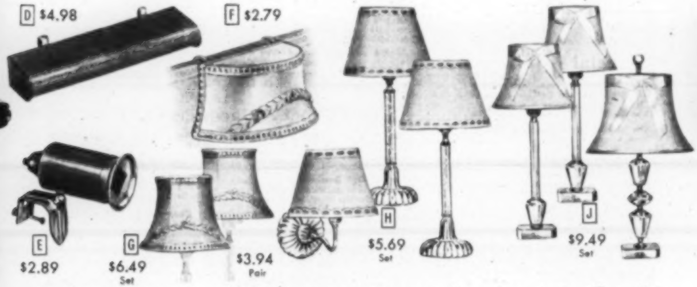
A **Pottery Table Lamp.** Urn base with attractive embossed floral design in white, pink or blue. 14-inch ivory color paper parchment shade has gay flowers in color to match base. *Please state color of base.* 21 inches tall.
35 N 07252—Wt. 7 lbs. $3.29

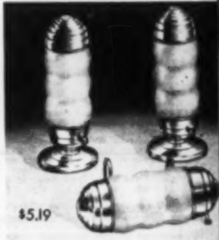
B **Small Planter Lamp.** Perfect gift for any room. Ivory color pottery base. 12-inch rough textured cotton shade in these delightful colors: red, green or gold. Gold-color tape trim. 16-in. tall. Plants not included. *State color.*
35 N 07251—Wt. 4 lbs. $2.98

C **3 Candle Tole Lamp.** Patterned after popular 18th Century candle lamp. Shiny metal base and shade in red, green or ivory-color. Gold-color trim on 12-in. shade. Brass fittings. 16-in. tall. *State color*. Shpg. wt. 5 lbs.
35 N 07815 . . . . $4.89

New Picture Lamp

Beautiful picture on glass *lights up* to bring out the true, natural coloring of the "Floral Bouquet." Can be used as bed lamp too! Raise cover for clear, bright light from 12-in. Lumiline (incandescent) bulb. Overall 15x15-in. 2-in. hardwood frame mahogany or light pine finish. Silk screened background in pink or blue. 76-in. cord. *State color, finish.*
35 N 07599—Shipping wt. 5 lbs. $9.49





Bed Lamps

D **Fluorescent.** Has removable hangers. Metal. Crackle finish, white enamel lining. 14-in. bulb. *State:* parchment ivory, valley rose, jubilee peach, parchment brown or colonial blue. 15-in.
35N7531-Shpg. wt. 4 lbs. $4.98

E **Telescopic.** Will *focus* light. Metal. *State:* ivory, brown, baked-on enamel. Padded. Uses bulb up to 60w.
35N7607—Wt. 1 lb. 8 oz. $2.89

New Boudoir Lamps make a room so cheerful

Give her new hand-sewn shades for her boudoir lamps *and* complete bed lamp to match. Multi-filament rayon. Metal frames. *State color:* pink, blue or white.

F **Bed Lamp with shade.** 8½x 7½x5-in. Cord abt. 5½-ft.
35 N 7615—Shpg. wt. 1 lb. $2.79

G **Boudoir Shades only.** 7½-in. Shpg. wt. ea. 1 lb. 8 oz.
35 N 7614—Ea. $2.19 Pr. $3.94

Set. Bed lamp, 2 shades.
35 N 7616—Wt. 2 lbs. 8 oz $6.49

H **Crystal glass Boudoir Lamps.** Cut design on stems of boudoir lamps. Fluted bases on all. 8½-in. eggshell color pleated paper parchment shades . . . rayon braid trim.

Set. 2 boudoir, one pin-up.
35N07619—Shpg. wt. 8 lbs. $5.69

Boudoir Lamps only. 17-in. tall. Shpg. wt. each 3 lbs.
35N7617—Ea. $2.19 Pr. . $3.98

Pin-up only. Solid brass arm. Cord about 5-feet.
35N7618—Shpg. wt. 3 lbs. $1.98

J **Our finest Boudoir Lamps.** Crystal bases, extra thick. Glass stems. Pin-pleated acetate paper parchment shades, *state color:* rose, blue, eggshell.

Set. 2 boudoir, one night table.
35N07606—Wt. 15 lbs. . $9.49

Boudoir Lamps only. 16½-in. 8-in. shade. Shpg. wt. ea. 4 lbs.
35N07604—Ea. $2.98 Pr. $5.49

Night Table Lamp. 18-in. 10-in. shade. Shpg. wt. ea. 8 lbs.
35N07605 . . . . Each $4.49

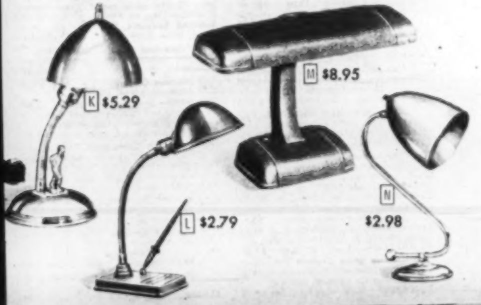
Torchiere Lamps

Lamps to make her dreams come true. Chromium finish tops and bases. *State color of glass:* frosted white or smooth pink or blue.

Torchiere Lamp Set. Two boudoir lamps, one bed lamp.
35N07613—Shpg. wt. 5 lbs. . . . $5.19

Torchiere Lamps only. 10½-in.
35 N 07611—Shpg. wt. each, 4 lbs.
Each . . . . $1.77 Pair $3.45

Bed Lamp only. 9½-inches long. Cord about 6 feet.
35N7612—Shpg. wt. 1 lb. 12 oz. $1.88



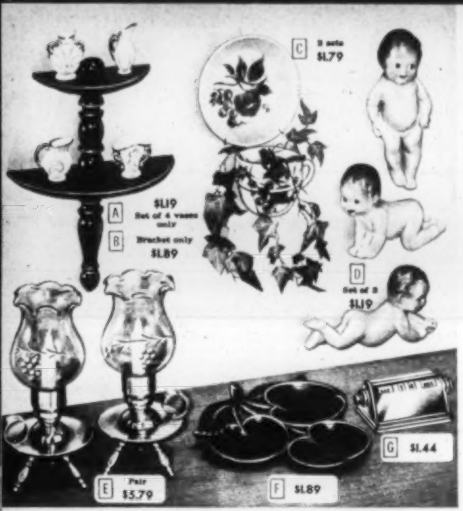
Attractive metal Desk Lamps

K **Football Desk Lamp.** You're sure to make a "touchdown" with this bright, modern desk lamp. Highly polished chrome finish. Flexible arm to turn light where desired. Gives clear, bright light for close work. 6-in. shade. 15-in. tall.
35N7817—Shpg. wt. 3 lbs. 8 oz. $5.29

L **Gooseneck Desk Lamp with swivel fountain pen** . . . for every use. Brown baked-on enamel. 12-in. adjustable stem. 4½x7-in. padded base. 6-in. shade has sprayed aluminum lining. 22-in. tall.
35 N 7818—Shpg. wt. 4 lbs. . . . $2.79

M **Harmony House fluorescent Desk Lamp.** Made to our specifications. *State color:* cameo coral, parchment brown (dk.) or colonial blue (med.). Crackle finish, white enamel shade lining. 12-in. tall. 19-in. shade 15-watt. 18-in. fluorescent bulb.
35 N 07771—Shpg. wt. 12 lbs. . . $8.95

N **Modern Desk Lamp.** Trim, and so good looking. 5¾-in. adjustable shade and base well made in shiny aluminum or brushed brass. Sleek brass arm. 16-inches tall. *Please state aluminum or brass.*
35 N 7820—Shpg. wt. 2 lbs. 8 oz. $2.98



Exciting selection of special Gifts

A **Set of 4 Miniature Vases.** Thin, white translucent china with 22K gold trim. From 2 to 2¾ in. tall.
35 N 9824–Shpg. wt. 8-oz. Four for $1.19
Save 19c! Bracket and vases combination.
35 N 9924–Shpg. wt. 1 lb. 12 oz. . . $2.89

B **"Twist-on" Wall Bracket** . . . to show off vases or knick knacks. *State finish:* mahogany or gold color. Vases not included. 13x9½x4¼-in. Assemble with twist of the wrist. Well made of birch.
35 N 9923—Shpg. wt. 1 lb. 4 oz. . . $1.89

C **2 complete Sets of matching Milk Glass Cup and Saucer Planters.** Hand-painted, fired on design. White enameled hangers. 6-in. diam. saucer, 3-in. cup. Shpg. wt. 3 lbs.
35 N 9865 . . . . 2 sets for $1.79

D **3 Baby Wall Plaques.** Composition sprayed in natural tints. Standing is 9-in. tall, creeping, resting 8-in. long.
35 N 9637–Shpg. wt. 1 lb. 2 oz. Set $1.19

E **The guiding light Hurricane Lamps.** Brass bases, handles. Clear glass chimneys. White candles included. 9½-in.
35 N 9867—Wt. 2 lbs. 8 oz. . . Pair $5.79

F **Moulded pressed wood Candy Dish.** Plenty of room in each of 3 sections for chocolates, hard candies or nuts. Mahogany finish. 9⅝x9⅝-in.
35 N 9921—Shpg. wt. 1 lb. 2 oz. . . $1.89

G **Perpetual Calendar** . . . shows month, date and day of the year. Polished brass base is 4-in. long, 1½-in. wide. Brass "housing" is 1½-in. tall. Felt base.
35 N 9919—Shpg. wt. 1 lb. $1.44

H
5-pc. Desk Set. Gift Boxed
$4.49

J
Pair
$2.39
K
Set
$3.69

Pressed wood . . . looks hand-carved

H **5-pc. Set gift-boxed.** Everything to make a desk look more attractive for years to come. Grand for Dad to take to the office . . . perfect to "spruce-up" the desk at home. Includes covered 5¾x3¾-inch cigarette box, pair of bookends (7-inches tall) and 5x4-inch ashtray with its own mahogany finish stand.

All ready for gift-giving on Christmas morn because it comes in lovely gift box. Shipping weight 5 pounds 2 oz.
35 N 9862 . . . . Set $4.49

J **Wall Brackets.** Use on either side of picture or in pairs. Top about 7¼x3¼-in., 7½-in. high. *State finish:* gold color or walnut. Shpg. wt. 4 lbs. 8 oz.
35 N 9808 . . . . Pair $2.39

K **3-pc. Console Set** . . . will compliment table or buffet setting. 11-in. walnut finished bowl has ivory color lotus flower design. 5½x1½-in. candlesticks. Candles not included. Shpg. wt. 3 lbs. 2 oz.
35 N 9863 . . . . Set $3.69

Harmony House Gifts for home decoration

"We decked up our houses as fresh as the day."

MERCHANDISE DESCRIBED BELOW
SHOWN ON OPPOSITE PAGE

Magical Gifts to make walls festive and gay

L **Hand-painted velveteen Picture.** "The Waterfall" . . . a truly peaceful country scene. Brilliant colors on rich, dark cotton pile background. Gold color wood on top and bottom. 14½x25-in.
35 N 6569—Shpg. wt. 3 lbs. $2.98

M **Grape and bird design Wall Vase.** Highly glazed pottery. 8½-in. tall. Plants not included. Shipping wt. ea. 2 lbs.
35 N 9909—Each . $1.19 2 for $1.98

N **Old fashioned Telephone Wall Planter** . . . for that "gay 90 touch." Richly glazed pottery in blend of green and brown. Plants not included. 9½x4¼-in.
35 N 9916—Shpg. wt. 4 lbs. $2.79

P **Milk Glass Wall Plates.** White with fruit center. Perky red trim with soft bow knot at top. 8-in. diam. Wire plate hangers included. Shpg. wt. pair 1 lb. 8 oz.
35 N 9889 . . . . 2 for $2.98

Shiny Copper . . . lacquered and polished

R **Copper Gypsy Kettle Table Planter** . . . to "brew greens" for table decorations. Brass stand, legs, design. 6½x6⅝-in.
35 N 9905—Shpg. wt. 1 lb. $1.98

S **Copper Wall Bracket.** Welcome dash of color. Brass trim. 6⅛x5x2¼-in. Ivy not included. Shpg. wt. each 1 lb.
35 N 9911—Each . . $1.69 Pair $2.98

T **Copper Silent Butler.** Useful gift . . . "tidies" ashtrays. Brass handle, motif. Hinged lid. 6¼-in. diam., 11½-in. long.
35 N 9903—Shpg. wt. 1 lb. 4 oz. . . $2.98

V **4-pc. Copper Tea Set.** Her eyes will shine as brightly as this gleaming copper when she spies this set. 10½-in. diam. tray; sugar bowl, creamer 2½-inches tall; tea pot 4½-inches tall. Shipping weight 3 pounds 6 ounces.
35 N 9902—4-pc. Tea Set $12.88

W **Copper Mint Dish.** Charming floral shape to use for candies and nuts. Brass handles, legs. Candy not included. 6-inch diameter.
35 N 9904—Shpg. wt. 14 oz. $1.19

Chinese Corner . . . brass imported Giftware

X **Chinese Box,** use for Cigarettes or Silent Butler. Real gem with colored stones on hinged cover. 3½x5-in.
35 N 9910—Shpg. wt. 12 oz. . . . $2.39

Y **Chinese brass Dragon Gong.** Exotic centerpiece or knick knack. 8-in.
35 N 9894—Shpg. wt. 1 lb. 4 oz. . . $3.95

Z **Chinese brass Coal Scuttle.** For ashtray, pipe rest, nut dish. 4½x2-in.
35 N 9893—Shpg. wt. 8 oz. $1.09

AA **Chinese brass Incense Jar.** Fine gift suggestion. About 4-in. tall.
35 N 9891—Shpg. wt. 12 oz. . . . $1.69

BB **Authentic Chinese Lamps** with separate planters. Flaming red composition bases. 18-in. rough textured paper parchment coolie shades, rayon plaid trim. For 110-120 A.C. No bulb.
35N07249—**Prince.** Wt. 11 lbs. Ea. $9.98
35N07250—**Princess** (not shown). Shipping weight each 10 lbs. . . Each $9.98
35NT7254—**Prince and Princess.** Shipping weight 21 lbs. . . . . Pair $18.98

CC **Chinese brass Candle Sticks.** Appealingly stately. Abt. 13-in. tall.
35N9895—Shpg. wt. 2 lbs. . Pair $4.39

Sparkling Gifts for a merry Christmas

DD **6 hand-painted Flower Wall Plaques** . . . for a brilliant border. Composition in assorted colors. 5 to 6-in. tall.
35N9907–Shpg. wt. 2 lbs. 3 oz. . . . Set 98c

EE **Bird Bath Candy Dish or Vase.** Pink base with blue bird. Pottery. 5¼-in. tall, 4-in. diameter. Candy not included.
35 N 9908—Shpg. wt. 1 lb. $1.98

FF **Hand-painted Birds.** Composition. 6-in. cardinal, 5-in. canary.
35 N 9906—Shpg. wt. 1 lb. 8 oz. . . Pr. 98c

GG **Four Buffet Serving Trays.** Molded plywood covered with paper treated to resemble wood grains. 7½x16¼-in.
35 N 9877—Wt. 2 lbs. 2 oz. . . . Set $1.98

HH **Barber Pole Razor Blade Bank.** Perfect for dad's or brother's used blades. Pottery. 6-in. tall, diam. 2¾-in.
35 N 9892—Shpg. wt. 1 lb. $1.00

JJ **"The Gilded Butterfly" Tray.** Glittering, iridescent butterflies on black glass background. Gold-color wood frame and handles. 11x19-in.
35 N 9890—Shpg. wt. 2 lbs. 12 oz. . $2.98

KK **Lightup Centerpiece.** Two pale pink flowers, one with electric bulb. Leaves, flowers are opalescent glass. Wire stems, glass base. About 12 in. tall.
35 N 9426—Shpg. wt. 2 lbs. 4 oz. . $3.77

LL **Hobnail glass Console Set.** Heap 9-inch bowl with fruit (not included). 5-in. holders for candles, flowers.
35 N 09507—Shpg. wt. 5 lbs. . . Set $2.98

Artificial Fruit. Shown in Hobnail Set. Wax. Natural size, color. Box of 12.
35N9717–Shpg. wt. 2 lbs. 6 oz. . Box $1.98

MM **2-pc. Haeger Pottery Garden Set.** 13-in. diam. bowl and slender 6-in. fawn. Flowers not included . . . see below.
35N9886–Shpg. wt. 4 lbs. . . . . Set $3.49
Beautiful Bouquets. Special paper, wire stems, glass bases. Cloth leaves. 17-in.

NN **"American Beauty" Centerpiece.** 7 red blooms, 1 bud, green foliage.
35 N 9887—Shpg. wt. 1 lb. 12 oz. $2.49

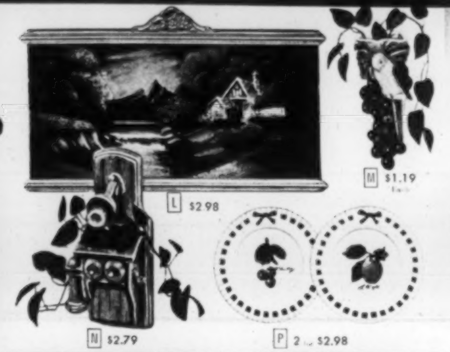
PP **Hibiscus Centerpiece.** 3 white, 3 red blossoms, 1 bud, green leaves.
35 N 9888—Shpg. wt. 1 lb. 12 oz. . $2.49
Save! Bowl set 35 N 9886 and either of centerpieces above . . . *state centerpiece.*
35 N 9925—Shpg. wt. 5 lbs. 12 oz. $5.59

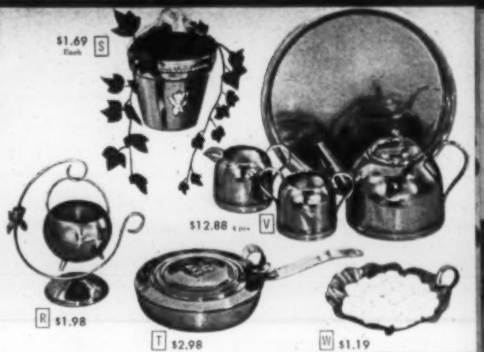
RR **Porsalane Centerpiece.** White pottery horn overflowing with beautiful, washable flowers that have the look o precious porcelain. 15-in. long; 9-in. tall
35 N 9885—Shpg. wt. 3 lbs. 4 oz. . $4.98

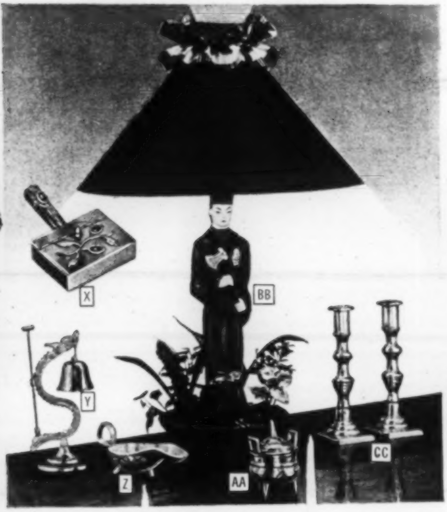
SS **Synthetic Bayberry Candles** . . delicate aroma. Wax. 9-in. size. Box of 4.
35 N 9424—Shpg. wt. 4 lbs. . . . Box 49c

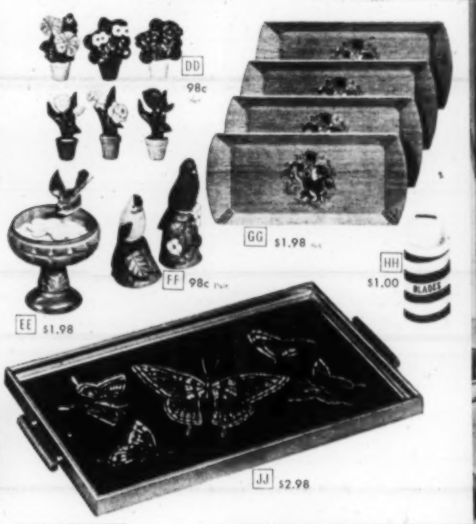
TT **Romany Candles.** Wax, hand-dipped. *State color:* bright Christmasy red or green. 12-inch size. 4 per box.
35 N 9423—Shpg. wt. 4 lbs. . . . Box 89c

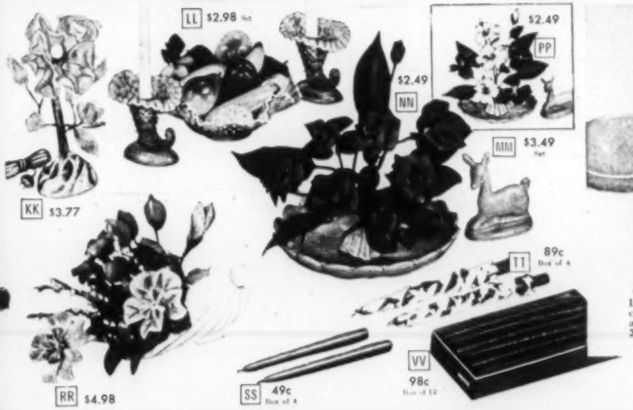
VV **Dinner Candles.** Wax, hand-dipped. *State color:* white, red, green. 10-in.
35N9686–Shpg. wt 2 lbs. 6 oz. . . 12 for 98c


L $2.98
M $1.19 Each
N $2.79
P 2 for $2.98


$1.69 Each S
$12.88 4 pcs. V
R $1.98
T $2.98
W $1.19

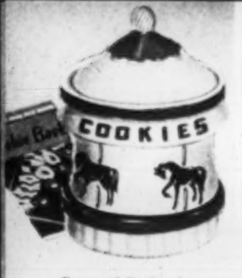



DD
98c Set
GG $1.98 Set
HH
$1.00
BLADES
EE $1.98
FF 98c Pair
JJ $2.98


LL $2.98 Set
$2.49 PP
$2.49 NN
MM $3.49 Set
KK $3.77
89c Box of 4 TT
RR $4.98
SS 49c Box of 4
VV 98c Box of 12

5-pc. plastic Snack Bowl Set . . . $1.69

Large 10½-inch bowl and four 5¾ inch bowls in eye-catching colors for salads, desserts and fruit as well as for snacks. Odorless and tasteless plastic. Boxed.
35 N 9896—Shpg. wt. 1 lb. 8 oz. . . . . . . 5-pc. set $1.69

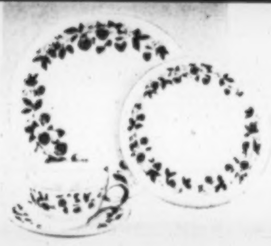


Carousel Cookie Jar and Recipe Book

Gay "merry-go-'round" is vitrified china with bright colors of prancing horses. 10¼ in. tall, 60-oz. capacity. Book contains 250 cookie and small cake recipes. Shipping weight 5 pounds 12 ounces.

$1.98 Jar and book

35 N 5349—Jar and book . . . $1.98



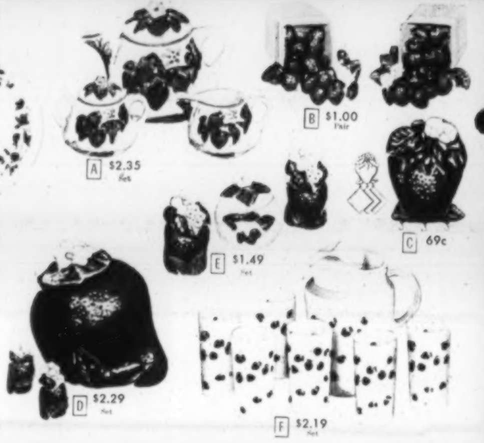
Strawberry Dinnerware

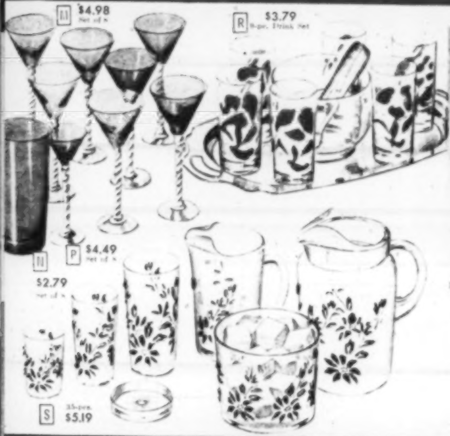
Taste-tempting start for a complete "Strawberry Patch." Semi-porcelain, colors carefully *sealed* under glaze.

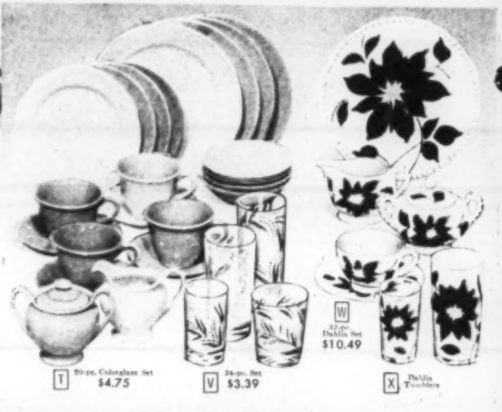
$6.69 20-pcs.

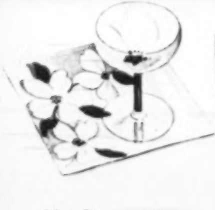
35 N 04623—*State no. of pcs. set.*
20-pcs. service for 4. Shipping weight 11 lbs. $6.69
53-pcs. . . . complete service for 8 settings. Shpg. wt. 39 lbs. . . $20.98

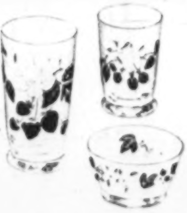
Give extra pieces too! Open stock for Strawberry and other patterns in our Big General Catalog.


A $2.35 Set
B $1.00 Pair
C 69c
E $1.49 Set
D $2.29 Set
F $2.19 Set


M $4.98 Set of 8
R $3.79 8-pc. Drink Set
N
P $4.49 Set of 8
$2.79 Set of 8
S 35-pcs. $5.19


W 32-pc. Dahlia Set $10.49
T 20-pc. Colorglaze Set $4.75
V 24-pc. Set $3.39
X Dahlia Tumblers





Glass Dessert Sets

Gracefully slender sherbets with full bloom blossom. Square bent glass plates delicately curved. Hand-painted, fired on design.

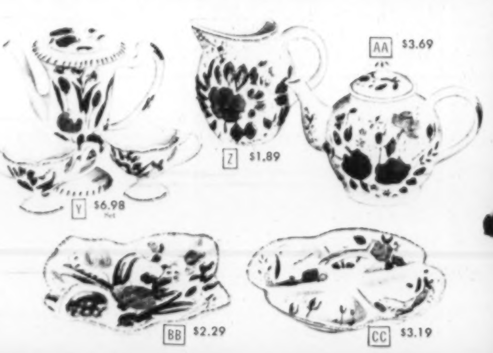
35 N 1565—*State item you want.*

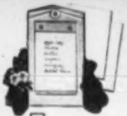
Item	Size in.	Shpg. wt.	4 for
Plates	6⅞	6 lbs.	$4.69
6-oz. Sherbets	4¾	3 lbs.	3.98

Libbey Berry Festival

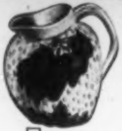
Fired-on design. Sham bottoms. Shpg. wts.; 5, 5, 5 and 14 lbs.

35N0695-	12-oz. Beverage	8 for	$2.49
35N0696-	6-oz. Juice	8 for	2.19
35N0697-	6-oz. Dessert	8 for	2.69
35N0698-	24-pcs. 8 of each.		6.79

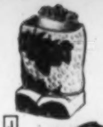

AA $3.69
Z $1.89
Y $6.98 Set
BB $2.29
CC $3.19



G 69c

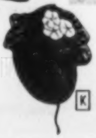


H $1.19

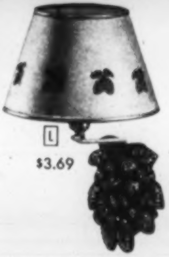


J 98c

THE RIGHT WAY TO SAY HOME FURNISHINGS



K 69c



L $3.69

Strawberry Patch Matching Kitchenware

A **3-pc. Teapot Set.** Brightly colored gift to give added cheer to table or buffet. Semi-porcelain teapot, cream and sugar below. Raised design on each. Shpg. wt. 7 lbs.
35 N 04067M—3-pc. set. $2.35

5-cup Teapot. Lock lid. Shipping weight 3 lbs. 4 oz.
35 N 4065M.......... $1.39

Creamer, sugar bowl. Each 3⅓-in. Shpg. wt. 3 lbs. 4 oz.
35 N 4066M........Set $1.29

C **Hand painted Holder.** Gives plenty of space for pot holders and hot pads. Composition. 3 metal hooks. 7-in. Shipping weight 1 lb. 4 oz.
35 N 9690M...............69c

B **Pair hand-painted Wall Plaques** . . . for a pretty wall border. Composition. 7⅛-in. Shpg. wt. 2 lbs.
35 N 9654M..... Pair $1.00

D **Cookie Jar Set.** Huge berry (7⅛x7⅛-in.) holds 2⅓ lbs. cookies. Semi-porcelain, color won't come off. Shakers 3-in. tall. Shipping weight for set 8 lbs.
35 N 04060M.....Set $2.29

Jar only. Shpg. wt. 5 lbs.
35 N 04059M..........$1.69

E **3-pc. Range Set.** Semi-porcelain. 4-in. diam. jar, raised design. 5-in. shakers. Shpg. wt. 3 lbs. 8 oz.
35 N 4062M..........$1.49

F **Frosted glass Beverage Set.** Fired-on design. 80-oz. pitcher . . . six 12-oz. tumblers. Shpg. wt. 7 lbs.
35N0388M—7-pc. set. $2.19

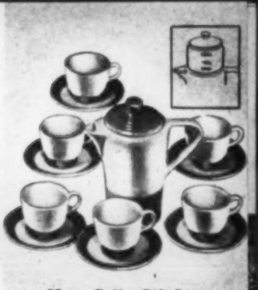
G **Hand-painted Scratch Pad** for grocery lists or cooking notes. Hang or lay flat. One pad, 2 refills included. Ivory composition, red and green design. 7x7⅛ in. Shpg. wt. 1 lb. 10 oz.
35 N 9692M.............69c

H **60-oz. all-purpose Pitcher.** Perfect for milk, water and all kinds of juices. Ivory-color semi-porcelain with red and green trim. Shipping weight 4 pounds.
35 N 4063M..........$1.19

J **Match Box Holder** . . . have large wooden matches at your fingertips. Ivory-color semi-porcelain, red and green trim. 5x4x3⅓ in. Shipping wt. 2 lbs. 8 oz.
35 N 4064M.............98c

K **Hand-painted Holder** to keep string handy. Red, green composition. String not included. 6⅓x6⅓-in. Shipping wt. 1 lb. 10 oz.
35 N 9655M.............69c

L **Pin-up Lamp.** Red, green composition base. 9⅛-in. paper parchment shade. 6-ft. cord. 110-120 v. AC-DC. 100-w. bulb (not included). Shpg. wt. 4 lbs.
35 N 7777M..........$3.69



15-pc. Coffee Gift Set

**Drip coffee maker with aluminum basket . . . remove for other beverages. Holds 7-cups coffee or 42-oz. beverage. 11⅛-in. tall. Six 6-oz. cups and saucers. Ivory-color semi-porcelain. Pink or blue trim . . . no choice.
35N05359—Shpg. wt. 11 lbs. Set $5.79**

Harmony House Dinnerware, Glassware

"All you to feasting, and mirth are inclined"

Festive Glasses

Imported Portugese Stemware. Handmade in lovely gem-like colors. Sets of 8 . . . one each: amber, mocha brown (dark) lake blue (medium), forest green (dark), apple green (medium), coral, turquoise blue and amethyst. Tumblers (N) not imported. Set of 8 includes 2 topaz, 2 blue, 2 green, 2 amethyst lead glass.

M **Cocktails.** 3-oz. 6⅓-in. tall.
35 N 01553—Wt. 5 lbs.....Set $4.98

N **Tumblers, sham bottoms.** 14-oz.
35 N 1579—Shpg.wt. 6 lbs. Set 2.79

P **Cordials.** 1-oz. 5⅓-in. tall.
35 N 01554—Shpg. wt. 3 lbs. Set 4.49

R **9-pc. Drink Set.** Includes 6 diamond clear, sham bottom glasses (9-oz.) with coral color silk screened blossom decoration; good sized, clear glass ice tub, chrome plated metal ice tong and 18⅓x11⅓-inch chrome plated tray.
35 N 02063—Shpg. wt. 8 lbs. . . Set $3.79

S **35-pc. Poinsettia Set.** All the glassware any hostess will need for entertaining all year. 8 of each: 5-oz. juice glasses, 9⅓-oz. water glasses, 18-oz. ice tea glasses, coasters (not decorated), 5⅝-in. diam., 4⅛-in. tall ice bucket, 32-oz. ice lip juice jug, 80-oz. ice lip water pitcher. Shpg. wt. 23 lbs.
35 N 0319..............35-pc. set $5.19

Cheerful Dinnerware

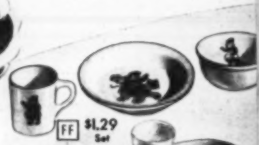
Harmony House Colorglaze. Semi-porcelain in this rainbow assortment of pastel colors: jonquil yellow, jade green, periwinkle blue and cocoa tan.
35N04603M—*State catalog number, set size.* Shpg. wts.: 12 lbs.; 37 lbs.

T **20-pcs.** Service for 4.........$4.75
53-pcs. De luxe service for 8 .. 15.49

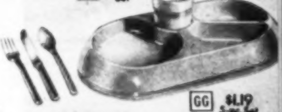
V **"Lily of the Valley" Tumblers** match Colorglaze above. Heavy bottoms. Sets of 8 . . . two each: blue, yellow, green and tan.
35N959M-12-oz.Wt. 5 lbs. 8 oz. Set $1.39
35N960M-7-oz.Wt. 4 lbs. 12 oz. Set 1.19
35N961M-6-oz.Wt. 3 lbs. 8 oz. Set 1.09
35N0962M-24-pc. Set. 8 of each above. Shpg. wt. 14 lbs. 24-pcs. for....$3.39

W **New Dahlia Pattern.** Semi-porcelain, hand-painted design under glaze.
35 N 04639M—*State catalog no., set size.* Shpg. wts.: 19 lbs., 22 lbs., 34 lbs.
32-pcs. Service for 6............$10.49
35-pcs. Complete service for 6 with covered sugar bowl and creamer...$14.49
53-pcs. Service for 8 table settings 19.98

X **Dahlia Tumblers** match dinnerware above. Hand-painted fired on design in beautiful glowing colors.
35N1265M—5-oz. Wt. 3 lbs. 8 for $2.19
35N1266M—12-oz. Wt. 4 lbs. 8 for 2.79



FF $1.29 Set



GG $1.19 5-pc. Set

FF **3-pc. Child's Set . . . for "in-between age." Heavily glazed white semi-porcelain. Colorful decals, gold line edge. Includes 7⅛-in. plate, 7-oz. mug, 5⅛-in. cereal dish.
35N4056—Shpg. wt. 3 lbs...Set $1.29**

GG **5-pc. plastic Kiddies Training Set. 3 compartment dish (13⅓-in. long), 7-oz. tumbler, 4⅝-in. knife, 4⅓-in. fork and spoon. Lightweight durable plastic.** ***State color:*** **pink or blue. Shipping weight 1 lb. 3 oz.
35 N 4669—5-piece Set..........$1.19**

Hand-painted China from Blue Ridge Mountains

Enchanting design was inspired by the famous Italian pattern Nova Rosa. Natural looking flowers are painted right under the crack resistant glaze so they won't wash or wear off. Each beautiful piece fully vitrified.

Y **Coffee Service** . . . a delightfully feminine gift. Set includes coffee server, creamer and sugar bowl described below. Shpg. wt. 4 lbs.
35 N 9897M—3-pc. set...........$6.98

Coffee Server. Holds 20 oz. 9-in. tall.
35 N 9914M—Shpg. wt. 2 lbs......$3.69

Creamer and Sugar Bowl. 3⅓-in. tall.
35N9913M—Shpg. wt. 1 lb. 8 oz. Set $3.69

Z **Virginia Jug.** Perfect size for fruit juices, milk and water. Large . . . holds full 40-ounces.
35N9899M–Shpg. wt. 1 lb. 4 oz. $1.89

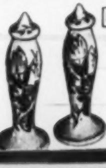
AA **Teapot.** Lock lid. 6-cup capacity.
35N9900M—Shpg. wt. 2 lbs. $3.69

BB **Cake Plate.** Leaf shape. 10⅛-in. diam. Embossed design at handle.
35N9898M—Shpg. wt. 1 lb. 4 oz. $2.29

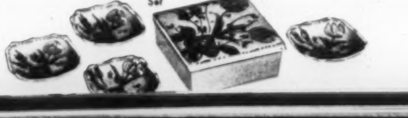
CC **Four section Bon Bon Dish** . . . for candies, preserves, 8⅝-in. diam.
35 N 9901M—Shpg. wt. 2 lbs. 14 oz. $3.19

DD **Salt and Pepper Shakers.** Each slender shaker is 5-in. tall.
35 N 9880M—Shpg. wt. 1 lb. Pair $2.29

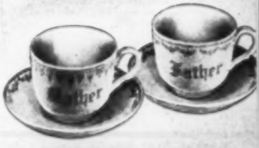
EE **Cigarette Set.** 4⅛x4-in. covered box and 4 small ash trays.
35N9879M—Shpg. wt. 1 lb. 8 oz. Set $2.29



DD $2.29 Pair

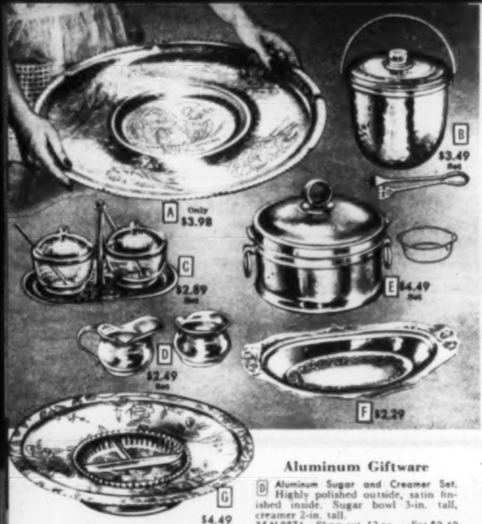


EE $2.29 Set



Jumbo Cups and Saucers

Ivory-color semi-porcelain, gold color trim. 12-oz. cup. Wt. each set 1 lb. 4 oz.
35 N 4087—Single Set. *State choice:* Mother or Father. 95c Pair. $1.79



Aluminum Giftware

A **Giant hammered Aluminum Tray.** Bound to be a hit . . . it's such an attractive way to serve sandwiches, salads and cold meats. Extra heavy gauge . . . won't tarnish or stain. Stamped floral design. Full 20-in. diam. Shipping weight 3 lbs. 12 oz.
35 N 9869—Outstanding low price $3.98

B **Aluminum Ice Bucket with Tongs.** Luxurious yet inexpensive. 5½-in. tall, 6¾-in. diam., 6½-in. tongs.
35 N 9871—Shpg. wt. 1 lb. 5 oz. Set $3.49

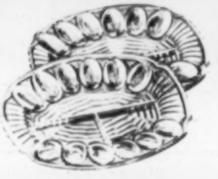
C **7-pc. Jam Jar or Relish Set.** Brightly polished hand hammered 8½x5¾-in. aluminum tray and covers. Glass jars (2½-in. high), glass spoons.
35 N 9873—Shpg. wt. 1 lb. 8 oz. Set $2.89

D **Aluminum Sugar and Creamer Set.** Highly polished outside, satin finished inside. Sugar bowl 3-in. tall, creamer 2-in. tall.
35 N 9874—Shpg. wt. 12 oz. . . . Set $2.49

E **3-pc. Casserole with removable 1½-qt. Pyrex brand glass Baking Dish.** Polished hammered aluminum. 4½-inches tall, 8¾-in. diameter.
35 N 9872—Shpg. wt. 2 lbs. 10 oz. $4.49

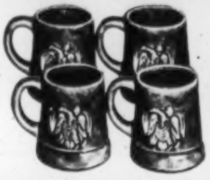
F **Aluminum Bread Tray** . . . for cake, cookies and rolls, too! Openwork on ends, hammered effect in center. 7x13-in.
35 N 9875—Shpg. wt. 1 lb. $2.29

G **Revolving Aluminum "Lazy Susan"** . . . makes serving so easy and such fun. Ball bearing stand. Stamped all-over design. Removable glass partitioned dish in center. 15-in. diam. overall, dish 7-in. diam.
35N9870—Shpg. wt. 2 lbs. 12 oz. $4.49



Sears Deviled Egg Plates

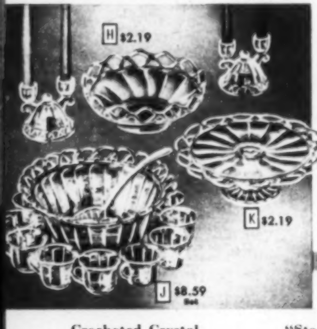
A gift that will be appreciated by every hostess. Clear glass plates with small sections for eggs, big sections for relishes. Set of 2 plates . . . each 12 in. long, 11-in. wide.
35N02013—Shpg. wt. 10 lbs. 2 for $1.19



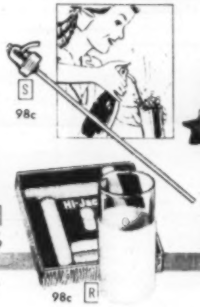
Beer Mugs for the men

Good cheer for the Christmas holidays and days to come. Four highly glazed brown pottery mugs with raised spreading eagle design. Each "stein" holds 12 oz.
35 N 9920—Shpg. wt. 6 lbs. . . Set $2.98

Aluminumware, Glassware
and Holloware
"Christmas hope is ever seen
when burn our candles green"



L 8 for $2.49
P 8 for $2.49
M 8 for $2.49
N 8 for $1.59



T $1.69 Set
V $1.98 Set

Crocheted Crystal

H **3-pc. Console Set.** Two candleholders, 4½-in. high, one 11-in. diam. bowl. Candles not included.
35N01739—Shpg. wt. 6 lbs. . . Set $2.19

J **14-pc. Punch Set.** 14-in. bowl holds 4-qts. Twelve 6-oz. cups. Glass ladle.
Complete 14-pieces. Shpg. wt. 15 lbs.
35 N 01719—Bowl and cups. $8.59
12 Cups only. Shpg. wt. 7 lbs.
35 N 01720. . . . . 4.98

K **Cake Stand** . . . all time favorite gift. 12-inch diameter, 4-in. high.
35 N 01729—Shpg. wt. 7 lbs. $2.19

Crocheted Pieces shown on page 299. Popular Crocheted Crystal Plates.
35N01703—14-in. Wt. 5 lbs. . . . Ea. $1.79
35N01704—17-in. Wt. 8 lbs. . . . Ea. 3.49

3-pc. Mayonnaise Set. 5¾-in. diameter bowl, 7½-in. plate and ladle.
35N1705—Shpg. wt. 2 lbs. 3 oz. Set $1.49

"Stagecoach Express"

Any of these tumblers make an exciting gift . . . but for an unusually thoughtful present why not give the complete, money-saving 32-pc. set? Especially made for Sears by Libbey in clear glass with bright, festive fired-on decorations. "Safedge" rims are guaranteed chip-proof. Sham bottoms on all except 35N0690.

L **"The Arrival."** 14-oz. coolers.
35 N 690—Wt. 4 lbs. 4 oz. . . 8 for $2.49

M **"Halfway."** 6¾-oz. old fashioned.
35 N 692—Wt. 4 lbs. 12 oz. . . 8 for 2.49

N **"Fresh Horses."** 2-oz. jiggers.
35 N 693—Wt. 2 lbs. 2 oz. . . 8 for 1.59

P **"The Departure."** 11-oz. highballs.
35 N 691—Wt. 6 lbs. 4 oz. . . 8 for 2.49

Save on 32-pc. "Stagecoach" Set. 8 of each above. Shipping weight 21 lbs.
35 N 0689—Complete 32-pc. set . . . $8.19

Drinking Accessories

R **Hi-Jacs.** Absorbent, snug-fitting "sweaters" for glasses. Protects furniture, prevents dripping. Cotton terry cloth with lastex woven in. Assorted colors; washable separately. Glass not included. *Postpaid.* (Shpg. wt. 9 oz.).
35 N 9535. . . . . .8 Hi-Jacs for 98c

S **Aluminum "Soda Jerk."** The gift that will make you the favorite of children and grown-ups alike. Makes tasty, professional ice cream sodas in a jiffy, or zesty, sparkling drinks. Saves soda . . . keeps contents fresh. Fits large quart size soda bottles.
35 N 9884—Shpg. wt. 4 oz. 98c

Beverage Gifts Sets

T **5-pc. Keg Set** . . . for sociable souls! Keeps beverages handy. 3-pt. stoneware keg that is highly glazed inside to keep beverages from seeping through. Walnut finish plywood stand. Four shot glasses About 7¾-in. tall.
35 N 9743—Shpg. wt. 5 lbs. . . . Set $1.69

V **7-pc. Crystal Glass Cocktail Set.** Bright as the colorful decorations on your Christmas tree . . . and just as gay. 28-oz. shaker with side pour chrome top. Six 4-oz. sham bottom glasses. Jaunty red and black designs are fired-on. Shipping weight 4 pounds 8 ounces.
35 N 2699 . . . . Set $1.98

You can see many of these beautiful gifts in vivid, glowing colors in Sears Fall and Winter Catalog. The Big Book also has many, many other impressive suggestions for Christmas giving.

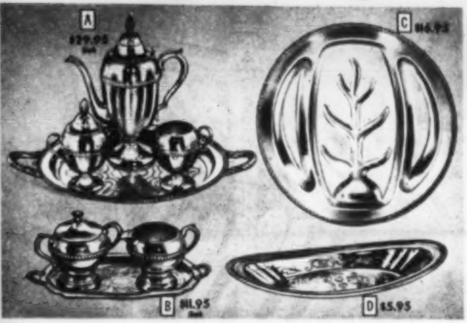
Make this an extra gala Christmas for your family and friends . . . pay for all gifts on Easy Terms, see page 243

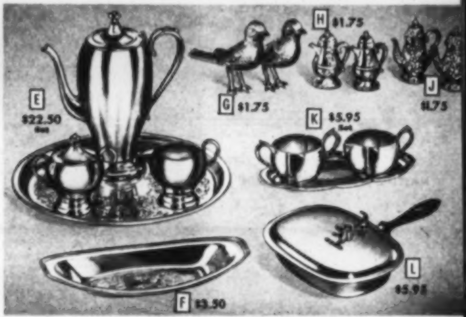
Sensational silverplated Shakers and Table Lighter Set

Never before such an ideal combination—never before such a terrific value! Exquisitely designed, beautifully made salt and pepper shakers with matching table lighter . . . the perfect unit to grace your table. Heavily plated with pure silver over a long-wearing white metal base. Smoothly polished for a luxurious high luster. Made by a world-famous manufacturer—made to sell for much more! $5.95

Graceful urn shape with richly carved leaf design that harmonizes beautifully with any silverware pattern. Guaranteed not to tarnish because they're *triple* lacquered. Use the lighter separately in the living room—handsome ornaments for any room. Shakers and lighter 4¼ in. high. Beautifully boxed for Christmas giving—the perfect gift!

4 N 8771E—Shipping weight each set 1 lb. .... 3-pc. set $5.95





Silverplated Holloware with hand-applied border

Handsome, high quality holloware with exquisite hand-applied gadroon border. Extra heavy silverplating over a sturdy copper base, polished to a lovely luster. Now offered to you at the lowest prices in years for gleaming, gadroon bordered holloware. Specially priced for your Christmas giving!

A **4-piece Coffee Set** . . exceptionally low-priced for such wonderful quality and rich design. Buy the complete set and save more! 10½-in. coffee pot holds 6 cups. Sugar 6¼ in. high; creamer 4½ in. Tray diam. 14 in. with handles.

4N8761ME—4-pc. set. Wt. 6 lbs. $29.95
4 N 8762ME—Pot. Shpg. wt. 2 lbs. . . $10.95
4 N 8763ME—Sugar and Creamer. Shpg. weight 1 lb. 9 oz. 10.95
4N8764ME—Tray. Shpg. wt. 4 lbs. . . 10.95

B **Sugar and creamer on dual-purpose tray.** 5⅞x11-in. tray has hand-applied handles, can be used for serving cookies, sandwiches. Sugar 4½ in. high, creamer 3¼ in.

4N8768E—Shpg. wt. 2 lbs. . . . Set $11.95

C **Combination well-and-tree platter and vegetable dish** . . . an exciting combination, a thrilling low price! Perfect for serving an entire course at one time. Two deep sections at either side of platter hold vegetable and potatoes. Meat juices run into smaller well for easy, rapid service. A superb gift for any bride or homemaker. Diameter 16½ in.

4 N 8741E—Shpg. wt. 4 lbs. $16.95

D **Gracefully shaped Bread Tray** with richly etched center design. Ideal for serving rolls or bread. Size 13¼x6¾ in.

4 N 8767E—Shpg. wt. 1 lb. 4 oz. . $5.95

Set a smart table with Silverplated Holloware

These beautiful, silverplated serving pieces are of excellent quality, heavily plated with silver over a sturdy copper base. (Shakers on white metal base.) Lustrous and lovely, they add much to the beauty and graciousness of table service. Only Sears can offer such superb quality holloware at such amazingly low prices.

E **4-piece Coffee Set** at a record-smashing low price for such superb quality! Price cut from our big general catalog, offered as a set to make your savings even greater. Beautifully simple to decorate the most exquisitely set table. Round tray with richly etched center design is 13 in. in diameter. 8-cup coffee pot is 9⅝ in. high. Sugar 4¼ in. high, creamer 3¾ in. An impressive gift for every home.

4 N 8756E—Shpg. wt. 4 lbs. 10 oz. . $22.50

F **Handsome Bread Tray** with delicately etched center design of flowers and leaves. Perfect for serving rolls or bread. 12⅞x6¾ in.

4 N 8700E—Shpg. wt. 1 lb. 4 oz. . $3.50

G **Pheasant shakers,** heirloom reproductions. 4 in. high, 7½ in. long.

4 N 8867E—Shpg. wt. 1 lb. 2 oz. Pair $1.75

Miniature teapot design shakers in two charming patterns.

H **Lovely Queen Anne style.** 3 in. high
4N8862E—Shpg. wt. 14 oz. Pair . $1.75

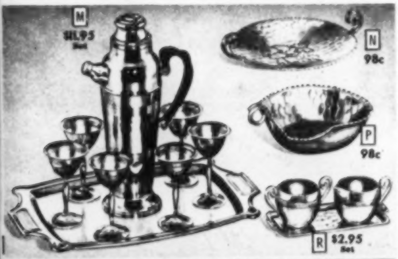
J **Rich repoussé style.** 3⅛ in. high
4N8863E—Shpg. wt. 14 oz. Pair . . 1.75

K **Melon-shaped sugar and creamer** (each 2⅝ in. high) on lovely scalloped edge tray. Tray 9⅝x6 in.

4 N 8739E—Shpg. wt. 1 lb. 11 oz. Set $5.95

L **Silent Butler** for crumbing the table or emptying ashtrays. Hinged lid; crest design. 7½x5¼ in.

4 N 8750E—Shpg. wt. 1 lb. 6 oz. . . . $5.95



Gifts for gracious entertaining . . . in chrome or aluminum

M **Chrome 8-piece Cocktail Set** . . . priced specially low just for your Christmas giving. Tall chrome-plated shaker; six cone-shaped matching goblets and tray, heavily chrome-plated and polished to a gleaming luster. A particularly appropriate housewarming gift and one that any man will appreciate. Slender lines of the 13-inch shaker are modern and decorative. Gracefully curving handle is translucent ruby colored plastic. Shaker holds 1½ quarts of beverage. Wide opening at top accommodates ice freely. Easy to clean. Goblets, 5 in. high. Beautiful matching tray may be used for sandwiches or any similar service. Tray, 17¼x11¾ inches.

4 N 8846—8-pc. set. Shpg. wt. 7 lbs. 5 oz. . $11.95

N **Aluminum Cake Plate** in a convenient small size. Bright hammered-effect finish with flower designs. Decorative handles add a smart effect. Diameter 9 in.

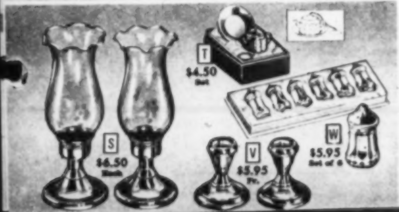
4 N 8808—Shpg. wt. 12 oz. 98c

P **Aluminum Bon Bon Dish.** Attractive hammered-effect satin finish enriched with pressed-in flower designs. 9¼ in. long.

4 N 8809—Shpg. wt 10 oz. 98c

R **Aluminum Sugar and Creamer on Tray.** Highly polished to look like real silver, budget-priced to make Christmas giving easy. Sugar and Creamer each 3⅛ in. high with handles. Tray 9x4¼ in.

4 N 8829—Shpg. wt. 13 oz. .... Set $2.95



Glamorize your table with precious Sterling Silver

When you give sterling, you give not only beauty but a gift of heritage quality. For sterling is solid silver that never wears off, never loses its luxurious loveliness.

S **Hurricane Lamps** combine the gleam of fine sterling silver with the sparkle of crystal-clear glass. Gadroon bordered base is heavy to prevent tipping. Richly etched design on glass lamps. Each 9¼ in. high.

4 N 8749E—Shpg. wt. 2 lbs. 8 oz. . . Each $6.50

T **Enchanting new Tea Ball** shaped like a miniature teapot. All precious sterling, with its own little saucer. Just put in your favorite tea leaves and brew perfect tea. The answer to all your gift problems! Tiny teapot 1 in. high; saucer diam. 2⅛ in.

4 N 8772E—Shpg. wt. 4 oz .... Set $4.50

V **Beautiful low candlesticks** in sterling silver add a note of luxury to your table. Classic design to harmonize with any setting. Weighted, won't tip easily. 3 in. high.

4 N 8751E—Shpg. wt. 1 lb. .... Pair $5.95

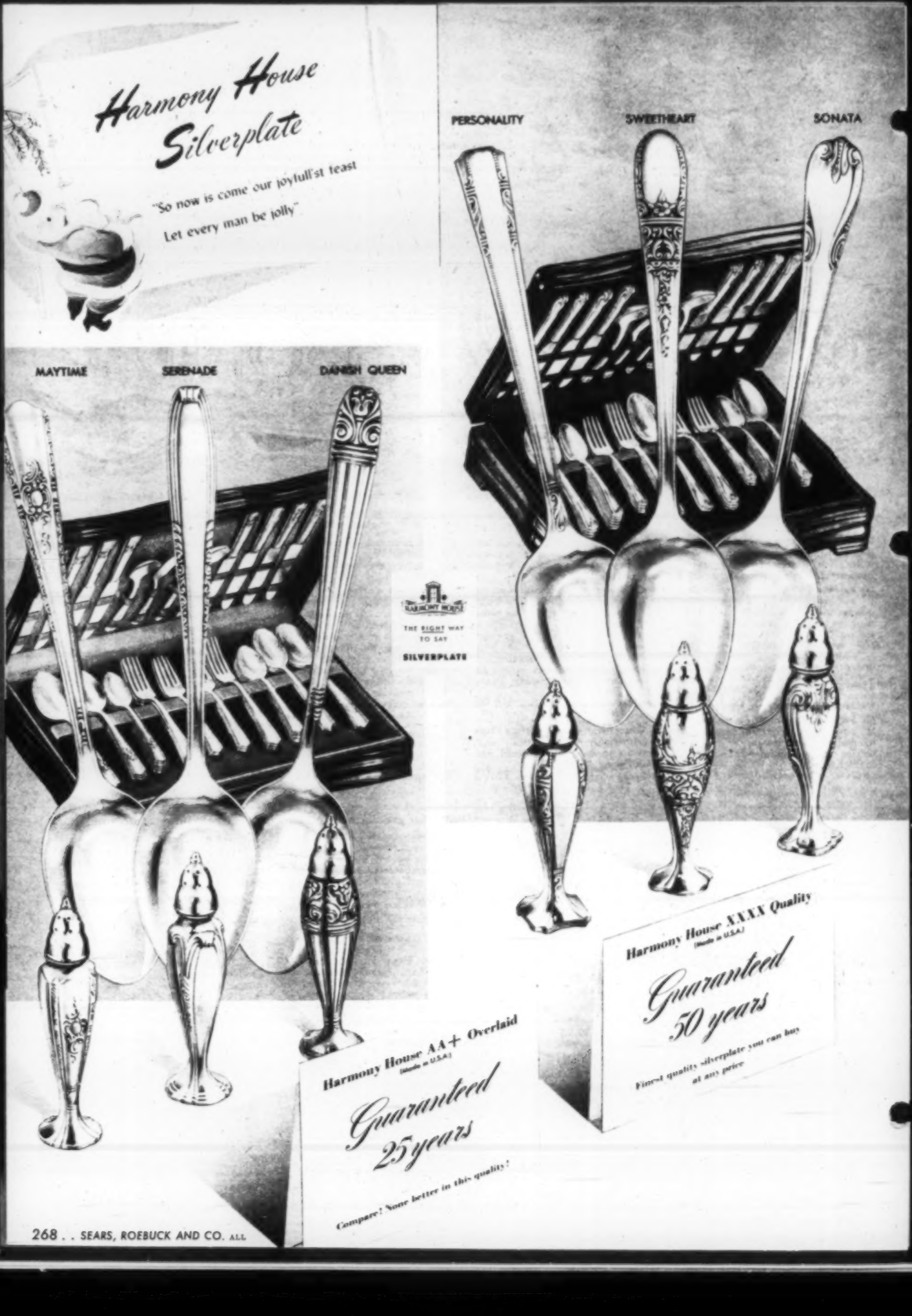
W **Individual Salt and Pepper Shakers** . . . graceful, sterling silver design. Ideal for a gift. Each 2 in. high.

4 N 8868E—Shpg. wt. 6 oz. . . . . Set of 6 $5.95

Smaller Individual Shakers (not shown). Similar to above but 1¼ in. high.

4 N 8851E—Shpg. wt. 6 oz. . . . . Set of 6 $3.95

Prices include 20% Federal Tax where E is added to catalog number (as 4 N 8772E). Use Sears Easy Terms. See page 243



Harmony House Silverplate

"So now is come our joyfull'st feast
Let every man be jolly"

MAYTIME
SERENADE
DANISH QUEEN
PERSONALITY
SWEETHEART
SONATA
HARMONY HOUSE
THE RIGHT WAY TO SAY
SILVERPLATE

Harmony House AA+ Overlaid
(Made in U.S.A.)

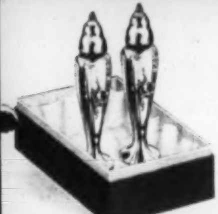
Guaranteed 25 years

Compare! None better in this quality!

Harmony House XXXX Quality
(Made in U.S.A.)

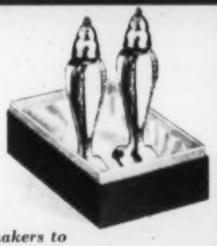
Guaranteed 50 years

Finest quality silverplate you can buy at any price



Special Christmas Offer!

Matching salt and pepper shakers in gift box included at no extra charge with each set of silverplate



First time anywhere! Never before such exquisite salt and pepper shakers to match your silverware! Get this spectacular value now at no extra charge

$2.75 BONUS VALUE with Harmony House AA + Overlaid Silverplate

68-pc. set . . . Family Size

$29.50 Cash—with chest
$3 Down on Terms

100-pc. set . . . DeLuxe Size

$39.50 Cash—with chest
$4 down on Terms

Look what we *give you!* Superb salt and pepper shakers to match silverware patterns in design and quality. *For Christmas only*, you get them at no extra charge with *each order* amounting to $29.50 or more for Harmony House AA+ Overlaid Silverplate—finest silverplate in the country in this quality. Why is it the finest? Because it's made and quality-guaranteed by R. Wallace and Sons. It's tested in Sears own laboratories, proved to have 75% more overall plating than standard A-1 plate. Most-used pieces generously overlaid with silver.

Knives and forks are regular or grille style. (Grille style has longer handles, shorter blades and tines). Hollow handle knives have mirror-finish stainless steel blades. Any piece that fails to give satisfaction with normal family use and care within 25 years of purchase will be replaced or replated without charge.

Please state pattern: Maytime, Serenade or Danish Queen.

SERVICE FOR 8 . . . 68-piece set with all wood, anti-tarnish chest includes: 16 teaspoons, 8 knives, 8 forks, 8 salad forks, 8 oval soup spoons, 8 iced drink spoons, 8 butter spreaders, 2 (serving) tablespoons, 1 butter knife and 1 sugar spoon. *PLUS BONUS VALUE* salt and pepper shakers. Shpg. wt. each set 12 lbs. *Please state pattern.*
4 N 07870—Regular style. . . . . $29.50 4 N 07871—Grille style. $29.50

SERVICE FOR 12 . . . 100-pc. set with all wood, anti-tarnish chest includes: 24 teaspoons, 12 knives, 12 forks, 12 salad forks, 12 oval soup spoons, 12 iced drink spoons, 12 butter spreaders, 2 (serving) tablespoons, 1 butter knife and 1 sugar spoon *PLUS BONUS VALUE* salt and pepper shakers. Shpg. wt. set 14 lbs. *Please state pattern.*
4 N 07876—Regular style. . . . . $39.50 4 N 07877—Grille style. $39.50

Special Open Stock Offer for Christmas only

You can make up your own set from our complete selection of open stock and still take advantage of our *BONUS VALUE!* With AA+ overlaid purchases of $29.50 or more, you receive at no extra charge the beautiful new salt and pepper shakers to match your pattern *PLUS* the Harmony House all wood, anti-tarnish chest.

OPEN STOCK PRICES for Maytime, Serenade and Danish Queen
(For single pieces, divide by six)

Please state pattern wanted	Catalog No.	Price	Shpg. wt.
Teaspoons	4 N 7800M	6 for $1.50	9 oz.
Dessert (oval bowl soup) Spoons	4 N 7801M	6 for 3.00	14 oz.
Round bowl Soup Spoons	4 N 7804M	6 for 3.00	14 oz.
Cream Soup Spoons	4 N 7802M	6 for 2.50	9 oz.
Table (serving) Spoons	4 N 7803M	6 for 3.00	1 lb. 1 oz.
Iced Drink Spoons	4 N 7805M	6 for 2.50	12 oz.
Butter Knife	4 N 7843M	Each .65	3 oz.
Sugar Shell	4 N 7807M	Each .65	3 oz.
Salad Forks	4 N 7819M	6 for 3.00	12 oz.
Regular Dinner Knives	4 N 7832M	6 for 6.00	1 lb. 1 oz.
Regular Dinner Forks	4 N 7818M	6 for 3.00	14 oz.
Grille Dinner Forks	4 N 7815M	6 for 3.00	14 oz.
Grille Dinner Knives	4 N 7831M	6 for 6.00	1 lb. 1 oz.
Butter Spreaders	4 N 7841M	6 for 2.50	9 oz.
Cocktail or Oyster Forks	4 N 7821M	6 for 2.50	6 oz.
Pierced Pastry Server	4 N 7846M	Each 1.25	9 oz.
Large Salad or Berry Spoon	4 N 7811M	Each 1.25	9 oz.
Large Salad or Cold Meat Fork	4 N 7827M	Each 1.00	8 oz.
Gravy Ladle	4 N 7810M	Each 1.50	8 oz.
Pierced Tomato Server	4 N 7847M	Each 1.00	8 oz.
Jelly Server	4 N 7829M	Each .65	3 oz.

$4.50 BONUS VALUE with Harmony House XXXX Quality Silverplate

53-pc. set . . . Homemaker Size

$54.50 Cash—with chest
$5.50 down on Terms

72-pc. set . . . Hostess Size

$74.50 Cash—with chest
$7.50 down on Terms

Get acquainted offer! We welcome you to the Harmony House family by giving you the world's most sensational silverplate value! We're not only offering you the finest silverplate you can buy anywhere, but we're giving you at *no extra charge* magnificent matching salt and pepper shakers with purchases of $54.50 or more. We know XXXX Quality is the best silverplate because it's quadruple plate—actually four times the overall plating of standard A-1, plus extra layers of pure silver at points of greatest wear. Look for the hallmark of quality on the back.

Knives and forks are regular or grille style (grille has long handles, short blades and tines). Knives have hollow handles, forged stainless steel blades. Guaranteed for 50 years! Each set in all wood anti-tarnish chest (holds 125 pieces).

Please state pattern: Personality, Sweetheart or Sonata.

SERVICE FOR 8 . . . 53-pc. set with chest includes: 16 teaspoons, 8 knives, 8 forks, 8 salad forks, 8 oval soup spoons, 3 (serving) tablespoons, 1 butter knife and 1 sugar spoon *PLUS BONUS VALUE* salt and pepper shakers. Shpg. wt. each set 14 lbs. *State pattern.*
4 N 08058—Regular style. . . . . $54.50 4 N 08059—Grille style. $54.50

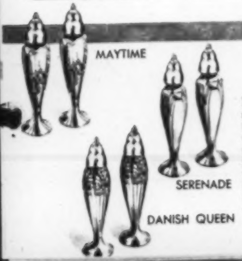
SERVICE FOR 8 . . . 72-pc. set with chest includes: 16 teaspoons, 8 knives, 8 forks, 8 salad forks, 8 oval soup spoons, 8 iced drink spoons, 8 butter spreaders, 2 (serving) tablespoons, 1 butter knife, 1 sugar spoon, 1 gravy ladle, 1 large salad or berry spoon, 1 large salad or cold meat fork and 1 pierced pastry server *PLUS BONUS VALUE* salt and pepper shakers. Shpg. wt. each set 16 lbs. *State pattern.*
4 N 08070—Regular style. . . . . $74.50 4 N 08071—Grille style. $74.50

Special Open Stock Offer for Christmas only

Want to make up your own set from our open stock list? If your silverplate purchase totals $54.50 or more, you can still take advantage of our *BONUS VALUE!* Included at no extra charge will be the beautiful salt and pepper shakers in your pattern *PLUS* the handsome Harmony House anti-tarnish chest.

OPEN STOCK PRICES for Personality, Sweetheart and Sonata
(For single pieces, divide by six)

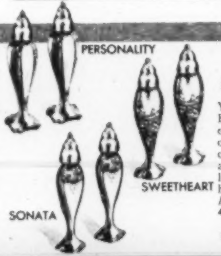
Please state pattern wanted	Catalog No.	Price	Shpg. wt.
Teaspoons	4 N 8000M	6 for $3.00	9 oz.
Dessert (oval bowl soup) Spoons	4 N 8001M	6 for 6.00	14 oz.
Cream Soup Spoons	4 N 8002M	6 for 4.50	9 oz.
Round Bowl Soup Spoons	4 N 8004M	6 for 6.00	14 oz.
Table (serving) Spoons	4 N 8003M	6 for 6.00	1 lb. 1 oz.
Iced Drink Spoons	4 N 8005M	6 for 4.50	12 oz.
Regular Dinner Knives	4 N 8032M	6 for 11.50	1 lb. 1 oz.
Regular Dinner Forks	4 N 8018M	6 for 6.00	14 oz.
Grille Dinner Knives	4 N 8031M	6 for 11.50	1 lb. 1 oz.
Grille Dinner Forks	4 N 8015M	6 for 6.00	14 oz.
Salad Forks	4 N 8019M	6 for 6.00	12 oz.
Butter Spreaders	4 N 8041M	6 for 4.50	9 oz.
Butter Knife	4 N 8043M	Each 1.00	3 oz.
Sugar Shell	4 N 8007M	Each 1.00	3 oz.
Cocktail or Oyster Forks	4 N 8021M	6 for 4.50	6 oz.
Orange Spoons	4 N 8008M	6 for 4.50	6 oz.
Pierced Pastry Server	4 N 8046M	Each 2.75	9 oz.
Large Salad or Berry Spoon	4 N 8011M	Each 2.25	9 oz.
Large Salad or Cold Meat Fork	4 N 8027M	Each 1.75	7 oz.
Gravy Ladle	4 N 8010M	Each 2.75	8 oz.
Jelly Server	4 N 8029M	Each 1.00	3 oz.
Pierced Tomato Server	4 N 8047M	Each 1.75	6 oz.



Gleaming Salt and Pepper Shakers for gift-giving

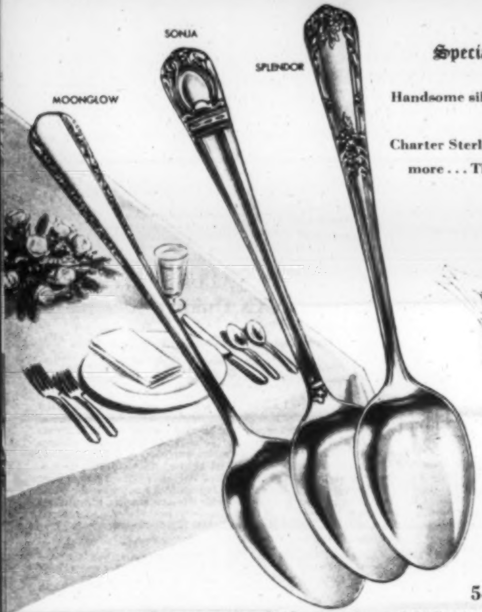
Buy AA+ Quality shakers—for yourself, for superb gifts. Three beautiful patterns to match your Harmony House silverplate, to decorate the most exquisitely set table. Heavily plated with silver for long lasting loveliness. Low priced to make giving easy. Shakers each 5½ in. high. Beautifully gift boxed. *State pattern Maytime, Serenade or Danish Queen.*
4 N 8765E—Shpg. wt. 1 lb. 5 oz. . Pair $2.75

Shaker prices include 20% Federal Tax, Easy Terms on page 243.



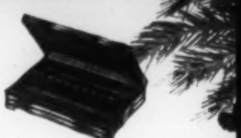
Grace your table with our finest Salt and Pepper Shakers

You give the best when you give Harmony House XXXX Quality shakers. Three exquisite patterns with the sculptured look of sterling. Buy several pairs for luxurious, low-priced gifts. Your friends will adore them. Heavily silverplated for long-lasting beauty. Shakers each 5½ in. high. Beautifully gift boxed. *State pattern: Personality, Sweetheart or Sonata.*
4 N 8766E—Shpg. wt. 1 lb. 5 oz . . Pair $4.50



Special Christmas Offer!

Handsome silverware chest given at no extra charge with every Charter Sterling order of $60 or more . . . Thrilling $10 BONUS VALUE



Sterling, Housewares Carving Sets

"O Christmas is a time for love.
A time for tender giving,
a time for sweeter living"

Back again, a record-smashing value . . . 5-piece place setting of famous Charter Sterling at the amazingly low price of $15.00, made more exciting by this terrific bonus offer

$15.00
5-pc. setting

What a value! A 5-pc. place setting of superb sterling at $15.00 *and* a beautiful anti-tarnish chest, a $10 value, *at no extra charge* with every order of $60 or more. We believe it to be the biggest bargain in sterling silver anywhere. Compare with all nationally advertised silver—we're certain you'll agree there's no sterling like Charter, no price as low as Sears. Made by the world's largest silverware manufacturer, whose name we cannot reveal because of this low price. Offered from coast to coast before the war in these same magnificent patterns.

There's no more perfect gift than heritage quality Charter Sterling . . . sterling that is a tradition for gracious hospitality and lasting beauty. Sterling is solid silver that never wears off, never loses its precious quality. Teaspoons are regular guild weight with all other pieces in proper proportion. Knives have hollow handles, forged stainless steel blades. Buy place settings or make up your own set from our complete open stock. If your order totals $60 or more, you receive the Christmas *BONUS VALUE*—a handsome silverware chest. A 5-pc. place setting consists of 1 luncheon knife, 1 luncheon fork, 1 salad fork, 1 teaspoon and 1 cream soup spoon. Prices include 20% Federal Tax. *State Pattern: Moonglow, Sonja or Splendor.*

4 N 8575E—5-pc. place setting. Shipping weight 13 oz. $15.00

BONUS VALUE anti-tarnish silverware chest available separately. Select hand rubbed wood
4 N 07461—Luxuriously lined. Holds up to 125 pieces. Shpg. wt. 6 lbs. $10.00

OPEN STOCK PRICES for Moonglow, Sonja and Splendor
(For single pieces, divide price by six)

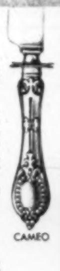
State Pattern	Catalog No.	Price	Shpg. wt.
Teaspoons	4 N 8576ME	6 for $12.50	8 oz.
Cream Soup Spoons	4 N 8577ME	6 for 16.75	9 oz.
Luncheon Forks	4 N 08578ME	6 for 25.00	12 oz.
Salad Forks	4 N 8579ME	6 for 18.00	9 oz.
Luncheon Knives	4 N 8580ME	6 for 19.50	1 lb. 1 oz.
Butter Spreaders	4 N 8581ME	6 for 14.75	9 oz.
(Serving) Tablespoons	4 N 8582ME	Each 5.50	4 oz.
After dinner Coffee Spoons	4 N 8583ME	6 for 7.25	8 oz.
Iced Drink Spoons	4 N 8584ME	6 for 17.75	8 oz.
Oyster or Cocktail Forks	4 N 8585ME	6 for 11.25	6 oz.
Large Salad or Berry Spoon	4 N 8586ME	Each 7.80	7 oz.
Large Salad or Cold Meat Fork	4 N 8587ME	Each 7.60	7 oz.
Gravy Ladle	4 N 8588ME	Each 5.80	5 oz.
Butter Knife	4 N 8589ME	Each 4.50	3 oz.
Sugar Spoon	4 N 8590ME	Each 3.00	3 oz.

Magnificent Silverplated Carving Sets . . . Never before at this amazingly low price!

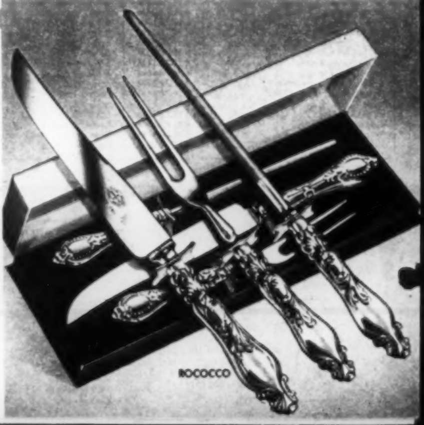
$18.95
3-pc. set

The best carving sets being made today, priced unbelievably low for your Christmas gift-giving. Blades and handles made in Sheffield, England—products of the centuries-old craftsmanship of the great English cutlers. Heavily silverplated handles polished to a luxurious luster. 15⅛-in. carving knife has 9-in. forged Sheffield stainless steel blade. 11-in. carving fork has Sheffield steel tines. 13½-in. sharpening steel is cold drawn carbon steel, case-hardened and chrome plated. Two patterns: *Rococco* is elaborately carved, ornately elegant. *Cameo* has the delicate charm of a fine antique. A useful gift to please the most discriminating on your Christmas list. Smartly packaged.

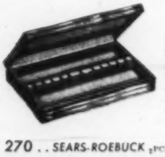
4 N 8769—Cameo. Shpg. wt. 3 lbs. $18.95 **4 N 8770**—Rococco. Shpg. wt. 3 lbs. $18.95



CAMEO



ROCOCCO

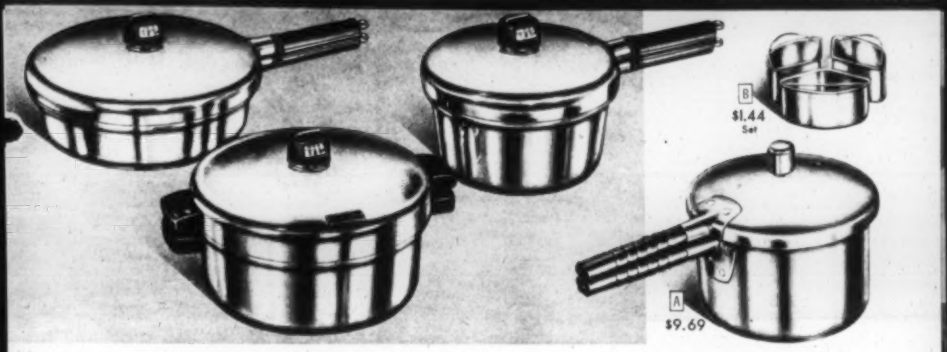


Anti-tarnish Silverware Chest

$5.95

Holds up to 125 pieces. Rich walnut-finished solid wood. Lined with cotton duvetyn to keep silver looking so bright and new. Tight-fitting lid helps keep out dust and air that cause your silverware to tarnish. Flat size fits easily in drawer. 20x12½x3¾ inches.

4 N 07454—Shipping weight 6 lbs. $5.95



Give her added hours of leisure with modern Maid of Honor Pressure Cookware

Pressure Chicken Fryer —exclusive at Sears. $11.95 Cooks the best tasting crisp fried chicken you ever tasted in a matter of minutes. Extra wide flat bottom—11⅝ in. diam.—saves you time crisping and browning chickens, chops, steaks, etc. Thick cast aluminum, mirror polished outside, sunray finish inside. 4⅝ in. deep. Combination pressure gauge safety valve. Recipe and instruction book included. Shpg. wt. 8 lbs. 10 oz.

11 N 4635....................$11.95

6-quart Pressure Dutch Oven—exclusive at Sears. $12.95 Cooks and cans . . . handles all dutch oven jobs in ⅓ the time. Big 6-qt. body has high domed cover that adds greatly to actual cooking capacity. 11½x6 in. high. Cooks 6-lb. roast in 80 minutes. Holds 5 pint jars for quick safe canning. Thick cast aluminum, mirror polished outside, sunray finish inside. With wire rack, instruction recipe book. Shipping wt. 11 lbs.

11 N 4640....................$12.95

Pressure Saucepans in 3 handy sizes. $8.95 2-quart For greatest efficiency, have two or more sizes of saucepans. Thick cast aluminum, mirror polished outside, sunray finish inside. Pressure gauge-safety valve. Over pressure plug. With rack, instruction-recipe book.

11 N 4680—2-quart. Shipping weight 4 pounds 8 ounces..............$8.95

11 N 4681—3-quart. Shipping weight 5 pounds 8 ounces..............$9.95

11 N 4682—4-quart. Holds 4 pint jars for canning. Shipping weight 6 pounds 12 ounces..........$10.95

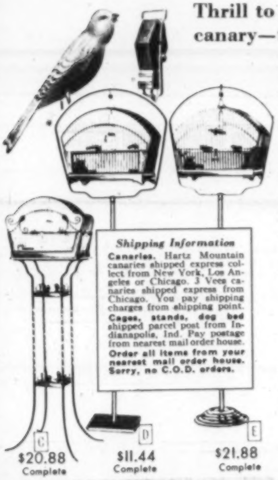
A **4-qt. Pressure Saucepan.** $9.69 Thick 6-gauge sheet aluminum, polished outside, sunray finish inside. Controlled weight-type gauge, self sealing rubber gasket, safety plug. Removable rack, instruction-recipe book included. Holds 4 pint jars for safe canning. *Approved by Underwriters' Labs., Inc.*

11 N 4684—Shpg. wt. 6 lbs. 4 oz........$9.69

B **Triplicate Pan Set.** Sheet aluminum. Perforated for steaming, boiling. Individual bail handles. Cap. of one pan 1¼ pints. Fits most 4-qt. saucepans or larger.

11 N 4697—Shpg. wt. 1 lb. 9 oz....3 for $1.44

Thrill to the song of a famous radio canary—trained to sing sweetly



Shipping Information

Canaries. Hartz Mountain canaries shipped express collect from New York, Los Angeles or Chicago. 3 Vees canaries shipped express from Chicago. You pay shipping charges from shipping point.

Cages, stands, dog bed shipped parcel post from Indianapolis, Ind. Pay postage from nearest mail order house.

Order all items from your nearest mail order house. Sorry, no C.O.D. orders.

Finest quality male Canaries. Fill your home with the cheery trill of a silver voiced canary. You'll find your life enriched by more than superb singing alone—each tiny warbler has a spirit all his own, bright and gay as his brilliantly colored feathers. Trained to sing by the same birds that broadcast every week over a coast-to-coast network, his sweet low liquid notes will chase your cares away. He's carefully bred—a healthy, beautifully plumaged songster, guaranteed to sing. If he doesn't sing within 21 days after arrival, your money will be refunded or you may exchange him for a new singer. *See shipping information at left.*

11NM 8202F—Hartz Mountain Master Radio Canary. Shipping weight 3 pounds..................$10.77

11 NM 8200F—Hartz Mountain good quality Warbler. *Not radio trained.* Shpg. wt. 3 lbs............$8.77

11 NM 8203F—3 Vees American Radio Warbler. Shipping weight 3 pounds..................$10.77

Roomy Bird Cages, Stands

Important! See shipping information at left.

C **Floral type Bird Cage and Stand.** $20.88 A decorative piece for your home as well as a home for your bird. Four perches, swing, glass seed guards, cups. Size: 17¾x9¼x13 in. high. Wrought iron stand 42 in. high. Colors: white, antique ivory, powder blue. *State color.*

11N8416F—Cage and Stand. Shpg. wt. 25 lbs. $20.88

D **Good Bird Cage and Stand.** $6.88 Cage only Attractive baked-on enamel finish with chrome trim. Roomy cage is 17¾x9¼x14 in. high. Four perches, swing, cup. Stand is 65 in. high, made of ⅞-in. tubing. Large square steel base. Silver colored loop. Red, white, powder blue or gold color. *State color wanted.*

11N8419F—Cage only. Shpg. wt. 6 lbs........$6.88

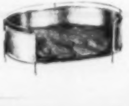
11N8420F—Cage and Stand. Shpg. wt. 15 lbs. 11.44

E **Best quality Bird Cage and Stand.** $12.88 Cage only Stainless steel, highly polished—rust resistant. Cage is 17¾x9¼x14 in. high. Etched bulb glass seed guards, seed cup, 4 compression perches. 66-in. stand of 1-in. tubing.

11N8423F—Cage only. Shpg. wt. 8 lbs.....$12.88

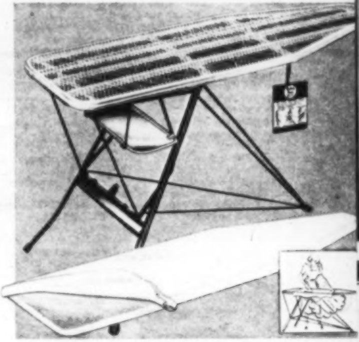
11N8424F—Cage and Stand. Shpg. wt. 19 lbs. 21.88

Enameled all metal Dog Bed



Wire mattress support mounted on springs. Zipper cloth mattress, cedar shavings. 26x18x9 inches high. Green or red. *State color wanted. See above for shipping information.*

11 N 8104F—
Shpg. wt. 10 lbs.... $5.49



Save 5% on combination—steel Ironing Table, burn-resistant Cover and Pad

Finest Maid of Honor Ironing Table—rigid, lifetime, all steel construction, finished in black and white enamel. Perforated air cooled top—steam escapes . . . clothes dry quickly. Legs open and close automatically, lock securely in place. Folds into compact unit 4 in. thick. Handy iron rest under board. Rubber tips on legs protect floors. Hook for hanging. Board is 15x54 in., 32 in. high. Shipped freight or express only. $10.99 Combination

Maid of Honor burn-resistant cover—a hot iron won't burn a hole in it. Cover is thicker, stronger, will last longer than ordinary covers. Waffle knitted pad is non-matting, long lasting. Fit boards up to 15x54 inches.

11 NM 5603—All steel Ironing Table. Shpg. wt. 25 lbs.. $7.88

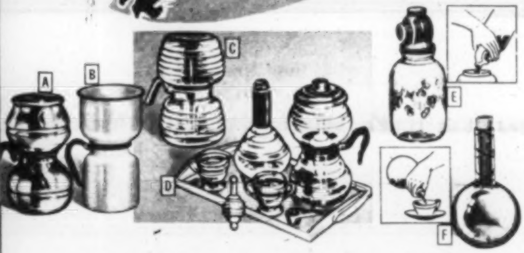
11 N 5667—Burn-resistant Cover only. Shpg. wt. 1 lb... 2.57

11 N 5666—Pad and Cover Set. Shpg. wt. 2 lbs. 4 oz... 3.57

11 NM 5618—Combination offer—Ironing Table, Pad and Cover. Shipped freight or express. Shpg. wt. 28 lbs...$10.99

Cookware, Kitchen Tools, Coffeemakers

"And mid all its tender folly gleams the blush of Christmas holly"



Brew and serve coffee the tasty way

[A] **New Maid of Honor Aluminum Coffeemaker.** Our Christmas special value—a low money saving price. Same heavy gauge metal, same size, same lustrous finish as on coffeemakers costing much more. Won't break. Metal filter; stainless steel neckband; black plastic handle. Eight 5-ounce cup capacity.
11 N 1283—Shpg. wt. 2 lbs. 15 oz. . $3.29

[B] **New porcelain enameled steel Coffee-maker.** Gives you 2 big advantages: 1. brews coffee as flavorful as any glass coffeemaker . . . 2. won't break or crack when dropped. White with red trim. Metal filter. 8 five-oz. cup cap.
11 N 1821—Shpg. wt. 3 lbs. $2.98

[C] **Maid of Honor Whistling Coffeemaker.** Whistle tells you coffee's brewing. Wide mouth bowls of specially treated heat resistant glass. Black plastic handle; cloth filter. 8 (5-oz.) cup cap.
11 N 3155—Shpg. wt. 3 lbs. 8 oz. . . . $1.84

[D] **Kent de luxe Coffeemaker Set.** Consists of glass coffeemaker, 8 (5-oz.) cup cap. and coffee server of same size; glass sugar and creamer; plastic upper bowl holder and measure; plastic ivory color 18¾x10½-inch serving tray with mirror. Decorated with colored frosted bands, gold-colored stripes.
11 N 03141—Shipping wt. 9 lbs. . . . $6.49

[E] **New Coffee Meter and Jar.** Meter made of sturdy colorful plastic. Screws tightly on jar top; helps keep coffee fresh. ¼ turn of knob releases level tablespoon of coffee . . . no spilling. Fits any standard coffee jar. With 1-lb. glass jar.
11 N 4554—Shpg. wt. 1 lb. 8 oz. 93c

[F] **Coffee and Tea Server.** Pyrex brand glass decanter with red cork stopper and plastic insulation on neck. Non-tip bottom. Wts. 1 lb. 2 oz.; 2 lbs. 2 oz.
11 N 3242—Eight 5-oz. cup cap . . . $1.57
11 N 3243—Sixteen 5-oz. cup 2.27

Introducing MAID OF HONOR

New! standard of quality

New! lower prices

Really a masterpiece of cookware design and construction! Superior quality in every utensil. Marvelous beauty, amazing cooking efficiency, delightful ease of handling, plus time-defying durability. Once you've seen it . . . once you've used it, you'll know why we say that Maid of Honor is the finest copper bottom stainless steelware we have ever sold. Here's why you'll be glad to own it!

- The copper bottoms absorb heat six times faster than steel
- Heat evenly, too; no hot spots to cause sticking or scorching
- You'll cook food rapidly over a low, fuel-saving flame
- You'll cook food the tasty, vitamin-saving "waterless" way

ALL COPPER CLAD STAINLESS STEEL SHOWN ON OPPOSITE PAGE, LISTED BELOW

Save $3.00 on special introductory offer. 8-piece set—5 copper bottom stainless steel utensils plus 3 Maid of Honor kitchen tools—at $3.00 less than they'd cost you if bought separately. Consists of 2-qt. open saucepan, 4-qt. covered saucepot, 5-purpose cooker, 7¼-inch open skillet, 10½-inch covered skillet; soup ladle, wide bladed spatula, potato masher. Utensils and tools shown on opposite page, listed below.
11 N 02240—Shipping weight 16 lbs. 5-piece Set $27.60

[AA] **Covered Saucepots.** Snug fitting covers.
11 N 2232—*State size.*
4-qt. Shpg. wt. 2 lbs. 12 oz. $5.89
6-qt. Shpg. wt. 3 lbs. 14 oz. . . 6.89
8-qt. Shpg. wt. 4 lbs. 8 oz. . . 7.89

[BB] **Open Saucepans.** Correctly balanced for easy handling.
11 N 2230—*State size.*
1-qt. Shpg. wt 1 lb. 4 oz. $2.75
2-qt. Shpg. wt. 1 lb. 10 oz. . . 3.98

[CC] **5-purpose Cooker.** It's a double boiler, an open casserole, a mixing bowl, a covered saucepan or an open saucepan. 2-quart inset, 3-quart base.
11 N 2234—Shipping weight 3 lbs. 10 oz. $7.59

[DD] **Open Skillets.** Fast heating bottoms speed up cooking.
11 N 2236—*State size.*
7¼-in. Shpg. wt. 1 lb. 2 oz. $3.00
9½-in. Shpg. wt. 2 lbs. 10 oz. . . 4.19

[EE] **Covered Skillets.** Easy-lifting covers, sure-grip knobs.
11 N 2237—*State size.*
9½-in. Shpg. wt. 2 lbs. 9 oz. $5.19
10½-in. Shpg. wt. 3 lbs. 3 oz. 6.19

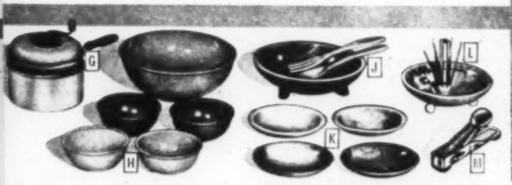
[FF] **10½-inch Chicken Fryer.** Holds lots of chicken because of the exceptionally deep-domed cover.
11N2238—Wt. 3 lbs. 4 oz. $6.49

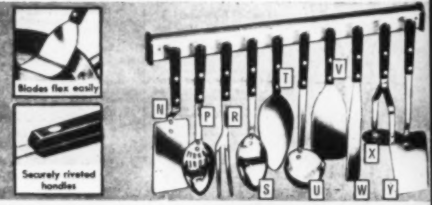
[GG] **Covered Kettles.** Stand-up type stainless steel bail handles with cool plastic grips cannot touch sides of utensils to absorb heat. Large plastic side handle for easy pouring.
11 N 2233—*State size.*
4-qt. Shpg. wt. 3 lbs. 2 oz. . $6.59
6-qt. Shpg. wt. 4 lbs. 3 oz. . . . 7.59
8-qt. Shpg. wt. 4 lbs. 14 oz. . . 8.59

[HH] **Covered Saucepans.** Beaded covers fit snugly, help keep steam in for faster cooking the healthful, vitamin-saving "waterless" way.
11 N 2231—*State size.*
1-qt. Shpg. wt. 1 lb. 8 oz. . $3.25
2-qt. Shpg. wt. 2 lbs. 2 oz. . . . 4.69
3-qt. Shpg. wt. 2 lbs. 13 oz. . . 5.39
4-qt. Shpg. wt. 3 lbs. 2 oz. . . . 5.89

[JJ] **Dutch Oven.** Fine for tasty pot roasts, stews, etc. The deep domed cover allows greatest cooking capacity. 10¼-inch diameter. 5½-qt. capacity.
11 N 2235—Shipping weight 4 lbs. 2 oz. $8.79

11 N 9355—1 lb. can Copper Clad Stainless Steel Cleaner. (Not shown.) Shipping weight 1 lb. 6 oz. 43c





[G] **11 N 4553—Corn Popper.** Revolving agitator keeps corn from scorching. Aluminum; enameled cover. 7⅛x5⅞ in. high.
Shipping weight 2 lbs. 4 oz. . . . 82c

[H] **11 N 4555—5-pc. enameled metal popcorn Bowl Set.** Assorted colors. 4 individual bowls 5⅝x2½ in., 1 large bowl 11x4½ in.
Shipping weight 3 lbs. $1.37

[J] **11 N 4169—3-pc. Salad Bowl Set.** Lacquered 11-in. wood bowl and 10-in. wood fork and spoon.
Shpg. wt. 1 lb. 10 oz. $2.77

Salad Bowls only. Shpg. wts. 1 lb. 6 oz.; 2 lbs. 2 oz.; 3 lbs. 8 oz.
11 N 4140—*State size wanted.*
9-in. $1.34 11-in. $2.28 13-in. $3.84

[K] **11 N 4152—Individual Salad Bowls.** Lacquered hardwood. 7-inch diameter. Shpg. wt. (for 4) 1 lb. 14 oz. . . . . 4 for $1.84

11 N 4158—7-pc. Salad Bowl Set. Consists of 11N4169 and 11N4152 listed above and at left. Shpg. wt. 3 lbs. 12 oz. *You save 12c* $4.49

[L] **11 N 4380—8-pc. Nut Bowl Set.** Decorated lacquered hardwood bowl 9x2½ in. high; 6 nickel plated picks and nut cracker.
Shpg. wt. 1 lb. 14 oz. $1.64

[M] **11 N 4340—Nut Cracker.** Cracks any nut from English walnut to almond. Nickel plated steel. Shpg. wt. 1 lb. 6 oz. $1.52

Maid of Honor "chef" quality Stainless Steel Kitchen Tools. Designed for beauty, utility and lifelong service. Rosewood handles; mirror polished stainless steel.

[N] **11 N 3989—Hamburger Turner.** 11 in. Shipping weight 6 ounces. 97c

[P] **11 N 3994—Slotted Spoon.** 11½ inches long. For stirring, straining vegetables, etc. Shpg. wt. 6 oz. $1.21

[R] **11 N 3986—Pot Fork.** 11½ inches long. Shipping weight 6 ounces. . . . 1.21

[S] **11 N 3992—Basting Spoon.** 11 in. long. Shipping weight 6 ounces . . . 1.21

[T] **11 N 3985—Cake and Pie Server.** 10½ in. long. Shpg. wt. 5 oz. 97c

[U] **11 N 3991—Soup Ladle.** 11¾ inches long. Shipping wt. 7 oz. . . . $1.37

[V] **11 N 3987—Wide Spatula.** 10½ inches long. Shipping wt. 6 oz. . . . $1.21

[W] **11 N 3988—Narrow Spatula.** 12½ inches long. Shipping wt. 5 oz. 97c

[X] **11 N 3993—Potato Masher.** 9 in. long. Shipping weight 8 ounces . . . $1.37

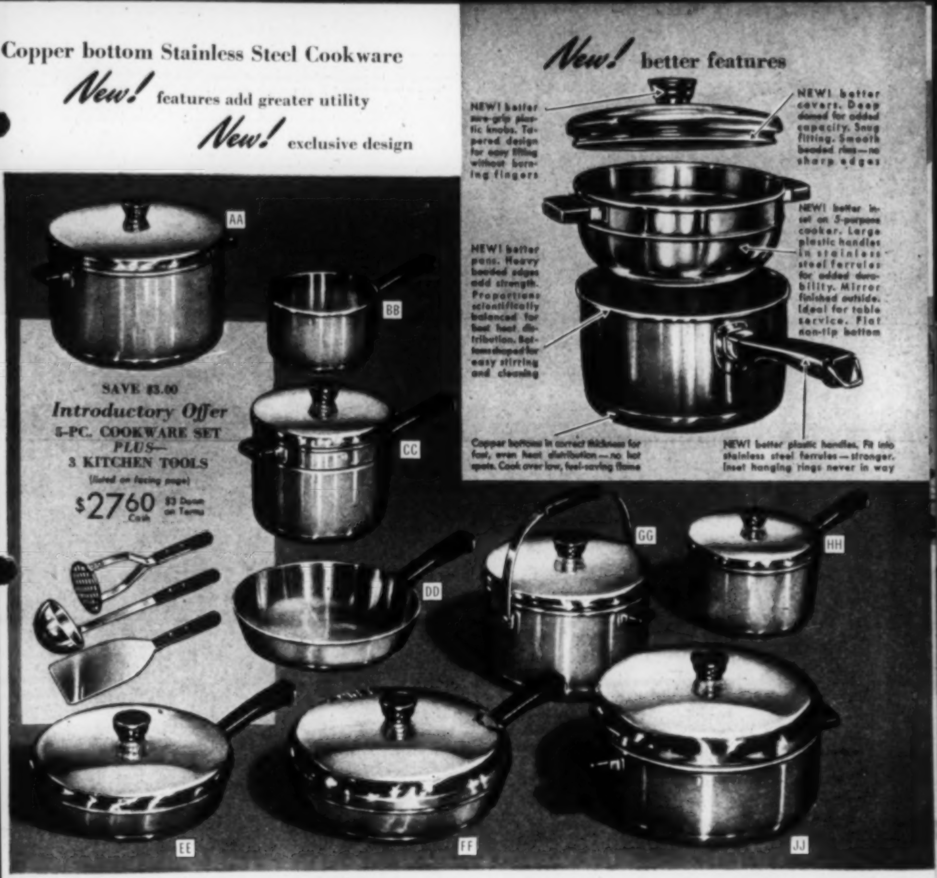
[Y] **11 N 3990—Pancake Turner.** 13½ inches long. Shipping wt 6 oz. 97c

Save on 10-piece Set plus Rack. Make a good investment for more beauty, more convenience in your kitchen. Own all the above kitchen tools, N to Y, plus lovely kitchen tool rack at a low money saving price. Rack is made of chrome plated steel on wood with rosewood finish. Has 10 hooks for hanging kitchen tools. Size: 1¾x25½ in.
11 N 3998—Shpg. wt. 5 lbs. 4 oz. . Set $12.97

Copper bottom Stainless Steel Cookware

New! features add greater utility

New! exclusive design



SAVE $3.00

Introductory Offer

5-PC. COOKWARE SET

PLUS—

3 KITCHEN TOOLS

(listed on facing page)

$27.60 Cash $3 Down on Terms

New! better features

NEW! better sure-grip plastic knobs. Tapered design for easy lifting without burning fingers

NEW! better covers. Deep domed for added capacity. Snug fitting. Smooth beaded rims—no sharp edges

NEW! better inset on 5-purpose cooker. Large plastic handles in stainless steel ferrules for added durability. Mirror finished outside. Ideal for table service. Flat non-tip bottom

NEW! better pans. Heavy beaded edges add strength. Proportions scientifically balanced for best heat distribution. Bottoms shaped for easy stirring and cleaning

Copper bottoms in correct thickness for fast, even heat distribution—no hot spots. Cook over low, fuel-saving flame

NEW! better plastic handles. Fit into stainless steel ferrules—stronger. Inset hanging rings never in way

KK
LL
MM
NN
PP
SS
RR
TT

Plastic film Bowl Covers . . . food and appliance protectors. Made of tough, pliable translucent plastic film, with a colorful fruit pattern. Resist cracking or peeling; easy to clean.

11 N 3681—**Toaster Cover.** Fits standard types. Shpg. wt. 2 oz. 46c

11 N 3682—**Mixer Cover.** Fits any standard type electric mixer. Shipping weight 3 ounces 76c

MM 11 N 3679—**5-piece Bowl Cover Set.** Fit bowls from 3 to 11-inch diameter. Shpg. wt. 3 oz 56c

11 N 3680—**Zipper Vegetable Bag.** (Not shown.) Same plastic film with pattern as above. Zipper closes bag tightly. 12x12 in. Shpg. wt. 3 oz 76c

NN **7-pc. Hot Pad and Pot Holder Set.** Oilcloth covered. Hot pads have stiff asbestos backing, pot holders have cloth backing. Exclusive clover design. 3 hot pads, 8-inch diameter; 3 pot holders, 6-inch diameter which fit in matching wall container.

11 N 8746—Shpg. wt. 1 lb. 98c

PP **Steel Kitchen Scale.** Weighs up to 24 lbs. 6¼ x 6¾x6¾ in. high. Comes with 3 easy-to-apply decals: garden fruit, geranium and robin rogue to match in an ensemble with our Maid of Honor pantryware shown here and in our Big General Catalog. White finish. (Not legal for use in trade.)

11 N 7853M—Shpg. wt. 4 lbs . . . $2.39

RR **New 6-pc. "Robin Rogue" Pantryware Set.** A new idea in pantryware . . . one gay theme—robins and cherries, but the Sears exclusive design changes on almost every piece. Packed in a single carton for Christmas giving. Set includes: 12-quart step-on can; cake cover with tray is 10 1/16x 5 7/16 in. deep. 4 canisters ranging from 5 to 7 7/8 inches in diameter and 5 5/8 to 8¼ inches high. Made of sturdy steel with a chip-resistant finish inside and out.

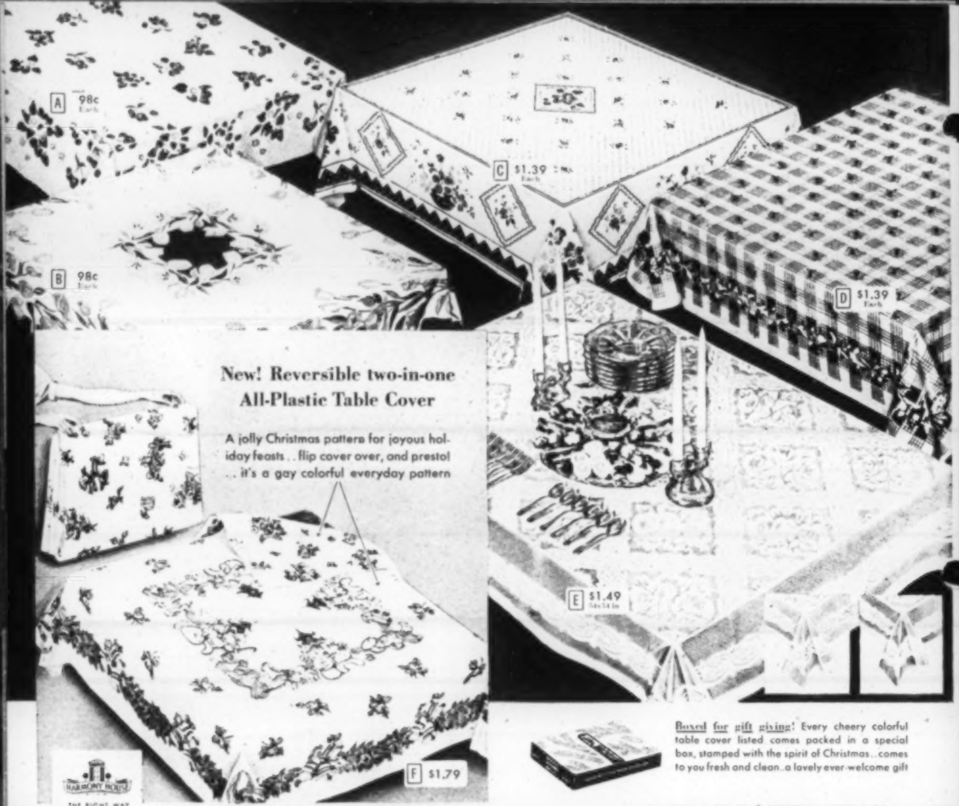
11 N 02958M—Shipping weight 11 lbs. $3.19

SS **6-pc. Garden Fruit Pantryware Set.** Similar to above. 10-qt. step-on can; cake cover and tray (no clips), 10¼ x 5¼ in. high; 4 canisters (no knobs) ranging from 4 3/16 to 7 1/16 inches in diameter and 4 15/16 to 7 3/8 in. high.

11 N 02938M—Shipping weight 9 lbs. $2.59

TT **3-piece Hand Painted Wastebasket Set.** A different sort of Christmas gift, but one that's very practical and acceptable. Sturdy steel baskets in Harmony House colors, with genuine hand painted floral decorations. Beautifully styled—oval with straight sides. Use in living-room, bedroom or bathroom . . . they'll add an attractive touch. Rolled top rim adds lots of strength. Shipped nested, one within the other in a single carton. All baskets 13⅞ inches high and range from 10¼ to 9¼ inches wide at oval. Shipping weight 6 pounds.

11 N 03090 . . . . $2.89

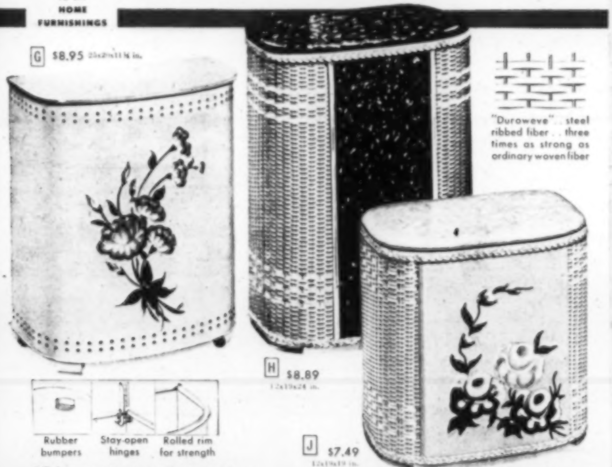

A 98c Each
C $1.39 Each
B 98c Each
D $1.39 Each
E $1.49 54x54 in.
F $1.79
HARMONY HOUSE

New! Reversible two-in-one All-Plastic Table Cover

A jolly Christmas pattern for joyous holiday feasts . . flip cover over, and presto! . . it's a gay colorful everyday pattern

THE RIGHT WAY
TO SAY
HOME
FURNISHINGS

Boxed for gift giving! Every cheery colorful table cover listed comes packed in a special box, stamped with the spirit of Christmas . . comes to you fresh and clean . . a lovely ever-welcome gift


G $8.95 23x20x11¾ in.
H $8.89 12x19x24 in.
J $7.49 12x19x19 in.

"Duroweve" . . steel ribbed fiber . . three times as strong as ordinary woven fiber

Rubber bumpers

Stay-open hinges

Rolled rim for strength

Watch your weight to guard your health! Let Harmony House Scales show you the correct "weigh"

- Magnified dial . . easy to read weight without stooping
- Enclosed bottom helps keep dirt out of working parts
- White baked-on enamel finish, washable rubber mat

Five reasons why HARMONY HOUSE Vinylite all plastic table covers are the smart answer to your table setting problems

1. *Work-saving*—never need laundering. Just wipe with a damp cloth to clean
2. *Attractive*—bright clear Harmony House colors; unique exclusive patterns
3. *Durable*—won't crack or peel. Not affected by hot dishes. Fade-resistant; colors stay fresh and clear. Waterproof; resist food acids and stains.
4. *Supple*—stay soft and pliable. Form a graceful drape on your table
5. *Finest* Vinylite all plastic table covers on the market by laboratory report.

Kitchen and bridge table size. About 46x46 inches. In appropriate patterns.

A *Pattern no. 7.* Red fruit, green leaves on white mesh background.
11 N 8900—*State pattern number.* Shipping weight 9 ounces.......................98c

B Tulip pattern: large tulips on solid white background, colored border, panel. *Pattern no. 8*—red tulips, green center panel and border. *Pattern no. 9*—(illustrated) yellow tulips with green center panel and border.
11 N 8900—*State pattern no.* Shipping weight 9 ounces.......................98c

Dinette and kitchen size. About 54x54 inches. In appropriate patterns.

C Posy dot pattern. *Pattern no. 1:* red polka dots, leaves, bowls; red border; black and yellow flowers. *Pattern no. 2:* (illustrated) blue polka dots, leaves, bowls; blue border; red and yellow flowers. *Pattern no. 3:* green polka dots, leaves, bowls; green border; red and yellow flowers.
11 N 8918—*State pattern no.* Shipping weight 1 pound.......................$1.39

D Gay checkerboard design with tossed flowers and a matching floral border. *Pattern. no. 10:* (illustrated) green on white. *Pattern no. 11*—red on white. *Pattern no. 12*—blue on white.
11 N 8901—*State pattern number.* Shipping weight 1 pound.......................$1.39

E **Dining room sizes.** New patterns in sizes and styles created especially for your dining room. White pattern on colored background gives lovely shimmering damask-like effect. A table covering you can be proud of on any occasion! No laundering—wipe it with a damp cloth and it's clean. In Harmony House colors: *pattern no. 3*—white on colonial blue; *pattern no. 2*—white on valley rose (illustrated); or *pattern no. 1*—white on white. *State pattern number.*
11 N 8919—About 54x54 in. Shipping weight 1 pound.......................$1.49
11 N 8920—About 54x72 in. Shipping weight 1 pound 4 ounces.......................$1.98
11 N 8921—About 67x90 in. Shipping weight 1 pound 8 ounces.......................2.98

New reversible 2-in-1 all plastic Vinylite Table Cover

F Delight your family and your holiday guests with this jolly seasonal table cover. Christmas trees, holly wreaths, carollers and other gay designs in red and green on white background bring the spirit of Christmas to your serving table. And when the holidays are over, you don't have to pack it away, like ornaments, for another year. Just turn it over and on the other side is another gay pattern, guaranteed to liven up your kitchen the whole year through. It's our popular fruit cart and tree pattern—red, yellow and green wagon, green tree with red fruit. Size 54x54 inches.
11 N 8917—Shipping weight 1 pound.......................$1.79

TABLE COVERS, HAMPERS AND BATHROOM SCALES DESCRIBED ON THIS PAGE ARE SHOWN ON OPPOSITE PAGE

New! Exciting color-radiant Clothes Hampers in aluminum or "duroweve" fiber

Aluminum Clothes Hampers. Sturdy, beautifully styled. Soft pastel colors with hand painted floral design. Rustproof throughout. Carefully finished—no rough edges. Perforated for ventilation. Durable baked-on enamel finish cleans with a damp cloth. Special hinge holds lid open upright. In following colors: white, peach, green, maize, blue, dusty rose or black. *State color.* Mailable.

G 11 N 07218—Large size. 25x20x11¼ in. deep. Shpg. wt. 14 lbs..........$8.95
11 N 07245—Standard size. 25x17⅝x9 in. deep. Shpg. wt. 10 lbs..........$6.95

Harmony House Fiber Clothes Hampers. Tough springy "duroweve" construction—fiber covered steel ribs woven into every ¾ inch of fiber make it three times as strong as ordinary woven fiber. Thousands of tiny "pores" air your clothes, helping to prevent mildew. Strong warp-resistant 5-ply cover has pearl-like pyralin coating. Sparkling jewel-like colors—handsome, modern styling. Careful construction. Full furniture-type legs.

In Harmony House colors: horizon blue, mint green or dawn gray with matching covers; cameo coral (dusty rose) with heritage wine cover; sunshine yellow or white with black covers. *State color wanted.* Mailable.

H **Hamper with pearl-like panel** to match cover. Pyralin coated front panel of "tekwood" (fiberboard with wood center) over steel ribbed fiber.
11 N 07242—Upright. Family size. 12x19x24 in. high. Shpg. wt. 14 lbs...$8.89
11 N 07238—Bench style (not shown) 12x19x19 in. Shpg. wt. 12 lbs....$7.49

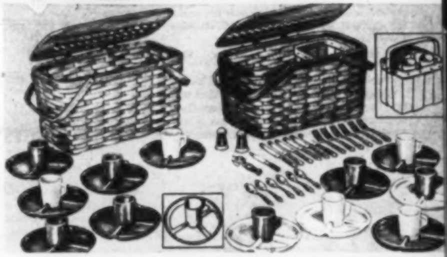
J **Hamper with aluminum floral panel.** Large hand painted floral design on matching aluminum panel over duroweve fiber—a rich blend of color.
11 N 07237—Upright. Family size. 12x19x24 in. high. Shpg. wt. 14 lbs..$8.89
11 N 07241—Bench style. (Illustrated.) 12x19x19 in. high. Shpg. wt. 12 lbs. $7.49

K **Low cost Scale.** Attractive streamlined design. Sturdy steel. Clear magnified dial. Washable black rubber mat. 11x9¾ in. Weighs up to 250 lbs.
N 07882—Shipping weight 8 pounds.......................$5.29

L **New! Our best Bathroom Scale in colors** to match hampers. Mats in Harmony House colors with white marbleizing: horizon blue, mint green, dawn gray, cameo coral (dusty rose), or black. *State color wanted.* Magnified dial lights up when you step on roomy platform. Sturdy steel. 12¼x10¼ in. Weighs up to 250 lbs.
11 N 07883—With standard flashlight battery, bulb. Shpg. wt. 10 lbs..........$6.89
11 N 07884—Same as above except without illuminated dial. Flashlight battery and bulb not included. Shipping weight 10 pounds.......................$5.98

Have ready cash for those little holiday "extras" —buy your gifts on Easy Terms. See page 243

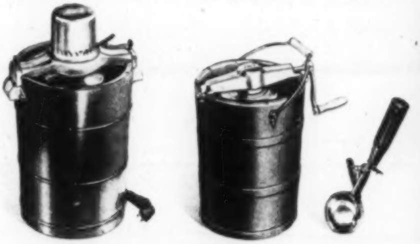
Home and Picnic Needs
"Of all the trees, you will agree
the finest is the Christmas tree"



Ideal gifts . . de luxe Picnic Baskets

Good Basket with service for 6. $6.95 Woven of quality oak, sanded smooth, stained brown. 20½x11½x9¾ in. high. Reinforced cover. Folding handles. With 6 rust-resistant metal forks and spoons, 6 hard-to-break but easy to clean plastic plates and cups. Grooved 7-ounce cups fit on ridges of 8⅜-inch plates. (See illustration.)
11N02761–Shpg. wt. 8 lbs.$6.95

Out best Basket, completely fitted for six—35 pieces! $9.69 Woven of fine quality oak wood, smoothly finished and stained brown. Roomy—20½x11½x10¾ in. high. Reinforced cover, folding handles. With 6 rust resistant forks and spoons, 6 nickel plated knives, 6 plastic non-skid 7-ounce cups and 8⅜ inch plates (see above), can opener, stainless steel paring knife and plastic salt and pepper shakers. Small woven basket, 10x7x9¼ in., holds all utensils; has handle for separate carrying.
11 N 02771—Shipping wt. 10 lbs..... $9.69

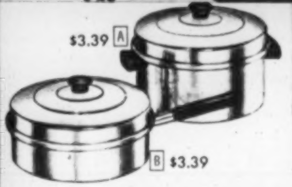


Maid of Honor Freezers . . ice cream Scoop

New! Electric 4-quart Freezer. $19.95 Whips up a batch of smooth delicious ice cream quickly, with no effort at all on your part. Powerful guaranteed motor operating on any 110-120 volt, 50-60 cycle AC current whirls can and cream about stationary dasher for quick freezing. Kiln dried wood tub coated with blue brine-resisting enamel. Steel can, cast metal cover and cast iron dasher are heavily retinned. Wood scraper blades. Enclosed motor assembly. Rubber covered cord and plug, instructions and recipes included. Shipping weight 17 lbs.
11 N 05510.......................$19.95

Hand operated 2-quart Freezer. $4.89 Three movements for quick, easy freezing—handle and tinned steel can move clockwise; wood scraper blades push cream to center; dasher paddles beat cream upwards. Cast metal cover, frame. Retinned cast iron dasher. Wood tub has two coats of green brine-resisting enamel. With instructions, recipes. Shipping weight 8 lbs.
11 N 05502.......................$4.89

Stainless steel Ice Cream Scoop. Red plastic handle. Return action.
11 N 4372—Shpg. wt. 12 oz. *State size.*
Large size—12 scoops per qt....$1.82
Small size—20 scoops per qt.... 1.82

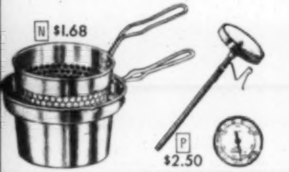


New additions to our best pressed Aluminum Cookware

Please do not order before November 1st

A **Maid of Honor Dutch Oven.** Heavy 10-gauge aluminum. **$3.39** Wide, flat, thick bottom absorbs heat quickly; the deep-domed, self basting cover fits tightly to help seal in food flavors and vitamins. Large 5-quart capacity.
11 N 1282—Shipping weight 4 lbs. 8 oz. . . $3.39

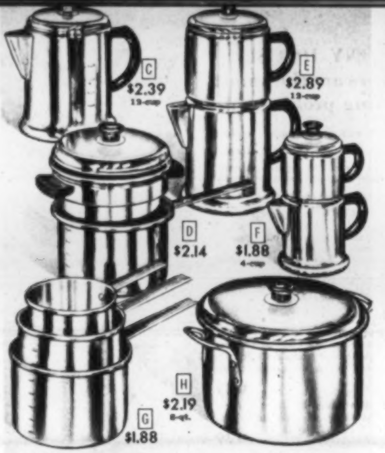
B **Maid of Honor Chicken Fryer.** Thick 8-gauge bottom and sides absorb and hold heat like an oven; heavy snug 14-gauge cover holds steam in. 10-in. diam., big enough for 2 chickens. Cool plastic handles, knob.
11 N 1281—Shipping weight 4 lbs. $3.39



Handy Cooking Aids

N **French Fryer.** Polished aluminum. Perforated aluminum basket (not wire). 4-qt. base. Long handles. **$1.68**
11 N 1226—Shipping wt. 1 lb. 8 oz. $1.68

P **Tel-Tru Deep Fat Thermometer.** Stainless steel—no taste. Accurate. Clamps to utensil. Also for candy, jelly. 8 in. long.
11 N 4368—*Postpaid* (Shpg. wt. 6 oz.). $2.50



Best sheet aluminum Cookware

- Extra heavy weight—Maid of Honor finest quality
- Tight fitting non-boil-over covers lock steam in
- Mirror polished outside, sunray finish inside
- Non-char handles and knobs made of cool-type black plastic

$1.88 Saucepan set

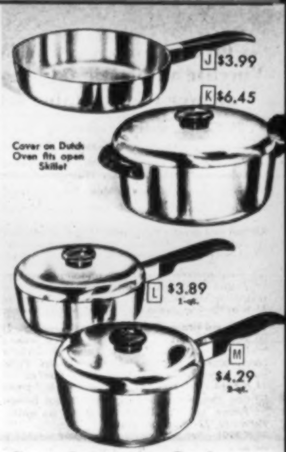
C **Seamless Percolator.**
11 N 1209—*State size.*
4-cup. Shpg. wt. 1 lb. 4 oz. $1.54
6-cup. Shpg. wt. 1 lb. 12 oz. 1.78
8-cup. Shpg. wt. 1 lb. 12 oz. 1.98
12-cup. Shpg. wt. 2 lbs. 4 oz. 2.39

D **5-purpose Cooker.** Use as double boiler, open or closed saucepan, open or closed casserole. 2-qt. inset, 3-qt. bottom. Shpg. wt. 2 lbs. 8 oz.
11 N 1225 . . . . $2.14

Drip Coffeemaker.
11 N 1210—*State size.*
(E) 12-cup. Wt. 2 lbs. 4 oz. . $2.89
8-cup. Shpg. wt. 2 lbs. 2.64
6-cup. Shpg. wt. 1 lb. 12 oz. 2.34
(F) 4-cup. Wt. 1 lb. 4 oz. . . 1.88

G **3-piece Saucepan Set.** *Price reduced.* 18-gauge aluminum. 1-quart, 2-quart and 3-quart sizes. Cup graduations on outside.
11 N 1216—Shipping weight 2 lbs. 4 oz. . . . . Set $1.88

H **Covered Pots.** *Prices reduced.* Snug fitting covers lock steam in. Wide flat bottoms heat evenly.
11 N 1213—*State size wanted.*
8-quart capacity. Shipping weight 2 pounds 12 oz. . . $2.19
10-quart capacity. Shipping weight 3 lbs. 4 oz. $2.49
12-quart capacity. Shipping weight 3 lbs. 12 oz. $2.88


J $3.99
K $6.45
Cover on Dutch Oven fits open Skillet
L $3.89 1-qt.
M $4.29 2-qt.

Cast aluminum Cookware

- Maid of Honor finest quality
- Mirror polished outside finish
- Cool-type plastic knobs, handles

$6.45 Dutch Oven

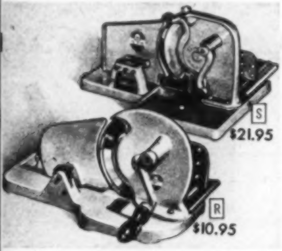
J **Open Skillet.** Every home needs one. Heats quickly, evenly. 10½-in. diameter.
11 N 1596—Shpg. wt. 1 lb. 15 oz. $3.99
11 N 1599—**Chicken Fryer.** Same as above, except with cover. Shpg. wt. 4 lb. 12 oz. . . $6.45

K **Dutch Oven.** For top of stove cooking, roasting, baking. Overall height 6½ in.; 10½ in. in diameter. 5-quart capacity.
11 N 1598—Shpg. wt. 4 lbs. 8 oz. $6.45

L 11 N 1597—**Covered Saucepans.** *State size.*
1-quart. Shpg. wt. 2 lbs. 4 oz. $3.89

M 2-quart. Shpg. wt. 3 lbs. 4 oz. 4.29
3-quart. Shpg. wt. 3 lbs. 8 oz. 4.98

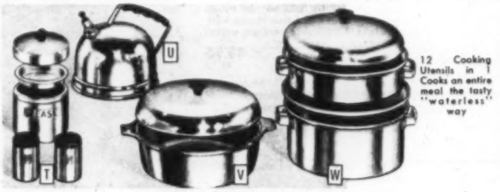
Save 76c on 4-piece Set. Set consists of dutch oven, open skillet, 2 and 3-quart covered saucepans. Shpg. wt. 13 lbs.
11 N 01593—4-piece set $18.95

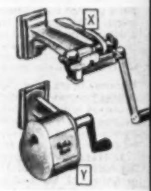


Maid of Honor Food Slicers

R **Low cost Slicer.** Fast working, dependable. Slices from wafer thin to ¾-inch thick. Slices food 5 inches high, 7⅛ inches wide, any length. Has keen chrome plated steel knife. Sliding platform. Spur clamp holds food securely. All metal frame; smooth baked-on enamel finish. 13¼x9 in. wide. *Mailable.*
11 N 04800—Shipping weight 12 lbs. . $10.95

S **Better Slicer.** Larger 7½-inch satin chrome steel knife slices from 1/32 to ¾ in. thick. Slices to the last scrap—has thumb guard and guarded blade. Built-in food tray catches slices. Spur food clamp. Sliding platform glides on steel rods. All metal. Enamel finish. 16⅝x13 in. wide. *Mailable.*
11 N 04805—Shipping wt. 24 lbs. . . . $21.95


U
T
V
W
12 Cooking Utensils in 1 Cooks an entire meal the tasty "waterless" way



Convenient Kitchen Aids you'll use every day

T **Salt and Pepper Shakers and Grease Container Set.** Spun aluminum. Shakers have bakelite tops, are 2x3¼ in. high. Grease container has perforated aluminum strainer and bakelite cover knob; size, 5½x4¼ inches high.
11N1449—Shipping weight 1 pound 4 ounces $2.54

U **Whistling Teakettle.** Whistles when water boils. Whistle spout removes for pouring or filling. Bakelite handle.
11 N 1159—2⅝-qt. cap. Shpg. wt. 1 lb. 12 oz. $1.38

V **Cast aluminum Dutch Oven.** Finest quality cast aluminum, mirror polish outside finish, sunray finish inside. Absorbs, holds heat. Snug cover, plastic knob. Wide side handles. 5x10 7/16 in. diam. 4-qt. cap.
11 N 1502—Shpg. wt. 4 lbs. 8 oz. $2.99

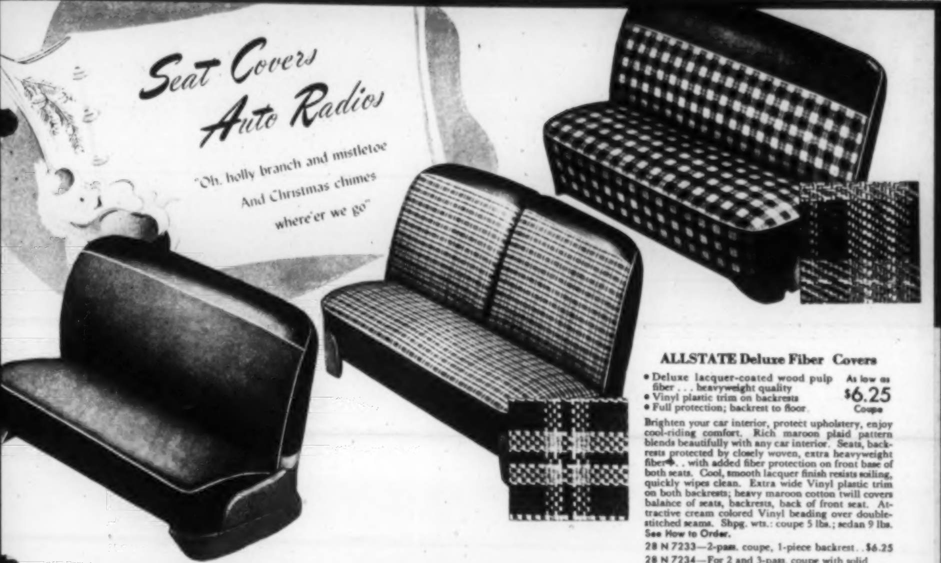
W **Maid of Honor 12-purpose Cooker** Extra heavy sheet aluminum. Use as dutch oven, food strainer, cake cover, casserole, waterless cooker, food steamer, oven roaster, 5-qt. stock pot, chicken fryer, 2⅝-qt. stock pot, cake cooler, pie pan or bun warmer.
11 N 1271—Shpg. wt. 6 lbs. 8 oz. $4.88

X **De luxe Can Opener.** Opens any shape of can; leaves smooth edge. Die cast steel, white enamel finish. Removable from bracket. Shpg. wt. 1 lb. 10 oz.
11 N 4040—With bracket . . $2.09

Y **Pencil Sharpener.** A new, modern convenience for your kitchen. Useful, decorative. White enameled plastic barrel; die cast steel mechanism, chrome face. Bracket same as opener above. Shpg. wt. 1 lb. 10 oz.
11 N 4041—With bracket . . . $1.83
11 N 4043—Opener and Sharpener. Shpg. wt. 3 lbs. 6 oz. $3.85

See our Big General Catalog for our complete line of aluminum cookware. See page 243 for Easy Terms

Seat Covers Auto Radios



"Oh. holly branch and mistletoe
And Christmas chimes
where'er we go"

ALLSTATE Nylon Seat Covers

- Beautiful, long wearing NYLON
- Vinyl plastic trim on both backrests
- Sleek, smooth "glove-like" fit

$8.95 Coupe

Seats, backrests of durable, resilient nylon . . . tests prove outstanding resistance to wear. Easy to slide over, cool to ride on. Water-repellent finish wipes clean with damp cloth. Heavy cotton cloth on balance of seats, backrests, back of front seat. Cream colored beading; double-stitched seams. **State choice maroon or dark green.** For 1941–49 Ford exc. '41 Bus. coupe; 1938–48 Chev.; 1940–48 Plym.; 1937–48 Buick, Olds., Pont.; 1939–48 Chrys., DeSoto, Dodge, Merc., Cadil., Nash, Stud.; 1937–39 Hud.; 1938–41 Pack. **See How to Order for exceptions to above listings.** Shpg. wts.: coupe 5 lbs.; sedan 8 lbs.

28 N 7200—2-pass. coupe, 1-piece backrest	$8.95
28 N 7201—For 2 and 3-pass. coupe with solid seat and 2-piece split backrest	11.50
28 N 7202—For 2-door sedan, coach, coupe sedan, 5 and 6-pass. coupe	21.50
28 N 7203—4-dr. 5 & 6 pass. sedan	21.50

ALLSTATE Fiber Seat Covers

- Genuine lacquer-coated wood pulp fiber
- Vinyl plastic trim on front backrest
- Full width fiber seats and backrests

$5.29 Coupe

Seats and backrests completely protected by heavyweight, long-wearing fiber in attractive plaid pattern. Lacquer-coated to resist soiling . . . easy to wipe clean. Heavyweight tan cotton cloth on balance of seats, backrests, back of front seat. Distinctive cream colored beading over double-stitched seams. Wts.: coupe 5 lbs.; sedan 9 lbs. **See How to Order.**

28 N 7220—2-pass. coupe, 1-piece backrest	$5.29
28 N 7221—For 2 and 3-pass. coupe with solid seat, 2-piece split backrest	7.19
28 N 7222—For 2-door sedan, coach, coupe sedan, 5 and 6-pass. coupe	11.95
28 N 7223—For 4-door 5 and 6-pass. sedan, **Without center armrest in rear seat**	11.95
28 N 7224—For 1940–41 Buick, Cadillac, Oldsmobile, Pontiac. **With center armrest in rear**	12.95
28 N 7218—2-door sedan, front seat only	7.19
28 N 7219—4-door sedan, front seat only	7.19

ALLSTATE Deluxe Fiber Covers

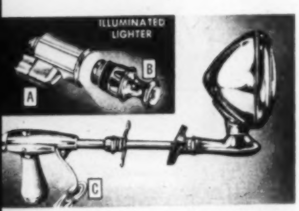
- Deluxe lacquer-coated wood pulp fiber . . . heavyweight quality
- Vinyl plastic trim on backrests
- Full protection; backrest to floor

As low as **$6.25** Coupe

Brighten your car interior, protect upholstery, enjoy cool-riding comfort. Rich maroon plaid pattern blends beautifully with any car interior. Seats, backrests protected by closely woven, extra heavyweight fiber . . . with added fiber protection on front base of both seats. Cool, smooth lacquer finish resists soiling, quickly wipes clean. Extra wide Vinyl plastic trim on both backrests; heavy maroon cotton twill covers balance of seats, backrests, back of front seat. Attractive cream colored Vinyl beading over double-stitched seams. Shpg. wts.: coupe 5 lbs.; sedan 9 lbs. **See How to Order.**

28 N 7233—2-pass. coupe, 1-piece backrest	$6.25
28 N 7234—For 2 and 3-pass. coupe with solid seat and 2-piece split backrest	8.95
28 N 7235—For 2-door sedan, coach, coupe sedan, 5 and 6-pass. coupe	14.85
28 N 7236—For 4-door 5 and 6-pass. sedan **without center armrest in rear seat**	14.85
28 N 7237—For 1940–41 Buick, Cadillac, Oldsmobile, Pontiac **with center armrest in rear**	18.25

How to Order Seat Covers (fittings and instructions included with all seat covers): **State Catalog Number** of description which fits your car; **also state make, year, model name or number** (as Deluxe, Standard, 60, etc.); **body type** (as club coupe, 4-door sedan, etc.). **NOTE:** not for trucks, station wagons, small back seats of 3 and 4 passenger coupes, or following: **Buick** 1940 series 50, 60, 70 coupe, sedanette; 1942–48 model 51, 56S, 71, 71S; 1949 all. **Cadillac** 1940 coupe; 1942–49 all. **Chrysler** 1946–49 all. **DeSoto** 1942–49 Custom. **Frazer, Kaiser** 1947–49. **Hudson, Lincoln** 1940–49. **Lincoln Zephyr** 1939–42. **Mercury** 1939–40 sedan coupe. **Nash** 1941–48 2-door sedan, club coupe; 1949 all. **Oldsmobile** model 98 1942–48. **Packard** 1942–48. **Willys** 1941–48 all. **See Made-to-Measure Seat Covers in our Big General Catalog to fit cars listed above.**



New Casco Illuminated Cigar Lighter

Lighter Well automatically lights up when cigar lighter removed . . . no fumbling in dark to replace lighter plug! It's automatic . . . press in knob, it "pops" back when hot. Mounts through dash on all cars since 1936. Includes Lighter Plug, Well Assembly, bulb, wiring. **Postpaid.**

A B 28 N 5525—**Complete.** (Shpg. wt. 7 oz.)	$2.75
A 28 N 5527—**Well Assembly only.** (Wt. 4 oz.)	$1.25
B 28 N 5530—**Lighter Plug only.** (Wt. 3 oz.)	1.50

New Streamlined Appleton Spotlight

C Big 4½-in. Sealed Unit keeps original bright light for life of lamp. Pistol grip, new rotary type switch for positive one hand control. Instant bright light with a flick of the thumb . . . no fumbling for switch. Gleaming chrome plate over heavy brass shell; plastic handle. Complete with wire, fittings. **Postpaid** (Shpg. wt. 7 lbs.).

28 N 5800—**For Left Side**	$13.95

Silvertone Auto Radios, Aerials

D **Our finest Silvertone Auto Radio** . . . with many features found only in big home console models! One push button tunes 5 different stations; automatic push button tone control. Plastic wing knobs for manual tuning and volume control. Power rectifier and 5 tubes (2 dual purpose) for long range reception. Superheterodyne circuit assures razor-sharp reception. Automatic volume and bass compensation controls reduce fading. Blue and gold colored cabinet (7⅞ in. high, 8½ in. wide, 7⅛ in. deep) mounts under dash (be sure space is available). Speaker can be mounted in dash grille if car is so equipped. Dash Matching Control for most 1940–48 cars except 1947–48 Buick; 1942–48 Cadillac, Crosley, Willys (order 28 N 06291 Underdash Control for these and pre-1940 cars).

With Underdash Control **$56.95** Cash, $11.50 Down

28 N 06292—**With Dash Matching Tuning Control.** *State make, year, model.* Shpg. wt. 23 lbs. $58.95

28 N 06291—**With Underdash Control.** Wt. 23 lbs. . . 56.95

E **Underdash Silvertone** . . . 4 station push button tuning plus manual tuning for other stations. Illuminated station call letters. Manual volume control. Has 5 tubes (2 dual purpose), power rectifier, built-in noise filter. Speaker case (10-in. diameter, 5⅝-in. deep) mounts on firewall or can be mounted in dash grille if car so equipped. Radio cabinet face is 3⅛ in. high, 5⅛ in. wide; back 5⅛x5½ in.; 13⅝ in. deep. Finished in dark maroon, chrome trim. **Not for 1947–48 Studebaker.**

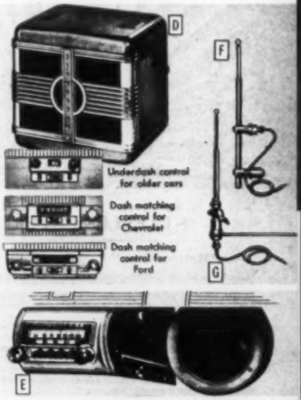
28 N 06285—Shipping weight 17 lbs. $43.95

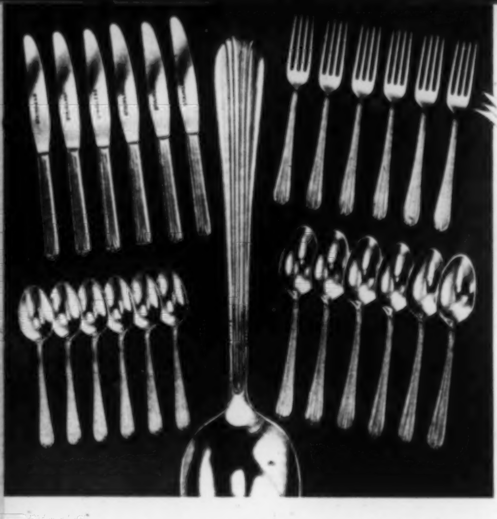
F **Super Range Side Cowl Mounting Aerial.** 4-section extends to 100 in.; with 36-in. lead-in.

28 N 05837—For all cars. Shpg. wt. 3 lbs. $3.19

G **Top Cowl Mounting Aerial** gives "built-in" look. 3-section extends to 56 in.; 36-in. lead-in.

28 N 05839—For all cars. Shpg. wt. 2 lbs. $2.89


D
F
Underdash control for older cars
Dash matching control for Chevrolet
Dash matching control for Ford
G
E



"Empire" Pattern Stainless Steel Tableware

$8.95

Be a smart Santa this Christmas. Give her a gift she'll appreciate each day of the year . . . this superb "Empire" pattern, solid stainless steel tableware set. She'll love it. It's elegantly designed and gracefully proportioned yet so practical and well made. The rich, classic beauty will enhance any table setting.

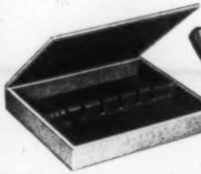
This set isn't ordinary stainless steel tableware. It's much better because the edges and tines are full mirror polished, the spoons are graded (tapered from thin tip edge to thick, sturdy bowl center), each knife is made from one piece of heavy stainless steel, and each piece is heavier and better balanced. No matter how hard you use it, it will always stay gleaming bright. No plating to wear off . . . has a virtually everlasting finish. Never needs polishing or special cleaning. Just wash in soap and water and dry to keep it sparkling bright. 24-piece set includes service for six: 6 table knives, 6 table forks, 6 teaspoons, 6 oval soupspoons.

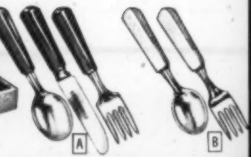
9 N 9180—Shipping weight 3 pounds 6 ounces . . . . 24-piece set $8.95

9 N 1208—**24-piece Set with Tableware Chest.** Same tableware as 9N9180 above plus tableware chest 9N9195 at right. Shipping weight 4 pounds $9.95

Tableware and Carving Sets

"At Christmas time we pile the board with flesh and fruit and pudding stored"





Tableware Chests

$1.39

Just the thing to protect your tableware when not in use. Attractive . . . durable . . . convenient. Sturdy wood frame, covered with heavy British tan, washable plastic coated fiber; grained to look like leather. Inside is lined with red plastic coated fiber. Slotted inserts hold up to 26 pieces. 12 in. long; 10 in. wide; 1⅝ in. deep.

9 N 9195—Shpg. wt. 1 lb. 6 oz. . . $1.39

Tableware Chest. (Not illustrated.) Has strong wood frame construction. Covered with brown lacquered fiber, grained to look like expensive leather. Slotted inserts to hold up to 32 pieces.

9 N 9198—Shipping wt. 1 lb. $1.75

Child's Table Sets

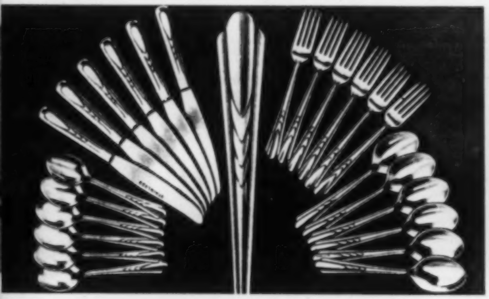
75c

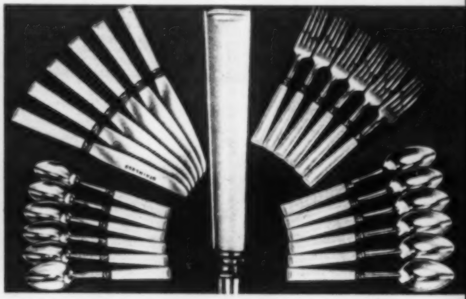
[A] **3-piece Set.** A gift your child will love . . . a gay, colorful set that will brighten meals and perk up finicky appetites. Lightweight and easy for little hands to hold. Easily kept sanitary and bright. Won't rust or stain. Set consists of 4⅝-inch spoon, 5-inch fork and 5⅝-inch knife. All pieces made of solid stainless steel with smooth handles of brilliant red catalin plastic. **Red Handles Only.**

9 N 9802—Shipping wt. 6 oz. 75c

[B] **2-piece Set.** Same quality as set above but without the knife and in a choice of red or blue colors. **State color.**

9 N 9801—Shipping wt. 4 oz. 55c





STAINLESS STEEL TABLEWARE . . the gift that will thrill any homemaker

"Metropolitan" Pattern—Solid Stainless Tableware

$6.59

Make this a Merry Christmas for the housewife on your gift list. How proud she'll be to receive this set of gleaming bright tableware. This exclusive new pattern with its graceful simplicity harmonizes beautifully with any table setting. It's smart, practical, carefully made, long-lasting solid stainless steel. No plating to wear off . . . resists scratching . . . won't rust, stain or tarnish. So rugged it withstands rough everyday use yet retains its lustrous beauty for years. No scouring, scrubbing or polishing necessary. Just wash in soapy water, and dry thoroughly before putting it away.

9 N 9130—24-piece set: 6 table knives (popular Swedish-type blades), 6 dinner forks, 6 teaspoons, 6 dessert spoons. Shipping weight 3 pounds 4 ounces $6.59

9 N 9131—32-piece set: 8 table knives, 8 dinner forks, 8 teaspoons and 8 dessert spoons. Shipping weight 4 pounds 8 ounces $8.75

24-piece Set with Catalin Plastic Handles

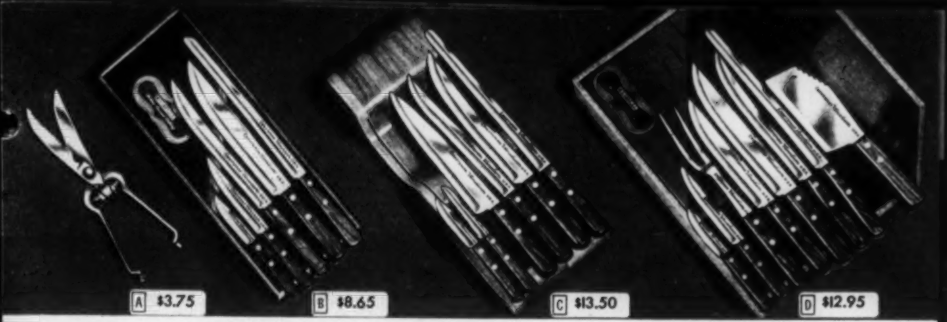
$4.90

Festive and gay as Christmas itself. Colorful red or ivory color plastic handles will make your holiday table radiate Christmas cheer. Yet it's ideal to use anytime . . . use it every day at home, for picnics and for parties. She will love it more each time she uses it.

Catalin plastic handles are waterproof, fadeproof, odorless and noninflammable. Blades, tines and bowls are solid stainless steel with a sparkling mirror-like finish. Built to take hard, every day wear. No plating to chip or wear off . . . scratch resistant . . . won't rust, stain or tarnish. And oh, so easy to keep shining bright. Just wash, and dry before putting away. 24-piece set includes: 6 table knives, 6 dinner forks, 6 teaspoons and 6 oval tablespoons.

9 N 9160—Set with Ivory plastic handles. Shipping weight 1 pound 12 oz. $4.90

9 N 9161—Set with Red plastic handles. Shipping weight 1 pound 12 oz. 4.90



Poultry Shears

A Handy, useful Christmas gift for any homemaker . . . chrome plated poultry shears . . . a most necessary tool in any kitchen. Entire shears are forged from super-quality steel. Razor sharp upper blade. Edge of one blade is serrated to hold bones firm when cutting; also notched for cutting heavy bones. Strong volute spring. Safety catch on handles . . . prevents accidents . . . protects the blade. Comfortable knurled handle grips. 9⅜-in. long. **$3.75**

9 N 9736—Shpg. wt. 12 oz. $3.75

CRAFTSMAN Hollow Ground Kitchen Cutlery Sets

B Superb 5-piece cutlery set packed in a beautiful oak, felt lined, knife case to protect the super-keen edges. Just the set to make her Christmas bright. Vanadium steel blades are expertly hollow ground like a straight razor. Mirror polished—stain and rust resistant. Rosewood handles double riveted to tangs. **$8.65**

Set includes 6⅜-in. paring knife; 8⅜-in. utility knife; 12⅝-in. narrow blade slicer; 12⅜-in. butcher slicer; 14-in. roast slicer with rounded point blade, and oak knife case.

9 N 9721—Shpg. wt. 1 lb. 8 oz. $8.65

C Cutlery set you can be proud to own or to give as a gift. What a lucky woman she'll be to get this set this Christmas. These knives are a joy to own, a joy to use. They're hollow ground like the finest straight razor. Blades are stain resistant, mirror polished vanadium steel. Handles are choice rosewood shaped to fit your hand. Truly a cutlery set she will be proud to own. **$13.50**

Six-piece set includes; 6⅜-in. paring knife; 7-in. grapefruit knife; 12⅝-in. narrow blade slicer; 12⅜-in. butcher slicer; 14-in. roast slicer; 13-in. French cook knife, and natural finished wood holder made to hang on the wall or fit in a drawer. Packaged for gift-giving.

9 N 9723—Shpg. wt. 3 lbs. 8 oz. $13.50

D Give her fine cutlery! Give this CRAFTSMAN 8-piece hollow ground cutlery set. There's a tool for every kitchen task. Each piece is beautiful . . . graceful . . . has super-sharp cutting edges. Vanadium steel blades are hollow ground like a straight razor. Stain-resistant blades, mirror-polished for lasting beauty. Polished, water-resistant rosewood handles; securely double riveted to stay put. Each piece is a practical addition to her kitchen. **$12.95**

Eight-piece set includes: 6⅜-in. paring knife; 8⅜-in. utility knife; 11-in. two-tine serving fork; 12⅝-in. narrow blade slicer; 12⅜-in. butcher slicer; 11-in. butcher slicer; 14-in. roast slicer with round point blade; 5⅝-in. meat cleaver, and brown lacquered paper covered box.

9 N 9193—Shipping weight 3 pounds 8 oz. . . . $12.95

Carving Sets . . a practical gift of distinction

2-piece Carving Set

E Beauty and utility make this lovely 2-piece carving set an ideal Christmas gift. It's so serviceable yet inexpensively priced. Ivory colored catalin plastic handles are sanitary, waterproof and odorless. And they're curved to fit the hand! **$2.75**

Set includes: 13-inch knife with 8⅜-inch stainless steel blade . . . flat ground; and 11⅛-inch stainless steel fork with two 3⅜-inch tines. Knife and fork have full mirror polished finish. Truly a welcome gift with year-round usefulness. Packaged in a sturdy black cardboard box. Ideal for gift giving.

9 N 9607—Shpg. wt. 1 lb. 8 oz. . . . $2.75

3-piece Carving Set

F Here's the gift to make her Christmas a merry one! She'll appreciate your thoughtfulness . . . for this 3-piece carving set is perfect for every day use yet has elegance and grace for those special occasions. The white mottled plastic handles and mirror-polished blade and tines will fit with any table setting. **$5.50**

Set includes: 12⅜-inch knife with 8-inch taper ground stainless steel blade; 11-inch fork with two stainless steel tines and 7⅛-inch chrome plated magnetized sharpening steel. Comes in a sturdy green cardboard box.

9 N 9608—Shipping wt. 2 lbs $5.50

CRAFTSMAN 2-pc. Carving Set

G You'll be a person of discrimination this Christmas if you give this two-piece hollow ground carving set. Its simplicity of design will harmonize with any table setting. Smartly designed sleek black catalin plastic handles are moulded to fit the hand. Set comes in beautifully finished maple wood holder. **$8.25**

Set includes: 14-inch knife with 9-inch chrome plated, vanadium steel blade and 11⅛-inch rust-resistant, stainless steel fork with two 3⅜-inch mirror polished tines. Knife blade is hardened, tempered and hollow ground so that it's literally "razor-sharp" . . . and will stay sharp. CRAFTSMAN hollow-ground cutlery is noted for its keen, lasting edge.

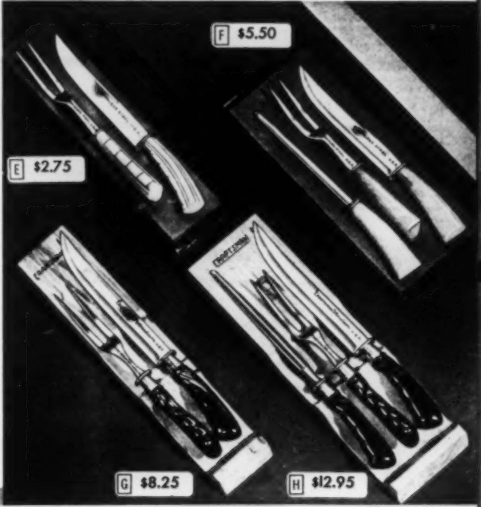
9 N 9603—Shpg., wt. 1 lb. 12 oz . . $8.25

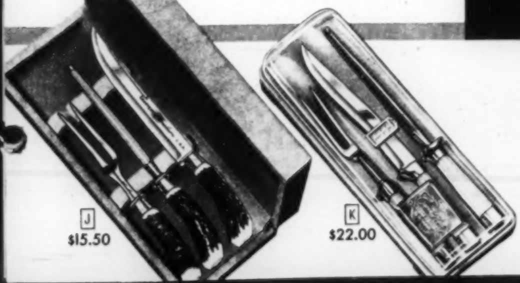
CRAFTSMAN 3-pc. Carving Set

H She'll love these three invaluable carving instruments. They're really beautiful. Cleverly designed jet black catalin plastic handles fit the hand perfectly. Blade and fork are balanced to perfection . . . it's a joy to carve a roast or fowl with them. Set comes packed in a distinctive and useful natural finished maple holder. **$12.95**

Set includes: 14-inch slicer with 8⅛-inch blade of vanadium cutlery steel, chrome plated. Stays sharp because it's specially hollow ground like the finest straight razors. 14⅜-inch high carbon steel sharpening steel. 11⅛-inch fork with two 3⅜-inch forged stainless steel tines, mirror-polished.

9 N 9604—Shpg. wt. 2 lbs. 12 oz . . $12.95





CRAFTSMAN 3-piece Carving Set

$15.50 **J** Will please the most critical person on your gift list. Includes: 14-in. knife, with 8-in. chrome plated, hollow ground vanadium steel blade; 11⅝-in. fork with two 3⅜-in. stainless steel tines; 13⅝-in. high carbon sharpening steel. Natural colored stag-type handles. In wood framed case, covered with plastic coated fiber.

9 N 9605—Shipping weight 3 pounds $15.50

Beautiful Carvel Hall 3-piece Carving Set

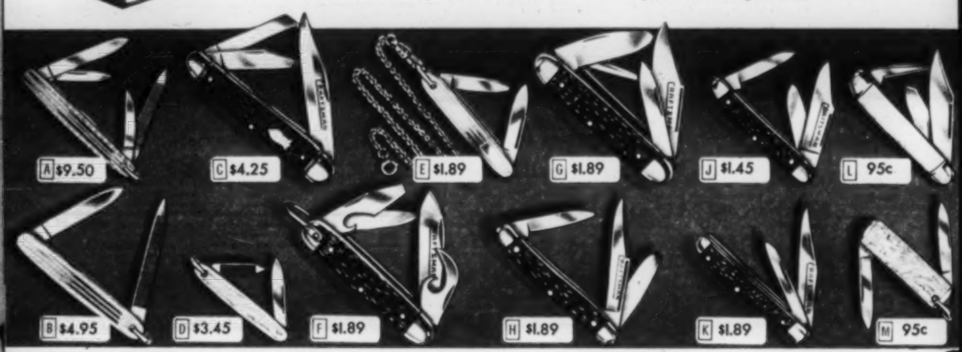
$22.00 **K** A gift that will be used and appreciated. Set includes: 12⅛-inch knife with 8-inch chrome plated hollow ground vanadium steel blade; 11-inch stainless steel fork with two 3⅜-inch tines; 12⅜-inch high carbon magnetized sharpening steel. White tenite handles with chrome plated bolster and caps are curved to fit the hand. Elegantly packed in plastic case.

9 N 9610—Postpaid. (Shipping weight 2 pounds 8 oz.) $22.00

9 or 90 .. you'll really please him this Christmas .. with a fine Pocket Knife!

A "Lucky Penny" and Gift Card with every Knife

Lucky is that favorite man or boy you favor this Christmas with one of these fine pocket knives. For each knife has the careful craftsmanship, smartness, durability and keen-cutting qualities that make it an exceptional knife value. . . . an ideal Christmas gift any man or boy will treasure. And packed in a box with every pocket knife on this page is a Christmas gift card with a friendship verse and a bright new penny . . . the age-old token of "good luck."



A **Four-blade Pen Knife.** Our finest! Superb cutlery craftsmanship. Stainless steel handle beautifully milled. Rust-resisting nickel alloy lining. Three blades and nail file of hammer forged high carbon chrome vanadium steel—famous for edge holding quality. 2⅞ in. long. With chamois sheath. In plastic gift case.
9 N 9491—Shpg. wt. 4 oz............ $9.50

B **Two-blade Pen Knife.** Super quality! A beautiful piece of men's jewelry. Solid stainless steel handle is ever bright. Chrome vanadium steel blade holds a keen edge. Rust-resisting nickel alloy linings. One blade and nail file. 3 1/16 inches long. With chamois sheath. In plastic gift case.
9 N 9490—Shpg. wt. 4 oz............ $4.95

C **CRAFTSMAN 3-blade Carpenters' Knife.** For home, farm, shop. Bone stag handle. One large clip, one multi-purpose small clip, one coping blade . . . of chrome vanadium steel. Solid brass linings; nickel alloy bolsters. Length 3⅝ in. In plastic gift case.
9 N 9488—Shpg. wt. 4 oz............ $4.25

D **CRAFTSMAN 2-blade Pen Knife.** A beauty! Genuine mother-of-pearl handle. One spear and one pen blade of chrome vanadium steel. Solid brass linings. 2⅝ inches long. With shackle. In plastic gift box.
9 N 9492—Shpg. wt. 3 oz....... $3.45

E **CRAFTSMAN 2-blade Pen Knife.** Thin model. Ideal for pocket use. One pen, and one large spear blade of tough alloy steel, hand ground. Stain-resistant nickel alloy handle; linings. With shackle. 2⅞ in. long. 13⅝-in. tarnish-resistant chain. In plastic gift box.
9 N 9526R—Shpg. wt. 2 oz....... $1.89

F **CRAFTSMAN 4-blade Outdoor Knife.** Large and small spear blades, combination screwdriver-bottle opener, and can opener . . . all of high carbon steel. Solid brass linings; nickel plated shackle; practically unbreakable plastic handle. 3⅝ in. long. In plastic gift box.
9 N 9467—Shpg. wt. 6 oz........ $1.89

G **CRAFTSMAN 4-blade Cattle Knife.** High carbon steel blades: large master clip, spey, and pen blade, and leather punch. Solid brass linings; stag type plastic handle. 3⅝ inches long. Comes in plastic gift box.
9 N 9469—Shpg. wt. 5 oz........ $1.89

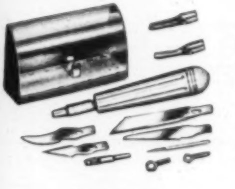
H **CRAFTSMAN 3-blade Pocket Knife.** Forged super-tough alloy steel blades: clip, pen, carving—hand honed to razor keenness. Solid brass linings; nickel alloy bolsters—can't rust. Genuine bone stag handle. 3⅝ in. long. With leather sheath. In plastic gift box.
9 N 9472—Shpg. wt. 3 oz........ $1.89

J **CRAFTSMAN 3-blade Stock Knife.** Large clip, spey, and pen blade . . . all of chrome vanadium steel. Solid brass linings are rustproof; nickel plated bolsters are rust-resistant. Simulated stag plastic handle is practically unbreakable. 3⅛ inches long. In cardboard box.
9 N 9523—Shpg. wt. 3 oz........ $1.45

K **CRAFTSMAN 2-blade Pen Knife.** Vest pocket size. Saber clip, and pen blade; chrome vanadium steel. Solid brass linings; nickel plated bolsters. Bone stag handle. 2⅝ inches long. Comes in cardboard box.
9 N 9518—Shpg. wt. 4 oz........ $1.89

L **3-blade Stock Knife.** Good quality . . . bargain priced. High carbon steel master clip and spey blades, and leather punch. Rustproof solid brass linings; rust-resisting nickel plated bolsters. Simulated pearl plastic handle. 3⅛ in. long. In cardboard box.
9 N 9455—Shpg. wt. 3 oz......... 95c

M **2-blade Pen Knife.** A pocket size knife any man or boy will be proud to own. Has one high carbon steel blade on front and one on back. Simulated pearl plastic handle has shackle to attach to watch or key chain. Length 2⅞ inches. A really *big* value at this low price. Comes in cardboard box.
9 N 9460—Shpg. wt. 2 oz......... 95c



Carving Kit

11-piece Set. A most useful, practical gift . . . this wood carving kit will delight any craftsman, artist, model-maker and hobbyist. Perfect for carving work of all kinds, model work, cutting linoleum printing blocks, etc. $2.15

Set contains plastic whittler's handle of comfortable grip design, 5⅞-in. long, with knurled tool chuck. 10 interchangeable, keen-edged tools of polished, heat treated tool steel include 3 shaped carving knives, 2 gouges, 2 routers, saw, punch, and scratch awl. Attractive, compact kit has clear-view plastic snap cover, with wood base recessed for holding tools. Over-all size, 7x3⅝x2 inches.
9 N 9507—Shpg. wt. 12 oz.... $2.15

CRAFTSMAN Dressmaker's Scissor Set

N Two scissors she'll treasure for their usefulness and gleaming, 24K gold plated beauty. Dainty, 5⅛-in., needle-pointed embroidery scissors, and perfectly balanced 7-in. shears for general use. Polished blades of heat treated, high carbon forged steel; hollow ground to hold a keen edge; precision fitted for smooth cutting. Matched blades cut evenly to very tips. Comfortable ivory lacquered finish handles. In gift box. $4.75
9 N 9834—Shpg. wt. 12 oz. Set of two...... $4.75

DUNLAP Sewing Scissor Set

P Ideal for embroidery and other fancy work. Two dainty scissors, 3⅛ and 5⅛ in. long, with polished, needle-pointed blades of heat treated high carbon forged steel; hollow ground for lasting keenness. Green, ivory, red or coral handles. In gift box. *State handle color wanted.* $1.98
9 N 9747—Shpg. wt. 4 oz. Set of two...... $1.98

Superb Desk Set in Pigskin Case

R A perfect gift to please any man or woman. Useful, beautiful letter opener and shears, each 8⅛ in. long, plated in genuine 24K gold, with chinese red and gold lacquered finish handles. Scissor blades of polished, heat treated forged steel; precision fitted. Fine, neutral color genuine pigskin leather case, 9⅝ in. long. In gift box. $4.75
9 N 9835—Shpg. wt. 12 oz............. Set $4.75

Pocket Scissors in Carrying Pouch

S Compact . . . convenient for carrying in her handbag. Sharp, polished blades of high carbon steel; ivory lacquered finish handles. Red plastic pouch. 3⅛ inches long. 95c
9 N 9833—Shipping weight 3 ounces......... 95c

N $4.75
P $1.98
S 95c
R $4.75

You can add any item on these two pages to your Easy Terms Order . . pay for it on Sears convenient Easy Payment plan. See Page 243 for details.

Pocket Knives, Scissors
Razors and Blades
"A fellow in the market town,
most musical,
cried razors up and down"

Click-click! Automatic blade changer with regular blades; fits either razor; permits safe, easy, instant blade change

New! Eversharp Schick Injector Razors for Women

$2.49 9 N 9252 Two new, dainty, compact razor marvels, especially designed for the smart, well-groomed woman. Grand for yourself . . . for gifts. Can be used dry. Efficiently slicks away unwanted hair on legs and under arms . . . leaves skin clean, satin-smooth. Does not promote hair growth or make it coarser. Automatic blade changer is safer, too; fingers never touch blades. Each razor complete with cartridge of 10 blades and cleaning brush. In attractive case. **$3.95** 9 N 9251

[A] **Eversharp Schick "Deb" for Women.** Sierra gray plastic. Gold plated head. 1⅝ in. high. **Postpaid.** (Shpg. wt. 4 oz.)
9 N 9252 . . . . $2.49

[B] **Eversharp Schick "Fashion" for Women.** A streamlined beauty! Larger; 2⅝ in. high. Ivory plastic. Gold plated head and cover. **Postpaid.** (Shpg. wt. 5 oz.)
9 N 9251 . . . . $3.95

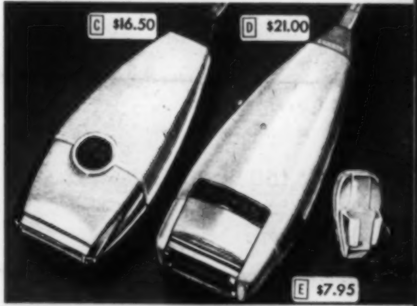
Give him a SCHICK Electric Shaver for faster, easier, smoother shaving!

These new, improved Schick Shavers give much more comfortable shaving enjoyment . . . faster and easier than ever! No water, towels, creams, brushes or blades. No nicks, cuts or skin irritation. Leaves the skin softer, smoother, really well-groomed. Powerful, 110-120-volt AC-DC motors; built-in radio interference suppressors. Rich ivory plastic bodies; ribbed for non-slip grip. Hinged "Whisk-It" catches all beard clippings; empties easily. Superb artificial leather covered steel case, attractively lined. Underwriters' Laboratories, Inc. approved. Two models:

[C] **Schick Colonel.** Sensational 3-M hollow ground surgical steel head; swaged-edge inner cutter . . . *16,000 cutting actions per minute!* 66-in. cord and plug, cleaning brush, rubber head guard, instructions. **Postpaid.** (Shpg. wt. 1 lb. 9 oz.) **$16.50**
9 N 9325T $16.50

[D] **Schick Super.** *Not one but two shearing heads! 20,000 cutting strokes per minute!* Precision comb-type steel V-16-head. Comb points guide whiskers into cutting slots; double-acting interceptor bars pick up all hairs! 66-in. cord and plug, brush, transparent plastic head guard, instructions. **Postpaid.** (Shpg. wt. 1 lb. 9 oz.) **$21.00**
9 N 9326T $21.00

[E] **Schick Shaverest.** Ivory-colored wall-mounted plastic holder to keep any Schick Electric Shaver safe yet handy. Built-in switch automatically turns on current when shaver is removed from Shaverest; cuts current off when shaver is back in holder. Built-in reel with up to 40 in. of cord. Press a button . . . cord zips back into Shaverest! Easily installed. With screws, mounting brackets, instructions. Boxed. **$7.95**
9 N 9276T—**Postpaid.** (Shpg. wt. 1 lb. 10 oz.) $7.95

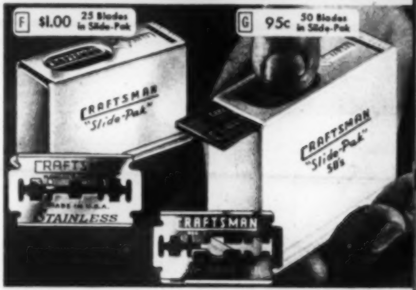


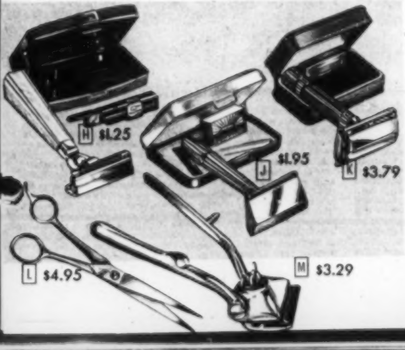
NOW! CRAFTSMAN Razor Blades of Stainless Steel 200 perfect shaves GUARANTEED from package of 25!

[F] That's right! 200 perfect shaves from a package of 25 (96 from a package of 12) . . . *or your money back!* We know of no guarantee like this ever made on any other razor blades before. Now you get the same famous CRAFTSMAN quality described below in a double-edge, stainless steel blade that won't rust or corrode . . . needs no wiping off. Assures you that the famous CRAFTSMAN "miracle-edge" will stay super-sharp longer . . . give many more and much better shaves than you ever believed possible! **$1.00** **25 blades in Slide-Pak**
9 N 9308—25 Stainless Steel double-edge Blades in SLIDE-PAK. **Postpaid.** (Shpg. wt. 5 oz.) . $1.00
9 N 9307—12 Stainless Steel double-edge Blades in SLIDE-PAK. **Postpaid.** (Shpg. wt. 3 oz.) . 59c

YOUR MONEY BACK if you don't agree CRAFTSMAN Razor Blades shave faster, cleaner and easier than any razor blade you've ever used!

[G] Order a package NOW! If you're not convinced CRAFTSMAN blades are the sharpest made, return them and we'll refund your money. Here's positive proof! In scientific independent laboratory tests that draw blades through a plastic thread, electrically timed, CRAFTSMAN blades cut *24% faster* than any other blade! Average cutting time for CRAFTSMAN blades was 2.65 **seconds** average for all other blades 31.00 seconds! Made with new, post-war methods and equipment used by no other manufacturer; take much longer to make; 42 inspections necessary. Fine Swedish chrome steel; leather-stropped TWICE. Double-wrapped to protect edges. Smart, handy SLIDE-PAK feeds new blades with a flick of the thumb; has vault for used blades. A grand gift to increase any man's shaving comfort. **95c** **50 blades in Slide-Pak**
9 N 9304—50 double-edge blades in SLIDE-PAK. **Postpaid.** (Shpg. wt. 8 oz.) 95c
9 N 9303—25 double-edge blades in SLIDE-PAK. **Postpaid.** (Shpg. wt. 4 oz.) 49c


F $1.00 25 Blades in Slide-Pak
G 95c 50 Blades in Slide-Pak
CRAFTSMAN "Slide-Pak"
CRAFTSMAN "Slide-Pak" 50's
CRAFTSMAN
MADE IN U.S.A.
STAINLESS
CRAFTSMAN



Safety Razors . . Barber Shears . . Hair Clippers

[H] **Eversharp Schick Injector Razor.** Automatic blade changer makes it easier, faster and safer to change blades. Gold plated head; onyx plastic handle. In smart, compact, waterproof case of maroon plastic. With cartridge of 20 blades included. **$1.25**
9 N 9287—**Postpaid.** (Shpg. wt. 4 oz.) $1.25
9 N 9258—**Extra cartridge of 20 blades. Postpaid** (Shipping weight 4 ounces) 69c

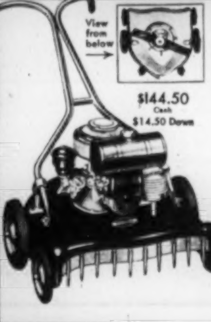
[J] **Gem Micromatic Razor.** New "Guiding Eye" keeps blade at correct shaving angle. Non-clogging, one-piece type. Gold plated. In case with transparent Lucite cover and 5 Gem blades in gold plated sheath. **$1.95**
9 N 9238—**Postpaid.** (Shpg. wt. 6 oz.) $1.95

[K] **Gillette "Aristocrat" Razor.** Finest quality, one-piece construction; no parts to lose. Solid guide bar; nonskid tread; rigid blade support. Just rinse under faucet to clean. Easy to change blades; just twist handle open. Heavily plated in non-rusting 24K gold. With 10 Gillette Blue Blades in gold plated sheath. In handsome metal case covered with artificial leather. Made for years of efficient shaving comfort. **$3.79**
9 N 9281—**Postpaid.** (Shpg. wt. 7 oz.) $3.79

[L] **CRAFTSMAN Professional Barber Shears.** Perfectly aligned high carbon tool steel blades, expertly tempered and sharpened. Keen edges are cut smoothly to the very tip of the matched points. Comfortable, well-shaped finger grips. 7½ inches long. These clippers have a polished finish. **$4.95**
9 N 9839—Shpg. wt. 6 oz $4.95

[M] **CRAFTSMAN Hair Clipper.** 2-in. cutting head. No. 000 size cutter for fine, close cutting. Blades are of finest tempered steel, expertly ground, sharpened and fitted to head. Removable tension cap adjusts tension of compression type spring to desired degree. Clippers are lightweight; easy to handle. Handles well-shaped to fit hand for a comfortable grip. Has tooth guard. Easily taken apart for cleaning and sterilizing. Chrome plated finish. **$3.29**
9 N 9216—Shpg. wt. 11 oz $3.29

ALL PAGE 281 . . ELECTRIC RAZORS



CRAFTSMAN Rotary Power Mower

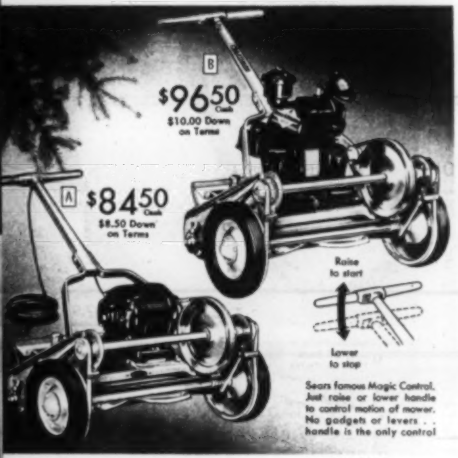
Sensational new power mower! Entirely different! Amazingly easy to handle! Lightweight; only 68 lbs. . . MUCH less than ordinary power mowers. Superb on smooth lawns; great for grass and weeds of ANY height. 21-in. cut; forward or backward. Height of cut adjustable from ⅝ to 3 in.

Six-wheel design prevents scalping. 6-in. steel front wheels, 8-in. center wheels have ball bearings; semi-pneumatic tires. 3-in. solid rubber rear wheels with oilite bearings. Full-floating welded tubular steel handle absorbs bumps. One-piece cast aluminum alloy housing. One-piece steel blade in shock-absorbent mounting; completely shielded by front and rear guards. Aviation-type 2½-H.P., 2-cycle gasoline engine. Controlled speed; 2800 R.P.M. Ball and needle bearings throughout. Height 56 in.; width 28 in. Shpg. wt. 80 lbs.

99 NM 8159 . . . . $144.50

Lawn Mowers and Tool Boxes

"Not only for Christmas, but all the year through"


B
$96.50 Cash
$10.00 Down on Terms
A
$84.50 Cash
$8.50 Down on Terms
Raise to start
Lower to stop
Sears famous Magic Control. Just raise or lower handle to control motion of mower. No gadgets or levers . . handle is the only control

Give HIM a famous CRAFTSMAN Electric or Gasoline Power Mower . . the EASY way to mow

Give him the CRAFTSMAN electric or gasoline power mower he's been hankering for! A grand Christmas gift to lighten his summer-mowing labor and bring him year after year of lawn mowing enjoyment *the easier way*! Actually makes lawn mowing fun! No more pushing and perspiring! Just stroll along and guide it. Let the power do the work. Each has Sears famous Magic Control . . . so simple to operate even women and children can handle it easily. No gadgets or levers! Just raise or lower handle to start or stop motion of mower. Blades continue to spin under power even when wheels are disengaged from motor . . . ideal for use around trees, shrubs, etc. Heavy duty cutting unit. All-steel unbreakable frame . . . much lighter and stronger than cast iron mowers. Five 18-in. special alloy steel blades are free-reeling to assure quieter, smoother operation; do not touch or scrape bed knife as in ordinary mowers. Brackets are double-riveted to blades for extra strength. V-belt drive protects motor; slips when blades encounter obstructions. Precision ball bearings in reel and jackshaft grease-packed; sealed against dust. One-piece oil-tempered heavy steel cutter bar. Rigid tubular steel handle with wood grip. Steel wheels; heavy rubber tires; instructions. See page 243 for Sears Easy Terms.

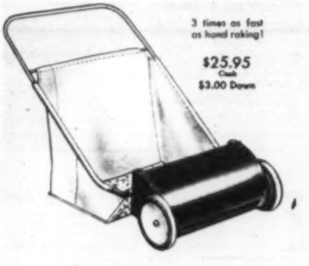
A **CRAFTSMAN Electric Power Mower.** Quiet! No clatter! Ideal where silence is important. So easy to use, it's perfect for women and children. Just flip switch to start motor (an important advantage of an electric power mower). Heavy duty ⅓-H.P. motor has overload protector to prevent burnout; automatically cuts off current if something stalls motor. For 110–120-volt, 60-cycle A.C. With 100-ft. cord and plug. Weighs 96 lbs.

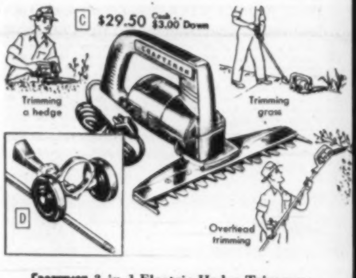
99 NM 8153—Shpg. wt. 113 lbs. $84.50

B **CRAFTSMAN Gasoline Power Mower.** Eliminates tedious, backbreaking labor. Mows 3 acres per day easily . . . works equally well on small or large lawns. Equipped with the famous Briggs and Stratton ⅝-H.P., 4-cycle gasoline engine, recognized as one of America's finest. Easy to start . . . with easy-working rope-pull starter. Speed is adjustable from slow to fast walk. Runs six hours on a quart of gasoline. Weighs 103 lbs. Easy Terms on page 243.

99 NM 8150—Shpg. wt. 120 lbs . . . $96.50

10 to 15 pounds lighter than ordinary mowers . . and much stronger!
$19.95 Cash
$2.00 Down


3 times as fast as hand raking!
$25.95 Cash
$3.00 Down



CRAFTSMAN "80" lightweight Mower

Of course he'd never *ask* for it, BUT . . . here's the famous CRAFTSMAN "80" lightweight lawn mower he'd like for Christmas! Nationally known as the Silent Yardman, it's a beauty . . . precision-made to give him easier, quieter lawn mowing he'll appreciate for years. Exceptionally smooth, quiet and easy cutting because of its sensational free-reeling construction. Blades come close to bed knife but do *not* touch it as in ordinary mowers. No scraping! No noisy clatter! It's actually 10 to 15 pounds *lighter* than ordinary mowers . . . and *much stronger!* Made of steel instead of heavy cast iron . . . practically unbreakable. Five heat treated alloy steel blades. Patented all-steel brackets—all double-riveted. Shielded ball bearings in reel, protected from dust. Fully enclosed steel wheels with bronze bearings; semi-pneumatic rubber tires. Extra heavy, one-piece heat treated steel bed knife; anti-grass winders. Steel handle; comfortable wood grip. Baked enamel finish. Mailable. Sears Easy Terms on page 243.

99 NT 8171—16-inch cut. Shpg. wt. 43 lbs $19.95

Lawn Sweeper . . faster, easier!

He'll be the envy of the whole neighborhood with this sensational new lawn sweeper! So much faster and easier than tiresome raking by hand! Just push it like a lawn mower. Five revolving brushes rotate on ball bearing reel; quickly and gently pick up leaves, twigs, acorns, grass cuttings; whisk them back into basket; even cleans walks and driveways. Saves hours of backbreaking work! Keeps lawns immaculate. Does a beautiful job! A streamlined beauty . . . outstanding in size, features and amazing low price. Light, yet strong; built for years of rugged service. Sweeps a 23-in. path; sweeper height adjustable. Extra strong tubular steel handle. Large, heavy duck basket holds 4⅝ bushels. To empty, just tilt it forward and over like a wheelbarrow. Large, wide 10x1½-in. rubber tired wheels. Enamel finish. Shipped freight or express.

99 NM 8386—Shpg. wt. 46 lbs $25.95

CRAFTSMAN 3-in-1 Electric Hedge Trimmer

C A superb gift to delight every gardener. New! Has many features which make trimming so much easier and faster! No more backbreaking, arm-tiring, tedious hand trimming! Does a neater, more accurate job, too! *Actually three tools in one!* A perfect hedge trimmer; and with extension attachment (not included, but sold separately below), also a long-handled power grass trimmer, and an overhead trimmer. Compact design and perfect balance keep weight close to hand; permit use in almost any cutting position. Light, strong die-cast aluminum; weighs only 6 lbs. Adjustable cutter head may be used as shown, or at 45° angle, or parallel with handle . . . assuring much easier operation. Auxiliary handle swings out of body of main handle at right angles for a two-hand grip if desired. 11½-in. wide cutter head has double-acting blades of hardened, ground chrome-moly steel. Off-on switch built into handle. 110–120-volt, 25 to 60 cycle, A.C. or D.C. universal motor; 8-ft. cord and plug. 11½ in. long over-all.

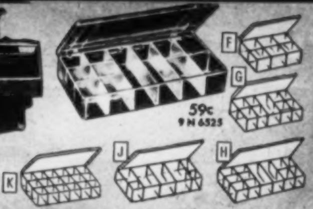
9 N 2565—Hedge Trimmer only. Shpg. wt. 7 lbs $29.50

D 99 N 02566—**Extension Attachment.** Cast aluminum carriage with two 4-in. composition rubber wheels, brackets, etc. and 4-ft. wood handle. Easily attached. Shpg. wt. 2 lbs. . . $6.95

Lightweight . . compact . . easy to carry. Protect valuable tools . . keep them neat . . ready for instant use.

B $2.95

C $3.85



A $6.25

D $4.10

E $7.25

L $4.50

CRAFTSMAN TOOL BOXES . . . The perfect gift to protect his tools . . . at home or on the job

A **CRAFTSMAN Mechanics' Tool Box.** You'll really please him with this streamlined beauty! Size 19⅛x7x7⅛ inches. Holds 75 to 100 socket wrench parts or other hand tools. Modern! Streamlined! Extra heavy duty! Our most popular size—ideal for the average mechanic on most jobs. Chrome plated tubular steel handle is attached to ends of box; no strain on hinges when carrying; box may be carried by handle even when open without spilling tools. Divided "tote" tray, 6⅛x19 in. Box is die-formed from heavy 22-gauge steel—same thickness as steel used in a standard auto body; welded ends for added strength. Full length easy-action piano-type hinges. Rust-resisting machinery gray finish.

99 N 06521—Shipping weight 12 pounds. . . . $6.25

B **CRAFTSMAN Mechanics' Tool Box.** A welcome gift to please any man or boy with its tool-carrying convenience. Size 19x7x7⅛ inches. Just the right size for home use, and for factory workers who have to carry around a small assortment of tools from job to job. Constructed of 24-gauge steel, electrically welded for added strength. Full length, easy-action, piano type hinge. Strong, full length, lift-out sliding tray for keeping the small, important tools where you can find them in a jiffy without digging for them. Strong steel handle, hasp and fittings. Rust-resisting machinery gray finish.

99 N 06511—Shipping weight 9 pounds. $2.95

C **CRAFTSMAN Hip-Roof Tool Box.** Size 19x7⅛x9 in. Holds 50 to 75 sockets and socket wrench parts, or other hand tools. Made of 24-gauge steel, electrically welded. Lift-out "tote" tray has heavy carrying bar, and compartment for sockets. Full length, easy-action piano-type hinge. Heavy reinforced corner irons. Strong steel hasp and fittings. Strong aluminum handle. Machinery gray finish.

99 N 06520—Shipping weight 12 pounds. $3.85

D **CRAFTSMAN Mechanics' Tool Box.** Size 20x8⅛x9⅝ in. Holds 75 to 100 sockets and socket wrench parts. Has room for all the tools a mechanic will need for the job. Made of 22-gauge steel—same thickness as steel used in a standard auto body. All edges rounded for protection. Full length, easy-action piano-type hinge. The large, partitioned, lift-out "tote" tray is excellent for keeping small tools in order. Has two lever-type latches and a hasp with padlock eye. Cover has heavy aluminum handle for easy carrying. Machinery gray finish.

99 N 06512—Shipping weight 11 pounds. $4.10

E **CRAFTSMAN Carpenters' Tool Box.** Also for mechanics and plumbers who use long tools. Size 30x8⅛x9 in. Holds full set of carpenters' tools. Heavy 22-gauge steel—same thickness as steel used in a standard auto body; 20-gauge steel end plates. Divided tray for small tools. Wood saw clips in both top and bottom to hold four hand saws. Metal handles on both ends and top. Full-length piano-type hinge. With lock and keys. Machinery gray finish.

99 N 06517—Shipping weight 20 pounds. $7.25

Transparent Plastic Utility Boxes. See the item you want, before lifting the cover! Perfect for almost all small items: screws; nails; washers; hobby shop items; small machine, radio, and electrical parts; watch parts; fishing tackle; buttons; needles; thread; costume jewelry; stamps, etc. Thick transparent walls keep items separated. Snug covers; smooth-working hinges. You'll probably want to order more than one. See small views for types available.

F	9 N 6525—6 compartments. 4⅛ in. long; 2⅝ in. wide; 1 in. deep. Shpg. wt. 8 oz. . . .	59c
G	9 N 6523—9 compartments. 7 in. long; 3⅛ in. wide; 1⅛ in. deep. Shpg. wt. 9 oz. . .	75c
H	9 N 6530—12 compartments. 8⅛ in. long; 4⅛ in. wide; 1⅛ in. deep. Shpg. wt. 11 oz. . .	98c
J	9 N 6526—7 compartments. 8⅛ in. long; 4⅛ in. wide; 1⅛ in. deep. Shpg. wt. 11 oz. . .	98c
K	9 N 6528—18 compartments. 11 in. long; 6⅝ in. wide; 1⅝ in. deep. Shpg. wt. 1 lb. 2 oz.	$1.85

L **CRAFTSMAN 4-drawer Cabinet.** Very handy in the workshop, home, farm or office. 24-gauge sheet steel, electrically welded. Size 8⅛x7⅛x10 in. Fine for small tools and parts! Four drawers, 7⅛x10x1⅛ in., each partitioned into 12 sections. Center partitions fixed; others adjustable. Index card holders on drawer fronts. Machinery gray finish.

9 N 6531—Shipping weight 8 pounds. $4.50

M

N

CRAFTSMAN All-steel Machinists' Chests

$19.50 Cash
$2.00 Down

M **Open top style.** Designed for tool and die makers, machinists, etc. There's lots of room in this big, well made 20x9x13-inch chest. All-steel construction . . . moisture resistant; helps guard tools from rusting. Top raises to give roomy felt-lined compartment for larger tools.

Two large full length drawers: one 1⅛ in. deep and the other 2⅝ in. deep. Four small drawers 9x8x1 in. deep; one small drawer 9x8x2⅛ in. deep . . . all drawer bottoms felt lined to protect sharp-edged tools. All drawers have slide rails with stoppers . . . easy to open and close . . . won't fall out. When chest is opened, front locking panel slides under bottom drawer. Built-in tumbler lock; two keys. Machinery gray finish.

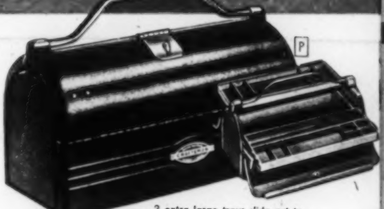
99 N 06522—Shipping weight 29 pounds. $19.50

$24.95 Cash
$2.50 Down

N **Open top style.** Our finest all-steel machinists' chest. Has one-piece, deep-drawn pressed steel top . . . conveniently fitted with special spring clips for holding booklets, blueprints, etc. All corners are rounded for added good looks, and to protect clothing when carrying. Not only the drawers, but also the top compartment is green felt-lined to protect sharp-edged tools.

Size 20⁵⁄₁₆x9⅝x13⅝ inches. Heavy duty construction . . . moisture-resistant. Two large full-length drawers; one 1⅛ inches deep, the other 2⅝ inches deep. Four small drawers 8⁵⁄₁₆x7⅛x1 inch deep; one small drawer 8⁵⁄₁₆x7⅛x2⅛ inches deep. **All drawers have new style chrome-plated handles . . . glide easily on slide rails;** won't fall out. When chest is opened, front locking panel slides under bottom drawer. Built-in tumbler lock; 2 keys. Four loop-type catches. Strong leather handle is securely fastened; gives comfortable grip. Attractive, rust-resisting machinery gray crackle finish.

99 N 06527—Shipping weight 30 pounds $24.95



P

2 extra large trays slide out to sides. No sagging; much stronger. Easier to reach tools in bottom

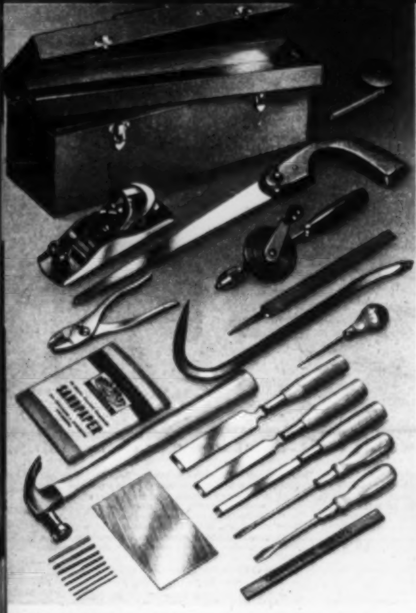
CRAFTSMAN sliding-tray Tool Box

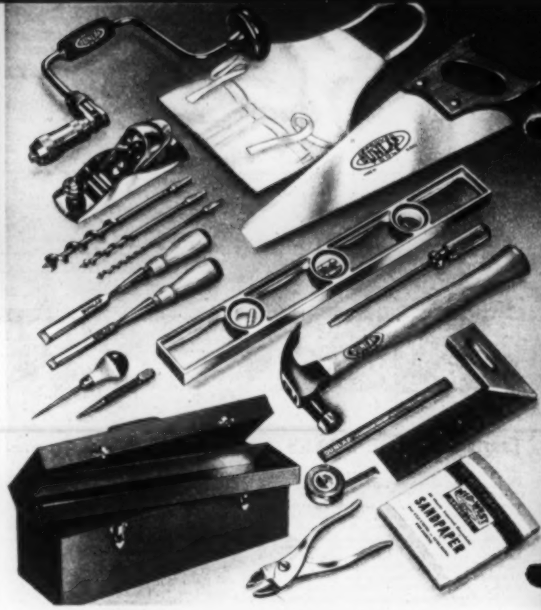
P **One of the finest tool boxes we have ever offered!** Ideal for mechanics, engineers, service-men and householders . . . small partitions in trays make it excellent for fishing tackle. Simple, efficient combination of slides and levers causes two full-size trays to glide out to the sides when box is opened . . . trays won't sag when fully extended. No need to lift out trays to get at tools in bottom of box . . . no searching or fumbling for tools. Close box, and trays slide under the cover automatically . . . out of the way! **$8.95**

Size 19⅛x8⅛x9⅛ in. One tray is 17⅛x5⅝x1⅛ in.; the other 17⅛x6⅛x1⅛ in. Trays partitioned to keep small tools and sockets separated. Streamlined, curved hip-roof construction of **heavy-duty 22-gauge steel**—same thickness as steel used in a standard auto body; electrically welded. No sharp edges; all corners rounded. **Chromium-plated tubular steel handle attached to ends of box — not to covers.** Less strain on hinges! Less danger of spilling tools! Easy-action, full-length piano-type hinges. Machinery gray crackle finish. May be locked with padlock (not supplied).

99 N 06505—Shipping weight 14 pounds. $8.95

See page 243 for Sears Easy Terms





GOOD . . 19-pc. economy Tool Set

$6.95 This Christmas, for his hobby, give him this 19-piece tool set. These tools are not toys—each tool is full-size and well made to do a real job in any man's workshop. A gift that's sure to be appreciated by any man or boy.

Complete set includes: sturdy steel box (size 19x6x6⅛ in.) with full-length lift-out tray, and hasp; two screwdrivers (6x$\frac{3}{16}$-in. and 4x1⅛-in.); 12x½-in. forged steel wrecking bar; 6-in. slip-joint plier; compass saw with 12-in. blade; 7-oz. claw hammer; 3-ft. tape; 7-in. block plane with 1⅝-in. cutter; carpenter pencil; package (20 sheets) of sandpaper; hand drill with machine-cut gears and 3-jaw chuck (0 to ¼-in. cap.); set of 8 drills for use on wood (sizes $\frac{1}{16}$ to $\frac{11}{64}$-in. by 64ths); scratch awl; 3x5-in. steel cabinet scraper and one 8-in. medium fine, single cut mill file.

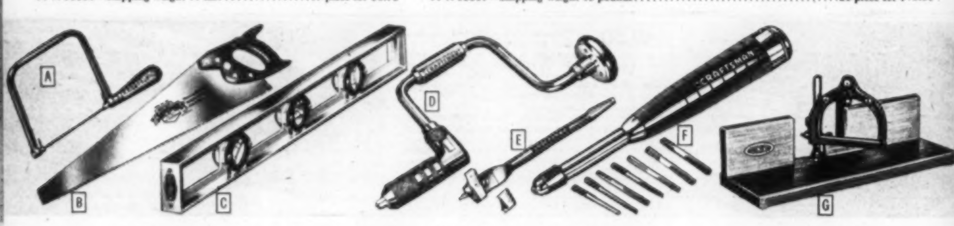
99 N 03308—Shipping weight 11 lbs. . . . . .19-piece set $6.95

BETTER . . 20-pc. DUNLAP Tool Set

$16.50 A really welcome gift for any man or boy. It's a better set than the one at left because it contains a more complete selection of well built tools that will enable him to perform more kinds of work in his shop.

Just see what's included in this set: sturdy steel tool box (size 19x6x6⅛ in.) with full-length lift-out tray and hasp; well balanced curved-claw hammer with drop forged steel head; accurate try square with 7½-inch blued steel blade and rosewood handle; 7-inch carpenters' pencil; one package (20 sheets) of sandpaper; 6-inch slip-joint plier with milled jaws; 6-ft. flex-rigid steel tape in metal case; 6x¼-inch screwdriver with smooth hardwood handle; bit brace (10-inch sweep) with full steel clad ball-bearing head, with reversible ratchet and chuck that takes all tapered square shank bits and round shank bits from ⅛ to ¼-inch; three auger bits (¼, ½, and ¾-inch); one 7-inch block plane with 1⅝-inch tempered steel cutter; 15-in. 8-point hand saw; 18-inch aluminum level; one $\frac{3}{32}$-inch nail set; one tool steel blade scratch awl; two wood handled socket chisels (½ and ¾-inch), and nail apron.

99 N 03309—Shipping weight 15 pounds. . . . . .20-piece set $16.50



Professional quality carpenters' tools that will appeal to any man or boy

Craftsman Coping Saw

A For intricate cuts in wood, light metal, etc. Adjustable for angle cuts. Steel frame. Nickel finish. Hardwood handle. 6½-in. blade.

9 N 3541—Shpg. wt. 1 lb. 2 oz. 98c

Craftsman Hand Saws

B Straight back type with new kind of plastic handle . . . made of ethyl cellulose. 26-inch polished blade of "Super-Tuff" saw steel, hardened and tempered. Taper ground. Teeth same gauge entire length of saw. Shpg. wt. 3 lbs.

99 N 03613—Crosscut Saw. 8, 10 or 11 points to the inch. **State points to inch.** . . $3.98

99 N 03614—Rip Saw. 5½ pts. to inch. . . $3.98

Craftsman Level

C Professional quality carpenters' level. Non-warping aluminum alloy frame. Precision machined; polished and trued edges. Made accurate to stay accurate. Sensitive vials are protected by adjustable glass covered cases. Contains 6 easy-to-read glasses: 2 levels, 2 plumbs and 2 set at a 45-degree angle. 24 inches long. **Please be sure to state 24-inch size when ordering.** Shipping weight 2 lbs. 6 oz.

9 N 3992. . . . .$5.25

Craftsman Bit Brace

D Ball bearing head. Enclosed box type ratchet. Sure gripping steel jaws; drop forged. Heavy steel chuck takes all square shank bits; also ⅛ to ½-in. round shank bits.

9 N 4247—Shpg. wt. 4 lbs. 2 oz. $3.59

Craftsman Expansive Bits

E Made of tool steel. Two interchangeable razor-sharp cutters. Tapered square shank fits any standard bit brace.

9N4192—Cuts ⅝ to 1¾ inches. Shipping weight 6 ounces. $1.45

9 N 4193—Cuts ⅞ to 3 inches. Shipping weight 12 ounces. $1.89

Craftsman Push Drill

F 4-jaw hardened steel chuck. Chrome plated finish; blue enameled handle. 8 drill points ($\frac{1}{16}$ to $\frac{11}{64}$ in.) in magazine type handle. Length 9 inches.

9 N 4216—Shpg. wt. 1 lb. $2.35

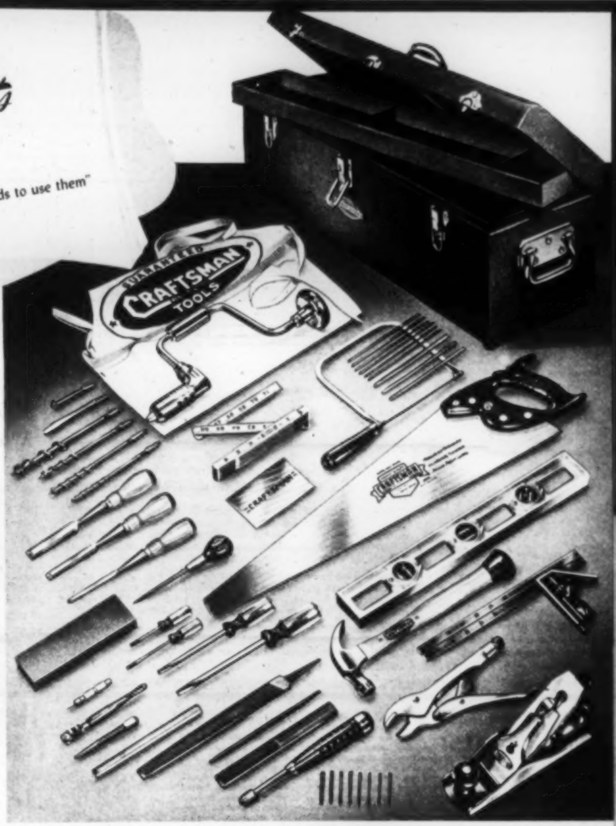
DUNLAP Miter Box

G Cuts 45° to 90° angles; right or left hand. Use with hand or back saw. Index graduated for instant setting to cut 4, 5, 6, 8 and 12 sided figures. Index lever and center post of steel. Bed and box of hardwood. 18x5½x4½ inches deep.

9 N 3636—Shpg. wt. 5 lbs. $5.25

Tool Sets

"Tools were made . .
and born were hands to use them"



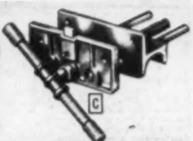
BEST . . 34-pc. Super-quality
CRAFTSMAN TOOL SET

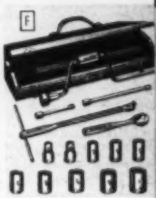
No finer Christmas gift for the practical man. 34 fine tools, each and every one CRAFTSMAN quality. Set includes:

$44.50 Cash
$4.50 Down

Carpenters' tool box (30x8½x9-in. size) of heavy steel with wooden bottom, divided tray for small tools and strong hasp and fittings; taper-ground 26-inch 8-point hand saw; steel frame coping saw (6½-in. throat) with set of 6 coping saw blades and set of 3 hack saw blades; balanced claw hammer with 13-oz. drop forged head and rubber-tipped hickory handle; three socket butt chisels with leather tipped handles (¼, ½ and ¾-in. sizes); bit brace with ball-bearing hardwood head, reversible ratchet, universal self-opening alligator jaws and heavy duty steel chuck . . . 10-in. sweep; four auger bits (¼, ⅜, ½ and ¾-in. sizes); 9-in. smooth plane with 2-in. cutter; 18-in. aluminum carpenter's level with 6 vials; 12-in. combination steel square; 6-ft. folding rule; scratch awl with 3½-in. blade; 9-in. lever-jaw wrench; set of four screwdrivers with shock-proof Insolen plastic handles (one pocket size, one with 3-in. blade, one with 4-in. blade and one with 6-in. blade); 9-inch push drill with 4-jaw chuck with eight drill points (1/16 to 11/64-in. size) held in magazine type handle; 3/32-in. tempered steel nail set; nail apron; carpenters' pencil; 3-in. self-centering steel punch; ⅝-in. steel countersink bit; forged steel screwdriver bit (5-in. long, ⅜-in. wide); combination sharpening stone (7x2x¾-in. size); steel cabinet scraper; glass cutter with 6 tool steel cutters; medium fine, single cut 8-in. mill file; slim taper file 6-in. long and 10-in. combination wood rasp.

99 N 03310—Shpg. wt. 35 lbs. $44.50





High quality tools the hobbyist or home workman will appreciate in his workshop

DUNLAP Bench Vise

A A Christmas present to please him . . . this outstandingly sturdy vise. Semi-steel body reinforced at all points of strain. Deep cut knurls in hardened steel jaw faces. Cold rolled steel beam fits snugly yet slides easily. Swivel base has positive-locking 3-point contact . . . turns a full 180 degrees. 3½-in. jaw will open full 4½-in. Has rust-resisting red crackle finish. Acme threaded steel screw for better fit. Shipping weight 15 pounds.

99 N 05239. . . . . $4.25

CRAFTSMAN Bench Vises

B All parts precinon-machined; complete interchangeability possible. Deep-knurled jaw faces replaceable to permit longer vise life. Cold rolled steel "U" beam slides easily . . . fits snugly. Acme threaded steel screw has 6 threads per inch. Oval shaped stops at ends of handle help prevent pinched fingers. Gray enamel finish; jaws, anvil and handles highly polished.

99 N 05176—3½-inch jaws open 5 inches. Shipping weight 29 pounds. Mailable $10.75

99 N 05169—4-in. jaws open 5 in. Shpg. wt. 35 lbs. Mailable. . . $11.95

CRAFTSMAN Woodworkers' Vises

C Semi-steel front and back jaws; smooth ground faces. Adjustable bench stop on front jaw. 10-in. jaws open full 10 inches.
99 N 05200—Shpg. wt. 20 lbs. $8.95

Quick-acting Woodworkers' Vise. (Not shown). Similar to above but half turn of handle disengages screw; permits jaw to slide back and forth. Opposite turn again engages screw.
99 N 05201—Shpg. wt. 20 lbs. $10.75

CRAFTSMAN Pipe Threading Set

D Easy to use. Solid tool steel dies; 2 in. square. Cuts standard right hand tapered pipe threads. Threads pipe ½ or ¾ inch.
9 N 5524—Shpg. wt. 5 lbs. 5 oz. $6.95

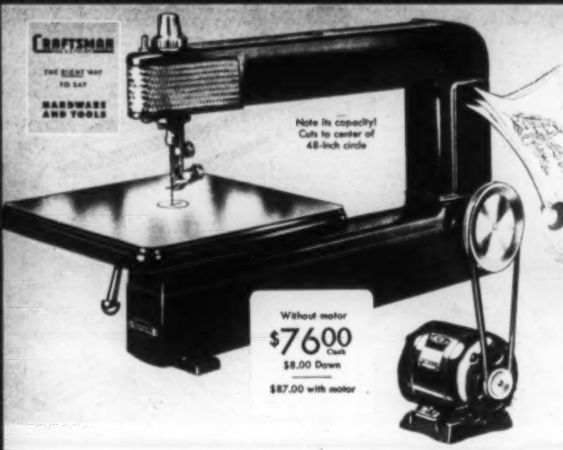
DUNLAP 25-piece Tap and Die Set

E Cuts U.S. and S.A.E. Standard threads; ¼ to ½ inch N.C. and N.F. including ⅛-inch standard pipe thread. 1-inch round dies and taps are made of tool steel. Includes: 11 dies; 11 taps; 9-inch die stock; 9-inch tap wrench and screwdriver. Packed in hardwood box.
9 N 5451—Shpg. wt. 5 lbs. $10.50

CRAFTSMAN 16-pc. Socket Wrench Set

F ½-in. square drive. Includes: Ten 12-pt. forged steel sockets (7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16, 1-in.); 2 extensions (5 and 10-in.); reversible ratchet; 18-in. speeder wrench; 15-in. flex "T" handle with cross-bar; steel tool box.
99 N 04409—Shpg. wt. 15 lbs. $13.50

For a complete line of tools and hardware see Sears big General Catalog

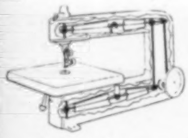


Craftsman Jig Saws

"Now thrice welcome Christmas which brings us good cheer"

CRAFTSMAN 24-inch JIG SAW with famous "Walking Beam" action

- Cuts to center of 48-inch circle in wood up to 2 in. thick . . . 16x16-in. table tilts 0 to 45 degrees.
- Built-in work lamp lights up work area. Built-in air pump clears away sawdust.



"Walking Beam" action gives uniform power to blade on both up and down strokes.

Finest jig saw we've ever sold! Precision built for heavy duty shop, factory and home workshop use. Makes paper-thin, intricate cuts in wood, metal and plastics. Quiet, almost vibration-free operation. No lubrication necessary. Built-in lamp lights up work area. Built-in air pump clears away sawdust.

"Walking Beam" action . . . proven superior to spring-type . . . gives uniform power and tension on up and down strokes for longer blade life. 1 5/32-inch stroke cuts wood up to 2 in. 2 speeds, 525 and 1070 strokes per minute. Adjustable hold-down.

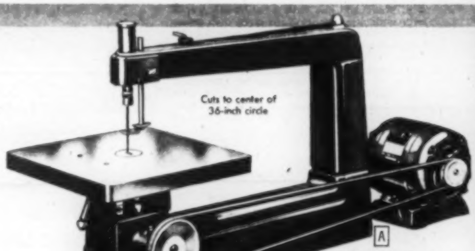
Enclosed one-piece cast semi-steel base. Gray enameled. 16x16-in. smooth ground cast semi-steel table locks in desired position; tilt indicator. Table has double trunnion support.

Both blade chucks turn 90° for ripping pieces of any length. Table tilts left or right 0 to 45° for bevel cuts; may be turned 90°.

Drive shaft at rear for motor installation; out of way even with table tilted. **Includes:** 6-in. plain end blade; 6½-in. machine pulley. We recommend minimum of ¼-H.P. 1750 R.P.M. motor with 2 and 4-in. motor pulleys and V-belt (not included with 99NM2339). Height 21⅛ inches; length 39⅜ inches; width 16⅝ inches.

99 NM 2339—Without motor. Shipping weight 124 lbs. . . . **$76.00**

99 NM 2373—As above, but with ¼-H.P. 1750 R.P.M. ball bearing split phase motor for 110–120 volts, 60-cycle A.C., 2 and 4-in. motor pulleys, and 36x½-inch V-belt. Shpg. wt. 148 lbs. . . . **$87.00**

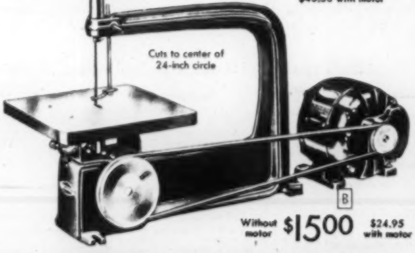


CRAFTSMAN 18-inch Jig Saw. . . Scotch yoke action

A **Built for professional use; well suited for model maker, too!** Strong cast semi-steel frame; gray enamel finish. Precisely balanced, modified Scotch yoke action runs in oil bath. Oilite bronze main bearings. Cuts to center of 36-in. circle on wood up to 2 in. thick. Blade chucks can be turned 90° for ripping pieces longer than 18 in. Fully enclosed coil type return spring eliminates blade "whip." One-inch stroke; 860 smooth cutting strokes per minute. Chuck shoe grips blade firmly; prevents twisting. Upper and lower blade guides. Adjustable hold-down. Built-in sawdust blower. Smooth ground 12x12-in. semi-steel table tilts 0 to 45° for bevel cuts; locks at desired angle. Strong rigid double-pivot table support. Table height 9 in. Upper arm removable for saber sawing and filing. Over-all height 17 23/32 in.; length 29 in.; width 12 in. Uses 5-in. or 6-in. plain end blade (one supplied). 4-in. machine pulley included. We recommend minimum of ¼-H.P. 1750 R.P.M. motor with 2-in. motor pulley and V-belt (not included with 99 NM 2315).

99 NM 2315—Without motor. Shipping weight 72 pounds. . . . **$29.00**

99 NM 2360—As above, but with ¼-H.P. 1750 R.P.M. ball bearing split phase motor (110–120 volts, 60-cycle A.C.), 2-inch motor pulley, and 52x½-inch V-belt. Shipping weight 102 pounds. . . . **$45.50**



CRAFTSMAN 12-inch Jig Saw . . . Scotch yoke type

B **One of the smoothest operating small jig saws we know of!** Ideal for home workshop use. One-piece cast semi-steel frame; gray finish. Balanced, modified Scotch yoke action runs in oil bath. Cuts to center of 24-in. circle in wood up to 1 in. thick. Fully enclosed coil type return spring; eliminates blade "whip." One-inch stroke; 860 strokes per minute. Adjustable blade guide and hold-down. Built-in sawdust blower. Smooth ground 9x9-in. cast semi-steel table tilts 0 to 45° . . . locks in desired angle position. Tilt angle indicator. Rigid two-point table support. Over-all height 14 9/32 in.; width 9 in.; length 17 9/16 in. **Includes:** 5-in. pin-end type blade and 4-in. machine pulley. We recommend minimum of ¼-H.P. 1750 R.P.M. motor with 2-in. motor pulley and V-belt (not included with 99 N 02179).

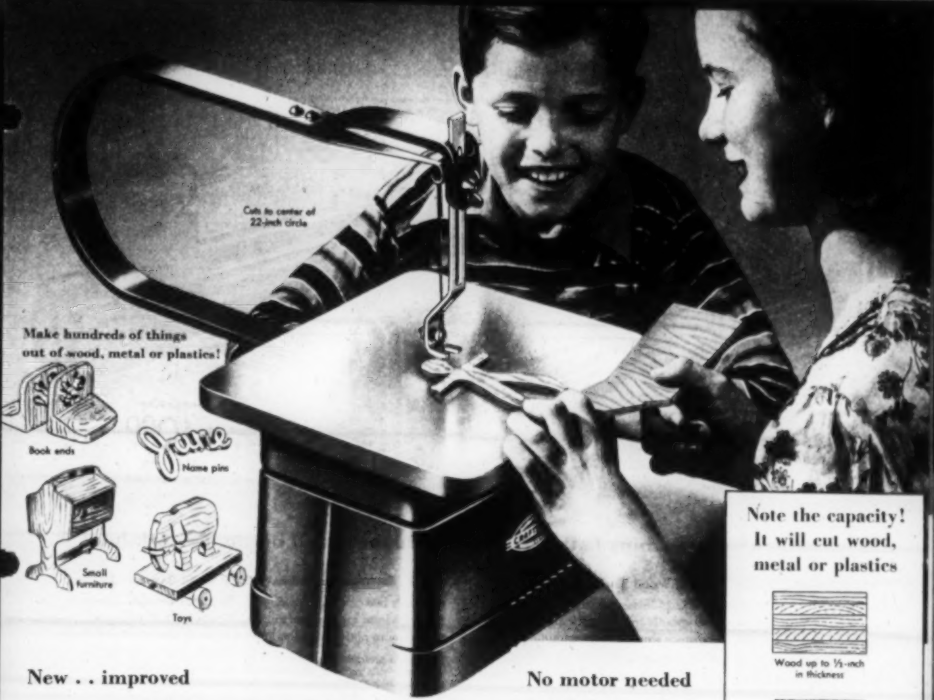
99 N 02179—Without motor. Shipping weight 32 pounds. . . . **$15.00**

99 NT 2184—As above, but with ¼-H.P. 1750 R.P.M. bronze bearing split phase motor (110–120 volts, 60-cycle A.C.), 2-inch motor pulley and 54x½-inch V-belt. Shipping weight 56 pounds. . . . **$24.95**

CRAFTSMAN Fret Saw and Jig Saw Blades

C **"Super-Tuff"** steel; heat treated, hardened and tempered. The 6 and 8½-inch plain end blades may be snapped off to fit a machine taking shorter plain end blades. Use 9 N 2702 for wood and metal; 9 N 2710 for wood or plastics; 9 N 2703 for metal only. Other blades listed are for wood, metal, and general purpose use.

Catalog number	Thickness, inch	Width, inch	Blades in Pkg.	Type End	Length inches	Teeth per inch	Shpg. wt.	Per Pkg.
9 N 2703	.020	.070	6	Plain	6	32	1 oz.	23c
9 N 2702	.014	.078	6	Plain	6	16	1 oz.	23c
9 N 2709	.020	.110	6	Plain	6	20	1 oz.	23c
9 N 2710	.020	.110	6	Plain	6	7	1 oz.	23c
9 N 2700	.020	.110	6	Plain	6	10	1 oz.	23c
9 N 2705	.020	.110	6	Pin	5	15	1 oz.	23c
9 N 2706	.020	.110	6	Plain	8½	10	1 oz.	23c


Cuts to center of 22-inch circle
Make hundreds of things out of wood, metal or plastics!
Book ends
Jane
Name pins
Small furniture
Toys

New . . improved **No motor needed**

CRAFTSMAN Magnetic Jig Saw . . Not a toy but a rugged power tool!

A really grand gift for any man or boy . . . fine for hobby-minded women and girls, too! But don't mistake it for a toy . . . it's a rugged, well made power tool. It will do exceptionally high quality work on wood, metal and plastics. A real time saver in cutting out toys, puzzles, whatnots, plaques, ornaments, belt buckles, small jewelry, picture frames, wall lamps, book ends, and hundreds of other things!

New, improved model . . . much easier, safer and quieter in operation. Just plug it in and saw! Magnetic power unit in base; has on-off switch. No motor! No belt! No gears! No oiling! Sturdy, all-metal construction with non-slip rubber feet. Readily portable. *Use it anywhere . . . even on the kitchen table*! 7200 strokes per minute . . . give super-smooth edges without sanding. This high-speed, short-stroke action, plus absence of belts, makes saw safe enough for the whole family to use. Helps develop hand and eye coordination!

$11.50

Cuts to center of 22-inch circle. Cuts wood up to ½-in. thick; plastics up to ⅜ in.; aluminum up to 3/32 in.; zinc and sheet brass up to 1/16 in. Table size 8½x8 in. Height 10½ in.; width 8½ in.; depth 16½ in. Complete with one 5-in. pin-end blade, 5½-ft. cord with plug, and operating instructions. For use on 110-120 volt, 50 or 60 cycle A.C.

99 N 02632—Shipping weight 14 pounds.................**$11.50**

9 N 2690—Extra blades for above. 5-inch pin end type. Shipping weight 1 ounce.................Package of 6 for **23c**

You can do all your Christmas shopping on Sears Easy Terms! See page 243 for complete details

Note the capacity! It will cut wood, metal or plastics

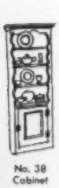
Wood up to ½-inch in thickness

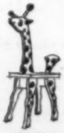
Plastics up to ⅜-inch in thickness

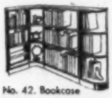
Aluminum up to 3/32-inch in thickness

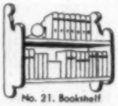
Sheet brass up to 1/16-inch in thickness

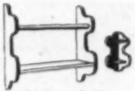
Zinc up to 1/16-inch in thickness

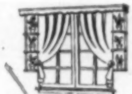

No. 38 Cabinet

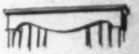

No. 34 Clothestree

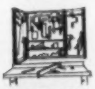

No. 42. Bookcase

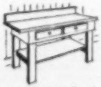

No. 21. Bookshelf

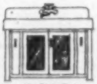

No. 35. Whatnot Shelf

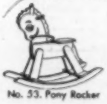

No. 1. Window Valance

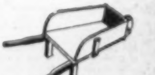

No. 30. Window Valance


No. 71. Tool Chest


No. 15. Work Bench


No. 41. Sink Cabinet


No. 53. Pony Rocker


No. 66. Wheelbarrow

With "Easi-Bild" full size patterns, you can make any of these items, using only a hammer and saw!

No. 38. Corner Cabinet	50c
No. 34. Clothestree	25c
No. 42. Modern Bookcase	50c
No. 71. Tool Chest	25c
No. 21. Bookshelf	15c
No. 15. Handy Work Bench	25c
No. 35. Whatnot Shelf	20c
No. 41. Undersink Cabinet	50c
No. 1. Window Valance	25c
No. 53. Pony Ride Rocker	35c
No. 30. Window Valance	25c
No. 66. Wheelbarrow	25c

Easi-Bild patterns are easy to use! No puzzling blueprints or scale drawings . . . but actual, *full size* patterns. Trace pattern on wood, saw on traced lines and assemble. It's as simple as that! List of materials needed and recommended and complete, easy-to-follow directions included. Lumber and materials not included.

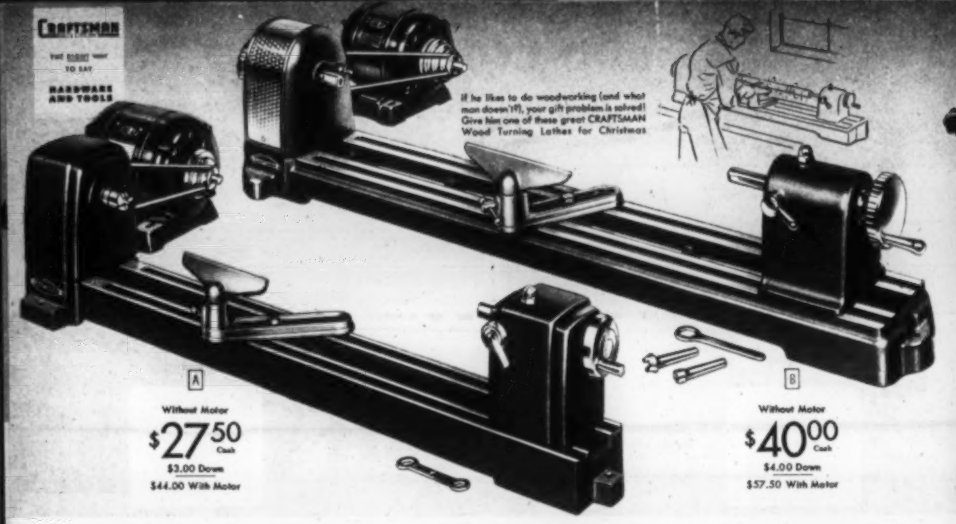
9 N 2990—**State pattern number wanted. Postpaid.** (Shpg. wt. 2 oz. each.)

Illustrations above show articles set up.
Prices listed with each pattern (at left).

CRAFTSMAN

THE RIGHT WAY TO SAY

HARDWARE AND TOOLS



If he likes to do woodworking (and what man doesn't?), your gift problem is solved! Give him one of these great CRAFTSMAN Wood Turning Lathes for Christmas

Without Motor
$27.50 Cash
$3.00 Down
$44.00 With Motor

Without Motor
$40.00 Cash
$4.00 Down
$57.50 With Motor

CRAFTSMAN Wood Turning Lathes . . Only 10% down to put one in his workshop!

CRAFTSMAN bronze-bearing Wood Turning Lathe

- 36¾-inch bed . . . 8-inch swing . . . 24 inches between centers.
- ⅝-inch straight unthreaded steel spindle in headstock and tailstock.
- Handles, hand wheels, and headstock spindle cover cadmium plated.

A You'd expect to pay much more for this quality and capacity! Heavy cast semi-steel construction. Heavy ground steel ⅝-in. headstock spindle rotates in 2 oilite self-lubricating bronze bearings. Ball thrust bearing absorbs end thrust. Removable cover on outboard end makes it easy to turn large diameter work without reversing motor. Headstock guards 3-inch 3-step pulley; allows 3 speeds, 1025, 1750 and 2985 R.P.M. Three-point mounting reduces twist and strain. Tailstock and tool rest height easily adjusted. With wrench (for tool rest slide, tool rest and tailstock lock); tool rest; spur and cup centers; and 3-step 3-in. machine pulley. Over-all height 8⅜ in.; width 7 in.; length 40 in.

99 N 02160—Without motor, motor pulley or V-belt. Shpg. wt. 54 lbs. $27.50

99 NM 2162—Same as above, but with ⅓-H.P. split-phase 110-120 volt 60-cycle A.C. 1750 R.P.M. ball bearing motor, 36x½-inch V-belt and 3-inch 3-step motor pulley. Shipping weight 84 pounds. $44.00

CRAFTSMAN extra heavy duty Wood-Turning Lathe

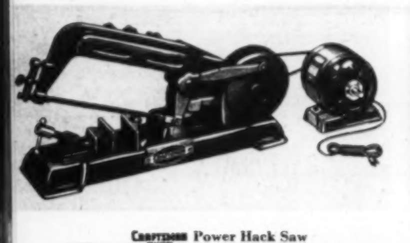
- 47-inch bed . . . 9-inch swing . . . 30 inches between centers.
- No. 1 Morse taper centers in both headstock and tailstock.
- Chromium plated handles, hand wheels, headstock spindle cover.

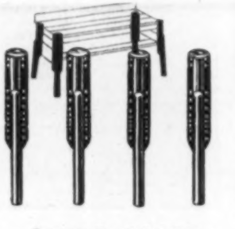
B Superb professional quality! Extra features . . . extra capacity. Notice the length—it's over 4 ft. long! Extra heavy cast semi-steel bed assures exceptionally smooth operation even under heavy cuts. Two self-lubricating oilite bronze bearings in headstock; oil well surrounds each bearing for protection against grit. Ball thrust bearing absorbs end thrust. Removable cover on outboard end of ¾-inch headstock spindle permits outboard turning of large-diameter work without reversing motor. Easy to use with work arbor, drill chuck, etc. Indexing pin for use in fluting. Height 10⅛ in.; width 8⅝ in.; length 50⅛ in.

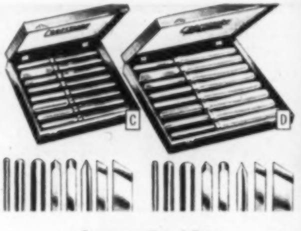
With wrench (for both tool rest and tailstock), tool rest, spur and cup centers, and 4-inch 4-step machine pulley giving four speeds from 875 to 3450 R.P.M.

99 NM 2318—Without motor, motor pulley or V-belt. Shpg. wt. 78 lbs. $40.00

99 NM 2372—With ⅓-H.P. split phase 1750 R.P.M. 110-120 volt 60-cycle A.C. ball bearing motor 4-in. 4-step motor pulley, 36x½-in. V-belt. Shipping weight 108 pounds. $57.50







CRAFTSMAN Power Hack Saw

Without Motor
$39.50 Cash
$4.00 Down

Heavy duty . . . semi-automatic . . . cuts accurately unattended. Draw-cut type . . . automatic relieving mechanism lifts blade from work on back stroke. Saws iron, steel, brass, aluminum, etc. Cuts stock up to 4x4 in. at 90°. Makes angle cuts 90° to 45°. Length of stroke 5 in.; 60 strokes per minute.

Equipped with finest extra-large oilite bronze bearings. Heavy cast semi-steel vise holds work securely. Takes any standard 12-inch power hack saw blade. One CRAFTSMAN blade included. Overall length (extended) 29 inches; (not extended) 26 inches.

99 NM 2294—CRAFTSMAN POWER HACK SAW, without motor, motor pulley or V-belt. Shipping weight 60 pounds. $39.50

99 NM 2285—As above, with ⅓-H.P. 1750 R.P.M. ball bearing split phase motor for 110-120 volt 60-cycle A.C., 1⅝-in. motor pulley and ½x42-in. V-belt. Shpg. wt. 90 lbs. $56.00

9 N 6582—CRAFTSMAN HIGH SPEED POWER HACK SAW BLADES. Special tool steel. 12 in. long; ⅝ in. wide. 14 or 18 teeth per inch. **Please state choice.** Shpg. wt. 3 oz. . . . . 2 for 95c

CRAFTSMAN Bench Leg Sets

$4.95
26-inch

Build a strong, rigid work bench, machine table or lathe bench with CRAFTSMAN steel legs and your own lumber. **Each leg made of one-piece extra-heavy cold rolled steel.** Bottoms punched for fastening to floor, or attaching casters. Holes for installing a lower shelf or cross braces at 6 different heights.

Set includes 4 steel legs with shelf support bracket; lag screws; cadmium-plated bolts, lock washers, nuts, and instructions for assembling. Gray enameled finish. Wood parts not included.

99 N 02732—Height 26 inches. Shpg. wt. 17 lbs. . . . . Set of 4 legs $4.95

99 N 02731—Height 31 inches. Shpg. wt. 18 lbs. . . . . Set of 4 legs $4.95

CRAFTSMAN Chisel Sets

$8.95
9 N 2853

For wood turning. Each set includes: 3 gouges (¼, ½ and ¾-inch); 1 round nose chisel (½-inch); 1 parting tool (⅛-inch); 1 spear point chisel (½-inch); 2 skew chisels (½ and 1-inch). Each set comes in sturdy wood box covered with artificial leather for convenience.

C **With 4-inch blades.** Genuine CRAFTSMAN quality at moderate prices. Highly polished tempered steel blades, expertly ground. 8-inch hardwood handles. Heavy ferrules. Average over-all length 13 inches.

9 N 2853—Shpg. wt. 8 lbs. 10 oz. . . . . Set $8.95

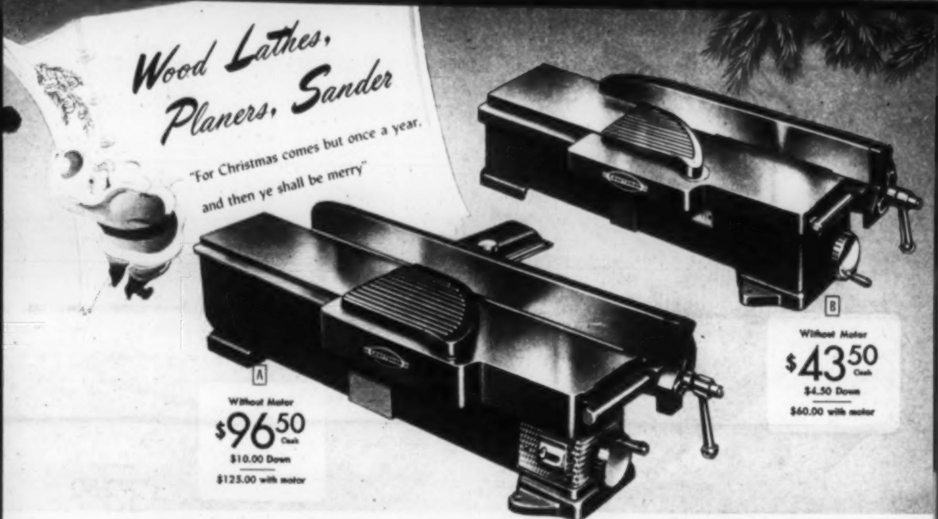
D **With 6-inch blades.** Our finest wood-turning chisels. Real professional quality for heavy duty work. Forged "Super-Tuff" steel blades, expertly ground to razor sharpness. Highly polished and beautifully finished. Hand-fitting 10-inch maple handles in natural finish. Average length 16⅜ in.

9 N 2898—Shpg. wt. 11 lbs. . . . . Set $12.95

You can buy power tools and other shop equipment on Sears Easy Terms. See page 243 for complete details

Wood Lathes, Planers, Sander

"For Christmas comes but once a year, and then ye shall be merry"



A — Without Motor
$96.50 Cash
$10.00 Down
$125.00 with motor

B — Without Motor
$43.50 Cash
$4.50 Down
$60.00 with motor

CRAFTSMAN Jointer-Planers . . Extra smooth, safe and accurate in operation

CRAFTSMAN 6-inch ball bearing Jointer-Planer

- Heavy duty precision ball bearings for high speed continuous use.
- 6-inch steel cutter head with 3 high speed steel cutting knives.

A **Outstanding capacity, precision and smoothness!** Over 3½ ft. long! Maximum depth of cut, ½ in.; rabbets up to ½-in. cut in one pass! Ball bearings in dustproof housings. 6⅛x1 1/16x⅛-in. knives. Quick-acting, spring-loaded guard need not be removed. 31⅛-in. fence tilts up to 45° either way; locks at any angle. Fence locks at end and center. Ground cast semi-steel tables. Front table, 16⅛ x 7⅜ in.; controlled by hand wheel. Rear table, 17⅜x7½ in. Cast semi-steel base. Length 42½ in.; width 20 in.; height 11¾ in. With machine pulley. We recommend minimum ½-H.P. 3450 R.P.M. motor, 2½-in. motor pulley.

99 NM 2332—Without motor, motor pulley or V-belt. Shpg. wt. 143 lbs. $96.50

99 NM 2375—Same as above, but with ½-H.P. 3450 R.P.M. ball bearing capacitor motor, for 110–120-volt 60-cycle A.C., 2½-in. motor pulley and ½x42-in. V-belt. Shipping weight 187 lbs. $125.00

9 N 2293—**Set of 3 extra Knives for above.** Also fits 99 NM 2370 Thickness Planer shown below. Shipping weight 10 oz. $3.60

CRAFTSMAN 4⅜-inch ball bearing Jointer-Planer

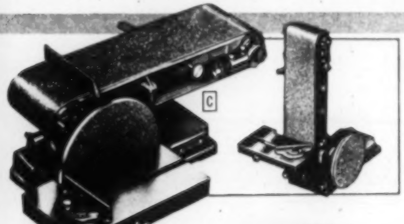
- New, improved model with precision ball bearings for longer wear.
- 4⅜-inch solid steel cutter head with 3 high speed steel knives.

B **Far superior to lighter weight tools with similar width of cut!** Knives are 4⅜x 11/16x⅛ in. Maximum depth of cut ⅜ in.; maximum rabbet depth ⅜ in. Accurate depth gauge. Large, quick-acting guard . . . readily removable for making rabbeting cuts. 19⅛-in. fence tilts 45° either way . . . locks at any desired angle as shown on tilt indicator. Perfectly aligned cast semi-steel tables slide on dovetailed ways. Front table, 11 3/16x6⅝ in., controlled by hand wheel. Rear table 11⅛x6⅝ in. Rugged, cast semi-steel base. Length 29 7/16 in.; width 9¾ in.; height 8 in. 2-in. machine pulley supplied. We recommend a minimum of ⅓-H.P. 1750 R.P.M. motor with 5-in. motor pulley.

99 NM 2334—Without motor, motor pulley or V-belt. Shpg. wt. 95 lbs. $43.50

99 NM 2340—Same as above, but with ⅓-H.P. 1750 R.P.M. ball-bearing split-phase motor for 110–120-volt 60-cycle A.C., 5-in. motor pulley and ⅜x40-in. V-belt. Shipping weight 124 pounds. $60.00

9 N 2291—**Set of 3 extra Jointer Knives for above.** Shipping weight 7 oz. $2.95



CRAFTSMAN Belt and Disc Sander

Less Motor
$40.00 Cash
$4.00 Down

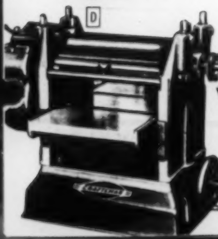
C **Two tools in one . . . 6x48-in. belt sander and 9-in. disc sander combined!** Belt sanding table may be used in vertical position, as shown in small view at left. To our knowledge, no other sander has this feature. Cast semi-steel construction. Rubber-covered belt drums. Sanding disc and table may be removed. Quick-change belt release. Sanding disc table tilts 0 to 45°. Belt sanding table, 6½x17 9/16 in., tilts 0 to 90°. Comes with miter gauge, adjustable stop guard, 9-in. abrasive disc, 6x48-in. aluminum oxide medium grit sanding belt, and 3-in. machine pulley. We recommend a minimum of ⅓-H.P. 1750 R.P.M. motor with 2½-inch motor pulley. Shipped freight or express.

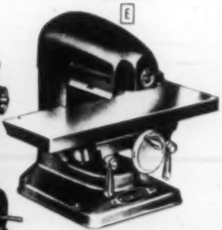
99 NM 2235—Without motor, motor pulley or V-belt. Shipping weight 65 lbs. $40.00

99 NM 2233—Same as above, but with ⅓-H.P. 1750 R.P.M. ball bearing capacitor motor for 110–120-volt 60-cycle A.C., 50x½-in. V-belt and motor pulley. Shpg. wt. 100 lbs. $66.50

9 N 2167—**Sanding Belt.** One-piece. Aluminum oxide on cloth. 6x48-in. Fine, medium or coarse grit. **Please state grit wanted.** Shipping weight 8 ounces. . . . . Each 95c

9 N 2526—**Sanding Discs.** 9-inch. Aluminum oxide on heavy paper. For wood or metal. **State grit.** Shpg. wt. 8 oz. **Fine grit** 6 for . . . . . . 50c; **medium grit** 6 for . . . . . 60c; **coarse grit** 6 for 75c





CRAFTSMAN Thickness Planers

E **Hand-Feed Planer.** Ideal for small work. Takes pieces up to 6x2 in.; as small as 4x⅛ in. Holds cut to within a few thousandths of an inch. **Two sets of precision ball bearings.** 2⅜-in. steel cutter head; 3 steel knives. Safety type chip breaker, safety bar guard head. Automatic chip ejection. Ribbed cast iron table, frame. Height 15⅞ in.; length 19 3/16 in.; width 15¾ in. With 2-in. machine pulley. We recommend minimum ½-H.P. 3450 R.P.M. motor with 2½-in. motor pulley for proper 4200 R.P.M. speed.

99 NM 2370—Without motor, motor pulley or V-belt. Shipping weight 83 lbs. $50.00

99 NM 2371—As above, with ½-H.P. 3450 R.P.M. ball bearing capacitor motor for 115-volt 60-cycle A.C., 2½-in. motor pulley and ½x58-in. V-belt. Shipping weight 119 lbs. $78.50

D **Power-Feed Planer.** For steady production work. Power feed rate 17 ft. per minute. Handles lumber up to 12x4 in.; as short as 6 in.; as thin as 1/16 in. Maximum depth of cut 5/32 in. **Heavy duty precision ball bearings.** Ribbed cast semi-steel frame. Safety type, solid bar steel cutter head; 3⅛-in. diameter; 3 high-speed steel knives. Chip breaker and pressure bar guard head and feed rolls. Speed recommended 4200 R.P.M. (12,000 cuts per minute). With 3-in. machine pulley. Use ¾ to 2-H.P. 1750 R.P.M. motor with 6 to 8-in. motor pulley (not included). Height 23 in.; length 20 in.; width 33 in.

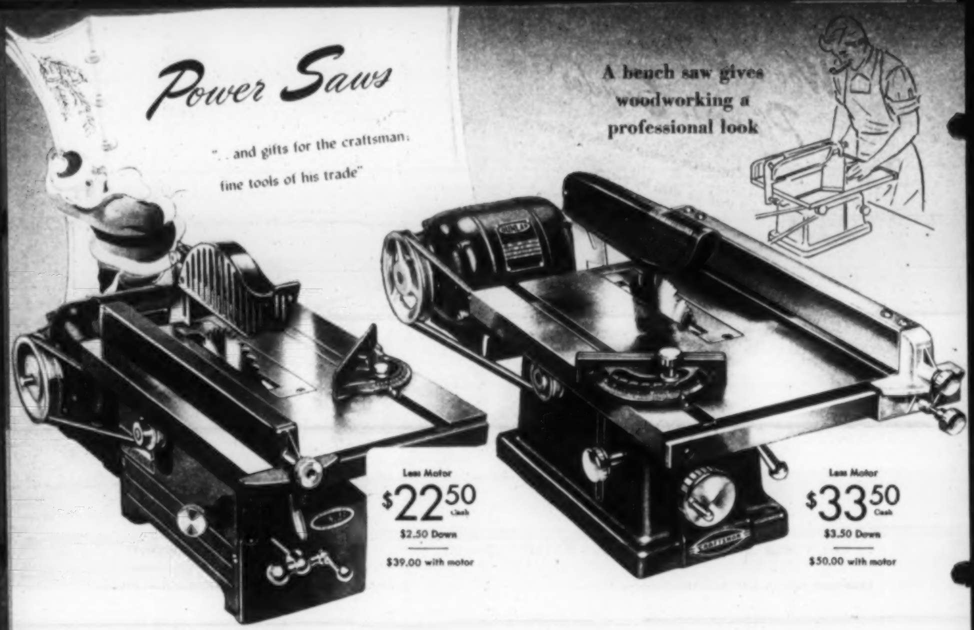
99 NM 2349—Shipping weight 300 pounds. $220.00

Make his Christmas merry . . . give him Power Tools

Power Saws

"... and gifts for the craftsman: fine tools of his trade"

A bench saw gives woodworking a professional look



Less Motor
$22.50 Cash
$2.50 Down
$39.00 with motor

Less Motor
$33.50 Cash
$3.50 Down
$50.00 with motor

DUNLAP 7-inch Bench Saw

- 7-inch rip saw blade, ½-inch bore, gives up to 2¼-inch depth of cut
- 14½x$10\frac{1}{16}$-inch cast-semi-steel table tilts from 0 to 45 degrees

You'd expect to pay *much* more for a well-made, efficient bench saw like this! An ideal tool for home and small workshop use. Safe, fully-enclosed design.

Self-lubricating oilite bronze bearings with oil reservoir around each. Ball crank and gear mechanism raises and lowers blade to adjust depth of cut. Accurate depth of cut and angle gauges. Removable insert for dadoing. Self-aligning rip fence may be used on either side of blade. Includes miter gauge and 1½-inch machine pulley. Over-all height 11½ inches. We recommend a minimum of ⅓-H.P. 1750 R.P.M. motor with 4-inch motor pulley.

99 N 02169—Without motor, motor pulley or V-belt. Shpg. wt. 36 lbs. $22.50

99 N T2165—With ⅓-H.P. 1750 R.P.M. ball bearing motor (110–120 volt 60-cycle A.C.), 4-inch motor pulley and 40x⅜-inch V-belt. Shpg. wt. 66 lbs. $39.00

CRAFTSMAN heavy duty 7-inch Bench Saw

- 7-inch combination blade, ½-inch bore; 2¼-inch depth of cut
- Big $16\frac{3}{16}$x12¼-inch cast semi-steel table tilts from 0 to 45 degrees

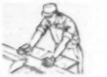
Famous CRAFTSMAN quality! Our best 7-inch bench saw! Rugged heavy duty construction. Massive cast semi-steel base completely encloses mechanism. Table is grooved on both sides of blade for mitering. Has removable insert for dadoing. Self-aligning rip fence may be used on either side of blade. Oilite bronze bearings with oil reservoir around each. Depth of cut adjusted by gear mechanism raising or lowering table on two heavy columns. Gauges show depth of cut and angle of tilt. Includes miter gauge and 2-inch machine pulley. We recommend a minimum of ⅓-H.P. 1750 R.P.M. motor with 5-inch motor pulley.

99 N 02342—Without motor, motor pulley or V-belt. Shpg. wt. 62 lbs. $33.50

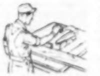
99 NM 2378—With ⅓-H.P. 1750 R.P.M. ball bearing motor (110–120 volt 60-cycle A. C.), 5-in. motor pulley and 42x⅜-in. V-belt. Shpg. wt. 92 lbs. $50.00

CRAFTSMAN Heavy Duty Builders' Saw

Lumber remains stationary . . Blade moves through



On ordinary circular saws, you slide lumber into blade. Makes it hard to handle the long and heavy lumber.



On this saw, lumber remains stationary; you move whirling blade through it. Easier...more accurate sawing.

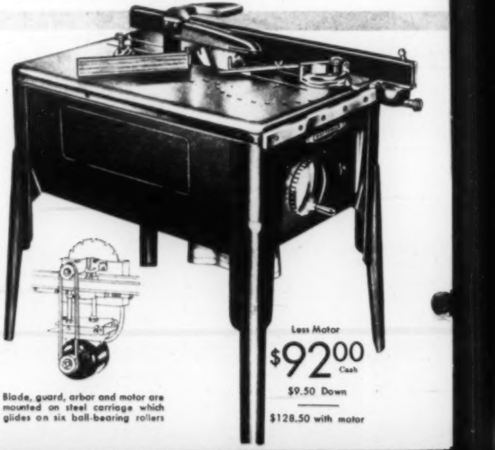
You'll get an entirely new idea of sawing efficiency when you use this great Builders' Saw. Two tools in one . . . blade moves through lumber; or locks in position for use as regular circular saw. May be used for crosscutting, ripping, and mitering—and even dadoing with proper attachments.

Extra large 35x24-in. steel table, 33 in. high. Rigidly braced and welded steel frame. Removable dado insert. Self-squaring rip fence locks at both ends with only one lever. Large hand wheel adjusts depth of cut 0 to 3¼ in. Arbor mounted on 2 sets of roller-type needle bearings. 2 miter gauges: large gauge with precision adjustment for large work when blade is pulled through; indexing gauge for small miter cuts when blade is locked in position. 10-in. combination rip and crosscut blade; ⅝-in. bore. Maximum carriage travel is 15½ in. Enclosed switch of 2-H.P. capacity. We recommend a minimum of ¾-H.P. 3450 R.P.M. motor. 2-groove motor and machine pulleys, 2 V-belts, sawdust chute.

99 NM 2262—Without motor. Shipping weight 160 pounds. $92.00

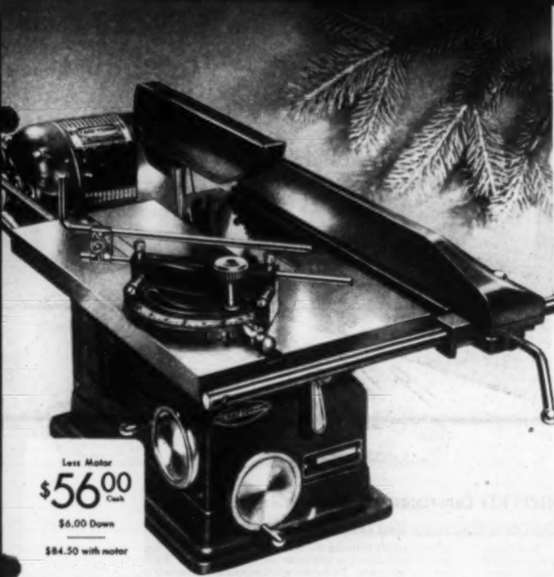
99 NM 2266—With ¾-H.P. 3450 R.P.M. ball bearing capacitor motor for 110–120 volt 60-cycle A.C. Shipping weight 208 pounds. $128.50

99 NM 2268—With 1-H.P. 1750 R.P.M. ball bearing capacitor motor for 110-120 volt 60-cycle A. C. Shipping weight 230 pounds. $145.00



Blade, guard, arbor and motor are mounted on steel carriage which glides on six ball-bearing rollers

Less Motor
$92.00 Cash
$9.50 Down
$128.50 with motor



Less Motor

$56.00 Cash

$6.00 Down

$84.50 with motor

Give HIM a Bench Saw!

It's the most popular

power tool of all!

Precision ball bearings are sealed against dirt and grit

Double-pivot guard equipped with non-kick-back pawls

CRAFTSMAN 8-inch Bench Saw

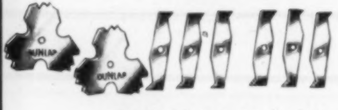
- 8-inch combination blade; 0 to 2⅛-inch depth of cut
- Extra large 18⅝x15¾-inch table tilts 0 to 45 degrees

By far the finest tilting-table bench saw we've ever sold! A superb, precision-built tool. Extra heavy duty construction throughout. Meets most rigid demands of amateur and professional craftsmen and industrial shops.

8-inch blade can be used as rip, crosscut or miter blade; ½-inch bore. Will miter up to 2-inch stock. Cast semi-steel table is smooth-ground and polished; grooved on both sides of blade for right or left hand miter cuts. Self-indexing miter gauge has stop rods for repetitive cuts. Table has removable insert for dadoing. Table tilts on massive double trunnions. Convenient hand wheels control depth of cut and angle of tilt. Accurate gauges show depth and angle. 2-inch machine pulley. Over-all height 14¹¹⁄₃₂ inches. We recommend a minimum of ½-H.P. 3450 R.P.M. motor with 2½-inch motor pulley.

99 NM 2199—Without motor, motor pulley or V-belt. Shipping weight 99 pounds........................$56.00

99 NM 2197—With ½-H.P. 3450 R.P.M. ball-bearing capacitor motor (110-120 volt 60-cycle A.C.), 2½-inch motor pulley and 44x½-inch V-belt. Shipping weight 135 pounds..............$84.50



DUNLAP 5½-inch Dado Set

Will make his bench saw much more useful. Makes it possible to do dadoing, grooving, rabbeting, etc. Tempered high carbon steel. Set includes: two ³⁄₃₂-in. thick outside saws and six ¹⁄₁₆-in. inside chippers. Shpg. wt. 1 lb. 10 oz.

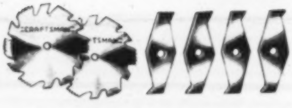
9 N 4888—With ½-in. center hole..........................$4.59

9 N 4889—With ⅝-in. center hole..........................$4.59

Separate 5½-in. Dado Saw Parts. Please be sure to specify ½ or ⅝-in. center hole when ordering.

9 N 4884—Outside Saw only. Shpg. wt. 9 oz......Each $1.39

9 N 4881—Inside Chipper only. Shpg. wt. 3 oz.......Each 55c



CRAFTSMAN 6-inch Dado Set

Our finest! Professional quality. Two ⅛-in. thick outside saws, and four chippers (one ¼, two ⅛, one ¹⁄₁₆-in.).

9 N 4874—With ½-in. hole. Shpg. wt. 3 lbs. 8 oz..Set $12.25

9 N 4875—With ⅝-in. hole. Shpg. wt. 3 lbs. 8 oz...Set 12.25

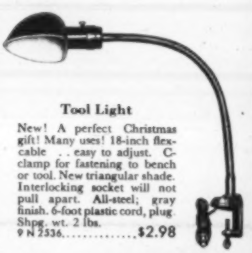
Separate 6-in. Dado Saw Parts. Please be sure to specify ½ or ⅝-in. center hole when ordering.

9 N 4876—Outside Saw only. Shpg. wt. 8 oz.....Each $4.10

9 N 4877—¹⁄₁₆-in. Chipper only. Shpg. wt. 3 oz...Each 89c

9 N 4878—⅛-in. Chipper only. Shpg. wt. 3 oz....Each $1.39

9 N 4879—¼-in. Chipper only. Shpg. wt. 3 oz....Each 1.59



Tool Light

New! A perfect Christmas gift! Many uses! 18-inch flex-cable .. easy to adjust. C-clamp for fastening to bench or tool. New triangular shade. Interlocking socket will not pull apart. All-steel; gray finish. 6-foot plastic cord, plug. Shpg. wt. 2 lbs.

9 N 2536................$2.98

CRAFTSMAN ELECTRIC HAND SAW

Cuts 10 times faster than hand sawing!

Cuts perfect, straight and compound miters

This saw has a 2⅜-inch depth of cut

Notches and cuts rafters, flooring, etc.

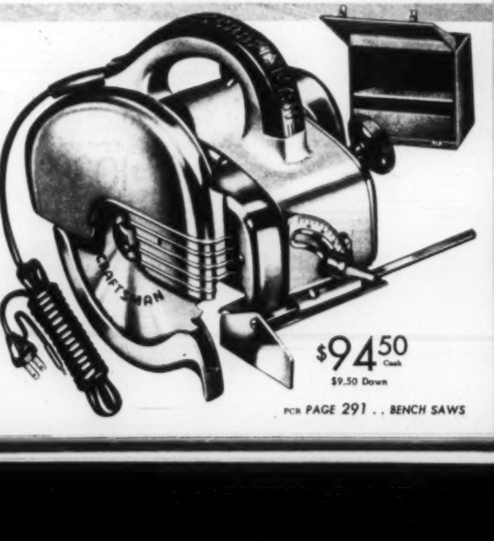
Tremendously popular! Super powered! Cuts faster than any other electric hand saw we know of! Motor is rated at 1-H.P.; actually develops 1½-H.P.—50% more power than required for steady production work. Exclusive design! Blade on right side, close to motor, for safety and balance. Strong, aluminum alloy frame.

Double-sealed SKF ball bearings never need lubrication. Knob for 2-hand operation. Telescoping guard rotates on needle bearings. Helical-cut alloy steel gears. One Zerk fitting lubricates all gears. Sawdust blower. Trigger switch. Ripping guide. New rigid depth of cut adjustment, from 0 to 2⅜ in.; cuts 2-in. depth at 45°. Free blade speed 6400 R.P.M. Universal G.E. motor (with Formex insulation) for 110–120-volt A.C. or D.C. Length 13 in. With 8-in. combination blade (½-in. bore), 10-ft. 3-wire rubber-covered cord, unbreakable plug, wrench, and steel carrying case.

99 N 02560—Actual weight of saw 19 lbs. Shipping wt. 38 lbs..........$94.50

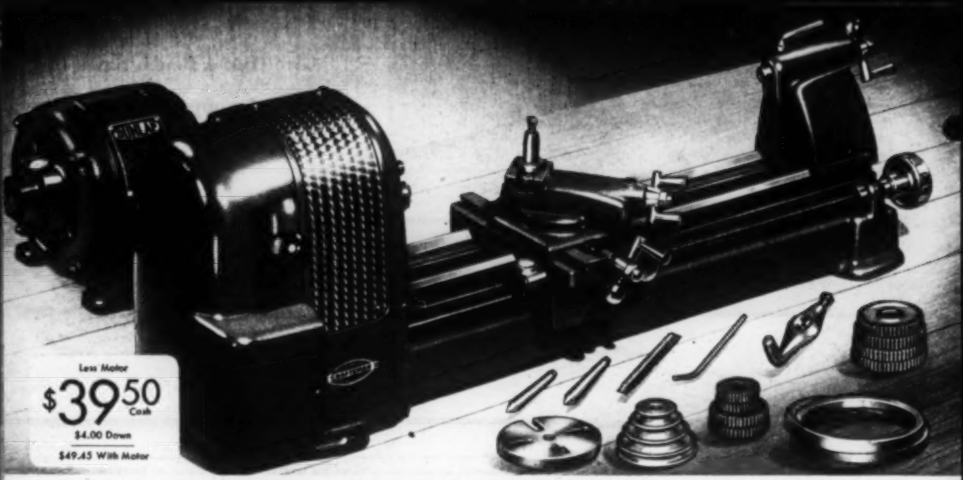
9 N 6455—**Cut-off Wheel.** For concrete, tile, cast iron, granite, etc. 8-in. diam; ³⁄₃₂ in. thick. Specify ½-in. bore. Shipping weight 8 ounces............$1.49

9 N 4940—**CRAFTSMAN Combination Rip and Crosscut Blade.** Extra blade for above saw. 8-in. diam.; ½-in. bore. Shipping wt. 1 lb....................$3.35



$94.50 Cash

$9.50 Down



Less Motor
$39⁵⁰ Cash
$4.00 Down
$49.45 With Motor

Great NEW and IMPROVED CRAFTSMAN Metal-turning Lathe

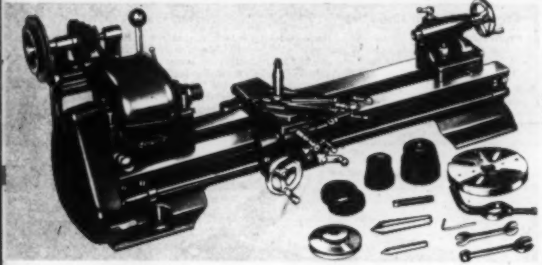
New design . . . sturdier . . . new smooth setting compound swivel operates on dovetail ways

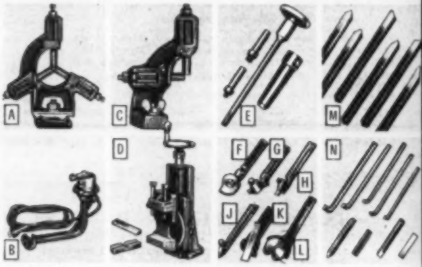
Now finer than ever . . . this superbly designed, precision-built tool. Many parts have been strengthened and given added weight to permit heavier, more rugged operation and work. Ideal lathe for turning armatures, model making, experimental work, tool room work and scores of other small metal turning jobs. Has 6-inch swing . . . 12⅛ inches between centers . . . 23 1⁄16-inch bed.

Hardened and ground spindle threaded ½-in. 20-thread. Double bearing headstock has oilite bronze bearings; with adjustable front bearings. Removable No. 0 Morse taper centers in headstock and tailstock. Forward and reverse lever-locking plunger is spring operated. No more imperfect work . . . new threading dial assembly has spring tension to assure positive control at all times. Simple adjustment of ball crank and compound rest assembly eliminates end play. Accurately machined V-way bed. Offset center construction keeps pressure of work on the tool bit between the ways, even when handling larger work; this assures you of much smoother and more accurate operation. Tailstock may be set over, for turning tapers. Threading gears supplied cut threads from 8 to 96 per inch, right or left hand. Feeds: .0024, .0039, .0048, .0078 in. Built-in back gears. Six speeds from 120 to 1325 R.P.M.

We recommend a minimum of ¼-H.P. motor. With accessories shown, including two 60 centers, ¼-in. tool bit, Allen wrench, ½-in. lathe dog, 4-in. face plate, 8-threading gears, 4-step motor pulley, 3-step machine pulley, ⅜x36 in. V-belt. Over-all length 26¾ in.

99 NM 2127—Without motor. Shipping weight 58 pounds	$39.50
99 NM 2128—With ¼-H.P. 1750 R.P.M. bronze bearing motor for 110–120-volt 60-cycle A.C. Shipping weight 79 pounds	49.45





CRAFTSMAN Model Makers' Lathe

Without Motor
$103⁰⁰ Cash
$10.50 Down
$112.95 With Motor

Make him a happy man this Christmas! This CRAFTSMAN lathe is bound to do it. Model makers, hobbyists, tool makers . . . any man will appreciate this fine lathe in his workshop. It's accurate within 1/1000th of an inch at the spindle . . . and will handle a wide variety of jobs.

Full 6-inch swing . . . 18 inches between centers . . . 30-inch bed. Massive, one-piece, cast semi-steel bed is precision ground. Carriage has hand wheel for manual operation and feed lever for reversible automatic power feed. Four feeds: .0024, .0039, .0048 and 0078 inch. Tailstock has number one Morse taper set-over for taper turning.

Back gears give 16 speeds from 54 to 3225 R.P.M. . . . a correct speed for all turning finishing or polishing. Spindle has 1-inch 8 thread and No. 2 Morse taper. Two oilite bronze bearings and 1 ball thrust bearing in spindle. Gears supplied cut 8 to 96 threads per inch, either right or left hand. Graduated compound rest swivels 360 degrees and travels 1⅜ inches. We recommend a minimum of ¼-H.P. 1750 R.P.M. 110–120-volt, 60-cycle A.C. motor.

Comes complete with operating instructions and accessories shown above, including 2 step motor pulley, 4 step machine pulley, two 60 degree centers, 3⁄16-inch tool bit, 9 threading gears, ⅝-inch lathe dog, ⅜-inch V-belt, Allen wrench, 4-inch face plate and two wrenches. Overall length 33⅛ inches.

99 NM 2048—Without motor. Shipping weight 110 pounds	$103.00
99 NM 2049—With ¼-H.P. 1750 R.P.M. motor for 110–120-volt, 60-cycle A.C. Shipping weight 134 pounds	$112.95

Lathe Accessories for lathe at left

A **Steady Rest.** Base clamps securely to bed ways. Gives added support needed when turning long pieces. Handles diameters up to 2⅝ inches.
9 N 2041—Shpg. wt. 5 lbs. 8 oz. $5.50

B **Reversing Switch.** Reverses motor and spindle direction when grinding, polishing, etc. Not suitable for repulsion-induction motors.
9 N 2039—Shpg. wt. 5 lbs. $8.50

C **Follower Rest.** Mounts on back of carriage dovetail slide . . . provides support to prevent deflection when turning long, slender work.
9 N 2042—Shpg. wt. 3 lbs. 8 oz. $3.80

D **Milling Attachment.** Has graduated swivel vise, flat block and V-block for holding cylindrical objects. Vise capacity 2 in.; vertical feed 1¾ in.
9 N 2057—Shpg. wt. 8 lbs. 8 oz. $19.40

E **Holding Collet.** Holds threaded-hole angular milling and keyway cutters, and ½-inch end mills.
9 N 2059—Shpg. wt. 2 lbs. $8.20

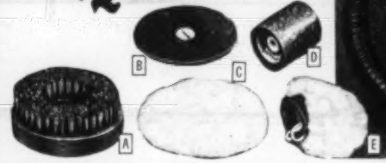
Tool Holders. Fit 99 NM 2048 lathe at left. Special drop forged steel.

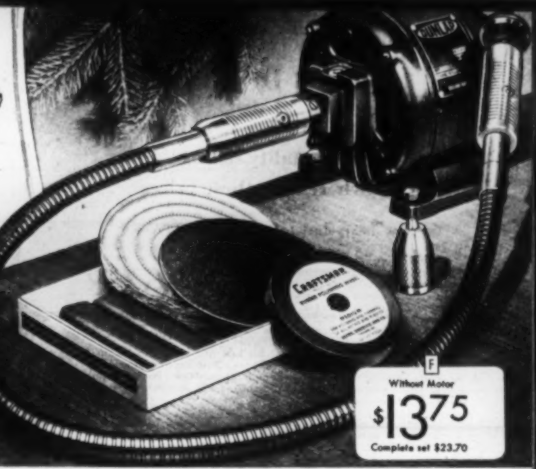
F	9 N 2031—**Threading Tool.** With wrench. Shpg. wt. 14 oz.	$4.20
G	9 N 2033—**Straight Tool Holder.** No bit. Shpg. wt. 12 oz.	1.95
H	9 N 2034—**Right Hand Tool Holder.** No bit. Shpg. wt. 12 oz.	1.95
J	9 N 2035—**Left Hand Tool Holder.** No bit. Shpg. wt. 12 oz.	1.95
K	9 N 2037—**Cut-off Tool.** Wrench included. Shpg. wt. 14 oz.	2.50
L	9 N 2036—**Knurling Tool.** Has medium knurls. Shpg. wt. 14 oz.	5.00

M **6-pc. Formed Tool Bit Set.** 5⁄16-in. High speed tool steel. Threading bit, left hand and right hand facing bits, left hand and right hand turning bits, and round nose turning bit.
9 N 2043—Shpg. wt. 5 oz. $2.20

N **Tool Post Set.** High-speed tool steel. 4 boring bars, internal threading tool, external threading tool, external turning tool, set of tool post spacers.
9 N 2038—Shpg. wt. 14 oz. $7.15

Craftsman Lathes, Grinders, Flexible Shafts
"Here's hoping nought may come to mar the cheer of Christmas . ."





Flexible Shaft Accessories

[A] **Floor Brush.** Tampico fibers. 6-in. diameter; ½-in. arbor hole.
9 N 6487—Shpg. wt. 11 oz...... 90c

[B] **Flexible Sanding Plates.** Steel Hub For ½-in.x20-thread spindle. Medium grit abrasive attached.
9 N 2610—5½-in. diam. ½-in. flexible rubber pad. Shpg. wt. 13 oz....$1.45
9 N 2611—7-in. diam. ½-in. flexible rubber pad. Shpg. wt. 1 lb. 5 oz..$2.10

Replacement Sanding Discs. Fit sanding plates above. Medium grit.
9 N 2612—5½-inch diameter. Shipping weight 2 ounces.........Pair 27c
9 N 2613—7-inch diameter. Shipping weight 3 ounces.............Pair 41c

[C] **Polishing Bonnet.** Slip over sanding plates. Lamb's wool. Shpg. wt. 8 oz.
9 N 2527—7-in. diameter; for 5½ or 6-in. disc. 1-in. wool pile..........................85c
9 N 2528—8-in. diameter; for 7-in. disc. 1¼-in. wool pile..........................$1.00

[D] **Sanding Drum.** Rubber backed, has medium grit sleeve. 2¼-in. diameter; 3 in. long. Fits ½x20-thread spindle.
9 N 2524—Shpg. wt. 12 oz...........$1.20

Sanding Sleeve. For above sanding drum. Fine, medium or coarse grit. *State grit.*
9 N 2522—Shpg. wt. 2 oz................12c

[E] **Polishing Drum.** Slip over drum. Lamb's wool; 1-in. pile. 2¼-in. diam.; 3 in. long.
9 N 2533—Shpg. wt. 3 oz................63c

CRAFTSMAN 50-inch Flexible Shaft Set

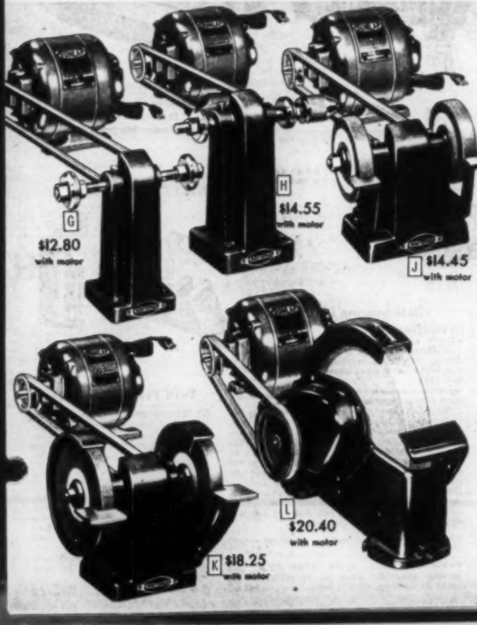
REG. U.S. PAT. OFF.

[F] Complete set, now available with motor, includes: **50-inch flexible shaft.** Fits ½-in. motor shaft. Two-layer outer casing: one layer of spring steel; other of soft steel. 55 wires of helically wound high carbon steel form core ⅜-in. diameter. Ball bearings in hand piece and motor coupling. ½-in. x 20-thread spindle.

Motor. DUNLAP split-phase; ¼-H.P. 1750 R.P.M. 115-volt, 60-cycle A.C.

Buffing equipment. 6-in. double-thick spiral sewed buff; 6-oz. bar rouge buffing compound; 5-oz. bar Tripoli (brown) buffing compound; 4-in. abrasive and rubber polishing wheel; 5½-in. flexible sanding plate, medium grit; ¼-in. 3-jaw screw-on chuck.

99 N 02630—Set, without motor. Shpg. wt. 8 lbs. 10 oz........$13.75
99 N T2651—Complete set, with motor. Shipping wt. 33 lbs......$23.70
99 N 02633—Flexible Shaft only. Shipping wt. 5 lbs............$9.95
9 N 2634—Flexible Shaft Extension. (Not shown.) 38 in. long; makes above shaft 88 in. long. Shipping weight 3 lbs. 6 oz............$3.30
9 N 2637—CRAFTSMAN **Wheel Guard.** (Not shown.) Has hand grip. Fits above flexible shaft, or any shaft with 1 5/16-in. diameter hand piece. For any 4-in. grinding or wire wheel. Shpg. wt. 2 lbs. 4 oz..........$3.20



Grinders and Polishing Heads

Big Christmas News! Now you can really please him . . . with a CRAFTSMAN Grinder or Polishing Head with or without a motor. Motor supplied is power-packed DUNLAP ¼-H.P. split-phase for use on 110-120 volt, 60-cycle, A.C. Bronze bearings for smooth operation. Well-balanced . . . ample capacity.

CRAFTSMAN General Purpose Polishing Head

[G] Smaller and lighter than polishing head below. Cast iron frame, gray enameled. Spindle ½-in. 20-thread at ends to take ½-in. 20-thread accessories. Oilite bronze bearings with oil well around each. Machined steel flanges. 2⅛-in. machine V-pulley for ⅜-in. V-belt. Can be driven from rear or below.
9 N 6627—Without motor, V-belt or motor pulley. Shpg. wt. 6 lbs......$2.35
99 N T6657—With motor, V-belt, motor pulley. Shpg. wt. 30 lbs........$12.80

CRAFTSMAN heavy duty Polishing Head

[H] Extra heavy cast iron frame; enameled gray. 9 1/16-in. high. Steel spindle 9½x⅝ in.; ½ in. at ends; 20-thread. Precision built 3-jaw screw-on chuck; ⅜-in. capacity. Steel flanges. Oilite bronze bearings; spring cap oil cups. 2 3/16-in. machine V-pulley for ⅜ or ½-in. V-belt.
9 N 6647—Without motor, V-belt or motor pulley. Shpg. wt. 8 lbs. 14 oz. $4.10
99 N T6658—With motor, V-belt, motor pulley. Shpg. wt. 33 lbs........$14.55

4-inch Grinder

[J] Rugged and well made. Cast iron frame, gray enameled. 8x⅝-in. steel spindle; ½-in. at ends; 20 thread. Adjustable tool rests. Spring cap oil cups. Two 4x⅜-in. grinding wheels: one fine and one medium grit. 2-in. machine V-pulley for ⅜-in. V-belt.
9 N 6628—Without motor, V-belt or motor pulley. Shpg. wt. 7 lbs. 4 oz..................$4.00
99 N T6653—With motor, V-belt, motor pulley. Shpg. wt. 32 lbs....$14.45

CRAFTSMAN 6-inch Grinder

[K] Heavy duty. Cast iron frame, gray enameled. Oilite bronze bearings; spring cap oil cups. Spindle 9⅜x⅝-in.; ½-in. at ends; 20 thread. Two 6x⅝-in. grinding wheels: one fine; one med. grit. Adjustable guards and tool rests. Two-step pulley for ½-in. V-belt.
99 N 06614—Without motor, V-belt or motor pulley. Shipping weight 19 lbs..........................$7.80
99 N T6655—With motor, V-belt, motor pulley. Shpg. wt. 43 lbs...$18.25

CRAFTSMAN heavy duty Wet Grindstone

[L] Revolves in bath of water . . . won't draw temper from tools. Has finest quality natural Ohio grindstone; 10-in. diameter, 1½-in. face. Built-in covered gear train gives positive drive and correct stone speed, using 1½-in. motor pulley on 1750 R.P.M. motor. Adjustable 3-in. tool rest. Splash guard. Heavy cast iron body; gray enameled finish. Cast iron bearings.
99 N 06620—Without motor, V-belt and motor pulley. Shpg. wt. 34 lbs. $9.95
99 N T6727—With motor, V-belt and motor pulley. Shpg. wt. 58 lbs.....$20.40

Watch him grin when he gets a CRAFTSMAN Drill Press!

We know of no other Drill Presses of this quality selling at anywhere near these prices

CRAFTSMAN heavy duty ball-bearing Drill Presses

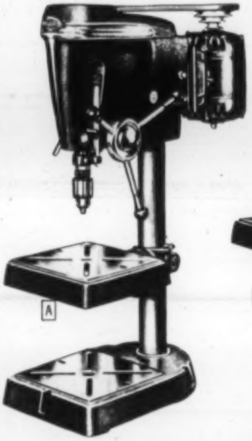
Bench model without motor
$64.00 Cash
$6.50 Down
$90.50 with motor

A B *Drill to center of a 15-inch circle . . . Spindle travel a full 4 inches.* By far our finest drill presses—masterpieces of precision construction and smooth, accurate performance. Extra heavy duty! They meet the most rigid demands of professional and amateur craftsmen and industrial shops. Four heavy duty double-sealed precision ball bearings absorb radial and thrust load. Ball-bearing "floating-drive" spindle assembly assures exceptionally smooth and quiet operation. Spindle "floats" within pulley. No belt side pull! No "whip"! Jacobs 6A-33 chuck has 0 to ½-inch capacity. New improved spiral coil spring return. Rubber cushion absorbs quill return shock. Positive-acting quill lock. Depth gauge graduated in 16ths of an inch. Accurate stop collar may be set for repetitive drilling.

10x10-inch cast semi-steel table tilts 0 to 90° right or left, and is slotted to hold fixtures. Taper pin maintains table in perfect alignment at horizontal position. Base has 10x10-inch working surface; slotted for attachments. Smooth-ground 2⅝-inch diameter column. Spindle has No. 33 Jacobs taper at chuck. 11 speeds, 625 to 5000 R.P.M., using two matched 5-inch 4-step cone pulleys with ½-inch V-belt (included).

A 99 NM 2313—**Bench model without motor.** Ground base. Over-all height 36⅝ in. Base to chuck 17⅝ in. Maximum table travel 13 3/32 in. Shipping weight 135 pounds.......$64.00
99 NM 2330—**Bench model with ½-H.P. 1750 R.P.M. ball bearing capacitor motor** for 110–120 volt 60-cycle A.C. Shpg. wt. 170 lbs.......$90.50

B 99 NM 2314—**Floor model without motor.** Base not ground. Over-all height 68⅝ in. Base to chuck 45⅝ in. Maximum table travel 41 11/32 in. Shipping weight 179 pounds.......$73.00
99 NM 2331—**Floor model with ½-H.P. 1750 R.P.M. ball bearing capacitor motor** for 110–120 volt 60-cycle A.C. Shpg. wt. 214 lbs.......$99.50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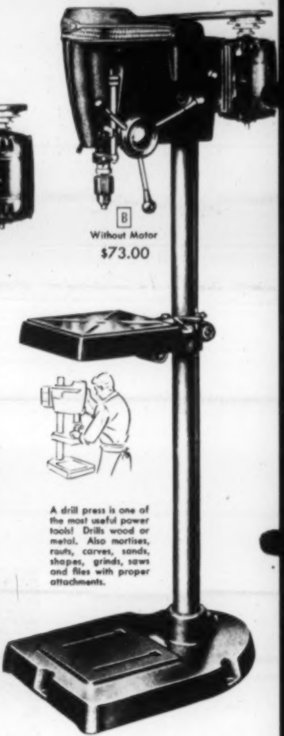
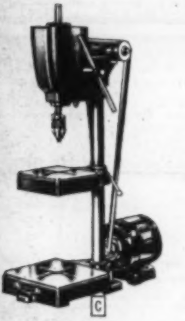

B
Without Motor
$73.00

A drill press is one of the most useful power tools! Drills wood or metal. Also mortises, routs, carves, sands, shapes, grinds, saws and files with proper attachments.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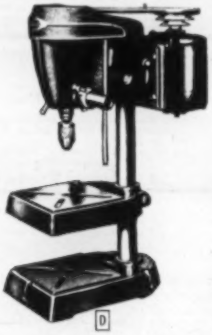
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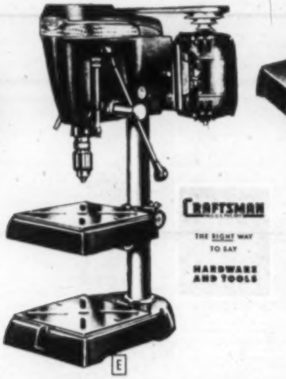
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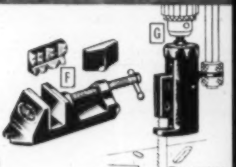
CRAFTSMAN
THE RIGHT WAY TO SAY
HARDWARE AND TOOLS

Sears Easy Terms make it easy to buy CRAFTSMAN Power Tools. See page 243


F
G

Bronze-bearing Drill Press

Without Motor
Was ~~$19.00~~
$16.95
$35.00 with motor

C **CRAFTSMAN.** *Drills to center of a 9-inch circle . . . Maximum spindle travel 1 11/16 in.* Christmas special! Price slashed. Spindle has two oilite bronze bearings and one ball thrust bearing. Spindle is threaded ½-inch 20-thread. 3-jaw screw-on type chuck, 0 to ⅜-in. capacity. 1⅛-inch diameter ground steel column. Cast semi-steel table 5⅛-in. square. Base working surface 6 in. square. Seven speeds, 1150 to 3450 R.P.M. Over-all height 24-25/32 in. ⅜x56-inch V-belt included. Shipped freight or express only.

99 NM 2172 — **Without motor or motor pulley.** Shpg. wt. 26 lbs.......$16.95

99 NT 2166—**With ⅓-H.P. 1750 R.P.M ball bearing split phase motor** for 110–120 volt 60-cycle A.C. and 3-step motor pulley. Shpg. wt. 55 lbs.......$35.00

Bronze-bearing Drill Press

Without Motor
$31.50 Cash
$3.50 Down
$48.00 with motor

D **CRAFTSMAN.** *Drills to center of a 12⅝-inch circle . . Maximum spindle travel 3 in.* Spindle has three self-lubricating bronze bearings; ball thrust bearing. "Floating-drive" spindle assembly reduces belt side pull and "whip." Spindle is threaded ½-in. 20-thread. 0 to ½-in. screw-on type chuck. Spiral coil spring quill return has rubber cushion. Adjustable stop collar for repetitive drilling. Depth gauge graduated in 16ths of an in. 1⅞-in. diam. column. Table and base have 7⅝-in. square working surface. 11 speeds, 750 to 4000 R.P.M., using two 4-in. 4-step pulleys and V-belt (included). Overall height 26⅞ in. Base to chuck 11⅝ in. Table travel 8⅞ in.

99 NM 2310—**Without motor.** Shipping weight 77 pounds.......$31.50

99 NM 2311—**With ⅓-H.P. 1750 R.P.M. ball bearing split phase motor** for 110–120 volt 60-cycle A.C. Wt. 106 lbs.......$48.00

Ball-bearing Drill Press

Without Motor
$54.50 Cash
$5.50 Down
$81.00 with motor

E **CRAFTSMAN.** *Drills to center of a 13⅝-inch circle . . . Maximum spindle travel 3⅛ in.* Four sets heavy duty double-sealed precision ball bearings. "Floating drive" spindle assembly insures smooth operation.

No. 6A-33 Jacobs key chuck with key; 0 to ½-inch capacity. Improved spiral coil spring return. Rubber cushion absorbs quill return shock. Adjustable stop collar for repetitive drilling. Depth gauge graduated in 16ths of an inch. 2⅛-inch diameter ground steel column. Table tilts 0 to 90° right or left. Table and base both made of cast semi-steel; both have 9x9-in. working surfaces. Overall height 31⅝ inches. Base to chuck 14⅝ inches. Table travel 10 5/16 inches. Eleven speeds, 625 to 5000 R.P.M., using two matched 5-inch 4-step pulleys and V belt (included).

99 NM 2364—**Without motor.** Shipping weight 107 pounds.......$54.50

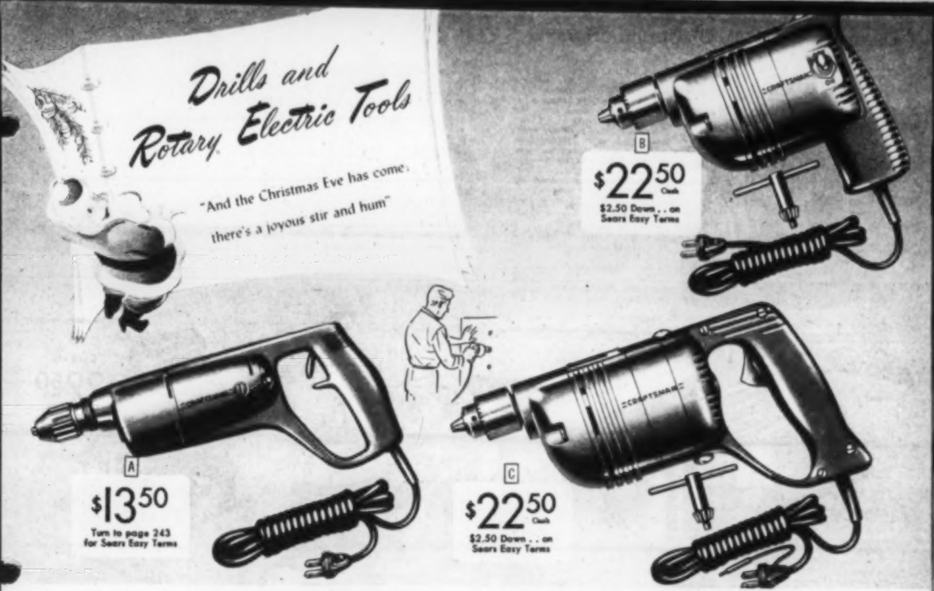
99 NM 2366—**With ½-H.P. 1750 R.P.M. ball bearing capacitor motor** for 110–120 volt 60-cycle. A. C. Shpg. wt. 142 lbs.......$81.00

Drill Press Accessories

F **DUNLAP Drill Press Vise.** Body cast of non-ferrous metal. Steel-faced 2⅝-inch jaws; open to 3 in. Length 10⅛ in. With 2 extra cast iron jaws; one for irregular, one for tapered pieces.
9 N 2436—Shpg. wt. 4 lbs..**$2.75**

G **CRAFTSMAN Roto-Vert Senior.** Converts drill presses (with depth gauge as shown) into power sawing and filing machine. Can also be used with ⅜-inch or larger electric hand drills. Brass case; gray wrinkle finish. Only 2 moving parts of tool steel; no gears or springs. 5 7/16 in. long. Shpg. wt. 2 lbs. 13 oz.
9 N 2600.......**$13.95**

Drills and Rotary Electric Tools


"And the Christmas Eve has come,
there's a joyous stir and hum"
B
A
C
CRAFTSMAN

B $22.50 Cash
$2.50 Down . . on Sears Easy Terms

A $13.50
Turn to page 243 for Sears Easy Terms

C $22.50 Cash
$2.50 Down . . on Sears Easy Terms

Hey, Santa! A CRAFTSMAN Electric Drill makes a swell gift!

CRAFTSMAN "40" ¼-inch Electric Drill

- Equipped with famous Jacobs "Hand-tite" chuck; ¼-inch capacity
- High quality bronze bearings . . Double-reduction alloy steel gears

A An entirely new 1948 design . . . inside and out. Streamlined . . . compact . . . efficient. A fine-quality, light, utility electric drill for the home craftsman who wants big-tool design and precision construction at moderate cost. Has power and torque to drive ¼-inch bits in steel. Sturdy 110–120 volt 25 to 60 cycle A.C. or D.C. universal motor has Formex insulated armature and field coils for maximum protection against motor burnouts. Gears precision-cut from alloy steel. New, functionally-designed, die-cast aluminum alloy frame . . . light and strong. Comfortable saw-grip handle. Built-in non-locking trigger switch. No-load speed 1600 R.P.M. 6-foot rubber-covered cord; unbreakable plug. Over-all length 12 in. Approved by Underwriters' Laboratories.

9 N 2575—Shipping weight 3 pounds 12 ounces $13.50

CRAFTSMAN "80" ¼-inch Electric Drills

- Equipped with famous Jacobs geared key chuck; ¼-inch capacity
- Ball bearings at points of greatest wear . . . Double reduction gears

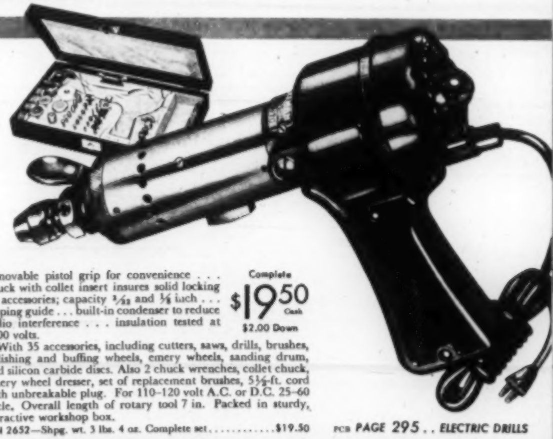
B C No wonder these powerful little brutes have become so popular! They're small, light and easy to handle . . . weigh less than 3 pounds. But, man, they pack a wallop! We tried to stall one of them using a ¼-inch bit on steel plate . . . and it just couldn't be done! Powerful universal motor operates on 110–120 volt 25 to 60 cycle A.C. or D.C. Precision ball bearing on front end of motor; self-aligning bearing at rear. Needle bearing on spindle; ball thrust bearing. Machine-cut alloy steel gears. No-load speed 1600 R.P.M. 10-ft. 3-wire rubber covered cord, and unbreakable plug. Saw grip has trigger switch; pistol grip has toggle switch. Approved by Underwriters' Laboratories.

B 9 N 2577—Pistol grip. 7⅜ in. over all. Shipping weight 4 lbs. 4 oz. $22.50
C 9 N 2578—Saw grip. 9⅜ in. over all. Shipping weight 4 lbs. 8 oz. $22.50

CRAFTSMAN Rotary Electric Tool

Give him this whole shop-full of tools in one!
May be used on wood, metal, glass, plastics, etc.

- It drills
- It grinds
- It polishes
- It engraves
- It saws
- It sands
- It routs
- It smooths
- It cleans
- It carves
- It buffs
- It brushes
- It sharpens
- It cuts
- It burnishes



What a perfect gift for any man—or boy! A gift he'll enjoy for years to come. Notice the many uses above! Notice its completeness. No wonder it's called a whole shop-full of tools in one! May be used on wood, metal, glass, plastics, etc. Just insert the accessory you want—flip the switch—and let power do the work. Perfect for home and industrial shops, for hobbies, model-making, etc. Not a toy—but a superb precision-built tool. The entire tool (not only the cord and plug) is approved by Underwriters' Lab., Inc.

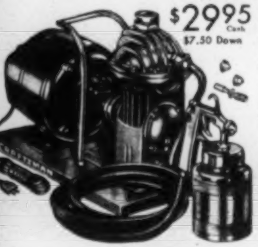
Notice these quality features: Powerful 18,000 R.P.M. motor . . . extra heavy field coils . . . armature has built-up commutator . . . improved fan cooling system . . . grease-packed precision ball bearing in front . . . self-aligning rear bronze bearing . . . on-off switch . . . finger rest over chuck . . . removable pistol grip for convenience . . . chuck with collet insert insures solid locking of accessories; capacity $\frac{1}{32}$ and ⅛ inch . . . ripping guide . . . built-in condenser to reduce radio interference . . . insulation tested at 1000 volts.

Complete
$19.50 Cash
$2.00 Down

With 35 accessories, including cutters, saws, drills, brushes, polishing and buffing wheels, emery wheels, sanding drum, and silicon carbide discs. Also 2 chuck wrenches, collet chuck, emery wheel dresser, set of replacement brushes, 5½-ft. cord with unbreakable plug. For 110–120 volt A.C. or D.C. 25–60 cycle. Overall length of rotary tool 7 in. Packed in sturdy, attractive workshop box.

9 N 2652—Shpg. wt. 3 lbs. 4 oz. Complete set $19.50

CRAFTSMAN ¼-H. P. Diaphragm Sprayer



Complete
$29.95 Cash
$7.50 Down

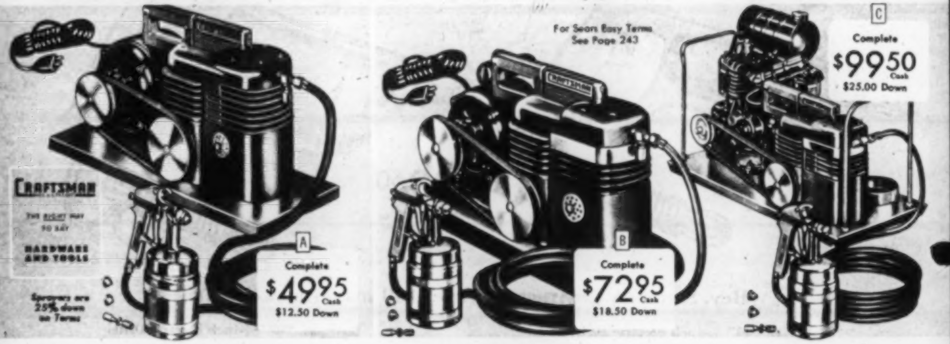
Faster than painting by hand! Use it for paints, enamels, insecticides, etc. 30 lbs. working pressure; 2⅓ cu. ft. free air. 1.3 C.F.M. at working pressure. 4-in. diaphragm lasts over 400 hours; easily replaced. Direct drive, ⅝-in. stroke. Bronze bearings. Safety valve. 13¾x8½-in. steel base with rubber bumpers. 1-qt. aluminum cup; bleeder type gun with round, fan and 45° nozzles. 15-ft. ¼-in. inside diam. air hose; air chuck for tires.

99 N 01856—With ¼-H.P. 1750 R.P.M. split phase motor. 110–120 volt 60-cycle A.C. Shpg. wt. 45 lbs..... $29.95

99 N 01857—Less motor. Use 1750 R.P.M. ¼-H.P. motor or larger. Shpg. wt. 21 lbs................ $19.95

9 N 1880—Replacement Diaphragm. Shpg. wt. 3 oz 79c

Sprayers, Polishers, Motors, Grinders
"Deck the halls with boughs of holly:
'tis the season to be jolly"



Sprayers are 25% down on Terms

For Sears Easy Terms See Page 243

A Complete $49.95 Cash $12.50 Down

B Complete $72.95 Cash $18.50 Down

C Complete $99.50 Cash $25.00 Down

Paint 3 to 10 times faster and better with a CRAFTSMAN Piston-type Electric or Gasoline Sprayer

A **¼-H.P. piston-type Electric model.** 30 lbs. working pressure; 2⅓ cubic feet of free air displacement. For quality, features and performance we believe it's the greatest ¼-H.P. paint sprayer value in America! Gives a beautiful finish without brush marks.

Piston-type compressor like big commercial sprayers. Light-weight die-cast aluminum body with cast iron cylinder walls for long life. Cylinders bored and honed. Finest aluminum alloy piston, connecting rod. Self-lubricating bronze bearings. Crankshaft carefully counter-balanced for smooth, quiet operation. 2¼-in. bore; 1⁵⁄₁₆-in. stroke. Delivers 1.65 cu. ft. of air per minute at working pressure. Filters keep out dust, dirt. Intake threaded for use as vacuum pump. Combination oil level gauge, filler plug. 20¹¹⁄₁₆x8³⁄₁₆-in. steel base with rubber bumpers. Carrying handle. With spray gun; fluid tip and 3 nozzles (fan, round, 45°); 15 ft. of ¼-in. inside diameter rubber hose; air chuck for inflating tires; ¼-H.P. 1750 R.P.M. split phase motor for 110-120-volt, 60-cycle A.C.; and instructions.

99 N 01854—**With motor** Shipping weight 60 pounds........ $49.95

99 N 01855—**Without motor.** Use 1750 R.P.M. motor, ¼-H.P. or larger. Shipping weight 35 pounds......................... $39.95

Piston-type. ⅓-H.P. Electric and 1½-H.P. Gasoline Models. 35 lbs. working pressure; 4.7 cu. ft. free air displacement. Faster and easier for use on dozens of home, shop and farm jobs; painting of all kinds; disinfectants; spraying flowers and crops, etc.; even inflating tires.

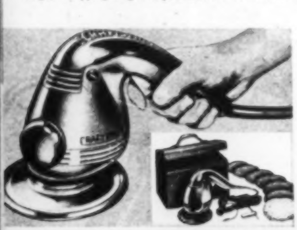
Exclusive with Sears. We sincerely believe you can't match this great CRAFTSMAN Sprayer *anywhere*, in this price range! Available with either electric or gasoline power.

Easily worth the difference in price over the smaller sprayers at left and above, because you get greater power, greater capacity, faster and better spraying, precision ball bearing construction and perfect counter-balancing to assure exceptionally smooth and quiet operation. Lightweight die cast aluminum body has cast iron cylinder walls. Finest aluminum alloy pistons. Reamed, honed cylinder walls. Filters keep out dust and dirt. 2¼-in. bore; 1⅝-in. stroke. Delivers 3.0 cu. ft. of air per minute at working pressure. Intake threaded for use as vacuum pump. Combination oil level gauge and filler plug. Carrying handle. With spray gun, 3 nozzles (fan, round, and 45-degree spray), 15 ft. ¼-in. inside diam. neoprene covered, rayon reinforced hose and air chuck for inflating tires.

B 99 N 01850—With ⅓-H.P. capacitor 1750 R.P.M. motor for 110-120 volt 60-cycle A.C. Steel base; casters, 19¾x8¾ in.; 12½ in. high. Mailable. Shpg. wt. 65 lbs.... $72.95

99 N 01851—Without motor. Use 1750 R.P.M ⅓-H.P. capacitor motor or larger. Mailable. Shpg. wt. 35 lbs............... $53.95

C 99 NM 1867—With Briggs and Stratton Model "N" 1½-H.P. gasoline engine. Steel base with casters, 25x12 in.; 17½ in. high. Freight or express. Shpg. wt. 95 lbs... $99.50



CRAFTSMAN

Disc Sander and Polisher

Does the job 10 times faster than by hand!

Takes all the hard work out of sanding, polishing and buffing!

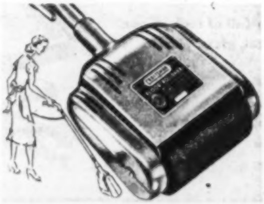
Easier .. all you do is guide it!

$38.95 Cash $4.00 Down on Terms

A real work saver in home, shop or garage. Sands, polishes, buffs 10 times faster, easier, better than by hand! Ideal for flat or curved surfaces; wood or metal; autos, boats, furniture, floors. Easy to use; just guide it. Weighs only 6 lbs. Strong die-cast aluminum alloy frame. Trigger switch. Precision ball bearings; helical spur gears. Heavy duty G.E. universal motor with Formex insulation. Develops ⅓-H.P. maximum. For 110-120-volt A.C. or D.C.; 10-ft. 3-wire rubber-covered cord and plug. Height (with disc) 7 in. No-load speed 1600 R.P.M. With 6-in. flexible rubber sanding disc; 7-in. lamb's wool buffing bonnet; 6 assorted sanding discs; socket wrench; and metal case.

99 N 02561—With accessories and steel carrying case. Shpg. wt. 12 lbs..... $38.95

9 N 2562—**6-in. Sanding discs.** Silicon carbide. 00 (extra fine); 0 (fine); 1 (medium) or 2½ (coarse). *State grit.* Shpg. wt. 7 oz.........6 of any one grit 35c



CRAFTSMAN

Electric Floor Polisher

Now! Beautiful, gleaming floors in a flash!

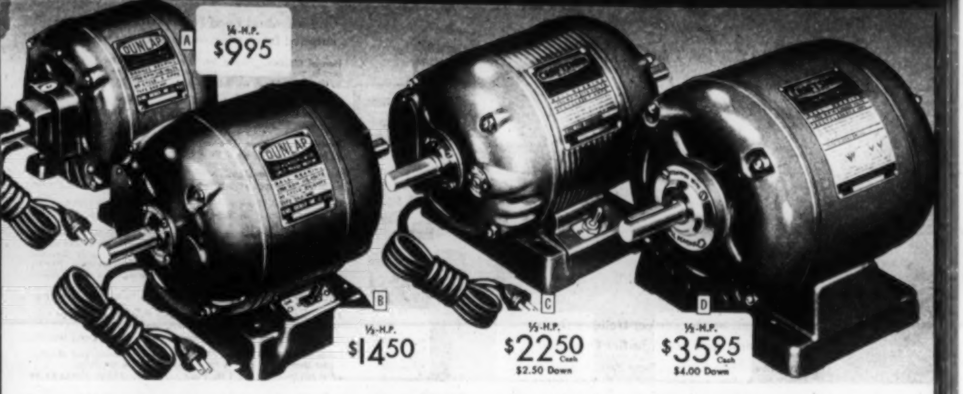
No rubbing, no kneeling . . . no more back-breaking work!

Use it like a vacuum cleaner!

$29.95 Cash $3.00 Down on Terms

She'll bless you for this superb gift . . . it's so amazingly easy to use . . . such a work and time saver! Makes floors gleam . . . without back-breaking drudgery. Just put on the wax, then guide the CRAFTSMAN Polisher over the floor like a vacuum cleaner. Weight of polisher provides necessary pressure to make floors beautiful. And it's unmatched in this price range. We know of NO other electric floor polisher of this quality selling at anywhere near this price! Super-quality construction. Sturdy lightweight die cast aluminum. Tubular metal, vacuum-cleaner-type handle has convenient built-in finger-tip toggle switch. 6-inch brush of first grade pure Tampico bristles, 4⅝-inch diameter. Mounted in ball bearings. Lustrous blue-gray finish. 110–120-volt, 25 to 60-cycle A.C. or D.C. ball bearing motor. Armature and field coils insulated with Formex. Approved by Underwriters' Laboratories, Inc. Two-belt drive; belts specially treated for long life and high traction. Operating brush speed 1450 R.P.M. Overall length 4 ft. With 20-foot rubber-covered cord and unbreakable plug. Instructions.

99 N 01925—Shipping weight 15 pounds.................................. $29.95



Sears Famous Motors . . In our belief, America's greatest motor values today . . bar none!

A **DUNLAP ¼-H.P. Split Phase Motor.** You'd expect to pay much more for a rugged, well-made motor like this. For general use on easy starting loads such as washing machines, ventilating fans, light compressors, light power tools, etc. Sealed heavy bronze bearings. Husky cast iron base. Easily reversed. ½-inch shaft extends 1⅝ inches on one end. 1750 R.P.M. For 110–120 volt 60-cycle A.C. With 8-ft. cord, and unbreakable plug. Mounting dimensions 3⅝x5 inches.

99 N 01974—Shipping weight 24 lbs. **$9.95**

B **DUNLAP ⅓-H.P. Split Phase Motor.** Great overload capacity. We believe there is no finer motor of this type made! Heavy duty! Exceeds National Electrical Mfrs. Assn. specifications. Handles over 2 times rated H.P. before stalling.

—**Grease-sealed precision sealed ball bearings.** Motor may be used in any position. Easily reversed. On-off switch built in base. Husky cast iron base. Cast iron end shields assure best bearing alignment. ½-inch shaft extends 1⅝ in. on both ends. Can be used to drive two tools or attachments at one time. 1750 R.P.M. For 110–120 volt 60-cycle A.C. With 8-ft. cord, and unbreakable plug. Mounting dimensions 3⅝x5 inches.

99 N 01975—Shipping weight 29 lbs. **$14.50**

C **CRAFTSMAN Capacitor Motors.** For medium-starting loads, such as heavier power tools and paint sprayers, refrigerators, stokers, shallow-well pumps, etc. We believe there are no other motors of this quality selling at anywhere near these prices! All accessories are included.

—**Built-in condenser reduces starting current.** Permits motor to start loads about 50% heavier than split phase motors of same rating . . . costs less to run . . . uses about ⅓ the starting current . . . causes less flicker of lights.

—**Built-in overload protector prevents burn-out.** Shuts off current automatically when motor is overloaded. Easily reset.

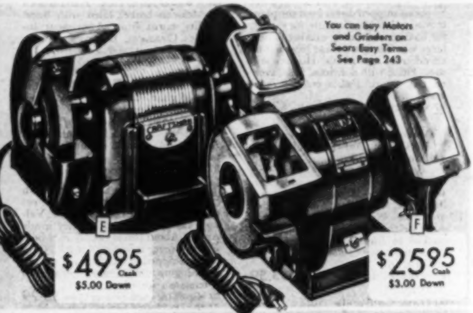
—**Grease-sealed precision ball bearings.** Motor operates in any position. On-off switch in base. Easily reversed. Husky cast iron base. Shaft extends on both ends. All are 110–120 volt, 60-cycle A.C. and have ½-in. shafts, except 99 N 01981 which has ⅝-in. keyway shaft. With extra heavy duty 8-ft. cord, and unbreakable plug. Mounting dimensions 3⅝x5 in.

99 N 01977—⅓-H.P. 1750 R.P.M. Shpg. wt. 33 lbs. **$22.50**
99 N 01978—½-H.P. 1750 R.P.M. Shpg. wt. 35 lbs. . . $26.50
99 N 01980—½-H.P. 3450 R.P.M. Shpg. wt. 37 lbs. . . 28.50
99 N 01981—¾-H.P. 3450 R.P.M. Shpg. wt. 44 lbs. . . 36.50

D **CRAFTSMAN Mill-type Capacitor Motors.** For medium to hard-starting loads. By far the finest capacitor motors we've ever sold! Extra heavy duty. Ideal for production equipment, compressors, heavy power tools, etc. Heavier windings; larger, heavier frame; much greater overload capacity.

—**Check these features:** Built-in condenser reduces starting current. . . . Built-in overload protector. . . . Grease-sealed precision ball bearings. . . . Husky cast iron base . . . ⅝-in. shaft extends 2⅛ in. on one end; has keyway. Mounting dimensions 5x5⅝ in. For 115–230 volt 60-cycle A.C. 1750 R.P.M.

Catalog No.	H.P.	Shpg. wt.	Price
99 N 01985	½	53 lbs.	$35.95
99 N 01986	¾	58 lbs.	42.95
99 N 01987	1	63 lbs.	46.95


You can buy Motors and Grinders on Sears Easy Terms See Page 243
E
F
$49.95 Cash
$5.00 Down
$25.95 Cash
$3.00 Down

Heavy duty Electric Grinders

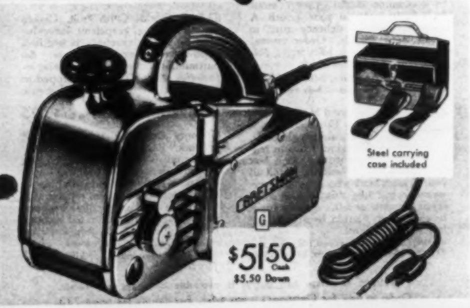
- Outstanding features and precision quality at amazing low prices!

E **CRAFTSMAN ⅓-H.P. Grinder.** Our finest production shop grinder! Superb heavy duty construction! A 10-watt rubber-mounted work lamp built into each wheel guard. Precision ball bearings sealed against dirt. Heavy cast iron wheel guards with rear dust chutes. Adjustable shatterproof glass shields with heavy, chromium plated frames. Adjustable tool rests. Built-in on-off switch. Rugged cast iron frame; rubber mounted. Removable red plastic water pan. ⅝-inch shaft; ½-inch at ends. Two 7x1-inch vitrified aluminum oxide grinding wheels; one fine and one coarse. 13-in. clearance between wheels. CRAFTSMAN ⅓-H.P. condenser-start induction-run capacitor motor; 3450 R.P.M.; 110–120 volt 60-cycle A.C. 8-ft. extra heavy duty rubber-covered cord and unbreakable plug. Height 12 in.

99 NM 2618—Shipping weight 98 pounds **$49.95**

F **DUNLAP ¼-H.P. Grinder.** You'd expect to pay much more for this quality! Precision ball bearings protected against dirt. Husky cast iron guards. Adjustable shatterproof glass shields. Adjustable tool rests. Built-in on-off switch. Cast iron frame; rubber mounted. ⅝-in. steel shaft; ½-in. at ends. Two 6x⅝-in. full vitrified aluminum oxide grinding wheels; one fine and one coarse. Clearance between wheels 11 in. DUNLAP ¼-H.P. split phase motor; 3450 R.P.M.; for 110–120 volt 60-cycle A.C. 8-foot rubber-covered cord and unbreakable plug. Height 8⅝ in.

99 N 02616—Shipping weight 43 pounds **$25.95**



CRAFTSMAN 3-drum Belt Sander

- More compact . . better balance. Longer belt means greater belt life.

G **No other sander like it!** We believe the three-drum design is one of the most important developments in portable sander design in the last 25 years. A perfect tool for craftsmen, cabinet shops, pattern shops, boat building, etc. Not a small tool, but a big sturdy sander with full 3-inch belt width.

—**Three drums instead of two,** with motor mounted in center, completely enclosed in housing. This assures smoother operation and better balance . . . makes possible a direct spiral gear reduction from motor shaft to drive shaft. The extra long belt (26⅝x3 in.) means greater belt life.

—**Quality construction throughout.** Light, strong die-cast aluminum alloy frame and housing. Drums have dust-proof self-lubricating bronze bearings. Convenient quick-change belt release. Extra-safe; won't run unless switch is held in "on" position. Powerful ball-bearing General Electric universal motor for 110–120-volt A.C. or D.C.; with Formex insulation; cooled by built-in fan. Develops ⅝-H.P. maximum. Free belt speed 1200 feet per minute. 10-ft. 3-wire cord with plug. Height 8 inches. With 3 assorted silicon carbide belts and steel carrying case.

99 N 02230—Actual sander weight 15 lbs. 8 oz. Shpg. wt. 18 lbs. **$51.50**

9 N 2231—**Replacement belts** for above sander. 3x26⅝ inches. Silicon carbide abrasive. Choice of 00 (extra fine), 0 (fine), 1 (medium), or 2 (coarse) grits. **State grit wanted.** Shpg. wt. 4 oz. . . . . Each 29c

Christmas Fruits and Fancy Foods

"Our table's spread within the hall
I know a banquet is at hand"

Anyone can be the perfect Holiday Hostess with fancy, easy-to-fix buffet from Sears

A **Brand new!** Peggy Kellogg's Party Pack. Everything necessary for a perfect Holiday party. All your friends . . . anyone who likes to give parties . . . will surely appreciate the quality and convenience of a gift like this. With each gift box, there is a booklet of Peggy Kellogg party recipes and party games, etc. Pack consists of Hormel Ham—1½-lb. can; 5-oz. can Jumbo Shrimp; 4½ oz. jar stuffed Manzanilla Green olives; pint can Black olives; 2 (6-oz.) jars of Cheese spread; 2 (2-oz.) cans of Anchovies—filet and rolled; 7-oz can Tuna fish; 3¾-oz. can of sardines. Plus Hormel Deviled Ham—2 (3-oz.) cans; Vienna Sausage—2 (4-oz.) cans; Liver Pate—2 (3-oz.) cans; Little Pork Sausages—8-oz. can. 12 varieties in all. Shipped from Chicago.
87 N 7856F—*See ordering information below.* Add postage . . . $8.50

See page 266 for Crocheted Crystal glassware

Individual Food Items listed below are shipped from your nearest Mail Order House

Hormel Chicken. Plump, tender generous feast for 4. No fuss, no bother, no waste. High quality chicken comes ready to eat.
87 N 8800—Shpg. wt. 4 lbs. 6 oz. . . . . 3 lb. 6-oz. can $2.89

Hormel Ham. Tender delicious meat . . . no fat or bones . . . vacuum packed to retain all the flavorful juices. Ready to serve.
87 N 8801—Shpg. wt. 2 lbs. . . . . 1½-pound can $2.69

Hormel Deviled Ham. Delicious, smooth textured spread.
87 N 8806—Shpg. wt. 1 lb. 4 oz. . . . . 4 (3-oz.) cans 79c

Hormel Vienna Sausages. Made of beef, pork and seasonings.
87 N 8805—Shpg. wt. 1 lb. 13 oz. . . . . 4 (4-oz.) cans 89c

Hormel Tongue. Pure whole pork tongue, delicately cured.
87 N 8804—Shpg. wt. 2 lbs. 4 oz. . . . . 2 (12-oz.) cans $1.29

Assorted Cheese Spreads. Sue-Ann brand. Set includes 6-oz. jars of Sharp cheese—a blend of aged Wisconsin cheese; Smoke cheese spread—a real delicacy; Limburger cheese—a highly flavorful spread; Swiss Gruyere-type cheese—a tangy favorite; Nordic cheese—with caraway seeds; and Camembert—a soft creamy cheese. All finest quality processed cheese.
87 N 8809—Shpg. wt. 6 lbs. . . . . 6 (6-oz.) jars $2.69

Sardines. Old King Brand. Bristling Norwegian sardines . . . packed in oil. Perfect for appetizers, sandwiches, etc.
87 N 8810—Shpg. wt. 1 lb. 8 oz. . . . . 3 (3¾-oz.) tins 99c

De Jean's Jumbo Shrimp. Plump, mouthwatering gulf shrimp. Order these for your very special parties. Sure to please.
87 N 8813—Shpg. wt. 1 lb. 4 oz. . . . . 2 (5-oz.) cans $1.39

Anchovies. Margaret Brand. Imported from Portugal. Packed in rich olive oil. Your choice of filets or rolled.
87 N 8811—Rolled. Shpg. wt. 1 lb. . . . . 3 (2-oz.) tins 93c
87 N 8812—Filets. Shpg. wt. 1 lb. . . . . 3 (2-oz.) tins 93c

Value Salmon. Copper River Chinook salmon. Fine quality.
87 N 8807—Shpg. wt. 1 lb. 6 oz. . . . . 2 (7¾-oz.) cans $1.15

Piller Rock Tuna. Fancy Albacore white meat tuna fish.
87 N 8808—Shpg. wt. 1 lb. 6 oz. . . . . 2 (7-oz.) cans $1.39

Fancy California Ripe Olives. Enticing brand. Jumbo.
87 N 8803—Shpg. wt. 1 lb. 8 oz. . . . . 2 pint size tins 79c

Manzanilla-stuffed Spanish Olives. Kingsley brand. Spicy green olives stuffed with pimiento.
87 N 8802—Shpg wt. 3 lbs. . . . . 3 (4½-oz.) jars 93c

Food Specialties from all over America sent direct to your friends for Christmas

Order Early! Please give your name, and print names and addresses of persons to whom gifts go. **Include shipping charges to destination.** Grower or packer ships box with Holiday greeting stating that this gift comes with your best wishes. We ship only within Continental limits of the United States. If, for any reason grower is unable to make delivery before Christmas, a greeting card, notifying recipient that your gift is on the way, will be mailed before Christmas. All rates are subject to change without notice. Parcel Post rates quoted are approximate. In no case will you be charged more than actual postage. Sorry, C. O. D. orders cannot be accepted.

STATE	EXPRESS						PARCEL POST		
	Calif. 10 lbs.	Calif. 20 lbs.	Florida ½ Bushel	Texas ½ Bushel	Virginia Bushel	Virginia ½ Bushel	Chicago Party Pack	Wisconsin Cheese	Georgia Pecans
Alabama	75c	$1.35	85c	$1.05	$1.54	76c	72c	41c	20c
Arizona	75c	1.40					$1.16	52c	61c
Arkansas	75c	1.25	$1.15	1.00	2.23	$1.09	72c	34c	39c
California	75c	75c					1.40	61c	72c
Colorado	75c	1.10	1.45	1.05	2.96	1.45	92c	41c	61c
Connecticut	75c	1.40	1.15	1.60	1.07	70c	72c	34c	39c
Delaware	75c	1.35	1.10	1.40	87c	70c	72c	34c	39c
Dist. of Columbia	75c	1.35	1.00	1.40	70c	70c	50c	34c	39c
Florida			85c		1.63	80c	92c	52c	20c
Georgia	75c	1.35	85c	1.20	1.44	70c	72c	41c	20c
Idaho	75c	1.10	1.75	1.60	3.87	1.90	1.16	52c	72c
Illinois	75c	1.25	1.15	1.15	1.61	79c	32c	25c	39c
Chicago							14c		
Indiana	75c	1.35	1.15	1.20	1.40	70c	32c	25c	39c
Iowa	75c	1.25	1.35	1.05	2.01	99c	32c	25c	48c
Kansas	75c	1.15	1.40	1.05	2.42	1.19	72c	34c	48c
Kentucky	75c	1.35	1.00	1.20	1.17	70c	50c	34c	29c
Louisiana	75c	1.25	1.05	90c	2.44	1.20	72c	41c	29c
Maine	75c	1.40	1.20	1.60	1.46	72c	92c	41c	48c
Maryland	75c	1.35	1.05	1.40	74c	70c	72c	34c	39c
Massachusetts	75c	1.40	1.15	1.60	1.18	70c	72c	34c	48c
Michigan	75c	1.35	1.40	1.25	1.56	77c	32c	18c	39c
Minnesota	75c	1.25	1.40	1.25	2.31	1.13	50c	25c	48c
Mississippi	75c	1.35	95c	1.00	1.67	82c	72c	34c	29c
Missouri	75c	1.20	1.15	1.05	2.05	1.00	50c	34c	39c
Montana	75c	1.15	1.65	1.60	3.87	1.90	92c	41c	72c
Nebraska	75c	1.15	1.40	1.05	2.51	1.23	72c	34c	48c
Nevada	75c	1.41	1.75	1.60	3.87	1.90	1.16	52c	72c
New Hampshire	75c	1.40	1.20	1.60	1.27	70c	72c	34c	48c
New Jersey	75c	1.35	1.15	1.50	86c	70c	72c	34c	39c
New Mexico	75c	94c	1.45	1.05	3.16	1.55	92c	41c	61c
New York	75c	1.35	1.15	1.50	1.07	70c	72c	34c	48c
North Carolina	75c	1.35	85c	1.25	1.12	70c	72c	34c	29c
North Dakota	75c	1.25	1.45	1.25	2.70	1.32	72c	34c	61c
Ohio	75c	1.35	1.15	1.35	1.11	70c	32c	25c	39c
Oklahoma	[illegible]	1.15	1.20	95c	2.54	1.25	72c	34c	39c
Oregon	75c	94c	1.75	1.60			1.40	52c	72c
Pennsylvania	75c	1.35	1.15	1.50	80c	70c	72c	34c	39c
Rhode Island	75c	1.40	1.15	1.60	1.16	70c	72c	34c	39c
South Carolina	75c	1.35	85c	1.25	1.24	70c	72c	34c	29c
South Dakota	75c	1.15	1.45	1.25	2.61	1.28	72c	34c	61c
Tennessee	75c	1.30	1.00	1.05	1.35	70c	50c	34c	29c
Texas	75c	1.13		60c	2.96	1.45	92c	41c	48c
Utah	75c	94c	1.65	1.40	3.87	1.90	92c	52c	61c
Vermont	75c	1.40	1.20	1.60	1.22	70c	72c	34c	48c
Virginia	75c	1.35	95c	1.40	84c	70c	72c	34c	39c
Washington	75c	1.10	1.75	1.60			1.40	52c	72c
West Virginia	75c	1.35	1.00	1.40	76c	70c	50c	34c	39c
Wisconsin	75c	1.25	1.40	1.25	1.92	94c	32c	18c	48c
Wyoming	75c	1.10	1.55	1.40	3.10	1.52	92c	41c	61c

Citrus Fruits, Nuts, Apples, Dates, Cheese

B **Georgia Pecans.** Full flavored nut meats shipped direct from the plantation in Georgia. For gifts, for snacks, for baking and candy making. These large size Georgia pecans have a dozen different uses for the Holiday season. Filled with delicious, full flavored nut meats. *Follow ordering information at left.*
87 N 7831F—Add postage . 5 lbs. $2.29

C **Wisconsin Cheese Pack.** A truly delectable gift. Assortment of 6 different kinds of quality aged cheese. 9 oz. Holland Edam type cheese, 8 oz. Cheddar cheese, 8 oz. Natural Caraway cheese, 7-oz. Anchovy Cheese link, 7-oz. smoked natural cheese link and 3 oz. Wisconsin natural cheese. All in bright Christmas wrappings and packed in sturdy wooden box with decorated cover. *Follow ordering information at left.*
87 N 7894F—Add postage $3.59

D **Fresh California Dates.** Sweet wholesome dates. Large, moist fruit fairly melts in your mouth. A luxurious gift, a delicacy sure to please your friends. Order several boxes of these plump, juicy fruits. *Follow ordering information at left.*
87 N 7872F—Postpaid . . 2-lb. box $1.49
87 N 7859F—Postpaid . . . 3-lb. box $1.98

E **California Fruits and Nuts.** An outstanding value. Citrus fruits, apples, pears, dates, walnuts, almonds, and other rare delicious fruits in season. Packed in sturdy wooden box with Christmas decorations. Send all your friends and associates an ever-welcome gift like this. *Follow ordering information at left.* Fruit cannot be shipped to Florida because of Interstate regulations.
87 NM 7857F—Add express. 10 lbs. $3.25
87 NM 7858F—Add express. 20 lbs. $5.95

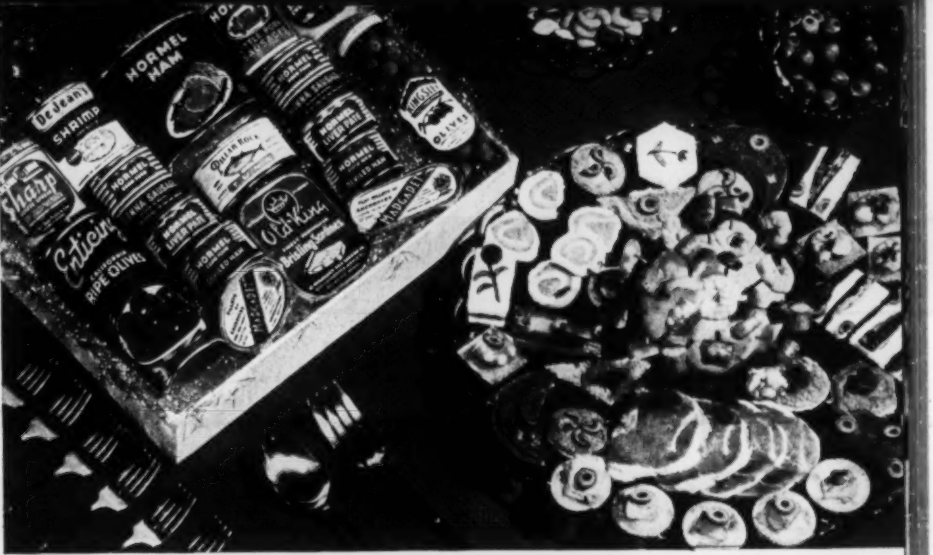
F **A Basket full of Fruit.** Hand woven Mexican basket filled with finest quality citrus fruit. Assortment includes Oranges, Lemons, Limes, Pink Grapefruit and Tangerines . . . all tree-ripened and hand picked in sunny Texas. Plus 2 jars of delicious citrus marmalade or jelly. When the fruit is gone, the basket has many home uses. A perfect gift for anyone. *Follow ordering information at left.* Fruit cannot be shipped to California, Arizona or Florida because of Interstate regulations.
87 NM 7864F–Add express. ½ bu. $3.75

G **Virginia Apples.** Scarlet Stayman apples shipped direct from the orchards of the Shenandoah Apple Valley. Crisp, juicy, extra fancy grade Apples. About 100 to each bushel box. *Follow ordering information at left.* Cannot be shipped to California, Oregon, Washington, or Arizona because of Interstate regulations.
87 NM 7848F–Add express ½ bu. $3.29
87 NM 7849F–Add express . bushel. $5.25

H **Fresh Florida Citrus Fruit.** Choice oranges, and grapefruit individually wrapped and carefully packed in a hand-woven Mexican hamper. An outstanding value. *Follow ordering information at left.* Cannot be shipped to California, Arizona or Texas because of Interstate regulations.
87 NM 7854F–Add express. ½ bu. $3.25

J **Fancy California Sun Dried Fruit pack.** Favorite dried fruit assortment consists of Dates, Apricots, Figs topped with walnuts or cashews, Grapefruit peel, Prunes topped with blanched almonds, rolled Dates topped with cherries or walnuts and foil wrapped pieces, packed in decorated wooden box. Shipped from California. *Follow ordering information at left above.*
87 N 7862F–Postpaid . . . . . 3 lbs. $2.95

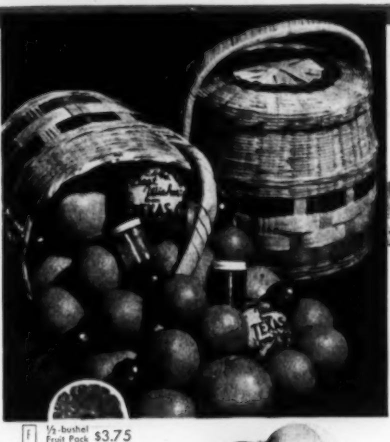
Everything on these two pages is available on Sears Easy Terms. Order in time for Christmas . . pay later. For details see page 243


De Jean's Shrimp
Hormel Ham
Hormel Liver Pate
Hormel Deviled Ham
Sharp
Enticing California Ripe Olives
Old King Brisling Sardines
Kingsley Olives
Madgadet

A Peggy Kellogg Party Pack $8.50

B 5 lbs. Pecans $2.29

C 6-Variety Cheese Pack $3.59



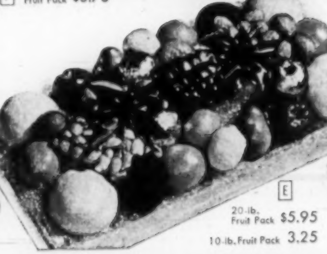
F ½-bushel Fruit Pack $3.75

G ⅓ bushel Apples $3.29

H ½-bushel Citrus Pack $3.25

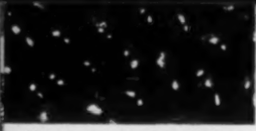
Desert Queen Dates

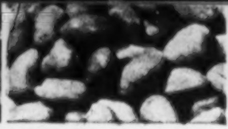
D 2 lbs. Dates $1.49

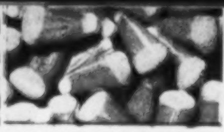


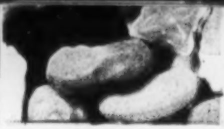
E 20-lb. Fruit Pack $5.95
10-lb. Fruit Pack 3.25

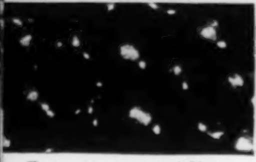
J 3-lb. dried Fruit Pack $2.95


A Chocolate Peanuts 43c lb. in 9-box lots


D Jumbo Peanuts 59c lb. in 9-can lots

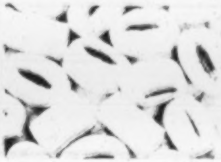

G Candy Corn 27c lb. in 12-box lots


L Mellow Creams 27c lb. in 12-box lots


B Chocolate Mints 43c lb. in 9-box lots

E Whole Cashews 98c lb. in 9-can lots

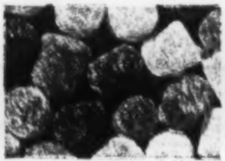
H Candy Drops 27c lb. in 12-box lots

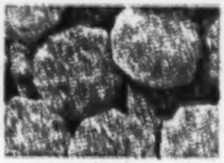

M Kentucky Mints 38c lb. in 12-box lots

F Mixed Nuts $1.09 lb. in 9-can lots

J Peppermint Pillows 32c lb. in 12-box lots

N Jelly Beans 26c lb. in 12-box lots


K Jelly Drops 26c lb. in 12-box lots


P Orange Jellies 29c lb. in 12-box lots

O-PEN-FRESH

. . . Sears famous package that guarantees you deliciously FRESH candy and nuts for all occasions. Especially during the Holiday Season you want to keep your cupboard well stocked. Serve high quality chocolates, hard candies and nutmeats at a moment's notice. The vacuum packed cans and wax-coated boxes seal the flavor and freshness right in. Best of all, it's amazingly low priced.

C Chocolate Treats 43c lb. in 9-box lots

Chocolates

Shpg. wts. 2 lbs.; 3 lbs. 6 oz.; 5 lbs.

A **Chocolate Covered Peanuts.** Jumbo.
87 N 7955M—3 (8-oz.) boxes 1½ lbs. 79c
87 N 7956M—6 (8-oz.) boxes 3 lbs. $1.49
87 N 7957M—9 (8-oz.) boxes 4½ lbs. 1.93

B **Chocolate Covered Mints.** Creamy.
87 N 7958M—3 (8-oz.) boxes 1½ lbs. 79c
87 N 7959M—6 (8-oz.) boxes 3 lbs. $1.49
87 N 7960M—9 (8-oz.) boxes 4½ lbs. 1.93

C **Chocolate Treats.** Almonds, filberts, peanuts, malted milk balls, mint creams, orange marmalade, peanut crunch, raisins. and caramels. Milk and dark chocolate.
87 N 7961M—3 (8-oz.) boxes 1½ lbs. 79c
87 N 7962M—6 (8-oz.) boxes 3 lbs. $1.49
87 N 7963M—9 (8-oz.) boxes 4½ lbs. 1.93

Assorted Sets, one box of each above.

44c lb., 9 box lots
87 N 7964—3 (8-oz.) boxes . . 79c
87 N 7965—6 (8-oz.) boxes $1.49
87 N 7966—9 (8-oz.) boxes. 1.93

Salted Nuts

Shipping weights 2 lbs. 6 oz.; 4 lbs. 12 oz.; 7 lbs. 2 oz.

D **Jumbo Virginia Peanuts.** Tangy.
87 N 8000—3 (8-oz.) cans 1½ lbs 98c
87 N 8001—6 (8-oz.) cans 3 lbs $1.89
87 N 8002—9 (8-oz.) cans 4½ lbs. 2.65

E **Whole Cashews.** Large size.
87 N 8003—3 (8-oz.) cans 1½ lbs. $1.65
87 N 8004—6 (8-oz.) cans 3 lbs 3.15
87 N 8005—9 (8-oz.) cans 4½ lbs. 4.40

F **Deluxe Mixed Nuts.** (No peanuts.) Cashews, large pecan halves, filberts, California almonds and Brazil nuts.
87 N 8006—3 (8-oz.) cans 1½ lbs. $1.79
87 N 8007—6 (8-oz.) cans 3 lbs 3.40
87 N 8008—9 (8-oz.) cans 4½ lbs. 4.89

Assorted Sets, one can of each above.

88c lb., 9 can lots
87 N 8009—3 (8-oz.) cans. $1.45
87 N 8010—6 (8-oz.) cans. 2.78
87 N 8011—9 (8-oz.) cans. 3.98

Hard Candies, Jellies

Shpg. wts. 2 lbs. 10 oz.; 5 lbs. 3 oz.; 7 lbs. 12 oz. Each box holds 9 oz.

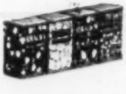
G **Candy Corn.** Tender mellow cream candies that look like real corn from the cob. A popular favorite.
87 N 7943M—4 boxes 2¼ lbs 79c
87 N 7944M—8 boxes 4½ lbs $1.49
87 N 7945M—12 boxes 6¾ lbs. . . . 1.85

H **Hard Candy Drops.** Bright colors and refreshing flavors. Orange, Lemon, Lime, Peach, Cherry. Wintergreen and Peppermint natural and artificial flavors.
87 N 7949M—4 boxes 2¼ lbs 79c
87 N 7950M—8 boxes 4½ lbs . . . $1.49
87 N 7951M—12 boxes 6¾ lbs 1.85

J **Peppermint Pillows.** Tangy refreshing mints so cooling to the taste.
87 N 7946M—4 boxes 2¼ lbs 89c
87 N 7947M—8 boxes 4½ lbs $1.65
87 N 7948M—12 boxes 6¾ lbs . . 2.16

K **Jelly Drops.** Tender candy Spicettes in natural and artificial flavors: clove, anise, peppermint, cinnamon, wintergreen, orange, sassafras.
87 N 7940M—4 boxes 2¼ lbs 69c
87 N 7941M—8 boxes 4½ lbs $1.33
87 N 7942M—12 boxes 6¾ lbs 1.75

Assorted Sets, one box of each above.


27c lb., 12 box lots
87 N 7952—4 (9-oz.) boxes 79c
87 N 7953—8 (9-oz.) boxes. $1.49
87 N 7954—12 (9-oz.) boxes 1.85

Jellies, Mellow Creams

L **Mellow Creams.** Chocolate, Vanilla, Raspberry Orange natural and artificial flavors. Each box contains 8½ oz. of candy. Shipping wts. 2 lbs. 10 oz.; 4 lbs. 12 oz.; 6 lbs. 14 oz
87 N 7991—4 boxes 2 lbs. 2 oz 69c
87 N 7992—8 boxes 4 lbs. 4 oz $1.33
87 N 7993—12 boxes 6 lbs. 6 oz 1.75

M **Kentucky Mints.** Jelly Mints. Shipping wts. 2 lbs.; 4 lbs.; 5 lbs. 4 oz. Each box contains 6½ oz. of candy.
87 N 7994—4 boxes 1 lb. 10 oz . . . 79c
87 N 7995—8 boxes 3 lbs. 4 oz . . . $1.49
87 N 7996—12 boxes 4 lbs. 14 oz . . 1.85

N **Jelly Beans.** Lemon, orange, lime, licorice and cherry natural and artificial flavors. Sugar panned. Shpg. wts. 3 lbs.; 5 lbs. 12 oz.; 8 lbs. 8 oz.
87 N 7985—4 (11-oz.) boxes 2¾ lbs. 89c
87 N 7986—8 (11-oz.) boxes 5½ lbs. $1.65
87 N 7987—12 (11-oz.) boxes 8¼ lbs 2.16

P **Orange Jellies.** Orange halves, extra soft and tender flavored with finest Italian orange oil. Shpg. wts. 2 lbs. 6 oz.; 4 lbs. 6 oz.; 6 lbs. 6 oz.
87 N 7982—4 (8-oz.) boxes 2 lbs 69c
87 N 7983—8 (8-oz.) boxes 4 lbs . $1.33
87 N 7984—12 (8-oz.) boxes 6 lbs . . 1.75

Assorted Sets One box of each above. Shpg. wts. 2 lbs. 8 oz.; 4 lbs. 10 oz.; 6 lbs. 12 oz.

29c lb., 12-box lots
87 N 7988—4 boxes 2 lbs. 2 oz . 79c
87 N 7989—8 boxes 4 lbs. 4 oz . $1.49
87 N 7990—12 boxes 6 lbs. 6 oz . $1.85

O-pen-fresh Package
Candy, Nuts, Cookies
"For Christmas with its lots and lots
of Candies, Cakes and Toys."

Roasted Peanuts

Crisp Virginia peanuts. Fine quality nuts, thoroughly roasted for perfect flavor.

$1.92
6-lb. box

87 N 7836—6 lbs. Shpg. wt. 6 lbs. 8 oz. $1.92
87 N 7835—3 lbs. Shpg. wt. 3 lbs. 8 oz. 1.09

California Walnuts

Large, Diamond quality walnuts that all will enjoy. Nuts well-filled with rich delicious nutmeats. Walnuts are so easy to shell.

$2.49
5-lb. box

87 N 7834—5 lbs. Shpg. wt. 6 lbs. . . . $2.49

Peggy Kellogg
Chocolate Chip Cookies
Kellogg's Best
POP CORN
A
B

2-lb. tin Candied Fruit

Pineapple, cherries, figs, prunes, stuffed dates, citrus peel and kumquats. Filled and whole. In beautiful tin.

$1.98
2-lb. tin

87 N 7809—Shpg. wt. 3 lbs. 4 oz $1.98

Unpopped Corn. Make your own popcorn balls this Christmas. Makes large fluffy kernels. Perfect party snacks.
87 N 7860—4 lbs. Shpg. wt. 5 lbs. 6 oz 98c

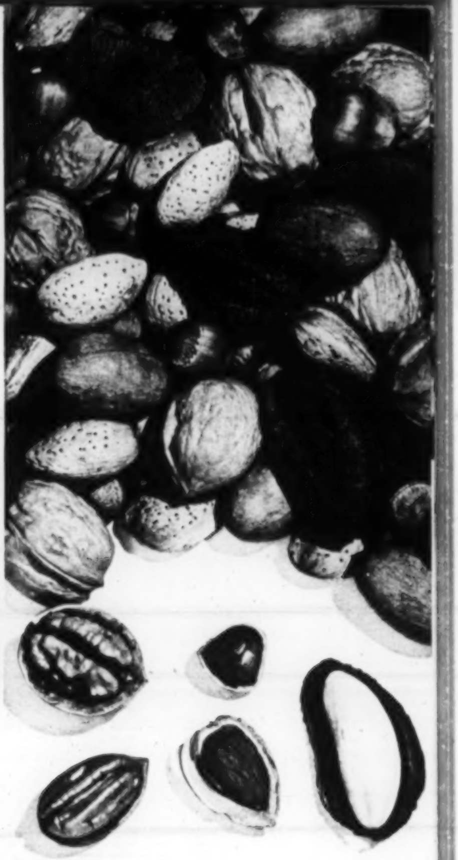
Peggy Kellogg Cookies

A **Chocolate Chip Cookies.** Crisp, crunchy cookies filled with smooth rich chocolate chips. Fairly melt in your mouth.

$1.29
Tin

87 N 8054—2 lbs. Shpg. wt. 3 lbs. . . $1.29

B **Fig Bars.** Luscious, wholesome cookies with real fruity flavor. Made of California figs. In beautiful tin.
87 N 8053—4 lbs. Shpg. wt. 5 lbs. . . . $1.29



Serve delicious Nuts-in-Shell

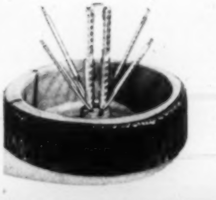
39c
per pound
in 25-lb. carton

- Deluxe assortment includes all your favorites
- Brazil nuts, walnuts, pecans, almonds and filberts
- Always have a bowl of nuts on hand—a real treat

Good wholesome food that all will enjoy. Deluxe assortment consists of Brazil nuts, California Diamond quality walnuts, Georgia pecans, California almonds, choice Oregon filberts. Order the larger quantities and save.

87 N 7824—Shipping weight 2 pounds 6 ounces. . . . . 2-pound carton 92c
87 N 7825—Shipping weight 5 pounds 8 ounces. . . . . 5-pound carton $2.25
87 N 7826—Shipping weight 11 pounds. . . . . 10-pound carton 4.39
87 N 07827—Shipping weight 28 pounds. . . . . 25-pound carton 9.75

Be sure to include Nuts-in-Shells on your Easy Terms Order

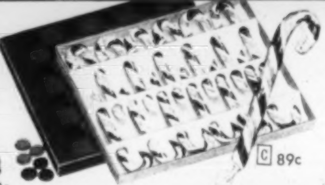


Nut Bowl Set

98c
6-pc. set

To serve mixed nuts with ease and style, why not order this fine quality set? It's an amazingly good value. Set consists of bowl, cracker and picks. Natural rustic wood, bark finish 7-inch bowl has smooth inner surface. 4 metal picks and nut cracker included. Shpg. wt. 2 lbs. 10 oz.
87 N 7836—6-piece set 98c

B 4 for 98c



C 89c

A 89c

A **Christmas Stocking.** 17½ inches high! Red mesh stocking containing 1 large Patience Puzzle, 1 box Crayons, 1 Sail Boat, 1 Pop Gun, 1 whistle and 1 Paint Set, plus 1¼ oz. of cello-wrapped hard candy. Shpg. wt. 1 lb. 6 oz.
87 N 7830
Each........89c

B **Jumbo Christmas Boots.** Large 4-inch Santa Claus Boots with 18 cello-wrapped lollipops in each one. Boots made of clear red plastic with a Merry Christmas band around each one. Shipping weight 1 lb. 4 oz.
87 N 7886
4 for........98c

C **12 Candy Canes** in a real checkerboard box. 12 canes, 7½ in. long and ½-in. diameter, individually wrapped in cellophane, and securely packed in a cardboard box. Cardboard checkers included. Shpg. wt. 1 lb. 6 oz.
87 N 7895
12 for........89c

Chocolate Santas

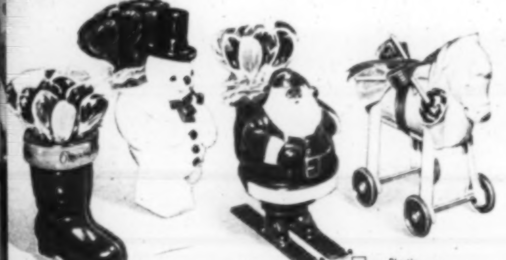
Solid Chocolate Santa Clauses. Each dressed up in a gaily decorated foil wrapper. 4½-inch Santas made of pure solid milk chocolate—no peanuts added. Shipping wt. 1 lb.

89c
Box of 10

87 N 7881—10 Santas 89c

Stocking Fillers Christmas Candies

"..Little stockings full
of sweets and toys
Everything charming for
little girls and boys"



D 4 Plastic Toys 98c

E 10 Christmas Boots 98c

4 Plastic, Candy-filled Toys

D Brand new! A wonderful assortment of children's favorite plastic toys . . . at a real low price. Here's what you get, (1) A candy-filled white Trojan horse with 4 lollipops astride it. Candy comes out of a secret opening in underside of horse. On wheels, horse is 5½ inches high and 5 inches long. (2) A jolly fat plastic Santa on skis with 10 lollipops in his pack. Red and white Santa stands 4½ inches high on green plastic skis. (3) A cunning white plastic snowman 5 inches high, with a coal black stovepipe hat, buttons and pipe. He carries 10 lollipops in a pack on his back. (4) A Santa Claus boot, 3 inches high, filled with 10 favorite lollipops. All together it makes a magical assortment sure to delight any child.

98c
Set of 4

87 N 7865—Shpg. wt. 2 lbs. 4 oz.................Set of 4 plastic toys 98c

E **10 Christmas Boots.** Favorite Christmas novelty . . . a set of 10 clear red plastic Santa Claus boots each filled with 7 lollipops. Hang on tree and use as school party favors. 2¾ in. high.
87 N 7866—Shpg. wt. 2 lbs. 8 oz........Set of 10 boots (70 pops) 98c

F **9 candy-filled toys.** Assortment consists of one 3½-inch Kiddies Drinking Mug, 2 U.S. Army Bomber planes, 2 Station wagons, 2 Model Cruisers, each 4½ in., and 2 Santa Claus Boots all filled with panned candies. Shpg. wt. 3 lbs. 6 oz.
87 N 7852.........................9 glass toys 89c

G **4 jumbo size candy filled toys.** 7-inch horn that blows like a whistle, 5-inch lantern, 6-inch roly poly Santa, and 6-inch candy pump, all filled with panned candies. Pump has hose and crank that actually turns candy out. Looks like a real gasoline pump. Shpg. wt. 2 lbs. 8 oz.
87 N 7851 ....4 plastic and glass toys 98c

H **54 Lollipop Tree Decorations.** 9 all-day suckers dressed up like snowmen, with a lollipop on each one. Plus 45 colorful cards in 5 Christmas designs with a pop on each one. Pops slip easily into cards. Just hang on Christmas tree.
87 N 7885—Shipping wt. 2 lbs.....54 tree pops 89c

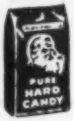
F 9 Filled Toys 89c

G 4 Jumbo Size Filled Toys 98c

Merry Christmas

H 54 Tree Pops 89c

A million pounds of Hard Candy to make your Christmas sweeter



A quality assortment of satiny finish hard candies at a price you can easily afford. Pure wholesome candies are everyone's favorites. So order now, and get all the traditional Christmas candy you need for the entire holiday season. Remember, you save when you buy the larger, 30-pound size.

Use hard candies generously to fill stockings, trim the tree, to serve guests and for holiday parties. For last minute gifts, fill empty Christmas boxes and boots shown below. Candy is packed in bright red bags shown at left (except 30 lbs.).

Just look at all the different flavors and shapes you get in this wonderful Christmas assortment. Such shapes as pillows, waffles, chips, drops, etc. Such flavors as lemon, orange, cherry, raspberry, mint, lime, wintergreen, etc. And best of all, look at the low price for this quality candy.

87 N 7896—Shipping wt. 4 lbs.	3-lb. bag	89c
87 N 7897—Shipping wt. 7 lbs.	6-lb. bag	$1.75
87 N 7898—Shipping wt. 10 lbs.	9-lb. bag	2.55
87 N 07899—Shipping wt. 33 lbs.	30-lb. carton	6.98

Less than **24c** per pound in 30-lb. carton

To large quantity purchasers! Please order as early as possible to assure complete deliveries

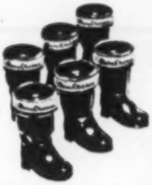
Empty Christmas Candy Boxes . . . Santa Claus Boots

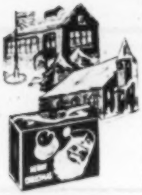
Empty Santa Claus Boots. **59c** 6 boots Adorable little red plastic boots with Christmas trim. Set of 6 boots . . . each one holds 4 oz. of candy (not included). Fill with hard candies shown here, and OPEN-FRESH on preceding page. Shpg. wt. 2 lbs. 6 oz.

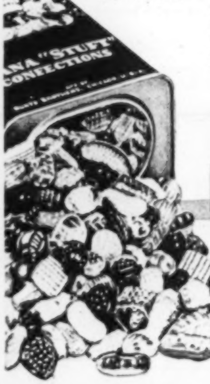
87 N 7867—Set of 6 boots for 59c

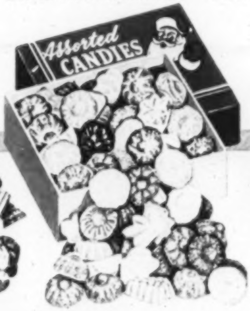
Candy Gift Boxes. **50c** 36 boxes Christmas scenes on cardboard boxes. ½-lb. size. Fill with candy, and OPEN-FRESH candy on preceding page. Shpg. wts. 1 lb. 8 oz.; 3 lbs. 11 oz.

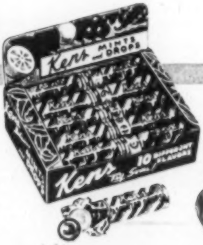
87N7873—36 for	.50c
87N7874—100 for	$1.19

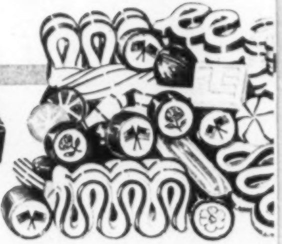












Diana Stuft Confections

$1.39 3-lb. tin

Bunte's famous all-filled candy assortment. Thin crisp sugar shells packed tight with pure luscious jams and marmalades. In bright Christmas colors and flavors. Packed in a beautifully decorated red tin to keep the candies fresh. Shipping weight 4 lbs. 6 oz.

87 N 7853—3-pound tin $1.39

Christmas Surprise Box

30c lb. in 3 lb. box

Pure, delicious creams and jellies packed in attractive gift box. Orange, lime, raspberry, lemon and pineapple jellies; and white, pink, yellow and orange creams; plus foil-wrapped pieces. Grand for filling boots and boxes above. Shipping weight 3 pounds 6 ounces.

87 N 7850—3-pound box 89c

Kens Candy Drops

59c 20 rolls

Assorted rolls of refreshing candy drops in delicious flavors—lemon, wild cherry, orange, lime, etc. Ideal for slipping in Christmas stockings . . . perfect favors for school Christmas parties. Box of 20 rolls. Economically priced . . . less than 3c a roll. Shpg. wt. 2 lbs.

87 N 7844—Each box 59c

Old Fashioned Jumbo Mix

30c lb. in 30 lb. lot

Your favorite Christmas mix back again. A wonderful assortment of crimps, cut rock, ribbons, waffles, peppermint, etc., in attractive designs, shapes and colors. All satiny finish hard candies, deliciously flavored. Order largest quantity and save.

87N7935—Shpg. wt. 4 lbs. (3 lbs.)	98c
87N7936—Shpg. wt. 10 lbs. (9 lbs.)	$2.85
87N07937—Shpg. wt. 33 lbs. (30 lbs.)	8.98

Buy all the Christmas candy you need. Buy on Easy Terms. See page 243 for complete details

C
$1.00 2 lbs.
Assorted Chocolates
A $1.19 2 lbs.
B
$1.59 2 lbs.
D
$1.39 2 lbs.

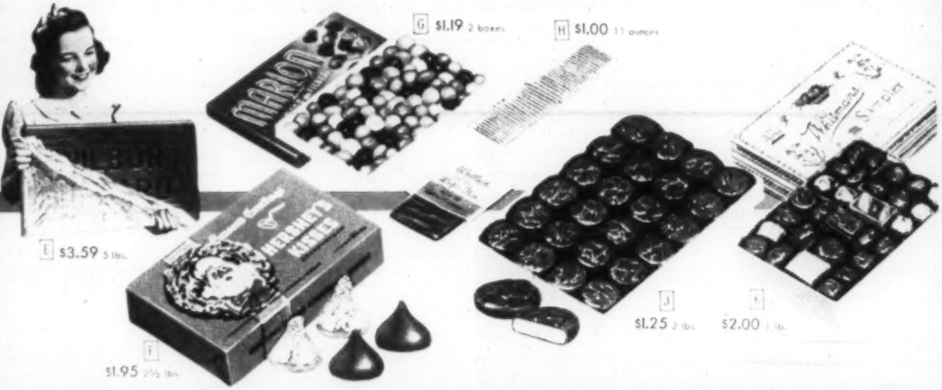
All the Chocolates you want for a rich and bountiful Christmas

A 2-lb. economy box of Chocolates. A wonderful gift . . . a wonderful value. 2 full pounds of delicious chocolates at a price you can easily afford. Christmas box contains a variety of 13 delicious centers. Buttercreams, cocoanut crescents, raspberry hearts, opera creams, jellies, caramels, nougats and other favorite cream centers. Coated with dark vanilla chocolate and smooth, rich milk chocolate.
87 N 7805—Shpg. wt. 2 lbs. 14 oz. 2-lb. box. $1.19

B 2-lb. Deluxe Chocolate Assortment. Hand rolled hand-dipped pieces in milk and dark chocolate. Different centers including almonds, caramels, nut brittle, fudge, nougatines, chocolate chips, chicken bones, molasses taffy and peppermint, orange, raspberry, lemon, pineapple, vanilla and buttercreams. A real quality candy, gift boxed.
87 N 7810—Shpg. wt. 2 lbs. 14 oz. 2-lb. box. $1.59
87 N 7801—Shpg. wt. 1 lb. 8 oz. 1-lb. box. 89c

C 2 lbs. Chocolate Whipped Creams. Luscious whipped creams lavishly coated with rich dark chocolate, at a Sears low price. Everyone loves these real old fashioned soft center delights.
87 N 8052—Shpg. wt. 3 lbs. . . . . . . 2-lb. box. $1.00

D 2 lbs. Cordial Cherries. Maraschino cherries . . . large whole red ones . . . in free flowing vanilla creams, coated with dark sweet chocolate.
87 N 7800—2 (1 lb.) boxes. Shpg. wt. 2 lbs. 6 oz. $1.39



Wide variety of nationally advertised Chocolates

E 5-lb. Wilbur Break-up Chocolate. Here's a sweet treat for children and grownups alike. [illegible] bar of famous Wilbur milk chocolate . . . foil wrapped. Shpg. wt. 6 lbs.
87 N 7814 . . 5 lbs. $3.59

F 2½ lbs. Hershey Kisses. These wonderful, taste-tempting, milk chocolate goodies you can't stop eating. Each foil wrapped. Packed in bright red box. Shpg. wt. [illegible]
87 N 7813 . . 2½ lbs. $1.95

G Marion Dragees. Almonds and filberts rolled in rich chocolate and covered with smooth coating in [illegible] colors. In bright red 15-ounce boxes. Shpg. wt. [illegible]
87 N 78[illegible] . . [illegible] $1.19

H 11 oz. Wallace Thin Mints. Wafer thin mints for all to enjoy. Rich, brilliant peppermint coated generously with dark chocolate. [illegible] Packed [illegible]
87 N 7807 . . 11 oz. $1.00

J 2 lbs Mints. [illegible] mints [illegible] rich dark chocolate. The perfect after-dinner mint. Everyone from [illegible] [illegible] Shpg. weight [illegible]
87 N 7890 . . 2 lbs. $1.25

K Whitman's Sampler. [illegible] caramels, [illegible]
87 N 7811 . . 1 lb. $2.00
Whitman's Fairhill.
87 N 7815 . . 1 lb. $1.50

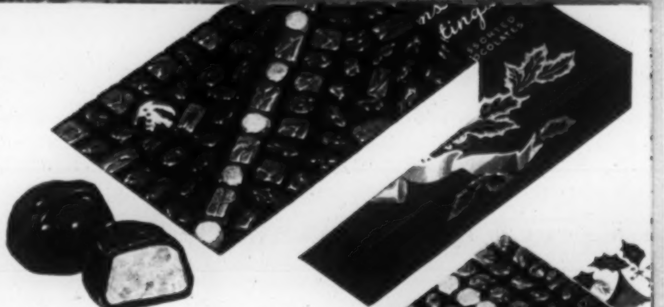
All these luscious chocolates can easily be added to your Easy Terms Order. See page 243 for details.

GOOD . . . 5-pound box

$2.90
5 lb. box

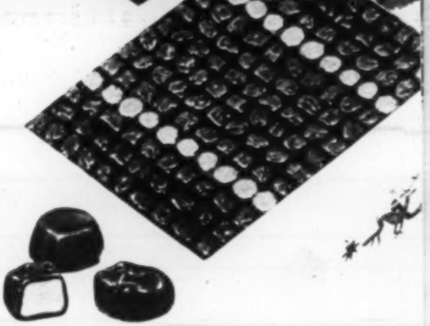
This good quality assortment consists of your favorite chocolates in a dozen different varieties. You get orange, raspberry, vanilla and maple cream centers, nougats, mints, chewy pieces, and caramels, covered with milk and dark chocolate. Box contains foil wrapped pieces, too. Beautiful red box. Why not order several at this low price? Shipping weight 6 pounds.

87 N 7803—5-pound box $2.90



Chocolates

"A box full of candy
A fine jack-a-dandy
Kind Christmas is
bringing to me"



BETTER . . . 5-lb. Miniatures

$3.90
5 lb. box

Back again . . . tiny bite-size miniature chocolates in a gorgeous white Christmas box. About 400 pieces to each 5-pound box. All pieces are covered with rich milk chocolate. Assortment consists of vanilla, true orange, true raspberry, and maple nougat creams, apricot marmalade, honey nougats and full milk caramels. All mint creams are wrapped in gold color foil. These dainty chocolates will please any man or woman on your Christmas list. Shpg. wt. 6 lbs.

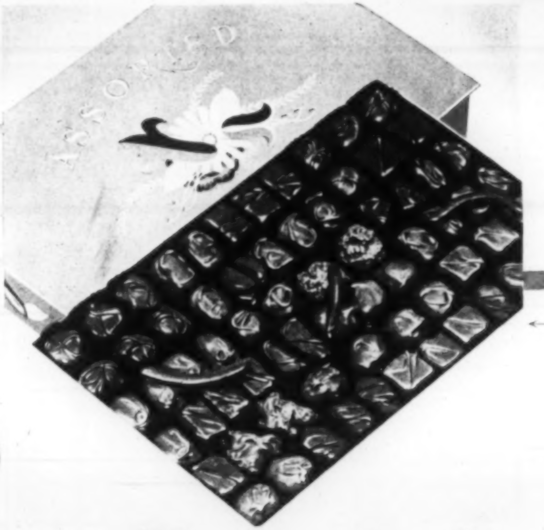
87 N 7806—5-pound box $3.90

Honeycomb Chip

Coconut Royale

Almonds

Pineapple



BEST . . . 5-pound Chocolates

$4.90
5 lb. box

This is our finest box of Christmas candy. We know of no other candy with this luxurious quality at this comparatively low price. Assortment consists of [illegible] different [illegible]

87 N 7814 [illegible] $4.90

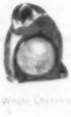
Brazil Nuts

Coconut Cluster

Nougat

Filbert Cluster

Maple Cream

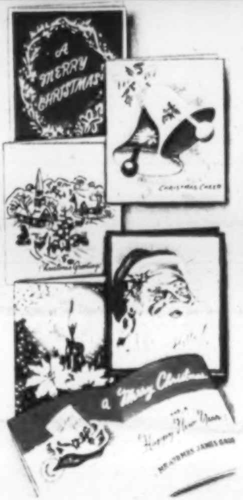


Whole Cherries

Tower Christmas Cards

And all our pleasant words and smiles
Travel for miles and miles and miles

How to order name imprinted Tower Christmas Cards: Printed cards are shipped from nearest mail order house in about 15 days after receipt of order. Print name clearly. Only one complete name for each box. Sorry, we cannot accept C.O.D. orders. Orders for name imprinted cards must be received before December 10th. Cards without printed names will be shipped promptly. All assortments on this page available with or without printed name. **It's best to order early**



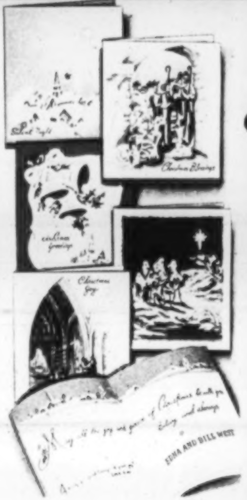
25 Traditional Cards

With name 96c Without name 68c

- 5 each of 5 new 1948 Christmas designs
- Beautifully embossed for "raised" effect
- Harmonizing sketch and greeting inside
- Made in popular French four-fold style

These 25 cards say "Merry Christmas" in the ever-pleasing traditional way. There's the smiling Santa Claus, the villagers, the candles, poinsettias and bells—as always . . . but each idea is presented in a manner unusual and entirely new this year. All cards are embossed for that "expensive" look. All have merry designs inside and out and heart-warming greetings. This exclusive Tower assortment includes 25 four-fold cards 4¾x5¾ inches, and 25 matching envelopes. *Read "How to Order" at left . . . order early!* Shpg. wt., box, 12 oz.

3 NR 5726—With printed name. 25 cards..96c
3 N 5647—Without name.......25 cards..68c



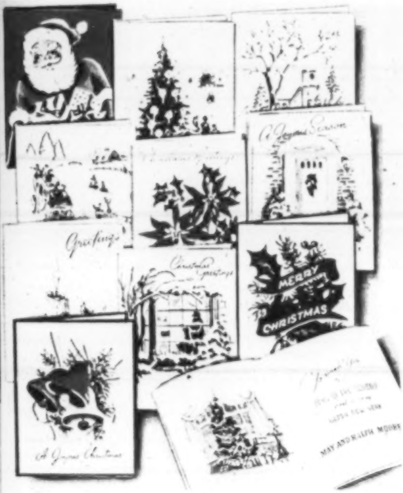
25 Religious Folders

With name 96c Without name 68c

- 5 each of 5 exclusive new designs
- All embossed, lithographed in color
- Bible verse and greeting inside
- Designs all have religious themes

Everyone will appreciate the thought and significance behind these inspirational scenes. The 5 beautiful new Tower designs tell the story of the Star over Bethlehem—the shepherds who saw it—the adoration of the Magi—a modern church—and Christmas bells. To further clarify the picture there is an appropriate Bible quotation inside opposite the greeting. Lithographed in soft colors on fine quality paper stock. Popular four-fold style. 25 cards 4¾x5¾ inches and 25 matching envelopes. Shipping wt. 12 oz. *See "How to Order" at left.*

3 NR 5732—With printed name. 25 cards..96c
3 N 5643—Without name......25 cards..68c



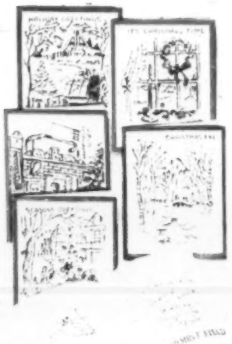
50 Cards . . Big Value!

With name 96c Without name 68c

- 5 each of 10 new designs
- Gay colored illustrations
- Inside each card is another picture and season's greetings
- Exclusive traditional designs printed on good quality paper stock

Real value! 50 gay, many-illustrated Tower Christmas folders at less than 2c a card. 10 new designs in the traditional Christmas style. 5 of each, created especially for this assortment. The selection includes [illegible] Santa with his bulging bag of gifts, holly sprays, candles, bells and [illegible] villages [illegible] church. You get 5 each of these [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] envelopes. [illegible] Shpg. wt. [illegible]

3 NR 5745—With printed name. Shipping wt. 1 lb. ....50 cards..96c
3 N 5631—Without name. Shipping wt. 1 lb. ....50 cards..68c



25 De luxe Etching Reprints

With name $1.29 Without name 98c

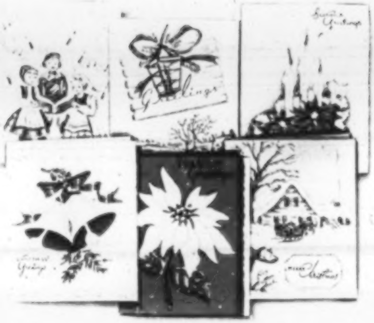
- 5 each of 5 newly created 1948 scenes
- Reproduced etchings suitable for framing
- Striking one-color borders around each
- Lithographed on fine quality paper

Christmas cards represent you in the homes of your friends . . . so why not send something truly beautiful, a delight to receive and look at again and again! The etchings in this assortment have been so perfectly reproduced that they ought to be framed. The box includes 25 cards . . . 5 of each of the artistic designs pictured at the left. The etchings are tinted with pastel colors and bordered by a striking band of solid color. Each has an attractive verse plus a familiar literary quotation and harmonizing design inside. Four-fold style, large 5x6¼ inch size. *Plain or name imprinted. See "How to Order" above.* Shpg. wt. 1 lb.

3 NR 5730—With printed name. 25 cards $1.29
3 N 5648—Without name.....25 cards...98c

Greetings
Season's Greetings
A Christmas Wish
Merry Christmas
Season's Greetings

All Tower card assortments on these pages were created *exclusively for Sears.* That means you can be sure of receiving the very finest value for your money. Each card was chosen for originality and beauty of design—appropriateness of greeting . . . quality of paper and printing. We think you will be as proud to send them as we are to present them.



Special "Big 50" Assortment . . . Tremendous value!

- Fifty beautiful cards . . . each with a new and different design
- Embossed and cutout designs, ribbon and shiny foil trims
- Beautiful lithographs of both traditional and modern Christmas scenes in color
- Each four-fold French style card carries a friendly greeting in a distinctive type face

50 cards for 94¢

Amazing Tower value. You'll hardly believe it's possible to get so many unusual and lovely designs at so low a cost. 50 cards made exclusively for Sears, with 50 different designs. Some of them have bright ribbon trim or shiny foil underlays. Others are embossed or cutout in novel shapes. Look through the open doorway of a snow-covered home and see the presents piled high around the Christmas tree. Holly twined Christmas bells ring out the greeting on another. There's a card with the right picture and suitable greeting for every one of your friends and relatives. 50 four-fold cards and 50 matching envelopes.

3 N 5664—Sizes from 4⅜x5½ to 5x6 inches. Shipping weight 1 lb. 10 oz. . . . Box . . 94¢

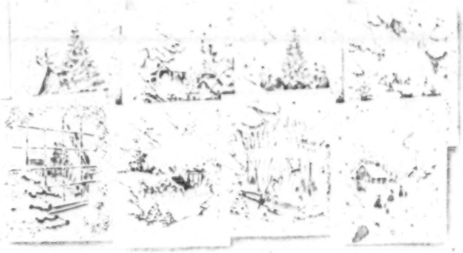
Traditional Embossed Folders

- 25 different rich-looking raised designs
- Four-fold style with pleasant verse inside
- Warm colors and pictures in the traditional Christmas spirit
- Tastefully embossed for that fine quality "raised up" look

25 cards for 47¢

Now as the joyous holiday season approaches, take time out to send your friends a reminder of your good will. The verses inside these four-fold Tower cards are simple, but heart-warming. The embossed designs in glowing colors have a 3-dimensional effect that makes each scene come alive. Every card is different and every card is lovely . . . traditional Christmas topics presented in new ways. 25 unique cards with matching envelopes. Size 4¾x5¾ inches.

3 N 5667—Shipping weight 14 ounces. . . . . Box . . 47¢



Glittering raised "silvery snow"

- 25 outstanding cards with assorted dazzling winter scenes
- Shiny raised silver snow effects glamorize each gay design
- Each four-fold card has a colorful picture on the front and another on inside fold
- Each card has a short and merry greeting enclosed by a distinctive border of silver

25 cards for 94¢

There's a touch of winter fairyland in these cards . . . shimmering branches heavy with snow . . . the air filled with curiously shaped snowflakes. Each card has a new, different Christmas scene on the front fold, plus a harmonizing design and a friendly greeting inside. Printed in distinctive type on excellent quality, heavy white paper. 25 popular four-fold cards with matching envelopes. Size 5x6 inches.

3 N 5668—Shipping weight 1 pound. . . . 25 cards in attractive box . . 94¢

Silent Night
CHRISTMAS GREETINGS

Cards with Religious Themes

- 24 beautiful cards . . . every one different
- Pictures printed in soft-toned colors
- Attractive new designs tell the beloved story of the Christ-Child
- Each has a thoughtful verse extending the season's best greetings

24 cards for 47¢

Remind your friends of "Peace on earth, good will towards men." Send them cards that stress the true meaning of Christmas . . . inspiring verses and pictures tell of Christ's birth in 24 novel and pleasing ways. There's a Bible verse and friendly greeting inside each one. Four-fold Tower cards 5x6¼-inches, with matching envelopes.

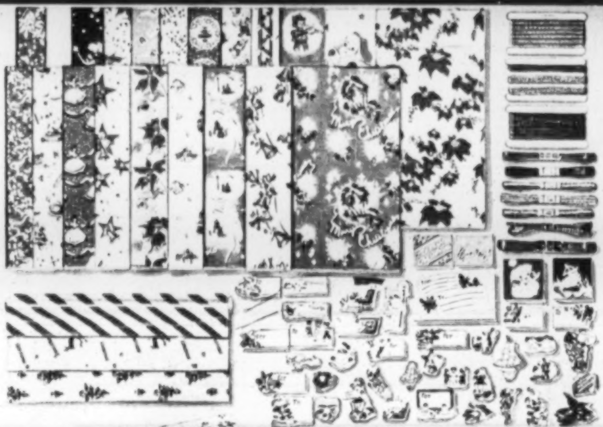
3 N 5662—Shipping weight 14 oz. . . . . 24 boxed cards . . 47¢

Order all your Christmas Cards through the catalog . . . and order them early to avoid the rush

Christmas Annual

A book for the whole family to enjoy! The 1948 American Annual of Christmas Literature and Art is the finest edition of this ever-popular book. Lavishly illustrated with photographs and drawings, many in gorgeous color. Packed with poems and stories, music and carols in harmony with the season. 68 pages $10\frac{1}{2}$x14-inches. *Postpaid* (Shpg. wt. 1 lb.) **97c**

3 N 2462—Paperbound........97c



Our Biggest, Fanciest and Best Box

- 53 wrapping sheets, 29 in designs
- 262 feet matching cords and ribbons
- 190 matching cards, tags and seals

$2.95

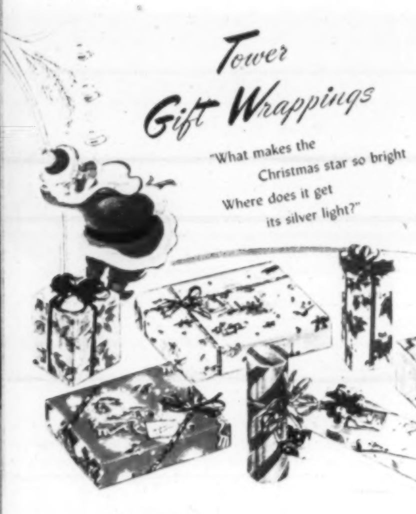
Everything you need to wrap your own Christmas packages and make a beautiful show-case job of it, too. Materials are all of the very finest quality, with merry Christmas designs in gorgeous full color. And for an added professional touch, matched design papers, cards, tags, seals are provided. For poinsettia paper there are poinsettia seals, etc. Instruction sheet tells you how to get the most attractive results.

53 sheets of gift paper: 18 sheets lithographed in same designs as 3N5553 and 3N5554 combined (see assortments on facing page); 3 sheets metallic silver paper with colorful designs; 8 sheets tissue in Christmas designs, 24 white tissue paper.

262 ft. of cords, ribbons: 125 ft. of red, blue, green tinsel cord; 25 ft. of $\frac{1}{4}$-in. red and silver tinsel ribbon; 18 ft. $\frac{1}{2}$-in. green plastic rayon ribbon; 15 ft. each of $\frac{3}{8}$-in. blue tinsel ribbon; $\frac{3}{16}$-in. crimped red rayon ribbon, $\frac{3}{16}$-in. crimped blue cotton ribbon, $\frac{3}{8}$-in. green tinsel ribbon; 12 ft. each of $\frac{1}{2}$-in. red rayon crepe ribbon and $\frac{5}{8}$-in. red and silver tinsel ribbon; 10-ft. $\frac{5}{8}$-in. red rayon taffeta ribbon.

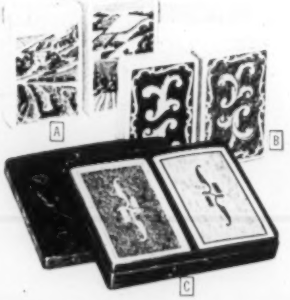
190 cards, tags, seals: 172 colorfully printed cards, tags, seals to match the lithographed sheets; plus 18 metallic gift folders and seals to harmonize with the metallic papers described above.

3 N 5551—Nicely boxed assortment. Shpg. wt. 3 lbs. 8 oz.............**$2.95**



How to Add Glamour to Your Gifts

Complete instructions are included with wrapping assortments on these two pages. You can learn to wrap quickly—easily—neatly—and have fun doing it, since everything you need is in the box. Learn to make fancy bows of various kinds.



Washable
Easy to shuffle
Won't warp

Give Durable Tower *All-Plastic* Cards

$1.98 Single deck

They're not just plastic coated, but hard-wearing **plastic through and through** . . . the perfect Christmas present for your bridge and pinochle playing friends. They cost less than paper cards in the long run, for they will outlast 50 ordinary decks. Washable—simply wipe with a damp cloth. Retain brisk snap and crispness indefinitely and won't warp . . . a pleasure to shuffle and deal. Shipping weights single deck 8 ounces; double deck 1 pound.

A America Design
3 N 3521—Single Bridge...$1.98
3 N 3522—Double Bridge...... 3.95

C Walnut Scroll Design
3 N 3523R—Single Bridge..$1.98
3 N 3524R—Double Bridge.... 3.95

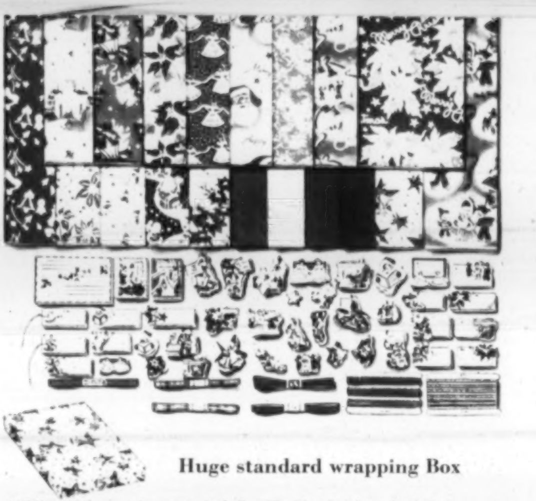
B Traditional Design
3 N 3525R—Single Bridge..$1.98
3 N 3526R—Double Bridge.... 3.95
3 N 3527R—Single Pinochle.... 1.98

For Easy Terms, see page 243

Tower Paper Cards

D **2 Decks Bridge Cards in Gift Case.** Hinged lid case has artificial leather cover, rayon satin lining. Cards gilt edged with assorted 3 and 4-color picture back designs.
3 N 3511—Shpg. wt. 1 lb...$2.19

E **Lacquer-finished Gilt Edged Playing Cards.** 4 and 5-color designs. Shpg. wt. 12 oz.
3 N 3506—2 bridge decks..$1.49
3 N 3536—2 pinochle.... 1.49



Huge standard wrapping Box

- 49 sheets gift wrapping paper, including 15 with colored novelty designs
- 228 ft. assorted cords and ribbons in colors to harmonize with wrapping paper
- 172 assorted Christmas cards, tags and seals that match the gift paper

$189

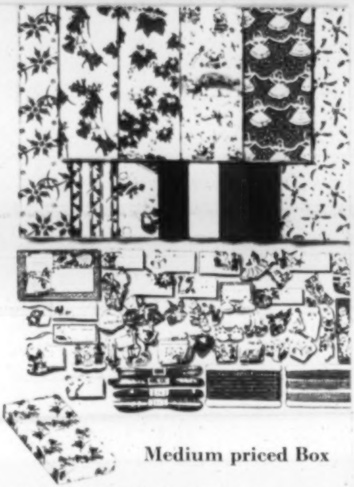
Special wrapping assortment for those who have a great many gifts to wrap. There's variety enough and fine enough quality here to enable you to make a large number of glamorous professional-looking packages. Enclosure cards, tags, and seals have same design as the gift paper. Will wrap many more packages than assortment at right. Instruction sheet included.

49 sheets of gift wrap: 10 lithographed with bright poinsettias, Christmas bells, firesides, dancing girls, candles, carolers; 5 different sheets of water color designs—Santa, elves, poinsettias, Christmas trees; 24 white, 6 red, 2 blue and 2 green sheets of tissue paper.

228 ft. cords, ribbons: 125 ft. of red, green, blue tinsel cord; 25 ft. $\frac{1}{4}$-in. red and silver tinsel ribbon; 18 ft. $\frac{1}{2}$-in. red rayon ribbon; 15 ft. each $\frac{3}{8}$-in. green and silver tinsel ribbon, $\frac{3}{8}$-in. red and silver tinsel ribbon, $\frac{1}{2}$-in. red taffeta ribbon, $\frac{3}{16}$-in. blue crimped rayon ribbon.

172 Gift cards, tags and seals: 72 seals in unique and colorful designs; sheet of 60 metallic silver stars; 12 gift cards; 22 gift tags, 10 with strings; 2 parcel post labels; 4 novelty gift folders with colorful Santa Claus and angel designs.

3 N 5554—In gift box. Shipping weight 2 pounds 6 ounces.......................... Complete set $1.89



Medium priced Box

- 44 sheets gift paper, 8 with printed designs
- 200 ft. harmonizing Christmas ribbons, cords
- 141 assorted matching cards, tags, seals

$125

Bright colors and good-looking designs make this generous matched assortment a good value. Instructions included.

44 sheets gift wrap: 4 lithographed with gay bell, poinsettia, dancing girls and Santa designs; 4 water color printed sheets with Santa, holly, poinsettia and bell designs; 24 white, 6 red, 3 green and 3 blue sheets of tissue paper.

200 ft. tyings: 125 ft. red, green, blue tinsel cord; 12 ft. $\frac{1}{2}$-in. green rayon ribbon with printed Santa design; 18 ft. $\frac{1}{2}$-in. red rayon ribbon; 15 ft. of each ribbon—$\frac{3}{8}$-in. red and silver tinsel, $\frac{3}{16}$-in. blue cotton crimped, $\frac{3}{16}$-in. red rayon crimped.

141 cards, tags, seals with designs to match the gift paper.

3 N 5553—In attractive box. Shpg. wt. 1 lb. 10 oz..........$1.25

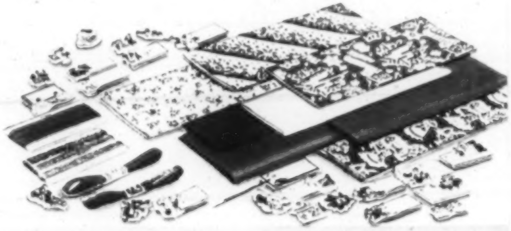
Economy Wrapping Assortment

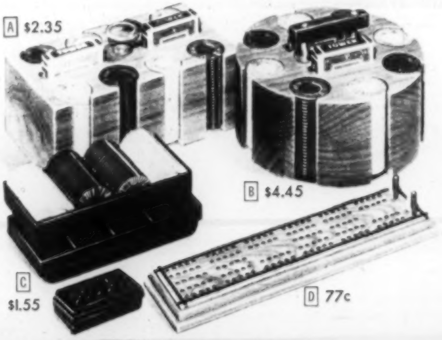
- 34 sheets gift wrapping paper, 4 printed in color
- 173 ft. harmonizing Christmas cords and ribbons
- 99 assorted clever gift cards, tags and seals

73c

Fancy wrappings add so much to the fun of Christmas giving . . . at this low price you can't afford to be without them. This economy assortment includes everything you need . . . 34 sheets of wrapping paper, 4 printed with Santa, poinsettia, candle and old-fashioned Christmas designs. Also 173 feet of red, green and blue cords and ribbons and 99 assorted cards, tags and seals.

3 N 5552—Shipping weight 1 pound..............Complete only 73c





Tower Games for a Merry Year

A **Oblong Poker Chip Rack**—hardwood with natural finish and wood carrying knob. Imitation leather cover. Holds 2 decks cards, 200 chips (not included). Rack size 8$\frac{7}{8}$x5$\frac{1}{8}$x3$\frac{1}{4}$-inches.

3 N 3560—Shpg. wt. 2 lbs. 4 oz..$2.35

B **Revolving Poker Racks.** Natural finish hardwood. Felt padded base; imitation leather cover. For chips shown, 2 decks cards (chips and cards are not included).

3 N 3555—For 200 chips. Diameter 7$\frac{3}{4}$-in. Shpg. wt. 3 lbs........$4.45

3 N 3556—For 300 chips. Diameter 9$\frac{1}{2}$-in. Shpg. wt. 4 lbs........$6.39

C **Complete Tower Poker Chip Set.** 100 all-plastic, interlocking edge chips, diameter 1$\frac{1}{2}$-in., in an all-plastic case. 4 sections in top and bottom hold chips during game. Case 6$\frac{5}{8}$x3$\frac{1}{4}$x1$\frac{15}{16}$-inches.

3 N 3575—Shpg. wt. 1 lb. 6 oz. $1.55

100 Plastic Poker Chips. Unbreakable; interlocking edges. Slick surface; diameter 1$\frac{1}{2}$-in. In box.

3 N 3574—Shpg. wt. 1 lb.........96c

D **Cribbage Board** complete with pegs and instructions. Natural finish hardwood. 11$\frac{1}{8}$x2$\frac{3}{4}$-in.

3 N 3562—Shpg. wt. 10 oz.......77c

Traditional Fruit Cakes

"My Christmas Shoppin . . it's all done and presents bought for everyone"

Supreme . . . Our finest Fruit Cake

- Highest quality batter and filling . . . a rich delicious cake
- Comes packed in bright and colorful reusable metal tin
- A truly fine fruit cake for a truly fine Christmas gift

$3.89 5-lb. cake

Chock full of:
Glazed Cherries
Pineapple
Asstd. fruit peel
Tangy Citron
Selected Pecans
Juicy Raisins

It isn't a Holiday without fruit cake. For a Merry Thanksgiving and Christmas dinner, serve this wonderful, festive cake. Smooth rich batter, deliciously flavored with spices, lavishly filled with fruits and nuts. Cake is topped with cherries, pecans and pineapple. A real taste thrill for the whole family. Packed in a gaily decorated, reusable tin, it's the ideal Christmas gift to send all of your friends. When empty, tin may be used as cookie and cake box, sewing box, etc.

87 N 7819—Shpg. wt. 6 lbs. . . . . 5-pound cake $3.89

Orchard Fruit Cake

$2.89 5-lb. cake

Complete your holiday dinners with this fine quality cake. Taste-tempting batter is flavored with spices and laden with cherries, raisins, pineapple, orange peel, lemon peel, citron and nut meats. Top is decorated with cherries, pineapple and pecans. Reusable metal container. Shpg. wt. 6 lbs.

87 N 7818—5-pound cake $2.89

For Christmas Candy see pages 298-305

Barbara Jane Cake

$1.89 5-lb. cake

Year after year, it's America's favorite good quality cake. Rich, spicy batter generously filled with selected fruit peels, cherries, raisins and nuts. Topped with fruits and nuts. Packed in gay and colorful cardboard window box. Truly an outstanding fruit cake value. Shpg. wt. 5 lbs. 14 oz.

87 N 7817-5-pound cake $1.89

New!
A SEARS EXCLUSIVE
PRE-SLICED FRUIT CAKE

Rum and Brandy Pre-sliced Fruit Cake

$2.89 3 lbs.

End forever the uncertainty of slicing fruit cake. Now you can get your favorite rum and brandy cake ready-sliced. About 15 slices to each cello-wrapped pound loaf . . . 45 in all. Filled with cherries, nuts, pineapple, raisins and assorted fruit peel. Decorated metal tin. Shpg. wt. 4 lbs. 6 oz.

87 N 7841—Rum and Brandy Cake . . . . 3 one-pound cakes $2.89
87 N 7840—As above, without Rum and Brandy . . . . 3 lbs. 2.89